

RFK Spies on LBJ, Hoffa Aide Says

By CHARLES SUTTON (Malcolm Kilduff, White House press secretary, told the Associated Press in Austin late Saturday that the White House had nothing to say about Zagri's statement. Shortly thereafter, Justice Department sources in Washington also declined comment on the matter.)

Sidney Zagri, legislative counsel for the Teamsters, said the President is actually "afraid to mention the Teamsters in his own office" as a result of the tap.

A union official close to Teamster boss James Hoffa charged Saturday that President Johnson's office is being "bugged" by Atty. Gen. Bobby Kennedy—and Johnson knows it.

Zagri indicated that the President, fearful of having all his statements recorded for the attorney general's benefit, has resorted to whispering when he has felt his comments might be used against him by Kennedy.

The Teamster spokesman, asked why Johnson could not have the bug removed, said bugging is such a highly refined art today that it's almost impossible to be sure there isn't a tap.

He indicated Kennedy's motives as being twofold: one to keep track of everything having to do with the Teamsters, and the other political.

(In recent months, Washington has buzzed with reports—often denied—that Kennedy and Johnson were not on the best of terms.)

The Teamster official also cited the case of an Illinois congressman—again not named—who was placed under constant Justice Department surveillance after addressing a Teamster meeting.

The congressman not only has been followed by Justice Department agents, but has had his office and phones tapped, Zagri said.

Recently, in a letter to House Judiciary Chairman Emanuel Celler, D-New York, Zagri reiterated Teamster charges that the government has used electronic devices to spy on Hoffa and said the attorney general is running a "dictatorship" through his office.

He also said he was pleased that the recently concluded Republican convention adopted a resolution "indicting the Justice Department for police-state tactics and carrying on per-

(Continued Page A-5, Col. 1)

Congress Given Word It Must Avoid Wrangle

By ERNEST B. VACCARO WASHINGTON (AP) — Congress, after taking a week off for the Republican National Convention, reconvenes Monday with advance warning from Senate Majority Leader Mike Mansfield, D-Mont., that partisan in-fighting could delay adjournment until snow is on the ground.



KILMER KEYS Held in Mississippi

Surrenders in Rights Beating of 3

HATTIESBURG, Miss. (UPI) — A white farmer turned himself in Saturday and was charged, along with his uncle, with beating a rabbi and two other civil rights workers in downtown Hattiesburg nine days ago.

Kilmer M. Estes Keys, 30, of Collins, was charged with assault with intent to maim. A warrant was issued for his uncle, now in a mental hospital.

Dist. Atty. James Finch said Keys walked into the police station with his attorney and said "I understand you are looking for me for that beating of those three integrationists."

He pleaded innocent at an arraignment and was released on \$2,500 bond.

VICTIMS of the July 10 attack were Rabbi Arthur Lelyveld, 51, of Cleveland; Lawrence D. Spears, 21, of Palo Alto, Calif.; and David Owen, 19, of Pasadena, Calif. They were returning

(Continued Page A-4, Col. 3)

The Senate faces a heavy schedule of legislation — much of it hotly controversial — but Mansfield held out hope of adjournment before the Democratic National Convention in Atlantic City Aug. 24.

"It depends on the willingness to get down to the legislative business at hand and to leave the political take-off and campaign oratorical flights until later," he said in a statement.

"WE CAN finish the work of this Congress by late August, but if we do not, we will be here after the Democratic National Convention. We will be here in September and on into December if necessary."

Both House and Senate face a decision on President Johnson's Republican-opposed \$962.5-million anti-poverty bill and other proposals fraught with partisan differences.

Mansfield summoned all Democratic senators for a conference Monday in advance of the 11 a.m. reopening of the session to map out a program of legislation which he said must "be disposed of as a prerequisite to adjournment."

THE DEMOCRATIC leader said he would follow up this conference by meeting with Sen. Everett M. Dirksen of Illinois, the Republican leader, in an effort to speed action.

Mansfield made no reference to any possible effect the nomination of Sen. Barry Goldwater of Arizona as the Republican presidential candidate may have in the consideration of a pileup of administration proposals.

Major fights loom in both Senate and House on the anti-poverty legislation, which has been approved by labor committees of both bodies.

And Sen. Wayne Morse, D-Ore., has announced he will make a determined effort to slash at least

(Continued Page A-4, Col. 1)

ASSEMBLY ADDRESSED Work of Witnesses Outlined to 17,000

The good Jehovah's Witnesses are doing now and their potential beneficial work for all mankind was outlined to more than 17,000 persons Saturday night in the Long Beach Arena.

Wayne M. Knott, of San Fernando, supervisor of ministers for California Circuit 7, was the keynote speaker for the next-to-last session of the Watchtower Convention's "Fruitage of the Spirit" Assembly of Jehovah's Witnesses.

Convention activity closes today at 8 p.m. with Floyd F. Garrett, convention chairman, expected to have an audience of 19,500

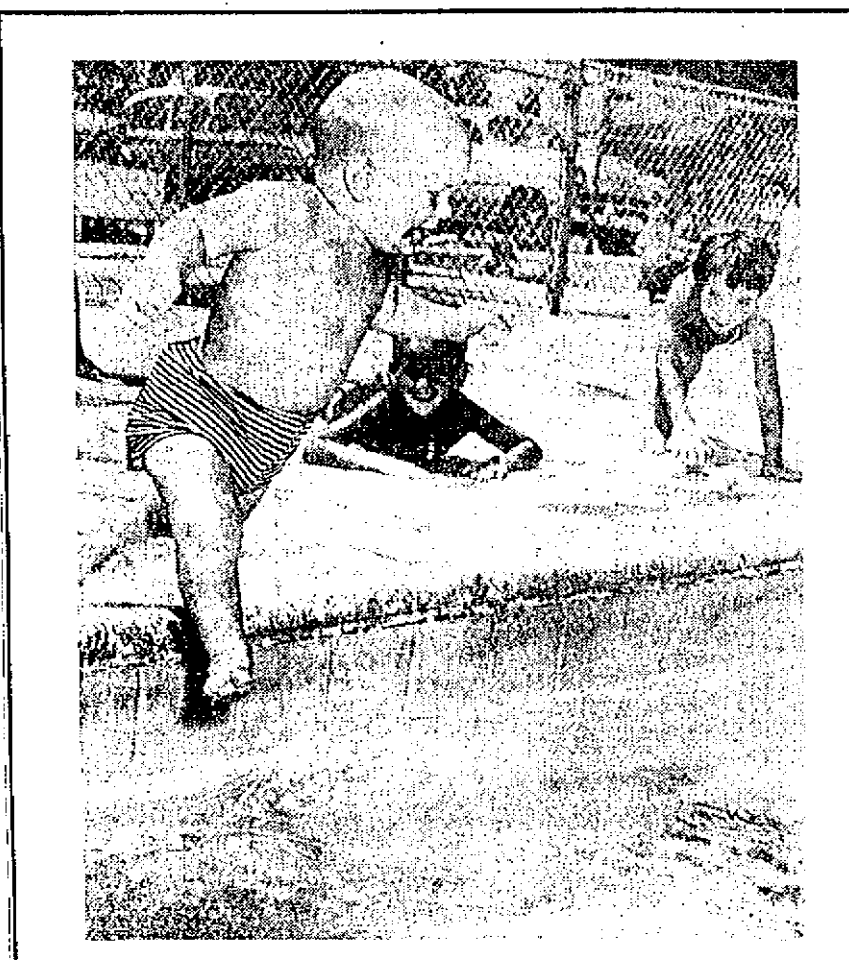
for the climactic public address, "Peace Among Men of Good Will or Armageddon—Which?"

Knott assailed immorality in his address to the enthusiastic throng.

He also went into the moral responsibilities of public servants, pointing out that "they can pull the wool over the public's eyes, but not God's."

"Dedicated public servants who have God's name called upon them and who receive a service assignment from Him need to walk worthily. They can-

(Continued Page A 5, Col. 5)



LAST ONE IN'S A BIG SISSY! Fearless Michael Hlad, 15 months old, son of the James Hlads of Donelson, Tenn., learned to swim before he could walk. Now he swims across 30-foot-wide pool, even dives off low board.

Heads of 30 Groups Discuss World's Fair Moves Monday

By GEORGE WEEKS Significant moves in planning for the California World's Fair are in the making this week.

At 5:30 p.m. Monday in the Lafayette Hotel heads of 30 community groups will meet for a new look at prospects for the Long Beach exposition. Fair officials called the meeting for the avowed purpose of "giving them a report on where we stand and to get suggestions for resolving differences in the organization."

Nearly all of these groups, ranging from the Chamber of Commerce to the Long Beach Building and Construction Trades Council, are solid supporters of the projected fair. Many of them are also endorers of the leaseback financing plan submitted to city officials.

"Long Beach must make its decisions toward settling these differences," said a Fair spokesman. "We are much interested in strong local representation on the executive committee."

HE CONCEDED that the meeting was touched off by the resignation last week of six members of the executive committee.

Earlier Monday, the fair's 80-member board of directors will hold its annual meeting.

And on Tuesday, City Manager John R. Mansell will file with the City Council his report, on the leaseback proposal, along with others from Murray T. Courson, city auditor; Charles L. Vickers, port general manager, and Robert D. Dier, city traffic engineer. City Atty. Leonard Putnam will file a review of legal questions.

Details of the reports are still undisclosed.

According to one source, their general tone is: "A World's Fair in Long Beach

(Continued A-8, Col. 6)

Smallpox Scare Hits; First in U.S. Since '48

COLFAX, Wash. (UPI) — Three cases which may be the first incidents of smallpox in the United States since 1948 were investigated here Saturday by a

doctor from the state health department.

Three children of the William Dailey family, of Valselt, Ore., were placed under quarantine until results of the investigation are returned from the federal virus laboratory in Atlanta, Ga.

"The diagnosis now seems to be smallpox but until those lab reports are received early next week we aren't really sure," Dr. X. Jones said.

The children were visiting their grandparents and an aunt here with their mother.

Quarantined are Delinda, 4, Diana, 5, and Debora, 7, their mother, Mrs. Barbara Dailey, and their aunt, Vickie Peterson.

The children's father was in Oregon.

JACKIE PLANS STAY IN ITALY

PORTO ERCOLE, Italy (AP) — Prince Alessandro Borghese said Mrs. John F. Kennedy cabled him Saturday that she would arrive here in August to vacation at a villa he said she has rented from him.

The prince said Mrs. Kennedy wired that her sister, Princess Lee Radziwill, would arrive Aug. 1 and she herself would come to this resort near Rome after spending some time in Greece.

WHERE TO FIND IT

- MORE than 20,000 square dancers from the 50 states, Canada and Europe will be in Long Beach this week for the 13th annual National Square Dance Convention. Turn to Southland Magazine for doings about the shindig.
- Amusements ..... B-10
- Beach Combing ..... B-1
- Bridge ..... W-3
- Classified ..... C-1, 23
- Death Notices ..... B-9
- Editorials ..... B-2, 3
- Financial ..... B-8
- Omarr ..... B-8
- Radio-TV ..... TV-1, 20
- Real Estate ..... R-1, 8
- Ship Arrivals ..... B-8
- Sports ..... D-1, 7
- Travel ..... R-8
- Women's News ..... W-1, 10

Goldwater Gets Ike's Aid Pledge

By JOHN A. GOLDSMITH PHOENIX, Ariz. (UPI) — Former President Dwight D. Eisenhower has agreed to assist Sen. Barry Goldwater's campaign for the presidency after getting a clarification of the senator's views on "extremism" and "moderation," a Goldwater spokesman disclosed Saturday.

Denison Kitchel, campaign director for the Arizona senator, issued an account of a 25-minute meeting Friday. The meeting took place in San Francisco before Goldwater flew from

the convention city for a short rest at his hilltop home here.

THE GENERAL'S pledge of support, according to the Kitchel statement, involved a statement that the former President would do all that he could "within the confines of his physical limitations" to the account, said he would not "whistle-stop or hit the campaign trail."

Kitchel's account was made public in the wake of a published report that Gen. Eisenhower would withhold support from the Goldwater-Miller ticket unless Goldwater offered a public clarification of the comments on "extremism" in his acceptance speech before the convention Thursday night.

Kitchel indicated that the former President advised Goldwater to explain "several times" what he meant in the course of the forthcoming campaign.

AT ISSUE was the biggest applause-getter of Goldwater's acceptance speech. He won a 45-second ovation from the delegates when he said "Extremism in defense of liberty is no vice. Moderation in the pursuit of justice is no virtue."

Later, however, party moderates, including New York Gov. Nelson Rockefeller, criticized the statement and Charles H. Percy, the Illinois gubernatorial candidate, suggested that it should be clarified by Goldwater.

Kitchel said about 10 minutes of the 25-minute session were spent in discussing the acceptance speech with particular reference to the extremism remark.

Present, he said, were Gen. Eisenhower, Goldwater, the general's brother Milton Eisenhower and Kitchel.

EISENHOWER told Goldwater he had not personally heard the references to

(Continued Page A-3, Col. 2) (Continued Pg. A-3, Col. 5)

KENTUCKY FIRST Demos Lining Up Behind President

WASHINGTON (AP) — The pulse of Democratic Party politics quickened Saturday with the approach of next month's presidential nominating convention in Atlantic City, N. J.

Wild Melee in Harlem Hits Police

NEW YORK (AP) — Helmeted police roped off a block in Harlem Saturday night and arrested 16 persons after a wild demonstration outside a police station.

One off-duty policeman was injured.

The melee, involving about 250 persons, began after two rallies called to protest the killing of James Powell, a 15-year-old Negro, Thursday by a white off-duty policeman.

Police set up wooden barricades shortly after the crowd gathered outside the West 123rd Street police station.

THE CROWD knocked the barricades over and on-lookers began dropping bottles from nearby roofs. Police donned steel helmets and broke up the demonstration.

At the first rally, called by the Congress of Racial Equality, one speaker had urged a crowd of about 100 to organize "mass demonstrations" outside police stations to draw official attention to racial conditions.

It was followed by a second rally sponsored by an organization called the United African Movement. Members of that organization then began picketing the police station.

A steady stream of mourners has been visiting the Harlem funeral home to view the body of young Powell.

49-GRAND 5-10 TRIUMPH FOR L.B. MAN

AGUA CALIENTE, Mexico (UPI) — A Long Beach naval shipyard worker won \$49,488.66 Saturday in Caliente racetrack's 5-10 handicapping contest.

"I've been playing the 5-10 since it started, but my picks are usually pathetic," said Earl R. Erhart, 63, of Long Beach. (The city directory does not list any Earl R. Erhart.)

Erhart, who said he and his wife were going to buy a new house with the money, was the only player to pick all six winners in the contest.

CASTRO INVITATION Cuba Visit Booked by I, P-T Reporter

The Independent, Press-Telegram this week will send Bill Broom of its Washington Bureau to Cuba to bring readers a rare view of Fidel Castro's Communist island.

Broom will join correspondents of a score of U.S. newspapers and magazines who will fly to Santiago to observe the 26th of July celebration of the dictator and his cohorts.

This newspaper was one of only 25 leading publications invited to send representatives to the fete.

The celebration marks the day in 1953 when Castro led an attack on the Moncada barracks in Santiago in which 100 students and soldiers were killed. The attack launched his revolution against the Batista regime.

The invitations to American newsmen were the first Castro has made to a cross-section of the U.S. press since Washington broke off relations with Cuba in 1961.

During several days on the island, Broom will tour the revolutionary stronghold of Oriente Province.

His dispatches will be sent to I, P-T readers after his return to the United States so that there may be no issue of censorship.

For an unprecedented closeup of island secrets watch for Bill Broom's articles.



BROOM

## L.A.C. Says: No Time to Sulk or Gloat—but to Work

"Extremism in defense of liberty is no vice—moderation in the pursuit of justice is no virtue." These 17 words, spoken by Senator Goldwater, will be misinterpreted, misquoted and condemned throughout the coming campaign. But, ask yourself, do you agree or disagree with the words. I suggest that each of us carry written or printed copies of them with us, so we can refute those who would make of them something reprehensible. Let them explain in what way they disagree with the principles described.

It is now time that all Republicans and Democrats who are concerned over the drift toward centralized government, the mounting debt and continued deficit spending, our foreign aid, farm, irresponsible union control of our economy and inflation join together in support of the party candidates. It is time to overcome the defeatist attitude of many of these people and to recognize the Bobby Baker case, the Johnson fortune accumulated while he was a dominant force in the agency that made this possible, will not be forgotten at the ballot box. The party can win in November, providing all who believe in these principles start fighting the Democrats and join together in fighting for the Republicans—with a will to win.

Great tensions and some animosities have been prevalent during the months preceding and in the convention. But it is clear that the delegates nominated the candidate desired by their home folk. Regardless of polls and charges that they did not, the fact remains they were representing the people who sent them to the convention. The majority was so great it should bring together all conservatives of both parties who believe in the fundamental principles expressed by Sen. Goldwater.

Now is the time for all factions of the party to join together with the intent of victory in November. There will be continued charges of radical conservatism by those of the opposition. The Negro leaders threaten demonstrations because the GOP platform did not go further than the civil rights law, which Goldwater flatly stated he would enforce as long as its constitutionality was not reversed. He will be opposed by labor leaders—but supported by many of the rank and file members.

It is also time for the ultra-conservative forces to recognize the fact that they are the greatest danger to the victory in November. When they issue intemperate statements they are quickly spread by the ultra-liberal press, radio and television commentators. Often they are taken out of context as have been many of Goldwater's statements. But the fact remains Goldwater is not an ultra-conservative as measured by the John Birch Society. He has been as outspoken against the leader of that group as any man in public office. But he does not condemn all its members because its leader and some of the members make irrational remarks.

The fight from here on should be between the two candidates and parties. You may question some of the positions on some issues. That is natural among intelligent people. But the fundamental issues are whether you agree that a change in attitude of our government is desired as concerns the vital issues referred to above. In California the party has suffered because a portion of it refused to carry on the fight for Nixon when these people were unhappy because Shell was not nominated. Now the more liberal members of the party must decide if they are to be as irresponsible and thereby destroy the chances of electing Goldwater in November.

It is as clear as that. Either all conservative-minded Democrats and Republicans join together to assure victory or they will sulk because they lost in their support of other candidates—someone had to win and lose. It is now time to show good sportsmanship and to stand up for fundamental principles voiced in the platforms and by the candidate chosen by the delegates. It is a challenge to those who believe we should not continue erosion of the American way of life which has been the foundation upon which this nation has progressed.—L.A.C.

(L.A.C.'s column, by L. A. Collier Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Rare Confederate Item Tucked in an Old Book

NEW ORLEANS (UPI)—A policeman who has a habit of browsing through French Quarter antique shops when he is off duty may have discovered a lost fortune.

Patrolman Joseph Hurban normally rides a motorcycle through the quarter when he is at work. However, sometimes he hunts through the shops for old and rare books when his work is finished.

Recently, while going through some dusty manuscripts in a shop on Royal Street he found what appeared to be a letter between the pages of one of the volumes. It was lodged in the binding of the moth-eaten book and had been folded over several times.

When Hurban examined it closer he found it appeared to be a letter addressed to "R. E. Lee, Confederate States of America." Its contents stated the terms for the Confederate surrender and it was signed: "U. S. Grant, Appomattox, Va., April 8, 1865."

Hurban bought the book and document for \$2, then took it to the director of the Confederate State Museum in New Orleans, who declared the document appeared to be authentic. Next he showed it to an attorney friend who in turn showed it to several experts.

To date, the policeman has been offered as high as \$3,000 for the document by collectors. However, he is taking the advice of his attorney friend and waiting for a better price.

## Dr. Sheppard Married in Quiet Rites

CHICAGO (UP)—Dr. Samuel Sheppard was married Saturday to the woman who won his love while he was serving a prison term for slaying his first wife.

The simple ceremony, wedding him to Mrs. Ariane Tebbenjohanns, a divorcee from Dusseldorf, Germany, was performed in a suite in the Conrad Hilton Hotel by Nicholas Kure, a magistrate of the Circuit Court of Cook County.

Their honeymoon may be brief. Sheppard, 40, may have to go back to the penitentiary soon.

"I feel, in one way, I'm the luckiest man in the world," the osteopathic physician told a reporter.

BUT HE also said it "sometimes is difficult to accept reality while living under the shadow of rearrest and retrial."

The bride, whose light blonde hair and tanned skin form an eye-catching contrast, wore a black silk dress with a lace bodice.

Sheppard wore a blue suit—for the first time. His new wife said she had bought it from a Cleveland store, where it was tailored to measurements mailed from the penitentiary.

F. Lee Bailey of Boston, attorney for Dr. Sheppard, served as best man. The bride was attended by Bailey's wife, Froma, and Mrs. Miriam Holmes. Her husband, Paul Holmes, reporter for the Chicago Tribune who has written extensively about the Sheppard case, was the only newsman admitted.

DR. SHEPPARD, free since Thursday, and his bride were married under a shadow of fear.

"My wife has been looking at every policeman we passed," Sheppard said, "thinking that maybe they are coming to take us back."

The new Mrs. Sheppard said they plan to live in a rented home in Rocky River, Ohio. They planned to stay in Chicago Saturday night and to head for the Cleveland area, probably by automobile, today.

The newlyweds had a small party in a hotel suite, joining the guests in a champagne celebration.

Dr. Sheppard said none of his family attended the wedding, but that his brother sent flowers.

"I'VE NEVER lost faith," said the bride, who has been interested in Dr. Sheppard and his case for five years.

"I hope we can be together forever," she said.

Looking into an uncertain future, Dr. Sheppard said: "I would like to get my license back and return to my practice."

He said he has been encouraged by the public reaction to him since he was freed—at least temporarily—on a federal court writ of habeas corpus.



—AP Wirephoto

MAIL ROMANCE SWEETHEARTS, Dr. Samuel Sheppard and Ariane Tebbenjohanns, seal their marriage with a kiss in a Chicago hotel suite. They wrote to each other while Sheppard was serving prison term for the slaying of his wife.

## Hail, Rain, Wind, Lightning Batter Great Lakes Region

CHICAGO (AP)—Violent thunderstorms, lightning, hail and strong winds lashed parts of the Midwest and South Saturday, but the soggy heat of the past few days was broken only briefly.

Farms and homes in the La Crosse and Eau Claire, Wis., area were damaged, livestock killed and trees and power lines felled. Hundreds of Milwaukee-area motorists were stalled by flooded highways and streets after 6½ inches of rain fell in two terrific thunderstorms. Racine, Wis., measured 2½ inches of rain.

Rice Lake, Wis., in the northwestern corner of the state, was hammered with three-quarter-inch hail. The water was 25 feet deep in an underpass west of Milwaukee.

In northern Illinois at least one death was attributed to the violent winds which raged up to 70 miles an hour. At least 75 boaters in Lake Michigan were rescued by Coast Guard vessels between the Wisconsin state line and Michigan City, Ind.

Severe thunderstorm warnings were in effect for southeastern Minnesota.

## COMPLETE WEATHER

FORECAST  
Long Beach and Vicinity: Early low clouds and local fog, mostly sunny after mid-morning. Little temperature change, high about 82.  
Mountain Area: Mostly sunny with some high cloudiness, little change in temperatures.  
Interior and Desert Regions: Mostly sunny with some variable high cloudiness. Gusty afternoon winds locally near 25 mph in our hour at times. Not much change in temperatures. Highs 94 to 108 upper valleys, 108 to 110 lower valleys. Lows 59 to 74 upper valleys, 75 to 85 lower valleys.  
Offshore Wind and Weather (Pl. Conditions to Mexican Border): Light variable winds early morning hours becoming westerly 10 to 20 knots late morning through evening. Low clouds, and local fog with partial midday clearing. Little change in temperatures.  
Sunrise: 5:55. Sunset: 8:00.  
Moonrise: 4:13 p.m. Moonset: 2:05 a.m.  
Tides: Highs 2.5 feet at 7:53 a.m. and 5.4 feet at 6:53 p.m. Lows 0.7 feet at 1:50 a.m. and 2.4 feet at 12:25 p.m.

SATURDAY'S WEATHER REPORTS			
California			
City	H	L	Prc.
Long Beach	81	60	
Long Beach Airport	81	61	
Los Angeles	82	61	
Valencia	100	74	
Bakersfield	85	57	
Big Bear Lake	83	58	
Blythe	83	58	
El Centro	83	58	

Across the Nation			
City	H	L	Prc.
Boston	90	70	
Chicago	78	67	2.79
Cleveland	80	67	
Denver	88	81	
Des Moines	88	74	
Detroit	74	74	
Fort Worth	97	71	
Indianapolis	88	78	
Kansas City	86	75	
Las Vegas	88	78	
Atlanta	84	78	.03
Palm Springs	100	75	
Riverside	93	57	
Sacramento	89	60	
San Bernardino	89	60	
San Diego	75	61	
San Francisco	61	54	
Santa Barbara	67	53	
Seattle	84	67	
St. Louis	93	48	
St. Paul	84	73	
Salt Lake City	101	73	
Washington	87	73	

Highest temperature in the 48 adjacent states was 116 at Palm Springs, Calif. Lowest was 41 at Slampede Pass, Wash.

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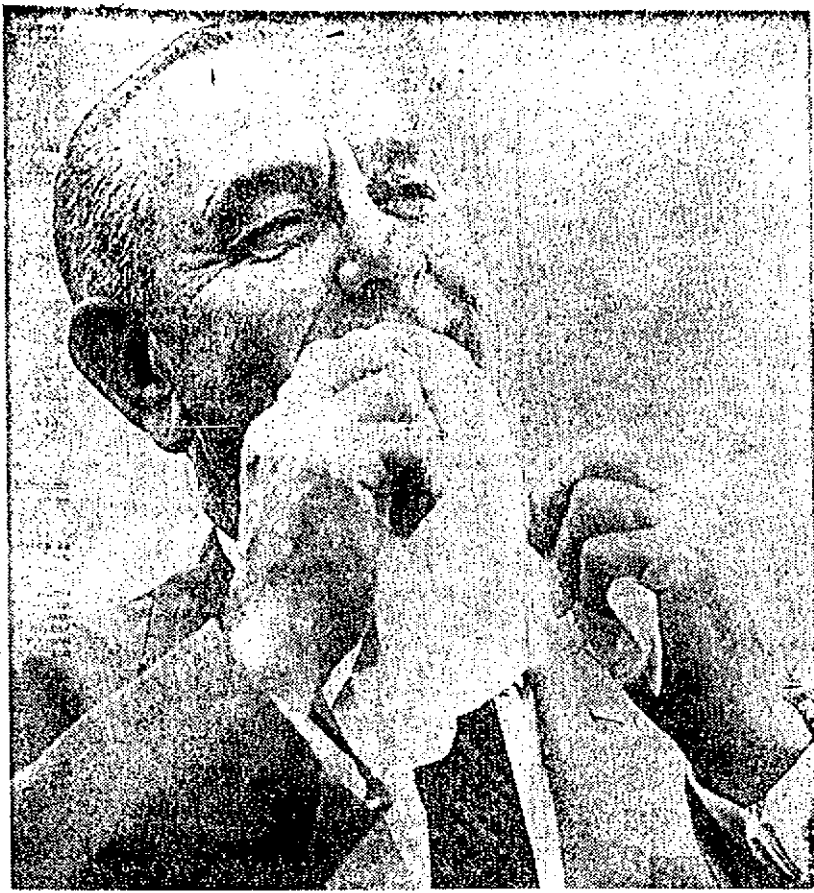
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AFTER SNACK at press conference on LBJ Ranch in Texas, President Lyndon B. Johnson wipes mouth. He had just enjoyed home-baked bread spread with country butter, which was among tidbits offered reporters at the conference.

## LBJ Proud of Deficit 'Good News'

JOHNSON CITY, Tex. (UPI)—President Johnson reported proudly Saturday that the federal deficit for fiscal 1964 was \$8.3 billion—\$3.6 billion under the original red ink figure projected by the late President Kennedy when he originally submitted the budget to Congress in January, 1963.

The 1964 fiscal year ended June 30. Preliminary figures some days ago indicated to Johnson that the overall financial position of the government was much rosier than forecast even a few months ago. Saturday he gave what he called "good news" at a news conference on the front lawn of his ranch here.

MORE detailed figures, he said, would be available from the Treasury next week.

"I am very happy that on every count the news is good this Saturday," Johnson told reporters.

He attributed the improvement largely to the "cost-conscious" program he ordered for every federal department and agency shortly after he assumed office last November.

There were obvious political overtones in his presentation of final figures for fiscal 1964, although this is the customary time of year for release of such statistics. His Republican adversary for the presidency, Sen. Barry Goldwater of Arizona, has accused the Johnson administration of fiscal irresponsibility.

The President did not mention this particular Goldwater charge Saturday.

Johnson also was directly pleased by other items affecting the cost of government.

—Federal civilian employment in the executive branch (which, according to his statement apparently would exclude the military, judiciary and Congress) was 2,468,700 employees on June 30, down 21,600 from the number on the payroll a year ago.

—The balance of payments situation has improved by a reduction of the dollar outflow abroad, Johnson estimated the net improvement at \$300 million since last January.

He submitted for publication a long report on elimination of outmoded military and civilian federal facilities, reduction of the number of forms which private business must submit to the federal government, trimming foreign aid and extensive savings in the operations of two of the government's more expensive establishments, Defense and the Post Office departments.

He also promised to pursue the program of closing down unneeded federal establishments; military and civilian, in any part of the world.

## AIDE GOES 'THAT A WAY'

### Johnson, Daughter Ride for Cameras

JOHNSON CITY, Tex. (UPI)—President Johnson staged another of his free-wheeling hill-country press conferences Saturday, serving home-grown peaches to the reporters and giving them a display of horsemanship.

When the formal press conference ended, Mrs. Johnson called to the reporters to "have a cold drink," but the President attracted all the reporters when he said:

"Pierre Salinger isn't here. I'm sorry to say, but if any of you want a picture of George Reedy on a horse, he's here."

SALINGER, former White House press secretary and now Democratic candidate for the U.S. Senate from California, earned a certain amount of fame last winter by having his picture taken on horseback with Johnson. Reedy is the current press secretary.

Reedy, however, quickly disappeared, so the President mounted his favorite horse, a black Tennessee walking mare.

The President's daughter, Lynda Bird, 20, was wearing a tight green dress, but with

the help of ranch foreman Dale Malechek, she mounted another horse, riding side-saddle even though the saddle was not designed for that type of riding.

Lynda Bird and her father rode about the yard for a few minutes while cameramen happily took their pictures. Lynda Bird at times had trouble keeping her dress at a level approaching the knees.

AFTER THE President and Lynda dismounted, they stood in the yard for a short while chatting with reporters, many of them members of the Texas press who have known Johnson many years.

Servants went around the yard carrying plates of homemade bread, known in this part of the country as Texas toast.

One of the Negro servants complained that no one was taking any, so the President took a mouthful and called out, "Come on, take some."

He wandered around the crowd urging, "Come on, boys, have some homemade bread. Take some. Come on, boys."

The President's daughter, Lynda Bird, 20, was wearing a tight green dress, but with

the help of ranch foreman Dale Malechek, she mounted another horse, riding side-saddle even though the saddle was not designed for that type of riding.

Lynda Bird and her father rode about the yard for a few minutes while cameramen happily took their pictures. Lynda Bird at times had trouble keeping her dress at a level approaching the knees.

AFTER THE President and Lynda dismounted, they stood in the yard for a short while chatting with reporters, many of them members of the Texas press who have known Johnson many years.

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## Goldwater's Victory Not Impossible

By WALTER RIDDER  
I. P. T. Washington Bureau

SAN FRANCISCO — Can Sen. Barry Goldwater, nominated last week for the presidency, win in November? The answer obviously is: Yes, he can.

The corollary question, will he win in November? is not quite so simple of answer, but it would be a brave man indeed who would state flatly: "No."

American politics are highly volatile substances. What is true today may be completely untrue tomorrow. The corpus of American politics does not lie still. It is forever in motion and that which motivates it is not always easily discernible to the naked eye.

STRANGE and sometimes unnoticed eddies of personal prejudices or personal interests and dislikes move the voter from one position to another. What the voter's reaction will be when he feels the impress of the Arizona is one of the current unpredictables which make hard and fast forecast of the November result highly dangerous.

In listing the assets of Goldwater as a presidential candidate, former Vice President Richard M. Nixon last week noted that he would have working for him the most enthusiastic volunteer workers of recent times. This is true.

A GREAT many Goldwater supporters are Goldwaterites. They will get out, day and night, and work for their hero. Some, for sure, will do him more harm than good. But the great mass of them will devote endless and untiring energies to getting him elected — and any politician knows the efficacy of plain old-fashioned hard work.

No one at this point in the game knows what the civil rights issue will do to the voter. It's a pretty good guess that Goldwater won't do well among such minority groups as the Negroes. On the other hand, no one has yet made an accurate estimate of the extent of the so-called "white backlash" which could be of vital importance to the election.

Goldwater strategy always has been to concentrate upon the South, Southwestern and Western states, explicitly admitting that he probably won't do too well in the industrial East. At least one prominent border state politician here — one who was a Goldwater opponent — believes that the Republican nominee will carry all the border states.

HE HAS a good chance of doing very well in the Midwest and in the Rocky Mountain states. On balance, he faces an extremely hard fight in California, but the Golden State being what it is, predictions this far in advance are foolish.

Goldwater's prospects are not bright, but neither are they hopeless. A number of Democrats are chortling and happily predicting that President Johnson will carry all 50 states. Maybe they are right, but then, the so-called moderate wing of the Republican Party was not so long ago also chortling at Goldwater's candidacy and during the past week in San Francisco, they learned who had the last laugh. It could happen again in November.

THE CONSTITUTION Party will open its convention in Houston, Tex., on Tuesday. An estimated 200 to 300 delegates representing 27 to 30 states are expected to attend. Richard Troxell, convention secretary, said Wallace is certain to be nominated by the party.

"We are going to win our fight because it is right."

Sixth annual Burlington, Iowa, Picnic will be held next Sunday from 10 a.m. to 4 p.m. at South Gate Park.



ENJOYING SUN on lounge beside pool at his home in Phoenix, Sen. Barry Goldwater relaxes Saturday after having gone to Arizona for a two-day stopover between San Francisco and Washington. He leaves for the capital Monday morning.

## Ike Plans Barry Campaign Aid

(Continued from Page A-1) extremism and asked what Goldwater had in mind.

Goldwater, according to Kitchel, said the first reference — the comment on extremism "dealt in essence with patriotism and the defense of liberty at home and abroad."

Goldwater told the general, Kitchel said, "that the most extreme defense is going to war. He said when the general led troops across the Channel it was an act of extremism in the defense of liberty."

Eisenhower said he had not thought of the matter in those terms but in the context of using the word "extremism" to label various groups. Kitchel said Eisenhower told Goldwater that it "made sense" and that he was glad to get clarification "of the usage by Goldwater."

He then said Goldwater should explain himself several times during the campaign. Kitchel said Eisenhower then asked for a clarification on the sentence on "moderation," stating that he thought Goldwater had referred to "moderates." To Eisenhower the word meant reasonableness but could mean "not moving ahead or not taking action at all."

Kitchel said he replied at this point that Goldwater and his aides meant by the moderation passage that two civil rights bills had been passed during the Eisenhower administration and that successful Democratic administra-

tions had failed to use the legal weapons supplied them to assure civil rights.

THE GENERAL said this cleared up both points for him but again said the senator would have to speak about this during the campaign so as to clarify just what is meant," Kitchel said.

After a general discussion of the national campaign and the role of the national committee and the GOP Critical Issues Council, Goldwater and Kitchel prepared to depart, and Goldwater said he hoped Eisenhower would take part in the campaign.

"The general replied that he would be glad to do so within the confines of his physical limitations," Kitchel said.

Kitchel said Eisenhower explained he had promised to make speeches for two candidates whom he had urged to run for office — Percy, in Illinois, and former Oklahoma coach Bud Wilkinson for the Senate in Oklahoma.

Goldwater said he would be happy to have campaign suggestions from the Eisenhower

staff and "most happy at any help the general can give him."

KITCHEL said he stated he thought the conference had been useful.

"The senator and Mr. Kitchel left the conference feeling that a clear understanding by all parties had been reached regarding the acceptance speech and the desire by the general to assist in the campaign in whatever way possible," the Kitchel description said.

The report on the Goldwater-Eisenhower meeting came following Goldwater's action to withdraw as a candidate for the Senate here. The senator said he did not "feel it proper" to seek re-election to the Senate while he is running for President.

INDEPENDENT PRESS-TELEGRAM—A-3  
Sunday, July 13, 1964

## Protestant Paper Hits GOP Plank

CHICAGO (UPI) — The Christian Century, a leading non-denominational Protestant weekly religious publication, Saturday criticized a plank in the Republican national platform calling for a constitutional amendment permitting "free exercise" of religion in public places.

In an editorial in its July 22 issue, the magazine said the platform plank "committed or seemed to commit" the Republican Party to work for a constitutional amendment "similar to the Becker proposal which was recently defeated by the House Judiciary Committee."

The magazine said the meaning of the platform plank "is not entirely clear—which was probably not an accident."

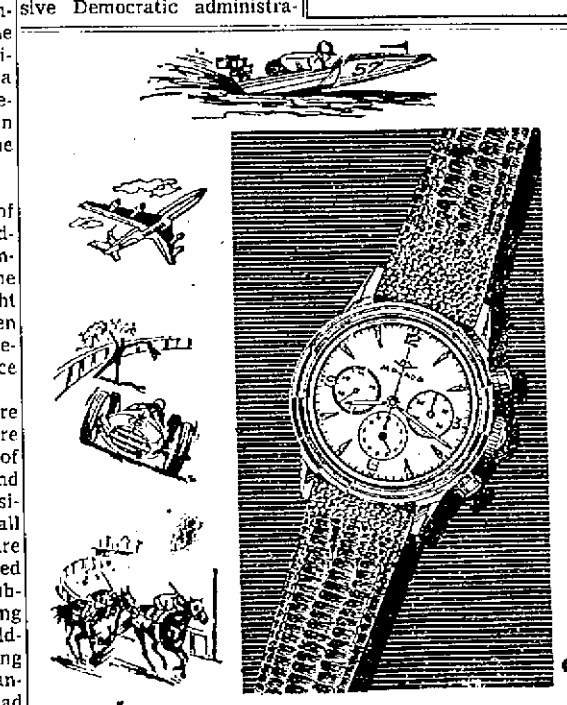
MAKE MONEY any time through Classified ads! Sell no-longer-used items for cash.

NOW . . . .  
**FREE PARKING**  
WITH PURCHASE OF  
**UNION GASOLINE**  
**OIL • LUBE**  
Lincoln Park  
Parking Garage.  
Two Entrances:  
★ Pacific Avenue  
at First Street  
(Just East of Library)  
★ South Side  
of Broadway  
Between Pacific & Cedar

fashion at price shop, street floor  
**Columbia**  
LONG BEACH AND LAKEWOOD CENTER



**hurrah! for the "zipster" in cool acetate jersey**  
**10.99 VALUE Just 5.00**  
SIZES 12-20 and 14½ - 24½  
A cool, washable, wrinkle-free traveler, with a "no-sag" zipper right up the front. Royal blue, Autumn leaf brown and Forest green with etched, flower prints in a black shadow line.  
Long Beach, Pacific Ave. at 1st.  
Open Monday 'til 9 p.m.  
Lakewood Center, open Monday 12:30 to 9:30 p.m.



*When Seconds Count,*  
**a Morado Chronograph**  
will time anything to a fifth of a second up to a total of twelve hours. One of the most fascinating precision instruments ever made, it makes possible the timing of athletic events, flights, television or radio broadcasts, the rate of productivity of machines and many, many other measurements. Water-resistant and shock-proof.  
Stainless steel \$150 Fourteen-karat \$295  
Prices include Federal tax Charge or budget  
**e. Lewis**  
LONG BEACH'S OLDEST JEWELERS  
DOWNTOWN AT 333 PINE AVE. PHONE 5-6335  
PARKING VALIDATION ANY LOT • OPEN FRIDAY EVENINGS

**Ornamental IRON**  
COLUMNS, STOPS, STAIRS, RAILS, INTERIORS, GATES, ORNAMENTAL LAWN FURNITURE  
Locally Owned and Operated Since 1950  
Ornamental Iron Manufactured in Our Own Shop  
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NAP TIME, WESTERN STYLE

A grueling day in the saddle can make any cowboy tired. But for little Gail Thuman it was just too much and Dad had to take over. Dad, in the saddle, was top bulldogger at the War Bonnet Roundup at Idaho Falls, Idaho. He promised Gail a grand entry ride, but the youngster just couldn't quite make it.

## Congress Given Orders to Act

(Continued from Page A-1)

\$466,700,000 from the \$3,466,700,000 foreign aid authorization bill the Senate will take up next week. The Foreign Relations Committee approved the measure by a 13-10-3 vote after cutting it only \$50 million below what Johnson requested and what the House passed earlier in the spring.

THE HOUSE subsequently cut the foreign aid program to \$3.3 billion in an appropriations bill to provide the actual money for spending abroad. The Senate Appropriations Committee will start daily hearings on this measure Tuesday.

The House doesn't plan any legislative action Monday, but will begin work Tuesday on several pending bills of lesser significance.

But the Senate, far behind in its work because of the long filibuster against the civil rights bill, faces a hectic four weeks.

"The requirements of the political campaign notwithstanding, there are certain legislative items which must take precedence," Mansfield said.

Both branches have passed different versions of a \$546-million federal pay-raise bill, a food-stamp measure, a \$1.5-billion military construction measure and a bill setting allocations for the federal aid to highways on which final action must be taken. They

are expected to reach compromise on the differences sometime during the week. The Senate is far behind on appropriations bills, all but one of which has passed the House; but its committees have been working hard to catch up for the time lost during the civil rights fight.

The Senate set action for Monday on a bill to permit more retired military officers to take government civilian jobs and to remove restrictions against civilians holding federal posts.

IT ALSO plans quick action on legislation providing for a 2.5-percent increase in basic pay for more than two million persons in the armed forces with more than two years service.

Also ticketed for early Senate debate besides anti-foreign-aid and poverty bills are House-passed equalization-tax bill, a five-year extension of federal aid to host-pitals act, and a controversial bill to implement the international coffee agreement.

Another key administration proposal, health care for the aged under Social Security, is headed for a tough floor fight in the Senate if Democratic leaders make an effort to add it to a special security bill already approved by the House Ways and Means Committee.

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## Study to See if A-Tests' Hurts Heal

SEATTLE (AP)—A group of University of Washington scientists are heading back into the South Pacific to see whether old wounds from atomic tests have healed.

A 17-man group, headed by Dr. Lauren Donaldson, director of the university's laboratory of radiation biology, will make an intensive study of the after-effects of nuclear explosions at Eniwetok and Bikini atolls, two of the world's most heavily atom-bombed areas.

"There has been time for the wounds to heal," said Dr. Donaldson. "This trip should tell us exactly how much the wounds have healed."

EQUALLY important, the studies may determine whether the natives, who departed their homes so reluctantly, may return at long last.

The two atolls have been the scene of seven series of nuclear explosions—roughly every two years from 1946 through 1958.

The six years since the last nuclear shot is the longest recovery period allowed Bikini since the historic Operation Crossroads bomb test in July, 1946.

The expedition will leave in two groups on July 27 and 31. "We'll be investigating whether the vegetation has grown back, whether the fish are back in the lagoon, whether the waters are radioactive, the craters filled in," explained Donaldson.

"Maybe the people can go back after we're through."

The survey will be conducted under a contract with the Atomic Energy Commission division of biology and medicine.

The laboratory's main interest is in the complex way in which nature distributes—and dissipates—radioactivity in the South Seas environment.

PLANKTON, the tiny animal and vegetable life in seawater, absorb a certain amount of radioactivity. Plankton is eaten by small fish, contaminating them with a small amount of radioactive material.

Small fish in turn are eaten by larger fish or by birds, which later might be captured and eaten by land animals. Trees may trap radioactive water, contaminating its fruit. And the tides, which flush the atoll lagoons, distribute the radioactive material suspended in the seawater.

The university scientists will trace and measure the process by trapping land animals, taking tropical fish, obtaining samples of marine life from coral reefs and sampling the waters.

## Rights Attack Suspect Held

(Continued from Page A-1)

to a Negro church after a day of voter registration work when two men leaped out of a pickup truck and attacked them.

Two Negro girls walking with them were unhurt, Lelyveld told police. He said the white men, one of whom was wielding a length of pipe, fled in the truck.

Officials said Keys' uncle has been admitted to the state mental hospital at Whitfield and the warrant would be held until his release.

## Pat Nixon, Girls Leave for Ireland

NEW YORK (AP)—The wife of former Vice President Richard M. Nixon left New York by plane with her two daughters Saturday night for Ireland and a European vacation.

Mrs. Nixon said her husband, who is still on the West Coast after the Republican convention at San Francisco, may join them later.

## 'Best Man' Wins

PRAGUE, Czechoslovakia (AP)—The American film, "The Best Man," won the jury's special prize at the 14th international film festival at Karlovy Vary Saturday. The film deals with an American political convention. Actor Henry Fonda was given special mention for his starring role. Fonda, and actors Cliff Robertson and Francis Lederer were among the American delegation at the festival. The Czech film, "The Defendant," was awarded the crystal globe first prize.



FLAMES AND SMOKE pour from wreckage of cabin cruiser, Laurie Ann, shortly after the 32-foot pleasure boat exploded at fueling dock in Wilmington. This picture was taken by Rick Stice, 16, of Arcadia, seconds after the explosion, while the seven victims, including three children, struggled to escape.

## 6 Boat Explosion Victims Are in Hospital 'Isolation'

Six burn victims, including a department store executive, his wife and three children, were in hospital isolation wards late Saturday following the explosion of their pleasure boat in the Cerritos Channel.

The six, along with two others less seriously hurt, were injured when the 32-foot cabin cruiser, Laurie Ann, blew up just after taking on fuel at Berth 204 in Wilmington early Saturday.

The injured: Harry Epstein, 45, of Sunland, White Front Stores vice president, fractured leg, burns; Ruth Epstein, 43, his wife, burns over her entire body; David Epstein, 11, burns over his entire body, fractured leg; Joshua Epstein, 9, fractured leg, burns; Sharon Epstein, 14, burns, shock.

Burt Wade, 48, of Los Angeles, burns, multiple leg fractures.

Frank Evarone, 65, of Los Angeles, owner of the boat and also a White Front Stores executive, cuts and bruises.

Kenneth Green, 22, fueling supervisor at Newmark Yacht Center, minor abrasions.

Evarone and Green were both treated at Harbor General Hospital and released.

Harry Epstein underwent surgery at the Harbor Hospital late Saturday, then was isolated. His condition is listed as satisfactory.

His wife, three children, and Wade, all at Kaiser Foundation Hospital in Harbor City, were isolated for fear of secondary infection on top of extensive burns. All were said to be in satisfactory condition except Joshua Epstein, who was listed as "serious."

Mrs. Epstein, hysterical when pulled from the water, told police the boat had just pulled away from the fueling dock when the explosion occurred.

"The boat and the water surrounding it was a mass of flames. My husband was standing next to me and I told him to throw the kids into the water. He did. It was terrible, we were surrounded by flames."

"The boat was immediately engulfed in flames—the bow was aflame and the stern began taking water."

Fire equipment from the Los Angeles Fire Department and the Los Angeles Harbor Department said the boat sank before they could extinguish the flames.

THE BOAT owner later told police he had just loaded 43 gallons of gasoline into the boat, closed the deck plate and started the starboard engine when the explosion occurred.

"The boat was immediately engulfed in flames—the bow was aflame and the stern began taking water."

Fire equipment from the Los Angeles Fire Department and the Los Angeles Harbor Department said the boat sank before they could extinguish the flames.

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Fire equipment from the Los Angeles Fire Department and the Los Angeles Harbor Department said the boat sank before they could extinguish the flames.

Chris Valle, 18, of 29417 Enrose St., San Pedro, son of the yacht center owner, said he heard the explosion from the office.

"I ran outside," he said, "and saw flames shooting up 10 feet. Somebody said they had seen the people run out of the cabin."

"When I came out, they were just beginning to jump over the side."

"I dived in and grabbed a kid. His skin was peeling off him every place. He was thrashing. I swam to the dock and handed him up to the people there."

"Then I swam out to his mother. She was looking for her children. I towed her in by the shoulders."

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# NEW DENTAL PROGRAM FOR PENSIONERS NOW IN EFFECT

DR. RAYMOND has been advised by the California Department of Social Welfare that the following program is now in effect for pensioners.

## AND WE QUOTE

"As a result of additional funds available for Medical Care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire caseload."

This means that on presentation at your Old Age Security "Identification" card, the following can be done WITHOUT FURTHER AUTHORIZATION.

1. EXAMINATION
2. NECESSARY DIAGNOSTIC X-RAYS
3. EMERGENCY CARE
4. DENTURE REPAIRS
5. DENTURE ADJUSTMENTS

To complete your new dental plates, a report is turned in for final authorization after which the county will pay for your dentures.

VISIT DR. RAYMOND'S OFFICE AND LEARN HOW THIS NEW PLAN WILL HELP YOU!

## ATTENTION ALL OTHERS WHO NEED DENTURES:

NOW . . . ALL THIS WEEK  
**BIG SAVINGS**  
NO MONEY DOWN  
PAY NOTHING FOR 12 WEEKS  
24 Months to Pay—for  
**DENTURES**  
also Bridges and Restorations  
X-RAYS

Dr. E. P. Raymond  
Dentist  
Over 20 Years in Dentistry  
19 Years at First and Pine

LOW PRICES  
You who need Dental Plates take advantage of BIG JULY SAVINGS which will in no way change my well-established policy. Good and more "comfortable" to wear than natural in appearance, better fitting and more "conformable" to wear than natural in appearance. Ask to see samples of modern dental plates, upper and lower and partials. Good dental plates need not be expensive. The cost is small.

MY BEST OFFER:  
Make first payment after October 15, 1948. No interest. No carrying charges.

NO MONEY DOWN  
24 MONTHS TO PAY  
NO INTEREST

UNION MEMBERS: We gladly fill in Dental Plate Service Forms for Those Whose Union Has Dental Care Plans

Plates put in IMMEDIATELY after extractions. No lost time from work. You need not be without your teeth even one day! Ask about DR. RAYMOND'S IMMEDIATE RESTORATION PLAN.

MODERN DENTAL PLATES aided by modern dental materials and improved techniques, used in the construction of dental plates. Dental Science has followed a "progressive" path that resulted in dental plates more natural in appearance, better fitting and more "conformable" to wear than natural in appearance. Ask to see samples of modern dental plates, upper and lower and partials. Good dental plates need not be expensive. The cost is small.

NEW DENTURES FOR PENSIONERS  
Additional Funds Available—Let Us Assist You  
PHONE ME 6-3939—FAST PLATE REPAIRS  
No Appointment Necessary for Examination

**Dr. Raymond**  
**DENTURES**  
UPPER • LOWER • PARTIALS  
CORNER FIRST & PINE STS.  
122 W. FIRST ST.

**Goldwater's Sons Resting in Hawaii**  
HONOLULU (AP)—Sen. Barry Goldwater's two sons, "completely bushed" after the San Francisco convention, arrived in Honolulu Saturday for a recuperative holiday.

**\$1695.00**  
Incis. 3-spoke, new 4-speed, belts, bucket seats, etc.  
**NEW four-door SEDAN**  
Don't Miss It!  
JOIN THE BIG SWITCH TO DATSUN  
Fastest growing import

Shattering all records of its 51-year history, Los Angeles County Public Library loaned more than 10 million books, magazines, records and films during the fiscal year ending June 30.

**L.A. Library Record**  
L. P. T. Los Angeles Bureau

**TENTH Semi-Annual ONE PRICE SUIT SALE**  
SALE STARTS TODAY — 10 A.M.  
Just Say "Charge It!"  
**ANY SUIT \$49**  
IN THE STORE  
NONE HIGHER  
Suits 35 to 46 Regular, 38 to 46 Long, 37 to 44 Short  
Expert FREE Alterations

**EVERY** Suit Originally \$85 - \$110  
Suit Quality Tailored

**BERMUDA SHORTS SPECIAL**  
Variety of Colors and Fabrics. Sizes 29 to 46. Originally to \$10.00. Now \$3.88 and up

Just Say "Charge It!"  
PAY NOTHING DOWN . . . SIX MONTHS TO PAY  
OR  
BANKAMERICARD ACCEPTED

Comparable Savings on Sport Coats, Slacks and Haberdashery

OPEN TODAY—SUNDAY—'TIL 5 P.M.  
This is not a July clearance of odds and ends . . . but our semi-annual ALL-OUT SALE OF EVERY SUIT, SPORT COAT AND SLACKS in the store.

**Charles Baron Ltd**  
4916 East Second Street, Long Beach  
OPPOSITE HOEFLY'S RESTAURANT  
IN THE BELMONT THEATRE BLDG.



## British Cost of Living

LONDON (AP)—The cost of Ministry reports. The meat-living index in Britain in mid-June of 1964 was established in June rose to 107.4, the Labor mid-January 1962.

SEARS

ROEBUCK AND CO.

New! Silvertone  
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Complete with custom mold.

NO MONEY DOWN

on Sears Easy Payment Plan

FREE Hearing Test... Home appointment arranged... Call Sears Silver-tone Hearing Aid Consultant at your nearest Sears Store. No obligation. Try before you buy.

Net at Sears Santa Ana or Santa Monica.  
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## Teamster Official Says LBJ's Office Bugged by RFK's Crew

(Continued from Page A-1)

sonal vendettas against Hoffa and other enemies of Kennedy, including Roger Blough, president of U.S. Steel Corp.

Zagari was one of several speakers to address the 300 members, including many from the Independent International Longshoremen's and Warehousemen's Union as well as several AFL-CIO affiliates.

The meeting, held in the Mayfair Hotel near downtown Los Angeles, was aimed at enlarging a campaign by truck drivers to raise money for Hoffa's legal defense.

Harry Bridges, head of the longshore union, received a rousing ovation when he told the crowd "I'm with Hoffa till the very end."

Bridges pledged the resources of the ILWU to Hoffa's defense and declared, again to cheers and applause,

SIDNEY ZAGARI  
Raps 'Fascist' ActsHARRY BRIDGES  
Stands by Hoffa

that "the rank and file kept me out of jail, and it'll keep Jimmy Hoffa out of jail."

Bridges, describing the Teamsters as "the greatest union in the United States,"

said the government was out to "get Hoffa" because of his militancy and power as a labor leader, and his desire to put together a confederation of all transportation unions in the country.

## Rats Keep City's Tots Off Streets

DULUTH, Minn. (UPI)

Children were kept off the streets here Saturday despite the 90-plus degrees temperature because of a rat invasion of the port city.

Early risers in the eastern section of the city were greeted by three large rats sunning themselves near a sewer opening.

A citizen's group distributed petitions Saturday which urged the city to take action.

THE GROUP'S leader, Walter Gardner, wired President Johnson and Minnesota Gov. Karl Rolvaag for combined assistance to fight the rats, which have caused considerable concern throughout Duluth.

Police cars kept a close check around the city Saturday as rats were reported in lake-side residential regions.

## Witnesses' Leader Speaks to 17,000 in Convention

(Continued from Page A-1)

not preach and teach one thing and at the same time live to the contrary and expect to have God's approval.

"Private lives of public servants are a concern to God. This stern fact makes it advisable that each public servant to his own self be true," Scott declared.

The speaker pointed out that "legal marriage was the only way under the eyes of

the Lord for a man and woman to live together and any other way was sure to bring disfavor."

He said that any girl who makes herself a "public town-el" has sinned in the eyes of the Lord and any man who marries a sullied woman is immoral himself.

Earlier Saturday, Witnesses fanned out through Long Beach in a massive door-to-door preaching effort.

Among them were 303 new Witnesses whose baptism in the cold, rough ocean Friday marked a high point of the conclave.

## Coin-Size Changes Keep Venders on Hop

PARIS (AP)—Coin vending machines that have been re-adjusted recently to take the new 50-centime piece instead of the old 50-franc coins of larger size are faced with another change to accommodate an announced third type coin in the same value (10 cents).

Pay telephone users must check around the city Saturday as they carry four different types of slugs and coins for different slots.

## Young Los Alamitos Suspect in Firing of Four L.B. Churches Freed on Bail

An 18-year-old Los Alamitos boy, suspected of being the arsonist who burned four Long Beach churches, was released from jail Saturday on \$2,750 bail.

Charles Glen Lohmuller, 3172 Oak Knoll Drive, was released on a writ issued by Los Angeles Municipal Court Judge Walter S. Bimms.

Lohmuller was booked at

1:20 a.m. Saturday, about two hours after plainclothesmen found him at the locked door of a Long Beach church with seven books of matches in his pockets.

Plainclothes officers Larry Park and Robert Birdsall said they first noticed the youth walking slowly down Wilton Street. Minutes later, they stopped him at the door of the Assembly of God church at 3749 Wilton St.

Officers said they also found what they believe to be a fictitious driver's license and a forged draft card in Lohmuller's pocket, and three pills believed to be tranquilizers.

The charges against Lohmuller are investigation of arson, possession of dangerous drugs, forged government

documents and having an altered driver's license.

The first church fire was May 18 in the North Long Beach Methodist Church. Since then fires have destroyed the Grace Methodist Church and the First Brethren Church, and damaged the First Four Square Church.

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## Being Nurse to Killer Whale Isn't Simple

VANCOUVER, B. C. (AP)—A convalescing killer whale was permitted visitors Saturday while its captors pondered what to do with it.

Vancouver public aquarium officials decided the female whale, harpooned Thursday, had a good chance to recover.

Dr. Murray Newman, curator of the aquarium, said he had an offer of \$20,000 from Marineland of the Pacific in California. But he said the whale is worth \$1 million if it survives.

The four-foot harpoon was removed from the whale's back Friday.

## Del-Tones, Dale Due at Nu-Pike

Two appearances by Dick Dale and the Del-Tones, musical group popular with the surfing set, will highlight the first annual family fun day at the Nu-Pike Aug. 2 under the sponsorship of the American Cancer Society.

A percentage of all receipts from rides, games and concessions will go to the society to aid its battle against cancer, it was announced by John Wells, Cancer Crusade chairman for the harbor district.

Dale and his group will appear from 1:30 to 3 p.m. and from 4 to 5:30 p.m. in the Nu-Pike's Lido Ballroom. A donation of \$1 will be asked.

Mrs. Betty Seaman, harbor district executive for the American Cancer Society, said two surfboards and various albums and single records will be given away at the dance performances.

## Six Burmese Police Killed in Red Ambush

RANGOON, Burma (AP)—Communist guerrillas ambushed Burmese police in four river boats in Mudon township and killed six of the officers, according to reports reaching Rangoon Saturday.

The reports said police in mopping-up operations against the guerrillas were fired on Friday as they came out of a small creek. Two of the boats sank and the attackers sprayed the water with bullets.

Government reports said intensified military operations against the rebel high command have routed the Communists, and disorganized bands are now being sought.

## HER SCREAM WAS WORTH 60 GRAND

ROME (AP)—Countess Consuelo Crespi screamed a thief out of her Rome apartment Saturday and saved herself \$60,000 worth of jewels.

The countess, former New York socialite Consuelo O'Connor, often has been rated one of the world's 10 best-dressed women.

Police gave this account: A thief broke into the apartment when the count and countess were out of town. They returned shortly after midnight and saw him busily pilfering away. Countess Crespi issued a piercing scream that so frightened the intruder he dropped most of his loot as he fled.

He got away with \$21,000 in jewelry, but dropped gems worth \$60,000.

## CHARGE IT

On Your Sears Revolving Charge



## Big Yardage SALE

Save 30% on 98c Terry Cloth or Dan River Hoya

68¢ yard

Terrific savings on two popular selling fabrics... solid color terry cloth, perfect for robes, towels, home decorating or famous Dan River textured cotton Hoya fabric in stripes or checks for suits, dresses, skirts.

SEARS, Long Beach, 450 Long Beach Bl. HB 5-0121

Sears for Values... High Quality... Low Prices!

SEARS  
ROEBUCK AND CO.Back-to-School  
Lay-Away

Little Schoolgirls'

Delightfully Styled

Fall Dresses

3 for \$6

Bright sights on the Fall scene, as crisp and colorful as Autumn leaves. Choose from over 18 beautifully made, up-to-the-minute styles in little or no-iron easy-care cottons. Variety plus in saucy stripes, gay plaids, perky checks, bright solids. All with Sears careful tailoring and finishing. Many have elastic back waists. To gladden the hearts of fashion-wise very junior misses. To delight their penny-wise mothers at this sensationally low price. For school, dress-up, or every day, these are exceptional buys. Sizes 3 to 6X.

CHARGE IT ON Sears Revolving Charge

\$1 Holds Your Selection Until September 5th

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE

LOS ANGELES—Tomball & Moore  
LOS ANGELES—E. Olympic Blvd. & S. Main  
LOS ANGELES—E. 1st St. & J. P. Jones  
BUTTE PARK COMPTON  
EL MONTE  
GLENDALE HOLLYWOOD  
INGLES DOD  
LONG BEACH PASADENA  
POMONA  
SANTA ANA SANTA MONICA  
TOLANCE

Shop 6 Nights Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.



MONTOYA... On Pops Concert

## VELA MONTOYA TO STAR Dances of Spain at Pops Concert

Vela Montoya brings the dances of Spain—from flamenco to the classic—to the second of the season's Pops Concerts of the Long Beach Symphony at 8 p.m., July 28, in Bixby Park.

Miss Montoya, who has been acclaimed in both North and South America for her interpretations, beauty, grace and charm has programmed dances to "Sevilla" by Albeniz, "Sacro Monte" by Turina, "Farruca," arranged by Gomez, "Intermezzo" from the opera "Goyescas" by Granados and "Los Piconeros," by Mos-tago.

The Long Beach Sym-phony orchestra will be conducted by Lauris Jones.

SECOND guest artist on the program will be Marilyn Neely, pianist, who will play Liszt's "Concerto No. 1 in E Flat."

Orchestral selections will include the Overture to Offenbach's "Orpheus in the Underworld," "Fosteriana" arranged by Baron; "Mardi Gras" from Grofe's "Mississippi Suite"; "Dancing in the Dark," by Schwartz; "Sailor's Dance" from Gliere's "The Red Poppy"; "Waltz" and "March" from Rodgers' "Cinderella"; "Fantasia on Greensleeves," by Wil-liams; Romberg favorites and "March" and "Guns" from "Lawrence of Ara-bia" by Alford.

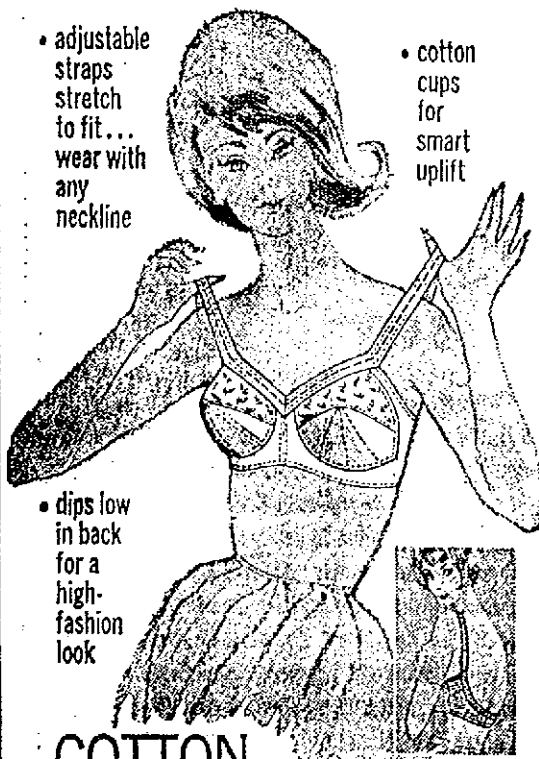
"WONDERFUL cooperation from the city of Long Beach in enlarging the stage in Bixby Park has made it possible for the presentation of Miss Montoya," said Mrs. Her-man H. Ridder, chairman-founder of the Summer Concerts Committee of the Symphony Associa-tion.

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the friendly store of Long Beach

Stretch straps  
are adjustable! Lycra  
elastic back for comfort!

• adjustable  
straps  
stretch  
to fit...  
wear with  
any  
neckline

• cotton  
cups  
for  
smart  
uplift



**COTTON  
HOLD-UP BRA by  
BESTFORM**

Get this wonderful little bra... and pay the tiniest  
little price! Straps fit high or low on shoulders...  
are adjustable too, for ideal comfort. Cotton cups  
feature specially designed stitching  
for greater uplift. White, Sizes  
32-36A, 32-38B, 32-38C.

**\$2.00**

Stretch Strap "Hold Up" Longline Bra  
in Lycra spandex 3.00

STREET FLOOR

4th & Pine... HE 2-7451... Park Free Victoria Lot

# Walker's

the friendly store of Long Beach

## JULY CLEARANCE

SHOP EARLY . . . LIMITED QUANTITIES



**SUMMER DRESSES  
SPECIALLY PRICED**

reg. to  
12.95

**6<sup>88</sup>**

We urge you take advantage of this  
spectacular low price the savings are  
great. Half-sizes only.

second floor

### SPORTSWEAR Second Floor

reg. to 6.98 Helanca shells.....	3.88
3.98 Orlon acrylic tank tops.....	2.97
5.98 Bermudas, knee cappers.....	1.88
4.98 Cotton denim jamaicas.....	2.88
6.98 Cotton denim capris.....	3.00

### ROBES Second Floor

5.98 Cotton dusters, shifts.....	3.99
5.98 Travel dusters.....	3.99
5.00 Cotton terry shifts.....	2.99
6.98 Cotton terry robes.....	5.99
9.98 Long shifts.....	5.99
6.98 Cotton print shifts.....	5.99
6.98 Cotton shifts.....	4.99

### FOUNDATIONS Second Floor

5.99 Long line cotton bras.....	3.00
2.50 Famous cotton bras.....	1.99
2.50 Playtex cotton bras.....	2/3.99
7.95 Pantie girdles.....	5.99
5.95 Pantie girdles.....	3.99
10.95 Pantie girdles.....	8.99
8.99 Pantie girdles.....	6.99
5.00 Stretch strap lace bra.....	3.99
5.99 Lycra girdle.....	2.99

### LINGERIE Second Floor

6.95 Famous make gowns.....	4.99
5.95 Fancy nylon gowns.....	3.99
5.00 Nylon slips, lace trim.....	2.99
5.95 Nylon slips, shadow panel.....	3.99
5.95 Cotton half-slips.....	3.99
5.00 Nylon or cotton half-slips.....	1.99
8.98 Nylon peignoir sets.....	5.99
4.00 Cotton slips, shadow panel.....	2.99

### Rayon Acetate Briefs

reg.  
69c

**44c**

Floral print with white background.  
Full cut for comfort. Pink or blue.

### WOMEN'S FAMOUS MAKER SPORTSWEAR 40% OR MORE OFF

reg. to  
15.98

**1<sup>88</sup> to 7<sup>88</sup>**

Guess Whose? We know, but dare  
not tell because of this low price.  
Group consists of knit tops and  
shorts, knee cappers, capri pants and  
many more unadvertised items.

second floor

### GIRLS Lower Floor

2.59 Cotton knit blouses.....	99c
7.95 Cotton denim swimsuit.....	3.98
3.95 Stretch cotton denim capris.....	2.98
2.95 Cotton stretch denim capris.....	1.98
3.95 Cotton denim knee pants.....	2.98
1.59 Rayon acetate pettipants.....	2/1.00
2.98 Cotton short sets.....	1.98
3.98 Cotton print shifts.....	2.98
5.98 Subteen dresses.....	2.97
5.98 Shorts, matching blouses.....	3.97
1.00 Cotton shorts, 3-6X.....	49c
59c Cotton and acetate briefs.....	39c
2.98 Cotton babydoll pajamas.....	1.69
2.98 Cotton and knit blouses.....	1.98
2.98 Bermudas, sizes 3-6X.....	1.17
2.50 Cotton knit shorts.....	1.97
2.98 Shorts, matching blouses.....	1.97
4.95 Shifts, matching pants.....	2.98
val. to 10.95 Swimsuits.....	4.98
1.98 Capri pants, 7-14.....	99c
7.95 Chubbette cotton dresses.....	3.97
Cotton skirts, 3-6X, 7-14.....	3.57

### COSMETICS Street Floor

1.75 Revlon Sculptura lipstick.....	1.00
2.50 Revlon Love Pat compacts.....	99c
2.50 Lucien Lelong stick cologne.....	1.00
2.25 Dana Tabu cologne.....	1.00
1.00 Colonial Dames cologne set.....	50c

### Harriet Hubbard Ayer Frosted Lipsticks

reg.  
1.50

**75c**

Plus Tax

Select from beautiful pearlized  
shades. Creamy and so smooth ap-  
pearing on lips. Buy now at savings.



### 1/2 PRICE SALE

### WOMEN'S DRESS SHOES

reg. to  
14.99

**7<sup>47</sup>**

Famous brand summer shoes are now  
offered to you at tremendous savings.  
Whites, combinations, bone and pat-  
ents. Select from high and mid shaped  
heels. Many styles and sizes in this  
group.

second floor



### SPECIAL PURCHASE SPORTSWEAR GROUP

val. to  
6.98

**1<sup>99</sup>**  
en.

Outstanding group consisting of capris,  
jamaicas, slim line or reversible A line  
skirts, blouses and knit Tee tops. Sol-  
ids, checks and plaids, 8 to 16 sizes.

street floor

### FASHIONS Second Floor

49.95 Summer weight wool coats.....	22.97
29.95 Lightweight wool short coats.....	15.97
14.95 Lightweight wool toppers.....	5.97
17.95 Lightweight summer suits.....	7.97
35.95 Famous make summer suits.....	22.97
14.95 All weather coats.....	8.97
reg. to 45.95 Better fashion dresses.....	19.97
reg. to 25.95 Fashion dresses.....	9.97
reg. to 35.95 Formals, long or short.....	16.97
5.95 Cotton shirtmaker, jumper dresses.....	3.00

### SPORTSWEAR Street Floor

val. to 4.98 Pants and blouses.....	1.99
val. to 11.95 Stretch pants, 8-18.....	7.99
val. to 5.98 Pants, matching tops.....	3.99-2.99
val. to 7.98 Orlon acrylic sweaters.....	3.99
val. to 6.98 Cotton shifts.....	3.99

### BOY'S Lower Floor

2.59 Cotton short sleeve shirts.....	99c
3.99 Twill cotton denim pants.....	2.57
1.98 Crew neck shirts, 3-12.....	99c
4.98 Surfer sweat shirts.....	3.99
12.98 Cotton poplin jackets.....	6.99
3.99 Stretch western style jeans.....	2.57
79c Cotton socks, 7-10 1/2.....	4/99c
2.98 Ivy style sport shirts.....	1.98
2.59 White short sleeve dress shirts.....	1.29

### ACCESSORIES Street Floor

val. to 4.00 Better gloves.....	97c
val. to 1.35 Lily Dache' hose.....	77c
2.00 Cotton terry, knitted scuffs.....	97c

### FASHION HANDBAGS

val. to  
5.98

**1.99**

Select from patents, plastic calf and  
novelty fabrics. Buy now and save.

Fourth and Pine • Shop Mon. and Fri. 'til 9:00 • HE 2-7451 • Park Free Any Victoria Lot



Recreation Schedule for Week

Hot these days, and want to cool off? Come swim in the pool! Every week night at 7:30 p.m. recreational swimming is offered for all ages (over 4 feet tall) at the following pools: City College, Jordan, Millikan, Poly, Silverado and Wilson. Children through high school, 25 cents; adults, 50 cents. Snacks furnished or bring. Girls must wear own caps.

Monday — Noon, a senior citizen picnic, Bixby Park. Bring your lunch. Entertainment, 1:30 p.m.

Tuesday — Girl's playday, 10 a.m. to 2:30 p.m., Wardlow and Houghton Parks.

Wednesday — Fishing excursion. Contact Dan Dyer at Recreation Dept.

Thursday — Community program, Bixby Park, 7:30.

Friday — Golden tours trip.

Monday — Noon, a senior citizen picnic, Bixby Park. Bring your lunch. Entertainment, 1:30 p.m.

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India and Pakistan Approve Barter Deal

NEW DELHI (AP)—An Indian government spokesman expressed pleasure this week-end at a barter deal made at Rawalpindi between India and Pakistan with a total value of 85 million rupees (\$17.85 million). It includes Indian purchase of nearly 100,000 tons of rice in return for coal, spices and railroad equipment in the next year.

Yemen Capital's Old Mud Wall Coming Down

SAN'A YEMEN (AP)—The repaired, it stretched for about five miles around the city, with turrets every 100 yards or so. In spots the wall was 25 feet high and thick enough for eight men to march abreast on the top. Its death knell sounded in September 1963. Then a serious invasion. Continually

Long Beach 12, Calif. Sunday, July 19, 1964

INDEPENDENT-PRESS-TELEGRAM—A-2

few Russian tanks blasted a hole in one section, rolled into the capital and ousted the ruling Imam, setting up the present regime.

Now the president of Yemen, Col. Abdullah Sallal, is permitting the ancient wall to be torn down.

The process started when a bulldozer opened a wide breach for a new highway. A few sections will remain as historical relics.

**LOVE THAT SWORDFISH!**

A "real" love affair is in the making when you order the Grilled Swordfish steak with parsley butter for only \$1.75 at WELCH'S, Atlantic Avenue at San Antonio Drive.

Walker's the friendly store of Long Beach

**SPECIAL JULY HOME SALE**

**FAMOUS MANUFACTURERS LUXURY BATH TOWELS**

**SELECTED SECONDS WILL NOT IMPAIR WEARING QUALITIES**

reg. 4.98 **1.99**

Made by one of foremost towel manufacturers. They're beautiful, husky reversible jacquard design with a deep fringe. Large size 25x50. Selection of 7 decorative colors to dazzle any decorator's eye.

third floor

**COMFORTABLE STURDY STEEL FOLDING CHAIRS**

reg. 3.98 **1.99 ea.**

**STORES EASILY**

Comfortable contoured seat and back. Stacks easily for storage. Smart looking tweed-ette covered seat. Select from beige or tan colors. We urge you to take advantage of this special low price and really save. No deliveries on these chairs.

fourth floor

**STERLING PORTABLE COOLER**

reg. 29.95 **19.99**

Engineered to replace hot, dusty, pollen-laden summer with fresh cool air.

lower floor

**STAINLESS STEEL COOKWARE**

reg. 32.95 **24.88**

Dura-Gleam and 3 ply. Made by West Bend. Guaranteed for fast and even heat.

lower floor

**FIBERGLASS GLASS DRAPERIES**

reg. 8.95 **4.99 pr.**

Ready to hang and beautiful. 41x81. Pinch pleat top. Many decorator colors.

fourth floor

**Air Conditioned MATTRESS TOPPERS**

special price **2.99 and 3.99**

Air conditioned 1/2 inch thickness. Your choice of twin or full sizes.

third floor

**SPECIALY PRICED MIRACLE BLEND FABRICS**

reg. 2.49 yd. **69¢ yd.**

Made of undetermined fibre content. 45" wide. Prints, solids, novelties.

third floor

**CUSTOM DRAPERY SALE SAVE 1/3 OR MORE**

DECORATOR COLORS INCLUDING CUSTOM LABOR

**1.99 per yard**

Measure your window, select your fabric and let us do the rest. For expert help, call Mr. John at HE 2-7451, and he will bring samples to your home.

- WEIGHTS • DOUBLE BOTTOM HEMS
- FAN FOLDED • PLEATED TO EXACT MEASURE
- BLIND STITCHED BOTTOM AND SIDE HEMS

fourth floor

**MOTORIZED BRAZIER NOW SPECIALLY PRICED**

reg. 14.95 **11.95**

**LARGE 24" SIZE**

Chrome plated spit and tines, deep steel bowl is reinforced by beaded rim, has stabilizer cup, chrome plated grid with handles. Positive locking ratchet grid adjuster. Rust resistant hammered steel hood.

lower floor

**RUG VALUE EVENT**

SPECIAL NEW YORK PURCHASE

Priced Only **4.88**

Imagine a huge 4/6 rug in all cotton and viscose at such a tremendous low price. Has non-skid backing. A fortunate special purchase brings this savings.

- BEIGE • MOSS
- GOLD • ROYAL
- PINK

Also cotton, non-skid backing rug, size 24x36 88¢ ea.

third floor

**BIG SAVINGS**

MATTRESS AND BOX SPRINGS

**24.44** regular 79.95 set ea. pr.

- FINE QUALITY
- TWIN OR FULL SIZES
- HANDLES FOR TURNING
- TEN-YEAR GUARANTEE

Buy that mattress and box spring you need now! Come prepared to spend little for years of sleeping comfort. Hurry, we expect these bargains to sell fast. All top quality and has extra durable cover.

**YOUR CHOICE**

- 510 COIL MEDIUM TENSION
- 612 COIL FIRM TENSION

fourth floor

YOU SHOULD TRY IT

# Negroes Cook Up a Tasty Answer

By BILL JONES

Long Beach area Negroes are cooking up their own answer to the lunch counter problems in the South. The Negro General Welfare Fund has bought and is operating a hamburger stand to raise funds to help their own through, and out of, school, crisis and debt.

Name of the stand, naturally, "Fund's Burgers."

No prejudice, discrimination there, says John B. Watkins, the NGWF Long Beach chapter president.

The large, modern hamburger stand at 2013 Orange Ave. "is doing remarkably well," Watkins says.

THE "WELL" condition is the result of a \$250 to \$275-a-day business in burgers, shrimp and other snacks.

The "remarkable" stems from the fact that wages aren't dished out to the help. The volunteer labor is the teen-age children and wives of local fund officials who operate the stand from 8 a.m. to 2 a.m., day in and night out.

Manager of the stand is Mrs. Leilani C. Hill, NGWF secretary-treasurer. Watkins is the bookkeeper.

The Negro Fund got into burger business last May when they bought the stand for — well, if not for a song, at least for less than half of the \$12,000 the business is worth, according to Watkins.

IT SEEMS fund officials sold the seller and the finance company on what a great organization NGWF is.

"We had to plunk only \$280 down," Watkins says with still some amazement.

No one can dispute the aims of the organization. Funds go toward scholarships, needy families, educational loans and assistance to school part-time job hunters. Negro businessmen also get loan help.

The Negro Fund is looking here swimming, reading and past the shrimp and burgers.

Says Watkins: "We're thinking of going into the demolition business also, knocking down old buildings — and we still have other projects in the fire."

His imaginative fund-raising is as interesting as his normal life. Aside from being the local chapter president, Watkins also works as a tax consultant, bookkeeper, bail bondsman, and Air Force reservist in "normal" life.

FOUNDED only two years ago by the Rev. Philip Perry of Compton, the Negro General Welfare Fund is holding its first fund drive dinner Aug. 7 in the International Ballroom of the Lafayette Hotel. A public dance will follow.

The dinner is \$25 per plate, and tickets may be purchased at 2017 and 2926 Orange Ave. Singer-composer Arthur Lee Simpkins will entertain. In the meantime, the organization is banking on burgers for its support.

## Widow of Oswald Rests at Resort

MADILL, Okla. (AP) — Mrs. Marina Oswald, widow of the man accused of assassinating President Kennedy, got her first taste of American resort living last week.

Mrs. Oswald spent a brief vacation at Lake Texoma near here with Mr. and Mrs. Decneedy families, educational loans and assistance to school part-time job hunters. Negro businessmen also get loan help.

Mrs. Oswald spent her time here swimming, reading and relaxing.



—Staff Photo

## COOKING UP SCHOLARSHIPS at a hamburger stand at 2013 Orange Ave.

are volunteer teen-agers and wives of officials of the Negro General Welfare Fund. Funds from the stand go to scholarships for needy students. The stand is being operated by store manager Leilani Thompson, at window, waiting on Mario Di Trapni. Larry Austin, 11, is one of the younger helpers.

## HOMAGE DUE ICE CREAM CONE TODAY

ST. LOUIS (AP) — Today is generally considered to be the 60th anniversary of the ice cream cone.

W. M. Hamwi, a Syrian concessionaire at the 1904 St. Louis World Fair, is supposed to have created the cone with waffles when his supply of ice cream dishes ran out.

Two other claims of previous ice cream cones, one from Italy in 1903 and another from Germany in 1899, have been made. But the National Geographic Society says Hamwi is the inventor of the ice cream cone.

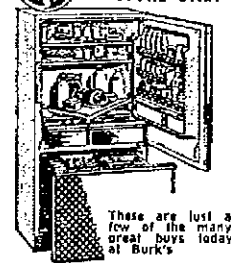
## Joint Nuclear Test

JOHNSON CITY, Tex. (AP) — President Johnson announced Saturday that the United States and Britain have jointly tested a British-made nuclear device underground in Nevada. Johnson told a news conference that the device, described as having a low yield, was detonated Friday at the atomic energy test site.

## SAVE AT BURKS

### 7 HOUR SPECIALS

TODAY ONLY  
Noon to 7  
DOWNTOWN  
STORE ONLY



G. E. Frost-Free DELUXE MODEL REFRIGERATOR. Approx. 19 cu. ft., no frost ever, 2 dr. bottom freezer, swing out shelves, Model 479x  
Formerly \$729.95  
now only **\$498.88**

GENERAL ELECTRIC 2-DOOR, FROST-FREE REFRIGERATOR. No frost ever.  
Over 12 cu. ft. **\$218.88**

GENERAL ELECTRIC FROST-FREE REFRIGERATOR. No frost ever.  
18 cu. ft. **\$298.88**

Admiral Automatic Defrost 2-dr. REFRIGERATOR **\$178.88**

GENERAL ELECTRIC 12 cu. ft. REFRIGERATOR. Full width freezer **\$158.88**

TODAY'S WASHER SPECIAL  
G.E. 12 lb. completely automatic WASHER with exclusive G.E. Mini-Basket. Today Only **\$188.88**

Now a New Burks' Store in Buena Park  
**BURK'S**  
CORNER ARTESIA BLVD.  
6001 BEACH BLVD.  
All stores open 'til nine  
Downtown and Buena Park  
Open Sundays Noon to 7  
Sale today only at  
**356 Long Beach Bl.**

SAVE AT BURKS

# Heads of 30 Groups to Study Fair Plan

(Continued from Page A-1)

— fine! Now let's look realistically at some of the problems."

Main problems relate to financing, engineering, legal involvements with the tideland trust, engineering and the impact of the fair on the Port of Long Beach, its principal site.

As for the leaseback program, involving indirect city commitments variously estimated from \$40-plus millions to \$60-plus millions, indications are the reports will not rule out some city participation but will also emphasize that large-scale financing will be necessary from other sources also, public and private.

USE OF THE tidelands as a fair site, and possible use of tideland trust funds, raise the main legal questions.

Fair officials have not specifically proposed any commitment of the tideland trust money. However, the Harbor Department, although conducting its port operations at a substantial profit, has no source other than future tideland reven-

ues for financing on the scale required.

Most of the proposed buildings and other facilities to be paid for under the leaseback program are in the harbor district.

And the use of the trust properly still is subject to a large measure of state control under the compromise legislation adopted this year.

MANSELL and other officials approached the writing of the reports with extra care. They consulted not only among themselves but with fair officials and such others as Economics Research Associates, the fair's consultants who prepared a favorable feasibility analysis; J. C. Hanauer & Co., financial consultants to the fair; and economic experts of several large banks.

Some of the fair's consultants as well as its executive vice president, Glenn R. Watson, are expected to attend the council's scheduled discussion of the reports at the afternoon session.

## Intermetal Group

MOSCOW (AP) — Hungary, Poland and Czechoslovakia are setting up an organization—called Intermetal—for cooperation in the iron and steel industry, Tass reports.

(Advertisement)

## Hard of Hearing?

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

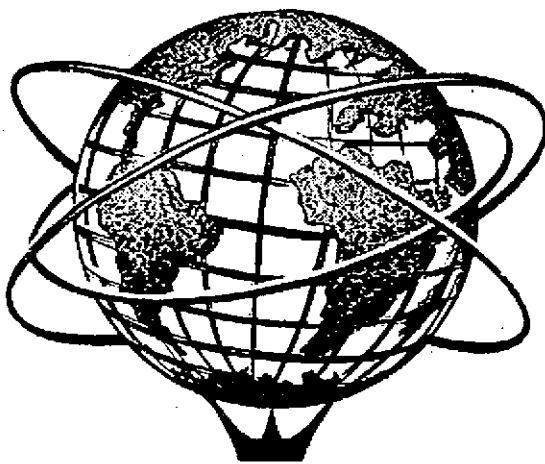
So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else. Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. Assure your appointment by calling GA 6-6166 or GA 6-6167, 2067 Atlantic Ave., L.B. Dr. H. L. Hutchings, D.C., director.



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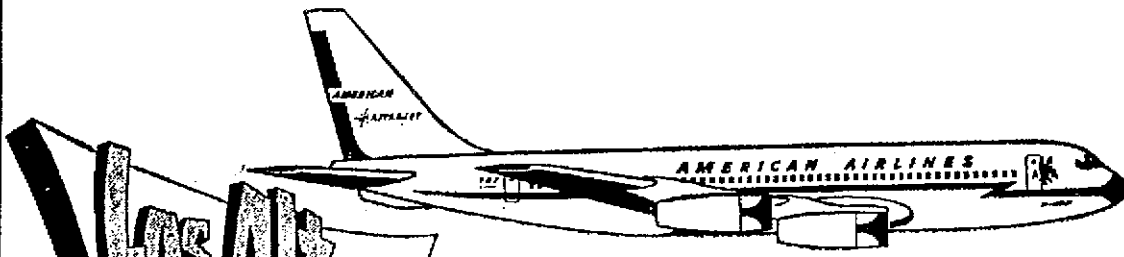
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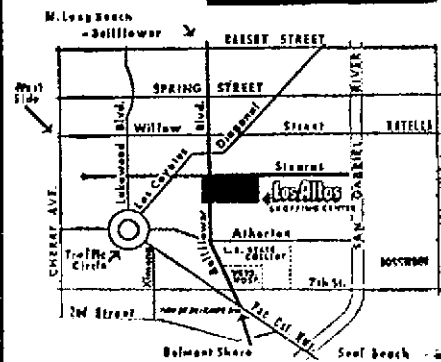
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# Spacemen May Speak by 'Tickle Talk'

By JOSEPH L. MYLER  
United Press International

The time may come when spacemen will speak to spacemen or to ground stations by "tickle talk."

Scientists for some time have been experimenting with a new means of communications based on "vibratory stimuli." This new channel, they say, would increase the efficiency and safety of communication and control in both aeronautics and astronautics.

In "tactile communication," information is transmitted electrically to the "listener's" fingers by means of sensitive vibrators.

The system its proponents say, could be used in a variety of aerospace situations to supplement and improve existing systems.

THE SENSES OF sight and hearing used in ordinary communications sometimes are swamped. Take the case of an aircraft pilot in landing and taking off.

He must focus alternately on his instrument panel and the runway while giving heed to what the radioed voice of the control tower is spluttering into his ear.

All this lengthens his reaction time — the time it takes to translate information received into appropriate action. If his fingers, curled around control stick or wheel, also were being apprized of such things as speed and attitude, the pilot might respond more promptly.

In fact, he does, according to researchers reported in Washington recently by Joseph Hirsch and his colleagues of the Israel Institute of Technology at Haifa.

IN A BASIC tactile communication system the five fingers of the listener would rest on sensitive vibration receivers. The fingers of the "speaker," the man sending information, would manipulate electro-mechanical impulses at the other end of the communication link. The roles of speaker and listener could be reversed as necessity indicated.

The system was tested in ground control of drone aircraft targets. When a pilot is operating an airplane, he senses all the accelerations his craft is subjected to.

## Vets to Hear Col. Shelton on Thursday

"Spain," a talk illustrated by colored photographic slides he himself made, will be the subject of Lieut. Col. D. Shelton, USAF, at the monthly dinner meeting of Long Beach Chapter, Military Order of the World Wars, at Allen Center Thursday evening.

Col. Shelton is on active duty, assigned as professor of air science at Loyola University, near Culver City, with the senior ROTC unit there.

Until his assignment there a year ago, he spent 3½ years as director, personnel, 16th Air Force (SAC) in Madrid. During his Spain tour of duty he traveled extensively about the country and made hundreds of colored photographs.

Wayne N. Gamet, chapter commander, will preside at the dinner meeting.

## Bid Opening Set on Dominguez Channel Section

L. P. T. Los Angeles Bureau

Bids on construction of the final link in the \$30-million improvement of the 18-mile-long Dominguez Channel will be opened Friday at 11 a.m.

The County Flood Control District will open bids on a 2.5-mile section running from Avalon Boulevard to Vermont Avenue. Estimated cost is \$5 million.

The contract is expected to be awarded by county supervisors Aug. 4. The work will take slightly more than two years.

The channel will have a concrete bottom, varying from 50 to 88 feet in width, and sloping sides. Stones will be placed on the sides.

This is communication by "feel," so to speak. Old time pilots literally flew "by the seat of their pants."

But the ground controller of a drone aircraft cannot feel its motions. He must rely on what he sees, which does not give him vitally needed information about changes in speed and position.

Equipment aboard the drone transmits vibrations, or buzzes, indicating when the craft rolls, pitches, swerves, or changes speeds.

RECEIVERS of such information can be so placed on the ground controller's stick that all he has to do to correct a given situation is to move the stick in the direction of the particular vibrator which is tickling his fingers at the moment.

By thus adding what the ground controller feels to what he sees as he gazes at the target craft, an improvement of 10 per cent has been added to control precision.

There are times in space flight when pilot to ground or pilot to pilot communications are confused. An extra channel under these circumstances would be useful.

## Folies Easy to Take

By B. H. RIDDER  
President Northwest Publications

(Editor's Note: Mr. and Mrs. Ridder are on a tour of Europe. This is one of a series of articles by Mr. Ridder.)

PARIS—In order to entertain some of our new friends in the correspondents' field we invited them to a dinner at the restaurant Pere Louis, and at their suggestion introduced them to the Folies Bergere.

Do not get me wrong, however, this is not hard to take.

During the dinner we talked about Romania and the necessity of Khrushchev to halt the growing surge of nationalism which has for centuries troubled the conqueror in Eastern Europe. The hunger for nationalistic freedom cannot be destroyed and is appearing in a new guise in Poland, Romania and perhaps Bulgaria.

After we sank back into the luxurious arm chairs in the first rows of the Folies, politics took a back seat. The scene opened in a magnificent dancing extravaganza of green with an experienced and sophisticated cast. The background was a delicate flowered innocent spring, while foams of white skirts showered the glittering spectacle not at all innocently. This year's Folies is a masterpiece of stage setting, background painting and the loveliest costumes that only Parisian artists could design. They must have cost huge sums. I am not good at figures, but those that appeared were easy to recognize—sculptured models of exquisite beauty with no hint of underexposure.

The vaudeville features that included tumbling, fancy dancing, gymnastics and an accordion girl artist who understood the art of inducing customers participation. During the three hours and a half, until the exact midnight hour, the spectacle unfolded into one blaze of stage glory after another. The costumes from the days of Louis XV and the Austrian empire were pictures crying for a camera. Some of the balancing artists will surely find their way next winter to our television stage. Some of the dancing glories, however, could only be done in the summer.

It was of course, jammed for the Folies of this year is the most complete vaudeville show on earth, with a background of beauty, song and dancing that is as incomparable as Paris itself.

We sat around for a few hours afterwards and strangely not a single word was said about news, the A.P. or Eastern Europe. The Folies is a heady show if you get what I mean.

efficiently by old-time telegraphers.

TACTILE communications in aeronautics, Hirsch said, would be particularly helpful "in such problems as placing an aircraft in a crowded sky or in blind landings."

The need for the new information sensing system will become greater if and when the supersonic airplane piles its special demands upon the ability of pilot and ground controller alike to respond quickly to rapidly changing conditions.

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INDEPENDENT-PRESS-TELEGRAM—A-9  
Long Beach 12, Calif., Sunday, July 15, 1964

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Summer styles at reduced prices to save you money. Sizes 9 to 15, 12 to 20, and 14½ to 24½. Good selection.

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Sizes 2 and 6 . . . Regular 2.98. . . . Now

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### TERRY CLOTH BEACH JACKETS

Regular 2.98. Thirty terry cloth for use after that swim, white only in asst. sizes.

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### FLEECE SWEAT SHIRTS

Regular 1.44. ¼ Zip front styles, assorted colors. Sizes L and XL.

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### ASSORTED STYLES IN BOYS' SLACKS

Regular 3.00.

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### TODDLER BOYS' WALKING SHORTS.

Regular 1.00.

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12 Only. Smart patterns . . . buy now and save. Regular 18.88.

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Reduced from our higher priced lines . . . Regular 8.88.

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Odd patterns and sizes from our regular line. Regular 8.00.

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Discontinued patterns and colors. Regular 4.00.

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## Boys' and Girls' Shoes

REDUCED TO CLEAR

Odd styles in broken sizes from 8½ to 3. Sport and school styles. Some canvas uppers . . . Hurry.

1<sup>88</sup> and 2<sup>88</sup>

## WORLD NEWS BRIEFS



### Shastri Drops Part of Duties

NEW DELHI (UPI)—Ailing Prime Minister Lal Bahadur Shastri Saturday resigned as foreign minister in a cabinet shuffle designed to relieve himself of some of the burdens of office while he recovers from a heart attack.

Shastri appointed Sikh Sardar Swaran Singh, a bearded senior member of the late Prime Minister Jawaharlal Nehru's cabinet, as foreign minister. Swaran Singh had been minister of supply and industry in Shastri's government.

Swaran Singh is a veteran Indian diplomat who headed the Indian delegation in the talks with Pakistan which resulted in drawing the boundary line between the two countries after partition.

### Nasser Rejects Russ Offer

BONN (UPI)—President Gamal Abdel Nasser has rejected a Soviet offer to replace German technicians on Egyptian arms projects with Russian technicians, reliable sources said Saturday.

Nasser reportedly is satisfied with the help he is getting from German experts in developing a domestic arms industry. Diplomatic sources said Nasser prefers to employ Germans and to buy most of the components for the arms program from non-Communist countries, even though this is costing him hard currency.

The Soviet offer of Russian technicians to replace Germans and Nasser's rejection of the offer was said to have contributed to a "disenchantment" on both sides at the conclusion of Soviet Premier Nikita S. Khrushchev's visit to the U.A.R.

### Greek Cypriots Move Up

NICOSIA, Cyprus (UPI)—Greek Cypriot troops, in an abrupt about-face, halted their "rollback" Saturday and moved their armored cars, artillery and mortars back into attack positions around a Turkish Cypriot stronghold in the Kyrenia mountains.

The Greek Cypriot reversal apparently caught United Nations officials and Turkish Cypriots by surprise. The Greeks Friday began moving their men and equipment back about 100 yards from their positions near the Turkish Cypriot village of Amblos.

Lt. Col. Andrew Woodcock, deputy commander of Canadian U.N. troops, was reported bitterly angry over the Greek Cypriot move which could presage a massive attack and some of the heaviest fighting of the Greek and Turkish Cypriot crisis.

### Russ Missile No Surprise

WASHINGTON (UPI)—Reports that Russia has an improved long-range intercontinental ballistic missile brought no expression of surprise at the Pentagon Saturday.

And following instructions from Secretary of Defense Robert S. McNamara, there was no official comment about a New York Times report that the Soviets have tested and presumably are producing missiles capable of carrying multimegaton nuclear weapons more than 6,000 miles.

But the informal reaction stressed a contention that the Soviets have a long way to go to close the long-range missile gap and that the gap appears to be widening daily in favor of the United States.

### Russ Rap Japan Commies

MOSCOW (UPI)—The Communist Party of the Soviet Union (CPSU) charged Saturday night that Japanese Communists were provoking "an open rupture" with the Soviet and international Communist movement.

Tass news agency, disclosing there had been more than 18 months of "abnormal relations" between the Soviet and Japanese Communists, published two Soviet letters addressed to the Japanese Communist Party (CJP) outlining the dispute.

A July 11 letter said, "We deeply regret that even after receiving the (April 18) letter of the CPSU Central Committee, the CJP leaders not only did not express a desire to search for roads towards an improvement of relations between our parties but, on the contrary, embarked on the road of a further aggravation of relations with the CPSU (and) took a course aimed at an open rupture with the CPSU and the international Communist movement."

### Locomotive Engineers Get Pay Increases

CLEVELAND (UPI)—The Brotherhood of Locomotive Engineers said agreement was reached Saturday in Chicago on pay increases that will range from \$40 to \$114 a month for some 35,000 engineers throughout the country.

The agreement was announced by Perry S. Heath, grand chief engineer. He said the pact, retroactive to June 1 and extending to Jan. 1, 1966, was reached in negotiations with the Missouri Pacific Railroad but was extended to cover all railroads represented by the National Railroad Labor Conference.



MINISTER SHIINA  
New Nippon Power

### New Japan Cabinet Is Sworn In

TOKYO (UPI)—Premier Hayato Ikeda's new cabinet, reshuffled to appease rival factions in his ruling liberal-democratic party, was sworn in Saturday at ceremonies before Emperor Hirohito at the Imperial Palace.

Despite the shifts no major changes are expected in the foreign and domestic policies of Japan's sixth cabinet in four years.

Ikeda was forced to give cabinet posts to influential party members in return for their support during the July 10 election. Ikeda was elected to a third two-year term as premier.

Etsusaburo Shiina, 66, who replaced Masayoshi Ohira as foreign minister, told newsmen after the ceremonies he would stress the importance of trade and economic affairs in Japan's foreign relations.

### Cholera Toll 86

KUALA LUMPUR (UPI)—Malaysia's cholera death toll climbed to 86 Saturday with reports of three more fatalities outside hospitals. A Health Ministry report said the number of suspected and confirmed cholera cases, plus carriers of the disease, admitted to hospitals rose to 937, mostly in the hard-hit east coast states.

## CONSTANT REMINDERS

### When You Tour in Cuba Slogans Are Inescapable

By RICHARD DAW

HAVANA (UPI)—Towering over downtown Havana, the colored neon sign blinks out its message:

"Fatherland or death; we will win!"

Glaring out from a roadside billboard, picture of Fidel Castro, shows the bearded leader in a characteristically challenging pose and his statements are printed boldly:

"If they impose war on us, we will fight!" Slogans are an inescapable part of life in Cuba.

In shop windows, on automobile bumpers, atop buildings, plastered across billboards, everywhere Cubans look, their glances are met by constant reminders of the ideological struggle they are swept up in.

SCHOOL CHILDREN read on a classroom bulletin board: "To make a revolution is to build."

Workers in a factory are told by a sign over the gate: "Producing more we honor our heroes."

Advertisements of such everyday items as cola, toothpaste and the latest beauty soap have disappeared, to be replaced by exhortations to become better workers in the Communist society.

Cuba's leaders say that commercial advertising is a capitalist measure which this country has outgrown. Competing brands have been eliminated and only one type of each product is allowed.

Old-line Communist leader Blas Roca, one of the directors of Cuba's controlling party, told a television audience:

"The days are gone when you were told by false advertising that Brand X is better than Brand Y. We all know

they were exactly the same any way."

TELEVISION and radio programs are separated now only by a ritual of the latest slogan.

Announcers stating a station's call letters follow it with the phrase, "Broadcasting from Socialist Cuba, free territory of America."

Full-length movies are shown on TV with no break for commercials.

Says an Englishman who spent three years in the United States before moving to Cuba a few months ago:

"This system doesn't give you a chance to go to the kitchen for another beer, you know."

On the whole, presentation of the slogans is well done, from a technical standpoint.

Billboards, especially, have a highly professional look. They are printed in plants where "capitalistic advertising" used to be turned out.

## Moderate Cuba Stand by Uruguay

WASHINGTON (UPI)—Uruguay has adopted a middle-of-the-road attitude on application of hemispheric sanctions against Communist Cuba and hopes other Inter-American nations do the same, Uruguayan Foreign Minister Alejandro Zorrilla said Saturday.

As one of the four nations in the 20-nation inter-American bloc still maintaining diplomatic and trade relations with Cuba, Uruguay is expected to oppose the proposed sanctions. They will be voted upon next week at a meeting of the foreign ministers of the Organization of American States.

THE Uruguayan position is "in the middle of the two extremes—an intermediate, middle-of-the-road position," Zorrilla said. "Obviously, we hope that the other countries adopt a similar position." He added, however, that his nation favors a "strong moral condemnation" of Castro's regime at the meeting beginning here Tuesday.

The "extremes" in the positions of nations participating in the meeting are represented by Venezuela, which requested the meeting and sanctions after accusing Cuba of aggression, and Mexico, which has formally announced that it will oppose sanctions.

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MAY CO. CALIFORNIA

## E. German Guide Guides Himself Over the Wall

BERLIN (UPI)—An East German tourist guide Saturday explained the meaning of the Berlin Wall to a group of tourists by jumping over it.

Border guards were too surprised to raise their weapons. The 24-year-old refugee scaled the six-foot-high wall at Brandenburg Gate.

He was serving as a French-speaking tourist guide with a group of French students visiting East Berlin.

At the platform overlooking the wall he explained it

had been built as a defense against militarists.

But his actions belied his words. He ran about six steps, climbed the wall and was in West Berlin.

He told police he often had taken tourist groups to the spot, and had decided it was a good place to escape.

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INCLUDES: 2 INNERSPRING MATTRESSES, 2 MATCHING BOX SPRINGS, 12 HOLLYWOOD LEGS. ALL 16 PIECES—COMPLETE

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Complete Ensemble Includes: King Size Innerspring Mattress, Matching King-Size Box Springs, 9 Hollywood Legs, King-Size Headboard, 2 Pillows

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### ORTHO FIRM-SET

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May Co. custom reupholstering includes expert workmanship — your furniture comes back looking like new.

- We strip frames and remove all old fabrics, all worn padding, right down to the last nail.
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No charge for pick up and delivery

SHOP AT HOME... it's the satisfactory way to shop. You see the fabrics and colors right in your own home in relation to the furnishings you have. A phone call to May Co. will bring our expert upholstery representative with the entire selection of sale fabrics for you to choose from... free estimates, and no obligation of course. Up to 24 months to pay on May Co.'s Flex-Plan.

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SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 9:30 A.M. TO 9:30 P.M.



# No New Beds Due at Navy Hospital Soon

By VIRGINIA W. KELLY

Unless there should be greatly increased military activity, there is no hope this year for an increase in the number of beds for the Long Beach Naval Hospital now under construction.

The House armed services subcommittee on construction of military hospital facilities has completed its hearings. Rep. L. Mendel Rivers, D., S.C., who will become Armed Services Committee chairman next January, heads the subcommittee.

The report has not yet been written but the consensus of the subcommittee is that the United States has a moral obligation to provide some form of hospitalization for retired military personnel and for military dependents. Even if the entire Armed Services Committee accepts the recommendations, there will be no recommendation for legislation this year. There may be legislation recommendations next year.

RETIREES and dependents must not hope for too much. Secretary of Defense McNamara and the Bureau of the Budget favor cutting medical care for this group.

The chairman of the House Armed Services Committee, Rep. Carl Vinson, D. Ga., is retiring. This year at the hearings, Vinson, Rivers, and other committee members were astounded when the Defense Department recommended that military hospitals to be constructed should be smaller than the obsolescent hospitals which the new hospitals are supposed to replace. The Defense Department's intention is plain—to cut down on care for dependent and retired persons.

As an example, when the fleet is at Long Beach, or when there is an influenza epidemic, there will be few, if any, beds for retired persons.

ANXIOUS TO START construction of new military hospitals, Vinson agreed to the Defense Department philosophy, but he appointed the Rivers subcommittee to study the matter and to lay down guidelines for the Defense Department and the Bureau of the Budget.

Rep. Harry Sheppard, D., Calif., chairman of the House appropriations subcommittee on military construction is retiring. This year, he insisted upon an excellent legislative provision: All military hospitals constructed in the future must have obstetrical facilities.

Several months ago, Sheppard told this reporter that the omission of obstetrical facilities in the Long Beach Naval Hospital is inhumane and reveals poor judgment and bad planning.

The Joint Congressional Economic Committee published its hearings on military impact and service activities July 1. The report includes the Defense Department philosophy of "commonality" for military hospitals.

Recommending certain aspects of amalgamation, the Hoover Commission makes clear that each service has specific problems and that each service must have a medical center occupied with medical problems and training of personnel identified with the particular service.

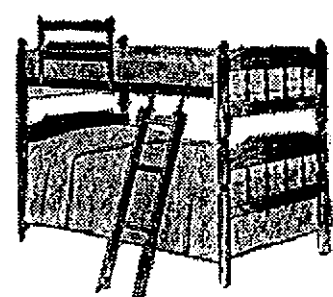
The Long Beach Naval Hospital now under construction is a regional hospital. The original plan called for the absorption of Army inpatients from Fort MacArthur, permitting the reducing of Fort MacArthur Hospital to a dispensary. When the Naval Hospital was reduced from 500 to 350 beds, this move was obviated. The Army and Navy have an agreement that at an appropriate time an addition to Naval Hospital will be made. Fort MacArthur Hospital will not be replaced.

Unofficially, however, the Army prefers to send patients to Letterman General Hospital in San Francisco, while the Air Force prefers to send its patients to March Field.

CAN'T FIND what you want? Read the "For Sale Miscellaneous" columns in Classified. Chances are it's offered to you right there.

# HOME SEMI-ANNUAL SALE

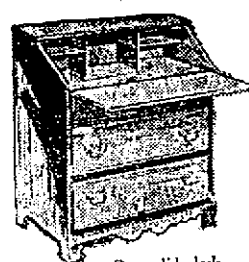
## SAVE \$20...SOLID MAPLE BEDROOM UNITS



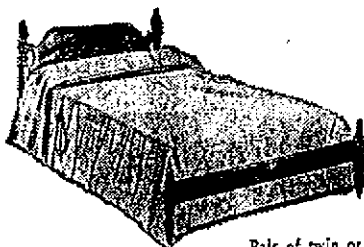
Bunk bed, guard rail and ladder



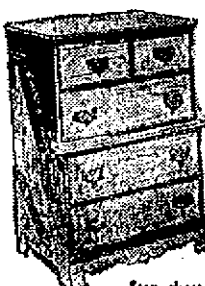
Dresser desk



Drop lid desk



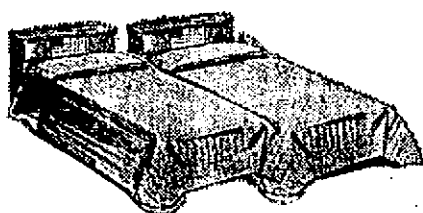
Pair of twin or full panel beds



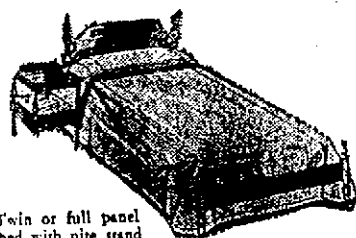
Step chest



Chest



Pair of twin bookcase headboards



Twin or full panel bed with nite stand



Single dresser base (mirror 26.95)

### 59.95

EACH

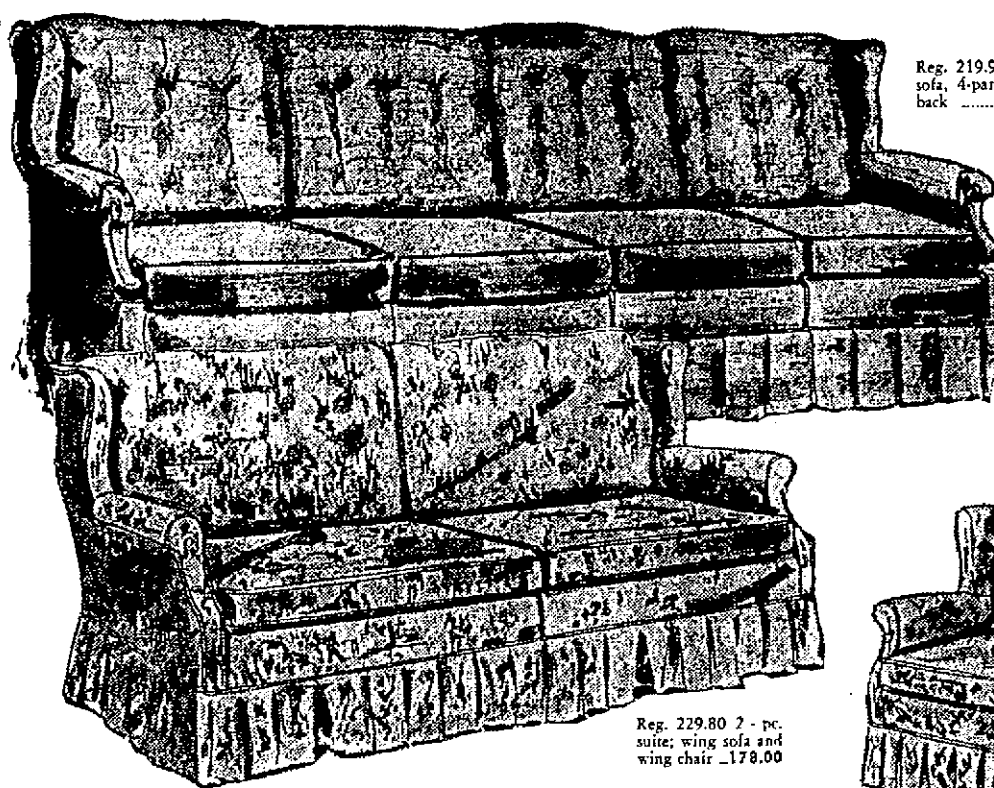
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A great buy you'll find only at May Co. . . . and it's one of the finest ever. Your choice of bedroom units of solid hardrock maple, built to last. Thick slab fronts, tops, sides, dust-proofed center guided drawers, excellent warm maple finish. Detailed ogee bases. May Co. Furniture 35

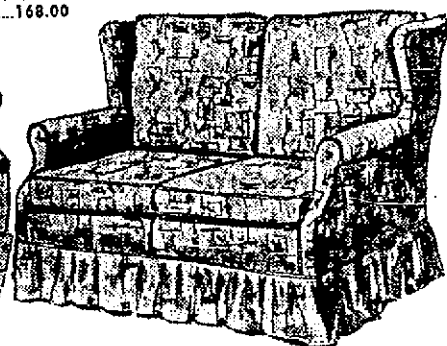
Not shown:

119.50 Double dresser base **99.50**  
119.50 Double chest **99.50**  
44.95 Matching mirror **34.95**

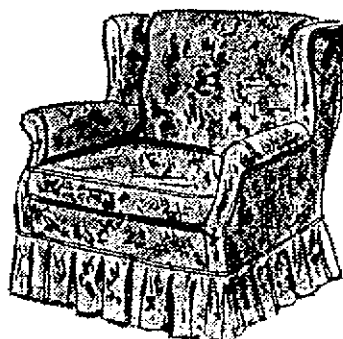
## SALE...CUSTOM COVERED EARLY AMERICAN FURNITURE



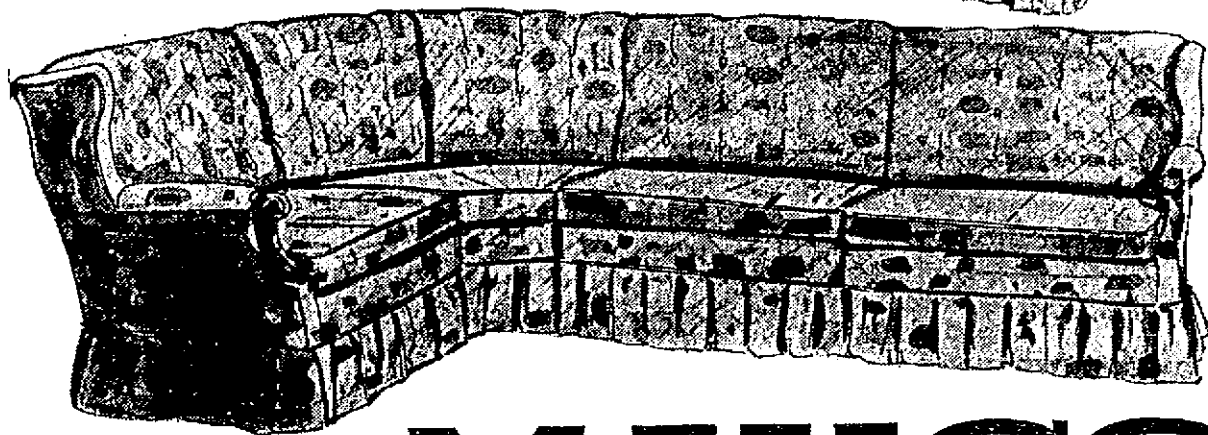
Reg. 219.95 8 - ft. sofa, 4-part divided back **168.00**



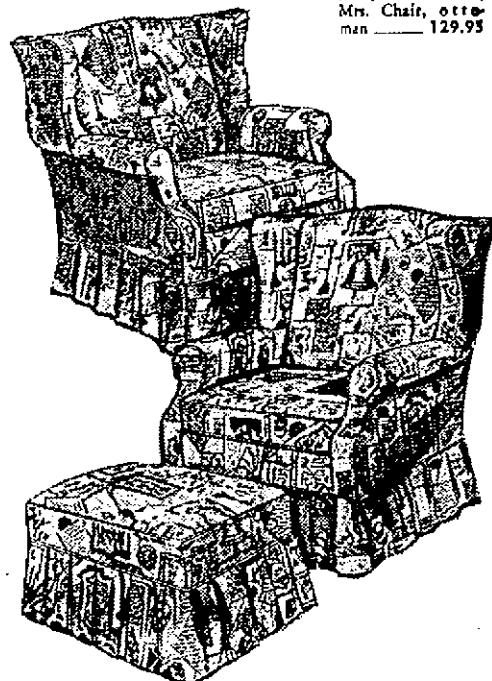
Reg. 109.95 Wing style loveseat **79.95**



Reg. 229.80 2 - pc. suite; wing sofa and wing chair **178.00**



Reg. 349.00 4 - pc. curved knuckle arm sectional **288.00**



Reg. 175.5 3-piece suite; Mr. Chair, ottoman **129.95**

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ANNUAL STOREWIDE

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Discriminating Californians who recognize value and appreciate service and selection, will be happy to know it's time for Carl's annual hot weather event; in every department, on every item, the management has decreed a price-cut which will mean an authentic discount. If you have been waiting to furnish a complete home, or add to your original furnishings, this will be welcome news... and you will be welcome to browse among the finest carpets, furniture and accessories in air-conditioned comfort!

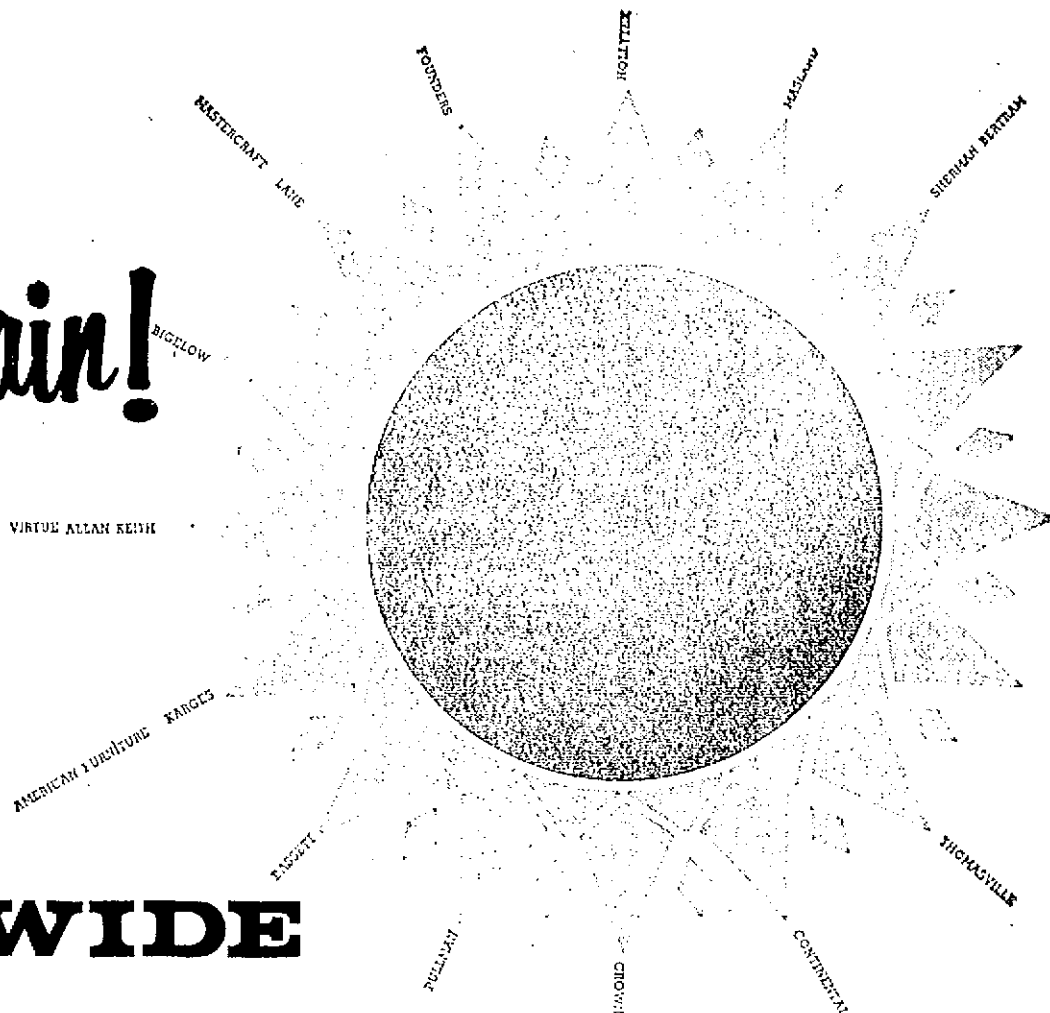
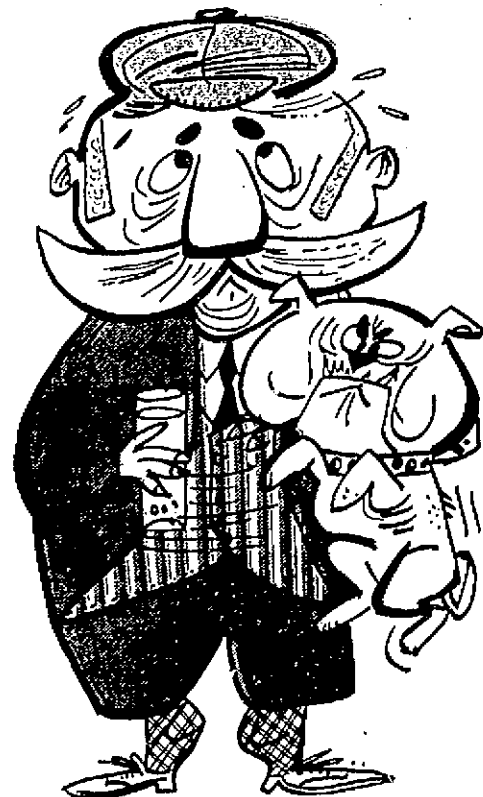
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With MALCOLM EDEY

SOME post-convention reflections, some serious, some otherwise:

Everybody knows how to be a good loser. It's something they start telling you about when you're a kid. But being a good winner is something else again, and even more difficult, and I saw some things at S.F. that indicated it is a lesson some of Sen. Goldwater's enthusiastic fans ought to learn.

Day after nomination, some of these people showed up wearing buttons that read, "I TOLD YOU SO." This was just a minor indication of smugness, and even arrogance, among the Goldwaterites that is hardly likely to win friends.

There was, for instance, considerable sneering at members of the press based, I suppose, on the feeling that some portions of the press had been unfair to Goldwater. Yet the targets of the sneers were just anybody wearing a press badge—they could and in many cases were people who were either completely neutral or actually sympathetic toward Goldwater.

At any rate, all of this is ridiculously tactless and unpolitic under the circumstances. The Goldwater campaign is just starting and it has a long way to go. It has won a battle but not the election. There is no justification for arrogance, no sense in alienating anybody just for the sake of a little spiteful self-indulgence.

The nominee and his leaders are of course aware of this. They sent out warnings against booing at the convention, yet the Goldwater delegates couldn't resist booing Rockefeller in a boorish demonstration. One Bay Area woman, who heard it on tv, told me she is inclined toward Goldwater, but after hearing that, she isn't sure she wants to identify with a bunch of lousy sports. See how it goes?

CONCESSION operators at the Cow Palace either underestimated GOP appetites or failed to recognize the peculiarities of convention timing. Sessions ran through the dinner hour and thousands were out roaming, looking for something to eat, throughout the evenings.

The snack counters were uniformly understaffed, and badly. People had to stand in line for an hour or so in some cases. The counters ran out of many major items, among them hotdogs, which were about the only basic food offered. A popcorn stand had popcorn, but no bags to put it in.

By the time it was over, everybody was sick of hotdogs. In the concourse after final adjournment I came along just as a fellow trucking away some supplies spilled a big box of weiners. They rolled out over the floor, dozens of them. All viewers just laughed. A few hours earlier, I'm sure, they'd have fought over the meaty loot.

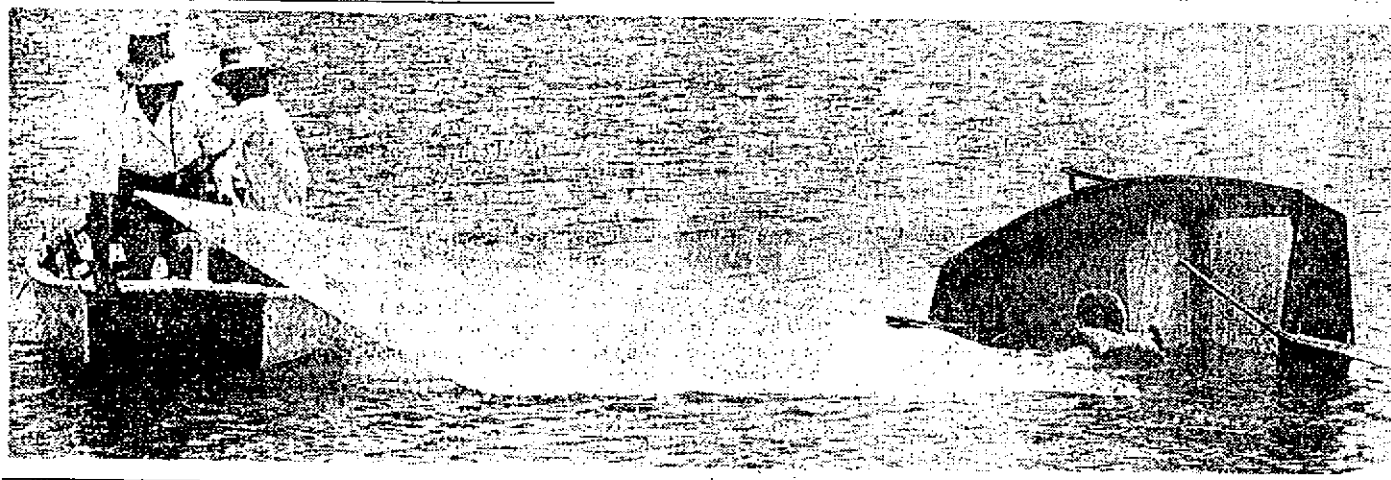
GOV. Scranton's sportsmanlike declaration of support for Goldwater after his crushing defeat was effective, but spoiled a little by anticlimactic repetition. Like so many, he talked too long. . . . Everybody was wildly resentful of the innumerable nomination and seconding speeches for persons who were not really serious candidates. . . . Convention ticket regulations were pretty rigid, but they were circumvented in a thousand ways. For example, in the section set aside for the working press, and nobody else, there were a lot of wives, and a few kids under 10. . . . The setup of the news media was simply fantastic, both at the Cow Palace and in press headquarters at the Hilton Hotel downtown. Millions of words went out by broadcast, wire and wireless. Yet every newsman there knew that unreported things happened somewhere on the sidelines that would have been well worth telling.



Jim Springer, 9-year-old member of Leeway Sailing Club, happily ties up life jacket before setting sail—a rigid requirement for members.

## Independent-Press-Telegram

SUNDAY, JULY 19, 1964  
EDITORIALS, B-2, 3



White sails cluster about buoy for start of one of week's two races on Alamitos Bay.

Bob Goldberg (in water), 11, capsizes boat purposely under watchful eye of instructor Diane Owen.

### BOYS AND GIRLS LEARN HOW TO NAVIGATE

# Young Sailors Go Out To See

Story by DONNELL CULPEPPER  
Outdoor Editor  
Pictures by BOB SHUMWAY  
Staff Photographer

There's a flurry of white sails every Tuesday and Thursday afternoon at Alamitos Bay. In fact, far more sails than usual, perhaps even on a Sunday.

Those are the sailing afternoons for the Leeway Sailing Club, a unique organization of boys and girls ranging in age from 7 through 18. Leeway is sponsored by the Long Beach Recreation Department and is under the immediate direction of W. J. (Skip) Skibicki, supervisor of aquatics.

Amazing as it may seem, Leeway has been going strong since 1932 with not one single accident. Reason for that, no doubt, is the double safety precautions used by Skip and his assistants, who are Dianne Owen, Janet Green and Jerry Miller, employees of the Recreation Department.

Leeway has received wonderful support from the Alamitos Bay Yacht Club, soon to move into its new clubhouse near the Marina entrance channel.

Leeway members will continue to use the old clubhouse facilities at 5437 E. Ocean Blvd., and its supporters sincerely hope that the old yacht club home will be available to the youngsters in future years.

A TREMENDOUS AMOUNT of work goes into the training of scores of youngsters each summer, but Skip says that a child can become such a good sailor in two months that there is no fear of letting him (or her) solo around Alamitos Bay.

Leeway is divided into two age groups—7 through 12 and 13 through 18, junior and senior.

Membership is open to all who have passed the American Red Cross swimming examination. Juniors must wear life belts at all times when sailing or practicing. While it is not necessary for a boy or girl to have a boat—they can share with friends at times—Skip remarks that it is better that each sailing pupil start with his own boat, preferably a Sabot. Sometimes, Penguins are used.

There are 280 boys and girls in the current summer program and, says Skip, there's always room for others. "We want to reach all boys and girls who wish to learn to sail," he adds. Youngsters may join the program any time.

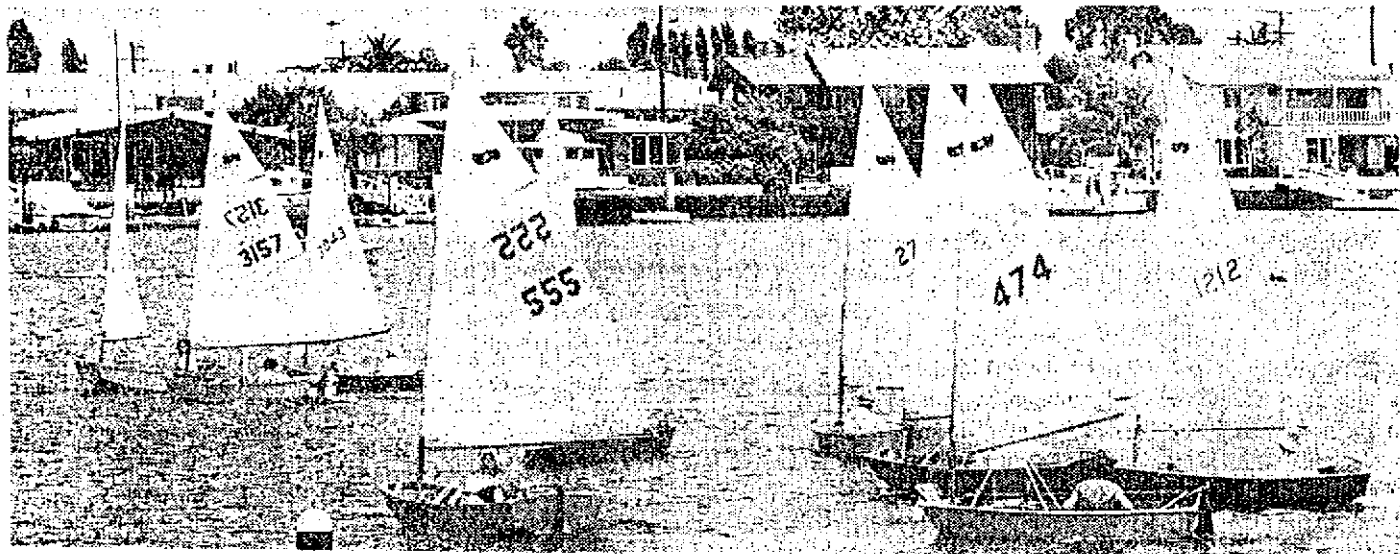
Classes take place from 11 a.m. to 1 p.m., Monday through Thursday, with blackboard and classroom work and later actual experience on the beach.

ONCE IN the program and knowing the sails and ropes, boys and girls look forward to Tuesdays and Thursdays particularly. Those are the days when races are held between 1:15 p.m. and 5 p.m.

The race course encompasses all of Alamitos Bay, but the officials are careful to keep the eastern buoys back from the Marina entrance channel so the small sailboats will not interfere with Marina traffic.

Leeway is a full-fledged yacht club and is affiliated with the North American Yacht Racing Union. That gives Leeway members the right to race in any regatta where boats of comparable size are

(Continued Page B-6, Col. 1)



### OCEANOGRAPHER CITES ROLE IN DEFENSE

## Sea Study Vital to U.S.

By LOU JOBST  
Marine Editor

Oceanography is at about the same point that meteorology was during the early days of flight, says the Navy's chief marine scientist, Rear Adm. Denys W. Knoll.

"We are about where we were in meteorology in 1930," explained the 57-year-old Navy oceanographer-intellectual, "a time when pilots flew about as far as they could see . . . and left their planes tied down on cloudy days."

Admiral Knoll, who addressed oceanographic symposia of the American Ordnance Assn. in San Diego and Los Angeles this past week, said the development of the nuclear submarine and increasingly sophisticated weapons systems makes it mandatory the U.S. increase its knowledge of the seas and their hidden ocean floors as quickly as possible.

CONTINUING the oceanography-meteorology analogy, Adm. Knoll said there was evidence that an underwater analog of aviation's "clear air turbulence" may have contributed to the tragic loss with all hands of the nuclear sub Thresher in the Atlantic. The Thresher disaster, asserted Knoll, a bemedalled WW II intelligence officer who is one of the military's few high-ranking officers to hold an honorary doctoral degree, proved how "ill prepared" the Navy is to cope with accidents in deep waters.

It also "spectacularly confirmed the U.S. lacked the techniques and instrumentation for comprehensively investigating the oceans that cover 70 per cent of this planet."



REAR ADM. DENYS W. KNOLL  
Oceanographer

fact that "equipment still used daily in oceanographic work has had little improvements in design for 40-50-to-70 years."

"While still ahead of the Russians in our knowledge and exploitation of ocean space," it is necessary that America learn more about the sea's life, its topography, chemical and mineral composition, relation to weather making, currents, waves and water temperatures, he said.

This information is vital to many military operations including antisubmarine warfare, underwater sonics and subsurface missiles.

"It has been said that Lewis and Clark in setting out on their famous exploring expedition had better maps of the great northwest United States than our fleet operating forces now have for most operating areas with details of the sea floor," asserted Adm. Knoll.

AT PRESENT we have, he said, precise knowledge of

about only five per cent of the ocean.

A recent resurvey of a 200-mile area of ocean bottom off Southern California turned up at least 100 new bottom features including a number of sea mounts, said the Navy oceanographer.

He said it is especially urgent that we learn more about the North Atlantic to prevent enemy missile launching submarines from using "this highly complex ocean space with impunity."

Stating that the Navy pays 50 per cent of the total national effort in ocean research, Adm. Knoll called on American industry to increase its commitment to oceanographic projects. He also said ocean research "is a natural field for international scientific cooperation. No one nation can collect and analyze the vast amount of data involved."

BESIDE military needs, stepped-up ocean research promises to provide new sources of food and minerals for a growing world population, limitless water for arid regions and improved weather forecasts with the possibility of some weather control, he stated.

It will be expensive, he warned, but worth it. At present it costs about \$3,000-a-day to operate a 2,000-ton research ship. Using old-fashion methods, he said, it costs about \$12 a fifth to bring up seawater samples from the ocean depths.

"Five Ms"—Men, money, machines, modernity and imagination, concluded Adm. Knoll, can overcome this and other problems and assure the U.S. of continued and undisputed leadership on and under the world oceans.

### Dean Heads Long Beach Water Board

Fred S. Dean has been elected president of the Long Beach Board of Water Commissioners for a one-year term to succeed Everett Houser.

It is Dean's third term as head of the five-member board since he was appointed a commissioner in 1951.

Besides his service on the board, Dean is a past president of the Chamber of Commerce, the Community Chest, the Miss Universe Pageant (now the International Beauty Congress) and the Long Beach Mounted Police. He was a member of the Metropolitan Transit Authority board from 1952 until this year.



FRED S. DEAN  
Commission President

### Peterson Post

With newly elected Commander Hillard Steen presiding, Arthur L. Peterson Post No. 27, American Legion, will meet Tuesday at 8 p.m. in Veterans Memorial Building. Announcements of post chairmanships will be made.

### L.B. Promotion's Ad Drive Wins Award

Long Beach Promotion, Inc., the non-profit corporation that publicizes and advertises the City of Long Beach, has received special recognition and an award for its advertising campaign for the city from the Advertising Association of the West.

Announcement of the award was made at the annual convention of western advertising clubs at Sun Valley, Idaho. Long Beach Promotion was cited along with 31 major western advertisers for the excellence and success of its advertising material. There were 600 entries in the contest.

A two-page layout showing the parts of the campaign appeared in the July issue of Western Advertising magazine. The award certificate will be presented to Long Beach Promotion and its advertising agency, Max W. Becker Advertising, at a later date.

Long Beach Promotion Inc.

### Rare Flight Pictures to Be Shown

The Southern California Aviation Breakfast Club will meet at the Lafayette Hotel July 26, 10:30 a.m. Helen Moore will preside.

Zeno Klinker, Edgar Bergen's writer for the past 22 years, will be guest of honor. Since Klinker's first plane flight over 30 years ago, he has been collecting rare aviation motion pictures from all over the world. He will show these at the meeting.

According to Helen Parkins, program chairman, guests are welcome at the Sunday meeting of the aviation enthusiasts.

### 6 Area Girls Vie for Title

Six Long Beach area girls will compete for the title of Miss Los Angeles County on July 26, at 7 p.m. The preliminary contest will be held at John Anson Ford Park, 7840 Scott Ave., Bell Gardens. Local competitors are Roxanne Albee, 16, Gardena; Chris Eschook, Gardena; Pamela Jean Gentry, 16, Compton; Blanca Gomez, 16, Gardena; Margaret Ritchie, 19, Lynwood, and Charlene Waters, 16, Wilmington.



NICCI FLANAGAN, Long Beach Promotion's girl Friday, posts another finished product on the wall. The advertisements and brochures represent LBPI's activities on behalf of Long Beach for the past year. The material won the organization a special award from the Advertising Association of the West.

## Finance Policy Key to Future of World's Fair

WE HAVE ALWAYS believed that a top-quality California World's Fair at Long Beach would be of monumental benefit to this area and to the state.

Expert economic appraisals have shown its specific prospective values to be great, and it takes no expert analysis to recognize the general good that could accrue from such an undertaking.

For these reasons, these newspapers have given support to the general objectives of the project and have encouraged public interest in the concept of a Fair in our harbor. Two of our executives have served on the Fair Executive Committee and our co-publisher has headed the Citizens' Advisory Committee.

The resignation of these men from their Fair positions last week seems to call for a clear explanation of these papers' positions, lest it be mistakenly assumed we are now against the idea of a World's Fair here.

We are for a Fair. We do not want to kill it. We want it to be a first-class success.

THERE ARE, HOWEVER, certain principles we stand for in connection with a Fair here:  
—The Fair must be top-quality. It would be disastrous for our city, our arena and our state if we had a second-rate Fair.

—To be a top-quality Fair there must be active personal and financial participation by a broad range of business leaders from throughout Southern California and the state.

A Fair should be more than just government-built exhibits. It should be a promotional effort by the whole area's business and cultural community. It must be a showcase of all that is good and great in our area and state. To make that showcase an effective one, the businesses of the area must be willing to commit funds to the actual physical Fair setup. And they must be wholeheartedly willing to commit their talents, their time, their sales ability in promoting the Fair throughout this country and the rest of the world. Governments can't be expected to do it all.

THE PROOF OF THE commitment of businesses to the Fair goes beyond the lending of names to boards and committees. The true proof is financial. The business that invests its money in construction bonds, that invests its high-cost personnel in active work has a stake that assures that firm's full efforts toward making this a top-quality Fair.

Even if the city—as now is proposed—or any other combination of governments were to put up all the construction money for the Fair, there is real doubt that a top-quality Fair with all its extra benefits could be achieved.

For these reasons these newspapers believe that the Fair construction should not be solely financed through public money.

The proposal now before the City Council is that the City of Long Beach provide all of the site and underwrite all the construction financing. This would range upwards of \$80 million. In contrast, New York City provided only \$24 million in public money for its site while raising some \$30 million from private business through the sale of bonds.

THE CITY OF LONG BEACH already has a substantial commitment of great value to the fair—a \$20 million site, bridges, approaches, close-by shoreline improvements. The Fair will have direct benefit from more than \$50 million in city-built facilities.

We believe that the City should not contribute for Fair construction, in addition to the above, more than can be justified for normal port development.

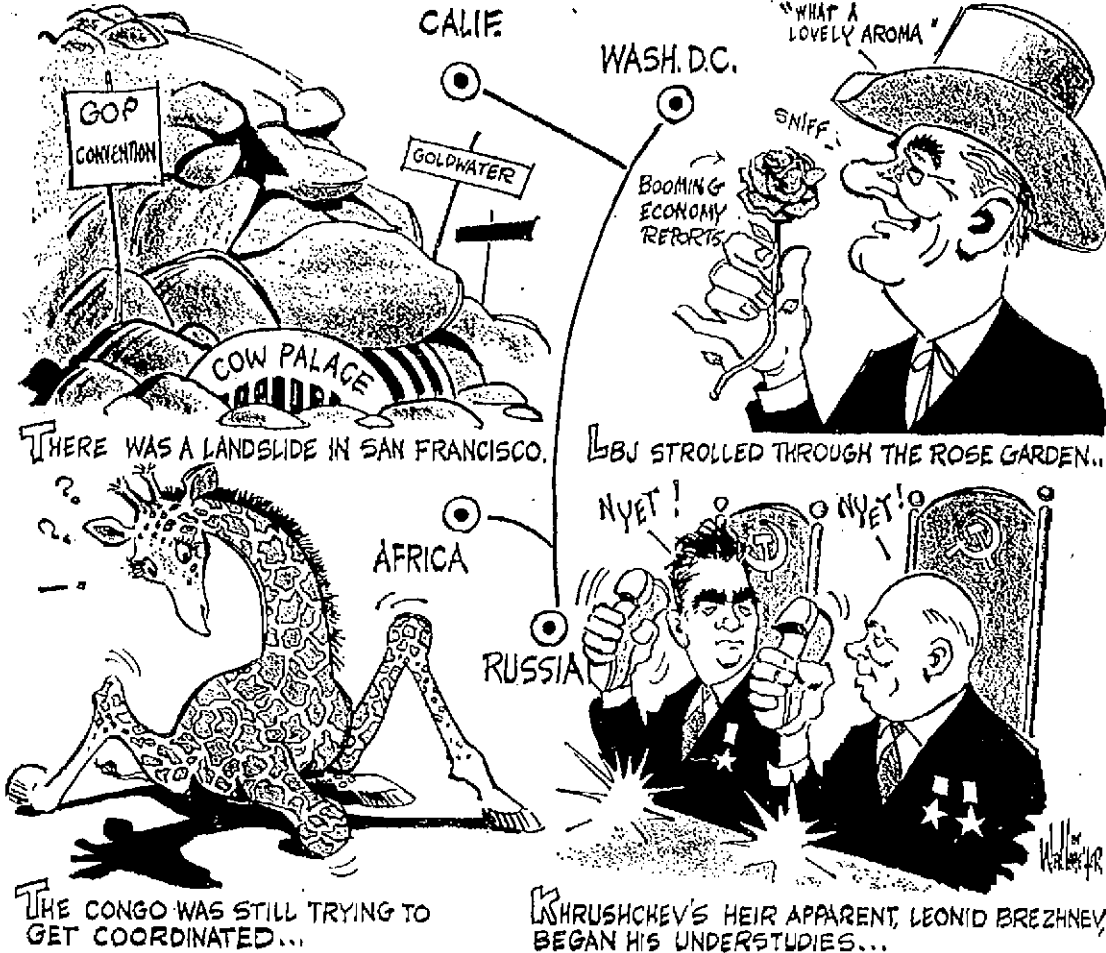
We believe that changes in priorities of spending this public construction money might be feasible in order to accommodate the Fair but only if it will be a high-quality Fair with major financial support from the state and area businesses.

Additionally, and under the same two reservations, we believe there could be justification of use of public funds for various improvements in the general city necessary to a fair.

THESE NEWSPAPERS' executives put in almost eight months of effort to get the financial support of major corporations in the area. These efforts were unsuccessful. While expressing interest in the Fair, many of the major business leaders indicated they would not invest either money or time in the Fair as it is now organized and certainly not until major management and responsibilities are reposed in a man who has the reputation, proven ability and long experience necessary to inspire the confidence and support not only of this community but of the entire state and nation.

Resignations of these newspapers' executives from the top Fair committee were intended, not to kill the Fair, but to point up the need for a general readjustment of management and fiscal policy. It had reached the point where their presence on the policy-making body could be misconstrued to indicate support for policies which they in fact could not approve.

The real disagreement comes over whether the Los Angeles business and civic leaders will become involved under the present management and conditions to the extent of underwriting a part of the construction financing. The real test is whether a substantial part of the financing can be raised privately through the sale of bonds. When the Fair organization gets in that shape, we will have a Fair.



DAVID LAWRENCE

## Behind Miller Is Sharp Strategy

SAN FRANCISCO.—Back of Sen. Goldwater's selection of Rep. William E. Miller to be the vice-presidential nominee on the Republican ticket is an interesting story of strategic politics.

On the surface, it appears Goldwater merely picked a conservative who voted for the "civil rights" bill and a man who, as chairman of the Republican National Committee, is popular with the rank and file of the politicians. He plans, for instance, to revitalize the party machinery so that the states, counties and cities will have more to say. The Arizona Senator himself revealed this week that, if victory comes in November, patronage will be allocated with the advice of the local politicians very much as has been done by the Democrats.

There is, however, something deeper involved. Rep. Miller is a Roman Catholic. This challenges President Johnson to consider putting someone of the same religion on his ticket as Vice President. Despite all the public professions of indifference to religion in politics, it plays a part. If, for instance, President Johnson turns down Bobby Kennedy and doesn't select as his running mate either Sen. Mansfield or Sargent Shriver, both of whom are Catholics, will that not alienate many Catholics in the big cities

who are Democratic voters and who usually help swing the electoral votes of large states like New York and Illinois?

If, on the other hand, Mr. Johnson picks a Catholic as vice-presidential nominee, it will take the issue out of competitive politics altogether. In that sense Sen. Goldwater will have avoided any religious issue and will at the same time have secured the benefit of a capable running mate who is militant and dynamic on the stump and who will get a good deal of publicity for the Republican cause.

It is to be noted that, before selecting Rep. Miller, the Arizona Senator said he consulted Herbert Hoover, Dwight Eisenhower, Richard Nixon, Gov. Rockefeller and Gov. Scrantom. This was courteous and tactful, of course, but one might ask what else they could have done but approve after the

presidential nominee had made up his mind.

The prevailing system, of course, is at fault. An open convention should do the selecting of a vice-presidential candidate, instead of going through the formality of approval once the presidential nominee has picked his own running mate. Both parties, however, use the same tactics, and this really isn't conducive to the selection of the man best qualified to take over if a President should die in office.

Mr. Miller happens to be an able citizen and, though not well known in the country, will make his mark before the campaign ends, and there will be some enthusiasts saying he is so well qualified that he might have been chosen for the top spot on the ticket.

THE ACCEPTANCE speech delivered by Sen. Goldwater was prepared after many a draft written weeks earlier had been tossed aside. Political exigencies, such as the desire to preserve unity among all factions, induces a tactfulness which would have been ignored a week ago. But it may be expected that the general attack on Kennedy-Johnson policies now will not be characterized by any such restraint. In fact, there are signs that the country may expect a slugging campaign.

One is tempted to speak of all this as the resurgence of an "old-fashioned" campaign style, memories, however, are short, and if one goes back only to the 1960

campaign, there can be recalled plenty of barbs in the Kennedy speeches such as the alleged drop in American prestige abroad, the "missile gap," and the claim that foreign policy and almost everything else under the Republican administration of President Eisenhower for the preceding eight years was without merit.

What may not be realized is that the campaign doesn't begin only after the two national conventions have been held. President Johnson has been campaigning for months. The Republicans have been fighting one another, so now there at least may be a truce between factions, and some unified attacks on the Democratic administration may ensue.



LAWRENCE



REP. MILLER

JIM M'CAULEY

## Gop Ticket May Aid State Demos

SACRAMENTO.—Capitol Democrats are betting that the Barry Goldwater take-over of the Republican Party will strengthen the Democratic leadership in the legislature.

California Democrats hope to pick up several GOP seats in the Assembly and possibly one or two in the Senate—particularly where Republican candidates are linked to ultra-conservatives.

Reason: they figure that independents and moderates dominate the California political scene and that these blocs of voters won't support conservative Goldwater.

Democrats also are anticipating some defections of GOP moderates to the Democratic ranks.

Privately, other Democrats are holding their breath. They concede that when an emotionally-charged issue such as race becomes spotlighted in a campaign that anything can happen.

Don't shed too many

tears for the much-investigated state inheritance tax appraisers.

Though they face a subpoena shower, a maze of hearings and probable loss of their lucrative appointments if the legislature wipes out the personal patronage system of Controller Alan Cranston, appraisers have been crying all the way to the bank for years.

For most, it's only a part-time job. Yet their gross earnings often are higher than a Congressman, a university president or a governor.

In 1962—the last year in which full figures are available—two Long Beach appraisers had a banner year.

Wallace Braden, who maintains his office at 1102 Ocean Center Bldg., grossed \$45,697. He listed \$22,833 "expenses," reducing his net to \$22,864. Walter J. Desmond, who also had headquarters at 1102 Ocean Center Bldg., reported a gross take of \$41,792. He listed \$22,128 expenses, reducing his "net" to \$19,664.

The three Orange County appraisers with offices in Santa Ana did almost as well, including these grosses: Claude E. Young, \$30,835; William W. Thomson, \$32,160, and Herbert N. Kirk, \$41,160.

Though all the figures aren't in yet, 1963 even was a better year. Braden of Long Beach grossed \$55,418—second highest in the state.

These are people who have learned to wheel and deal in the political world. Most probably will wind up on their feet—even if the legislature replaces them with more economical civil service personnel.

An example is appraiser Harold Brown of San Francisco, the governor's brother. Brown, an attorney, found time to gross \$27,988 as a part-time appraiser in 1962. Regardless of what happens to appraisers, Harold Brown isn't likely to be out of a job long. Gov. Brown recently stated he may appoint his brother as a municipal court judge.

## Floorkeepers, Not Delegation, Were Hostile to Press

I, P-T Political Editor

IT IS WRITTEN that the Hindu laws of Manu condone lying to save one's life or to compliment a woman. Which is just another indicator that each man has his own definition of extremism.

GOP presidential nominee Barry Goldwater and his backers are on the record that "extremism in the defense of liberty is no vice." The Senator amplified Friday with examples—a soldier dying in Viet Nam, New York Gov. Rockefeller fighting for his life (in a hypothetical situation suggested by Goldwater).

And although Goldwater told a Phoenix reporter, in answer to a question, "You read the speech and if you can't understand it you don't deserve to be a reporter," the man who nominated Goldwater, Sen. Everett Dirksen of Illinois, said he thought the extremist statement needs clarification. Former President Eisenhower also was reported to have said the statement needs prompt clarification.

Senator Goldwater also said he doesn't think CBS "should even be allowed to broadcast" because of lies Goldwater charges CBS used about him.

DELEGATES AND alternates in California's convention delegation pledged to Goldwater were completely cooperative with newsmen assigned to cover their activities as far as I know. Of course they had caucus secrets, which is understandable. But delegation chairman Bill Knowland and vice chairman Pete Pitchess and several other members of the group were helpful.

However, convention sergeants-at-arms—on what they said were "orders"—made coverage of the delegation, while it was on the convention floor, inconvenient, uncomfortable and trying. Reporters could get a 20-minute floor pass when they wanted to visit a delegation. It took most of that time trying to get to the person you wanted to interview.

Sergeants kept saying, "You can't go there" or "You can't interview while a speech is being made" or "I'll have to ask you to move away from this area."

ONE BIG NAME reporter complained to national chairman Bill Miller, the vice presidential candidate, and to Knowland, but things didn't seem to get any better. I managed to get through the gauntlet a couple of times because of acquaintanceship with one of the sergeants. The big name reporter, standing at bay with a sergeant, finally was rescued by Pete Pitchess, who left his seat and told the sergeant he personally wanted to see the reporter.

The trouble may have been that a new group had charge at San Francisco. One woman at Goldwater's command post on the Mark Hopkins Hotel's 15th floor said, "We just don't know quite how to react at winning because we've been losing for so long."

In the shakedown phase of the campaign cruise ahead, perhaps the arms-length stance between Goldwater people and the press will narrow.

MANY OBSERVERS feel it was this distrust and suspicion by Barry's strategists that was responsible for rejection of even reasonable platform amendments. It was not that all of the amendments were unacceptable. But it WAS unacceptable for anyone other than Barry Goldwater to get a favorable vote on anything. That, in their view, and at anytime before the actual nomination, might have represented a weakness in Goldwater solidarity which they were not willing to risk.

## Public Forum

### Urges Traffic Summit Meeting

EDITOR: The mangled wreckage of a light foreign car that collided with a truck was another grim reminder that integration of our highways has been a long, bloody battle. Over the years citizens of the highways have had to adjust to trucktrailers and even an occasional emergency landing of an airplane.

Now the highways are being invaded by wasp-like small cars that zoom in and out of traffic with abandon. Motorists must look up, down, around and in between the legs of traffic

before proceeding with caution.

It's time to call a traffic summit meeting promoting highway safety so vehicles of all types can travel side by side—living and letting live.

RUTH WILLANS  
4122 N. Iroquois

### Prayer for Home, Church and Heart

EDITOR:

In reply to Dr. Luther Wall, who quotes part of the proposed Becker Amendment as proof that nothing in it is compulsory, —if this is true, we do not need the amendment! Nothing in the present law AS IT STANDS prohibits any religious child from saying a prayer at the start of the school day, at the start of his midday meal, and at the close of the school day.

He can follow the dictates of his and his parents' religion without so much as a single extra word added to the Constitution.

However, if the Becker amendment were to become law, every child who disagreed with the public prayer being offered in his particular school, would be forced, in the sight of all the teachers, students, and assorted school officials, to rise in his seat and slowly make his humiliated way from the room.

The Constitutional injunction against having any prayer prescribed, means that neither teachers, principals, nor school boards may prescribe such prayers even though they grant the child the privileges of the above-described humiliation. Prayer is for the home, the church, and the heart.

R. GREENGARD  
3230 Studebaker Rd.

### The Neighbors

By George Clark



"When you come to a new housing tract, a shopping center and summer theatre—then you're in the famous old wilderness."

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BRUCE BISSAT

## GOP Finds Itself Knee-Deep in Ruins of Shattered Idols

Newspaper Enterprise Association

SAN FRANCISCO (NEA)—The Republican party in mid-1964 has chewed up nearly a decade's worth of its political heroes.

From the Governors' Conference in Cleveland in early June to a kind of "rerun" in the San Francisco convention, the GOP has left a trail of shattered images.

They include Govs. William Scranton of Pennsylvania, Nelson Rockefeller of New York and George Romney of Michigan, Richard Nixon, Henry Cabot Lodge, and the party's president emeritus, Dwight D. Eisenhower.

If Sen. Barry Goldwater should lose to President Johnson in November, the scene would be almost totally bare of untarnished, effective, experienced national party leadership among Republicans.

THE CONSERVATIVES who so passionately support Goldwater have no apparent replacement for him should he go down. Elsewhere in the party, the devastation is incredible.

Rockefeller is plainly dead as a future prospect, though there is considerable admiration for his conduct in defeat this year.

Nixon, having this summer laid bare the full extent of his opportunism, has lost his unique appeal to both moderates and conservatives and now attracts neither.

Lodge would be ruled out to begin with on counts of age (62) and poor status with GOP leaders. But his position has declined further in the brief time since his return from South Viet Nam.

There is no sign he achieved a single truly significant thing on Scranton's behalf. He drew in no delegates, built no emotional fires, conceived no grand strategic designs.

Lodge, in fact, stirred only fresh enmity and embarrassed his candidate, Ohio's Gov. James Rhodes and National Committeeman Ray Bliss told Scranton that Lodge was a serious handicap.

Scranton forces could think of nothing more useful for him to do than make little-noticed speeches in St. Louis and Wichita, the latter a right-wing fortress with total Goldwater allegiance.

ARTHUR HOPPE

## New Brand of Soda Pop

GOLD WATER is sweeping the country. I'm speaking, of course, of that grand new brand of soda pop.

It comes in a handy 12-ounce can labeled: "THE RIGHT DRINK FOR THE CONSERVATIVE TASTE artificial color and 1/10 of 1% benzene of soda." It's officially endorsed by the Goldwater for President Committee. And it swept through the GOP Convention. . . Well, like Goldwater.

"A bunch of us fellows down in Columbus, Georgia, thought up the idea," explained Mr. Walter Nichter, a friendly Southerner who is vice president of The Gold Water Distributing Co. "Then Barry came down there in May and there was a picture of him on tee-vee taking a swig out of a can. Right off, we had orders from 27 States. And—wow!—think how it's going to go now at rallies and things."

WHAT'S IT TASTE LIKE? "It isn't," said Mr. Nichter, looking serious and dedicated. "Like anything I ever tasted before. It's kind of a combination of lime and orange and it's real gold in color. Barry says his wife puts a little vodka in it and you what she calls it?"

A Bloody Mary? "No," said Mr. Nichter, "a Gold Rush. Here, have a brochure."

The brochure bears the now famous picture of Mr. Goldwater slugging down the new soda pop, a price list (\$3 per case), plus several stimulating slogans, such as: "A container that packs a political punch! The cause that refreshes! The tonic the nation needs!"

Grand. But obviously what this new product needs is a ringing testimonial. One follows:

Romney's conduct at San Francisco seemed only to underscore the party leaders' notion that he is a loner. Even conservatives noted that he was not a "team player" in the Scranton cause.

He hardly lifted a finger to help Scranton's presidential candidacy. He chose to make his own milder fight on civil rights and extremism as a platform issue, rather than chip in on the stronger Scranton effort.

"He just wasn't pitching for the Scranton people," said a close observer of Romney's convention maneuvers. "I think they're madder at him than are the Goldwater supporters."

As for Scranton, the story of his and his managers' ineptitude is now well told. He is getting some credit for having made the good fight when no other moderate would. But the broad view is that in so doing, he revealed vital weaknesses that may disqualify him from new consideration in 1968.

The flaws, say some experts, are these: Lack of the political "killer instinct," of real drive, of creative imagination. He never showed a winner's punch.

NO ONE DREAMS that the dimming father figure of Eisenhower will ever be looked to again for guidance. He is a blurred shadow, waiting for his place in the history books, unable to orchestrate into harmony the Republican party's mounting dissonances.

Unless Goldwater surmounts the odds and wins, or some fallen hero is somehow refurbished, the Republican party may have to undertake a hard quest for new leadership blood.

No new stars emerged at the convention, as happened with John Kennedy for the Democrats in 1956 and Goldwater himself in 1960 at Chicago.

So the GOP may find itself looking to such still unproved hopefuls as Charles Percy of Illinois and Robert Taft of Ohio—or to yet unnamed heroes who may arise in 1968.

"I used to be a wishy-washy moral weakling. At parties, Liberals would contemptuously scatter dust in my eyes. I was too fuzzy-minded to fight back. Red-blooded American girls would laugh in my face. Everybody pushed me around. Foreigners took my money. The world sneered at me. I was miserable. Then a friend introduced me to Gold Water."

"I liked the looks of the container—clean, simple, strong. With trembling fingers, I tried to open it. But it was a hard-top can and I'd gone soft on Liberalism. With a hearty laugh, my friend bit a hole in the top and handed it to me. 'Have a swig,' he said."

"Hesitantly, I took a teensy sip. Three hairs sprouted on my chest! Nervously, I took a swallow. My jaw jutted forth two inches! Confidently, I took a gulp. My heart expanded to seven times its normal size and my tired blood turned red. Greedily, I drained the can. My vision cleared and I was suddenly able to see through phony Liberals everywhere."

"Today, thanks to Gold Water, I am a new man—hairy-chested, jut-jawed, steely-eyed and all heart. Oh, what a wonderful country this would be if only all true Americans would swallow Gold Water."

YES SIR, a testimonial like that properly sets the tone for the upcoming campaign to sell Gold Water to the American people. It's a great product, attractively packaged, simply labeled and easy to swallow. And, believe me, after watching its effects all week on those who are hooked on it, we're in for the biggest hard sell you ever saw.

## M'Namara Ferreted Out Der Spiegel Text

WASHINGTON—The most interesting development at San Francisco from an international viewpoint, was why the Democratic National Committee issued the full text of Sen. Goldwater's interview with the German magazine Der Spiegel and how the Democrats got hold of the full text.

What only a handful knew was that none other than Secretary of Defense Robert McNamara was trying to get the full uncensored text of the Der Spiegel interview.

McNamara even telephoned Sen. Everett Dirksen of Illinois, the Republican Senate leader, and asked him if he could get the text. He knew Dirksen was a friend of Goldwater's, Dirksen begged off, said he didn't know where the text was.



PEARSON

This was true. There were only three texts in the United States: One in the hands of Goldwater, another in the hands of Hermann Schreiber, the Der Spiegel correspondent who conducted the interview; the third in the hands of Richard Fryklund, Washington Star correspondent who covers the work for Der Spiegel.

The interview had been carefully transcribed by an American stenographer, hired for the occasion, and the text sent to Goldwater for his approval. There, Karl Hess, the senator's assistant, cut out certain statements which he thought might be politically embarrassing.

One damaging deletion was: "Now I have to admit that I possibly do shoot from the hip."

Another deletion was in answer to what he, Goldwater, would do about Viet Nam if he were President. The answer, which was deleted, read: "I would turn to my Joint Chiefs of Staff and say 'Fellows, we made the decision to win. Now it's your problem!'"

The reason why the Secretary of Defense himself got busy to help Gov. Scranton by getting the uncensored text of the interview is easy to understand. It was politically damaging to the front-running GOP candidate.

But where he got it is another matter. Schreiber, the Der Spiegel correspondent, did not give it to him. Goldwater's office obviously did not give it to him. Fryklund, who covers the Pentagon, says he did not give it to him nor to anyone else in the Defense Department.

Anyway the ingenious Secretary of Defense did get it and then turned it over to the Democratic National

Committee which in turn issued it to all the press.

WALTER CRONKITE, the famed CBS commentator, has been trying to remain politically impartial for about 16 years. So the other day he was a bit startled to hear his 15-year-old daughter Nancy remark: "That Michael Goldwater is such a nice guy."

A curious father, inquiring why, found that his daughter had been down in the Goldwater hospitality room pinning Scranton banners above Goldwater banners. Michael Goldwater was charming, even though he discouraged the banner-hanging.

Next day the impartial Cronkite bumped into Walter Winchell who had just written a note in his column about the commentator's political daughter.

"I saw your daughter Nancy," said Walter.

"Where?" asked Cronkite. "Carrying a Scranton sign in a Goldwater parade. 'She tells me,'" added Winchell, "that she isn't really for Scranton. Her heart belongs to LBJ."

THE NOMINATION of Barry Goldwater for President makes it almost certain that LBJ will move somewhat to the right.

He won't move too far, but he will probably shift from slightly left of center to slightly right of center.

This will be instinctive and precautionary. After all, he knows the GOP left wing, which hates Goldwater, will have no place else to go except to LBJ.

MICHAEL Goldwater being barred from the party for Sen. Dirksen. The guard at the door wouldn't believe he was the son of the man whom Dirksen was nominating for President.

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WEEK IN REVIEW

# Goldwater, Miller in Firm Command

By HARRY WILSON SHARPE  
United Press International

Republican National Convention, under firm control of a right-wing new guard, chose self-styled conservative Sen. Barry Goldwater this week as the GOP presidential nominee.

Then, in a happily boisterous victory mood, it quickly ratified the 55-year-old Arizona's choice of "gut fighting" GOP National Chairman William E. Miller, 50, New York congressman and Catholic, as his running mate.

Goldwater further tightened his grip on party machinery—controlled heretofore by Eastern Republicans—by tapping Dean Burch, 36-year-old Arizona lawyer and former State aide, to replace Miller as national chairman.

The cannily organized Goldwater troops overwhelmed the senator's chief opposition in San Francisco—Pennsylvania Gov. William W. Scranton, New York Gov. Nelson A. Rockefeller and other so-called party moderates, to nominate their candidate by big odds on the first ballot and dislodge them as party king-makers.

ADOPTED ALSO over disillusioned moderate opposition was a bitterly disputed party platform. It was tailored to Goldwater's conservative ideology and was a source of deep anxiety to some Republican candidates who fought for the new civil rights law which he opposed and against groups such as the John Birch Society which supported him.

In his acceptance speech, Goldwater electrified the convention and his vast television audience by declaring: "extremism in the defense of liberty is no vice. Moderation in the pursuit of justice is no virtue." Then to his detractors he intoned: "any who join us in all sincerity, we welcome. Those who do not care for our cause, we do not expect to enter our ranks in any case."

He thus seemed to put it up to party dissidents to go along or step aside. Some did, chiefly Negroes disheartened by his civil rights posture.

SCRANTON put aside whatever bitterness he felt and pledged to fight for the ticket. Rockefeller, booted unmercifully while speaking in behalf of a plank that would have denounced John Birchers, the Ku Klux Klan, etc., stopped short of saying he would work for it. Then he unleashed a fierce blast at Goldwater's extremist statement, calling it "dangerous, irresponsible and

frightening" and a "sanction of lawlessness" in the name of liberty. He declared it would cause much Republican soul-searching.

Close of the convention cleared the political decks for a conservative vs. liberal clash between Goldwater and President Johnson in the campaign months ahead.

Goldwater lost no time setting what could be the tone. He challenged Johnson as "the biggest faker in the United States" on the President's past civil rights stand and "the phoniest individual that ever came around."

The president had no comment.

DEMOCRATIC National chairman John M. Bailey said Goldwater's nomination gave the voters a choice between Johnson's "great society" and the senator's "radical right." Bailey added that "a radical minority whose purpose is to divide rather than unify the country" had captured the GOP.

California's Democratic Gov. Brown, declared that "the stench of fascism is in the air" and that Goldwater "cold-bloodedly encourages the bigot, the Ku Klux Klan, the Birchers, the racist—and yet the Communists to do their damndest in assaulting the constitutional rights of those who oppose him."

Before the convention adjourned, victors and vanquished urged wound-healing party unity. But beneath the surface an event of historic import had transpired.

THE PARTY organization had been taken over by its minority right wing, "an upshot," as the Washington Evening Star put it, "though presently incalculable, could not fail to be profound."

Miller is cut from the same conservative political cloth as Goldwater and carries a large and sharp political needle for the Democrats. Goldwater declared in his victory statement that "the Republican cause needed a change and the conservative cause needed a chance." He foresaw Johnson's foreign policy as probably the top campaign issue.

Henry Cabot Lodge of Massachusetts, who quit as ambassador to South Viet Nam to campaign for Scranton, left the convention scene without commenting. Former President Dwight D. Eisenhower, who didn't endorse any candidate openly though his brother put Scranton in nomination, congratulated the victor.

Some disturbed Republicans, such as Sen. Kenneth

B. Keating of New York, talked in terms of waging campaigns independent of the Goldwater organization.

GOLDWATER, scion of Jewish immigrants, won in the face of adverse public opinion polls and substantial GOP opposition. He did it with a carefully drawn long-range blue print that enabled him to collect delegates nationwide while his rivals were writing him off. He also capitalized on a deep sense of frustration which had long existed among conservative Republicans against those who had led the party since 1940.

An imponderable in the Goldwater-Johnson election picture is how much of the Southern vote can be captured by Alabama Gov. George Wallace, staunch segregationist, who hopes to be on the presidential ballot in 16 states. Goldwater's forces are depending on the South to help put him in the White House. Wallace said he was "in the race to stay."

On other news fronts, President Johnson flew to his Texas ranch for the weekend after stating that national production of goods and services hit an annual rate of \$618.5 billion in the second quarter. He predicted even bigger gains in the months ahead.

AT CAPE KENNEDY the Air Force shot three satellites into orbit with one rocket. Two of them will keep watch for sneak atomic tests in the atmosphere. Soviet scientists orbited two satellites with one rocket last week.

Defense Secretary Robert S. McNamara said that Communist harassment, terror and murder continued at a high level in beleaguered South Viet Nam. More American deaths



REPUBLICAN presidential nominee Sen. Barry Goldwater and his running mate, William E. Miller, get laugh out of a non-Johnson button.

brought the total to 255 since 1961, 168 of them in combat support. McNamara disclosed that 600 more U.S. troops, half of them guerrilla warfare experts, were being sent to the area to counter Red infiltration.

Communist China, in a massive public indictment of Soviet premier Nikita

Khrushchev, called him a "phony Communist" who is restoring capitalism in Russia. In Moscow meantime, the Soviet Parliament elected Anastas I. Mikoyan as president of the Soviet Union replacing Leonid I. Brezhnev. The latter is regarded as the 70-year-old Khrushchev's newest crown prince.

On the turbulent racial rights front, McNamara directed base commanders to

aid their troops in taking advantage of the new civil rights law—on and off base. He also instructed military men and civilian defense officials to stay away from conferences or meetings where segregation is practiced. A move also was started to root out discrimination in the ROTC, the National Guard, and other federally supported military activities.

## Card Club Wins Ban on Raids in Culver City

The same legal hurdle which has restrained Long Beach officials from raiding clubs where the card game panguingue is played for money tripped up Culver City authorities Saturday.

A preliminary injunction handed down by Superior Court, as an extension of an earlier temporary order, allowed the Culver City Athletic Club to continue the game unmolested.

Long Beach and Santa Monica officials have been banned from raiding such clubs, pending a decision by the State Supreme Court.

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## Bank Robbery Charges Faced by Father, Son

The father of a 25-year-old man arrested last week on suspicion of bank robbery Ray, is now in Los Angeles County jail awaiting trial for Monday in Santa Ana on similar charges.

John Vincent Michelson, 46, was arrested at his Garden Grove home at 9191 Chapman Ave., by FBI agents Friday.

Weley G. Grapp, special agent in charge of the Los Angeles FBI office, said Michelson was one of two men who robbed an Anaheim bank Feb. 17 and escaped with more than \$48,000.

Michelson's son, Curtis Ray, is now in Los Angeles County jail awaiting trial for the \$7,000 robbery July 9 of a Lakewood bank.

Young Michelson's brother-in-law, Robert Wayne Mann, 26, of 13052 Rockingham Road, Garden Grove, is also being held with him in lieu of \$75,000 bond.

Mann was captured at his home and Michelson gave himself up to detectives at Lakewood sheriff's station July 11.

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Full details at any one of the following Official All America Youth Bowl bowling centers:

• <b>RED FOX LANES</b> 5020 Long Beach Blvd. Long Beach	• <b>KONA LANES</b> 2699 Harbor Blvd. Costa Mesa
• <b>JAVA LANES</b> 3800 E. Pacific Coast Hwy. Long Beach	• <b>MAPLE LANES</b> 10420 Garden Grove Blvd. Garden Grove
• <b>DUTCH VILLAGE</b> 5925 E. South Lakewood	• <b>LAKEWOOD CENTER BOWL</b> 4944 Faculty Lakewood
• <b>CAL BOWL</b> 2400 E. Carson Blvd. Lakewood	• <b>CIRCLE BOWL</b> 1755 Ximeno Ave. Long Beach
• <b>GARDEN SQUARE BOWL</b> 9580 Garden Grove Blvd. Garden Grove	• <b>MARINA LANES</b> 3451 E. Artesia Long Beach
• <b>HUNTINGTON LANES</b> 19582 Beach Blvd. Huntington Beach	• <b>PLAZA LANES, INC.</b> 6425 East Spring St. Long Beach
• <b>CASA VENIDA BOWL</b> 14927 Atlantic Compton	• <b>SANTA FE BOWL</b> 2180 Santa Fe Ave. Long Beach
• <b>CLARK CENTER BOWL</b> 9339 E. Alondra Bellflower	• <b>STARK CENTER LANES</b> U. S. Naval Station Long Beach
• <b>COMPTON BOWLING CENTER</b> 1515 E. Rosecrans Compton	• <b>SAN PEDRO BOWL</b> 461 W. 9th St. San Pedro
• <b>MACARTHUR BOWL</b> Fort MacArthur San Pedro	• <b>BOWL O DROME</b> 21915 S. Western Ave. Torrance





## Woman Loses Her Car, Store \$2,000 to Bandits

Two men left a real estate saleswoman tied up in a vacant home in La Mirada Saturday and used her auto as a getaway car in a \$2,000 hold-up of a Norwalk store, according to sheriff's deputies.

The pair lured Pearl Lougran, 40, from her office at 11520 Rosecrans Ave. around 10:30 a.m. The woman drove them to a home at 14608

### Superior, Wis., Picnic

The Superior, Wis., annual picnic will be held in South Gate Park, South Gate, next Sunday.

They forced manager Jerry L. Moreth at gunpoint to open the safe and escaped with the \$2,000 in cash and checks.

Mrs. Lougran's auto was recovered several hours later at a shopping center at Rosecrans and Pioneer avenues.

## Bridge-Title Play in Progress

Players from Palos Verdes, Newport Beach, Costa Mesa and Anaheim figured prominently in results of the first day's play in the 16th annual midsummer contract bridge championships at the Lafayette Hotel, as a total of 294 tables were active.

The mixed-pairs championship, with 91 tables in play, was won by Rhoda Lander and Mike Shuman of Los Angeles.

ALWAYS AT your call when you've a need to be filled—that's Classified ads.

geles, with Robert Wurdeman and Evelyn Bornstein of Beverly Hills second and Barbara and Wayne Rotsell of Palos Verdes Estates third.

Charles Hurd and Jeff Pffenbarger of El Segundo won the Marine pairs title. A Newport Beach couple, L. L. (Pat) Brown and Mrs. Pat Brown, finished in the runner-up spot, followed by Mrs. R. E. Surface and Hazel Snyder of Los Angeles.

In the Seal junior pairs, Jean and C. R. Fitzgerald of La Mirada finished first, fol-

## LOVE THAT SWORDFISH!

A 'real' love affair is in the offing when you order the Grilled Swordfish steak with parsley butter for only \$1.75 at WELCH'S, Atlantic Avenue at San Antonio Drive.

GUN USED in winning of the West is examined by appropriately costumed Cubmaster Randolph Compton and Cub Scout Mike Dietrich, 9, of Pack 71, at Will Reid Park, where area Scouts took part in a special American Heritage Day celebration. Moose horns and stuffed eagle add to authentic setting.

## 136,000 Area Scouts Celebrate Heritage

Long Beach area scouts and their families Saturday symbolically joined the 50,000 boys attending the National Jamboree at Valley Forge, Pa., in a special American Heritage Day celebration.

They participated in programs at Will J. Reid Scout Park, Flora Vista Park in Bellflower, and Camp Tahquitz at Barton Flats. All five districts of the Long Beach Area Council were represented, according to William J. Mooney, council commissioner.

Purpose of American Heritage Day, Mooney explained, was to make boys in Scouting, as well as others throughout the land, more aware of our American heritage.

More than 136,000 Cub Scouts, Boy Scouts and Explorers took part in the special celebrations.

## Body of 2nd Surf Victim, 13, Found by Boater

The body of a 13-year-old West Virginia youth was found Thursday afternoon floating off Belmont Pier. A woman's gold class ring, Saturday after a sailboat discovered it floating two miles off the Long Beach breakwater.

Louis Domico of Monongah, W. Va., was one of three swimmers who disappeared in vicious riptides which swept Huntington Beach State Park last Sunday.

The boy, his parents, two brothers and a sister, were visiting relatives in Pomona. His parents identified his body at Sheelar's Mortuary several hours after the body was discovered at 1:45 p.m.

Another of the three missing swimmers was identified by members of his family Friday. The body of Sam H. Singletary, 24, of Indio, was

found Thursday afternoon floating off Belmont Pier. A woman's gold class ring, Saturday after a sailboat discovered it floating two miles off the Long Beach breakwater.

The third missing person, also believed to be a victim of the same riptide, is Ronald Eugene Sheehan, 19, of South Whittier. His body has not been recovered.

**Torrents Kill 4**  
TOKYO (AP) — Four persons are known dead, one is missing and 25 others have been injured in torrential rains that rushed through central and northern Japan, police reported Saturday. They said more than 9,000 houses were flooded, and rail lines were cut in many places.

**Penneys**  
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ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY



794

Get ocean-deep in savings! Get swim champion quality in midriff-baring two-pieces... blouses, over-blouse styles, saris-skirted looks, sleek torso looks, neat nautical knits, slimming lastex models... and more! Choose from jacquard knits, Helanca® stretch nylon, Lycra® spandex, many others.

# Sea-Lure Swimsuit Clearance!

THE LAST PRICE DIP OF THE SEASON... LAST CHANCE TO BUY AND SAVE!

994

Splash-happy savings in suits with superior sea and pool-side manners. Rippling fluid-line shapes, coquettish two-pieces, seal-sleek lines in Arnel® Iriacetates, Helanca® nylon, spandex, more! Sail in today. Get a sea-shore sellout now!

**Penneys**  
ALWAYS FIRST QUALITY

**save!**

"WATER-TITE" SWIM CAPS  
**2 for \$1**

Hurry for one-time buy savings on these famous U.S. Royal rubber swim caps that keep your hair really dry! Sculptured-fashion flower design... adjustable strap. White or pastels. Terrific value!



CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!



—Staff Photo

#### TAKING JUDICIAL OATH

Municipal Judge Max Wisot (right) swears in three compatriots (from left), Judges J. Merrill Lilley, Martin DeVries and Charles Smith, who were elected in June to serve another six years on the bench. Ceremony at Long Beach Courthouse was old hat to Judge DeVries, who has served as Long Beach municipal judge since 1933.

## Fair Ends 6-Day Run Tonight

Orange County's "Diamond Jubilee" fair winds up its six-day run at the Orange County Fairgrounds today with what is expected to be a record crowd.

The 16th annual fair, saluting the county's 75th birthday, today honors the communities of Costa Mesa, Newport Beach, Corona del Mar, Seal Beach and Sunset Beach.

A record-breaking 1,800 exhibitors with almost 7,300 entries in all departments will fold up their tents tonight, ending what officials describe as "the most varied program ever presented in the fair's history."

Featured on the amphitheater stage tonight is a new show headlining the Frivolous Five, comedy instrumental group seen on the Jack Benny Show; The Tangers, seven Arabians in a tumbling act; Ken Card, the sad-faced comedian, and the balancing act of Marget and Helmore.

## Boys, Girl Learn Art of Sailing

(Continued from Page B-1)

competing. The club flies its own burgee.

For the first time this year Leeway has acquired a small outboard. That enables an instructor to follow a boat where a youngster is learning. It also provides him a chance to reach other boats in case of trouble.

The program is closely allied with the entire aquatic program of the Recreation Department, which now is teaching hundreds of boys and girls how to swim. The peak of this program is at the Colorado Street Lagoon, although Alamitos Bay itself, Millikan High School's pool and the Silverado Park pool are having plenty of pupils.

More than 4,000 swimming certificates will be given this summer.

Officers of the senior division of Leeway are Bob Leyman, commodore; Gerald Desmond, vice commodore; Robin Durnin, rear commodore; Tom Bernsen, port captain; Kathy Ware, secretary-treasurer, and Robin Croxin, social chairman.

The junior division has for its officers Kipp Davis, commodore; Tim Bernsen, vice commodore; Debra Amos, rear commodore; Blair Bower, secretary-treasurer, and Chris Marr, port captain.

Children reaching the age of 12 must take and pass the American Red Cross lifesaving course.

Membership fees are \$2.50 a year and mooring fees, \$4 per year.

#### Railroad Retirees

Retired Railroad Employees Social Club will meet Friday noon at Machinists' Hall for a covered dish dinner and a color movie of the Canadian Pacific Railroad.

#### FAST BUT GOOD

### Dimes' March Headquarters Painted Free

The fastest and most supervised paint job in the city's history was reported last week.

And the paint crew did it all for charity.

Mrs. Virginia Bohan, in charge of the local March of Dimes office, received an early morning emergency call to rush to her office at 3226 E. Broadway.

She was greeted by 12 members of Local 256 of the Painters Union — nine painters and three contractors — who had heard the office was badly in need of a good paint job.

Two hours later, the office — which includes a private conference room, large outer office, kitchenette, bath and storage room — was painted.

The three contractors furnished the equipment and the painters furnished the labor, said Mrs. Bohan, and the entire March of Dimes staff furnished the gratitude.

### Raises Sought for Tradesmen on County Staff

L. P. T. Los Angeles Bureau

Salary increases for 908 building-trades employees of Los Angeles County, at a cost of \$329,743 for the rest of the 1964-65 fiscal year, have been recommended by L. S. Hollinger, chief county administrative officer.

They call for flat-rate salaries which are 11 percent less than rates for the various jobs in contracts signed between the Associated General Contractors and the various unions.

The 11 percent differential is to offset the additional benefits of county employment, particularly full-time work, Hollinger explained.

## Rival Calls on Deukmejian to 'Repudiate Goldwater'

Willard Hastings, Democratic nominee for State Assembly in the East Long Beach-Signal Hill 39th District, Saturday urged his Republican opponent, incumbent C. George Deukmejian, to "repudiate the candidacy of Barry Goldwater."

Hastings cited his own prediction of last May that the Arizona senator would be nominated and charged that "the radical right has taken over the Young Republicans, the California Republican Assembly, the United Republicans of California and now they have captured the Republican Party with its biggest prize, a reactionary as presidential nominee."

Calling Deukmejian the GOP leader in the 39th District, Hastings said that by disowning Goldwater "and his extremist following, he could restore respectability to the Republican Party."

## Pharmacy Units Meet Tuesday

Long Beach pharmacists will host two adjacent pharmaceutical associations — South Bay and South East groups—at a luau and business meeting at Sam's Sea Food in Surfside Tuesday.

The 7:30 p.m. "get acquainted" meeting is the first for the three groups, which make up District 10 of the California State Pharmaceutical Association. The three cover Redondo Beach through Inglewood to Norwalk and Long Beach.

The session will be the first area-wide meeting for any of the 12 areas making up the state-wide group.

Expected to attend are Ben Kingwell of Arcadia, president of the state association; Fred Reece of Redondo Beach, vice president, and Cecil Stewart of Los Angeles, executive vice president. The American College of Pharmacists will be represented by Richard Tead and Dr. Camron Paschall, both of Long Beach.

President of the Southern California Hospital Pharmacy Association, Dr. Ray Cato from Pacific Hospital, Long Beach, also will attend.

#### DRAGNET IS OUT

## Policewomen Wanted

The Long Beach Police Department needs the feminine touch.

It is trying to recruit policewomen to fill current vacancies.

Applications for the competitive examination must be filed by July 14. The tests will be given by the Long Beach Civil Service Board July 20.

To be eligible, applicants must be between 21 and 30 years old and at least 5

feet 4 inches tall. They must have good vision and be able to pass both a medical and polygraph examination.

Applicants must be high school graduates, but the department is trying to encourage young women with college degrees to apply for the test.

Policewomen may be either married or single, and can reach a top salary scale approaching \$700 per month.

## Lloyd Pantages Nominated for Honor as VA's Helper

Lloyd Pantages, widely known for his volunteer work at Long Beach Veterans Administration Hospital, has been named a semifinalist in the annual Lane Bryant Awards contest.

Award winners—one individual and one group—now will be chosen by a panel consisting of Adolf A. Berle, former assistant secretary of state; Felisa R. Gautier, mayor of San Juan, P.R.; J. Peter Grace, president of W. R. Grace & Co.; Dr. James H. Hester, president of New York University, and Norman Thomas, writer and lecturer. The awards will be made Dec. 3.

Pantages, an active member of the Veterans Assistance League, was nominated for the award by Dr. Michael L. Matte, hospital director.

As a semifinalist, Pantages is among those being considered for one of two awards of \$1,000 given to encourage voluntary participation in efforts designed to benefit American home and community life.

Semifinalists were selected by the Bureau of Applied Social Research at Columbia University. Nominees who survived this screening have been presented citations.

Pantages long has been responsible for lining up new motion pictures for showing at the Long Beach VA Hos-

## PRIME RIBS

The Tenderloin is the quality restaurant that serves choice prime rib for only \$1.15. Come over soon, we're still at 412 Atlantic Avenue.

## Last 11 Days BIG SUMMER SALE

REDUCTIONS UP TO 50% IN OUR PHOTOGRAPH STUDIO

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Large variety of styles

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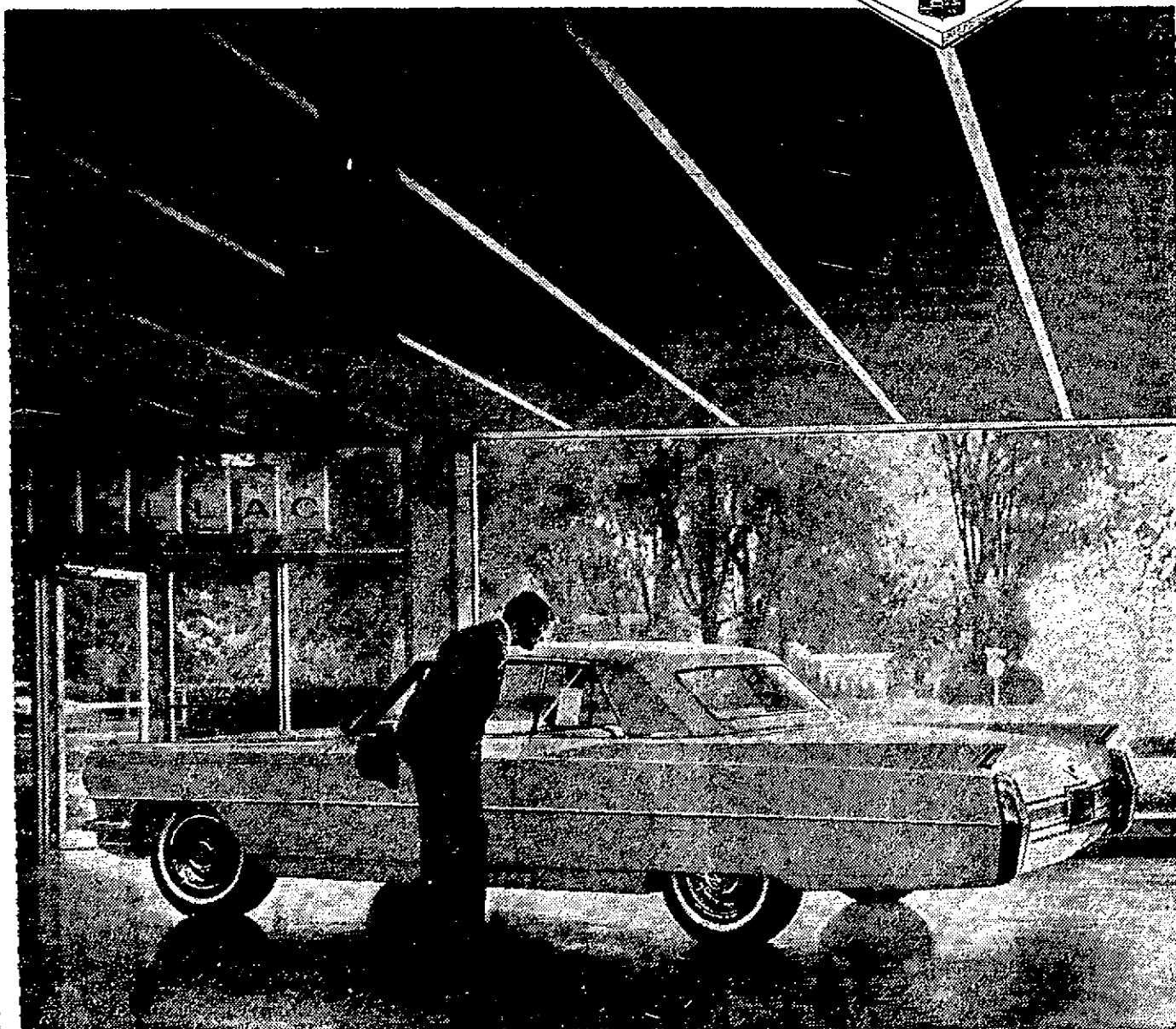
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Bellflower at Stearns, GE 9-6811

**Cadillac**



YOU MAY BE LOSING MONEY BY PAYING LESS

There are many cars that cost almost as much as a Cadillac. But it is a matter of fact that the decision to buy one of them could be a false economy.

Consider the major items included in the price of a Cadillac that are usually extra on other cars: automatic transmission, high-performance engine, power steering and power brakes, automatic cornering lights, and power windows on most models.

Then think of what a new Cadillac can save you on operation and maintenance. Cadillac is actually the rival of much smaller, lighter cars in gasoline efficiency—and it is so soundly built that it has reduced upkeep expense to the practical minimum.

You're ahead again—every mile you drive. Finally, reflect on Cadillac's high trade-in value. No car at or near its price preserves its original investment so well.

So add it all up. You'll see what most owners mean when they say you don't spend more for a Cadillac. You just invest a little more—and get a lot more back.

If a Cadillac has long been in your plans, visit your dealer and get all the dollars-and-cents facts.

Chances are you'll see the wisdom of getting a Cadillac out of your dreams and into your driveway.

MORE TEMPTING THAN EVER—AND JUST WAIT TILL YOU DRIVE IT—SEE YOUR AUTHORIZED CADILLAC DEALER

**RIDINGS MOTORS**  
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## EXECUTIVES

HOW MUCH ARE YOU WORTH . . . IN TODAY'S EXECUTIVE JOB MARKET?

**\$10,000 or \$50,000**

PER YEAR

Too frequently, highly qualified individuals are employed at one, two or even three steps below their top level. Many are aware of this but unable to progress. Others are completely unaware of their true market value and therefore fail to capitalize on their full potential. In either case positive action is indicated and the desired results can be secured.

We are not "miracle-men" . . . but we are unique . . . and as professional executive counselors, are actively engaged in achieving these ends. Case histories are analyzed, market values established and productive techniques utilized to effectively merchandise the individual in a result-producing manner. Increased responsibilities, higher pay and job satisfaction are the rewards.

For example: A Senior Staff Specialist (earning about \$15,000 per year and unhappy in his job) decided to make a change and register with most "headhunters" in the area . . . without results. After a preliminary interview, a specific program was tailored to his needs and within a few weeks . . . 22 interviews (and 14 firm offers) were generated.

The position he accepted (at a substantial increase in pay) subsequently developed into a situation unrivaled in his personal objectives. Without delay a plan was formulated, new actions initiated and within four months a new position was created (in the same company) identical to his interests and resulted in a significant move . . . three steps up on the organization chart.

A preliminary interview is required (we prefer people, not resumes) and may be arranged in confidence by calling our nearest office. An exploratory visit could be the first step in determining your true market value. It costs nothing to investigate.

**ROBERT G. DEASE & Associates**  
EXECUTIVE CAREER MANAGERS

EXECUTIVE OFFICES: 5415 Wilshire Boulevard, Suite 1506, Phone 937-2533  
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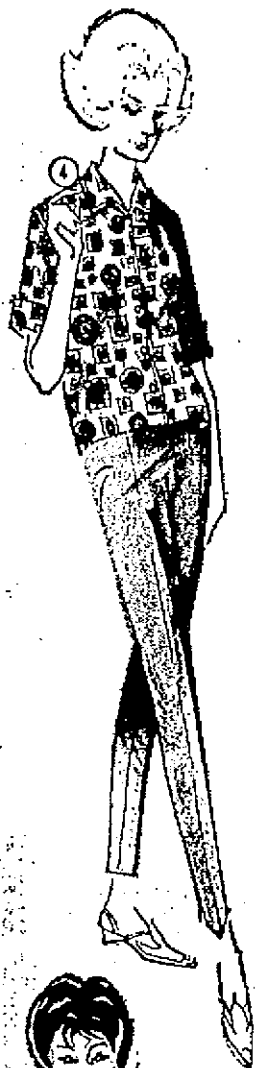
## Bonn Has Advice for Phone Customers

BONN (AP)—The West German government, owner of the telephone system, has boosted rates 25 per cent and upward despite administration appeals to hold the line against price increases.

In the face of many customer complaints, it now offers a remedy prescribed by a government spokesman: Don't call so much and talk so long. He doubts, however, that his advice will be heeded.

THE OPPORTUNITY for a business of your own is in the Classified section today. Check it now.

## SUNDAY and MONDAY SPECIAL!



Shop  
Sunday  
Noon  
'til  
5 p.m.

## Mix 'n Match Sale!

- Capris
- Matching Blouses

**2 for \$3**

SALE ENDS TUESDAY

Fashion news... China cotton capris with matching print blouse at this special low price. Preferred at home, for travel or town. Stock up now while this sale is on. Beige, green, red, blue, and black in sizes 10 to 18.

Sportswear Dept.

**Butler's**

# Butler's August White Sale

featuring *Lady Pepperell* the finest in linens

all first quality sheets at low WHITE SALE prices

## WHITE PERCALE SHEETS

100% combed American cotton percale, skillfully blended for extra smoothness, longer wear, over 180 threads per inch.

Reg. 2.89 72x108 Twin, fitted or regular....	2.49
Reg. 3.19 81x108 Full, fitted or regular.....	2.79
Reg. 79c 42x36 Pillowcases.....ea.	69c
Reg. 3.49 Twin, extra long, fitted or reg.	3.09
Reg. 3.99 Full, extra long, fitted or reg.....	3.49
Reg. 4.99 Queen size, fitted or regular.....	3.99
Reg. 5.99 King size, fitted.....	4.99
Reg. 6.99 King size, regular 108x122 1/2.....	5.99
Reg. 1.29 42x48 Bolster Pillowcases.....ea.	1.00

## "ROSE DUET" PRINT PERCALES

Dainty rose print pattern in fine combed percale. 180 thread count. Pink, Blue, Gold, Lilac.

Reg. 3.29 72x108 Twin, fitted or regular....	2.79
Reg. 4.29 81x108 Full, fitted or regular.....	3.79
Reg. 1.19 42x38 1/2 Panel print pillowcases ea.	99c
Reg. 9.98 King size, fitted or regular.....	7.99
Reg. 1.59 42x48 Bolster Pillowcases.....ea.	1.19

## WHITE MUSLIN SHEETS

100% cotton muslin, over 130 threads per inch.

Reg. 2.29 72x108 Twin, fitted or regular....	1.77
Reg. 2.59 81x108 Full, fitted or regular.....	1.97
Reg. 59c 42x36 Pillow cases.....ea.	47c

## "ROSE ROMANCE" PRINT MUSLIN

New rose print on fine cotton muslin, over 130 thread count. 3 colors.

Reg. 2.99 72x108 Twin, fitted or regular....	2.49
Reg. 3.49 81x108 Full, fitted or regular.....	2.99
Reg. 89c 42x36 Pillowcases.....ea.	79c

## "SOLO STRIPE" PERCALES

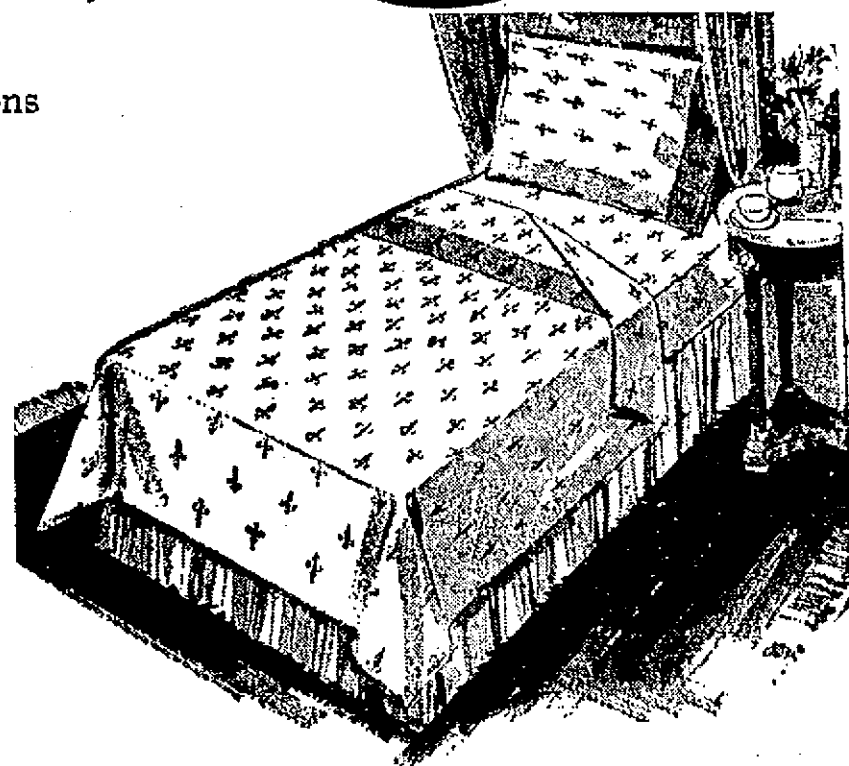
Narrow stripe on white, fine combed cotton percale, over 180 thread count. Solid color hem. Mix or match.

Reg. 3.49 72x108 Twin, fitted or regular....	2.29
Reg. 4.49 81x108 Full, fitted or regular.....	3.29
Reg. 1.19 42x38 1/2 Pillowcases.....ea.	79c

## VIVID COLOR & PASTEL PERCALES

Outstanding new fashion colors plus dainty pastels. 100% combed cotton percale, over 180 thread count.

Reg. 3.39 72x108 Twin, flat or fitted.....	2.89
Reg. 3.79 81x108 Full, flat or fitted.....	3.29
Reg. 89c 42x38 1/2 Pillowcases.....ea.	79c



Remember  
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Charge It  
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## Special!

## COUNTLESS WHITE MUSLIN SHEETS

Our own 130-thread, quality cotton muslin sheets.

Reg. 1.89 72x108 Twin, fitted or regular	1.59
Reg. 2.09 81x108 Full, fitted or regular	1.79
Reg. 49c 42x36 Pillowcases.....ea.	39c

## TOWELS by MARTEX

### "FIFTH AVENUE"

Solid colors.

Reg. 3.00 25x50 Bath Towel	1.99
Reg. 1.79 16x30 Hand Towel	1.59
Reg. 65c 13x13 Washcloth	59c

### "MARK V"

Solid color towel, top quality—budget price.

Reg. 1.19 Bath Towel	89c
Reg. 69c Hand Towel	59c
Reg. 39c Washcloth	29c

### "MARGUERITE"

Jacquard towel.

Reg. 2.25 24x44 Bath Towel	1.79
Reg. 1.39 16x28 Hand Towel	1.19
Reg. 65c 12x12 Washcloth	55c
Reg. 55c 11x18 Fingertip	55c

### "SOVEREIGN"

Luxury solid color towels.

Reg. 2.00 25x48 Bath Towel	1.69
Reg. 1.29 16x28 Hand Towel	99c
Reg. 49c 13x13 Washcloth	39c
Reg. 49c 11x18 Fingertip	39c



## Everwarm ELECTRIC BLANKET

Reg. 11.95 63x84 Twin.....	9.88
Reg. 12.95 72x84 Full, sgl. control	10.88
Reg. 15.95 72x84 Full, dual control	13.88

Rayon, acrilan acrylic shell, Permapap treated for higher loft. 9 temp. control settings. 2 year guarantee. Choice of 6 lovely colors.

## WARMWEAVE

Reg. 6.98 72x90.....	5.98
Reg. 7.98 80x90.....	6.98
Reg. 10.98 108x90.....	9.98

Rayon and acrilan acrylic with 5" nylon binding. Choice of 11 lovely decorator colors. Famous Nap Guard finish for Superloft.

## YARDAGE SALE

### COTTON DENIM

Reg. 79c yd. 36" wide sanforized cotton denim in ass't. stripes or coordinating solids. Excellent sportswear and school sewing fabric. Washable.

### Sportswear Coordinates

Reg. to 1.39 yd. 36" and 45" wide assortment of surpline Sport Time, Playknit fabrics by famous mills. Many patterns in prints and solids to choose from for your sewing needs.

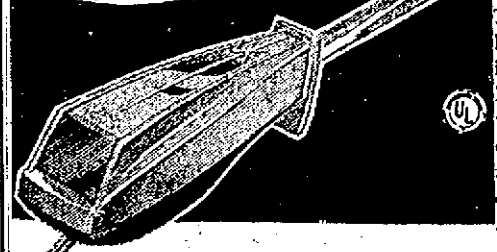
### PETTI PIQUE

Reg. 1.49 yd. 45" wide all cotton Petti Pique by Fruit of the Loom. Stays neat-holds its shape, needs little ironing. Ass't. prints on white background. Limited quantity. • Shop for your notion needs in our complete Notion Dept.

## SHOP SUNDAY NOON 'TIL 5 P.M.

## Lady Vanity

### "Miracle Sharp" Electric Knife



Reg. 17.95

**11<sup>98</sup>**

Two-tone design... at home in kitchen or dining room! Just guide it—and the twin stainless steel blades will carve through anything from roast beef to angel cake. In smart 2-tone plastic with removable 8 foot cord. AC-DC, complete with twin blades & 8-ft. cord.

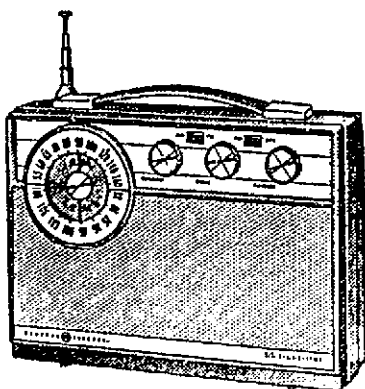


## 14-Transistor AM/FM Portable

- 14 transistors & 3 diodes only
- Big 4" dynamic speakers
- Automatic frequency control on FM
- 2 big antennas

**\$57<sup>95</sup>**

Reg. 69.95



## SPORT SHIRTS

Reg. to 3.95

**1<sup>99</sup>**

Save up to 1/3! Sensational selection of handsome new styles in wanted fabrics and colors. Choose neat prints, rugged woven plaids, or rich solid textures. Sizes S, M, L, XL.

Reg. 5.95 Jac Shirts, Rich bold textures. Neat Chest embroideries. Wash 'n' wear cotton. Sizes S, M, L. **3.88**

## DRESS SHIRTS

BUY 4 GET 1 FREE

**4 for \$10**

Each a \$5 Value

Wear, wash, test your free shirt! If you are not completely satisfied, return the 4 unused shirts for a complete refund. The fifth shirt is a gift from us to you. Fine wash 'n' wear fabric of 65% polyester and 35% pima cotton, single needle tailoring, 2 pocket styling. Sizes 14-17.



Regular, Tab Snap Styles

## WALK SHORTS

Reg. to 5.95

**2<sup>99</sup>**

Extra value in summertime favorites. Masculine assortment of plaids and checks! In rugged fabrics designed for easy care. Belt loop and continental styles in sizes 30-38.



LAKEWOOD CENTER, METcalf 3-8101; GARfield 3-0901 Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30; Sunday, Noon 'til 5.





# Death Notices

**BAIRD** — Graham F., 46, electronics engineer, of 6124 E. Spring St., died Friday. Surviving are wife, Kathryn; daughter, Mrs. Carol Schmeer. Service Monday, 3:30, Westminster Memorial Park Mortuary.

**KLEPPER** — Mrs. Cora E., 72, of 13751 St. Andrews Place, Seal Beach, died Friday. Surviving are husband, Clarence; daughters, Helen Klepper, Mrs. Doris Wilder; sister, Mrs. Ruth McCormack. Service Monday, 12:30 p.m., Westminster Memorial Park Mortuary.

**HERBY** — Frank G., 46, engineman chief, of 4718 Camerino St., Lakewood, died Friday. Surviving are daughters, Mrs. Barbara Russell, Mrs. Beverly Gibbons; parents, Mr. and Mrs. Frank Herby; brother, William. Service Monday, 1 p.m., Lakewood Mortuary.

**MAYER** — Mrs. Lucy, 57, of 3536 Allred St., Lakewood, died Friday. Surviving are husband, Marcel; son, Leo; daughter, Mrs. Alvin Clark; brother, Louis Mirabile; sisters, Mrs. Marie Navarra, Mrs. Josephine Graffio, Mrs. Bena Bince, Mrs. Bessie Bertrum, Mrs. Sara Bellone. Rosary today, 5 p.m., Requiem Mass Monday, 10 a.m., both at St. Pancratius Church, Lakewood Mortuary in charge.

**GASCOIGNE (Norwalk)** — Jacob P., 72, railroad foreman, of 12317 Arlee St., died Saturday. Surviving are sons, George, Claude, Dean, Richard; daughter, Mrs. Kay Zwanziger; brothers, John C., Ivan L., Frank; sister, Mrs. Jennie Sackett. Service Wednesday in Huron, S.D. Artesia Mortuary in charge locally.

**McGINNIS (Norwalk)** — Frank C., infant son of Mr. and Mrs. Frank C. McGinnis of 15103 Sylvanwood St., Graveside service Monday, 9 a.m., Artesia Mortuary in charge.

**GUERRERO (Artesia)** — Emelio, 76, farmer, of 12658 E. 195th St., died Thursday. Surviving is brother, Vincent. Rosary today, 8 p.m., Artesia Mortuary. Service, Artesia Cemetery, Monday, 10:30 a.m.

**ERIKSEN** — Mrs. Nancy R., 75, of 1212 E. Third St., died Friday. Surviving are husband, Karl Sr., son, Karl Jr.; daughters, Mrs. Grace Hall, Mrs. Dorothy Higgins; brother, Monroe Stephens. Service Monday, 11 a.m., Community Presbyterian Church. Hunter Mortuary in charge.

**MANNO** — Mrs. Evelyn, 59, clerk, of 1575 Pine Ave., died Friday. Surviving are sisters, Mrs. Grace Picker, Mrs. Sally Mulhearn. Rosary Monday, 8 p.m., Sheelar Mortuary. Requiem Mass Tuesday, 10 a.m., Holy Innocents' Church.

**HORN (Bellflower)** — Mrs. Edith, 74, of 13706 Actina St., died Friday. Surviving are son, Ralph Pion; daughter, Mrs. Doris V. Young; four brothers. Service Monday, 1 p.m., Rosecrans Mortuary.

**HALL (Bellflower)** — Preston N., 48, laborer, of 15528 1/2 Byron St., died Saturday. Surviving are wife, Ruby; sons, Steve, Dean; mother, Mrs. Alice Hall; brothers, Ray, David, Warren; sister, Mrs. Leha Lindley. Service at Logan, Utah. White's Funeral Home, Bellflower, in charge locally.

**RASCHKA (Corona del Mar)** — Mrs. Elizabeth J., 42, 438 Carnation Ave., died Friday. Surviving is husband, Harry; sister, Mrs. John Narad; mother, Mrs. Helen Temple. Service at Pueblo, Colo., Peek Family Colonial Funeral Home in charge locally.

**Boat Tells Failure of Cuba Escape Try**  
**MARATHON, Fla. (AP)** — A small boat, containing the personal belongings of two Cubans and half submerged from water seeping in two bullet holes, drifted into Conch Key, apparently mute testimony to the efforts of two more exiles to gain freedom. Inside were two pair of shoes, two pair of pants, two belts and a wallet. Deputy Sheriff George Aldred said that, judging from the dates on some of the papers, the two men left Cuba about two weeks ago and were probably killed by militiamen while trying to flee.

**CHAVEZ (Norwalk)** — Fidencio, 61, construction worker, of 12028-164th St., died Saturday. Surviving are wife, Epifania; sons, Elpidio, Fidel, Albert; daughters, Mrs. Frances Martinez, Mrs. Hope Calderon, Mrs. Ophelia Viera, Mrs. Stella Lucero, Mrs. Celia DeSantiago. Rosary Tuesday, 8 p.m., Artesia Mortuary. Requiem Mass Wednesday, 9:30 a.m., Holy Family Church.

**CROSS** — Charles W., 77, of 4500 California Ave., died Saturday. Surviving are son, Leonard W.; sister, Mrs. Craig Dooley. Service Monday, 11:30 a.m., Dilday Family Funeral Directors.

**SAMPSELL** — Dr. Thomas Lloyd, 73, retired dental surgeon, formerly of Long Beach. Surviving are wife, Florence; daughter, Mrs. Margaret Arment. Private service Monday, 4:30 p.m., Mottell's Mortuary.

**PHILLIPS** — Mrs. Elizabeth B., of 97 Lime Ave., died Saturday. Service Tuesday, 11 a.m., Mottell's Mortuary.

**RECTOR** — Mrs. Susie E., 72, of 744 W. Third St., died Friday. Surviving are brothers, George and Clarence Karnes; sisters, Mrs. Myrtle Helm, Mrs. Helen Wall. Service Tuesday, 1 p.m., Mottell's Mortuary.

**WILSON** — King M., 76, of 1018 Obispo Ave., died Friday. Surviving are wife, Mar-

guerite; mother, Mrs. Minnie Douglas; sister, Mrs. Edith Smith. Service Wednesday, 11 a.m., Mottell's Mortuary.

**CYR** — James J., 37, of 3110 E. Fifth St., died Saturday. Surviving are wife, Loraine; sons, Edward, Glenn, Bradley, James; daughters, Debra, Sandra; parents, Mr. and Mrs. Louis Cyr; brothers, Theodore, Louis, Patrick, Lonnie. Service at Rainy River, Ontario. Mottell's Mortuary in charge locally.

**APLEGATE (Bellflower)** — Mrs. Vye, 63, of 9334 E. Artesia Blvd., died Saturday. Surviving is son, Wayne. Rosary Monday, 7:30 p.m., Paramount Mortuary. Requiem Mass Tuesday, 9 a.m., St. Bernard's Church.

**VERNON** — Edgar Clyde, 44, of 6703 Premium St., died Friday. Surviving are wife, Frances; son, Joe; daughters, Nancy Lynn, Rebecca Sue; mother, Mrs. Exie Vernon; brother, Charles; sisters, Mrs. Alma Stickler, Mrs. Ruth Ray. Service Wednesday, 2 p.m., Forest Lawn, Cypress.

**HUMPHREY** — Dale A., 29, electrical engineer, of 1446 Coronado Ave., died Thursday. Surviving are son, Dale; parents, Mr. and Mrs. Harvey L. Humphrey; brothers, Robert, David; sisters, Mrs. Dorothy Williams, Mrs. Colleen Burge. Service Monday, 2 p.m., Sheelar's Mortuary.



EVELYN DU PONT . . . Teaches 'Water Baby' Lynn Barnes

## YOU CAN SEE THE 'IMPOSSIBLE'

### Handicapped to Hold Swim Show

"Water Babies" of the Cerritos Communities Pool for the Handicapped, Inc., will stage the second annual Swim Capades at 2 p.m. Saturday in the Lafayette Hotel pool. Crippled youngsters and some born without arms or legs will demonstrate their accomplishments in the water. Among performers will be Diane Fields, 12, born with-

## Gov. Brown Opposes Vehicle Inspection

P-T Los Angeles Bureau

Compulsory inspection of motor vehicles would cost California motorists \$45 million annually without materially reducing the number of traffic fatalities, Gov. Brown has told county supervisors.

A stepped-up program of driver training, traffic engineering and law enforcement offers a better solution to the problem, Brown asserted.

THE GOVERNOR'S comments came in a letter answering an appeal by supervisors that he support vehicle inspection legislation.

California Highway Patrol statistics reveal only five percent of fatal accidents are caused by mechanical failures, Brown said. In 1963, out of 5,727 ve-

hicles involved in fatal crashes, only 276 possibly could be cited as having mechanical defects, he reported.

"Periodic inspection is no guarantee against mechanical failure," the governor said, "as a car inspected today may burn out a light tomorrow, or lose its brakes a week later."

Estimates of cost vary, but it "seems reasonable," Brown said, that an inspection of any value would cost about \$5. For the state's nine million vehicles, this would total \$45 million, more than the entire CHP budget.

STATISTICS from comparable states, some having compulsory vehicle inspections and some not, show "no appreciable difference" in accident rates, he said.

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 <b>SOFABED AND CHAIR</b> Italian style. Rich washable plastic. FROM <b>\$98</b>	 <b>PILLOWBACK RECLINER</b> Washable plastic. Easy open mechanism. FROM <b>\$44</b>	 <b>OCCASIONAL CHAIRS</b> Some in washable plastic. Sturdy! FROM <b>\$10</b>	 <b>MAPLE BEDROOMS</b> Double dresser, mirror, full bed. Famous maple. FROM <b>\$87</b>
 <b>DANISH MODERN</b> Triple dresser with mirror and full size bed. FROM <b>\$116</b>	 <b>18TH CENTURY BEDROOMS</b> Rich mahogany, double dresser, mirror, full size panel bed. FROM <b>\$143</b>	 <b>FRENCH PROVINCIAL SUITE</b> Triple dresser, mirror and full size bed. FROM <b>\$136</b>	 <b>CONTEMPORARY BEDROOMS</b> Golden birch, walnut veneers. Triple dr., mirror, bar bed, 2 stands. FROM <b>\$286</b>
 <b>SOLID OAK BUNK BEDS</b> Twin size. With ladder and guard rail. FROM <b>\$28</b>	 <b>FOAM SLEEP SETS</b> 5-year guarantee. Twin box spring OR mattress. FROM <b>\$49</b>	 <b>SERTA'S NYLON PUFFS</b> Underpuffed with acetate fibers. Box Spring and Mattress SET. FROM <b>\$66</b>	 <b>FAMOUS DINETTE SETS</b> Dine, one-of-a-kind. Washable plastic chairs. FROM <b>\$28</b>
 <b>OCCASIONAL TABLES</b> Many styles and finishes. Hurry! FROM <b>\$4</b>	 <b>CULTURED MARBLE TABLES</b> Various styles, some with brass bases. FROM <b>\$10</b>	 <b>MODERN BAR SETS</b> Unplated bar, plastic covered stools. FROM <b>\$27</b>	 <b>MULTI-USE DIVIDER</b> Record cabinet, desk, divider, etc. Mar-proof tops. FROM <b>\$15.88</b>
 <b>LANE CEDAR CHESTS</b> Floor samples, one-of-a-kind, many finishes. Regular \$79.95 to \$159.95. FROM <b>\$46</b>	 <b>DECORATOR CHESTS</b> Huge storage space. Many styles of solid finishes. FROM <b>\$36</b>	 <b>MAPLE CHESTS</b> 3-drawer, 4-drawer, in Colonial Maple. FROM <b>\$18</b>	 <b>FLOOR SAMPLE LAMPS</b> Modern, Early American, contemporary styles. FROM <b>1/2 to 1/2 Off</b>
 <b>"501" NYLON QUALITY PILE</b> 30" nylon pile carpet. 12" yarn by Dapont. 12 sq. yd. FROM <b>\$5.99</b>	 <b>DANISH DINING ROOMS</b> Rectangular Ext. dining table and 4 side chairs. FROM <b>\$118</b>	 <b>FILAMENT NYLON OR WOOL PILE</b> 100% wool pile. Multi-color stripe. 12 sq. yd. FROM <b>\$2.88</b>	 <b>PORTABLE TELEVISIONS</b> Clear sharp fringe reception. 16", 17", 19" screen, lap names. FROM <b>\$76</b>
 <b>ENTERTAINMENT CENTERS</b> Radio-phonos, TV, 23", stereo, all in one handsome console. FROM <b>\$209</b>	 <b>23" TV CONSOLES</b> Top makes, hand some cabinets. FROM <b>\$136</b>	 <b>FAMOUS COLOR TV'S</b> Some floor samples and demonstrators. FROM <b>\$297</b>	 <b>PORTABLE PHONOS</b> Monaural & stereo. Automatic changers. FROM <b>\$37</b>
 <b>AM / FM STEREOS, HI-FI'S</b> Capable in all the famous brands. 2 S.S. speakers. FROM <b>\$75</b>	 <b>TOP NAME REFRIGERATORS</b> 9 to 16 cu. ft. sizes. 1 & 2 doors. Deluxe features. In-meat makers. FROM <b>\$122</b>	 <b>Auto. Defrost Refrigerators</b> Top brand, 2 door, automatic defrost refrigerators. FROM <b>\$187</b>	 <b>FAMOUS WRINGER WASHERS</b> Some semi-automatic, all sturdy, heavy duty tubs. FROM <b>\$66</b>
 <b>FULLY AUTOMATIC WASHERS</b> All top brands, family size tubs, fully automatic. FROM <b>\$158</b>	 <b>Famous Name GAS RANGES</b> 36" with quality features. FROM <b>\$97</b>	 <b>VACUUM CLEANERS</b> Top name, with powerful suction . . . oil types. FROM <b>\$33</b>	 <b>BOTH TYPES FREEZERS</b> Upright and chest types in famous brands. FROM <b>\$148</b>

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AT HALF-YEAR MARK

# The Best of the Gags So Far

By EARL WILSON

NEW YORK—The Best Laughs of the first half of 1964 were about Sen. Goldwater, the Beatles, the Burtons, the topless bikinis, and President Johnson's

pendant for pulling his beagles up by the ears. "It was O.K. with me when I heard about the President pulling them up by the ears," said Jack Herbert. "I thought they said 'The Beatles'."

according to this pattern: "I'll carry all 13 states... I'll be on TV from 10 to 9 p.m. I hate to take an ocean voyage. I'm afraid I'll sail over the edge."

Marty (Hello, Dere) Allen prepared a short poem in honor of Burton and Elizabeth Taylor. Burton was so enchanted with it, at a party given by Carol Channing that he insisted on reading it himself like this:

"Be it ever so humble, There's no place like Rome."

ALLEN & ROSSI got guffaws at the L. A. Coconut Grove weeks before. Allen said, "All the men in America are happy tonight. Liz Taylor is back in circulation. She just got married again."

Vaughn Meader said, "The colonists came to America to beat up the Indians but the Indians got even by teaching them to smoke tobacco."

"Smoking may not cause cancer," noted Bob Orden, "but it definitely causes reports." And Benton Berman said, "It's hard to imagine a political candidate being chosen in a chewing gum-filled room."

"Know how to make a Republican mad?" said Phil Foster. "Just say to him,

LAST TWO WEEKS—DON'T MISS THIS GREAT DRAMA—TICKETS AVAILABLE NOW  
HOLLYWOOD BOWL ASSOC. WITH THE THEATRE GROUP UCLA EXTENSION PRESENTS KING LEAR. THE SAME CAST ACCLAIMED AT UCLA. MORRIS CARNOVSKY HAILED: "TRIUMPHANT, SURPASSING ALL OTHER LEARS." LIMITED ENGAGEMENT

William Shakespeare's

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The New CHRISTY MINSTRELS

Monday, Aug. 3 through Saturday, Aug. 18  
American Premiere—Johann Strauss' Operetta  
WIENER BLUT  
Entire Company direct from Vienna

Good seats available all sections, all performances  
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Season Brochure and Order Form mailed upon request.  
Curtain at 8:30 Free Parking

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MATINEE SATURDAY & SUNDAY 2:30 P.M.

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"CLE'RAMBARD"  
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"HAY FEVER"  
Tuesday—July 21  
Friday—July 24

"WALTZ OF THE TOREADORS"  
Wednesday—July 22  
Saturday—July 25

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CAL. STATE, LONG BEACH  
Curtain 9:30 P.M.

Mon.—Thurs. \$1.00

Advance Ticket Sales GE 3-0960  
Fri. and Sat., \$1.50



## Brad Dexter Won't Wed an Actress

HOLLYWOOD (AP)—Actor Brad Dexter is one of Hollywood's perennial bachelors. He was once married briefly to singer Peggy Lee but since has squirmed some of the town's most beautiful girls and avoided the altar trek. "First of all," says Brad, "anyone who marries an actress or a performer is crazy. When I get married, it will be to some nice girl with a good educational background who has no interest in showbusiness—except for me."

"There's one thing I never discuss with any girl and that's marriage. I dated one star for a while. She told me: 'You know what attracts me most about you? I never know when you leave if you're coming back.'"

CHRISTINE KEELER got out of jail for good conduct... Now that's a precedent," commented Mort Sahl... There were a lot of jokes about Bob Moses' strong rule of the World's Fair, usually with the punch line, "Holy Moses!" There was a rash of "fresh fruit jokes" such as "What's purple and buzzes? ... An electric plum ... What's purple and goes bang, bang, bang? ... A four-door grape ... What's purple and raises Beatles? ... Grape Britain."

Everybody was a comic. Seaman Jacobs asked his wife to straighten up the house and she said, "Why—is it tilted?"

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

Take me to your leader."

## SHOW TIMES

Here are starting times of features in Long Beach theaters as listed by theater managers:

THEATRE	SHOW TIMES
ATLANTIC	"Rhino," 1:45, 8:45
ROXY	"Sayonara," 1:45, 8:45
STATE	"The Long Ships," 2:30, 4:25, 10:20
TOWNE	"The Long Ships," 2:30, 4:25, 10:20
RIVOLI	"The Long Ships," 2:30, 4:25, 10:20

THEATRE	SHOW TIMES
STATE	"The Long Ships," 2:30, 4:25, 10:20
TOWNE	"The Long Ships," 2:30, 4:25, 10:20
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ROXY	"Sayonara," 1:45, 8:45
STATE	"The Long Ships," 2:30, 4:25, 10:20
TOWNE	"The Long Ships," 2:30, 4:25, 10:20
RIVOLI	"The Long Ships," 2:30, 4:25, 10:20

AUG. 10, 11, 12 8:30 EVGS. AUG. 14 mat. 3:30

NEW SHOW EVERY DAY!  
TICKETS \$2, \$3, \$4, \$5  
GREATEST OF ALL BEAUTY SPECTACULARS  
International BEAUTY  
85 Most Beautiful Girls in the World  
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• Glorified Revue • 180 Chorus & • Lucille NORMAN • Full Orchestra • CAST OF • Byron Palmer • 113  
A WAYNE DAILARD Production  
LONG BEACH AUDITORIUM

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RESERVED SEATS \$2.00, \$3.00, \$3.50, \$4.00  
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ECSTASY ON RED LIGHTS  
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United Artists  
FOR TWO WHO THINK YOUNG  
CO-HIT BOYS' NIGHT OUT  
TECHNICOLOR  
CINEMASCOPE & METROCOLOR

ATLANTIC  
KIRK DOUGLAS • AYA GARDNER  
"7 DAYS IN MAY"  
NATALIE WOOD • STEVE MCQUEEN  
"Love With Proper Stranger"  
Open NOON  
MATINEE 1 P.M.

The Actors' Company  
Presents PREMIER—ORIGINAL PLAY  
"Summer of Yesterday"  
BY LARRY JOHNS  
8:30 P.M. Curtain Res. 430-2532  
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124 Main St. Seal Beach  
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THURS., SUN. 8:30 P.M. 1:30 P.M.  
FRI. 8:30 P.M. 2:30 P.M.  
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MARLON BRANDO • JAMES GARNER  
RED BOUTON  
"SAYONARA"  
TONY PERKINS • JANE FONDA  
"TALL STORY"  
FRED MACMURRAY • Color  
"DAY OF THE BADMAN"

"PAJAMA GAME" LAST 2 PERFS.  
TODAY 3 P.M. & 8:30  
THE MOST BEAUTIFUL THEATRE IN THE WORLD... IN THE ROUND!  
OPENS TUES. NITE, JULY 21  
TWO WEEKS ONLY  
SAMMY LEWIS AND DANNY DAKE PRESENT  
GORDON & SHEILA MacRAE in  
"BELLS ARE RINGING"  
AUG. 4-16 TWO WEEKS ONLY  
SAMMY LEWIS AND DANNY DAKE PRESENT  
ALAN YOUNG in  
"Finian's RAINBOW"  
also starring JAMES DUNN • MOLLY BEE

NEIGHBORHOOD Theatre Guide  
DOWNEY NORWALK  
MERATA, Downey, Norwalk  
Cast: "THE LONG SHIPS"  
"QUICK GUN"  
NEW AVENUE, Downey WA 3-6781  
Cast: "THE LONG SHIPS"  
"NORTH TO ALASKA"  
J. Wayne  
NORWALK, Norwalk 889-8771  
Cast: "VIVA LAS VEGAS"  
"BEACH PARTY"

REDONDO BEACH  
STRAND  
Cast: "THE LONG SHIPS"  
"ISLAND OF THE BLUE DOLPHIN"  
ANAHEIM  
BROOKHURST  
Cast: "THE LONG SHIPS"  
"MAIL ORDER BRIDE"  
FULLERTON  
WILSHIRE ART  
Cast: "THE LONG SHIPS"  
"THE MILLIONAIRE"  
TIF, 10118  
GARDEN GROVE  
NOVE  
Cast: "VIVA LAS VEGAS"  
"TAMAHINE"

WILMINGTON  
BRANADA (Remixing Logos) TE 4-3473  
"HORRORS OF PARTY BEACH"  
"GOLDEN ARROW"  
TORRANCE  
UNITED ARTISTS (Int & Exch) 328-4232  
Cast: "THE LONG SHIPS"  
"BOYS' NIGHT OUT"  
ROLLING HILLS (Int & Exch) 328-2600  
Cast: "THE LONG SHIPS"  
"COURTSHIP AT EDDIE'S FATHEN"

SANTA ANA  
STATE ART  
Cast: "THE LONG SHIPS"  
"PLEASE NOT NOW"  
"THE MILLIONAIRE"  
TIF, 10118  
BELLFLOWER  
MUEL (Smiling Faces) TO 7-7721  
Cast: "THE LONG SHIPS"  
"FOR THOSE WHO THINK YOUNG"  
Open and "A DISTANT TRUMPET"  
HARBOR 23333 So. Vermont TE 4-8881  
"THE HUMAN VAPOR"

Drive-In  
LA MIRADA, Mirada, Firestone UN 3-3111  
"PINK PANTHER"  
"INCREDIBLE MR. LIMPET"  
PARAMOUNT 14715 Paramo, ME 4-4446  
"HEAD OF THE FLEET"  
"MIRACLE WORKER"  
BUNDWA 802 W. Washington Whittier  
"THE LONG SHIPS"  
"QUICK GUN"  
TWIN VUE, Figueroa at 162nd DA 4-8137  
"BLUE HAWAII"  
HARBOR 23333 So. Vermont TE 4-8881  
"THE HUMAN VAPOR"

Melodyland THEATRE  
OPPOSITE DISNEYLAND  
SEATS NOW on SALE!



## Local Youths Play Roles Well in 'Company Way'

By SAMUEL A. BOYEA

Presenting "The Company Way" under the auspices of Long Beach's newest theatrical company, The Pine Players, last Friday night, the Virginia Country Theater was rather self-effacing in introducing its program.

Greg Killingsworth, the leader of the group, explained to the large audience that his cast and crew were made up entirely of local youth.

Apologies or explanations were not in order.

"The Company Way," a musical based with the adaption of youth on "How to Succeed in Business Without Really Trying" was the surprise delight of the local theatrical season. And the Pine Players would be wise enough to repeat it—and not stick any needles into its infinite charm—the exuberance of highly talented, unaffected youth.

BUILT AROUND the bright, satanic, endless energies of Greg Killingsworth, the presentation earned a rousing reception by putting spirit back into the arts. Killingsworth played the lead (Bratt), did the dialogue continuity, built the sets, directed, staged and handled the musical direction.

The whole production, for all its ragged spots and brilliantly designed, but rattling set, indicated that the best survival kit for the theater (and mankind at large) is the music of the free spirit of its youth.

For example, Frank Loesser's "Killingsworth yielded the music and lyrics to him—has a number, "Brotherhood of Man" which sounds sticky when sung by adults. But these youths, including an athletically built Negro youngster with a strong voice, Kenny Williams (Morton) sang it with such verve that the suspicion was that they were really trying to tell us something. And maybe they were.

As J. Pierpoint Finch, Gary Elliston with his infectious comedy style and mobile features and lovely Peggy Handley as his girl friend, Rosemary made a winsome couple, backed up by the antics of tall, willowy Janet Brown as Smitty, Shelly Griffiths as the curvy Miss Valerie Jones and Joy Dunleavy, who sings quite well and also did a good job on the choreography, as Hedy. Gregg Barnett made an amusing, funny-voiced, mother's-boy Frump, who was aced out of the vice-president's job by J. Pierpoint Finch. And Brad Neal lived up to the name of Womper.

THE EYE-APPEALING secretaries who would rather dance than work, apparently, were represented by Gail Shaddock, Susan Zotstien,

Leslie Black, Sune Lennert, Pam Neistrath, Cindy Parsons, Pam Porterfield, and Tasha Shilling. Other roles were ably played by Stu Barnett, Bob Welman, Tony Phillips, Larry Garcia (Jenkins), Pam Boucher, an Ethel Merman type belter of songs, Greg, out of the assistant previewed a show-stopper. She has style and a better voice than Merman.

## New Fox Theater Design Is Latest

The \$350,000 new Fox Theater in the Rossmore Shopping Center, 12535 Los Alamitos, is the "ultimate" in theater construction.

Controlled refrigeration insures comfort for patrons while viewing a 25 by 50 foot screen on which the latest projection equipment throws images.

Design features a unique drive-through entry which curves in front of the theater entrance, making it easier for patrons to disembark at the ticket window. A concrete canopy shades the entire building front and the drive-in approach.

THE EXTERIOR of the 11,500-square foot building is distinguished by white concrete columns, separated by brown-toned, oblong black fillers. A decorative center grill of perforated cement blocks above the main entrance aids the architectural appeal.

Also highlighting the exterior are three pair of glass entry doors which are flanked to the right by a ticket win-

The chorus and individual singers were backed up by dubbed-in (recorded) music, but not even this could detract from the charm of The Killingsworth — sorry, the Company — Way. (Kim Killingsworth talked her brother, Greg, out of the assistant lighting and spot job, but other than that it was his show).

THE INTERIOR of the theater features a large, carpeted foyer, with a complete concessions counter, vending machines, an open ticket counter, and restroom facilities. All have been placed around the perimeter of the lobby to provide patrons with unencumbered access to the auditorium.

Carpeted aisles divide the auditorium into three sections. In addition, a third carpeted or cross on aisle was used above the center section to facilitate customer traffic.

Located above the rear of the auditorium is a mezzanine, housing the projection room, offices, dressing rooms for the ushers, and space for air-conditioning and other mechanical equipment.

The theater was designed by Burke, Kobar and Nicolais, Los Angeles architectural and engineering firm, working with J. Walter Banta, Fox West Coast Theater construction chief. Ruane Corp., San Gabriel, was the contractor.



HOLLYWOOD BOWL

featuring THE LOS ANGELES PHILHARMONIC ORCHESTRA

TUESDAY, JULY 21 AT 8:30  
STANISLAW SKROWACZEWSKI, Conductor  
LORIN HOLLANDER, Pianist  
WEBER: Overture to "Euryanthe"  
PROKOFIEFF: Concerto #5 in G major, Op. 55  
BRAHMS: Symphony #4 in E minor, Op. 98

THURSDAY, JULY 23 AT 8:30  
STANISLAW SKROWACZEWSKI, Conductor  
RUGGIERO RICCI, Violinist  
STRAUSS: Death and Transfiguration  
PAGANINI: Concerto #2  
SCHUMANN: Symphony #4 in D minor, Op. 120

SATURDAY, JULY 25 AT 8:30  
GERSHWIN NIGHT  
Gershwin in Manhattan and Gershwin in Hollywood  
SKITCH HENDERSON  
SARAH VAUGHAN, Vocalist  
ABBOTT LEE RUSKIN, Pianist

Prices \$5.00, 4.50, 3.50, 2.50, 1.50, .75. On sale HOLLYWOOD BOWL (Phone HO 9-3151). All offices AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA, Southern Calif. Music Co., ALL Mutual Agencies. PATIO BUFFET SUPPERS SERVED from 3:30 to 8:30

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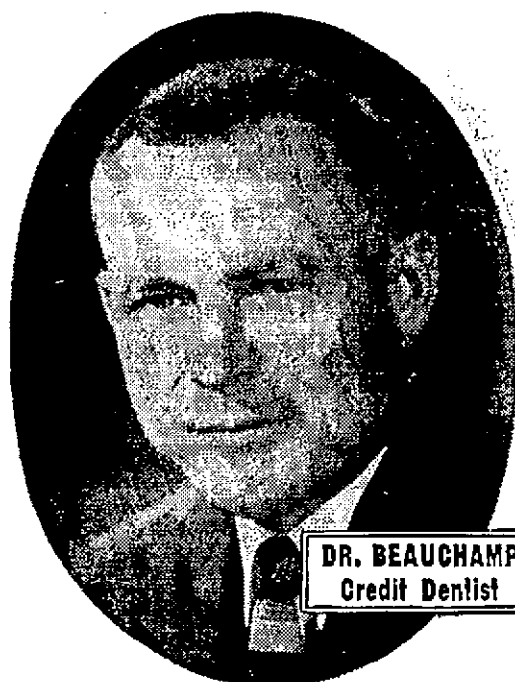
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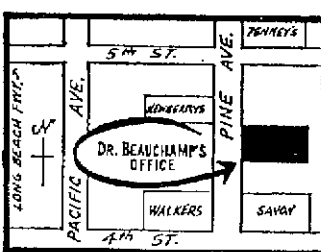
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

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## CASTRO INVITES OUR MAN TO CUBA -He Accepts-

Fidel Castro has invited a newsman from the Independent, Press-Telegram to cover the 26th of July celebrations in Cuba. This marks the day in 1953 when Castro led an attack on the Moncada Barracks in Santiago which was the start of Castro's battle against the Batista regime.

The Independent, Press-Telegram is one of 22 daily newspapers in the U.S. to be invited. Bill Broom, Washington correspondent for these newspapers, will make the trip on July 22 to Santiago in Oriente Province, Castro's stronghold. He will spend 3 days touring the province with other newspaper men.

BILL BROOM, Independent, Press-Telegram Washington News Bureau writer who will cover the 26th of July celebrations in Cuba.

These invitations are the first that Castro has made to the American press since Washington severed relations with Cuca in 1961.

**LOOK FOR THESE STORIES SOON**

in the

**Independent, Press-Telegram**







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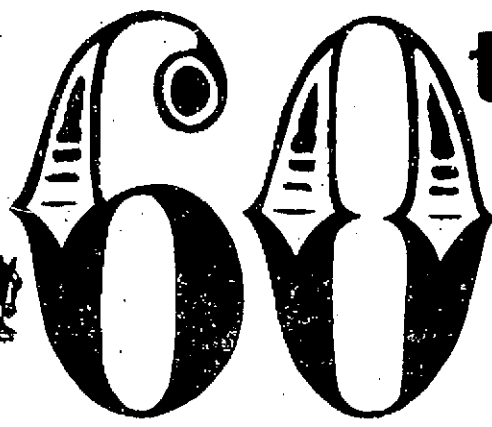
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 This beautiful collection for daytime or evening wear, all from famous designers!

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5.95-8.95 Advance preview sale of fall millinery. Black, navy, beige, fall fashion shades .....**4.85**

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Famed Bermuda matching separates. Full fashioned, washable orlon acrylics. Regal blue, emerald green, red, cameo beige, oyster white.  
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 9.98 Slim Skirt, 10-18 .....**7.99**  
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**SPECIAL.** Arnel® triacetate separates in easy care white playwear. 5-15. 5.95; Jamaica 3.97; 5.95 Slim Skirt 3.97; 6.95 Capri 4.97; 4.95 Tops 2.97 and 3.97.  
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 8.95-12.95 Nylon tricot waltz gowns and shifts. Prints and lace trims. 32-38. Extra S.M.L. **5.99, 8.99**  
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 Stretch Capris. Side zipper, stirrups. 3-6X solid colors. Reg. 4.00, now **2.29** 7-14 Reg. 5.00 **3.29**  
 Corduroy Capris. Reg. 4.00 Boxer-style, 3-6X, now **2.29** or **2/4.50** Reg. 5.00, 7-14, now **3.29** or **2/6.50**  
 4.50 Flannellette Pajamas. Name brand Challis, prints, solids. Sizes 4-14 .....**2.79** or **2 for 5.50**  
 59c Stretch sox in junior, medium, large, 2 pr. **99c**  
 59c Buffums' Own 100% combed cotton knit panties. Sizes 4-16 .....**49c**  
 2.25 Famous Name Kodol® and cotton slip. Lace trim, gro-feature. Sizes 4-14 .....**1.79** or **3 for 5.00**

## INFANT'S TODDLERS'

5.00 7" acetate satin bound crib blanket .....**2.99**  
 Special slip-on shirt with diapenda tabs. 6 months to 1½ years .....**59c, 2/99c**  
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 Day 'n night training pants. 2-way stretch with 4 thicknesses. Sizes 1-4 .....**2/1.20**  
 3.00 Arctic Weight, Brushed Cotton Sleepers. Grow features. Plastic soles. Peach, aqua, maize. 1-4 .....**1.99**  
 8.98 Acrilan® Gro Bag with matching knit trim on collar and cuffs .....**5.99**  
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5.00 Orlon® Sweaters in great ass't. styles, colors. Washable, sizes 4-7 .....**3.99**  
 Special All Cotton Hose, reinforced heel, toe. 6½ - 8 .....**3/1.00**  
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**SPECIAL! BUFFUMS' OWN BRAND JEANS**, sturdy, long-wearing, bar-tacked at all points of stress, sanforized. Reg. & slim 4-7 .....**1.99**  
 2.50-3.00 A "Never Before" Selection of Sport Shirts. Popular colors. All washable, in 4-7 .....**1.59** or **2/3.00**  
 1.75 Crew neck T-shirts, solid colors and white, all washable cotton. 4-7 .....**99c**  
 3/2.00 Combed Cotton Briefs, white, fly front, elastic waist, double seat .....**3/1.50**  
 3/2.25 T-shirt undershirt, short sleeve, washable white combed cotton, 4-6 .....**3/1.75**  
 1.00 Redi-Tie, all ready to slip on the Little Shaver 69c  
 12.00-16.00 Entire Stock of Long Pant Suits in ass't. washable fabrics, sizes 4-7 .....**9.99**  
 3.00 Entire Stock Pajamas, broadcloth and summer-weights, many styles, 4-6 .....**2.59** or **2/5.00**

## BOYS' WEAR

**BACK TO SCHOOL VALUES!**  
**30.00-35.00 SUITS. OUR ENTIRE STOCK,** traditional styling, 3 button, plain front pants. Wonderful selection of fabrics and colors, in sizes 8 to 20. Reduced to .....**23.99-27.99**

10.00 Cardigan, 11.00 Hi-V Pull-over Sweaters. Wool, Mohair, nylon blends in Blue, Green, Charcoal, Camel. Cardigan .....**6.99** Pull-over .....**6.99**  
 Entire Stock of Brushed Stretch Hose in black, charcoal, navy, Lt. Blue, brown, loden red and white. Reg. 1.00 sizes 8½-11 .....**85c-3/2.25**  
 Reg. 1.25, 10-13 .....**95c-3/2.55**  
 15.00 Reversible Quilted Jacket, roll-away concealed hood, all-nylon, zip pockets .....**9.99**  
 1.75 Crew Neck T-Shirts, wash cottons in solids and stripes. Short sleeve. 8-16 .....**99c**  
 3/2.00 Combed Cotton Briefs from regular stock. White, washable, fly-front, elastic and double seat. Sizes 8-18 .....**3/1.50**  
 3/2.25 T-Shirt Style Undershirt of washable combed cotton, short sleeve, 8-18 .....**3/1.75**  
 2.00 Our Entire Stock of Silk Ties .....**1.19**  
 3.00-3.50-4.00 Pajamas, broadcloth and summer-weights, 8-20 .....**2.59-2/5.00**

## TOYS

4.98 Horsman Flopsie Doll .....**2.99**  
 3.98 Horsman Teenie Tot Dolls .....**2.99**  
 5.98 Horsman Lullaby Baby Dolls .....**3.99**  
 Reg. 5.95-7.95 dolls in four assorted styles. This great SPECIAL PURCHASE includes BABY DOLLS, KEWPIE DOLLS, GIRL DOLLS. Buy now for Birthday and Christmas gifts .....**ea. 2.99**  
 4.98 Buddy-L-Steel Fisherman Truck .....**2.99**  
 3.98 Buddy-L-Steel Pony Express Truck .....**2.99**  
 4.98 Buddy-L-Steel Camper Truck .....**2.99**  
 18.95 Garton 12" Delivery Cycle .....**14.60**  
 19.95 Garton 16" Delivery Cycle .....**15.60**  
 4.98 Ideal Counting School House .....**1.66**  
 8.98 50 piece set Hardwood Kindergarten blocks .....**4.99**  
 4.98 Plush T-V sit-on Roller Bear .....**3.99**  
 6.98 25 Key Table Model Piano with Sharps & Flats .....**3.99**  
 6.98 Tigrett DeLuxe Pitch-Back .....**4.99**

## VARSITY SHOP

Traditional Suits. Entire stock in all fabrics, colors, sizes, every suit at great savings Now! Reg. 50.00-85.00 suits .....**39.88-69.88**  
**TRADITIONAL SPORT COATS**, sensational savings, great fabrics, patterns, weights. Newest styles and colors. Reg. 35.00-39.00 .....**29.88** Reg. 45.00 .....**34.88**  
 Reg. 50.00-55.00 .....**39.88**  
**Dress Slacks**. Traditional pleatless styles, never before at these outstanding savings! Reg. 16.95 slacks .....**12.88** 2/25.00. Reg. 19.95 slacks .....**14.88** 2/29.00 Reg. 26.50 .....**19.88** 2/39.00  
 5.00-5.95 Smart group of tapered tailored short sleeve, button down sport shirts .....**2.99**  
 15.95 Brushed Mohair Cardigans from reg. stock. Outstanding values .....**11.99**  
 12.95 Brushed Mohair V-Neck Pull-Overs. Great savings on this most popular style .....**9.99**  
 13.95 Famous maker lightweight Jackets in handsome colors, from regular stock .....**10.99**  
 6.98 Famous Make pleatless and taper cords, popular colors from reg. stock .....**4.99**  
 6.50-6.95 Oxford Dress Shirts, great selection, button-down, short sleeve .....**4.95** or **2/9.00**  
 5.95-8.95 Collection of quality button-down short sleeve sports shirts .....**3.99**  
 2.50 Ties of traditional styling in rich silks, ass't. stripes, plaids .....**now 1.69-2/3.00**

DOWNTOWN LONG BEACH PINE AT BROADWAY • MONDAY, FRIDAY, 9:30 TO 9:00 P.M. OTHER DAYS 9:30 TO 5:30 P.M. PHONE HE 6-9841 • CONVENIENT AUTO PORT PARKING



# **Buffum's** STORE-WIDE **OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th** **60th ANNIVERSARY** **SALE**

## **MEN'S CLOTHING**

**SUITS BY HICKEY-FREEMAN 15% OFF!**  
Choose from our entire stock of these quality tailorings in 1-2-3 button models, imported worsteds, wool & silk blends, polyester & wool blends, iridescent, subtle stripes, plaids, clear patterns and solids. All specially priced for this event at a great 15% OFF!  
Reg. 165.00.....140.00 Reg. 185.00.....157.00  
Reg. 175.00.....148.00 Reg. 200.00.....170.00  
Reg. 210.00.....178.00

## **SUITS BY STEIN BLOCH**

Our entire stock of these quality suits reduced for this event in 1-2-3 button models. Finest imported wools, Dacron® polyester worsteds, Mohair & wool, imported rayons, in solids and slub weaves. Glen plaids, stripings, neat checks, iridescent. Light and medium weights.  
Reg. 100.00.....79.99 Reg. 125.00.....99.99  
Reg. 110.00-115.00 89.99 Reg. 135.00.....109.99  
Reg. 145.00.....119.99

## **MEN'S SPORTSWEAR**

10.95 Buffum's Own Wash & Wear Slacks, 65% Dacron, 35% Cotton, plain front. Sizes 30-42. Sand olive, black, blue, gold.....7.99  
7.95 Buffum's Own wash & wear walking shorts. Dacron/cotton. Sand, black, olive, blue, gold.....4.99

**15.95-25.00 BUFFUMS' SPECTACULAR DESIGNER EVENT! CHRISTIAN DIOR** short sleeve sport shirts, all original designs, single needle tailoring. Imported silks, blends, cottons.....8.99

Leading Designer Short Sleeve Knit Shirts, special purchase finest quality, full-fashion, self-jacquard weaves, great colors... Antron/nylon.  
8.95-10.95-11.95 Short sleeve pullover 5.69 or 2/11.00  
10.95-11.95-13.95 Short sleeve button front.....6.69 or 2/13.00  
22.95 Alpaca Cardigan, 2-ply imported double knit cuffs, waistband. Red, blue, black, bone, olive and wheat. Sizes S-M-L-XL.....16.99  
15.95 100% Orlon 2-Ply Links Stitch Cardigan, knit cuffs, waistband. Lt. blue, red, black, sage, wheat, white, yellow. Sizes S-M-L-XL.....10.99  
10.95 Knit Shirt to match above, knit collar, cuffs, waistband. Sizes S-M-L-XL.....7.99  
6.95-7.95 Buffum's Famous Make Dacron®/cotton blend sportshirts, short sleeve, in soft plaids, stripes, solids and neat woven motifs. Great fashion colors, all sizes.....3.89-3/11.00

## **MEN'S FURNISHINGS**

1.00 Quality Linen handkerchiefs, hand rolled edges, plain or corded styles.....6/3.95  
5.00 Wash 'N' Wear Broadcloth Pajamas, coat or midly style. A B C D.....3.69, 2/7.00  
3.95 Short Sleeve, Short Leg Pajamas for summer comfort. Sizes A B C D.....2 for 5.00

**5.00 FANCY SHORT SLEEVE DRESS SHIRTS** from reg. stock in solids or stripes in a wide variety of collar styles. Not all sizes in each color and style.....3.39, 3/10.00

1.50 Combed Cotton T-Shirts made especially for Buffum's with inset nylon reinforced collar and taped shoulder seams. Shape-retaining in S, M, L, XL. 3/2.75  
1.25 Cotton Athletic Undershirts, nylon reinforced neck. Long lengths S, M, L, XL.....3/2.00  
1.25 Combed Cotton Knit Briefs with wide elastic band guaranteed for life of garment. Double seat for additional wear. Sizes 30-44, now.....3/2.00  
1.50 Broadcloth Boxer shorts, full cut for long wear, wide elastic waistband guaranteed for life of garment. White or assorted colors. Sizes 30-44 3/2.75

## **MEN'S SHOES**

24.95-36.00 Entire Stock of E. T. Wright Dress Shoes, in grain and smooth calf. Blk. Brn. 21.20-30.60

## **INTERIOR DESIGN CENTER**

**SPECIAL! CUSTOM LOUNGE CHAIRS** at Anniversary Sale Savings! Choice of 5 styles, 45 fabrics to choose from! Styles include modern button-back, pillow back, high pillow back man's chair, high backed modern swivel rocker. Now specially priced regardless of fabric! 99.95 - 129.95 - 159.95 - 169.95

2.60 to 10.50 yd. New Decorator Fabrics for draperies, slip covers, re-upholstery, in exciting new colors, new fabrics, new savings. Wonderful selection of designs and weaves.....1.79 to 6.95 yd.

## **STATIONERY**

Once-A-Year Special on Our Regular Albums, gold tooled leatherette, rounded corners, refillable, in assorted colors. 1.00 to 7.95, now.....69c to 5.29  
Special Boxed Stationery and Notes, whites, pastels, florals, variety of sizes.....2 boxes 1.00  
Adjustable Card Table Covers with quilted plastic tops that resist stain, assorted colors.  
3.00 fits 30-32" table 1.99 3.50 fits 33-35" table 2.49  
3.50 round 42-52".....2.79  
Boxed Tapers in Fashion Colors, Reg. 1.80 10".....1.53  
2.10 12".....1.78 2.40 15".....2.04  
Special All-Plastic Playing Cards.....2.99 set  
Special All Occasion Cards, Florals, vellum or parchment papers, assorted.....2 boxes 1.00  
2.00-9.00 Boxed Christmas Cards, 25 to box, now at 1/2 off.....1.00-4.50

**20% OFF! ORDER YOUR CHRISTMAS CARDS NOW!**  
Save 20% on our 1964 Christmas Card Albums! Greatest selection in California by famous Artists. Reg. 13.50 to 104.00 per 100 personalized cards now.....10.80 to 83.20

## **CLOSET SHOP**

Deluxe Closet Bags and Accessories from our regular stock. 4-gauge embossed plastic.  
2.50 Full length, full zippered Dress Bag.....1.89  
2.25 Full length, full zipper suit bag.....1.69  
1.25 Knit Dress and bulky sweater bag......99c  
1.50 4-pocket shirt bag.....1.19  
6.00 Nylon Travel Dress bag.....4.99  
5.00 Nylon travel suit bag.....3.99  
5.00 42" Blue Broadcloth Fur bag.....3.99  
12.98 Orlon Mandarin Wrap, washable.....8.99  
2.00 Soap dishes in assorted designs.....1.69  
4.00 12-pocket wall shoe bag.....3.39  
5.00 10-pocket shelf shoe bag.....3.69  
1.00 Quilted Plastic hangers.....88c  
1.29 Padded Deluxe Hangers.....1.09

## **SILVERWARE**

Special! Scandia Imported Stainless Steel Gravy Boat with Ladle. (No Fed. tax).....4.95  
Double Vegetable Dish.....7.95  
18-18-90.91 Webster-Wilcox trays by International 20-25% off.....13.59-72.68\*  
Wm. Rogers silver-plated group includes compotes, bowls, 5-pc. relish sets, 15" trays, cream and sugar sets, serving bowls.....2.99-6.99\*  
Special! English Silver Co. Silverplate for yourself or gifts. 1 1/2 qt. casserole 10.95\* 2 qt. casserole 11.95\* 3 qt. casserole.....14.95\*  
Beverage Pitcher.....10.95\* Ice Tub.....10.95\*  
5.00 Glass top, Sterling base Salt and Pepper Shakers.....3.99\*  
Sterling Silver Group in 'Rose' Design, beautiful accessories for your home. Compotes, tall-medium-low; baskets; mayonnaise dish with ladle.....ea. 8.95\*  
Candlesticks, vases, salt and peppers, hurricane lamps.....ea. 6.95\*  
Cream and Sugar set.....13.95\*  
73.95 Community Silverplate retirement sale of 'Silver Flower' 50 pc. set Now.....59.95  
19.50 Open stock value on 5 piece serving set 'Silver Flower'.....9.95  
240.50 104 pc. Service International Deep Silver, 5 patterns (service for 12).....150.00  
All Silver Available on Buffum's Silver Club. Nothing down, no interest or carrying charges. \*plus fed tax.

## **CAMERAS/RADIOS/BINOCULARS**

15.95 Perrin 'Sportsman' All-Leather Gadget Bag, natural finish, Brass hardware.....11.88  
27.95 Perrin 'Plainsman' Top Grain Leather Gadget Bag, black, Brass Hardware.....21.88  
45.00 Airequist Sprite-2, 35 mm Slide projector, uses metal or plastic mounts.....39.88  
115.20 AGFA Selecta 35 mm Camera, fully automatic with full manual controls, with case.....84.50  
13.95 Logan Projection Table, 10" cord, electric connections. Chrome legs, folds away.....9.88  
2.95 Vista 1800 Mylar Base Recording tape, guaranteed splice free.....2.19  
Kodachrome Slide and Movie Film complete with quality processing.....4.00 20 exposure slide film, now.....3.05; 4.50 8mm Movie Roll.....3.55; 6.15 36 exposure slide film, now.....4.75 6.00 8 mm. Movie Magazine.....4.60  
1.40 Kodachrome-x 126 Film for instamatic cameras in Kodapack cartridge.....1.09  
16.95 Zenith 6 Transistor shirt-pocket radio complete with case, earphone, battery.....14.88

## **WATCHES, CLOCKS**

**59.95-110.00 Hamilton Watches Now 30% Off**, for men and women. Group includes men's waterproof, automatic and dress styles plus brand new styles for ladies, 41.95-77.00\* \*plus fed. tax

## **HOUSEWARES**

Special from England! Colorful cookie barrel with 'stay crisp' crisper insert.....99c  
Descoware 8" Skillet in new Maple Leaf design, specially priced for this event.....3.33  
Special Revere All Copper Tea kettle, 2 qt. size 5.99  
Revere Stainless Steel, Copper bottom tea kettle 2 1/2 qt. size.....3.88  
Revere Copper Bottom Tea Kettle, 3-qt. size.....4.99  
New Beauty, New Excitement in Rosewood Serving Dishes at Special Anniversary Savings!  
14.95 4 Section oblong server, 8x18".....9.88  
12.98 Rectangular serving tray.....8.88  
7.98 Bread and Roll Tray.....5.88  
10.98 3 Section Oblong Server.....7.88  
9.98 Rectangular serving tray.....6.88  
9.98 Triangular serving tray.....6.88  
5.98 Butter Dish.....3.88  
Special! Salfon Walnut Serving Tray with Hotray insert, for this event only.....5.88  
9.95 16" Lazy Susan, Chrome with glass inserts 7.88  
5.95 12" Lazy Susan, Chrome with glass inserts 4.88

## **GIFTS, CHINA**

Valuable introductory Offer Bonus on Syracuse China! From July 20th Through August 1st! With purchase of 8 place settings of new 'Westminster' or 'Brae Loch' patterns of fine china in the exciting silhouette shape, get Free creamer, sugar, vegetable bowl and platter! This is a savings of 50.45 in 'Westminster' or 44.45 in 'Brae Loch'. Place set includes dinner plate, salad, bread and butter, cup and saucer.  
Reg. 225.95 Westminster.....175.50  
Regular 196.05 Brae Loch, now.....151.60  
Punch Bowl Set, 15 piece, Glass, on stand.....6.99  
Imported Dinnerware Set, 45-piece.....12.99  
Glass Salad Bowl mounted on Walnut base, walnut trimmed stainless steel servers.....4.99  
Lazy Susan, Walnut Base, Brass trim, Glass.....6.99

## **TABLE LINENS**

Quaker 'Madrid' Tablecloths of homespun texture ray/cot. Smart colors, 2-tone fringe.  
25.00 72" Round.....16.99 30.00 90" round.....19.99  
27.50 72x90.....17.99  
'American Beauty' styled by Vera in imported natural linen, designs in Pink, Red, Gold, Turq.  
4.98 52x52.....2.99 6.98 52x70.....4.99  
69c matching napkins.....59c  
1.00 Ass't. print linen towels designed by Vera 69c  
5.98 8-pc. printed linen mat and napkin sets designed by Vera.....3.99  
6.98 8-pc. California print Calcutta cloth with matching napkins.....3.99  
89c Jiffy Dry terry cloth kitchen towels.....69c  
15.75 36x48" Custom Table Pads, leatherette tops, felt back, measured in your home for perfect fit. Easy fold features for easy storage.....10.75  
39.50 60x72" Pads.....34.50  
4.45 additional leaves, 12", to add to pad.....3.95  
5.98 8-pc. Mat Set of natural imported linen, pastel scalloped edges.....3.99  
24.95 Hand embroidered bridge or luncheon sets of Madeira Linen designed with pastel appliques on white. Cloth with four matching napkins.....12.99  
California Print Table Cloths, white linen or white/pastel rayon and cotton print in floral or contemporary designs.  
3.98-4.98 52x52".....2.99 5.98-6.98 52x70".....3.99  
9.99-10.98 60x84" or 68 round.....5.99  
Quaker 'Baroness' traditional lace table cloths in easy care Dacron and Cotton.  
13.98 54x72".....8.99 17.98 72x90, also oval 10.99  
16.98 72" round 10.99 23.98 72x108, also oval 14.99  
Special on Imported Damask table cloth sets in traditional border design for this event!  
16.95 64x84" with 8 napkins.....8.99 16.95 70" round with 6 napkins.....8.99  
22.95 64x104" with 12 napkins.....14.99

## **ART NEEDLEWORK**

1.00 Brushed Mohairspun yarn, special.....79c  
1.40 Astrakhan yarn.....1.19  
1.40 Mohair Plus Yarn.....1.09  
1.00 Opal Spun Yarn.....89c  
1.00 Scandia yarn.....89c  
.85 Super Knit Worsted.....72c  
.90 Nylor Germantown yarns.....79c

## **BERNAT'S SWEATER KITS**

9.98 Brushup Stole special in White, Black and Fur Shades, now only.....7.98  
5.50 Brushed Mohairlaine Shell in White or pastels 3.99.  
5.00 Opal Spun Vest of Lustre Yarn Bulky Knit 3.99  
11.00 Opal Spun short coat of Lustre Bulky Knit yarn.....8.99  
1.59 Fleischers Imported Italian Luxury Mohair in fashion or basic colors.....1.19  
7.99 Fleischers Tyrolean Sweater Pak in delightful Alpine colors.....4.99  
1.19 Spinnerin Orlon Sayella Express with the feel of softest wool.....89c  
Assorted Pillows by Bloomcraft, 15" square, silken look with appliques and lovely Trapunta or wool embroideries. Homespun prints and textures, 3.98-4.98 values now.....2 for 5.99

## **FASHION FABRICS**

**4.98-5.98 Yd. Wide Assortment of Wool** Fabrics in a variety of textures, weaves and novelties.  
Bright new colors and basic shades. Special Anniversary Sale Price.....2.99 yd.

**1.29 YD. FAVOROY, CROMPTON'S PINWALE CORDUROY.** Bright and basic colors.....99c yd.

1.79 yd. Fashion Cottons in weaves, prints.....99c  
1.00 yd. Small Print Fabrics to co-ordinate with solid colors.....69c yd.

2.50 yd. Arnel® triacetate and Rayon blend fabric, washable. Basic and fashion colors.....1.19 yd.  
1.59 Dacron®/Cotton dotted Swiss.....99c yd.

## **BEDDING, TOWELS**

Fieldcrest 186-Count White Sheets  
.89 42x38.....79c 3.49 Full size.....2.99  
3.09 Twin size.....2.69 7.59 108x122.....6.59  
5.99 King size, fitted.....5.49

Fieldcrest Sheets, 186-count in decorator colors.  
.99 42x38.....89c 4.19 Full Size.....3.79  
3.79 Twin size.....3.19

Fieldcrest "Royal Satin" 220-count Sheets and Cases  
White Colors  
1.50 42x38 Case.....1.20 1.75 42x38 Case.....1.30  
5.95 Twin size.....3.95 5.95 Twin size.....4.45  
6.95 Twin size.....4.95 6.95 Full size.....5.45

Scallops  
1.95 42x38.....1.50 6.95 Twin size.....4.95  
7.95 Full size.....5.95

Fieldcrest "Valencia" Bedspreads  
Reg. 25.00 Twin size.....19.95 30.00 Full.....24.95

Fieldcrest "Sonata" Towels  
2.00 Bath size.....1.69 1.79 Hand towel.....98c  
49c Face cloth.....39c

Patina 100% Fortrel Rugs for Bedroom and Bath  
6.98 24" Round.....5.99 17.98 30x54.....15.99  
9.98 20x36.....7.99 3.98 Lid.....3.29  
12.98 30x40.....10.99 4.98 X Lg. Lid.....3.99

100% Nylon Plume Cut Out Bathroom Rugs  
14.95 5x6".....12.88 19.95 5x8".....17.88

Tailored Bedspreads, quilted to the floor, jumbo welt, throw style  
29.95 Twin or full.....39.95 Queen or King  
size.....19.88 size.....29.88  
5.95 "Romance Is a Rose" cotton blanket.....4.98

"Romance Is a Rose" Sheets  
1.35 42x38.....1.25 3.98 Twins.....2.98  
4.98 Full size.....3.98

"Romance Is a Rose" Towels  
4.00 Bath.....2.98 .80 Face cloth.....69c  
2.00 Hand.....1.79 .80 Tip.....69c  
5.50 Bath mat.....4.49

"Imperial Rose" Bedspreads by Fieldcrest  
19.95 Twin size.....16.95 24.95 Full.....19.95  
39.95 King.....34.95

"Jubilee Stripe" Towels by King Dandee. 8 ways to coordinate with matching solids.

2.25 Stripe bath.....1.79 1.20 Hand, solid.....99c  
.49 Face cloth.....39c 1.20 Stripe hand.....99c  
.59 Tip towel.....49c 2.25 Bath, solid.....1.79

STEVENS "ATHENA" SHEETS  
1.29 42x38.....1.19 4.99 Fulls.....3.99  
1.39 42x48.....1.29 6.99 90x120.....5.99  
3.99 Twins.....2.99 9.99 108x122.....8.99

"Shadow Garden" Towels  
3.25 Bath size.....1.99 1.79 Hand.....1.59  
.69 Face Cloth.....59c

Stevens "St. Regis" Solid Towels  
3.25 Bath.....1.99 1.79 Hand.....1.49  
.69 Face cloth.....49c

STEVENS "AZTEC" TOWELS  
2.25 Bath size.....1.79 1.29 Hand towel.....1.19  
.60 Face cloth.....50c

Aztec Rugs  
5.95 24x36.....4.95 13.95 36x60.....12.95  
7.95 27x48.....6.95 2.50 Lid cover.....1.95

Stevens Over 200 Thread Count White Beautical Sheets  
1.19 42x38.....99c 4.59 Full size.....3.99  
1.39 42x48.....1.19 8.99 108x122.....7.99  
3.99 Twin size.....2.99 7.99 King bottom.....6.99

Stevens 186 Count White Percale Sheets  
1.19 42x48.....99c 7.59 108x122.....6.59  
.99 45x38.....89c 2.99 Youth size.....2.29  
.89 38x38.....79c 2.99 Cot size.....2.29  
.89 42x38.....79c 3.09 Single.....2.59

2.99 63x108.....2.59 3.09 Day bed.....2.59  
3.09 72x108.....2.69 3.49 3/4 fitted.....2.99  
3.49 81x108.....2.99 3.09 for twin, foam.....2.69  
3.99 90x108.....3.59 3.49 Obl. or foam.....2.99  
3.69 72x120.....3.39 3.69 Long twin.....3.39  
4.19 81x120.....3.79 4.19 Long double.....3.69  
4.69 90x120.....4.19 4.69 Queen bottom.....3.99  
6.49 100x120.....5.69 5.99 King bottom.....5.49

Stevens Fashion Stripe Sheets  
1.29 42x38.....1.19 3.99 Twin size.....2.99  
1.39 42x48.....1.29 4.99 Full size.....3.99  
9.99 108x122.....8.99

Stevens 186 Count Colored Percales  
.99 42x38.....89c 4.19 Full size.....3.79  
1.49 42x48.....1.39 9.99 108x122.....8.99  
3.79 Twin size.....3.19 8.99 King fitted.....6.99

Stevens "Queen Marie" 186 Count Printed Sheets  
1.29 42x38.....1.19 3.99 Twin size.....2.99  
1.39 42x48.....1.29 4.99 Full size.....3.99  
9.99 108x122.....8.99

14.95 Vycron® Coverlets, twin size or full, only 11.95  
14.95 'Gallant Rose' Coverlet, twin size or full 11.95  
6.95 Ruffles to match.....4.95

Cotton Mattress Pads, anchor flat  
Twin 4.49.....3.49 Queen 7.95.....5.99  
Full 5.49.....4.49 King 8.95.....6.99  
Combination mattress pads. Reg. 4.95 Twin.....3.99  
Reg. 5.95 Full.....4.99

Celacloud® Mattress Pads, flat, anchor band  
4.95 Twin size.....3.99 Combination 5.95 Twin 4.99  
5.95 Full size.....4.99 6.95 Full.....5.99

Koolfoam Pillows  
3.49 Junior size.....2.99 6.99 Premium.....4.99  
4.99 Special.....3.99 8.99 Super.....6.99  
9.99 Deluxe.....7.99

Buffum's Own Pillows  
19.95 Queen Corrina pillows of imported White Goose down, 21x27.....16.99  
12.95 Valencia, white goose down, 20x26.....8.99  
11.95 Capri. 50% white goose down, 50% white feather down, 20x26.....8.99  
Buffum's Own "Southern Elegance" Automatic Blanket, 100% Acrilan®, 5-year guarantee!  
29.95 Twin size.....24.88 39.95 Dual.....34.88  
34.95 Full.....29.88 69.95 King.....55.88

SLEEP SHOP  
**BUFFUMS' OWN "510" MATTRESS & BOX SPRING.** Reg. 39.95 510 coils (to double size) striped ticking is tufted and sturdy. Pre-built borders assure you of no sag. Each pc. twin size.....24.88

BOOK DEPARTMENT  
27.50 Watercolors. Beautiful Art Book from Abrams. Monet, Renoir, Gauguin.....17.95  
18.50 "History of American Sailing Navy." Companion to American Sailing Ships.....4.95  
3.95 "Practical History of Rhymes".....1.98  
15.00 "American Needlework." Beautifully illustrated gift item.....5.95  
9.95 "Atlas of the Universe." Comprehensive book for all stargazers.....2.98  
7.50 "Gourmet Cooking with a Flair," by David Wade, for your collection.....2.98  
6.50 "Tahiti." Barnaby Conrad wrote about a dream island.....2.98  
A Table Full of Adult Books by well-known authors, sale priced.....1.00  
Children's Books, a great selection.....69c-2.98

BRUSH STROKE PRINTS. New selection of beautiful prints, some still life by Bos, ideal decorative accents for kitchens and dens. Now.....1.00-1.98-2.98  
Frames, satin smooth, unfinished oak. We frame your pictures while you wait.....1.79-3.98

# \$ Bulfinch STORE-WIDE 60<sup>th</sup> ANNIVERSARY SALE

## SPECIAL ANNIVERSARY SAVINGS ON FAMOUS MAKER GIRDLES, BRAS!

Reg. 5.00 and 5.95 "Air Bali" bra. Light as a breeze bandeau style with flexible fiber-lift under-bust for added support. B, C, D cup sizes ..... **2.99**

Reg. 15.00 Gossard Narrowline panty girdle in nylon and Lycra® Spandex to distribute control evenly from waist to thigh. Ideal for average and full hip figures. No show flat seams make it the perfect garment under knits. S, M, L and XL ..... **11.99**

Reg. 3.95 Peter Pan "Classic Treasure" bandeau bra with soft Ban-Lon® lace cups. Drip dry. 32-38, B, C cup... **2.99**

Reg. 11.95 Peter Pan long-leg panty girdle. Reinforced side seams mold and control without binding. S, M, L, XL... **8.99**

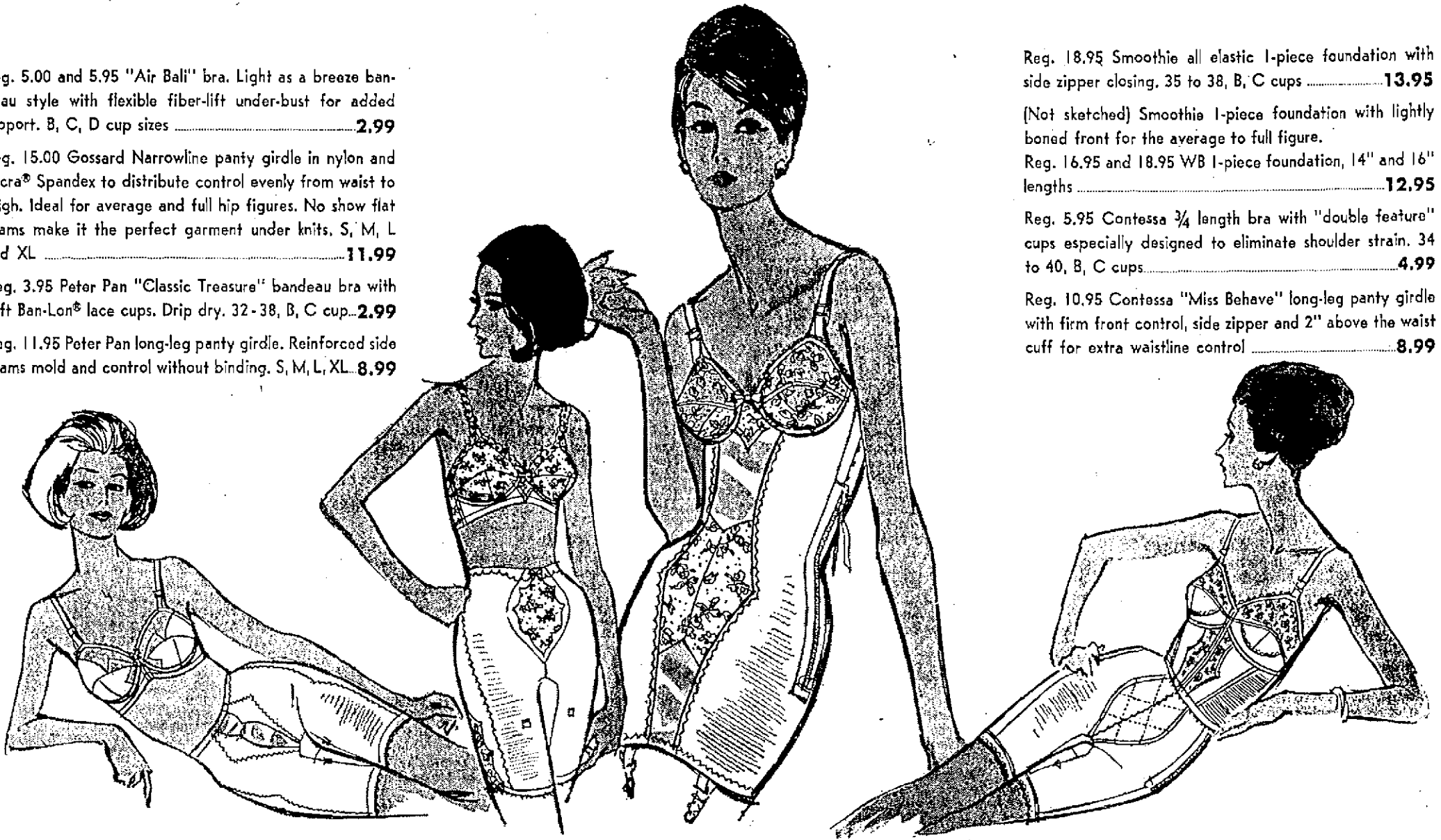
Reg. 18.95 Smoothie all elastic 1-piece foundation with side zipper closing. 35 to 38, B, C cups ..... **13.95**

(Not sketched) Smoothie 1-piece foundation with lightly boned front for the average to full figure.

Reg. 16.95 and 18.95 WB 1-piece foundation, 14" and 16" lengths ..... **12.95**

Reg. 5.95 Contessa ¾ length bra with "double feature" cups especially designed to eliminate shoulder strain. 34 to 40, B, C cups ..... **4.99**

Reg. 10.95 Contessa "Miss Behave" long-leg panty girdle with firm front control, side zipper and 2" above the waist cuff for extra waistline control ..... **8.99**



### FAMOUS NAME FLORAL QUILTED ROBE

**11.99**

Reg. 16.95 robe by a famous name maker. Rich floral blooms on acetate with cotton quilted filling. Fully lined. Styled with small lined collar, button front and deep patch pockets. Pink, blue or yellow. 8 to 18.

Robes

### SAVE ON FINE FAMOUS-MAKER LINGERIE

**4.99**

Reg. 6.95 nylon full slips and petticoats from a very famous name lingerie maker. Discontinued styles and colors. Elegant full slip with borders of lustrous embroidered satin shells. 32 to 38. Slender petticoat with a lavish sweep of fine lace at the hemline. S, M, L.

Lingerie

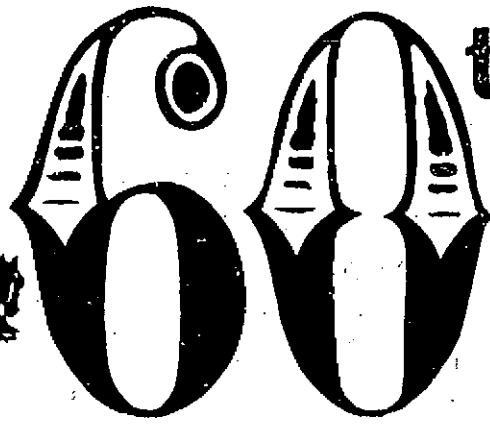
ALSO IN OUR PALOS VERDES STORE





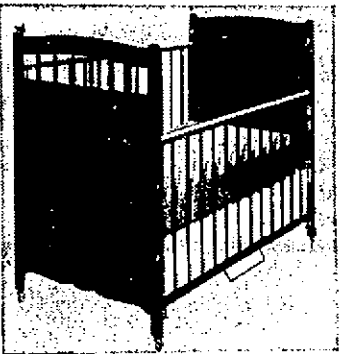
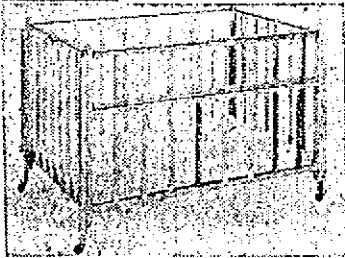
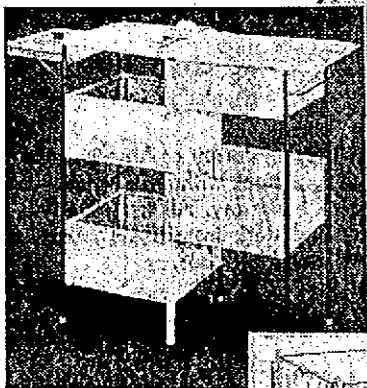
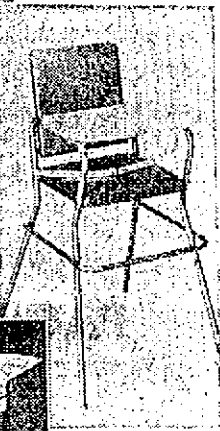
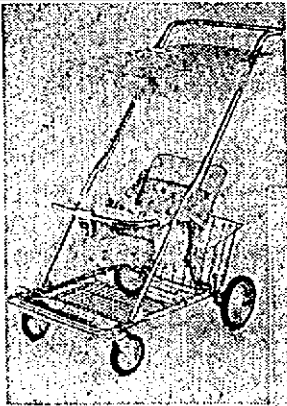


OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th



th ANNIVERSARY

SALE



## BUYS FOR BABY

Reg. 42.50 Storkline 6-yr. crib, with 12-spindle double drop sides and plastic teething rails. Four-position adjustable tubular contour springs. 2" casters. White, maple or walnut finish 29.60

15.98 MATTRESS BY KANTWET. Firm-O-Flex innerspring unit covered with Dura-lan, a laminated fabric ticking. Dorsal insulated sisal pads for firm lasting support. Multi-layers of new cotton felt cushioning. Taped seams. Ventilators and double sealed button tufts 13.60

24.00 BABY BATH BY PRIDE. Tubular frame, unbreakable wheels, posture form hammock. Safety strap. Solid dressing table with 3/4" pad. Foot pedal. Unbreakable molded plastic tub. Large utility tray 19.60

STROLLER BY PETERSON. Recliner, walker, stroller with three-way adjustable seat. Sturdy tubular frame. Market basket and bumpers. Play tray and beads 18.60

15.98 HI CHAIR. Baked enamel tubular construction. Adjustable plastic tray. Tubular foot rest. Safety strap seat. Upholstered back. Converts into a youth chair 10.60

29.98 4-DRAWER DRESSEROBES. Chrome plated tubular legs with plastic caps. Folding utility shelf. White enameled woven fiber. Poly-foam padded top 19.60

26.98 PORT-A-CRIB PEN. Heavy corner posts. Drop sides. White plastic teething rails. Five-position extension rails. Sturdy masonite floor which can be raised to dressing table height. 40"x26 1/4" complete with pad 20.60

26.98 PLAYYARD CRIB BY PETERSON. Long telescopic legs convert to crib. Rolls easily through standard doorways. Nylon screen mesh sides 19.60

7.98 BABY INFANT SEAT. Unbreakable styrene with removable padded seat and back. Safety strap. Adjustable reclining back 4.60

1.39 FITTED CRIB SHEETS, bias taped at both ends for longer wear. White only .99c

SPECIAL! DURABLE QUILTED PADS, well constructed with small box stitching to insure best laundering results. Service tested. 18"x34" .99c 27"x34" 1.49 34"x52" 2.59 contour pad 3.29

1.00 RECEIVING BLANKETS, cotton with overlack stitched edge. 30"x40". Assorted pastels .79c

4.50 to 6.00 CRIB BLANKETS with wide rayon taffeta binding. Jacquard and solids in white or pastels 2.99

4.00 THERMO BLANKETS, thermo weave insulation ventilates, circulates air to keep baby comfortable 1.99

8.00 to 15.00 JUMBO SIZE DACRON POLYESTER COMFORTERS, beautiful assortment of embroidered fabrics 6.99

3.99 (if perfect) REDI-FOLD DIAPERS, quick drying, absorbent cotton 2.69, 2 for 5.00

3.00 BRUSHED COTTON SLEEPERS, grow feature waist, plastic soles, elastic back. Sizes 1 to 4 1.99

7.95 FAMOUS NAME SLEEPER WALKER, brushed cotton knit with laminated foam insulation. 2-way zipper. Safety-step feet 5.99

4.50 to 6.00 INFANT DRESSES AND TOPPER SETS in choice of many fabrics and styles. Summer pastels 2.99

4.50 to 5.00 INFANT AND TODDLER CARDIGAN SWEATERS, styles for boys and girls. Bright or pastel shades 2.99



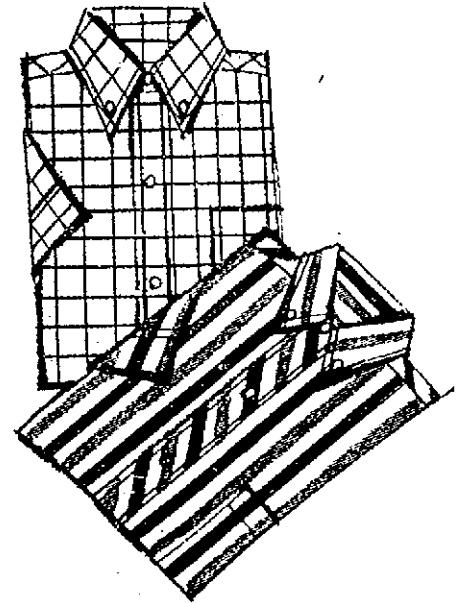
## GIRLS' FAMOUS NAME SWEATERS, SKIRTS SALE-PRICED!

Cardigans! Pullovers! V-necks! Famous name girls' sweaters now at Anniversary Sale savings! Orlon acrylics, mohair and Orlon acrylic blends. A bonanza of styles and colors to choose from for now and back-to-school! In our Girls' Shop.

3 to 6x, reg. 5.00 and 7.00 3.99  
7 to 14, reg. 7.00 to 9.00 4.99

Girls' skirts in pleated styles, some wrap-arounds. Rich Orlon acrylic-nylon-wool blends in solid colors and handsome clan plaids. Girls' Shop.

4 to 6x with suspenders, reg. 5.00 2.99  
7 to 14, reg. 6.00 4.69, 2 for 9.00



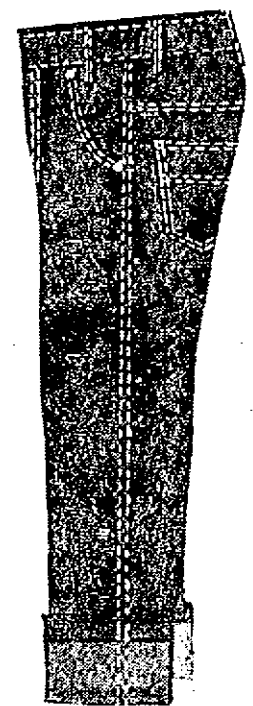
## BOYS' SPORT SHIRTS 2.29 2 for 4.50

Reg. 3.50-4.00 Quality sport shirts from leading manufacturers. Traditional and Ivy League styles with button down collars and short sleeves. Fine selection of patterns and colors. Sizes 8 to 20.

Reg. 2.50 to 3.00, 4-7 1.59, 2 for 3.00

## OUR OWN BRAND JEANS 1.99

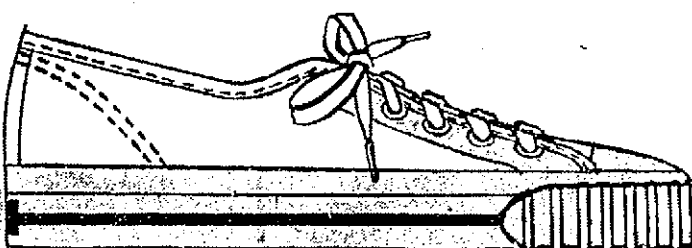
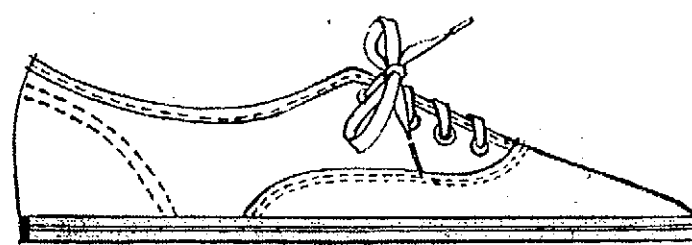
For your hard-playing cowpoke... authentic western style boys' jeans made to Buffum's own rigid specifications. Sturdy 11 1/4-oz. weight cotton denim with bar tacks at all points of stress, electronically fused double knees. Sanforized for complete washability. Sizes 4 to 12 in regulars or slims. In our Boys' Shop.



## CHILDREN'S, WOMEN'S TENNIS OXFORDS

special! 2.97

Famous P. F. tennis oxfords in a range of sizes for tots to women. Very slight irregularities do not affect fit, wear, or appearance. Children's sizes 8 1/2 to 10 in red, navy or blue. Misses' size 10 to women's size 8, mostly whites. Not all sizes available in the group. Reg. 3.95 to 4.95 if perfect. Children's Shoes



## BOYS' HEAVY-DUTY TENNIS OXFORDS

special! 3.97

Reg. 5.95 to 6.50 if first quality, P. F. tennis oxfords for boys. Heavy duty construction for long and practical wear, lace to toe. Black and white. Sizes 12 1/2 to men's size 8, not all sizes represented in the group. Children's Shoes.

ALL ITEMS ALSO IN OUR PALOS VERDES STORE



# OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th 60th ANNIVERSARY SALE



## BUDGET DRESS BUYS! PACKABLE JERSEYS 8.99

Reg. 13.95-16.95 Nylon Jersey or Arnel® Jerseys that have a knack for travel, unpack without a wrinkle and suds out ready for another busy day. All from Famous Makers in solids or prints, and dark transitional colors. Great new styles, in Misses' and Half sizes.  
Budget Dresses

ALSO IN OUR PALOS VERDES STORE

## ANNIVERSARY SALE BUYS FROM OUR SHOE SALON!

### DeLISO DEBS 12.97

Reg. 20.95 shoes for dress and street wear in a wide variety of heel heights and styles. Choose from white and summer lights to black or patent. The shoes you love at a price you can't resist.  
Also in Marina and Palos Verdes

### ANDREW GELLER 15.97

Reg. 26.95 - 28.95. High fashion shoes in colors, white and exotic black patent Makassar snakeskin. Selection will not last long at this price, so do shop early!  
Also in Palos Verdes

### HILL & DALE, AND SELBY SHOES 14.97

Reg. 15.95 - 20.95 fine quality shoes that women love at any price! Here is your chance to buy several pair at these substantial savings, and enjoy fashion shoes with slipper comfort!

### AMALFI 12.97

Reg. 19.95 - 24.95 Italy's finest in a great selection of dress and casual footwear in whites and year-round colors. All in high fashion mid-heels and low stacks.  
Also in Palos Verdes

### JOYCE LITTLE HEELS 10.97

Reg. 13.95 - 15.95 black, white, bone or colors in patent or calf. Popular pump styles with cushioned comfort to go with anything, everything in your wardrobe. Shop early for best size selection.

### SEMI-ANNUAL RED CROSS SHOE SALE! 9.97

Reg. 13.99 - 15.99. The shoe that feels as if made for you alone. All season colors in calf or patent in dressy or street styles.  
This product has no connection whatever with the American National Red Cross.

### COBBIES 7.97

Reg. 10.99 - 12.99. Fine casuals by Red Cross in a great group of styles and colors in this twice-a-year sale. Come in early for best size selection.

This product has no connection whatever with the American National Red Cross.

### CASUALS 6.97

Reg. 8.95 - 13.95. Famous make flats and low stacks in colors galore, blacks, tan and white, too. Just in time for back-to-school and vacation fun. You'll want several at these savings!



# **Buffum's** STORE-WIDE **60th ANNIVERSARY SALE**

## **TRADITIONAL NATURAL SHOULDER SUITS**

**39.88**

Choose from our entire stock of 50.00 and 55.00 natural shoulder suits, and save up to 15.00 on expert tailoring, handsome suitings—and the pick of the current colors and patterns. Choose more than one — multiply the saving!

Comparable savings on other price groups: Reg. 59.50, 65.00 **49.88**  
 Reg. 69.50, 75.00 **59.88** Reg. 79.50, 85.00 **69.88**

**6.50, 6.95 STRIPED DRESS SHIRTS 4.59, 2/9.00**

You'll recognize these famous name shirts when you see them — recognize the saving tool Traditional shirtmanship, short sleeve styling — and a smart selection of the most popular stripes. Get them in two's and save!

VARSITY SHOP, 125 PINE AVE.

**5.00 WHITE DRESS SHIRTS 3.39, 3/10.00**

Nationally advertised short sleeve dress shirts in a 50-50 blend of polyester and cotton. Your choice of three collar styles — in all sizes, 14½ to 17½.

**2.50, 3.50 SILK NECKWEAR 1.69, 2/3.00**

Choice selection of solid colors, patterns and underknots — taken from our regular stock of silk neckwear from some of the top tie makers. Good buy!

**5.00, 7.50 DESIGNER NECKWEAR 3.39, 3/10.00**

Group of distinctive ties — for the man who likes something a little out of the ordinary. Original designer colors and patterns — very choice value!

**1.00, 1.25 STRETCH NYLON HOSE 69¢, 3/2.00**

From one of our top sock makers — quality stretch nylons in a wide selection of handsome colors and interesting fancy patterns. No size problem!

**1.50 HI-BULK ORLON HOSE 99¢, 3/2.75**

The popular 6x3 rib knit in solid colors — and a good choice of patterns. All guaranteed machine washable and dryable. All from regular stock.

**2.00 IMPORTED WOOL HOSE 99¢, 3/2.75**

Outstanding selection of imported wools from a top name sock maker — you'll recognize the name at first glance! Smart patterns and the right colors!

MEN'S FURNISHINGS

**24.95-36.00 E. T. WRIGHT SHOES 21.20-30.60**

Don't miss this once-a-year opportunity to get these famous dress shoes at an appreciable saving! Choose from our entire regular stock! All 15% off.

**9.95 POPULAR "HUSH PUPPIES" 7.99**

Discontinued eyelet tie and slip-on styles in these nationally advertised shoes — popular "Hush Puppies" colors. Enjoy the comfort and the saving!

MEN'S SHOES

**15.00-25.00 DESIGNER SPORT SHIRTS 8.99**

Christian Dior Sport Shirts, short sleeve styles. Imported cottons, silks and blends. Fine single needle tailoring. These are "limited editions" of these distinctive shirts — we'd advise early shopping for the best choice!

**15.95 ORLON CARDIGAN SWEATERS 10.99**

Buffum's Own 100% orlon links stitch cardigan — lightly bloused sleeve style, double knit cuffs and waistband. In sage, wheat, powder blue, black, sand and red. S, M, L and XL sizes . . . then choose the companion orlon knit shirt.

**10.95 COMPANION ORLON KNIT SHIRTS 7.99**

100% orlon links stitch short-sleeve knit shirts—3-button placket pullover style. In sage, wheat, powder blue, black, red, and white. S, M, L, XL.

MEN'S SPORTSWEAR

ALSO IN MARINA



## **SPECTACULAR SAVINGS ON FAMOUS NAME SUITS, SLACKS AND SPORT COATS!**

### **HICKEY-FREEMAN SUITS**

Sophisticated tailorings, 1, 2, and 3-button models. Imported worsteds, wool and silk or polyester and wool blends. Patterns, solids.

Reg. 165.00 **140.00** Reg. 175.00 **148.00**  
 Reg. 185.00 **157.00** Reg. 200.00 **170.00**  
 Reg. 210.00 **178.00**

### **SUITS BY STEIN BLOCH**

Our entire stock! Imported wools, wool and mohair, worsted blends and imported rayons. Solids, plaids, checks, stripes, iridescents.

Reg. 100.00 **79.99** Reg. 125.00 **99.99**  
 Reg. 110.00 and 115.00 **89.99**  
 Reg. 135.00 **109.99** Reg. 145.00 **119.99**

### **OUR "EMBASSY" SUITS**

Handsome 2 and 3-button models. Wool/mohair, wool, silk and Dacron® polyester/worsteds. Muted plaids, iridescents and solid shades.

Reg. 79.95 **66.99** Reg. 85.00 **69.99**  
 Reg. 89.95 **74.99** Reg. 100.00 **79.99**

### **SUITS BY H. FREEMAN**

Natural shoulder stylings in imported wools, Dacron®/wools. Herringbones, checks, solids.

Reg. 85.00 **69.99** Reg. 95.00 **79.99**  
 Reg. 100.00 **79.99** Reg. 110.00 **89.99**

### **15% OFF SPORT COATS BY HICKEY-FREEMAN**

Imported wools, blends, silks and mohairs. Reg. 110.00 to 145.00 **93.00 to 123.00**  
 ALSO IN MARINA

### **QUALITY SPORT COATS BY STEIN BLOCH**

Expert tailoring. Latest fabrics, colors.  
 Reg. 65.00 **54.99** Reg. 69.50 **54.99**  
 Reg. 75.00 **64.99** Reg. 85.00 **69.99**  
 Reg. 89.50 **74.99** Reg. 95.00 **79.99**  
 Reg. 100.00 **79.99** ALSO IN MARINA

### **"EMBASSY" SPORT COATS**

Showing the same meticulous attention to detailing as our "Embassy" Suits!  
 Reg. 39.95 **29.99** Reg. 45.00 **34.99**  
 Reg. 50.00 **39.99** Reg. 55.00 **44.99**  
 Reg. 65.00 **54.99**

### **FAMOUS MAKER SLACKS**

Plain front, single pleat or side-tab style. Wools and blends. Solids and iridescents in medium to dark tones. Buy in two's!  
 Reg. 20.00 **15.99, 2 prs. 31.00**  
 Reg. 22.95 **17.99, 2 prs. 35.00**  
 Reg. 25.00 **19.99, 2 prs. 39.00**

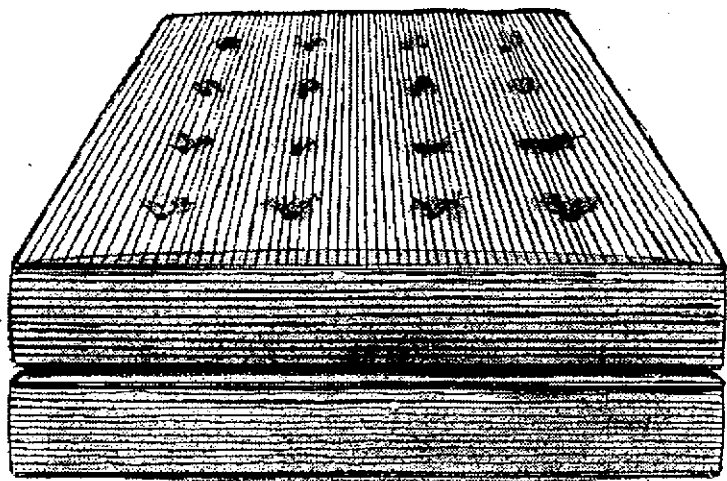
### **OUR BETTER SLACKS**

Stein Bloch, Hickey-Freeman and Handelman. Plain or pleated front styles. In imported wools, handsome blends. Lights and darks.  
 Reg. 27.95 **19.99 2 prs. 39.00**  
 Reg. 35.00 **28.99** Reg. 42.50 **34.99**  
 Reg. 37.50 and 39.50 **31.99**  
 ALSO IN MARINA

SUITS, STORE FOR MEN  
 ALSO IN OUR PALOS VERDES STORE

# **Buffums'** STORE-WIDE **60<sup>th</sup> ANNIVERSARY** **SALE**

## A SLEEP SHOP BUY!



### BUFFUMS' MATTRESS/BOX SPRING

Twin size. Reg. 39.95 each piece..... **24.88** each piece!

Tufted mattress and box spring, built to Buffums' own exacting specifications. Designed for no-sag comfort, with pre-built borders, patented box spring construction, long-wearing striped ticking. Smart savings on this Anniversary Sale Sleep Shop Special

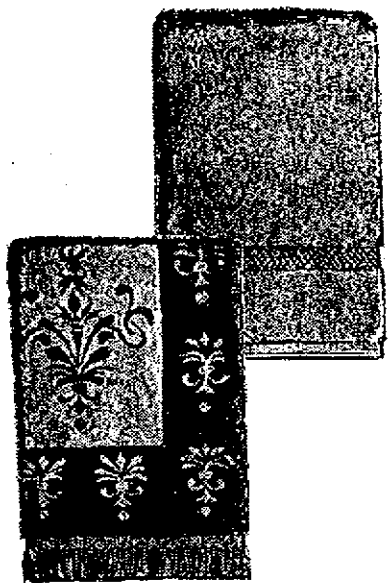
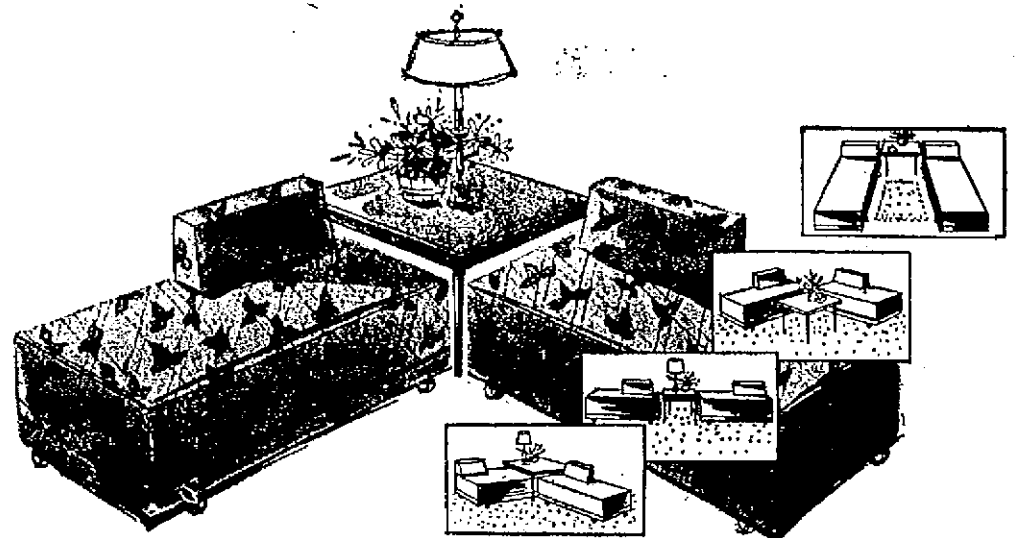
NEW SLEEP SHOP

## BUFFUMS' 11-PC. SPACE SAVER

Reg. 319.95. Complete **259.95**

Day-and-night set that fits comfortably into living room or den! With 2 inner-spring mattresses, 2 box springs, 2 bolsters, 2 covers, 2 quilted mattress covers, and a corner table, this set readily adapts to different room arrangements—offers extra sleeping accommodation. Choose from a selection of cover-fabrics, and allow 3 weeks for delivery.

NEW SLEEP SHOP



## BEAUTY AND THE BATH!

### FIELDCREST "ROYAL VELVET"

Luxury towels—beautifully absorbent, in a selection of solid colors to harmonize with any bathroom decor. 4.00 Bath size **2.98**  
2.00 Hand size.....**1.79** 80c Fingertip.....**.69c**  
80c Cloth.....**.69c** 5.50 Mat.....**4.49**

### FIELDCREST "IMPERIAL BROCADE"

Deep pile towels, richly brocade patterned. Elegantly fringed. 5.00 Bath size **3.99**  
2.59 Hand size.....**1.98** 99c Fingertip.....**.79c**  
99c Cloth.....**.79c** 6.50 Mat.....**4.95**

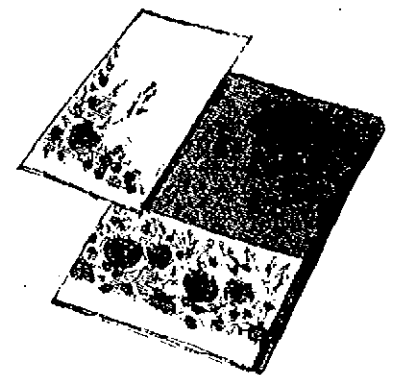
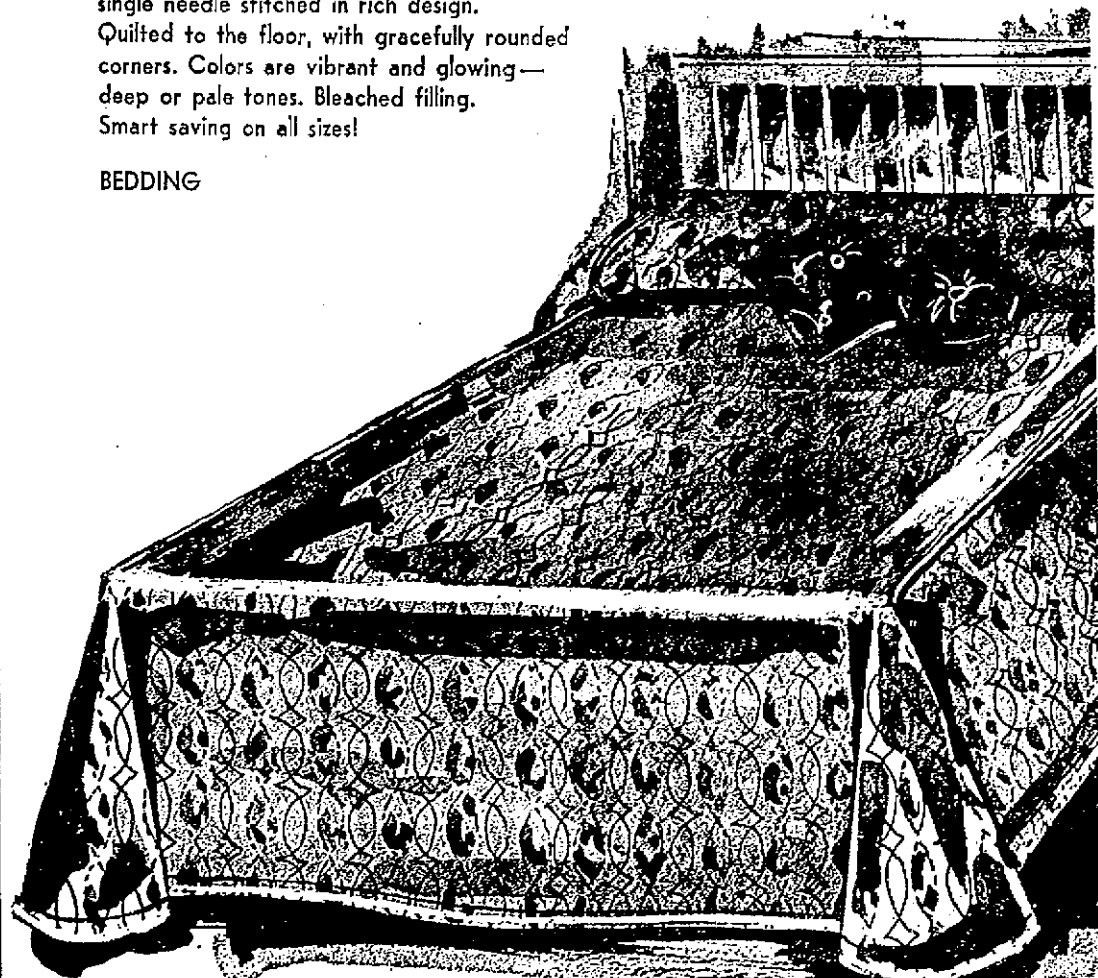
TOWELS

## ANTIQUE SATIN SPREADS

Twin or Full. Reg. 29.95 **19.88**  
King or Queen. Reg. 39.95 **29.88**

By Marshall of California. Tailored throw style, single needle stitched in rich design. Quilted to the floor, with gracefully rounded corners. Colors are vibrant and glowing—deep or pale tones. Bleached filling. Smart saving on all sizes!

BEDDING



## STEVENS FLOWER BED!

Beautiful flowers, in Stevens singing colors, on the wide turn-back of percale sheets—in a beautiful bouquet on the pillowcases!  
3.99 Twin Sheet.....**2.99** 4.99 Double **3.99**  
6.99 Queen.....**5.99** 9.99 King.....**8.99**  
1.29 42x38" Case.....**1.19** 1.39 42x48" **1.29**

## "QUEEN ELIZABETH" BLANKET BY BATES

14.98 66 by 90" size.....**12.98**  
16.98 80 by 90" size.....**14.98**  
26.98 King-size.....**21.98**

The most luxurious blanket ever! Soft and warm, yet so light you scarcely know it's there! In 100% Acrilan®, nylon satin bound. In latest decorator colors.

BEDDING











**KEEP YOUR JOB  
LEARN & EARN  
IN  
THE PROFESSION  
THAT IS THE  
BASIS FOR ALL  
WEALTH  
REAL ESTATE**

**SUCCESSFUL**  
Part-Time and Full-Time  
Sales Opportunities  
for Men and Women  
NO EXPERIENCE  
NECESSARY

1. Free training for Real Estate  
license in approved school.  
2. Complete sales training.  
3. High commission earnings.  
4. Full career employment  
opportunities with us in the  
Real Estate profession.

**ATTEND MEETING  
MONDAY EVENING  
Without Obligation**  
  
JULY 20th  
7:30 P.M. SHARP  
LAFAYETTE HOTEL  
BALLERINA ROOM  
  
140 LINDEN AVE.  
LONG BEACH  
  
Central Real  
Estate Bureau

**SALESMEN**  
  
**UNIQUE  
CAREER**  
  
A new concept in the offering  
of securities and mutual funds  
combined with life insurance re-  
quires wide exposure of the  
services. This creates a rare  
opportunity to join with a  
selling state-wide investment  
company which ranks among  
the nation's largest.

Persons selected must be  
mature with sales or public  
contact experience. Ample  
experience, you may retain  
your present employment until  
completion of the training program.

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phone or visit our office nearest  
you.

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OTHER OFFICES  
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Pasadena SY 5-4284  
Orange KE 2-1623  
San Bernardino TU 2-5559  
San Diego CY 7-5021

**STOCK  
DISPATCH  
SUPERVISOR**  
  
WORKING SUPERVISOR  
Experienced in truck scheduling,  
for all oilfield systems, and staff  
supervision.

★ Xint. Co. Bonofits  
★ Store Discount  
★ Perm. 40-Hr. Wk.  
★ Free Parking

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SERVICE BLDG.**  
3447 E. Grand, L.A. 7  
An Equal Opportunity Employer

**MOLDBAKER**  
Rapidly growing plastics Co.  
Must have experience in injection  
molding. Benefits incl. profit  
sharing, group insurance, excellent  
wages. Call for interview.

**INDUSTRIAL MOLDING**  
1619 S. Gramercy, Gardena  
  
**FULL & PART TIME**  
Fully Experienced Only  
SERVICE STATION SALESMEN  
Salary & Bonus. Paid Vacation  
APPLY: HICK'S  
1391 E. Spring  
St., Long Beach

**AUTO MECHANIC  
& SUPERVISOR**  
of shop. Steady employment.  
W. F. McPHEETERS  
1450 LONG BEACH BLVD., L.B.  
  
**YOUNG MEN 18-23**  
Free to travel USA, Puerto Rico,  
S. America. Expense account to  
start. Travel. Average  
weekly earnings \$20. & up after  
training. (Circulation Book). See  
Mr. Loney, Card Motel, Hotel 11  
a.m. - 4 p.m.

**EXPERIENCED**  
Sheet Metal Mechanics  
G. C. ENGINEERING CO.  
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**Hardware Store**  
CLERK. Exp. only. TO 5528  
FULL TIME retail estate salesman in  
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area. Top commission. Earn \$1000  
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Assembler for Hydraulic  
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 \$60-1 BR. Up. util. pd. 1  
 ok, 124 W. 21st St.  
 \$70-Lgs. 1-br., util. pd. 1  
 EL Loma Vista Dr.  
 EL SANTA FE-2br. reced.  
 to everything. 3354 Scha  
 \$69.50-CLEAN 1 Br. infmt of  
 Lucust, HA-4632. See map.  
 SOUTHWOOD APTS.-Simple  
 2-bdrm \$85 to \$140. PH. BR  
 \$75-CLEAN 3 Br. cool, dock  
 103 Managua  
 1 BR. 90 - Priv. dock  
 291 Bayshore  
 1 BDRM. 575. sole. \$45.  
 Knolls. Very nice. GA 7-7  
 \$62., 336, util. pd. 35 Rosem  
 mont Shore, 1 Bdr. 1  
 \$55 Downtown, 4rm, 1  
 HB 5370 2 Bdr & 7/2

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wood Bldg. ME 4-9035; 2-  
\$2.50 - LGE. 1-BR. Danish  
furn. W/W cpl. Drapes.  
Lndry. fcl. Off. sh. prkn.  
vd. 15920 Carpenter. 6-0000

NEW 1 & 2-BR. Teenager o  
p. pool, forced air, h  
com. W/W cpl. 5000  
13357 Bellflower bl. 602-7

**BELLFLOWD MO.**  
Dix. 1-BR. w/allt. \$125 mo  
week. 10116 E. Artesia

**\$79.50 MO.**  
Bedroom of Bellflower. Lge.  
apt. 5232 Walnut. PH.

2 BEDROOM, 1 1/2 B  
Carpeted. Grapes. Buil-  
t-in condition. Price 1500.  
15743 EUCALYPTUS T

314 YUK. up - Redec. arn  
Unit. ph. 9215 Artesia

3123  
3124  
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3126

70th & L. S. BLVD. NE 4-22

mont Shore. Nr. Beach. coms. Close In. \$35 Aml  
\$55 Downtown. 4rm. Flat. Adults. CLEAN 1 Brm. nicely Nu  
HE 5393 or HE 67363 Locust Ave. Mand. ant.

2276 15743 EUCALYPTUS  
\$16 WK. up — Redec. sing.  
Util. pd. 9215 Arsenia.







**12, Calif., Sunday, July 19, 1974**

**Furnished Homes - 194**

**GARDEN VILLAGE  
PARAMOUNT**  
7070 E. COMPTON BLVD.  
Bdrm. Gold Medalation, BA+1, 1 1/2  
bath, fireplace, wood paneling, carpet,  
choirs. M-F 1-5:30 P. 601-5151

**CANT - Downey, 2 & 4 den or 3**  
bdrm. 1 bath, carport, tile, a/c, gas  
water softener, disp. Water, od-  
orless to shopping, schools &  
churches. Call for info. 601-5151  
American, Slove (optional), Calif.  
Lic. #1000000. Call between 1-5, 1-5, 1-5  
or after 3:30 p.m.

**LAKEWOOD**  
2-Bdrm, sep. stall shower. Lease  
\$250.00. Call 601-5151

**Nr. Wardlow & Roxanne**  
2-Bdrm, Lease \$100

**LOS ALTOS, 2-BR.**  
For clean, responsible pair, W-W  
crpds., drapes, flrpl., 2-car gar.  
Nice yard, 1 child bwnn, 9 yr. & 13  
yr. old. Vt. lease, \$113/mo. HA-5581

**RENT WITH OPTION**  
Dominique—2 Bdrm. Good condi-  
tion. Fenced yard, nice area. Im-  
mediate possession. \$115/mo. By  
owner. Call 5126.

**PLAZA, 2 Bdrms, 2 Ba., Dbl.**  
gar. \$150/mo. Vt. lse.—1st & 2nd  
mo. Kids OK. Crps. enclosed w/  
Gar. Call 5126.

**3523 Nipomo Ave., LB K1-9410**

**3-Br.—Fireplace**  
Vis. bk. to ocean, Vt. lease, \$115/mo.  
1st mo. free. Call 5126.

**1000 S. Orange—4-Bdrm, 2 Bn., bil-**  
lrd., firepl., draperies, dbl. gar.

4125-3289 or (714) 538-9255.  
 COMY, deluxe 1-BR, house w/white  
 carpet, tile, 2nd floor, 2nd floor  
 car, drapes, adults, 3100 mo. in  
 car, 2nd floor, 3287 Caspian.  
 Barb swimming pool, 2nd floor, Garb.  
 bed, w/white, Den in garage.  
 Paved, 220 Hook, Arlisti, \$175.  
 4125-3289 or (714) 538-9255.  
 LAKEWOOD 3 bdrm. apt. w/white  
 vinyl car. Lease \$150. One has inv.  
 & 2nd floor, 2nd floor, 2nd floor.  
 SOL LEVIN REALTY 1-848-1111.  
 CALL US FIRST  
 We have houses, apts, lots to choose  
 from. Call us first. 4125-3289 or  
 5600 E PAC. CST HY, GE 3-9958  
 TODAY OPEN! FREE JULY LIST!  
 CRPTS., DRAPES, POOLS, MGR.  
 JOBS. HE 5-8850; GE 3-0430.  
 NAPLES—2-BR.  
 Lease, dbl. gar. \$143. GE 2-673.  
 4125-3289 or (714) 538-9255.

**2 BLKS. TO WILSON**  
 3-BR., 1 bath, 1 dec., children OK.  
 5125 781 Roswell 430-7678

**3-BR., Children O.K.**  
 5115 2475 Linden 422-9157, even.

**NEW 2-BR., 2 bath, crpls., drapes,**  
 674 Ullinmo. 430-3344  
 674 Ullinmo. 430-3344

**NEW 2-BR., w/ bath, crpls., bill-**  
 674 Ullinmo. 430-3344  
 stores. 5130. GA 4-5840, 1824, Vp.

**NAACLES 2-bdrm., din. rm., crpls.,**  
 draps., dishwasher, parb. disp. 220  
 volt in kitchen & gar. GE 8-0093

**4-BR., 2 BATH, Crpl., drapes, Frnd.**  
 New paint. By golf course. Va-  
 can. 1165, gardener pd. Blk.  
 0-1720

**STATE COLLEGE 3-bdrm. 2 bath.**

Small, clean, fresh paint thru-out.  
Call (714) 576-5245. \$132 mso.

ATTRAC. 2-bdrm, dbl. par., w/w, carpet, discolor, wallb. var. w/wood trim. Call (714) 576-5245. \$150. Call 434-1450.

1-BR. 2 BA. Built-ins, carpeting, double doors, tile floor. Call (714) 576-5245. \$100. Call 434-1450.

1 BR. 2 ba., sm. den, patio living. Wired for dvr. \$140. Lease.

GARDEN GROUND- For sale or rent with option. Large 3 bdrm, den, enclosed heated pool, billins, carpet, tile floor. Call (714) 576-5245.

UNUSUALLY NICE 3-bdrm, 2-car par., billins, \$125 a mo. Nr. L&L. 1/2 acre, 10 min. from 405. Call (714) 576-5245.

LGE. 2-br. & den, curtains & w/w carpet, incd. yd. & patio w/trim. Call (714) 576-5245.

HE #4924 or alt. 3 p.m. HA #1797  
 LOS ALAMITOS. New 2 bdrm. cov.  
 1/2 bath, fireplace, tile floor, central  
 incl. all elec. NR. bus. \$105; Ph.  
 430-6677.  
 ROSSMOR—3 BR., 2 1/2 bath. Cbrbs.  
 1/2 bath, fireplace, tile floor, a/c.  
 \$715 lease. \$2550. Elys. CA 94574  
 LAKEWOOD—2 Br. fenced w/ Drbl.  
 1/2 bath, fireplace, tile floor, a/c.  
 \$120. To 6-6843. HA 9-3765.  
 NEAR beach, lease, new 3 br., 2  
 bath, brick wall, patio, BBQ.  
 fireplace, tile floor, a/c. \$1000.  
 5 BRM., 2 b.a., cbrs. & drps. on 1st  
 floor. Best look w/ b.k. is bch.  
 A/c, tiled, Immed. 2810. 1st. 3 shops.  
 2 BDRM., 1 1/2 bath, close to shops.  
 \$110. 6501 Valleyview, Buena Pk.  
 574-6665.  
 2 BDRM., garage, fenced, w/ w.  
 fireplace, tile floor, a/c. \$700.  
 hardwood. \$130. GE #4179.  
 ROSSMOR—Rent or lease—option  
 to buy. 3 BR., 2 1/2 bath, fireplace,

Landscaped. GE 3-2777

\$120 - 3-BR. garage, large yard, close to school. Call children ok. See bet. 944. Call 4-1111

ARTESIA, 2 Bdrms. Small child's room. Newly decorated. Water paid. 955-4444

\$100 Dn. & take over pymts. of \$130. Like new 3-BR., 2 bath. Vacant. Call 4-1111. See bet. 944

\$55 TO \$150 - Home. See bet. 944. Many take children. Some take pet. Display, 900 L.B. Blvd. HE 6-9751

SEE LISTING PAGE 10

BOTH LANDLORDS & TENANT'S  
CENTER REALTY VAS-5-3436

1-BR. apt. gar., nice priv. yard, w/bk. garage. Call 4-1111. Time. Call owner, HE-7-8535

NLB 2 Bdrms. thermostat, air conditioning. Call 4-1111. Water paid. 1631 South. bet. TO-7-1166

NLB - 2-BR. Clean. Odd Spl. car. Mr. Ackley. Schl. 3290 E. 87th. 4-2794

BELLFLOWER 2-BR. Fenced \$30.  
8739 Dunbar, 2 Bks. S. of Alhambra  
N. on 1st St. \$1000. Call 2-1000

NICE 2-BR. Fenced w/ 1st. Call  
Woodruff. \$130. 3813 Conquistador  
Ave. 679-0742

3-BR. 1st flr. mo. 2-car gar. Nice w/ d.  
N. W. W. W. 3550 Wilshire, 1-B.  
Owner at Tel. 0-2722

BELMONT Hts. 354 Ximenes, 3-BR.  
2-BR. 2nd flr. w/ 1st. 1st flr. w/ 1st.  
new & schools. Rent \$435-436

New 2-bedrm. disposal. Garage.  
Water & fresh pd. Children well  
welcome. Call 2-1000

CLEAN 3br. hse. In Lkwd. Near  
schools & Lkwd. Center. \$145 Mo. Call  
A-5145

\$125 3br. house. W/ w/ carport. No  
dbs. garage. 1st flr. w/ 1st. Near  
schools & shopping. 634-6364

BEL. Hts. 3 bdrms. 2 1/2 bath. Elec.  
w/ 1st. 1st flr. w/ 1st. Near  
disposal. Front crpls. Hse. \$5722

1-BR. House, Gar. Fenced yard 1/2  
acres. 1000 sq. ft. \$100 per  
acre. 19396 50 Arlton 633-2444  
2-BDRM. Bil-lins, new w/w crochets  
PA heat, Garage 1 child car, \$110  
per acre. 19397 50 Arlton 633-2444  
New 2-br, 2 bath, elec. appliances  
crops, drainers, firepl. Pool gar.  
Cres. 1/2 acre. 19398 50 Arlton 633-2444  
\$145 WATER, 2 br, 2 bdrms, 1  
bdrm. 1/2 bath, Crops, 3165 Hono-  
manga. Call 748 A-50130. 1  
\$145, nr. schools & shopping  
1-BRM, 1/2 bath, 1/2 acre. 19399  
Sandler, HA 14416  
WESTSIDE 1-BR, 2 1/2 bdrms, 1  
bath, 1/2 acre. 19400 50 Arlton 633-2444  
\$69.50 NEW 1-BR. gar., ardule, 36  
E. Home N.L.B. GA 2-1446  
OCEAN Blvd. Newly dec. 4 bdrms  
1 bath, 1/2 acre. 19401 50 Arlton 633-2444  
NLB 1 1/2 BR. 1 bath. Cpl. elec. ap-  
pliances. 486 E. 55th; GA 2-6461  
LKWD. PLAZA, 2-br, 1/2 acre, 19402  
50 Arlton 633-2444

NEW 4-br., w/o. built-in, w/air, CATH.  
drapes. \$150. Hunt. bldg. 52-4335  
575-1-84 UTIL. PAID. N. L. B.  
1849 FOINSETTA ST.  
2-BR. w/o. w/air, w/central heat.  
2 children ok. w.w. \$150. 475-7707  
1-BR. pari. furn. 151045 Margie  
374-7121  
LKWD. \$140. 3 bdrm., stove, refrig.  
cups. & drapes. 374-7121  
UPPER 3 bdrm Duplex, \$115. B15  
In mge., children welc. 423-1533  
BELLFLOWER, \$100. 10, 2-br. bldg.  
Y112 475-1122  
1-BR. Pensioners preferred. \$35  
GE 3-4945 days. GE 9-0500 even  
5135-3-BR., garage, vdr, kids.  
Deely 900 L B Blvd. HE 4-9757  
500-2-BR. kids, par. w/air.  
Deely 900 L B Blvd. HE 4-9757  
560-1-BR., Baby ok. Pet ok.  
Deely 900 L B Blvd. HE 4-9757  
1 GR. 4-BR. 1011 475-1122

WESTSIDE — 3 br., 1 1/2 ba. Call  
Fireol. 2834 Arlington, GA 7-6000  
2 BRM. & din. rm., cinder block  
fence. Call 772-4678.  
\$110 — NEW hse. 2 BRM. drs.,  
Adults. to pets. 3200 Pine Ave.  
BEL HGTS — Adorable 2 BR. 1 1/2  
new. Carpeted. \$110. GA 6-172  
2-BDRM. rear, small fenced yard.  
\$105 mo. Child OK. 434-8117.  
1-BR. Fenced in yard. \$50. 372-  
5140.  
NLB 2BR., \$95, Near bus. 21st &  
6th Way. TO 6-3771 EV























## M-C-15

July 12, 1944  
**PROVE**  
 Only  
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 to the utmost  
 3-BEDROOM  
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 Custom area of  
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 1-BEDROOM, 2-BATH  
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the room  
with wall crpls. More  
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a low, low price,  
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recreation, so, for-  
get with a Jones  
to buy today.  
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ME 0-5866			LONG BEACH, LAKEWOOD Briney-Gray Imports, 3515 Atlantic			SPRITE		
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## 'Well Hello Dolly!'

Months after scoring a smash hit on Broadway, stars of a rollicking musical comedy hear themselves for the first time.

NEW YORK (AP)—A tiny light bulb beside the bearded young conductor glowed red. The air, suddenly as hushed as atmosphere after a clap of thunder, crackled—silently—with lightning flashes of excitement. The conductor moved his baton and 40 musicians ranged around him in a horseshoe began to play "Hello Dolly, Well Hello Dolly."

Up on a stage at the end of the big room, Carol Channing, slim in peacock jump suit, and long-sleeved white blouse, stretched out her arms, wrists lovingly limp, gave a microphone a tender smile and began to sing.

Inside an engineering booth, two reels of tape were going around.

The cast of "Hello Dolly," which opened on Broadway in January to rave notices, had assembled in Greenwich Village, New York, to make the original cast recording of the show.

Within a week, 17,000 copies of the album were on sale in New York City. One week after that, 80,000 copies had been sold.

The Record Industry Association of America calls the cutting of Broadway musical albums "the biggest gamble in the business." The success of the cast album follows the success of the show, and record companies bid for rights to shows even before the start of out-of-town tryouts. Big money is involved—and lost if the show flops. RCA, for example, is the biggest single investor in the "Hello Dolly" show, putting up \$75,000 of the \$350,000 cost of production. The 10 a.m. to 10 p.m. recording cost RCA another \$35,000 just in engineering costs—they used 50,400 feet of tape—and talent—each performer received a week's salary.

Elation bubbled throughout the long day. Gower Champion, director

and choreographer of the show, didn't walk, he moved in dance steps. Tired cast members, resting in chairs at the back of the hall while somebody else sang, waved time with one foot and both hands and mouthed the words.

Everybody seemed to feel that with the show a hit, the record couldn't miss. There was no need to worry. But there was need to work, work for perfection, and against the clock.

When a song wasn't going right, anybody could cut it short. The piano player might wave the orchestra to a stop, explain, "We weren't together," and with no time wasted, a voice from the engineering booth would announce, "Sunday Clothes, take 2." The song would start again.

A playback just as quickly followed a good take. Soloists entered the engineering booth to listen. Everyone else stood among the forest of the orchestra's mikes and faced two huge stereo speakers. The album's directors, conferring with Champion and composer Jerry Herman, approved or disapproved the song on the spot. Five minutes for coffee, Coke or water, then do the song again or on to the next one.

Box lunches came in for the cast at the noon break and again between 5 and 7. By 5, the principal male singers and the women's chorus had finished their numbers and could go home. Carol Channing listened to her last playback at 9:15, and said, "I've never heard a record like this, it captures the whole feeling of the show."

Only the orchestra remained. They played the overture through. Conductor Shepherd Coleman said, "Let's put a little more lyricism and warmth into the whole thing." They did. And 12 hours after the "Hello Dolly" recording started, it was finished.

ABOVE, David Burns, Charles Reilly and Jerry Dodge sing show's title song

BELOW, Eileen, Carol and members of cast listen to recording.



IN FULL VOICE, Carol Channing, Eileen Brennan and Sondra Lee sing chorus of "Motherhood" during New York recording session.





# Southland

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HOME MAGAZINE

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## There's Something for Everyone in Southland Magazine!

Southland is educational as well as entertaining. Study hints in 'Grade Card' and the brief genealogies in 'What Your Name Means' are just two of the important weekly features our family looks for.

I'm a busy college student, but I take time for the Southland. It has everything I like in one magazine—local history, book reviews, interesting stories and unbiased reports on controversial issues.

The really helpful issues of Southland are the special editions like the Garden or the Home Improvement editions. The articles tell how and what to do and the ads show where to get the materials.

To newcomers like myself, Southland is a treasure. It has helped me get acquainted with my new "home"—the community, the people and their interests. I wouldn't miss an issue!

One of the main reasons the Independent, Press-Telegram and the News readers enjoy the Sunday paper is Southland Magazine. Surveys show that it is preferred reading over any other section of the paper. Why? Because it is a quick way to keep up on people, places and things that are a part of Southland living. There's no doubt about it. Southland Magazine is a big influence in the lives of a half million people.

I'm a do-it-yourselfer. So's my wife. We enjoy the Home Workshop and the patterns offered in the Southland Magazine. For decorating and remodeling ideas we turn to 'Southland Homes' and 'House of the Week'.

The recipes that I find in Southland keep meal planning from becoming a chore. They make me want to whip up a new dish, too! Maybe some day I'll win the 'Recipe of the Week'!

Southland's Travel Section has exciting suggestions for week-end or even around-the-world trips. I save all of the back issues for this reason.

For you, too...  
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HEmlock 5-1161, EXT. 249

\*Sunday circulation, January 27, 1963  
Long Beach Independent,  
Press-Telegram and the News







# MAJOR LEAGUE

## standings

NATIONAL LEAGUE				AMERICAN LEAGUE			
	Pct.	GB			Pct.	GB	
Philadelphia	.51	35	193	Baltimore	.51	34	193
San Francisco	.50	36	190	New York	.50	33	.616
Cincinnati	.49	37	187	Chicago	.49	32	191
Pittsburgh	.45	49	179	Minnesota	.47	40	.572
St. Louis	.45	49	179	St. Louis	.47	40	.572
Chicago	.45	49	179	Philadelphia	.46	41	.569
Milwaukee	.43	51	171	Angels	.45	43	.499
Dodgers	.43	51	171	Boston	.44	44	.484
San Diego	.43	51	171	Los Angeles	.44	44	.484
San Francisco	.43	51	171	Chicago	.43	45	.477
New York	.41	50	181	San Francisco	.42	46	.373
Houston	.40	55	176	Washington	.42	46	.373
Saturday's Results				Saturday's Results			
Cincinnati 14, Philadelphia 4				Angels 3, Minnesota 2			
Dodgers 4, Chicago 3				St. Louis 10, Philadelphia 7			
Houston 2, San Francisco 1				Cleveland 6, New York 4			
St. Louis 10, Philadelphia 7				Boston 12, Washington 6			
Pittsburgh 8, Milwaukee 2				Baltimore 6, Detroit 1			
Games Today				Games Today			
Chicago (Elsworth 11:10 and Burdette 1:10)				Detroit (Ramos 5:45)			
at Dodgers (Ortosh 3:30 and L. Miller 5:45)				Baltimore (Bunker 2:20)			
at New York (Lary 1:30 and Fisher 5:45)				Washington (Osteen 7:40 and O'Rourke 10:00)			
at St. Louis (Molitor 1:10 and S. Brown 5:45)				St. Louis (Molitor 1:10 and S. Brown 5:45)			
Philadelphia (Bunning 9:45 and Boecker 11:10)				San Francisco (Gee 7:40 and Nardum 10:00)			
at Cincinnati (Maloney 8:45 and O'Dowd 10:00)				Los Angeles (McGraw 11:10 and E. Barker 12:15)			
Pittsburgh (Friend 8:45 and Bass 10:55)				Cleveland (Scott 7:40 and T. L. Davis 10:00)			
at Milwaukee (Lemaster 11:10 and B. Brown 8:45)				at New York (Ford 12:15 and Sheldon 2:15)			
at Houston (Francis 10:55 and Brown 12:15)				Angels (Chance 7:30 and D. Lee 11:45)			
at Philadelphia (Marichal 12:15)							

## (Continued From Page D-1)

[illegible]

Still, Koufax had a fight on his hands until the



Wes Covington of Phils lies at home plate at Cincinnati's Crosley Field Saturday after being hit on the head by Redlegs' pitcher John Tsitouris in first inning. Covington went to local hospital for X-rays and was reported to be in good condition. —AP Wirephoto

SAN FRANCISCO (UPI)—While going the distance for

O'Dell gave up a total of five hits, all of them doubles,

Totals	31 2 5 7	Totals	32 1 6 1
*—Runs batted in,			
position		000 000 002—7	

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568

**Mealy-Go-Round**  
By HANK HOLLINGWORTH

★ ★ ★  
Phila. AB R H Cincinnati AB R H  
Gonzalez 4 3 2 1 Rose 3 4 4 4

Gallagher, C	4	1	1	Pavlichen, C	5	2	2	0	over the New York Mets
Taylor, Jb	4	0	0	Cardenas, ss	2	2	2	0	who bobbled four times dur
Wine, ss	4	1	0	Klaus, ss	2	0	0	0	ing the big rally.
Culp, p	1	0	0	Boros, Jb	2	0	0	0	
Green, p	1	0	0	Tailor, p	3	2	1	0	

Philadelphia 7, Cincinnati 5. 28—Gonzalez, home runs.  
2. Callison, Wine, Pinson, Rose, Pavlelich.  
HR—Shockey (1), Dalrymple (4), Johnson  
(10), Rose (3), Pavlelich (1). 5—

(Coleman). WP-Culp, 7-2:20. Aff.-4:23.] of their 13 hits in the bi

## BALTIMORE (UPI) — Detroit southern Misses

$\gamma$ - $\text{C}_6\text{H}_4\text{-CH}_2\text{-N(CH}_3)_2$ , 1-2.33; ArH, -4.732.

## By ROSS NEWHAM

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By JERRY WYNN

Chuck Kober is a Dragonmaster. Winner of the North American Dragon Class sailing championship here a week ago, the 41-year-old Long Beach architect will represent the United States as an alternate in the Olympic sailing competition at Sagami Bay near Tokyo in October.

Kober has been sailing since he was 13 and taming Dragons since 1948. The crew-cut Stanford alumnus is serving his third year as president of the American International Dragon Association.

How would you describe a Dragon to a landlubber, Chuck?

"A Dragon is a 29-foot racing sloop. It is purely a day-racing, closed-course, stripped-out racing machine. It has no resemblance to the average family boat."

What's wrong with the average family boat?

"Nothing if you want a boat for momma and poppa. There should be boats for everyone. But dragons are my type of real good competitive sailing. It's a man's boat, a pure racing boat."

But doesn't your wife object to a man's boat?

"No, not at all. She comes from a sailing family, and once had her own boat. But Dragons take power and quickness women don't have. It is not necessary to have a wife who can pull on the sheets, but one who can tolerate you doing it."

How did the Dragon get its name?

"I don't really know. It was designed in 1928 by Johan Anker, a Norwegian. He probably named his boat, Dragon, and it became known as the Dragon Class. It spread in Scandinavia and became an Olympic class in 1948. Now it's popular all over the world and especially here in Long Beach."

Why Long Beach?

"Because without a doubt our outer waters are the finest sailing waters in the world. There is enough wind, but it is not squally and you are not confronted with storms. The Dragon is suited to this weather. Then, too, there was the influence of Doc Thomas and Sid Exley, the original Long Beach Dragon owners and leaders in the class."

Which country is favored to win the Dragon Class in the Olympics?

"The King of Greece was champion, but he will not defend. The Italians are very good this season. Sergio Sorrentino is their champion. Then there is a Dane, Aage Burch, who is a threat. The Australians and Canadians also are doing very well."

What other Olympic sailing classes are there?

"The 5.5 meter, Flying Dutchman, Star and Finn. The Finn Class trials are going to be held here next month. Long Beach will be the only place to host two trials."

What can Long Beach do to improve its sailing facilities?

"It would help to get the Alamitos Bay Yacht Club finished, but sailors primarily are interested in sailing. They want to know about the weather, courses and race committees. The facilities are secondary."

Do you have a goal in Dragon competition?

"I'm always shooting for something, but I guess my only real goal is to do as well as I possibly can in every regatta whether it's an international event or a Sunday series."

What to you is the lore of sailing?

"Competition. I enjoy competition whether it's in business or sailing. I've tried other activities such as golf and they've made me want to get back to the office. Only sailing makes me forget the office."

Dragonmaster is the name for Chuck Kober.



CLIFF LIVINGSTON, the Rams' veteran linebacker from Long Beach, welcomes rookie linebacker Marv Harris of Stanford to practice field at Chapman College. Livingston, at 34, has 12 years in age and 11 years of pro experience over his young adversary.

## WELCOME ROOKIE

## Ram 'Rooks' Many Looks

By JERRY WYNN

They come in all sizes, shapes and backgrounds, the 24 Ram rookies in training at Chapman College and in Chicago with the All-Stars.

Here is a look at some of them:

Bill Munson, 6-2, 200, quarterback from Utah State is a young Bob Waterfield with his tall, erect carriage, a poker face and outstanding passing arm.

Terrence Michael (Terry) Monaghan, 6-5, 250, defensive end from Penn State is Irish all the way. His father's name is John L. and his brothers are Brian Dennis and Sean Patrick.

Chief is the nickname for Lloyd Powless, 6-3, 245, linebacker from Augustana College in Illinois. His father, Merville Powless, is an Iroquois Indian who played on the famous Haskell College team of 1926-28 and appropriately the pro Boston Redskins.

MAJORS: Bob Oetting, 6-4, 254, linebacker majored in theology at Concordia of Missouri. . . . John Mims, 6-4, 280, tackle from Rice is the son of a physician who is studying to become a physician. . . . Tim Powell, 6-4, 241, linebacker majored in biology at Northwestern. . . . Mel Profit, 230, end from UCLA, once aspired to be a sports writer and majored in journalism.

Jerry Richardson, 6-3, 195 defensive back from West Texas State is the new Del Shofner with his Texas twang and long arms and legs which have earned him the nickname "Sticks."

SPORTS: Buddy Soefker, 6-4, 234 fullback from LSU was a four-letterman in high school at Memphis—baseball, basketball, track and football. . . . Roger Pillath, 6-2, 262, tackle from Wisconsin was Big 10 heavyweight wrestling champion the past two years. . . . Bucky Pope, 6-5, 199, end from Catawba of No. Carolina averaged 19.1 points in basketball last season. . . . Rex Benson, 6-3, 265, tackle from Miami, is a 55-foot shotputter. . . . Andy Von Sonn, 6-2, 235 linebacker from UCLA operates his own pizza parlor in Westwood Village.

Rivaling Ronnie Knox as the all-time all-America college changer is Bruce Gossett, 6-2, 231 place-kicker from Richmond. He attended four different colleges in five years.

## Boyd Captures 5th Dragon Race, But Still Trails North

By DAVE TAYLOR

Long Beach's Willis Boyd came off top man in a nip-and-tuck tacking duel with Lowell North of San Diego to snatch a 23-second victory in the fifth race of the U.S. Olympic Dragon class sailing trials Saturday. Leading the 23-boat field from the start, Boyd got no real pressure until the final weather leg when North cut his lead from 35 seconds at the fifth mark to 23 at the finish in 18-22 knot winds on choppy water off Alamitos Bay.

### PREP STARS OPEN DRILLS TODAY

## Poly's M&M Boys Key to South Grid Hopes

By DOUG IVES

Whereas M&M in the baseball world suggests power, M&M in the Shrine North-South football game in the Coliseum July 30 will represent just the opposite, namely speed and deception.

The M&M boys who will perhaps lead the South to victory in the annual charity classic are none other than Poly's sensational halfbacks Marv Motley and Earl McCullough.

In size, this dandy duo ranks 1-2 as the smallest players for either squad, but in explosiveness they aptly fit the adage that dynamite comes in small packages.

Motley, who at 5-9 and 160 is two inches shorter and five pounds lighter than McCullough, was, of course, the Player of the Year in Long Beach this past season and the reason for Poly's unbeaten season. The little motor scooter romped for 1,204 yards, averaging 9.4 yards per carry, and scored 18 touchdowns. He also caught 22 passes and completed two, one for a TD.

And it was in the big games that Marvelous Marv did most of his romping. He gained 188 net yards against Wilson, 164 in the playoff opener against Santa Ana and 185 against El Rancho, where he also scored four touchdowns and caught six passes.

McCullough wasn't the workhorse Motley was but his statistics were more outstanding, if that's possible. From his wingback position, Earl averaged 12.5 yards on 30 carries, caught 11 passes for a whopping 284 yards (25.8) and scored 66 points.

In case everyone's forgotten, McCullough was chosen on the team not for offense, but as a defensive back. Many feel, however, that he's talented enough

to see double duty. As a 9.8 sprinter and the nation's greatest prep hurdler, McCullough is being called the fastest man ever to don a uniform in the Shrine game.

And Motley is being compared to Dick Bass, a 1955 Shrine game grad and a runner the shifty Motley emulates in many ways.

At any rate, the big buildup for Poly's M&M boys has begun, and arm-chair coaches everywhere

are saying that they will make the difference when the North and South play for keeps.

PREP PANORAMA: The teams report to their respective camps today, the North at South Bay Field on the USC campus and the South at Scaulding Field on the UCLA campus. All the boys (25 each team) attended Saturday's kickoff luncheon at the Alhambra Hotel in L.A., then visited the L.A. unit of Shriner's Hospitals for Crippled Children, for whom the game is being played. Press Photo Day is Monday. Press pictures stated at S. Bay Field from 9:30 to 11 a.m. and South pictures at Scaulding Field from 1:30 to 3 p.m. The teams probably will stage daily drills through this week, then taper off to one next week. All practices, unless otherwise stated, are open to the public but starting times usually depend on the weather. In the past, drills have begun around 8 or 9 a.m. and 3 p.m.



### CHEERS FOR SHRINE

Pretty Madeline Macomber will be leading cheers for both North and South squads in Shrine game July 30.

But, North with three first place finishes still holds an insurmountable Olympic point-lead in the scheduled seven-race series.

North, three-time world Star class champion, moved from fourth position into second after the third mark Saturday when second place Maurice Rattray Jr. of Seattle tried to take Bob Mosbacher's third place boat out in a luffing match.

After the luff North was second, Mosbacher third and Rattray was back in fifth place behind Long Beach's Sid Exley. That left the race as an issue between Boyd and North while Exley passed Mosbacher on the second weather leg to take over third place.

SATURDAY'S race suffered three casualties when Don Adams of Long Beach, Fred Schenck of Newport Beach and Morris Landon of San Diego were forced out with gear failure. Schenck broke his mast in the high winds on the Alamitos Bay Yacht Club 10.8-mile Olympic ocean racing course.

The Dragons will get the starting gun today at noon with the final race of the Olympic trial series scheduled Monday.

Rank	Name	Team	Time
1	Willis Boyd	Long Beach	6:07
2	Lowell North	San Diego	6:30
3	Bob Mosbacher	Houston, Tex.	7:03
4	Alex von Walter	Long Beach	7:24
5	Morris Landon	San Diego	7:44
6	Charles Rott	Seattle	7:53
7	Sid Exley	Long Beach	8:24
8	Don Gentenaro	Houston, Tex.	8:54
9	Charles Boston	Al. Clemens, Mich.	9:03
10	Chuck Kober	Long Beach	9:52

### Olympic Official Gives Statement on Controversy

A U.S. Olympic Committee official, Garrett Horder, in attempt to clear up a controversy surrounding the Olympic dragon trials here, issued the following statement to the I.P.T.:

"There will be seven races . . . no other possibility has ever been contemplated by the Olympic Yachting Committee, although there has been speculation to the contrary."

"While one crew now appears the most outstanding in terms of overall performance, no selection will be made until after the seventh race, scheduled for Monday."

"The selection may not be based on point standings alone, particularly with reference to the selection of first and second alternate crews."

## GOOD NIGHT ROSEY



THE HEADLESS horse-man reclining here is none other than big Rosey Grier of the Rams. The 293-pound star defensive tackle caught the few winks during picture day.

### 61% OF VIEWERS SAW DODGERS

## Reactions to Pay-TV Vary...It's a Success

By BOB MYERS  
Associated Press Sports Writer

Closed-circuit pay television came into the parlors and patios of a selected four-square-mile section in west Los Angeles over the weekend, drawing reactions that ranged from delight to disappointment.

But the viewers were impressed by one notable absence—commercialism.

The main attraction was he weekend slate of baseball games between the Dodgers and the Cubs.

Dodger at-home baseball will form the basic sports interest from now until the end of the season, according to the producing company, Subscription Television, Inc., now identified as STV.

An estimated 2,500 homes are hooked up and about 4,500 subscribers are enrolled, STV officials said.

The company plans to open operations in San Francisco Aug. 11. The San Francisco Giants will be

the sports attraction there.

The debut of the Dodgers on the closed circuit, particularly for those who own color sets, was an unqualified success.

"I'm absolutely dumbfounded. It's the most beautiful thing I've ever seen," said Jerry Mook, a Los Angeles physical therapist.

There was something less than enthusiasm over other shows, such as a three-act play, a film dealing with the ancient Egyptians and one on surfing.

Company officials said about one-third of the subscribers tuned in Friday night. They had a choice of paying for one of three programs or viewing the seven regular commercial channels without charge.

Of those who watched the pay-TV programs, an estimated 61 per cent viewed the baseball game, 23 per cent watched the Broadway play and 16 per cent the colored films on

surfing.

The Dodger game cost viewers \$1.50, which is the price of a bleacher seat in Dodger Stadium. The surfers could be seen for \$1 and the Egyptians for 75 cents.

A typical gathering of family and in-laws watched the Dodgers at the home of William Finn, an oil company employee.

"You can't beat the price. My wife and I go to eight or 10 Dodger games a year and each time there is not much left out of a \$10 bill after you pay for your seats, parking, hot dogs and maybe a beer or two," said Finn.

The closed telecast of the game touched off another round of controversy.

An organization known as Citizen's Committee for Free TV, which reportedly is heavily backed by theater owners, is campaigning for a ballot proposition that in effect would outlaw home pay television.

### PRO GRID BRIEFS

## Colts Want Gino Back

By Associated Press

With Billy Ray Smith coming out of retirement, the Baltimore Colts are hoping that Gino Marchetti will decide to give it one more shot.

Smith's return at defensive tackle helps the Colts where they need it most. With Billy Ray Back in action, Baltimore may have a chance to win it all in the Western Conference. This kind of thinking might lure Gino back to the wars.

Colt veterans are due Wednesday at Westminster, Md.

THE CHICAGO Bears are loaded up with three No. 1 draft choices to two for Green Bay. Everybody has an eye peeled on Dick Butkus, the Illinois linebacker who will be draft-eligible this December.

George Halas picked up Washington's No. 1 choice in the Angelo Coia deal and got Pittsburgh's last December when he stepped aside and let the Steelers pick Jim Kelly, Notre Dame end, by trading away the Bears' second round privilege.

The Packers acquired Philadelphia's No. 1 draft in the deal by which Earl Gros and Jim Ringo became Eagles.

WHEN THE Detroit Lion veterans report at their training camp July 26 at Bloomfield Hills, Mich., all players, whether signed or unsigned, must take part in all workouts.

Coach George Wilson instituted this policy a few years ago and insists there can be no such thing as a holdout on the Lions.

The rookie Lions are due to report Monday, last of the 14 NFL teams to swing into action.

FRANK GIFFORD couldn't wait until it was time for the veterans to report at the New York Giants' camp at Fairfield, Conn., and showed up early.

Jim Moran, a rookie offensive tackle from Idaho, checked in at 278 pounds the first day in the Giants' camp.

### \$50,000 PER YEAR J. BROWN'S PACT

CLEVELAND (UPI) — Fullback Jim Brown agreed Saturday to terms for a new two-year contract with the Cleveland Browns, to bring all veterans under contract on the eve of the start of full training at the Hiram College camp.

It was believed that Brown, who had had a two-year contract at \$80,000, would get at least \$50,000 per year under the new contract.















# Saga of Big John, the \$100 Pitcher

TACOMA (AP)—Big John Pregonzer is putting a little extra into every pitch these days—he's in a hurry to get back to the San Francisco Giants and his fan club.

"I'll be back," he says confidently. "I guess—I hope—they'll be waiting."

John Arthur Pregonzer, a 6-foot-5, 220-pound school teacher, is perhaps the only player ever to have a fan

club before he pitched an inning in the major leagues.

It happened when Novella O'Hara, a roving photographer and feature writer for the San Francisco Chronicle, read that the Giants had bought Pregonzer from the Pocatello club for \$100.

She didn't know big, strong athletes could be bought so cheaply. So she telephoned Chub Feeney,

vice president of the Giants, and offered him \$125 for the pitcher—a 25 per cent profit.

"He's not for sale," Feeney said, a bit shaken by the incident. "This man is no freak. Don't make a character out of him."

Miss O'Hara could not be deterred. Unable to buy the pitcher, she did the next best thing. She formed a Pregonzer Fan Club, which

mushroomed with thousands of members, including such prominent people as Pierre Salinger and Pete Rozelle.

There was one trouble. He couldn't make it with the Giants. He pitched in six games without a decision. Then he was shipped to Tacoma.

Before his departure, however, the Pregonzer Fan Club honored its hero with

a dinner. The main course was squab under glass.

Big John liked this. He decided that San Francisco was the place for him. He finished the season at Tacoma, where he pitched in 62 games and had a 6-2 record. So far this year he has an earned run average under 3.00.

The Giants wouldn't mind having John back. He was well-liked on the club, a butt of jokes.

Once last year, arriving at Philadelphia airport, Willie Mays started up the down escalator and convinced Pregonzer that he should do the same. Another time, after manager Alvin Dark ordered the big reliever to the bullpen, he found Pregonzer returning to the dugout.

"What's the matter?" Dark asked.

"I forgot my glove," Pregonzer replied.

## Greta Set for Atlantic Marathon Swim Tuesday

ATLANTIC CITY, N.J. (AP)—Herman Willemse, the swimming Dutch school teacher, defends his Atlantic City title Tuesday but competition is expected to be keen in the 11th annual 26-mile marathon swim around Absecon Island.

Willemse, 30, of Utrecht, Holland, an easy winner in the last four swims here, is expected to be pushed hard by Maj. Abdel Latif Abou-Hell, 35, of Alexandria, Egypt, runnerup here last year. They are considered the leading male distance swimmers in the world.

Another former winner—Cliff Lumsden, 33, of New Toronto, Ont., Canada—will also be in the field of 22 set for the race, officially called the Atlantic City World's Championship Professional Long Distance Swim. Lumsden won in 1956 and 1959.

There also is expected to be a battle for first place in the women's division of the race as Greta Anderson, 35, of Los Alamitos, Calif., and her leading challenger, Marty Sinn, 21, of Ann Arbor, Mich., compete for top honors.

## Fog Once Again Delays Finals in America's Cup

NEWPORT, R. I. (UPI)—America's Cup Observation Trials ended anti-climactically Saturday when fog prevented racing for the second day in a row.

The pea soup fog over Rhode Island Sound reduced visibility to less than 150 feet, and the boats never got under way. Today's pairings pits unbeaten American Eagle

against second-ranked Constellation, her only serious threat, and the Massachusetts-built Nefertiti against the veteran Columbia.

No further races are scheduled in the Observation Trials, regarded as the "spring training" of Cup competition.

Five yachts took part in the trials, which began July 8. The fifth, Easterner, had been scheduled for a day off.

The next competition, the America's Cup Selection Trials, will begin here Aug. 17.

## BRUISER MAKES TAG TEAM DEBUT

Dick the Bruiser, making his debut as a tag team grappler, teams with The Ripper Tuesday night in the Municipal Auditorium wrestling feature.

They'll oppose the Oriental twosome of Mr. Moto and his protege, Little Tokyo.

## International League

Toronto 6, Syracuse 5, Rochester 4, Buffalo 3, Jacksonville 4, Atlanta 3, Columbus at Richmond, rain.

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## EX-GLAMOR GIRLS OF FLEET

# 'Old Gray Ladies Still Pin-ups to Battleship Association Men

By EV HOSKINGS

The old battleship Navy may be a thing of the past, but to some 900 members of the American Battleship Association the ex-glamor girls of the fleet continue to be their pin-ups.

The ABA is trying to get all old battleship sailors who sailed aboard the old gray ladies to come to San Diego for a reunion Aug. 6-9.

to swap yarns about the days of old.

Dave Graham, senior signalman at the San Diego Naval Training Center and chairman of the ABA, has this to say about the old battleships that were a familiar sight to Long Beach residents prior to World War II where they were demoted to the role of lady-in-waiting to the aircraft carrier and then scrapped after the Korean War.

"Any old timer who saw duty in the battleship Navy will tell you, only the ship has gone, not the men who sailed her."

Since last October Graham has received more than 3000 inquiries for more detailed information on the battleship association.

"They've come from all over the U.S. and some from abroad. We have learned that

several men served on eight or more battleships... that they reported aboard as apprentices seamen and stayed there long enough to make chief petty officer."

Graham says that he is pleased at the results that he has had from the announcement of the reunion to be held at San Diego's El Cortez Hotel.

"From all indications," Graham said, "the reunion should

bring together some 1500 officers and men."

The Navy has had a total of 59 battleships, and, by coincidence, the year 1959 saw the battleship Navy come to an end.

The era began in 1895 and 64 years later, the last battleship to be decommissioned was the Wisconsin, BB 64.

The only one of the old gaunt, gray juggernauts still in commission is the USS Arizona, sunk at Pearl Harbor.

She will remain on the active duty rolls forever as a memorial to the men who died upon her.

Six battleships silently ride at anchor in the Nation's harbors. They have no crews and await on "the final decision to send them to the scrap heap, unless they are rescued as memorials by their respective states."

The old Alabama and Mis-

souri are at Bremerton, Wash., the Massachusetts is at Norfolk, Va., and the Philadelphia Navy yard is the home of the Iowa, New Jersey and Wisconsin.

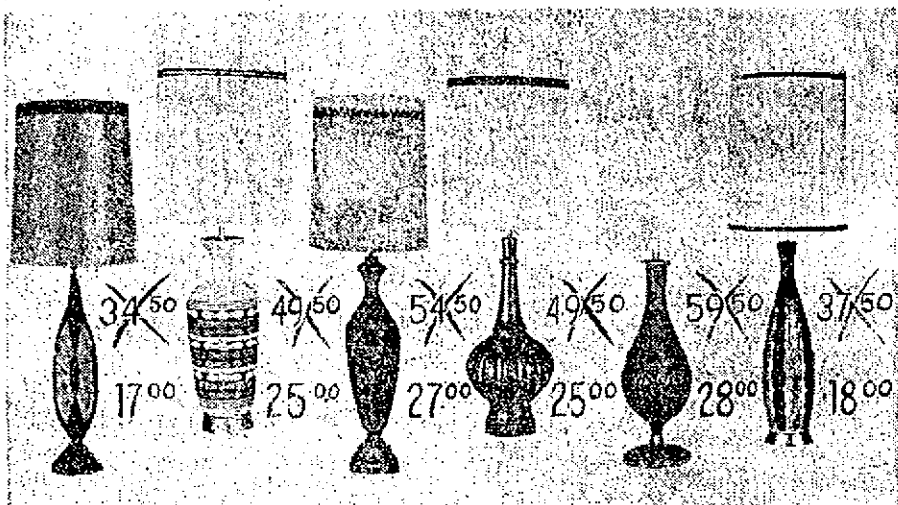
Navy officials would like to see their respective states claim them as memorials, but moving and maintaining them is expensive and the states aren't sure they want to foot the tab. However, Graham hopes that the reunion of the

battleship sailors may help straighten out the problems of the unwanted ladies.

Another problem Graham hopes to solve is to find members who were aboard the USS Maine from 1895 to 1898; aboard the USS Texas, 1895-1911; USS Ohio, 1904-1923, and the USS Mississippi, 1908 to 1914.

Anyone who can help Graham in his battleship campaign is asked to write the ABA at P.O. Box 11199, San Diego.

IF YOU VALUE time — save lots of it by doing your apartment-hunting in Classified ads. To find the place you want, turn to classification 106 today.



JUST A FEW EXAMPLES OF FABULOUS OVERSIZE LAMPS  
by Fortune of New York

AT 1/2 PRICE

85 Fine Lamps in Oriental, Spanish, Italian, Modern. All over 40 inches tall, many in Gold Leaf.



Thomasville, White, Albright, Century, Zimmerman, John Widdcomb, Simmons, Seely, Quality, Scandiline, Sherman Bertram, Blowing Rock, Willett.



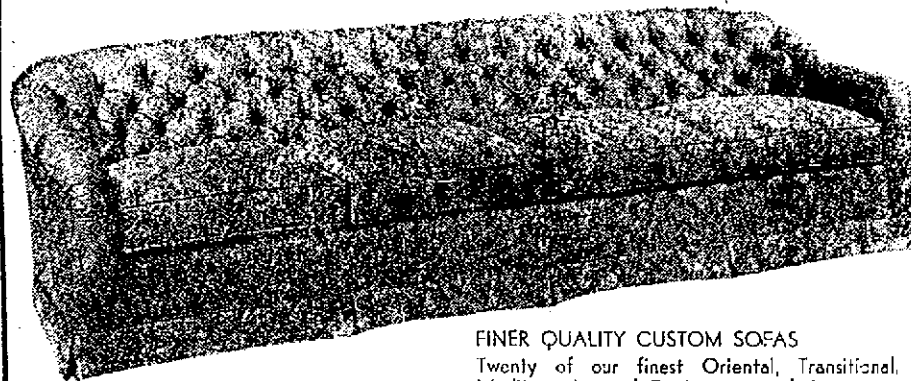
SHOP IN AIR COOLED  
COMFORT!

# SALE

Interior Design Service Is Free of  
Charge to Our Customers.

## SAVE 20%-50% TODAY—SUNDAY 11 A.M.-5 P.M.

ON HUNDREDS OF SPECIALS PURCHASED JUST FOR OUR ANNIVERSARY PLUS SELECTED SAMPLES

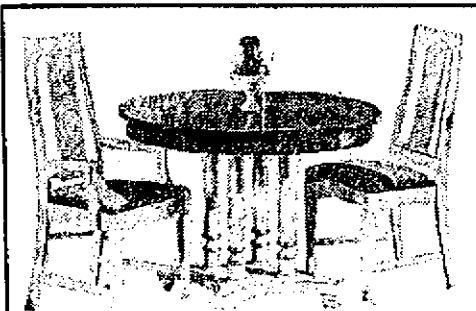


FINER QUALITY CUSTOM SOFAS

Twenty of our finest Oriental, Transitional, Mediterranean and Contemporary designs.

\$394.50 to \$729.50 values on sale \$280. to \$500.

Illustrated... \$729.50. 108" down filled cushion sofa in heavy gold and olive green cover \$500.

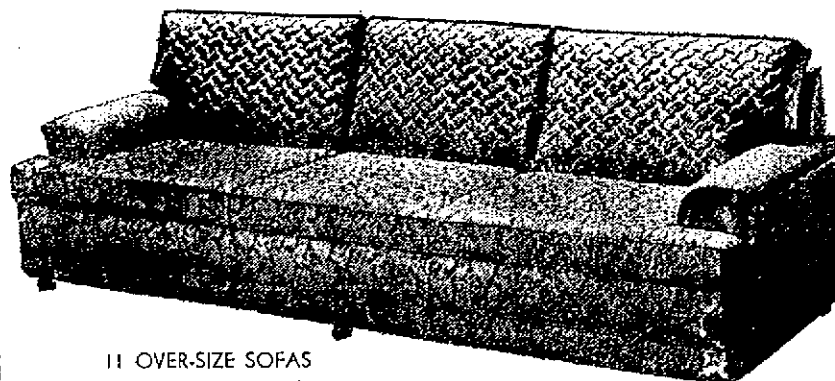


ITALIAN ELEGANCE

Fruitwood top, white pedestal base extension table plus 4 high cane back chairs. 324.50 on sale 250.00.

15 OTHER DINING SETS

In Oriental, Danish, Italian, Spanish in Walnut, Teak, Black, Fruitwood. By Basic-Witz, Scandiline, Thomasville, others. \$229.50-\$944.50 on sale \$165.00-\$700.00.



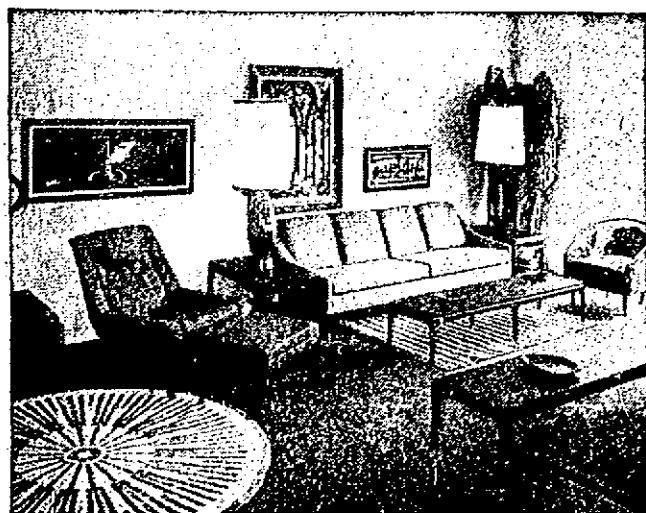
11 OVER-SIZE SOFAS

96 inches to 100 inches in Oriental and modern. Many quilted.

\$249.50 to \$324.50 Values On Sale \$175.00-\$200.00

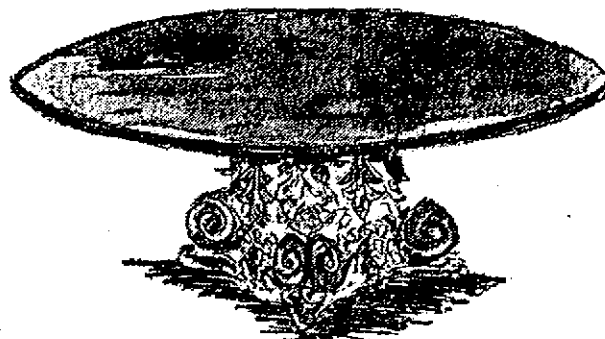
TERMS? SURE!

10% DOWN 24 MONTHS TO PAY!



JET SET  
IMPORTED AND AMERICAN  
CONTEMPORARY  
LIVING ROOM  
DINING ROOM  
BEDROOM

IN WALNUT AND TEAK  
ALL YOURS AT SAVING OF  
20% TO 40%



IMPORTED ITALIAN

42-inch round travertine top on magnificent white and gold Authentic Acanthus Leaf Base.

159.50 Value on sale **89<sup>50</sup>**

125 OTHER TABLES

In marble, glass, gold leaf, Walnut, Teak, and Black by Lane, Thomasville, Gordon, John, Widdcomb, Albright, Zimmerman, others. Save 20%-50%.

25 BEDROOM SETS

By Thomasville, Furniture Guild, Sanford, Vaughn, Basic-Witz, many others. Oriental, Spanish, French, Italian, Modern. Many King size, Standard and Twin. All complete with Dresser, Mirror, Bed, 2 Nightstands. 304.50-1044.50 Values on sale 235.00-775.00.



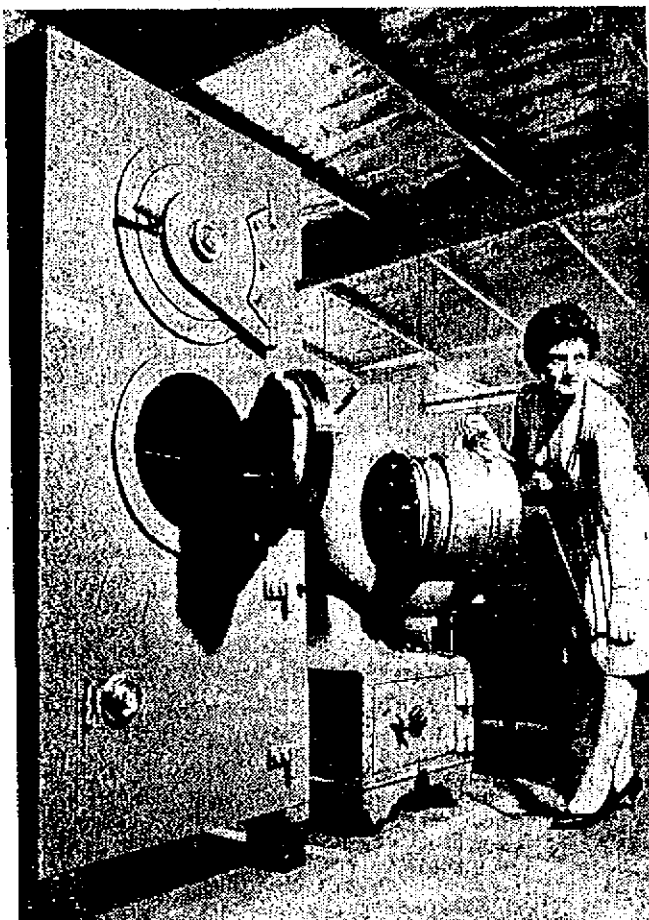




IT'S a pretty safe bet that Glenn E. Halls has discovered the winning combination for business success. Halls is founder and inventor of the original Star Safe and is president of the Star Safe Manufacturing Co. at 16720 S. Garfield Ave., Paramount. He is shown at left toying with dial of one of his safes. His firm moved from Compton to Paramount a few months ago, occupying a new plant designed by Halls. He started his business 16 years ago in a garage. Peering through open safe door at right is Clinton Strong, in charge of sales and customer relations. Star Safe employs about 40 persons and has an annual payroll of a quarter of a million dollars. It manufactures all types of safes, suitable for homes or supermarkets. In fact, the firm introduced a type of safe in 1958 which now is used by more Southern California markets than any other safe.—(By Vern Anthony, Progress editor.)



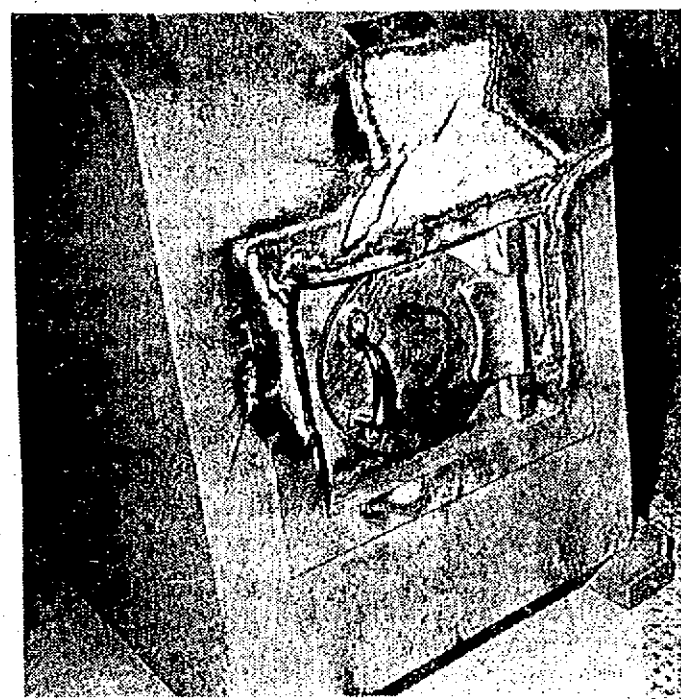
## They've Got the Winning Combination



BARBARA VARNER, secretary at Star Safe Co., opens door of old-type safe. Contrast it with late model at left such as used by big business operations. Larger safes weigh up to more than three tons and cost more than \$3,000. Halls' plant has service department for opening or repairing any kind of safe. It is largest safe plant in western U. S.

BUSINESS  
INDUSTRY  
REAL ESTATE  
TRAVEL & RESORTS

Independent Press-Telegram  
**Progress**  
LONG BEACH, CALIF., SUNDAY, JULY 19, 1964



YEGGS TRIED, but they were unable to open this safe. Attempts to blow it open failed. This damaged safe will be made as good as new again at Paramount plant. Conference room in new plant is available for seminars enabling law enforcement officers to learn how safes work and how better to solve burglaries by safe-crackers.

PICTURED THROUGH symbolic star is Star Safe company's sales chief Clinton Strong. Photo also shows some of kinds of safes made at plant. Round safes in foreground are typical in-the-floor type model used in both homes and business establishments. Strong thinks it might be a good idea for house builders to install safes as part of the regular equipment in their tract developments over Southland.

Photos by  
Roger Coar  
and  
Kent Henderson

### BRITISH SHIPPING NOTABLES VISIT AREA

## Cargo Handling Changes Due

By LOU JOBST

Vast and "spectacular changes" in cargo handling methods must be made in the near future to curb rising costs of ocean shipping.

This is the viewpoint of Sir Arthur Kirby, chairman of the British Transport Docks Board.

Sir Arthur and Stanley Johnson, assistant general manager of the English Maritime Authority, toured the Port of Long Beach last week at the midway point of a visit to 13 U.S. and Canadian cities.

THE DOCKS Authority, a government organization, operates 25 active ports in England including Southampton, the world's largest passenger harbor.

Sir Arthur says the Authority has control of about one-third of the total waterfront in the United Kingdom.

The Authority, which was set up in 1962, has proved the government is capable of running a business and making a profit, explains the British official. The Docks Authority last year, he asserts, showed a profit of \$4 1/4 million.

SIR ARTHUR said the

purpose of his trip is to look into new techniques for handling cargo and waterfront automation in general. Long Beach is probably the nation's most up-to-date port, and the two English dock leaders toured the port's iron ore

bulk loader, grain terminal and Sea-Land, Inc., container operation.

They also were shown plans for additional automated terminals including a fully-automated banana terminal under construction on Pier A.

"We are still handling general cargo today in much the way it was handled when the Phoenicians took stuff out of Carthage," said Sir Arthur.

He insisted "spectacular

(Continued Page R-2, Col. 7)

## Matson Sale Clears Up Anti-Trust Action

Purchase of majority ownership of Matson Navigation Co. was announced jointly last week by Alexander & Baldwin, Inc., of Honolulu and Matson.

C. C. Cadagan, president of A & B, said at San Francisco that arrangements are being finalized by A & B to acquire the stock of three Hawaii corporations: Castle & Cooke, Inc., C. Brewer & Co. and American Factors, Ltd.

These companies in combination own 40.67 per cent of Matson's outstanding stock.

THE PURCHASE represents an investment of approximately \$23 million, Cadagan said.

With A & B's present 33.18 per cent ownership, this action will increase A & B's holdings in Matson to 73.85 per cent.

The transaction also settles an anti-trust suit filed some months ago by the Department of Justice against Matson and its four principal island owners.

"WE ARE PLEASED that the anti-trust action will be settled in a manner that assures a continuation of Matson's regular service to the entire state," Cadagan said.

"We're gratified that this assures a continuation of the present Matson management and its policy of taking advantage of new shipping methods for the improvement

of the service between here and the mainland," Cadagan said. "The rapid expansion of Matson's containerized service resulting in reduced freight rates, less damage and lower insurance rates, is an example of the beneficial results of this policy."

FINAL DETAILS of the purchase are expected to be worked out in the next few days.

Stanley Powell Jr., president of Matson, said the purchase "is an event of major significance for Hawaii and Matson."

"First, it is assurance of continued, responsible island ownership of the state's principal ocean transportation

(Continued Page R-2, Col. 6)

## Grove Freeway Strip in Use at Beach Blvd.

Another major Orange County traffic intersection received congestion relief this week with the partial opening of a second section of the Garden Grove Freeway.

Affected is the intersection of Garden Grove and Beach boulevards, a historic interchange of west-east and north-south vehicular traffic dating back to the time the surrounding area consisted only of agriculture and dairy land.

Motorists moving toward Beach Boulevard on Garden Grove Boulevard from the west and intending to turn south on Beach may now utilize the freeway's on-ramp on their right, off of Garden Grove Boulevard, and the off-ramp into Beach Boulevard a little less than a mile ahead.

NORTHBOUND BEACH BOULEVARD drivers destined for Garden Grove Boulevard west toward Long Beach, now may take the freeway's circling on-ramp and use the expressway to the Garden Grove Boulevard intersection.

The first completed section of the 11.3-mile freeway, lying between Main and Placentia streets, was opened late last year. It is 1.9 miles in length.

Now under construction to the west is another section between Placentia and Brookhurst of 3.9 miles.

Bids for the next connecting section to the west—a stretch of 1.2 miles between Brookhurst and Newland—will be asked shortly.

Also under construction is the 2.6-mile section between Garden Grove Boulevard and the intersection of the San Diego Freeway.

Under the auspices of the State Division of Highways, Boy Scouts last week began the distribution of informational leaflets on two Southland freeway projects.

LEAFLETS describing the \$6.6 million San Gabriel River Freeway project between the Orange County line and 183rd Street in Dairy Valley were being distributed on a door-to-door basis by Scouts of the Long Beach Area Council.

In Santa Ana, Orange Empire Area Council Scouts were passing leaflets describing the \$4.1 million section of the Garden Grove Freeway lying between Brookhurst Street and Harbor Boulevard.

Each of the leaflets contains a detailed map of freeway ramps and interchange locations.

## \$29,035 Average Set in Area Realty Sales

Real estate sales during the first six months of 1964 showed an increase of 60 per cent for Walker & Lee's three Newport Harbor area offices, according to William C. Thagard, vice president of the real estate firm.

"The average sale now stands at \$29,035," states Thagard, "showing a marked increase over a comparable period in 1963. Property values continue to rise some 4 per cent a year."

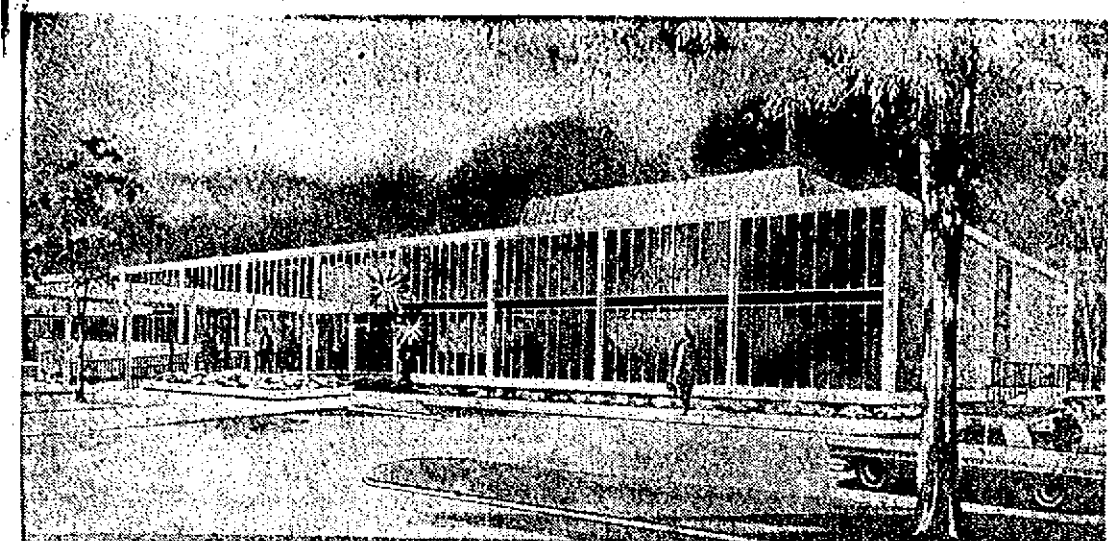
"The reasons for this surge in activity," stated Thagard, "are the ideal climatic conditions of the Costa Mesa-Newport Beach-Corona del Mar area as well as the proximity to all the new industrial centers, the University of California at Irvine and some of

Orange County's highest academically rated elementary, junior high and high schools."

"FURTHER contributing to this increased sales activity is Walker & Lee's fully staffed, fully trained sales force of 36 people dedicated to outstanding service to the client."

Top sales people for the three Harbor area offices for this six-month period are: (from the Costa Mesa office) Merle Rottman, Hal Pinchin and Clyde Nelson; (Corona del Mar office) Ralph Freelo, Mickell MacDonald and Jacklyn Grendycke; and (from the Newport Beach office) Jerry O'Brien, Charles Colesworthy and Jean Rolfe.





SKETCH SHOWS HOW NEW LOS ALTOS MEDICAL CENTER WILL LOOK

## Start Work on Medical Office Unit Near Los Altos Hospital

Construction is under way on a \$750,000 medical office building to be known as Los Altos Medical Center.

It is located adjacent to Long Beach's newest general medical and surgical facility—Los Altos Hospital—on a seven-acre site at the intersection of Wardlow Road and Palo Verde Avenue on Los Coyotes Diagonal.

The hospital opened last October. Completion date for the new construction is set for December of this year.

DIRECT COVERED communication will lead from the medical center through landscaped gardens to Los Altos Hospital.

This proximity of medical facilities is a unique feature. Doctors who have offices in

the new medical center will have access, with only a few seconds' walk, to modern facilities in the hospital. Included are surgeries, x-ray, medical laboratories, emergency room, physical therapy department and pharmacy, plus a new brain-wave tracing instrument to aid in the study of neurological disorders.

Closeness of the two medical buildings also will save time for doctors making their rounds of patients in the hospital.

THE MEDICAL CENTER will accommodate approximately 20 doctors. Several tenants already have contracted for space in the 25,200 square foot, two-story structure. Suites of offices will be

customized for them, and for others leasing in the future. In addition to the offices for the medical profession the center will have an attractive lobby with terrazo floors and vinyl wall covering. The public entrance is designed to show vistas of surrounding gardens.

THE BUILDING will be of steel frame with concrete floor slab. Exterior finishes will be primarily glass with aluminum trim and masonry. There will be elevator service to the upper floor.

Los Altos Medical Center will be supplied with a completely filtered, multi-zoned cooling system. Thermostats in various locations in individual suites will enable tenants to have temperature control at their fingertips. Lighting installations also will be according to tenant needs and individual requirements.

All walls between suites and all plumbing walls will be sound insulated. A music system is planned. Janitor services and utilities will be included for all tenants. Each suite will have its own parking area.

THE CURRENT building program includes a coffee shop located in a separate building connected to the medical center by a covered walkway.

Construction of the medical center is the second phase of planned expansion that started with a 99-bed, \$1,600,000 hospital and has as its goal a \$3 million development for "total patient care."

The master plan calls for the building of a 120-bed convalescent hospital and a nurses' residence, with construction dates to be announced later.

The architectural firm of Kite & Overpeck Associates was retained for the design of the entire Los Altos Medical complex.

### MEDICAL SUITES

LL JANITORIAL SERVICES AND UTILITIES INCLUDED

OCCUPANCY SCHEDULED: DECEMBER 1964

FOR FURTHER INFORMATION CALL 421-9311

ARCHITECT: KITE & OVERPECK ASSOCIATES

5201 SAN JUAN AVE. N.C. LA 51 6411

**\$750,000 PROJECT UNDER WAY**  
Long Beach Chamber of Commerce and Los Altos Hospital representatives join in heralding start of construction of \$750,000 Medical Center adjacent to hospital. From left: John Regan, acting manager of chamber; G. R. Biz, hospital administrator; Dr. Francis Foresta, chief of staff; Shirley Morrison, hospital employee; and Ernest W. LaBelle, chamber Area Development Committee chairman.

Stolte, Inc., is the general contractor for the medical center.

### Builders to Get Tips on Soil Problems

How to overcome soil, earthquake and foundation problems of developing subdivisions and building homes in both hillside and flat areas in Southern California will be reviewed by Don V. Roberts, consultant in applied earth science, at a dinner meeting of the Young Home Builders Council, Monday, 7 p.m., at the Young Auditorium, Los Angeles.

Ralph Garland, YHBC president said, a social hour will precede the dinner.

The YHBC is the educational arm of the Home Builders Association of Los Angeles, Orange and Ventura Counties.

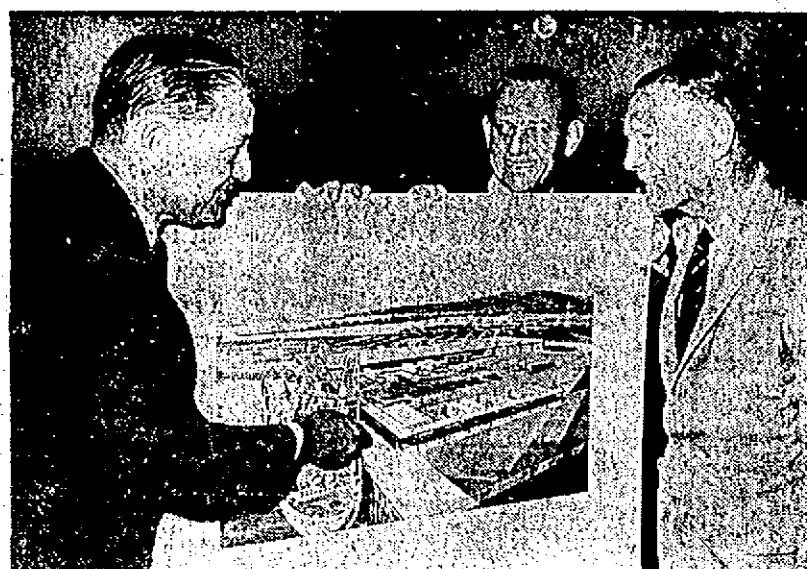
## Port Bank to Open Friday

Bank of America's new Port of Long Beach branch at 930 Van Camp St. will open for business Friday, Manager Roger Ahlforth has announced.

Ahlforth said he and his staff will host an open house at the branch from 10 a.m. to 6 p.m. on the first day of business.

"We hope that many of the business personnel in the port area will come by opening day and join us for refreshments," he said.

A two week long treasure chest contest also will be held in conjunction with the opening.



## AUTOMATION—EVEN FOR BANANAS

Long Beach Harbor general manager C. L. Vickers (left) shows English visitors a drawing of automated banana terminal under construction in harbor. Visitors are Stanley Johnson, assistant general manager of the British Transport Docks Board (center), and Sir Arthur Kirby, chairman of the Docks Board.

## Matson Line Deal Made

(Continued from Page R-1)

service," Powell said. "Second, the resulting settlement of the anti-trust suit should, finally, resolve the problems of misunderstanding that have resulted from the previous ownership pattern."

Powell said the assumption by A & B of the major ownership role in Matson affairs does not foreshadow any basic change in Matson policy.

## 'Startling Changes' Due in Cargo Handling

(Continued from Page R-1)

changes" including wholesale automation of both shipboard and shore-side operations are needed.

HE SAID this will necessitate a re-education of virtually everyone concerned with trade movements, beginning with the point of origin of a raw commodity at the plantation and working its way up through all levels of the industry to the retail store where the finished product is sold.

He said that many cargoes now carried in pieces and packaged, could be moved by bulk, a process which is much less expensive and more efficient.

SIR ARTHUR said that in England lumber is dumped on the docks unpackaged and unsorted by size while in contrast all lumber in the U.S. is delivered in packages of similar length.

This eliminates tedious, time-consuming dock sorting and stacking.

SIR ARTHUR, prior to taking over the Docks Authority, spent 40 years

in overseas service mainly in Africa and the Mid-east. He once was manager of the Hejaz R.R., the line across the desert to Mecca that Lawrence of Arabia frequently blew up.

Johnson is the former director of the port of Singapore and was in charge of restoring that Far Eastern harbor after World War II.

## Leitch Talks Wednesday at Lynwood

Arthur S. Leitch of San Diego, president of the California Real Estate Association, will be honored speaker at a breakfast meeting of the Compton-Lynwood Board of Realtors to be held at Bateman Hall, 11331 Ernestine, Lynwood, Wednesday at 8 a.m.

This will be the annual combined meeting of the Compton-Lynwood Realtors and the Downey Board of Realtors, and the Compton-Lynwood board will host the session.

Leitch is the 57th president of CREA. He is the owner of Art Leitch, Realtors, San Diego firm he established in 1945 and which has since grown to 10 offices in the San Diego area. He is a member of the San Diego, La Mesa, El Cajon and Escondido real estate boards.

Accompanying Leitch will be H. Jackson Pontius, state secretary, Regional Vice President Albert C. Sykes, and Burt Smith, member of the Executive Committee of California Real Estate Association.

## Tidewater Seeks Gold in Bolivia

LA PAZ, Bolivia—Tidewater Oil Co. announced today that it has completed an agreement with Bol-Inca Mining Corp. of Atherton, Calif., and the government of Bolivia under which a Tidewater subsidiary will explore gold mining areas previously discovered by Bol-Inca.

The concessions cover approximately 65,000 acres on 160 miles of river valley in the Department of La Paz, Bolivia. Bol-Inca obtained an operating franchise in 1957, and Tidewater has now obtained a new 25-year operating franchise dating from 1964.

Tidewater plans to begin a detailed geological exploration and core drilling program in 1964. Any subsequent mining operations will be dependent upon the results of the exploration program.

Keep, read, and follow instruction booklets on your new home equipment and appliances. The National Association of Home Builders says the booklets are valuable both as guides to maintenance, and in reordering parts.

## Subscription TV to Be Forum Topic

"The STV Story" will be the topic at the Long Beach Community Forum Wednesday.

Presenting the program will be Hal Howard, sales manager for National Consumer Services, exclusive sales agents for Subscription Television, Inc.

Howard will discuss the probable impact that subscription television will have on the Southland's economy and plans for programming.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted each Wednesday in the Crown Cafeteria, First Street and Alamitos Avenue, beginning at 7:15 a.m.

## WILDWOOD Island Estates

A beautiful wooded smog free wilderness retreat only 20 minutes east of Fresno that is an all year vacation-land right on the Kings River with fishing at your back door and a private lake full of trout at your front door. All this just 4 hours from home. 100-foot lake or river lots, all utilities, just minutes away from all types of recreation, water skiing at its very best just minutes to Pine Flat Lake and only 40 minutes to Kings Canyon Park, at western entrance to Sequoia.

10% Down, Easy Monthly Payments, Act Now!

STOP WISHING... START LIVING

ACT NOW!

**MOORE REALTY**

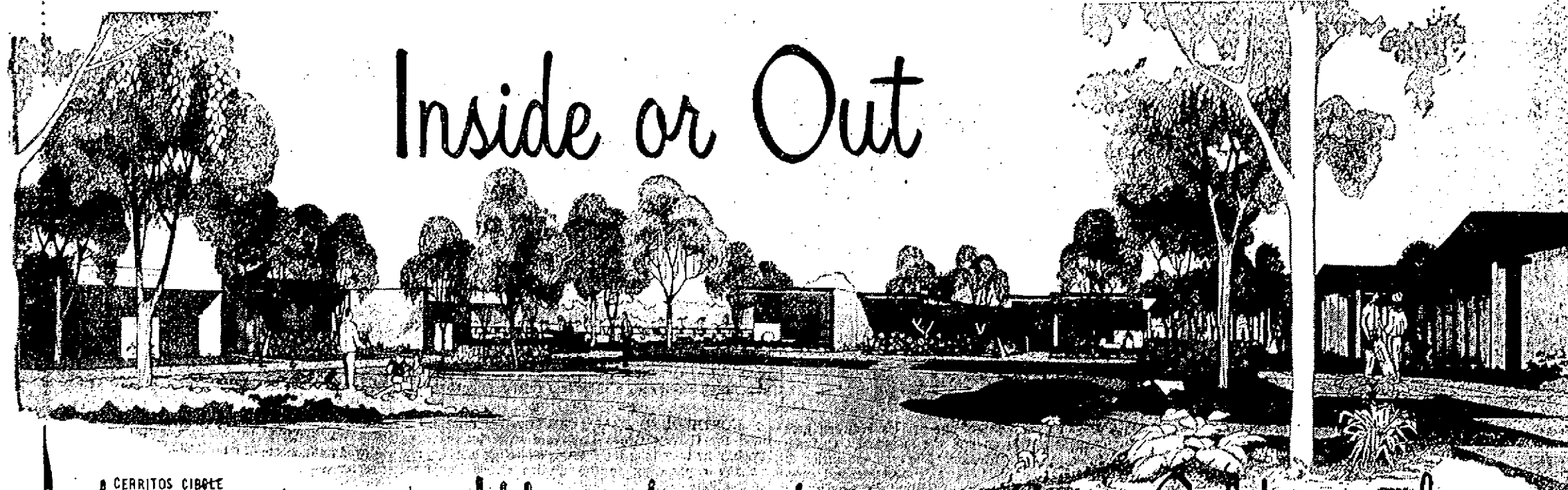
Garfield 6-7351

Ask for Jesse Shockey (Eves. GA 7-6878)

MOORE REALTY—Wildwood Island Estates  
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Please send at no obligation a full color brochure.

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# Inside or Out

It's a dramatic concept in California living

**INDOOR-OUTDOOR LIVING:** Individual patios, lawns and large plate glass windows allow California Living at its best.

**LUXURY AND TASTE:** Dramatically designed 1500 square foot, 2-and-1-story units, and lovely grounds make Cerritos Circle a luxury home. Created for people with taste, carpets and drapes are provided to harmonize with any interior.

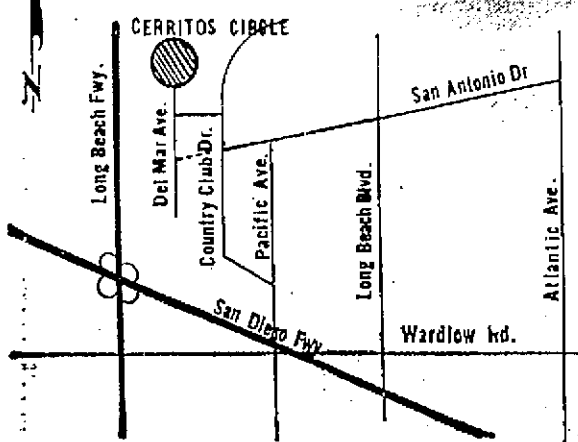
**CONTEMPORARY CONVENIENCE:** The fully equipped Gold Medallion kitchens with natural walnut cabinets also include dishwashers, disposals and built-in ranges and ovens. Two bedrooms, 2 1/2 baths, spacious living and dining areas with air-conditioning, 2-car garages make living easy and comfortable.

**PRIVACY, YET ACCESSIBILITY:** Located in an exclusive area of Long Beach, each unit stands alone and elegant. Private patio entrances set the tone for an individual life. Although secluded, accessibility to all Los Angeles County via the freeway complex.

SALES FROM \$80,000-\$125,000. Rentals from \$225.00 month. Is available via the freeway complex.

**Cerritos Circle**  
Duplex Garden Estates

LONG BEACH, CALIFORNIA





# To Build Eight-Acre Shopping Center At Redondo Ave., and Anaheim St, Site

By KEN CHILCOTE  
Business Editor

An eight-acre shopping center to serve east Long Beach is to be developed at Redondo Ave., and Anaheim St., with construction slated to start before the end of the month.

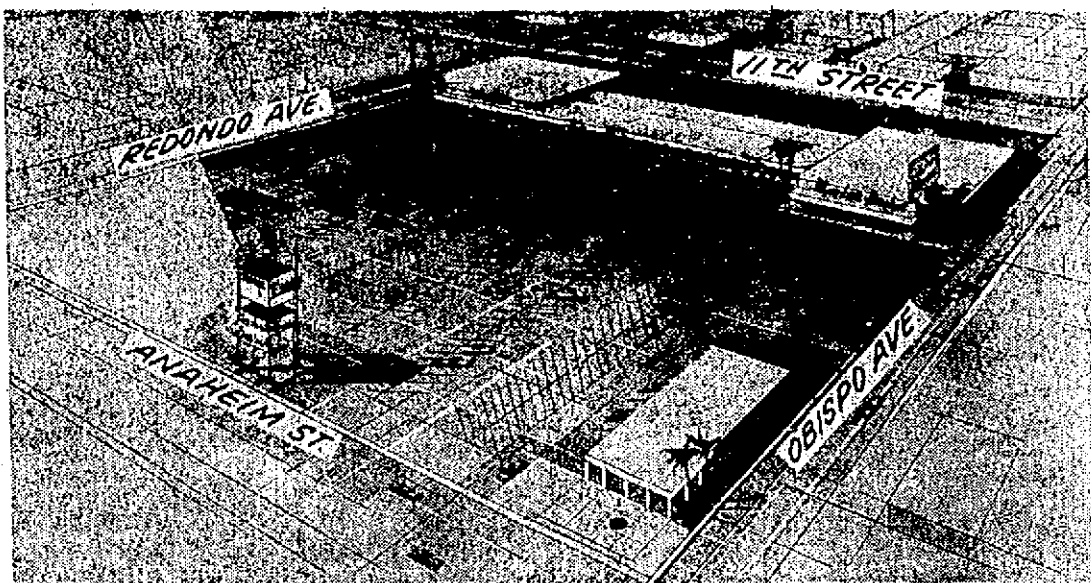
Except for a pie-shaped triangle at the southwest corner of this intersection, the development will run from Redondo west to Obispo Ave., and from Anaheim south to Eleventh St.

Jay L. Ambrose, head of Ambrose Properties Inc., Santa Monica, the developer, said the project will cost approximately \$3 million and three of the major structures already have been leased.

**THE MARKET BASKET** will place one of its super-markets in a 22,477 square foot building at the Eleventh St. and Obispo Ave. corner of the eight acres and Thrifty Drug Stores will occupy a 18,000 square foot store for at least 10 other stores to be located between the market and drug store.

Near the corner of Anaheim St. and Obispo Ave., opposite the Farmers and Merchants Bank branch, a 4,000 square foot restaurant will be erected at once. It has been leased to the Fiddlers Three, a local restaurant chain.

Most of the property already has been cleared while some of it is the old Pacific Electric Railway right-of-way.



## SHOPPING CENTER INSIDE CITY

This rendering shows the eight-acre Belmont Center which will be constructed at Anaheim Street and Redondo Avenue by Ambrose Properties Inc. Thrifty Drug Stores will occupy the large building at Redondo and Eleventh Street and the Market Basket will be in the larger building at Eleventh Street and Obispo Avenue. A restaurant will occupy the structure at the lower right.

**AMBROSE SAID** 222,000 square feet of paved parking will be provided to serve the stores and sheltered walkways from the parking area to the stores will be provided. There will be a separate parking area for employees.

The development will be known as Belmont Center. Ambrose said a survey showed Ambrose said a survey showed a population of 96,000 resided in 1960 within

a two mile radius of the center and there has been a big increase in the development of multi-unit dwellings in the area in recent years.

The Sheldon Pollack Construction Co., will build the major portion of the center with the McCall Construction Co., of Long Beach building the new restaurant. Norbert Pieper is the architect. Leases are being arranged by Ambrose Properties from their office at 3200 Olympic Blvd., in Santa Monica.

## 5 Counties Have State's Richest

Did you know that more than half of all the families in California earning \$25,000 and over reside in five counties—Los Angeles, Orange, Riverside, San Bernardino and Ventura?

That the number of cars and passengers entering Southern California set an all-time record last year?

Or that the Los Angeles area has jumped from 19th

place in 1919 to third place in 1962 in industrial growth?

If you weren't aware of such facts, chances are you haven't seen the 1964 edition of The Researcher, the only publication covering the diversified economy of the Los Angeles Five-County Area.

Published by the Los Angeles Chamber of Commerce, the new publication contains the latest available information on agriculture, construction and real estate, education, employment and earnings, finance, income, industrial growth, mineral production, population, retail and wholesale trade, transportation and traffic, utilities and communications and world trade.

Copies of the new publication can be obtained by contacting the Chamber's Research Dept., phone 482-4010, ext. 252.

## Business Tabloids

Wesley A. Lane of 8502 Quinn St., Downey, has been named plant manager of the Los Angeles plant of the American Bridge Division,



**WESLEY LANE** • **CHARLES DAY**  
United States Steel Corp., including Vernon and Maywood facilities. He joined U.S. Steel in 1948 as a machinist.

**CHARLES DAY** of Long Beach has been named a district manager for Brown-Vintners Co., according to Ferdie Falk, Western Division chief. Day has been a prominent athlete, holding records as a long distance swimmer. He won the Alonzo Stagg Award and has been active in the late President Kennedy's physical fitness program.

**ARTHUR S. HUNTER**, who has completed 42 years of service with Texaco, Inc., will retire from the company's Comptroller's Department at Long Beach, Aug. 1. It has been announced by W. F. O'Brien, chief accountant. Hunter's home is at 3650 Cerritos Ave.

**ARTHUR E. WOODMAN** of 3853 Weston Place, Long Beach, has been elected president of the Stucco Manufacturers Association. Woodman is an executive with Mission Stucco Co., pioneer manufacturing firm located in Paramount.

**SIDNEY GIBBINS** of Long Beach was among panel speakers recently in New Orleans at the 1964 Leaders Conference of the American National Insurance Co.

**TELL THE PUBLIC** about the dance, raffle, or rummage sale through an inexpensive Classified ad.

# Ban on Private Wells Opposed

The right of individuals and suburban communities to choose a source of water supply is seriously jeopardized by a proposed "model law," reports the Water Systems Council, the national trade association representing leading pump manufacturers.

The proposed law, drafted by the U.S. Public Health Service, calls for a virtual ban on the use of private wells by suburban homeowners. If the "model law" is accepted in final form, it will be recommended to all 50 state legislatures for passage.

"If passed, the law would constitute federal and state prohibition of individual water supplies from drilled wells," declared James Richard, council president.

**"THIS PROPOSAL** not only takes away the privilege of choice, but it also diverts the planning and control of land development from private enterprise to government jurisdiction.

"The water supply industry firmly supports reasonable regulation, but it cannot accept ill-conceived prohibition," Richard added.

The proposals and actions to date by the Public Health Service are a result of a report issued last year by an Advisory Commission on Intergovernmental Affairs. On the basis of limited research, the commission recommended enforced action to minimize and limit the use of private wells to exceptional situations.

**REFERRING** to the position of the council, Richard said, "Certainly we recognize the fact that a private water system is not the final answer in all areas. But where it is practical and possible, we see no reason why the individual homeowner should not be free to choose his source of water."

over this threat against suburban homeowners' further use of private wells. To give government the power to abolish private water systems, to regulate the development of land, to determine which acreage shall first be developed and how it shall be developed with respect to water supplies, is comparable to amputation where a band-aid would suffice," Richard stated.

## Long Career in Telephone Work Ended

A man who worked closely with the telephone growth of the Long Beach area has retired after 42 years with General Telephone.

**Fred Burgess**, 1655 E. Market St., who retired as outside plant construction foreman, began his telephone career with the New York Bell Telephone Co. in 1916. One year later, at 18, he joined the U.S. Army and served overseas with the 107th Infantry, 27th Division.

He subsequently served in major battles such as the La Salle River, Jan. De Mer Ridge, St. Maurice River, Hindenberg Line and the Dicken Busch sector. He received his honorable discharge in 1919.

After the war he returned to New York Bell as a lineman. He then moved to California and in 1922 joined the Pomona Valley Telephone Co. (later General) as a lineman. In 1934 Burgess transferred to General's Long Beach office. He held subsequent positions as light crew foreman, heavy gang foreman, crew foreman and construction foreman.



# APL Asks Bids on 8 New Cargo Ships

Bids have been invited by American President Lines for construction of the first five of eight new cargo liners that will be in the forefront of a fully automated U.S. flag merchant fleet, it was announced last week by George Killian, APL president. Total expenditure for the eight-ship project will be in excess of \$100 million.

Major shipyards throughout the country were asked to submit sealed bids to the Federal Maritime Administration, Washington D.C., by Aug. 25, when the contract will be awarded to the low bidder.

Contracts for the second set of three ships will be awarded by mid-1968, and all eight new cargo liners are scheduled to be delivered to American President Lines by 1968.

**THE EIGHT SHIPS** will replace vessels now in the APL fleet and are scheduled for use in the Atlantic-Strait

service carrying cargoes and passengers between the east and west coasts of the United States and ports in the Orient and southeast Asia.

As each ship is launched it will be given the name of a President of the United States.

Design of the new APL cargo liners is a significant step forward in ship construction and will include a number of new and progressive features including the latest mechanical and automated equipment, some of which never before has been used in marine application.

**INCREASED CAPACITY** and flexibility of cargo handling and stowage are the main features stressed in this new and different design.

The eight ships will be the first merchant vessels ever to use extensive amounts of high-tensile steel in hull construction.

The ships also will be the first to have a single boiler power plant with central controls that permit operation of the speed and direction of the ship from the bridge.

Luxurious passenger accommodations and public areas for a capacity of 12 are of the highest standard and completely air-conditioned, rivaling those of the latest passenger liners. The decor of the staterooms, lounges and dining areas is "psychologically attuned" to the special requirements of a small complement of passengers who will call the ship home for a matter of weeks.

**THE DESIGN** of the cargo liners includes multiple hatch openings and highly improved and mechanized cargo gear that will increase gang operation at each hatch and improve cargo loading and discharge practices. The cargo booms are increased in capacity and flexibility over standard liners.

The eight APL cargo liners will be the largest and fastest cargo ships operating from the west coast of the United States.

The ships, designated C4-S-69a, will be 572 feet long, 82 feet wide, with 21,200 tons displacement and a draft of 31 feet, 7 inches. The total cargo capacity, including refrigerated space, will be 818,858 cubic feet, larger than any U.S. flag cargo ship.

## Contractor Group Moves to Expand

Inauguration of plans for the further extension of the membership of Associated General Contractors in all of the 11 southern counties of California have been announced by Robert H. Johnson, president of the Southern California chapter.

H. Vinson Grice and R. N. Simpson, co-chairmen of the organization's membership committee, will head the program. The Southern California chapter of Associated General Contractors now has more than 700 members in the 11 southern counties of the state. Nearly 50 additional members were added during the first six months of the year.



**JOHN ANDERSON**  
Speaks Tuesday

## CPAs to Hear Tax Specialist

Long Beach-Orange County CPA's (certified public accountants) will hear discussions of the new 1964 rules on taxation of personal holding companies at their regular monthly dinner meeting Tuesday evening at the Jolly Roger restaurant on Katella Avenue in Anaheim.

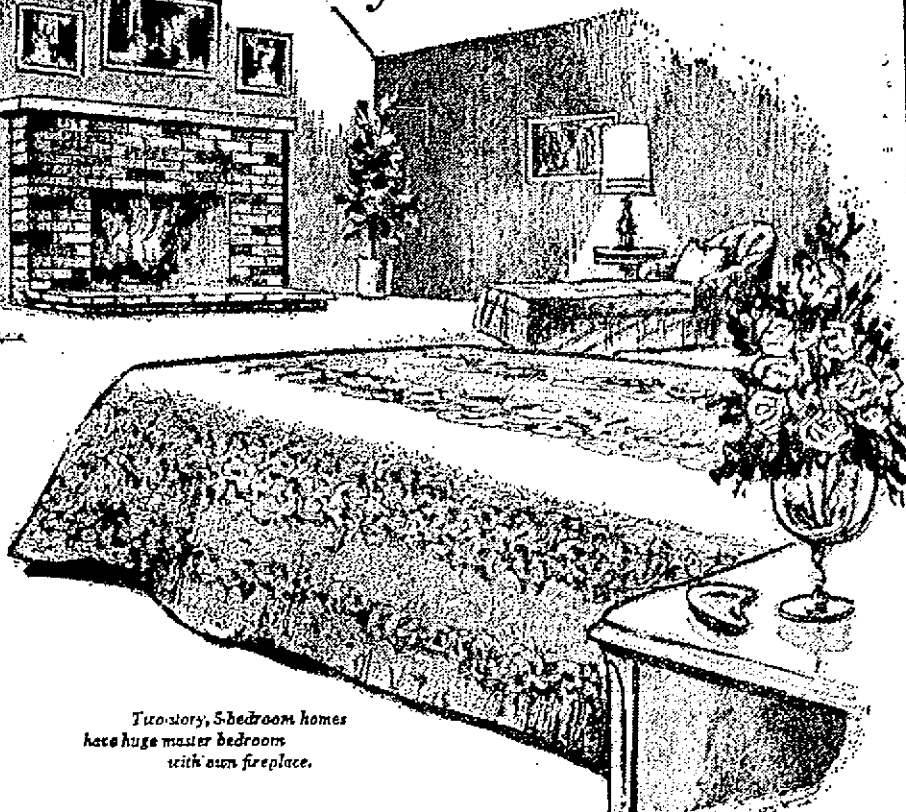
The guest speaker is John E. Anderson, partner in the law firm of Kindel & Anderson. Anderson also is a CPA and a professor of law at Loyola University. He is a specialist in the field of income taxation and is a prominent lecturer on tax subjects.

The meeting Tuesday continues the local CPA chapter's policy of bringing in specialists in the various fields of accounting and taxation, to keep the members current on new developments in the profession.

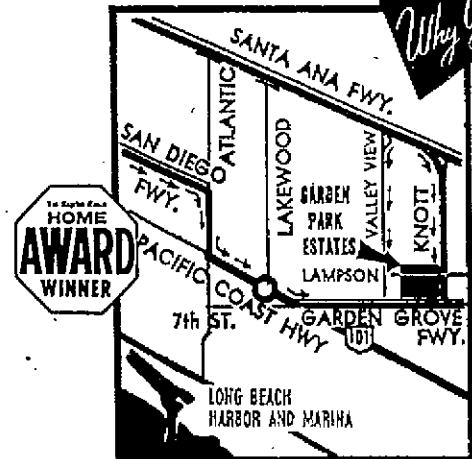
## NEW UNIT In Beautiful GARDEN GROVE



*Elegance beyond Words...*



Tuxedo, 5-bedroom homes here have master bedrooms with own fireplace.



## JUST 3 MILES TO LONG BEACH

**FROM LOS ANGELES**—Take the Santa Ana Freeway to the Arleta Blvd. turnoff, go south on Valley View to Lampson or Knott Ave. to homes at corner of Garden Grove Fwy. Or, take the Long Beach Fwy. to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Fwy.) and straight to Knott Avenue.

**FROM LONG BEACH**—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of

# GARDEN PARK Estates

ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths from \$20,450 to \$27,300 full price

VETERANS NOTHING DOWN (except costs and impounds) Excellent Conventional Terms Cal-Vet Approved

NON-VETERANS Lowest FHA Down 30 & 35-Year FHA Financing Available

• Genuine LATH AND PLASTER walls and ceilings • Concrete driveways—new for Orange County • Natural ash cabinets with superamite (ceramic) tile top and splash • Gaffers & Sattler gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs • Decorative stone or wood brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan...and many other outstanding luxury features!

Built by **SS** Pride of Quality

Interior Decor by C. Tony Perlera Internationally Known Decorator

Donna Hotel, 1090 Obispo Ave., has received one of top awards from Long Beach Chamber of Commerce in its 1964 sponsorship of "Beautification" and Aesthetic Development of the City of Long Beach." Hotel is owned by Glenn Crabtree, president of Crabtree Corners, Inc., Real Estate. Major revamping and design was done by T. H. Liken & Sons, 3700 E. Seventh St.

Rex L. Hodges Really Co. has announced appointment of Robert Bauer as branch manager for the company's Belmont Shore sales center, according to Robert C. Westmyer, firm president.

Bauer joined the firm in 1963 as a sales associate with the Los Altos branch of the company, and not long after transferred to the Belmont Shore branch and became assistant manager May 22, 1963. Previously, Bauer was with Shell Oil Co.

Six of the sales associates staffing the Belmont Shore office include: Jack Jakubowski, Peggy Manders, Bill McConnell, Dee Shadrirc, Miriam Skinner and Mary Jo Wilson.

The Board of Directors of Thriftmart, Inc., has declared the regular quarterly dividend of 30c per share on the Class A and Class B stocks payable Sept. 1 to shareholders of record Aug. 10. This is the 123rd consecutive cash dividend declared by the company.

Concrete flows from truck into hopper of pumping machine, where piston action forces mix through big hose to pour area. This was part of action during pouring of slab for Third Street apartment project.

A Broker's Institute panel presentation will highlight the Tuesday breakfast meeting of the Long Beach District Board of Realtors, according to Melvin L. Mould, program chairman.

Mould is local representative of the National Association of Real Estate Boards Brokers' Institute.

He said speakers and their topics would be Barbara Moss, "How to Show;" Mildred Stanley, "How to Sell Your Sellers;" and Edmund Shaheen, "Real Estate as a Pro-

Breakfast time is 7:15 a.m.  
at the Crown Cafeteria.

At their Thursday breakfast meeting, the North Long Beach Real Estate Club will see a color-sound film entitled "Our American Heritage," provided by the Continental Insurance Companies.

The club will meet at 8 a.m. at its new address, the Crown Bowl, 1301 E. Artesia Blvd.

An unusual scene in the Long Beach construction picture occurred last week as concrete was 'pumped' up one story to make a 13-inch floor slab in a four-story owner-your-own apartment project at 2033 E. Third St.

Unable to use a crane to lift the concrete to the first story slab, the builders—J. L. Clarkson, Joseph Mattingly and R. W. Randall—called in the services of three pumps and fleet of concrete hauling trucks to make the 600-yard pour.

All the pumps were kept in action. Pistons forced the mix through big hoses, which had to be held by several men because of the weight and pressure.

floor of the 45,830 square foot building is for garage purposes, so the second floor slab actually is a "continuous beam" base floor for the apartments.

The 30-unit building, to be called the Bixby Royal, will cost half a million dollars and was designed by Joe W. Pas-



—Staff Photos by BOB SHUMWAY

Looking on during concrete pour at 2033 E. Third St. apartment project last week were these three building partners (from left): Joseph Mattingly, R. W. Randall and J. L. Clarkson.

Moore Realty, specialists in own your owns and co-operatives, will be exclusive sales agents with Joe Yaffe sales supervisor.

There will be 10 apartments per floor and each will have 1 3/4 baths.



Big hose with concrete spewing out under pump pressure is more of a job than one man wants to handle, so several workers were manning this and two other hoses during pouring of slab for 30-unit own-your-own apartment at 2033 E. Third St. last week. Men were working on large first floor area, pouring 13-inch slab. Floor below, on ground level, will be used for parking cars.

**SAN PEDRO**—The West Coast's first high rise office building to operate on the new "Total Energy" concept was announced here last week.

Now under construction with completion scheduled for January, Pacific Trade Center will be the largest and tallest building ever erected in the Port of Los Angeles.

Electrical power for the 11-story Pacific Trade Center in San Pedro will be generated within the building itself by natural gas engines with exhaust heat recovered for air conditioning and water heating purposes.

Last year, Pacific Lighting Corp. (parent company of Southern Counties and its sister gas distributing firm, Southern California Gas Co.), formed the non-utility subsidiary, Uni-Plant Corp. to build, operate, maintain, and own central-energy plant installations.

This is the first time in West Coast construction history that an office building will manufacture its own energy needs on-site from a single fuel.

Uni-Plant will provide energy for a single customer and its services can encompass, exclusively or in various combinations, chilled and

CONTRACT for Pacific  
Trade Center's "Total Ener-

hot water, air conditioning, electricity, and compressed air.



Keith Smith (center), president of San Sebastian Development Corp., signs contract providing for on-site generation of electricity from natural gas at Pacific Trade Center, San Pedro. Looking on are E. B. Patterson, Harbor Division manager for Southern Counties Gas Co., and C. T. Dierker, manager of operations for Uni-Plant Corp., which will supply the "Total Energy" system for the high-rise office building overlooking the Port of Los Angeles.

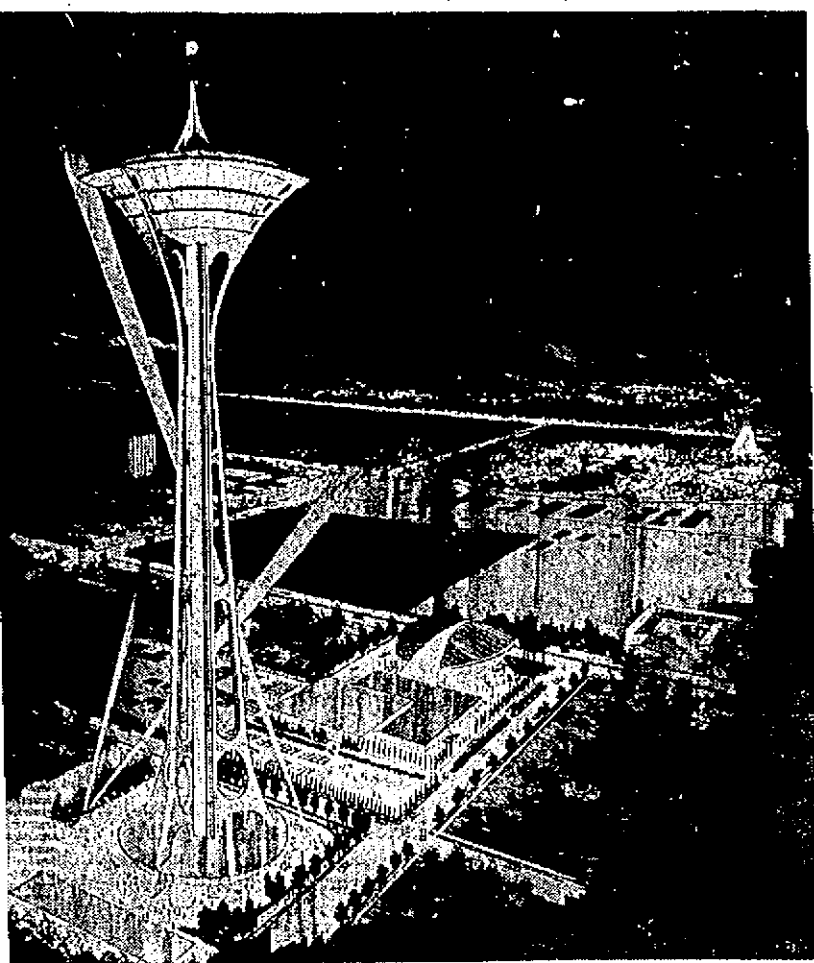
3, 4 & 5 Bedrooms • 2 & 3 Baths  
1 & 2 Story Homes

From Long Beach Area: Drive east on Carson (which becomes Lincoln Ave.) to Woody, GasSaver #11 to Model Homes.

***Veterans—No Down Payment  
Best FHA & Conventional Terms  
Priced from \$21,950-\$25,950***







### PROPOSED 'ANGEL SPIRE'

Plans have been bared at Anaheim proposing construction of this 750-foot restaurant tower near Disneyland. It would be called "Angel Spire" and be located between Harbor Boulevard and West Street to the south of Katella Avenue. Proposed Anaheim convention center would be just north of the Spire, fronting on Katella. Disneyland's mountain is at far right.

### Tahoe Tavern Resort Spot to Be Redeveloped

Purchase and planned redevelopment of the internationally-known Tahoe Tavern resort property has been announced by the United States Plywood Corp. and the Moana Development Co. The Tavern is located on a 38-acre knoll studded with cedar and fir trees on the west shore of 6,200 foot-high Lake Tahoe. Situated one-half mile south of Tahoe City, Calif., it is one of the few remaining privately-owned shoreline parcels of any substantial size. A master plan is now being prepared for the property, envisioning low level condominium units clustered around recreation focal points such as the beach and lagoons, tennis courts, swimming pool, a well-protected marina and possibly a par-3 golf course. Emphasis will be on retaining much of the acreage in its natural state. Construction will begin this fall.

## Await Action on Proposed 750-Foot Spire at Anaheim

ANAHEIM — Engineering studies were being made by Disneyland the past week to determine its policy toward a proposed 750 foot high "Angel Spire" restaurant south of the Magic Kingdom, according to Ed Ettinger, director of marking for Walt Disney.

A conditional use permit for construction of the Spire has been asked of the Anaheim Planning Commission, which is due to review the request Aug. 3.

Disneyland in the past has opposed several high rise building proposals on the grounds of "visual intrusion" on its "other-world concept." The Anaheim City Council has been considering rules and regulations to control this.

Sponsors of the spire project, however, say it would coincide more with the Disneyland fantasy theme than would a regular type building.

DAVID S. COLLINS, Anaheim Realtor, and Arnold A. Karos, president of Saddleback Development Co., filed the permit application.

No detailed floor plans were submitted with the drawing and application for permit, but the application showed the restaurant would be 550 feet up the structure supported on steel beams encased in concrete.

The development would be on what is now orange grove property on the east side of West Street north of Orange-thorpe Boulevard, less than a mile south of Disneyland, and west of Harbor Boulevard.

COST OF the structure, to be called "Angel Spire," is set at \$5 million. It would be constructed by Kaiser Engineers, subsidiary of the Henry J. Kaiser Co.

The Spire would be serviced

by four acres of parking and three elevators would be able to ascend to the top in one minute, accommodating crowds up to 20,000 a day. The proposed site for the Spire is just south of where it is planned to build a large convention center complex. If the project is approved, it is planned to start construction this fall.

## Southland Business Strong Despite Dip

Business activity in the Southern California area for the month of June dipped slightly from the record high of the previous month, but the economy continues to operate at more than 7 per cent above year-ago levels, according to L. H. Showalter, vice president and manager of Security First National Bank's Long Beach office.

The local economy, as measured by the bank's business index, declined to 143 (preliminary) from the all-time high of 143.5 recorded in May.

Showalter said the drop was due to a decline in bank clearings and construction activity after adjusting for seasonal influences. In terms of actual volume, both of these business components were up from May, however.

LATEST DATA showed that both employment and unemployment increased in the major Southland metropolitan areas in May. The labor force numbered 4,214,700 in May, compared with 4,091,300 for May, 1963. Unemployment as a per cent of the labor force was 5.7 per cent, just below that of a year ago.

ALL OTHER components

## Offers Kern River Lots

Moore Realty has been appointed exclusive sales representative in Long Beach, Lakewood and Orange County areas for Wildwood Island Estates, a beautiful wooded smog-free wilderness retreat on the King's River.

These 100-ft. river or lake lots have all utilities and are in the all-year vacation land 20 minutes east of Fresno, minutes away from all types of recreation from the west entrance to Sequoia. Liberal terms on the lots, priced from \$4,700 to \$8,000, include only 10% down and easy monthly payments.

Jesse Shackleton of Moore Realty office at 3745 Long Beach Blvd. is the local representative. Air charter trips from the Long Beach airport may be arranged for those wishing to visit the property.

## Talking Drivers May Boost Gate

NEW YORK (AP)—The baseball Yankees needed more people to attend their games. Taxi drivers deal with a lot of people who might be talked into going to a baseball game.

So, the Yankees gave away 20,000 tickets to cab drivers to spur their interest in the club and presumably start talking it up to their passengers.

## Wins Navy Air Fuel Tank Job

Royal Industries, Inc. has received two Navy contracts totaling \$4,000,000 for 370 and 600 gallon external fuel tanks for the Tri-Service F-3 Phantom airplane being built by McDonnell Aircraft, announced J. R. Johnson, company president.

One of the contracts is for \$1,300,000, and the other is for \$2,700,000, Johnson said.

In addition, Royal has received contracts for \$700,000 for components and services for nuclear control rod drive mechanisms for the Navy; and a contract for \$200,000 from Douglas Aircraft Corp. for landing gear components.

THE NAVY contracts for the fuel tanks will be fulfilled by the firm's Royal Jet division in Alhambra. The other contracts will be completed at the Vard division in Pasadena, California.

Royal Industries currently reports a record backlog of over \$19,000,000 against \$17,000,000 a year ago, after receipt of these contracts which total approximately \$5,000,000.

Live  
in the  
big country



The Capistrano

LAGUNA  
REAL

in the coastal foothills of Laguna



Laguna Real...a place of breathtaking natural beauty. Bold, impressive new homes amid the rolling coastal foothills of the Laguna Mountains. Here you'll discover homes of exceptional spaciousness...the average is 2200 sq. ft. Imaginative plans are offered with 3, 4 and 5 bedrooms, family room, formal dining room, upstairs bonus room and 3 large baths. See the beauty, style, elegance and unsurpassed value of the new Laguna Real homes today!

**\$27,600 to \$31,550—ONLY \$695 DOWN**  
**5 Furnished Models Open Daily 'til Dark**



The Pamplona  
Two story, 4 bedrooms, dining room, family room, 3 baths



The Ramona  
3 bedrooms, family room, bonus room, 2 baths

**FEATURES:**  
Fenced rear yards • Deluxe built-ins including dishwasher • Natural hardwood kitchen cabinets • Fireplaces • 100% Nylon wall to wall carpeting • Elegant decorator wallpapers • Over-size wardrobes with mirrored doors • Marbleine pullman tops!

**DIRECTIONS:** Take Santa Ana Fwy. south to El Toro Rd. turnoff, then left under freeway and follow signs.



**NOW! 95% FINANCING!**



**COUNTRYSIDE ATMOSPHERE WITH A METROPOLITAN ADDRESS!**



**CHOOSE A LUXURY WAY OF LIFE**  
• 1 OR 2-STORY HOMES • 2 OR 3-BEDROOM, CARPETED AND DRAPED • 2 MARBLE PULLMAN BATHS • 1100 TO 1300 SQ. FT. LIVING AREA • 350 SQ. FT. FENCED PATIO • SUNKEN LIVING ROOM WITH 100% NYLON CARPETING • DECORATOR CO-ORDINATED DRAPES • G. E. AIR CONDITIONER • G. E. DISHWASHER • CALORIC RANGE AND OVEN • FORCED AIR HEAT • HUGE WARDROBE CLOSETS • VINYL TILE FLOORS

**HILLVIEW REGENCY OFFERS TRUE TOWN AND COUNTRY LIVING**

Now you can live the leisurely Country-Squire-Life in a spacious new home amid lush orange groves...with complete privacy, secluded from noisy thoroughfares. Yet, you enjoy the close-in convenience of an UP TOWN location just three blocks North of East 17th Street, the "Wilshire Boulevard" of Santa Ana. Civic Center, schools and shopping are just a few short blocks away.

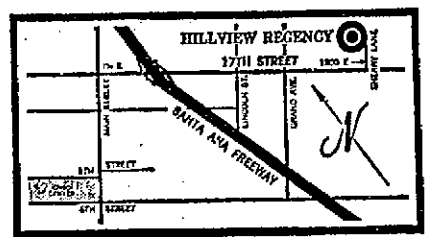
**YOU OWN EVERYTHING EXCEPT THE MAINTENANCE AND YARDWORK**

At Hillview Regency you have the security of absolute ownership of your home with full title...a Grant Deed and Policy of Title Insurance. You finance individually and reserve the right to sell or refinance at any time. A separate monthly payment covers insurance, gardening and maintenance of exteriors, the common areas and the recreational facilities. All you do is enjoy life.

**YOU SHARE OWNERSHIP OF A 3-ACRE RECREATION AREA**

Your Grant Deed gives you a pro-rata share of ownership of the common grounds and recreation facilities. Three landscaped acres that include a 50-foot swimming pool and large sun deck, a nine-hole putting course complete with sand traps; shuffle board courts; a beautiful Country Club building providing a lounge, billiard room, card room, ping-pong, a giant circular fireplace for barbecuing, a party kitchen, Sauna Baths for men and women, and bathhouse facilities.

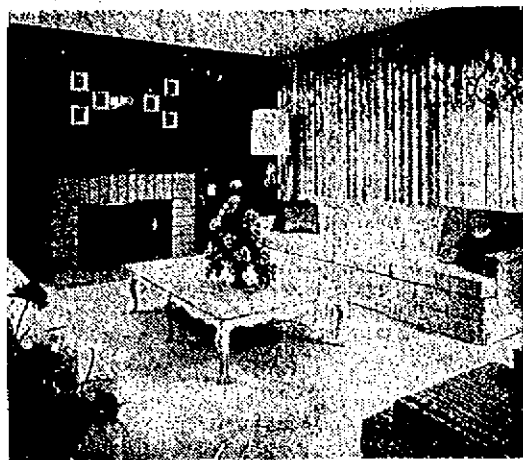
**\$17,900** Full price  
From **As low as 5% down**  
**\$90.30** Per month  
(Principal and Interest)



**FROM LONG BEACH**  
East on 7th Street to Beach Blvd.  
South to Westminster (17th Street)  
East on 17th to Sherry Lane.

**PROUDLY PRESENTED BY KRIC ENTERPRISES, INC.**  
409 West Katella Avenue, Anaheim, California

## Classic Elegance Provided in Home



### EL DORADO PARK ESTATE

Elegant living room in popular two-story home in walled community of El Dorado Park Estates in Long Beach is pictured here.

A classical architectural concept of elegance is visible in the executive homes of El Dorado Park Estates in Long Beach, a spokesman stated.

Luxurious interiors and distinctive exteriors create the sum total of tasteful elegance, with a definite appeal to discerning buyers. He added: "Our homes are ideal for successful and dynamic families, seeking the unusual."

Three, four and five-bedroom plans are available in one-story, two-story, split-level and split-level models, with rooms scaled to the multiple needs of busy residents.

THE BUILDERS have succeeded in providing homes that combine the entire spectrum of home requirements. The spacious floor plans can comfortably house large din-

ner parties, small informal gatherings and provide an environment for comfortable family living.

Located in a prime Long Beach suburb, the community is adjacent to beautiful El Dorado Park and Golf Course.

Luxurious interior features are custom designed electrical fixtures, magnificent fireplaces in a wide variety of designs and materials, marble topped pullman lavatories, and fully equipped kitchens.

From Long Beach, drive east on Spring Street across the San Gabriel River to El Dorado Park Estates at Claremont, just east of the park.

NEED FISHING TACKLE, but don't have time to look for it? Check "Sporting Goods" in today's Classified section for big bargains.

## Artist Commissioned to Paint Colorful Laguna Real Setting



### ARTIST AT WORK

Artist Harland Young is painting 16 scenic oils on canvas, depicting the homes offered at Laguna Real, Laguna Hills. The paintings will be gallery-displayed in the sales pavilion, each specially lighted. Artist Young is depicting the beauty of the Laguna Real site, a 567-acre planned community, to comprise 2,000 homes.

In keeping with the Laguna atmosphere, Lou Laramore, president, World Wide Construction Co. commissioned artist Harland Young to execute 16 scenic oil paintings for Laguna Real, 2000-home residential development now under construction in the Laguna Hills.

The 16 canvases portray the colorful rolling hills setting, and the many architectural styles offered at the 567-acre development. They will be gallery-displayed in the

Spanish architecture sales homes are set on 6000-sq. ft. building, in the Laguna Real varied level lots. Curving streets and block-wall fences add to the harmonious atmosphere of the residence styles.

Prices at Laguna Real are \$27,600 to \$31,550 with monthly costs under \$200. Model homes are nearly completed, and the first unit is well underway. Although not yet officially opened, salesmen are on hand daily at the model home plaza, for convenience of the many pre-opening visitors attracted to the development.

To reach Laguna Real, take El Toro turnoff from Santa Ana Freeway, across from Leisure World, Laguna Hills.

**Square Engine**  
BOBLINGEN, Germany (UPI) — Gerhart Mitter of DKW has designed an unusual 2-cycle racing engine that is square — two blocks of two cylinders driving two separate crankshafts geared to a common output shaft.

NATURALLY SLOPING terrain of the 567-acres is being carefully retained, and

## Award-Winning Apartment Will Be Opened Today

Architect C. S. Jones Jr. has been awarded the Long Beach Independent, Press-Telegram's Merit Award of 1964 for his design of Cerritos Circle Garden Apartments, Long Beach, which will be open today.

The award cited Jones, "for creating a new concept of living that fully meets today's needs."

The project, which contains 42 contemporary garden-type buildings was designed by Jones and built by Long Beach Construction Co.

According to Jones: "A new design concept was employed at Cerritos Circle to create a sophisticated and architecturally significant pair of homes under one roof with privacy for each. By proper land planning, it was possible to put each building on an individual lot. By so positioning, community space was created with a social promenade." With these buildings it was also necessary to create a customized home development that would fit into the surroundings of one of Long Beach's best single-family areas, Jones said.



### I, P.T. PLAQUE HONORS ARCHITECT

Merit Award plaque honoring him for designing Cerritos Circle Duplex Garden Estates apartments is presented to Clifton S. Jones Jr., architect (left), by Murray McDonald of Independent, Press-Telegram advertising department. Cerritos Circle is at north end of Del Mar Avenue, near Virginia Country Club.

The project is located at Terrylyn Place and Del Mar Avenue near the intersection of the exclusive Los Cerritos area of Long Beach, adjacent to Del Mar is Country Club Drive which terminates at the intersection of the Long Beach and San Diego Freeways.

## Low Move-in Terms on Showcase Homes



### HAS GROWING ROOM

Two-story Showcase homes, now offering a move-in plan that requires only \$99 down, feature a growing room, adaptable to the purchaser's needs. Under this plan, homes may have up to six bedrooms and three baths.

Showcase Homes, featuring the popular "growing room," of his family. Thus, the two are continuing their special story plans may contain as many as six bedrooms and three baths. Options with models start at three bedrooms and two baths.

Showcase Homes "extras" include family-dining room, rear yard fencing, front yard landscaped, wall-to-wall carpeting, Medallion Kitchens with built-in ranges, wide ovens, automatic dishwashers and garbage disposers; and architecturally-designed fireplaces.

Prices of Showcase Homes start at \$22,750.

## HEY KIDS! HAVE A COOL SUMMER BOWL!

SIGN UP NOW FOR

# ALL AMERICA YOUTH BOWL

co-sponsored by

LONG BEACH

AND Independent Press-Telegram

## THOUSANDS OF TROPHIES·EMBLEMS·PLAQUES WILL BE AWARDED

Plus

GALA AWARDS BANQUET AND 4 LUCKY BOYS & GIRLS WILL WIN WORLD'S FAIR TRIPS VIA AMERICAN AIRLINES

8 AGE DIVISIONS:

- PREP Girls & Boys (12 and under)
- SENIOR Boys & Girls (16 thru 18)
- JUNIOR Boys & Girls (13 thru 15)
- VARSITY Girls & Boys (high school graduates or college students thru 18)

QUALIFYING STARTS JULY 1st

FOR COMPLETE DETAILS READ THIS NEWSPAPER

Sign up at any of the following Official YOUTH BOWL Centers:

- |   |  |   |
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| <ul style="list-style-type: none"> <li>• RED FOX LANES 5900 Long Beach Blvd. Long Beach</li> <li>• JAVA LANES 400 E. Pacific Coast Hwy. Long Beach</li> <li>• DUTCH VILLAGE 895 E. 5th St. Long Beach</li> <li>• CAL BOWL 200 E. Carson Blvd. Lakewood</li> <li>• GARDEN SQUARE BOWL 528 Garden Grove Blvd. Garden Grove</li> <li>• HUNTINGTON LANES 1925 Beach Blvd. Huntington Beach</li> </ul> | <ul style="list-style-type: none"> <li>• CASA VENIDA BOWL 1037 Alhambra Compton</li> <li>• CLARK CENTER BOWL 1317 E. Alhambra Compton</li> <li>• COMPTON BOWLING CENTER 1515 E. Reservoir Compton</li> <li>• KONA LANES 309 Harbor Blvd. Costa Mesa</li> <li>• SUNSHINE LANES 1905 Garden Grove Blvd. Garden Grove</li> <li>• CIRCLE BOWL 1514 Pacific Long Beach</li> </ul> | <ul style="list-style-type: none"> <li>• MARINA LANES 105 E. Arroyo Long Beach</li> <li>• PLAZA LANES, INC. 415 East Spring St. Long Beach</li> <li>• SANTA FE BOWL 210 Santa Fe Ave. Long Beach</li> <li>• STARK CENTER LANES 110 S. Main St. Long Beach</li> <li>• SAN PEDRO BOWL 210 S. Main St. San Pedro</li> <li>• FORT MACARTHUR BOWL 210 S. Main St. San Pedro</li> </ul> |
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## BUILDER'S CLOSE OUT!

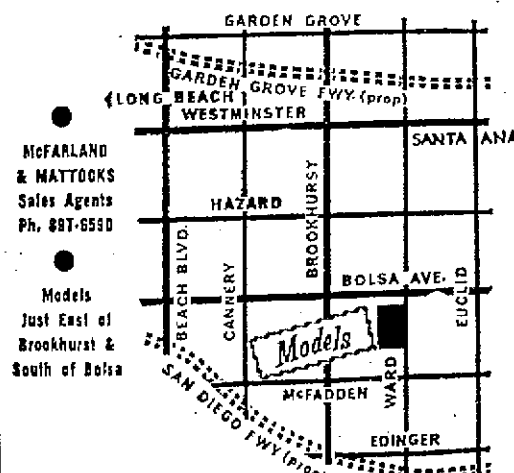
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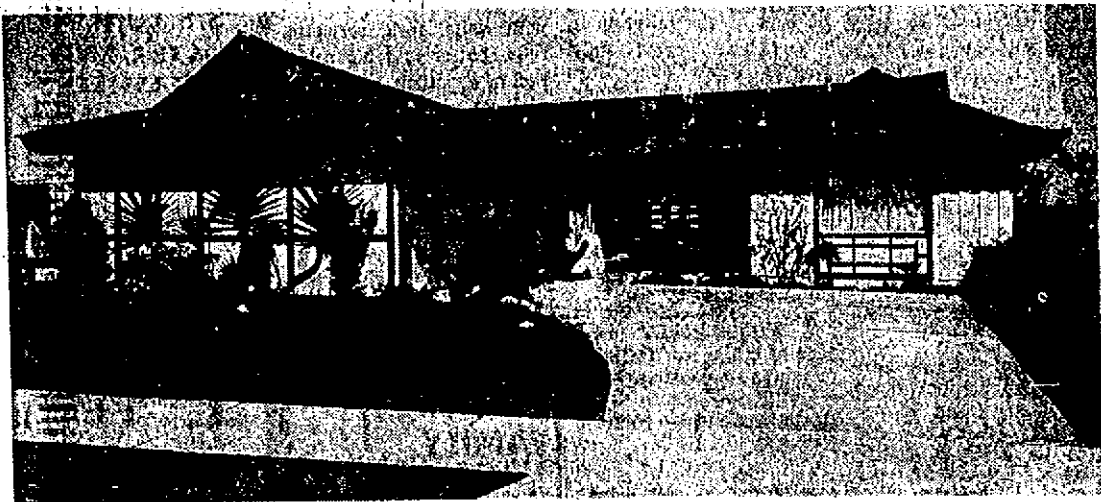
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# Garden Park Estates Location Has Great Appeal to Home Buyer



## A GARDEN PARK ESTATE

Furnished one-story home in model display at Garden Park Estates in close-in Garden Grove is pictured here. The homes are priced from \$20,450 and vets need nothing down.

It is the firm belief of Garden Park Estates' officials that location is as important as top quality construction and attention to detail. "This is why we have concentrated our building activities in areas close to broader employment possibilities," said a spokesman. Garden Park Estates are located in convenient Garden Grove. Modern industrial and electronic firms have been moving to Orange County and surrounding areas recently, providing further job opportunities. Many are within a few minutes drive of Garden Park Estates.

**CLIMATIC CONDITIONS** in Orange County are known to be healthy with balmy ocean breezes keeping temperatures from soaring to unbearable heights. Beautiful Pacific Coast beaches and fashionable coast resorts can be quickly reached by residents, say the officials. With an eye to providing the discerning family the best possible home in an excellent location, imaginative architects were retained and their creations are handsome one and two story homes with three, four and five bedrooms and two baths. A **STERLING** reputation earned by the builders stands behind Garden Park Estates and residents enjoy the assurance that they have pledged to provide years of home comfort to individual homeowners.

# Horace Heidt's \$45,000 Ranch Now \$4 Million Realty Project

By JACK QUIGG  
NORTH HOLLYWOOD (AP)—Twenty years ago band leader Horace Heidt bought a ranch in the San Fernando Valley for \$45,000.

Today, he says, he wouldn't take \$4 million for it. Of course, it's no longer a ranch.

Its 13 acres include 17 apartments, clustered in groups styled in the fashion of such exotic spots as Hawaii and Palm Spring; 10 plush houses, each with garden and swimming pool; lush tropic landscaping laced with artificial rivers and waterfalls and, here and there, cages of brilliant birds and bizarre animals.

Not to mention several large swimming pools, a golf course that winds among the apartments, underground parking for 144 cars, a recreation hall, theater and resident movie stars.

AT 63, WITH two decades, as a big-time bandman behind him, Heidt has found security through real estate development — and now is thinking of taking up the baton again.

He still is possessed of the boyish grin and genial manner that made him a favorite on radio, as a touring dance band and, later, on television. Remember "Horace Heidt for Alemites" with the triple-tongued trumpeters? The Pot of Gold show, pioneer among the giveaways? The original youth opportunity show, Springboard for Amateurs?

Since a heart attack a few years ago, Heidt has concentrated on making his property pay off.

**HORACE LIVES** with his second wife, Dorothy, in a big house at the heart of the development. Together,



Out of show business several years, band leader Horace Heidt puts drama into his unusual real estate development in San Fernando Valley. Heidt holds one of the tropical birds which are among the attractions of his 13-acre "Country Club Estates." There are also 170 apartments, 10 houses with swimming pools; other large swimming pools, an 18-hole golf course, a theater, waterfalls and rivers. (Ad Newsfeatures Photo)

they boss a staff of 10. He offers a brisk social program, another lure. A recent month's calendar lists bridge and gin rummy tournaments; three golf championships supervised by a pro; a professional stage presentation of "The Hasty Heart"; several dances, and "An Evening in Space," featuring a physicist from an aerospace company.

Heidt says he interviews each potential tenant personally. "I look for people who are stable and will fit our way of life. I try to make certain quotas, to have about 30 single women, for instance. But I like active professional women, not elderly ladies who might sit and pine away."

## Express Money Order Will Have 'New Look'

The historic American Express Money Order will have a new look this fall, according to an announcement made by W. K. Reynolds, vice president. The change involves the paper on which this financial instrument is printed.

American Express will use magnetically inscribed paper instead of the punch card forms which are currently being sold at more than 30,000 retail outlets throughout the country.

This innovation will enable the money orders to be sorted and processed more efficiently and economically by the high-speed electronic equipment now increasingly employed by banks across the country. It will mean better service for the consumer public and the banking community.

## Renting More Cars

Car rental business is booming in the United States. Gas stations and discount department stores are handling rentals now, in some areas.

## Homebuyer's Bargain

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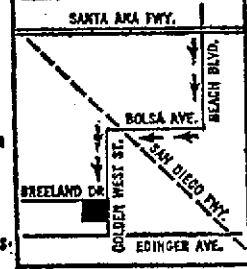
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**SUNSHINE  
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## IN SPLIT-LEVEL HOME

This view is found in one of Lake Park's split-level homes offered in Phase II of the development. The large living room has a sliding glass wall leading to the patio and garden area.

# Lake Park's Near Employ Newest Unitment Areas

An appeal rarely found in new residential developments is credited to Lake Park Phase II, the \$40 million, 2,000-home community near Lakewood; it was noted by Michael L. Tenzer, vice president and marketing director of Larwin Co.

"Lake Park is close to all centers of employment—commercial and industrial," he said. "This has been a prime sales factor in the success of the community."

Tenzer added that value and location are praised most often by prospective home owners. "But in addition, Lake Park not only offers the widest selection of two-story homes in Orange County, but also the lowest-priced two-story models in that area."

PRICED FROM \$21,950, Lake Park offers three, four and five-bedroom homes with two and three baths. Twelve, all new exteriors with three floor plans, including a den or family room and fireplace, are included.

Enthusiastically applauded is the Gramercy, two-story model, with five bedroom, three baths, fireplace, master bedroom suite with private terrace and large family room. All models include break-

fast bars, built-in kitchen appliance, disposals, double sinks, ceramic tile, sliding glass patio doors, wood-grained paneling and natural shingle roofs or optional hand-split cedar shakes.

**LAKE PARK HOMES** are available through VA, FHA and conventional financing programs, with Cal-Vet terms also offered.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson (which becomes Lincoln Blvd.) to the model home east of Moody.

Sales office is open from 10 a.m. to 9 p.m. daily.

## Computer Helps Correct Maps

**WEST LONG BRANCH, N. J. (UPI)**—The electronic computer has been trained by Electronic Associates, Inc., here to correct the photographic errors in aerial maps made with cameras by high-flying aircraft.

## REAL ESTATE LOANS FHA—VA

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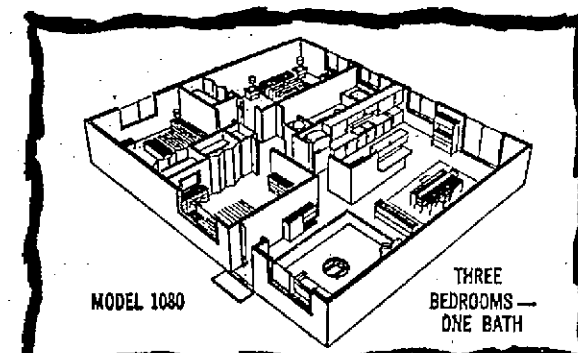
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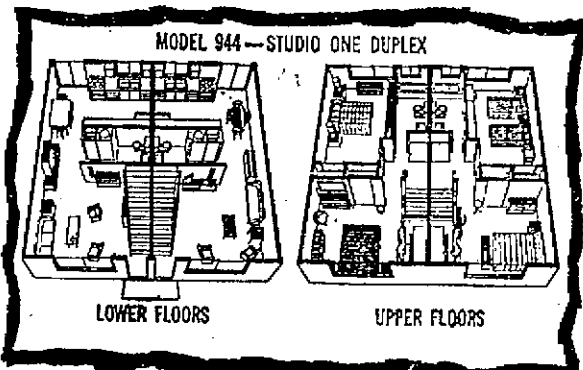
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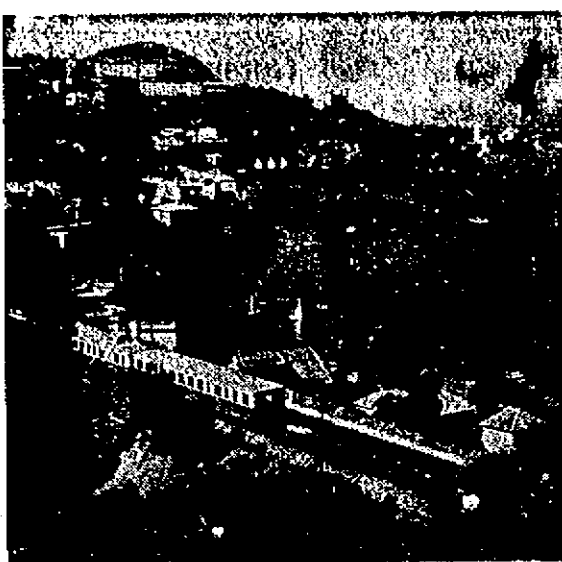
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Eurailpass is exactly what the name implies; a handy wallet-size pass that eliminates long and complicated railroad tickets. You need only to show it to the conductor to travel first class anywhere, at any time, and as you like during its validity period through Austria, Belgium, Denmark, France, Germany, Holland, Italy, Luxembourg, Norway, Portugal, Spain, Sweden and Switzerland.

IN ADDITION, it now can be used for free transportation on many buses, steamers, ferries and boats. As an example, in Austria, the river made famous by the Strauss Waltz, Blue Danube, can be crossed from Passau, Germany, to Vienna; and in Denmark, you can use it to go by boat from Gedser to Gressbode Kai, Germany.

If you make up your own itinerary, Eurailpass is convenient because you can get on and off the train at any stop. Another advantage is that it overcomes language difficulties that frequently arise at ticket counters. And it may be purchased with reservations included at no extra cost.

The cost? A one-month ticket, \$130; two months, \$175; three months, \$205.

## AROUND THE WORLD WITH DELAPLANE

"We are planning a ship cruise in the Pacific—if we can afford it. Would appreciate any information on how to start."

BETTER shop the prices first. (Travel agents have the comparative prices.) Then there's the question of time and space—Pacific cruise ships are booked full in summer season. The winter cruise to the South Pacific needs advance reservations, too. If you can plan a year ahead, I think you do better.

You could look into freighters, though I only know one travel agent who specializes in this special kind of travel. Freighters are usually limited to 12 passengers. Not much social life but maybe more relaxed.

"How many cigarettes are we allowed to take into England and France? How much do they cost in Europe?"

TWO CARTONS into England. Five into France. American brands cost \$7 a carton in England, \$5 in France, \$1 a package in Greece. Stock up on airplanes at free port rates between countries.

On American lines, you may have to ask the steward. But European air lines run a cart of cigarettes, liquor and perfume down the aisle.

"We will be in Mexico but wonder about mosquitoes as I am very allergic to insect bites."

YOU COULD get a repellent like "6-12." Both in spray can and rub-on stick. However, this is just steak sauce to those little biting flies on the Caribbean coast. You can't see them and they go right through screens, netting and repellent.

If you are going to the coast, stay on a hill and as far from the water as you can. Buy a bug bomb and spray your room morning and evening.

"We would like any shopping advice for good buys in Europe..."

THESE ARE getting harder to find. On a lot of imports, the prices are just about as good here at home. And since Europe exports the best, we often get better quality. For example, cashmere sweaters now are only a dollar or so less in England than here.

Still good buys are: Swiss watches in Switzerland; French perfume in France; Italian shoes and gloves in Italy. Generally, Japanese

cameras, binoculars and radios are better buys in the U. S. than the German makes bought in Germany.

You can reduce prices further in France and Italy by using traveler's checks. And ASKING for a discount. (Not always. But often enough that it's worthwhile to ask. Most tourist shops have a markup to take care of this. Just ask: "Is there a discount for traveler's checks? For cash? For personal checks?" They usually find one.)

"How do we get to see the changing of the Guard at the Palace in London? Is there a charge?"

NO CHARGE—be the queen's guest. The front page of the London telephone directory has a number to call for a recorded list of the day's events—including time of the Guard change. (As I remember, it's ASK 9211. But look it up to be sure.)

There are usually some good service numbers in the front of all phone directories. Paris has several. London phones will give you a wake-up call. You find some odd listings in newspaper classified pages in Europe—Paris papers run a free message service for people on vacations.



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# TRAVEL and RESORTS

R-8—Sunday, July 19, 1964

## When in Japan

By Fred Taylor Kraft  
Travel Editor

THE AUTUMN travel spotlight, definitely on the Pacific, is centered on Japan, a nation going all-out to make way for the October Olympics. The Games, staged for the first time in Asia, represent tremendous national prestige and the Japanese, proud and more prosperous than at any time in their history, are determined to show the world the biggest, fastest and newest of everything.

Tokyo, easily the world's biggest city (10.6 million) will dazzle travelers from the moment they arrive. At the ultramodern Tokyo International Airport, for instance, they will board a monorail which begins as a subway beneath the terminal and emerges high above roads and waterways to speed the eight miles downtown in a scant 15 minutes.

On that trip, visitors will get a pretty good idea of what's in store for them, scenic wise: newly completed expressways stretching in every direction, shiny skyscrapers—some of them hotels—and immense traffic on every hand.

Relatively few Japanese, including taxi drivers, speak English so it is well to know a few fundamental rules that may well make the visit more pleasant and less expensive.

TIPPING: Do not tip taxi drivers, bellboys, doormen, or waiters—only the baggageman at the airport. This "no tipping" system is a practice adopted by the Tourist Industry Bureau, Japan Hotel Association, Japan Restaurant Association and other important groups.

INSURANCE: By custom, a Japanese proprietor isn't considered liable in case of accident on his premises. If a hotel guest or restaurant patron falls or is injured, the manager may apologize, send flowers, and pay the doctor bills. At the Olympics, signs which read "Watch Your Step" are considered adequate.

CLOTHING: Autumn temperatures in Japan are somewhat similar to those of Southern California. Ordinarily, that is. The mercury may dip to the middle 40s on rare occasions at night, soar into the high 70s during the day. Let this be your guide to the clothing you'll

want. But be certain you include an overcoat and a raincoat. Japan gets from 10 to 18 inches of rain each month of Autumn.

TAXES: Until Dec. 31, overseas visitors will be exempted from paying the 10-15 per cent taxes normally levied on all hotel and restaurant bills.

All important tax-exemption forms called "Record of Purchase of Commodities Tax-Exempt for Export," usually obtained at the customs office upon entry, are being made available at scores of retail shops throughout Japan. With this form, the visitor can save 20 to 25 per cent on many purchases, such as cameras, pearls and other popular gift items. Visitors, to obtain a form at a store, must show his passport (proof of eligibility) and agree not to sell any of the purchases within Japan.

Travelers who don't have reservations for accommodations before they leave the States may be in deep trouble on arrival.

Up-to-date guidebooks, available at many book stores, magazine stands, and at travel agents, offer ideas on entertainment, restaurants, communications and, importantly, currency. (Visitors will find soon enough the monetary unit is the yen, and 360 yen equals one American dollar.)

One final suggestion. The Japanese are friendly, helpful and courteous. Those who return the favor will reap dividends.

## IN THE TRAVEL SPOTLIGHT

## Snowbirds Take Off

One of California's major sailing events—at least from the standpoint of attendance—takes place at 1:30 p.m. next Sunday with the annual Flight of the Snowbirds at Newport Harbor.

About 150 entries are expected. Starting point of this "biggest little regatta" is the Pavilion. The "flight" continues on a course through the bay.

While any age may participate, the preponderance of the entries are youngsters who compete for prizes in their cat-rigged sailboats. One year, the youngest "skippers" were twin girls 7 years old.

Those who like water sports also are waiting for the Olympic Sailing Trials to be held in Long Beach, where waters closely duplicate conditions expected at Sagami Bay, south of Tokyo, where the Olympics will be sailed in October. Two of the five Olympic trials, the Dragon and Finn classes, will be sailed, the Dragons July 31-Aug. 20, and the Finns Aug. 22-30.

Chino holds its RCA rodeo next Saturday and Sunday, with cowpokes competing in bull and bronc riding, steer wrestling and

call roping. The event will be held at the fairgrounds. Farther away, Lake Hughes holds 49er Days Friday through Sunday. Sunday's program will include a parade in the 49er motif.

Mission San Luis Rey, near Oceanside, holds its annual fiesta Saturday and Sunday. The program will feature Mexican and Spanish entertainment.

A COMPLETELY new type of dining car featuring microwave cooking and other innovations is being tested by Canadian National Railways.

The experimental meal service car is one of the most revolutionary tried by a Canadian railway. Meals are precooked and placed under refrigeration. The microwave oven can bring them up to serving temperature within a matter of seconds.

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## Time your Getaway For Fall



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## Travel Bug!

More than 3,500,000 Spaniards went abroad for their vacations in 1963, representing an increase of some 800,000 over the previous year. Visitors to Spain were overwhelming—8,668,722, with less than three quarters of a million persons who could be considered in transit.

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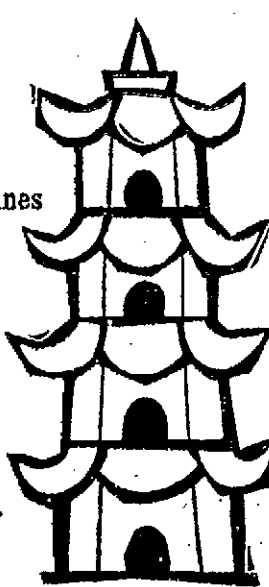
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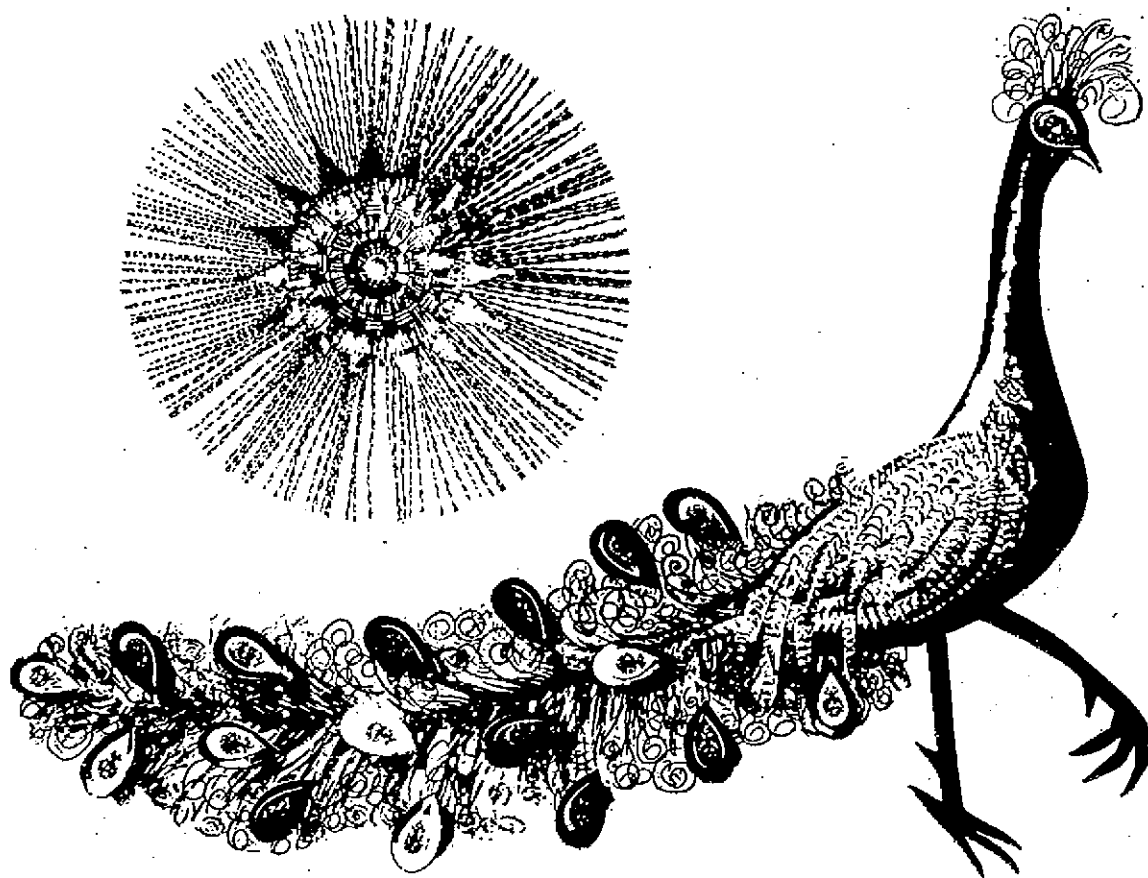
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# Women

Independent Press-Telegram  
Long Beach 12, Calif., Sunday, July 19, 1964 — Section W



Photos by ROGER COAR

PAT CUMMINGS (above, right) stands beside panel of trivets made from tin cans. At lower right (top) curling process; tools; (below) twisting technique.

## Tin Cans— and Talent

By ELISE EMERY

When pretty Pat Cummings, 10621 La Reina, Downey, looks at her stockpile of tin cans, her green eyes sparkle and designs dance in her head.

In her mind, the cans — from tiny, silvery, juice-sized ones to the gold-colored, 30-pound capacity giants — are being transformed into art pieces.

She has created handsome wall decorations — preening peacocks 4-feet long, gorgeous sunbursts 30-inches in diameter, huge magnolia and daisy sprays, fighting cocks. There are elegant pieces of miniature furniture, tiny bees, gleaming candlesticks, trivets and Christmas angels.

"I make my own designs, but patterns are everywhere," says Mrs. Cummings. "A leaf from the garden, stencils, embroidery designs can be used if you don't want to do your own."

In demand by artists and clubs to demonstrate her tin can art, she points out one of its great attractions: "It costs practically nothing! Bakeries and restaurants usually will give away the 30-pound cans and the others are everywhere."

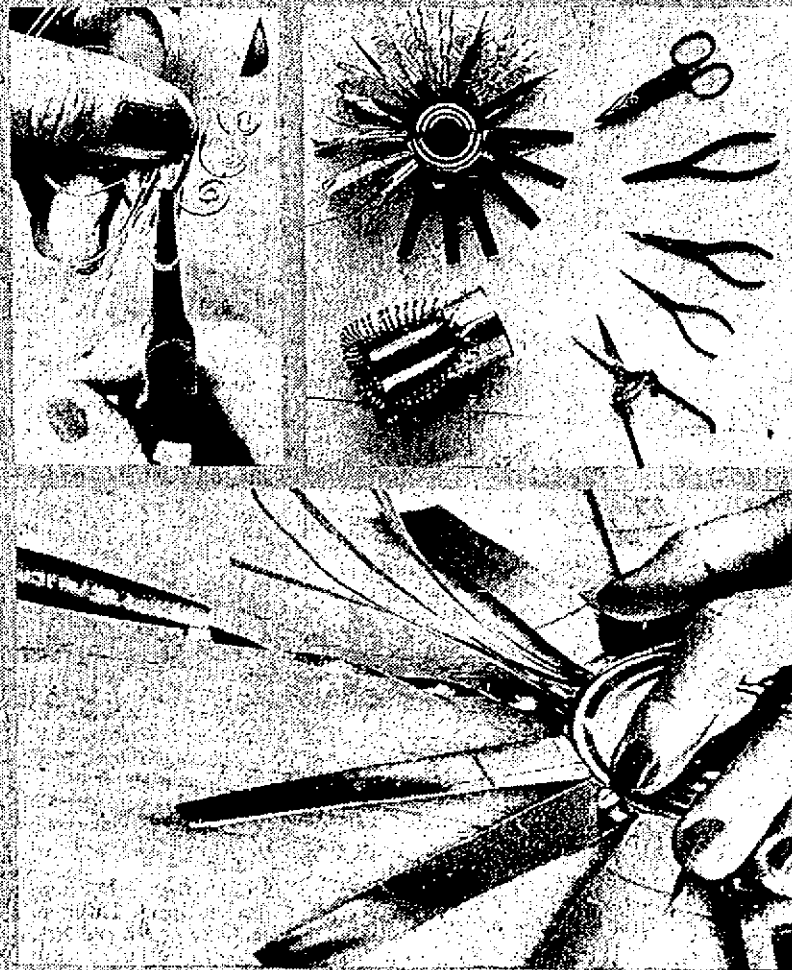
Tools are simple and inexpensive. Lobster shears (these may have to be ordered at a hardware store), tin snips, a small ball peen hammer, and three pairs of pliers — heavy long needle nose, fine long needle nose and duck-bill.

You begin by breaking through the rim of the clean, empty can with the duck-bill pliers. Use the lobster shears to cut the rim off as far as the seam, then cut across the seam with tin snips. Cut down each side of the seam with the shears, pull the seam back with the duck-bill pliers — never use your fingers — and break the seam off. Finish cutting off the top rim.

**NOW YOU MAY** do one of two things. If you want a piece of flat tin like a piece of yardage to cut designs from, take off the bottom rim and flatten the metal. Cut-out forms like petals and leaves may be shaped by pounding gently with the hammer.

If you are going to use the can as the base for a piece like a sunburst, cut the sides in even strips down to the bottom rim and flatten them out in a radiating pattern. Fine strips may be curled by grasping them at the edge with the fine needle-nose pliers and rolling them up like pin curls. Or strips may be twisted by turning them from the end with the duck-bill pliers. These are the basic techniques. Use an epoxy adhesive to join parts. Experiment with spray paints for color. Add stones from junk jewelry for decoration.

Just let your imagination go to work. Create your own tin can art.





# Not Only Night—but Days of the Iguanax

By Iola Masterson  
I, P-T Women's Editor

WHAT ARE Dee and Dr. Bob Gosin doing up in a tree? And if they aren't in a tree (below) I'm looking out the wrong side of my specs.



Tree climbing—a necessary hobby this week.

It's a long story. So it behooves a begin at the beginning. It has to do, not only with the night of the iguana—but several days of the Iguanax as well. Make it double—Iguanax.

The start—an annual adventure trip. Bob, in company with Dr. Geza Kremples, Virgil ("Mac") McCormack, Pete Beltram, Lazlo Kovacs, Don Kenner (owner of King's Pet Shop and organizer of jaunts) and Jim Springer, who pilots fellows to destination in his private plane, all returned from another of their exciting journeys to British Honduras.

This gang goes thataway every year for skin diving (main purpose of junkets) underwater movie making and animal gathering. Well, at least Bob animal gathered an iguana to bring back for the children, Bob, Larry and Dick. A three and a half footer it is an awesome sight for the non-lizard fan types. This week it escaped.

Because the iggies generally head for the highest tree (natural habitat), Dee and Bob are trying to capture the rascal before it arrives in some neighbor's yard and scares them into next county.

"Mac" McCormack also owned an iguana, which the Gosins kindly offered to "babysit" for him while he and family were away. Poor thing. It pined away and is deceased as of this week.

Sidebar: Iguanas are supposed to exist very nicely on one can of baby food a day. Seems to me there has been evidence otherwise, with one gone to greener pastures and the other up in higher trees.

SUCCESS—high and heady—is Dixie (Mrs. Noble) Millie's. She received her multi-engine pilot rating

## Wild Waves Say...

last week, achieved with flying colors, needless to say. She was checked out in a Cessna 310 (I model)—and it was the first time she had ever flown this particular plane! The Millie's own motor bird was undergoing repairs and this was a quick loaner for the check. Dixie will soon have her bona fide Federal Aviation Agency new license and official ticket attesting to her skill at stick.

CLANG BELLS, too, whistles and put an anchor on "Sut" Kunkel before he floats blissfully off in the blue. Wife Joan and he became parents of a baby boy at Community Tuesday. He was promptly, properly, poetically named Sutter Edward Kunkel II. Mama and son will be home by today.

AT THE "CAN'T WAIT" stage for trip to Europe are Luella and Steve Pace and daughters, Diane and Stephanie. They're within hailing distance (figuratively speaking) of take off date for five weeks of touring the continent.

NON-PARTICIPATING friends think a certain gang of travel mates all have holes in their heads (or ice water coursing through their veins)! Every year the crowd makes a mid-summer jaunt to Lake Mohave in Arizona for a week of water skiing and living it up in constant heat wave. Temperatures range from 115 to 120 degrees at the lake usually.

Ready and eager to "warm up" are Glenda and Earl Barnes, Maureen and Jim Conc, Marjorie and Gordon Johnson, Patty and Don Callender, Ruth and Don Grisham, "Jo" and Al McConville, "Jo" and Gordon Suiter, Jeri and Harry Effinger, Flo and Don Boster and Jan and Mitch Dion.

They'll tow four boats for water sporting. Even when not skiing they live in the water. Have to. Put chairs right into the aqua; even play their bridge games semi-immersed.

YOU CAN tramp Pine Ave. for a week, never see a familiar face. But go far away and, zounds, you'll spot a friend somewhere in the strange crowd.

LaVerne and Jim Spencer, back from optometric conventioning, were at the fair in New York and ran into Walt and Carol Hooker. Spencers, in addition to the big city proper, toured upper NY State as well as Washington, D.C. and the historical places of Colonial U.S.

FASCINATING trip for later this summer is "in the works" for Patty and Ed Coyne and sons, Chris, 11, and Greg, 9. They'll fly to New York and then on to Egypt. Ed wants to see the Aswan Dam area and its ancient temples before they are obliterated by the rising waters. Ed has been a fan of Egyptology ever since King Tut. How time flies!

In addition to land of the Pharaohs, the family will tour in Jordan and Israel before winging their way home in time for school.

TO SAY proud as peacocks or proud as punch won't fill the bill. Veronica and Bill Conley are proud as people. Daughter, Jo, was awarded one of the two John F. Kennedy Fellowships given at USC—first time they've been given—to study in her senior year at Trojanville. Her major is in education for mentally

retarded, but educatable, children. This summer she is studying at Pacific Coast Hospital in Pomona.

Not only was it most exceptional to be awarded the fellowship as an undergraduate, BUT Jo will have most of credits she'll need for her master's degree by the time she completes her senior year at SC.

HERE'S ONE that knocks the needle out of the syringe on Pill Hill. The daughter of a certain MD and his wife in Park Estates felt a little fevery, looked a little rashy and Pop, The Doc diagnosed it as German measles. Throughout the weekend, as usual, friends and neighbors dropped in. Sunday night Poppa Doc took a closer look at dötter. Wups! Scarlet fever!

Not only alarmed, but most contrite, he set up a waiting room, shot dispensing room and recovery room (complete with candy). Every child had a shot (that very night new diagnosis was made) and each adult was given a prescription type gum to keep them from becoming carriers as fast as they could be rounded up and invited back.

ALL AT SEA and loving it have been Thisba Mitchell and Lola Carter who have been aboard the President Cleveland enroute to Japan. They were met in Yokohama by Harriett Moore who made all arrangements for a great stay. After this Hong Kong and Honolulu for additional vacationing. They'll return late in August aboard the Lurline.

RICK RACKERS will have a posh garden luncheon and fashion show at the home of Mary (Mrs. Bob) Lintz Thursday. Well, mostly posh. Part of the day will be devoted to pure hokey fashion nip-ups interspersed with the stylish (legitimate) parade.

Members have rummaged around in rummage—their own and others—to create ensembles perfect for no time but Halloween. Seen below in just such rigs are tongue-in-cheek, hats-on-heads models Shirley (Mrs. Douglas) Dalton and Kay (Mrs. David) Berg.

Joan (Mrs. John) Knight is chairmanning the fun and sun summer social for members and guests.



To model designer fashions with a rummage flair.



Mrs. G. Todd Jagerson

## Lt. Todd Jagerson, Miss Gillis in Rite

In an exquisite formal wedding gown of peau de soie, richly trimmed with Alencon lace, Sheryl Lynn Gillis became the bride of Lt. Gordon Todd Jagerson Saturday in California Heights Methodist Church.

Ushering the 450 guests to their places for the 3 p.m. ceremony were Reynold J. Bloom Jr., William J. Gillis Jr., Paul Hayes, John Berke, Ronald Robinette, William Barbee, Michael Gastwirth and William D'Andrea.

The bride, daughter of Mr. and Mrs. William J. Gillis, 213 Rivo Alto Canal, wore a pillbox of white silk trimmed with pearls to hold her silk illusion veil and for her flowers she carried an arrangement of white butterfly orchids and stephanotis.

THE FORMER Miss Gillis, a graduate of Wilson High where she was a member of Fidelis, attended both Oregon State University and California Polytechnic at San Luis Obispo. At Oregon she pledged Pi Beta Phi.

IN THE entourage were Mrs. Reynold Bloom, the bride's sister, matron of honor, and attendants Mrs. William Hawkins and Misses Sharon McNew, Ann Vignolo, Carol Coffman and Susan Boswell.

The bridegroom, a graduate of Poly High where he affiliated with Comus, attended the University of Colorado, where he was a member of Kappa Sigma. He graduated from the U.S. Air Force Academy in Colorado.

Lt. Jagerson, son of Mr. and Mrs. George S. Jagerson, 1911 Marshall Place, asked his brother, Terry, to stand with him as best man.

Following a honeymoon trip to Northern California, Oregon and Washington, the newlyweds will make their home after Aug. 20 in Selma, Ala., where the bridegroom is stationed.

## Hospitality Offered With Luncheons, Coffees, Desserts

**MONDAY**  
Lady McDonald Lodge 179, Daughters of Scotia, meets for luncheon, cards and games at noon at the Garden Room, Third St. and Alamitos Ave.

**TUESDAY**  
Dr. Margaret Clark Sunshine Circle, noon luncheon followed by business meeting and cards, Colonial Hall. Mrs. Mabel Howard, chairman, will be assisted by Mmes. Arthur T. Hesse,

### Calendar of Clubwomen

Hazel Reed Wells and Alta Stipp. . . . .  
Mrs. George Bartlow will preside at the meeting of Pacific Hospital Guild at 10 a.m. Mrs. Gilbert Newhall will assist during the coffee

## Fraternal, Patriotic Events on Calendar

**MONDAY**  
Wide Awake Rebekah Lodge 71, instructions for officers by Sally Reaser, District 98 deputy president, 8 p.m., Machinists Hall, Flora Stuber will preside; Frances Thomas, chairman.

Ladies Auxiliary 791, Fraternal Order of Eagles, 8 p.m., Eagles Hall, 2821 E. Anaheim St. Gwyn Avocian will preside.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. salad luncheon marking tent's 47th birthday, 12:30 p.m. business meeting with courtesy officers presiding, Veterans Memorial Building.

Searchlight Chapter 435, OES, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Mabel Jackson and Dale Daugherty will preside; Minerva Kifer, chairman. Dancing will follow.

Chapter 4, Widows of World War I Veterans, 5:30 p.m. sandwich supper, Veterans Memorial Building. Leora Ottele will preside during picnic planning session.

Social Club, Nazareth Shrine 8, paid luncheon, noon, home of Mr. and Mrs. Fred S. J. Hancock, 810 Obispo Ave.

**TUESDAY**  
Arthur L. Peterson Unit 27, American Legion Auxiliary, reports from state convention delegates, 8 p.m., Veterans Memorial Building.

Social Club, Nazareth Shrine 8, paid luncheon, noon, home of Mr. and Mrs. Fred S. J. Hancock, 810 Obispo Ave.

**TUESDAY**  
Arthur L. Peterson Unit 27, American Legion Auxiliary, reports from state convention delegates, 8 p.m., Veterans Memorial Building.

**THURSDAY**  
Auxiliary 71, USWV, card party, noon, Veterans Memorial Building. Freda Sophy is chairman.

hour, Drs. Todd M. Mulford and Paul T. Southgate will speak on "Medicare." Guests are invited.

**THURSDAY**  
Long Beach Chapter of the National Cystic Fibrosis Research Foundation meets at 8 p.m. in the auditorium of Long Beach Community Hospital. A film on cigarette smoking, "Too Tough to Care," will be shown.

Dr. Jack Lieberman, medical advisor of the chapter, will give a summary of a meeting on cystic fibrosis that he attended in Seattle. All interested persons are invited.

Jubilee Grandmothers Club 75, 11 a.m., Veteran's Clubhouse, 2801 Pine Ave. with Marjorie Haston presiding.

**WEDNESDAY**  
Lisa Lindsay, daughter of western musician Stuart Hamblin, will be guest speaker at the luncheon meeting of Christian Women's Club at 12:15 p.m. at Lakewood Country Club. She will entertain with some of her original musical arrangements. Mrs. Jeanne McReynolds, an airline representative, will give a wardrobe packing demonstration.

All homemakers are welcome to attend the non-denominational luncheon. No membership or dues are required and nursery service for a nominal fee will be provided.

Reservations must be made before noon Monday with Mrs. J. T. Anderson, 1036 E. 46th St.; or Mrs. Minetta Plesscher, 430 Olena Ave.

Christian Women's Club will have no meetings in August but will meet the first Tuesday of each month beginning in September.

Long Beach Senior Citizens Democratic Council meets at 11 a.m. at 208 Linden Ave. with dessert lunch to follow at 12:30 p.m. All Democratic senior citizens are invited to attend.

Claretian Guild invites friends and visitors to attend

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## Island Trip for Newlywed Pair

Hawaii is the honeymoon destination for Mr. and Mrs. Hugh Conover Distelhurst Jr., (Sharon Maureen Holloway) whose wedding took place Saturday in First Congregational Church. They will reside in an Nuys upon their return.

The bride, who lived most of her life in Long Beach, has been residing recently in Van Nuys. She is the daughter of Robert Holloway Jr., Long Beach, and Mrs. Raymond Fitzsimmons, San Diego. The bridegroom's parents are Mr. and Mrs. H. C. Distelhurst of Clear Lake Oaks, Calif.

MRS. RONALD Miller was matron of honor, while bridesmaids were Nancy Jacobs, Sandra Kelly and Francine Eldridge, all in pink crepe full length gowns.

J. Willard Holland was best man. Martin Bogdanovich, Michael Alton and Frank Spain ushered.

A champagne reception followed at the Officers Club in Allen Center.

Both were graduated from Chadwick School of Rolling Hills and the bride also attended Whittier College.



Mrs. Hugh C. Distelhurst Jr.

## They Plan Wedding Dates

### Miller-Nixon

Mr. and Mrs. Gerald E. Miller of Long Beach are announcing the engagement of their daughter, Marion, to Gary Linn Nixon, son of Mr. and Mrs. Linn W. Nixon, also of Long Beach.

Miss Miller was graduated from Wilson High School where she was a Delta Phi Kappa and president of Delta Gamma Omega. At Long Beach City College she was a member of Kappa and president of Ramayana. She is also a member of Beta Sigma Phi.

Her fiancé was a member of the Varsity Club at Millikan High School and of Tilsman at LBCC. Currently he is studying architecture at Cal Poly in San Luis Obispo.

No date has been set for the wedding.

### Bowman-Crilly

Engaged to marry are Patricia Ellen Bowman, daughter of Mr. and Mrs. Cecil A. Bowman, Long Beach, and G. John Crilly, son of Mr. and Mrs. Samuel M. Crilly, also of Long

### Oswald Jacoby

## Thought--but Too Late

South wasted no thought in winning the first trick with dummy's ace of spades. Then he started to think.

He was in dummy for what would probably be the last time and he had a choice between two finesses. Which should he take?

As you can see the trump finesse works and the club finesse doesn't. South wasn't looking at the East-West cards and chose the club finesse because, as he pointed out later, the trump finesse would do him no good if trumps were going to break 4-1.

North accepted that explanation but pointed out rather bitterly that if South had taken time to think before playing to trick one, he would not have been faced with that choice between finesses.

NORTH suggested that South should have won the

first trick in his own hand and played ace and queen of clubs. Then he could have won the second spade in dummy and discarded a losing spade or diamond on the jack of clubs. After that, he could have taken the heart finesse and made his contract with an overtrick.

Needless to say, North was correct in his analysis. Of course, that play would not have worked against a 6-2 club break, but a suit will break either 4-4 or 5-3 just about 80 per cent of the time. A finesse will work only half the time.

<b>NORTH</b>		18
▲ A 9 4	♥ Q 6	♦ 9 6 4 3 2
♣ J 8 5		
<b>WEST</b>	<b>EAST</b>	
▲ Q J 10 8	▲ 6 5 3	
♥ 8 4 2	♥ K 10	
♦ K J 7	♦ Q 10 5	
♣ K 10 7	♣ 9 6 4 3 2	
<b>SOUTH (D)</b>		
▲ K 7 2	♥ A J 10 7 5 3	
♦ A 8	♣ A Q	

North and South vulnerable  
South West North East  
1 ♥ Pass 1 N.T. Pass  
3 ♥ Pass 4 ♥ Pass  
Pass Pass  
Opening lead—▲ Q.

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### Pogue-DeWeese

A wedding ceremony Aug. 8 at St. Anthony's Church in Ft. Lauderdale, Fla., will unite Eileen Patricia Pogue, daughter of Mrs. Vivien Pogue of Ft. Lauderdale, and Robert Bruce DeWeese, son of Mr. and Mrs. Homer D. DeWeese of Long Beach.

Miss Pogue received a BS degree in medical technology from Loyola University, New Orleans, and is a member of Tri Phi.

After graduation from Wilson High School, DeWeese received his BS and MA degrees in biology from CSLB. He is a member of Sigma Alpha Epsilon.

### Davis-Johnson

Anne H. Davis and James W. Johnson have set June, 1965, as the time for their wedding. She is the daughter of Mr. and Mrs. Harvey M. Davis and he is the son of Mr. and Mrs. Wesley K. Johnson, all of Long Beach.

Both were students at CSLB and the bridegroom-elect was graduated from LBCC.

### Phipps-Guthrie

At a recent dinner party in their La Marina Estates home, Mr. and Mrs. Robert Preston Phipps announced the engagement of their daughter Mary Catherine (Cathy), to Lt. Clifton William Guthrie, USMC, of San Antonio, Tex.

Lt. Guthrie's parents, Mr. and Mrs. George Clifton Guthrie, flew from Texas for the occasion. Immediate members of the family attended the dinner, including the paternal grandmother of the bride-elect, Mrs. Ruby Phipps of Los Alamitos.

Now a teacher in the Santa Ana School District, Miss Phipps was graduated from Wilson High School and California State Polytechnic College, San Luis Obispo.

Lt. Guthrie was graduated from Oklahoma A and M where he was associated with Pi Eta Sigma, Phi Epsilon and Sigma Tau. He is currently stationed with the Marine Corps at El Toro.

No date has been set as yet.

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IN OUR TERRACE ROOM  
JULY 20th, at 7:30 p.m.  
Previewing our collection of exquisite bridal and attendant gowns and dresses for the entire wedding party. Immediately after the showing, you are invited to make an appointment with our Bridal Consultant who will assist you with all details of your wedding.  
Admission by ticket only. Call the Bridal Gift Registry or Bridal Salon for ticket reservations.

## Bells Ring for Bridal Quartet

### Lewis-Pierce

St. Sebastian Chapel in Frankfurt, Germany, was setting for the marriage of Valerie Ann Pierce, daughter of Mrs. Gladys Watson Atkins of Long Beach, and Ward Bigelow Lewis, son of Mrs. B. Lewis of Los Angeles and the late Mr. Lewis.

A white peau de soie sheath was worn by the bride with a mantilla of re-embroidered Alencon lace.

Mrs. Kenneth Husted was matron of honor and Paul C. Van Wart, best man. Peter Fleming seated guests.

A reception followed the ceremony at Union International Club.

The bride is a graduate of St. Anthony's High School and Immaculate Heart College, where she was a member of Theta Iota Pi. Her husband was graduated from USC where he affiliated with Sigma Alpha Epsilon.

The newlyweds will honeymoon at the French Riviera in the fall and reside in Frankfurt.

The new Mrs. Lewis is a seventh generation native Californian and a great, great-granddaughter of Dona Maria Dolores Dominguez of Rancho San Pedro, a Spanish land grant of 1784.

The couple married in a civil ceremony in Basel, Switzerland, July 15.

### Duthie-Older

Honeymooning in Mexico City and Acapulco are Mr. and Mrs. Richard Brent Duthie (the former Carolyn Marie Older) following their wedding Saturday at Lakewood Village Community Church.

Attired in a silk organza over taffeta gown, the bride wore a fingertip length mantilla of Alencon lace and carried a bouquet of pink roses and white orchids.

Sandra Hughes and Lowell Duane Taylor were the honor attendants. Other members of the bridal party included Louise Elena Hoff, Christina Duthie, Janet Boles, Walter Woods, Joseph Kelly and Archie Allison.

A graduate of Lakewood High School and California State College, Long Beach, the bride affiliated with Alpha Mu Gamma. She is a past honored queen of Jobs Daughters Bethel 240.

### Superfluous Hair

Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

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### Caristi-West

Lakewood Village Community Church was chosen for the Friday marriage of Jean Arlene West, daughter of Mr. and Mrs. Daniel A. West, and Charles Anthony Caristi, son of Mr. and Mrs. Dominich Caristi.

The bride wore a formal Chantilly lace gown. Her sister-in-law, Mrs. Carl West, was her matron of honor. Jack Angus served the bridegroom as best man.

Other members of the wedding party included Rosie Angus, Sue Queen, Judy Peyton, Sue Ann Hinesey, Wayne and Jack Caristi, Carl West and Jack Votaw.

The newlyweds are graduates of Lakewood High School.

### Grossen-Gillespie

Melissa Ann Gillespie and George Grossen were married in a Friday afternoon ceremony at Garfield Baptist Church.

Parents of the couple are Mr. and Mrs. Arthur Grossen of East Palestine, Ohio, Mrs. James Morris of Long Beach and the late Harold Gillespie.

The bride wore an ensemble of light beige. Honor attendants were Susan Osborn and Edwin Kopf.

Mrs. Grossen is a Polytechnic High School graduate.

The couple will honeymoon in Avalon and reside in Buena Park.

INDEPENDENT-PRESS-TELEGRAM—W.3  
Long Beach 12, Calif., Sunday, July 19, 1964

### Senior Citizens

National League of Senior Citizens will meet Monday at noon for a dessert luncheon at Machinist Hall, 728 Elm Ave. A speaker at 1:30 p.m. will follow.

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24.95 to 26.95 values

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## The Snood...



## The Hood...



and...

Some of fall's fashion excitement previewed at Millinery Institute dinner during recent press showings by New York Couture Group.



# 'My Fair Lady'—Tops for Fall

By MARY ELLIS CARLTON  
I, P-T Fashion Editor

NEW YORK—Chin straps have gone glamorous for fall. Instead of holding up sagging faces, this season they're holding on fashionable chapeaux.

Besides that, there are helmets and hoods, stocking caps and snoods—even ear flaps.

In fact, previews of fall-winter millinery collections produced a quantity of headgear to tie, drape and wrap at will.

EMME, ONE pace-setting New York designer, attached both ear flaps and chin tie to one of her roller brimmed chapeaux in deep red velour. John Frederics made head-hugging helmets with chin ties.

Many of the new hats envelop the hair completely. Take Adolfo's snood hats, for instance. They had rounded, uncrushed crowns and straight brims much like a Boy Scout's hat, most often worn tilted forward on

the brow. At the back: gathered satin snoods. Sally Victor did some of the snoods too, with wide, rolled brim velours. Bands and head-hugging backs were in tricolor knits.

MOST IMPORTANT millinery influence of the season, however, comes from chapeaux worn by Audrey Hepburn in the film version of "My Fair Lady." One designer even copied Professor Higgins' hat and muffler.

Many MFL hats are black and white—some are blousy turbans that completely cover the hair. Others are wide-brimmed and ultra-feminine.

And to turn "My Fair Lady" out in the finest feathers ever, there's a lot of fuss about fluttery trims—especially ostrich.

Chapeaux for fall and winter are the prettiest and most feminine in many a season. In fact, if the new styles don't put American women back in hats, I'll eat mine.

And I may have help. Fashion's newest feather trim is, of all things, the vulture!



1—Adolfo gives city-country look to Royal Mountie hat. 2—Tawny suede calot by John Frederics fastens under chin. 3—"My Fair Lady" profile brim flies with white vulture feathers. By Emme. 4—Adolfo's adaptation of Professor Higgins' hat worn by Rex Harrison in "My Fair Lady." 5—Black satin envelope snood by Ruby Art. 6—Miss Alice's wig hat in processed chinchilla. 7—MFL deep cloche by Hattie Carnegie is banded in black leather.

## YW Offers Classes in Golf, Art

Ray Gallahue will give golf instructions in a course offered by the YWCA at 7:30 p.m. Wednesday evenings beginning July 22.

The six-session course is made available to those who were unable to start with the opening of the summer classes. Instruction will include fundamentals of grip, stance and swing. Clubs will

be furnished. The class is open to both adults and high school students.

Also being offered by the YW is an art class for children ages 8 to 14 which opens at 1 p.m. July 20 with Barbara Whitesel as instructor. The class will include painting, sculpture and drawing.

A CLASS for adults in tile craft dealing with learning to place ceramic tile on ash trays, plates, table tops and murals will be held once a week for six weeks on Wednesday at 1 p.m. starting July 22. Barbara Whitesel is instructor.

Further information may be obtained by calling the YWCA, 550 Pacific Ave.

## Typographical Group Meets

Mrs. H. F. McLaughlin will be hostess to the Long Beach Typographical Auxiliary Tuesday noon in her home, 5409 Keynote St.

Members will bid bon voyage to Mrs. Don Austin who will accompany her husband to Hawaii in August to represent the auxiliary at the International Typographical convention. Mr. Austin is a delegate from Long Beach Typographical Union.

## COOL CUTS COOL WAVES



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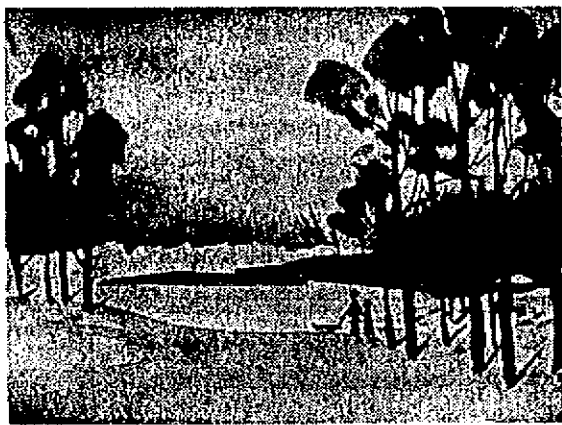




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... here's an opportunity to help a needy child receive year-around medical care and at the same time banish the Christmas card blues. Auxiliary to Long Beach Children's Clinic members are now taking orders for their annual sale of Christmas cards and will come right to your home with their sample books to take your order. If you place a large order, they'll even address them for you! For further information, rouse yourself from that garden chaise and call Mmes. Preston Johnson, president, 3939 California Ave.; Lynn L. Evans, 3918 Marron Ave.; Charles M. Bell, 5319 Brittain St.; or Earle F. Prater, 1431 Josie Ave.



Artists who contributed designs for Children's Clinic Christmas cards include Marna Redmayne, "Stained Glass Madonna" (upper left); Helen De Tarre, "California Watercolor" (above); and Sandy Gill, "Smear Faced Kid" (left).



## Elizabethan Concert Is Tribute to Shakespeare

A program of Elizabethan instrumental and vocal music will be presented by California State College at Long Beach Monday at 4:30 p.m. in the patio of Soroptimist House on campus.

Complimentary tickets for the public are available in the summer session office.

The instrumental music features three selections on the harpsichord played by Robert Huestis.

The Shakespearean Sing-

ers and eight soloists, under the direction of Frank Pooler, CSCLB music professor, will present four centuries of Shakespearean song for the second part of the program.

GUEST singers are Mrs. Max Eshelman, soloist with the Roger Wagner Chorale; Robert Collins, choral director for Long Beach Polytechnic High School; and Frank Allen, choral director at Stanford Junior High School in Long Beach.

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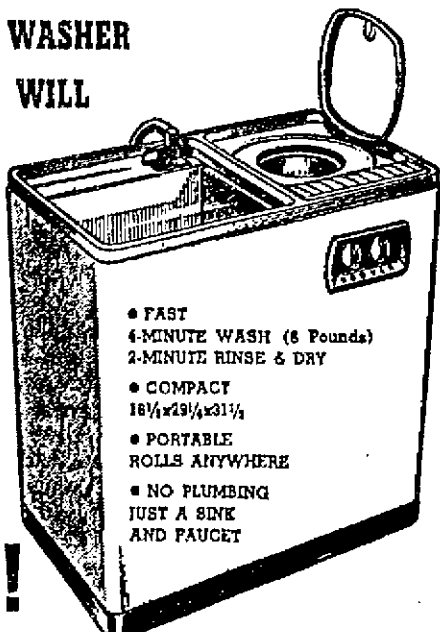
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Mrs. William Tinley Brooks

## William T. Brooks, Bride in Tahiti

Airborne on a honeymoon to Tahiti and Hawaii are Mr. and Mrs. William Tinley Brooks (Candace Wolf Carleton) whose marriage took place Thursday evening in Emmanuel Episcopal Church, Mercer Island, Wash. Following their return in mid-August, the couple will establish residence in Woodside, Calif.

The new Mrs. Brooks is the daughter of Mr. and Mrs. William H. Carleton of Mercer Island, and the bridegroom is the son of Mr. and Mrs. John W. Brooks of Anaheim, formerly of Long Beach.

FOR THE double ring ceremony the bride was attired in an ivory Irish linen gown with dome skirt. Gulpure lace encircled the waist. She wore a mantilla of Chantilly and carried a white prayer book covered with white catalpa orchids, garnet roses and stephanotis.

In blue Irish linen with petit point ribbon belts were

the attendants, Mrs. William T. Rhodes, matron of honor, and Susan E. Wade and Penelope Carleton, bridesmaids. Their bouquets were of blue and white carnations and yellow garnet roses.

Leland D. Stephenson was chosen to serve as best man, while the 400 guests were seated by John W. Brooks Jr. and John P. Lehotsky.

A RECEPTION at the Tennis Club in Seattle followed the ceremony.

The bride was graduated from Stanford University with a BS degree in anthropology in 1963. She spent a year of graduate work at Yale and will complete work on her MA degree at Stanford this fall in her field.

The bridegroom was graduated from Stanford with a BA in history in 1962 and will complete his final year at Stanford Law School in 1965.

## VFW Unit to Install

Mrs. William Miller will take office as president of Past Presidents Club, Veterans of Foreign Wars Auxiliary, in an 8 p.m. ceremony Monday in Veterans Memorial Building.

Joining her on the executive board are Mmes. S. H. Bell, Mildred Stetson, Jessie Buckler, James Butler, Ida Loudon, Edward Schelly and Sidney Charter.

Arranging the event, to which the public is invited, are Mmes. Elmer Malmberg and Charter.

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## Ladies of Elks

Ladies of the Elks will meet for a card party at 12:30 p.m. Wednesday in the Elks Lodge, 4101 E. Willow St. Mmes. John J. Wright and J. B. Mosher will greet guests. Prizes will be awarded. Members and visiting Lady Elks may participate in a no-host luncheon at the club preceding the card playing.

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# Shifts, Sheaths Get Alpha Gam Nod



"SORTA CROOKED, TERI," stoutly maintains Christopher Pascal, 6, observing Teri Lynn Miller's balancing attempt as Carol Courtney, 5, learns the ropes of successful modeling. Seven-year-old Teri's mother, Mrs. Roy Miller (the lone adult above), will commentate the summer-fall fashion show Saturday at Hawaiian Restaurant given by Alpha Gamma Delta Alumnae Club of Long Beach.

Embracing two seasons, Alpha Gamma Delta Alumnae Club of Long Beach will present "Summer Shifts to Autumn Sheaths" in a fashion showing and buffet luncheon Saturday at the Hawaiian Restaurant.

Fashions for every age group will be shown by specialty shops from the Belmont Shore area after members and guests heap their plates from a buffet table laden with Cantonese, Hawaiian and American delicacies.

THE SAND PAIL set will be represented by, among others, Teri Lynn Miller, daughter of Mr. and Mrs. Roy Miller Jr., 72 Prospect Ave., Carol Courtney, daughter of Mr. and Mrs. Frank Courtney Jr., 3435 Julian Ave., and Christopher Pascal, son of Mr. and Mrs. Peter Pascal, 11841 Reagan St., Los Alamitos.

Mrs. Pascal is general chairman of the showing event, and Mrs. Miller will commentate.

Mrs. George Cain has charge of hostesses to welcome the throng expected, while Mrs. John Williams heads a committee gathering door awards from national and local businesses.

PROCEEDS from the merry afternoon will aid crippled children of Long Beach. The alumnae club has given many hours of volunteer work at the Crippled Children's Society in addition to purchasing mechanical aids.

For reservations and additional information, persons wishing to attend the luncheon and show may contact the reservations chairman Mrs. Frank Courtney, 3435 Julian Ave. Deadline for reservations is Tuesday.

# Hurry! Tonight Is Cook Book Deadline!

It's Cook Book deadline tonight! Each year the Independent, Press-Telegram publishes a cook book made up entirely of favorite recipes of readers. This year's—our ninth—will be published Sunday, Sept. 6th.

Grand prize will be a de luxe O'Keefe & Merritt Contempo gas range. And there will be three cash prizes in each of 40 classifications of the book.

Here are the contest rules: Type, print or write legibly your recipe or recipes. Use one side of paper only. List ingredients completely, giving accurate measurements.

Make your directions clear, concise and complete. Indicate classification in which you wish to enter your recipe.

Be sure to include your NAME, ADDRESS and TELEPHONE number on EACH recipe.

Mail your entry to:

Mildred K. Flanary  
Independent, Press-Telegram  
Long Beach 12, Calif.

Entries must be postmarked not later than MID-NIGHT tonight. In case the same recipe is submitted by two or more contestants, the one bearing the earliest postmark will be the only one considered. All recipes become the property of the Independent, Press-Telegram, and may be reproduced in the Cook Book.

Names and addresses of contestants will be published with recipes. None will be returned. Decision of judges will be final.

Employees of The Independent, Press-Telegram and their families are not eligible to enter the contest.

# Ebell Brunch

Brunch will be served at 11 a.m. and again at 11:45 a.m. on Wednesday at Ebell Club in the series of July and August brunch events. Mrs. Clifford O. Yankee is chairman of Group A which will serve. Door awards will be given. Brunch reservations may be made with Mrs. Cleda G. John, ways and means chairman.

# SUMMER VACATION

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# Tea Lures New Members

The impressive home of Mr. and Mrs. Thomas A. Shaheen Jr., 4681 Virginia Road, will provide the setting Tuesday for a summer membership tea given by the Peninsula Chapter of the Mary and Joseph League.

Elaborate plans call for use of the League's blue and white colors to be used as accents around the pool and entrance to the residence. A special attraction will be a guided tour of the Shaheen home with its magnificent antiques and period furniture.

Mrs. Ned Washington, League president, and Mrs. Benjamin Kuhn, Peninsula chapter president, will greet guests at the door, as will Mmes. Frederick Spearman, Robert Ziebarth, Robert Phillips, Jerry Lewis, Barron Hilton and George Byrnes.

SERVING in other prominent capacities will be Mmes. William Darling, refreshments; Alfred Green, program, and Joseph Fogarty, public relations and press, plus Mmes. Wallace Ophelm, John Hebert, E. Hearn Simpson, James Dean, Theodore Jung, W. Kenneth Scott, Joseph Kellogg and James B. Kitt.

Object of the Mary and Joseph League fund raising activity is the building program of the Daughters of the Mary and Joseph Center, 5300 Crest Road, Palos Verdes Peninsula, where the sisters direct a training and educational program for their young teaching sisters as well as a retreat center

for married couples. Each weekend married couples of all denominations come to the retreat house to reevaluate their family life.

SINCE the sisters are committed to pay monthly a certain amount of their debt and interest on the re-



# Card Party Set by Court Marian

A card party will be given by Court Marian 1669, Catholic Daughters of America, Wednesday at 8 p.m. at Woodman of the World Hall, 11 W. Plymouth Ave. Pinochle, bridge, canasta and 500 will be played. Mrs. Edward Richardson and her committee will serve refreshments. The public is invited.

DELIGHTED OVER the prospect of enthusiastic new members, Mrs. Joseph K. Kellogg and Mrs. James B. Kitt (from left) discuss the summer membership tea being planned for Tuesday by the Peninsula Chapter of the Mary and Joseph League in the Los Cerritos home of Mr. and Mrs. Thomas A. Shaheen Jr. Tour of home will be a feature of event.

# Free Film Programs on Schedule

Long Beach branch libraries continue their summer film offerings this week with three full-length films. Monday at 7:30 p.m., Bret Harte Branch Library, 1595 W. Willow St., will present "The Silent World." This record of an underwater adventure has been an all-time favorite with local audiences.

Bay Shore Branch Library 195 Bay Shore Ave., will show the science film, "Of Stars and Men," at 7:30 p.m. Tuesday. In it man's place in the universe of atoms, stars and galaxies is explored.

AT DUSK Thursday, the patio of Burnett Branch Library, 560 E. Hill St., will provide a setting for an evening of Spanish gypsy dancing which was photographed in color against authentic backgrounds.

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Long Beach man wins \$1000

Don Lorton of Long Beach won \$1000 in cash and an all expense paid trip to Washington, D.C. for him and his wife for a black-and-white picture of his poodle in last year's Snapshot Contest!

# Amateur Photographers! Just One Snapshot May

## WIN \$1,000.00 FOR YOU!

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# SNAPSHOT CONTEST

Sponsored by the Independent, Press-Telegram

Any black-and-white or color print taken after July 1, 1963, is eligible. Put your name, address and classification on the back of your snapshots. Address them to Snapshot Contest Editor, Independent, Press-Telegram, 604 Pine Avenue, Long Beach, Calif. 90801. Send no more than 4 prints each week. SEND YOUR CONTEST ENTRIES NOW!

Judging for the first week's contest will be conducted on Monday, July 27. All photos received by that date will be entered in the first week's contest. Winners will be announced each week in Southland Magazine starting Sunday, August 2, and continuing each Sunday thereafter to and including Sunday, Sept. 6... a period of 6 weeks.

# SNAPSHOT CONTEST RULES

## CLASSES

1—The contest is strictly for amateur photographers. Anyone is eligible excepting employees of this newspaper, or employees of any newspaper participating in the Newspaper National Snapshot Awards, employees of the sponsors and their families, and individuals who, personally, or any members whose families are engaged in the manufacture, sale commercial finishing or professional use of photographic goods.

2—Pictures that have been made after July 1, 1963 are eligible. Black-and-white and color PRINTS accepted only.

3—Black-and-white snapshots may be made from any brand of negative type black-and-white film, but not from color transparencies. Color prints may be made from any brand of color film. Any make of camera may be used. No print, enlargement or transparency more than 10 inches in the longer dimension will be accepted. No art work or retouching is permitted on prints or on the negative from which they are made or on transparencies. No composite picture, such as multiple printing or montages are eligible. Pictures should NOT be mounted or framed.

4—To enter the contest, mail no more than four prints each week as you desire, within the contest dates, to this newspaper's "Amateur Snapshot Contest Editor." On the back of each picture print your name and address clearly in ink, and the class in which you wish the picture entered. (See classes).

5—Photographs entered in the Snapshot Contest become the property of the Independent, Press-Telegram and The Orange County Evening News and NO BLACK-AND-WHITE OR COLOR PRINTS WILL BE RETURNED. Do not submit negatives with your prints. Keep negatives of color or black-and-white prints until requested by the Amateur Snapshot Contest Editor. (Only original negatives and transparencies accepted.) This newspaper and the sponsors of the Newspaper National Snapshot Awards assume no responsibility for negatives, prints or transparencies.

6—At the close of the contest, this newspaper will submit eight pictures (one in each class) chosen by its judges as the best entered in its contest, in the Newspaper National Snapshot Awards, where they will compete with entries from other participating newspapers for cash prizes totaling a minimum of \$31,000.

7—All pictures shall be judged in the Newspaper National Snapshot Awards on general interest and/or appeal. Photographic quality, although important, may not necessarily be the deciding factor. The decision of the judges shall be accepted as final.

8—It is not permissible to enter pictures in the contest of more than one newspaper participating in the twenty-sixth annual (1964) Newspaper National Snapshot Awards.

9—Before receiving the newspaper's final prizes in one of more than eight classifications, the entrant must submit the original negative with print and sign a statement that his picture, or any closely similar picture of the same subject or situation, has not been and will not be entered by him in any snapshot contest, exhibit, or salon where prizes are awarded... other than the one conducted by this newspaper, and has not been and will not be offered for publication in any manner.

## CLASSES

A—BABIES AND CHILDREN—One or more youngsters to be judged for cuteness, expression of character, or mood. Subjects may be engaged in any activity or interest. Adults may appear if they are not the principal interest.

B—ACTIVITIES—Teen-agers or adults. They may be engaged in any activities outdoors or indoors, at any season: occupations, hobbies, sports, and recreations; any picture that tells a story of an interesting phase of everyday life. Children may appear if they are not the principal interest.

C—SCENES AND "TABLETOPS"—Judged for scenic or pictorial appeal—landscapes, marine views, historic spots, street scenes, buildings or unusual "still-life" subjects including "tabletop" or miniature arrangements.

D—ANIMAL LIFE—Household pets, farm animals, forest wild life, zoo animals, etc.; any situation in which the aforesaid subjects are of principal interest.

COLOR ENTRIES WILL BE JUDGED IN THE SAME FOUR CLASSES LISTED ABOVE

IMPORTANT: If you snap a picture which you expect to enter in the contest and in which a person or persons appear, be sure to get their names and addresses. This is necessary because, before your picture can become eligible for entry in the Newspaper National Snapshot Awards, the written consent of such recognizable person or persons to the use of the picture for advertising purposes must be obtained.

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## Actors' Company to Debut Friday

The newly formed Actors' Company of Seal Beach will make its debut at 8:30 p.m. Friday in the Peppermint Playhouse, 124 Main St., Seal Beach.

The opener for the group will be Larry Johns' three-act comedy, "Summer of Yesterday," which Johns also is directing.

Johns wrote the play in the '30s and revised it for the Seal Beach group, which has been trying to organize a playhouse for the past five years. It finally has established itself in the 60-seat Peppermint Playhouse, which, during the day, is operated by Mrs. Kay Carroll as a nursery and dancing school for children.

JOHNS describes the work as a dramatic comedy dealing with the Greenwich Village artists who showed their works on the streets in the 1930s.

Plotwise, the play deals with an American and a German soldier wounded during WWI who becomes friends and it probes the art renaissance of the 1930s.

"The work was tried out in 1938 in New Jersey for a two week period—nearly every night of which it

rained and we couldn't get anyone out to see it," said Johns, who has written half-a-dozen plays. Some have been produced in the east.

"I originally came to Long Beach to direct with the idea that I'd have some time for play writing," said Johns. "But it's only since leaving Community Playhouse in Long Beach that I've found the time to get back to this work."

THE ACTORS Company's acting president is Darlene Chaffee, who is in the cast of the first production. Others active in getting the group on its feet include Ron Albertson, also in the cast; Ann Cypher, secretary pro-tem, Virginia Felte, publicity and Mrs. Carroll, sponsor.

The cast also includes Paul Teschke, Ken Harkey, Mary Lou Grubb, Don Reese, Ed Christensen, Maxine Miner, Molly Boyd, Bob Bunting, Mary Bryan, Don Danielsen, Marilyn Herman, Carl Goodwin, Celeste Clinton, Sharon and Val Rodriguez, Ray Carpenter and Zoran Vidanovic.

"Summer of Yesterday" will play Friday and Saturday nights through Aug. 15.



### IN OPENING SHOW

Darlene Chaffee, Ken Harkey and Paul Teschke (right) appear in "Summer of Yesterday," opening show for the new Actors Company making its debut with the Larry Johns original Friday in Seal Beach.

## Prize Memories of Artists

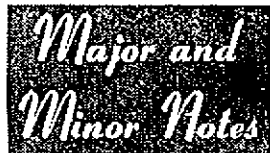
(Continued from last week)

By RACHEL MORTON  
L. P. T. Music Critic

Last week I announced in this column the beginning of my eighth year as music critic and author of Major & Minor Notes for the Independent Press - Telegram. This is a continuation of the column which touched briefly on some of my interviews with the great celebrities of the music world.

CONDUCTOR Georg Solti entered the room like a bolt of lightning! Never have I met such a dynamic person and the interview proved equally stimulating.

I prize the inscription on my picture of conductor Igor Markevitch: "To Rachel Morton, who understands so well my art," for he is a



poet among conductors.

I interviewed the famous German conductor, Hans Schmidt-Isserstedt, in Laguna Beach when the sun was setting on the white beach and he made me stand at the window to watch it. On his photo he has written: "In memory of a red sunset on Laguna Beach."

Lauritz Melchior received me in his beautiful home, high among the mountains on Mulholland Drive. He showed with pride his wonderful trophies from his hunting expeditions and he wore on his wrist an elephant's hair taken from the one who charged him and nearly killed him.

AFTER HEARING Joan Sutherland for the first time in her amazing performance of "Lucia di Lammermoor" I nearly swooned when the next day a voice over the phone said: "Rachel Morton, this is Joan Sutherland." (I had written her asking if her teacher in London, Clive Carey, was the same person who had accompanied my lessons in Jean de Reszke's studio.) She called to say he was the same man and add-

ed: "I think it would be very nice if you would come see me and we could have a little chat." We had two happy and intimate visits together.

Mary Costa, whose meteoric rise to fame was nothing short of phenomenal, has become my dear friend and a large photo of her stands on my piano.

THESE ARE some of the famous ones I have interviewed and written up for my readers' information, and I hope, pleasure.

Conductors: Dr. Bruno Walter, Zubin Mehta, John Barbirolli, Igor Markevitch, Eugene Ormandy, Thomas Schippers, Erich Leinsdorf, Paul Kletzki, Georg Solti, Hans Schmidt-Isserstedt, George Barati, Richard Bonyngue.

Singers: Mary Costa, Joan Sutherland, Rosa Raisa, Elizabeth Schwartzkopf, Amelita Galli-Curci, Dorothy Kirsten, Marilyn Horne, Jeannette MacDonald, Sando Konya, Renato Cioni, Richard Tucker, Lauritz Melchior, Giorgio Tozzi, Geraint Evans, Richard Lewis, Nelson Eddy.

Instrumentalists: Jascha Heifetz, Gregor Piatigorsky, Joseph Szigeti, Myra Hess, Leonard Pennario, Jorge Bolet, Lili Krauss, Gary Grafman, Eugene Istomin, Grant Johansen, Gabriel Barnat.

These are the great names in the musical world.

## Classical, Pops Music for Bowl

First Hollywood Bowl performance of Serge Prokofiev's "Piano Concerto No. 5" will be played by American pianist Lorin Hollander Tuesday night. Stanislaw Skrowaczewski, permanent conductor of the Minneapolis Symphony Orchestra, will lead the Los Angeles Philharmonic Orchestra for his debut in the outdoor amphitheatre.

Skrowaczewski, Polish conductor, will return to the podium Thursday night with Ruggiero Ricci, violinist, in another "first" in the Bowl—Paganini's "Concerto No. 2 for Violin." Symphonies to be conducted by Skrowaczewski will be the "Brahms No. 4" on Tuesday and Schumann's No. 14 Thursday.

Rounding out the week's entertainment are Connie Francis, popular recording star Friday night with Peter Nero, pianist and the 20th annual Gershwin Concert for the Saturday "Pops" concert. All of the concerts begin at 8:30 p.m.

AMONG the numbers on the Gershwin concert, which will be conducted by Skitch Henderson, are the "Rhapsody in Blue," which was premiered 40 years ago by Paul Whiteman (who commissioned the work), with Whiteman at the piano. Abbott Lee Ruskin, young pianist from New York, will perform the Rhapsody Saturday night.

The Gershwin concerts in the past 19 seasons have attracted more than 328,000 persons, or an average of more than 17,000 every concert.

## Summer Tent Theater Ends With Repertory

The second summer tent theater at California State College at Long Beach closes with the final week of performances to be repeated in repertory, a novel feature of this year's festival of international comedies.

The green chaletauqua tent on campus is the location for the three comedies "Clerambard" Monday and Tuesday; "Hay Fever" Tuesday and Friday; and "Waltz of the Toreadors" Wednesday and Saturday.

With true repertory, a company retains a number of plays and performs a different one each night. Repertory is usually too costly because of nightly changes of scenery, but the drama department at CCLB has solved this problem by playing in the round in a tent on the grass. After every evening's performance the props are changed for the

following night. Actors who play a lead in one play will be on the prop or light crew the next night, and several players must keep major roles in two plays fresh in their minds.

STUDENTS in the drama department, under the supervision of Dr. John Green, chairman of the department, and directors Dr. David Sievers, Dr. Stanley Kahan, and guest professor Bert Holland from Santa Monica City College, are responsible for the festival's production.

HIGH SCHOOL students who completed their junior year were invited to participate in the plays and were able to earn college credit.

For all three plays Mrs. Margaret Holland designed the costumes, Marguerite Seethaler designed the sets and Fred Kobus served as stage technician.

## Invitation to Fiesta

By ELISE EMERY  
Arts Page Editor

All California artists are invited to participate in the eighth annual open air fine arts and crafts exhibition at the Old Spanish Days Fiesta Aug. 16 in Santa Barbara.

All art forms will be acceptable and unless otherwise marked, all work will be considered as being offered for sale. No commission is involved. There is an entry fee of \$5.

Each exhibitor will be given 10 feet of space and will be responsible for hanging and displaying his own work. The exhibition area is the ocean front sidewalk along West Beach on Cabrillo Blvd. Demonstrations by artists and craftsmen are encouraged.

Registration for the one-day exhibit will take place at 9 a.m. the day of the fiesta. Displays will close at 6 p.m.

Further information may

be had by writing to Old Spanish Days Fiesta, P.O. Box 1537, Santa Barbara.

FRANCIS L. WOODAIL will lecture and demonstrate the art of seascape painting when Lakewood Art Association meets Thursday at 7:30 p.m. in Mayfair Park Clubhouse.

ATELIER 7, 3316 E. Seventh St., is showing drawings, prints and paintings by Judy Leiker. The show will hang through Aug. 15; hours are 1 to 11 p.m. seven days a week.

LOS ANGELES Printmaking Society's current exhibit, "Serigraphs," closes Thursday in the gallery, 818 S. Spring St., Los Angeles. Hours are 10 a.m. to 4 p.m. Tuesday and Thursday, Sunday 1 to 5 p.m.

ORIGINALS and copies of historically important pictures and photographic

equipment are a part of a display at Los Angeles County Museum, "The Daguerreotype."

This comprehensive exhibit of the photographic art of 100 years ago is a George Eastman House traveling exhibition augmented by work from private collections and from the museum.

THE ANNUAL summer sale of original art will continue through Aug. 31 at Long Beach Art Association gallery, 800 E. Ocean Blvd. No item is priced above \$50. The gallery is open from 1 to 5 p.m. daily except Mondays.

AWARD WINNING paintings sculptures and graphics from the June All City Outdoor Art Festival in Barnsdall Park, Los Angeles, are on display in the Tower Gallery of Los Angeles City Hall. They will remain on view through Aug. 12.

Nearly 60,000 persons visited the festival. The art competition drew 3,000 amateur and professional entrants who vied for \$7,200 in purchase and cash awards. Jurors were James Elliott, Robert Frame, Paul Lauritz and Curt Opliger.

## Tworok Retrospective at Pasadena Museum

By VIRGINIA LADDEY

The Pasadena Art Museum, 46 N. Los Robles Ave. (just above Colorado) is offering the first retrospective exhibit of the works of Jack Tworok. The exhibit of works done since 1948 originated at the Whitney Museum in New York in March, and travels to five other major museums.

Tworok, who came here from Poland at the age of 13, has worked in art for 35 years. He is an artist's artist. Only those who constantly seek and ruthlessly discard every means of understanding what art is can appreciate Tworok's achievements.

Tworok, having first immersed himself, roughly, in American painting in the 1920s and then in the post-impressionist school of Paris in the 1930s, was one of the progenitors of the indelibly American statement (a declaration of independence) of abstract expressionism. Yet, his forms include definite reference to the human figure and to landscape situations. He refuses to limit himself to any dogma in a rigid sense.

THE 60 WORKS in the present exhibit begin with two paintings from 1948, a seated woman, "Geneva," and a still life, which are transitional, leading the viewer into the more enigmatic, boldly-brushed, larger, and highly-colored works of recent years. There are also around 10 drawings in the show; some are preliminary notes for paintings, others are immensely accurate, quick sketches from

the figure, some are drawings in themselves.

The more recent works are done in bright, broad strokes of vermilion with green or blue and white, emphasized by areas of more neutral color.

Tworok, chairman of the Yale University School of Art and Architecture, reflects in his creative odyssey, contemporary man who lives his life far from his native environment, whose honesty refuses him the comfort of past traditions, whose concern is finding a truth for himself in this day. Tworok finds his home in the community of artists.

The exhibit, which may be seen in the Pasadena Museum until Aug. 16—weekdays (except Monday) from 10 a.m. to 5 p.m., Tuesdays until 9 p.m., and Sundays from 2 until 5 p.m.—will provide many insights into Tworok's journey and the directions taken by his colleagues.



### AT GREEK

Johnny Mathis heads a tuneful, entertaining production which will play at Greek Theater, Los Angeles, Monday through next Sunday evenings. Appearing with him are The Young Americans, 36 talented high school and college students from the Southern California area.



Gordon and Sheila MacRae

## 'Bells Are Ringing' on Melodyland Stage

"The Pajama Game" closes its two-week run tonight at Melodyland Theater and will be followed on Tuesday by "Bells Are Ringing," starring Gordon and Sheila MacRae.

Betty Comden and Adolph Green wrote the lyrics and book for "Bells Are Ring-

ing," and Jule Styne, the music. The attraction is a happy, swinging musical comedy with a warm story about a nosy girl operator in a Manhattan telephone answering service who mixes into the business of some of her clients. Successfully, too.

ORIGINAL OIL PAINTINGS by A. WELLINGTON SMITH Realistic Paintings at Realistic Prices LARGE SELECTION ART CLASSES 2217 E. Broadway Long Beach GE 3-2455

THE MACRAES play the leads, with Sheila portraying Ella Peterson, the little "Miss Fix-it," and Gordon appearing as a young, but lazy playwright, Comedian Ben Lessy, of the team of Patti Moore and Ben Lessy, has the role of Sandor, the bookie.

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**On Stage---**

BARN THEATER, 2110 Main St., Huntington Beach, Calif. 7:30 p.m. Fridays and Saturdays through Aug. 1.

CHAPEL THEATER, 414 Pacific Coast Hwy., Torrance, "Shanghai Gesture," 8:30 p.m. Fridays through Sunday, through Aug. 1.

COMMUNITY PLAYHOUSE, 5021 E. Anaheim, "Remains to be Seen," 7:30 p.m. Thursdays, 8:30 p.m. Fridays, Saturdays through Aug. 1.

OFF-BROADWAY THEATER, 211 Lime Ave., "The Hostage," 8:30 p.m. closes tonight.

STATE COLLEGE, Tent Theater, 4181 E. Seventh St., "Clerambard," 8:30 p.m. Monday, Thursday, "Hay Fever," Tuesday, Friday, "Waltz of the Toreadors," Wednesday, Saturday, "THEATE UPSTAIRS," 8:30 p.m. 8:30 Local Ave., "Love's Labour's Lost," 8:30 p.m. Fridays, Saturdays through Aug. 15.

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Harry P. Petersen

## CHEF OF THE WEEK

# Made a Success of Jaywalking

By MILDRED K. FLANARY  
I. P.T. Food Editor

"You solee, we washee" could well be the slogan of today's Chef of the Week, Harry P. Petersen, partner-manager of Nuway Laundry & Cleaners, Inc.

Born in Twin Falls, Idaho, Petersen's career actually started while he was still in school. He worked evenings and vacations as a janitor-washman, filling-in on vacation routes, etc. After that he operated a commercial flat plant in Twin Falls.

In 1941, he moved to Long Beach and went to work for I. M. Stevens of the Queen City Laundry. He started as washroom superintendent, worked up to the position of superintendent, and eventually to assistant manager. In 1946, he moved across the street and became superintendent of the Nuway Laundry. And thus began the "greatest game of jay walking ever to take place in Long Beach. It lasted five years.

By 1951, he had become manager of the plant, so he jogged back across the street again, this time to PURCHASE the Queen City Laundry and Dry Cleaners for Nuway.

But he didn't stop there. He moved the business across the street, operated them both under one location—as one production—but as two selling organizations.

In 1957, he did a bit more hopping, and purchased the Long Beach Peoples Ice Co., also for Nuway. At that time it included a butcher shop and cold storage lockers. But presently, but presently, only the ice routes have been continued. Petersen also became a partner in the ice portion of the company, at the time of purchase.

But his biggest "crossing" occurred in 1958. After working 12 years for the company, he bought out his boss and became a partner and general manager-secretary-treasurer of the Nuway Laundry, Queen City Laundry, and the Long Beach Peoples Ice Co.

EVEN THEN he didn't stop. In May of 1960, Petersen purchased the business of the Harbor Laundry and consolidated it into his present routes.

In the interim, by July of '59, he had already gone into the rental business, starting the Nuway Linen Supply with Custom Linen Rentals, to restaurants and hotels. At the same time he instituted the Nuway Industrial Uniform Rentals with uniforms for all types of business, from Manhattan dress shirts and wool dress trousers for the executives, to the continuous roller towels for restrooms. Today he operates 20 trucks, as well as a drive-in car-hop service for laundry and dry cleaning.

A ROTARIAN, Petersen is a member of the Executives Association of Long Beach, and an immediate past president. He serves on the Board of Directors of the Better Business Bureau,

of the California Laundry and Linen Supply Association, and of the Executives Association of Long Beach.

According to his pals, Petersen is the hardest working guy in Long Beach. Also they agree that he does everything well, but it's best NEVER to turn him loose in a boat. He knows more about the workings of the washing machine, it seems.

Mrs. Petersen, Jeannine, contends her "chef" is good at general cooking, but when it comes to baking, he calls a halt.

And coffee companies take note! He'd make an excellent walking advertisement for your company. He just never feels set-up without a cup of coffee in his hand—when in any room of the house, or even when he's riding in a car.

Today, he's tending "Petersen's Bar-B-Q."

**PETERSEN'S BAR-B-Q**  
Fry together in  
2 tbsps. fat  
6 stalks celery, diced  
2 onions, chopped  
1 large green pepper, diced  
Add to above mixture  
1 large bottle catsup  
1 can tomato soup  
1 tbsps. mustard  
1 tbsps. chili powder  
1 tbsps. salt  
1/4 cup sugar  
1/4 cup vinegar  
Add combined above mixture to gravy from roast. Add cubed meat—pork, beef, veal or lamb may be used. Serve over buns.



## MARRIED

Shirley K. Emery, daughter of Mr. and Mrs. Alex Emery Jr. of La Porte, Tex., exchanged wedding vows with William V. Miller, son of Mrs. Jane O. Miller of Long Beach, Saturday at La Porte Community Church. Honor attendants were Mrs. D. G. Stevens, sister of the bride; and George P. Miller, the bridegroom's brother. The couple will reside in Houston.



ABIGAIL VAN BUREN

# Hippocrates, Where Art Thou?

DEAR ABBY: My mother became ill, so I called the doctor. He examined her and said coldly, "She's sick." (I knew that or I wouldn't have called him.) He prescribed some medicine and told me to keep her in bed. After two weeks in bed she just grew weaker and she was not eating enough to keep a bird alive. I called the doctor again and told him my mother seemed to be slipping. He said, "There is nothing I can do. What do you expect from a 73-year-old woman?" Two days later she was just lying there like a wax statue and I honestly didn't know if she had gone into a coma or if the life had gone out of her, so I called the doctor and asked him to come right over. He calmly said, "If she is gone, you don't need ME. Call the undertaker of your choice and have him contact me to sign the death certificate." After all, Abby, I am NOT a registered nurse so how am I supposed to know if my mother is dead or in a coma? She died the next morning. I thought doctors were supposed to be dedicated? If I want to report this to the American Medical Association, how do I go about it? We live in a very small town.—DISSAPPOINTED IN DRS.



ABBY

DEAR ABBY: My father was a taxidermist and as a boy I learned the trade from him. I use it only as a hobby, however, as I am in the insurance business. The young woman I am presently going with is a devout lover of animals and she can't stand to be around stuffed animals or birds. My apartment is filled with beautiful stuffed owls,

now when this "creative" being comes home she is tired, irritable, and has no creative energy for her home, children or husband. What do you say?—FRUSTRATED.

DEAR FRUSTRATED: A mother with school-age children who seeks a career outside her home for any reason other than because she just plain NEEDS THE MONEY, deserves a good boot in the bustle. And a husband who would let her get away with it deserves two.

DEAR ABBY: What would you think if, after you received an invitation to the wedding of your friend's 18-year-old daughter, her mother called and said, "If you are going to send our daughter a wedding gift, please don't give her anything with a monogram or an initial because you know how

pheasants and the heads of deer and elk. She says it gives her the creeps. I like this girl a lot, Abby, and don't want to give her up. But I find taxidermy a most relaxing hobby. Any suggestions? —AVOCATION: TAXIDERMIST.

DEAR AV: Yes, forget the girl. If she really cared for you she'd abide the glass-eyed creatures. And if you really cared for her, you wouldn't be asking me for suggestions. You'd store your zoo in the attic and marry the girl.

DEAR ABBY: What would you think if, after you received an invitation to the wedding of your friend's 18-year-old daughter, her mother called and said, "If you are going to send our daughter a wedding gift, please don't give her anything with a monogram or an initial because you know how

young folks are nowadays—you never know how long the marriage will last." —ABSOLUTELY SPEECHLESS.

DEAR ABSOLUTELY: I would think the same thoughts you undoubtedly thought. And I would heed the advice. P.S. Let's hope the daughter has better sense than her mother.

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 69700, Los Angeles, Calif., 90069.

## Navy Wives Party

Florence Ross Navy Wives Club 123 will sponsor a noon luncheon and card party Monday in the home of Mrs. Henry Hill, 4029 Lugo Ave. Navy wives and guests are welcome and may make reservations with Mrs. Henry Hill.

# No Slow Summer for L.B. Kappa Deltas

A pleasant mixture of summer fun and business has been lined up for July and August by Kappa Delta alumnae of Long Beach.

On Monday, Mrs. John Hanna and Mrs. C. B. Brothers will be co-hostesses at a business meeting at 8 p.m. in the Hanna home, 730 Daisy Ave. KD's in the area wishing to attend may contact Mrs. Hanna.

College Night, on Aug. 1, will find many Kappa Deltas in the Hollywood Bowl and Hammerstein concert. The fence for a Rodgers and bridge section of the Long Beach group will convene Aug. 4 in Mrs. Jane Beaulac's home.

## Restore Body

Our hair needs special care to keep it from getting dry and brittle. A creamy lotion that is applied after a shampoo helps restore gloss and body to the hair.

LATER IN August the Sunset Beach home of Mrs. Arthur de Heras will be the scene of the annual beach party for children and grandchildren of alumnae.

Other events in the near future will be a barbecue for members and their husbands in the home of the president, Mrs. Roland Wedemeyer, and a dinner party at the Papa Di Carlo restaurant, Los Angeles.

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**Follow the Charts for Fashion Savings...**  
**Here's How It Works:**  
Except for advertised items which have been sale tagged, we have posted MARK-DOWN CHARTS throughout our store listing ALL other sale prices. This NEW sale idea means more shopping FUN and EXTRA SAVINGS too. Bring a pencil and figure your own savings.

**Top Name Brands:**  
Our top name labels reflecting superb styling, craftsmanship and the ultimate in good taste assure you of satisfaction PLUS extra value.

**Spread the Word!**  
Please don't keep the GOOD SALE NEWS a secret... call your friends... make up a party and come SALE-ing. You'll love this fashion sale.

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Sizes 8-18  
Each priced near cost, or way below cost. Mostly daytime styles... Some dressy, or After 5's. All from our regular stock. Don't miss these! One lot  
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All summer fabrics  
Full skirts—sheaths  
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Complete dress with matching sleeveless coats:  
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Dressy & pant tops  
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# Marriage Is for Keeps... Forget Him

DEAR MRS. MAYFIELD:  
I'm almost 17 and in love with a married man who is 18.

Before he got married, we went together for a long time. I don't know why but I broke up with him. I know I hurt him and soon I was sorry I'd done it but too proud to let him know.

Not long ago, he married a girl who was pregnant although the baby isn't his. She's a good friend of the family, was in trouble, so he married her. He has told several people that he still loves me but what can we do now?

Don't tell me to forget him—I've tried and I can't. —ALONE AND SORRY

DEAR ALONE:

Marriage is (or should be) final. He's out of your reach. I'm afraid you will just have to accept it and go on from there. What else?

You can blame your own pride and arrogance even though I don't think his marrying the other girl without loving her was right. You two have certainly made a mess of things!

You won't forget him but time will dim the hurt unless you feed the fire by seeing him, talking to him

and brooding. Keep busy, try to make new friends and cultivate the ones you have. The next time you fall in love think twice before you deliberately make someone suffer.—M.M.

DEAR MRS. MAYFIELD:

While I was hospitalized last summer, I met a real nice guy (technician). We are from different towns and I don't see him often, but when I do he is real friendly. A friend of mine says he comes from a very nice family.

How can I get better acquainted with him? Trying to stay in the hospital gets pretty expensive.—LENOIR

DEAR LENOIR:

Unless you get real brave and make the advances, you'll just have to wait and hope he gets interested enough to ask for a date.

Or how about becoming a nurse's aid?

You could enlist your "friend" to further your acquaintance.

I just hope you can succeed without spending more time in the hospital!—M.M.

DEAR MRS. MAYFIELD:

We live near a very nice family, except for the mother. The husband is a good

Dear Molly Mayfield

man and provides well for his wife and four children.

The mother drinks and curses her husband and children; she never gives them a kind word. On Sunday she takes her Bible and goes to church but the minute she gets home she starts yelling and cursing again.

Her children are always embarrassed and unhappy.

We try to be nice to her but it's almost impossible. Whenever anyone starts to talk to her, she flies off with her cursing. Is there anything we can do—NOT A MEDDLER—JUST A FRIEND

DEAR FRIEND:

This is a family affair and brooks no interference from outsiders. It's her husband's problem and if he won't do anything, you certainly can't.

Do what you can to make life more pleasant for the children (without discussing their mother), but give the mother a wide berth. If trying to be friendly brings on screaming and cursing, just give up the idea and avoid her.—M.M.

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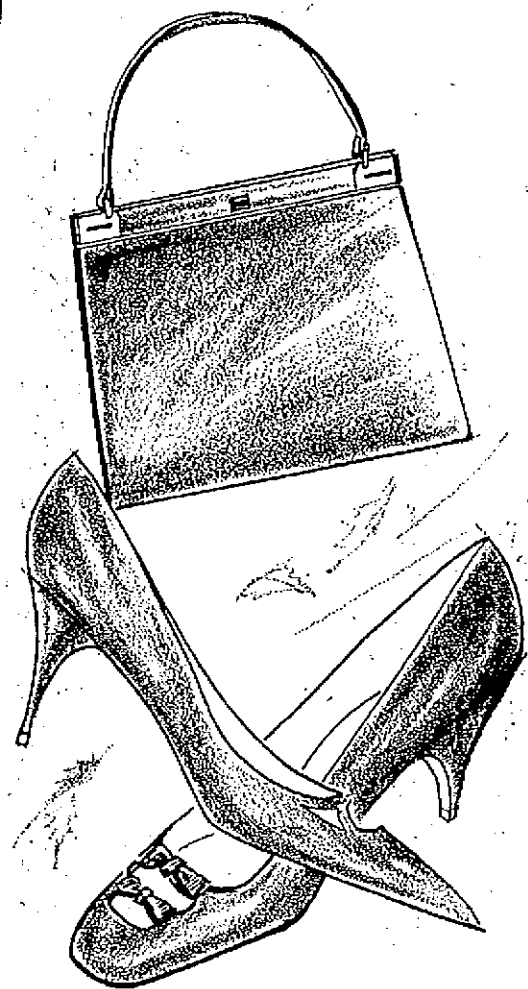
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Plastic pants, lined with absorbent soft cotton terry. S-M-L-XL. **2 1.00**

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"SPINNAKER WX" — Thin silver color waterproof calendar watch, distinctive raised numerals against sunburst dial. All-stainless-steel expansion band. **11.95**

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# Parade

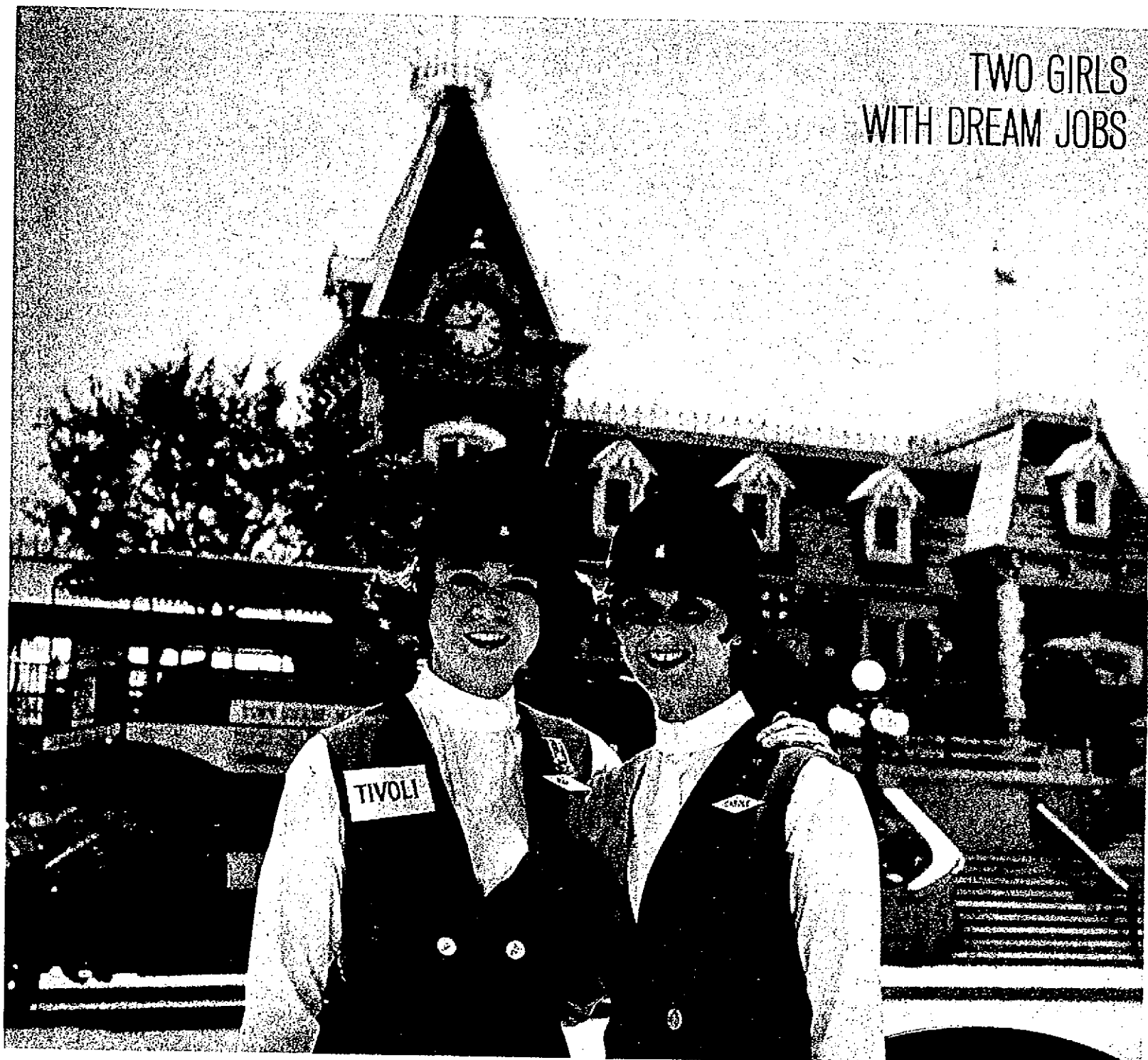
*THE NEWS & Independent - Press-Telegram*

AN IMPORTANT MEDICAL REPORT

## LIFE IN THE DEEP FREEZE

by LLOYD SHEARER

TWO GIRLS  
WITH DREAM JOBS



July 19, 1964

Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** I understand that Joseph P. Kennedy was responsible for getting Lyndon Johnson on the Democratic ticket as vice-president in 1960. I also am told that Lady Bird Johnson was strongly against her husband running for vice-president under any circumstances. What is the truth?—L.T., Washington, D.C.

**A.** On July 14, 1960, in Los Angeles, Joseph Kennedy suggested to his sons, John and Robert, that Lyndon Johnson would make the best vice-president and would do more to help the Democratic ticket than any of the other leading vice-presidential possibilities: Sen. Stuart Symington, Sen. Henry Jackson, Gov. Orville Freeman of Minnesota. Jack Kennedy decided that his father was right. Next day he suggested to Lyndon Johnson a Kennedy-Johnson ticket. Lady Bird was against it, but two of Johnson's closest friends and advisers, the late Speaker of the House, Sam Rayburn, and the late Oklahoma Senator, Bob Kerr, were for it; so Johnson agreed to run for the vice-presidency.



**Q.** Bettina, close friend of the late Aly Kahn, generally comes up with a new beau every year. Who's the lucky man this season?—K. H., Los Angeles, Calif.

**A.** Maurice Jacquin, son of a wealthy French businessman, has been dating Bettina at St. Tropez.



**Q.** Now that Dinah Shore has dropped second husband Maurice Smith, is there any chance she will return to first husband George Montgomery?—E. W., Palm Springs, Calif.

**A.** Not much; she will return to television.

**Q.** Is it true that Marlon Brando is thinking of going into exile in Tahiti with his two sons?—Linda Lee, Vancouver, Wash.

**A.** Brando visits Tahiti regularly, sees a lady friend there, recently took his son by Anna Kashfi to Papeete.

**Q.** What is the connection between underworld czar Frank Costello and Joseph Schoenbrun of the Internal Revenue Service?—T.Y., New York, N.Y.

**A.** Schoenbrun, one-time IRS employee, has reportedly been a long-time Costello lieutenant.

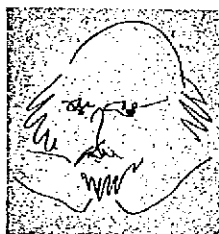


**Q.** Will Queen Elizabeth visit Russia in 1965?—Dan Anderson, Portland, Ore.

**A.** The Queen will visit Ethiopia and West Germany in 1965, but no British monarch has set foot on Russian soil since 1917. Moreover, the Soviet government has not as yet extended an invitation to the Queen, although several years ago Premier Nikita Khrushchev personally invited Prince Philip to Moscow.

**Q.** Who owns the Picasso portrait of Shakespeare, and how much is it worth?—L. Michaels, Miami, Fla.

**A.** It is owned by Dr. Roland Penrose of London, a close friend of Picasso's; is worth between \$2,000 and \$3,000.



**Q.** Ringo Starr, the Beatle—is he secretly married to Maureen Cox?—Helene Richardson, Raleigh, N.C.



**A.** Ringo, 23, has employed Maureen, 18, as his personal secretary, recently took her on a holiday to the British West Indies, says, "She is not my sweetheart, and we are not married."

**Q.** What's happened to the songbird of yesteryear, Ruth Etting?—Lee Clark, Chicago, Ill.

**A.** Retired, she lives in Las Vegas, Nev.

**Q.** Is it true that during her pregnancy Mary Ann Fischer, mother of quintuplets, went from 140 to 240 lbs.?—Ann Isaacs, Baltimore, Md.

**A.** No. She jumped in weight from 140 to 193 lbs.

**Q.** When Happy Murphy married Gov. Nelson Rockefeller, did she or did she not relinquish custody of her

four children to their father, Dr. James Murphy?—R.P., Syracuse, N.Y.

**A.** Dr. Murphy was granted legal custody, with the mother seeing them whenever she wished.



**Q.** The late Indian leader, Nehru—was he an Oxford or a Cambridge man?—Ben Carver, Ithaca, N.Y.

**A.** Cambridge.

**Q.** I read that when Marlene Dietrich performed in Russia a few weeks ago, she got 39 curtain calls. I saw her in Las Vegas a few years ago, and she was awful. My question is, did she put on the same act in Moscow as in Vegas?—Pearl Mishalevsky, Newark, N.J.

**A.** Approximately the same act.

**Q.** Why has TV star Richard Boone left Hollywood?—Claire Hallenbrook, Columbus, Ohio.

**A.** One reason is that he feels his 10-year-old son "is subject to the wrong kind of pressures in Hollywood...having famous parents gives a kid an erroneous set of values. It's different in Hawaii. People are accepted for what they are."

**Q.** Is there a feud between Sen. Paul Douglas of Illinois and Sen. Willis Robertson of Virginia? Do they really hate each other?—B.T., Alexandria, Va.

**A.** No personal feud, only a legislative one. Douglas is a leader of the liberal bloc in the Senate, Robertson of the conservative bloc.

**Q.** Zsa Zsa Gabor claims to have a 15-year-old daughter by hotel-owner Conrad Hilton. In all the official biographies handed out on Hilton, no mention is ever made of any daughter. What does Hilton have to say about the discrepancy?—T.T., Oakland, Calif.

**A.** Hilton prefers that replies to all such inquiries come from Miss Gabor.

**Q.** Is actor Herbert Marshall still alive? If so, how old?—Bertha Okun, Little Rock, Ark.

**A.** Alive and 72.

**Q.** Who said: "When you have no basis for an argument, abuse the plaintiff"? Was it Justice Holmes?—Vivian Dobrin, Denver, Colo.

**A.** It was Marcus Tullius Cicero, 106-43 B.C., Roman orator and statesman.

## Parade

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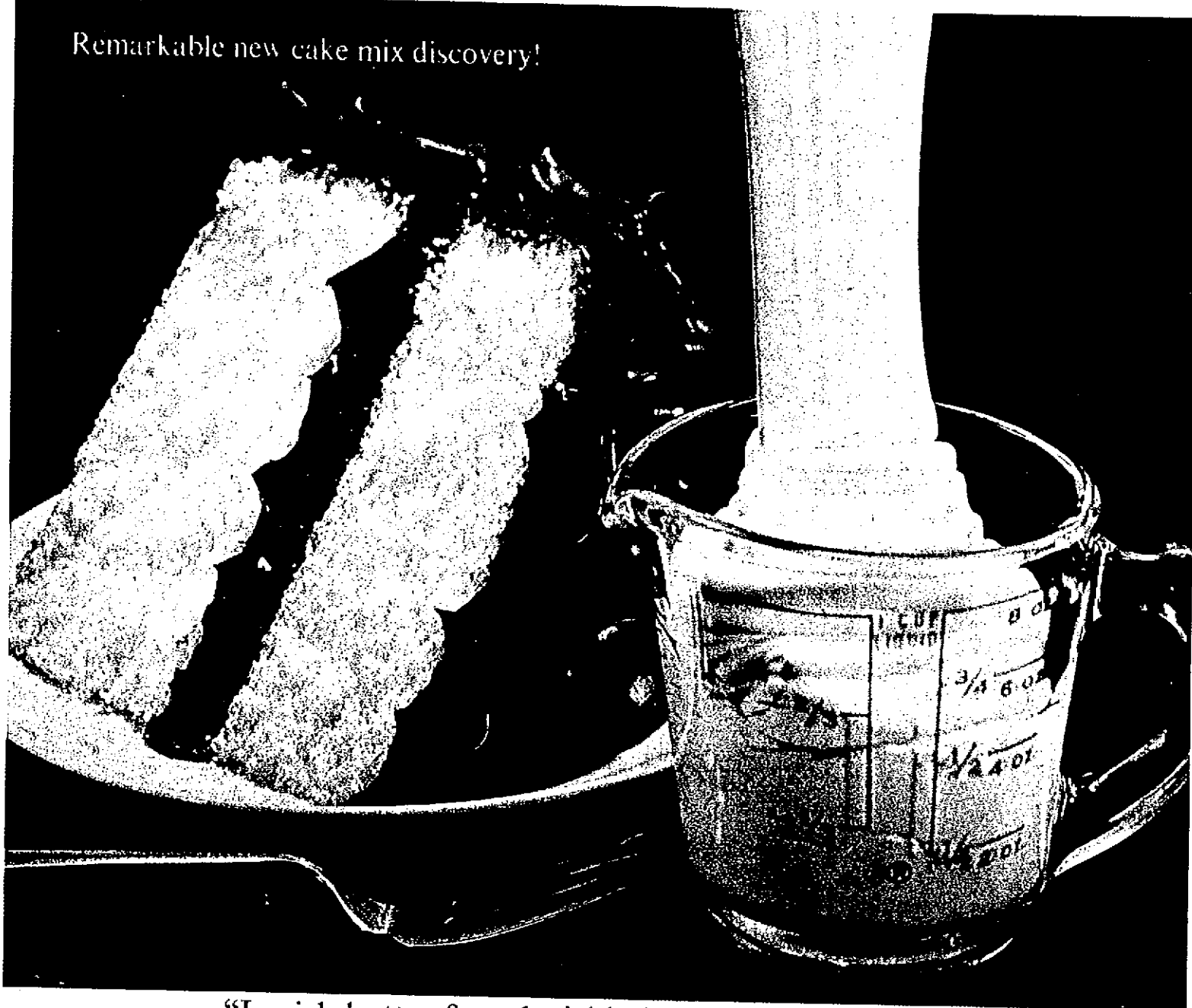
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# LIFE IN THE

## A remarkable scientific breakthrough

**O**ne out of every 330 men in this country is born sterile. Such men cannot father children.

For the most part, these males learn of their physical inadequacy—generally caused by a chromosomal aberration, an inherited deficiency called Klinefelter's Syndrome—only after they are married.

Other men acquire sterility because of disease and accident.

A third group of husbands does not produce a sufficient number of motile sperm cells at a given time to impregnate their wives.

What do such men do when they and their wives want children?

One ready answer is child adoption, a sometimes complicated legal and extralegal problem.

Another, in the case of non-Catholics, is artificial insemination—a procedure whereby a physician takes the live sperm of a donor and by syringe injects it into the female.

Artificial insemination, endorsed by the American Medical Association, is practiced thousands of times each year with fresh sperm cells.

Now comes a promising, relatively new method—artificial insemination via frozen sperm cells, sperm cells stored for long periods at subzero temperatures.

For example, 4 women, artificially inseminated with human semen, 5½ months old and frozen at minus 196 degrees centigrade, have already given birth to normal, healthy infants. Six more women, all in Philadelphia, are currently pregnant by the same frozen sperm method.

The originator of this freezing procedure, which has tremendous implications for the indefinite storage of human reproductive cells, is Dr. Jerome K. Sherman, 40, a modest, gray-eyed, brilliant, Brooklyn-born cellular physiologist who did his undergraduate work at Brown University, got his master's degree at Western Reserve, his Ph.D. at the State University of Iowa.

Teaching and researching at the University of Arkansas Medical School, Dr. Sherman is a recognized authority on the methods of preserving human sperm by freezing and freeze-drying.

He takes sperm cells from healthy men; mixes the ejaculation with a 10 per cent solution of glycerol, which protects these cells from the adverse effects of freezing and thawing; then bottles the mixture in ampules which are suspended over nitrogen vapor in a container at —196°C.

Thus placed in cold storage, 70 per cent of the sperm cells can be preserved perhaps indefinitely. Sherman has on hand at the University of Arkansas Medical Center in Little Rock sperm cells which have been frozen for five years. In thawing samples of these, he loses approximately 30 per cent of the sperm cells,

but the 70 per cent which survive retain their power of motility and fertility.

Now, just for a moment consider the possibilities in this storage of frozen sperm cells.

A soldier struck down on the battlefield in the prime of his youth might yet perpetuate his line if, prior to battle, he deposits some of his sperm cells in a cold storage sperm bank.

A pilot killed in an airline crash might very well help to spawn, via frozen spermatazoa, the three children he and his wife always wanted.

Frozen semen not only makes possible life after death—it also extends the reproductive capability of man to old age. A man of 70 or 75 might conceivably have his 40-year-old wife impregnated with semen frozen when he was 35 or 40.

It is generally held by science that a man's reproductive cells are more fertile, more motile, more capable of doing the job they were destined to do when he's young. But many young couples do not want or cannot afford to have children in the early years of their marriage. Suppose a newlywed husband deposits his spermatazoa in a frozen sperm bank when he's 23. Suppose when he's 40 and financially successful, he wants more children. He may very well have a better chance if his wife uses the more potent sperm cells of his youth.

### INSURANCE FOR THE FUTURE

Another possibility. Suppose this same young husband of 23, after depositing his sperm cells, suffers an illness which brings on sterility. He is still capable of fathering children, via his stored semen.

It is estimated that from 10 per cent to 25 per cent of all married couples suffer infertility problems at one time or another. Some of these couples can and have been helped by the use of stored semen. In these cases 4 or 5 consecutive inseminations with concentrated spermatazoa—sperm cells collected and frozen over a period of several months, then thawed, pooled and centrifuged so that the resultant sperm count is 8 or 10 times higher than the original count in any possible single ejaculation—resulted in pregnancies.

Take the following case in point. A friend of Dr. Sherman's was married to a lovely girl who through illness had lost one ovary. Her husband suffered from an infertile count of sperm cells. For years the couple tried to beget a child. They had no success.

Dr. Sherman discussed the case with the couple, and they agreed to try the frozen sperm method. Dr. Sherman collected and froze the husband's semen over a period of four months. Taking the semen, a good 10 times as much as the husband could have produced on any single occasion, he thawed it, got rid of all the extraneous fluids by centrifuge and produced a semen with a very high, concentrated sperm count.

This he turned over to the wife's doctor. The phy-

sician injected it on those days he thought most likely to coincide with the woman's ovulation. The wife became pregnant.

"Today," says Sherman with a modest degree of satisfaction, "that couple has a very happy, healthy, normal child."

Although millions of dairy cattle throughout the world have been bred with frozen semen without any increase in the abnormality of the offspring, Dr. Sherman is frequently asked if freezing human sperm cells is dangerous. Does the freezing damage or alter the chromosomal structure? Does a woman who submits to artificial insemination via once-frozen semen increase her chances of giving birth to a child who is defective?

Dr. Sherman says no. "Over two dozen children



Pioneer in deep-freezing of human sperm, Dr. Jerome



# DEEP FREEZE

## brings new hope to childless couples

have been produced with frozen human spermatozoa to date," he points out. "Aside from one case of umbilical strangulation and one toxemia of pregnancy, both of which have nothing to do with spermatozoa, all these births have been normal."

### HIGH POTENTIAL

Dr. Leo Szilard, one of the greatest, most versatile scientists of this century, without whom we might never have built the atomic bomb or developed atomic energy, told me a few weeks before his recent death: "The possibilities which lie in Dr. Sherman's work are superb."

"Nowadays," Szilard explained, "when a woman decides on artificial insemination, she consults her doctor. To get a supply of semen, the doctor usually

goes to a young hospital resident or an intern, maybe a third-year medical student—the supply of donors is extremely limited. The woman in question never knows anything about the donor, except that he's a healthy man.

"If we had banks of human frozen sperm cells scattered throughout the country," Szilard continued, "which is a definite possibility under Sherman's system—because I understand he himself has such a bank in Little Rock—just think what that would mean."

"The woman who has agreed to artificial insemination calls at the sperm bank headquarters. She asks for the master catalog. She sits down with her husband. Together they look at the unnamed color photographs and the vital statistics of the men who have their frozen sperm on file.

"The wife says to her husband. 'This fellow has your hair color, your eyes, your build, the same general background. What do you think?'

"Maybe the husband says, 'Look, so long as you're going to do this, why don't I give my child a good legacy? Why don't we endow him with characteristics of mind and body better than mine? Why don't we give him or her the best that there is?' And maybe the couple goes ahead and picks out the most intelligent and most handsome candidate.

"In any event," Szilard declared, "this system gives a couple a germinal choice of parental selection. Just imagine if today we had a bank containing the frozen sperm of Albert Einstein, Jack Kennedy, Douglas MacArthur, George Gershwin, Albert Schweitzer. We could certainly improve the human breed. Just look at the tremendous strides made by farmers and cattlemen in improving their cattle. I know it sounds harsh and clinical, but with human beings it can be very much the same."

Dr. Herman J. Muller, the Nobel Prize-winning geneticist from Indiana University, entertains a similar belief. Muller hopes that the concept of parental selection may one day extend beyond couples with one sterile or infertile member, that it may be practiced by those fertile couples who wish to improve upon the genetic constitutions of their offspring.

### FILLING A NEED

Dr. Sherman, who gets no money, no government grants for his research on frozen sperm, says: "I'm no physician, and I'm not trying to play God with this work. Many people of certain religious beliefs want nothing to do with it, and I can understand that. But still there's a need to help competent physicians pursue a long-range, scientific program based on my work. And that's the need I'd like to fill."

"I can envision a program whereby 5 or 10 semen banks are set up at medical centers throughout the country for use by doctors who will keep complete scientific records.

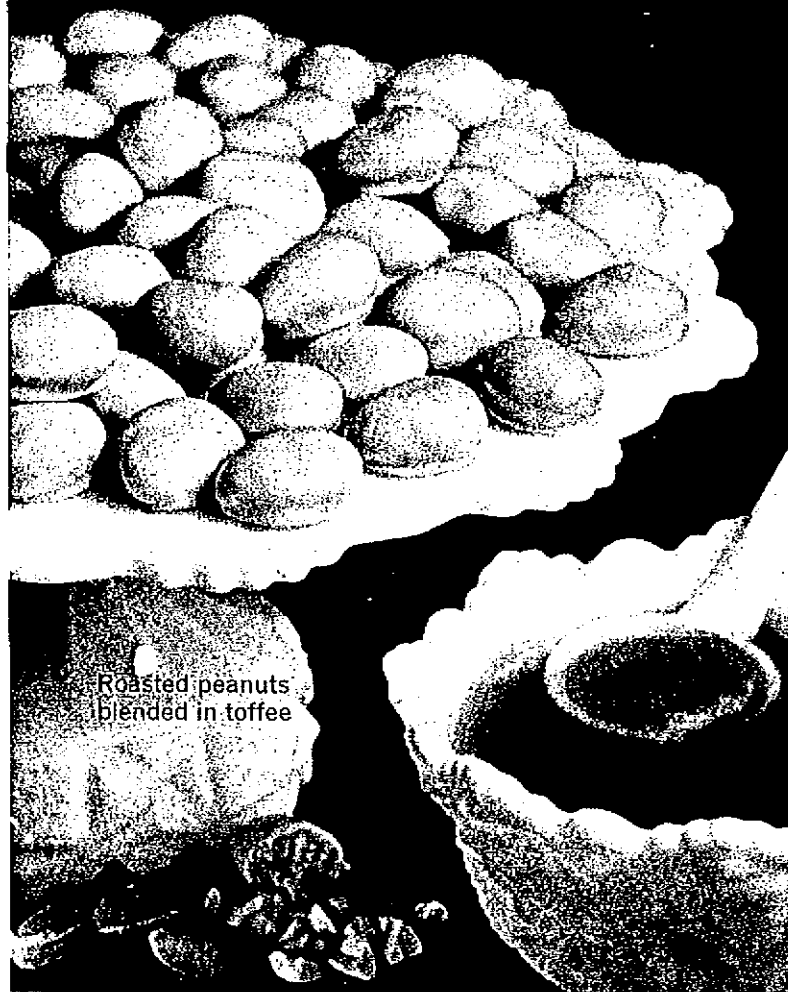
"Right now, I'm convinced that we can freeze human sperm in liquid nitrogen. These sperm cells retain from 45 per cent to 100 per cent of their original motility and are capable of successfully fertilizing ova. We've had four pregnancies by this method and four apparently completely normal children. Another six women are currently pregnant by the same method. On the basis of experience with a relatively small number of human pregnancies and a great number of lower species pregnancies, congenital abnormalities resulting from insemination with frozen sperm are not to be expected.

"Before definitive conclusions can be drawn, we'll have to get many more cases. What I've done, I think, is to open a door. From here on in, the doctors will have to run with the ball. Several have already started."



Sherman inspects specimens in Arkansas laboratory. He also devised previous technique, which employed dry ice.

# BRACH'S CANDY OF THE MONTH



Roasted peanuts  
blended in toffee

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Disneyland's Carole Tully (l.) introduces Hanne Plath, Tivoli guide, to Mickey Mouse.

Ten years ago, when Walt Disney, then a 52-year-old boy, was ready to open Disneyland, he said to his army of visitors, "The only thing I can promise you is that this amusement park will never be finished. Each year we'll try to add something new, something better."

Ever on the lookout for improvements, Walt began last year an exchange program between his constantly expanding playground and Tivoli, possibly the most famous amusement park in Europe and Denmark's number-one tourist attraction.

The idea was to fly a Tivoli hostess to Disneyland, let her study the layout, then ask her for suggestions. "What, for example," Disney asks, "do you have in Tivoli that we don't have here?"

A month later the Tivoli hostess flies back to Copenhagen accompanied by a Disneyland hostess. The Disneyland hostess studies Tivoli and then offers suggestions for that playground's improvement.

This summer the lucky exchange hostesses (see cover) are Hanne Plath from Copenhagen and Carole Tully, a native of Canada who came to the United States in 1952, is a graduate of Woodrow Wilson High School in Long Beach, Calif., and has been a Disneyland Tour Guide for almost two years.

The differences between these two girls, who hold down what they both call "dream jobs," are striking.

Hanne at 23 is married, soft-spoken, mature, introverted, well-educated. Like many Danish girls she speaks several foreign languages—

English, French, German—fluently. She moves slowly, listens carefully, is impressed by the honest, frank, natural ways of the American.

"Everyone who comes to Disneyland," she says, "regardless of their age, seems happy. They say whatever they think. They dress however they like. They bring a marvelous friendly atmosphere. It's the atmosphere Americans take wherever they go."

"In Tivoli," she explains, "most of our foreign visitors are Swedes. They're quiet and reserved. The second-largest number of tourists are Americans, and always they're gay, curious and smiling."

Tivoli employs only two girl information guides — Hanne is one of them—and pays each approximately \$200 a month. Hanne works from 10 A.M. to 5 P.M. six days a week.

### OLD-WORLD CHARM

Although Tivoli is much smaller than Disneyland, it's also much older—it was erected in 1843—and boasts an old-world charm Disneyland cannot yet match. For example, Tivoli contains 20 restaurants, a concert hall, theaters, handstands, pantomime, ballet, cabarets, dancing halls, rides of all kinds, games of chance, roller coasters—practically any basic amusement you can think of. Open from May 1 to mid-September, it's located smack in the center of Copenhagen, the one tourist attraction practically all visitors to Denmark patronize.

Hanne Plath has no suggestions for the improvement of Disneyland. "It's the most fabulous place I have ever



# TWO GIRLS WITH DREAM JOBS

by ARNO JOHANSEN

seen," she declares. "So clean—they don't sell gum or peanuts." But what she would like to introduce to Tivoli is the Disneyland system of girl guides. "I know that Disneyland is 10 times larger than Tivoli," she says, "that it has more of a need for guides, but still we could use some in Tivoli. I think many tourists miss things because they don't know where and when to see them."

In contrast to the two hostesses employed at Tivoli Gardens, Disneyland each summer employs from 25 to 70 girl guides, pays them \$2.20 an hour for an 8-hour day.

Carole Tully, 20 and single, oldest of 7 children, began work as a

ticket-seller in Disneyland on her 18th birthday. "I merely went up to the personnel office one day," she says, "and applied for a job. They asked me if I could sell tickets, and I said, 'Sure.' Later I became a tour guide. I've taken John Glenn, the astronaut, and his family around the park; also Joanne Woodward and Dr. Norman Vincent Peale. I've helped guide the King and Queen of Afghanistan and also the President of India. It's one of the most fascinating jobs any girl can have, especially if she likes meeting people."

## AN ALL-AMERICAN GIRL

Carole is typical of the Disneyland guide in that she's polite, cheerful, extroverted, vivacious, as American as Mickey Mouse. She loves to ski, surf and dance, speaks only one language, hopes to study further by taking night courses at Fullerton Junior College.

Why she was chosen as Disney's exchange guide to Tivoli this summer, she has no idea. What she does know, however, is that "no girl has ever had a better time. Scandinavian Airlines System," she points out, "flew me to Copenhagen, all around Denmark, to Stockholm, to Kiruna, the land of the midnight sun. Then they flew me to London, Paris, Rome, Vienna. I'm telling you, they really rolled out the red carpet for me. When I went to work at Disneyland, I had no idea that I was going to see the world. Believe me, the best job for any teenager is to work for Walt Disney. You can never tell what that man will do next."



Visiting Kiruna, 100 miles north of Arctic Circle, the girls wear Lapp hats.



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When hot weather makes you feel tense, irritable, headachy, two Bayer® Aspirin and a short rest can help you feel better fast!

It happens to most of us on a hot, humid summer day, when the pressures of daily living mount up. By midafternoon we feel so headachy and edgy that the simplest chore, the smallest disturbance becomes an irritation. We're in no mood to enjoy life or the company of others.

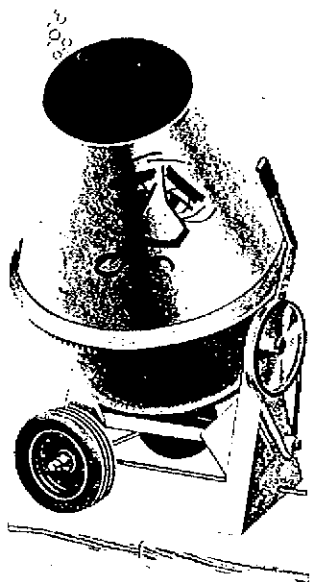
Here's how to turn that mood around: just take two Bayer Aspirin for your headache, sit down for a few minutes and relax. These few minutes can make a world of difference in the way you feel and act. You'll enjoy being with people, and they'll enjoy being with you.

Whenever you get tense, headachy and out of sorts on a hot summer afternoon, set aside a few minutes for two Bayer Aspirin tablets and a brief rest. You'll find these can be the most important minutes of your summer day.



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—THE BAYER TIN



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Relief is just a swallow away with Alka-Seltzer, because it's liquid-quick when you take it.

Alka-Seltzer contains medically proven alkalizers that reduce stomach acid, comfort your stomach, and relieve that stuffy, too-full feeling. You get Speedy Alkalizing Action when you drink Alka-Seltzer.

When you have an upset stomach from overeating, acid indigestion or heartburn, take pleasant liquid-quick Alka-Seltzer.



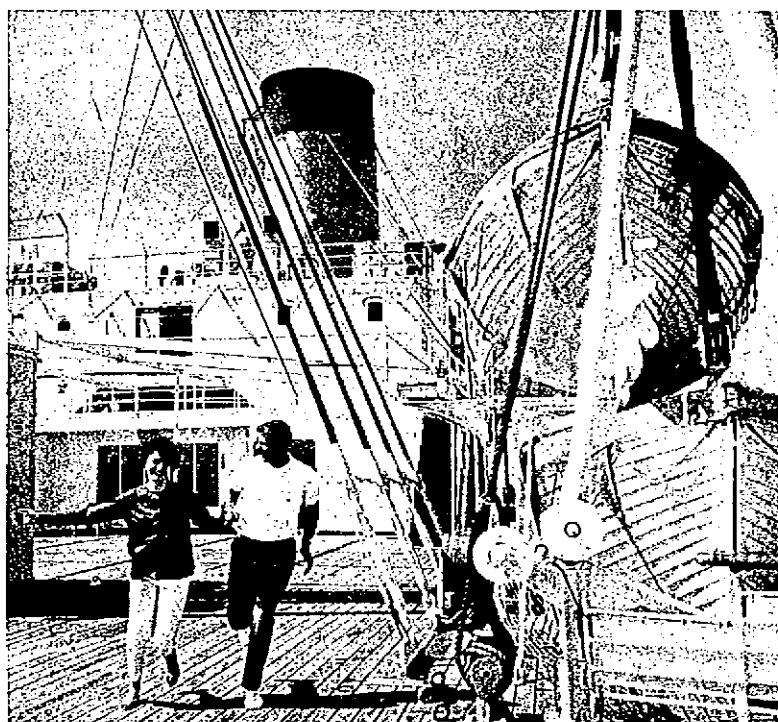
RELIEF IS JUST A SWALLOW AWAY



The Roses take a last look at New York City.

# Cruise ship for two

## 2ND HONEYMOON ON A 'PRIVATE' LINER



Jane and Earl Rose trot over deserted deck of *M/S Italia*. They were the only passengers.



Alone on the dance floor, lucky couple glide along dreamily with eyes closed.



Earl takes helm of the *Italia* as Captain Ruffini explains use of gauges, apparatus.

Earl and Jane Rose, of Old Bridge, N.J., always said they had no desire to take a cruise "unless we could go first class." Then came an opportunity more first class than anything they could have imagined. They sailed from New York to Miami on a luxury liner accommodating 700 passengers and a crew of 500—and had the whole ship to themselves!

The Roses had their pick of the most sumptuous cabins on their leisurely three-day cruise aboard the *M/S Italia*. At every meal they dined at the table of Capt. Giovanni Ruffini. They could take a dip in any of four unoccupied swimming pools. In the evenings, they skimmed over the ballroom floor without any danger of bumping another dancing couple. Aside from the 100 members of a skeleton crew, there was no one else on board.

### JOURNEY'S END

While the trip on a "private" liner was regal and tranquilizing for the Roses, there was a sad side to the voyage. The *Italia* was ending an honorable career at sea that began in 1928. It had been purchased from the Home Lines by Canaveral International Corp., which will use it as a floating hotel, the Imperial Bahama, at Freeport, Grand Bahama Island.

The Roses had learned that Canaveral president Daniel S. Dubbin, with whom they were acquainted, planned to send the vessel to Miami for special outfitting. They asked if they might ride along, on a second honeymoon.

When Dubbin agreed, Rose took time off from his job as an electronics engineer. The couple arranged for the care of their two children, Kim, 11, and Kenneth, 7, and set sail on the cruise of a lifetime.

"Bored? Oh, never!" Mrs. Rose exclaims. "It was like a dream, a wonderful vacation from household responsibilities. Earl loved it, too. He was all over the ship, looking at the radar, talking to the crew. He even steered. I can't forget the long meals—lunch from 1:30 to 3, dinner, 8:30 to 10:30. It was so restful, we didn't mind having no fellow passengers."

"I'm glad we waited to go first class."



A pause to gaze at the sea. Soon couple will step ashore, back to crowds and reality.





Either she has a very bad cold or she loves our new floral boxes.

Let's start with the happier possibility. Here's a lady who went to the market, spotted Crown Chiffon's five new floral boxes, and flipped. (You can see why.) But then she began to wonder. How would the pink chrysanthemums look in the dressing room? The lilac chrysanthemums in the bathroom? The aqua chrysanthemums in the kitchen? Which would go best in the bedroom—

the white or the yellow daisies? So because she couldn't make up her mind, she decided to buy them all. (Faced with the same pleasant problem, mightn't you?) Of course, maybe our tissue-laden friend simply has a bad cold. If so, she has the right facial tissue to go with it. Crown Chiffon tissue. (You should have it so soft.)

*Crown*  
**Chiffon**

John Garrison of Garrison-Ramon Salons, New York and Chicago, uses color to personalize hair design.



This world-famous hairdresser tells why

why you should use a special colorfast shampoo if you color or lighten your hair

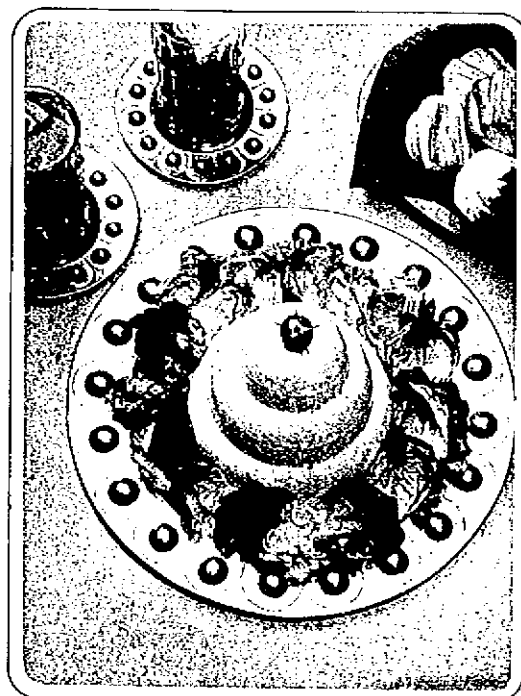
"Naturally, when you've found the hair color you're happiest with, you don't want to see it changed by shampooing," says John Garrison. "Using the right shampoo—colorfast shampoo—is especially important for the soft, muted colors most women prefer now. And *Clairol* is the colorfast shampoo—it won't change hair color." Very different from other leading shampoos, colorfast shampoo by Clairol was specifically created for women who color or lighten their hair. Two unique formulas: Clairol Blue for all light delicate blonde shades of lightened and toned hair. Clairol Green for all red, brown and black shades of tints and lasting rinses. At leading beauty salons and cosmetic counters.

**CLAIROL® SHAMPOO**  
the colorfast shampoo



BLUE—for blondes and lightest tones GREEN—for red and lasting rinses

© Clairol Inc. 1964



## cool summer lunch

by *Beth Merriman*  
PARADE FOOD EDITOR

Wonderfully refreshing on a warm day, this tall, cool, molded salad is the star attraction of a summer lunch. Begin meal with a hot, clear soup. If you like, serve thin slices of cold roast meat or meat loaf with salad, plus hot rolls and relishes. For dessert offer a choice of fresh fruit and a beverage, hot or iced.

- 2 envelopes unflavored gelatine
- 2 cups milk
- 2 cups (1 pint) cottage cheese
- 2 cups (1 pint) dairy sour cream
- 1 teaspoon Worcestershire sauce
- ¼ teaspoon bottled hot pepper sauce
- 2 cups grated carrots
- 1 tablespoon grated onion
- 1 tablespoon parsley flakes
- 2 tablespoons snipped chives

Sprinkle gelatine on milk in 2½-qt. saucepan; stir to blend. Place over moderate heat, stirring constantly until gelatine is dissolved, about 8 minutes. Remove from heat; cool. Stir in remaining ingredients. Turn into 6-cup mold. Chill until firm. Top with tiny cherry tomato. Makes 8 servings.

FROM PARADE'S TEST KITCHEN



# parade of progress

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN

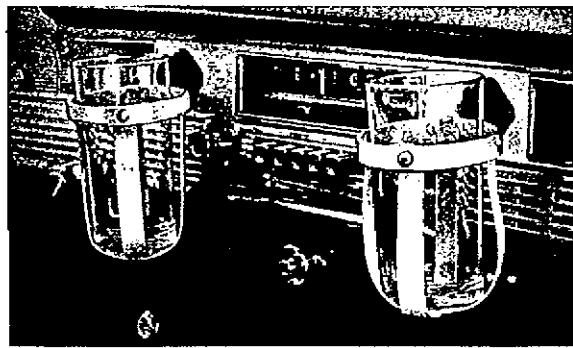


**Portable diving board:** Employing special torsion springs, this new diving board (*above left*) provides the springing action of a 14-foot conventional board, yet is only 42 inches long, weighs only 42 lb.—and needs no anchoring or fastening. You can remove it during poolside entertaining, tote it along in the car for diving from boat dock or raft. \$69.95 in stores. *Bostrum, Dept. PP, 133 W. Oregon, Milwaukee, Wis.*

**Hostess table:** You can use this table (*above right*) for buffet service indoors or out—and as coffee table, portable bar and even for study or reading because of the shadow-free lighting. It's 30 inches in diameter, 19 or 29 inches high, has a central electric light, colored slip-on light diffusers, Lazy Susan upper tray, top bowl for chips, mounted lower tray, holders for 6 bottles and 11 glasses. In choice of laminated plastics: mahogany, walnut, cherry, green Irish linen, gold-flecked white or silver-flecked red. From \$39.75. Details: *Precislon Fixtures, Dept. PP, 1429 Oregon, Berkeley, Calif. 94702.*

**Acid eaters:** Simple way to reduce car battery corrosion is with little chemically treated fiberglass pads you slip under the cable clamps. They're said to help keep battery in full-power condition, feature a built-in color indicator that turns red when chemical neutralizers are spent. 69¢ a pair. *Rutward, Dept. PP, 1630 Bryant Rd., Columbia Station, Ohio.*

**Dashboard beverage holder:** Here's a drink butler (*below*) that will securely hold a glass, bottle, cup or can in car or boat. It has a separate mounting bracket backed with adhesive for attachment to any flat metal, wood, glass or tile surface. The 3-inch diameter, anodized aluminum ring with vinyl straps goes on and off bracket easily. \$1.25. *Falcon, Dept. PP, Box 331, 27 E. Okeechobee Rd., Hialeah, Fla. 33011.*



Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will consider your new ideas but regrets that it is unable to correspond about them.



BRINGING UP BABY,\*  
HINTS COLLECTED  
BY MRS. DAN GERBER  
MOTHER OF FIVE



## cool ways for hot days

In the good old summertime, a mother's big concern is keeping baby cool and comfy. While you can't temper the temperature, there are ways to outwit the heat:

- Extra, "waist-up" sponge-downs with tepid (not cold) water are refreshing and revitalizing. A bit of baking soda in the water helps prevent prickly heat.
- If your baby carriage-naps outdoors, he should be parked in a shady nook so sun won't oven-ize the carriage. For night slumber, baby will be more comfy with an airy, absorbent nightie than just a diaper.
- Bottle feeding takes effort and babies often perspire profusely. A cotton shirt, to soak up perspiration, will keep baby relatively cool. Sponging face and back of neck provides welcome relief.

### More cooling systems

Babies, like adults, need more liquids in summer. (Be amazed how often a baby fusses because he's thirsty, rather than hungry.) Gerber Fruit Juices are ideal cooling quenchers... give baby a nutritional bonus, too. All nine are equally rich in vitamin C. Among those especially popular with the crib-'n'-bib set are Gerber Apple Juice, Apple-Cherry and Orange-Apple. Wonderful freshets of flavor, they're pleasantly mild, not overly sweet.

### Footnote from Dan Gerber

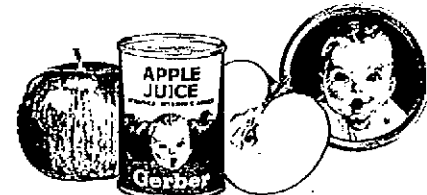
"It may interest you to know that Gerber Apple Juice was specially developed to meet the special needs of babies. Before this product was introduced, our research department

tested 17 different varieties of apple juice for sugar and acid content to find those best suited to a baby's delicate palate. Then, several processing methods were tested to find the one which would produce a clear, flavorful juice... a favorable proportion of sugar in relation to acid."

### Travel plans

Vacationing via car this summer? A few hints for happier driving: (1) Baby will fuss less, fare better if you do the bulk of your driving in the cool of the morning and evening. (2) A supply of Gerber Fruit Juices\* will take care of the thirst dept. (3) A sweater kept handy is good insurance against a temperature topple.

\*In addition to the apple-based juices, Gerber offers Orange Juice, Orange-Pineapple, Pineapple-Grapefruit, Orange-Apricot, Prune-Orange, Mixed Fruit.



### They're all Gerber-good

Gerber prepares over 100 baby foods—infant formulas, cereals, strained and junior foods—to meet your baby's nutritional needs.

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**"Babies are our business  
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TOMORROW**

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PARADE'S SPECIAL

## INTELLIGENCE REPORT

**CRIME SYNDICATE.** The Chicago  
crime syndicate, long involved  
in gambling, prostitution, the  
illegal sale of narcotics and  
the corruption of local  
officials, is muscling its  
miserable way into the  
restaurant business. Lloyds of  
London, which used to insure  
many of Chicago's top eating  
places, is reluctant to insure  
any new Windy City restaurants.  
In the past 29 months, 63 such  
establishments have gone up in  
flames or been fire-damaged.  
Since 1919, 976 gangland-type  
killings have taken place in  
the Chicago area, an average  
of 23 per year. Only two have  
been cleared up by the arrest  
and conviction of the killers.  
Underworld executioners in  
Chicago enjoy odds of 500 to 1  
against being caught and  
convicted. Now the police are  
worried about the gangster  
arsonists. They feel strongly  
that the Cosa Nostra hoods are  
burning rival and respectable  
restaurants out of business.  
Four years ago El Rancho Vegas,  
one of the leading gambling  
casinos in Las Vegas, was  
destroyed by fire a few hours  
after one of Chicago's top  
Mafiosi was thrown off the  
premises. To date, the casino  
has not been rebuilt.

**FACT OF RELIGION.** There are 210  
different religious faiths in  
the U.S., each having more  
than 50,000 members.

**DON QUIXOTE.** For the last five  
years, in between other chores,  
Orson Welles has been filming  
Don Quixote in Spain. Work  
starts up whenever Welles can  
find a new backer. Playing the  
role of Sancho Panza in the  
unfinished epic is the  
Hollywood character actor,  
Akim Tamiroff, who hopes  
the motion picture will be  
finished by 1970.

**ADVICE FOR THE UNMARRIED.**  
The Family Planning Association  
of Great Britain has decided to

set up Youth Advisory Centers  
at which unmarried youngsters  
can obtain medical advice on  
sex problems, including birth  
control information. Explained  
Mrs. Sylvia Ponsonby, London  
member: "The new pattern of  
sexual behavior has come to  
stay and is widespread in all  
classes. Unless these  
developments are matched with  
more birth control advice,  
which we alone can give, the  
already appalling figures of  
illegitimacy will increase." Approximately one of every  
nine births in London finds  
the mother unmarried.



HAND TO HEAD, DE GAULLE FIGHTS FATIGUE.

**CENSORSHIP.** Many French  
newspapers now refuse to print  
any photographs of Gen.  
Charles de Gaulle which show  
him as he really is -- tired,  
haggard, worn-out, not yet  
fully recovered from his  
prostrate gland operation. The  
idea is to perpetuate the  
"superman" myth, the legend  
that De Gaulle is perennially  
youthful. No paper in France,  
except one antigovernment  
weekly, would publish the  
photo above when it was  
offered to them.

Because of volume of mail received, PARADE regrets it is unable to answer queries about this column.







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## my favorite jokes

by Robert Q. Lewis

**EDITOR'S NOTE:** Robert Q. Lewis, born on Manhattan's upper East Side nearly 50 years ago, broke into show business operating kids' theaters on the lawn of his family's summer home on Long Island. He majored in drama and radio production at the University of Michigan in the late 1930s, then got his first job at station WTRY, in Troy, N.Y. Following an Army hitch, Lewis became a staff announcer at WNEW in New York, gradually worked his way up the network ladder. A summer replacement for Arthur Godfrey, he was hired as a pinch-hitting emcee on many of the top panel shows: The Price Is Right, What's My Line?, Password and many others. A few years ago Lewis made his debut as a night club performer in Las Vegas, followed that up with a tour of major nite spots, then played in summer stock. Recently he completed a co-starring role with Jack Lemmon in the film, Good Neighbor Sam. Herewith some of Lewis' favorite funnies:

My neighbor's 15-year-old daughter has been begging for one of those glamour wigs all the other teenage girls are wearing. However, her mother has consistently said no. But last week the youngster was invited to a super-duper party, and she finally got her mother to give in by crying, "Oh, Mother—I'll be the only girl there with her own hair!"

A Hollywood film star admitted to an interviewer that when he first entered show business he was so nervous that he used to chew his nails down to the quick.

"I imagine," ventured the scribe, "that success has changed all that. You don't bite your nails now, do you?"

"Of course not," declared the star. "Now I can afford to have somebody come in once a week and do it for me!"

A couple of beer-drinking pals were discussing marriage in general and henpecked husbands in particular.

"I have a cousin," said one, "who is without a doubt the most henpecked husband in the world. Not only does his wife check to make sure he's wearing his wedding ring whenever he leaves the house, but in cold weather he has to wear it outside his glove."

A 5-year-old in our neighborhood is a precocious kid, exceptionally mature for his age. After he had spent his first day in school, I asked him how he liked kindergarten.

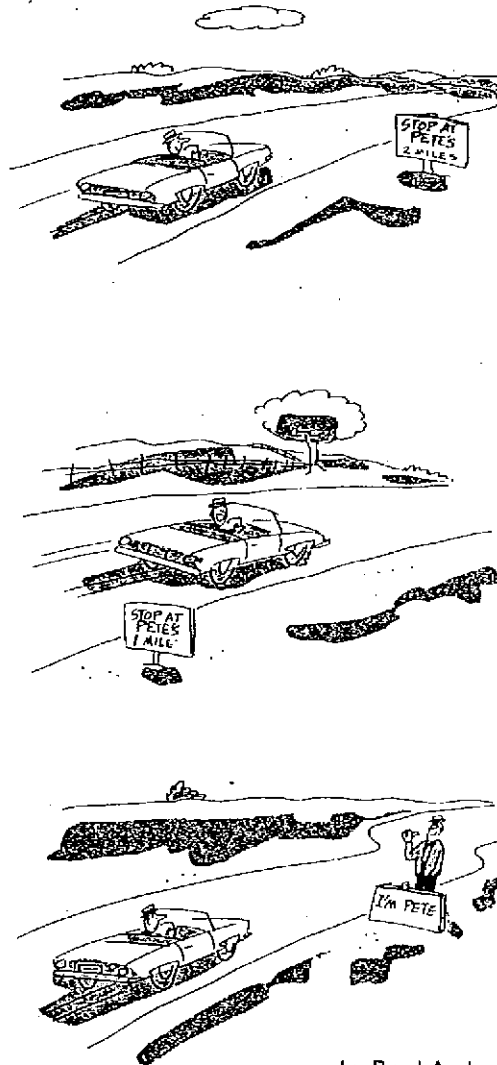
"I don't think of it as kindergarten," he replied disdainfully. "I like to consider it as an institution of lower learning."

A minister once sneaked off on a Sunday to play golf, leaving his assistant to preach the sermon. An angel spotted the minister on the golf course and pointed him out to St. Peter, whereupon St. Peter said: "I'll take care of him. I'll fix his wagon good."

The minister stepped up to the first tee and smacked the ball 350 yards down the fairway. Elated by his fast start, the minister continued enthusiastically and played the best game of his lifetime, winding up with a sub-par 68. The angel was shocked and went to complain to St. Peter. "I thought you were going to punish him," he scolded, "and instead you gave him the greatest day of golf he'll ever have. You know he's never even broken 100 before!"

St. Peter smiled. "You forget," he said softly, "that he can't ever tell anybody about a golf game he played on Sunday."

## For Pete's Sake!



by Brad Anderson

## ANECDOTE OF THE WEEK



■ The Duke and Duchess of Windsor attended a performance recently of a hit Broadway musical. The show over, they were escorted backstage to meet the stars and greet the other members of the cast. As the celebrated couple departed, one chorus girl asked another if she had seen the Duchess close up. "You bet," was the reply. "Not only did I see the Duchess, I also saw her husband, the Dutch."



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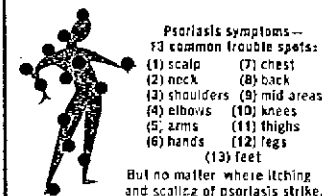
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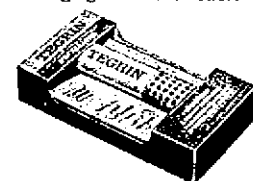
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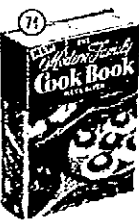
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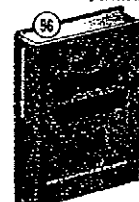
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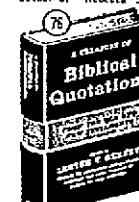
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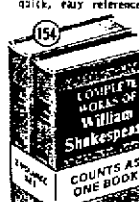
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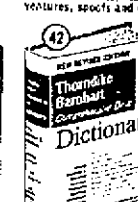
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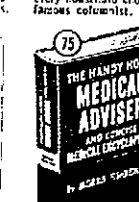
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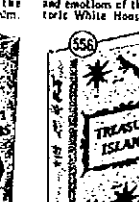
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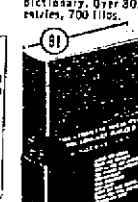
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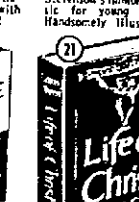
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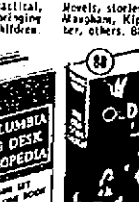
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# Southland

Sunday, July 19, 1964

MEN ON TOP OF THEIR WORK

## Drafting Table Contortionists

Turn to Page 9

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



They're Anything But Square . . . See Page 7

Color photography by Roger Coar



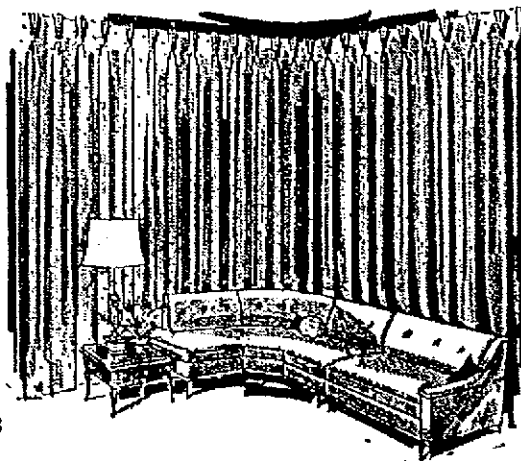
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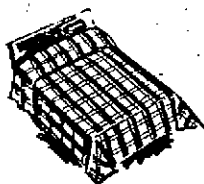
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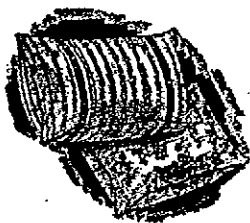
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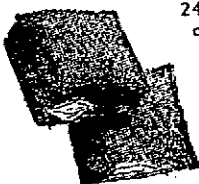


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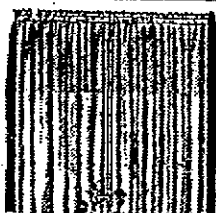
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Sunday, July 19, 1964

# Southland

## OUR COVER



For today's cover picture in full-color, Southland's chief photographer Roger Coar focused on a kaleidoscope of square dance couples, a few of the 20,000 who, from Wednesday through next Sunday, will make Long Beach the square dance capital of the world. They'll arrive from all over the United States and some foreign countries for the 13th annual National Square

Dance Convention. Wearing bright costumes on the order of those shown on the cover—Western attire for men, fluffy skirts and petticoats for the women—they'll dance morning, noon and night. More about the square dance convention on Page 7.

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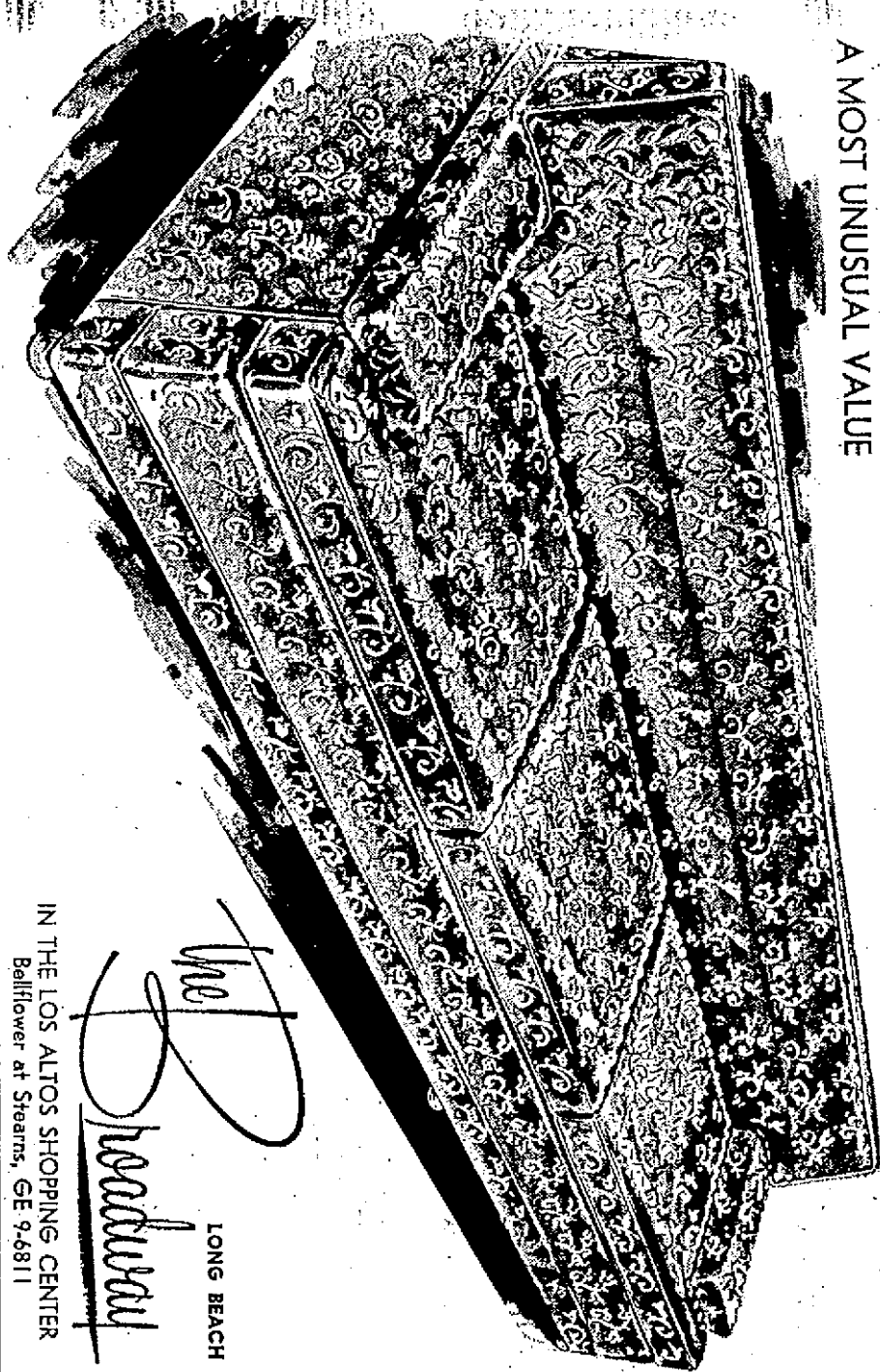
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## NEXT WEEK

Twenty years ago, the Long Beach Cinema Club was organized to promote local interest in amateur movie-making. Now widely known, the organization participates in many philanthropic pursuits which include the making of service films. Carefully planned and executed, the club's films have the mark of the professional. Southland tells you all about the Long Beach Cinema Club next week.

Fred Taylor Kraft, Editor

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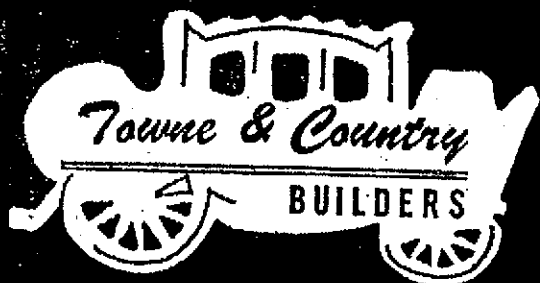
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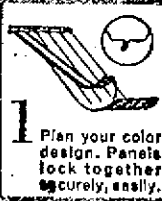
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# CHECKMATE

—A short story by Harry Karns—

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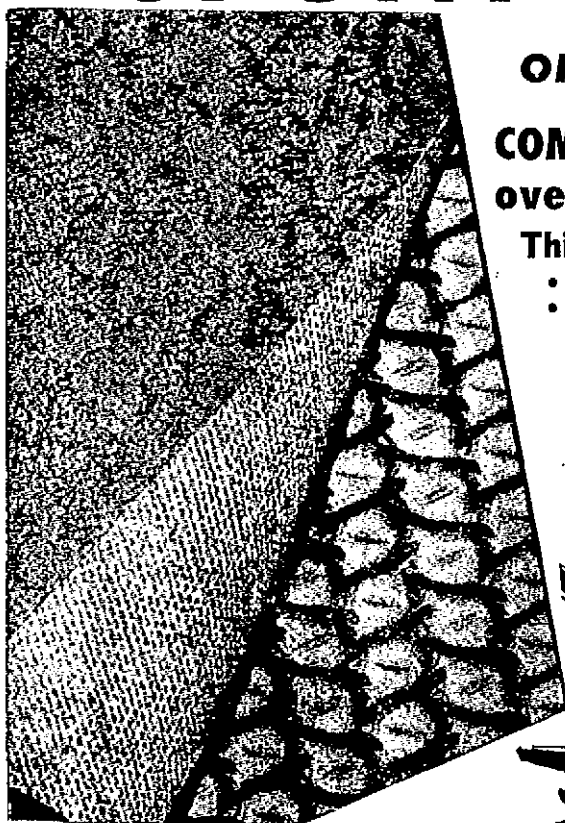
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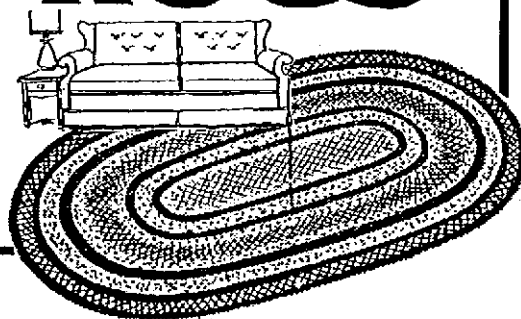
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# Painter for the Air Force

By Irma McCall

**A**N INVITATION to fly to the loveliest spots in Alaska would thrill most travelers. The United States Air Force recently offered such a trip to Watson Cross—provided he would paint pictures of its installations.

Watson's art teachers in Long Beach schools predicted that he would go far. Miss Jane Gibbs at Jefferson Junior High School and Ruth Burdick at Wilson encouraged him to make art his life work. For 20 years Cross has been a popular and enthusiastic instructor at Chouinard Art Institute in Los Angeles. He lives with his wife and two daughters in West Covina.

His works have been widely exhibited in important galleries in California, the Midwest, and New York City. Mastery of various mediums was demonstrated in a current exhibition in the Newport Beach City Hall featuring oils, water colors, charcoal studies, line drawings—some traditional and others brilliant, imaginative, impressionistic paintings.

CROSS EAGERLY accepted



Watson Cross pictured at work on a canvas. Cross sent on a tour of Alaska to paint for the U. S. Air Force.

the invitation to visit the 49th state. He found his first jet flight, a three-hour hop from Seattle to Anchorage, exciting when patches of iridescent jewels marking hamlets and cities spangled the eerie blackness. Elmendorf Air Force Base in Anchorage was his headquarters, but when he flew to new locations

sometimes his orders had to be confirmed by a Pentagon telegram.

At Nome, he sketched a White-Alice microwave station, important in the Alaskan communication system. His drawings are accurate in detail as well as creative and artistic. During his 10-day

(Continued on Page 17)

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Did You Ever See  
Such a Shindig?

# They're Anything But Square

By  
Vera  
Williams

## "DANCE on Our Shore in '64."

That's the invitation that brings to Long Beach the largest aggregation of square dancers in the world.

Upwards of 20,000 square dancers, coming from all 50 states of the Union, plus Canada and European countries, will be in Long Beach for the "lucky" 13th annual National Square Dance Convention Thursday through next Sunday.

They'll take over the Arena, the Municipal Auditorium, a 40,000-square-foot platform to be built outside the Arena, Lido and Cinderella Ballrooms, Veterans Memorial Stadium and quite a few park clubhouses.

They'll dance from 12:30 p. m. to midnight in the downtown locations; then from 12:30 a. m. to 2 a. m. in the clubhouses. The final event will be a party from 1:30 a. m. to 6:30 a. m. next Sunday at Disneyland.

**SPECIAL TRAINS** will bring dancers from Texas and Oklahoma; there will be two plane loads from Canada, and a trailer caravan from Colorado. Veterans Memorial Stadium will be converted into a trailer park for the occasion.

A mammoth parade of dancers, bands and floats is scheduled for 7 p. m. Wednesday, the line of march along Ocean Boulevard from Alamitos Avenue to Pine Avenue, then south to the Arena parking lot.

Fashion shows of square dance clothes are slated for 2 to 4 p. m. Friday and Saturday in the Municipal Auditorium. Men wear Western clothes; women wear full skirts, many petticoats, low-heeled shoes.

Many new square dance and round dance routines and new music will be introduced at the convention, according to Norman and Jean Holloway, 5829 Oakbrook St., general chairmen. The routines will be taught at clinics

and workshops during the convention.

**BILL AND JEAN Munson**, 3687 Palo Verde Ave., will be assistant general chairmen.

Walter Baumann of Yucaipa and Bob Van Antwerp of Long Beach will be in charge of square dance program and education and Albert and Helen Peterson of Montebello will be in charge of round dance program and education.

Spectators will be welcome in the balconies, so long as seats are available.

Bob Osgood, publisher of *Sets in Order*, square dance publication of Los Angeles, will give the keynote address at 10 a. m. Thursday in the Municipal Auditorium.

A press luncheon is slated for Saturday in the Petroleum Club.

**TEEN AND PRE-TEEN** dances will have an important part on the program.

Although 60 per cent of the square dancing fraternity are past 40 years old, they range widely in age. Dancers at the convention will include Harriet Blohm of Hollywood, who admits to 75 years, and 9-year-old David Paul Affa of Redondo Beach.

The first national square dance convention was in 1952 in Riverside. Since then they have been in St. Paul, Kansas City, Dallas, Oklahoma City, St. Louis, Louisville, Denver, Des Moines, De-



Roger Coar Photos

Square dancing adds up to tired feet and brow mopping, but it's great fun. Norman and Jean Holloway (above) are chairmen of the square dance convention opening this week.



troit, Miami Beach and San Diego.

THE 1965 convention will be in Dallas. Bids will be received here for the 1966 convention.

Tours are being planned for Disneyland, Marineland, Knott's Berry Farm, the Wax Museum,

Hollywood studios and the Huntington Art Gallery and Library.

The convention will be sponsored by the South Coast Association of Square Dance Clubs of which C. C. (Red) Hager is president, with the 15 square dance associations and federations of the state serving as hosts.



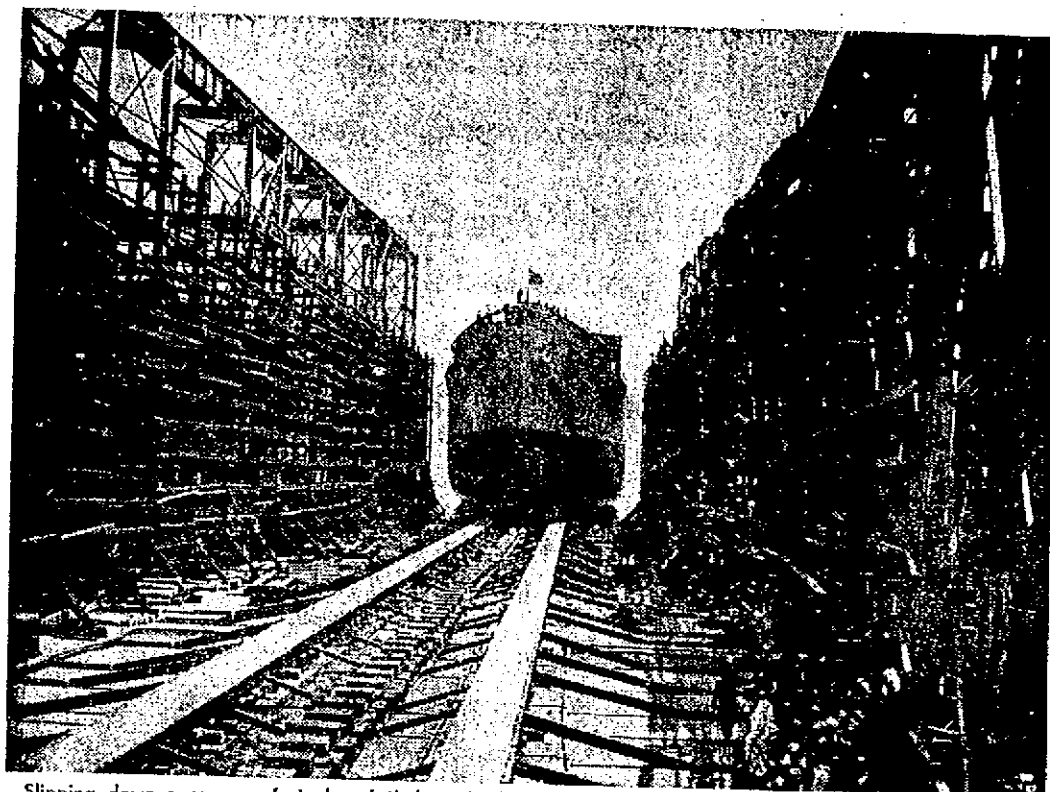
Photo by JASPER NUTTER

Square dancing finds its devotees in private groups, at recreation centers, like this at a Long Beach park, and in impromptu get-togethers.

There's more than  
champagne to  
launching a ship

# A Lady Takes to the Sea

By Lou Jobst



Slipping down a canyon of steel and timber, the hull of a new freighter "hits the drink." Launching a ship is a complicated business that begins the very day a keel is laid. Note long ways down which ship slides.

**IT TAKES** more than roses and champagne to get a ship, traditionally "she," into the sea.

Band playing, speech-making and the bubbly stuff aside, there is more to sending an oceanic behemoth sliding down the ways than meets the eye and the ear.

The ship launching, an event repeated more than 200 times in Long Beach-Los Angeles during the past 10 years and 2,000 times each year around the world, is, in reality, a long, complicated and largely unseen ritual.

It is a problem in engineering that begins the day a ship's keel is laid. This is a bottom's-eye view of this intriguing event:

**SHIPS ARE BUILT**, as everyone knows, on flat platforms called ways. The ways are tilted, sloping upward from the water edge to the ship's bow.

The flat-bottomed keel is laid first and it is supported about five feet above the ways by a

series of wooden blocks in a metal box filled with sand. These are called keel blocks.

A network of timbers and wedges called shores and cribs is added as bottom plating is attached to the keel, acting as pillars do in a house.

The growing hull is kept from sliding down the inclined ways by welding big steel clips to the bottom. Spur shores, made of heavy timbers, are jammed between the bottom clips and a recess in the construction slab, pinioning the hull in place.

As the ship grows so does the framework of cribbing and shoring, giving the effect of building the vessel in the air.

**TO BRING THE SHIP** down to earth, ground ways, two or more wide tracks, are built. A sled-like vehicle, often called a cradle, is built on the tracks under the ship.

The cradle, shaped to the contour of the hull, will carry the ship down the lubricated tracks and

into the water moments after the christening.

Since the bottom of the ship is higher than the cradle, the opening is packed with wood blocks, sheet steel and planking until a tight, but flexible fit is obtained.

As if this Rube Goldberg-like launch device was not complicated enough, the builders must now construct a device called a poppet.

There is no packing at the stern and bow ends of the ship because there is very little bottom (almost all sides) at these points. To support these fore and aft sections the builder passes steel bands under the bottom and up the sides. The bands are supported by steel girders set into the cradle. Concrete is pumped between the bands and the hull, to form a snug fit, a support and the poppet.

**THE SHIP** and its building-launch assembly is now poised like a leveled gun above the briny. All that remains is to build a trigger and fire it.

The "trigger" is made of four-inch steel plate which is pivoted into the ground ways with a vertical lip projecting through a space in the sliding ways. There are several triggers, all located in the stern, which are released simultaneously by either a manual or hydraulic mechanism.

There are safety devices to make sure the trigger isn't fired inadvertently.

Now the launch.

Even before the official party of VIPs mounts the banner bedecked platform, the real launch party, composed of about 100 men, begins to work and gets down to the actual business of putting the ship in the water.

On the day before the launching these men knock out the blocks and remove the shores to expose the ramming wedges. Then they paint the bottom, heretofore inaccessible.

**THEY PULL OUT** grease irons which were put between the ways to keep the lubricant from squeezing out.

The launch crew then begins to ram the wedges, driving them between the sliding ways and the wedge rider and forcing the packing against the bottom. Then they remove the shores.

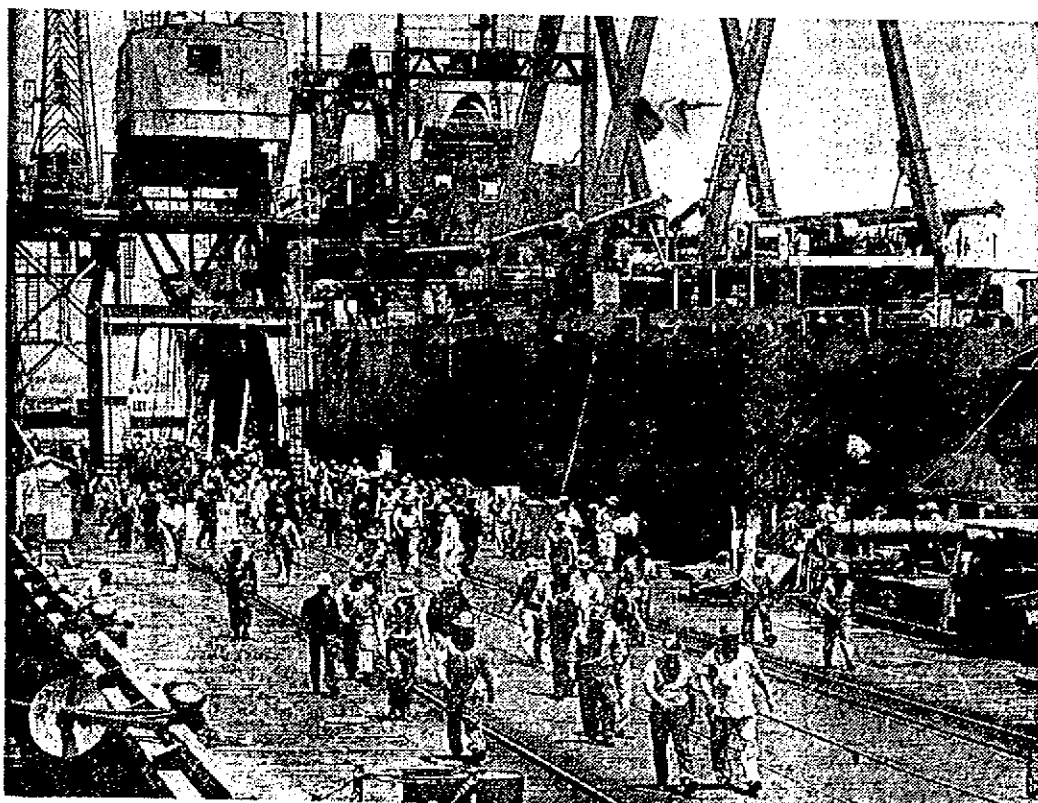
About 24 hours later the ways are cleaned and greased and all but the bilge cribs, spur and dog shores are removed. The keel blocks are also removed by pulling a plug in each box, allowing the sand to run out and the blocks to settle away from the keel.

The ship now rests on the cradle with all its great weight.

Ninety minutes before the launch the bilge cribs are removed and the ship is ready to slide down the ways on her sled.

Men thoughtfully and carefully ease off the dog shores and others knock out the spur shores.

The ship settles back against the triggers, and when the crash of glass on steel is heard above, the trigger mechanism is hit and the ship grandly slides into the sea.



—Associated Press Photos

Crowds of shipyard workers leave a vessel under fitting out for luncheon break. It takes more than 100 men to launch such a craft, a project that the casual observer thinks of as the breaking of a bottle of champagne.

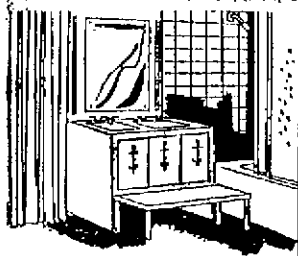


# Drafting Table Contortionists



So you think teenagers assume absurd positions while they talk on the phone, study, or just plain loaf. Well, observe these draftsmen, photographed by Jack B. Kemmerer without them knowing it. They al-

ways must be on top of their work, literally, as they make exacting drawings for parts for new auto models. In the process they become free-wheeling contortionists, torsos, legs moving with head and hands.



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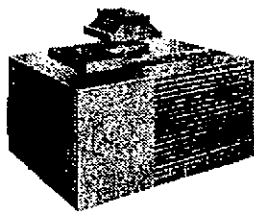
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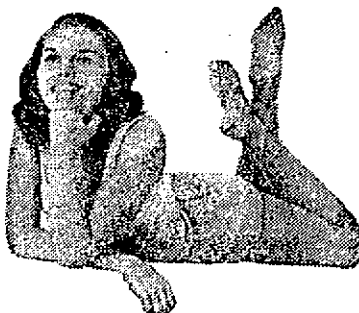
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MOVIES

# Debut in a Cake



Statuesque Venus arising from a sea of cake is Italian beauty Virna Lisi, filmed in "How to Murder Your Wife."

**MAMMA MIA!** That was the day that was!

The day that was, when they sprayed the almost nude body of Virna Lisi with shaving cream and pumped her out of a banquet cake.

Signorina Lisi is the green-eyed, blonde Italian movie star imported to Hollywood to star with Jack Lemmon (non-Italian) in a Murder, Inc., comedy film titled "How to Murder Your Wife," a United Artists release in color and Panavision.

And all Virna had to do on her first day of work was to emerge from a five-foot tall cake in a bachelor's stag banquet scene and kiss leading man Lemmon.

**FOR THE RECORD**, the cake was all plaster. Miss Lisi was all woman and the shaving cream was all over Lemmon when the scene was finished.

The sequence marked Miss Lisi's debut in an American film. She has made 25 movies in her native Italy and in France where, she says, no one ever thought of asking her to pop out of a chicken wire and plaster cake.

One must say for Miss Lisi that she was a good sport about all aspects of the rather frothy debut.

First step was to don one of the briefest bikinis ever seen this side of the Italian Riviera. Let it be sufficient to say that the actress filled it in the way a bikini is meant to be filled.

Then, seconds before the scene was to be filmed, Virna emerged from her dressing room and stood on a small stool while dress designer Moss Mabry covered the bikini with a popular brand shaving spray.

**THE OBJECT** was to make it look like pastry cream. Mabry explained they couldn't use the real stuff because it wouldn't stick on. And that it had to do.

With the shaving cream adhering, two muscular prop men lifted the actress gingerly onto the top of the prop cake.

"Let 'er down, Sam!" yelled director Quine to the studio special effects man who operated a hydraulic elevator lift within the cake.

"Going down—basement level!" yelled back the technician.

"ARE YOU READY?" yelled Quine when the actress' head had disappeared into the basement level. "Pronto!" replied Miss Lisi.

"Roll 'em," cried Quine.

The cameras rolled. Quine gave a signal and Sam pressed the "up" button. Miss Lisi emerged from the depths with a smile on her face and shaving cream intact in the right places. She jumped from the cake and threw her arms around leading man Lemmon.

"Gulp," said Lemmon.

"Cut," said Quine.

"Hokay?" queried Miss Lisi.

"Wonderful, darling. Just what I wanted," assured Quine. "Now you can go take a bath."



## AMATEUR PHOTOGRAPHERS

**Just One Snapshot May  
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Awarded Here Weekly**

# NEWSPAPER NATIONAL SNAPSHOT CONTEST

Sponsored by the  
**Independent, Press-Telegram & The Orange Co. Evening News**

Any black-and-white or color print taken after July 1, 1963 is eligible. Put your name, address and classification on the back of your snapshot. (READ COMPLETE RULES BELOW) Address them to Snapshot Contest Editor, Independent, Press-Telegram, 604 Pine Avenue, Long Beach, Calif. 90801. Send no more than 4 prints each week. **SEND YOUR CONTEST ENTRIES NOW!** Judging for the 1st week's contest will be conducted on Monday July 27. All photos received by that date will be entered in the 1st week's contest. Winners will be announced each week in Southland Magazine starting Sunday, August 2 and continuing each Sunday thereafter and including Sunday, Sept. 6 . . . a period of 6 weeks.

**EXPENSE-PAID TRIP TO WASHINGTON!** Winners of each of the 8 top awards in the U.S. will receive \$1,000 each and will be flown to Washington, D.C., with one member of the family, all expenses paid, for the final awards luncheon. In addition, there will be special sight-seeing tours, receptions, dinners and accommodations at one of the Capital's finest hotels.



### Long Beach Man wins \$1000

Don Lorton of Long Beach won \$1000 in cash and an all-expense-paid trip to Washington, D.C. for him and his wife for a black-and-white picture of his poodle in last year's Snapshot Contest!



## PRIZES: More Than \$31,000 Awarded!

A \$25 U.S. Savings Bond will be awarded by the Independent, Press-Telegram and the Evening News to each winner in each of the 8 categories every week during the 6-weeks' contest . . . a total of 48 prizes! The eight best-of-winners photos will be entered in the Eastman Kodak Co. National Snapshot Contest in Washington, D.C., where they will compete for a total of \$31,000 in cash awards. Top prizes in each of 8 categories . . . 4 in black-and-white and 4 in color . . . (1) Babies and children; (2) Teen-ager and adult activities; (3) Scenes and special compositions; (4) Animals and pets, will be \$1,000 in cash; second prize winners will receive \$500; third prize winners, \$250. In addition, 120 Special Merit Awards of \$50 and \$25 will be given.

## Read These Rules and Send Your Entries Right Away!

1. The contest is strictly for amateur photographers. Anyone is eligible excepting employees of this newspaper, or employees of any newspaper participating in the Newspaper National Snapshot Awards, employees of the sponsors and their families, and individuals who, personally, or any members of whose families are engaged in the manufacture, sale, commercial finishing or professional use of photographic goods.

2. Pictures that have been made after July 1, 1963, are eligible, black-and-white and color **PRINTS** accepted only.

3. Black-and-white snapshots may be made from any brand of negative type black-and-white film, but not from color transparencies. Color prints may be made from any brand of color film. Any make of camera may be used. No print, enlargement or transparency more than 10 inches in the longer dimension will be accepted. No art work or retouching is permitted on prints or on the negative from which they are made—on transparencies. No composite pictures, such as multiple printing or montages are eligible. Pictures should not be mounted or framed.

4. To enter the contest, mail no more than four prints each week as you desire, within the contest dates, to this newspaper's "Amateur Snapshot Contest Editor." On the back of each picture print your name and address clearly in ink, and the class in which you wish the picture entered. (See classes.)

5. Photographs entered in the Snapshot Contest become the property of the Independent, Press-Telegram and The Orange County Evening News and **NO BLACK-AND-WHITE OR COLOR PRINTS WILL BE RETURNED.**

Do not submit negatives with your print. Keep negatives of color or black-and-white prints until requested by the Amateur Snapshot Contest Editor. (Only original negatives and transparencies accepted.) This newspaper and the sponsors of the Newspaper National Snapshot Awards assume no responsibility for negatives, prints or transparencies.

6. At the close of contest, this newspaper will submit eight pictures (one in each class) chosen by its judges as the best entered in its contest, in the Newspaper National Snapshot Awards, where they will compete with entries from other participating newspapers for cash prizes totaling a minimum of \$31,000.

7. All pictures shall be judged in the Newspaper National Snapshot Awards on general interest and/or appeal. Photographic quality, although important, may not necessarily be the deciding factor. The decision of the judges shall be accepted as final.

8. It is not permissible to enter pictures in the contest of more than one newspaper participating in the twenty-sixth annual (1964) Newspaper National Snapshot Awards.

9. Before receiving the newspaper's final prizes in one of more than eight classifications, the entrant must submit the original negative with print and sign a statement that his picture, or any closely similar picture of the same subject or situation, has not been and will not be entered by him in any snapshot contest, exhibit, or salon where prizes are awarded, other than the one conducted by this newspaper, and has not been and will not be offered for publication in any manner.

### CLASSES

**A. BABIES AND CHILDREN**—One or more youngsters to be judged for cuteness, expression of character, or mood. Subjects may be engaged in any activity or interest. Adults may appear if they are not the principal interest.

**B. ACTIVITIES**—Teen-agers or adults. They may be engaged in any activity outdoors or indoors, at any season: occupations, hobbies, sports, and recreations; any picture that tells a story of an interesting phase of everyday life. Children may appear if they are not the principal interest.

**C. SCENES AND "TABLETOPS"** Judged for scenic or pictorial appeal—landscapes, marine views, historical spots, street scenes, buildings; or unusual "still-life" subjects including "tabletop" or miniature arrangements.

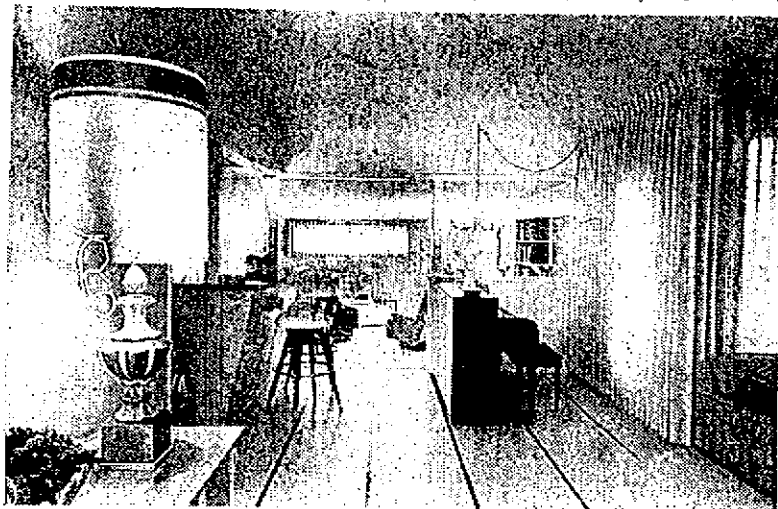
**D. ANIMAL LIFE**—Household pets, farm animals, forest wild life, zoo animals, etc.; any situation in which the aforesaid subjects are of principal interest.

Color Entries Will be Judged in the Same Four Classes Listed Above

**IMPORTANT:** If you snap a picture which you expect to enter in the contest and in which a person or persons appear, be sure to get their names and addresses. This is necessary because, before your picture can become eligible for entry in the Newspaper National Snapshot Awards, the written consent of such recognizable person or person to the use of the picture for advertising purposes must be obtained.

**SNAPSHOT CONTEST Sponsored by the Independent, Press-Telegram & The News**

# Change Was Welcomed Here



From the front door of the revitalized Gordon Wright family home, view above, invites further inspection. New family room is at rear.



At right, the small living room has been lightened and made to seem roomier than the original size. View continues photo at top left.

By Stella George

A new bar (above) seats six persons comfortably. The bar angles inward toward floor, to provide leg room.

Photos by Bob Shumway



**L**OCATION OF THEIR Lakewood Plaza home was to the liking of Mr. and Mrs. Gordon Wright, 2541 Nipomo Ave., because of the proximity of schools, churches, stores and principal streets, but some of the features of the house failed to measure up to their standards. Their living room was small and dark, the house had a "closed-in feeling," and living area generally they considered restricted.

Of the two alternatives of selling out and finding another home that was up to measure or remodeling, the Wrights chose the latter. The results are amazing.

Specifically, they added on a large family room in the rear, made the service porch part of the kitchen, and had interior designer Helen Kern decorate the entire areas. From the front door, the view



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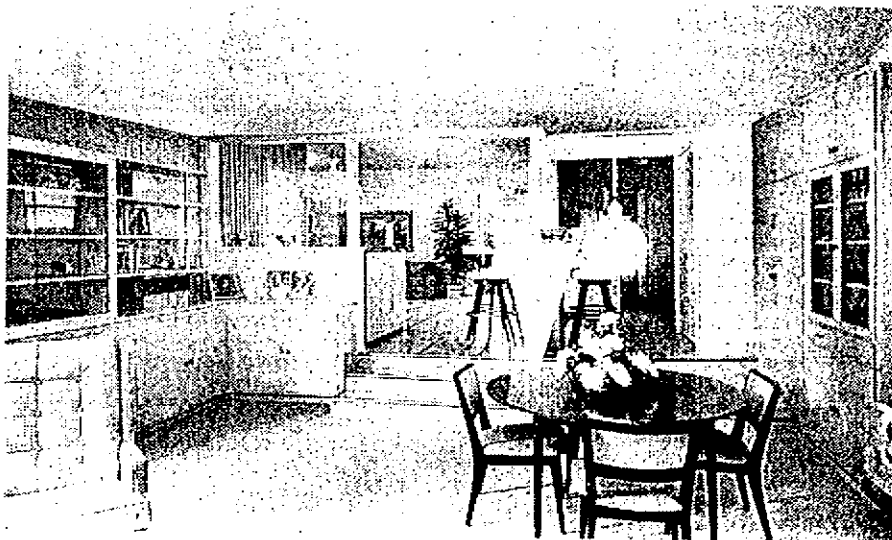


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Built-ins add to function of new family room. View above looks toward kitchen.



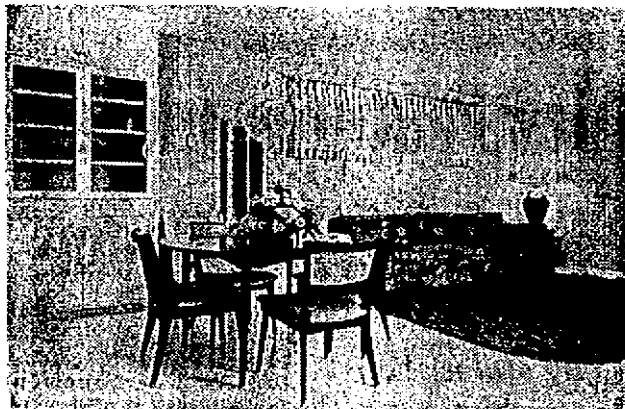
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Sofa and matching rug are at the far end of the new family room. Sofa is done in shades of blue and green.

looking back to the new family room is one of gracious, and very spacious and liveable hospitality.

A SMALL, formal living room divides itself from the rest of the same room with curved carpeting meeting the off-white corlon. Length was "added" to the room with long bands of gold on the corlon. In the formal area, gold sofas face one another, with a round pecan wood coffee table in the center, in front of the white fireplace. A French scene painting behind one sofa has touches of scarlet, royal blue, green, and olive, colors picked up in throw pillows on the sofas. A tall white lamp with gold and white tassels is at the end of one sofa, a large green plant decorating the area at the end of the sofa across the room.

A wide bar which seats six comfortably is at the top of the steps which lead to the family room. Facing the bar, in a small alcove, is a spinet piano. Above this is an ornate and handsome chandelier.

BUILT-IN UNITS on both sides of the family room provide plenty of storage space for everything from knickknacks and china to photography equipment. Built-ins are ornamental and the glass enclosed cupboards add a decorative touch.

Near the kitchen is a Danish modern dining set in low, Continental height. A sofa, done in peacock shades of blues and greens is on one side of the room. A thick, wool turf rug was custom made to match the sofa. Two large and inviting lounge chairs and matching hassock are done in bright turquoise, and may be moved at will to face the sofa or the TV in the corner of the room. A tall green lamp stands near the sofa, a hanging lamp is placed over the dinette table. Paneling in the room is off-white, a color which adds to the spacious feeling. Glass doors in the room lead to the patio.

The kitchen was attractive and functional to begin with, and alterations are minor: a built-in desk in the corner taking the place of a former built-in dinette unit. A powder room is off the kitchen.

THE MASTER bedroom is done in rose. The two Wright girls' rooms are made to appear larger and more spacious with white sectional units which provide dressing table, chest of drawers and desk areas. Donna's room has a fuchsia carpet and bedspread with roses to match. Carol's room is done in lilac.

The new ideas which have been incorporated in this home were planned and executed carefully and the house itself has welcomed the new ideas to the extent that there is no added-on feeling. Rather, it would seem as if the home were intended to be this way from the very start. It is hard to imagine that there was ever such a thing as a small dark living room where now everything is bright, cheerful, and comfortable.



Remodeling has added new interest to the Wright home.

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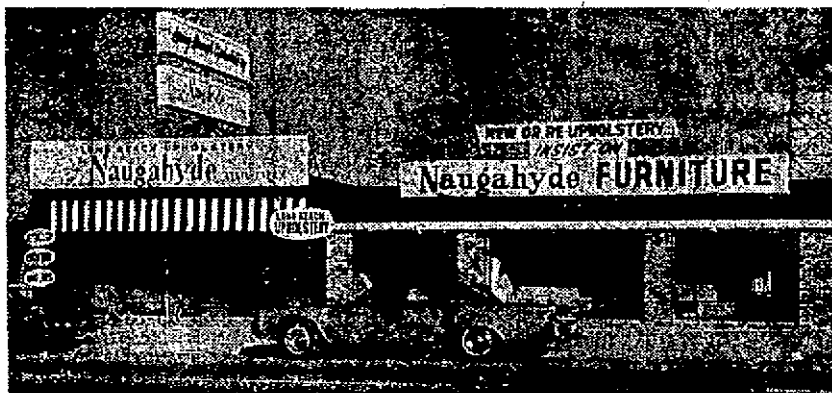
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Designed for a family of 6 with a yen for comfort and a bent for stylish entertaining, this luxurious, 3-bedroom, ranch style dwelling offers hospitality and ample room. Wood and brick finish exterior. The windows are handsome, functional.

HOUSE OF THE WEEK

# Its Features Include Four 'Living Rooms'

By Jules Loh

**F**OR DISCRIMINATING moderns with a bent for entertaining, this luxurious ranch offers the opportunity to do it in style.

There are no less than four rooms in this home suitable for formal or informal entertaining; and it's possible for the parents to have company at the same time the kids have the gang over, with never a moment of intrusion

by either group on the other.

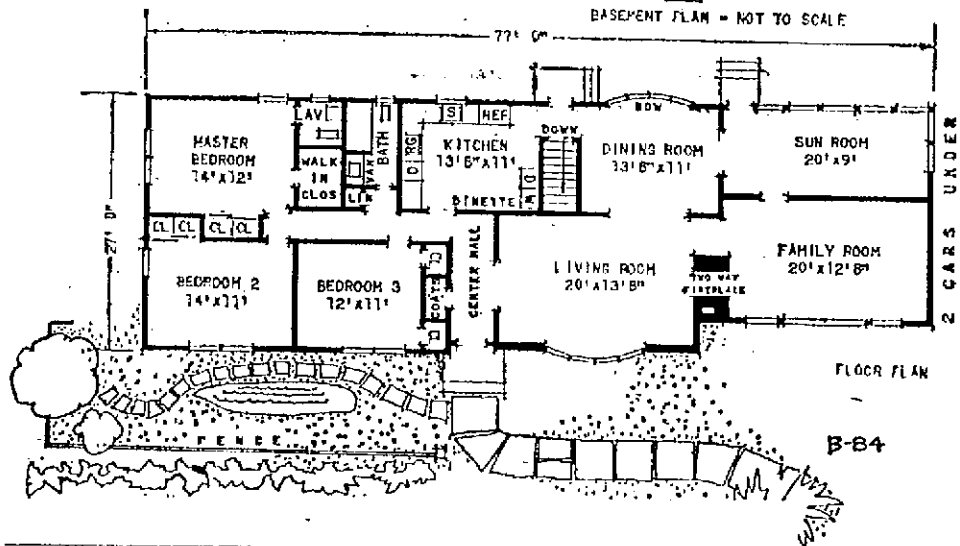
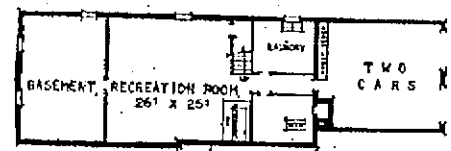
Lester Cohen, architect and designer of B-84 in the House of the Week series, said this was the specific problem he aimed to solve with this plan.

The house is not small—1,960 square feet. But if your budget can stand it, this house has some exquisite

touches besides its comfortable living arrangement which makes it well worth investigating.

**THE FORMAL** living room off the central hall is a grand 20 feet by 13 feet 8 inches, with a bow window and a two-way fireplace shared with the equally spacious 20 feet by 12 feet 8 inches family room. Both rooms flow together, but the large, brick

Four separate rooms in this home are suitable for formal or informal entertaining. A basement recreation room could be finished at later date. (Note: basement plan is not drawn to scale.) The dwelling has 1,960 square feet of living area.



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If you are planning a pool this year here is your opportunity to get a free kit showing all phases of pool construction. Also included are tips on pool buying plus complete information on special equipment. Kit is packed with facts and ideas you will want to know before you build.

This free kit was put out by Anthony Pools, world's largest pool-builder.

Its authoritative information was developed by Anthony, based on the building of over 24,000 pools.

In the pictures and text it describes the way modern pools are constructed. The growing use of high-speed automatic equipment for excavation and gunite cementing has kept the price of Anthony pools low while prices in general have gone up. A modern pool is just about the biggest bargain you can get these days.

It is important that you choose a builder large enough to offer you modern speed and economy.

During the first four months of this year Anthony has built more pools in the greater Los Angeles area than the next three largest pool builders combined. This is a dramatic

endorsement of Anthony's value, service, and reputation.

Kit also describes such Anthony exclusive accessories as Hida-Sweep automatic pool cleaner — it is never removed from the pool — and Antho-Pure, the automatic pool purifier that holds up to six months' supply of Gardex.

Other sub-assemblies and accessories manufactured in Anthony's 15 acre plant and sold direct to the pool buyer help keep Anthony's price low.

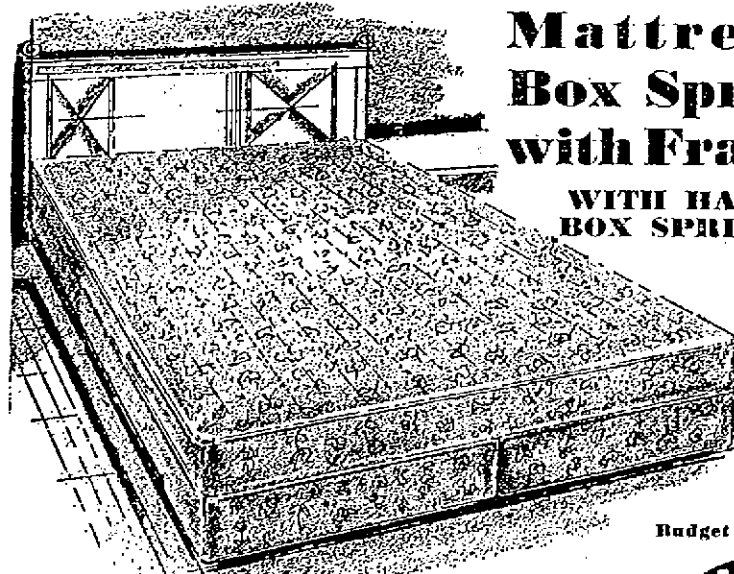
Anthony Pools' stock is listed on the American and Pacific Coast Stock exchanges.

For your free copy of this valuable kit, drop in or call Anthony Pools South Gate office at 5871 Firestone Blvd., phone SP 3-2210, TO 1-0381, or our Torrance office, 25412 S. Crenshaw Blvd., phone 832-5391 or our Anaheim office at 2050 So. Harbor, phone JE 4-3100.

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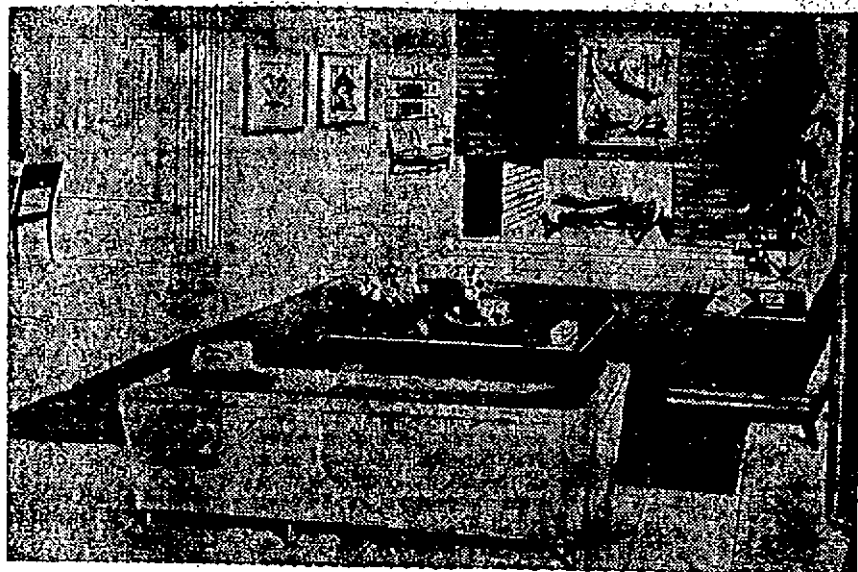
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Two-way fireplace, which also serves family room, provides the separation, as well as elegance, that guarantees privacy for the formal entertaining area (above).

fireplace preserves the essential privacy of each.

Adjoining both the family room and the formal dining room is a modern version of the old time sun room—a 20x9-foot relaxing area with jalousies on two sides.

The fourth entertaining area is the basement recreation room, 850 square feet of privacy which could, of course, be completed at some future date.

The three bedrooms are of a comfortable size for a family of six. Cohen said the closet space, bath and lavatory also are geared to serve this size family, but with a degree of comfort and convenience most families of six aren't accustomed to.

**DIMENSIONS** of the house are 27 feet deep by 77 feet wide, which could be put on a 100-foot lot in many areas. The double garage was put in the basement, an economical move which in this case doesn't encroach on the living area.

A sun room is an unusual feature in present day house

design. With its excellent size and separate outdoor entrance, however, this one probably will be one of the most-used rooms in the home—excellent as a play room, summertime relaxing area or wintertime informal dining area.

For formal dining, the 13-foot 8-inch by 11-foot dining room is given added graciousness by a bow window. A bow window overlooking the front garden also lends charm to the formal living room.

**THE KITCHEN** of B-84, a comfortable 13-8x11-foot, has room enough for a breakfast dinette plus a washer-dryer (though the basement has ample laundry facilities). The kitchen work area is the efficient L-shaped design, with more than 30 feet of hanging and counter cabinets.

Notice how the plumbing is localized in one area of this house, an important feature economically. Incidentally, if a stall shower is desired in the lavatory off the master bedroom, enough space for it could be stolen from the large closet adjoin-

ing it. There is plenty of other closet space in the room.

In fact, closet space is abundant throughout the house—and, where needed, they are so arranged to provide sound insulation.

Cohen designed the basement of B-84 as carefully as he planned the main floor. Laundry room and heater are completely separated from the 25x26-foot recreation room, but all three are convenient to the cellar stairs. A separate area is provided in the basement for the storage space a house of this size normally requires.

The exterior of B-84 is a pleasing contrast of brick and wood siding with windows as attractive as they are functional. Cohen suggests a wood fence with corner lamp would add a homey touch.

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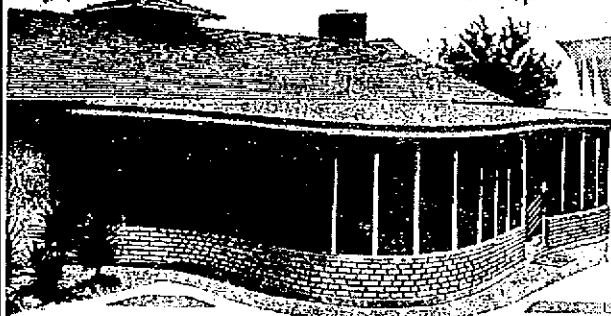
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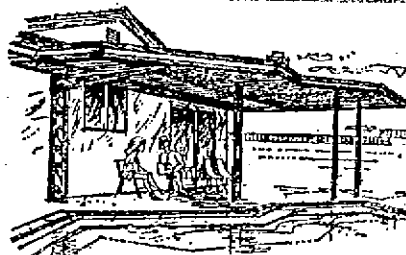
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## LA REINA RULE

# WHAT YOUR NAME MEANS

Send your name to La  
Reina Rule in care of South-  
land Magazine, 604 Pine Ave.,  
Long Beach 12, Calif., for ori-  
gin, meaning and brief gen-  
ealogy, for reply only in this  
column.

issuing out of a silver cup in  
the center.

**DEAR MISS RULE:** Would  
like brief data on MEHLER.—  
M.M., Long Beach.

M.M.: MEHLER, when  
traced back many centuries  
to its German origin, is found  
to be a dialectical occupation  
term. Mehler-mann, the source  
phrase, meant "flour-seller."  
No shield is available for this  
family.

**DEAR MISS RULE:** Kindly  
analyze WETHERELL.—K.G.,  
Lakewood.

K.G.: WETHERELL  
emerged in the early Middle  
Ages as a surname develop-  
ment of a town-name. Weth-  
erell, in Cumberland, England.  
Wetherell was an ancient  
Norse - English geographical  
term from Wether-hallr,  
meaning "wether-sheep hill-  
slope." Adam de Wetherhale,  
by occupation a "horner," or  
maker of objects of horn and  
bone, is listed as a Freeman  
of Yorkshire in 1310. The  
Wetherell shield is silver,  
decorated with two black  
lions placed below three cov-  
ered silver cups on a black  
stripe.

**DEAR MISS RULE:** What  
have you on PIERSON.—S.P.,  
Bellflower.

S.P.: PIERSON or "son of  
Pier," began as the nickname  
Pier from Peter meaning  
"rock." Remote English fore-  
fathers include John Pereson  
of York in 1379. The Pierson  
shield granted in 1577 is sil-  
ver, emblazoned with two  
black chevrons.

**DEAR MISS RULE:** Please  
give genealogy on MCGUIRE.  
—M.S., Downey.

M.S.: MCGUIRE and Ma-  
guire are from the old Gaelic  
clan-name MacUidir, deciph-  
ered as "sons of the pale com-  
plexioned one." This family  
were natives of Fermanagh,  
Ireland, where they are re-  
corded as early as A.D. 958.  
The clan shield is green, de-  
corated with a knight in silver  
armor and plumed helmet on  
a white horse with gold trap-  
pings.

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peries, slip-covers and wall-to-wall  
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# Painter

(Continued from Page 6)  
stay he took several hundred slides and made numerous sketches to be converted into

paintings in his home studio and these will be displayed throughout the United States to show the work of the Air Force and to encourage enlistments.

AN ABANDONED plane, the ancient Tin Goose, once

the mainstay of Alaskan transportation, caught his attention in the Nome airport and he sketched the lonely wreck, which Eskimos had stripped to a skeleton with a few cloth shreds flapping in the arctic winds.

"I'll always remember a

fascinating train ride from Anchorage to Fairbanks," Cross said. "Gorgeous scenery—everywhere I saw expanses of mountains, valleys, and lakes blue-green from melted glaciers. The diesel-driven train stopped for a particularly good view and to let off fish-

ermen. I saw rivers that are gigantic by California standards but I can't find them in any atlas."

The Air Force Public information Office sends artists to any country where it has operations. Cross would like to visit Japan.

Sunday, July 19, 1964



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"Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.

**DO-IT-YOURSELF SAUNA PLANS**—Send for plans and literature that describes the Nippa Sauna Heater, Leo Nippa & Son, Dept. IF, Bruce Crossing, Mich. 49912.

**TREASURE CAVE BLUE CHEESE SOUVENIR FOLDER**—Story of the famous Treasure Caves. Step by step through this underground cave. Send for this interesting folder and recipes. Treasure Cave, Dept. IF, Faribault, Minn.

**EASY ABC'S OF ARCHERY**—20-page step-by-step instructional book for archery beginners. Shakespeare Co., Dept. IF, Kalamazoo, Mich.

**HINTS TO THE HANDY-MAN**—66 Ideas on Home Improvements and other handyman projects. Masonite Corporation, Dept. IF, Home Service Bureau, 29 N. Wacker Drive, Chicago 6, Ill.

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**1964 INFORMATION FREE DIRECTORY**—Lists more than 350 sources of Free and Inexpensive materials such as booklets, maps, catalogs, recipes, sports and recreation guides. How-to-do-it Brochures, etc. 50 cents handling charge.

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Inviting as a dip in the pool, delicious soup drinks and garden fresh salads make for inspired summer eating. Chilled beef

broth touched with lemon juice is a low-calorie partner for a summer salad meal. Tarragon flavored creamed chicken another.

# Soups Go to a Poolside Party

By Mildred K. Flanary

Southland Magazine Home Economics Editor

**OUTDOOR DINING** has acquired a sparkling new look—thanks to the influence of versatile foods and beverages. And heading the list of open air favorites are hot or cold alfresco soups.

Cooking and eating in the open air dates back to the days of the caveman. Since a cave wasn't exactly conducive to turning out culinary masterpieces, this fabled primitive and his spouse became expert by necessity in the "cave-yard barbecue."

Along came civilization, and with it the kitchen. Inside we went. Now, you can probably guess what happened next. We're right back outside where it all began.

Alfresco soups can be served piping hot or icy cold, depending on mood and/or the weather. They need only 4 hours in the refrigerator for chilling or 4 minutes in the saucepan for hot soup fans. From cave yard to back yard we've come a long way—but one thing is certain—hot or cold alfresco soups are here to stay.

## Frisky Sour

- 2 cans (10½ ounces each) condensed beef broth
- 3 to 4 tablespoons lemon juice
- ½ soup can water
- 8 ice cubes

Put all ingredients into a shaker. Cover and shake. Garnish each serving with a slice of lemon. Makes 6 to 8 servings.

## Golden Splash

- 2 cans (10½ ounces each) condensed cream of chicken soup
- 1 soup can milk
- 1 soup can water
- ¼ teaspoon dried tarragon
- Shredded carrot

In saucepan, stir soup until smooth; add remaining ingredients except carrot. Heat, stirring now and then; but do not boil. Garnish with carrot. Makes 4 to 6 servings.

To serve this recipe as a cold soup, prepare as for hot soup. Place in refrigerator three to four hours or until thoroughly chilled. Serve in chilled bowls.

## Caveman Cooler

- 1 can (10½ ounces) condensed black bean soup
- ¾ cup ice water
- ½ cup chilled orange juice
- Grated orange rind

Chill soup in refrigerator 3 to 4 hours. Just before serving, mix soup, water and orange juice. Serve in stemmed wine glasses with a garnish of orange rind. Makes 3 servings.

## Orange Berry Cup

- 2 large oranges
- 1 cup berries in season
- 1 small banana, sliced
- Lemon juice
- 2 tablespoons confectioner's sugar
- ½ cup sour cream
- ½ cup mayonnaise

Cut oranges in half across, and scallop edges with sharp knife. Cut out orange sections and combine with berries; toss gently; spoon into orange cups. Dip banana slices into lemon juice. Arrange among other fruits. Serve with mayonnaise and sour cream blended until smooth. Makes 4 servings.

## Avocado-Shrimp

- 2 ripe avocados
- 2 tablespoons lemon juice
- 1 pound cooked shrimp

Cut avocados in half lengthwise; brush with lemon juice. Fill cavities with shrimp. Chill. Serve with sunset dressing.

## Tomatoes Stuffed With Rice

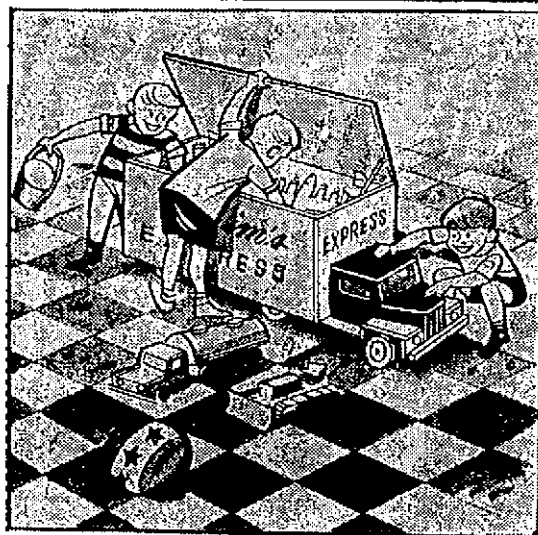
- 4 medium tomatoes
- 1 cup diced cooked chicken
- 1 cup cooked rice
- ½ cup minced celery
- ¼ cup salad dressing
- 2 tablespoons chopped pimiento
- 2 teaspoons vinegar
- ½ teaspoon salt
- Generous dash pepper
- Generous dash thyme

Slice off tomato tops; scoop out loose pulp and seeds. Sprinkle cavities with salt; drain and chill. Combine remaining ingredients; chill. Just before serving, fill tomato cups with rice mixture. Makes 4 servings.





# Home Workshop



Toy storage, in the form of a moving van, intrigues the youngsters. It's mobile and easy to move when loaded.

By Bill Meyerriecks

**T**RAINING a child to be neat around the home is a patient, consistent job for any parent. In the particular area of his toys, especially in these days of the multi-pieced plastic toys, Sketchbook offers a very practical encouragement. It is the play project design idea S-168, the "Moving Van Toy Box." Dad can take a few hours and build this unit.

The chest itself is the van section, 17½ inches wide, 36 inches long and 20¼ inches deep on the inside. It has a hinged top. The cab increases overall length another 14½ inches to make the total just

over 4 feet. The project requires no special tools and utilizes ¾ inches thick scrap pine and plywood or a solid wood panel called Widewood.

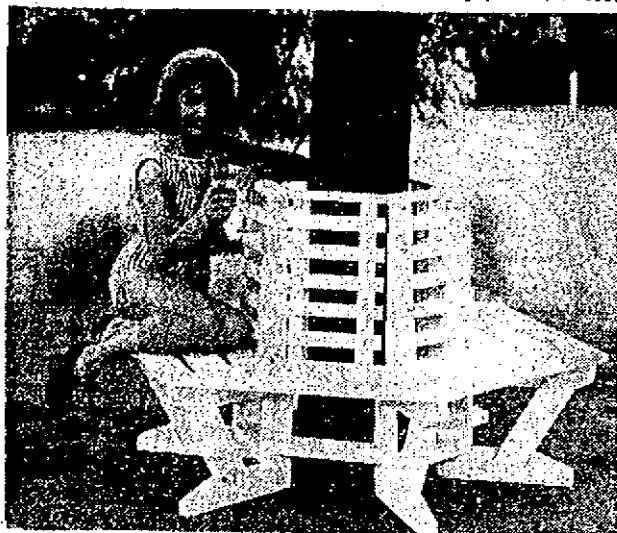
The 6-inch wheels do more than increase realism. They make a moving toy of the toy box itself and also will make it much easier to roll the box into its proper parking place when it's carrying a full load of toys.

**TO ORDER,** specify Moving Van Toy Box Plan S-168 and send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812.

## Perfect for a Pause

**W**ARM SUMMER days turn a shade-giving tree into a focal point in many yards, and there is no substitute for a pause in the open air and in the shade for a cool drink or a bit of reflection. Today's project, easy to do with a full-sized pattern and rewarding with its long service at your pleasure, is a tree seat. It is

built in two sections and joined together. The pattern is designed to provide for a fit with any sized tree. Just trace parts on wood, saw them out and assemble. To obtain the full-sized tree seat pattern No. 352, send \$1 in currency, check or money order with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



Jo Anne Lawrence, of NBC, takes time out for refreshment on a tree seat that's easily built and installed.

### Gardening

Garden culture is a year-around activity in the Long Beach area. Read the helpful garden columns weekly in Sunday's

Southland Magazine

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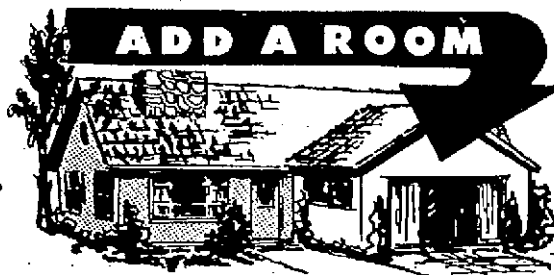
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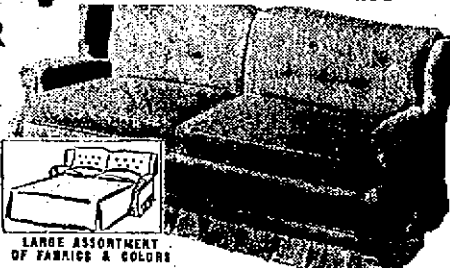
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Pierpoint Landing Photo

Gaffed albacore is swung aboard to brighten the day for fishermen aboard Long Beach sports fishing boat.

## By Terry Sattoria

**A**LBACORE is more than a fish. It's a way of life. When the summer sun begins to warm the ocean and the albacore begin to slip into channel water, two things are

bound to happen:

1. Sports fishermen go into a frenzy.
2. Commercial fishermen go to work—in earnest.

Albacore, one of the gam-

est of fish, annually attract thousands of visitors to Southland waters.

Commercially it is an abundant and profitable fish and fleets venture long distances to seek them out.

Each year, from 20 to 30 million pounds of albacore are landed at coastal ports from San Diego to Eureka.

**ALBACORE** fishing is so important that the California Department of Fish and Game has developed a program of research and survey in order to keep track of this profitable resource.

The albacore study, headed by marine biologist William Craig, is a year-around job that hits its peak of activity between June and August. Several studies are made simultaneously, including the annual albacore "survey," conducted between May and June. This program attempts to predict the time when the albacore will arrive in local waters and the size and number of fish that will be passing through.

Biologists and the men who man the ships go down to the sea in an adventure-filled, 30-day cruise that takes them from halfway to Hawaii due west of the California-Oregon border to Guadalupe Island.

**THE PROGRAM** was inaugurated in 1957 as an attempt to get the jump on the albacore migration and give an edge to the commercial fishermen. It has, since that time, proved highly successful as a benefit to fishermen in the area who depend upon this important fish for their livelihood as well as yielding valuable information to the state conservation experts.

Some findings benefit the



Photo by the Author

Cold, damp and 300 miles out, James Phelan, shows mackerel and a blue shark among fish taken in fish and game research, survey cruise.

department directly and others are used by the United States Weather Bureau and the U. S. Navy. The object of the trip is to intercept the migrating albacore as they make their yearly trip from the shores of Japan, across the Pacific, to the California coast, in an attempt to determine their migratory route.

By intercepting the schools of fish and then following

them, it is possible to get some idea of the speed at which they are moving, the age group of the fish that are migrating, and a rough idea of the numbers that will invade California fishing grounds.

**THE BIOLOGISTS** and crew also gather data on the weather, which is utilized by the U. S. Weather Bureau, and conduct temperature studies at various depths of the ocean. But the most important study is the attempt to successfully intercept the migrating schools of albacore and make observations on the environmental conditions in which they are traveling. Such things as water temperature, salinity content of the water, and the abundance of food present are studied. The information garnered from these activities is hoped will ultimately allow the biologist to accurately predict by observation of environmental conditions where and when these fish will appear.

Albacore fishing reached its peak in 1950 when some 3,000 commercial fishing boats were active in this lucrative field. Since that time the commercial aspects of the industry have dwindled somewhat due to the fact that large quantities of albacore are being imported from Japan. But last year some 80,000 anglers in the Southland area, and some 900 to 1,000 commercial vessels plied the local fishing grounds to land a total of 30 million pounds of fish amounting to between \$5 and \$6 million to the fishermen. The industry is still large and one which the California Department of Fish and Game thinks merits extensive research in the interests of conservation.

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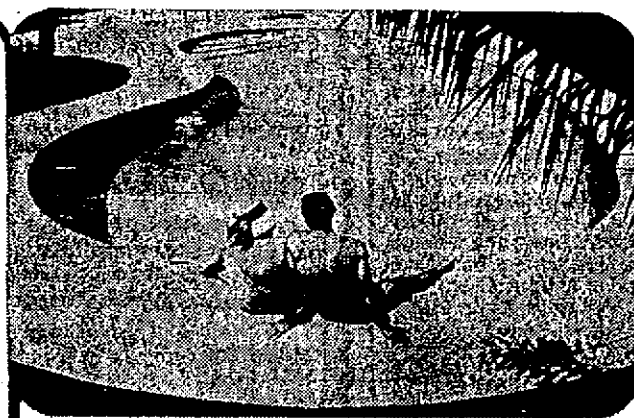
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# Ear Surgery Implants Cleared

By Ben Zinser

Southland Magazine Medical-Science Writer

**T**EFLON, polyethylene and stainless-steel implants used in ear operations to improve hearing do not appear likely to cause cancer, a new study shows.

Medical investigators at St. Joseph's Research Laboratory in St. Paul implanted these materials in the inner ear and abdomens of a strain of laboratory rats highly susceptible to tumor development.

Six implants were performed in each of 151 rats. Only five rats developed tumorous growths, and these were at abdominal implant sites of large Teflon discs. There was no other sign that the materials would cause cancer.

The study practically rules out the possibility that these substances, when implanted in the ear, can cause cancer, the doctors reported to a meeting of the American Otological Society.

**MEANWHILE**, a doctor cautions against the indiscriminate use of silicones in plastic surgery.

Silicone products are considered by some doctors to be the ideal compounds for tissue implants in plastic and reconstructive surgery.

But Dr. Franklin L. Ashley of UCLA Medical Center says: "It (silicone) appears to be safe but we can't be certain yet. . . . We can't say it is carcinogenic (cancer-causing), but on the other hand we can't say that it isn't."

The silicones come in a variety of forms, ranging from hard solids through soft solids to fluids. They can be carved like soap or injected by syringe. Use of fluid silicones is regarded as "a highly experimental technique."

**LEAD POISONING** can appear disguised as many diseases to make diagnosis difficult, says Alan A. Moncrieff, professor of child health at London University.

Sometimes it manifests itself as a change in behavior in children, he says in Archives of Disease in Childhood.

"When a child becomes irritable, withdrawn, nervous, disobedient or has crying spells, lead poisoning should always be considered," he says.

In another report, in the AMA Journal, a researcher notes that lead poisoning still is a common and serious disease of the very young. Ordinarily it results from the easy availability of flaky house paint containing lead.

**A** SENSATIONAL new anti-malarial drug, heretofore known only by a code designation, CI-501, has been given a name: Camolar.

A single intramuscular injection can protect man from at least two types of malaria for long periods of time, government researchers report.

Studies of the drug are being conducted among inmate volunteers in the U. S. Penitentiary in Atlanta, Ga. It has been shown to be effective against two types of malaria—vivax and falciparum.

Researchers are so enthusiastic about Camolar that they say it has the potential to eradicate these types of malaria from the earth.

Two reports on research with Camolar appear in the American Journal of Tropical Medicine and Hygiene.

**CAPSULES:** Neither climate nor altitude offers any benefit in asthma, says Dr. F. Guebelle in the journal Revue Medicale de Liege. . . . On Taiwan, 55 per cent of all human tumors are cancers of the nose and throat; no one knows why. . . . An antibiotic little known to the general public—mithramycin—is being tested against a variety of human cancers. Benefits so far have been of short duration, but researchers are working at finding ways of increasing dosage of the drug without increasing adverse side effects. . . . Cleaning agents are most usually the cause of skin disorders on the hands of housewives, a University of Wisconsin doctor says.

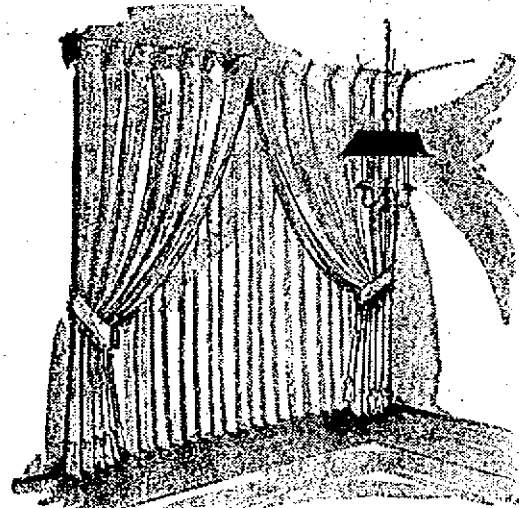


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# Long Beach: 1889

By Charlie Jackson

**B**ILLIARDS AND bath houses, milk shakes and reading rooms, a free employment service, and books for sale at the corner drug store: All these were a part of life in the sixth-class city of Long Beach in June 1889, just 17 months after its first incorporation.

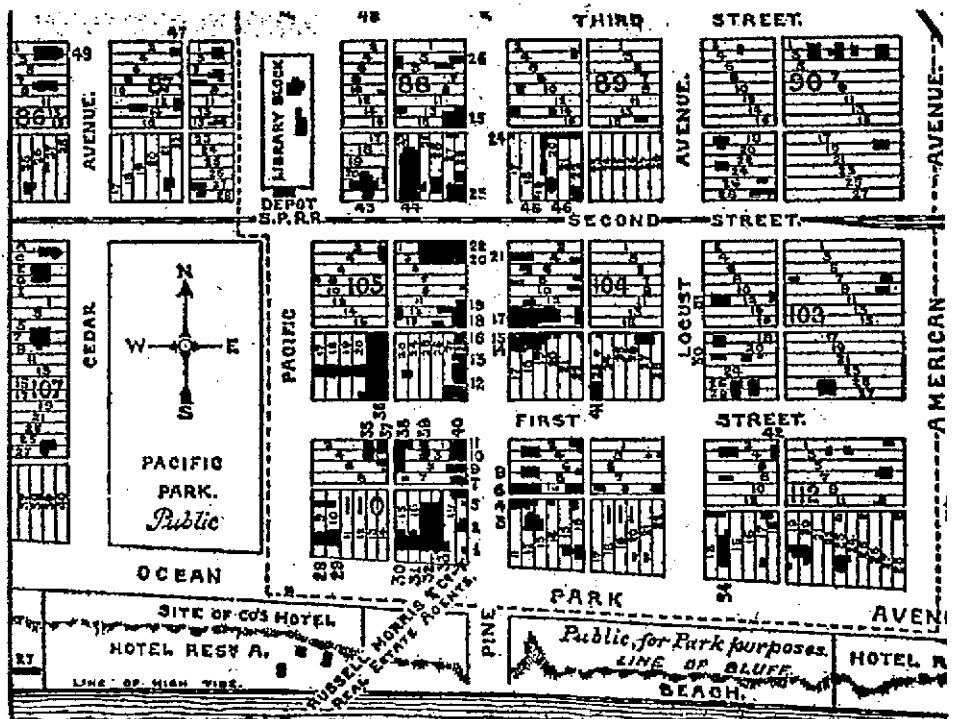
That's the date of Morris' Pocket Map and Visitors' Guide to the City of Long Beach (2nd edition). It also lists three hotels and a sporting goods store in its classified section, indicating the city's early popularity as a year around resort.

Drawn by a civil engineer

from England, the map is part of the Long Beach collection, literature and history department, of the main public library.

**PUBLISHED** by Russell Morris and Co., pioneer real estate and insurance firm, the small-print folder gave sharp-eyed buyers their nickel's worth. It purportedly shows "all buildings (cloth structures excepted, but every stable and barn included) within the city limits south of Anaheim St."

Capt. C. T. Healey, California's first licensed surveyor, laid out the original town site. His map shows farm lots from



Courtesy Long Beach Public Library.  
Long Beach's business, social and residential center in 1889 was in the area shown above. Dark areas indicate buildings. Numbers in streets were visitor guide keys.



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10th Street to Anaheim. According to Morris, the city's corporate limits included 80-acre blocks between Anaheim and Hill Streets. These aren't shown on his map, probably because they contained only nine houses. In general, current terms, the city's southern boundary was the ocean, Alamitos Avenue was the eastern boundary, and the western boundary was the Los Angeles River. Present day street

names are used throughout this article.

Four churches are named in the guide: Congregational, Friends, Methodist and Presbyterian. Most prominent were the Methodists, whose Tabernacle at Third Street and Locust Avenue was a center of social and religious activity for years.

The grammar school, "way out" on the corner of Sixth Street and Pine Avenue, was the only school in town. Books for Prof. G. S. Trowbridge's classes were available at G. A. Wood's drug store, First Street and Pine Avenue, where the telephone office was located.

**BATHING SUITS** were sold at C. Elkan's Pine Avenue shop, perhaps for wear at the Long Beach Development Co's 100-room bath house at the foot of Cedar Avenue. Mrs. Sherney's, "the favorite bathing place," was at Elm Avenue and the ocean. Admission: ten cents—or a quarter if she furnished the suit.

Among the nation's first milk shakes were those served by E. J. Pratt at his confectionery and news depot on Pine Avenue near First Street. "Temperance" drinks could be had at M. E. Laney's First Street billiard hall.

W. W. Lowe, listed in the guide as a notary public, is better remembered as the town's first general store proprietor, and as its first postmaster.

Three hotels are advertised in Morris's guide: The Delmonico, Broadway near Pacific Avenue; Ocean House, a "second-class house," on Long Beach Boulevard between Ocean Boulevard and First, and the Bay View.

Reportedly Long Beach's first hotel, the Bay View's size and location are in dispute. In his "History of Long Beach and Vicinity," Walter H. Case states the Bay View was a 12-room, two-story structure on Pine between Third and Fourth Streets. He quotes another source that

places it about a block further south. The Morris map shows it to be a 32-room building on the east side of Pine between First and Broadway.

**J. H. SMITH** ran a reading and writing room (admission five cents) and a circulating library next door to his Pine Avenue hardware store. The YMCA and WCTU jointly sponsored a free reading room on First Street.

The ubiquitous Morris, who found guests for boarding houses, acted as agent for major land companies and rented camp sites, also maintained an employment bureau with "no charges to either party."

Cooperation among businessmen began early in Long Beach. W. C. Bowers, a Pine Avenue grocer who also sold boots and shoes, took orders for Yuen Chung's Fourth Street laundry. E. J. Pratt accepted calls for Davies Brothers, expressmen. Bailey and Malin, whose main business was hardware and sporting goods, acted as agent for another expressman, C. W. Cosaboom.

Only one member of Long Beach's "first family" is mentioned in the guide. For print jobs, Morris refers the reader to Amos Bixby, publisher of the Long Beach Journal on Ocean Boulevard. Copies of the Journal, Long Beach's first newspaper, can also be examined in the local collection at the library. Among them is the first issue, dated Jan. 27, 1888.

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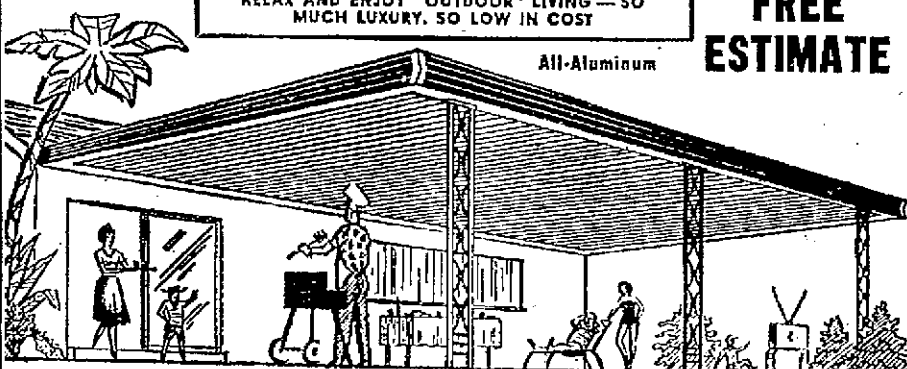
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BOOK REVIEWS

# The Book That CIA Didn't Like

demoralized many of his numerous sons.

This was a man out of the Arabian Nights, the husband of 300 wives, the man who to whom the Aladdin's genie of the oil wells brought a half million dollars every day. David Howarth shows how the hawk-nosed Ibn Saud's reign was the strangest in modern times.

STALINGRAD was the turning point of World War II's eastern front. Many a military analyst regards it as the single most important battle of the war. Marshal Vasilii I. Chuikov, the commander of the 62nd (Siberian) Army presents, in "THE BATTLE FOR STALINGRAD" (Holt, Rinehart and Winston, \$5.95) a detailed, blow-by-blow account, in the sober manner of the military man, of the breaking of the Germans' back in the East.

Chuikov sees the German defeat as due not to the terrible winter climate, nor the out-manning of the Germans, but to the bravery of the Russian soldier, and to the greater tactical skill of the Russian generals (which in the case of Stalingrad he easily proves). Chuikov was not Col. Blimp when it came to fighting a war; he broke up the traditional military units, created small, flexible storm groups which fought house-to-house.

He quotes diaries and letters of Germans and Russians to evoke the hell that was Stalingrad — the fighting in sewers, on the frozen earth, in the ruins of buildings.

Chuikov's chronicle is the most detailed yet of the epic battle of Stalingrad; as a primer of strategy and tactics it is invaluable. It is also of interest as an example of the way in which Soviet, and indeed all Communist chroniclers, rewrite and manipulate history to suit the current party line. Had the book been written in, say 1948, there would be a myriad of references to Stalin. As it is, there are but three, two in footnotes and one quoting the Germans, mere mentions of the name. Again, had the book been written in 1948, there would have been few mentions of Khrushchev, who in this book rates many references, replete with heroic and "historic" words.

THE FULL SWEEP of mineralogy, from the atom to the collection of actual specimens, and the intricacies of the how, where and why of crystals will be found in "MINERALOGY FOR AMATEURS" by John Sinkankas (Van Nostrand, \$12.50). More than 130 photographs by the author, an experienced mineralogist and lapidary, and 191 line drawings closely supplement the text.

Some 250 minerals are covered; a description of each species is accompanied by photographs of typical specimens and drawings which in-

dicates their faces and the angles they make to each other. Descriptions include derivations of mineral names, pronunciations, distinctive features and tests by which the amateur can identify unknowns.

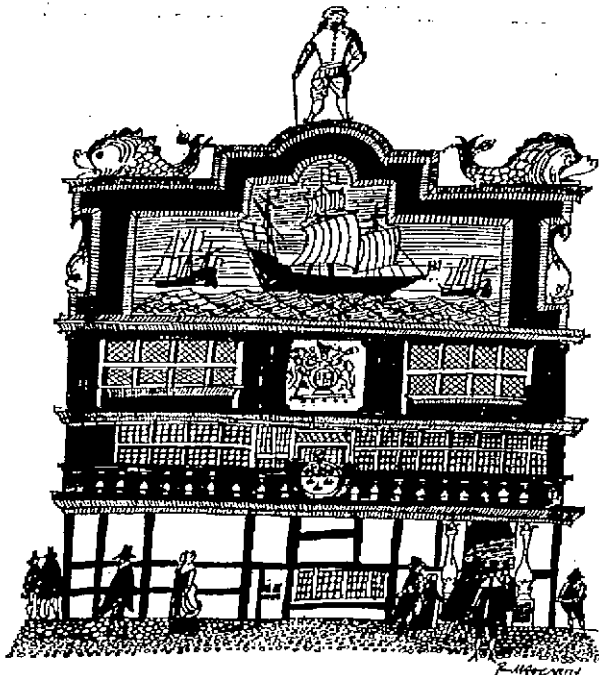
"WALNUT GROVE" is a first novel by Jane Gilmore Rushing (Doubleday, \$4.50) a gripping story of a West Texas pioneer town at the turn of the century, when cotton was beginning to take the place of cattle. When the railroad comes through it creates prosperity for some and conflict, hate and fear for many others.



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PAUL HOGARTH'S DRAWING of the first London office of the East India Company in Leadenhall Street is from the jacket of William Letwin's new book, "THE ORIGINS OF SCIENTIFIC ECONOMICS" (Doubleday, \$5.75). The author is associate professor of industrial history at Massachusetts Institute of Technology.

By Vera Williams

Southland Magazine Book Editor

REPORTED attempt by the Central Intelligence Agency to suppress—by buying up the entire first edition—a book by two Washington correspondents sharply critical of U.S. secret intelligence operations has created extraordinary interest in the book itself.

Newspapers, the wire services and columnist Marquis Childs quoted a Random House spokesman as saying CIA officials tried to pressure changes in "THE INVISIBLE GOVERNMENT" (\$5.95) by Thomas Ross and David Wise.

The book charges the CIA not only has overstepped the original purpose for which it was created by President Truman but operates an autonomous foreign policy and all kinds of political warfare up to and including "full-scale invasion."

In documenting the Bay of Pigs; the U-2 affair (they wrote an entire book about two years ago); the hitherto-secret techniques used by intelligence agents; and political maneuvering in Southeast Asia and Guatemala, among other places, the authors reveal information which they say "the public has a right to know" but which the CIA contends is classified.

The CIA has charged 120 violations, specifically the identity of agents and of operations now in progress. The book claims, however, that the CIA and allied super-secret agencies, in fighting the cold war, stray far beyond presidential control and congressional monitoring, into jurisdictions never authorized, especially in the field of foreign policy.

Ross and Wise believe the "special operations" of the secret government have "be-

come so unwieldy that they are irreconcilable with the kind of society that has launched them." And to this they attribute the Bay of Pigs disaster.

In that context, they charge that Richard Nixon wanted Bay of Pigs before the 1960 election; both Nixon and John Kennedy were aware of invasion preparations when they batted the issue around in the campaign; and Adlai Stevenson, too, was aware the invasion was planned when he denied it in the United Nations.

"The Invisible Government" will have a large readership, including Russian intelligence agents.

HE WAS BORN a nomad, this Ibn Saud; home to him was a black tent, or a series of black tents. He became a desert warrior without peer; when he stormed hostile walls with, literally a dagger between his teeth, he may have reminded one of Rudolph Valentino, but this was for real, and in his battles with the Turks he created a new nation—Saudi Arabia.

Ibn Saud's story is told by David Howarth in "THE DESERT KING" (McGraw-Hill \$6.50). It is a stormy life that Howarth celebrates. This man who fought wars with Biblical tactics came to be the absolute monarch of a fabulously oil-rich desert land. Oil made him the most powerful political figure in the Middle East. So powerful that in World War II he came aboard a U.S. destroyer to confer with Franklin D. Roosevelt, at Roosevelt's invitation. He brought aboard a vast retinue, his own near-priceless rugs, and live sheep enough to feed the ship's entire crew.

At the end, Ibn Saud, blind and in a wheelchair, sadly knew that the oil riches the desert had yielded to him had



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Porpoises may talk, but what do they talk about?

## Will Navy Enlist Porpoises?

By Ralph Dighton

**AN ATTEMPT** to control a school of porpoises swimming free in the open sea will be made this summer off the island of Oahu in Hawaii.

Dr. Kenneth Norris, University of California at Los Angeles zoologist, has trained six of the playful seagoing mammals in a salt-water lagoon and plans to release them in the Pacific.

Norris believes he can control the porpoises with underwater sound signals audible to them—over distances of several hundred yards.

If he succeeds, the experiment could lead to an understanding at last of how these warm-blooded, air-breathing creatures are able to survive depths far below the reach of human divers with the latest equipment.

**IF HE FAILS**, the porpoises will swim to freedom in the ocean and Norris will have to start over again, training more porpoises.

Additionally, the potential military value of porpoises under man's control has whetted scientific imagination for years. The Navy currently is conducting secret tests with them in a lagoon at point Mugu, Calif., headquarters of the Pacific missile range.

These experiments reportedly are aimed at establishing ultimately a language between men and porpoises—with porpoises mimicking the human voice or men imitating porpoise clicks and whistles by mechanical means.

But Norris and Dr. Ron

Turner, also of UCLA report that men still have a lot to learn about winning friends among the porpoises.

They used a female named Alice, borrowed from the Navy, in an effort to determine how finely porpoises' famed sonar (echo location system) can discriminate between objects.

**ALICE, KEPT** in a 24-foot diameter tank on the campus, got a fish every time she tripped a lever underneath the larger of two spheres side by side in the water.

Her sonar, which enables her to distinguish instantly between natural prey and debris even in murky water, is something the Navy would like to copy, human-made sonar frequently mistakes whales for submarines and vice versa.

Turner trained Alice down to a point where, blindfolded, she could distinguish between ball bearings two inches and three-quarters of an inch in diameter.

Then she balked. "For some reason—we don't know yet why—she turned off her sonar," Norris says. "She went foodless for days, not even trying, and we were afraid she was going to starve herself."

**"WE REVIVED** her interest in the project by putting fish behind the ball bearings. She turned her sonar back on and was soon doing as well as ever, picking out the larger sphere whether a fish was there or not."

Norris hasn't figured out yet whether Alice was temporarily confused

or just tired of the whole thing.

Discriminating between ball bearings is not Alice's only task. Norris has taught her to respond to sounds—he won't say what kind—that would be audible hundreds of feet in the open sea.

This month he's going to try the same thing on six porpoises of the Oceanics Institute in a lagoon near Diamond Head on Oahu.

"If we find we can control them in the lagoon, we'll turn them loose in the ocean," he says. "It's an exciting prospect. If it works it means we'll be able for the first time to manage porpoises in their own environment."

Norris and Turner can't talk about what the Navy is doing at Point Mugu, but it is known that the tests there are under the direction of the Naval Ordnance Test Station at Pasadena.

If a porpoise could be taught to communicate with people, it also might make a fine spy, reporting the movements of enemy ships and submarines.

How would we know they are enemies? Teach him to recognize the difference in engine sounds made by vessels built in different countries.

Suppose he were captured by the enemy? After all, a porpoise will do anything for a fish?

"There's no need to worry for a while," says a language expert. "We're having a hard enough time teaching porpoises English, Russian and Chinese are much more difficult."

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# You Ask We Answer

By Harlin

Q. Is there a meaning attached to many kinds of flowers, as "pansies for thoughts"? N.V.

A. At one time there was an extensive "language of flowers," but only a few of the meanings have survived—such as rosemary for remembrance, orange blossom and white lily for purity, sweet violet for modesty. The now dead "language" included (in print, if not in actual use) such meanings as: red carnation, "Alas! for my poor heart"; ice plant, "Your looks freeze me"; petunia, "Your presence soothes me"; wild pansy, "I declare war against you."

Q. Are the pigeons that roll over in the air taught to do this?—R.P.

A. Roller pigeons ("Birmingham rollers") are born with the instinct to roll over and over, and seem to enjoy doing so. Some have performed in the air for hours at a time. The most famous strain of roller pigeons is the Pensom strain developed by William H. Pensom of Smethwick, near Birmingham, England.

Q. Where did Italy's Fascism under Benito Mussolini get its name? F.W.

A. This totalitarian system derived its name from ancient Rome's symbol of power and unity, the fasces. The fasces were cylindrical bundles of bound wooden rods from which an ax blade projected at one end. Guardsmen, called lictors, carried them before consuls, praetors, and emperors.

Q. Please list some trite phrases to avoid in public speaking. D.J.

A. Needs no introduction, sumptuous repast, favor with a selection, enjoyable occasion, point with pride, view with alarm, abysmal ignorance, slow but sure, sadder but wiser, too numerous to mention, doomed to disappointment, last but not least, words fail me.

Q. What causes crazing of the glazing in some dishes? D.H.

A. Crazing, the development of hundreds of tiny cracks, usually occurs in body of this ware is softer than the glaze. The glaze contracts and causes the surface to break into a network of fine cracks.

Q. How much does a hippopotamus weigh?—E. G.

A. A hippopotamus weighs as much as 4 tons. It is 4½ feet high at the shoulder, and its head and body length is 12 feet. The tail may add an additional foot.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

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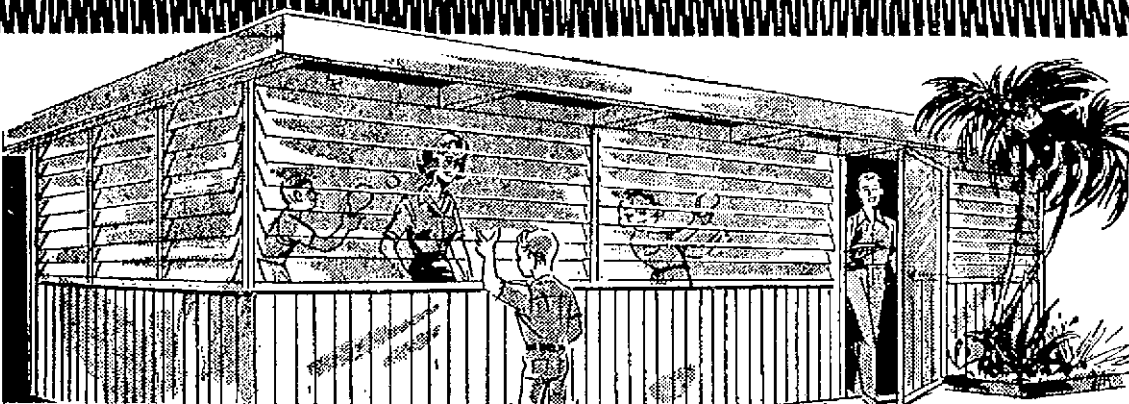
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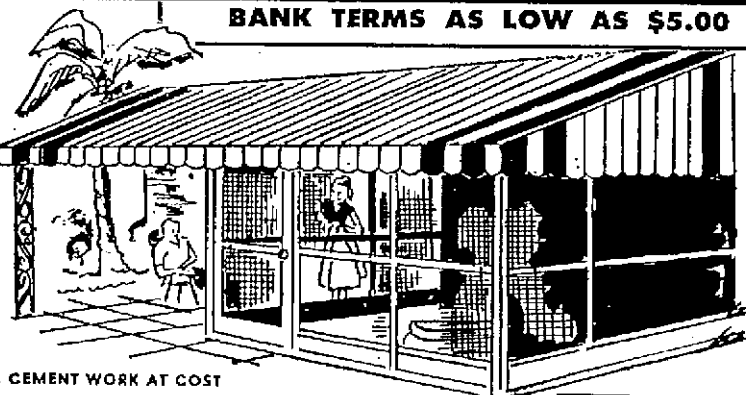
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## THE PARADE

# Dos and Don'ts for Dog Days

By Eleanor Avery Price

**THESE ARE** dog days, a phrase referring to the hot part of the summer, a time when pets face many unpleasant and unhealthy situations. It is up to the individual pet owner to keep his charge as comfortable as possible.

Always have plenty of fresh, cool water available. The only exception to this rule is if you have been unwise enough to exercise your dog heavily in the heat of the day. Then water should be rationed right at first until the dog has calmed down. The dog needs brisk walks and some play during the evening to increase his circulation, to help him keep up his stamina, and to tone up skin and coat. Round off such exercise with a hand massage.

A loss of 20 per cent body water content can be fatal. Extra salt and even some sugar (not candy) will help keep the water balance at a normal level during excretion of water through kidneys, lungs, skin, and bowels. Try offering the dog ice cubes. He will probably enjoy them.

**CHECK THE** dog's coat often for possible sore areas and pests. Skin disorders rapidly worsen unless the right cure is found quickly. You quite likely will need the help of a veterinarian. If nothing seems to help him, try mixing drugstore sulphur to the consistency of toothpaste with bacon grease and applying to sores. Also give the pet a spoonful or two to swallow. If he licks off most of the grease, it won't hurt him but may cause some diarrhea.

Some dogs respond to a dusting of B.F.I. on moist summer itch.

A dog suffering from skin disorders may be given a mild sedative recommended by a veterinarian. Be careful about freely administering aspirin, especially to a cat. Your veterinarian should be consulted.

The dog may not be very hungry during summer, but feed him correctly regardless.

Keep the pet's living quarters clean. Air the bedding every day. Keep down flea population with a safe disinfectant recommended by a veterinarian.

Never leave a pet in an automobile parked in the sun.

Coming events: July 24, Samoyed evening specialty at Del Mar Hotel, Santa Barbara; July 25, Ventura dog event at Houser Field, Oxnard; July 26, Santa Barbara show and trial at the Polo Club.

Cat show today at Burbank National Guard Armory sponsored by Presidio Cat Club and Short Hair Society of



Shade-seeking cat and observing parti-colored cocker are pets of Louise Van der Meid, Torrance photographer.

Southern California.

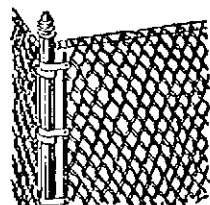
Entries will close early for German Shepherd Dog Club of Orange County match Aug. 2, as only 200 conformation entries and 100 obedience entries will be accepted. Telephone number to call is LE 9-7207.

Hub Poodle Club will hear a talk by Mrs. George Dow of Thorntlea Kennels of Massachusetts at 8 p.m. Thursday at El Dorado Park, 2800 Studebaker Rd. Mrs. Dow is an author and breeder and judge of poodles. She also will judge poodles at Santa Barbara's dog show July 26.

**COLLIE CLUB** of America seeks hero collies for awards. Include in story names, dates, places of the heroic incident. The account must be nota-

rized, then sent to A. W. Kelley, Box 291, Hightstown, N.J.

Children from 6 to 16 years of age are eligible to participate in an all-bred junior dog handling match today at La Palma Park, Anaheim. Entrants will be judged in their handling of dogs beginning at 12:30 p.m. Entries will be taken starting at 9 a.m. and Boxer Club of Santa Ana Valley is sponsor.



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No corral in sight but it's an OK gunfight in a front lawn showdown.



"Self defense, Sheriff," says Fast Draw as he draws and plugs his foe.

## Showdown at Sundown

By Jerome Hall

**A** SHOWDOWN at sundown.

There isn't a corral in sight, but that doesn't stop them.

They've got to settle once and for all (for today) just who is the fastest gun in the West—or at least on the west side of the street.

"All right, Tex," says Rex. "Make your move."

"Say your prayers, Rex," says Tex. "'cause I'm gonna do you in for what you did to my pa."

Quick as a flash, they draw. "Ya got me," says Rex.

"Sorry I had to do that," says Tex. That's the showdown at sundown (well, after naps, anyway).



Photos by the Author



"Ya got me..." This is the way the fastest gun in the west—west side of the street, that is—is decided. At least, for this time. Like the TV westerns, there'll be a re-run, and a re-run and then more re-runs!

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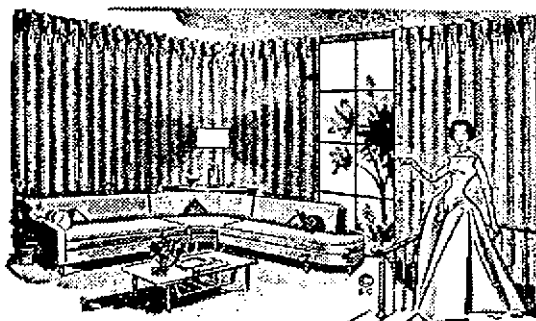
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## Recipe of the Week

**F**RUIT COCKTAIL fills a pie crust in this week's \$5 prizewinning recipe submitted by Fay Kas, 11252 Lampson Ave., Apt. 3, Garden Grove. The recipe:

### Fruit Cocktail Pie

1 graham cracker crust baked for 8 minutes  
Filling:

- 1 qt. can of fruit cocktail, drained
- 1 large carton of sour cream
- ½ cup sugar
- 1 tsp. vanilla

Combine ingredients and pour into crust and bake 25 minutes.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.



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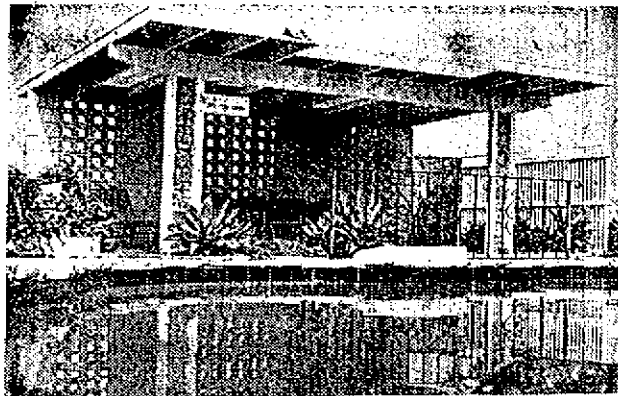
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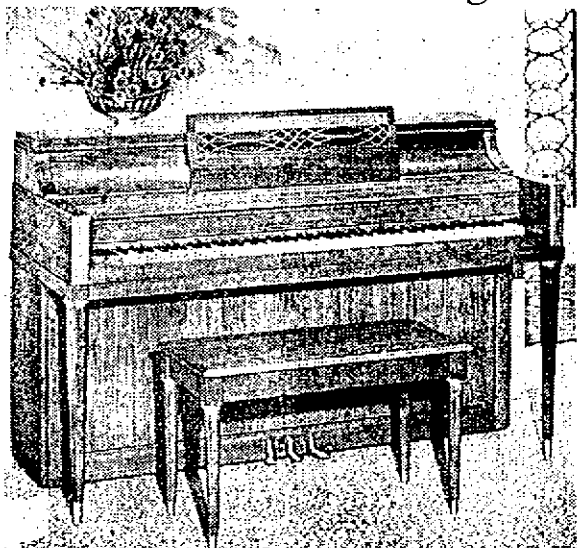
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# A Desk Set That You Can Make

By Lorena Fleissig

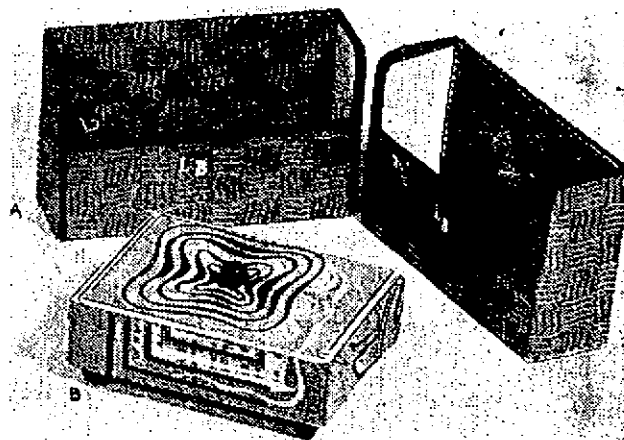
EVERY desk could use containers for the incoming and outgoing mail plus an accompanying chest for the address book, stamps, etc. To do all this is a simple job for three sturdy cigar boxes. When covered with red and gold wallpaper (or other combinations) in tones or patterns that mix and match, they make a large contribution in smartness to the modern desk.

The two boxes marked "A" are to keep the mail sorted and are set on the side like files. To make the files, cut or break away the front of the boxes and only half of the bottom of the boxes. Use a ruler and a stout razor blade to make clean cuts and lightly trim and sand the edges until smooth. Note: The bottom happens to be thinner and easier to cut than the lid which is firmer.

MEASURE the lid or draw around it on the back of the paper and cut enough pieces to cover the inside and outside of the two lids (four pieces).

A pinking or scalloping shears to cut the paper gives an interesting trim but is not necessary. Before pasting with white liquid glue, trim off all loose pieces of paper from the boxes.

Spread the white glue over the insides of the box lids. Dampen the backs of the wall-



—LARRY REICHNER STUDIO PHOTO  
Letter files and a desk storage box for odds and ends can be made handily from 3 cigar boxes and wallpaper.

paper and apply to the lids, smoothing with a cloth.

Nail the lids to the boxes with a couple of small nails or use the glue along the sides of the lids. Allow time to dry before handling.

THE EASY PART now is to cut paper to fit each side of the box, no running the paper around the corners if a tight neat appearance is wished. Instead have the paper meet at the corners. Remember to dampen the back of the paper lightly for smooth application. Cover the inside areas of the boxes if the paper is not in good condition. Usually just wiping with a damp cloth is enough to freshen the inside surfaces.

When the paper has been applied the boxes lose completely their original identity.

In case they are to be made as a gift, a nice touch would be to add gold initials, available at stationery counters.

The "B" item is a cigar box covered with paper that is different in pattern but has the same colors as the red and gold files.

To prepare, remove all loose paper and sand spots smooth. Remove the lid of the box and cover with paper inside and out. Fasten a big wooden bead to the center. If it has a shank like a button, force the shank through the lid and secure it with a stiff wire pushed through. Glue four wooden beads to the bottom corners of each box. Or rubber door guards with tacks may be used. These boxes can give a lot of service and remain handsome.

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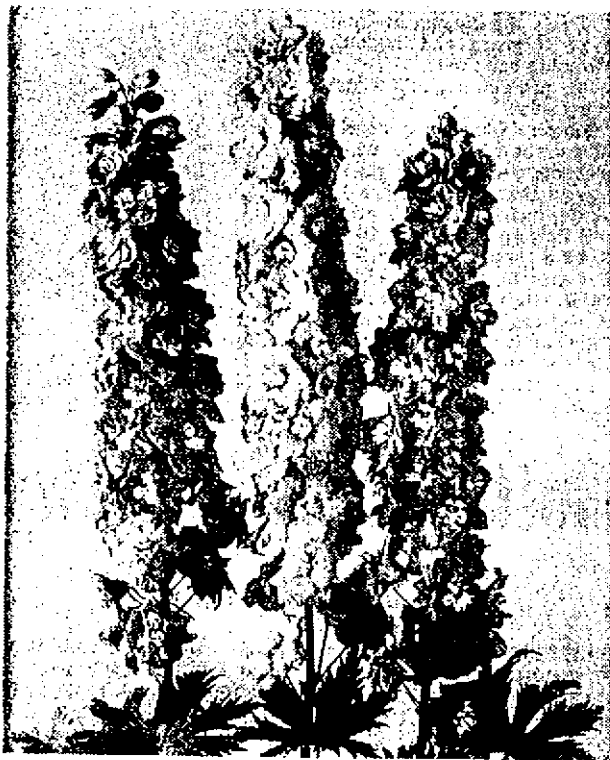
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# Summer Accent Is on Watering



Delphiniums are among perennials which may be sown now for bloom next spring. They will grow easily from seed.

By John Ronson

**NEWCOMERS** to California learn in a hurry that they can't rely on rain as they did in the East for a good part of the summer-care program in the garden. In California, we seldom see such phenomenon as summer showers except in mountain areas and in some parts of the desert. In California, the sprinkler becomes

the most important accessory a gardener can buy.

Lawns are quick to show neglect from the hose. They respond to water even more than to fertilizer and therein lies the secret of their enjoyment. In hot desert areas and in our inland valleys lawn may need soaking every couple of days and at the least twice a week. Along the coast, where fog tempers the mid-summer sun, you can get by usually with one watering a week—but make it a good one.

Annuals, perennials and shallow rooted shrubs such as azaleas and camellias like frequent doses of moisture in summer. In the hottest parts of California, they may need

it every day, but this is an extreme and only for the warmest spells when they hit. Here again, coastal gardeners have it easier than their inland brethren, but twice a week is not too often for watering the above even along the coast.

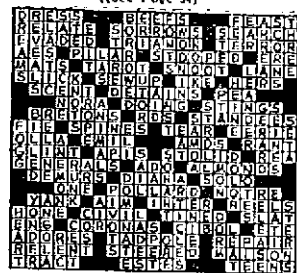
**WISE GARDENERS** can cut their watering time in half or even better than that by the use of mulches around shrubs. Steer manure and/or peat moss and bark in good thick layers will preserve moisture in the soil and add days to the time a plant can go without watering. The California Association of Nurserymen suggests that a two-inch mulch is twice as good as a one-inch mulch and that a three-inch mulch is twice as effective as a two-inch mulch so don't be shy about spreading it on thick.

Summer planting is a leisurely occupation designed primarily to make up for an earlier oversight and get a blooming plant in without further delay. Roses are a-bloom in nursery containers and may be transplanted to your garden for some instant color and cut flowers. For shaded spots, especially in north coastal areas, fuchsias make colorful transplants from the nursery, and you can always find color from such standbys as geraniums, lantana and hibiscus when you visit a nursery in July.

Aside from the instant-color planting mentioned above, there are certain plants that are best planted this month and others that need planting now if they are to bloom in the fall.

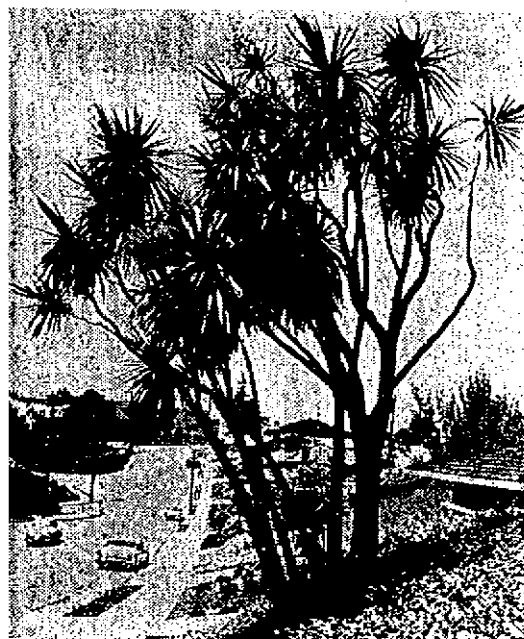
**CITRUS** and other subtropical fruits like warm weather

**SOLUTION TO TODAY'S PUZZLE**  
(See Page 34)



## Carefree Landscaper

**CORDYLINA australis** (*Dracaena australis*) adds a landscaping touch that is truly carefree. Note the yucca-like flowers that project from the clusters of sharp, dynamic leaves. Typically Californian.



planting. Included in this category are avocados, guavas, cherimoyas, loquats and faijos. Be sure to water them heavily after planting, however, and give them several follow-up soakings during their early weeks in your garden. Young citrus trees planted now will benefit by having their trunks wrapped in burlap to protect them from sunburn.

Bedding plants for late summer and fall bloom include

marigolds, dwarf dahlias, zinnias, asters are among the bedders which can go in at this late date for bloom in late summer and fall. Lesser known bedders which will also give you a show in short time are the blue ageratum (for shade) and lobelia (for sun).

The gardener who gets fun from starting seeds can sow perennials for bloom next spring and annuals for bloom this winter.

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# Colorful Daisy With a Poetic Name



W. Alice Burpee Photo

Gerberas perform satisfactorily in soil plantings or pot culture and are rewarding plants for cut flowers.

By Murtha Hurley

ACCORDING to early legends, one of the first plants to be noted by man was a little herb that bore a bounteous crop of blossoms having yellow centers and white or pink petals. The flowers were round, the petals arranged like the spokes of a wheel around a central disk. It was discovered the flower closed its petals at night and opened them again in the morning. It soon acquired the name, "daeges cuge," meaning "eye

of the day," in Anglo Saxon. In medieval times the spelling became "dayeseye." Today we call it "daisy."

Botanically, the daisy belongs to the large Compositae family, grown in gardens the world over. Many members of the interesting daisy family come from semi-arid sections which have a climate similar to that of the Southland. They hail from the Mediterranean regions, from Australia, from Chile and from South Africa. And many are

charming wildings in the fields and meadows of our own land.

IN SOUTH AFRICA, the daisy is poetically called the "Star of the Veldt" and the most handsome of these is the "Transvaal daisy," *Gerbera jamesoni*, pronounced ger-BEAR-ee-uh, and commonly called gerbera. There is hardly a more satisfactory perennial, if it is grown right, although, somehow, it has acquired the reputation of being hard to grow.

In the mild Southland climate, no plant has a comparable long blooming period and requires so little care. The secret is to give the plants the right start. Special needs are simple but must be gratified: Good drainage, consistent watering but not drowning and planting with the crowns (thick knobs where leaves and flowers grow out from the upper side, roots below) set a half inch above the soil surface. Where soil is heavy with clay or of the adobe type, fill a trench 18 inches deep and some 18 to 24 inches wide with a mixture of half top soil, half coarse gravel, a 10-inch planting pot full of well-rotted steer manure and several tablespoons of hydrated lime. Do NOT use leaf mold, acid peat or acid compost because gerberas need the lime.

IN COASTAL AREAS, full sun is tolerable to the plants; further inland, some protection from mid-day sun should be provided.

Plants are primarily pest and disease free, although ants are sometimes a problem and can be controlled with chlordane spray. A little bone meal scratched into the surface and a mulch of well-rotted steer manure applied

in the summer usually suffices as a fertilizer.

Divide the clumps in from 3 to 5 years and replant, trimming back tops.

For pot culture, follow the same rules.

Flowers bloom for nearly 10 months of the year when gerberas are properly planted and tended. Stems are 18 to 24 inches tall and erect and flowers will bloom 10 to 20 at a time, measuring 3 to 5 inches in diameter. Plants stand temperatures down to 18 degrees, show some foliage deterioration in fall and winter and are best divided in fall. Colors are in a wide variety.



Photo by the Author

Among the interesting and showy shrubs, Bottle Brush is hardy and a repeater as a bloomer. It also can be trained to form as a tree.

## Bottle Brush Is Showy

By Joe Littlefield

CALLISTEMON pronounced (kal-lis-tee'mon) is one of a showy group of flowering shrubs and trees that belong to the Myrtle family. The dense spikes of red flowers look like brushes that have been used in cleaning bottles, hence the name "Bottle Brush."

One of several interesting varieties of Bottle Brush is *Callistemon lanceolatus*, a good, husky shrub that seemingly tolerates various soil conditions. Once well established in the ground, it provides showy red flowers, grows fairly dense, and is considered drought resistant.

Some have been trained as small trees.

San Gabriel's official flower-tree is the Bottle Brush. Recently, the City of Azusa has planted this variety of

Bottle Brush, tree-trained, along Foothill Boulevard.

A Bottle Brush is likely to have more flowers again, if you cut back branches with faded blooms to just below the old flowers, and apply a balanced plant food. The trimming back also helps force more branch growth and shapes the plant.

So far, callistemon plants seem to be pest free.

## Tips on Gardening

Garden tips for the week . . . Just about now you wish you had a good selection of shade trees in your garden. Fruitless mulberry, ash, elm and many others are now available in cans at nurseries. Planting now would give a good start for next year.

Tuberous begonias have built-in indicators to signal their need of food. If the leaves have a dark green, almost bluish tinge, they are fine, so let them rest. Light green, or yellow-tinged leaves mean they need a feeding. Use liquid fish fertilizer in the standard dilution.

Dahlias should be fastened to stakes now to avoid any breakage of the stalks by the heavy flowers. Be sure to feed the plants at regular periods.

Note that plants and shrubs in containers require more frequent watering and feeding than those planted in the ground, says California's Association of Nurserymen.

Sow seeds of perennials and biennials for color next year.

Take a few seconds to cut back your summer-blooming perennials after they have bloomed. Be sure to leave some foliage at the base of the plant.

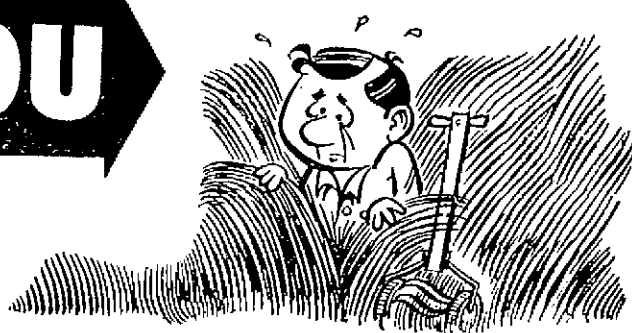
Pick faded blooms off all your favorite plants. This will encourage additional flowers to bloom and conserves the strength of your plant.

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- EDGE FLOWER AND TREE BEDS
- TRIM AGAINST WALLS AND FENCES
- EDGE WALKS AND DRIVEWAYS
- CLEAN UP AND HAUL AWAY GRASS
- SERVICE 3 TIMES PER MONTH



# NOTICE OF NOTARY SALE

This is to certify that the entire 5-acre nursery stock owned by Stanton Nursery Co., Inc., consisting of Trees, Shrubs, Ornamentals, etc., are being placed on sale as follows: There will be no limits of amounts purchased by any one customer, either private party or dealer. All dealers must bring resale number. Prices listed are subject to 4% State Sales Tax.

## TREES

Silk Oak	\$2.90
5-gal.	
Evergreen Ash	\$2.90
6-gal.	
SILVER DOLLAR Eucalyptus	\$2.75
5-gal.	
Magnolia	\$2.90
5-gal.	
Monterey Pine	\$2.90
5-gal.	

## JUNIPERS

Tams	58c
1-gal.	
Tams	\$2.88
5-gal.	
Andorra	58c
1-gal.	
Armstrong	66c
1-gal.	
Armstrong	\$2.97
5-gal.	
Hollywood	77c
1-gal.	
Hollywood	\$2.97
5-gal.	
Italian Cypress	\$3.00
5-gal.	
Canary Isle Pine	\$3.00
5-gal.	

### DO WHOM IT MAY CONCERN:-

This is to certify that every price on every item in the 5-acre of Nursery stock, owned by Stanton Nursery Co., Inc., has been drastically reduced for immediate sale. It is the opinion that these are priced at or below most wholesale prices. We have for many years operated the largest retail nursery in the entire Orange County area. An further evidence of the magnitude of this tremendous sale, and the prices that make this possible, is the fact that Stanton Nursery Co., Inc. has grown approximately 85% of the stock to be disposed of. Every item in this huge nursery must go.

*L. J. Coker*  
L. J. COKER, President  
STANTON NURSERY, INC.

### AFFIDAVIT GENERAL

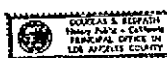
State of California,  
County of LOS ANGELES

I, M. M. DODD

Shaw Felt Day, President, do hereby certify

that the attached document was signed in his presence by L. J. Coker, known by him to be President of Stanton Nursery, Inc.

Subscribed and sworn to before me this 16th day of July, 1964.



## TROPICALS

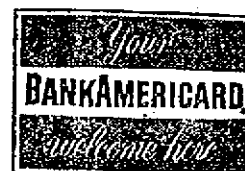
RED BANANA		SCHEFFELERA	
5-gal.	2.85		77c
GREEN BANANA		SPIDER PLANT	
5-gal.	2.60		74c
PHILODENDRON SELLOUM		PASSION VINE	
5-gal.	2.85		70c
PHILODENDRON SELLOUM		GIANT BIRD OF PARADISE	
1-gal.	64c		84c
ELEPHANT EARS		AGAPANTHUS (LILY OF THE NILE)	
	58c		66c
DWARF GINGER		RED FLAX	
	64c		66c
FUCHSIAS		RED FLAX	
	54c	5-gal.	2.90
HONEYBUSH		SPRINGERII FERN	
	74c		74c
TREE FERN		GOLD DUST	
	74c		74c
		NANDINA	
			58c

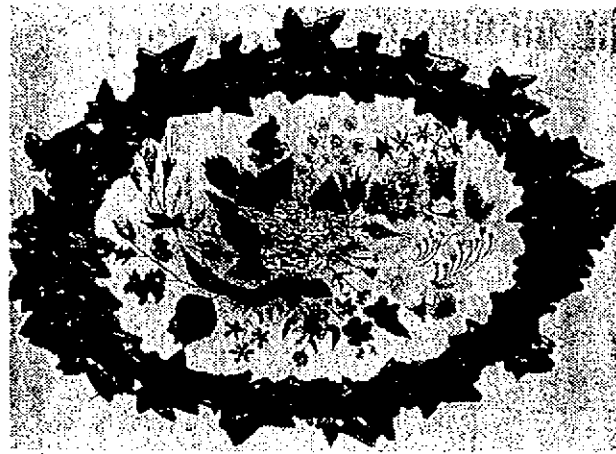
## ORNAMENTALS

OLEANDERS	
	60c
GLADIOLAS	
(In Bloom) 3 for	1.00
DAY LILIES	
(In Bloom) 70c	
CORAL TREES	
	68c
BOTTLE BRUSH	
	55c
CHINESE HOLLY	
	84c
VEITCHI GARDENIAS	
	66c
RAPHIOLEPSIS INDICA	
	60c
PYRACANTHA (Red)	
	65c
ENGLISH BOXWOOD	
	68c
PINEAPPLE GUAVA	
	54c
HIBISCUS	
	60c
ACACIA FLORIBUNDA	
	57c
WASHINGTON FAN PALM	
1-gal.	66c
WASHINGTON FAN PALM	
5-gal.	2.88
BRUNSFELSIA	
	66c
(Yesterday — Today — Tomorrow)	
Podocarpus Macrophylla	
	74c
PURPLE HOPSEED	
	77c
VIBURNUM JAPONICA	
	64c
COQUAT	
	64c

# Stanton NURSERY

3730 W. BALL ROAD -- ANA.  
2 MILES WEST OF HIGHWAY 39  
BETWEEN KNOTT & VALLEY VIEW





Example of the hobbycraft of probably the early 19th century, this "glass picture" evokes great interest.

By Helen L. Gillum

**OBJECT** of special interest in the apartment of Mrs. Catherine C. Batelaan, 2075 Appleton St., is a handsome "glass picture" of ancient vintage.

This unique bit of old Americana, while adding interest and beauty to a Long Beach home, presents a bit of a mystery, too. For its long-ago creator, with great skill and precision, incorporated not one, but several

types of home hobbycraft in the construction of the floral design, including the use of artistically inlaid colored glass fragments.

"Under glass" or "reverse painting"—a method that had its beginning in antiquity—was employed on this piece to form many of the flowers, including bright tulips, fuchsias and leaves and stems. This type of decoration was executed on the back or "underside" of a sheet of clear glass, so that the painting could be seen through the glass.

"TINSEL WORK," wherein tinsel or metallic paper was crumpled, flattened, and placed behind a previously painted design in transparent colors under glass, was the

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**Equitable SAVINGS and LOAN ASSOCIATION**

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Free Customer Parking at  
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(Rear of Building)—BELLFLOWER

ANTIQUES

# Object of an Old-Time Craft

technique used in the formation of a huge pink rose in the center of the picture and smaller blossoms. As backing for the flowers, the tinsel reflects light through the transparent colors of the blooms in a quaint, old-fashioned manner.

Bits of colored glass, ingeniously inlaid in a plaque of grayish-white wax or clay-like material, made brilliantly-hued grapes, violets and other flowers. This plaque was then placed

against the decorated back of the glass. The composite result of all this artwork was a delightfully lifelike floral scene.

**THE PICTURE**, possibly dating from early in the 19th century, shows certain signs of age. But this does not detract from its beauty, and the elegant, 2-inch-wide, black cast-iron frame in grape and leaf design contrasts with and enhances the still pretty colors. A thick, age-

darkened material, possibly hardwood, backs the piece, and is so durably constructed as a whole that Mrs. Batelaan has never attempted to take it apart to learn more about its composition.

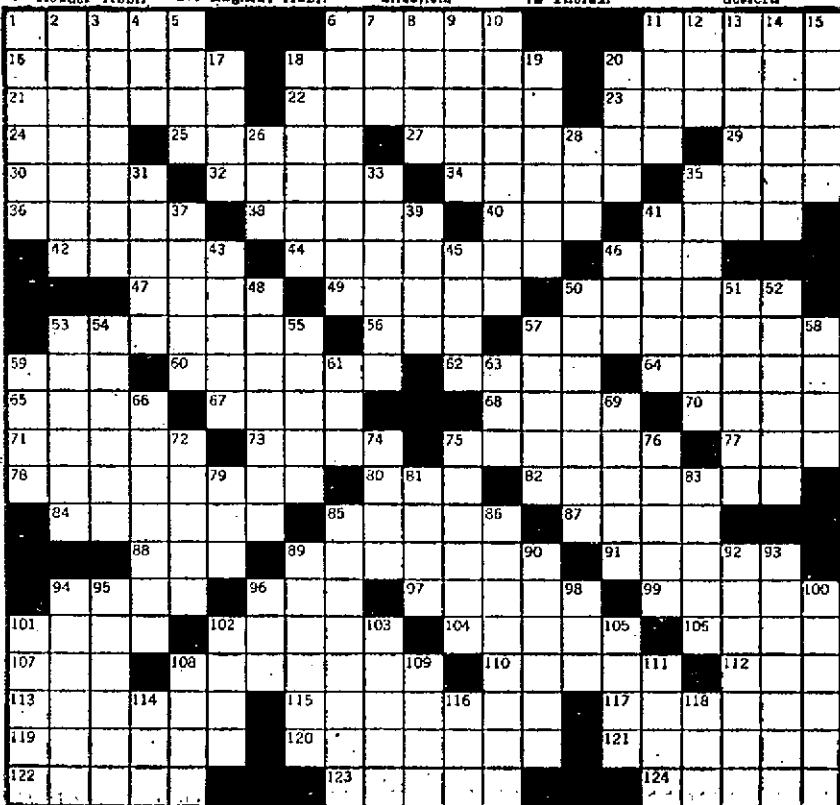
Mrs. Batelaan purchased the 14 by 18 inch wallpiece in an antique shop in New Hampshire many years ago. The dealer from whom she acquired it obtained it from the original owners, who had cherished it as a family keepsake of several generations.

## Southland

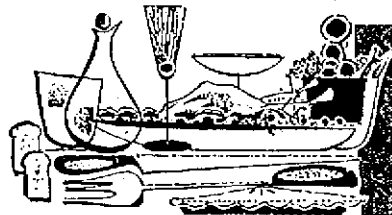
## CROSSWORD PUZZLE

Solution to Puzzle on Page 31

- ACROSS**
- 1 Formal apparel.  
6 Complaints: Slang.  
11 Treat.  
16 Pertain.  
18 Afflictions.  
20 Kind of warrant.  
21 Side-stepped.  
22 Name of two Versailles villas.  
23 Unruly child.  
24 Ancient bronze.  
25 Character in "For Whom the Bell Tolls".  
27 Condescended.  
29 Before.  
30 Rugs.  
32 Old playing card.  
34 Nose.  
35 Norman.  
36 Smooth.  
38 Complete a deal: 2 words.  
40 Nickname of a President.  
41 Belonging to that girl.  
42 Fragrance.  
44 Holds back.  
46 Kind of jacket.  
47 Ibsen heroine.  
49 Acting.  
50 Smart.  
53 Popular hats.  
54 Roads: Abbr.
- 57 Subject of controversy at the Met.  
59 Shame.  
60 Thorns.  
62 Rip.  
64 Weird.  
65 Spanish pot.  
67 Man's name.  
68 Beloved radio character.  
70 Talk wildly.  
71 Shine.  
73 Sacred bull.  
75 Phlegmatic.  
77 East Indian herb.  
78 Arnold and Patton, for instance.  
80 Fuss.  
82 Popular num.  
84 Takes exception.  
85 Goddess of the wood.  
87 Aria.  
88 Unit.  
89 Animal that has cast its antlers.  
91 Our Fr.  
94 American soldier.  
96 Coal.  
97 Bury.  
99 Winds.  
101 Sharpen.  
102 Courteous.  
104 Having prongs.  
106 Sudden gust of wind.  
107 English: Abbr.
- 108 Prismatic discs around the sun or moon.  
110 Welch onion.  
112 Summer Fr.  
113 Worship.  
115 Polliwog.  
117 Mend.  
119 Soften in temper.  
120 Piloted.  
121 House: Fr.  
122 Religious leaflet.  
123 Scenic park.  
124 Age group.
- DOWN**
- 1 Idle fancies.  
2 Discloses.  
3 Flexible.  
4 Melancholy.  
5 Short distance.  
6 "On — Time."  
7 Silkworm.  
8 Periods of time.  
9 Receptacles for holy water.  
10 Fainting.  
11 Provender.  
12 Spike of corn.  
13 Behind in payment.  
14 Derides.  
15 "— Lives," Gertrude Stein's first work.  
17 Prepare for print.  
18 Looked fixedly.  
19 Baby — radio character.  
20 Printing direction.
- 26 Them: Sp.  
28 Originator of the detective story.  
31 Stage setting.  
33 Private teachers.  
35 Hero's lover.  
37 Pipe hitch and girth hitch, for instance.  
39 Remunerated.  
41 German poet noted for wit and irony.  
43 Figure of speech.  
45 This month: Abbr.  
46 Initials of a school group.  
48 Elk.  
50 Meanders.  
51 Ambassador to Germany, 1913.  
52 Nuts.  
53 Furnished with a statement.  
54 Repair the inside of a coat.  
55 Clips.  
57 American island group.  
58 Bristle.  
59 Jules Verne character.  
61 Prophet.  
63 Consume.  
66 Wind-flower.  
69 Original name of the disciple Peter.  
72 Thorax.
- 74 Lateen.  
75 Voiced.  
76 Sadness.  
79 Exist.  
81 Modern painter.  
83 Memoranda.  
85 Command.  
86 Non-fiction piece.  
89 Turns on a point.  
90 Disavowed.  
92 Put before the public.  
93 Joy.  
94 Over there.  
95 African state.  
96 Fune.  
98 "Johnny —"  
100 The rear parts of ships.  
101 Symbol of Valentine's Day.  
102 Price.  
103 Puts cargo aboard a ship.  
105 Student's name for his home building.  
108 Penny.  
109 Small barbauds.  
111 Artificial watercourse.  
114 Acknowledgment of payment: Abbr.  
116 Mineral bearing rock.  
118 Favorite American desert.







# GOURMET'S GUIDE

**Southland Dining at its Finest**  
IN THE LONG BEACH AREA.

Sunday, July 19, 1964

**Continental Cuisine**

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—Caricature by Pete Willette

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FRI - 11 P.M.  
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most beautiful  
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Drive

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Fashion Show  
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1 P.M.

LONG BEACH — GA 2-1225

HOW WOULD you like to be a king or queen for a couple of hours? How would you like to have that regal feeling, sitting on a throne while pretty ladies-in-waiting hastened to fulfill your every whim?

Then by all means visit the King's Throne Room at King Arthur's Steak House, 5511 E. Spring St. This is a large combined dining room and banquet room equipped with unique, high-backed, oh-so-comfortable chairs which look very much like kingly thrones. Each table has four such magnificent chairs. When drawn together, the tall thrones form a protective wall around the diners. Children are enchanted by the novelty. Executives are also impressed, because the chairs provide complete privacy for high-level business chats during luncheon or dinner.

The King's Throne Room is merely one of the elegant touches at King Arthur's, owned by John Apostle, a pink-cheeked, curly-haired gentleman who delights in giving his guests the finest in food and service at a modest price. Decorated like a posh Olde English castle, the restaurant is one of the finest in the Long Beach area. The cuisine, prepared with patient care, is as superlative as the surroundings. Among the features are choice, tender top sirloin and New York steaks, marvelous prime rib au jus (\$3.15 for the English cut) and such sea food pleasures as the Fisherman's Haul variety; broiled halibut, and the generous Shore Dinner (lobster, shrimp, scallops, sole). Also served are such succulent treats as southern-style fried chicken, roast turkey and the King's Feast (sirloin steak and lobster.) Priced from \$2.65, the dinners include relishes, scrumptious salad, giant baked potato, toasted cheesebread and beverage. — **TEDD THOMEY**

Thirty-Five

# **BANNER** **INGLEWOOD** **COMPTON** **LAKEWOOD** **ROLL END & REMNANT** **CLEARANCE!** **ONCE-A-YEAR** **3 DAYS ONLY** **OPEN TODAY, SUN., 10 A.M. to 5 P.M. — MON. & TUES. TILL 9 P.M.**

This is a once a year event. All our remnants have been gathered from our 3 large stores for this special 3 day sale. You'll find remnants at actual cost & below cost, so be sure, to come early & please bring your room size measurements.

12'x12'3" MOHAWK DEL MAR. 100% acrilan for cleanability and long wear. Mink color. Cut and uncut high-low pattern. Roll No. 5429. Value \$179.95 **\$69**

8'9" x 9'9" ROXBURY STARBURST 100% DuPont Continuous filament "501" nylon. Deep popcorn texture. Soft green tone. Roll No. 5064 Value \$99.95 **\$34**

12'x11'9" D. N. & E. WALTER'S SUN GLOW. 100% continuous nylon in a deep rich mustard-gold color. Has a tricot reinforced back. Roll No. 912 Value \$120.00 **\$64**

EARLY BIRD SPECIAL 12'x14'3" METROPOLITAN EASY LIVING. 100% duPont nylon. Has double reinforced backing for longer wear. Roll No. 5068. Value \$129.95 **\$44**

**NO FREE DELIVERY**

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EARLY BIRD SPECIAL 12'x7'2" BIGELOW AXMINSTER. 100% wool in an axminster weave. Abstract beige design with touches of pumpkin. Roll No. 6115 Value \$100 **\$19**

EARLY BIRD SPECIAL 12'x12'3" GENERAL SALEM. 100% rayon blend in a beige and off white tweed. Roll No. 6111. Value \$33 **\$10**

15'x12'11" MAGEE PARK VIEW 100% continuous filament nylon. Green. Deep, luxurious texture. Roll No. 214. Value \$199.95 **\$79**

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EARLY BIRD SPECIAL 12'x20" BIGELOW DORLEIGH 100% nylon in a deep beige tone. Loop texture for longer wear. Commercial type. Roll No. 5219 Value \$169.96 **\$69**

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9'8" x 15'7" ROXBURY 100% wool Wilton high-low beige tweed. Roll No. 1252. Value \$159.95 **\$69**

**\$5 HOLDS ANY RUG 1 WK.**

12'x12'2" ARTLOOM 100% wool Wilton. High-low texture. Nutria texture. Roll No. 277. Value \$159.95 **\$69**

12'x12'9" WEINDORF AND SWANSON SONORA 100% wool popcorn high low texture. Gold and beige tweed. Roll No. 7346 Value \$149.95 **\$69**

EARLY BIRD SPECIAL 12'x23'6" GENERAL 100% DAN RIVER color. Lovely beige color. Cut pile texture. Enough for 2 rooms. Roll No. 6175. Value \$180.00 **\$69**

EARLY BIRD SPECIAL 12'x15'9" BIGELOW LONDONARY. 100% wool. Tufted construction. Orange color. Roll No. 204. Value \$179.95 **\$69**

10'6" x 10'5" ROXBURY MINUET. 100% wool Wilton one inch thick, extra dense cut pile. Martini color. Roll No. 1590. Value \$150.00 **\$75**

11'x11'4" BIGELOW MARGATE. 100% wool Wilton cut and uncut pile. Orange and brown tweed. Roll No. 828 Value \$169.95 **\$79**

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## BERT'S EYE VIEW

# Ratings Didn't Call Bob, So He Called Them

By BERT RESNIK  
TV and Radio Editor

Bob Crane has it made.

He has a daily program on radio station KNX, portrays the regular series role of Dave Kelsey on ABC-TV's "The Donna Reed Show," and has an agent who is kept busy turning down offers for his client's multi-talents.

In 1956 Bob didn't have it made.

He was a newcomer to Southern California and the ratings on his radio show were lower than the 1929 stock market.

"As far as I knew," said Bob, "the only guy listening to me was someone who kept knocking the show."

"I'd get a daily postcard from him and he never failed to call me an 'idiotic imbecile.'"

HIS BOSS kept bugging him about the low ratings so Bob decided to do something about it.

On the air he told his audience:

"I'll bet none of you have ever been called by the ratings service."

"So you call them and tell them you're listening to me."

Bob gave the phone number of the most prominent ratings survey company and waited for results.

The first result came via the boss. He summoned Bob to his office after the program.

"That isn't the way the ratings game is played," the boss raged at Bob. "You're an idiotic imbecile."

Bob, at any rate, found out who was the author of the daily postcards sent to his show.

HIS RATINGS' approach out of the picture, he decided to find a cause to promote and hoped the cause would promote him.

The cause he decided upon—it seemed the only one left that nobody had tried—was to kill flies.

Bob went on the air and urged each of his listeners to kill 10 flies a day.

"So I know you're really killing them," said Bob, "mail them to me."

One listener called while he was on the air and said he didn't think he could find



BOB CRANE

10 flies a day around his place.

"Try your next-door neighbor," suggested Bob. "Or you can uncover your garbage can."

But the call that most disturbed the radio host came after the show. It was from Otto Olson, then postmaster for most of the Southern California area.

Olson pointed out that it

was against the law to mail flies.

"Also," he added, "do you know what our stamping machines would do to those dead flies?"

BOB GOT the idea that his campaign would be a mashing success.

Somewhat contrite, he invited the postmaster to appear on his show the follow-

ing day and Olson accepted.

On the air the postmaster read the law barring the mailing of flies, principally because they might carry diseases.

"What," interjected Bob, "if you boil them?"

The postmaster was taken aback.

"You mean sterilize them?"

(Continued on Page 4)

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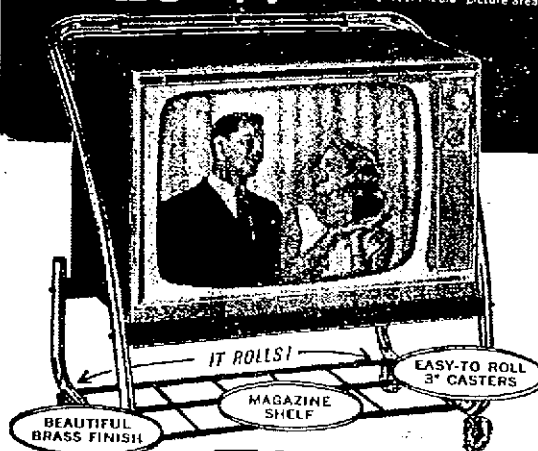
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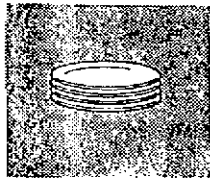
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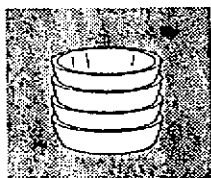
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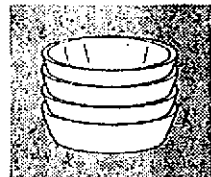
Bread and Butter Plates  
regularly 65c  
sale price **3¢**



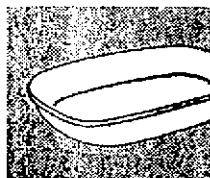
Dessert/Fruit Bowls  
regularly 85c  
sale price **39¢**



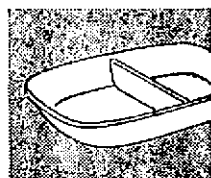
Cup and Saucer Set  
regularly \$2.00  
sale price **68¢**



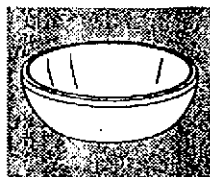
Cereal Bowls, 13-oz.  
regularly \$1.00  
sale price **59¢**



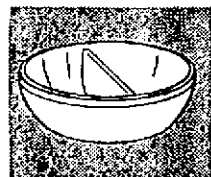
Serving Bowl, 28-oz.  
regularly \$2.40  
sale price **99¢**



Divided Vegetable  
regularly \$2.40  
sale price **\$1.49**



Serving Bowl, 56-oz.  
regularly \$2.75  
sale price **\$1.49**



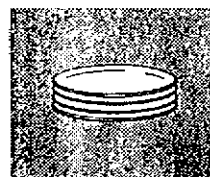
Divided Bowl, 56-oz.  
regularly \$2.75  
sale price **79¢**



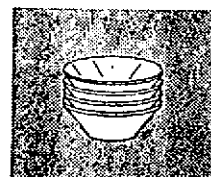
Stemmed Goblets  
regularly 75c  
sale price **29¢**



Stemmed Sherberts  
regularly 75c  
sale price **29¢**

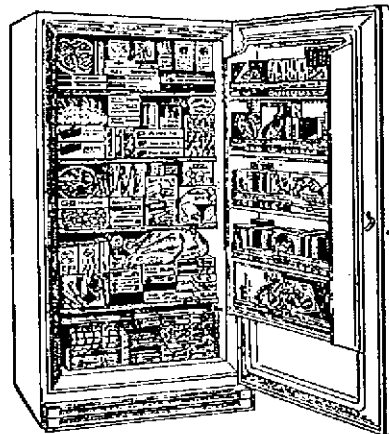


Sandwich Plates  
regularly \$1.25  
sale price **59¢**

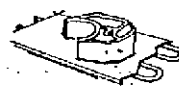


Individual Salads, 12-oz.  
regularly \$1.00  
sale price **29¢**

# You Get more from Amana®



## more FREEZING SPEED!



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Model FF-15—15 cu. ft. . . holds 525 lbs. Features both 2½ times faster Contact Freezing and Frost Magnet that stops frost before it starts. Matches the Amana R-15 Stor-Mor Refrigerator. Only 32" wide. Glide-out basket included.

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This warranty shall be effective only within the United States and when the product is purchased from authorized Distributors or their Dealers. Purchasers from other sources, if any, may obtain service from authorized Distributors or their Dealers upon payment of their regular scheduled charges therefor.

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# 188<sup>88</sup>

## BERT'S EYE VIEW

# Bob's Listeners Mailed Flies

(Continued from Page 1)

he asked Bob.

"That's the idea," replied the radio emcee.

The postmaster thought about it for a moment, then said:

"I suppose that would be alright. However, in order to prove that the flies are effectively sterilized, you'd have to get an affidavit from the Bureau of Etymology in Washington."

Bob wanted to know how his listeners could get their flies to the Washington bureau.

"Mail them," advised the postmaster.

Then, realizing what he'd said, the postmaster broke into laughter at his self-contradiction. Still laughing, he exited.

THE RESULT of the fly campaign was 13 letters. Eleven of the letters had flies, all mashed. One letter had a spider because the writer said he lived in exclusive West-

wood and there weren't any flies permitted. The remaining letter had a zipper from an old suit.

His ratings went up but they really zoomed when Bob started interviewing Hollywood celebrities about 1958.

His first name guest was Fred Astaire and Bob asked him:

"Do you really sit at home in your bedroom drumming to records?"

The question, and Bob knew the answer was in the affirmative, was gleaned from a show-biz column he had read.

"Fred fell apart laughing," said Bob, "and from then on we were in."

The "in" included a drum battle between Fred and Bob, who formerly drummed with the Connecticut Symphony Orchestra.

"The battle was a draw," said Bob. "He ended up doing a tap dance and I gave up."

BUT HE DIDN'T give up

the idea of interviewing celebrities and listening to his program has now become a "must" among most show-business people.

Bob doesn't like to call them interviews.

"It's really more like two guys talking at lunch," he said.

"The basic thing is to have fun with them, but not at their expense."

One thing is certain. Bob, himself, is having fun.

"I'm having a ball," he said. "I can't wait to get on."

"The station hasn't set any bounds on me and I'm releasing all my inhibitions — and making money, too."

"There aren't any scripts for the show. We make it up as we go along. It's bad enough learning lines for the Donna Reed shows."

About those offers he's refused. They're mostly for him to head quiz shows on television. Although the money involved would be more than he's making with his radio program, he enjoys it too much to give it up.

Someday, however, he hopes to get offers to do a Jack Lemmon-type movie or Dick Van Dyke-type television series.

In the meantime, he's a very busy boy keeping up with his program and "The Donna Reed Show."

There are no flies on him.

## William Inge Scripts Drama for Hope

The first drama written expressly for television by playwright William Inge will be a highlight of next season's "Bob Hope-Chrysler Theatre" color series.

Titled "Out on the Outskirts of Town," Inge's full-hour play will be supervised personally by series executive producer Dick Berg, who also announced that both Rod Serling and Stirling Silliphant have been signed to write original dramas for the 1964-65 season.

Serling's will be based on his own experiences as a paratrooper during World War II.



SHIRLEY MacLAINE is on the set as "Hollywood and the Stars" repeats its visitation to "What a Way to Go!" production stages at 9:30 p. m. Monday, channel 4.

## TeleVues

FOR THE WEEK BEGINNING JULY 19, 1964

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FM Highlights .....	19
Radio .....	19

BERT RESNIK, EDITOR

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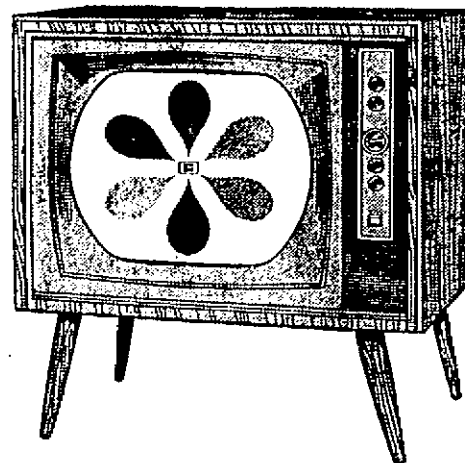


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SUNDAY 12 NOON TILL 5 P. M.



# VIDEO 'CATERING' TO TEENS?

By VERNON SCOTT

HOLLYWOOD (UPI)—The truth is that Bob Barker does not dig teenagers, and the consequences are that they will resent his speaking out against them.

Barker, the handsome emcee of NBC-TV's daytime "Truth or Consequences" show, thinks video caters too much to teens and pre-teens.

"Why the heck does everyone worry about teenagers these days," he asks, "Nobody worried about us when I was a teenager. We were expected to please our parents. Now it's the other way around."

After eight years and almost 2,000 segments of his audience—participation show, Barker has become a keen student of human nature, including teenagers. Because his show is seen at mid-day five days a week when ages 6-18 are in school, Barker doesn't have to appeal to the little, er, ah, darlings.

FOR THIS he is grateful.

"When I was a kid the worst thing we did was steal a watermelon, or maybe climb on somebody's horse for a free ride," he said. "Now they get on a subway and knife somebody."

"Because they have a great deal of money to spend and



BOB BARKER

have become an important market, teenagers can be found on almost every television series. Music is turned out strictly for them. Single recordings, in fact, are aimed at girls 12 years old."

Barker, a native of Mission, S. D., grew up in Springfield, Mo. He and his wife have no children.

"If I did have," said the 38-year-old emcee, "I'd be an old-fashioned father. I'd see that my teenagers didn't have zip guns unless they earned the money themselves."

"And I'd make sure they

kept all their hubcaps in the garage, not in the house."

BARKER DOESN'T write off all kids. During the summer months teenagers comprise a sizeable segment of his studio audience. From time to time they participate in the stunts and games in the show.

"Some of the youngsters we've had on the show have been wonderful examples of well-mannered, bright kids," he said.

"If children are instilled with a proper sense of values and a respect for their parents and home, there's no reason why they shouldn't sail through teens without any trouble."

In his own way Barker has a solution to the problem. Instead of raising children he and his wife are bringing up three flop-eared Bassett hounds. So far not one of them has brought home a zip gun or pilfered hubcap.

## Contract

HOLLYWOOD (UPI) — Laura Devon, a member of Richard Boone's television repertory company, has signed a contract with Twentieth Century Fox. Her first film, under terms of the multiple picture agreement, will be "Goodbye Charlie" with Tony Curtis.



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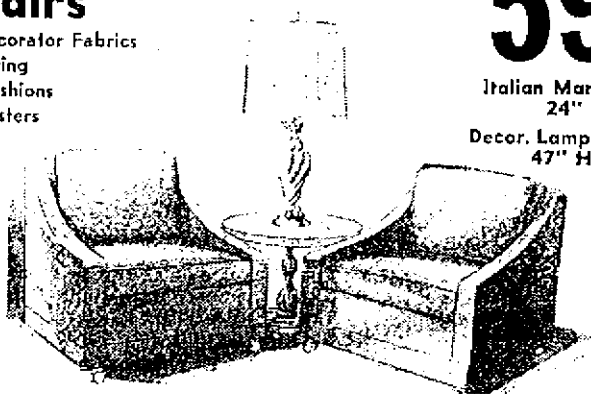
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# SUNDAY

July 19, 1964

## ★ PAID ADVERTISEMENT

7:00 A.M.

- 4 Mr. Wizard, Don Herbert: "Pendulums That Bounce"
- 11 White Hunter, R. Reason
- 13 Christophers: 'Pasteur'

7:30

- 4 (Color) Journey of Lifetime
- 11 Highway Patrol, Crawford
- 13 TV Gospel Time (relig.)

7:45

- 9 Jr. All-Stars (little league)

8:00 A.M.

- 2 Lamp Unto My Feet: "He Could Make a Big Impression Here," John Megna. Boy searches for God at the World's Fair
- 4 Movie: "Baron of Arizona," Vincent Price ('50)
- 5 In God We Trust (Protest.)
- 7 Sunday Story Time (relig.) "Story of St. Paul"

- 11 Great Churches: Emmanuel Reformed Church
- 13 Gospel Favorites (music)

8:30

- 2 Look Up & Live: "Blues for Mr. Charlie," Diana Sands, Pat Hingle. Scenes from James Baldwin's Broadway production, with original cast
- 5 Herald of Truth (relig.)
- 7 Movie: "Slightly French," Dorothy Lamour ('49)
- 9 King and Odie (cartoons)

9:00 A.M.

- 2 Camera Three: "Colette by Herself," Dorothy Sands. Dramatization of the French authoress' last invalid years
- 5 The Adventist Hour
- 9 Youth Wants to Know
- 11 The Gale Storm Show
- 13 Variedades, R. Iglesias
- 34 Vidas Cruzadas (serial)

9:30

- 2 Light of Faith (Methodist)
- 4 Christophers: "Library"
- 9 Foreign Legionaire
- 11 Cartoon Festival

10:00 A.M.

- 2 Learning '64: "Yacht Regatta"
- 4 This Is the Life (Luth.)
- 5 Movie: "Tom Sawyer," Tommy Kelly ('38)
- 7 Movie: "Heaven Only Knows," Robert Cummings ('47)
- 9 Movie: "Naked in the Sun," James Craig ('57)
- 11 Superman, George Reeves
- 13 Panorama Latino (Span.)

10:25

- 8 Baseball (see sports box)

10:30

- 2 Love to Read, Jean Alexander: "How Tall?"
- 4 Frontiers of Faith: "The Christian Idea of the Church" (3rd part in series on Paul, the Apostle)
- 13 (Color) Faith for Today

11:00 A.M.

- 2 Science Unlimited, Dr. Mariella: "Smog Problem" Relation to geography and auto exhausts
- 4 Movie: "Framed," Glenn Ford, Janis Carter ('47)
- 10 Baseball (see sports box)
- 11 Wonderama, Al Lohman
- 13 Church in the Home

11:30

- 2 Amer. Musical Theatre: Gilbert and Sullivan

## ★ HOME BUYERS' GUIDE—

- ★ Paul Langford visits new homes throughout So. Calif.
- 9 (Clr) Movie: "2 Tickets to Broadway," Tony Martin
- 34 Vivimos en Una Estrella

12:00 NOON

- 2 Viewpoint, Jere Witter with composer Roy Harris
- 7 Movie: "For You Alone," Leslie Brook (Br. '45)
- 13 Rev. Oral Roberts (relig.)

12:30

- 2 Face the Nation (see box)
- 4 (Clr) Journey of Lifetime
- 5 Movie: "Woman of the Town," Claire Trevor ('43)
- 13 Social Security in Action Bettye (Dr. Casey) Ackerman shows her sketches, including several of hubby Sam Jaffe

1:00 P.M.

- 2 Political Primer, Maury Green: "What the Convention Did"
- 4 World Artists Concert Hall: "Memorable Moments of Symphony"
- 11 Movie: "Claudia," Dorothy McGuire, Robert Young
- 13 Voice of Calvary (relig.)

1:30

- 2 PGA Championships (see sports box)
- 4 (Color) Confrontation: "Why Do Atheists Study Religion?"
- 9 (Clr) Movie: "2 Tickets to Broadway" (see 11:30 a.m.)
- 13 Cal's Corral (to 4 p.m.)

2:00 P.M.

- 4 Film: "Poverty Is People," look at the Triangle section of Harlem
- 5 Champ'nship Auto Racing
- 7 The Tom Ewell Show
- 34 Un Canto de Mexico

2:30

- 4 Movie: "Chain Lightning," Humphrey Bogart ('50)
- 7 Discovery '64: "Animal Senses" (repeat). Bat's sonar, birds' navigation, snake's smelling abilities
- 34 Arriba El Norte

3:00 P.M.

- 2 Movie: "Wings for the Eagle," Ann Sheridan
- 7 Issues and Answers (box)
- 11 "WAR ZONE"—movie
- ★ Pres. by UNION MORTGAGE "Sahara," Humphrey Bogart, Dan Duryea ('43)
- 34 Guitarras (guitarists)

3:30

- 7 770 on TV, Carl George
- 9 Jungle Jim Movies: "The Lost Tribe," Johnny Weissmuller ('49)
- 34 Voces de Mexico

4:00 P.M.

- 4 (Clr) Existence, Jim Todd: Press Conference, B. Ward
- 13 Newsroom, Don Rose
- 34 Cita con Aldo Monti

4:30

- 2 Movie: "The Highwayman," Charles Coburn
- 4 (Color) College Report: "Shakespeare in Stone"
- 5 Boots & Saddles, Pickard
- 7 Zoorama (San Diego)
- 13 Movie: "SOS Coast Guard," Ralph Byrd ('42)
- 34 La Hora de Bellas Artes

5:00 P.M.

- 4 Sunday, Frank Blair. Interviews with North Vietnam President and Army general, plus director John Huston, color report on Boston Arts Festival
- 5 Blue Angels, Don Gordon
- 7 Eisenhower Reviews the GOP Convention (see box)

## ★ ALLSTATE MORTGAGE pres.

- ★ Pirates! Pirates! Pirates! "The Boy and the Pirate," Charles Herbert, Susan Gordon ('60 color)
- 11 "CHILLER" PRESENTED
- ★ BY UNION MORTGAGE "Incredible Petrified World," John Carradine

5:30

- 5 The Invisible Man
- 34 La Hora Catolica (Cath.)

6:00 P.M.

- 2 The 20th Century, Walter Cronkite (repeat), "The Plots Against Hitler" (pt. 2). The 1944 plot to kill Hitler at his Wolf's Lair headquarters in East Prussia
- 4 (Color) Meet the Press
- 5 POLKA PARADE—LIVE!
- ★ Join the Family Fun FARMER JOHN PRODUCTS
- 7 Miss World Beauty Pageant (see box)
- 13 (Color) Rocky & Friends
- 34 Teatro Fantastico (childn.)

6:30

- 2 Mr. Ed, Alan Young (repeat). Ed insists that he has the mumps
- 4 SURVEY '64—Bob Wright
- ★ "WHICH CAMPUS?"—Unique pictorial guide of 5 campuses of U. of C. Included are plans for the new UC-Irvine campus in Orange County
- 9 Maverick, James Garner

## ★ Sports Today

BASEBALL, 10:25 a.m., ch. 8 (San Diego), has the Yankees-Indians game from Yankee Stadium. Whitey Ford is Dizzy Dean's pre-game guest.

BASEBALL, 11 a.m. ch. 10 (San Diego), has the Minnesota Twins hosting the L. A. Angels in the opener of a doubleheader.

PGA TOURNAMENT, 1:30 p.m., ch. 2 and 8, has the last 4 holes of the final day's action at the 46th annual tourney, with all winners from 1946 (Ben Hogan) to 1963 (Jack Nicklaus) in the field. Cary Middlecoff and Vic Ghezzi join Chris Schenkel's staff mikeside. (Preempts "Sunday Sports Spectacular")

## ★ WALLAGE BEERY—

with Fay Bainter ('43)

13 (Color) Rod Rocket Show

7:00 P.M.

2 Lassie, John Provost (repeat). Lassie manages to establish communications with a colt, born blind, and due to be put away

4 Bill Dana Show (repeat). Jose aids a chambermaid's romance with her hometown boyfriend

5 Movie: "Mr. Scoutmaster," Clifton Webb, Edmond Gwenn ('53)

13 The Outlaws, Don Collier, Walter Slezak. Artist uses his talent to fool a town and rob a bank

34 TV Musical Ossart

7:30

2 My Favorite Martian, Ray Walston (repeat). Tim is suspected of doing away with Uncle Martin when sun spots render the latter powerless and invisible

4 (Color) Disney's Wonderful World of Color (repeat): "Ballad of Hector the Stowaway Dog," Craig Hill, Eric Pohlmann, Guy Stockwell (pt. 1). Dog proves hero on circus ship, then helps trap jewel thieves

7 (Color) Empire, Richard Egan, James Gregory. Sharecropper's new-found wealth brings tragedy to his children

9 "OUR MISS BROOKS" EVE ARDEN—1st RUN

Gale Gordon, Robert Rockwell ('56). Eve gets Mr. Boynton in this movie version

34 Estudio Pedro Vargas

8:00 P.M.

2 Ed Sullivan Show (repeat), with The Singing Nun (Sœur Sourire), Jane Powell, Keely Smith, Count Basie and his orchestra, Marcelo's Spanish ballet

13 (Color) Adventure Tomorrow, Dr. Klein: "Life Among the Bees"

34 Futbol (soccer matches)

8:30

4 Grindl, Imogene Coca (repeat). Murder trial jury is stalemated when Grindl believes the accused innocent, and tries a ruse to prove it

7 Arrest and Trial, Ben Gazzara, Chuck Connors, Richard Conte, Diane McBain (repeat). Underworld contract to eliminate retired gang lord involves is hindered by cupid's darts

11 "THE TEXAN"—Pres.

★ by RELIABLE MORTGAGE

13 Harbor Com'nd, W. Corey

9:00 P.M.

2 THE CELEBRITY GAME

★ STARRING CARL REINER

Coddled sons, handling of

family money and TV are discussed by Nanette Fabray, Rhonda Fleming, George Jessel, Carolyn Jones, Art Linkletter, Sal Mineo, Martin Milner, Alan Sherman and Jane Wyman

4 (Color) Bonanza, Lorne Greene, Robert H. Harris. The three Cartwright sons vow vengeance when they believe Pa has been murdered

5 "A PERILOUS JOURNEY"

★ D. Brian, S. Brady, H. Emerson and Virginia Grey ('52). Dull costume melodrama

11 "M SQUAD"—Pres.

★ by RELIABLE MORTGAGE

13 Harrigan and San

9:30

2 Brenner, Edward Binns, James Broderick, Lee Krieger, Hildy Parks. Lt. Brenner's dedication to his work interferes with his romance

9 People Are Funny

11 "WANTED DEAD OR ALIVE"

★ Pres. by RELIABLE MTGE.

13 Dan Smoot Reports

9:45

13 Capitol Report, D. Jackson

10:00 P.M.

2 Candid Camera, Duward Kirby, Allen Funt (repeat). Jack Paar guests as a soft-hearted traffic officer who tries to be talked out of giving tickets

4 Show of Week (see box)

7 Movie: "The Wayward Bus," Dan Dailey, Joan Collins, Jayne Mansfield ('57). John Steinbeck story of passengers on a hectic ride during a storm

9 RAW ACTION! RUGGED!

★ Jack Palance—Lee Marvin

"ATTACK"

Pres. by RELIABLE MTGE.

Eddie Albert ('56). Moving story of cowardice and heroism during Battle of the Bulge

11 News, Burrell and Coates

13 JOHN ROBERT POWERS & LAPINAL—"THE NEW YOU" with Florence Whipple

34 Estudio "A" (musical)

10:30

2 What's My Line? J. Daly Guest: Allen Ludden

5 Business Opportunities

11 The Best of Groucho

13 Movie: "Duke of the Navy," Ralph Byrd ('42)

34 Tiempos y contrastes



JANE WYMAN is featured during "Celebrity Game" at 9 p. m. Sunday, channel 2.

11:00 P.M.

2 Sunday News, Bill Stout

4 KNBO NEWS—DICK

★ JOHN—LEE GIBROUX and CHUCK SHULL in COLOR

5 Open End, David Susskind "Bugging, Tapping and Peeping—Is Big Brother Watching You?" Private eyes, lawyers and legal experts look at the current invasion of privacy by employers, competitors, etc.

11 Opinion in the Capitol Sen. Margaret Chase Smith (R-Mc.) and Sen. George Aiken (R-Vt.) look ahead at GOP.

34 Danzas de Espana (ballet)

11:15

2 Movie: "Wilson," Alexander Knox, Geraldine Fitzgerald ('42). A "must"

4 Movie: "Robbery Under Arms," Peter Finch (Br. '57)

11:30

9 Viewpoint... Washington

11 Under Discussion, Max Frankel: "Foreign Policies: Myths or Realities?"

11:55

7 Southland, Carl George

13 Movie: "Jungle Man," Buster Crabbe ('41)

1:00

2 Movie: "Great Impersonation," Ralph Bellamy ('42)

## SPECIAL

FACE THE NATION—Alabama Gov. George Wallace, whose name on the Presidential ballot could take Democratic votes from LBJ and extremist votes from Goldwater, will be interviewed at 12:30 p.m., ch. 2.

ISSUES & ANSWERS—Denison Kitchell, Sen. Barry Goldwater's campaign manager, joins with two other Goldwater friends and aides in discussion the Republican nominee's strategy for the November election. With Kitchell, at 3 p.m., ch. 7, are Sen. Carl Curtis (Neb.) and Rep. John Rhodes (Ariz.)

EISENHOWER REVIEWS GOP Convention—The 34th President, ABC's on-the-air consultant during the Republican Convention, looks back at the week just concluded at the Cow Palace. The general is joined during the 5 p.m., ch. 7, taped hour by his former press secretary James C. Hagerty, now ABC veeep, and political editor William H. Lawrence.

MEET THE PRESS—Rep. William E. Miller (R-N.Y.), Republican Vice Presidential nominee, is interviewed at 6 p.m., in color, ch. 4.

MISS WORLD Beauty Pageant—Miss Los Angeles and Miss California are crowned in contest preliminary to the London pageant, seen at 6 p.m., ch. 7, as taped at the World Beauty Fair, L.A. Sports Arena.

SHOW OF WEEK—A behind-the-scenes look at the world-famous circus family whose dangerous 7-person pyramid act has been dogged by tragedy, is narrated by Frank McGee as "High Wire: The Great Wallendas" is repeated at 10 p.m., ch. 4. Filmed at Sarasota, Fla., and Fort Worth, Tex., hour captures an accidental rehearsal fall, and the act's eventual successful performance.



# They Take Their Heroes Where They Find Them

By RICK DU BROW

HOLLYWOOD (UPI)—Any one who has ever written critical remarks about Dick Clark, The Beatles and other television idols of teen-agers is aware of extraordinarily impassioned letters that soon pour in.

The criticisms of these performers are, of course, based only on judgments of their performances. Yet when one looks at the network shows that the parents of these teen-agers help sustain, and when one notes how little decent programming there is for intelligent teen-agers, it is not hard to sympathize with the fact that often they have to take their heroes where they can find them. It is difficult to idolize someone who isn't available.

TEEN-AGE idols are an old and honored tradition, and there is certainly no harm in a Richard Chamberlain being hero-worshipped. Television



JAMES DEAN  
Struck Home

offers the usual quality of performer in this line. Yet by and large, video prime-time programs are designed mostly for the tired businessman mentality and the exhausted housewife. Just as the networks have badly neglected significant, key-hour programming for grade school youngsters, so have they also ignored their duty of responsibility to the increasingly important teen-age populace. "Mr. Novak," the series about a high school teacher, is a pittance in this direction, and a superficial one at that.

There is an important difference in what the adult and teen-age audiences look for in general in a television show. Most adults are looking for detachment. Most teen-agers, if their letters are any indication, are looking for attachment. They are not tired of life; they are eager for more of it. They love Dick Clark



DICK CLARK  
TV Idol

and the Beatles because many of them feel that these performers are interested in them. The core of most television programming, however, is unreality—a retreat from human attachments.

THE VIDEO hucksters are interested only in selling their products. They look at the

teen-ager only as a person who is coming into a greater proportion of the nation's spending money. They see no responsibility in helping to seriously mold the generation that will someday take over the running of the nation.

Because the teen-ager is not yet tired of life, he (or she) is a tougher, sharper and

more demanding audience than the detached, pooped adult.

What, then, is television saying to teen-agers? Nothing, really, except for the occasional melodramas of a "Mr. Novak." What must many teen-agers think of parents who respond to the inane shows and juvenile com-

mercials? Is it any wonder that a James Dean or a Sal Mineo in a "Rebel Without A Cause" struck home with the youngsters? They cared. They were not detached. I personally have no stomach for the poor, misunderstood punk stereotype. But if I were a teen-ager, I would find my heroes somewhere.

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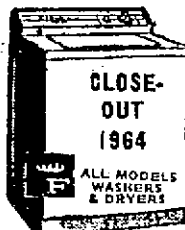
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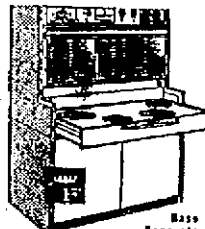
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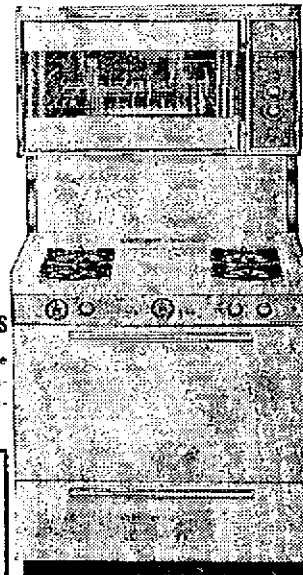
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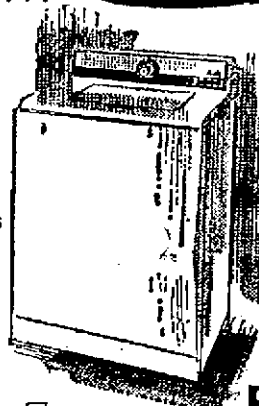
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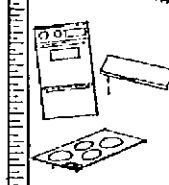
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# MONDAY

July 20, 1964

## ★ PAID ADVERTISEMENT

6:00 A.M.

2 Intro'd'n to Space Science

6:30

2 The Seekers: "Isolation"

4 Evolution of an Image:

"Personal Ideals" (first in

"Personal Ideals" (first in

5-part series on liberal arts

background for nurses).

7 Guidelines: Mathematics

7:00 A.M.

2 Capt. Kangaroo: Farms

4 Today, Hugh Downs with

Dave Brubeck Quartet, re-

view of S. F. week

7 Scope: "Earthquakes"

11 Meaning of Communism

7:30

7 Cartoon Capers

11 Kukla and Ollie

8:00 A.M.

2 Panorama Pacific, R. Rowe

Guest: Hoyt Axton

7 1 Married Joan, J. Davis

9 Pancake Man, Hal Smith

11 The Chucko Show

8:30

7 The Count Marco Show

9 Big Babysitter (cartoons)

9:00 A.M.

2 News with Mike Wallace

4 Make Room for Daddy

5 Romper Room, Miss Sally

7 The Pamela Mason Show

Guest: Jacques Foti

11 The Jack LaLanne Show

9:30

2 1 Love Lucy, Lucille Ball

4 (Color) Word for Word

11 Movie: "4 Men & a

Prayer," Loretta Young

13 Morning News

10:00 A.M.

2 The McCoys, W. Brennan

4 Concentrat'n, Hugh Downs

5 Brave Stallion (Fury)

7 Girl Talk, Virginia Graham

9 Movie: "Hatchet Man,"

Edw. G. Robinson (32).

13 Bomba Movie: "Safari

Drums," J. Sheffield (53)

10:30

2 Pete and Gladys

4 (Clr) Jeopardy, Art Fleming

5 Medic, Richard Boone

7 Price Is Right, Bill Cullen

11:00 A.M.

2 The Love of Life

4 (Clr) Say When, Art James

5 The Cheaters, John Ireland

7 Get the Message, Frank

Buxton: Lauren Bacall,

Ann Sheridan, Wally Cox,

Roddy McDowall

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Peter Gunn, Craig Stevens

7 Missing Links, Dick Clark

Woody Allen joins Tom

Poston, Milt Kamen

9 Spectrum: "Profits"

11 Sheriff John, John Rovick

13 The Ann Sothern Show

11:45

2 The Guiding Light

12:00 NOON

2 Burns and Allen Show

4 (Color) Let's Make a Deal

5 Thin Man, Peter Lawford

7 Father Knows Best, Young

9 En France: "The Metro"

13 Movie: "Confession," Den-

nis O'Keefe (57)

12:30

2 As the World Turns

4 Loretta Young Theatre

5 Trouble with Father

7 Tennessee Ernie Ford

Guest: Louis Nye

9 Movie: "Quicksand,"

Mickey Rooney (50)

11 Movie: "Marriage Is a

Private Affair," Lana Tur-

ner (44)

1:00 P.M.

2 Password, Allen Ludden.

Skitch Henderson, Kitty

Carlisle are guests.

4 The Doctors, J. Pritchett

5 Movie: "No Minor Vices,"

Dana Andrews (48)

7 The Mike Douglas Show

Carol Lawrence, Ronnie

Martin

1:30

2 Art Linkletter House Party

4 Another World, L. Janney

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Collyer

4 (Color) You Don't Say!

(see box)

9 Movie: "The Persuader,"

William Talman (57)

13 Mantovani: "Waltz"

2:15

11 Movie: "Live, Love and



STELLA ADLER, drama coach exponent of the Stanislavsky "Method" acting technique, is the subject of an hour-long documentary at 8:30 p. m. Monday, channel 5.

Learn," Robt. Montgomery, Rosalind Russell (37)

2:30

2 The Edge of Night

4 Match Game, G. Rayburn

Abc Burrows, Carol Law-

rence are captains.

5 Movie: "Good Luck, Mr.

Yates," Claire Trevor (43)

7 Day in Court: Homicide

13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm

4 Bachelor Father, Forsythe

7 Gen'l Hospital, J. Beradino

13 Rocky and His Friends

3:15

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "Man from God's

Country," Geo. Montgomery

(58-1st run)

7 Queen for a Day, J. Bailey

3:45

9 Feature Page, Joe Dolan

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Restless Gun, John Payne

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

11 Sheriff John's Club Time

13 (Color) Courageous Cat

4:30

2 Movie: "Her Jungle Love,"

Dorothy Lamour, Ray Mil-

land (38)

5 Just for Fun, Tom Hatten

34 Escuela KMEX (English)

5:00 P.M.

7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Superman, George Reeves

13 The Lloyd Thaxton Show

34 Novela: "Primo Basilio"

5:30

5 Whirlybirds, Ken Tobey

11 The Mickey Mouse Club

34 Sucesos de la Semana

5:45

4 (Color) KNBC News

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 TALK OF THE TOWN!

★ '9th St. W'—Sam Riddle

11 The Texan, Rory Calhoun

13 (Color) Touche Turtle

34 Mi Mujer y Yo (serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

9 Bowery Boys Movie:

"Fighting Trouble," Huntz

Hall (49)

11 George Putnam & News

13 Woody Woodpecker

34 Noticiero 34 (News)

6:45

7 Ron Cochran, News

7:00 P.M.

2 Walter Cronkite, News

4 (Clr) Golden Voyage, Jack

Douglas: "Motoring thru

Southern France." From

Blarritz to Mt. Blanc.

5 Leave It to Beaver

7 I'm Dickens, He's Fenster

11 Wide Country, Earl Holli-

man, Steve Forrest. Rodeo

star has secret reason for

seeming cowardice.

13 (Clr) Wild Cargo: "Africa,"

Vultures, antelope, croco-

diles, hippos

34 Tres Caras de Mujer

7:30

2 To Tell the Truth, Collyer

Guest: Carol Channing

4 (Color) Movie: "Treasure

of the Golden Condor,"

Cornel Wilde, Anne Ban-

croft (53). Search for

Mayan treasure.

5 Zane Grey Th'lr: "A Gun

for My Bride," Eddie Al-

bert

7 Outer Limits: "The Spec-

ial One," Flip Mark, Mac-

donald Carey, Richard

Ney (repeat). Young teen-

ager is being tutored for

a special mission by a be-

ing from another planet.

9 Our Miss Brooks, E. Arden

13 (Color) Holiday, Bill Bur-

rud: "Ken Murray's Holi-

day," in Jackson Hole

Wyoming (repeat). The

Murrays narrate high-

lights of their visit.

34 On Canto de Merico

8:00 P.M.

2 I've Got a Secret, Garry

Moore (repeat): Jack E.

Leonard

5 Seven Keys, Jack Narz

9 EXPLOSIVE!

★ 'THE LAWLESS'—TV-8 1st

Macdonald Carey, Gail

Russell, John Hoyt, Lalo

Rios (50). Racial violence

in California town where

most of the citizens are

of Mexican descent.

11 Movie: "Broken Star,"

Howard Duff, Lita Baron

13 Stoney Burke, Jack Lord

34 Vidas Cruzadas (serial)

8:30

2 Vacation Playhouse: "He's

All Yours," Eve Arden,

Jeremy Lloyd. American

woman, in London to take

over as manager of a

travel agency, soon learns

her biggest job will be

handling the owner's bum-

bling nephew with his

harebrained scheme for a

new South Seas tour.

5 Stella Adler (see box)

7 (Color) Wagon Train, John

McIntire, Larry Pennell,

Audrey Dalton, John Lupton

(repeat). Terror that

struck town after unmo-

tivated slayings spreads to

train when refugees join.

34 Festival de Canciones

9:00 P.M.

2 Danny Thomas Show (re-

peat). Talented Italian

girl (Piccola Pupa) dogs

Danny's steps in Venice,

trying to get auditions for

her various relatives.

13 (Clr) Treasure: "Riddle of

the Guardian Ghost" in

Arizona adobe ruins.

34 Vivimos en Una Estrella



# 'That's Was the Week That Was' Will Be Different

By JACK GAVER

**NEW YORK (UPI)**—Leland Hayward, veteran Broadway producer and owner-boss of the American version of television's "That Was the Week That Was," said in the beginning that if this weekly satiric review of current events and personalities didn't arouse controversy, it would be wasting air time.

Having just wound up its first season on the NBC airwaves, the program seems to have succeeded by Hayward's standard because the boss himself has a bone to pick with the program.

"I never liked the setting," said the executive producer, who assumed active charge of the show in its final weeks.

"It was dull, sombre, discouraging. I kept trying to get it changed, but somehow we just kept going along with the original design.

"I promise you that we'll have a different setup next fall."

**IN LOOKING BACK** at the first skein of 25 shows, Hayward feels that there must be some other changes when the program resumes Sept. 22, moving from Friday to the 9:30-10 p.m. spot Tuesdays.

"I think we used the bludgeon too often," he said. "We need more of the rapier. We need to handle our subjects with more wit. We will try to correct that through writing, direction and acting. We need short, snappy segments throughout. It's a rare topic to which we can afford to give four or five minutes.

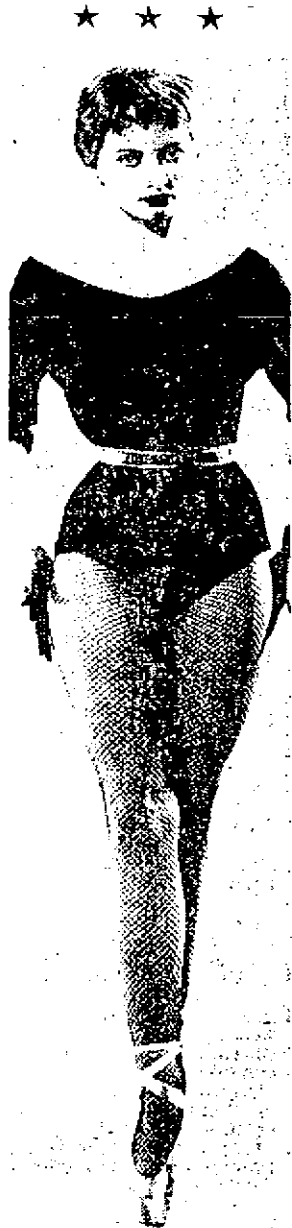
"The show must be fun, be entertaining as well as illuminating and critical.

"**ONE THING** surprised me in the public reaction. I thought responses to the same material would be different in different parts of the country. Our mail indicates that this isn't so. If a certain thing is liked or disliked in one section, chances are that is the universal reaction.

"I feel that we kept within the bounds of good taste most of the time. This is something we always have to watch closely. But there is the constant risk that your audiences listen too fast or miss key points for various reasons and accuse you of having done something you wouldn't dream of doing."

Hayward said that the greatest fans of the program seem to be among the younger people, especially college and post-college types.

"They are at the rebel age," he said. "They like things that are critical of 'The Establishment.' We find that in some colleges students have formed groups that listen to the program and then hold post-mortems."



**DANCER Jill Ireland** portrays an alcoholic nursery-school teacher during the "Ben Casey" repeat at 9 p. m. Wednesday, channel 7. She keeps her drinking a secret until an accident puts her into the hospital and cuts off her liquor supply.

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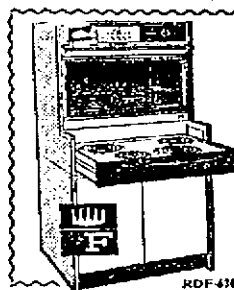
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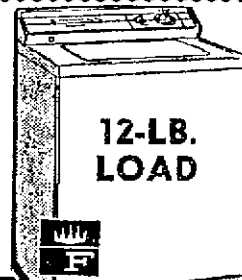
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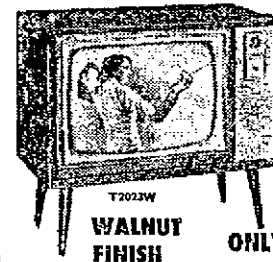
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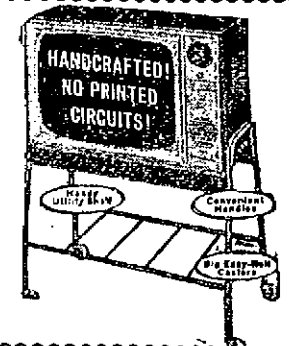
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**TUESDAY**

July 21, 1964

**6:00 A.M.**

- 2 Modern Comparal. drama
- 3:30
- 2 The Seekers: "Doctors"
- 4 Evolution of an Image: "Meeting Needs of Others"
- 7 Guidelines: Mathematics

**7:00 A.M.**

- 2 Captain Kangaroo
- 4 Today, Hugh Downs with international guides from World's Fair, report on the Cloisters
- 7 Scope: "Earthquakes"
- 11 Meaning of Communism

**8:00 A.M.**

- 7 Cartoon Capers
- 11 Kukla and Ollie
- 2 Panorama Pacific, R. Rowe
- 7 Married Joan, J. Davis
- 9 Panekke Man, Hal Smith
- 11 The Chucko Show

**8:30**

- 7 The Count March Show
- Advice on Beatles
- 5 Bib Babysitter (cartoons)
- 8:45
- 5 For Kids Only (cartoons)

**9:00 A.M.**

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack Lalanne Show

**9:30**

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Double Wedding," Wm. Powell ('37)
- 13 Morning News

**10:00 A.M.**

- 2 The McCloys, W. Brennan
- 4 Concentra'n, Hugh Downs
- 5 Brave Stallion (Fury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Kisses for Breakfast," Dennis Morgan
- 13 Movie: "Sabu and the Magic Ring," Sabu ('58)

**10:30**

- 2 Pete and Gladys
- 4 (Clr) Jeopardy, A. Fleming
- 5 High Road: Tanganyika
- 7 Price Is Right, Bill Cullen
- Guest: Gretchen Wyler

**11:00 A.M.**

- 2 The Love of Life
- 4 (Clr) Say When Art James
- 5 Douglas Fairbanks Th'ter
- 7 Get the Message, F. Buxton

**11:30**

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- Guest: Al Kelly
- 9 Spectrum: Income Distribution
- 11 Sheriff John, John Ravioli
- 13 Bitter End, Don Rose

**11:45****12:00 NOON**

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 Youth Wants to Know
- 13 Teledrama: "Homeward Bound," Linda Darnell

**12:30**

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble With Father
- 7 Tennessee Ernie Ford
- 9 Movie: "Ruthless," Zachary Scott ('48)
- 11 Movie: "Last Gangster," Edw. G. Robinson ('37)

**1:00 P.M.**

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Return of Wildfire," Richard Arlen ('48)
- 7 The Mike Douglas Show
- Carol Lawrence, Tim Conway

**1:30**

- 2 Art Linkletter House Party
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene

**2:00 P.M.**

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 Movie: "Arizona Mission," Monty Ward
- 13 Montevani, John Conte

**2:15**

- 11 Movie: "Alias a Gentleman," Wallace Beery ('48)

**2:30**

- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "So Long at the Fair," Jean Simmons
- 7 Day in Court: Homicide
- 13 The Ann Sothern Show

**3:00 P.M.**

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Romy and His Friends

**3:15**

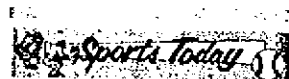
- 13 Felix the Cat (cartoons)

**3:30**

- 2 My Little Margie, G. Storm
- 7 Queen for a Day, J. Bailey



**ESTHER WILLIAMS** conducts a musical swimming tour of Florida's Cypress Gardens during a repeat hour-long special at 10 p. m. Tuesday, channel 2.



**ROLLER SKATING** championship, 9 p. m., ch. 5, with Dick Lane at the Olympic.

**4:00 P.M.**

- 2 Life of Riley, Wm. Bendix
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat

**4:30**

- 2 Movie: "My Heart Belongs to Daddy," Martha O'Driscoll ('42-1st run)
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English)

**5:00 P.M.**

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Snow
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela: "Primo Basilio"

**5:30**

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Seguro Social (soc. sec.)

**5:45**

- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 La Hora de la Marina

**6:00 P.M.**

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 9th St. West, Sam Riddle
- Guest: Ed Ames
- 11 The Texan, Rory Calhoun
- 13 (Color) Touche Turtle
- 34 Mi Mujer y Yo (serial)

**6:30**

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 9 Sugarfoot, Will Hutchins
- 11 George Putnam, News
- 13 Huckleberry Hound (cartoon)
- 34 Noticiero 34 (News)

**6:45**

- 7 Ron Cochran and News

**7:00 P.M.**

- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas
- "An Actor Abroad," Hugh O'Brien at leisure during filming in Vienna, London
- 5 Leave It to Beaver
- 7 Battleline: "Paris"
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World: "Petticoats of Portugal"

**34 Tres Caras de Mujer****7:30**

- 2 Ralph Story's Los Angeles Death, divorce and moves cause a need for updating on maps to movie stars' homes. Story compares several, and looks at Rustic Canyon, plus a forthcoming battle with the Russians.

- 4 Mr. Novak, James Francis, Pat Crowley, Tommy Kirk (repeat). Novak finds himself in competition with a student when he wins a pretty teacher.

- 5 Zane Grey Th'ter: "King of the Valley," W. Pidgeon

- 7 Combat! Vic Morrow, Ronald Howard (repeat). British captain, refusing to retreat, orders Saunders' squad to remain with him.

- 9 Our Miss Brooks, E. Arden
- 13 (Color) Wanderlust, Bill Burrud: "Great Cities of Germany"

- 34 Arriba el Norte (folklore)

**8:00 P.M.**

- 2 High Advent. with Lowell Thomas (repeat): "Morocco." Ancient casbahs, desert oasis festival, lofty mountains, market-place fire-eaters, native harem girls with the Dance of the Seven Veils, the skyscrapers of Casablanca.

- 5 Seven Keys, Jack Narz

- 9 Movie: "The Lawless," Macdonald Carey ('50)

- 11 The Untouchables, Robt. Stack, Frank Gorshin.

- 13 (Clr) Adventure Theater: "Magic Walls of Carcassonne" and "Isles of Wonder."

- 34 Vidas Cruzadas (serial)

**8:30**

- 4 Moment of Fear: "Get-away Car," Mike Connors, John McIntire, Wallace Ford. An abandoned car is CHP's only means of tracing bank robbers.

- 5 Stump the Stars, Mike Stokely, Amanda Blake and Jack Ging guest.

- 7 McHale's Navy, Ernest Borgnine, Tim Conway, Herb Vigran (repeat). A chapter of Parker's war novel is published in his hometown newspaper as fact, triggering an attack on Taratupa by Japanese.

- 13 Expedition! Col. Craig: "Journey to the Roof of the World." 1955 Himalaya expedition.

- 34 Casos y Cosas de Casa

**9:00 P.M.**

- 2 Petticoat Junction, Bea Benaderet (repeat). Kate goes into action with an overnight charm course to convert her bookish daughter into a glamour girl. Miss Benaderet's son, Jack Bannon, is featured.

- 4 The Richard Boone Show: "Big Mitch," Boone, Bethel Leslie (repeat). Clifford Odets original story of a man brought down to earth from his dream world by the impending marriage of his daughter to a man he doesn't approve.

- 5 Roller Skating Championships (see sports box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Red Buttons, Bruce Dern, Marianna Hill (repeat). Slate hires team from defunct carnival, and gets their marital troubles too.

- 11 87th Precinct, Robt. Lansing, Victor Jory
- 13 (Color) Hot Spots '64: "Afghanistan"

**SPECIAL**

**ESTHER WILLIAMS** at Cypress Gardens — Nearly a dozen musical and swimming ballet members, plus water skiing and diving specialties and a production by 12 (under 5) Aquababies are highlights of the repeat book musical at 10 p. m., ch. 2. Fernando Lamas and Joey Bishop as plot revolves around an Aqua-Spec star, her press agent, and a visiting Oriental potentate complete with wives and retinue.

**A MAN NAMED MAYS**—The story of Willie Mays, the San Francisco Giants' center-fielder, is reviewed via action shots from 1951 through the 1964 season at 10 p. m., ch. 4. Narrated by long-time friend Charles Einstein, repeat hour features comments by Alvin Dark, Casey Stengel, Leo Durocher, Stan Musial and other baseball figures. New film footage shows Mays' feats this season.

**34 Vivimos en Una Estrella****9:30**

- 2 Jack Benny Program (repeat). Guest Connie Francis plays the wife of composer Stephen Foster (Benny), who accidentally discovers a unique method for writing tunes.
- 13 Mike Hammer, McGavin
- 34 Premier Orfeon (musical)

**9:45****10:00 P.M.**

- 2 Esther Williams at Cypress Gardens (see box)
- 4 A Man Named Mays (box)
- 7 The Fugitive, David Jansen, Barry Morse, Frank Overton, Nancy Wickwire (repeat). Badly burned during rescue of trapped passengers in flaming school bus, Kimble is cared for in the home of the local sheriff.

- 9 (Color) Movie: "Folies Bergere," Jeanmarie, Ed-die Constantine (Fr.-'57). GI and Folies girl.

- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheries (musical)

**10:30**

- 13 Movie: "Man or Gun," Macdonald Carey ('58)
- 34 Canciones del Recuerdo

**11:00 P.M.**

- 2 News: Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young; News Final
- 11 Movie: "China Seas," Jean Harlow, Clark Gable
- 34 La Universidad Presenta

**11:15**

- 4 (Color) Tonight. Pat Boone plays host during the third week of Carson's 4-week Las Vegas engagement. Guests are Frank Gorshin, Jack Palance, Debbie Reynolds.

- 5 Steve Allen Show, with Dayton Allen. The Womenfolk, Lou Rawls

**11:30**

- 2 Movie: "Criminal Lawyer," Pat O'Brien, Jane Wyatt ('51)
- 7 Stagecoach West, R. Bray
- 34 Noticiero 34 (News)

**12:00**

- 9 Clete Roberts, News
- 13 Movie: "Faces in the Fog," Jane Withers, Paul Kelly

**12:15**

- 9 Movie: "Kisses for Breakfast," Dennis Morgan ('41)
- 12:30

- 7 Movie: "Desperate Chance for Ellery Queen," Wm. Gargan ('42)

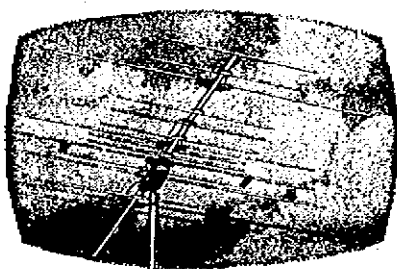
**1:00**

- 11 Movies: "Alter the Thin Man," "Love Crazy" and "Arsene Lupin Returns"

**1:15**

- 2 Movie: "Seventh Heaven," James Stewart, Simone Simon ('37)

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# Television Movie Tips

Sunday, July 17, 1967



THE LATE Jean Harlow will be featured in five nightly movies starting 11 p. m. Monday on channel 11.



JEANMAIRE portrays a French dancer with whom an American GI falls in love during the 1957 movie "Folies-Bergere" at 10 p. m. Tuesday in COLOR on channel 9.

**SUNDAY**  
**OUR MISS BROOKS**—7:30 p. m. on channel 9. The fore-runner of the television series, this 1956 movie stars Eve Arden, Robert Rockwell and Nick Adams. It is, of course, about a teacher.

**ATTACK**—10 p. m. on channel 9. Excellent 1956 movie about the Korean War. Stars Jack Palance, Eddie Albert and Lee Marvin.

**WILSON**—11:15 p. m. on channel 2. Story of the life of President Woodrow Wilson. A 1944 production starring Alexander Knox and Geraldine Fitzgerald. Excellent.

**ROBBERY UNDER ARMS**—11:15 p. m. on channel 4. A 1957 English production about cattle rustling.

**MONDAY**  
**TREASURE OF THE GOLDEN CONDOR**—7:30 p. m. in COLOR on channel 4. A 1953 hidden-treasure movie starring Cornel Wilde and Anne Bancroft.

**THE LAWLESS**—8 p. m. and nightly on channel 9. A

1950 movie about bigotry against Mexican-Americans in a small California town. A murder is involved. Stars Macdonald Carey and Gail Russell.

**HOME OF THE BRAVE**—10:30 p. m. on channel 13. A 1949 movie about racial discrimination among GIs during World War II. Stars Lloyd Bridges, Frank Lovejoy and James Edward. Excellent.

**JOSETTE**—11:30 p. m. on channel 2. A 1938 movie starring Simone Simon, Don Ameche and Robert Young. Two sons go to New Orleans to rescue their father from a wicked woman.

**TUESDAY**  
**CRIMINAL LAWYER**—11:30 p. m. on channel 2. A 1951 movie with Pat O'Brien, Jane Wyatt and Mike Muzurki. Brilliant criminal lawyer takes to drink because colleagues accuse him of being unethical.

**THURSDAY**  
**A CERTAIN SMILE**—8:30 p. m. in COLOR on channel 5. A 1958 movie starring Rossano Brazzi, Joan Fontaine and Christine Carere. Young Parisian girl finds herself undecided between young student and older man.

**FRIDAY**  
**CHEAPER BY THE DOZEN**—7 p. m. on channel 11. A

1950 movie starring Clifton Webb, Jeanne Crain and Myrna Loy. An efficiency expert and his wife use timesaving methods to raise their 12 children. Excellent comedy-drama.

**THAT LADY IN ERMINE**—7:30 p. m. in COLOR on channel 13. A 1948 movie starring Betty Grable, Douglas Fairbanks Jr. and Cesar Romero. Musical comedy about the princess of a kingdom who decides to charm the commander of an invading army.

**SWEET SMELL OF SUCCESS**—10 p. m. on channel 9. A 1957 movie starring Burt Lancaster, Tony Curtis, Susan Harrison and Martin Milner. About a domineering gossip columnist who wants to end his sister's romance.

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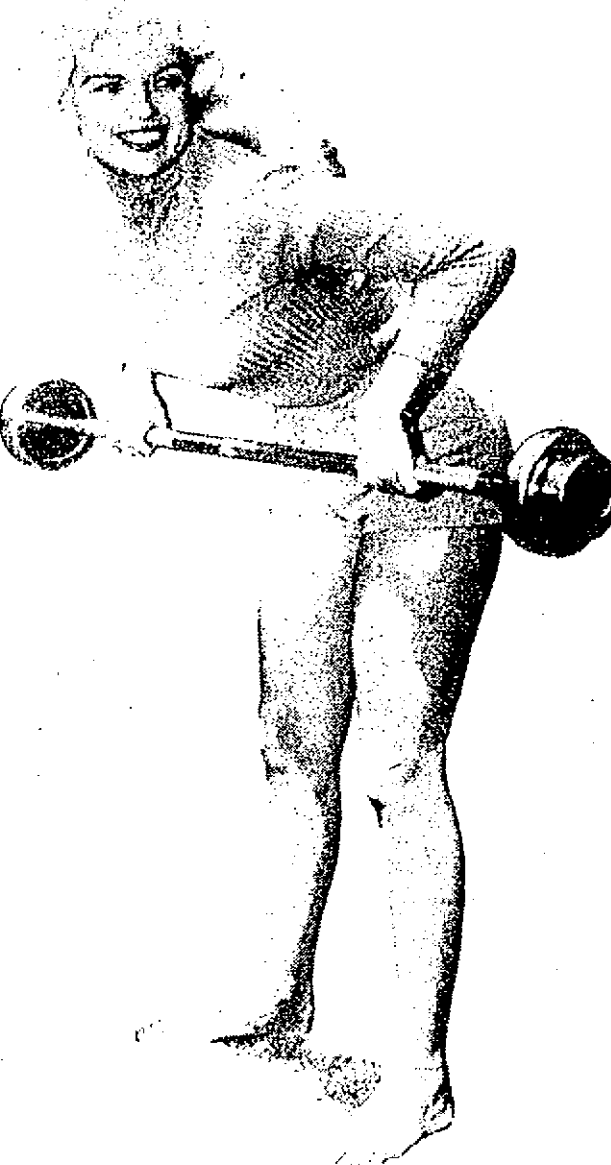
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SUNDAYS 12 NOON TILL 5 P.M.  
SATURDAY 9:30 A.M. TILL 5:30 P.M.  
MON. THRU FRI. 9:30 A.M. - 9:30 P.M.



NO ACTING DUMBBELL, Jayne Mansfield is starred in the 1957 movie "The Wayward Bus" airing 10 p. m. today (Sunday) on channel 7. Adapted from a John Steinbeck novel, the film is about passengers caught in a storm. Miss Mansfield plays an exotic dancer.

# WEDNESDAY

July 22, 1964

6:00 A.M.

- 2 Introd'n to Space Science 6:30
- 2 Seekers: "Executive Badge"
- 4 Evolution of an Image: "Cultural Interests"
- 7 Guidelines: "Mathematics"

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs with actor Robert Taylor
- 7 Scope: Dead Sea scrolls
- 11 Meaning of Communism. 7:30

- 7 Cartoon Capers
- 11 Kukla and Ollie 7:45

- 9 Cartoonsville

8:00 A.M.

- 2 Panorama Pacific, R. Rowe with Ferrante & Teicher
- 7 I Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show 8:30

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show 9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Calling Dr. Gillespie," Lionel Barrymore
- 13 Morning News 9:45

- 13 Soc. Security in Action

Guest: Sal Mineo

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Brave Stallion (Fury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Lady With Red Hair," Claude Rains ('40)
- 13 Bomba Movie. 10:30

- 2 Pete and Gladys
- 4 (Cir) Jeopardy, Art Fleming
- 5 Medic, Richard Boone
- 7 Price Is Right, Bill Cullen

11:00 A.M.

- 2 The Love of Life
- 4 (Cir) Say When, Art James
- 5 The Cheaters, John Ireland
- 7 Get the Message, F. Buxton 11:30

- 2 Search for Tomorrow
- 4 (Cir) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- 9 Roots of Labor Unions
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show 11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Cir) Let's Make a Deal
- 5 Thin Man, Peter Lawford

- 7 Father Knows Best, Young Guest: Duke Snider
- 9 Championship Bridge
- 13 Movie: "My Sister Eileen," Rosalind Russell ('42) 12:30

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble with Father
- 7 Tennessee Ernie Ford
- 9 Movie: "Caught," James Mason ('49)
- 11 Movie: "Romance of Rosy Ridge," Van Johnson ('47) 1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Lady Wants Mink," Ruth Hussey ('52)
- 7 The Mike Douglas Show
- 9 Carol Lawrence, Carlos Montoya, Steve DePass 1:30

- 2 Art Linkletter House Party
- 4 Guest: Danielle Aubry
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene 2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 Movie: "Sudden Fear," Joan Crawford, Jack Palance ('52). Well acted thriller.
- 13 Mantovani: "Films" 2:15

- 11 Movie: "Stranger in Town," Frank Morgan ('43) 2:30

- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "Adventure in Manhattan," Jean Arthur, Joel McCrea ('36)
- 7 Day in Court: Neglect
- 13 The Ann Sothern Show 3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Rocky and His Friends 3:15

- 13 My Little Margie, G. Storm
- 4 Movie: "Knight Without Armor," Marlene Dietrich. Korda suspense film.
- 7 Queen for a Day, J. Bailey 3:45

- 9 Feature Page, Joe Dolan 4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat 4:30

- 2 Movie: "Hour Before the Dawn," Franchot Tone, Veronica Lake ('44)
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English) 5:00 P.M.

- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela: "Primo Basilio"

## SPECIAL

### TO SLAY A WHITE HORSE

—Edmond O'Brien narrates a stirring documentary tracing the aims, methods and results of the Synanon Foundation, praised in Nevada and maligned in California, and looked upon by drug addicts as their final hope. The "horse" of the 7 p.m., ch. 7, story is heroin, with film portraying the addict's struggle to kick his habit.

**CBS REPORTS** — The explosive issue of regulating the ownership of all firearms is probed by Robert Trout at 7:30 p.m., ch. 2. The case histories of two guns used in major crimes are highlighted, with Chief Parker and Sheriff Pitchess among those interpreting the Constitutional guarantee in the Second Amendment.

### IN THE THURBER ROOM

—Two one-act drawing room comedies by James Thurber are dramatized on "Repertoire Workshop" at 8:30 p.m., ch. 2. Starring five performers, chosen from open auditions, "The Case of Dimity Ann" deals with a man who hates cats, while "The Cane in the Corridor" tells of a man seeking revenge because his hospitalized friend had failed to visit him when he was ill.

**BACKSTAGE AT THE CIRCUS**—The arrival of the circus train at Union Station, its move to the Sports Arena and the complex preparations there, are seen on ch. 13 at 8:30 p.m., as the tapes are edited down for the special hour. Bill Burrud, Alan Sloane and circus ringmaster Henry Ronk describe the elaborate rigging of high wire and trapeze, the preparation of animals including scrubbing the elephants with wire brushes, and the multiplicity of other activities involved in getting ready to open on the same day of arrival.

5:30

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Club de Hugar (women) 5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News 6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Cir) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 9th St. West, Sam Riddle
- 11 The Texan, Rory Calhoun
- 13 (Color) Touche Turtle
- 34 Mi Mujer y Yo (serial) 6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 9 Follow the Sun, Lockwood

- 11 George Putnam, News
- 13 (Color) Rod Rocket Show
- 34 Noticiero 34 (News), 6:45

- 7 Ron Cochran, News 7:00 P.M.

- 2 Walter Cronkite, News
- 4 Death Valley Days: "Bloodline," Paul Richards, Abraham Sofaer. Frontier doctor fights prejudice to prove the value of blood transfusions
- 5 Leave It to Beaver.
- 7 To Slay a White Horse (See box)
- 11 Thriller, Boris Karloff: "Grim Reaper," Sm. Shatner. Painting seems responsible for mystery deaths.
- 13 (Cir) This Exciting World: "Cornwall's Granite Coast"
- 34 Tres Caras de Mujer 7:30

- 2 CBS Reports: "Murder & the Right to Bear Arms" (see box)
- 4 (Color) The Virginian, Lee J. Cobb, Pat O'Brien, Ann Doran, Julia Montgomery (repeat). Newly-rich rube falls into the hands of a pretty Chicago gold-digger.
- 5 Zane Grey Thr: "Badge of Honor," Gray Merrill
- 7 Ozzie & Harriet (repeat). June wants to go with Dave to a lawyers' convention.
- 9 Our Miss Brooks, E. Arden
- 13 Crusade in the Pacific: "Pacific in Eruption"
- 34 Un Canto de Mexico 8:00 P.M.

- 5 Seven Keys, Jack Narz
- 7 Patty Duke Show (repeat). Patty flunks a magazine self-test, and decides to enroll in a modeling school to improve herself.
- 9 Movie: "The Lawless," MacDonald Carey ('50)
- 11 Sam Benedict, Edmond O'Brien, Vera Miles. Woman learns that her beloved father embezzled nearly \$150,000 before his sudden death.
- 13 High and Wild: "Owyhee." Four boat crews make a 40-mile drift through the hazardous waters of the Owyhee River canyon in southeast Oregon.
- 34 Vidas Cruzadas (serial) 8:30

- 2 Repertoire Workshop: "In the Thurber Room" (box)
- 5 Stump the Stars, Stokely
- 7 Farmer's Daughter, Inger Stevens (repeat). Katy takes the sickly son (Michael Petit) of a foreign prince under her wing
- 13 Backstage at the Greatest Show on Earth (see box)
- 34 Miercoles Musical 9:00 P.M.

- 2 Beverly Hillsbillies, Buddy Ebsen (repeat). Deciding a mother is needed to

tame Elly May, Jed goes looking for a wife, but wealthy yidow (Doris Packer) mistakes his courting attempts for a business partnership

- 4 Espionage: "Once a Spy," William Lucas, Millicent Martin (repeat). British intelligence agent is duped into effecting the escape of an African politician.
- 5 Wrestling (sports box)
- 7 Ben Casey, Vincent Edwards, Jill Ireland, Cherylene Lee, Betsy Jones-Moreland (repeat). Alcoholic school teacher has strange yearning for the companionship of children
- 11 Search for Adventure: "Jungle Trails"
- 34 Vivimos en Una Estrella 9:30

- 2 Dick Van Dyke Show (repeat). Bob reminisces about his bizarre wartime honeymoon with Laura.
- 11 Bold Journey, Jack Douglas: "Flight of Blue Bird"
- 13 Silents Please: "Clown Princes," Chaplin, Lloyd, Chase, Turpin, etc. 9:45

- 9 Clete Roberts, News 10:00 P.M.

- 2 On Broadway Tonight, Rudy Vallee. Allan Sherman and the Four Seasons are guest celebrities, with young performers including Dave Astor, Vi Velasco, Judy Henske, Mike Minor and Charlie Callas
- 4 The 11th Hour, Ralph Belamy, Diana Hyland, Elsa Lanchester, Donald Madden (repeat). Visiting the daughter of a friend while in L.A. on a convention, Dr. Starke gets involved in zany incidents and lands in jail.
- 7 77 Sunset Strip, Roger Smith. Residents of once-fine mansion on skid row are caught in squeeze
- 9 Movie: "Dr. Ehrlich's Magic Bullet," Edw. G. Robinson ('40)
- 11 George Putnam, News
- 13 News, Johns and Fishman 10:30

- 13 Movie: "Black Tide," John Ireland (Br-'56) 11:00 P.M.

- 2 News: Dunphy-Udell-Stout
- 4 (Cir) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: News Film
- 11 Movie: "Labeled Lady," Jean Harlow, Wm. Powell 11:15

- 4 (Color) Tonight, Pat Boone with Red Foley, Eydie Gorme, Steve Lawrence, Carl Ballantine, Dave Barry
- 5 Steve Allen Show, with Stan Getz, Dorothy Lamour, Bobby Ransen, 11:30
- 2 Movie: "Charge of the Lancers," Paulette Goddard, Jean Pierre Aumont
- 7 (Cir) Laramie, John Smith
- 34 Noticiero 34 (News) 12:00

- 9 Clete Roberts, News
- 13 Movie: "Buried Alive," Beverly Roberts ('40) 12:15

- 9 Movie: "Lady with Red Hair," Mirlam Hopkins, 12:30

- 7 Movie: "Gentleman Misbehaves," Osa Massen 1:00

- 11 Movies: "Man from Dakota," "Killer McCoy" and "Mortal Storm" 1:15

- 2 Movie: "5 of a Kind," Jean Hersholt, Dionne Quints ('38) 12:00

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- 13 Movie: "Buried Alive," Beverly Roberts ('40) 12:15

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- 2 Movie: "5 of a Kind," Jean Hersholt, Dionne Quints ('38) 12:00



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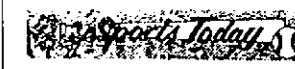
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WRESTLING, 9 p.m., ch 5,  
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# SOLDIER OF FORTUNE

## TV 'Adventure' Skipper Works as Deckhand

**H**OLLYWOOD (UPI)—Two years ago Gardner McKay fulfilled a dream most men harbor in their souls—he kicked over the traces and became a soldier of fortune for 24 months.

No office, no neckties, no bills, no tax collectors. Also, no wife. Not even a fiancée.

McKay had starred for a few years in "Adventures in Paradise," a television series that launched him as a major Hollywood personality. But when the show folded Gardner took off. (The series, in repeat form, currently airs 6:30 p.m. Thursdays on Channel 9).

He spent 11 months cruising the Caribbean on a schooner, working as a deckhand. He sailed up the rivers of South America—just to see what they looked like. He hied off to the water spas of Europe and paid a visit to Egypt. He went where he chose, when he chose and answered to no man, no government and, perhaps more importantly, no female.

"I WANTED to get away from it all and enjoy," McKay said. He was lean, relaxed and between scenes of "The Pleasure Seekers" at 20th Century-Fox where he is making his movie debut.

"I was running away from all the static of civilization. And fortunately, I could afford to do it.

"I couldn't take all that quick fame and the insincerity of the applause that went with it. I couldn't stand being loved for doing the

same thing over and over again. There was no accomplishment.

"There were places I visited where nobody ever heard of Gardner McKay, and they could not have cared less. In a couple of South American countries I was taken for a murderer looking for a place to hide."

**MOST OF THE TIME** McKay wore a flowing beard and was burned to a dark brown by the sun. He took trading goods—mirrors, fish hooks, combs and red cloth—far up the Amazon and Orinoco Rivers as a means of exchange with the natives who gave him food and shelter in their huts.

"Now that I'm back at work I feel I belong in show business," he said, "but I came into it sideways with that series. I want to get squared away by doing some good movies.

"While I was gone money kept pouring in from residuals of 'Adventures in Paradise.' But I let it pile up in the bank.

"I didn't need much money because I worked as a member of the crew on the boats I sailed. One of them was an old booze-smuggling boat going back to World War I.

"A few one-hundred-dollar bills managed to see me through when I went broke from time to time. But I could only cash them in the larger cities. In the jungle there was absolutely no need for any kind of money.

"Those two years gave me more happiness than I've ever known before. And the sick thing is that the wanderlust is still with me. I'd like to go right back to doing the same thing."



GARDNER McKay . . . Sailed From Civilization

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GUY STOCKWELL has the role of Max Reiner during "Disney's Wonderful World of COLOR" two-part repeat starting 7:30 p.m. today (Sunday) on channel 4. The presentation is entitled "The Ballad of Hector, the Stowaway Dog." It's about an air-dale aboard a freighter bound for Europe.

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# THURSDAY

July 23, 1964

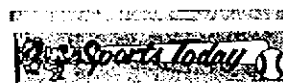
## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
2 Modern Comparat. Drama  
**6:30**  
2 The Seekers: "Virus"  
4 Evolution of an Image: "Scientific Information"  
7 Guidelines: "Mathematics"  
**7:00 A.M.**  
2 Capt. Kangaroo: Crafts  
4 Today, Hugh Downs with Prince Abdul Rahman (Malaysia), report on N.Y.'s new Verrazano-Narrows Bridge  
7 Scope: Dead Sea scrolls  
11 Meaning of Communism: "Changing Problem"  
**7:30**  
7 Cartoon Capers  
11 Kukla and Ollie  
**7:45**  
9 Cartoonville  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
Guests: Alan Young,

- Gerald Jerome  
7 Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chubbie Show  
**8:30**  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
**8:45**  
5 Supermarket Review  
**9:00 A.M.**  
2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "For Me and My Gal," Judy Garland ('42)  
13 Morning News  
**9:45**  
13 Mr. Merchandising  
**10:00 A.M.**  
2 The McCoys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Marked Woman," Bette Davis ('37)  
13 Bomba Movie: "Hidden City," J. Sheffield ('50)  
**10:30**  
2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 High Road, John Gunther  
7 Price Is Right, Bill Cullen  
**11:00 A.M.**  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 Douglas Fairbanks Th'tr  
7 Get the Message, F. Buxton  
**11:30**  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Guest: Constance Bennett  
9 Collective Bargaining  
11 Sheriff John, John Rovick  
13 Bitter End, Don Rose  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 En France: "The Metro"  
13 Movie: "Romance & Rhythm," Kenny Baker  
**12:30**  
2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble with Father  
7 Tennessee Ernie Ford  
Guest: Charlotte McCarthy  
9 Movie: "Dark Mirror," Olivia DeHavilland ('46)  
11 Movie: "Somewhere I'll Find You," Clark Gable  
**1:00 P.M.**  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 Movie: "Confirm or Deny," Don Ameche ('41)  
7 The Mike Douglas Show, Carol Lawrence, Roddy McDowall, Sid Melton  
**1:30**  
2 Art Linkletter House Party  
Guest: Shellah Graham  
4 Another World, L. Janney  
13 Robin Hood, R. Greene  
**2:00 P.M.**  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 (Color) Movie: "Drums in the Deep South," James Craig, Guy Madison ('51)  
13 Mantovani: "Latins"  
**2:15**  
11 Movie: "Violent Stranger," Zachary Scott (Br.'58)  
**2:30**  
2 Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Mr. Moto Takes a Vacation," Peter Lorre



**SUZY PARKER** guests on the "Steve Allen Show" at 11:15 p. m. Thursday, channel 5.



**NFL FOOTBALL, 9 p.m.,** ch. 13, has Don Paul with all action films of the 1963 game between the Green Bay Packers and the Baltimore Colts.

- 7 Day in Court: Persecution. Rachel Ames is defendant.  
13 The Ann Southern Show  
**3:00 P.M.**  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
**3:15**  
13 Felix the Cat (cartoons)  
**3:30**  
2 My Little Margie, G. Storm  
4 Movie: "Hell Drivers," Herbert Lom (Br.'57)  
7 Queen for Day, Jack Bailey  
**3:45**  
5 Tricks-Treats, Corris Guy: Prize-winning sandwiches  
9 Feature Page, Joe Dolan  
**4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
**4:30**  
2 Movie: "Cripple Creek," George Montgomery ('52)  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)  
**4:45**  
13 Rocky and His Friends  
**5:00 P.M.**  
7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela: "Primo Basilio"  
**5:30**  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Pasos a Su Futuro  
**5:45**  
4 (Color) KNBC News  
13 Bill Johns, News  
**6:00 P.M.**  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 8th St. West, Sam Riddle  
11 The Texan, Rory Calhoun  
13 (Color) Touche Turtle  
34 Mi Mujer y Yo (serial)  
**6:30**  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti

- 9 Adventures in Paradise  
11 George Putnam, News  
13 Yogi Bear (cartoons)  
34 Noticiero 34 (News)  
**6:45**  
7 Ron Cochran, News  
**7:00 P.M.**  
2 Walter Cronkite, News  
4 (Color) Happy Wanderers: "Oak Creek Canyon" in Arizona. Series shifts from KCOP.  
5 Leave It to Beaver  
7 Fractured Flickers  
11 Chyenne, Clint Walker  
13 (Color) Passport to Travel, Hal Sawyer: "Egypt"  
34 Tres Caras de Mujer  
**7:30**  
2 Password, Allen Ludden  
Carol Burnett and Alan King are guests.  
4 Temple Houston, Jeff Hunter, Douglas Fowley, Wm. Fawcett (repeat). Three oldtimers want Houston to help them rearrange the map of Texas.  
5 Zane Grey Th'tr: "Bury Him Dead," Barry Sullivan  
7 (Clr) The Flintstones (repeat). Fred organizes a quartet for a TV contest, but finds Barney's tenor is confined to the bathtub.  
9 Our Miss Brooks, E. Arden  
13 (Color) True Adventure, Bill Burrud: "Safari"  
34 La Rueda Tricolor (games)  
**8:00 P.M.**  
2 Rawhide, Eric Fleming, Dan Duryea, Patty McCormack (repeat). Ruthless wolf-hunter proves almost as bad as his prey when he's enlisted by Favor to save the herd from packs of wolves.  
5 Seven Keys, Jack Narz  
7 Donna Reed Show (repeat). Hints get Donna no place in seeking repayment of \$13 loan to Midge.  
9 Movie: "The Lawless," Macdonald Carey ('50)  
11 The Untouchables, Robt. Stack, J. D. Cannon. Chicago mobsters import N.Y. brewery expert to construct Ness-proof plant.  
13 The Dick Powell Theatre: "Out of the Night," Powell, Ziva Rodann (repeat). American bomber captain tries to take vengeance into his own hands against former collaborator.  
34 Vidas Cruzadas (Serial)  
**8:30**  
4 Dr. Kildare, Richard Chamberlain, Robert Walker, Michael Callin (repeat). Tragedy results when a dedicated, but bungling, med student covers up for a good time-seeking colleague.  
5 (Color) Movie: "A Certain Smile," Joan Fontaine, Rossano Brazzi, Bradford Dillman ('58). Triangle.  
7 My Three Sons, Fred MacMurray (repeat). Boys fear their dad's interest in nightclub singer (Jaye P. Morgan) is far too serious.  
34 Guitarras (guitarists)  
**9:00 P.M.**  
2 Perry Mason, Raymond Burr, Louise Fletcher, Arthur Franz, Patricia Huston (repeat). Secretary is first framed in a blackmail plot, then accused of the slaying of her employer's wife.  
7 ENSIGN O'TOOLE  
★ STARRING DEAN JONES  
Appleby crewmen visit Stoner's home for dinner in a move to create for him a friendlier image.  
11 Naked City, Paul Burke, Geraldine Fitzgerald, Patrolman participates in robbery to keep up with his wife's demands for money.  
13 NFL Football (sports box)  
34 Vivimos en una Estrella  
**9:30**  
4 (Color) Hazel, Shirley Booth (repeat). Hazel's gift of stock shares sends

## SPECIAL

**SUSPENSE THEATER** — Steve McNally, Telly Savalas, Peter Brown and Ulla Jacobson star in a repeat story of a U.S. pilot forced by his fellow prisoners to escape the Nazi camp and become a spy. He travels across Germany with forged papers and three unwelcome companions. Color hour, at 10 p.m., ch. 4, is pre-empted next week for a World's Fair special.

Harold and Leslie to the market reports instead of their books.  
7 Jimmy Dean Show (repeat), with Roy Clark, Molly Bee, Hank Thompson, Eagle and Man  
34 Las Estrellas y Usted  
**9:45**  
9 Clete Roberts, News  
**10:00 P.M.**  
2 The Nurses, Phil Conway, Bradford Dillman, Mercedes McCambridge (repeat). Young priest and student nurse, both new to the hospital, believe things too impersonal until they discover another side of life.  
4 (Color) Suspense Theatre: "Action of the Tiger" (box)  
9 Gary Grant—"Mr. Blanding"  
★ Builds His Dream House with Myrna Loy, Melvyn Douglas ('48)  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Las Tandas del Cuatro  
**10:30**  
5 I'll Bet, Jack Narz  
7 ABC News Reports  
13 Movie: "Gun Moll," Franchot Tone, Jean Wallace ('49)  
34 Box de Mexico (boxing)  
**11:00 P.M.**  
2 News: Dunphy-Udell-Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young, News Final  
11 Movie: "Red Dust," Clark Gable, Jean Harlow ('32)  
**11:15**  
4 (Clr) Tonight, Pat Boone with Robert Taylor, Selma Diamond  
5 Steve Allen Show, with Suzy Parker, Marguerite Piazza, Dayton Allen, Bernie Kopell, John Gary  
**11:30**  
2 Movie: "Marry Me Again," Robert Cummings, Marie Wilson ('53)  
7 Hawaiian Eye, A. Easley  
34 Noticiero 34 (News)  
**11:45**  
9 Clete Roberts, News  
**12:00**  
9 Movie: "Marked Woman," Bette Davis ('37)  
13 Movie: "Inside Story," Wm. Lundigan ('48)  
**12:30**  
7 Movie: "Lady and the Mob," Ida Lupino ('39)  
**1:00**  
11 Movie: "Lady in the Lake," "Remember?" and "Comrade X"  
**1:15**  
2 Movie: "Hollywood Blvd.," John Halliday ('36)



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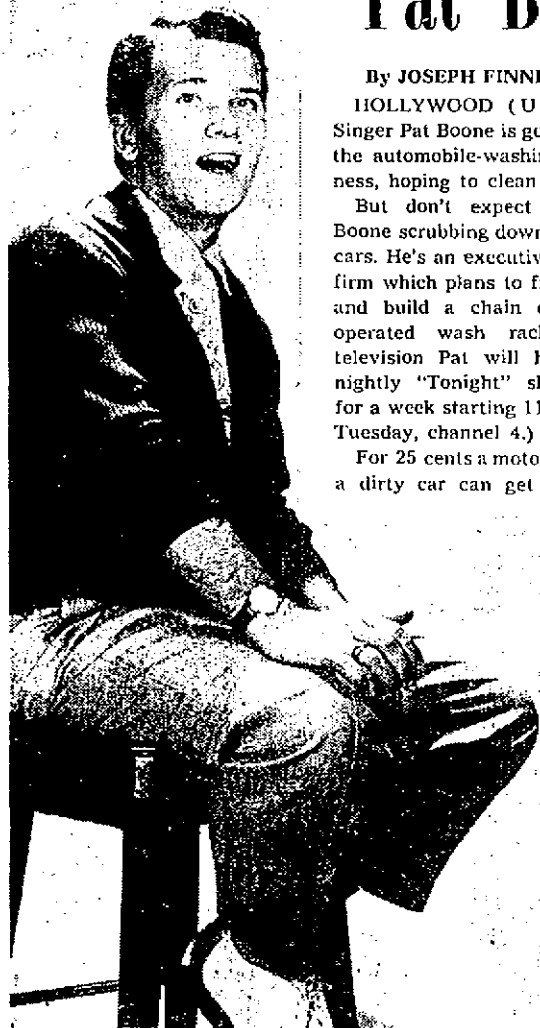
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# Pat Boone Croons Car-Cleaning \$ Tune



PAT BOONE . . . Soap Hopes

By JOSEPH FINNIGAN  
HOLLYWOOD (UPI) — Singer Pat Boone is going into the automobile-washing business, hoping to clean up.

But don't expect to see Boone scrubbing down grimey cars. He's an executive in the firm which plans to franchise and build a chain of coin-operated wash racks. (on television Pat will host the nightly "Tonight" show for a week starting 11:15 p.m. Tuesday, channel 4.)

For 25 cents a motorist with a dirty car can get the old

heap scrubbed up in a hurry. It's not unreasonable to assume that maybe Pat Boone records will be blaring forth during the cleansing process.

"WE'RE delighted," said Pat of his new business venture, one which he believes will return the initial investment during the first year of operation.

Many stars moonlight with outside jobs, looking to the day when their income from movies and television might dip. Boone is apparently the only one who's gone into the car-wash business with a big splash.

It's one of many business interests with which Pat is connected. They range from the sale of portraits of the Beatles to acreage in Arizona.

He's also partnered in convalescent hospitals, a music publishing company, recording firm and movie and television production.

BOONE admires entertainer Art Linkletter, a star who has amassed a fortune through diverse business holdings.

Pat has had his share of business flops. He's also managed to turn an occasional profit.

"I can't take credit for this," he said of his business

deals. "People just come to me with these things. I have to say 'yes' to some and 'no' to others. I have to be shown that they have a good chance of being successful."

Occasionally Pat makes the wrong decision and money he earned through singing and acting goes down the drain in a bad business deal.

"I've been stung enough times," he admitted on the set of his new picture "Good-bye Charlie."

"Fortunately they were small stings, investing in oil wells that were dry holes. That's how you learn."

Successful entertainers command huge salaries. They are salaries from which Uncle Sam then commands huge taxes. Business ventures are a way to financial security that might not be found in

show business, even by highly paid stars.

"Anybody in entertainment or sports who makes a lot of gross dollars must figure a way how to make that money work for him," Pat said. "A lot of it goes into taxes. If you can make it work, you slowly build up assets."

## EXCITING OUTINGS

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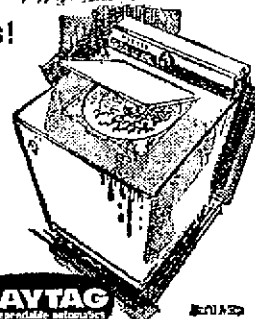
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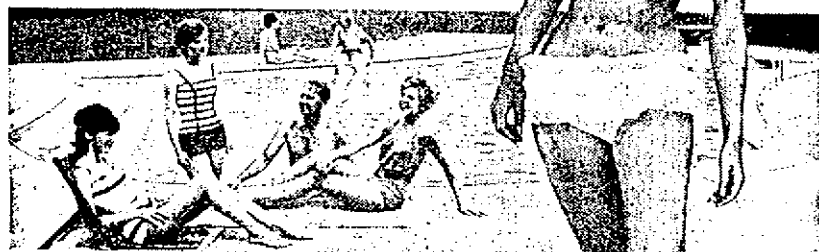
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# FRIDAY

July 24, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**
- 2 Intro'd'n to Space Science 6:30
- 2 Seekers: "Nuclear Doctor"
- 4 Evolution of an Image: "Integrative Process"
- 7 Guidelines: "Slide Rule"
- 7:00 A.M.**
- 2 Captain Kangaroo
- 4 Today, Hugh Downs with feature from World's Fair Oregon pavillion
- 7 Scope: "Paleontology"
- 11 Meaning of Communism: 7:30
- 7 Cartoon Capers
- 11 Kukla and Ollie
- 8:00 A.M.**
- 2 Panorama Pacific, R. Rowe with singer Danny Cox, Miss U's Miss Australia
- 7 1 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show 8:30
- 7 The Count Marco Show Guest: Virginia Graham
- 9 Big Babysitter (cartoons) 8:45
- 5 For Kids Only (cartoons) 9:00 A.M.
- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show 9:30
- 2 1 Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Hoodlum Saint," William Powell ('45)
- 13 Morning News
- 10:00 A.M.**
- 2 The McCoys, W. Brennan
- 4 Concentra'n, Hugh Downs
- 5 Brave Stallion (Fury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Backfire," Virginia Mayo, Gordon MacRae ('50)
- 13 Essentially Sex, Suzy Gluck: "Divorce—Preparation for Crisis" 10:30
- 2 Pete and Gladys
- 4 (Clr) Jeopardy, Art Fleming
- 5 Medic, Richard Boone
- 7 Price Is Right, Bill Cullen
- 13 Movie: "Bomba, Jungle Boy," J. Sheffield ('49)
- 11:00 A.M.**
- 2 Love of Life
- 4 (Clr) Say When, Art James
- 5 The Cheaters, John Ireland
- 7 Get the Message, F. Buxton 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- 9 Gross National Products
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show 11:45
- 12:00 NOON**
- 2 The Guiding Light
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young Guest: Roger Smith
- 9 Hour of St. Francis (relig.)
- 13 Movie: "Song Parade," John Carroll ('50) 12:30
- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble With Father
- 7 Tennessee Ernie Ford
- 9 Guest: John Gary
- 11 Movie: "Magic Town," James Stewart ('47)
- 11 Movie: "Sea of Grass," Spencer Tracy, Katharine Hepburn ('46) 1:00 P.M.
- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "My Dog Shep," Tom Neal, Flame ('48)
- 7 The Mike Douglas Show Carol Lawrence, Roddy McDowall, Jerry Lester, Frankie Avalon 1:30
- 2 Art Linkletter House Party Guest: Anne Baxter
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 (Color) Movie: "Mutiny," Mark Stevens ('52)
- 13 Mantovani: "Flamenco" 2:30
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "7th Veil," James Mason, Ann Todd (Br-'46)
- 7 Day in Court: Custody Paul Winchell, Charles Herbert and Isabel Randolph are featured.
- 13 The Ann Sothern Show 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Rocky and His Friends 3:15
- 13 Felix the Cat (cartoons) 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "His Butler's Sister," Deanna Durbin ('43)
- 7 Queen for Day, Jack Bailey
- 11 The Gale Storm Show 3:45
- 9 Feature Page, Joe Dolan 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Sheriff John's Club Time

(Advertisement)

## DENTAL HELP FOR O.A.S. PENSIONERS

Pensioners of this area will find complete information about the O.A.S. dental care program is readily available at the Downtown Long Beach dental office of Dr. H. Leo Rowan.

Since 1930, Dr. Rowan managed the Dr. Cowen Dental Office at 107 West Broadway, corner of Pine, and the same office is now under his individual ownership. He extends to O.A.S. Pensioners a cordial invitation to come in anytime; no advance appointment is needed.

Immediate service, on the very first visit, is provided for pensioners who need X-ray dental examination, or repair or adjustment of their old dental plates.

The O.A.S. Identification Card must be presented. If new dental plates are needed, the O.A.S. rules require that an authorization be obtained from the Department of Social Welfare, and the staff at the Dr. Rowan office is at your service to assist in making the application.

The Dr. Rowan Dental Office is open 9 a.m. to 6 p.m. daily (closed Saturday), at the corner of Broadway and Pine, opposite Builfums, in Downtown Long Beach. The telephone is ME 6-7241.



DR. H. L. ROWAN  
Member of Cowen  
Dental Association



MAUREEN ARTHUR  
moves in as a neighbor  
to "Bachelor Father" at  
7 p. m. Friday, channel 4.



**ON PARADE** — Tony Bennett is seen in a one-man show with orchestra at 9:30 p.m., ch. 4. Show is second in a series of 9 CBC musical-variety specials, produced in the elaborate style of Broadway musicals. Songs include "Just in Time," "San Francisco," "Make Someone Happy" and "One More for the Road."

- 13 (Color) Courageous Cat 4:30
- 2 Movie: "Give Me a Sailor," Bob Hope, Martha Raye
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English) 5:00 P.M.
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela: "Primo Basilio" 5:30
- 5 Baseball Buffs, B. Brundige
- 11 The Mickey Mouse Club
- 34 Usted y su Salud (health) 5:45
- 4 (Color) KNBC News
- 5 Angels Warnup, D. Wells
- 13 Bill Johns, News 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 Baseball (see sports box)
- 7 News Hour, Baxter Ward
- 9 9th St. West, Sam Riddle
- 11 The Texan, Rory Calhoun
- 13 (Color) Touche Turtle
- 34 Mi Mujer y Yo (serial) 6:30
- 4 Huntley-Brinkley Report
- 9 Maverick, James Garner
- 11 George Putnam, News
- 13 (Color) Magilla Gorilla
- 34 Noticiero 34 (News) 6:45
- 7 Ron Cochran and the News 7:00 P.M.
- 2 Walter Cronkite, News
- 4 Bachelor Father, Forsythe
- 7 (Clr) Lee Marvin Presents

- 11 (Color) Movie: "Cheaper by the Dozen," Clifton Webb, Myrna Loy ('50)
- 13 Ripcord, Larry Pennell
- 34 Tres Caras de Mujer 7:30
- 2 Great Adventure, Russell Johnson: "Testing of Sam Houston," Robert Culp, Victor Jory, Mario Alcalde, Katherine Crawford, Robt. Emhardt (repeat). Early career of the famed soldier-politician, from War of 1812, through his election as Tenn. governor, an unhappy marriage and trial by Congress.
- 4 International Showtime, Don Amechie (repeat): "Trolle's Wild West Show," a la Sweden
- 7 Destry, John Gavin, Charles McGraw (repeat). Destry sets out in pursuit of bandits who killed his employer.
- 9 Our Miss Brooks, E. Arden
- 13 (Clr) Movie: "That Lady in Ermine," Betty Grable, Cesar Romero ('48). Entertaining musical comedy by Ernst Lubitsch.
- 34 Un Canto de Mexico 8:00 P.M.
- 9 Movie: "The Lawless," Macdonald Carey ('50)
- 34 Vidas Cruzadas (serial) 8:30
- 2 Route 66, Martin Milner, George Maharis, Suzanne Pleshette (repeat). Pretty fleeing hitchhiker leads Tod and Buz into a year-old murder case.
- 4 (Color) Chrysler Theatre: "7 Miles of Bad Road," Eleanor Parker, Jeff Hunter, Neville Brand (repeat). Jobless actor, hitchhiking to Hollywood, finds romance and trouble when he meets the flirtatious wife of a tobacco town sheriff.

- 1 **BURKE'S LAW**
- ★ **STARRING GENE BARRY**
- Mickey Rooney, Elizabeth Montgomery, Telly Savalas, Linda Darnell and Sheldon Leonard are among suspects in slaying of fake duke over fake jewelry (repeat).
- 34 Voces de Mexico (folklore) 9:00 P.M.
- 5 Leave It to Beaver
- 11 Russian-U.S. Track Meet Preview (see sports box)
- 13 Human Jungle, H. Lom
- 34 Vivimos en una Estrella 9:30
- 2 Twilight Zone, Rod Serling: "Probe 7, Over and Out," Richard Basehart, Antoinette Bower (repeat). Serling's futuristic version of Adam and Eve deals with a space traveler, who missed Earth's hydrogen war, who crash-lands his ship on a strange planet where he meets a girl who's the only survivor of her world. The two, naturally, set out to build a new world of their own.
- 4 On Parade (see box)
- 5 Movie: "The Thief," Ray Milland, Rita Gam ('52)
- 7 The Price Is Right, Bill Cullen: Roddy McDowall
- 34 La Hora de Raul Astor 9:45
- 9 Clete Roberts, News

- BASEBALL**, 6 p.m., ch. 5, finds the Kansas City Athletics hosting the L.A. Angels, in first of 2 games this weekend to be telecast.
- TRACK PREVIEW**, 9 p.m., ch. 11, as Bill Welsh looks at arrival of Russian track team and preparations for the sixth U.S.-USSR dual meet at the Coliseum this weekend, whose ABC telecast will be blacked out locally.
- FIGHT OF WEEK**, 10 p.m., ch. 7, has tapes of tonight's 10-round welterweight Garden bout between Jose Stabile and Gabriel Terronez.
- MAKE THAT SPARE**, 10:45 p.m., ch. 7, has Jerry McKoy of Ft. Worth challenging the Schroeder-Collins winner.

- 10:00 P.M.**
- 2 Alfred Hitchcock (repeat): "Nothing Ever Happens in Linvale," Gary Merrill, Phyllis Thaxter, Fess Parker. Widow is frightened by the strange nocturnal "gardening" of her next-door neighbor, right after his wife's mysterious disappearance.
- 4 (Clr) Jack Paar Program (repeat), with Shirley Booth, Jackie Vernon and Mrs. Rhena Eckert. Latter looks at Paar's films of his visit with Dr. Albert Schweitzer, her father, at his jungle hospital.
- 5 Seven Keys, Jack Narz
- 7 Fight of Week (sports box)
- 9 Movie: "Sweet Smell of Success," Burt Lancaster, Tony Randall ('57). Powerful columnist determines to break up his sister's romance.
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Automex Presenta 10:30
- 5 You Asked for It, J. Smith
- 13 Movie: "Fighting Chance," Rod Cameron, Julie London ('55)
- 34 Marco Musical (music) 10:45
- 7 Make That Spare! Johnny Johnston (see sports box) 11:00 P.M.
- 2 News: Dunphy-Udell Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young; News Final
- 11 Movie: "Saratoga," Jean Harlow, Clark Gable, Walter Pidgeon ('37) Harlow's final film.
- 34 Musica de Ayer (musical) 11:15
- 4 (Clr) Tonight, Pat Boone
- 5 Steve Allen Show, with Carolyn Jones, Don Adams, Ron Husmann, "way out" dancer Toni Basil 11:30
- 2 Movie: "Drums of Tahiti," Dennis O'Keefe ('54)
- 7 (Clr) Laramie, John Smith
- 34 Noticiero 34 (News) 11:45
- 9 Clete Roberts, News 12:00
- 9 Movie: "Backfire," Gordon MacRae ('50)
- 13 Movie: "I'd Give My Life," Tom Brown ('36) 12:30
- 7 Movie: "Lone Wolf Strikes," Warren William ('40) 1:00
- 4 Movie: "Force of Evil," John Garfield ('48)
- 11 Movies: "Dancing Co-Ed," "Double Wedding" and "Design for Scandal" 1:15
- 2 Movie: "Broadway thru a Keyhole," Constance Cummings, Russ Columbo ('33) 1:35
- 9 Movie: "Marked Woman," Bette Davis ('37)

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RAQUEL WELCH, who enjoys her job as billboard girl for ABC-TV's Saturday's "Hollywood Palace," has a ball wherever she goes.

# Pan and Fan Mail

You stated Paul Whiteman is 83. The World's Almanac gives his birthdate as 1890. He lived in Denver. His father was supervisor of music. He is the same age as my brother who went to East Denver High with him. Brother is 73.

Mary Wheeler, Long Beach

A long and happy life to both of them, Mary, and you, too.

Would you please try and find out what happened to Michael Bradley, the all-night disc jockey on radio station KEZY? One night he was on and the next time we listened he was off. Has something happened to him?

Alice and Judy Johnson, Long Beach

KEZY says Michael has left the station. As to whether it was his or their idea, a station spokesman said: "Sorry, but we can't give out that type of information."

They don't know where he went, but the last they heard he was in good health.

Format of "Burke's Law" is rather far-fetched, but it is one of the most entertaining shows on TV. The dialogue is always sharp and fast.

One has only to see Gene Barry in action to realize how much the talented fellow enjoys playing the part of Captain Burke.

We recall Barry in the Bat Masterson series where he also seemed to be living the part he played.

J. Paul Gleason, Long Beach  
True, but Bat didn't have a chauffeur for his horse and the pulchritude is thicker on "Burke's Law."

Please tell me why Tom

Kennedy has been replaced as emcee on Polka Parade?

When was Julie Hand married to whom?

Mrs. Walker, Bellflower

Tom Kennedy, who did the commercials for "Polka Parade," left to head up his own NBC-TV network series, "You Don't Say."

Julie Hand, who has been married about two years, wed Jim Tuayne, a loan company executive.

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## WEEK'S TOP SHOWS

**Sunday**—"Eisenhower Reviews the GOP Convention" at 5 p.m. on channel 7 is an hour special with the former President.

**Monday**—Stella Adler, a drama coach who follows the Stanislavsky "method" school of acting, demonstrates her techniques during an hour special at 8:30 p.m. on channel 5.

**Tuesday**—Esther Williams, Jody Bishop and Fernando Lamas star in an aquatic musical-comedy taped at Cypress Gardens, Fla. The hour-long special, which airs 10 p.m. on channel 2, originally was shown in 1960.

**Wednesday**—Two one-act comedies adapted from James Thurber stories are presented in a half-hour "Repertoire Workshop" at 8:30 p.m., channel 2.

**Thursday**—Steve McNally, Telly Savalas, Peter Brown and Ulla Jacobson star in an excellent drama about an escaping prisoner-of-war. It's a repeat on "Suspense Theater" at 10 p.m. in COLOR on channel 4.

**Friday**—Bill Welsh looks over preparations at the Coli-

(Advertisement)

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After 21, common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In such irritation, OXYTEX usually brings fast, relaxing comfort by soothing irritating germs so strong, sold whole and by analgesic pain relief. Get OXYTEX at drugstore. You better fast.

seum for the U. S.-USSR track meet. Airing at 9 p.m. on channel 11, it's an hour-long special.

**Saturday**—An hour-long special about the end of the Polo Grounds in New York airs at 9:30 p.m. on channel 7.

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## Insurance question of the week?



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# SATURDAY

July 25, 1964

## ★ PAID ADVERTISEMENT

- 2 Modern Comparat. Drama
- 5 Design for Learning
- 11 Kukul and Ollie
- 8:00 A.M.
- 2 Captain Kangaroo
- 4 Ivanhoe, Roger Moore
- 5 Hopalong Cassidy, B. Boyd
- 9 From the Ground Up
- 11 Mr. Wishbone, Jim Allan
- 8:30
- 4 (Color) Ruff and Reddy
- 7 Cartoon Capers
- 9 Movie: "Escape in the Sun," John Bentley ('57)
- 8:45
- 13 Sacred Heart Program
- 9:00 A.M.
- 2 Alvin Show (cartoons)
- 4 (Color) Hector Heathcote
- 7 Movie: "Michael O'Halloran," Scotty Beckett ('48)
- 11 Movie: "Lancer Spy," Dolores Del Rio, George Sanders ('37)
- 13 Panorama Latino (Span.)
- 34 Brindis Seniorial (music)
- 9:30
- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL-5 (puppets)
- 5 Movie: "Silver Star," Jimmy Wakely ('55)
- 34 Variedades (musical)
- 10:00 A.M.
- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 9 Best of West: "Cole Younger, Gunfighter," Frank Lovejoy ('58)
- 34 Comicos y Canciones
- 10:25
- 8 Baseball (see sports box)
- 10:30
- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 Magic Land of AllaKazam
- 11 Movie: "Call of the Wild," Clark Gable, Loretta Young ('35)
- 34 Cine Mexicano (movie)
- 11:00 A.M.
- 2 Rin-Tin-Tin, Lee Aaker
- 4 (Color) Bullwinkle Show
- 5 Movie: "Manila Calling," Lloyd Nolan ('42)
- 7 The New Casper Show
- 13 Variedades, R. Iglesias
- 11:30
- 2 The Roy Rogers Show
- 4 Movie: "Black Magic," Orson Welles ('44)
- 7 Beany & Cecil (cartoons)
- 9 King and Odie (cartoons)
- 10 Baseball (see sports box)
- 12:00 NOON
- 2 Sky King, Kirby Grant
- 7 The Bugs Bunny Show
- 9 Movie: "The Lawless," Macdonald Carey ('50)

- 11 Builders' Showcase; Movie (12:05): "10 Gentlemen From West Point," Geo. Montgomery ('42)
- 13 Money in Real Estate
- 12:30
- 2 CBS News, Robert Trout
- 5 Movie: "Pawnee," George Montgomery ('57)
- 7 American Bandstand, Dick Clark with all-Beatles show, including film clips of their new movie.
- 13 Fore Golfers
- 34 Tres Caras de Mujer
- 12:45
- 2 Time Out for Sports
- 1:00 P.M.
- 2 As Others See Us, Foreign students discuss ways of the American press.
- 4 American Quiz, Arnold Pike: "Pre-War History"
- 13 Bowling with Art Parra
- 1:30
- 2 International Hour, E. G. Marshall: "Night of the Gods," Autochthonus Ballet company in Mexico.
- 4 International Zone (UN)
- 11 Movie: "Steamboat 'round the Bend," Will Rogers
- 13 Movie: "Dust Be My Destiny," John Garfield
- 2:00 P.M.
- 4 Movie: "He Ran All the Way," John Garfield ('51)
- 5 Movie: "Tampico," Edw. G. Robinson ('44)
- 9 Movie: "Women of Pitcairn Island," James Craig ('57)
- 2:30
- 2 Repertoire Workshop: "The Little Man," Clayton Campbell. St. Louis-produced original comedy of a man who conforms so closely to statistical averages he loses his individuality.
- 34 Baseball de Mexico
- 3:00 P.M.
- 2 Movie: "Ladies' Man," Eddie Bracken, Cass Daley
- 13 Movie: "Paper Bullets," Alan Ladd ('41)
- 3:30
- 4 Profile (San Diego State) "The Stutterers"
- 5 Californians, R. Congan
- 7 Movie: "She's Dangerous," Walter Pidgeon
- 9 Championship Bowling: Lee Jougard vs. Jim Schroeder
- 4:00 P.M.
- 4 Teacher '64: "Renaissance Period in Art"
- 5 Bowling Tournament: Al Horn-Eddie Joseph
- 11 Pro Tennis, Jack Kramer
- 4:30
- 2 Post Parade, Bill Keene

## Sports Today

- BASEBALL, 10:25 a.m., ch. 8 (San Diego), has the Phillies-Cardinals game from Connie Mack Stadium. Pitcher Jim Bunning is Dizzy Dean's pre-game guest.
- BASEBALL, 11:30 a.m., ch. 10 (San Diego), with the Detroit Tigers hosting the N.Y. Yankees, Joe Garagiola mike-side.
- HOLLYPARK Feature Race, 5 p.m., ch. 2, winds up its telecasts with the 25th running of the \$100,000-added Hollywood Juvenile Championship for 2-year-olds.
- WIDE WORLD OF Sports, 5 p.m., ch. 7, via tape, has Stirling Moss with the Grand Prix of Europe (Brands Hatch, England), Bill Flemming with the U.S.-Czechoslovakia gymnastics meet (Elizabeth, N.J.) and Bill Veck commenting on baseball from Tokyo.
- SPORTS SPECIAL, 5:30 p.m., in color, ch. 4, films a water sports show from Cypress Gardens, including a water-ski kite-flying contest, a surfing race and a high-diving exhibition.
- 4 (Color) Agriculture USA: "Agricultural Education"
- 9 Roy Rogers Movie: "The Golden Stallion," Trigger
- 13 Movie: "Waterfront," J. Carrol Naish ('44)
- 5:00 P.M.
- 2 Hollywood Park Feature Race (see sports box)
- 4 (Color) City at Play, Lee Giroux: "Municipal Recreation"
- 5 Movie: "Mummy's Hand," George Zucco ('40)
- 7 ABC's Wide World of Sports (see sports box)
- 11 Wrestling from Bridgeport
- 34 Lucha Libre (wrestling)
- 5:30
- 2 Movie: "Man Who Wouldn't Talk," Lloyd Nolan ('40—1st run)
- 4 (Chr) Sports Special, Bud Palmer (see sports box)
- 6:00 P.M.
- 4 (Color) KNBC News
- 9 SURF'S UP! COLOR!
- ★ WALT PHILLIPS & GUESTS
- 13 (Color) Rocky & Friends
- 34 Reloj Musical (variety)
- 6:30
- 4 (Color News Conference
- 5 Folk World of Jimmie Rodgers: Dale Monroe
- 7 Talk Back, Carl George. Opinions on topless swim suits, women presidents, public necking, talking to strangers.
- 9 Movie: "Riders to the Stars," Wm. Lundigan, Herbert Marshall ('54)
- 11 Movie: "Mark of the Vampire," Bela Lugosi, Lionel Barrymore ('34). Not for the squeamish—or children.
- 13 Bourbon Street Beat
- 34 La Familia Piripitin (puppets)
- 6:45
- 2 Jerry Dunphy, News
- 7:00 P.M.
- 2 Sea Hunt, Lloyd Bridges. Snugglers force Mike to

- seek narcotics on ocean floor.
- 4 Biography, Mike Wallace: "Wendell Willkie"
- 5 The Jack Barry Show
- 7 Have Gun, Will Travel, Richard Boone
- 34 Teatro Familiar (drama)
- 7:30
- 2 Lucy-Desi Comedy Hour "Lucy Meets Milton Berle" (repeat). Lucy's ruse to land Berle to head her PTA benefit show backfires when the volatile Ricky's jealousy is aroused
- 4 The Lieutenant, Gary Lockwood, Leslie Parrish (repeat). Rice is startled when at a party an actress announces she is going to marry him.
- 7 Hootenanny, Jack Linkletter (repeat), with the Chad Mitchell Trio, the Tarriers, Eddy Arnold, Judy Collins, Glenn Yarbrough, Gaslight Singers and comedian Milt Kamen at Annapolis.
- 13 Deadline, Paul Stewart
- 8:00 P.M.
- 5 Leave It to Beaver
- 9 GLADIATOR'S TALE—COLOR
- ★ "VENGEANCE OF URUSUS" Samson Burke (Ital.-'60)
- 11 Movie: "Danger Island," Peter Lorre as Mr. Moto.
- 13 Movie: "Savage Horde," William Elliott ('49)
- 34 To Be Announced
- 8:30
- 2 The Defenders, E. G. Marshall, Carroll O'Connor, Frank Overton, Jean Stapleton (repeat). Preston questions his own morality in winning client's acquittal on murder charge when he's suspected in identical crime committed later.
- 4 (Color) Joey Bishop Show (repeat). Buddy Hackett plays a practical joke on Joey the night the sponsor is invited to dinner.
- 5 Movie: "Sutter's Gold," Edward Arnold, Binnie Barnes ('36)
- 7 The Lawrence Welk Show
- 34 Un Canto de Mexico
- 9:00 P.M.
- 4 Movie: "Until They Sail," Paul Newman, Jean Simmons, Joan Fontaine ('57). Dual impact of war, and the presence of U.S. Marines, on lives of New Zealand sisters, James A. Michener story.
- 34 Corrida de Toros (bull-fights from Tijuana)
- 9:30
- 2 Summer Playhouse: "The Miss and Missiles," Gisele MacKenzie, John Forsythe. Comedy-romance between a magazine writer career woman and a handsome Air Force test pilot she's assigned to interview.
- 7 The Polo Grounds: Requiem for an Arena (see box). Note: The U.S.-USSR track meet, seen elsewhere on net at this hour, is blacked out locally.
- 11 One Step Beyond, J. Newland
- 10:00 P.M.
- 2 Gunsmoke, James Arness, Lois Nettleton, William Windom (repeat). Rancher's plot to frame his wife with a hired hand switches to revenge when he finds



**HORACE McMAHON** narrates for the hour-long special "The Polo Grounds: Requiem for an Arena" airing 9:30 p. m. Saturday on channel 7.

## SPECIAL

**THE POLO GROUNDS:** Requiem for an Arena—Actor Horace McMahon is narrator for a touching farewell documentary recapturing the rich memories of baseball's immortal Coogan's Bluff at 9:30 p.m., ch. 7. The fabulous past of the Polo Grounds, where everything but Polo was played, is recalled by Jack Dempsey, Frankie Frisch, Carl Hubbell, Leo Durocher, Willie Mays, Bobby Thompson and others.

- they have fallen in love.
- 5 Dan Smoot Reports
- 9 GABLE—LANCASTER
- ★ "RUH SILENT, RUN DEEP" 1958 film of sub warfare off water of Japan. (Michael Jackson returns next Sat.)
- 11 News, Burrell and Coates
- 13 Jeepers' Creepers: "Be-ware Spooks!" Joe E. Brown, Mary Carlisle ('39)
- 10:15
- 5 Dean Manion Forum
- 10:30
- 5 Movie: "Dragonfly Squadron," John Hodiak ('54)
- 7 (Color) Movie: "East of Sumatra," Jeff Chandler, Marilyn Maxwell, Anthony Quinn ('53-1st run)
- 11 The Joe Pyne Show (2½ hr.)
- 11:00 P.M.
- 2 Jerry Dunphy Report
- 34 Aquil Alex Prada
- 11:15
- 2 Movie: "Welcome Stranger," Bing Crosby, Barry Fitzgerald ('47)
- 4 (Color) KNBC News
- 11:30
- 13 Men of Annapolis
- 11:45
- 4 Movie: "Steel Helmet," Gene Evans ('51)
- 9 Movie: "House Across the Street," Wayne Morris
- 12:00
- 5 Movie: "Buckskin Frontier," Richard Dix, Lee J. Cobb ('43)
- 13 Movie: "Tovarich," Claudette Colbert, Charles Boyer ('37)
- 12:15
- 7 Movie: "Light Fingers," Guy Rolfe (Br.)
- 1:00
- 11 Movies: "Fingers at the Window," "Dr. Gillespie's New Assistant" and "Judge Hardy and Son"
- 1:15
- 2 Movie: "The Brave Don't Cry," John Gargson (Br.-'52)
- 2:00
- 13 Movie: "Sweethearts on Parade," Ray Middleton, Lucille Norman ('52)

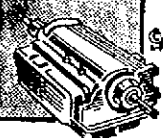
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KALI-1430 KFI-640 KGLI-1230 KLAG-570 KRLA-1110  
KBLA-1490 KFOX-1280 KGLI-1280 KMPC-770 KWIZ-1680  
KDAY-1580 KFWB-880 KOLM-740 KNX-1070 KWKW-1300  
KEZY-1190 KQES-1020 KHJ-930 KPOL-1640 XTRA-680

SUNDAY, JULY 19, 1964

## SPECIAL BROADCASTS—

10:55 a.m., KMPC—Baseball: Angels at Twins (double).

12:55 p.m., KFI—Baseball: Cubs at Dodgers (double)

### 7:00 A.M.

KFI—News: Radio, Pupils  
KAB—American Farmer  
KHJ—As We See It  
KIEV—News  
KQES—Hugh Cherry  
KGER—Jim Tice

7:15  
KNX—The Plant Doctor  
7:30  
KFI—Home Town  
KABC—Paul Condylis  
KHJ—In Faith, Danogue  
KNX—Church of the Air  
KGER—Hour of Faith

7:45  
KFI—Christian Science  
KNX—World Weather (7:55)

### 8:00 A.M.

KFI—News: Change Times  
KMPC—Rev. Billy Graham  
KABC—News: Faith Report  
KHJ—Silo Richards (to 11)  
KNX—News: Invitation to Learning (8:05): "Second Mrs. Tanqueray" (10:05)

KFOX—Western Cavalade  
KGER—Christian Brotherhood  
KABC—Paul Condylis

8:15  
KFI—At Home w/Music  
8:30  
KNX—Sail Late Tabernacle  
KGER—World Lit. Crusade

### 9:00 A.M.

KFI—Music: Home Folks  
KABC—News: The Week  
KNX—News: Dress Sports  
KGER—Heaven & Home  
8:15  
KABC—Paul Condylis  
KHJ—University Explorer: "Astronomical Dances"  
KGER—Airmail From God

9:30  
KNX—Moscow Scene:  
KNX—Weekend (9:35)  
KGER—John Brown

### 10:00 A.M.

KABC—News: Faith Report  
KNX—News: Sports: KNX  
Weekend (to 10 p.m.)  
KGER—News in Revelation

10:15  
KABC—Paul Condylis  
KGER—News

10:30  
KFI—Dodger Bandstand  
KABC—News: Bill Roney  
KGER—Chorus People

10:45  
KGER—Music  
10:55  
KMPC—Baseball: Angels at  
Minnesota Twins  
(doubleheader)

### 11:00 A.M.

KABC—News: Faith Report  
KFOX—Squeakin' Duncan  
KGER—Ch. of Open Door

11:15  
KABC—Paul Condylis

### 12:00 NOON

KABC—News  
12:15  
KABC—Sunday Line, Allin  
State (to 3:30)  
KFI—News: Butler Up  
KGER—Rev. Victor Glenn  
12:30  
KFI—Baseball: Chicago  
Cubs at Dodgers  
(doubleheader)

### 1:00 P.M.

KABC—News: Faith Reports  
KHJ—Sinatra, Compton  
and Stripes (to 3)  
KFOX—Western Cavalade  
KGER—Rev. Oral Roberts

### 1:15

KABC—Allin State  
1:30  
KGER—Hour of Faith

### 2:00 P.M.

KABC—News: Business  
KGER—Marching Truth

### 2:15

KABC—Allin State  
2:30  
KGER—Forward in Faith

### 3:00 P.M.

KABC—Headlines  
KGER—Full Gospel

### 3:15

KABC—Allin State  
3:30  
KABC—Harry Lime, Orson  
Welles  
KGER—Revival Time

### 4:00 P.M.

XABC—Theatre Royal:  
"The Teller" (Conrad)  
Ralph Richardson  
KGER—Revival Hour

### 4:15

KABC—Black Museum  
KGER—Family Bible Hour

### 5:00 P.M.

KABC—News: Quincy Howe  
KHJ—The Shadow  
KGER—Hour of Decision

### 5:15

KGER—Howard Rushol  
5:30  
KABC—Top Story: Harmon  
KHJ—The Green Hornet  
KGER—Rev. C. I. Wabers

### 6:00 P.M.

KFI—Scoreboard: News  
KABC—News: Voices in the  
Headlines (6:05)  
KHJ—Brass, Ballads &  
Blues, Cal Miller (to 11)  
KFOX—News: Student Ra-  
dio Workshop  
KGER—Rescue Mission

6:15  
KFI—Ying America Sings  
XABC—Issues & Answers:  
Donal Kitchell, Sen.  
Carl Curtis (R-Neb.), Rep.  
John Rhodes (R-Ariz.)

KFOX—Sun, scene (to 12)  
KGER—Radio Bible Class

### 7:00 P.M.

KFI—The American Way:  
KABC—News: Erwin D.  
Canham: Faith Report  
KGER—Gordon Palmer

7:15  
KFI—News: C. P. Mac-  
gregor: Show (7:35)  
"Reflections in a Cloud-  
ed Glass," Tommy Cook  
KABC—Religion on Line  
KFWB—Inside Govern-  
ment, John Bohack  
KGER—Bible Crusaders

7:45  
KGER—Belief Hour

### 8:00 P.M.

KABC—Melromedia Mapaz  
KFI—News: "Youth Forum  
(8:05): "Youth Behavior"

8:15  
KFI—Meet the Press:  
Rep. William E. Miller  
8:45  
KGER—Sunshine Mission

### 9:00 P.M.

KABC—Sunday Seminar  
KFI—The Catholic Hour  
KABC—Your Child & You  
KGER—Belief Church

9:15  
KABC—Storybook Time:  
Roger & the Fox  
9:30  
KFI—Toscanini—Man be-  
hind the Legend with  
Edith Meyer  
KABC—Dr. Billy Graham  
KGER—Zion Hope Baptist

### 10:00 P.M.

KABC—Exploring Higher  
Education: "Protestant  
Values"  
KNX—News

10:15  
KNX—Science Editor:  
"Gravity Theories"  
10:30  
KFI—Words We Live By  
KABC—Messiah of Israel  
KNX—KNX Sun. Forum:  
"Planning for Marriage"

### 11:00 P.M.

KFI—Song Lettows  
KABC—Christian in Action  
KHJ—World in Review  
KNX—Face the Nation:  
Gov. George Wallace  
(D Ala.)  
KHJ—World in Review  
KGER—Palm Lane Church

11:15  
KFI—Interlochen's Best  
KABC—Pilgrimage  
KHJ—News Final  
KNX—Univ. Explorer (roll)  
KGER—Circle Mission

MONDAY, JULY 20, 1964

### 7:00 A.M.

KFI—Pal Bishop Report  
KABC—Frank Hamiltonway  
KHJ—News: Bob Fries  
KNX—World News Round  
KFOX—Charles Williams  
KGER—Christ Faith Miss'n

7:15  
KFI—Hill the Road  
KABC—News: Sports  
KHJ—Red and White (to 10)  
(George Pennehan subs)  
KNX—Bob Crane Show  
KGER—Sky Pilot

7:30  
KABC—News Around World  
KHJ—News: Leo Gutcher:  
Red McVaine (7:40)  
KNX—News: Russ Powell

7:45  
KFI—News: Southland  
KABC—Sports: News  
KNX—Bob Crane Show  
KGER—Heaven & Home

### 8:00 A.M.

KFI—News: Hill the Road  
KABC—News: Paul Harvey  
KHJ—News: Sports: Special  
KGER—Vibron Nelson

8:15  
KABC—P. McGinness: Sol.  
KNX—Bob Crane Show

8:30  
KFI—Reporter: News  
KABC—Frank Hamiltonway  
KGER—Voice of China

8:45  
KFI—Financial: Weather  
KABC—Sports: Business  
KGER—World Missions

### 9:00 A.M.

KFI—Hill the Road  
KABC—Bill Crapo: News  
KNX—News

9:15  
KABC—Myron J. Bennett  
KNX—Bob Crane Show  
KGER—John Brown Hour

9:30  
KABC—Wendell Hobbs  
KNX—Ask Miss Fickell  
KGER—News

### 10:00 A.M.

KFI—News: Ladies Day  
KABC—News: Cricket Club  
KHJ—Art. Kevin, News  
KNX—News: Arthur God-  
frey with Richard  
Hayes

10:15  
KFOX—Lee Ross (to 12:30)  
KGER—Rescue Mission

10:30  
KHJ—Paul Compton (to 11)  
KFI—Empire: The  
Swingin' Years (10:35)  
KGER—Overcoming Life

10:45  
KGER—Rev. Leroy Koo  
11:00 A.M.

KABC—Bill Crapo: News  
KNX—News: Art Linkletter  
KGER—Bible Institute

11:15  
KABC—Carlton Fredericks  
11:30  
KNX—Dean Abby: Gary  
Moore Show (11:35)  
KGER—Sunshine Mission

11:45  
KFI—Pal Bishop: Sports  
KABC—News: Sports: Special  
KGER—Rev. C. T. Walters

### 12:00 NOON

KFI—News: Farm Reporter  
KABC—Paul Harvey: News  
KNX—News: Hour News  
KGER—High Noon Bible

12:15  
KABC—Pamela Mason  
KFI—Colin, Agric. (12:20)  
12:30  
KFI—News: Ed Hard  
KFOX—Tillie Sings  
KGER—Dr. C. R. Bille

### 1:00 P.M.

KFI—News: Emphasis:  
Diversions (1:10)  
KABC—News  
KHJ—Wayne Thomas, nws  
KABC—News: Story-Line  
KGER—Airmail From God

1:15  
KABC—Open Line, J. Wells  
KHJ—Music Time (to 4)  
KGER—News in Revelation

1:30  
KFOX—Ask and Tell

KGER—Christian Crusade  
1:45  
KGER—News

1:55  
KABC—Faith Reports  
KNX—Woman's World

### 2:00 P.M.

KABC—News: J. C. Swayne  
KNX—News  
KFOX—Bill Collier (to 5)  
KGER—Social Security:  
Peter Stock organ (2:05)

2:15  
KABC—Open Line, J. Wells  
KNX—The Story Line

2:30  
KGER—George McLain

2:45  
KGER—Life Line

2:55  
KABC—Faith Reports  
KNX—Edith Head: News

### 3:00 P.M.

KABC—Bob Ferris: News  
KNX—News  
KGER—Dan Pike Show

3:15  
KABC—Open Line, J. Wells  
KNX—The Story Line

3:30  
KFI—Music Time, C. Cecil  
KABC—Personal Closeup:  
The Story-Line (3:35)

### 4:00 P.M.

KFI—News: Dove Show  
KABC—News: Alex Drier  
KHJ—Allin: Music, News  
KNX—News

4:15  
KFI—Music Time, C. Cecil  
KABC—Bob Ferris: News  
KHJ—Jim Cox (to 7)  
KNX—The Story Line  
KGER—World Missions

4:30  
KABC—Bob Condit:  
Tom Harmon Sports (4:40)  
KNX—Charles Colling-  
wood: The Story-Line  
(4:55)  
KGER—Rev. Alex Schneider  
KFI—Chel Huntley (4:40)

4:55  
KFI—Music Time: Sports  
KGER—Christian Counsel:  
KABC—About Money (4:50)  
KNX—Tom Kelly (4:55)

## FM STATIONS

KLON	88.1	KGCK	92.9	KLAC	102.7
KXLI	90.3	KJVA	94.3	KGBA	103.5
KPEK	90.7	KABC	95.3	KGIC	104.3
KUSC	91.3	KRKO	96.3	KALA	105.1
KFAK	91.7	KHJ	96.7	KHJ	105.9
KNX	92.1	KFAM	97.1	KHJ	106.3
KPOL	97.7	KDUO	97.5	KFOX	107.7



ZIVA RODANN figures in a post-World War II drama on the "Dick Powell Theater" at 8 p. m. Thursday, channel 13. Entitled "Out of the Night," it's about an American bomber captain forced to bail out during a raid over Italy. He was given refuge by the citizens of the community, but their compassion for his plight cost many of their lives. The late Dick Powell has the role of the pilot.

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**FM Highlights**

**TODAY**

"Jazz Goes to Church" at 7 a.m. on KNOB. . . Elmer Bernstein at 8 a.m. on KBIG. . . Peter Nero in multiplex at 8:30 a.m. on KRHM. . . Dave Brubeck at 10 a.m. on KBIG. . . Latin Hour in multiplex at 11 a.m. on KGGK. . . Hollywood Bowl Symphony at noon on KRHM. . . "Irma La Douce" in multiplex at 1 p.m. on KMLA. . . Frank Sinatra at 2 p.m. on KBIG. . . Buffy St. Marie in multiplex at 3 p.m. on KGGK. . . Andre Kostelanetz in multiplex at 4 p.m. on KMLA. . . Dukes of Ireland in multiplex at 5 p.m. on KRHM. . . Doris Day at 6 p.m. on KRHM. . . Terry Snyder in multiplex at 7 p.m. on KGGK. . . Clebanoff Strings at 8 p.m. on KMLA. . . Fox's Den at 9 p.m. on KNOB. . . Paul Desmond in multiplex at 10 p.m. on KRHM. . . Art Kassel in multiplex at 11 p.m. on KGGK. . . Alan Freed at midnight on KNOB.

**MONDAY**

Rex Stewart at 7 a.m. on KNOB. . . Peter Nero at 8 a.m. on KBIG. . . Bach Harpsichord Concert at 10 a.m. on KPFK. . . Count Basie at 11 a.m. on KNOB. . . Manuel in multiplex at noon on KGGK. . . Benny Goodman at 1 p.m. on KBIG. . . Percy Faith at 2 p.m. on KBIG. . . Lena Horne in multiplex at 3 p.m. on KMLA.

**Drama for Dinah**

Miss Dinah Shore, who has signed up with ABC-TV for next season as hostess of some night-time entertainment specials and some day-time drama-documentaries for women, will do one of the latter on the subject of "The Menace of Age," for Dec. 10, says a network spokesman. He adds that one of the stars will be Marjorie Lord, the long-time wife on Danny Thomas' weekly CBS-TV series, which is retiring from the prime-time airwaves.

Other performers are Jeanette Nolan, of the canceled Richard Boone anthology series for NBC-TV, and Arthur O'Connell, who works as brilliantly as he does steadily.

**LUXURY CONVENIENCE!! CULTURED MARBLE TOP AND BACK SPLASH LAVANITIES**

**LAVANITY, CHINA \$55.75**  
BOWL & FITTINGS COMPLETE - ONLY

**EASY BUDGET TERMS OR BANKAMERICARD**

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**6250 CHERRY AVE.**  
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# WILLBANKS Quality Carpet WAREHOUSE for Less! CLEARANCE

## GIGANTIC ACCUMULATION OF ROLL ENDS, REMNANTS

Left Over From More Than 12 Months of  
Special Order Installations, to Be Cleared at  
**COST! NEAR COST!  
BELOW COST!**

### The Willbanks Story:

The Willbanks Carpet Co. is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet backed by expert installation could be sold at a minimum mark-up in sufficient volume to be profitable. The extension of this premise was to operate without frills and costly fixtures from a low rent and thus low overhead location in a factory warehouse on a side street in Signal Hill. By eliminating high rent and other costly raising features the company decided it could afford to pass on to its customers the substantial savings by buying more carpet at less cost.

### Here Is Our Realistic Pricing Policy:

Our expert installation is \$1.25 per yard and the finest 50-oz. rubberized felt pad is \$1.00 per yard. The Red Cushionaire pad is \$2.00 per yard.

**Just a Few Examples  
from a Selection of Hundreds!**

## Buy the Whole Roll—or the Size You Want!

SIZE	DESCRIPTION	Sells Elsewhere per Sq. Yd.	Willbanks' Price per Sq. Yd.
12x22.11 = 30 5/9	Alexander Smith—Cont. Filament Nylon (501) Mint Green	\$ 9.95	\$4.95
12x27.4 = 36 4/9	Alexander Smith—Cont. Filament Nylon (501) Festive Gold	\$ 9.95	\$4.95
15x18.9 = 31 1/4	Alexander Smith—Cont. Filament Nylon (501) Azotea	\$ 9.95	\$4.95
15x22.5 = 37 1/3	Alexander Smith—Cont. Filament Nylon (501) Sandalwood	\$ 9.95	\$4.95
12x24.6 = 32 2/3	Alexander Smith—Cont. Filament Nylon (501) Sandalwood	\$10.95	\$4.95
12x23.7 = 31 4/9	Alexander Smith—Cont. Filament Nylon (501) Sandalwood	\$ 9.95	\$4.95
12x23.1 = 30 2/3	Alexander Smith—Cont. Filament Nylon (501) Sandalwood	\$ 7.95	\$4.95
12x22.0 = 29 1/3	Gulistan—Herculan Gale, Tones	\$10.95	\$6.50
12x25.4 = 33 7/9	Lees—Wool Brown, Beige Tones	\$11.95	\$7.95
12x21.9 = 28	Gulistan—Wool Shag Cordoba White	\$10.95	\$6.95
12x33.6 = 44 2/3	Rockbury—Acrylic Rose, Beige	\$ 9.95	\$6.95
12x24.3 = 32 1/3	Gulistan—Continuous Filament Nylon (501) Brown Toned	\$ 9.95	\$5.95
12x20.8 = 27 5/9	Rockbury—Acrylic Cot Pile	\$ 9.95	\$3.95
12x30.9 = 41	Monarch—Herculan Resilience	\$ 9.95	\$5.95
12x31.8 = 42 2/9	H. E. Dorr—Continuous Filament Nylon (501) Avocado	\$ 9.95	\$6.95
12x26.9 = 35 2/3	Monarch—Continuous Filament Nylon, Gold Tweed	\$ 8.95	\$4.95
12x21 = 28	Alexander Smith—Continuous Filament Nylon (501) Turquoise	\$11.95	\$5.95
12x32 = 42 2/3	Rockbury—Acrylic Beige Tweed	\$ 8.95	\$4.95
15x22.6 = 37 1/3	Monarch—Wool Beige	\$ 8.95	\$4.95
	Lees—Continuous Filament Nylon (501) Shadow White		
SIZE	REMNANTS	Sells Elsewhere	Willbanks' Price
12x12.3 = 16 1/3	Gulistan—Wool Red	\$147	\$ 99
12x10.4 = 13 7/9	Lees—Continuous Filament Nylon (501) Vivant Green	\$ 97	\$ 69
12x16 = 21 1/3	Alexander Smith—Wool Alexander, Beige and Gold	\$213	\$159
12x17.9 = 23 2/3	Lees—Wool Beige Tones	\$216	\$159



### Continuous Filament

**NYLON** **388**  
200 Yards each of  
honey beige or sandal-  
wood. sq. yd.

### Acrylic Pile, 240 Yards Only

**CANDY  
STRIPE** **495**  
Gorgeous array of col-  
ors! Woven to wear for  
years and years under  
heavy use! sq. yd.

### Herculan Close Out!

Gulistan's "Western  
Springs." 450 Yards  
Only . . . in eggshell  
and green, honey pecan  
or sandalwood. **577** sq. yd.

### GULISTAN CLOSE OUT!

**Wool & Acrylic 1000 Yds.  
Only. In 12' & 15' Widths**

Random sheared loop pile creates a  
decorative effect guaranteed to please  
everyone! Exquisite an-  
tique white only! Per-  
formance rated for  
heavier traffic!

WAS \$10.00 YD.

**695** sq. yd.

Hours: Monday thru Friday, 10  
A.M. to 9 P.M. Saturdays and  
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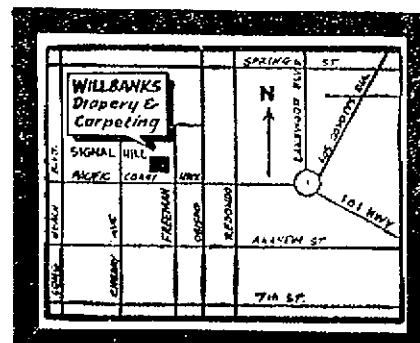


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**36 Months to Pay**  
**NO MONEY DOWN**

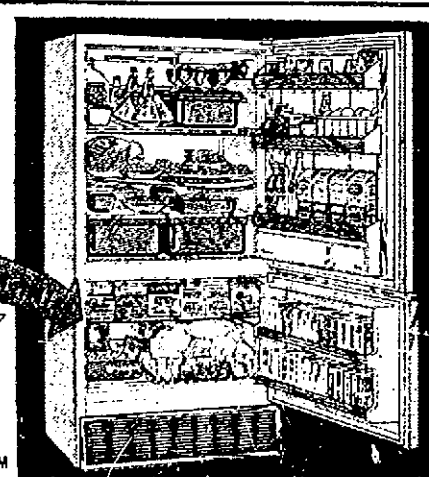
**WILLBANKS**  
**DRAPERIES & CARPETING**

**GE 4-0901 1879 Freeman Ave., Signal Hill**





**By Ernie Bushmiller**



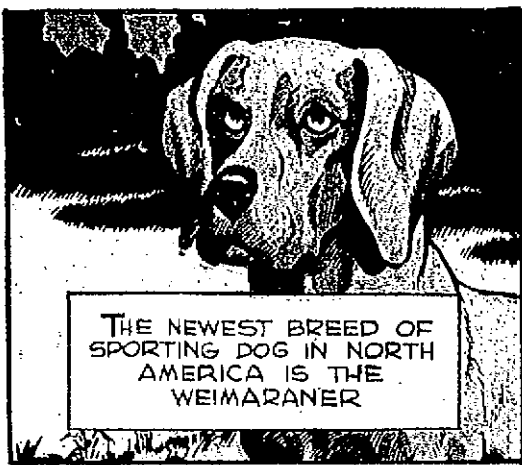
Modul ELB-3BM

WHIRLPOOL CORPORATION, Benton Harbor, Michigan, makers of RCA WHIRLPOOL home appliances. Use of trademarks and RCA authorized by trademark owner, RCA Corporation of America.



# MARK TRAIL

by



THE NEWEST BREED OF SPORTING DOG IN NORTH AMERICA IS THE WEIMARANER

A LITTLE OVER A CENTURY AGO THIS HANDSOME HUNTER REACHED HIS PRESENT FORM IN GERMANY

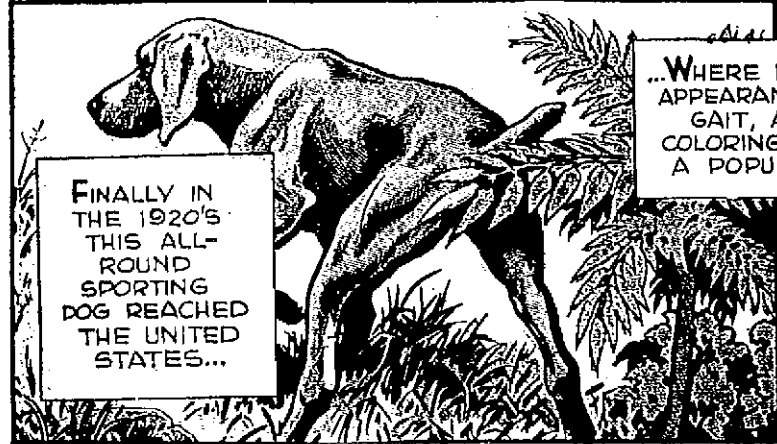


DESCENDED FROM THE SCHWEISSHUND, THE OLD-WORLD BLOODHOUND, THE WEIMARANER WAS BRED TO HUNT LARGE GAME AND WAS LATER USED AS A POINTER AND RETRIEVER OF UPLAND GAME BIRDS

FOR YEARS THE BREED WAS JEALOUSLY GUARDED AGAINST EXPLOITATION AND KEPT EXCLUSIVELY A GERMAN PRODUCT



FINALLY IN THE 1920'S THIS ALL-ROUND SPORTING DOG REACHED THE UNITED STATES...



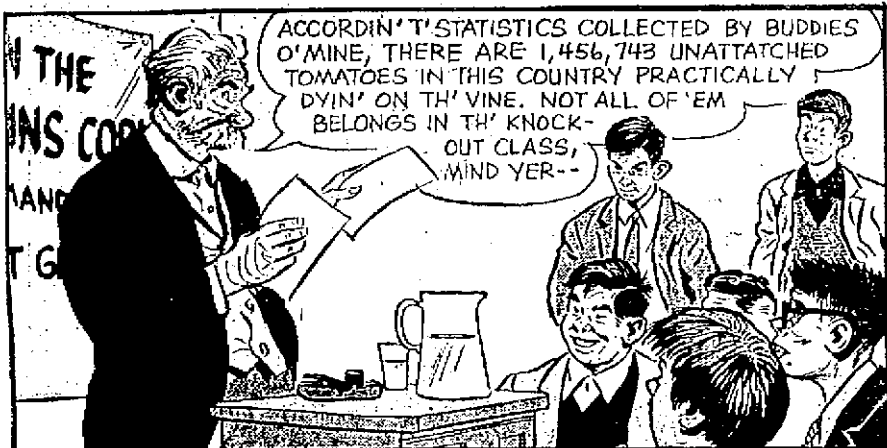
...WHERE HIS STRIKING APPEARANCE, SMOOTH GAIT, AND EVEN COLORING MADE HIM A POPULAR BREED



WHILE HIS STEALTH IN THE FIELD HAS EARNED HIM THE NAME OF "GREY GHOST"

## ABBIE AN' SLATS

By Raeburn Van Buren



ACCORDIN' T' STATISTICS COLLECTED BY BUDDIES O' MINE, THERE ARE 1,456,743 UNATTACHED TOMATOES IN THIS COUNTRY PRACTICALLY DYIN' ON TH' VINE. NOT ALL O' 'EM BELONGS IN TH' KNOCK-OUT CLASS, MIND YER--



BUT THERE'S ENOUGH GOOD-LOOKIN' GALS T' MAKE IT WORTH YER TIME AND TALENTS. SO YOUR JOB IS AS FOLLOWS--



AS REPRESENTATIVES O' THE GROGGINS CORPS, YER DUTY MAKES THESE UNATTACHED GALS BETTER CITIZENS BY PROVIN' THE MALE POPULATION O' THEIR COUNTRY IS INTERESTED IN THEIR FUTURE!

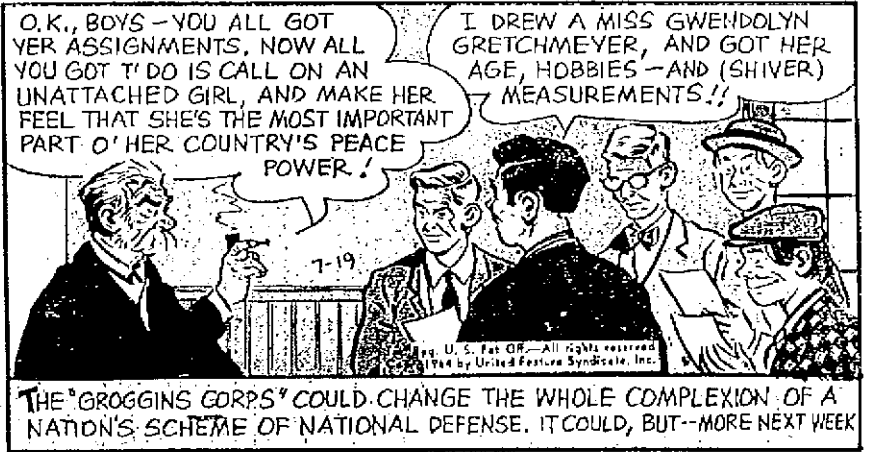


IN THAT WAY THESE BABES WORK HARDER, PRODUCE MORE GOODS FOR OUR COUNTRY T' SELL AND GENERALLY IMPROVE OUR ECONOMY!



YOU MEAN THAT BY OFFERING OURSELVES TO THESE GORGEOUS FEMALES WE RATE AS PATRIOTIC CITIZENS?

RIDICULOUS BUT (QUIVER) TRUE!



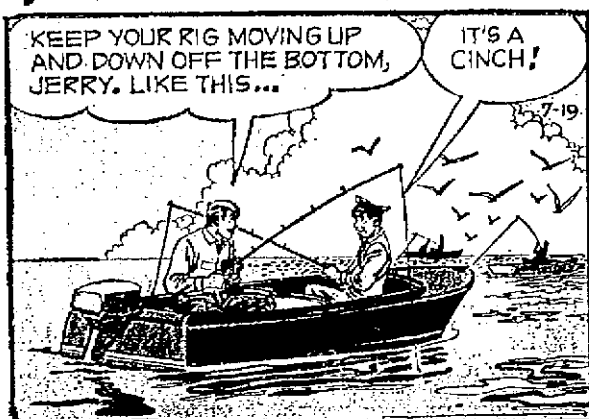
O.K., BOYS--YOU ALL GOT YER ASSIGNMENTS. NOW ALL YOU GOT T' DO IS CALL ON AN UNATTACHED GIRL, AND MAKE HER FEEL THAT SHE'S THE MOST IMPORTANT PART O' HER COUNTRY'S PEACE POWER!

I DREW A MISS GWENDOLYN GRETCHMEYER, AND GOT HER AGE, HOBBIES--AND (SHIVER) MEASUREMENTS!!

THE "GROGGINS CORPS" COULD CHANGE THE WHOLE COMPLEXION OF A NATION'S SCHEME OF NATIONAL DEFENSE. IT COULD, BUT--MORE NEXT WEEK

## JOE PALOOKA

By Ham Fisher



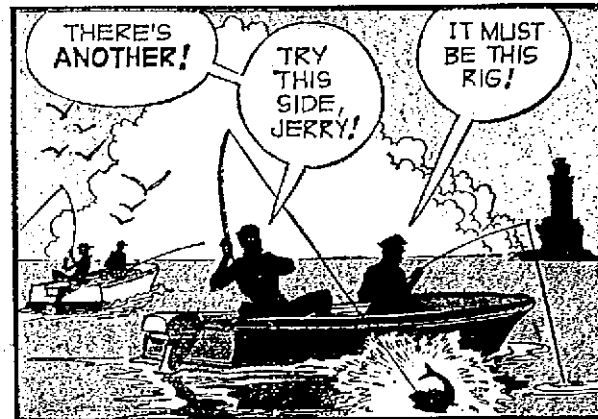
KEEP YOUR RIG MOVING UP AND DOWN OFF THE BOTTOM, JERRY. LIKE THIS...

IT'S A CINCH!



I GOT ONE!!

HERE'S TH' BAG!



THERE'S ANOTHER!

TRY THIS SIDE, JERRY!

IT MUST BE THIS RIG!



THEY'RE JUST ALIKE BUT LET'S TRADE, ANYHOW! GEE, I WISH YOU'D HAVE SOME LUCK!

WE BEEN HERE FER HOURS!



I GOT ONE!! OH... UH... NO... H-HE'S GONE...

EASY, JERRY!...



ALMOST TIME TO GO HOME...

JOE! I GOT ONE!! I GOT 'IM FER SURE!!



I DON'T MEAN TO LAUGH, JERRY... BUT AT LEAST YOU WON'T GO HOME EMPTY-HANDED!

OH, YA THINK NOT?!



...THAT BOTTLE WAS NO DEPOSIT, NO RETURN!!



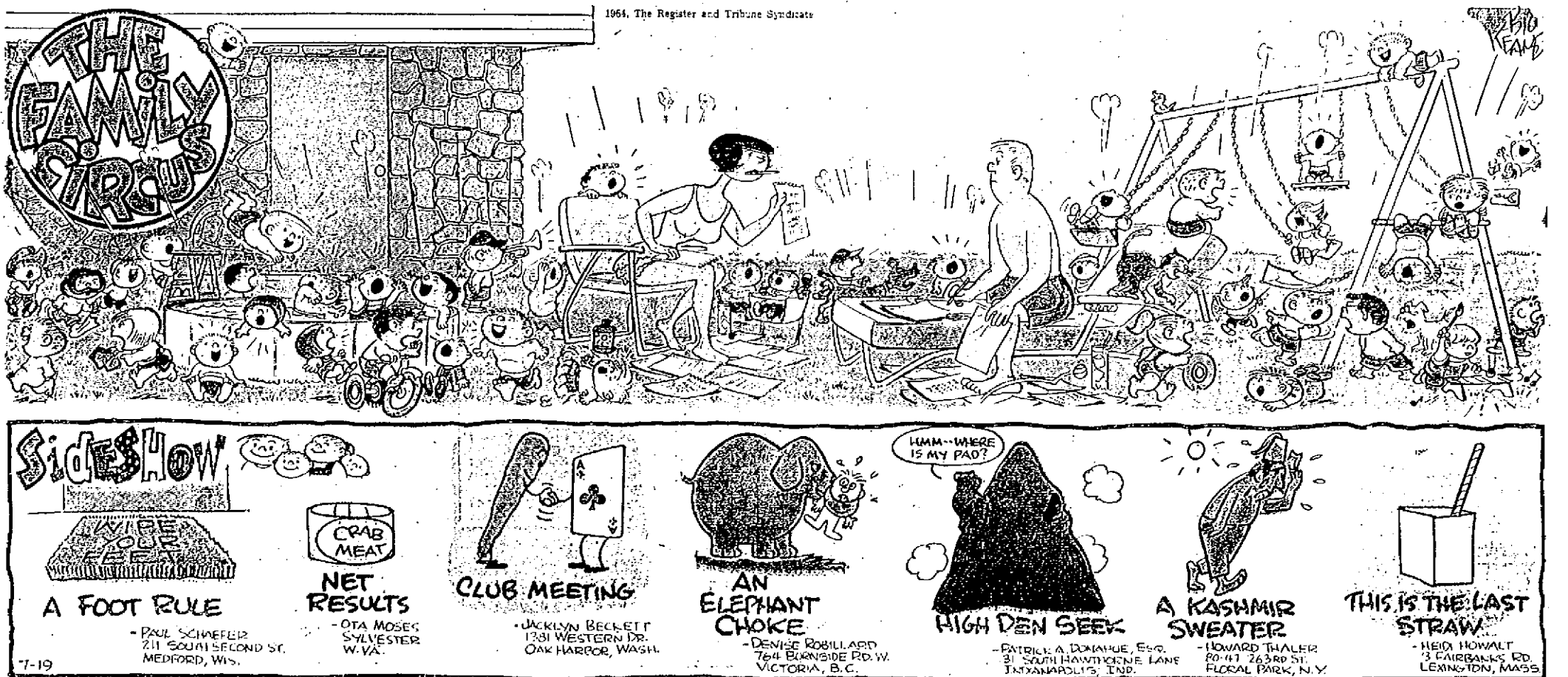
# PRISCILLA'S POP

By Al Vermeer



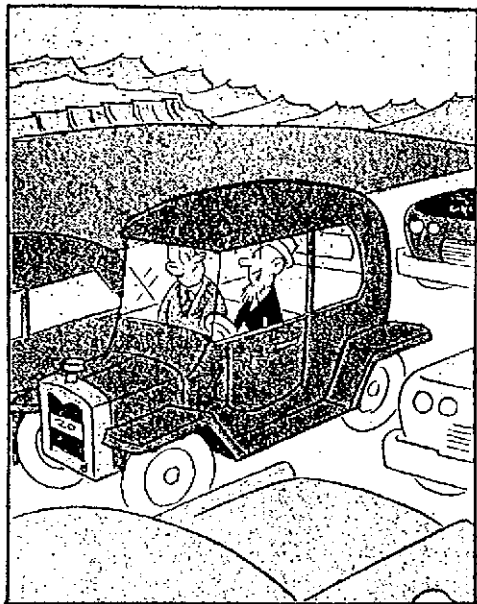
# CAPTAIN EASY

By Leslie Turner



# OFF THE RECORD

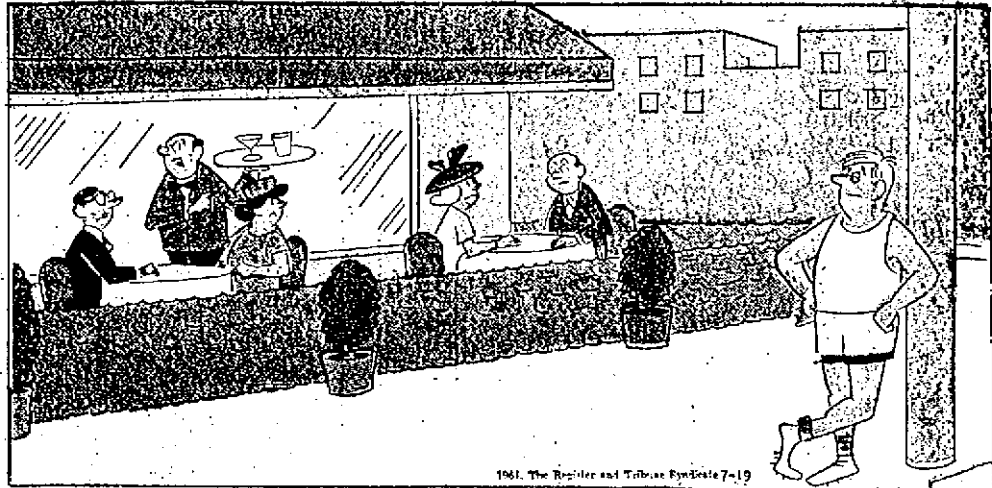
by ED REED



"I can't tell one car from another-- they all look alike."



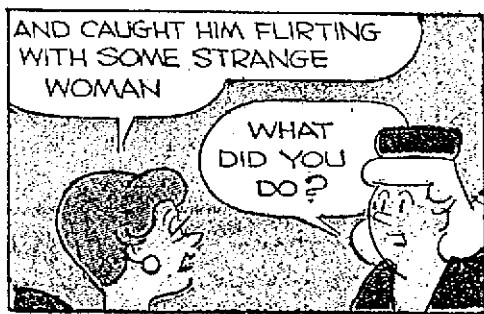
"Don't wake me until I finish breakfast."



"He goes after the customers who leave without paying their checks--"



I WENT BY MY HUSBAND'S OFFICE TO ASK HIM FOR TEN DOLLARS



AND CAUGHT HIM FLIRTING WITH SOME STRANGE WOMAN

WHAT DID YOU DO?



ASKED HIM FOR FIFTY DOLLARS!

## THERE OUGHTA BE A LAW!

By Harry Shorten



TOO BAD WE HAVE TO WORK TODAY! I SURE WOULD LIKE TO SEE THE BIG BALL GAME!

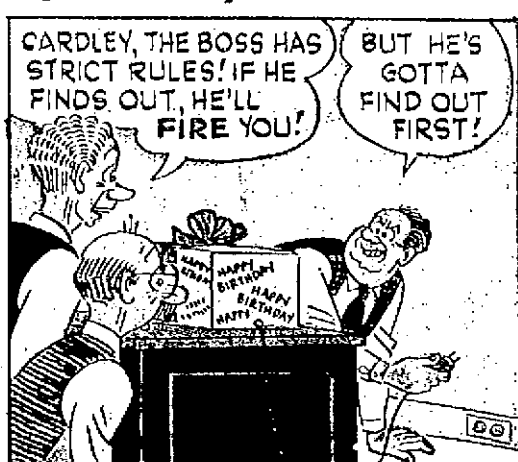
I'M GONNA SEE IT, CARBUNCLE!



HUH? OBSERVE THIS INNOCENT LOOKING BIRTHDAY GIFT BOX ...



...PRESTO! A SECRET FLAP LIFTS UP, AND INSIDE ... A TINY TELEVISION SET!



CARDLEY, THE BOSS HAS STRICT RULES! IF HE FINDS OUT, HE'LL FIRE YOU!

BUT HE'S GOTTA FIND OUT FIRST!



WHAT'S ALL THIS WHISPERING ABOUT? DON'T TELL ME YOU LADS REMEMBERED MY BIRTHDAY!

B-BIRTHDAY?



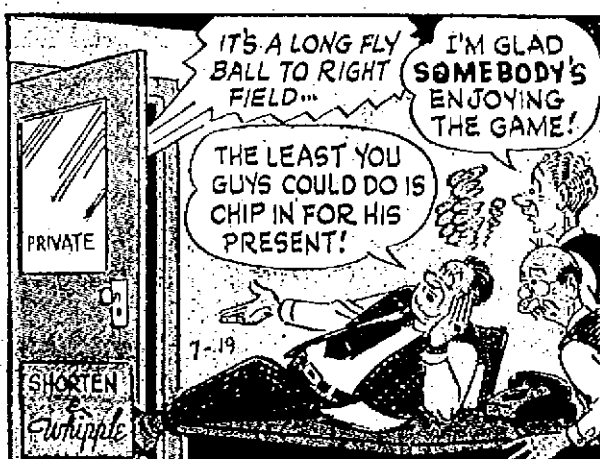
YOU DID REMEMBER! YOU GOT ME A GIFT!

B-BUT, BOSS-- THAT'S--ER--



JUST WHAT I WANTED! EGAD! I'M ALL CHOKED UP!

ME, TOO!



IT'S A LONG FLY BALL TO RIGHT FIELD ...

I'M GLAD SOMEBODY'S ENJOYING THE GAME!

THE LEAST YOU GUYS COULD DO IS CHIP IN FOR HIS PRESENT!

## OVER \$1,000,000 PAID IN CLAIMS



to  
INSURED  
READERS  
by  
ACCIDENT  
INSURANCE

OFFERED AS A  
READER SERVICE  
OF THE

Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of \$5,000.00 FREEWAY COVERAGE

POLICY PAYS THESE BENEFITS				
BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Streetcar, Trolley, Pedestrian, etc.	Auto, Truck, Bus, Taxi, Bike, Scooter, etc.	Accidents at home, on the street, at school, etc.
LOSS OF LIFE or DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, or FOOT, or SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability Benefits up to \$100.00	\$600.00	\$600.00	\$300.00	\$180.00
Hospital Expenses up to \$100.00	\$600.00	\$600.00	\$300.00	\$180.00
Ambulance Expenses up to \$100.00	\$600.00	\$600.00	\$300.00	\$180.00
X-Ray Expenses up to \$100.00	\$600.00	\$600.00	\$300.00	\$180.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$930.00	\$810.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to \$100.00	\$30.00	\$30.00	\$30.00	\$30.00
X-Ray Expense up to \$100.00	\$30.00	\$30.00	\$30.00	\$30.00
MAXIMUM TOTAL	\$60.00	\$60.00	\$60.00	\$60.00

\*Benefits increase 1% each month to a maximum of 50%.

ELIGIBILITY—Issued to men, women and children between ages 1 and 77—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Benefits—except Doctor Bill and X-Ray—reduced one-half after 60th birthday. No reduction in benefits first year.

RENEWABLE at option of Company.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy No. 7665-U. Does not cover accidents in a mine, in railroad yard or train except as fare-paying passenger; waiting; auto races, horse.

This is only a partial description of the principal terms and provisions of the policy.

SEND NO MONEY WITH THIS APPLICATION

65c  
each  
month

To: Registrar Agent  
National Casualty Co., care of:  
Independent Press-Telegram  
604 Pine Ave.,  
Long Beach, California, 90801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 30 days to issue a policy and agree (1) to pay the premium of 65c per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money, pay carrier 65c each month of the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM

Applicant's Full Name (Print given name like "John A." and last name)

Age (1 to 79) Phone No.

Address (Street and No. or RFD) (City and State)

Name one beneficiary, either a blood relation, family member or "Estate"

Name of Beneficiary (Print given name like "John A." and last name)

Independent, Press-Telegram



# Dennis the Menace

by Hank Ketcham

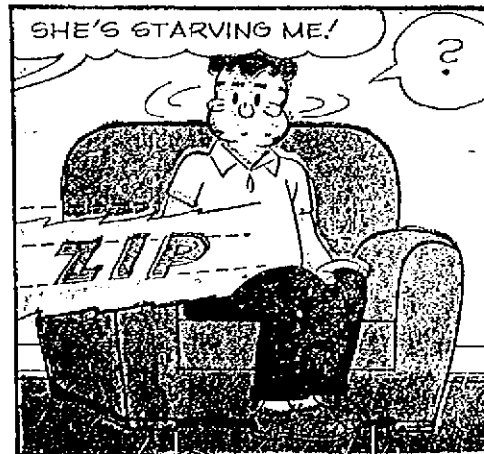
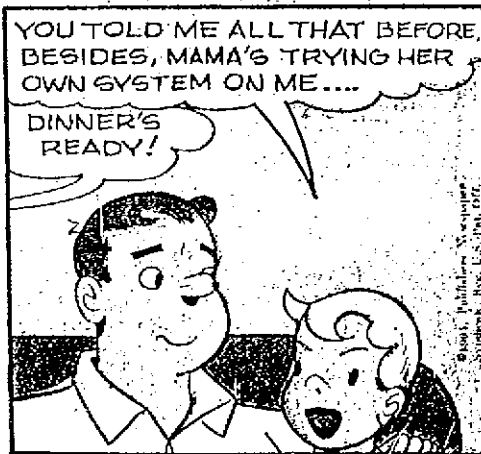
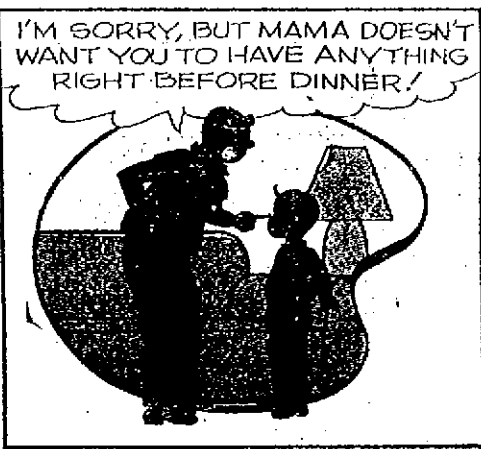
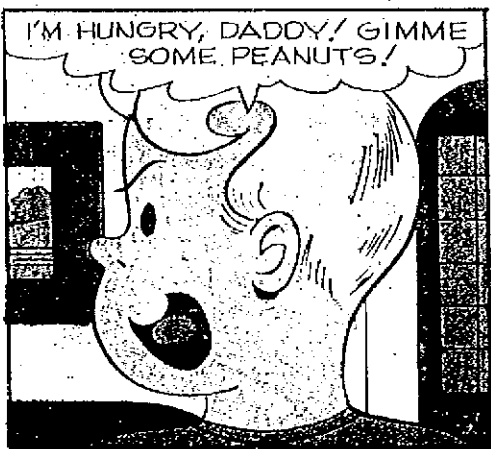
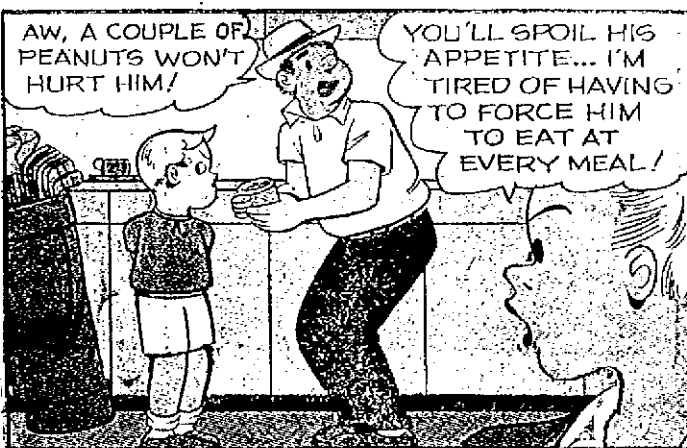


# THE BROWNS

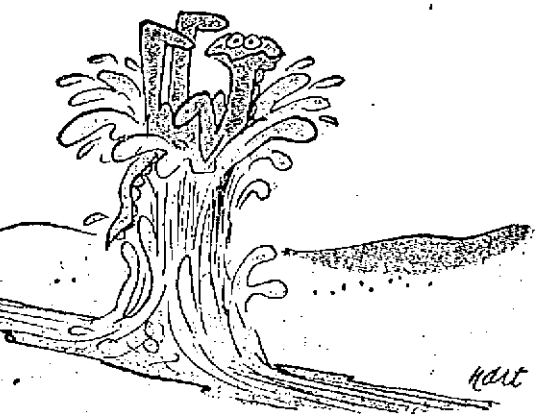
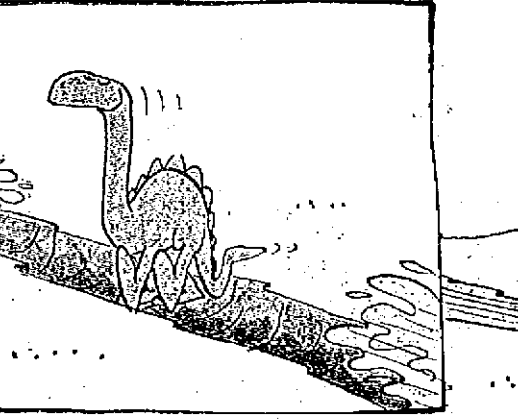
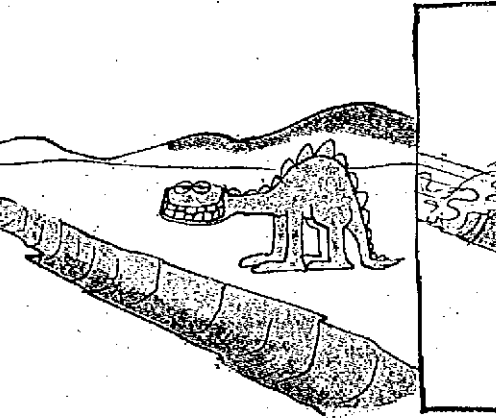
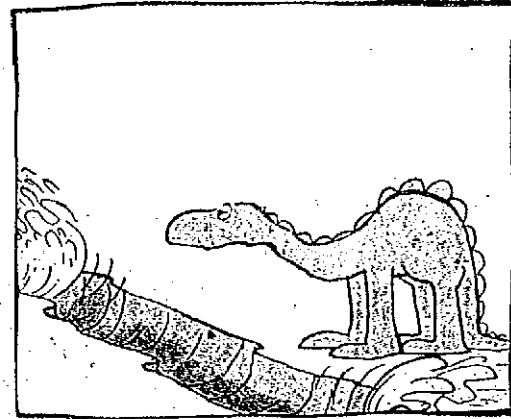
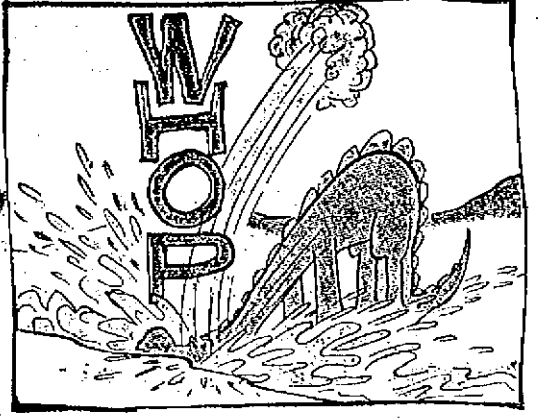
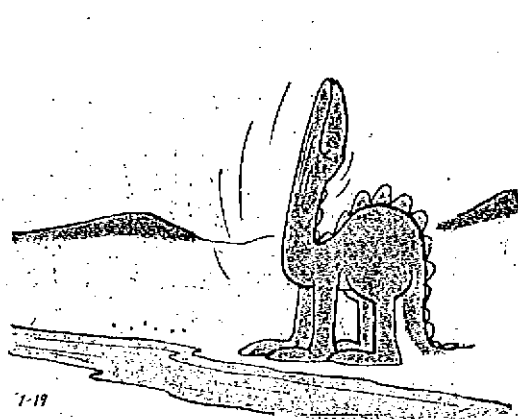
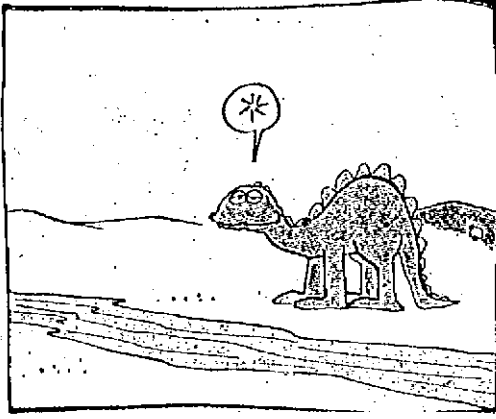
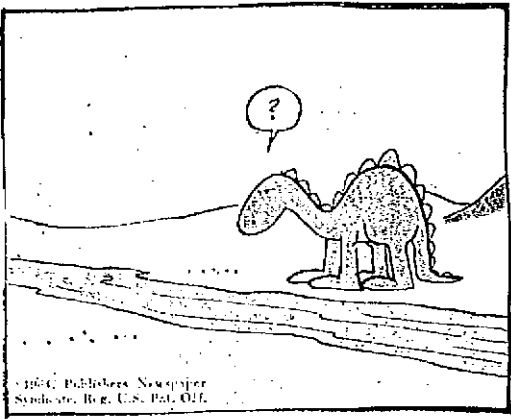
by CARL CRUBERT



PETER! DON'T YOU DARE GIVE JIMMIE ANYTHING BEFORE DINNER!

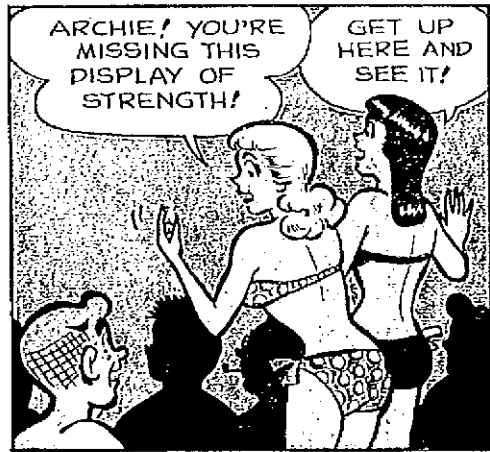
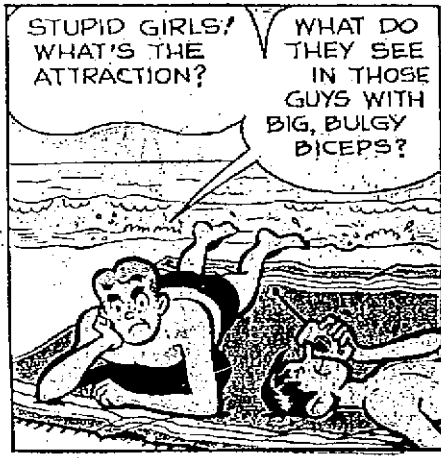
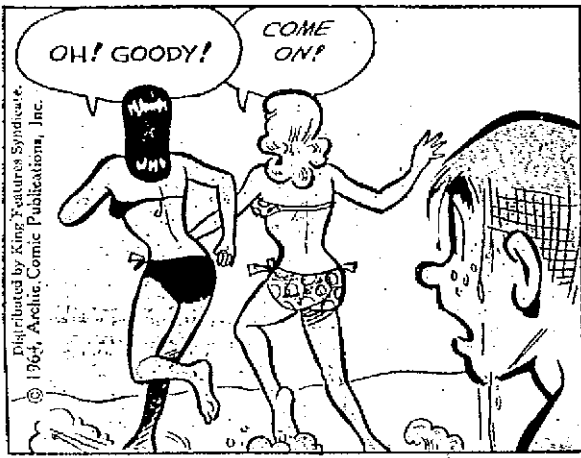
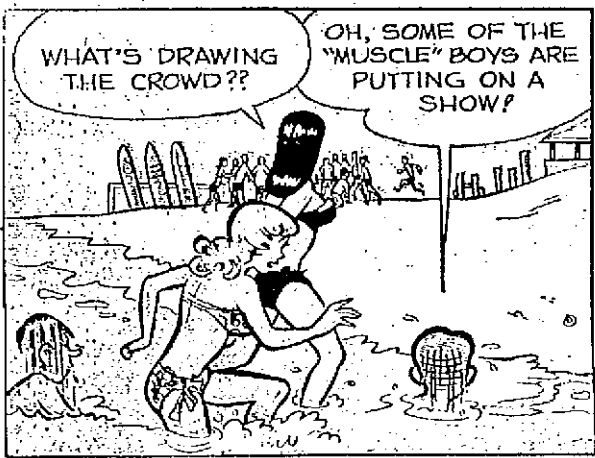






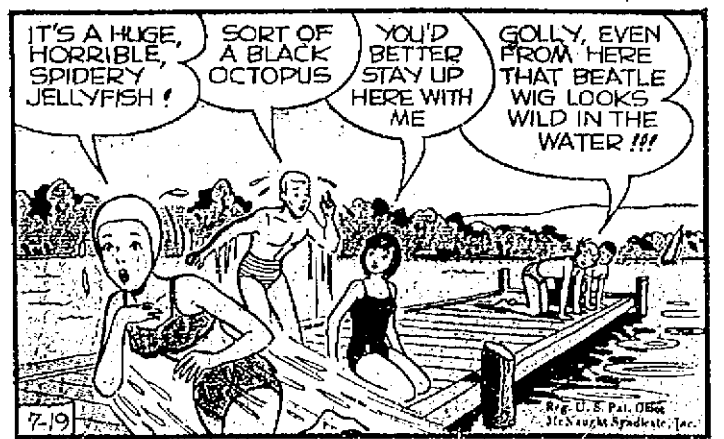
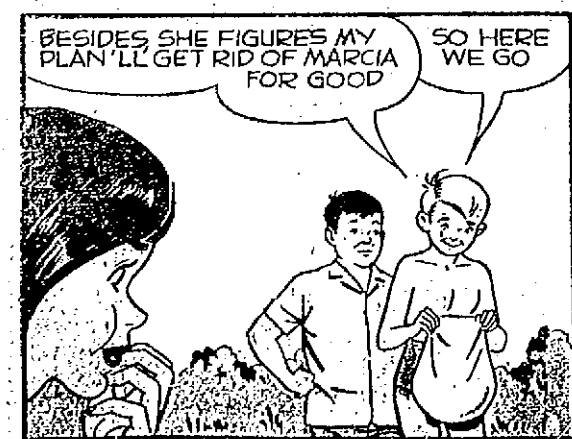
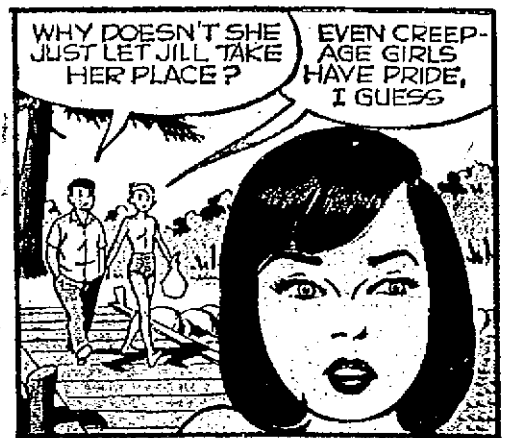
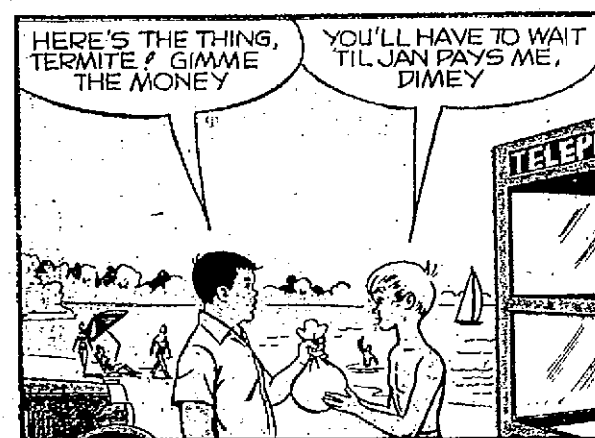
# ARCHIE

by BOB MONTANA



# THE JACKSON TWINS

By Dick Brooks



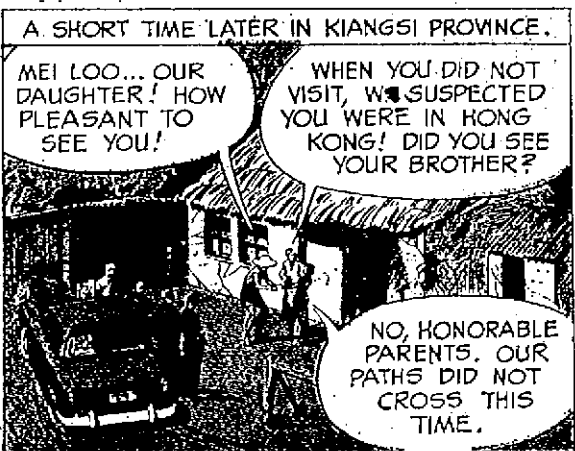
# STEVE ROPER

By Saunders and Overgard



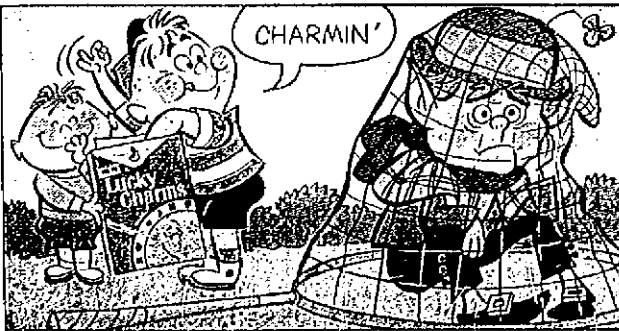
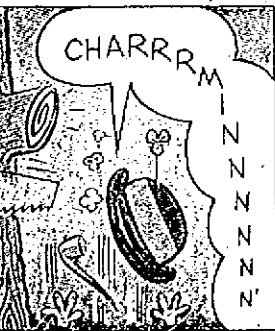
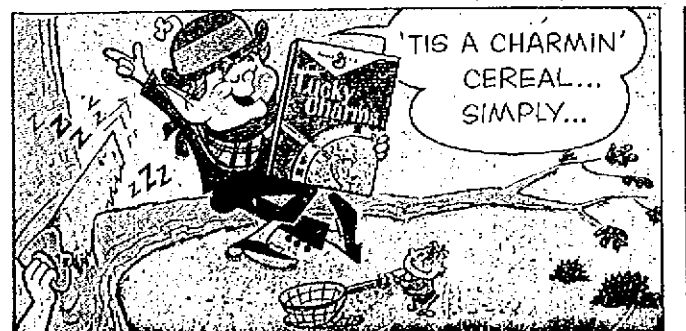
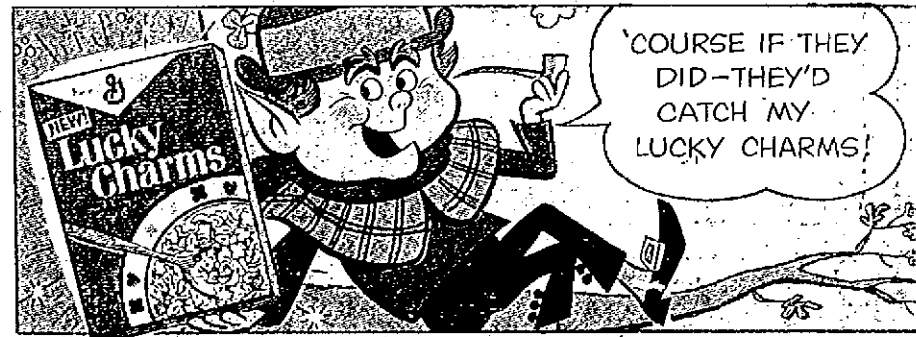
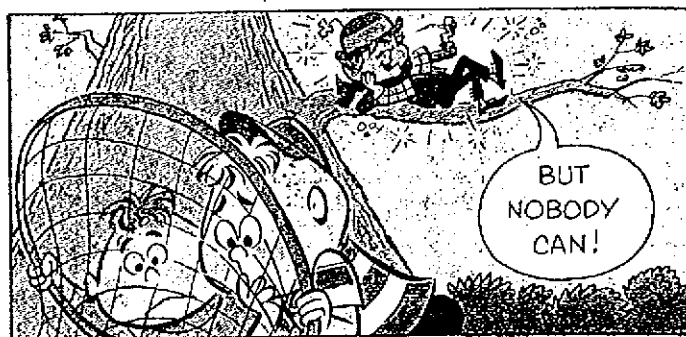
# Dan Flagg

by DON SHERWOOD



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NEW TOASTED OAT CEREAL WITH MARSHMALLOW BITS

IN LUCKY SHAPES!

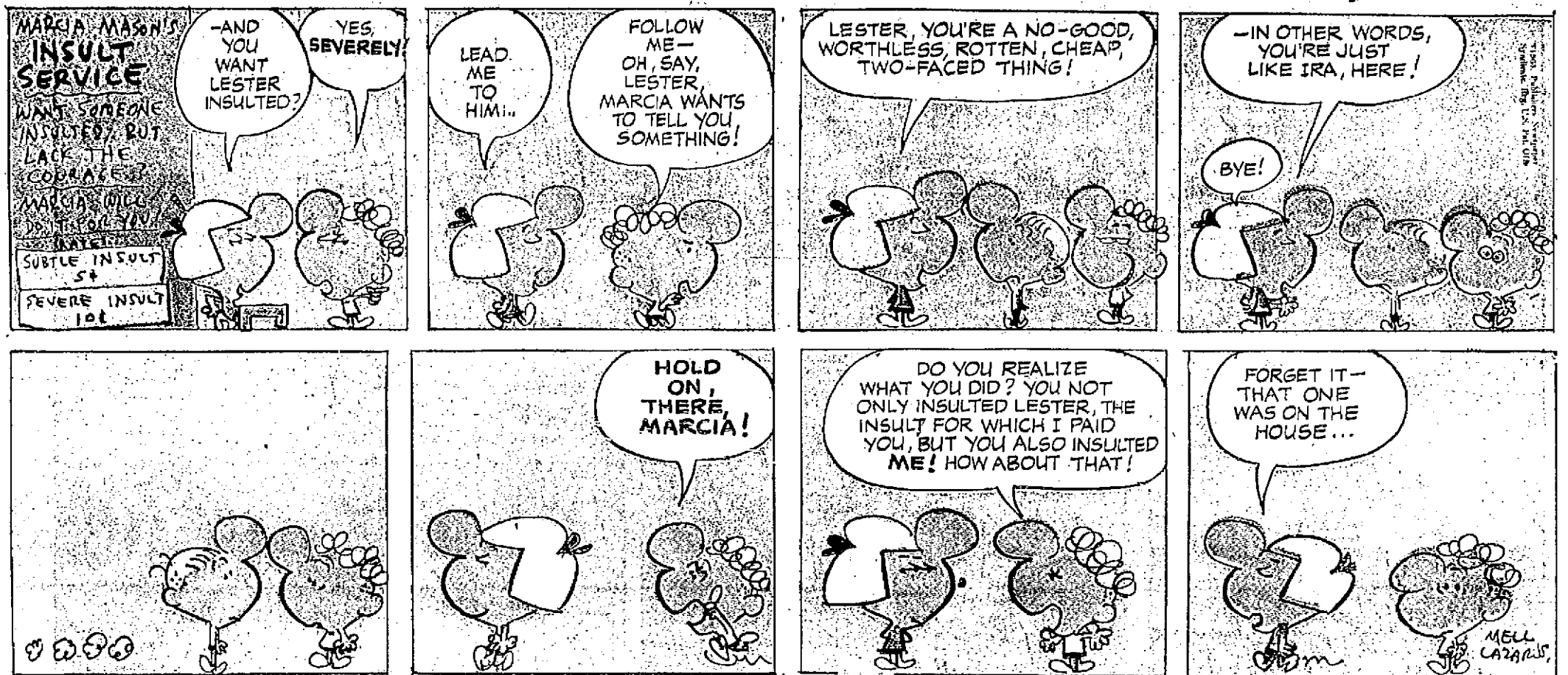
'TIS A CHARMIN' CEREAL... SIMPLY CHARMIN'

NEW! Lucky Charms



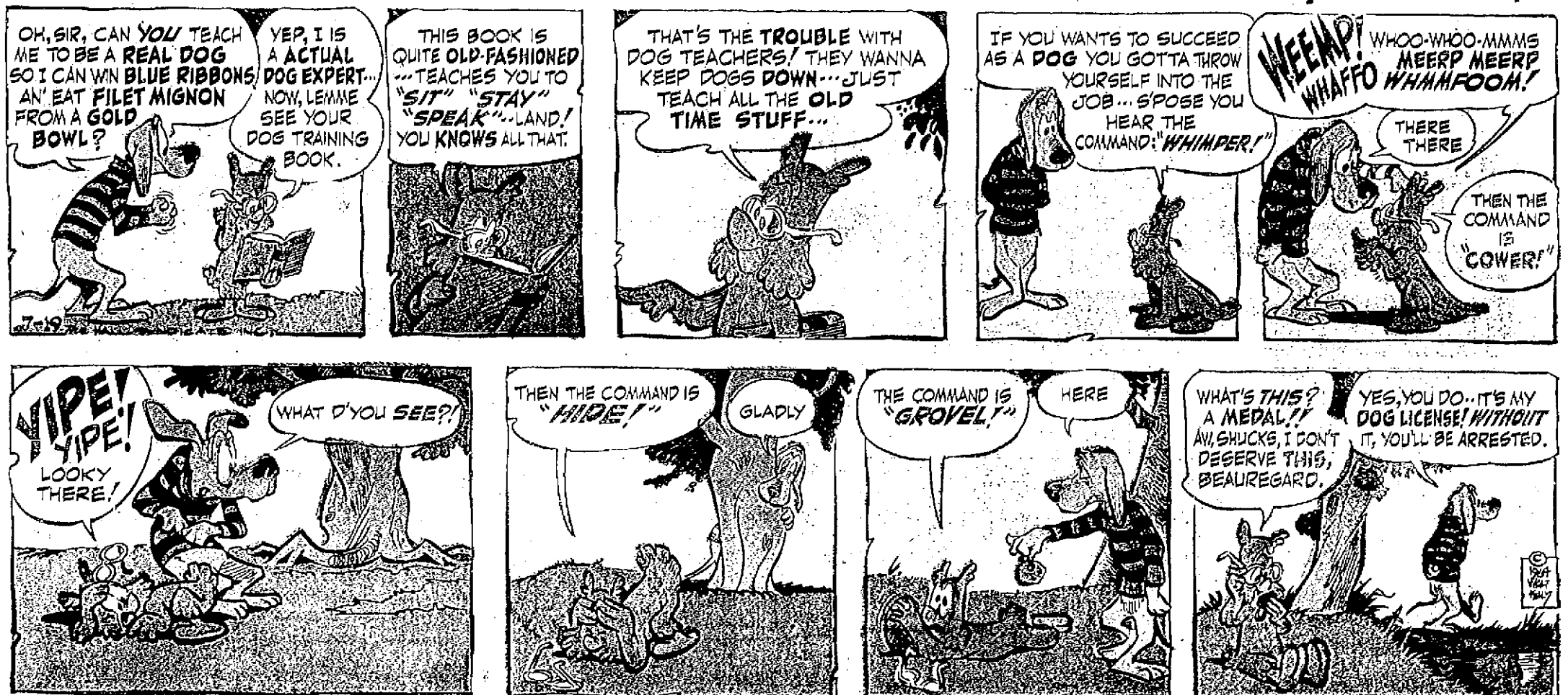
# MISS PEACH

By Mell



# POGO

By Walt Kelly



# ALLEY OOP

By V. T. Hamlin





# RFK Spies on LBJ, Hoffa Aide Says

By CHARLES SUTTON

A union official close to Teamster boss James Hoffa charged Saturday that President Johnson's office is being "bugged" by Atty. Gen. Bobby Kennedy—and Johnson knows it.

Sidney Zagri, legislative counsel for the Teamsters, said the President is actually "afraid to mention the Teamsters in his own office" as a result of the tap.

(Malcolm Kilduff, White House press secretary, told the Associated Press in Austin late Saturday that the White House had nothing to say about Zagri's statement. Shortly thereafter, Justice Department sources in Washington also declined comment on the matter.)

Addressing a crowd of 300 labor-union people at a Hoffa Defense Fund meeting in Los Angeles, Zagri received a standing ovation when he concluded his talk with a statement linking the attorney general with "fascist" and "police state" methods.

Zagri described an incident that purportedly took place in the White House not long ago to illustrate his charge. The Teamster official told how a congressman who was calling on the President handed Johnson Zagri's card and asked the President if he wanted Teamster support in the coming election.

According to Zagri, Johnson got up from his desk, put his arm around the caller and whispered something in his ear.

Zagri did not say what answer the President gave, or who the caller was, except to tell reporters later that the man was the chairman of an important House committee.

Zagri indicated that the President, fearful of having all his statements recorded for the attorney general's benefit, has resorted to whispering when he has felt his comments might be used against him by Kennedy.

The Teamster spokesman, asked why Johnson could not have the bug removed, said bugging is such a highly refined art today that it's almost impossible to be sure there isn't a tap.

He indicated Kennedy's motives as being twofold: one to keep track of everything having to do with the Teamsters, and the other political.

(In recent months, Washington has buzzed with reports—often denied—that Kennedy and Johnson were not on the best of terms.)

The Teamster official also cited the case of an Illinois congressman—again not named—who was placed under constant Justice Department surveillance after addressing a Teamster meeting.

The congressman not only has been followed by Justice Department agents, but has had his office and phones tapped, Zagri said.

Recently, in a letter to House Judiciary Chairman Emanuel Celler, D-New York, Zagri reiterated Teamster charges that the government has used electronic devices to spy on Hoffa and said the attorney general is running a "dictatorship" through his office.

He also said he was pleased that the recently concluded Republican convention "adopted" a resolution "indicating the Justice Department for police-state tactics and carrying on per-

(Continued Page A-5, Col. 1)

### Congress Given Word It Must Avoid Wrangle

By ERNEST B. VACCARO

WASHINGTON (AP)—Congress, after taking a week off for the Republican National Convention, reconvenes Monday with advance warning from Senate Majority Leader Mike Mansfield, D-Mont., that partisan in-fighting could delay adjournment until snow is on the ground.



KILMER KEYS Held in Mississippi

### Surrenders in Rights Beating of 3

HATTIESBURG, Miss. (UPI)—A white farmer turned himself in Saturday and was charged, along with his uncle, with beating a rabbi and two other civil rights workers in downtown Hattiesburg nine days ago.

Kilmer M. Estes Keys, 30, of Collins, was charged with assault with intent to maim. A warrant was issued for his uncle, now in a mental hospital.

Dist. Atty. James Finch said Keys walked into the police station with his attorney and said "I understand you are looking for me for that beating of those three integrationists."

He pleaded innocent at an arraignment and was released on \$2,500 bond.

VICTIMS of the July 10 attack were Rabbi Arthur Lelyveld, 51, of Cleveland; Lawrence D. Spears, 21, of Palo Alto, Calif.; and David Owen, 19, of Pasadena, Calif. They were returning

(Continued Page A-4, Col. 3)

The Senate faces a heavy schedule of legislation — much of it hotly controversial — but Mansfield held out hope of adjournment before the Democratic National Convention in Atlantic City Aug. 24.

"It depends on the willingness to get down to the legislative business at hand and to leave the political take-off and campaign oratorical flights until later," he said in a statement.

"WE CAN finish the work of this Congress by late August, but if we do not, we will be here after the Democratic National Convention. We will be here in September and on into December if necessary."

Both House and Senate face a decision on President Johnson's Republican-opposed \$962.5-million anti-poverty bill and other proposals fraught with partisan differences.

Mansfield summoned all Democratic senators for a conference Monday in advance of the 11 a.m. reopening of the session to map out a program of legislation which he said must "be disposed of as a prerequisite to adjournment."

THE DEMOCRATIC leader said he would follow up this conference by meeting with Sen. Everett M. Dirksen of Illinois, the Republican leader, in an effort to speed action.

Mansfield made no reference to any possible effect the nomination of Sen. Barry Goldwater of Arizona as the Republican presidential candidate may have in the consideration of a pileup of administration proposals.

Major fights loom in both Senate and House on the anti-poverty legislation, which has been approved by labor committees of both bodies.

And Sen. Wayne Morse, D-Ore., has announced he will make a determined effort to slash at least

(Continued Page A-4, Col. 1)

### ASSEMBLY ADDRESSED

### Work of Witnesses Outlined to 17,000

The good Jehovah's Witnesses are doing now and their potential beneficial work for all mankind was outlined to more than 17,000 persons Saturday night in the Long Beach Arena.

Wayne M. Knott, of San Fernando, supervisor of ministers for California Circuit 7, was the keynote speaker for the next-to-last session of the Watchtower Convention's "Fruitage of the Spirit" Assembly of Jehovah's Witnesses.

Convention activity closes today at 3 p.m. with Floyd F. Garrett, convention chairman, expected to have an audience of 19,500

for the climactic public address, "Peace Among Men of Good Will or Armageddon—Which?"

Knott assailed immorality in his address to the enthusiastic throng.

He also went into the moral responsibilities of public servants, pointing out that "they can pull the wool over the public's eyes, but not God's."

"Dedicated public servants who have God's name called upon them and who receive a service assignment from Him need to walk worthily. They can-

(Continued Page A-5, Col. 5)



LAST ONE IN'S A BIG SISSY! Fearless Michael Hlad, 15 months old, son of the James Hlads of Donelson, Tenn., learned to swim before he could walk. Now he swims across 30-foot-wide pool, even dives off low board.

### Heads of 30 Groups Discuss World's Fair Moves Monday

By GEORGE WEEKS

Significant moves in planning for the California World's Fair are in the making this week.

At 5:30 p.m. Monday in the Lafayette Hotel heads of 30 community groups will meet for a new look at prospects for the Long Beach exposition. Fair officials called the meeting for the avowed purpose of "giving them a report on where we stand and to get suggestions for resolving differences in the organization."

Nearly all of these groups, ranging from the Chamber of Commerce to the Long Beach Building and Construction Trades Council, are solid supporters of the projected fair. Many of them are also endorers of the leaseback financing plan submitted to city officials.

"Long Beach must make its decisions toward settling these differences," said a Fair spokesman. "We are much interested in strong local representation on the executive committee."

### JACKIE PLANS STAY IN ITALY

PORTO ERCOLE, Italy (AP)—Prince Alessandro Borghese said Mrs. John F. Kennedy cabled him Saturday that she would arrive here in August to vacation at a villa he said she has rented from him.

The prince said Mrs. Kennedy wired that her sister, Princess Lee Radziwill, would arrive Aug. 1 and she herself would come to this resort near Rome after spending some time in Greece.

### WHERE TO FIND IT

- MORE than 20,000 square dancers from the 50 states, Canada and Europe will be in Long Beach this week for the 13th annual National Square Dance Convention. Turn to Southland Magazine for doings about the shindig.
- Amusements ..... B-10
- Beach Combing ..... B-1
- Bridge ..... W-3
- Classified ..... C-1, 23
- Death Notices ..... B-9
- Editorials ..... B-2, 3
- Financial ..... B-8
- Omarr ..... B-8
- Radio-TV ..... TV-1, 20
- Real Estate ..... R-1, 8
- Ship Arrivals ..... B-8
- Sports ..... D-1, 7
- Travel ..... R-8
- Women's News ..... W-1, 10

### Goldwater Gets Ike's Aid Pledge

By JOHN A. GOLDSMITH

PHOENIX, Ariz. (UPI)—Former President Dwight D. Eisenhower has agreed to assist Sen. Barry Goldwater's campaign for the presidency after getting a clarification of the senator's views on "extremism" and "moderation," a Goldwater spokesman disclosed Saturday.

Denison Kitchel, campaign director for the Arizona senator, issued an account of a 25-minute meeting Friday. The meeting took place in San Francisco before Goldwater flew from

### KENTUCKY FIRST Demos Lining Up Behind President

WASHINGTON (AP)—The pulse of Democratic Party politics quickened Saturday with the approach of next month's presidential nominating convention in Atlantic City, N. J.

### Wild Melee in Harlem Hits Police

NEW YORK (AP)—Helmeted police roped off a block in Harlem Saturday night and arrested 16 persons after a wild demonstration outside a police station.

One off-duty policeman was injured.

The melee, involving about 250 persons, began after two rallies called to protest the killing of James Powell, a 15-year-old Negro, Thursday by a white off-duty policeman.

Police set up wooden barricades shortly after the crowd gathered outside the West 123rd Street police station.

THE CROWD knocked the barricades over and on-lookers began dropping bottles from nearby roofs. Police donned steel helmets and broke up the demonstration.

At the first rally, called by the Congress of Racial Equality, one speaker had urged a crowd of about 100 to organize "mass demonstrations" outside police stations to draw official attention to "racial conditions."

It was followed by a second rally sponsored by an organization called the United African Movement. Members of that organization then began picketing the police station.

A steady stream of mourners has been visiting the Harlem funeral home to view the body of young Powell.

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### 49-GRAND 5-10 TRIUMPH FOR L.B. MAN

AGUA CALIENTE, Mexico (UPI)—A Long Beach naval shipyard worker won \$49,488.66 Saturday in Caliente racetrack's 5-10 handicapping contest.

"I've been playing the 5-10 since it started, but my picks are usually pathetic," said Earl R. Erhart, 63, of Long Beach. (The city directory does not list any Earl R. Erhart.)

Erhart, who said he and his wife were going to buy a new house with the money, was the only player to pick all six winners in the contest.

### CASTRO INVITATION Cuba Visit Booked by I, P-T Reporter

The Independent, Press-Telegram this week will send Bill Broom of its Washington Bureau to Cuba to bring readers a rare view of Fidel Castro's Communist island.

Broom will join correspondents of a score of U.S. newspapers and magazines who will fly to Santiago, to observe the 26th of July celebration of the dictator and his cohorts.

This newspaper was one of only 25 leading publications invited to send representatives to the fete.

The celebration marks the day in 1953 when Castro led an attack on the Moncada barracks in Santiago in which 100 students and soldiers were killed. The attack launched his revolution against the Batista regime.

The invitations to American newsmen were the first Castro has made to a cross-section of the U.S. press since Washington broke off relations with Cuba in 1961.

During several days on the island, Broom will tour the revolutionary stronghold of Oriente Province.

His dispatches will be sent to I, P-T readers after his return to the United States so that there may be no issue of censorship.

For an unprecedented closeup of island secrets watch for Bill Broom's articles.



BROOM

## L.A.C. Says: No Time to Sulk or Gloat—but to Work

"Extremism in defense of liberty is no vice—moderation in the pursuit of justice is no virtue." These 17 words, spoken by Senator Goldwater, will be misinterpreted, misquoted and condemned throughout the coming campaign. But, ask yourself, do you agree or disagree with the words. I suggest that each of us carry written or printed copies of them with us, so we can refute those who would make of them something reprehensible. Let them explain in what way they disagree with the principles described.

It is now time that all Republicans and Democrats who are concerned over the drift toward centralized government, the mounting debt and continued deficit spending, our foreign aid, farm, irresponsible union control of our economy and inflation join together in support of the party candidates. It is time to overcome the defeatist attitude of many of these people and to recognize the Bobby Baker case, the Johnson fortune accumulated while he was a dominant force in the agency that made this possible, will not be forgotten at the ballot box. The party can win in November, providing all who believe in these principles start fighting the Democrats and join together in fighting for the Republicans—with a will to win.

Great tensions and some animosities have been prevalent during the months preceding and in the convention. But it is clear that the delegates nominated the candidate desired by their home folk. Regardless of polls and charges that they did not, the fact remains they were representing the people who sent them to the convention. The majority was so great it should bring together all conservatives of both parties who believe in the fundamental principles expressed by Sen. Goldwater.

Now is the time for all factions of the party to join together with the intent of victory in November. There will be continued charges of radical conservatism by those of the opposition. The Negro leaders threaten demonstrations because the GOP platform did not go further than the civil rights law, which Goldwater flatly stated he would enforce as long as its constitutionality was not reversed. He will be opposed by labor leaders—but supported by many of the rank and file members.

It is also time for the ultra-conservative forces to recognize the fact that they are the greatest danger to the victory in November. When they issue intemperate statements they are quickly spread by the ultra-liberal press, radio and television commentators. Often they are taken out of context as have been many of Goldwater's statements. But the fact remains Goldwater is not an ultra-conservative as measured by the John Birch Society. He has been as outspoken against the leader of that group as any man in public office. But he does not condemn all its members because its leader and some of the members make irrational remarks.

The fight from here on should be between the two candidates and parties. You may question some of the positions on some issues. That is natural among intelligent people. But the fundamental issues are whether you agree that a change in attitude of our government is desired as concerns the vital issues referred to above. In California the party has suffered because a portion of it refused to carry on the fight for Nixon when these people were unhappy because Shell was not nominated. Now the more liberal members of the party must decide if they are to be as irresponsible and thereby destroy the chances of electing Goldwater in November.

It is as clear as that. Either all conservative-minded Democrats and Republicans join together to assure victory or they will sulk because they lost in their support of other candidates—someone had to win and lose. It is now time to show good sportsmanship and to stand up for fundamental principles voiced in the platforms and by the candidate chosen by the delegates. It is a challenge to those who believe we should not continue erosion of the American way of life which has been the foundation upon which this nation has progressed.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Rare Confederate Item Tucked in an Old Book

NEW ORLEANS (UPI) — A policeman who has a habit of browsing through French Quarter antique shops when he is off duty may have discovered a lost fortune.

Patrolman Joseph Hurban normally rides a motorcycle through the quarter when he is at work. However, sometimes he hunts through the shops for old and rare books when his work is finished.

Recently, while going through some dusty manuscripts in a shop on Royal Street he found what appeared to be a letter between the pages of one of the volumes. It was lodged in the binding of the moth-eaten book and had been folded over several times.

When Hurban examined it closer he found it appeared to be a letter addressed to "R. E. Lee, Confederate States of America." Its contents stated the terms for the Confederate surrender and it was signed: "U. S. Grant, Appomattox, Va., April 9, 1865."

## Dr. Sheppard Married in Quiet Rites

CHICAGO (AP)—Dr. Samuel Sheppard was married Saturday to the woman who won his love while he was serving a prison term for slaying his first wife.

The simple ceremony, wedding him to Mrs. Ariane Tebbenjohanns, a divorcee from Dusseldorf, Germany, was performed in a suite in the Conrad Hilton Hotel by Nicholas Kure, a magistrate of the Circuit Court of Cook County.

Their honeymoon may be brief. Sheppard, 40, may have to go back to the penitentiary soon.

"I feel, in one way, I'm the luckiest man in the world," the osteopathic physician told a reporter.

BUT HE also said it "sometimes is difficult to accept reality while living under the shadow of fear and retreat."

The bride, whose light blonde hair and tanned skin form an eye-catching contrast, wore a black silk dress with a lace bodice.

Sheppard wore a blue suit—for the first time. His new wife said she had bought it from a Cleveland store, where it was tailored to measurements mailed from the penitentiary.

F. Lee Bailey of Boston, attorney for Dr. Sheppard, served as best man. The bride was attended by Bailey's wife, Froma, and Mrs. Miriam Holmes. Her husband, Paul Holmes, reporter for the Chicago Tribune who has written extensively about the Sheppard case, was the only newsman admitted.

DR. SHEPPARD, free since Thursday, and his bride were married under a shadow of fear.

"My wife has been looking at every policeman we passed," Sheppard said, "thinking that maybe they are coming to take us back."

The new Mrs. Sheppard said they plan to live in a rented home in Rocky River, Ohio. They planned to stay in Chicago Saturday night and to head for the Cleveland area, probably by automobile, today.

The newlyweds had a small party in a hotel suite, joining the guests in a champagne celebration.

Dr. Sheppard said none of his family attended the wedding, but that his brother sent flowers.

"I'VE NEVER lost faith," said the bride, who has been interested in Dr. Sheppard and his case for five years.

"I hope we can be together forever," she said.

Looking into an uncertain future, Dr. Sheppard said: "I would like to get my license back and return to my practice."

He said he has been encouraged by the public reaction to him since he was freed—at least temporarily—on a federal court writ of habeas corpus.



—AP Wirephoto

MAIL ROMANCE SWEETHEARTS, Dr. Samuel Sheppard and Ariane Tebbenjohanns, seal their marriage with a kiss in a Chicago hotel suite. They wrote to each other while Sheppard was serving prison term for the slaying of his wife.

## Hail, Rain, Wind, Lightning Batter Great Lakes Region

CHICAGO (AP)—Violent thunderstorms, lightning, hail and strong winds lashed parts of the Midwest and South Saturday, but the soggy heat of the past few days was broken only briefly.

Farms and homes in the La Crosse and Eau Claire, Wis., area were damaged, livestock killed and trees and power lines felled. Hundreds of Milwaukee-area motorists were stalled by flooded highways and streets after 6½ inches of rain fell in two terrific thunderstorms. Racine, Wis., measured 2½ inches of rain.

Rice Lake, Wis., in the northwestern corner of the state, was hammered with three-quarter-inch hail. The water was 25 feet deep in an underpass west of Milwaukee.

In northern Illinois at least one death was attributed to the violent winds which raged up to 70 miles an hour. At least 75 boaters in Lake Michigan were rescued by Coast Guard vessels between the Wisconsin state line and Michigan City, Ind.

Severe thunderstorm warnings were in effect for southeastern Minnesota.

## COMPLETE WEATHER

FORECAST  
Long Beach and vicinity: Early low clouds and local fog, mostly sunny after mid-morning. Little temperature change, high about 82.  
Mountain areas: Mostly sunny with some high cloudiness, little change in temperatures.  
Interior and Desert Regions: Mostly sunny with some variable high cloudiness. Gusty afternoon winds locally near 25 miles per hour at times. Not much change in temperatures. High 58 to 108 upper valleys, 108 to 118 lower valleys. Lows 36 to 74 upper valleys, 75 to 85 lower valleys.

Offshore Wind and Weather (P. Concepcion to Mexican Border): Light variable winds early morning hours becoming westerly 10 to 20 knots late morning through evening. Low clouds and local fog with partial midday clearing. Little change in temperatures.

SUN, MOON AND TIDES  
Sunrise: 5:55. Sunset: 8:00.  
Moonrise: 4:15 p.m. Moonset: 2:05 a.m.  
Tides: High 3.3 feet at 7:52 a.m. and 5.4 feet at 6:53 p.m. Lows 0.7 feet at 1:06 a.m. and 2.4 feet at 12:25 p.m.

SATURDAY'S WEATHER REPORTS  
California

City	H	L	Prc.	City	H	L	Prc.
Long Beach	81	61		Fresno	100	65	
Long Beach Airport	81	61		Palm Springs	115	77	
Los Angeles	82	61		Riverside	115	77	
Aviation	73	61		Sacramento	89	60	
Bakersfield	100	62		San Bernardino	78	54	
Big Bear Lake	85	37		San Diego	78	54	
Blythe	115	82		San Francisco	43	34	
El Centro	113	73		Santa Barbara	67	55	

Across the Nation

City	H	L	Prc.	City	H	L	Prc.
Boston	78	59	2.35	Minneapolis-St. Paul	66	46	0.1
Chicago	80	67		New York	92	73	
Cleveland	80	67		Philadelphia	92	73	
Dallas	82	67		Pittsburgh	88	64	
Des Moines	92	73		Portland	93	58	
Detroit	82	73		San Jose	93	58	
Fort Worth	82	73		St. Louis	94	73	
Indianapolis	78	71		Salt Lake City	101	73	
Kansas City	78	71		Seattle	69	53	
Las Vegas	106	79		Washington	87	73	
Miami Beach	84	71	0.1				

Highest temperature in the 48 states was 116 at Palm Springs, Calif. Lowest was 41 at Sacramento Pass, Wash.



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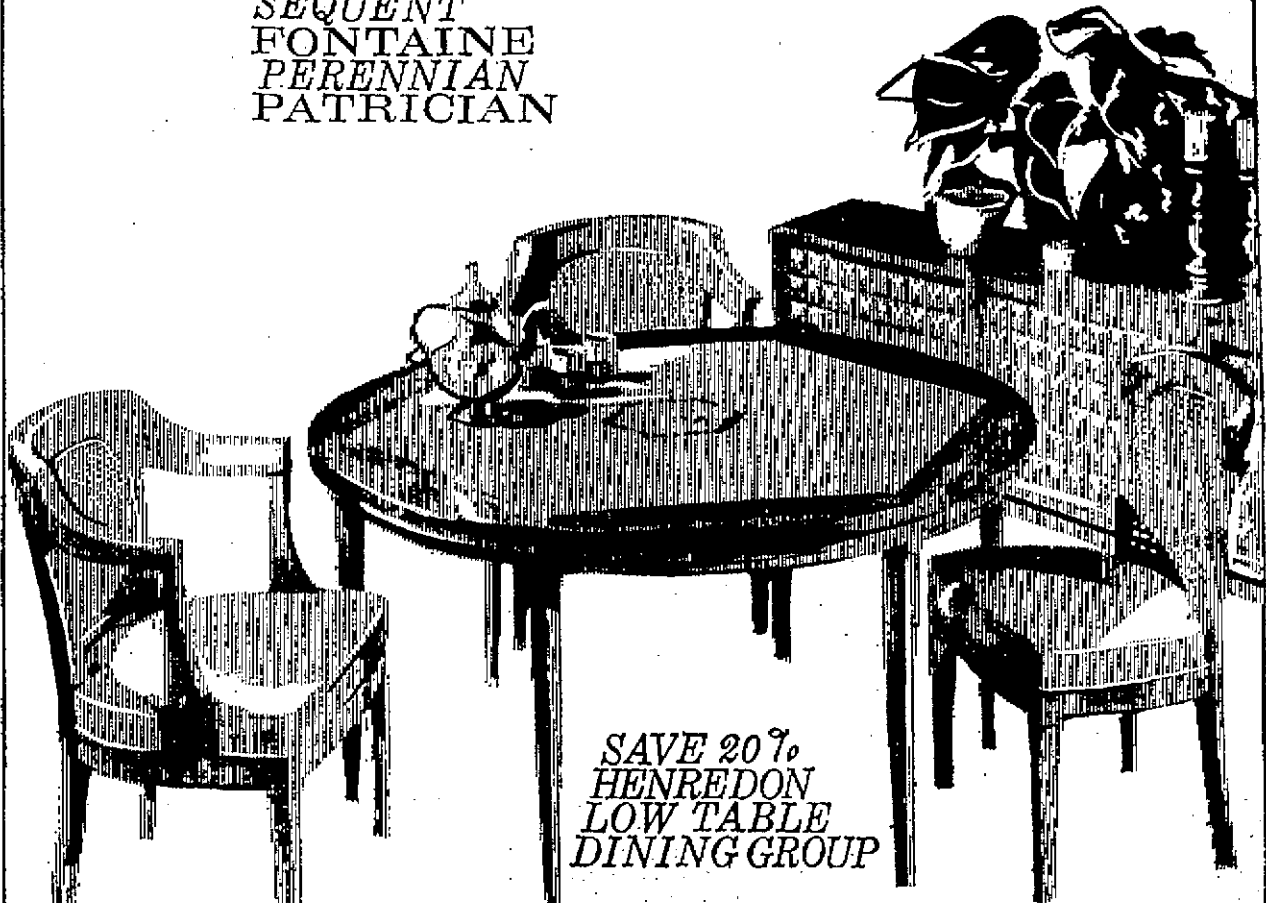
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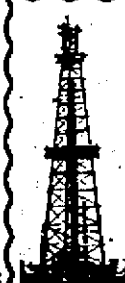
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F. X. O'NEIL'S





AFTER SNACK at press conference on LBJ Ranch in Texas, President Lyndon B. Johnson wipes mouth. He had just enjoyed home-baked bread spread with country butter, which was among tidbits offered reporters at the conference.

## LBJ Proud of Deficit 'Good News'

JOHNSON CITY, Tex. (UPI)—President Johnson reported proudly Saturday that the federal deficit for fiscal 1964 was \$8.3 billion—\$3.6 billion under the original red ink figure projected by the late President Kennedy, when he originally submitted the budget to Congress in January, 1963.

The 1964 fiscal year ended June 30. Preliminary figures some days ago indicated to Johnson that the overall financial position of the government was much rosier than forecast even a few months ago. Saturday he gave what he called "good news" at a news conference on the front lawn of his ranch here.

MORE detailed figures, he said, would be available from the Treasury next week.

"I am very happy that on every count the news is good this Saturday," Johnson told reporters.

He attributed the improvement largely to the "cost-conscious" program he ordered for every federal department and agency shortly after he assumed office last November.

There were obvious political overtones in his presentation of final figures for fiscal 1964, although this is the customary time of year for release of such statistics. His Republican adversary for the presidency, Sen. Barry Goldwater of Arizona, has accused the Johnson administration of fiscal irresponsibility.

The President did not mention this particular Goldwater charge Saturday.

Johnson also was directly pleased by other items affecting the cost of government:

—Federal civilian employment in the executive branch (which, according to his statement apparently would exclude the military, judiciary and Congress) was 2,468,700 employees on June 30, down 21,600 from the number on the payroll a year ago.

—The balance of payments situation has improved by a reduction of the dollar outflow abroad, Johnson estimated the net improvement at \$300 million since last January.

He submitted for publication a long report on elimination of outmoded military and civilian federal facilities, reduction of the number of forms which private business must submit to the federal government, trimming foreign aid and extensive savings in the operations of two of the government's more expensive establishments, Defense and the Post Office departments.

He also promised to pursue the program of closing down unneeded federal establishments, military and civilian, in any part of the world.

## AIDE GOES 'THATAWAY'

### Johnson, Daughter Ride for Cameras

JOHNSON CITY, Tex. (UPI)—President Johnson staged another of his free-wheeling hill-country press conferences Saturday, serving home-grown peaches to the reporters and giving them a display of horsemanship.

When the formal press conference ended, Mrs. Johnson called to the reporters to "have a cold drink," but the President attracted all the reporters when he said:

"Pierre Salinger isn't here. I'm sorry to say, but if any of you want a picture of George Reedy on a horse, he's here."

SALINGER, former White House press secretary and now Democratic candidate for the U.S. Senate from California, earned a certain amount of fame last winter by having his picture taken on horseback with Johnson. Reedy is the current press secretary.

Reedy, however, quickly disappeared, so the President mounted his favorite horse, a black Tennessee walking mare.

The President's daughter, Lynda Bird, 20, was wearing a tight green dress, but with

the help of ranch foreman Dale Malechek, she mounted another horse, riding side-saddle even though the saddle was not designed for that type of riding.

Lynda Bird and her father rode about the yard for a few minutes while cameramen happily took their pictures. Lynda Bird at times had trouble keeping her dress at a level approaching the knees.

AFTER THE President and Lynda dismounted, they stood in the yard for a short while chatting with reporters, many of them members of the Texas press who have known Johnson many years.

Servants went around the yard carrying plates of home-made bread, known in this part of the country as Texas toast.

One of the Negro servants complained that no one was taking any, so the President took a mouthful and called out, "Come on, take some." He wandered around the crowd urging, "Come on, boys, have some homemade bread. Take some. Come on boys."

## Democrats Line Up to Support Johnson

(Continued from Page A-1)

596½, the Virginia Democratic Convention, meeting in Richmond, tacked the endorsement of President Johnson onto a resolutions committee report which had merely called on Johnson to oppose states' rights and a separation of power in the branches of government in this fall's campaign.

The committee itself, whose chairman is Gov. Albert S. Harrison Jr., earlier had beaten down a pledge of support for the President as part of its recommendation to the convention.

A preamble to the resolution, read by Harrison to the convention, said Johnson's renomination at the Democratic National Convention next month at Atlantic City was a foregone conclusion. That brought applause.

But there were loud boos when Harrison read the rest of the resolution with no reference to an endorsement of the President.

Straight-ticket forces, led by party loyalists, then proposed the amendment endorsing Johnson. It passed despite the opposition of the conservative forces of U.S. Sen. Harry F. Byrd.

KENTUCKY Gov. Edward T. Breathitt was named to lead the 60 state delegates to the Democratic convention. The Kentuckians were instructed to vote as a unit for Johnson for the presidential nomination and to vote as a unit for the vice-presidential nominee of Johnson's choice, Breathitt, in the Democratic meeting at Louisville, charged the Republican Party had "expelled tolerance and compassion and common

sense" from the GOP during its national convention just completed in San Francisco.

"The extremists at San Francisco carried out — as coolly as a butcher would carve a roast — the most extensive political purge since the Moscow trial and the Nazi purge of 1934," said Breathitt.

The North Carolina supporters of Wallace for President named a state executive committee and a slate of electors but Wallace himself did not attend the meeting held at Raleigh. A message from him was read to the gathering. It said:

"We are going to win our fight because it is right."

THE CONSTITUTION Party will open its convention in Houston, Tex., on Tuesday. An estimated 200 to 300 delegates representing 27 to 30 states are expected to attend. Richard Troxell, convention secretary, said Wallace is certain to be nominated by the party.

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## Goldwater's Victory Not Impossible

By WALTER RIDDER  
P-T Washington Bureau

SAN FRANCISCO — Can Sen. Barry Goldwater, nominated last week for the presidency, win in November? The answer obviously is: Yes, he can.

The corollary question, will he win in November? is not quite so simple of answer, but it would be a brave man indeed who would state flatly: "No."

American politics are highly volatile substances. What is true today may be completely untrue tomorrow. The corpus of American politics does not lie still. It is forever in motion and that which motivates it is not always easily discernible to the naked eye.

STRANGE and sometimes unnoticed eddies of personal prejudices or personal interests and personal likes and dislikes move the voter from one position to another. What the voter's reaction will be when he feels the impress of the Arizona is one of the current unpredictables which make hard and fast forecast of the November result highly dangerous.

In listing the assets of Goldwater as a presidential candidate, former Vice President Richard M. Nixon last week noted that he would have working for him the most enthusiastic volunteer workers of recent times. This is true.

A GREAT many Goldwater supporters are Goldwaterites first, Republicans second. They will get out, day and night, and work for their hero. Some, for sure, will do him more harm than good. But the great mass of them will devote endless and untiring energies to getting him elected — and any politician knows the efficacy of plain old-fashioned hard work.

No one at this point in the game knows what the civil rights issue will do to the voter. It's a pretty good guess that Goldwater won't do well among such minority groups as the Negroes. On the other hand, no one has yet made an accurate estimate of the extent of the so-called "white backlash" which could be of vital importance to the election.

Goldwater strategy always has been to concentrate upon the South, Southwestern and Western states, explicitly admitting that he probably won't do too well in the industrial East. At least one prominent border state politician here — one who was a Goldwater opponent — believes that the Republican nominee will carry all the border states.

HE HAS a good chance of doing very well in the Midwest and in the Rocky Mountain states. On balance, he faces an extremely hard fight in California, but the Golden State being what it is, predictions this far in advance are foolish.

Goldwater's prospects are not bright, but neither are they hopeless. A number of Democrats are chortling and happily predicting that President Johnson will carry all 50 states. Maybe they are right, but then, the so-called moderate wing of the Republican Party was not so long ago also chortling at Goldwater's candidacy and during the past week in San Francisco, they learned who had the last laugh. It could happen again in November.

Outing Scheduled  
Sixth annual Burlington, Iowa, Picnic will be held next Sunday from 10 a.m. to 4 p.m. at South Gate Park.



ENJOYING SUN on lounge beside pool at his home in Phoenix, Sen. Barry Goldwater relaxes Saturday after having gone to Arizona for a two-day stopover between San Francisco and Washington. He leaves for the capital Monday morning.

## Ike Plans Barry Campaign Aid

(Continued from Page A-1)  
extremism and asked what Goldwater had in mind.

Goldwater, according to Kitchel, said the first reference — the comment on extremism "dealt in essence with patriotism and the defense of liberty at home and abroad."

Goldwater told the general, Kitchel said, "that the most extreme defense is going to war. He said when the general led troops across the Channel it was an act of extremism in the defense of liberty."

Eisenhower said he had not thought of the matter in those terms but in the context of using the word "extremism" to label various groups. Kitchel said Eisenhower told Goldwater that it "made sense" and that he was glad to get clarification of the usage by Goldwater.

He then said Goldwater should explain himself several times during the campaign. Kitchel said Eisenhower then asked for a clarification on the sentence on "moderation," stating that he thought Goldwater had referred to "moderates." To Eisenhower the word meant reasonableness but could mean "not moving ahead or not taking action at all."

Kitchel said he replied at this point that Goldwater and his aides meant by the moderation passage that two civil rights bills had been passed during the Eisenhower administration and that successful Democratic administra-

tions had failed to use the legal weapons supplied them to assure civil rights.

THE GENERAL said this cleared up both points for him but again said the senator would have to speak about this during the campaign so as to clarify just what is meant," Kitchel said.

After a general discussion of the national campaign and the role of the national committee and the GOP Critical Issues Council, Goldwater and Kitchel prepared to depart, and Goldwater said he hoped Eisenhower would take part in the campaign.

"The general replied that he would be glad to do so within the confines of his physical limitations," Kitchel said.

Kitchel said Eisenhower explained he had promised to make speeches for two candidates whom he had urged to run for office — Percy, in Illinois, and former Oklahoma coach Bud Wilkinson for the Senate in Oklahoma.

Goldwater said he would be happy to have campaign suggestions from the Eisenhower

staff and "most happy at any help the general can give him."

KITCHEL said he stated he thought the conference had been useful.

"The senator and Mr. Kitchel left the conference feeling that a clear understanding by all parties had been reached regarding the acceptance speech and the desire by the general to assist in the campaign in whatever way possible," the Kitchel description said.

The report on the Goldwater-Eisenhower meeting came following Goldwater's action to withdraw as a candidate for the Senate here. The senator said he did not "feel it proper" to seek re-election to the Senate while he is running for President.

## Protestant Paper Hits GOP Plank

CHICAGO (UPI) — The Christian Century, a leading non-denominational Protestant weekly religious publication, Saturday criticized a plank in the Republican national platform calling for a constitutional amendment permitting "free exercise" of religion in public places.

In an editorial in its July 22 issue, the magazine said the platform plank "committed or seemed to commit" the Republican Party to work for a constitutional amendment "similar to the Becker proposal which was recently defeated by the House Judiciary Committee."

The magazine said the meaning of the platform plank "is not entirely clear — which was probably not an accident."

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Two Entrances:  
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**Columbia**  
LONG BEACH AND LAKEWOOD CENTER  
hurrah! for the "zipster" in cool acetate jersey  
10.99 VALUE just **5.00**  
SIZES 12-20 and 14½ - 24½  
A cool, washable, wrinkle-free traveler, with a "no-sag" zipper right up the front. Royal blue, Autumn leaf brown and Forest green with etched, flower prints in a black shadow line.  
Long Beach, Pacific Ave. at 1st.  
Open Monday 'til 9 p.m.  
Lakewood Center, open Monday 12:30 to 9:30 p.m.

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A real love affair is in the offing when you order the Grilled Swordfish steak with parsley butter for only \$1.75 at WELCH'S, Atlantic Avenue at San Antonio Drive.  
**When Seconds Count, a Morado Chronograph**  
will time anything to a fifth of a second up to a total of twelve hours. One of the most fascinating precision instruments ever made, it makes possible the timing of athletic events, flights, television or radio broadcasts, the rate of productivity of machines and many, many other measurements. Water-resistant and shock-proof.  
Stainless steel \$150 Fourteen karat \$295  
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**C. E. Lewis**  
LONG BEACH'S OLDEST JEWELERS  
DOWNTOWN AT 333 PINE AVE. PARKING VALIDATION ANY LOT  
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COLUMNS, SCROOPS, STAIRS, RAILS, INTERIOR GATES, ORNAMENTAL LAWN FURNITURE  
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**WEST COAST METALCRAFTS**  
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NAP TIME, WESTERN STYLE

A grueling day in the saddle can make any cowboy tired. But for little Gail Thuman it was just too much and Dad had to take over. Dad, in the saddle, was top bulldogger at the War Bonnet Roundup at Idaho Falls, Idaho. He promised Gail a grand entry ride, but the youngster just couldn't quite make it.

## Congress Given Orders to Act

(Continued from Page A-1)

\$466,700,000 from the \$3,466,700,000 foreign aid authorization bill the Senate will take up next week. The Foreign Relations Committee approved the measure by a 13-to-3 vote after cutting it only \$50 million below what Johnson requested and what the House passed earlier in the spring.

THE HOUSE subsequently cut the foreign aid program to \$3.3 billion in an appropriations bill to provide the actual money for spending abroad. The Senate Appropriations Committee will start daily hearings on this money measure Tuesday.

The House doesn't plan any legislative action Monday, but will begin work Tuesday on several pending bills of lesser significance.

But the Senate, far behind in its work because of the long filibuster against the civil rights bill, faces a hectic four weeks.

The requirements of the political campaign notwithstanding, there are certain legislative items which must take precedence, Mansfield said.

Both branches have passed different versions of a \$546-million, federal pay-raise bill, a food-stamp measure, a \$1.5-billion military construction measure and a bill setting allocations for the federal aid to highways on which final action must be taken. They

are expected to reach compromise on the differences sometime during the week. The Senate is far behind on appropriations bills, all but one of which has passed the House, but its committees have been working hard to catch up for the time lost during the civil rights fight.

The Senate set action for Monday on a bill to permit more retired military officers to take government civilian jobs and to remove restrictions against civilians holding more than one part-time federal post.

IT ALSO plans quick action on legislation providing for a 2.5-percent increase in basic pay for more than two million persons in the armed forces with more than two years service.

Also ticketed for early Senate debate besides anti-foreign-aid and poverty bills are House-passed equalization tax bill, a five-year extension of federal aid to hospitals act, and a controversial bill to implement the international coffee agreement.

Another key administration proposal, health care for the aged under Social Security, is headed for a tough floor fight in the Senate if Democratic leaders make an effort to add it to a special security bill already approved by the House Ways and Means Committee.

## Condemn Fair-Housing Foes, Pastors Told

SACRAMENTO (UPI)—The Roman Catholic bishop of the Sacramento diocese has ordered that parish sermons today condemn attempts to nullify the state's new fair-housing law.

Bishop Alden J. Bell's office said a letter making the request was addressed to pastors of churches in the diocese.

"Fair housing and employment practices without discrimination are the rightful privilege of every man," he said in the letter. "Denial of these rights for reason of race alone is un-Christian and immoral."

"Our duty is to interpret this understanding of the Christian position to all people. For this reason I ask your thoughtful and diligent

## Goldwater's Sons Resting in Hawaii

HONOLULU (AP)—Sen. Barry Goldwater's two sons, "completely bushed" after the San Francisco convention, arrived in Honolulu Saturday for a recuperative holiday.

adherence to the preparation and presentation of the issues at stake.

The letter also ordered pastors to stress "the need for personal correction and involvement in convincing others."

The California Real Estate Association led a successful drive to place on the November general election ballot an initiative that would nullify the Rumford fair-housing law.

Bishop Bell is co-chairman of the Californians for Fair Housing here.

## 'Best Man' Wins

PRAGUE, Czechoslovakia (AP)—The American film, "The Best Man," won the jury's special prize at the 14th International film festival at Karlovy Vary Saturday. The film deals with an American political convention. Actor Henry Fonda was given special mention for his starring role. Fonda, and actors Cliff Robertson and Francis Lederer were among the American delegation at the festival. The Czech film, "The Defendant," was awarded the crystal globe first prize.

## Study to See if A-Tests' Hurts Heal

SEATTLE (AP)—A group of University of Washington scientists are heading back into the South Pacific to see whether old wounds from atomic tests have healed.

A 17-man group, headed by Dr. Lauren Donaldson, director of the university's laboratory of radiation biology, will make an intensive study of the after-effects of nuclear explosions at Eniwetok and Bikini atolls, two of the world's most heavily atom-bombed areas.

"There has been time for the wounds to heal," said Dr. Donaldson. "This trip should tell us exactly how much the wounds have healed."

EQUALLY important, the studies may determine whether the natives, who departed their homes so reluctantly, may return at long last.

The two atolls have been the scene of seven series of nuclear explosions—roughly every two years from 1946 through 1958.

The six years since the last nuclear shot is the longest recovery period allowed Bikini since the historic Operation Crossroads bomb test in July, 1946.

The expedition will leave in two groups on July 27 and 31. "We'll be investigating whether the vegetation has grown back; whether the fish are back in the lagoon; whether the waters are radioactive, the craters filled in," explained Donaldson.

"Maybe the people can go back after we're through."

The survey will be conducted under a contract with the Atomic Energy Commission's division of biology and medicine.

The laboratory's main interest is in the complex way in which nature distributes and dissipates radioactivity in the South Seas environment.

PLANKTON, the tiny animal and vegetable life in seawater, absorb a certain amount of radioactivity.

Plankton is eaten by small fish, contaminating them with a small amount of radioactive material.

Small fish in turn are eaten by larger fish or by birds, which later might be captured and eaten by land animals. Trees may trap radioactive water, contaminating its fruit. And the tides, which flush the atoll lagoons, distribute the radioactive material suspended in the seawater.

The university scientists will trace and measure the process by trapping land animals, taking tropical fish, obtaining samples of marine life from coral reefs and sampling the waters.

Rights Attack Suspect Held (Continued from Page A-1)

to a Negro church after a day of voter registration work when two men leaped out of a pickup truck and attacked them.

Two Negro girls walking with them were unhurt, Lelyveld told police. He said the white men, one of whom was wielding a length of pipe, fled in the truck.

Officials said Keys' uncle has been admitted to the state mental hospital at Whitfield and the warrant would be held until his release.

Pat Nixon, Girls Leave for Ireland

NEW YORK (AP)—The wife of former Vice President Richard M. Nixon left New York by plane with her two daughters Saturday night for Ireland and a European vacation.

Mrs. Nixon said her husband, who is still on the West Coast after the Republican convention at San Francisco, may join them later.

L.A. Library Record

Shattering all records of its 51-year history, Los Angeles County Public Library loaned more than 10 million books, magazines, records and films during the fiscal year ending June 30.



FLAMES AND SMOKE pour from wreckage of cabin cruiser, Laurie Ann, shortly after the 32-foot pleasure boat exploded at fueling dock in Wilmington. This picture was taken by Rick Stice, 16, of Arcadia, seconds after the explosion, while the seven victims, including three children, struggled to escape.

## 6 Boat Explosion Victims Are in Hospital 'Isolation'

Six burn victims, including a department store executive, his wife and three children, were in hospital isolation wards late Saturday following the explosion of their pleasure boat in the Cerritos Channel.

The six, along with two others less seriously hurt, were injured when the 32-foot cabin cruiser, Laurie Ann, blew up just after taking on fuel at Berth 204 in Wilmington early Saturday.

The injured: Harry Epstein, 45, of Sunland, White Front Stores vice president, fractured leg, burns.

Ruth Epstein, 43, his wife, burns over her entire body.

David Epstein, 11, burns over his entire body, fractured leg.

Joshua Epstein, 9, fractured leg, burns.

Sharon Epstein, 14, burns, shock.

Burt Wade, 48, of Los Angeles, "burns, multiple" leg fractures.

Frank Evarone, 65, of Los Angeles, owner of the boat and also a White Front Stores executive, cuts and bruises.

Kenneth Green, 22, fueling supervisor at Newmark Yacht Center, minor abrasions.

Evarone and Green were both treated at Harbor General Hospital and released.

Harry Epstein underwent surgery at the Harbor Hospital late Saturday, then was isolated. His condition is listed as satisfactory.

His wife, three children, and Wade, all at Kaiser Foundation Hospital in Harbor City, were isolated for fear of secondary infection on top of extensive burns. All were said to be in satisfactory condition except Joshua Epstein, who was listed as "serious."

Mrs. Epstein, hysterical when pulled from the water, told police the boat had just pulled away from the fueling dock when the explosion occurred.

The boat and the water surrounding it was a mass of flames. My husband was standing next to me and I told him to throw the kids into the water. He did. It was terrible, we were surrounded by flames.

The boat owner later told police he had just loaded 43 gallons of gasoline into the boat, closed the deck plate and started the starboard engine when the explosion occurred.

The boat was immediately engulfed in flames—the bow was aflame and the stern began taking water.

Fire equipment from the Los Angeles Fire Department and the Los Angeles Harbor Department said the boat sank before they could extinguish the flames.

ST. AUGUSTINE, Fla. (AP)—A copy of the civil rights law was burned Saturday night while about 200 persons at a Ku Klux Klan rally applauded.

J. B. Stoner of Atlanta Ga., an attorney for the Klan, touched a match to the bill. He said the civil rights law is a Communist plot to turn the leadership of the United States over to the Negro.

He addressed a rally from a platform draped with Confederate flags in an open field about three miles south of this, racially troubled city. Klansmen wearing peaked hats and white robes directed traffic and organized the rally.

Chris Valle, 18, of 29417 Enrose St., San Pedro, son of the yacht center owner, said he heard the explosion from the office.

"I ran outside," he said, "and saw flames shooting up 10 feet. Somebody said they had seen the people run out of the cabin."

"When I came out, they were just beginning to jump over the side."

"I dived in and grabbed a kid. His skin was peeling off him every place. He was thrashing. I swam to the dock and handed him up to the people there."

"Then I swam out to his mother. She was looking for her children. I towed her in by the shoulders."

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SAVANNAH (UPI)—The world's first nuclear cargo-passenger ship, the Savannah, was engulfed by a flood of visitors during her first trans-Atlantic voyage, the Atomic Energy Commission and the Maritime Administration said Saturday.

A total of 153,450 persons toured the unique ship in the four European cities it visited, they said. The vessel visited Hamburg, Bremerhaven, Southampton and Dublin and is on its way back to the United States. It will make another tour of Atlantic ports later this summer.

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# NEW DENTAL PROGRAM FOR PENSIONERS NOW IN EFFECT

DR. RAYMOND has been advised by the California Department of Social Welfare that the following program is now in effect for pensioners.

## AND WE QUOTE

"As a result of additional funds available for Medical Care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire caseload."

This means that on presentation of your Old Age Security "Identification" card, the following can be done WITHOUT FURTHER AUTHORIZATION.

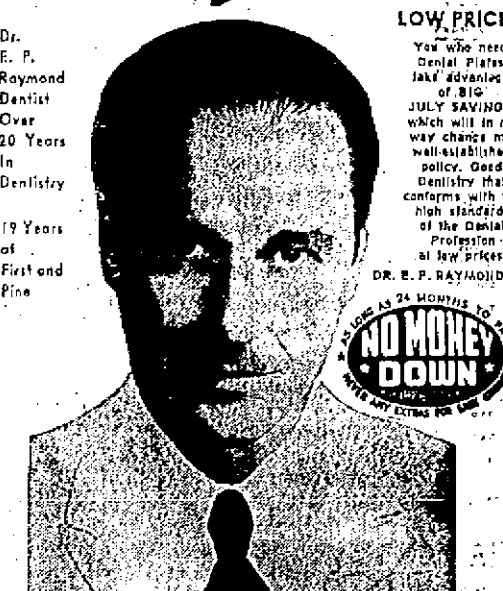
1. EXAMINATION
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3. EMERGENCY CARE
4. DENTURE REPAIRS
5. DENTURE ADJUSTMENTS

To complete your new dental plates, a report is turned in for final authorization after which the county will pay for your dentures.

VISIT DR. RAYMOND'S OFFICE AND LEARN HOW THIS NEW PLAN WILL HELP YOU!

ATTENTION ALL OTHERS WHO NEED DENTURES:

NOW . . . ALL THIS WEEK . . .  
**BIG SAVINGS**  
NO MONEY DOWN  
PAY NOTHING FOR 12 WEEKS  
24 Months to Pay—for  
**DENTURES**  
also Bridges and Restorations



UNION MEMBERS: We gladly fill in Dental Plate Service Forms for Those Who Union Has Dental Care Plans

Plates put in IMMEDIATELY after extraction. No lost time from work. You need not be without your teeth even one day! Ask about DR. RAYMOND'S IMMEDIATE RESTORATION PLAN.

MODERN DENTAL PLATES aided by "modern" dental plate materials and "improved" techniques used in the construction of dental plates. Dental science has followed a "progressive" path that resulted in dental plates more natural in appearance, better fitting and more "comfortable" to wear. Many thought possible a few short years ago. Ask to see samples of modern dental plates, uppers and lowers and partials. Good dental plates need not be expensive. The cost is small. MY BEST OFFER: Make first payment after October 15, 1964. No interest. No carrying charges.

NEW DENTURES FOR PENSIONERS  
Additional Funds Available—Let Us Assist You  
PHONE ME 6-3939—FAST PLATE REPAIRS  
No Appointment Necessary for Examination

**Dr. Raymond DENTURES**  
UPPERS • LOWERS • PARTIALS  
CORNER FIRST & PINE STS.  
122 W. FIRST ST.

TENTH Semi-Annual  
**ONE PRICE SUIT SALE**  
SALE STARTS TODAY — 10 A.M.

Just Say "Charge It"

**ANY SUIT \$49** IN THE STORE  
NONE HIGHER  
Sizes 35 to 46 Regular, 38 to 46 Long, 37 to 44 Short  
Expert FREE Alterations

EVERY Suit Originally \$85 - \$110  
Suits Quality Tailored

**BERMUDA SHORTS SPECIAL**  
Variety of Colors and Fabrics, Sizes 29 to 34 Now \$3.88  
46. Originally to \$10.00 From \$3.88 and up

Just Say "Charge It"  
PAY NOTHING DOWN . . . SIX MONTHS TO PAY

BANKAMERICARD ACCEPTED

Comparable Savings on Sport Coats, Slacks and Haberdashery.

OPEN TODAY—SUNDAY—TIL 5 P. M.  
This is not a July clearance of odds and ends . . . but our semi-annual ALL-OUT SALE OF EVERY SUIT, SPORT COAT AND SLACKS in the store.

**Charles Baron Ltd**  
4916 East Second Street, Long Beach  
OPPOSITE HOLBY'S RESTAURANT  
IN THE BELMONT THEATRE BLDG.

**\$1695.00**  
Includes dealer, new, 4-speed, belts, bucket seats, etc.  
**NEW four-door SEDAN**  
Don't Miss It! SWITCH TO DATSUN  
...fastest growing import...  
LONG BEACH, CALIF.  
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**DATSUN**  
A NEW WAY TO DRIVE



Teamster Official Says LBJ's Office Bugged by RFK's Crew

(Continued from Page A-1)

sonal vendettas against Hoffa and other enemies of Kennedy, including Roger Blough, president of U.S. Steel Corp.

Zagri was one of several speakers to address the 300 members, including many from the independent International Longshoremen's and Warehousemen's Union as well as several AFL-CIO affiliates.

The meeting, held in the Mayfair Hotel near downtown Los Angeles, was aimed at enlarging a campaign by truck drivers to raise money for Hoffa's legal defense.

Harry Bridges, head of the longshore union, received a rousing ovation when he told the crowd "I'm with Hoffa till the very end."

Bridges pledged the resources of the ILWU to Hoffa's defense and declared, again to cheers and applause,



SIDNEY ZAGRI Raps 'Fascist' Acts



HARRY BRIDGES Stands by Hoffa

Young Los Alamitos Suspect in Firing of Four L.B. Churches Freed on Bail

An 18-year-old Los Alamitos boy, suspected of being the arsonist who burned four Long Beach churches, was released from jail Saturday on \$2,750 bail.

Charles Glen Lohmuller, 3172 Oak Knoll Drive, was released on a writ issued by Los Angeles Municipal Court Judge Walter S. Bimms.

Lohmuller was booked at

1:20 a.m. Saturday, about two hours after plainclothesmen found him at the locked door of a Long Beach church with seven books of matches in his pockets.

Plainclothes officers Larry Park and Robert Birdsall said they first noticed the youth walking slowly down Wilton Street. Minutes later, they stopped him at the door of the Assembly of God church at 3740 Wilton St.

Officers said they also found what they believe to be a fictitious driver's license and a forged draft card in Lohmuller's pocket, and three pills believed to be tranquilizers.

documents and having an altered driver's license.

The first church fire was May 18 in the North Long Beach Methodist Church. Since then fires have destroyed the Grace Methodist Church and the First Brethren Church, and damaged the First Four Square Church.

Del-Tones, Dale Due at Nu-Pike

Two appearances by Dick Dale and the Del-Tones, musical group popular with the surfing set, will highlight the first annual family fun day at the Nu-Pike Aug. 2 under the sponsorship of the American Cancer Society.

A percentage of all receipts from rides, games and concessions will go to the society to aid its battle against cancer, it was announced by John Wells, Cancer Crusade chairman for the harbor district.

Dale and his group will appear from 1:30 to 3 p.m. and from 4 to 5:30 p.m. in the Nu-Pike's Lido Ballroom. A donation of \$1 will be asked.

Mrs. Betty Seaman, harbor district executive for the American Cancer Society, said two surfboards and various albums and single records will be given away at the dance performances.

**Being Nurse to Killer Whale Isn't Simple**

VANCOUVER, B. C. (AP)—A convalescing killer whale was permitted visitors Saturday while its captors pondered what to do with it.

Vancouver public aquarium officials decided the female whale, harpooned Thursday, had a good chance to recover.

Dr. Murray Newman, curator of the aquarium, said he had an offer of \$20,000 from Marineland of the Pacific in California. But he said the whale is worth \$1 million if it survives.

The four-foot harpoon was removed from the whale's back Friday.

**Iowans to Picnic**

Former residents of Fort Madison, Iowa, will stage their 11th annual picnic in Anaheim City Park, on Harbor Boulevard between the Riverside and Santa Ana Freeways next Sunday.

Six Burmese Police Killed in Red Ambush

RANGOON, Burma (AP)—Communist guerrillas ambushed Burmese police in four river boats in Moudon township and killed six of the officers, according to reports reaching Rangoon Saturday.

The reports said police in mopping-up operations against the guerrillas were fired on Friday as they came out of a small creek. Two of the boats sank and the attackers sprayed the water with bullets.

Government reports said intensified military operations against the rebel high command have routed the Communists, and disorganized hands are now being sought.



HER SCREAM WAS WORTH \$60 GRAND

ROME (AP)—Countess Consuelo Crespi screamed a thief out of her Rome apartment Saturday and saved herself \$60,000 worth of jewels.

The countess, former New York socialite Consuelo O'Connor, often has been rated one of the world's 10 best-dressed women.

Police gave this account: A thief broke into the apartment when the count and countess were out of town. They returned shortly after midnight and saw him husily pilfering away. Countess Crespi issued a piercing scream that so frightened the intruder he dropped most of his loot as he fled.

He got away with \$21,000 in jewelry, but dropped gems worth \$60,000.

**Big Yardage SALE**

Save 30% on 98c Terry Cloth or Dan River Hoya

**68¢** yard

Terrific savings on two popular selling fabrics... solid color terry cloth, perfect for robes, towels, home decorating or famous Dan River textured cotton Hoya fabric in stripes or checks for suits, dresses, skirts.

SEARS, Long Beach, 450 Long Beach Bl. IF 5-0121

Rats Keep City's Tots Off Streets

DULUTH, Minn. (UPI)—Children were kept off the streets here Saturday despite the 90-plus degrees temperature because of a rat invasion of the port city.

Early risers in the eastern section of the city were greeted by three large rats sunning themselves near a sewer opening.

A citizen's group distributed petitions Saturday which urged the city to take action.

**THE GROUP'S** leader, Walter Gardner, wired President Johnson and Minnesota Gov. Karl Rolvaag for combined assistance to fight the rats which have caused considerable concern throughout Duluth.

Police cars kept a close check around the city Saturday as rats were reported in lake-side residential regions.

Witnesses' Leader Speaks to 17,000 in Convention

(Continued from Page A-1)

not preach and teach one thing and at the same time live to the contrary and expect to have God's approval.

"Private lives of public servants are a concern to God. This stern fact makes it advisable that each public servant 'to his own self be true,'" Scott declared.

The speaker pointed out that "legal marriage was the only way under the eyes of the Lord for a man and woman to live together and any other way was sure to bring disfavor."

He said that any girl who makes herself a "public toilet" has sinned in the eyes of the Lord and any man who marries a sullied woman is immoral himself.

Earlier Saturday, Witnesses fanned out through Long Beach in a massive door-to-door preaching effort.

Among them were 303 new Witnesses whose baptism in the cold, rough ocean Friday marked a high point of the convulse.

Coin-Size Changes Keep Venders on Hop

PARIS (AP)—Coin vending machines that have been readjusted recently to take the new 50-centime piece instead of the old 50-franc coins of larger size are faced with another change to accommodate an announced third type coin in the same value (10 cents).

Pay telephone users must carry four different types of slugs and coins for different slots.

INDEPENDENT-PRESS-TELEGRAM—A-5  
Long Beach 17, Calif., Sunday, July 19, 1964

**British Cost of Living**

LONDON (AP)—The cost of Ministry reports. The measuring index in Britain in mid-June rose to 107.4, the Labor mid-January 1962.

**SEARS**

**New! Silvertone Hearing Aid Glasses \$199**

Complete with custom mold.

NO MONEY DOWN on Sears Easy Payment Plan

FREE! Hearing Test... Home appointment arranged... Call Sears Silvertone Hearing Aid Consultant at your nearest Sears Store. No obligation. Try before you buy.

Not at Sears Santa Ana or Santa Monica  
All Roads Lead to Sears Southern California Stores

Sears for Values... High Quality... Low Prices!

**Back-to-School Lay-Away**

**Little Schoolgirls' Delightfully Styled Fall Dresses**

**3 for \$6**

Bright sights on the Fall scene, as crisp and colorful as Autumn leaves. Choose from over 18 beautifully made, up-to-the-minute styles in little or no-iron easy-care cottons. Variety plus in saucy stripes, gay plaids, perky checks, bright solids. All with Sears careful tailoring and finishing. Many have elastic back waists. To gladden the hearts of fashion-wise very junior misses. To delight their penny-wise mothers at this sensationally low price. For school, dress-up, or every day, these are exceptional buys. Sizes 3 to 6X.

CHARGE IT ON Sears Revolving Charge

**Shop 6 Nights** Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.

**ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE**

LOS ANGELES—Tomball & Moore  
LOS ANGELES—E. Broadway Blvd. & 4th  
LOS ANGELES—W. 104th St. & Long Beach  
BURMA PARK COMPTON 24 MONTHS  
OLINDALE HOLLYWOOD INGLEWOOD  
LONG BEACH PASADENA POMONA  
SANTA ANA SANTA MONICA VALLEY



MONTOYA... On Pops Concert

## VELA MONTOYA TO STAR Dances of Spain at Pops Concert

Vela Montoya brings the dances of Spain — from flamenco to the classic — to the second of the season's Pops Concerts of the Long Beach Symphony at 8 p.m., July 28, in Bixby Park.

Miss Montoya, who has been acclaimed in both North and South America for her interpretations, beauty, grace and charm has programmed dances to "Sevilla" by Albeniz, "Sacro Monte" by Turina, "Farruca," arranged by Gomez, "Intermezzo" from the opera "Goyescas" by Granados and "Los Pioneros," by Mos-tago.

The Long Beach Sym-phony orchestra will be conducted by Lauris Jones.

SECOND guest artist on the program will be Marilyn Neely, pianist, who will play Liszt's "Concerto No. 1 in E Flat."

Orchestral selections will include the Overture to Offenbach's "Orpheus in the Underworld," "Fosteriana" arranged by Baron; "Mardi Gras" from Grofe's "Mississippi Suite;" "Dancing in the Dark," by Schwartz; "Sailor's Dance" from Gliere's "The Red Pop-py;" "Waltz" and "March" from Rodgers' "Cinderella;" "Fantasia on Greensleeves," by Wil-iams; Romborg favorites and "March" and "Guns" from "Lawrence of Ara-bia" by Alford.

"WONDERFUL cooper-ation from the city of Long Beach in enlarging the stage in Bixby Park has made it possible for the presentation of Miss Montoya," said Mrs. Her-man H. Ridder, chairman-founder of the Summer Concerts Committee of the Symphony Associa-tion.

# Walker's

the friendly store of Long Beach

## JULY CLEARANCE

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### SUMMER DRESSES SPECIALLY PRICED

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We urge you take advantage of this spectacular low price the savings are great. Half-sizes only.

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reg. to 6.98 Helanca shells	3.88
3.98 Orlon acrylic tank tops	2.97
5.98 Bermudas, knee cappers	1.88
4.98 Cotton denim jamaicas	2.88
6.98 Cotton denim capris	3.99

#### ROBES Second Floor

5.98 Cotton dusters, shifts	3.99
5.98 Travel dusters	3.99
5.00 Cotton terry shifts	2.99
6.98 Cotton terry robes	5.99
9.98 Long shifts	5.99
6.98 Cotton print shifts	5.99
6.98 Cotton shifts	4.99

#### FOUNDATIONS Second Floor

5.99 Long line cotton bras	3.99
2.50 Famous cotton bras	1.99
2.50 Playtex cotton bras	2/3.99
7.95 Pantie girdles	5.99
5.95 Pantie girdles	3.99
10.95 Pantie girdles	8.99
8.99 Pantie girdles	6.99
5.00 Stretch strap lace bra	3.99
5.99 Lycra girdle	2.99

#### LINGERIE Second Floor

6.95 Famous make gowns	4.99
5.95 Fancy nylon gowns	3.99
5.00 Nylon slips, lace trim	2.99
5.95 Nylon slips, shadow panel	3.99
5.95 Cotton half-slips	3.99
5.00 Nylon or cotton half-slips	1.99
8.98 Nylon peignoir sets	5.99
4.00 Cotton slips, shadow panel	2.99

#### Rayon Acetate Briefs

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**44c**

Floral print with white background.  
Full cut for comfort. Pink or blue.

### WOMEN'S FAMOUS MAKER SPORTSWEAR

40% OR MORE OFF

reg. to **1<sup>88</sup>** to **7<sup>88</sup>**  
15.98

Guess Whose? We know, but dare not tell because of this low price. Group consists of knit tops and shorts, knee cappers, capri pants and many more unadvertised items.

second floor

#### GIRLS Lower Floor

2.59 Cotton knit blouses	99c
7.95 Cotton denim swimsuit	3.98
3.95 Stretch cotton denim capris	2.98
2.95 Cotton stretch denim capris	1.98
3.95 Cotton denim knee pants	2.98
1.59 Rayon acetate pettipants	2/1.00
2.98 Cotton short sets	1.98
3.98 Cotton print shifts	2.98
5.98 Subteen dresses	2.97
5.98 Shorts, matching blouses	3.97
1.00 Cotton shorts, 3-6X	49c
59c Cotton and acetate briefs	39c
2.98 Cotton babydoll pajamas	1.69
2.98 Cotton and knit blouses	1.98
2.98 Bermudas, sizes 3-6X	1.17
2.50 Cotton knit shorts	1.97
2.98 Shorts, matching blouses	1.97
4.95 Shifts, matching pants	2.98
val. to 10.95 Swimsuits	4.98
1.98 Capri pants, 7-14	99c
7.95 Chubbette cotton dresses	3.97
Cotton skirts, 3-6X, 7-14	3.57

#### COSMETICS Street Floor

1.75 Revlon Sculptura lipstick	1.00
2.50 Revlon Love Pat compacts	99c
2.50 Lucien Lelong stick cologne	1.00
2.25 Dana Tabu cologne	1.00
1.00 Colonial Dames cologne set	50c

### Harriet Hubbard Ayer Frosted Lipsticks

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**75c**  
Plus Tax

Select from beautiful pearlized shades. Creamy and so smooth ap-pearing on lips. Buy now at savings.



### 1/2 PRICE SALE

#### WOMEN'S DRESS SHOES

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**7<sup>47</sup>**

Famous brand summer shoes are now offered to you at tremendous savings. Whites, combinations, bone and pat-ents. Select from high and mid shaped heels. Many styles and sizes in this group.

second floor



### SPECIAL PURCHASE SPORTSWEAR GROUP

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**1<sup>99</sup>**  
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Outstanding group consisting of capris, jamaicas, slim line or reversible A line skirts, Blouses and knit Tee tops. Sol-ids, checks and plaids, 8 to 16 sizes.

street floor

#### FASHIONS Second Floor

49.95 Summer weight wool coats	22.97
29.95 Lightweight wool short coats	15.97
14.95 Lightweight wool toppers	5.97
17.95 Lightweight summer suits	7.97
35.95 Famous make summer suits	22.97
14.95 All weather coats	8.97
reg. to 45.95 Better fashion dresses	19.97
reg. to 25.95 Fashion dresses	9.97
reg. to 35.95 Formals, long or short	16.97
5.95 Cotton shirtmaker, jumper dresses	3.00

#### SPORTSWEAR Street Floor

val. to 4.98 Pants and blouses	1.99
val. to 11.95 Stretch pants, 8-18	7.99
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val. to 7.98 Orlon acrylic sweaters	3.99
val. to 6.98 Cotton shifts	3.99

#### BOY'S Lower Floor

2.59 Cotton short sleeve shirts	99c
3.99 Twill cotton denim pants	2.57
1.98 Crew neck shirts, 3-12	99c
4.98 Surfer sweat shirts	3.99
12.98 Cotton poplin jackets	6.99
3.99 Stretch western style jeans	2.57
79c Cotton socks, 7-10 1/2	1/99c
2.98 Ivy style sport shirts	1.98
2.59 White short sleeve dress shirts	1.29

#### ACCESSORIES Street Floor

val. to 4.00 Better gloves	97c
val. to 1.35 Lily Dache' hose	77c
2.00 Cotton terry, knitted scuffs	87c

#### FASHION HANDBAGS

val. to  
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**1.99**

Select from patents, plastic calf and novelty fabrics. Buy now and save.

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Stretch straps  
are adjustable! Lycra  
elastic back for comfort!

• adjustable  
straps  
stretch  
to fit...  
wear with  
any  
neckline

• cotton  
cups  
for  
smart  
uplift



### COTTON HOLD-UP BRA by BESTFORM

Get this wonderful little bra...and pay the tiniest little price! Straps fit high or low on shoulders...are adjustable too, for ideal comfort. Cotton cups feature specially designed stitching for greater uplift. White. Sizes 32-36A, 32-38B, 32-39C.

**\$2.00**

Stretch Strap "Hold Up" Longline Bra  
in Lycra spandex 3.98

STREET FLOOR

4th & Pine... HE 2-7451... Park Free Victoria Lot

Fourth and Pine • Shop Mon. and Fri. 'til 9:00 • HE 2-7451 • Park Free Any Victoria Lot



Recreation Schedule for Week

Hot these days, and want to cool off? Come swim in the pool! Every week night at 7:30 p.m. recreational swimming is offered for all ages (over 4 feet tall) at the following pools: City College, Jordan, Millikan, Polj, Silverado and Wilson. Children through high school, 25 cents; adults, 50 cents. Suits furnished or bring. Girls must wear own caps.  
Monday — Noon, a senior citizen picnic, Bixby Park. Bring your lunch. Entertainment, 1:30 p.m.  
Tuesday — Girl's playday, 10 a.m. to 2:30 p.m., Wardlow and Houghton Parks.  
Wednesday — Fishing excursion. Contact Dan Dyer at Recreation Dept.  
Thursday — Community program, Bixby Park, 7:30.  
Friday — Golden tour: trip to Giants vs. Dodgers game. Depart 8:30 p.m., return 11:30 p.m. Contact Jack Dillon at Recreation Dept.  
Saturday — Sign up between 9 a.m. and 12 (\$2.50) for the next two weeks swim lessons at all pools.  
"AUTO SERVICE" in the Classified section is the place for you to attract your best prospects. Dial HE 2-5959 for an ad-writer today.

India and Pakistan Approve Barter Deal  
NEW DELHI (AP)—An Indian government spokesman expressed pleasure this week-end at a barter deal made at Rawalpindi between India and Pakistan with a total value of 35 million rupees (\$17.85 million). It includes Indian purchase of nearly 100,000 tons of rice in return for coal, spices and railroad equipment in the next year.

Yemen Capital's Old Mud Wall Coming Down  
SANA YEMEN (AP)—The grim and formidable mud wall which has protected the Yemen capital of Sana for 800 years is coming down. Rising from the plains of Yemen's highland, the wall was an impressive barrier against raiding tribes and serious invasion. Continually repaired, it stretched for about five miles around the city, with turrets every 100 yards or so. In spots the wall was 25 feet high and thick enough for eight men to march abreast on the top. Its death knell sounded in September 1963. Then a sleepy eyed colonel with a few Russian tanks blasted a hole in one section, rolled into the capital and ousted the ruling Imam, setting up the present regime.  
Now the president of Yemen, Col. Abdullah Sallal, is permitting the ancient wall to be torn down.  
The process started when a bulldozer opened a wide breach for a new highway. A few sections will remain as historical relics.

Long Beach, Calif., Sunday, July 19, 1964  
INDEPENDENT-PRESS-TELEGRAM  
LOVE THAT SWORDFISH!  
A "real" love affair is in the offing when you order the Grilled swordfish steak with parsley butter or oregano, \$17.95, at WELCH'S, Atlantic Avenue at San Antonio Drive.

Walker's  
the friendly store of Long Beach

SPECIAL JULY HOME SALE

FAMOUS MANUFACTURERS LUXURY BATH TOWELS



SELECTED SECONDS WILL NOT IMPAIR WEARING QUALITIES  
reg. 4.98 **1.99**  
Made by one of foremost towel manufacturers. They're beautiful, husky reversible jacquard design with a deep fringe. Large size 25x50. Selection of 7 decorative colors to dazzle any decorator's eye.  
third floor

COMFORTABLE STURDY STEEL FOLDING CHAIRS



reg. 3.98 **1.99** ea.  
STORES EASILY  
Comfortable contoured seat and back. Stacks easily for storage. Smart looking tweed-ette covered seat. Select from beige or tan colors. We urge you to take advantage of this special low price and really save. No deliveries on these chairs.  
fourth floor

STERLING PORTABLE COOLER

reg. 29.95 **19.99**  
Engineered to replace hot, dusty, pollen-laden summer with fresh cool air.  
lower floor

STAINLESS STEEL COOKWARE

reg. 32.95 **24.88**  
Dura-Gleam and 3 ply. Made by West Bend. Guaranteed for fast and even heat.  
lower floor

FIBERGLASS GLASS DRAPERIES

reg. 8.95 **4.99** pr.  
Ready to hang and beautiful. 41x81. Pinch pleat top. Many decorator colors.  
fourth floor

Air Conditioned MATTRESS TOPPERS

special price **2.99 and 3.99**  
Air conditioned 1/2 inch thickness. Your choice of twin or full sizes.  
third floor

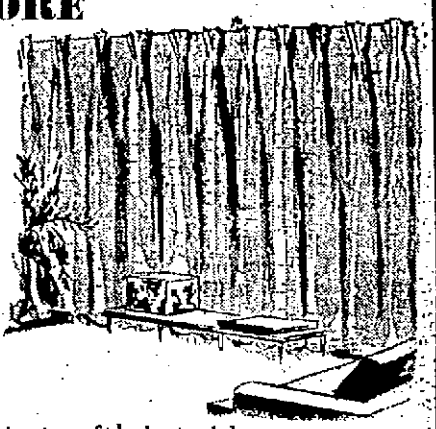
SPECIALY PRICED MIRACLE BLEND FABRICS

reg. 2.49 yd. **69c** yd.  
Made of undetermined fibre content. 45" wide. Prints, solids, novelties.  
third floor

CUSTOM DRAPERY SALE SAVE 1/3 OR MORE

DECORATOR COLORS INCLUDING CUSTOM LABOR

**1.99** per yard

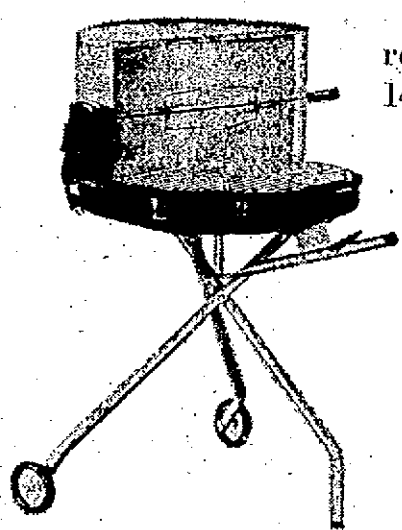


Measure your window, select your fabric and let us do the rest. For expert help, call Mr. John at HE 2-7451, and he will bring samples to your home.

- WEIGHTS • DOUBLE BOTTOM HEMS
- FAN FOLDED • PLEATED TO EXACT MEASURE
- BLIND STITCHED BOTTOM AND SIDE HEMS

fourth floor

MOTORIZED BRAZIER NOW SPECIALLY PRICED



reg. 14.95 **11.95**  
LARGE 24" SIZE

Chrome plated spit and tines, deep steel bowl is reinforced by beaded rim, has stabilizer cup, chrome plated grid with handles. Positive locking ratchet grid adjuster. Rust resistant hammered steel hood.

lower floor

RUG VALUE EVENT SPECIAL NEW YORK PURCHASE



Priced Only **4.88**  
Imagine a huge 4/6 rug in all cotton and viscose at such a tremendous low price. Has non-skid backing. A fortunate special purchase brings this savings.  
• BEIGE • MOSS  
• GOLD • ROYAL  
• PINK  
Also cotton, non-skid backing rug, size 24x36 **88c** ea.  
third floor

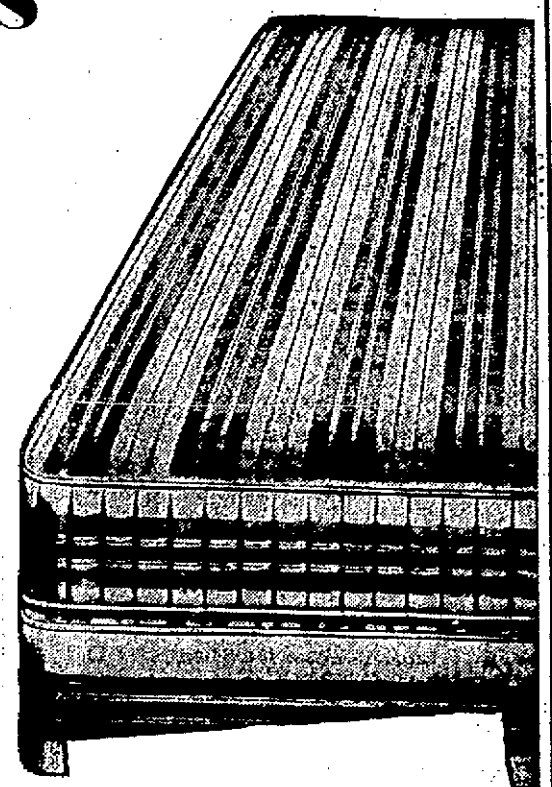
BIG SAVINGS MATTRESS AND BOX SPRINGS

**24.44** regular 79.95 set ea. pc.

- FINE QUALITY
- TWIN OR FULL SIZES
- HANDLES FOR TURNING
- TEN-YEAR GUARANTEE

Buy that mattress and box spring you need now! Come prepared to spend little for years of sleeping comfort. Hurry, we expect these bargains to sell fast. All top quality and has extra durable cover.

YOUR CHOICE  
• 510 COIL MEDIUM TENSION  
• 612 COIL FIRM TENSION



fourth floor

## YOU SHOULD TRY IT

# Negroes Cook Up a Tasty Answer

By BILL JONES

Long Beach area Negroes are cooking up their own answer to the lunch counter problems in the South.

The Negro General Welfare Fund has bought and is operating a hamburger stand to raise funds to help their own through, and out of, school, crisis and debt.

Name of the stand, naturally, "Fund's Burgers." No prejudice, discrimination there, says John B. Watkins, the NGWF Long Beach chapter president.

The large, modern hamburger stand at 2013 Orange Ave., "is doing remarkably well," Watkins says.

THE "WELL" condition is the result of a \$250 to \$275-a-day business in burgers, shrimp and other snacks.

The "remarkable" stems from the fact that wages aren't dished out to the help.

The volunteer labor is the teen-age children and wives of local fund officials who operate the stand from 8 a.m. to 2 a.m., day in and night out.

Manager of the stand is Mrs. Leilani C. Hill, NGWF secretary-treasurer. Watkins is the bookkeeper.

The Negro Fund got into burger business last May when they bought the stand for—well, if not for a song, at least for less than half of the \$12,000 the business is worth, according to Watkins.

IT SEEMS fund officials sold the seller and the finance company on what a great organization NGWF is.

"We had to plunk only \$280 down," Watkins says with still some amazement.

No one can dispute the aims of the organization. Funds go toward scholarships, steady families, educational loans and assistance to school part-time job hunters. Negro businessmen also get loan help.

The Negro Fund is looking past the shrimp and burgers, relaxing.

Says Watkins: "We're thinking of going into the demolition business also, knocking down old buildings—and we still have other projects in the fire."

His imaginative fund-raising is as interesting as his normal life. Aside from being the local chapter president, Watkins also works as a tax consultant, bookkeeper, bail bondsman, and Air Force reservist in "normal" life.

FOUNDED only two years ago by the Rev. Philip Perry of Compton, the Negro General Welfare Fund is holding its first fund drive dinner Aug. 7 in the International Ballroom of the Lafayette Hotel. A public dance will follow.

The dinner is \$25 per plate, and tickets may be purchased at 2017 and 1926 Orange Ave. Singer-composer Arthur Lee Simpkins will entertain.

In the meantime, the organization is banking on burgers for its support.

## Widow of Oswald Rests at Resort

MADILL, Okla. (AP)—Mrs. Marina Oswald, widow of the man accused of assassinating President Kennedy, got her first taste of American resort living last week.

Mrs. Oswald spent a brief vacation at Lake Texoma near here with Mr. and Mrs. Decatur P. Ford of Richardson, Tex., a Dallas suburb where the widow of Lee Harvey Oswald now lives.

Mrs. Oswald spent her time here swimming, reading and relaxing.



—Staff Photo

COOKING UP SCHOLARSHIPS at a hamburger stand at 2013 Orange Ave. are volunteer teen-agers and wives of officials of the Negro General Welfare Fund. Funds from the stand go to scholarships for needy students. The stand is being operated by store manager Leilani Thompson, at window, waiting on Mario Di Trapani. Larry Austin, 11, is one of the younger helpers.

## HOMAGE DUE ICE CREAM CONE TODAY

ST. LOUIS (AP)—Today is generally considered to be the 60th anniversary of the ice cream cone.

W. M. Hamwi, a Syrian concessionaire at the 1904 St. Louis World Fair, is supposed to have created the cone with waffles when his supply of ice cream dishes ran out.

Two other claims of previous ice cream cones, one from Italy in 1903 and another from Germany in 1899, have been made. But the National Geographic Society says Hamwi is the inventor of the ice cream cone.

## Joint Nuclear Test

JOHNSON CITY, Tex. (AP)—President Johnson announced Saturday that the United States and Britain have jointly tested a British-made nuclear device underground in Nevada. Johnson told a news conference that the device, described as having a low yield, was detonated Friday at the atomic energy test site.

## SAVE AT BURKS

### 7 HOUR SPECIALS

TODAY ONLY  
Noon to 7  
DOWNTOWN  
STORE ONLY



G. E. Frost-Free DELUXE MODEL REFRIGERATOR. Approx. 19 cu. ft., no frost ever, 2 dr. bottom freezer, swing out shelves. Model 479x. Formerly \$729.95 now only \$498.88

GENERAL ELECTRIC 2-DOOR, FROST-FREE REFRIGERATOR. No frost ever. 16 cu. ft. \$218.88

GENERAL ELECTRIC FROST-FREE REFRIGERATOR. No frost ever. 16 cu. ft. \$298.88

Admiral Automatic Defrost 2-dr. REFRIGERATOR \$178.88

GENERAL ELECTRIC 12 cu. ft. REFRIGERATOR. Full width freezer \$158.88

TODAY'S WASHER SPECIAL  
G.E. 12 lb. completely automatic WASHER with exclusive G.E. Mini-Basket. Today Only \$188.88

Now a New Burks' Store in Buena Park

**BURK'S**  
CORNER ARTESIA BLVD.  
6001 BEACH BLVD.  
All stores open 'til nine  
Downtown and Buena Park  
Open Sundays from 10-7  
Sale today only at

356 Long Beach Bl.

SAVE AT BURKS

## Heads of 30 Groups to Study Fair Plan

(Continued from Page A-1)

—finel Now let's look realistically at some of the problems."

Main problems relate to financing, engineering, legal involvements with the tideland trust, engineering and the impact of the fair on the Port of Long Beach, its principal site.

As for the leaseback program, involving indirect city commitments variously estimated from \$40-plus millions to \$60-plus millions, indications are the reports will not rule out some city participation but will also emphasize that large-scale financing will be necessary from other sources also, public and private.

USE OF THE tidelands as a fair site, and possible use of tideland trust funds, raise the main legal questions.

Fair officials have not specifically proposed any commitment of the tideland trust money. However, the Harbor Department, although conducting its port operations at a substantial profit, has no source other than future tideland revenue

for financing on the scale required.

Most of the proposed buildings and other facilities to be paid for under the leaseback program are in the harbor district.

And the use of the trust property still is subject to a large measure of state control under the compromise legislation adopted this year.

MANSSELL and other officials approached the writing of the reports with extra care. They consulted not only among themselves but with fair officials and such others as Economics Research Associates, the fair's consultants who prepared a favorable feasibility analysis; J. C. Hanauer & Co., financial consultants to the fair, and economic experts of several large banks.

Some of the fair's consultants as well as its executive vice president, Glenn R. Watson, are expected to attend the council's scheduled discussion of the reports at the afternoon session.

## Intermetal Group

MOSCOW (AP)—Hungary, Poland and Czechoslovakia are setting up an organization—called Intermetal—for cooperation in the iron and steel industry, Tass reports.

## Hard of Hearing?

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

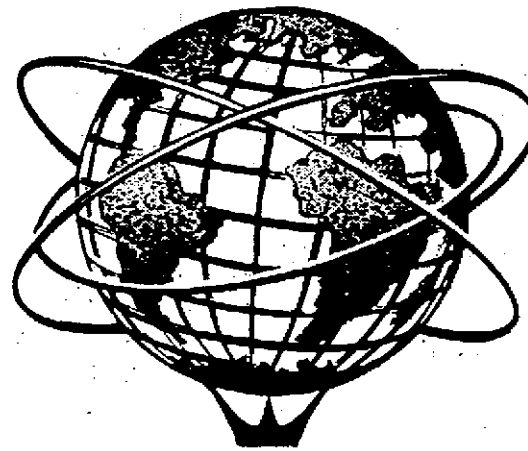
So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else. Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. Assure your appointment by calling GA 6-6166 or GA 6-6167, 2067 Atlantic Ave., L.B. Dr. H. L. Hutchings, D.C., director.



## WIN...

### A TRIP to the WORLD'S FAIR

two first class round trip tickets to New York  
AMERICAN AIRLINES ASTRO-JET

PLUS... 5 days and 4 nights at the Sheraton Hotel

PLUS... your choice of Fair Tickets

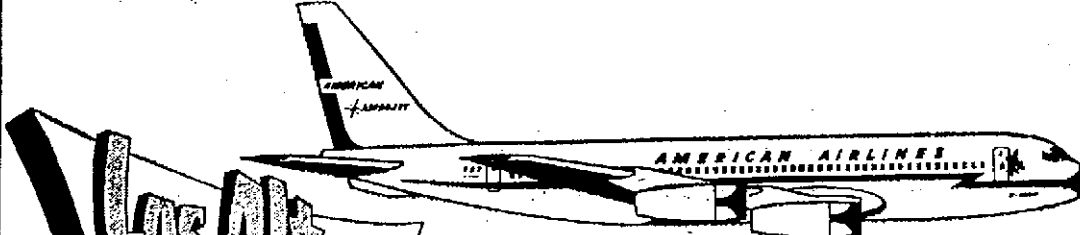
PLUS... sight-seeing tours, night club tours, Broadway shows

FREE... to the next 20 winners

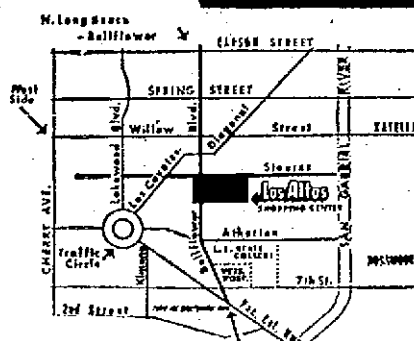
### LOS ALTOS CENTER GIFT CERTIFICATES!

NO JINGLES TO WRITE • NO QUESTIONS TO ANSWER  
NOTHING TO BUY • YOU DON'T EVEN HAVE TO BE PRESENT TO WIN

Just shop in any Los Altos Center Store from July 14 through July 24. Register for the drawing in any store. Winners will be notified Tuesday, July 28th.

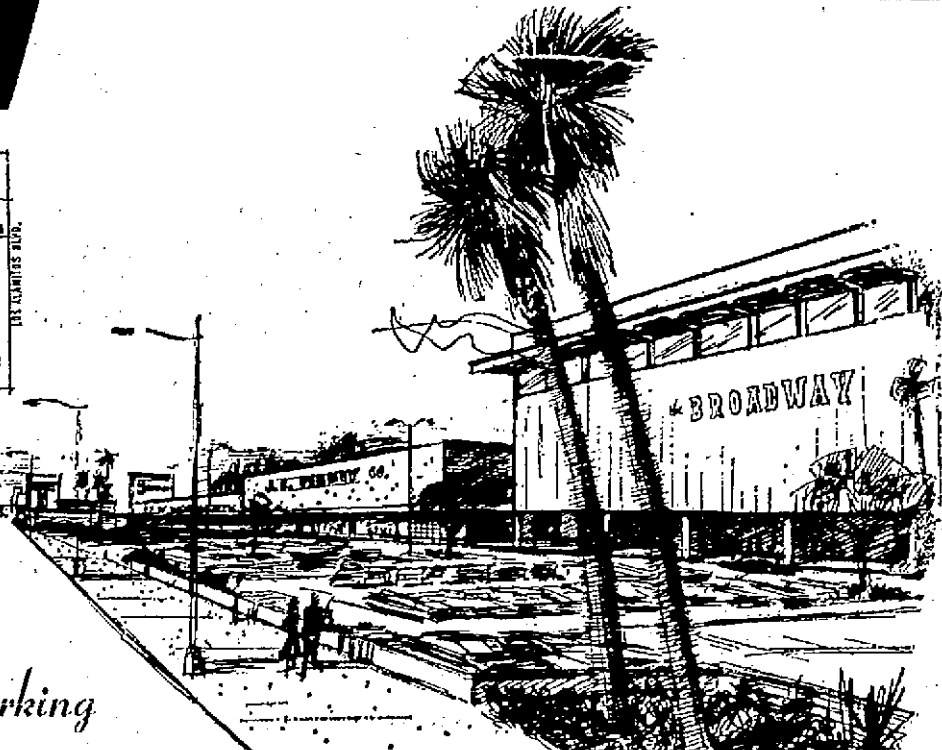


## Los Altos SHOPPING CENTER



BELLFLOWER BLVD.  
AT STEARNS

Long Beach  
Acres of Free Parking



## Walker's

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# Spacemen May Speak by 'Tickle Talk'

By JOSEPH L. MYLER  
United Press International

The time may come when spacemen will speak to spacemen or to ground stations by "tickle talk."

Scientists for some time have been experimenting with a new means of communications based on "vibratory stimuli." This new channel, they say, would increase the efficiency and safety of communication and control in both aeronautics and astronautics.

In "tactile communication," information is transmitted electrically to the "listener's" fingers by means of sensitive vibrators.

The system its proponents say, could be used in a variety of aerospace situations to supplement and improve existing systems.

THE SENSES OF sight and hearing used in ordinary communications sometimes are swamped. Take the case of an aircraft pilot in landing and taking off.

He must focus alternately on his instrument panel and the runway while giving heed to what the radioed voice of the control tower is spilling into his ear.

All this lengthens his reaction time — the time it takes to translate information received into appropriate action. If his fingers, curled around control stick or wheel, also were being apprized of such things as speed and altitude, the pilot might respond more promptly.

In fact, he does, according to researchers reported in Washington recently by Joseph Hirsch and his colleagues of the Israel Institute of Technology at Haifa.

IN A BASIC tactile communication system the five fingers of the listener would rest on sensitive vibration receivers. The fingers of the "speaker," the man sending information, would manipulate electro-mechanical impulses at the other end of the communication link. The roles of speaker and listener could be reversed as necessity indicated.

The system was tested in ground control of drone aircraft targets. When a pilot is operating an airplane, he senses all the accelerations his craft is subjected to.

## Vets to Hear Col. Shelton on Thursday

"Spain," a talk illustrated by colored photographic slides he himself made, will be the subject of Lieut. Col. D. Shelton, USAF, at the monthly dinner meeting of Long Beach Chapter, Military Order of the World Wars, at Allen Center Thursday evening.

Col. Shelton is on active duty, assigned as professor of air science at Loyola University, near Culver City, with the senior ROTC unit there.

Until his assignment there a year ago, he spent 3½ years as director, personnel, 16th Air Force (SAC) in Madrid. During his Spain tour of duty he traveled extensively about the country and made hundreds of colored photographs.

Wayne N. Gamet, chapter commander, will preside at the dinner meeting.

## Bid Opening Set on Dominguez Channel Section

F. T. Lee, Angeles Bureau

Bids on construction of the final link in the \$30-million improvement of the 18-mile-long Dominguez Channel will be opened Friday at 11 a.m.

The County Flood Control District will open bids on a 2.5-mile section running from Avalon Boulevard to Vermont Avenue. Estimated cost is \$5 million.

The contract is expected to be awarded by county supervisors Aug. 4. The work will take slightly more than two years.

The channel will have a concrete bottom, varying from 50 to 88 feet in width, and sloping sides. Stones will be placed on the sides.

This is communication by "feel," so to speak. Old time pilots literally flew "by the seat of their pants."

But the ground controller of a drone aircraft cannot feel its motions. He must rely on what he sees, which does not give him vitally needed information about changes in speed and position.

Equipment aboard the drone transmit vibrations, or buzzes, indicating when the craft rolls, pitches, swerves, or changes speeds.

RECEIVERS of such information can be so placed on the ground controller's stick that all he has to do to correct a given situation is to move the stick in the direction of the particular vibrator which is tickling his fingers at the moment.

By thus adding what the ground controller feels to what he sees as he gazes at the target craft, an improvement of 10 per cent has been added to control precision.

There are times in space flight when pilot to ground or pilot to pilot communications are confused. An extra channel under these circumstances would be useful.

## Folies Easy to Take

By B. H. RIDDER  
President Northwest Publications  
(Editor's Note: Mr. and Mrs. Ridder are on a tour of Europe. This is one of a series of articles by Mr. Ridder.)

PARIS—In order to entertain some of our new friends in the correspondents' field, we have invited them to a dinner at the restaurant, Pere Loeu, and at their suggestion introduced them to the Folies Bergere. Do not get me wrong, how-

ever, this is not hard to take.

During the dinner we talked about Romania and the necessity of Khrushchev to halt the growing surge of nationalism which has for centuries troubled the conqueror in Eastern Europe. The hunger for nationalistic freedom cannot be destroyed and is appearing in a new guise in Poland, Romania and perhaps Bulgaria.

After we sank back into the luxurious arm chairs in the first rows of the Folies, politics took a back seat. The scene opened in a magnificent dancing extravaganza of green with an experienced and sophisticated cast. The background was a delicate flowered innocent spring, while foams of white skirts showed the glittering spectacle not at all innocently. This year's Folies is a masterpiece of stage setting, background painting and the loveliest costumes that only Parisian artists could design. They must have cost huge sums. I am not good at figures, but those that appeared were easy to recognize—sculptured models of exquisite beauty with no hint of underexposure.

The vaudeville features that included tumbling, fancy dancing, gymnastics and an accordion girl artist who understood the art of inducing customers participation. During the three hours and a half, until the exact midnight hour, the spectacle unfolded into one blaze of stage glory after another. The costumes from the days of Louis XV and the Austrian empire were pictures crying for a camera. Some of the balancing artists will surely find their way next winter to our television stage. Some of the dancing glamorousities, however, could only be done in the summer.

It was of course, jammed for the Folies of this year is the most complete vaudeville show on earth, with a background of beauty, song and dancing that is as incomparable as Paris itself.

We sat around for a few hours afterwards and strangely not a single word was said about news, the A.P. or Eastern Europe. The Folies is a heady show if you get what I mean.

The Haifa scientists discovered that code messages could be sent by electronically transmitted vibrations. They found out that a tactile code based on the alphabet was somewhat easier to learn than the Morse code used so

efficiently by old-time telegraphers.

TACTILE communications in aeronautics, Hirsch said, would be particularly helpful in such problems as placing an aircraft in a crowded sky or in blind landings.

The need for the new information sensing system will become greater if and when the supersonic airplane piles its special demands upon the ability of pilot and ground controller alike to respond quickly to rapidly changing conditions.

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Special group of better quality shorts in seersucker, twills, etc. Sizes 29 to 42 waists. **2<sup>50</sup>**

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Regular 6.95 to 12.95. Reduced when you need them the most. Light weights in blends. **5<sup>88</sup>** and **10<sup>88</sup>**  
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Regular 1.25. Dark prints in button-down and regular color styles. Broken sizes. **99¢**

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Regular 2.44. **1<sup>88</sup>**

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### 22 PAIR COTTON CORDUROY PANTS

**50¢**

### ASSORTED SUMMER JEWELRY

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Plus Fed. Tax

### SMART STRAW BEACH HATS

Regular 1.98 and 2.98. Pick up two or three styles. Popular shapes. **1<sup>00</sup>** and **2<sup>00</sup>**

### ASSORTED COTTON BLOUSES

Regular 1.00 to 3.50. Odds and ends in many styles and colors to choose from. **50¢ to 2<sup>00</sup>**

### SMART SIX-WAY BELTS

Regular 1.00. Six belts in one . . . six different colors. **77¢**

### 22 Only SKIRT SETS

Regular 4.88. Just what you need for summer wear. Assorted colors and sizes. **4<sup>22</sup>**

### TOWNCRAFT WATCHES

Regular 12.88. Save 3.00 on these fine Swiss movement, 17-jewel watches in men's and women's styles. **9<sup>88</sup>**

## WOMEN'S SPORT and FASHION SHOES

We're cleaning house on all our summer styles. High heels, low heels, flat heels . . . Canvas and leather uppers. Most sizes and widths, from 4 to 10. **2<sup>88</sup>** and **3<sup>88</sup>**



### 30x54 SCATTER RUGS

Colorful patterns for area uses. Latex non-slip back. 36 only. **5<sup>55</sup>**

### BETTER THROW BEDSPREADS

Smart decorator colors in twin or full sizes. Limited quantity. **14<sup>00</sup>**

### KING AND QUEEN SIZE SPREADS

White and colors at a low Penney price. Limited quantity, so hurry. **18<sup>00</sup>**

### BIG DACRON FILLED PILLOWS

Dacron polyester-filled for allergy free comfort. Size 20x26". Low Penney price. **2<sup>50</sup>**

### FOAM RUBBER PILLOWS

Special purchase . . . Big 20x26" size. Allergy free sleep. **3<sup>00</sup>**

### KAPOK FILLED BED PILLOWS

Ideal for pots or summer camping. Special Penney purchase. 48 only, so hurry. **88¢**

### COLORFUL THROW PILLOWS

Assorted styles and shapes . . . Assorted coverings. **2<sup>00</sup>** for **3<sup>00</sup>**

### 8 Only OCCASIONAL CHAIRS

Regular 34.88 popular styles and colors. You've got to see them to appreciate the value. Don't wait. **29<sup>88</sup>**

## PRICES SLASHED!

### Women's Better Dresses

Regular 5.95 to 12.95 **4<sup>88</sup>**  
Summer styles at reduced prices to save you money. Sizes 9 to 15, 12 to 20, and 14½ to 24½. Good selection. **and 7<sup>88</sup>**

### Girls' Summer Dresses

Regular 1.99 to 2.99 **1<sup>44</sup>**  
Cute styles and colors for summer wear. Some spaghetti straps. Broken sizes. **and 2<sup>44</sup>**

### BOYS' COTTON

### SPORT SHIRTS

Regular 1.66 **1<sup>33</sup>**  
Big selections of fabrics and colors. Broken sizes from 6 to 18. Stock up for school.

### MEN'S COOL

### SUMMER SANDALS

Special manufacturer's closeout of better sandals . . . leather uppers . . . sturdy sole. Sizes 6 to 11. **2<sup>44</sup>**

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Regular 3.98. Colorful island print shirt, boxer trunks . . . Asst. sizes. **3<sup>44</sup>**  
Sizes 2 and 6 . . . Regular 2.98. Now **2<sup>44</sup>**

### TERRY CLOTH BEACH JACKETS

Regular 2.98. Thirty terry cloth for use after that swim, white only in asst. sizes. **2<sup>44</sup>**

### FLEECE SWEAT SHIRTS

Regular 1.44. ¼ Zip front styles, assorted colors. Sizes L and XL. **99¢**

### ASSORTED STYLES IN BOYS' SLACKS

Regular 3.00. **1<sup>50</sup>**

### TODDLER BOYS' WALKING SHORTS

Regular 1.00. **77¢**

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Regular 2.98. **1<sup>99</sup>**

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BIG ASSORTMENT . . . Regular 88¢. **66¢ yd.**

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12 Only. Smart patterns . . . buy now and save. Regular 18.88. **14<sup>00</sup>**

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Limited quantity. Regular 5.00. **3<sup>88</sup>**

### TRANSISTOR RADIOS

6-Transistor. Regular 7.88. 5 Only. **5<sup>88</sup>**

### COLORFUL AREA RUGS

Odd patterns and sizes from our regular line. Regular 8.00. **7<sup>44</sup>**

### AREA THROW RUGS

Discontinued patterns and colors. Regular 4.00. **3<sup>44</sup>**

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Odd styles in broken sizes from 8½ to 3. Sport and school styles. Some canvas uppers . . . Hurry. **1<sup>88</sup>** and **2<sup>88</sup>**

## WORLD NEWS BRIEFS

Shastri Drops  
Part of Duties

NEW DELHI (UPI)—Ailing Prime Minister Lal Bahadur Shastri Saturday resigned as foreign minister in a cabinet shuffle designed to relieve himself of some of the burdens of office while he recovers from a heart attack.

Shastri appointed Sikh Sardar Swaran Singh, a bearded senior member of the late Prime Minister Jawaharlal Nehru's cabinet, as foreign minister. Swaran Singh had been minister of supply and industry in Shastri's government.

Swaran Singh is a veteran Indian diplomat who headed the Indian delegation in the talks with Pakistan which resulted in drawing the boundary line between the two countries after partition.

## Nasser Rejects Russ Offer

BONN (UPI)—President Gamal Abdel Nasser has rejected a Soviet offer to replace German technicians on Egyptian arms projects with Russian technicians, reliable sources said Saturday.

Nasser reportedly is satisfied with the help he is getting from German experts in developing a domestic arms industry. Diplomatic sources said Nasser prefers to employ Germans and to buy most of the components for the arms program from non-Communist countries, even though this is costing him hard currency.

The Soviet offer of Russian technicians to replace Germans and Nasser's rejection of the offer was said to have contributed to a "disenchantment" on both sides at the conclusion of Soviet Premier Nikita S. Khrushchev's visit to the U.A.R.

## Greek Cypriots Move Up

NICOSIA, Cyprus (UPI)—Greek Cypriot troops, in an abrupt about-face, halted their "rollback" Saturday and moved their armored cars, artillery and mortars back into attack positions around a Turkish Cypriot stronghold in the Kyrenia mountains.

The Greek Cypriot reversal apparently caught United Nations officials and Turkish Cypriots by surprise. The Greeks Friday began moving their men and equipment back about 100 yards from their positions near the Turkish Cypriot village of Temblois.

Lt. Col. Andrew Woodcock, deputy commander of Canadian U.N. troops, was reported bitterly angry over the Greek Cypriot move which could presage a massive attack and some of the heaviest fighting of the Greek and Turkish Cypriot crisis.

## Russ Missile No Surprise

WASHINGTON (AP)—Reports that Russia has an improved long-range intercontinental ballistic missile brought no expression of surprise at the Pentagon Saturday.

And following instructions from Secretary of Defense Robert S. McNamara, there was no official comment about a New York Times report that the Soviets have tested and presumably are producing missiles capable of carrying multimegaton nuclear weapons more than 6,000 miles.

But the informal reaction stressed a contention that the Soviets have a long way to go to close the long-range missile gap and that the gap appears to be widening daily in favor of the United States.

## Russ Rap Japan Commies

MOSCOW (UPI)—The Communist Party of the Soviet Union (CPSU) charged Saturday night that Japanese Communists were provoking "an open rupture" with the Soviet and International Communist movement.

Tass news agency, disclosing there had been more than 18 months of "abnormal relations" between the Soviet and Japanese Communists, published two Soviet letters addressed to the Japanese Communist Party (CJP) outlining the dispute.

A July 11 letter said, "We deeply regret that even after receiving the (April 18) letter of the CPSU Central Committee, the CJP leaders not only did not express a desire to search for roads towards an improvement of relations between our parties but, on the contrary, embarked on the road of a further aggravation of relations with the CPSU (and) took a course aimed at an open rupture with the CPSU and the international Communist movement."

## Locomotive Engineers Get Pay Increases

CLEVELAND (AP)—The announced by Perry S. Heath, Brotherhood of Locomotive Engineers said agreement was reached Saturday in Chicago on pay increases that will range from \$40 to \$114 a month for some 35,000 engineers throughout the country. The agreement was announced by Perry S. Heath, grand chief engineer. He said the pact, retroactive to June 1 and extending to Jan. 1, 1966, was reached in negotiations with the Missouri Pacific Railroad but was extended to cover all railroads represented by the National Railway Labor Conference.

MINISTER SHIINA  
New Nippon PowerNew Japan  
Cabinet Is  
Sworn In

TOKYO (AP)—Premier Hayato Ikeda's new cabinet, reshuffled to appease rival factions in his ruling liberal-democratic party, was sworn in Saturday at ceremonies before Emperor Hirohito at the Imperial Palace.

Despite the shifts no major changes are expected in the foreign and domestic policies of Japan's sixth cabinet in four years.

Ikeda was forced to give cabinet posts to influential party members in return for their support during the July 10 election. Ikeda was elected to a third two-year term as premier.

Etsusaburo Shina, 66, who replaced Masayoshi Ohira as foreign minister, told newsmen after the ceremonies he would stress the importance of trade and economic affairs in Japan's foreign relations.

## Cholera Toll 86

KUALA LUMPUR (AP)—Malaysia's cholera death toll climbed to 86 Saturday with reports of three more fatalities outside hospitals. A Health Ministry report said the number of suspected and confirmed cholera cases, plus carriers of the disease, admitted to hospitals rose to 937, mostly in the hard-hit east coast states.

## CONSTANT REMINDERS

When You Tour in Cuba  
Slogans Are Inescapable

By RICHARD DAW

HAVANA (AP)—Towerling over downtown Havana, the colored neon sign blinks out its message:

"Fatherland or death; we will win!"

Glaring out from a roadside billboard, picture of Fidel Castro shows the bearded leader in a characteristically challenging pose and his statements are printed boldly:

"If they impose war on us, we will fight!"

Slogans are an inescapable part of life in Cuba.

In shop windows, on automobile bumpers, atop buildings, plastered across billboards, everywhere Cubans look, their glances are met by constant reminders of the ideological struggle they are swept up in.

SCHOOL CHILDREN read on a classroom bulletin board:

"To make a revolution is to build."

Workers in a factory are told by a sign over the gate: "Producing more we honor our heroes."

Advertisements of such everyday items as cola, toothpaste and the latest beauty soap have disappeared, to be replaced by exhortations to become better workers in the Communist society.

Cuba's leaders say that commercial advertising is a capitalistic measure which this country has outgrown. Competing brands have been eliminated and only one type of each product is allowed.

Old-line Communist leader Blas Roca, one of the directors of Cuba's controlling party, told a television audience:

"The days are gone when you were told by false advertising that Brand X is better than Brand Y. We all know

they were exactly the same any way."

TELEVISION and radio programs are separated now only by a recital of the latest slogan.

Announcers stating a station's call letters follow it with the phrase, "Broadcasting from Socialist Cuba, free territory of America."

Full-length movies are shown on TV with no break for commercials.

Says an Englishman who spent three years in the United States before moving to Cuba a few months ago:

"This system doesn't give you a chance to go to the kitchen for another beer, you know."

On the whole, presentation of the slogans is well done, from a technical standpoint.

Billboards, especially, have a highly professional look. They are printed in plants where "capitalistic advertising" used to be turned out.

E. German Guide Guides  
Himself Over the Wall

BERLIN (UPI)—An East German tourist guide Saturday explained the meaning of the Berlin Wall to a group of tourists by jumping over it.

Border guards were too surprised to raise their weapons. The 24-year-old refugee scaled the six-foot-high wall at Brandenburg Gate.

He was serving as a French-speaking tourist guide with a group of French students visiting East Berlin.

At the platform overlooking the wall he explained it had been built as a defense against militarists.

But his actions belied his words. He ran about six steps, climbed the wall and was in West Berlin.

He told police he often had taken tourist groups to the spot, and had decided it was a good place to escape.

NEED VACATION MONEY? Then, check the dependable firms listed in Classified right now.

held over by demand! through July 31st!

Community Savings Presents

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(AN OUTSTANDING HISTORICAL FILM)

SEE THIS  
EXCITING  
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Teddy Roosevelt takes office at 42, builds Panama Canal; President Taft and his friends; William Jennings Bryan; Woodrow Wilson defeats Roosevelt's Bull Moose Party; Wilson first president to go to France; women fighting for the right to vote (and how they dressed!); Al Jolson and Lillian Russell campaign for Harding; Coolidge sworn in by his father; Franklin D. Roosevelt's early career and highlights of his presidential years; the Truman-Dewey campaign of 1948. Many other fascinating scenes. "America in the Making" is being shown continuously in each of our offices.

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Eventful front pages from the New York Times, The Civil War Begins, Sher-

man's March to the Sea, The Trans-Continental Railroad, The Gold Panic, The Maine Blown Up, and many other history-making stories.

CAMPAIGN  
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DISPLAY

This is really colorful. Original political buttons worn in former presidential campaigns. A fascinating display dating from McKinley thru the Kennedy-Nixon campaign. Which ones did you wear?

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"THE 1964  
AMERICAN  
VOTER"

A 31-page review of national government, political conventions, voting qualifications, the electoral col-

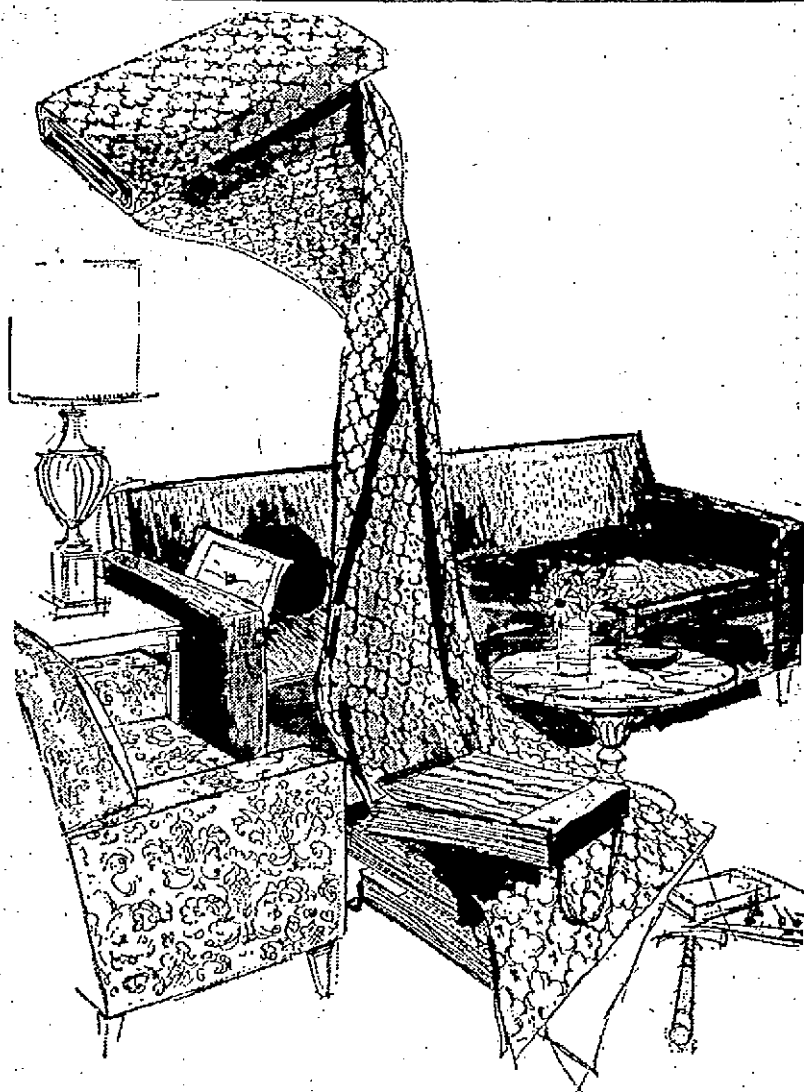
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FABRICS REDUCED 40%

Regularly 6.00-20.00 NOW 3.60 to 12.00 YD.

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Choose from May Co.'s large selection of over 50 of the richest, most handsome fabrics... damask, matelasses, nubby and boucle textures in cotton, rayon, acetate and linen combinations... in a variety of summer shades and crisp-cool decorator colors.

May Co. custom reupholstering includes expert workmanship — your furniture comes back looking like new.

- We strip frames and remove all old fabrics, all worn padding, right down to the last nail.
- We strengthen and reinforce entire frames, reglue dowels, strengthen joints.
- We retie springs with imported twine, and cushion springs units are replaced when necessary.
- We rebuild, put in new bottoms with either sagless or webbed construction.

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SHOP AT HOME... it's the satisfactory way to shop. You see the fabrics and colors right in your own home in relation to the furnishings you have. A phone call to May Co. will bring our expert upholstery representative with the entire selection of sale fabrics for you to choose from... free estimates, and no obligation of course. Up to 24 months to pay on May Co.'s Flex-Plan.

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California



# No New Beds Due at Navy Hospital Soon

By VIRGINIA W. KELLY

Unless there should be greatly increased military activity, there is no hope this year for an increase in the number of beds for the Long Beach Naval Hospital now under construction.

The House armed services subcommittee on construction of military hospital facilities has completed its hearings. Rep. L. Mendel Rivers, D., S.C., who will become Armed Services Committee chairman next January, heads the subcommittee.

The report has not yet been written but the consensus of the subcommittee is that the United States has a moral obligation to provide some form of hospitalization for retired military personnel and for military dependents. Even if the entire Armed Services Committee accepts the recommendations, there will be no recommendation for legislation this year. There may be legislation recommendations next year.

RETIRES and dependents must not hope for too much. Secretary of Defense McNamara of the Bureau of the Budget favor cutting medical care for this group.

The chairman of the House Armed Services Committee, Rep. Carl Vinson, D. Ga., is retiring. This year at the hearings, Vinson, Rivers, and other committee members were astounded when the Defense Department recommended that military hospitals to be constructed should be smaller than the obsolescent hospitals which the new hospitals are supposed to replace. The Defense Department's intention is plain—to cut down on care for dependent and retired persons.

As an example, when the fleet is at Long Beach, or when there is an influenza epidemic, there will be few, if any, beds for retired persons.

ANXIOUS TO START construction of new military hospitals, Vinson agreed to the Defense Department philosophy, but he appointed the Rivers subcommittee to study the matter and to lay down guidelines for the Defense Department and the Bureau of the Budget.

Rep. Harry Sheppard, D., Calif., chairman of the House appropriations subcommittee on military construction is retiring. This year, he insisted upon an excellent legislative provision: All military hospitals constructed in the future must have obstetrical facilities.

Several months ago, Sheppard told this reporter that the omission of obstetrical facilities in the Long Beach Naval Hospital is inhumane and reveals poor judgment and bad planning.

The Joint Congressional Economic Committee published its hearings on military impact and service activities July 1. The report includes the Defense Department philosophy of "commonality" for military hospitals.

Recommending certain aspects of amalgamation, the Hoover Commission makes clear that each service has specific problems and that each service must have a medical center occupied with medical problems and training of personnel identified with the particular service.

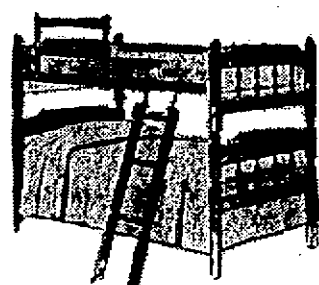
The Long Beach Naval Hospital now under construction is a regional hospital. The original plan called for the absorption of Army inpatients from Fort MacArthur, permitting the reducing of Fort MacArthur Hospital to a dispensary. When the Naval Hospital was reduced from 500 to 350 beds, this move was obviated. The Army and Navy have an agreement that at an appropriate time an addition to Naval Hospital will be made. Fort MacArthur Hospital will not be replaced.

Unofficially, however, the Army prefers to send patients to Letterman General Hospital in San Francisco, while the Air Force prefers to send its patients to March Field.

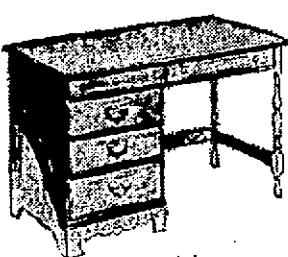
CAN'T FIND what you want? Read the "For Sale Miscellaneous" columns in Classified. Chances are it's offered to you right there.

# HOME SEMI-ANNUAL SALE

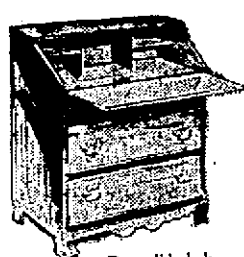
## SAVE \$20...SOLID MAPLE BEDROOM UNITS



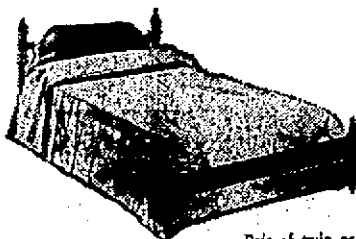
Bunk bed, guard rail and ladder



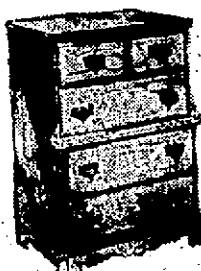
Dresser desk



Drop lid desk



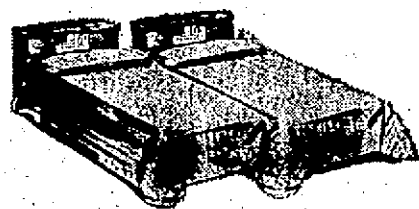
Pair of twin or full panel beds



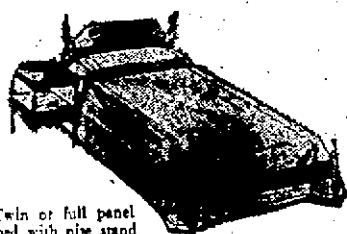
Step chest



Chest



Pair of twin book-ette headboards



Twin or full panel bed with nine stand



Single dresser base (mirror 26.95)

**59.95**

EACH

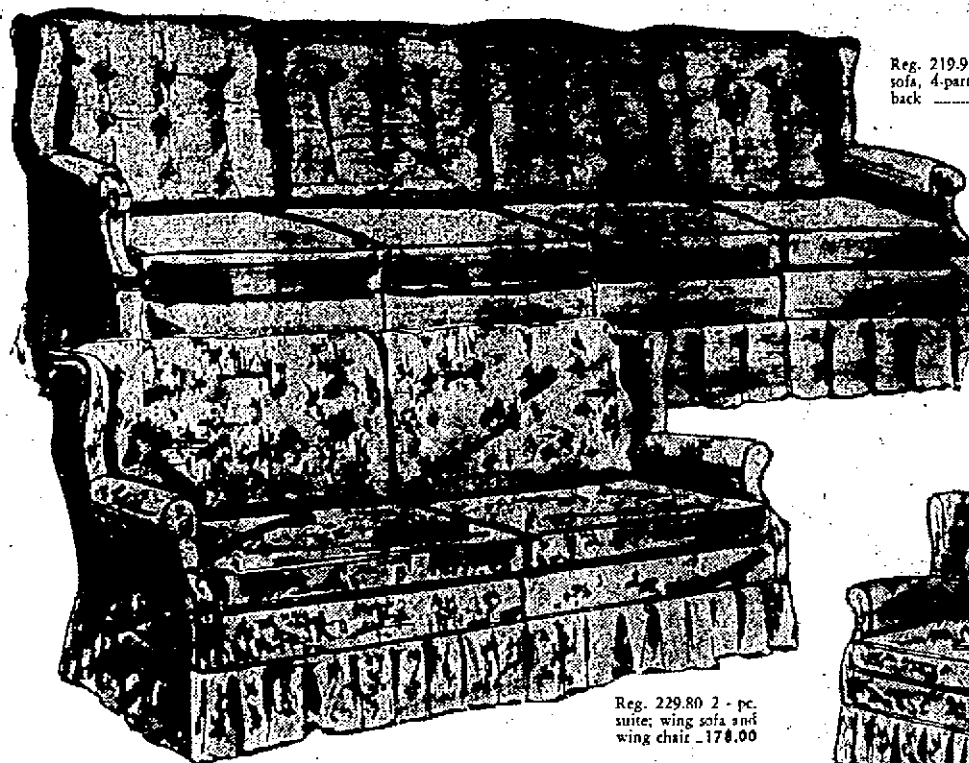
Reg. 79.95

A great buy you'll find only at May Co. . . . and it's one of the finest ever. Your choice of bedroom units of solid hardrock maple, built to last. Thick slab fronts, tops, sides, dust-proofed center guided drawers, excellent warm maple finish. Detailed ogee bases. May Co. Furniture 35

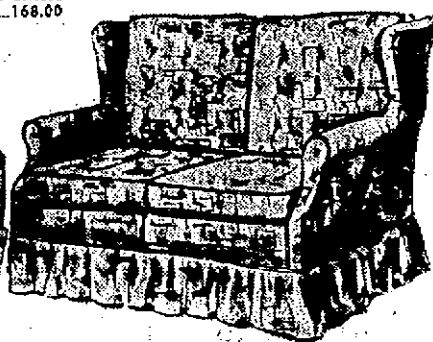
Not shown:

119.50 Double dresser base **99.50**  
119.50 Double chest **99.50**  
44.95 Matching mirror **34.95**

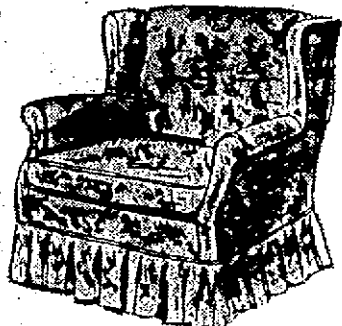
## SALE...CUSTOM COVERED EARLY AMERICAN FURNITURE



Reg. 219.95 8 - ft. sofa, 4-part divided back **168.00**



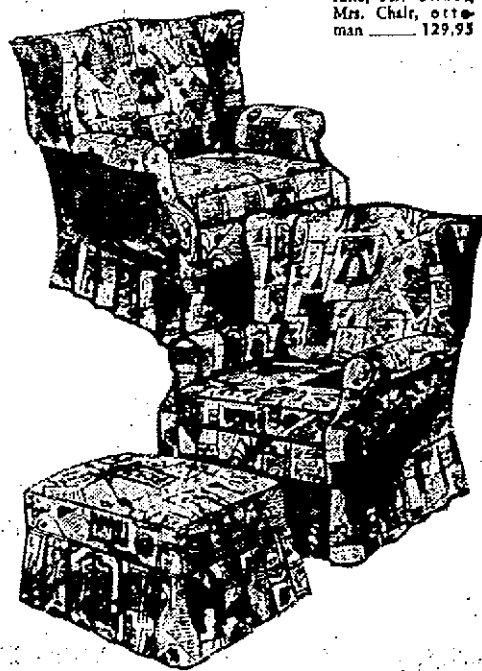
Reg. 109.95 Wing style loveseat **79.95**



Reg. 229.80 2 - pc. suite; wing sofa and wing chair **178.00**



Reg. 349.00 4 - pc. curved kneele arm sectional **288.00**



Reg. 175.5 3-piece suite; Mr. Chair, Mrs. Chair, ottoman **129.95**

**MAY CO**  
**CALIFORNIA**

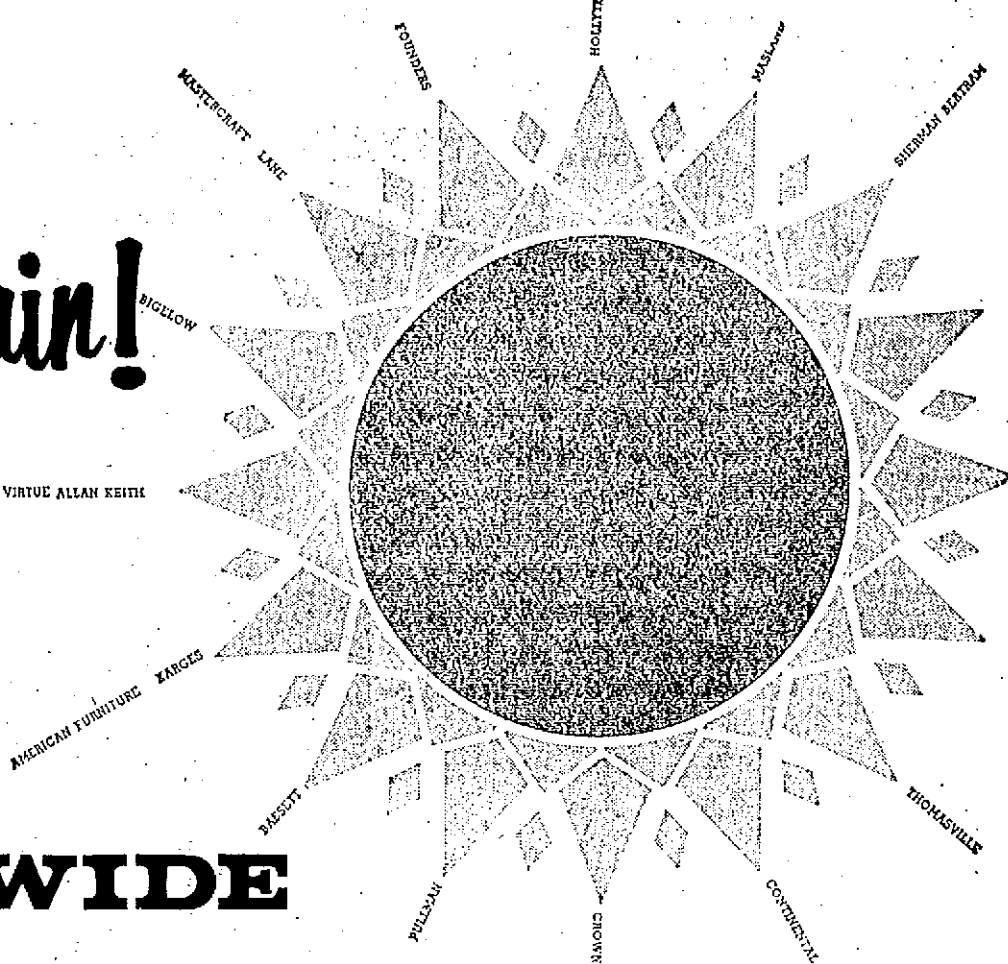
MAY CO. LAKEWOOD 5100 Lakewood Blvd. Phone: ME 3-0111  
MAY CO. SOUTH BAY Hawthorne at Artesia Phone: 370-2511  
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and temperature....again!

Carl's

SIMMONS SEALY MORRIS MOHAWK VIRTUE ALLAN KEITH



ANNUAL STOREWIDE

# MID-SUMMER SALE

Discriminating Californians who recognize value and appreciate service and selection, will be happy to know it's time for Carl's annual hot weather event: in every department, on every item, the management has decreed a price-cut which will mean an authentic discount. If you have been waiting to furnish a complete home, or add to your original furnishings, this will be welcome news... and you will be welcome to browse among the finest carpets, furniture and accessories in air-conditioned comfort!

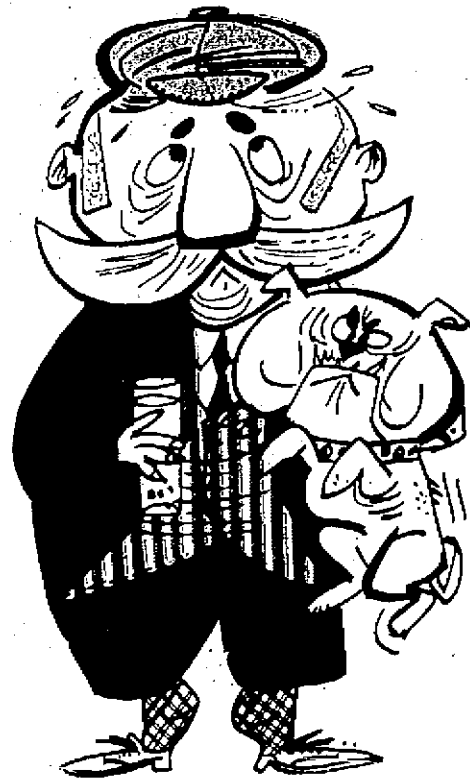
SALE STARTS TOMORROW 9 A.M.

DURING SALE  
Open 9 a.m. to 9 p.m.  
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Carl's

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FURNITURE & CARPET SELECTION

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CONTEMPORARY • MODERN • PROVINCIAL • TRADITIONAL • CLASSIC • CARPETING







BEACH COMING  
WITH MALCOLM EPLEY

SOME post-convention reflections, some serious, some otherwise:

Everybody knows how to be a good loser. It's something they start telling you about when you're a kid. But being a good winner is something else again, and even more difficult, and I saw some things at S.F. that indicated it is a lesson some of Sen. Goldwater's enthusiastic fans ought to learn.

Day after nomination, some of these people showed up wearing buttons that read, "I TOLD YOU SO." This was just a minor indication of smugness, and even arrogance, among the Goldwaterites that is hardly likely to win friends.

There was, for instance, considerable sneering at members of the press based, I suppose, on the feeling that some portions of the press had been unfair to Goldwater. Yet the targets of the sneers were just anybody wearing a press badge—they could and in many cases were people who were either completely neutral or actually sympathetic toward Goldwater.

At any rate, all of this is ridiculously tactless and unpollitic under the circumstances. The Goldwater campaign is just starting and it has a long way to go. It has to win over a lot of people. It has won a battle but not the election. There is no justification for arrogance, no sense in alienating anybody just for the sake of a little spiteful self-indulgence.

The nominee and his leaders are of course aware of this. They sent out warnings against booing at the convention, yet the Goldwater delegates couldn't resist booing Rockefeller. In a hoorish demonstration, "One Bay Area woman, who heard it on tv, told me she is inclined toward Goldwater, but after hearing that, she isn't sure she wants to identify with a bunch of lousy sports. See how it goes?"

CONCESSION operators at the Cow Palace either underestimated GOP appetites or failed to recognize the peculiarities of convention timing. Sessions ran through the dinner hour and thousands were out roaming, looking for something to eat, throughout the evenings.

The snack counters were uniformly understaffed, and badly. People had to stand in line for an hour or so in some cases. The counters ran out of many major items, among them hotdogs, which were about the only basic food offered. A popcorn stand had popcorn, but no bags to put it in.

By the time it was over, everybody was sick of hotdogs. In the concourse after final adjournment I came along just as a fellow trucking away some supplies spilled a big box of weiners. They rolled out over the floor, dozens of them. A few viewers just laughed. A few hours earlier, I'm sure, they'd have fought over the meaty loot.

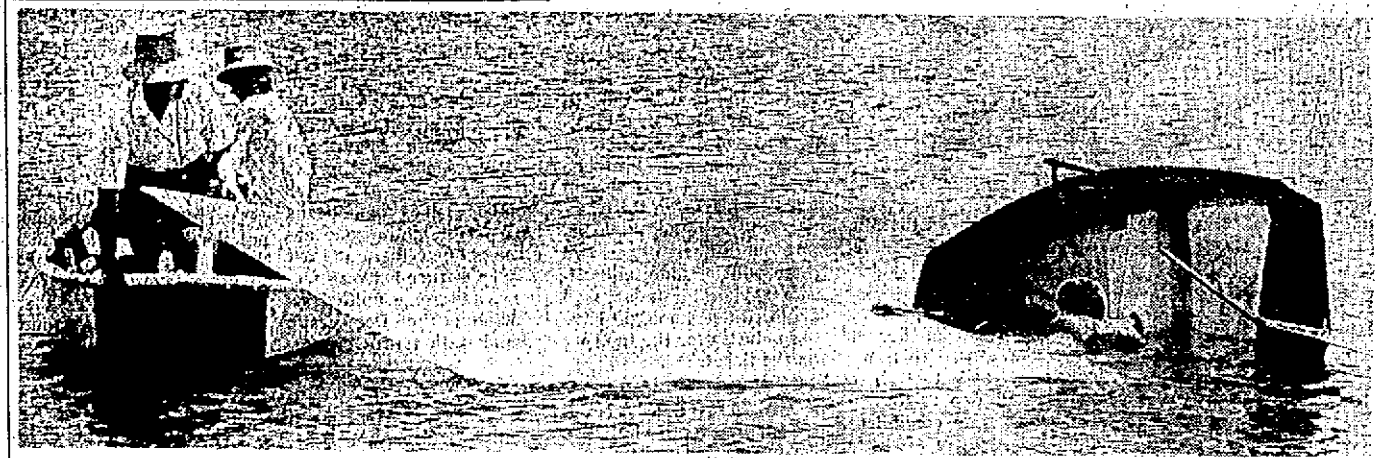
GOV. Scranton's sportsmanlike declaration of support for Goldwater after his crushing defeat was effective, but spoiled a little by anticlimactic repetition. Like so many, he talked too long. . . . Everybody was wildly resentful of the innumerable nomination and seconding speeches for persons who were not really serious candidates. . . . Convention ticket regulations were pretty rigid, but they were circumvented in a thousand ways. For example, in the section set aside for the working press, and nobody else, there were a lot of wives, and a few kids under 10. . . . The setup of the news media was simply fantastic, both at the Cow Palace and in press headquarters at the Hilton Hotel downtown. Millions of words went out by broadcast, wire and wireless. Yet every newsman there knew that unreported things happened somewhere on the sidelines that would have been well worth telling.



Jim Springer, 9-year-old member of Leeway Sailing Club, happily ties up life jacket before setting sail—a rigid requirement for members.

## Independent-Press-Telegram

SUNDAY, JULY 19, 1964  
EDITORIALS, B-2, 3



White sails cluster about buoy for start of one of week's two races on Alamitos Bay.

Bob Goldberg (in water), 11, capsizes boat purposely under watchful eye of instructor Diane Owen.

## BOYS AND GIRLS LEARN HOW TO NAVIGATE

# Young Sailors Go Out To See

Story by DONNELL CULPEPPER  
Outdoor Editor  
Pictures by BOB SHUMWAY  
Staff Photographer

There's a flurry of white sails every Tuesday and Thursday afternoon at Alamitos Bay. In fact, far more sails than usual, perhaps even on a Sunday.

Those are the sailing afternoons for the Leeway Sailing Club, a unique organization of boys and girls ranging in age from 7 through 18. Leeway is sponsored by the Long Beach Recreation Department and is under the immediate direction of W. J. (Skip) Skibicki, supervisor of aquatics.

Amazing as it may seem, Leeway has been going strong since 1932 with not one single accident. Reason for that, no doubt, is the double safety precautions used by Skip and his assistants, who are Dianne Owen, Janet Green and Jerry Miller, employees of the Recreation Department.

Leeway has received wonderful support from the Alamitos Bay Yacht Club, soon to move into its new clubhouse near the Marina entrance channel.

Leeway members will continue to use the old clubhouse facilities at 5437 E. Ocean Blvd., and its supporters sincerely hope that the old yacht club home will be available to the youngsters in future years.

A TREMENDOUS AMOUNT of work goes into the training of scores of youngsters each summer, but Skip says that a child can become such a good sailor in two months that there is no fear of letting him (or her) solo around Alamitos Bay.

Leeway is divided into two age groups—7 through 12 and 13 through 18, junior and senior.

Membership is open to all who have passed the American Red Cross swimming examination. Juniors must wear life belts at all times when sailing or practicing. While it is not necessary for a boy or girl to have a boat—they can share with friends at times—Skip remarks that it is better that each sailing pupil start with his own boat, preferably a Sabot. Sometimes, Penguins are used.

There are 280 boys and girls in the current summer program and, says Skip, there's always room for others. "We want to reach all boys and girls who wish to learn to sail," he adds. Youngsters may join the program any time.

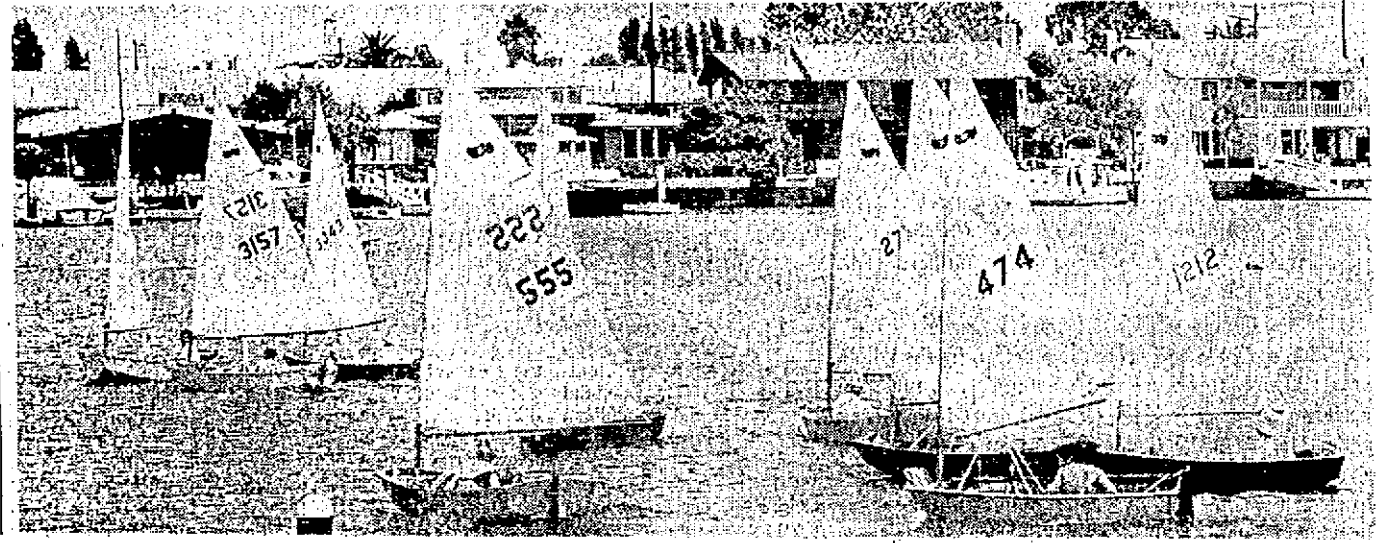
Classes take place from 11 a.m. to 1 p.m., Monday through Thursday, with blackboard and classroom work and later actual experience on the beach.

ONCE IN the program and knowing the sails and ropes, boys and girls look forward to Tuesdays and Thursdays particularly. Those are the days when races are held between 1:15 p.m. and 5 p.m.

The race course encompasses all of Alamitos Bay, but the officials are careful to keep the eastern buoys back from the Marina entrance channel so the small sailboats will not interfere with Marina traffic.

Leeway is a full-fledged yacht club and is affiliated with the North American Yacht Racing Union. That gives Leeway members the right to race in any regatta where boats of comparable size are

(Continued Page B-6, Col. 1)



## OCEANOGRAPHER CITES ROLE IN DEFENSE Sea Study Vital to U.S.

By LOU JOBST  
Marine Editor

Oceanography is at about the same point that meteorology was during the early days of flight, says the Navy's chief marine scientist, Rear Adm. Denys W. Knoll. "We are about where we were in meteorology in 1930," explained the 57-year-old Navy oceanographer-intellectual, "a time when pilots flew about as far as they could see . . . and left their planes tied down on cloudy days."

Admiral Knoll, who addressed oceanographic symposia of the American Ordnance Assn. in San Diego and Los Angeles this past week, said the development of the nuclear submarine and increasingly sophisticated weapons systems makes it mandatory the U.S. increase its knowledge of the seas and their hidden ocean floors as quickly as possible.

CONTINUING the oceanography-meteorology analogy, Adm. Knoll said there was evidence that an underwater analog of aviation's "clear air turbulence" may have contributed to the tragic loss with all hands of the nuclear sub Thresher in the Atlantic. The Thresher disaster, asserted Knoll, a benedict WW II intelligence officer who is one of the military's few high-ranking officers to hold an honorary doctoral degree, proved how "ill prepared" the Navy is to cope with accidents in deep waters.

It also "spectacularly confirmed the U.S. lacked the techniques and instrumentation for comprehensively investigating the oceans that cover 70 per cent of this planet."



REAR ADM. DENYS W. KNOLL, Oceanographer

fact that "equipment still used daily in oceanographic work has had little improvement in design for 40-50-to-70 years."

"While still ahead of the Russians in our knowledge and exploitation of ocean space," it is necessary that America learn more about the sea's life, its topography, chemical and mineral composition, relation to weather making, currents, waves and water temperatures, he said. This information is vital to many military operations including antisubmarine warfare, underwater sonics and subsurface missilery.

"It has been said that Lewis and Clark in setting out on their famous exploring expedition had better maps of the great northwest United States than our fleet operating forces now have for most operating areas with details of the sea floor," asserted Adm. Knoll.

AT PRESENT we have, he said, precise knowledge of

about only five per cent of the ocean.

A recent resurvey of a 200-mile area of ocean bottom off Southern California turned up at least 100 new bottom features including a number of sea mounts, said the Navy oceanographer.

He said it is especially urgent that we learn more about the North Atlantic to prevent enemy missile launching submarines from using "this highly complex ocean space with impunity."

Stating that the Navy pays 50 per cent of the total national effort in ocean research, Adm. Knoll called on American industry to increase its commitment to oceanographic projects. He also said ocean research "is a natural field for international scientific cooperation. No one nation can collect and analyze the vast amount of data involved."

BESIDE military needs, stepped-up ocean research promises to provide new sources of food and minerals for a growing world population, limitless water for arid regions and improved weather forecasts with the possibility of some weather control, he stated.

It will be expensive, he warned, but worth it. At present it costs about \$3,000-a-day to operate a 2,000-ton research ship. Using old-fashion methods, he said, it costs about \$12 a fifth to bring up seawater samples from the ocean depths.

"Five Ms"—Men, money, machines, modernity and imagination, concluded Adm. Knoll, can overcome this and other problems and assure the U.S. of continued and undisputed leadership on and under the world oceans.

## Dean Head's Long Beach Water Board

Fred S. Dean has been elected president of the Long Beach Board of Water Commissioners for a one-year term to succeed Everett Houser.

It is Dean's third term as head of the five-member board since he was appointed a commissioner in 1951.

Besides his service on the board, Dean is a past president of the Chamber of Commerce, the Community Chest, the Miss Universe Pageant (now the International Beauty Congress) and the Long Beach Mounted Police. He was a member of the Metropolitan Transit Authority board from 1952 until this year.



FRED S. DEAN, Commission President

## L.B. Promotion's Ad Drive Wins Award

Long Beach Promotion, Inc., the non-profit corporation that publicizes and advertises the City of Long Beach, has received special recognition and an award for its advertising campaign for the city from the Advertising Association of the West.

Announcement of the award was made at the annual convention of western advertising clubs at Sun Valley, Idaho. Long Beach Promotion was cited along with 31 major western advertisers for the excellence and success of its advertising material. There were 600 entries in the contest.

A two-page layout showing the parts of the campaign appeared in the July issue of Western Advertising magazine. The award certificate will be presented to Long Beach Promotion and its advertising agency, Max W. Becker Advertising, at a later date.

Long Beach Promotion Inc.

## Rare Flight Pictures to Be Shown

The Southern California Aviation Breakfast Club will meet at the Lafayette Hotel July 26, 10:30 a.m. Helen Moore will preside.

Zeno Klinker, Edgar Bergen's writer for the past 22 years, will be guest of honor. Since Klinker's first plane flight over 30 years ago, he has been collecting rare aviation motion pictures from all over the world. He will show these at the meeting.

According to Helen Parkins, program chairman, guests are welcome at the Sunday meeting of the aviation enthusiasts.

## 6 Area Girls Vie for Title

Six Long Beach area girls will compete for the title of Miss Los Angeles County on July 26, at 7 p.m. The preliminary contest will be held at John Anson Ford Park, 7840 Scott Ave., Bell Gardens.

Local competitors are Roxanne Albee, 16, Gardena; Chris Eschook, Gardena; Pamela Jean Gentry, 16, Compton; Blanca Gomez, 16, Gardena; Margaret Ritchie, 19, Lynwood; and Charlene Waters, 16, Wilmington.



NICCI FLANAGAN, Long Beach Promotion's girl Friday, posts another finished product on the wall. The advertisements and brochures represent LBPI's activities on behalf of Long Beach for the past year. The material won the organization a special award from the Advertising Association of the West.

# Finance Policy Key to Future of World's Fair

WE HAVE ALWAYS believed that a top-quality California World's Fair at Long Beach would be of monumental benefit to this area and to the state.

Expert economic appraisals have shown its specific prospective values to be great, and it takes no expert analysis to recognize the general good that could accrue from such an undertaking.

For these reasons, these newspapers have given support to the general objectives of the project and have encouraged public interest in the concept of a Fair in our harbor. Two of our executives have served on the Fair Executive Committee and our co-publisher has headed the Citizens' Advisory Committee.

The resignation of these men from their Fair positions last week seems to call for a clear explanation of these papers' positions, lest it be mistakenly assumed we are now against the idea of a World's Fair here.

We are for a Fair. We do not want to kill it. We want it to be a first-class success.

THERE ARE, HOWEVER, certain principles we stand for in connection with a Fair here:

—The Fair must be top-quality. It would be disastrous for our city, our arena and our state if we had a second-rate Fair.

—To be a top-quality Fair there must be active personal and financial participation by a broad range of business leaders from throughout Southern California and the state.

A Fair should be more than just government-built exhibits. It should be a promotional effort by the whole area's business and cultural community. It must be a showcase of all that is good and great in our area and state. To make that showcase an effective one, the businesses of the area must be willing to commit funds to the actual physical Fair setup. And they must be wholeheartedly willing to commit their talents, their time, their sales ability in promoting the Fair throughout this country and the rest of the world. Governments can't be expected to do it all.

THE PROOF OF THE commitment of businesses to the Fair goes beyond the lending of names to boards and committees. The true proof is financial. The business that invests its money in construction bonds, that invests its high-cost personnel in active work has a stake that assures that firm's full efforts toward making this a top-quality Fair.

Even if the city—as now is proposed—or any other combination of governments were to put up all the construction money for the Fair, there is real doubt that a top-quality Fair with all its extra benefits could be achieved.

For these reasons these newspapers believe that the Fair construction should not be solely financed through public money.

The proposal now before the City Council is that the City of Long Beach provide all of the site and underwrite all the construction financing. This would range upwards of \$80 million. In contrast, New York City provided only \$24 million in public money for its site while raising some \$30 million from private business through the sale of bonds.

THE CITY OF LONG BEACH already has a substantial commitment of great value to the fair—a \$20 million site, bridges, approaches, close-by shoreline improvements. The Fair will have direct benefit from more than \$50 million in city-built facilities.

We believe that the City should not contribute for Fair construction, in addition to the above, more than can be justified for normal port development.

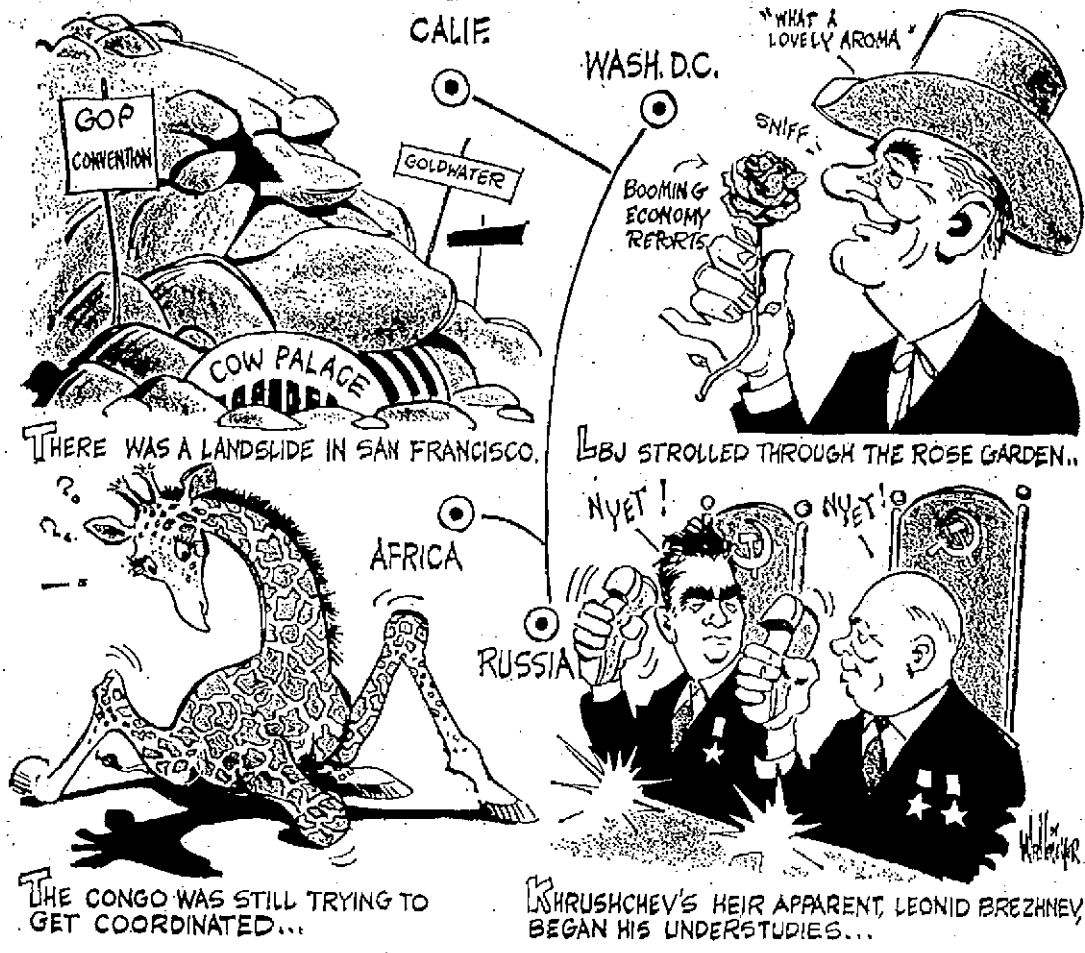
We believe that changes in priorities of spending this public construction money might be feasible in order to accommodate the Fair but only if it will be a high-quality Fair with major financial support from the state and area businesses.

Additionally, and under the same two reservations, we believe there could be justification of use of public funds for various improvements in the general city necessary to a fair.

THESE NEWSPAPERS' executives put in almost eight months of effort to get the financial support of major corporations in the area. These efforts were unsuccessful. While expressing interest in the Fair, many of the major business leaders indicated they would not invest either money or time in the Fair as it is now organized and certainly not until major management and responsibilities are reposed in a man who has the reputation, proven ability and long experience necessary to inspire the confidence and support not only of this community but of the entire state and nation.

Resignations of these newspapers' executives from the top Fair committee were intended, not to kill the Fair, but to point up the need for a general readjustment of management and fiscal policy. It had reached the point where their presence on the policy-making body could be misconstrued to indicate support for policies which they in fact could not approve.

The real disagreement comes over whether the Los Angeles business and civic leaders will become involved under the present management and conditions to the extent of underwriting a part of the construction financing. The real test is whether a substantial part of the financing can be raised privately through the sale of bonds. When the Fair organization gets in that shape, we will have a Fair.



DAVID LAWRENCE

# Behind Miller Is Sharp Strategy

SAN FRANCISCO.—Back of Sen. Goldwater's selection of Rep. William E. Miller to be the vice-presidential nominee on the Republican ticket is an interesting story of strategic politics.

On the surface, it appears Goldwater merely picked a conservative who voted for the "civil rights" bill and a man who, as chairman of the Republican National Committee, is popular with the rank and file of the politicians. He plans, for instance, to revitalize the party machinery so that the states, counties and cities will have more to say. The Arizona Senator himself revealed this week that, if victory comes in November, patronage will be allocated with the advice of the local politicians very much as has been done by the Democrats.

There is, however, something deeper involved. Rep. Miller is a Roman Catholic. This challenges President Johnson to consider putting someone of the same religion on his ticket as Vice President. Despite all the public professions of indifference to religion in politics, it plays a part. If, for instance, President Johnson turns down Bobby Kennedy and doesn't select as his running mate either Sen. Mansfield or Sargent Shriver, both of whom are Catholics, will that not alienate many Catholics in the big cities

who are Democratic voters and who usually help swing the electoral votes of large states like New York and Illinois?

If, on the other hand, Mr. Johnson picks a Catholic as vice-presidential nominee, it will take the issue out of competitive politics altogether. In that sense Sen. Goldwater will have avoided any religious issue and will at the same time have secured the benefit of a capable running mate who is militant and dynamic on the stump and who will get a good deal of publicity for the Republican cause.

It is to be noted that, before selecting Rep. Miller, the Arizona Senator said he consulted Herbert Hoover, Dwight Eisenhower, Richard Nixon, Gov. Rockefeller and Gov. Scrantom. This was courteous and tactful, of course, but one might ask what else they could have done but approve after the



REP. MILLER

presidential nominee had made up his mind.

The prevailing system, of course, is at fault. An open convention should do the selecting of a vice-presidential candidate, instead of going through the formality of approval once the presidential nominee has picked his own running mate. Both parties, however, use the same tactics, and this really isn't conducive to the selection of the man best qualified to take over if a President should die in office.

Mr. Miller happens to be an able citizen and, though not well known in the country, will make his mark before the campaign ends, and there will be some enthusiasts saying he is so well qualified that he might have been chosen for the top spot on the ticket.

One is tempted to speak of all this as the resurgence of an "old-fashioned" campaign style, memories, however, are short, and if one goes back only to the 1960

campaign, there can be recalled plenty of barbs in the Kennedy speeches such as the alleged drop in American prestige abroad, the "missile gap," and the claim that foreign policy and almost everything else under the Republican administration of President Eisenhower for the preceding eight years was without merit.

What may not be realized is that the campaign doesn't begin only after the two national conventions have been held. President Johnson has been campaigning for months. The Republicans have been fighting one another, so now there at least may be a truce between factions, and some unified attacks on the Democratic administration may ensue.

## THE ACCEPTANCE

speech delivered by Sen. Goldwater was prepared after many a draft written weeks earlier had been tossed aside. Political exigencies, such as the desire to preserve unity among all factions, induces a tactfulness which would have been ignored a week ago. But it may be expected that the general attack on Kennedy-Johnson policies now will not be characterized by any such restraint. In fact, there are signs that the country may expect a slugging campaign.

Now the highways are being invaded by wasp-like small cars that zoom in and out of traffic with abandon. Motorists must look up, down, around and in between the legs of traffic

# Floorkeepers, Not Delegation, Were Hostile to Press

I, P-T Political Editor

IT IS WRITTEN that the Hindu laws of Manu condone lying to save one's life or to compliment a woman. Which is just another indicator that each man has his own definition of extremism.

GOP presidential nominee Barry Goldwater and his backers are on the record that "extremism in the defense of liberty is no vice." The Senator amplified Friday with examples—a soldier dying in Viet Nam, New York Gov. Rockefeller fighting for his life in a hypothetical situation suggested by Goldwater.

And although Goldwater told a Phoenix reporter, in answer to a question, "You read the speech and if you can't understand it you don't deserve to be a reporter," the man who nominated Goldwater, Sen. Everett Dirksen of Illinois, said he thought the extremist statement needs clarification. Former President Eisenhower also was reported to have said the statement needs prompt clarification.

Senator Goldwater also said he doesn't think CBS "should even be allowed to broadcast" because of lies Goldwater charges CBS used about him.

DELEGATES AND alternates in California's convention delegation pledged to Goldwater were completely cooperative with newsmen assigned to cover their activities as far as I know. Of course they had caucus secrets, which is understandable. But delegation chairman Bill Knowland and vice chairman Pete Pitchess and several other members of the group were helpful.

However, convention sergeants-at-arms—on what they said were "orders"—made coverage of the delegation, while it was on the convention floor, inconvenient, uncomfortable and trying. Reporters could get a 20-minute floor pass when they wanted to visit a delegation. It took most of that time trying to get to the person you wanted to interview.

Sergeants kept saying, "You can't go there" or "You can't interview while a speech is being made" or "I'll have to ask you to move away from this area."

ONE BIG NAME reporter complained to national chairman Bill Miller, the vice presidential candidate, and to Knowland, but things didn't seem to get any better. I managed to get through the gauntlet a couple of times because of acquaintanceship with one of the sergeants. The big name reporter, standing at bay with a sergeant, finally was rescued by Pete Pitchess, who left his seat and told the sergeant he personally wanted to see the reporter.

The trouble may have been that a new group had charge at San Francisco. One woman at Goldwater's command post on the Mark Hopkins Hotel's 15th floor said, "We just don't know quite how to react at winning because we've been losing for so long."

In the shakedown phase of the campaign cruise ahead, perhaps the arms-length stance between Goldwater people and the press will narrow.

MANY OBSERVERS feel it was this distrust and suspicion by Barry's strategists that was responsible for rejection of even reasonable platform amendments. It was not that all of the amendments were unacceptable. But it WAS unacceptable for anyone other than Barry Goldwater to get a favorable vote on anything. That, in their view, and at anytime before the actual nomination, might have represented a weakness in Goldwater solidarity which they were not willing to risk.

## Public Forum

### Urges Traffic Summit Meeting

EDITOR: The mangled wreckage of a light foreign car that collided with a truck was another grim reminder that integration of our highways has been a long, bloody battle. Over the years citizens of the highways have had to adjust to trucktrailers and even an occasional emergency landing of an airplane.

Now the highways are being invaded by wasp-like small cars that zoom in and out of traffic with abandon. Motorists must look up, down, around and in between the legs of traffic

before proceeding with caution.

It's time to call a traffic summit meeting promoting highway safety so vehicles of all types can travel side by side—living and letting live.

RUTH WILLANS  
4122 N. Iroquois

### Prayer for Home, Church and Heart

EDITOR: In reply to Dr. Luther Wall, who quotes part of the proposed Becker Amendment as proof that nothing in it is compulsory, —if this is true, we do not need the amendment! NOTHING in the present law AS IT STANDS prohibits any religious child from saying a prayer at the start of the school day, at the start of his midday meal, and at the close of the school day.

He can follow the dictates of his and his parents' religion without so much as a single extra word added to the Constitution.

However, if the Becker amendment were to become law, every child who "disagreed with the public prayer being offered in his particular school, would be forced, in the sight of all the teachers, students, and assorted school officials, to rise in his seat and slowly make his humiliated way from the room.

The Constitutional injunction against having any prayer prescribed, means that neither teachers, principals, nor school boards may prescribe such prayers even though they grant the child the privileges of the above-described humiliation. Prayer is for the home, the church, and the heart.

R. GREENGARD  
3230 Studebaker Rd.

JIM M'CAULEY

# Gop Ticket May Aid State Demos

SACRAMENTO — Capitol Democrats are betting that the Barry Goldwater take-over of the Republican Party will strengthen the Democratic leadership in the legislature.

California Democrats hope to pick up several GOP seats in the Assembly and possibly one or two in the Senate—particularly where Republican candidates are linked to ultra-conservatives.

Reason: they figure that independents and moderates dominate the California political scene and that these blocs of voters won't support conservative Goldwater.

Democrats also are anticipating some defections of GOP moderates to the Democratic ranks.

Privately, other Democrats are holding their breath. They concede that when an emotionally-charged issue such as race becomes spotlighted in a campaign that anything can happen.

Don't shed too many

tears for the much-investigated state inheritance tax appraisers.

Though they face a subpoena shower, a maze of hearings and probable loss of their lucrative appointments if the legislature wipes out the personal patronage system of Controller Alan Cranston, appraisers have been crying all the way to the bank for years.

For most, it's only a part-time job. Yet their gross earnings often are higher than a Congressman, a university president or a governor.

In 1962—the last year in which full figures are available—two Long Beach appraisers had a banner year.

Wallace Braden, who maintains his office at 1102 Ocean Center Bldg., grossed \$45,697. He listed \$22,833 "expenses," reducing his net to \$22,864. Walter J. Desmond, who also had headquarters at 1102 Ocean Center Bldg., reported a gross take of \$41,792. He listed \$22,128 expenses, reducing his "net" to \$19,664.

The three Orange County appraisers with offices in Santa Ana did almost as well, including these grosses: Claude E. Young, \$30,835; William W. Thomson, \$32,160; and Herbert N. Kirk, \$41,160.

Though all the figures aren't in yet, 1963 even was a better year. Braden of Long Beach grossed \$55,418 — second highest in the state.

These are people who have learned to wheel and deal in the political world. Most probably will wind up on their feet—even if the legislature replaces them with more economical civil service personnel.

An example is appraiser Harold Brown of San Francisco, the governor's brother. Brown, an attorney, found time to gross \$27,988 as a part-time appraiser in 1962. Regardless of what happens to appraisers, Harold Brown isn't likely to be out of a job long. Gov. Brown recently stated he may appoint his brother as a municipal court judge.

## The Neighbors

By George Clark



"When you come to a new housing tract, a shopping center and summer theatre—then you're in the famous old wilderness."

**INDEPENDENT Press-Telegram**

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BRUCE BISSAT

## GOP Finds Itself Knee-Deep in Ruins of Shattered Idols

Newspaper Enterprise Association

SAN FRANCISCO (NEA)—The Republican party in mid-1964 has chewed up nearly a decade's worth of its political heroes.

From the Governors' Conference in Cleveland in early June to a kind of "rerun" in the San Francisco convention, the GOP has left a trail of shattered images.

They include Govs. William Scranton of Pennsylvania, Nelson Rockefeller of New York and George Romney of Michigan, Richard Nixon, Henry Cabot Lodge, and the party's president emeritus, Dwight D. Eisenhower.

If Sen. Barry Goldwater should lose to President Johnson in November, the scene would be almost totally bare of untarnished, effective, experienced national party leadership among Republicans.

THE CONSERVATIVES who so passionately support Goldwater have no apparent replacement for him should he go down. Elsewhere in the party, the devastation is incredible.

Rockefeller is plainly dead as a future prospect, though there is considerable admiration for his conduct in defeat this year.

Nixon, having this summer laid bare the full extent of his opportunism, has lost his unique appeal to both moderates and conservatives and now attracts neither.

Lodge would be ruled out to begin with on counts of age (62) and poor status with GOP leaders. But his position has declined further in the brief time since his return from South Viet Nam.

There is no sign he achieved a single truly significant thing on Scranton's behalf. He drew in no delegates, built no emotional fires, conceived no grand strategic designs.

Lodge, in fact, stirred only fresh enmity and embarrassed his candidate. Ohio's Gov. James Rhodes and National Committeeman Ray Bliss told Scranton that Lodge was a serious handicap.

Scranton forces could think of nothing more useful for him to do than make little-noticed speeches in St. Louis and Wichita, the latter a right-wing fortress with total Goldwater allegiance.

ARTHUR HOPPE

## New Brand of Soda Pop

GOLD WATER is sweeping the country. I'm speaking, of course, of that grand new brand of soda pop.

It comes in a handy 12-ounce can labeled: "THE RIGHT DRINK FOR THE CONSERVATIVE TASTE artificial color and 1/10 of 1% benzoate of soda." It's officially endorsed by the Goldwater for President Committee. And it swept through the GOP Convention . . . Well, like Goldwater.

"A bunch of us fellows down in Columbus, Georgia, thought up the idea," explained Mr. Walter Nichter, a friendly Southerner who is vice president of The Gold Water Distributing Co. "Then Barry came down there in May and there was a picture of him on tee-vee taking a swig out of a can. Right off, we had orders from 27 States. And—wow!—think how it's going to go now at rallies and things."

WHAT'S IT TASTE LIKE? "It isn't," said Mr. Nichter, looking serious and dedicated, "like anything I ever tasted before. It's kind of a combination of lime and orange and it's real gold in color. Barry says his wife puts a little vodka in it and you what she calls it?"

A Bloody Mary? "No," said Mr. Nichter, "a Gold Rush. Here, have a brochure."

The brochure bears the now famous picture of Mr. Goldwater slugging down the new soda pop, a price list (\$3 per case), plus several stimulating slogans, such as: "A container that packs a political punch! The cause that refreshes! The tonic the nation needs!"

Grand. But obviously what this new product needs is a ringing testimonial. One follows:

"I used to be a wishy-washy moral weakling. At parties, Liberals would contemptuously scatter dust in my eyes. I was too fuzzy-minded to fight back. Red-blooded American girls would laugh in my face. Everybody pushed me around. Foreigners took my money. The world sneered at me. I was miserable. Then a friend introduced me to Gold Water.

"I liked the looks of the container—clean, simple, strong. With trembling fingers, I tried to open it. But it was a hard-top can and I'd gone soft on Liberalism. With a hearty laugh, my friend bit a hole in the top and handed it to me. 'Have a swig,' he said.

"Hesitantly, I took a teensy sip. Three hairs sprouted on my chest! Nervously, I took a swallow. My jaw jutted forth two inches! Confidently, I took a gulp. My heart expanded to seven times its normal size and my tired blood turned red. Greedily, I drained the can. My vision cleared and I was suddenly able to see through phony Liberals everywhere.

"Today, thanks to Gold Water, I am a new man—hair-chested, jut-jawed, steely-eyed and all heart. Oh, what a wonderful country this would be if only all true Americans would swallow Gold Water."

YES SIR, a testimonial like that properly sets the tone for the upcoming campaign to sell Gold Water to the American people. It's a great product, attractively packaged, simply labeled and easy to swallow. And, believe me, after watching its effects all week on those who are hooked on it, we're in for the biggest hard sell you ever saw.

WASHINGTON—The most interesting development at San Francisco from an international viewpoint, was why the Democratic National Committee issued the full text of Sen. Goldwater's interview with the German magazine Der Spiegel and how the Democrats got hold of the full text.

What only a handful knew was that none other than Secretary of Defense Robert McNamara was trying to get the full uncensored text of the Der Spiegel interview.

McNamara even telephoned Sen. Everett Dirksen of Illinois, the Republican Senate leader, and asked him if he could get the text. He knew Dirksen was a friend of Goldwater's, Dirksen begged off, said he didn't know where the text was.



PEARSON

This was true. There were only three texts in the United States: One in the hands of Goldwater, another in the hands of Hermann Schreiber, the Der Spiegel correspondent who conducted the interview; the third in the hands of Richard Fryklund, Washington Star correspondent who covers the work for Der Spiegel.

The interview had been carefully transcribed by an American stenographer, hired for the occasion, and the text sent to Goldwater for his approval. There, Karl Hess, the senator's assistant, cut out certain statements which he thought might be politically embarrassing.

One damaging deletion was: "Now I have to admit that I possibly do shoot from the hip."

Another deletion was in answer to what he, Goldwater, would do about Viet Nam if he were President.

The answer, which was deleted, read: "I would turn to my Joint Chiefs of Staff and say 'Fellows, we made the decision to win. Now it's your problem.'"

The reason why the Secretary of Defense himself got busy to help Gov. Scranton by getting the uncensored text of the interview is easy to understand. It was politically damaging to the front-running GOP candidate.

But where he got it is another matter. Schreiber, the Der Spiegel correspondent, did not give it to him. Goldwater's office obviously did not give it to him. Fryklund, who covers the Pentagon, says he did not give it to him nor to anyone else in the Defense Department.

Anyway, the ingenious Secretary of Defense did get it and then turned it over to the Democratic National

Committee which in turn issued it to all the press.

WALTER CRONKITE, the famed CBS commentator, has been trying to remain politically impartial for about 16 years. So the other day he was a bit startled to hear his 15-year-old daughter Nancy remark: "That Michael Goldwater is such a nice guy."

A curious father, inquiring why, found that his daughter had been down in the Goldwater hospitality room pinning Scranton banners above Goldwater banners. Michael Goldwater was charming, even though he discouraged the banner-hanging.

Next day the impartial Cronkite bumped into Walter Winchell who had just written a note in his column about the commentator's political daughter.

"I saw your daughter Nancy," said Walter.

"Where?" asked Cronkite. "Carrying a Scranton sign in a Goldwater parade," she tells me," added Winchell, "that she isn't really for Scranton. Her heart belongs to LBJ."

THE NOMINATION of Barry Goldwater for President makes it almost certain that LBJ will move somewhat to the right.

He won't move too far, but he will probably shift from slightly left of center to slightly right of center.

This will be instinctive and precautionary. After all, he knows the GOP left wing, which hates Goldwater, will have no place else to go except to LBJ.

MICHAEL Goldwater being barred from the party for Sen. Dirksen. The guard at the door wouldn't believe he was the son of the man whom Dirksen was nominating for President.

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Thrifty values—buy now for the whole year! Choice of fancy, neat and clock designs, popular colors. Stretch-to-fit sizes 10 to 13. Save 56¢!

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**79¢ Values! Wastebaskets**

• 12-Qt. Metal  
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Plastics in smart solid colors . . . metals in smart patterns. Ideal for any room in the house.

**39¢**

Your Choice

612 Pacific (at 9th) San Pedro  
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And You Get . . . **BLUE CHIP STAMPS**  
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**\$7.88 Folding Steel 2x5' Table**

Portable table has double hinged legs braced for sturdiness. Folds compactly. Walnut grain finish top.

**\$6.66**

**Round Bamboo Laundry Basket**

Jumbo Family Size

Durable woven bamboo construction with easy-carry handles. Perfect for laundry or as yard clean-up basket. You'll want a couple at this Thrifty low price!

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**\$3.98 to \$4.98 Values!**

**2-Piece Cotton Sets**

• Jamaica Shorts & Blouse

Easy going cottons in 3 sleeveless styles: turtle neck, scoop neck over-bustle or novelty window shade. Tops in gay prints and polka dots . . . shorts in solid colors. Full cut 8 to 16.

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**2.98**

**\$2.49 Value!**

**50-Ft. Gering Hose**

With 5-Year Guarantee

Good Housekeeping approved 7/16" in diameter. Protected against sun and weather deterioration. Free flow brass couplings. A great buy at Thrifty.

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**\$1.66**

**\$13.96 Penn Salt Water Rod and Reel**

• \$9.98 Value! Penn Long Beach Salt Water Reel

• \$3.98 Value! Trylon Beal Rod

Reel has chrome plated metal parts. 2-pc. 6-ft. deluxe spinning rod.

**FOR \$9.99 BOTH**

**Household Brooms**

100% broom corn . . . long fibers for service. No filler grasses used! Specially Priced!

**98¢**

**California Fruit Slices**

**FULL POUND 25¢**

High-grade jellies in orange, lemon, lime and cherry flavors. Enjoy them today.

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Choice of 6 16-oz. or 3 24-oz. storing containers with snap-tite lids.

**\$1.29 Value! 78¢**

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27¢ Each







**GUN USED** in winning of the West is examined by appropriately costumed Cubmaster Randolph Compton and Cub Scout Mike Dietrich, 9, of Pack 71, at Will Reid Park, where area Scouts took part in a special American Heritage Day celebration. Moose horns and stuffed eagle add to authentic setting.

## 136,000 Area Scouts Celebrate Heritage

Long Beach area scouts and their families Saturday symbolically joined the 50,000 boys attending the National Jamboree at Valley Forge, Pa., in a special American Heritage Day celebration.

They participated in programs at Will J. Reid Scout Park, Flora Vista Park in Bellflower, and Camp Talquitz at Barton Flats. All five districts of the Long Beach Area Council were represented, according to William J. Mooney, council commissioner.

Purpose of American Heritage Day, Mooney explained, was to make boys in Scouting, as well as others throughout the land, more aware of our American heritage.

More than 136,000 Cub Scouts, Boy Scouts and Explorers took part in the special celebrations.

## Body of 2nd Surf Victim, 13, Found by Boater

The body of a 13-year-old West Virginia youth was found Thursday afternoon floating off Belmont Pier.

A woman's gold class ring, Saturday after a sailboat discovered it floating two miles off the Long Beach breakwater.

Louis Domino of Monongah, W. Va., was one of three swimmers who disappeared in vicious riptides which swept Huntington Beach State Park last Sunday.

The boy, his parents, two brothers and a sister, were visiting relatives in Pomona. His parents identified his body at Sheelar's Mortuary several hours after the body was discovered at 1:45 p.m.

Another of the three missing swimmers was identified by members of his family Friday. The body of Sam H. Singletary, 24, of Indio, was

**Torrents Kill 4**  
TOKYO (AP) — Four persons are known dead, one is missing and 25 others have been injured in torrential rains that rushed through central and northern Japan, police reported Saturday. They said more than 9,000 houses were flooded, and rail lines were cut in many places.

## Woman Loses Her Car, Store \$2,000 to Bandits

Two men left a real estate saleswoman tied up in a vacant home in La Mirada Saturday and used her auto as a getaway car in a \$2,000 hold-up of a Norwalk store, according to sheriff's deputies.

The pair, lured Pearl Lougran, 40, from her office at 11520 Rosecrans Ave. around 10:30 a.m. The woman drove them to a home at 14608 Greenworth Ave. in La Mirada which they said they wanted to purchase.

After tying her up with her own silk stockings and a piece of telephone cord, the bandits drove back to Pep Boys store at 11559 Rosecrans Ave.

They forced manager Jerry L. Moreth at gunpoint to open the safe and escaped with the \$2,000 in cash and checks.

Mrs. Lougran's auto was recovered several hours later at a shopping center at Rosecrans and Pioneer avenues.

## Superior, Wis., Picnic

The Superior, Wis., annual picnic will be held in South Gate Park, South Gate, next Sunday.

## Bridge-Title Play in Progress

Players from Palos Verdes, Newport Beach, Costa Mesa and Anaheim figured prominently in results of the first day's play in the 16th annual midsummer contract bridge championships at the Lafayette Hotel, as a total of 294 tables were active.

The mixed-pairs championship, with 91 tables in play, was won by Rhoda Lander and Mike Shuman of Los Angeles.

Charles Hurd and Jeff Pfenbarger of El Segundo won the Marine pairs title. A Newport Beach couple, L. L. (Pat) Brown and Mrs. Pat Brown, finished in the runner-up spot, followed by Mrs. R. E. Surface and Hazel Snyder of Los Angeles.

In the Seal junior pairs, Jean and C. R. Fitzgerald of La Mirada finished first, followed by Edward and Frances Nelson of Costa Mesa and Ann and Bob Harvey of Anaheim.

## LOVE THAT SWORDFISH!

A 'real' love affair is in the offing when you order the Grilled Swordfish steak with parsley butter for only \$1.75 at WELCH'S, Atlantic Avenue at San Antonio Drive.

**ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY**

# Sea-Lure Swimsuit Clearance!

**79¢**

Get ocean-deep in savings! Get swim champion quality in midriff-baring two-piecers... blousons, over-b blouse styles, sari-skirted looks, sleek torso looks, neat nautical knits, slimming lastex models... and more! Choose from jacquard knits, Helanca® stretch nylon, Lycra® spandex, many others.

# 99¢

Splash-happy savings in suits with superior sea and pool-side manners. Rippling fluid-line shapes, coquettish two-piecers, seal-sleek lines in Arnel® triacetates, Helanca® nylon, spandex, more! Sail in today. Get a sea-shore sellout now!

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**2 for \$1**

Hurry for one-time buy savings on these famous U. S. Royal rubber swim caps that keep your hair really dry! Sculptured-fashion flower design... adjustable strap. White or pastel. Terrific value!

**CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!**



#### TAKING JUDICIAL OATH

Municipal Judge Max Wisot (right) swears in three compatriots (from left), Judges J. Merrill Lilley, Martin DeVries and Charles Smith, who were elected in June to serve another six years on the bench. Ceremony at Long Beach Courthouse was old hat to Judge DeVries, who has served as Long Beach municipal judge since 1933.

## Fair Ends 6-Day Run Tonight

Orange County's "Diamond Jubilee" fair winds up its six-day run at the Orange County Fairgrounds today with what is expected to be a record crowd.

The 16th annual fair, saluting the county's 75th birthday, today honors the communities of Costa Mesa, Newport Beach, Corona del Mar, Seal Beach and Sunset Beach.

A record-breaking 1,800 exhibitors with almost 7,300 entries in all departments will fold up their tents tonight, ending what officials describe as "the most varied program ever presented in the fair's history."

Featured on the amphitheater stage tonight is a new show headlining the Frivolous Five, comedy instrumental group seen on the Jack Benny Show; The Tangiers, seven Arabians in a tumbling act; Ken Card, the sad-faced comedian, and the balancing act of Margot and Helmore.

## Boys, Girl Learn Art of Sailing

(Continued from Page B-1)

competing. The club flies its own burgee.

For the first time this year Leeway has acquired a small outboard. That enables an instructor to follow a boat where a youngster is learning. It also provides him a chance to reach other boats in case of trouble.

The program is closely allied with the entire aquatic program of the Recreation Department, which now is teaching hundreds of boys and girls how to swim. The peak of this program is at the Colorado Street Lagoon, although Alamitos Bay itself, Millikan High School's pool and the Silverado Park pool are having plenty of pupils.

More than 4,000 swimming certificates will be given this summer.

Officers of the senior division of Leeway are Bob Leyman, commodore; Gerald Desmond, vice commodore; Robin Durbin, rear commodore; Tom Bernsen, port captain; Kathy Ware, secretary-treasurer, and Robin Croxin, social chairman.

The junior division has for its officers Kipp Davis, commodore; Tim Bernsen, vice commodore; Debra Amos, rear commodore; Blair Bowker, secretary-treasurer, and Chris Marr, port captain.

Children reaching the age of 12 must take and pass the American Red Cross life-saving course.

Membership fees are \$2.50 a year and mooring fees, \$4 per year.

#### FAST BUT GOOD

### Dimes' March Headquarters Painted Free

The fastest and most supervised paint job in the city's history was reported last week.

And the paint crew did it all for charity.

Mrs. Virginia Bohan, in charge of the local March of Dimes office, received an early morning emergency call to rush to her office at 3226 E. Broadway.

She was greeted by 12 members of Local 256 of the Painters Union — nine painters and three contractors — who had heard the office was badly in need of a good paint job.

Two hours later, the office — which includes a private conference room, large outer office, kitchenette, bath and storage room — was painted.

The three contractors furnished the equipment and the painters furnished the labor, said Mrs. Bohan, and the entire March of Dimes staff furnished the gratitude.

### Raises Sought for Tradesmen on County Staff

Salary increases for 906 building-trades employees of Los Angeles County, at a cost of \$328,743 for the rest of the 1964-65 fiscal year, have been recommended by J. S. Hollinger, chief county administrative officer.

They call for flat-rate salaries which are 11 percent less than rates for the various jobs in contracts signed between the Associated General Contractors and the various unions.

The 11 percent differential is to offset the additional benefits of county employment, particularly full-time work, Hollinger explained.

## Rival Calls on Deukmejian to 'Repudiate Goldwater'

Willard Hastings, Democratic nominee for State Assembly in the East Long Beach-Signal Hill 39th District, Saturday urged his Republican opponent, incumbent C. George Deukmejian, to "repudiate the candidacy of Barry Goldwater."

Hastings cited his own prediction of last May that the Arizona senator would be nominated and charged that "the radical right has taken over the Young Republicans, the California Republican Assembly, the United Republicans of California and now they have captured the Republican Party with its biggest prize, a reactionary as presidential nominee."

Calling Deukmejian the GOP leader in the 39th District, Hastings said that by disowning Goldwater "and his extremist following, he could restore respectability to the Republican Party."

### Pharmacy Units Meet Tuesday

Long Beach pharmacists will host two adjacent pharmaceutical associations — South Bay and South East groups—at a luau and business meeting at Sam's Sea Food in Surfside Tuesday.

The 7:30 p.m. "get acquainted" meeting is the first for the three groups, which make up District 10 of the California State Pharmaceutical Association. The three cover Redondo Beach through Inglewood to Norwalk and Long Beach.

The session will be the first area-wide meeting for any of the 12 areas making up the statewide group.

Expected to attend are Ben Kingwell of Arcadia, president of the state association; Fred Reece of Redondo Beach, vice president; and Cecil Stewart of Los Angeles, executive vice president. The American College of Pharmacists will be represented by Richard Tead and Dr. Camron Paschall, both of Long Beach. President of the Southern California Hospital Pharmacy Association, Dr. Ray Cato from Pacific Hospital, Long Beach, also will attend.

## EXECUTIVES

HOW MUCH ARE YOU WORTH . . . IN TODAY'S EXECUTIVE JOB MARKET?

**\$10,000 or \$50,000**

PER YEAR

Too frequently, highly qualified individuals are employed at one, two or even three steps below their top level. Many are aware of this but unable to progress. Others are completely unaware of their true market value and therefore fail to capitalize on their full potential. In either case positive action is indicated and the desired results can be secured.

We are not "intra-career" — but we are unique. As professional executive consultants, we actively engage in achieving these ends. Case histories are analyzed, market values established and productive techniques utilized to effectively merchandise the individual in a responsible manner, increasing responsibility, higher pay and job satisfaction are the rewards.

For example: A Senior Staff Specialist (earning about \$15,000 per year and unhappy in his job) decided to make a change and register with most "headhunters" in the area. Without results. After a preliminary interview, a specific program was tailored to his needs and within a few weeks . . . 22 interviews (and 14 firm offers) were generated.

The position he accepted (at a substantial increase in pay) subsequently developed into a situation unrelated to his personal objectives. Without delay a plan was formulated, new actions initiated and within four months a new position was created (in the same company) identical to his interests and resulted in a significant move . . . three steps up on the organization chart.

A preliminary interview is required (no fee, no resume) and may be arranged in confidence by calling our nearest office. An exploratory visit could be the first step in determining your true market value. It costs nothing to investigate.

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LONG BEACH: 4124 Atlantic Avenue, 30th Fl., Phone 432-7491

#### DRAGNET IS OUT

## Policewomen Wanted

The Long Beach Police Department needs the feminine touch.

It is trying to recruit policewomen to fill current vacancies.

Applications for the competitive examination must be filed by July 14. The tests will be given by the Long Beach Civil Service Board July 20.

To be eligible, applicants must be between 21 and 30 years old and at least 5

feet 4 inches tall. They must have good vision and be able to pass both a medical and polygraph examination.

Applicants must be high school graduates, but the department is trying to encourage young women with college degrees to apply for the test.

Policewomen may be either married or single, and can reach a top salary scale approaching \$700 per month.

## Lloyd Pantages Nominated for Honor as VA's Helper

Lloyd Pantages, widely known for his volunteer work at Long Beach Veterans Administration Hospital, has been named a semifinalist in the annual Lane Bryant Awards contest.

Pantages, an active member of the Veterans Assistance League, was nominated for the award by Dr. Michael L. Matte, hospital director.

As a semifinalist, Pantages is among those being considered for one of two awards of \$1,000 given to encourage voluntary participation in efforts designed to benefit American home and community life.

Semifinalists were selected by the Bureau of Applied Social Research at Columbia University. Nominees who survived this screening have been presented citations.

Pantages long has been responsible for lining up new motion pictures for showing at the Long Beach VA Hos-

## Last 11 Days BIG SUMMER SALE

REDUCTIONS UP TO 50% IN OUR PHOTOGRAPH STUDIO

**FINEST PORTRAITS**  
All sizes — All finishes  
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MORE TEMPTING THAN EVER—AND JUST WAIT TILL YOU DRIVE IT—SEE YOUR AUTHORIZED CADILLAC DEALER

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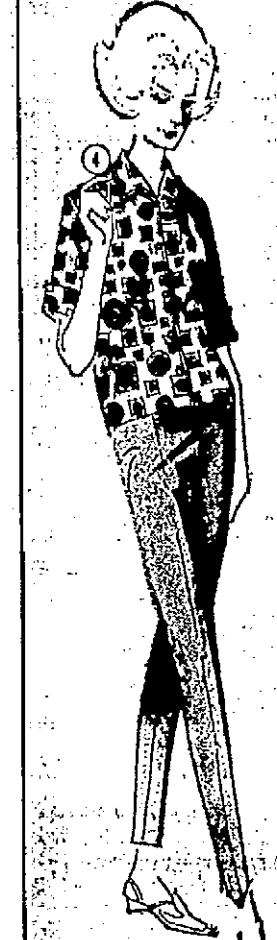
**Bonn Has Advice**  
for Phone Customers

BONN (AP)—The West German government, owner of the telephone system, has boosted rates 25 per cent and upward despite administration appeals to hold the line against price increases.

In the face of many customer complaints, it now offers a remedy prescribed by a government spokesman: Don't call so much and talk so long. He doubts, however, that his advice will be heeded.

THE OPPORTUNITY for a business of your own is in the Classified section today. Check it now.

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and  
**MONDAY**  
**SPECIAL!**



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**2 for \$3**

SALE ENDS TUESDAY

Fashion news... Chino cotton capris with matching print blouse at this special low price. Preferred at home, for travel or town. Stock up now while this sale is on. Beige, green, red, blue, and black in sizes 10 to 18.

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100% combed American cotton percale, skillfully blended for extra smoothness, longer wear, over 180 threads per inch.

Reg. 2.89 72x108 Twin, fitted or regular....	2.49
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Reg. 6.99 King size, regular 108x122 1/2.....	5.99
Reg. 1.29 42x48 Bolster Pillowcases.....ea.	1.00

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100% cotton muslin, over 130 threads per inch.

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## "ROSE ROMANCE" PRINT MUSLIN

New rose print on fine cotton muslin, over 130 thread count. 3 colors.

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Reg. 3.49 81x108 Full, fitted or regular .....	2.99
Reg. 89c 42x36 Pillowcases .....	79c

## "SOLO STRIPE" PERCALES

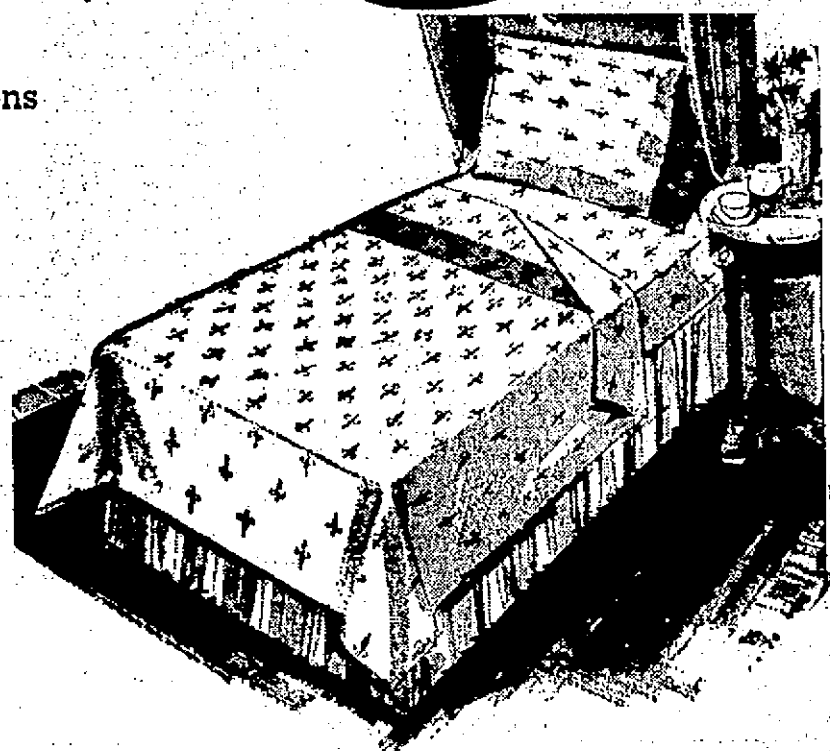
Narrow stripe on white, fine combed cotton percale, over 180 thread count. Solid color hem. Mix or match.

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Reg. 4.49 81x108 Full, fitted or regular.....	3.29
Reg. 1.19 42x38 1/2 Pillowcases.....ea.	79c

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Outstanding new fashion colors plus dainty pastels. 100% combed cotton percale, over 180 thread count.

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Reg. 3.79 81x108 Full, flat or fitted .....	3.29
Reg. 89c 42x38 1/2 Pillowcases.....ea.	79c



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Solid colors.	
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Reg. 59c 13x13 Washcloth .....	59c

### "MARK V"

Solid color towel, top quality—budget price.	
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Reg. 39c Washcloth .....	29c

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Jacquard towel.	
Reg. 2.25 24x44 Bath Towel .....	1.79
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Reg. 55c 11x18 Fingertip .....	55c

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Luxury solid color towels.	
Reg. 2.00 25x44 Bath Towel .....	1.69
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Reg. 11.95 63x84 Twin.....	9.88
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Rayon, acrilan acrylic shell. Permanap treated for higher loft. 9 temp. control settings. 2 year guarantee. Choice of 6 lovely colors.

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Reg. 7.98 80x90.....	6.98
Reg. 10.98 108x90.....	9.98

Rayon and acrilan acrylic with 5" nylon binding. Choice of 11 lovely decorator colors. Famous Nap Guard finish for Superloft.

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### Sportswear Coordinates

Reg. to 1.39 yd. 36" and 45" wide assortment of surfline Sport Time. Playknit fabrics by famous mills. Many patterns in prints and solids to choose from for your sewing needs.

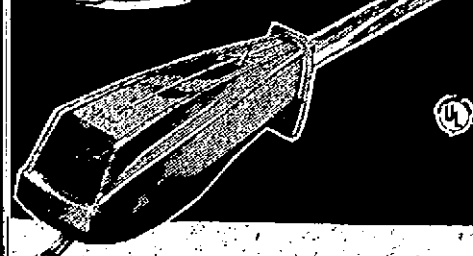
### PETTI PIQUE

Reg. 1.49 yd. 45" wide all cotton Petti Pique by Fruit of the Loom. Stays neat-holds its shape, needs little ironing. Ass't. prints on white background. Limited quantity. Shop for your notion needs in our complete Notion Dept.

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Two-tone design... at home in kitchen or dining room! Just guide it—and the twin stainless steel blades will carve through anything from roast beef to angel cake. In smart 2-tone plastic with removable 8 foot cord. AC-DC, complete with twin blades & 8-ft. cord.



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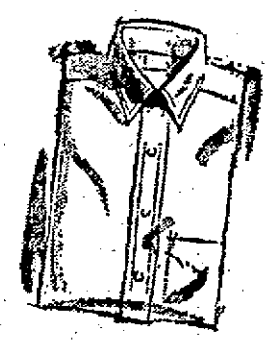
Save up to 1/3! Sensational selection of handsome new styles in wanted fabrics and colors. Choose neat prints, rugged woven plaids, or rich solid textures. Sizes S, M, L, XL.

Reg. 5.95 Jac Shirts, Rich bold textures, Neat Chest embroideries, Wash 'n wear. **3.88**

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**4 for \$10**  
Each a \$5 Value



Regular, Tab Snap Styles

Wear, wash, test your free shirt! If you are not completely satisfied, return the 4 unused shirts for a complete refund. The fifth shirt is a gift from us to you. Fine wash 'n wear fabric of 65% polyester and 35% pima cotton, single needle tailoring, 2 pocket styling. Sizes 14-17.

## WALK SHORTS

Reg. to 5.95 **2<sup>99</sup>**

Extra value in summertime favorites. Masculine assortment of plaids and checks in rugged fabrics designed for easy care. Belt loop and continental styles in sizes 30-38.

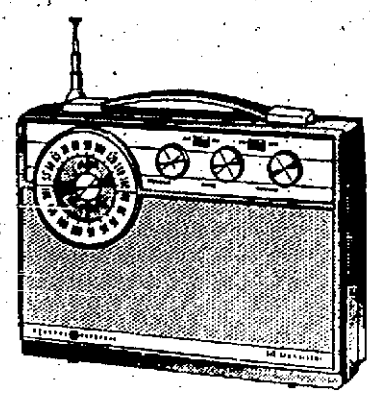


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**\$57<sup>95</sup>**

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# Death Notices

INDEPENDENT PRESS-TELEGRAM—B-9  
Long Beach 13, Calif., Sunday, July 15, 1964

**BAIRD**—Graham F., 46, electronics engineer, of 6124 E. Spring St., died Friday. Surviving are wife, Kathryn; daughter, Mrs. Carol Schmeer. Service Monday, 3:30, Westminster Memorial Park Mortuary.

**KLEPPER**—Mrs. Cora E., 72, of 13751 St. Andrews Place, Seal Beach, died Friday. Surviving are husband, Clarence; daughters, Helen Klepper, Mrs. Doris Wilder; sister, Mrs. Ruth McCormack. Service Monday, 12:30 p.m., Westminster Memorial Park Mortuary.

**HERBY**—Frank G., 46, engineer, chief, of 4718 Camerino St., Lakewood, died Friday. Surviving are daughters, Mrs. Barbara Russell, Mrs. Beverly Gibbons; parents, Mr. and Mrs. Frank Herby; brother, William. Service Monday, 1 p.m., Lakewood Mortuary.

**MAYER**—Mrs. Lucy, 57, of 3536 Allred St., Lakewood, died Friday. Surviving are husband, Marcel; son, Leo; daughter, Mrs. Alvin Clark; brother, Louis Mirabile; sisters, Mrs. Marie Navarra, Mrs. Josephine Gaffio, Mrs. Bena Blinc, Mrs. Bessie Bertrum, Mrs. Sara Bellone. Rosary today, 5 p.m., Requiem Mass Monday, 10 a.m., both at St. Pancratius Church, Lakewood Mortuary in charge.

**GASCOIGNE** (Norwalk)—Jacob P., 72, railroad foreman, of 12317 Arlee St., died Saturday. Surviving are sons, George, Claude, Dean, Richard; daughter, Mrs. Kay Zwanziger; brothers, John C., Ivan L., Frank; sister, Mrs. Jennie Sackett. Service Wednesday in Huron, S.D. Artesia Mortuary in charge locally.

**McGINNIS** (Norwalk)—Frank C., infant son of Mr. and Mrs. Frank C. McGinnis of 15163 Sylvanwood St., Graveside service Monday, 9 a.m., Artesia Mortuary in charge.

**GUERRERO** (Artesia)—Emilio, 76, farmer, of 12658 E. 195th St., died Thursday. Surviving is brother, Vincent. Rosary today, 8 p.m., Artesia Mortuary. Service, Artesia Cemetery, Monday, 10:30 a.m.

**ERIKSEN**—Mrs. Nancy R., 75, of 1212 E. Third St., died Friday. Surviving are husband, Karl Sr., son, Karl Jr.; daughters, Mrs. Grace Hall, Mrs. Dorothy Higgins; brother, Monroe Stephens. Service Monday, 11 a.m., Community Presbyterian Church. Hunter Mortuary in charge.

**MANNO**—Mrs. Evelyn, 59, clerk, of 1875 Pine Ave., died Friday. Surviving are sisters, Mrs. Grace Pickett, Mrs. Sally Mulhearn. Rosary Monday, 8 p.m., Sheelar Mortuary. Requiem Mass Tuesday, 10 a.m., Holy Innocents' Church.

**HORN** (Bellflower)—Mrs. Edith, 74, of 13708 Actina St., died Friday. Surviving are son, Ralph Pion; daughter, Mrs. Doris V. Young; four brothers. Service Monday, 1 p.m., Rosecrans Mortuary.

**HALL** (Bellflower)—Presley N., 48, laborer, of 15528 1/2 Ryan St., died Saturday. Surviving are wife, Ruby; sons, Steve, Dean; mother, Mrs. Alice Hall; brothers, Ray, David, Warren; sister, Mrs. Letha Lindley. Service at Logan, Utah, White's Funeral Home, Bellflower, in charge locally.

**RASCHKA** (Corona del Mar)—Mrs. Elizabeth J., 42, of 436 Carnation Ave., died Friday. Surviving is husband, Harry; sister, Mrs. John Harad; mother, Mrs. Helen Temple. Service at Pueblo, Colo., Peck Family Colonial Funeral Home in charge locally.

**Boat Tells Failure of Cuba Escape Try**  
**MARATHON, Fla.**—A small boat, containing the personal belongings of two Cubans and half submerged from water seeping in two bullet holes, drifted into Conch Key, apparently mute testimony to the efforts of two more exiles to gain freedom. Inside were two pair of shoes, two pair of pants, two belts and a wallet. Deputy Sheriff George Aldred said that, judging from the dates on some of the papers, the two men left Cuba about two weeks ago and were probably killed by militiamen while trying to flee.

**CHAVEZ** (Norwalk)—Fidel, 61, construction worker, of 12028—164th St., died Saturday. Surviving are wife, Epifania; sons, Elpidio, Fidel, Albert; daughters, Mrs. Frances Martinez, Mrs. Hope Calderon, Mrs. Ophelia Viera, Mrs. Stella Lucero, Mrs. Celia DeSantiago. Rosary Tuesday, 8 p.m., Artesia Mortuary. Requiem Mass Wednesday, 9:30 a.m., Holy Family Church.

**CROSS**—Charles W., 77, of 4500 California Ave., died Saturday. Surviving are son, Leonard W.; sister, Mrs. Craig Douley. Service Monday, 11:30 a.m., Dilday Family Funeral Directors.

**SAMPSELL**—Dr. Thomas Lloyd, 73, retired dental surgeon, formerly of Long Beach. Surviving are wife, Florence; daughter, Mrs. Margaret Armen. Private service Monday, 4:30 p.m., Mottell's Mortuary.

**PHILLIPS**—Mrs. Elizabeth B., of 97 Lime Ave., died Saturday. Service Tuesday, 11 a.m., Mottell's Mortuary.

**RECTOR**—Mrs. Susie E., 72, of 744 W. Third St., died Friday. Surviving are brothers, George and Clarence Kernes; sisters, Mrs. Myrtle Helm, Mrs. Helen Wall. Service Tuesday, 1 p.m., Mottell's Mortuary.

**WILSON**—King M., 76, of 1018 Obispo Ave., died Friday. Surviving are wife, Mar-

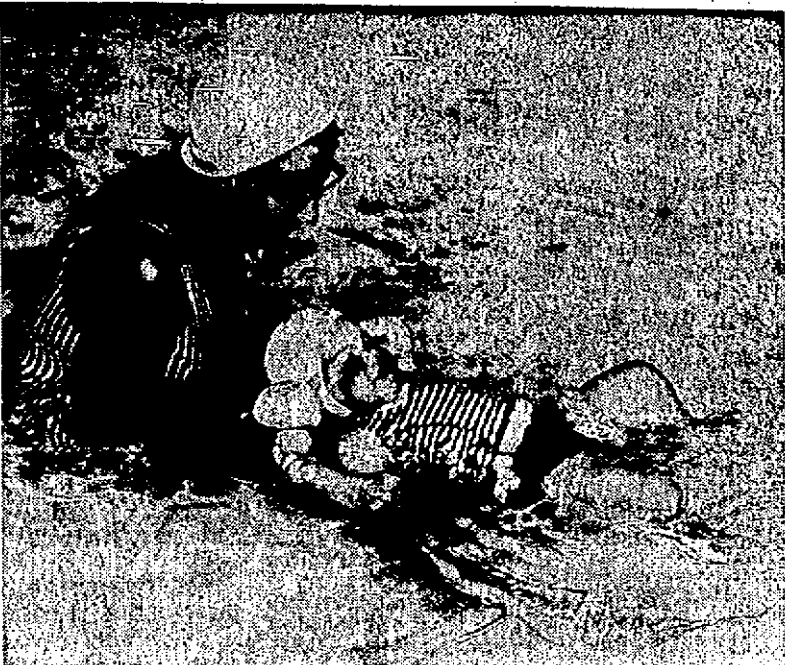
guerite; mother, Mrs. Minnie Douglas; sister, Mrs. Edith Smith. Service Wednesday, 11 a.m., Mottell's Mortuary.

**CYR**—James J., 37, of 3110 E. Fifth St., died Saturday. Surviving are wife, Loraine; sons, Edward, Glenn, Bradley, James; daughters, Debra, Sandra; parents, Mr. and Mrs. Louis Cyr; brothers, Theodore, Louis, Patrick, Lonnie. Service at Rainy River, Ontario, Mottell's Mortuary in charge locally.

**APLEGATE** (Bellflower)—Mrs. Vye, 63, of 9334 E. Artesia Blvd., died Saturday. Surviving is son, Wayne. Rosary Monday, 7:30 p.m., Paramount Mortuary. Requiem Mass Tuesday, 9 a.m., St. Bernard's Church.

**VERNON**—Edgar Clyde, 44, of 6703 Premium St., died Friday. Surviving are wife, Frances; son, Joe; daughters, Nancy Lynn, Rebecca Sue; mother, Mrs. Exie Vernon; brother, Charles; sisters, Mrs. Alma Stickler, Mrs. Ruth Ray. Service Wednesday, 2 p.m., Forest Lawn, Cypress.

**HUMPHREY**—Dale A., 29, electrical engineer, of 1446 Coronado Ave., died Thursday. Surviving are son, Dale; parents, Mr. and Mrs. Harvey L. Humphrey; brothers, Robert, David; sisters, Mrs. Dorothy Williams, Mrs. Colleen Burge. Service Monday, 2 p.m., Sheelar's Mortuary.



EVELYN DU PONT . . . Teaches 'Water Baby' Lynn Barnes

## YOU CAN SEE THE 'IMPOSSIBLE'

### Handicapped to Hold Swim Show

"Water Babies" of the Cerritos Communities Pool for the Handicapped, Inc., will stage the second annual Swim Capades at 2 p.m. Saturday in the Lafayette Hotel pool. The program of working with youngsters, teaching them to get around in the water when it seemed an impossible task, was started by Evelyn Dupont, vice president of the CCHP. Goal of the organization is to build and maintain a recreational swimming pool for the handicapped regardless of race, creed or color. To date the building fund has reached \$5000. The Swim Capades Saturday will feature a water ballet and other events which will show accomplishment of the handicapped. Admission is by \$1 donation.

## Gov. Brown Opposes Vehicle Inspection

By P.T. Los Angeles Bureau

Compulsory inspection of motor vehicles would cost California motorists \$45 million annually without materially reducing the number of traffic fatalities, Gov. Brown has told county supervisors.

A stepped-up program of driver training, traffic engineering and law enforcement offers a better solution to the problem, Brown asserted.

THE GOVERNOR'S comments came in a letter answering an appeal by supervisors that he support vehicle inspection legislation.

California Highway Patrol statistics reveal only five percent of fatal accidents are caused by mechanical failures, Brown said. In 1963, out of 5,727 vehicles involved in fatal crashes, only 276 possibly could be cited as having mechanical defects, he reported.

"Periodic inspection is no guarantee against mechanical failure," the governor said, "as a car inspected today may burn out a light tomorrow, or lose its brakes a week later." Estimates of cost vary, but it "seems reasonable," Brown said, that an inspection of any value would cost about \$5. For the state's nine million vehicles, this would total \$45 million, more than the entire CHP budget.

STATISTICS from comparable states, some having compulsory vehicle inspections and some not, show "no appreciable difference" in accident rates, he said.

## CEMETERY LOTS

\$105 INCLUDING ENDOWED CARE

Survivors protection program now available for both funeral and cemetery expenses . . . of WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY. For Complete Information Contact WESTMINSTER MEMORIAL PARK. 14801 Beach Blvd., Westminister - Phone TW 3-9121 - GE 1-6577 JE 1-1111

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# 6-HOUR SALE!

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\$112,860.00 Famous Brand Items for just \$64,760.00. Prices so low, we can't use the manufacturers' names! Floor samples, demonstrators, one or two-of-a-kind items. Quantities limited — not all items at every store. All items subject to prior sale. ALL SALES FINAL!

<p><b>PILLOWBACK SECTIONAL</b> 5 seat Spring comforter - 2 in. foam - 2 in. from</p> <p><b>299</b></p>	<p><b>QUILTED SOFAS</b> Washable plastic, foam cushions. FROM</p> <p><b>\$98</b></p>	<p><b>PILLOWBACK SOFAS</b> Foam cushions, some 6 in. long brass casters. FROM</p> <p><b>\$98</b></p>	<p><b>FRENCH PROVINCIAL SOFAS</b> Famous makers, with wood carved bases &amp; arms, and rich, plush, weave fabrics. FROM</p> <p><b>\$98</b></p>
<p><b>SOFABED AND CHAIR</b> Italian style, rich, washable plastic. FROM</p> <p><b>\$98</b></p>	<p><b>PILLOWBACK RECLINER</b> Washable plastic, foam cushions. FROM</p> <p><b>\$44</b></p>	<p><b>OCCASIONAL CHAIRS</b> Some in washable plastic. Sturdy! FROM</p> <p><b>\$10</b></p>	<p><b>MAPLE BEDROOMS</b> Double bed, maple, washable plastic. FROM</p> <p><b>\$87</b></p>
<p><b>DANISH MODERN</b> Washable plastic, foam cushions. FROM</p> <p><b>\$116</b></p>	<p><b>18TH CENTURY BEDROOMS</b> Rich mahogany, double dresser, mirror, for 4 in. panel bed. FROM</p> <p><b>\$143</b></p>	<p><b>FRENCH PROVINCIAL SUITE</b> Triple dresser, mirror and full size bed. FROM</p> <p><b>\$136</b></p>	<p><b>Contemporary BEDROOMS</b> Golden bique, walnut veneers. Triple dr., mirror, bar bed, 2 stands. FROM</p> <p><b>\$286</b></p>
<p><b>SOLID OAK BUNK BEDS</b> Twin size, with ladder and guard rails. FROM</p> <p><b>\$28</b></p>	<p><b>FOAM SLEEP SETS</b> Synthetic foam, twin box spring OR mattress. FROM</p> <p><b>\$49</b></p>	<p><b>SERTA'S NYLON PUFFS</b> Underpuffed with acetate fibers, Box Spring and Mattress SET</p> <p><b>\$66</b></p>	<p><b>FAMOUS DINETTE SETS</b> Dine, washable plastic, washable plastic. FROM</p> <p><b>\$28</b></p>
<p><b>OCCASIONAL TABLES</b> Many styles, some in washable plastic. FROM</p> <p><b>\$4</b></p>	<p><b>CULTURED MARBLE TABLES</b> Various styles, some with brass bases. FROM</p> <p><b>\$10</b></p>	<p><b>MODERN BAR SETS</b> Up-dated bar 2 place covered stools. FROM</p> <p><b>\$27</b></p>	<p><b>MULTI-USE DIVIDER</b> Record cabinet, desk, divider, etc. Mar-proof tops. FROM</p> <p><b>\$15.88</b></p>
<p><b>LANE CEDAR CHESTS</b> Floor samples, one-of-a-kind, many finishes. Regular \$79.95 to \$159.95. FROM</p> <p><b>\$46</b></p>	<p><b>DECORATOR CHESTS</b> Huge storage space. Antique white or solid finishes. FROM</p> <p><b>\$36</b></p>	<p><b>MAPLE CHESTS</b> Bachelors, 4 drawers in Colonial Map. FROM</p> <p><b>\$18</b></p>	<p><b>FLOOR SAMPLE LAMPS</b> Modern, Early American, contemporary styles. FROM</p> <p><b>1/3 to 1/2 Off</b></p>
<p><b>501 NYLON QUALITY PILE</b> Washable plastic, foam cushions. FROM</p> <p><b>\$5.99</b></p>	<p><b>DANISH DINING ROOMS</b> Rectangular Ext. washable plastic and 4 side chairs. FROM</p> <p><b>\$118</b></p>	<p><b>FILAMENT NYLON OR WOOL PILE</b> 100% wool or filament nylon. 12 in. x 12 in. FROM</p> <p><b>\$2.88</b></p>	<p><b>PORTABLE TELEVISIONS</b> Clear sharp fringe reception, 16", 17", 19" screens. Top names. FROM</p> <p><b>\$76</b></p>
<p><b>ENTERTAINMENT CENTERS</b> Radio, phone, TV, 23" stereo, all in one handsome console. FROM</p> <p><b>\$209</b></p>	<p><b>23" TV CONSOLES</b> The most handsome and functional. FROM</p> <p><b>\$136</b></p>	<p><b>FAMOUS COLOR TV'S</b> Some floor samples and demonstrators. FROM</p> <p><b>\$297</b></p>	<p><b>PORTABLE PHONOS</b> Many styles, some in washable plastic. FROM</p> <p><b>\$37</b></p>
<p><b>AM / FM STEREO, HI-FI'S</b> Many styles, some in washable plastic. FROM</p> <p><b>\$75</b></p>	<p><b>TOP NAME REFRIGERATORS</b> 9 to 16 cu. ft. sizes, 1 &amp; 2 doors, deluxe features, famous makes. FROM</p> <p><b>\$122</b></p>	<p><b>Auto. Defrost Refrigerators</b> Top brand 2 door automatic defrost refrigerators. FROM</p> <p><b>\$187</b></p>	<p><b>FAMOUS WRINGER WASHERS</b> Some semi-automatic, all sturdy, heavy duty tub. FROM</p> <p><b>\$66</b></p>
<p><b>FULLY AUTOMATIC WASHERS</b> All top brands, family size tub, fully automatic. FROM</p> <p><b>\$158</b></p>	<p><b>Famous Name GAS RANGES</b> Many styles, some in washable plastic. FROM</p> <p><b>\$97</b></p>	<p><b>VACUUM CLEANERS</b> Top name, with powerful suction . . . oil types. FROM</p> <p><b>\$33</b></p>	<p><b>BOTH TYPES FREEZERS</b> Many styles, some in washable plastic. FROM</p> <p><b>\$148</b></p>

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3400 Peck Road North  
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**AND NOW SOUTH BAY**  
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At Hawthorne, Torrance





# Local Youths Play Roles Well in 'Company Way'

By SAMUEL A. BOYEA

Presenting "The Company Way" under the auspices of Long Beach's newest theatrical company, The Pine Players, last Friday night, the Virginia Country Theater was rather self-effacing in introducing its program.

Greg Killingsworth, the leader of the group, explained to the large audience that his cast and crew were made up entirely of local youth.

Apologies or explanations were not in order.

"The Company Way," a musical based on the adaption of youth on "How to Succeed in Business Without Really Trying" was the surprise delight of the local theatrical season. And the Pine Players would be wise enough to repeat it—and not stick any needles into its infinite charm—the exuberance of highly talented, unaffected youth.

BUILT AROUND the bright, satanic, endless energies of Greg Killingsworth, the production earned a rousing reception by putting spirit back into the arts. Killingsworth played the lead (Bratt), did the dialogue continually, built the sets, directed, staged and handled the musical direction. The whole production, for all its ragged spots and brilliantly designed, but rattling set, indicated that the best survival kit for the theater (and mankind at large) is the music of the free spirit of its youth.

For example, Frank Loesser—Killingsworth yielded the music and lyrics to him—has a number, "Brotherhood of Man," which sounds sticky when sung by adults. But these youths, including an athletically built Negro youngster with a strong voice, Kenny Williams (Morton) sang it with such verve that the suspicion was that they were really trying to tell us something. And maybe they were.

As J. Pierpoint Finch, Gary Elliston with his infectious comedy style and mobile features and lovely Peggy Handley as his girl friend, Rosemary made a winsome couple, backed up by the antics of tall, willowy Janet Brown as Smitty, Shelly Griffiths as the curvy Miss Valerie Jones and Joy Dunleavy, who sings quite well and also did a good job on the choreography, as Hedy. Gregg Barnett made an amusing, funny-voiced, mother's-boy Frump, who was aced out of the vice-president's job by J. Pierpoint Finch. And Brad Neal lived up to the name of Womper.

THE EYE-APPEALING secretaries who would rather dance than work, apparently, were represented by Gail Shaddock, Susan Zolstien,

Leslie Black, Sune Lennert, Pam Nelstrath, Cindy Parsons, Pam Porterfield, and Tasha Shilling. Other roles were ably played by Stu Barnett, Bob Weiman, Tony Phillips, Larry Garcia (Jenkins). Pam Boucher, an Ethel Merman type better of songs, previewed a show-stopper. She has style and a better voice than Merman.

## New Fox Theater Design Is Latest

The \$350,000 new Fox Theater in the Rossmore Shopping Center, 12535 Los Alamitos, is the "ultimate" in theater construction.

Controlled refrigeration insures comfort for patrons while viewing a 25 by 50 foot screen on which the latest projection equipment throws images.

Design features a unique drive-through entry which curves in front of the theater entrance, making it easier for patrons to disembark at the ticket window. A concrete canopy shades the entire building front and the drive-in approach.

THE EXTERIOR of the 11,500-square foot building is distinguished by white concrete columns, separated by brown-toned, oblong block fillers. A decorative center grill of perforated cement blocks above the main entrance aids the architectural appeal.

Also highlighting the exterior are three pair of glass entry doors which are flanked to the right by a ticket win-

The chorus and individual singers were backed up by sons, Pam Porterfield, and Tasha Shilling. Other roles were ably played by Stu Barnett, Bob Weiman, Tony Phillips, Larry Garcia (Jenkins). Pam Boucher, an Ethel Merman type better of songs, previewed a show-stopper. She has style and a better voice than Merman.

THE INTERIOR of the theater features a large, carpeted foyer, with a complete concessions counter, vending machines, an open ticket counter, and restroom facilities. All have been placed around the perimeter of the lobby to provide patrons with unencumbered access to the auditorium.

Carpeted aisles divide the auditorium into three sections. In addition, a third carpeted or cross on aisle was used above the center section to facilitate customer traffic.

Located above the rear of the auditorium is a mezzanine, housing the projection room, offices, dressing rooms for the ushers, and space for air-conditioning and other mechanical equipment.

The theater was designed by Burke, Kobar and Nicola, Los Angeles architectural and engineering firm, working with J. Walter Banta, Fox West Coast Theater construction chief. Ruane Corp., San Gabriel, was the contractor.

### HOLLYWOOD BOWL

Featuring THE LOS ANGELES PHILHARMONIC ORCHESTRA

TUESDAY, JULY 21 AT 8:30  
STANISLAW SKROWACZEWSKI, Conductor  
LORIN HOLLANDER, Pianist  
WEBER: Overture to "Euryanthe"  
PROKOFIEFF: Concerto #5 in D major, Op. 55  
BRAHMS: Symphony #4 in E minor, Op. 98

THURSDAY, JULY 23 AT 8:30  
STANISLAW SKROWACZEWSKI, Conductor  
RUGGIERO RICCI, Violinist  
STRAUSS: Death and Transfiguration  
PAGANINI: Concerto #2  
SCHUMANN: Symphony #4 in D minor, Op. 120

SATURDAY, JULY 25 AT 8:30  
GERSHWIN NIGHT  
Gershwin in Manhattan and Gershwin in Hollywood  
SKITCH HENDERSON  
SARAH VAUGHAN, Vocalist  
ABBOTT LEE RUSKIN, Pianist

Prices \$5.00, 4.50, 3.50, 2.50, 1.50, .75. On sale: HOLLYWOOD BOWL (Phone HO 9-3151). All offices AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA, Southern Calif. Music Co., ALL Mutual Agencies. PATIO BUFFET SUPPERS SERVED from 3:30 to 8:30

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Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

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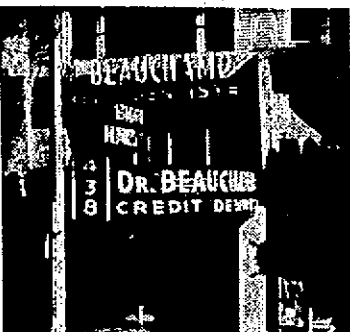
Pensioners & Union Members Welcomed

PENSIONERS:

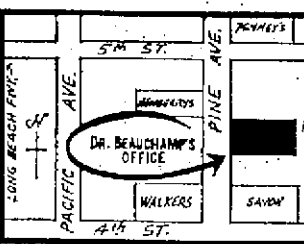
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

UNION MEMBERS:

FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.



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PLATES REPAIRED WHILE YOU WAIT!

## CASTRO INVITES OUR MAN TO CUBA -He Accepts-

Fidel Castro has invited a newsman from the Independent, Press-Telegram to cover the 26th of July celebrations in Cuba. This marks the day in 1953 when Castro led an attack on the Moncada Barracks in Santiago which was the start of Castro's battle against the Batista regime.

The Independent, Press-Telegram is one of 22 daily newspapers in the U.S. to be invited. Bill Broom, Washington correspondent for these newspapers, will make the trip on July 22 to Santiago in Oriente Province, Castro's stronghold. He will spend 3 days touring the province with other newspaper men.

BILL BROOM, Independent, Press-Telegram Washington News Bureau writer who will cover the 26th of July celebrations in Cuba.

These invitations are the first that Castro has made to the American press since Washington severed relations with Cuca in 1961.

LOOK FOR THESE STORIES SOON

in the

Independent, Press-Telegram



# Medical Knowledge Tackles Problem of Strokes

By ARTHUR HILL

ATLANTA (AP)—Stroke—the sudden killer and crippler of late middle age—is coming under increasing attack through advancing medical knowledge.

The ailment is one of the most mysterious facing medical scientists. It comes without warning and treatment consists largely of making the victim as comfortable as possible and trying to repair the physical damage which has occurred.

Often, that damage is severe paralysis. For many of the victims, however, the first stroke is fatal. In fact, strokes cause some 200,000 deaths in the United States each year. Only heart disease and cancer cause more fatalities.

Obviously, doctors would like to have a method for cancelling whatever factors are responsible for strokes.

ONE PROMISING avenue is being explored by an Emory University medical scientist who believes that

modern technology eventually will provide the means for spotting strokes before they occur.

In experiments with rabbits, the researcher, Cuban-born Dr. Charles Santos-Buch, has already been successful in inducing strokes, pinpointing when they are likely to occur and actually spotting evidence of blood vessel damage in the animal's eye before an attack begins.

Stroke is a general term for the bursting, or blowout, of a blood vessel in the brain.

There is another type of stroke where blood vessels do not rupture, but instead become plugged by deposits building inward from the vessel wall. Dr. Santos-Buch's research concerns only the type of stroke where rupture occurs.

WHAT CAUSES a vessel to burst is still unknown. Once the tearing begins, the outpouring of blood into surrounding brain tissue is so massive that the initial break

cannot be found and examined.

"The trouble is that we have never gotten a clear look at the area where the blowout occurs," Dr. Santos-Buch said.

Part of the difficulty in studying stroke arises from the physical size of the blood vessels involved.

The arteries carrying nutrient blood to the interior of the brain are among the smallest in the body. Moreover, these tiny vessels have a much thinner protective coat of muscle and elastic fibers than do arteries elsewhere.

What contribution these physical facts play in the cause of stroke is not known. The most popular theory with physicians is that high blood pressure acting on the brain's thin-walled, small arteries will cause blowouts.

BUT DR. SANTOS-BUCH noted that some persons have high blood pressure and never have strokes.

His work, supported by grants from the U.S. Public Health Service and a private foundation, is based on indications that blood vessel damage and high blood pressure are factors operating independently of each other, although both must be present for a stroke to occur.

Scientists working at Harvard University with the brains of young persons who had died accidentally found that no blood vessels burst, even at an artificially-produced blood pressure five times greater than normal, unless some damage to the arteries was already present, Dr. Santos-Buch said.

The same seems to be true of rabbits. They do not develop strokes unless a combination of arterial damage and high blood pressure is present, he added.

About 15 per cent of the rabbits subjected to this treatment have strokes, the same ratio that would be expected in humans, Dr. Santos-Buch said.

PART OF THE mystery remaining to be solved is why, given both blood vessel damage and high blood pressure, more people don't have strokes.

There is also the problem of spotting an oncoming stroke before it hits. Are strokes really sudden or is there some tell-tale physical sign which has not yet been found?

Dr. Santos-Buch can predict when his rabbits are likely to have strokes by watching their eyes. The eye contains a number of tiny arteries which are similar to those in the brain itself.

As the blood vessels in the eye enlarge and burst, Dr. Santos-Buch believes that perhaps the same thing is happening to arteries in the brain.

With a simple viewing instrument, Dr. Santos-Buch can see blood vessels undergoing damage in the rabbit's eye. In the next phase of his research, with the aid of a high-powered electron micro-

scope and new dissection techniques, he plans to remove the arteries at various stages of deterioration. In order to study what destructive changes are taking place at the blood vessel wall, "I hope my work will lead to a rational approach in the treatment of strokes," Dr. Santos-Buch said. "If we know the method by which the blowouts occur, maybe we will be able to prevent them."

However, no one knows yet if the eye examination technique will ever be applicable to humans.

## Pope Will Attend Rite Outside Rome

VATICAN CITY (AP)—The Vatican weekly Osservatore Della Domenica reports Pope Paul VI will motor Aug. 11 to Orvieto, 62 miles north of Rome, to commemorate the 700th anniversary of the institution of the Corpus Christi religious feast. The city will present him a golden chalice.

## Tots Tops as Photo Entries

Babies and children are among the favorite subjects of many amateur photographers, and to help camera enthusiasts planning to enter the Newspaper National Snapshot Awards sponsored by The Independent Press-Telegram, here are some tips on how to take better pictures of youngsters:

Keep the background "uncluttered"; see if you can catch babies asleep, bathing, eating—get the subject near a window flooded with direct sunlight if possible; keep your camera handy for the unexpected happening; get as close to the subject as possible; take a series of shots in sequence—with a series your chance of getting a really good action shot increases.

A \$25 U.S. Savings bond will be awarded to the winner of each classification in the local competition.

Winners will compete for selection for the national contest in which a total of \$32,000 in prizes will be awarded.

Watch this newspaper for complete contest rules.

## Council's Calendar

City Council agenda items for Tuesday:

Recommendation by Vice Mayor James A. Hayes that Long Beach establish a scholarship fund for State City students from Valparaiso, Chile.

Notice from Federal Aviation Agency of proposed helicopter air taxi service in Los Angeles Harbor.

Notice from Army Engineers of proposed construction of a levee for flood control in the Los Angeles Harbor.

Request by traffic guards for salary adjustment.

Request by Clinton B. Kaylor from Park Commission.

Request by Ronald W. Hoffman, owner of flea circus, for lowering of city license.

Notice of approval by County Board of Commission of Increment 250, additional to northern Long Beach.

Notice from State Employees Retirement System regarding proposed changes in benefit formula for safety employees covered by Social Security.

Notice from League of California Cities outlining procedure for appointing city directors to Southern California Rapid Rail District Board.

Appeal from Planning Commission decision denial of special permit for shopping center at 555-55 Redondo Ave. (Hearing date to be set.)

Final tract map of southeast corner of 75th Street and Lime Avenue for Arroyo West of Downey Avenue and north of 59th Street.

City Planning Commission recommendation for rezoning of 10th Street, between Avenue north of Seventh Street, retaining property north of East Seventh Street and East of California Street, Colton.

City attorney's report on bankruptcy of Security Currency Services, Ltd.

Ordinance extending for one year right of franchise and royalties to all existing franchise agreements.

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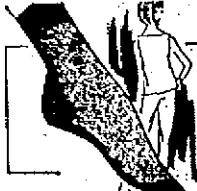
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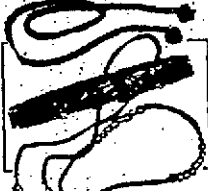
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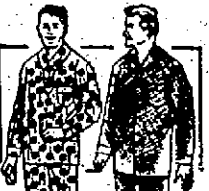
**89c Nylon Stretch Shorty Socks**  
SAVE 13%  
Skin-smooth. Ideal with slacks. One size: 9 to 11.  
Hosiery Dept.



**Fashion Summer Casual Tie Belts**  
SAVE 23%  
Plastics, novelties. Many styles. White, black, colors.  
Accessory Dept.



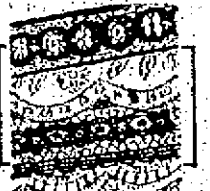
**Girls' Orlon Bulky Cardigans**  
Regular \$4.99  
Easy-care Orlon acrylic. Fall colors. Sizes 7 to 14.  
Girls' Wear Dept.



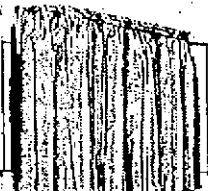
**Men's Deluxe Pajamas**  
SAVE 37%  
Avril rayon-cotton broad cloth. Pattern. Sizes A-D.  
Men's Furnishings Dept.



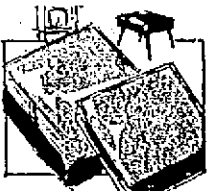
**Clearance! Summer Cotton Fabrics**  
Were 39c to 49c 4 yd. \$1  
Were 59c to 79c 2 yd. \$1  
Were 98c to 1.19 76c yd.  
Yardage Dept.



**Big Clearance! Lace and Trims**  
Were 39c to 79c  
Many patterns and widths. Embroideries, lace, eyelets.  
Notions Dept.



**\$2.29 Wash-n-Hang Ombre Panels**  
SAVE 13%  
Drip-dry rayon panels. Orange, blue, gold.  
Drapery Dept.



**\$3.99 Vinyl Plastic TV Bench Cushion**  
SAVE 23%  
18x18x3-in. With handle. Serofoam core. Easy-clean.  
Drapery Dept.

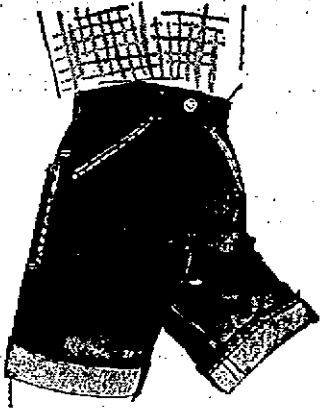
**Monday and Tuesday**

**SEARS**  
ROEBUCK AND CO

**SPECIALS**

July 20th and July 21st! Some Quantities Limited! No Phone Orders Accepted on These Items

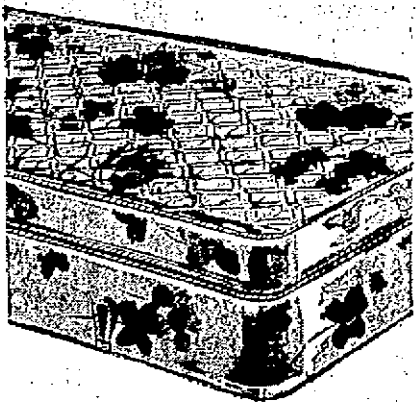
Check These Values ... Prices Lower Than Our Everyday Low Prices



**Cut-off Stretch Jeans**  
Regular \$3.99  
Cotton-nylon denim with fly-front and double stitching. Navy, beige, loden, faded blue. 8 to 18.  
Misses' Sportswear



**61-pc. Festival Dinnerware**  
Exceptional Value!  
Complete service for 8. Ideal for informal and casual dining. Even includes large covered coffee pot.  
Lamp and China Dept.

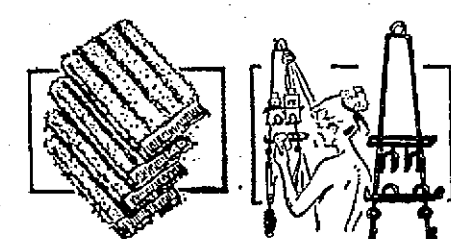


**\$39.95 Mattress or Box Spring**  
SAVE \$10.07  
Firm, 4-in. quilted Serofoam mattress. Never needs turning. Dust & odor-free. Matching multi-coil box spring.  
Furniture Dept.

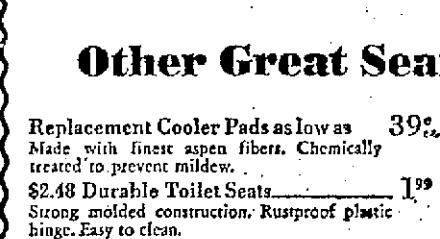


**Kenmore Smoker Jr. Ranges**  
Last Year Were \$59.95  
16x23 1/2 x 37-in. range. Large hood, heavy grid. 3-way heat. Thermometer. Grease trough.  
Housewares Dept.

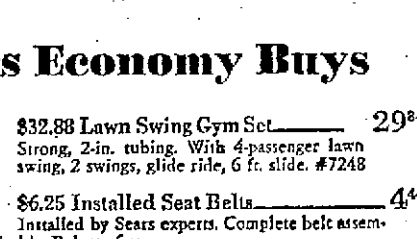
Monday and Tuesday ONLY ... Limited Quantities ... CHARGE IT on Sears Revolving Charge



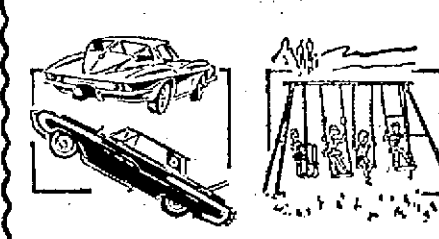
**3 for \$1 Striped Kitchen Towels**  
SAVE 24%  
4 for 99¢  
Absorbent cotton-rayon linen blend. 16x30-in.  
Domestic Dept.



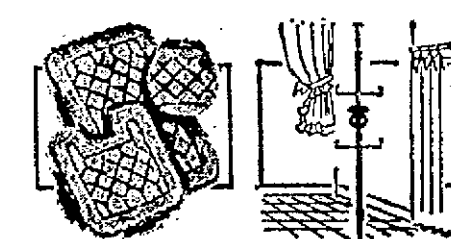
**Convenient \$1.39 Shower Valets**  
SAVE 23%  
99¢  
Fit all shower areas. Held by suction cup.  
Domestic Dept.



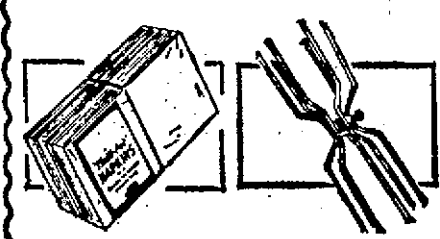
**Replacement Cooler Pads as low as 39¢**  
Made with finest aspen fibers. Chemically treated to prevent mildew.  
\$2.48 Durable Toilet Seats  
Strong molded construction. Rustproof plastic hinge. Easy to clean.  
\$4.99 Sprinkler Pipe  
100-ft. x 3/4-in. Strong, flexible plastic. Stands 75-lb. pressure.  
\$3.79 Anti-Siphon Ballcock  
With flow rod and refill tube. Easy to install.  
\$2.99 Hardy Ground Covers  
Fast-growing Algerian ivy, bronze ajuga or garlands. Not at Sears Glendale.



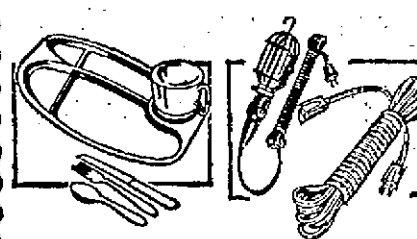
**\$32.88 Lawn Swing Gym Set**  
29.88  
Strong, 2-in. tubing. With 4-passenger lawn swing, 2 swings, glide ride, 6 ft. slide. #7248  
\$6.25 Installed Seat Belts  
Installed by Sears experts. Complete belt assembly. Release fast.  
Safety-Design Auto Headrests  
Orthopedic whiplash-resistant design. Install a pair today! Hurry!  
\$1.69 Auto Seat Belt Retractors  
Retract your seat belt automatically when desired. Install some today!



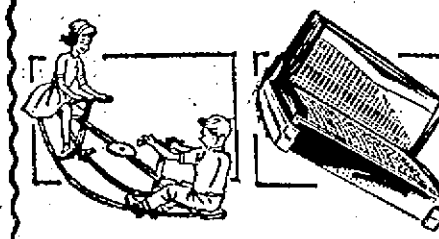
**\$4.99 Acrylic Pile Bath Mat Sets**  
SAVE 20%  
3 for 11.99  
2 rugs. Lld cover. Firm-grip Secur-Tec backing.  
Domestic Dept.



**\$9.98 Seamless Steel Towel Pole**  
SAVE 29%  
6.99  
Decorative and practical. 4 arm. Lucite ring.  
Domestic Dept.



**12-Pronged 99c Hot Dog Wheels**  
SAVE 32%  
67¢  
10 1/2 x 3 1/2-in. Fir 3/4, 5/16, 3/8-in. split. Sturdy.  
Housewares Dept.



**\$22.99 Plastic 20-pc. Picnic Set**  
SAVE 20%  
1.77  
Service for 4. Plates, mugs, knives, forks, spoons.  
Housewares Dept.

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES

PARK FREE

LOS ANGELES—Vermont & Serrano  
LOS ANGELES—E. Olympic Blvd. & 9th  
LOS ANGELES—W. Pine Blvd. & Normandie  
BUENA VISTA  
COMPTON  
EL MONTE  
GLENDALE  
HOLLYWOOD  
INGLEWOOD  
LONG BEACH  
PASADENA  
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SANTA ANA  
SANTA MONICA  
VALLEY  
TORRANCE



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5 UNUSUAL STORES



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is here. . we're announcing  
our

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SALE



# OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th

## 60th ANNIVERSARY SALE

### FUR SALON

**PALOMINO MINK STOLES.** Fully let out with double fur collars. Medium and long fronts. Great values at only **588.00\***  
 Natural Mink Boas **49.00\***  
 Natural Mink Jackets **699.00\***  
 Natural 3/4 Mink Coats **1099.00\***

Cashmere sweater, natural collar. Beige, black or white. Pastel, black, Tourmaline mink **59.00\***  
 \*T.M. of Embe Mink Breeders Association  
 \*Prices plus federal tax. All furs labeled to show country of origin of imported furs.

### DESIGNERS CIRCLE

#### SUMMER CLEARANCE DRESSES COATS SUITS

**1/2 OFF!**  
 Reg. 69.95-89.95—NOW **46.63-59.97**  
 Reg. 110.95-165.95—NOW **73.97-110.63**  
 This beautiful collection for daytime or evening wear, all from famous designers!

### FASHION MILLINERY

Mink pill box hats. Fine quality pieced skins in flattering shapes. Natural, white, beige, grays **18.00\***  
 \*Plus federal tax. All furs labeled to show country of origin of imported furs.  
 12.95-15.95 Special-New York Purchase of advance fall millinery **8.85**

### BUDGET MILLINERY

5.95-8.95 Advance preview sale of fall millinery. Black, navy, beige, fall fashion shades **4.85**

### ACCESSORY SHOP

Famed Bermuda matching separates. Full fashioned, washable orlon acrylics. Regal blue, emerald green, red, cameo beige, oyster white.  
 7.98 Long sleeve classic cardigan, 36-42 **5.99**  
 9.98 Slim Skirt, 10-18 **7.99**  
 4.98 Short sleeve jewel neck slipover, 34-40 **3.99**  
 6.98 Sleeveless shell, zip back, 34-40 **5.99**  
 5.98 Y-neck, collared cardigan, sizes 36-40 **7.99**  
 Special Purchase of Hong Kong beaded sweaters. Luxurious blend. Hand beaded Chanel or button front. White, black, pink, blue, 38-44 **11.99**  
 4.98-7.98 Nationally advertised ladies' shirts. Dacron polyester and cotton, easy-care cottons, 10-18 **2.99**

### COATS AND SUITS

**EXCITING SAVINGS ON NEW FALL COATS!**  
 125.95 Special Purchase of full-length mink-collared coats. Misses' and petite sizes in 4-16. Black, green, taupe or beige shades of fall. An exciting price for a luxury coat, **97.00**

65.95-79.95 Full-length coats. Made by famous makers from quality fabric samples. Misses' and petite sizes 4-16. Many one-of-a-kind in new fall fabrics, colors, styles **47.00**  
 39.95 Misses' short fall overcoats, 100% wool. Black, red, beige or white. Misses' sizes 8-18 **27.00**  
 25.95-29.95 Misses' rayon suit clearance. Spring & summer styles, unlined, sizes 10-20 **17.00**  
 69.95-79.95 Manufacturer's sample suits. New fall styles and fabrics. Sizes 6-16 **47.00**  
 \*All furs labeled to show country of origin on oil imported furs.

### DRESS SHOP

#### SUMMER DRESS CLEARANCE!

**17.00**  
 25.95-22.95 Half sizes in Whipped Cream, Dac/col., Arnel Jerseys. Many flattering styles and colors in sizes 12 1/2-22 1/2.

### SUNCHARM SPORTSWEAR

14.95 Stretch pants. Slim-fitting pants with vertical or horizontal stretch, 10-18 **9.00**  
 6.95 Pant tops. Bold splashy prints to match pant colors. Sizes 10-16 **4.00**

#### SPORTSWEAR CLEARANCE 1/2 OFF

**9.00-23.00!**  
 14.95-35.95 Imported and domestic sweaters in Cashmere, Orlon and wools. Classic cardigans, novelty slip-ons.

Reg. 9.95-29.95 better sportswear from stock. Famous Make shirts, pants, skirts, dresses, now for this event **1/2 - 1/2 OFF**  
 6.95-8.95 Special Purchase jamaicas, cotton or Dac/col. solids, patterns, sizes 10-18 **4.00**

### YOUNG CALIFORNIAN SHOP

12.95-19.95 Sample Sale of Junior Dresses. From top manufacturers. Variety of styles and colors in cotton Dacron® polyesters, rayons, silks and Arnel® tricot-jersey. 5-11 **10.99**  
**SPECIAL.** Arnel® tricot separates in easy care white playwear. 5-15. 5.95; Jamaica 3.97; 5.95 Slim Skirt 3.97; 6.95 Capri 4.97; 4.95 Tops 2.97 and 3.97.  
 13.95 Mohair Sweaters. Cardigan styles with cable stitch down front and sleeve, 36, 38 and 40 **9.97**  
 13.95-15.95 Wool Shaker Knit Cardigans and Pull-overs. Assorted styles. Pink, blue, green. 36-40, 7.97  
 18.00-23.00 Famous Make Country Casual Dresses. Fine cotton prints, stripes and solid colors. Slim or full skirts. Sleeveless, short, long sleeves. 5-15, 13.00  
 6.00, 7.00, 8.00 Shirts. Roll or long sleeves. Prints or plains. Sizes 7-15 **4.47**

### YOUNG CALIFORNIAN COATS

39.95 All-Purpose Jr. Coats. Water repellent 3/4 or 1/2 length coats, detachable fur collars. Tweed with black wolf collar. Wool knit with Lynx dyed raccoon collar. Sizes 5-15 **34.00**  
 Special Purchase of New Fall Coats. In new fall silhouettes. Soft nubby wools, diagonal weaves and camel hair-wool blends. Olive, camel, red, white, black **37.00**  
 22.95 Pre-Teen Corduroy Car Coats. Water repellent, 1/2 length coats. Large patch pockets. Assorted colors. Sizes 8-14 **17.00**

### BUDGET DRESSES

8.95-9.95 Button Wrap-and-Tie Swirls. For breakfast, patio lounging, cooking a meal or marketing. Misses' petite and half sizes in assorted prints & colors, 5.00

### MATERNITY SHOP

Mix and Match Separates. Quality cottons in new summer shades. Capris 3.89; Skirts 3.89; Jamaicas 2.89. Assorted tops in prints and solids **3.89**

### LINGERIE

1.50-2.00 Tailored and Lace-Trimmed Briefs. Famous Maker Lingerie. White and lingerie colors. Tailored, sizes 4-7. Lace trims, sizes 5-7 **1.00 ea., 6/5.85**  
 5.95-8.95 Nylon tricot slips in discontinued styles and colors. Lace trimmed in white and colors. Short and average lengths, 32-40 **3.99-5.99**  
 3.95 Nylon tricot half slips in discontinued styles and colors. Lace trims and tailored styles. Short and average in small, medium and large sizes **2.69, 2/5.00**  
 4.95 and 5.95 Nylon tricot half slips in colorful prints. Short and average **3.69, 2/7.00**  
 6.00-7.00 Discontinued Barbizon styles, primrose group, shifts, waltz, baby doll in blendaire batiste **4.79**  
 9.00 Blendaire® batiste peignoir **6.79**  
 3.95-6.95 Discontinued styles and colors in petti-pants and pottikicks. Lace and applique trims. White and colors. Sizes 4-7 **2.69, 2/5.00**  
 8.95-12.95 Nylon tricot waltz gowns and shifts. Prints and lace trims, 32-38, Extra S.S.M.L. **5.99, 8.99**  
 12.95-39.95 Waltz length lace trimmed ensembles, separate peignoirs and sheer robes. Sizes 32-40. Assorted lingerie colors. Sm., Med. & Lge. **8.99-19.99**  
 5.95-8.95 Nylon tricot lace trimmed bed jackets. S.M.L. **6.95**  
 6.00 Cotton, Dacron polyester bland slip. Shadow-proof panel. White. Short and average, 32-44 **2.99**

### ROBES

15.95 Famous make Fleece or nylon quilt dusters. Button front, lovely colors **11.99**  
 Special Purchase, cotton print shifts and dusters. Button front, back zip and side button. S.M.L. **6.95**

### FOUNDATIONS

5.00-8.95 Silf Skin Girdles and panty girdles in rubber and Spandex®. Minor imperfections will not affect wear or control. Not all sizes in all styles **3.50**  
 10.00 Gossards Narrowline girdles of Nylon and Lycra Spandex®. S.M.L.XL **7.99**  
 3.00 "Water Ball" cotton bandeau with under bust feature. B C Cups **1.99**  
 3.95 Warner's Special Value Cotton Bandeau, stretch straps, lace cups, B C cups, 32-38 **2.99**  
 5.95 Charmfit Magic Cloud bra, low, feathered back of Lycra Spandex®, Lace cups of nylon Bon-Lon. White or Black. A cups 32-36, B cups 32-38 **3.99**  
 7.50 Accentuette Slant Cup Bra with push-up pads, nylon Spandex® back, wide spaced straps. Black or White. A B C cups **3.99**  
 3.95-12.95 Famous Make Girdles and Bras. Discontinued colors **1.99-7.99**  
 12.50 Confessa Long Leg panty girdle with Italian front panel. S.M.L.XL **9.99**  
 10.00 Confessa average length girdle with Italian Front Panel **7.99**  
 3.95 Peter Pan "Hidden Treasure" pattern lace bandeau. A, B, C cups, 32-36 **2.99**  
 11.95 Peter Pan long leg panty with reinforced side panels, Lycra® construction. S.M.L.XL **8.99**  
 3.95 Maiden Form "Valette" or "Scroll" cotton bras, elastic backs. 32-38 B C cups **2.49**  
 16.95-18.50 W. B. 1 pc. foundation of front zippered batiste, lace cup, 14-16", 35-46 **12.95**  
 16.95 STROUSE ADLER "SMOOTHIE," THE AL-WAYS 21 GIRDLE. Boned front, side zipper. Average to full figure 28" to 36" waist **13.95**  
 16.95 Boned Front, side zipper foundation, 1 pc. for average to full figure **12.95**  
 5.95-11.50 Love® Bras in discontinued styles, fabrics, not all sizes **3.95-7.95**

### SHOE SALON

36.95-39.95 Julianelli Couture Footware. Limited selection of these fine shoes **17.97**  
 8.95-13.95 Casual Shoes. Collection of our famous makers. Flats & low heels **6.97**

### CHILDREN'S SHOES

8.95-12.95 Famous Make Shoes from regular stock for casual, school or dress. Not all sizes in all styles so do shop early **6.97**  
 Special Purchase of 3,000 Pairs of Famous P. F. Tennis Oxfords. Reg. 3.95-4.95, very slightly irregular, does not affect wear or fit. Small 6 to women's 8 **2.97**  
 5.95-6.50 Boys' Heavy Duty P. F. Tennis Oxfords, lace to toe. Black or White. 1 1/2-men's 8, now **3.97**

### HOSIERY DEPARTMENT

#### NO-MEND HOSIERY SALE THROUGH JULY 27TH

Seamless and seams, proportioned in width and length, finest quality and fashion colors!  
 Reg. 1.50—NOW **1.19, 3 pr. 3.45**  
 Reg. 1.65—NOW **1.29, 3 pr. 3.75**

1.50 Special Purchase. Fine quality Petit Point mesh seamless hosiery. For longer wear, 8 1/2 to 11. Medium length **1.00**  
 1.65 Belle Shamier "Strain Ease" discontinued seamless style. 15 denier with Lycra® action band to ease garter strain **1.19 or 3 for 3.45**

### BRA BAR

2.50 Famous Make White broadcloth, stitched cup 32A - 36C **1.99**  
 2.95 Stretch straps, stretch lace bra 2 section cup. 32A - 36B **2.39**  
 2.00 Stretch strap cotton bra, low back, sizes 32A to 36B **1.69**  
 Special Acetate Tricot Briefs, white only, sizes 5-6-7 **3 for 1.59**  
 2.25-2.50 Assorted styles in garter belts **1.99**  
 5.00 "Perfect Figure" girdles and panties by Flexnit, Lycra® Spandex® with Antron® Nylon powernet. White, Sm.-XL **3.99**  
 5.95 Long Leg Panty Girdle by Flexnit with added thigh control. Sm.-XL **4.99**  
 6.95 Extra Long Leg Panty Girdle by Flexnit **5.99**  
 2.00-2.50 Rain sandals, lightweight rubber, travel pouch **1.59 - 1.99**

### HANDKERCHIEFS

1.00 Handkerchiefs, assorted types, exquisitely finished **69c - 3/1.99**  
 Reg. 1.50 Ladies' finest quality white linen handkerchiefs with pastel initial **NOW 1.00**

### COSTUME JEWELRY

**1/2 PRICE SALE FAMOUS MAKERS BETTER COSTUME JEWELRY.** Reg. 2.00-35.00 sets and single pins, necklaces, bracelets, earrings. Ass't beads, metal, crystals, pearls, colored stones, rhinestones in fancy dressy types or tailored. White, pastels, high colors **1.00-17.50\***  
 \*plus fed. tax

### HANDBAGS

49.95-79.95 Genuine Alligator Handbags with zipper compartments. French Finish domestic tanned skins. Leather linings in classic, swagger, vagabond and pouch styles. Black or Brown **42.00\***  
 25.95-35.95 Beautiful calf, patent or Saffian handbags. Satin or leather lined. Classic Swagger Pouches. Black and basic colors **19.97\***  
 5.95 Handbags of Patent, marshmallow, plastic grained leathers, all sizes, colors **3.97\***  
 12.95-14.95 Calf, Patent, Tapestry, Plastic Leather Handbags in white, bone, navy, black. Bright colors **8.97\***  
 \*plus fed. tax

### GLOVES

2.50-3.00 Famous Maker Double woven cotton gloves, tailored, fancy. White, Beige, or Black shorties, handsewn or p.k. Sizes 6-7 1/2 **1.99**  
 2.00-3.00 Sheer nylon and double woven Nylon gloves, shortie to 8 button. In tailored or fancy styles. White, bone, pink, navy, black. 6-6 1/2 - 7 1/2 **1.59**  
 5.00-10.00 Better Gloves by well known maker. Double woven cotton or nylon, shortie to 8 button, p.k. sewn. White, Black, some pastels, sizes 6-7 1/2 **2.99**

### BEAUTY STUDIO

Reg. 25.00 Sybil Ives Special Body Sheen Permanent—a long-lasting and beautiful permanent guaranteed to produce a lovely wave on any texture of hair. With hair cut **12.50**  
 REG. 50.00 SYBIL IVES SWEDISH PERMANENT—with stylist operator including hair cut **25.00**

### COSMETICS

3.50 Clutch bags from reg. stock **2.00**  
 5.00 Endocrine Hand-Beauty Half-Price Sale! Full pint Lotion or half pound cream **2.50\***  
 16.50-9.50 Jacqueline Cochran Flowering Velvet Lotion with moisturizing Hydrolin **9.50-5.75\***  
 9.50-5.75 J. Cochran Super Rich Cream **5.75-3.50\***  
 75c ea. Trilles Glycerine and Rosewater for skin and hand care **2 tubes, 99c**  
 Special Perfums Worth "Je Reviens" fragrance, 1/2 OZ. perfume, 2 OZ. cologne **5.00\***

### GIRLS' WEAR

**12.00-16.00 Famous make Car Coats in poplin, corduroy, some hooded, pile lined:**  
 4-6x **8.49** 7-14 **9.49**

5.00-7.00 Back-to-school dresses. Wash and wear A-line, Skimmer, shirtmaker, bouffant in beautiful prints, plaids, solids. 3-6X **3.99** 7-14 **4.99**  
 3.00-3.50 Girls' blouses. Oxford roll-sleeve, Dac/ Cotton drip-dry. Solids, prints. 7-14 **1.99**  
 Stretch Capris. Side zipper, stirrups. 3-6X solid colors. Reg. 4.00, now **2.29** 7-14 Reg. 5.00 **3.29**  
 Corduroy Capris. Reg. 4.00 Boxer style, 3-6X, now **2.29 or 2/4.50** Reg. 5.00, 7-14, now **3.29 or 2/6.50**  
 4.50 Flannellette Pajamas. Name brand Challis, prints, solids. Sizes 4-14 **2.79 or 2 for 5.50**  
 59c Stretch sock in junior, medium, large, 2 pr. 99c  
 59c Buffums® Own 100% combed cotton knit panties. Sizes 4-16 **49c**  
 2.25 Famous Name Kadel® and cotton slip. Lace trim, gro-feature. Sizes 4-14 **1.79 or 3 for 5.00**

### INFANT'S TODDLERS'

5.00 7" acetate satin bound crib blanket **2.99**  
 Special slip-on shirt with diapenda tabs. 6 months to 1 1/2 years **59c, 2/99c**  
 Gripper snap shirt, diapenda tabs. Double breasted, short sleeve. 6 Mo. to 1 1/2 yrs. **69c, 2/1.30**  
 Mitten sleeve, gripper gown. Tie hem style. White **1.19**  
 Gripper snap kimono. White. 6 months size **1.19**  
 Day 'n' night training pants. 2-way stretch with 4 thicknesses. Sizes 1-4 **2/1.20**  
 3.00 Aroclie Weight, Brushed Cotton Sleepers. Grow features: Plastic soles. Peach, aqua, maize. 1-4 **1.99**  
 8.98 Acrilan® Gro Bag with matching knit trim on collar and cuffs **5.99**  
 4.50-6.00 Boy and girl topper sets. Cottons, polyester & nylons with plastic pants **2.99**

7.00 Boy & girl corduroy crawler sets. 2-pc. styles. Pink & blue **4.29**  
 3.50 Infant, boy and girl sunsuits in no-iron fabrics. Assorted prints and stripes **2.49**  
 7.00 2-Pc. Butcher Sets. Easy-care seersucker with dainty embroidered trim. Red or blue **2.99**  
 5.00-6.00 Corduroy Bib Overalls, tab side, zipper back. Tweed and plain corads. 2-4 yrs. **2.99**  
**SPECIAL** Corduroy Boxer Slacks, bar tacked. Full colors **1.99**  
 3.00 Toddler boy and girl sunsuits. Seersucker and other drip-dry fabrics **1.59**  
 10.00-13.00 Infants' and Toddler Jackets for boys and girls. Nylon-card poplin with quilted nylon or Orlon® acrylic pile interlinings **7.99**  
 5.00 Toddler girls copri sets, bright print tops, cotton or cord copris, sizes 2-3-4 **2.99**

### LITTLE SHAVER SHOP

5.00 Orlon® Sweaters in great ass't. styles, colors. Washable, sizes 4-7 **3.99**  
 Special All Cotton Hose, reinforced heel, toe. 6 1/2 - 8 **3/1.00**  
 11.00-13.00 Once-a-Year Sale of Jackets by famous makers! Large selection of colors and styles. 4-7. You'll want to buy several at **7.99**  
**SPECIAL! BUFFUMS' OWN BRAND JEANS**, sturdy, long-wearing, bar-tacked at all points of stress, sanforized. Reg. & slim 4-7 **1.99**  
 2.50-3.00 A 'Neva Before' Selection of Sport Shirts. Popular colors. All washable, in 4-7 **1.59 or 2/3.00**  
 1.75 Crew neck T-shirts, solid colors and white, all washable cotton. 4-7 **99c**  
 3/2.00 Combed Cotton Briefs, white; fly front, elastic waist, double seat **3/1.50**  
 3/2.25 T-shirt undershirt, short sleeve, washable white combed cotton, 4-6 **3/1.75**  
 1.00 Radi-Tie, all ready to slip on the Little Shaver 69c  
 12.00-16.00 Entire Stock of Long Pant Suits in ass't. washable fabrics, sizes 4-7 **7.99**  
 3.00 Entire Stock Pajamas, broadcloth and summer-weights, many styles, 4-6 **2.59 or 2/5.00**

### BOYS' WEAR

**BACK TO SCHOOL VALUES!**  
**30.00-35.00 SUITS. OUR ENTIRE STOCK.**  
 traditional styling, 3 button, plain front pants.  
 Wonderful selection of fabrics and colors,  
 in sizes 8 to 20. Reduced to **23.99-27.99**

10.00 Cardigan, 11.00 Hi-V Pull-over Sweaters. Wool, Mohair, nylon blends in Blue, Green, Charcoal, Camel, Cardigan **6.99** Pull-over **6.99**  
 Entire Stock of Brushed Stretch Hose in black, charcoal, navy, Lt. Blue, brown, laden red and white. Reg. 1.00 sizes 8 1/2 - 11 **85c-3/2.25**  
 Reg. 1.25, 10-13 **95c-3/2.55**  
 15.00 Reversible Quilted Jacket, roll-away concealed hood, all-nylon, zip pockets **9.99**  
 1.75 Crew Neck T-Shirts, wash cottons in solids and stripes. Short sleeve. 8-16 **99c**  
 3/2.00 Combed Cotton Briefs from regular stock. White, washable, fly-front, elastic and double seat. Sizes 8-18 **3/1.50**  
 3/2.25 T-Shirt Style Undershirt of washable combed cotton, short sleeve, 8-18 **3/1.75**  
 2.00 Our Entire Stock of Silk Ties **1.19**  
 3.00-3.50-4.00 Pajamas, broadcloth and summer-weights, 8-20 **2.59-2/5.00**

### TOYS

4.98 Horsman Telesia Doll **2.99**  
 3.98 Horsman Telesia Tot Dolls **2.99**  
 5.98 Horsman Lullaby Baby Dolls **3.99**  
 Reg. 5.95-7.95 dolls in four assorted styles. This great **SPECIAL PURCHASE** includes **BABY DOLLS**, **KEWPIE DOLLS**, **GIRL DOLLS**. Buy now for Birthdays and Christmas gifts **ea. 2.99**  
 4.98 Buddy-L-Steel Fisherman Truck **2.99**  
 3.98 Buddy-L-Steel Pony Express Truck **2.99**  
 4.98 Buddy-L-Steel Camper Truck **2.99**  
 18.95 Garton 12" Delivery Cycle **14.60**  
 19.95 Garton 16" Delivery Cycle **15.60**  
 4.98 Ideal Counting School House **1.66**  
 8.98 50 piece set Hardwood Kindergarten blocks **4.99**  
 4.98 Plush T.V. sit-on Roller Bear **3.99**  
 6.98 25 Key Table Model Piano with Sharps & Flats **3.99**  
 6.98 Tigrett Deluxe Pitch-Back **4.99**

### VARSITY SHOP

Traditional Suits. Entire stock in all fabrics, colors, sizes, every suit at great savings Now! Reg. 50.00-85.00 suits **39.88-69.88**  
**TRADITIONAL SPORT COATS**, sensational savings, great fabrics, patterns, weights. Newest styles and colors. Reg. 35.00-39.00 **29.88** Reg. 45.00 **34.88** Reg. 50.00-55.00 **39.88**  
 Dress Slacks. Traditional pleatless styles, never before at these outstanding savings! Reg. 16.95 slacks **12.88 2/25.00** Reg. 19.95 slacks **14.88, 2/29.00** Reg. 26.50 **19.88, 2/39.00**  
 5.00-5.95 Smart group of tapered tailored short sleeve, button down sport shirts **2.99**  
 15.95 Brushed Mohair Cardigans from reg. stock. Outstanding values **11.99**  
 12.95 Brushed Mohair V-Neck Pull-Overs. Great savings on this most popular style **9.99**  
 13.95 Famous maker lightweight Jackets in hand-some colors, from regular stock **10.99**  
 6.98 Famous Make pleatless and taper cords, popular colors from reg. stock **4.99**  
 6.50-6.95 Oxford Dress Shirts, great selection, button-down, short sleeve **4.95 or 2/9.00**  
 5.95-8.95 Collection of quality button-down short sleeve sports shirts **3.99**  
 2.50 Ties of traditional styling in rich silks, ass't. stripes, plains **now 1.69-2/3.00**



# OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th

# 60th ANNIVERSARY

# SALE

## MEN'S CLOTHING

### SUITS BY HICKEY-FREEMAN 15% OFF!

Choose from our entire stock of these quality tailors in 1-2-3 button models, imported worsteds, wool & silk blends, polyester & wool blends, iridescent, subtle stripes, plaids, clear patterns and solids. All specially priced for this event at a great 15% OFF!

Reg. 165.00	140.00	Reg. 185.00	157.00
Reg. 175.00	148.00	Reg. 200.00	170.00
Reg. 210.00			178.00

### SUITS BY STEIN BLOCH

Our entire stock of these quality suits reduced for this event in 1-2-3 button models. Finest imported wools, Dacron® polyester worsteds, Mohair & wool, imported rayons, in solids and slub weaves. Glen plaids, stripings, neat checks, iridescent. Light and medium weights.

Reg. 100.00	79.99	Reg. 125.00	99.99
Reg. 110.00	89.99	Reg. 135.00	109.99
Reg. 145.00			119.99

## MEN'S SPORTSWEAR

10.95 Buffums' Own Wash & Wear Slacks, 65% Dacron, 35% Cotton, plain front. Sizes 30-42. Sand olive, black, blue, gold. 7.99

7.95 Buffums' Own wash & wear walking shorts. Dacron/cotton. Sand, black, olive, blue, gold. 4.99

**15.95-25.00 BUFFUMS' SPECTACULAR DESIGNER EVENT! CHRISTIAN DIOR** short sleeve sport shirts, all original designs, single needle tailoring. Imported silks, blends, cottons. 8.99

Leading Designer Short Sleeve Knit Shirts, special purchase finest quality, full-fashion, self-jacquard weaves, great colors... Antron/nylon.

8.95-10.95-11.95 Short sleeve pullover 5.69 or 2/11.00

10.95-11.95-13.95 Short sleeve button front 6.69 or 2/13.00

22.95 Alpaca Cardigan, 2-ply imported double knit cuffs, waistband. Red, blue, black, bone, olive and wheat. Sizes S-M-L-XL. 16.99

15.95 100% Orlon 2-Ply Links Stitch Cardigan, knit cuffs, waistband. Lt. blue, red, black, sage, wheat, white, yellow. Sizes S-M-L-XL. 10.99

10.95 Knit Shirt to match above, knit collar, cuffs, waistband. Sizes S-M-L-XL. 7.99

6.95-7.95 Buffums' Famous Make Dacron/cotton blend sportshirts, short sleeve, in soft plaids, stripes, solids and neat woven motifs. Great fashion colors, all sizes. 3.89-3/11.00

## MEN'S FURNISHINGS

1.00 Quality Linen handkerchiefs, hand rolled edges, plain or corded styles. 6/3.95

5.00 Wash 'N Wear Broadcloth Pajamas, coat or midly style. A B C D. 3.69, 2/7.00

3.95 Short Sleeve, Short Leg Pajamas for summer comfort. Sizes A B C D. 2 for 5.00

**5.00 FANCY SHORT SLEEVE DRESS SHIRTS** from reg. stock in solids or stripes in a wide variety of collar styles. Not all sizes in each color and style. 3.39, 3/10.00

1.50 Combed Cotton T-Shirts made especially for Buffums' with inset nylon reinforced collar and taped shoulder seams. Shape-retaining in S, M, L, XL. 3/2.75

1.25 Cotton Athletic Undershirts, nylon reinforced neck. Long lengths S, M, L, XL. 3/2.00

1.25 Combed Cotton Knit Briefs with wide elastic band guaranteed for life of garment. Double set for additional wear. Sizes 30-44, now. 3/2.00

1.50 Broadcloth Boxer shorts, full cut for long wear, wide elastic waistband guaranteed for life of garment. White or assorted colors. Sizes 30-44 3/2.75

## MEN'S SHOES

24.95-36.00 Entire Stock of E. T. Wright Dress Shoes, in grain and smooth calf. Blk. Brn. 21.20-30.60

## INTERIOR DESIGN CENTER

**SPECIAL! CUSTOM LOUNGE CHAIRS** at Anniversary Sale Savings! Choice of 5 styles, 45 fabrics to choose from! Styles include modern button-back, pillow back, high pillow back man's chair, high backed modern swivel rocker. Now specially priced regardless of fabric! 99.95 - 129.95 - 159.95 - 169.95

2.60 to 10.50 yd. New Decorator Fabrics for draperies, slip covers, re-upholstery, in exciting new colors, new fabrics, new savings. Wonderful selection of designs and weaves. 1.79 to 6.95 yd.

## STATIONERY

Once-A-Year Special on Our Regular Albums, gold foiled leatherette, rounded corners, refillable, in assorted colors. 1.00 to 7.95, now. 69c to 5.29

Special Boxed Stationery and Notes, whites, pastels, florals, variety of sizes. 2 boxes 1.00

Adjustable Card Table Covers with quilted plastic tops that resist stain, assorted colors. 3.00 fits 30-32" table 1.99 3.50 fits 33-35" table 2.49

3.50 round 42-52" 2.79

Boxed Tapers in Fashion Colors, Reg. 1.80 10" 1.53

2.10 12" 1.78 2.40 15" 2.04

Special All-Plastic Playing Cards. 2.99 set

Special All Occasion Cards, Florals, vellum or parchment papers, assorted. 2 boxes 1.00

2.00-9.00 Boxed Christmas Cards, 25 to box, now at 1/2 off. 1.00-4.50

**20% OFF! ORDER YOUR CHRISTMAS CARDS NOW!** Save 20% on our 1964 Christmas Card Albums! Greatest selection in California by famous Artists, Reg. 13.50 to 104.00 per 100 personalized cards now 10.80 to 83.20

## CLOSET SHOP

Deluxe Closet Bags and Accessories from our regular stock. 4-gauge embossed plastic.

2.50 Full length, full zipper Dress Bag 1.89

2.25 Full length, full zipper suit bag 1.69

1.25 Knit Dress and bulky sweater bag .99c

1.50 4-pocket shirt bag 1.19

6.00 Nylon Travel Dress bag 4.99

5.00 Nylon travel suit bag 3.99

5.00 42" Blue Broadcloth Fur bag 3.99

12.98 Orlon Mandarin Wrap, washable 8.99

2.00 Soap dishes in assorted designs 1.69

4.00 12-pocket wall shoe bag 3.39

5.00 10-pocket shelf shoe bag 3.69

1.00 Quilted Plastic hangers .88c

1.29 Padded Deluxe Hangers 1.09

## SILVERWARE

Special! Scandia Imported Stainless Steel Gravy Boat with Ladle, (no Fed. tax) 4.95

Double Vegetable Dish 7.95

18.18-90.91 Webster-Wilcox trays by International 20-25% off 13.59-72.68\*

Wm. Rogers silver-plated group includes compotes, bowls, 5-pc. relish sets, 15" trays, cream and sugar sets, serving bowls. 2.99-6.99\*

Special! English Silver Co. Silverplate for yourself or gifts. 1 1/2 qt. casserole 10.95\* 2 qt. casserole 11.95\*

3 qt. casserole 14.95\*

Beverage Pitcher 10.95\* Ice Tub 10.95\*

5.00 Glass top, Sterling base Salt and Pepper Shakers 3.99\*

Sterling Silver Group in 'Rose' Design, beautiful accessories for your home. Compotes, tall-medium-low; baskets; mayonnaise dish with ladle. ea. 8.95\*

Candlesticks, vases, salt and peppers, hurricane lamps. ea. 6.95\*

Cream and Sugar set 13.95\*

73.95 Community Silverplate retirement sale of 'Silver Flower' 50 pc. set Now 59.95

19.50 Open stock value on 5 piece serving set 'Silver Flower' 9.95

240.50 104 pc. Service International Deep Silver, 5 patterns (service for 12) 150.00

All Silver Available on Buffums' Silver Club. Nothing down, no interest or carrying charges. \*plus fed. tax.

## CAMERAS/RADIOS/BINOCULARS

15.95 Perrin 'Sportsman' All-Leather Gadget Bag, natural finish, Brass hardware 11.88

27.95 Perrin 'Plainsman' Top Grain Leather Gadget Bag, black, Brass Hardware 21.88

45.00 Airquipp Sprite-2, 35 mm Slide projector, uses metal or plastic mounts 39.88

115.20 AGFA Selecta 35 mm Camera, fully automatic with full manual controls, with case 84.50

13.95 Logan Projection Table, 10' cord, electric connections. Chrome legs, folds away 9.88

2.95 Vista 1800 Mylar Base Recording tape, guaranteed splice free 2.19

Kodachrome Slide and Movie Film complete with quality processing. 4.00 20 exposure slide film, now 3.05; 4.50 8mm Movie Roll 3.55; 6.15 36 exposure slide film, now 4.75 6.00 8 mm. Movie Magazine 4.60

1.40 Kodacolor-x 126 Film for instamatic cameras in Kodapak cartridge 1.09

16.95 Zenith 6 Transistor shirt-pocket radio complete with case, earphone, battery 14.88

## WATCHES, CLOCKS

**59.95-110.00 Hamilton Watches Now 30% Off**, for men and women. Group includes men's waterproof, automatic and dress styles plus brand new styles for ladies, 41.95-77.00\* \*plus fed. tax

## HOUSEWARES

Special from England! Colorful cookie barrel with 'stay crisp' crisper insert. 99c

Descoware 8" Skillet in new Maple Leaf design, specially priced for this event 3.33

Special Revere All Copper Tea kettle, 2 qt. size 5.99

Revere Stainless Steel, Copper bottom tea kettle 2 1/2 qt. size 3.88

Revere Copper Bottom Tea Kettle, 3-qt. size 4.99

New Beauty, New Excitement in Rosewood Serving Dishes at Special Anniversary Savings!

14.95 4 Section oblong server, 8x18" 9.88

12.98 Rectangular serving tray 8.88

7.98 Bread and Roll Tray 5.88

10.98 3 Section Oblong server 7.88

9.98 Rectangular serving tray 6.88

9.98 Triangular serving tray 6.88

5.98 Butter Dish 3.88

Special! Salton Walnut Serving Tray with Hotray insert, for this event only 5.88

9.95 16" Lazy Susan, Chrome with glass inserts 7.88

5.95 12" Lazy Susan, Chrome with glass inserts 4.88

## GIFTS, CHINA

Valuable introductory Offer Bonus on Syracuse China! From July 20th Through August 1st! With purchase of 8 place settings of new 'Westminster' or 'Brae Loch' patterns of fine china in the exciting silhouette shape, get Free creamer, sugar, vegetable bowl and platter! This is a savings of 50.45 in 'Westminster' or 44.45 in 'Brae Loch'. Place set includes dinner plate, salad, bread and butter, cup and saucer.

Reg. 225.95 Westminster 175.50

Regular 196.05 Brae Loch, now 151.60

Punch Bowl Set, 15 piece, Glass, on stand 6.99

Imported Dinnerware Set, 45-piece 12.99

Glass Salad Bowl mounted on Walnut base, walnut trimmed stainless steel servers 4.99

Lazy Susan, Walnut Base, Brass trim, Glass 6.99

## TABLE LINENS

Quaker 'Madrid' Tablecloths of homespun texture ray/cot. Smart colors, 2-tone fringe.

25.00 72" Round 16.99 30.00 90" round 19.99

27.50 72x90 17.99

'American Beauty' styled by Vera in imported natural linen, designs in Pink, Red, Gold, Turq.

4.98 52x52 2.99 6.98 52x70 4.99

69c matching napkins 59c

1.00 Ass't. print linen towels designed by Vera 69c

5.98 8-pc. printed linen mat and napkin sets designed by Vera 3.99

6.98 8-pc. California print Calcutta cloth with matching napkins 3.99

89c Jiffy Dry Terry cloth kitchen towels 69c

15.75 36x48" Custom Table Pads, leatherette tops, felt back, measured in your home for perfect fit. Easy fold features for easy storage 10.75

39.50 60x72" Pads 34.50

4.45 additional leaves, 12", to add to pad 3.95

5.98 8-pc. Mat Set of natural imported linen, pastel scalloped edges 3.99

24.95 Hand-embroidered bridge or luncheon sets of Madeira Linen designed with pastel appliques on white. Cloth with four matching napkins 12.99

California Print Table Cloths, white linen or white/pastel rayon and cotton print in floral or contemporary designs.

3.98-4.98 52x52" 2.99 5.98-6.98 52x70" 3.99

9.99-10.98 60x84" or 68 round 5.99

Quaker 'Baroness' traditional lace table cloths in easy care Dacron and Cotton.

13.98 54x72" 8.99 17.98 72x90, also oval 10.99

16.98 72" round 10.99 23.98 72x108, also oval 14.99

Special on Imported Damask table cloth sets in traditional border design for this event!

16.95 64x84" with 8 napkins 8.99 16.95 70" round with 6 napkins 8.99

22.95 64x104" with 12 napkins 14.99

## ART NEEDLEWORK

1.00 Brushed Mohairspun yarn, special 79c

1.40 Astrakhan yarn 1.19

1.40 Mohair Plus Yarn 1.09

1.00 Opal Spun Yarn 89c

1.00 Scandia yarn 89c

.85 Super Knit Worsted 72c

.90 Nylor Germantown yarns 79c

## BERNAT'S SWEATER KITS

9.98 Brushup Stole special in White, Black and Fur Shades, now only 7.98

5.50 Brushed Mohairlaine Shell in White or pastels 3.99

5.00 Opal Spun Vest of Lustre Yarn Bulky Knit 3.99

11.00 Opal Spun short coat of Lustre Bulky Knit yarn 8.99

1.59 Fleischers Imported Italian Luxury Mohair in fashion or basic colors 1.19

7.99 Fleischers Tyrolean Sweater Pak in delightful Alpine colors 4.99

1.19 Spinnerin Orion Sayelle Express with the feel of softest wool 89c

Assorted Pillows by Bloomcraft, 15" square, silken look with appliques and lovely Trapunto or wool embroideries. Homespun prints and textures, 3.98-4.98 values now 2 for 5.99

## FASHION FABRICS

**4.98-5.98 Yd. Wide Assortment of Wool** Fabrics in a variety of textures, weaves and novelties. Bright new colors and basic shades. Special Anniversary Sale Price 2.99 yd.

## 1.29 YD. FAVOROY, CROMPTON'S PINWALE COR-

DUROY, Bright and basic colors. 99c yd.

1.79 yd. Fashion Cottons in weaves, prints 99c

1.00 yd. Small Print Fabrics to co-ordinate with solid colors 69c yd.

2.50 yd. Arnel® Tricetate and Rayon blend fabric, washable, Basic and fashion colors. 1.19 yd.

1.59 Dacron®/Cotton dotted Swiss 99c yd.

## BEDDING, TOWELS

Fieldcrest 186-Count White Sheets

.89 42x38 79c 3.49 Full size 2.99

3.09 Twin size 2.69 7.59 108x122 6.59

5.99 King size, fitted 5.49

Fieldcrest Sheets, 186-count in decorator colors.

.99 42x38 89c 4.19 Full Size 3.79

3.79 Twin size 3.19

Fieldcrest "Royal Satin" 220-count Sheets and Cases

White Colors

1.50 42x38 Case 1.20 1.75 42x38 Case 1.30

5.95 Twin size 3.95 5.95 Twin size 4.45

6.95 Twin size 4.95 6.95 Full size 5.45

Scallops

1.95 42x38 1.50 6.95 Twin size 4.95

7.95 Full size 5.95

Fieldcrest "Valencia" Bedspreads

Reg. 25.00 Twin size 19.95 30.00 Full 24.95

Fieldcrest "Sonata" Towels

2.00 Bath size 1.69 1.79 Hand towel 98c

49c Face cloth 39c

Patina 100% Foutrel Rugs for Bedroom and Bath

6.98 24" Round 5.99 17.98 30x54 15.99

9.98 20x36 7.99 3.98 Lid 3.29

12.98 30x40 10.99 4.98 X Lg. Lid 3.99

100% Nylon Flame Cut Out Bathroom Rugs

14.95 5x6 12.88 19.95 5x8 17.88

Tailored Bedspreads, quilted to the floor, jumbo welt, throw style

29.95 Twin or full 39.95 Queen or King

size 19.88 size 29.88

5.95 "Romance Is a Rose" cotton blanket 4.98

## "Romance Is a Rose" Sheets

1.35 42x38 1.25 3.98 Twins 2.98

4.98 Full size 3.98

"Romance Is a Rose" Towels

4.00 Bath 2.98 .80 Face cloth 69c

2.00 Hand 1.79 .80 Tip 69c

5.50 Bath mat 4.49

"Imperial Rose" Bedspreads by Fieldcrest

19.95 Twin size 16.95 24.95 Full 19.95

39.95 King 34.95

"Jubilee Stripes" Towels by King Dunder, 8 ways to coordinate with matching solids.

2.25 Stripe bath 1.79 1.20 Hand, solid 99c

.49 Face cloth 39c 1.20 Stripe hand 99c

.59 Tip towel 49c 2.25 Bath, solid 1.79

## STEVENS "ATHENA" SHEETS

1.29 42x38 1.19 4.99 Fulls 3.99

1.39 42x48 1.29 6.99 108x120 5.99

3.99 Twins 2.99 9.99 108x122 8.99

## "Shadow Garden" Towels

3.25 Bath size 1.99 1.79 Hand 1.59

.69 Face Cloth 59c

Stevens "St. Regis" Solid Towels

3.25 Bath 1.99 1.79 Hand 1.49

.69 Face cloth 49c

## STEVENS "AZTEC" TOWELS

2.25 Bath size 1.79 1.29 Hand towel 1.19

.60 Face cloth 50c

Aztec Rugs

5.95 24x36 4.95 13.95 36x60 12.95

7.95 27x48 6.95 2.50 Lid cover 1.95

## Stevens Over 200 Thread Count White Beautifale

Sheets

1.19 42x38 99c 4.59 Full size 3.99

1.39 42x48 1.19 8.99 108x122 7.99

3.99 Twin size 2.99 7.99 King bottom 6.99

## Stevens 186 Count White Percale Sheets

1.19 42x38 99c 7.59 108x122 6.59

.99 45x38 89c 2.99 Youth size 2.29

.89 38x38 79c 2.99 Cot size 2.29

.89 42x38 79c 3.09 Single 2.59

2.99 63x108 2.59 3.09 Day bed 2.59

3.09 72x108 2.69 3.49 1/4 fitted 2.99

3.49 81x108 2.99 3.49 for twin, foam 2.69

3.99 90x108 3.59 3.49 Dbl. or foam 2.99

3.69 72x120 3.39 3.69 Long twin 3.39

4.19 81x120 3.79 4.19 Long double 3.69

4.69 90x120 4.19 4.69 Queen bottom 3.99

6.49 100x120 5.69 5.99 King bottom 5.49

## Stevens Fashion Stripe Sheets

1.29 42x38 1.19 3.99 Twin size 2.99

1.39 42x48 1.29 4.99 Full size 3.99

9.99 108x122 8.99

## Stevens 186 Count Colored Percales

.99 42x38 89c 4.19 Full size 3.79

1.49 42x48 1.39 9.99 108x122 8.99

3.79 Twin size 3.19 8.99 King fitted 6.99

## Stevens "Queen Marie" 186 Count Printed Sheets

1.29 42x38 1.19 3.99 Twin size 2.99

1.39 42x48 1.29 4.99 Full size 3.99

9.99 108x122 8.99

14.95 Yycron® Coverlets, twin size or full, only 11.95

14.95 'Gallant Rose' Coverlet, twin size or full 11.95

6.95 Ruffles to match 4.95

## Cotton Mattress Pads, anchor flat

Twin 4.49 3.49 Queen 7.95 5.99

Full 5.49 4.49 King 8.95 6.99

Combination mattress pads, Reg. 4.95 Twin 3.99

Reg. 5.95 Full 4.99

## Celacloud® Mattress Pads, flat, anchor band

4.95 Twin size 3.99 Combination 5.95 Twin 4.99

5.95 Full size 4.99 6.95 Full 5.99

Koolfoam Pillows

3.49 Junior size 2.99 6.99 Premium 4.99

4.99 Special 3.99 8.99 Super 6.99

9.99 Deluxe 7.99

## Buffums' Own Pillows

19.95 Queen Corrine pillows of imported White Goose down, 21x27 16.99

12.95 Valencia, white goose down, 20x26 8.99

11.95 Capri, 50% white goose down, 50% white feather down, 20x26 8.99

Buffums' Own "Southern Elegance" Automatic Blanket, 100% Acrilan®, 5-year guarantee!

29.95 Twin size 24.88 39.95 Dual 34.88

34.95 Full 29.88 69.95 King 55.88

## SLEEP SHOP

**BUFFUMS' OWN "510" MATTRESS & BOX SPRING.** Reg. 39.95 510 coils (to double size); striped ticking is tufted and sturdy. Pre-built borders assure you of no sag. Each pc. twin size 24.88

## BOOK DEPARTMENT

27.50 Watercolors. Beautiful Art Book from Abrams, Manet, Renoir, Gauguin 17.95

18.50 "History of American Sailing Navy." Companion to American Sailing Ships 4.95

3.95 "Practical History of Rhymes" 1.98

15.00 "American Needlework." Beautifully illustrated gift item 5.95

9.95 "Atlas of the Universe." Comprehensive book for all stargazers 2.98

7.50 "Gourmet Cooking with a Flair," by David Wade, for your collection 2.98

6.50 "Tahiti." Barnaby Conrad wrote about a dream island 2.98

A Table Full of Adult Books by well-known authors, sale priced 1.00

Children's Books, a great selection 69c-2.98

**BRUSH STROKE PRINTS.** New selection of beautiful prints, some still life by Bos, ideal decorative accents for kitchens and dens. Now 1.00-1.98-2.98

Frames, satin smooth, unfinished oak. We frame your pictures while you wait. 1.79-3.98

# \$ **Buffum's** STORE-WIDE 60<sup>th</sup> ANNIVERSARY SALE

## SPECIAL ANNIVERSARY SAVINGS ON FAMOUS MAKER GIRDLES, BRAS!

Reg. 5.00 and 5.95 "Air Bali" bra. Light as a breeze bandeau style with flexible fiber-lift under-bust for added support. B, C, D cup sizes ..... **2.99**

Reg. 15.00 Gossard Narrowline panty girdle in nylon and Lycra® Spandex to distribute control evenly from waist to thigh. Ideal for average and full hip figures. No show flat seams make it the perfect garment under knits. S, M, L and XL ..... **11.99**

Reg. 3.95 Peter Pan "Classic Treasure" bandeau bra with soft Ban-Lon® lace cups. Drip dry. 32-38, B, C cup. **2.99**

Reg. 11.95 Peter Pan long-leg panty girdle. Reinforced side seams mold and control without binding. S, M, L, XL. **8.99**

Reg. 18.95 Smoothie all elastic 1-piece foundation with side zipper closing. 35 to 38, B, C cups ..... **13.95**

(Not sketched) Smoothie 1-piece foundation with lightly boned front for the average to full figure.

Reg. 16.95 and 18.95 WB 1-piece foundation, 14" and 16" lengths ..... **12.95**

Reg. 5.95 Contessa ¾ length bra with "double feature" cups especially designed to eliminate shoulder strain. 34 to 40, B, C cups. .... **4.99**

Reg. 10.95 Contessa "Miss Behave" long-leg panty girdle with firm front control, side zipper and 2" above the waist cuff for extra waistline control ..... **8.99**



### FAMOUS NAME FLORAL QUILTED ROBE **11.99**

Reg. 16.95 robe by a famous name maker. Rich floral blooms on acetate with cotton quilted filling. Fully lined. Styled with small lined collar, button front and deep patch pockets. Pink, blue or yellow. 8 to 18.

Robes

### SAVE ON FINE FAMOUS-MAKER LINGERIE **4.99**

Reg. 6.95 nylon full slips and petticoats from a very famous name lingerie maker. Discontinued styles and colors. Elegant full slip with borders of lustrous embroidered satin shells. 32 to 38. Slender petticoat with a lavish sweep of fine lace at the hemline. S, M, L.

Lingerie

ALSO IN OUR PALOS VERDES STORE





OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th

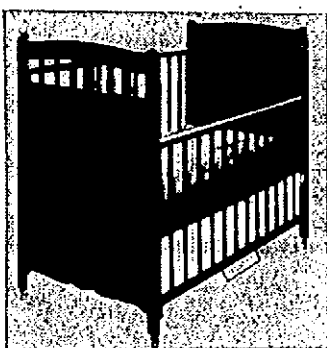
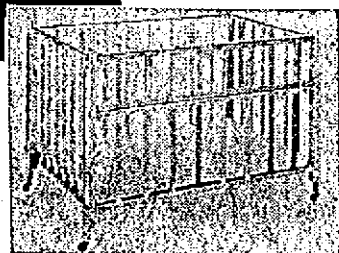
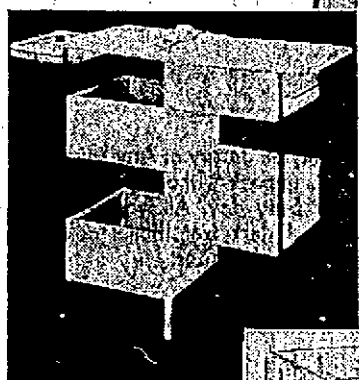
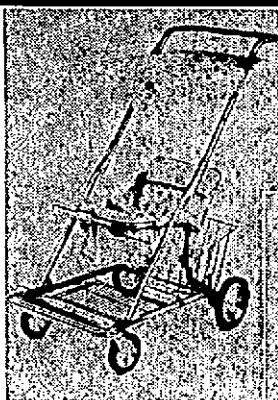
**Buffum's**  
STORE-WIDE



**600**

th ANNIVERSARY

**SALE**



### BUYS FOR BABY

Reg. 42.50 Storkline 6-yr. crib, with 12-spindle double drop sides and plastic teething rails. Four-position adjustable tubular contour springs. 2" casters. White, maple or walnut finish 29.60

15.98 MATTRESS, BY KANTWET. Firm-O-Flex innerspring unit covered with Dura-lan, a laminated fabric ticking. Dorsal insulated sisal pads for firm lasting support. Multi-layers of new cotton felt cushioning. Taped seams. Ventilators and double sealed button tufts 13.60

24.00 BABY BATH BY PRIDE. Tubular frame, unbreakable wheels, posture form, hammock. Safety strap. Solid dressing table with 3/4" pad. Foot pedal. Unbreakable molded plastic tub. Large utility tray 19.60

STROLLER BY PETERSON. Recliner, walker, stroller with three-way adjustable seat. Sturdy tubular frame. Market basket and bumpers. Play tray and beads 18.60

15.98-HI CHAIR. Baked enamel tubular construction. Adjustable plastic tray. Tubular foot rest. Safety strap seat. Upholstered back. Converts into a youth chair 10.60

29.98 4-DRAWER DRESSEROBES. Chrome plated tubular legs with plastic caps. Folding utility shelf. White enameled woven fiber. Poly-foam padded top 19.60

26.98 PORT-A-CRIB PEN. Heavy corner posts. Drop sides. White plastic teething rails. Five-position extension rails. Sturdy masonite floor which can be raised to dressing table height. 40"x26 1/2" complete with pad 20.60

26.98 PLAYYARD CRIB BY PETERSON. Long telescopic legs convert to crib. Rolls easily through standard doorways. Nylon screen mesh sides 19.60

7.98 BABY INFANT SEAT. Unbreakable styrene with removable padded seat and back. Safety strap. Adjustable reclining back 4.60

1.39 FITTED CRIB SHEETS, bias taped at both ends for longer wear. White only 99c

SPECIAL! DURABLE QUILTED PADS, well constructed with small box stitching to insure best laundering results. Service tested. 18"x34" 99c 27"x34" 1.49 34"x52" 2.59 contour pad 3.29

1.00 RECEIVING BLANKETS, cotton with overlock stitched edge. 30"x40". Assorted pastels 79c

4.50 to 6.00 CRIB BLANKETS with wide rayon taffeta binding. Jacquard and solids in white or pastels 2.99

4.00 THERMO BLANKETS, thermo weave insulation ventilates, circulates air to keep baby comfortable 1.99

8.00 to 15.00 JUMBO SIZE DACRON POLYESTER COMFORTERS, beautiful assortment of embroidered fabrics 6.99

3.99 (If perfect) REDI-FOLD DIAPERS, quick drying, absorbent cotton 2.69, 2 for 5.00

3.00 BRUSHED COTTON SLEEPERS, grow feature waist, plastic soles, elastic back. Sizes 1 to 4 1.99

7.95 FAMOUS NAME SLEEPER WALKER, brushed cotton knit with laminated foam insulation. 2-way zipper. Safety-step feet 5.99

4.50 to 6.00 INFANT DRESSES AND TOPPER SETS in choice of many fabrics and styles. Summer pastels 2.99

4.50 to 5.00 INFANT AND TODDLER CARDIGAN SWEATERS, styles for boys and girls. Bright or pastel shades 2.99



### GIRLS' FAMOUS NAME SWEATERS, SKIRTS SALE-PRICED!

Cardigans! Pullovers! V-necks! Famous name girls' sweaters now at Anniversary Sale savings! Orlon acrylics, mohair and Orlon acrylic blends. A bonanza of styles and colors to choose from for now and back-to-school! In our Girls' Shop.

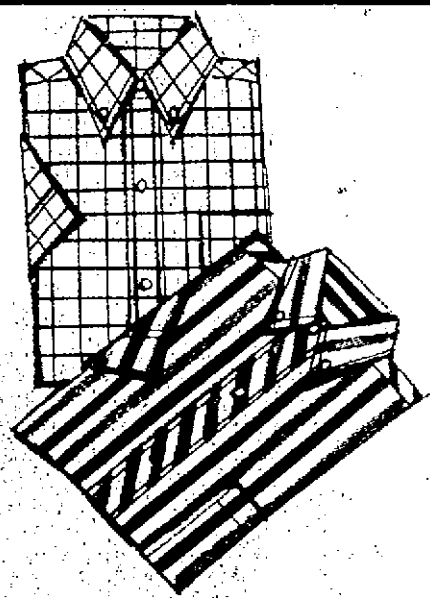
3 to 6x, reg. 5.00 and 7.00 3.99

7 to 14, reg. 7.00 to 9.00 4.99

Girls' skirts in pleated styles, some wrap-arounds. Rich Orlon acrylic-nylon-wool blends in solid colors and handsome clan plaids. Girls' Shop.

4 to 6x with suspenders, reg. 5.00 2.99

7 to 14, reg. 6.00 4.69, 2 for 9.00



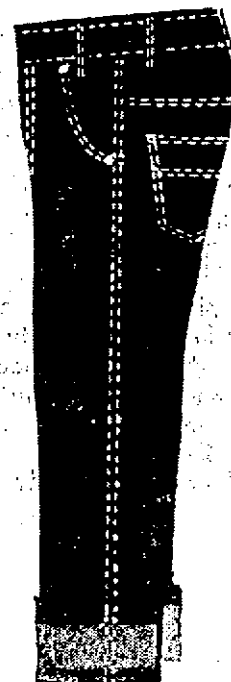
### BOYS' SPORT SHIRTS 2.29 2 for 4.50

Reg. 3.50-4.00 Quality sport shirts from leading manufacturers. Traditional and Ivy League styles with button down collars and short sleeves. Fine selection of patterns and colors. Sizes 8 to 20.

Reg. 2.50 to 3.00, 4-7 1.59, 2 for 3.00

### OUR OWN BRAND JEANS 1.99

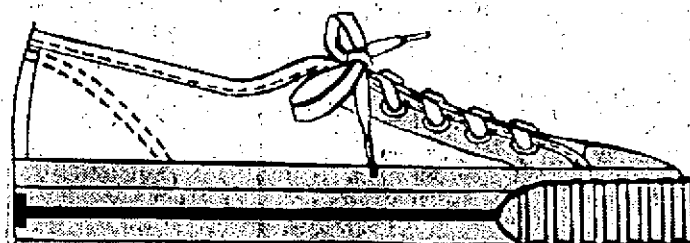
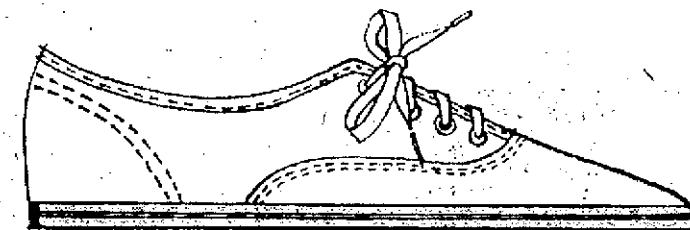
For your hard-playing cowpoke... authentic western style boys' jeans made to Buffum's own rigid specifications. Sturdy 11 1/4-oz. weight cotton denim with bar tacks at all points of stress, electronically fused double knees. Sanforized for complete washability. Sizes 4 to 12 in regulars or slims. In our Boys' Shop.



### CHILDREN'S, WOMEN'S TENNIS OXFORDS

#### special! 2.97

Famous P. F. tennis oxfords in a range of sizes for tots to women. Very slight irregularities do not affect fit, wear, or appearance. Children's sizes 8 1/2 to 10 in red, navy or blue. Misses' size 10 to women's size 8, mostly whites. Not all sizes available in the group. Reg. 3.95 to 4.95 if perfect. Children's Shoes



ALL ITEMS ALSO IN OUR PALOS VERDES STORE

### BOYS' HEAVY-DUTY TENNIS OXFORDS

#### special! 3.97

Reg. 5.95 to 6.50 if first quality, P. F. tennis oxfords for boys. Heavy duty construction for long and practical wear, lace to toe. Black and white. Sizes 12 1/2 to men's size 8, not all sizes represented in the group. Children's Shoes.

# **Bulfinch** STORE-WIDE 60th ANNIVERSARY **SALE**



## **BUDGET DRESS BUYS!** **PACKABLE JERSEYS**

**8.99**

Reg. 13.95-16.95 Nylon Jersey or Arnel® Jerseys that have a knack for travel, unpack without a wrinkle and suds out ready for another busy day. All from Famous Makers in solids or prints, and dark transitional colors. Great new styles, in Misses' and Half sizes.

Budget Dresses

ALSO IN OUR PALOS VERDES STORE

## **ANNIVERSARY SALE BUYS FROM OUR SHOE SALON!**

### **DeLISO DEBS** **12.97**

Reg. 20.95 shoes for dress and street wear in a wide variety of heel heights and styles. Choose from white and summer lights to black or patent. The shoes you love at a price you can't resist.

Also in Marina and Palos Verdes

### **ANDREW GELLER** **15.97**

Reg. 26.95 - 28.95. High fashion shoes in colors, white and exotic black patent Makassar snakeskin. Selection will not last long at this price, so do shop early!

Also in Palos Verdes

### **HILL & DALE,** **AND SELBY SHOES** **14.97**

Reg. 15.95 - 20.95 fine quality shoes that women love at any price! Here is your chance to buy several pair at these substantial savings, and enjoy fashion shoes with slipper comfort!

### **AMALFI** **12.97**

Reg. 19.95 - 24.95 Italy's finest in a great selection of dress and casual footwear in whites and year-round colors. All in high fashion mid-heels and low stacks.

Also in Palos Verdes

### **JOYCE LITTLE HEELS** **10.97**

Reg. 13.95 - 15.95 black, white bone or colors in patent or calf. Popular pump styles with cushioned comfort to go with anything, everything in your wardrobe. Shop early for best size selection.

### **SEMI-ANNUAL** **RED CROSS** **SHOE SALE!** **9.97**

Reg. 13.99 - 15.99. The shoe that feels as if made for you alone. All season colors in calf or patent in dressy or street styles.

This product has no connection whatever with the American National Red Cross.

### **COBBIES** **7.97**

Reg. 10.99 - 12.99. Fine casuals by Red Cross in a great group of styles and colors in this twice-a-year sale. Come in early for best size selection.

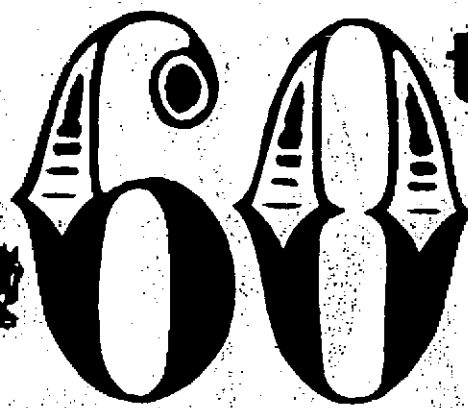
This product has no connection whatever with the American National Red Cross.

### **CASUALS** **6.97**

Reg. 8.95 - 13.95. Famous make flats and low stacks in colors galore, blacks, tan and white, too. Just in time for back-to-school and vacation fun. You'll want several at these savings!



OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th



th ANNIVERSARY

SALE

### TRADITIONAL NATURAL SHOULDER SUITS

39.88

Choose from our entire stock of 50.00 and 55.00 natural shoulder suits, and save up to 15.00 on expert tailoring, handsome suitings—and the pick of the current colors and patterns. Choose more than one — multiply the saving!

Comparable savings on other price groups: Reg. 59.50, 65.00 ..... 49.88  
Reg. 69.50, 75.00 ..... 59.88 Reg. 79.50, 85.00 ..... 69.88

6.50, 6.95 STRIPED DRESS SHIRTS ..... 4.59, 2/9.00

You'll recognize these famous name shirts when you see them — recognize the saving tool Traditional shirtsmanship, short sleeve styling — and a smart selection of the most popular stripes. Get them in two's and save!

VARSITY SHOP, 125 PINE AVE.

5.00 WHITE DRESS SHIRTS ..... 3.39, 3/10.00

Nationally advertised short-sleeve dress shirts in a 50-50 blend of polyester and cotton. Your choice of three collar styles — in all sizes, 14½ to 17½.

2.50, 3.50 SILK NECKWEAR ..... 1.69, 2/3.00

Choice selection of solid colors, patterns and underknots — taken from our regular stock of silk neckwear from some of the top tie makers. Good buy!

5.00, 7.50 DESIGNER NECKWEAR ..... 3.39, 3/10.00

Group of distinctive ties — for the man who likes something a little out of the ordinary. Original designer colors and patterns — very choice value!

1.00, 1.25 STRETCH NYLON HOSE ..... 69¢, 3/2.00

From one of our top sock makers — quality stretch nylons in a wide selection of handsome colors and interesting fancy patterns. No size problem!

1.50 HI-BULK ORLON HOSE ..... 99¢, 3/2.75

The popular 6x3 rib knit in solid colors — and a good choice of patterns. All guaranteed machine washable and dryable. All from regular stock.

2.00 IMPORTED WOOL HOSE ..... 99¢, 3/2.75

Outstanding selection of imported wools from a top name sock maker — you'll recognize the name at first glance! Smart patterns and the right colors!

MEN'S FURNISHINGS

24.95-36.00 E. T. WRIGHT SHOES ..... 21.20-30.60

Don't miss this once-a-year opportunity to get these famous dress shoes at an appreciable saving! Choose from our entire regular stock! All 15% off.

9.95 POPULAR "HUSH PUPPIES" ..... 7.99

Discontinued eyelet tie and slip-on styles in these nationally advertised shoes — popular "Hush Puppies" colors. Enjoy the comfort and the saving!

MEN'S SHOES

15.00-25.00 DESIGNER SPORT SHIRTS ..... 8.99

Christian Dior Sport Shirts, short sleeve styles. Imported cottons, silks and blends. Fine single needle tailoring. These are "limited editions" of these distinctive shirts — we'd advise early shopping for the best choice!

15.95 ORLON CARDIGAN SWEATERS ..... 10.99

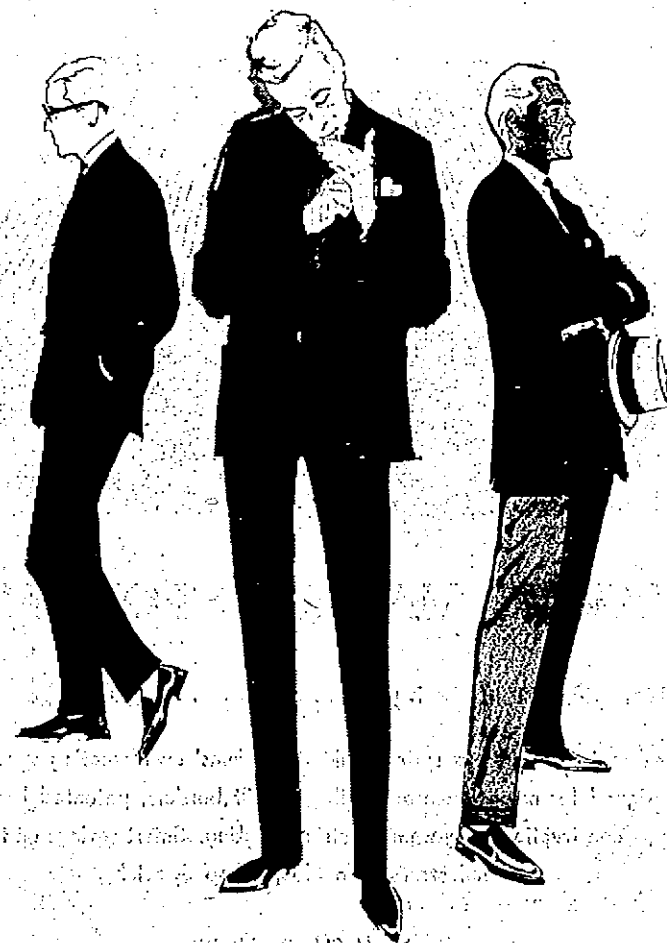
Buffum's Own 100% orlon links stitch cardigan — lightly bloused sleeve style, double knit cuffs and waistband. In sage, wheat, powder blue, black, sand and red. S, M, L and XL sizes . . . then choose the companion orlon knit shirt.

10.95 COMPANION ORLON KNIT SHIRTS ..... 7.99

100% orlon links stitch short-sleeve knit shirts — 3-button placket pullover style. In sage, wheat, powder blue, black, red, and white. S, M, L, XL.

MEN'S SPORTSWEAR

ALSO IN MARINA



### SPECTACULAR SAVINGS ON FAMOUS NAME SUITS, SLACKS AND SPORT COATS!

#### HICKEY-FREEMAN SUITS

Sophisticated tailorings, 1, 2, and 3-button models. Imported worsteds, wool and silk or polyester and wool blends. Patterns, solids.

Reg. 165.00 140.00 Reg. 175.00 148.00  
Reg. 185.00 157.00 Reg. 200.00 170.00  
Reg. 210.00 178.00

#### SUITS BY STEIN BLOCH

Our entire stock! Imported wools, wool and mohair, worsted blends and imported rayons. Solids, plaids, checks, stripes, iridescents.

Reg. 100.00 79.99 Reg. 125.00 99.99  
Reg. 110.00 and 115.00 89.99  
Reg. 135.00 109.99 Reg. 145.00 119.99

#### OUR "EMBASSY" SUITS

Handsome 2 and 3-button models. Wool/mohair, wool, silk and Dacron® polyester/worsted. Muted plaids, iridescents and solid shades.

Reg. 79.95 66.99 Reg. 85.00 69.99  
Reg. 89.95 74.99 Reg. 100.00 79.99

#### SUITS BY H. FREEMAN

Natural shoulder stylings in imported wools, Dacron®/wools, Herringbones, checks, solids.

Reg. 85.00 69.99 Reg. 95.00 79.99  
Reg. 100.00 79.99 Reg. 110.00 89.99

#### 15% OFF SPORT COATS BY HICKEY-FREEMAN

Imported wools, blends, silks and mohairs. Reg. 110.00 to 145.00 93.00 to 123.00  
ALSO IN MARINA

#### QUALITY SPORT COATS BY STEIN BLOCH

Expert tailoring. Latest fabrics, colors. Reg. 65.00 54.99 Reg. 69.50 54.99  
Reg. 75.00 64.99 Reg. 85.00 69.99  
Reg. 89.50 74.99 Reg. 95.00 79.99  
Reg. 100.00 79.99 ALSO IN MARINA

#### "EMBASSY" SPORT COATS

Showing the same meticulous attention to detailing as our "Embassy" Suits! Reg. 39.95 29.99 Reg. 45.00 34.99  
Reg. 50.00 39.99 Reg. 55.00 44.99  
Reg. 65.00 54.99

#### FAMOUS MAKER SLACKS

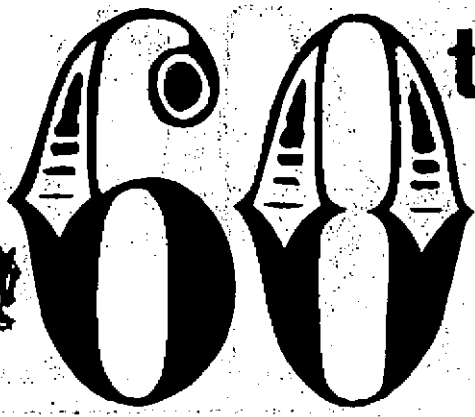
Plain front, single pleat or side-tab style. Wools and blends. Solids and iridescents in medium to dark tones. Buy in two's! Reg. 20.00 15.99, 2 prs. 31.00  
Reg. 22.95 17.99, 2 prs. 35.00  
Reg. 25.00 19.99, 2 prs. 39.00

#### OUR BETTER SLACKS

Stein Bloch, Hickey-Freeman and Handelman. Plain or pleated front styles. In imported wools, handsome blends. Lights and darks. Reg. 27.95 19.99, 2 prs. 39.00  
Reg. 35.00 28.99 Reg. 42.50 34.99  
Reg. 37.50 and 39.50 31.99  
ALSO IN MARINA

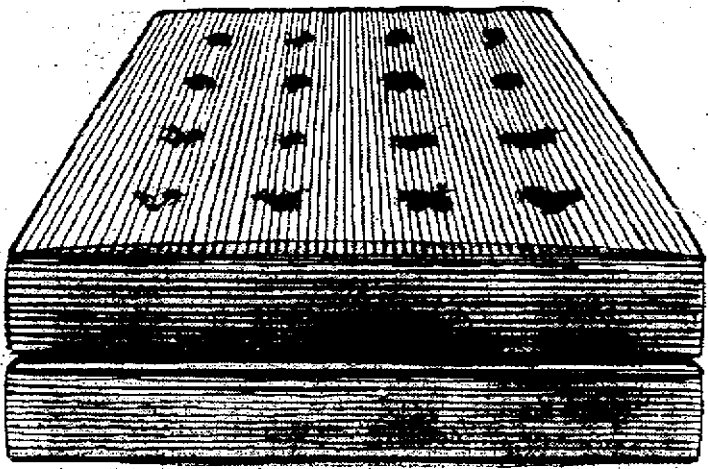
SUITS, STORE FOR MEN  
ALSO IN OUR PALOS VERDES STORE

OUR BIGGEST SALE OF THE YEAR! STARTS TOMORROW JULY 20th



th ANNIVERSARY  
**SALE**

**A SLEEP SHOP BUY!**



### BUFFUMS' MATTRESS/BOX SPRING

Twin size. Reg. 39.95 each piece..... **24.88** each piece!

Tufted mattress and box spring, built to Buffums' own exacting specifications. Designed for no-sag comfort, with pre-built borders, patented box spring construction, long-wearing striped ticking. Smart savings on this Anniversary Sale Sleep Shop Special

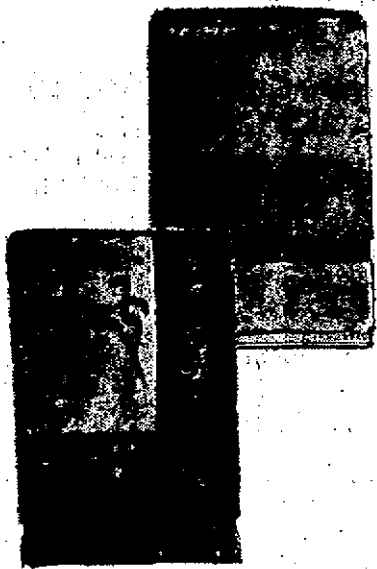
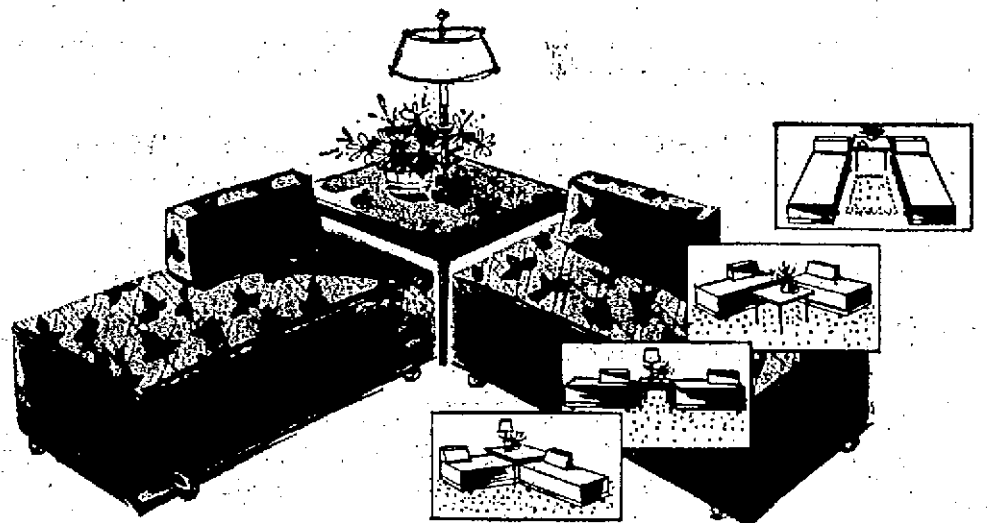
NEW SLEEP SHOP

### BUFFUMS' 11-PC. SPACE SAVER

Reg. 319.95. Complete **259.95**

Day-and-night set that fits comfortably into living room or den! With 2 inner-spring mattresses, 2 box springs, 2 bolsters, 2 covers, 2 quilted mattress covers, and a corner table, this set readily adapts to different room arrangements—offers extra sleeping accommodation. Choose from a selection of cover-fabrics, and allow 3 weeks for delivery.

NEW SLEEP SHOP



### BEAUTY AND THE BATH!

#### FIELDCREST "ROYAL VELVET"

Luxury towels—beautifully absorbent, in a selection of solid colors to harmonize with any bathroom decor. 4.00 Bath size 2.98 2.00 Hand size 1.79 80c Fingertip .69c 80c Cloth .69c 5.50 Mat 4.49

#### FIELDCREST "IMPERIAL BROCADE"

Deep pile towels, richly brocade patterned. Elegantly fringed. 5.00 Bath size 3.99 2.59 Hand size 1.98 99c Fingertip .79c 99c Cloth .79c 6.50 Mat 4.95

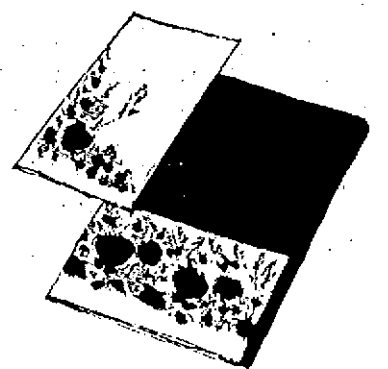
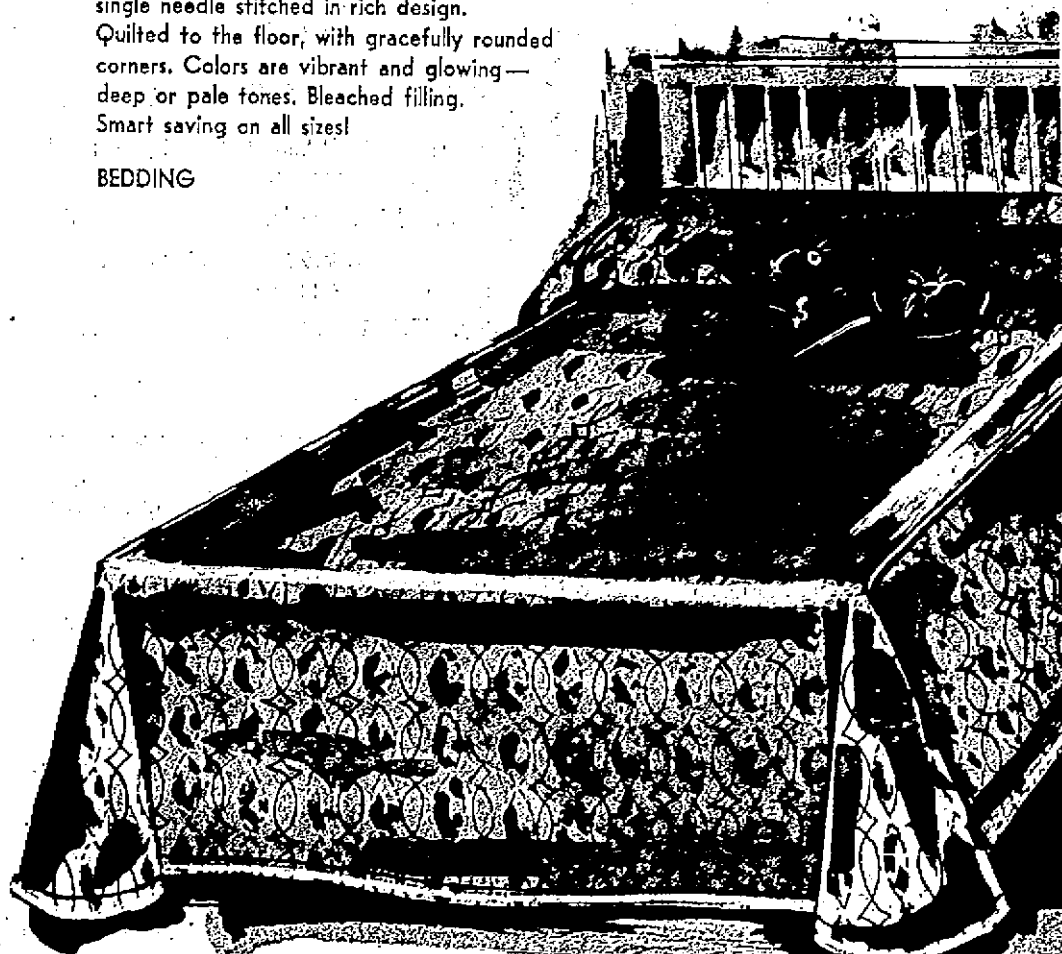
TOWELS

### ANTIQUE SATIN SPREADS

Twin or Full. Reg. 29.95 **19.88**  
King or Queen. Reg. 39.95 **29.88**

By Marshall of California. Tailored throw style, single needle stitched in rich design. Quilted to the floor, with gracefully rounded corners. Colors are vibrant and glowing—deep or pale tones. Bleached filling. Smart saving on all sizes!

BEDDING



### STEVENS FLOWER BED!

Beautiful flowers, in Stevens singing colors, on the wide turn-back of percale sheets—in a beautiful bouquet on the pillowcases! 3.99 Twin Sheet 2.99 4.99 Double 3.99 6.99 Queen 5.99 9.99 King 8.99 1.29 42x38" Case 1.19 1.39 42x48" 1.29

### "QUEEN ELIZABETH" BLANKET BY BATES

14.98 66 by 90" size 12.98  
16.98 80 by 90" size 14.98  
26.98 King-size 21.98

The most luxurious blanket ever! Soft and warm, yet so light you scarcely know it's there! In 100% Acrilan® nylon satin bound. In latest decorator colors.

BEDDING



Our trained counselors will prepare a market analysis of your property to give comprehensive information on sales potential. Our advertising of hundreds of listings produces a multitude of searching buyers—maybe your property is what one of these buyers is seeking. Call our nearest office today.

**OPEN HOUSES SUNDAY 1-5 P.M.**

CALL OFFICE #5. RE 7-1251 | CALL OFFICE #5. RE

See Open House Directory In Classification 139 – See Auto Directory In Classification 176





# EMPLOYMENT AGENCIES

## Consult These Placement Experts

**FLO SAYS:**  
"STOP BY FOR A CHAT—  
COULD START A CHALLENGING CAREER!"

**COMPANY PAYS OUR FEE**

SECRETARY—Keep busy, but no pressure. \$450  
STENO—good skills, some exp., excellent advance. \$400  
F/C BOOKKEEPER—piece work payroll. \$541  
ACCOUNTING CLERK—typist, light experience. \$350-4  
BILLING CLERK—10-15 yrs. exp., calculator, light typ. \$346  
GENERAL OFFICE—good typist, light detail. \$320  
RECEPTIONIST—typist, light detail. \$320  
TRAINER—typist, light detail. \$320  
P/B—typist, light detail. \$320

**FEE**

F/C BKKPR—assist controller, supervise and train. \$550  
LOTS OF STENO, ACCOUNTING CLERKS, GENERAL OFFICE

**FLO BAILEY AGENCIES**  
1323 E. Compton Blvd., Compton—NE 5-8038  
8731 E. Firestone, Downey—TO 1-9281  
1409 Cravens, Torrance—FA 0-3722  
500 South Main, Orange—(Code 714) 547-9141  
MEMBER OF C.E.A.A. AND N.E.A.A.

**LAKEWOOD**  
EMPLOYMENT AGENCY  
HA 9-5935 — 4143 Norse Way — NEv. 6-3711  
Lakewood Blvd., Carson St. Diagonal

**FREE**

GAL FRIDAY—local firm, good skills, S/H 100. \$400  
GENERAL OFFICE—type 60 (E), figure apt., sharp. \$300  
BILLING CLERK—10-15 yrs. exp., typist, figure apt. \$346  
CLERK STENO—S/H 90, type (E), customer contact. \$368  
SECRETARY—S/H 100, type 65, purchase dept. \$450  
F/C BKKPR—heavy P/R, supervise, top gal. \$450

**FEE**

EXEC. SECRETARY—local co. needs good organizer. \$450  
F/C BKKPR—good typist, Underwood, Olivetti. \$520  
F/C BKKPR—accurate, thru F/S, tax experience. \$550  
P/R CLERK—know Hadley, quarterly reports. \$350  
GAL FRIDAY—type 50 (E), figure aptitude, calculator. \$368  
GENERAL OFFICE—local of detail, type 50-60 (E), local \$300  
GAL FRIDAY—F/C, light S/H, good typist. \$400  
SEC. GAL FRIDAY—S/H 90-100, post, 10-key, Wilam. \$400

Member of California Employment Agencies Assn.

**ARO**  
EMPLOYMENT AGENCY  
"Check the Jobs and the Area"

ESCROW OFFICER—must be expd., modern etc. L.B. \$500+  
EXEC. SECY.—work for top man, Torrance. \$433+  
SECRETARY—mg. firm, top skills, Torrance. \$400+  
STENO—nice appear., some work bkgd., age op., Cptn. \$325  
F/C BKKPR—heavy on A/P, light typ., Compton. \$400  
GEN. OFF. — age op., open, 1 yr. exp., Vernon. \$267 hr.  
ACCTG. CLERK—exp. exp. in sales dept. \$350  
P/B CLERK—work in new office, file, typ., Compton. \$300  
CLERK TYPIST—variety of duties, Long Beach. \$280  
GIFT SHOP CLERK—interesting work, great public, L.B. \$280  
MED. RECEPT—age op., gen. off. bkgd., So. Calif. \$275+  
COPY GIRL—no exp. nec., gd. hand writing, L.B. \$260  
RECEPT—dream job, sharp office, Lynwood. \$275  
MAIL GIRL—18+, co. pays fee, also fee job Htg. Park \$265

**ARO EMPLOYMENT AGENCY**  
3926 ATLANTIC AVE., L.B. GA 7-5494

**Indorsed Employment Agency**

**GO TO WORK NOW—PAY LATER**  
Free Parking in Rear  
9464 E. ARTESIA  
Open 9 a.m. to 6 p.m.  
TO 6-0027 or WA 5-4237

**HI, GIRLS—JOB HUNTING??**

SECRETARY—no shorthand, for general manager. \$450  
GAL FRIDAY—some college, and typing for personnel  
work and dealing with executives, age 20/25. \$400  
BEGINNING STENO — recent high school grad, top co.  
with top salary, S/H 90, wpm, typing 60 wpm, exp. \$400  
GENERAL OFFICE—good typist, age 20/25, 10% dis-  
count on all types of merchandise. \$340  
Dictaph. Typist. \$400  
Medical Typist. \$350  
Billing Clerk. \$346  
Typist and Art Trainee. \$325

Many, Many More Free and Fee Jobs

**NEWMARK AGENCY**  
11516 Long Beach Blvd., Lynwood NE 9-4435

**JOBS JOBS**  
Age Open & Wage Open  
OFFICE MANAGER  
NCR 200 & 300 OPERS  
BOOKKEEPER  
CLERK, GENERAL OFFICE  
RECEPTIONIST  
TELEPHONE OPERATOR  
SERVICE CASHIER  
STENO  
CHECKERS  
LAB. AID  
NURSES, LUNAS, AIDS  
WAITRESS, WAITER, ETC.  
PARTIAL LISTING ONLY

**PERSONNEL EMPLOYMENT AGENCY**  
3777 Long Beach Blvd.,  
(11th Bldg., 3rd Floor)  
GA 6-7039

**ORDER DESK \$400**  
Heavy typing, personality,  
responsible position, fee.  
Key PUNCH \$346  
3 yrs. exp., co. pays fee.  
PAYROLL CLERK \$350  
Will reimburse fee, local knowl-  
edge of Hadley system related.  
(OTHER FREE & FEE JOBS)  
GAL FRIDAY, L.B. \$450  
2827 E. 2nd St., Downey WA 3-7791

**STEVENS**  
EMPLOYMENT AGENCY  
Company Pays Fee  
Asst. BKKPR. \$400+  
Asst. BKKPR. \$400+  
Clerk (voice), purchasing. \$345  
Asst. BKKPR. \$400+  
1815 So. L.B. Blvd., Coln.  
NE 8-5791

**secy.**  
top, local co. min. \$425  
free job. \$400  
marriage, personnel agency  
800 kress bldg., local \$400  
call me \$400

**J & M Employment Agency**  
110 W. OCEAN BLVD. NE 9-4435

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NCR 200 & 300 OPERS  
BOOKKEEPER  
CLERK, GENERAL OFFICE  
RECEPTIONIST  
TELEPHONE OPERATOR  
SERVICE CASHIER  
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Will reimburse fee, local knowl-  
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(OTHER FREE & FEE JOBS)  
GAL FRIDAY, L.B. \$450  
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Typist and Art Trainee. \$325

Many, Many More Free and Fee Jobs

# EMPLOYMENT AGENCIES

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**FLO SAYS:**  
"YOU'RE HIRED!!!"

could be the two words to zoom your career!!

**COMPANY PAYS OUR FEE**

JR. ACCT.—degree, train for supervisor. \$500  
TRAINING MANAGER—college, merchandising. \$475  
F/C BOOKKEEPER—payroll, Todd system. \$540  
ORDER DESK—2 yrs. college, merch. clerical apt. \$375  
TRAINING—credit, major B.A. or accounting. \$500  
SECRETARY—sharp, executive skills. \$450  
JR. MECH. DRAFTSMAN—2 yrs. college engineering. \$550  
SALES—electrical contractor, resume please. \$600  
TURRET LATHE OPR.—"A" same tools. \$2.95 hr.  
ENGINE LATHE OPR.—own tools. \$2.95

**FEE**

PRODUCTION CONTROL—expediting scheduling. \$400  
ACCOUNTANT—some cost, accounting major. \$600  
TRAINING—know typing and clerical, learn proc. purch. \$350+  
TRAINING—investigator, college graduate. \$400  
I.E.—college + stop watch time study experience. \$550+  
SHEET METAL MAN—electronic industry bkgd., close  
tolerance layout, small chassis. \$575

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8731 E. Firestone, Downey—TO 1-9281  
1409 Cravens, Torrance—FA 0-3722  
500 South Main, Orange—(Code 714) 547-9141  
MEMBER OF C.E.A.A. AND N.E.A.A.

**LAKEWOOD**  
EMPLOYMENT AGENCY  
HA 9-5935 — 4143 Norse Way — NEv. 6-3711  
Lakewood Blvd., Carson St. Diagonal

**FREE**

PRODUCTION CONTROL CLK.—good exp. to \$1.97 hr.  
ENGINE LATHE OPR.—1st class, good exp. \$2.95 + hr.

**FEE**

STOREKEEPER—A/C Industry experience. \$2.25 hr.  
OFFICE MGR.—exp. exp. ind. construct. field. \$2.50  
INS. S. L.E.—will train career minded. guar. \$450  
TYPESETTER—for engraving co., good advance. \$2.50 hr.  
WELDER—good exp. experience. \$2.60 hr.  
IND. ENGINE MECHANIC—experienced. \$3.00 hr.  
STATION ATTENDANT—good experience. \$1.50 hr.

Partial Listing Only—Free and Fee

**JOBS WITH FUTURE**

ACCOUNTANT—Degree, general accounting. \$650  
CREDIT MAN—Wholesale or manu., credit work, 30 yrs. \$600  
GENERAL OFFICE—Bookkeeping, knowl., typing & order desk \$450  
CREDIT CLERK—I yr. college accounting + 1 yr. wholesale  
credit experience. \$475  
PERSONNEL TRAINER—Degree in industrial relations, of  
business administration, or psychology. Type 40+. \$500  
ACCOUNTANT TRAINER—I. or 2 yrs. college accounting \$430

O D Grinder. \$2.50 Warehouse. \$2.89  
Electric Welder. \$2.50 Shear Opr. \$2.50  
Inspector. \$2.50 Inventory & Fork Lift. \$2.35

Many More Office and Industrial Positions

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11516 Long Beach Blvd., Lynwood NE 9-4435

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WAITRESS, WAITER, ETC.  
PARTIAL LISTING ONLY

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3777 Long Beach Blvd.,  
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GA 6-7039

**ORDER DESK \$400**  
Heavy typing, personality,  
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Key PUNCH \$346  
3 yrs. exp., co. pays fee.  
PAYROLL CLERK \$350  
Will reimburse fee, local knowl-  
edge of Hadley system related.  
(OTHER FREE & FEE JOBS)  
GAL FRIDAY, L.B. \$450  
2827 E. 2nd St., Downey WA 3-7791

**STEVENS**  
EMPLOYMENT AGENCY  
Company Pays Fee  
Asst. BKKPR. \$400+  
Asst. BKKPR. \$400+  
Clerk (voice), purchasing. \$345  
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BEGINNING STENO — recent high school grad, top co.  
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GENERAL OFFICE—good typist, age 20/25, 10% dis-  
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CLERK, GENERAL OFFICE  
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For clean, responsible party. W/4  
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Nice yard, 1 child born, 5 & 1  
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Dominique, 2 bdrms. Good condi-  
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Call 310 mo. W/4 yrs. 1st-1st & 1st  
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W/4 bks. to ocean. W/4. Master \$135  
mo. 2nd floor. 2 bdrms. 2 baths.  
City of Orange -2 bdrms. 2-bath, bill-  
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**3-BR. -2 BATHS**  
W/4 bks. to ocean. W/4. Master & wife  
& ref. 10. large wardrobes, w/4  
car, drapes, adults, 100 mo. in  
garage. 2nd floor. 2 bdrms. 2 baths.  
B.R. swimming pool & patio. Gar-  
age. w/4 w/4. 2nd floor. 2 bdrms.  
dis. w/4. w/4. 2nd floor. 2 bdrms.  
in garage. 2nd floor. 2 bdrms. 2 baths.  
W/4 5756 alt. 5.

**AKEWOOD -3 bdrms. avail. now.**  
Call 566-1111. 2nd floor. 2 bdrms.  
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3000 ft. low and middle. (Parker)  
 ARTERIA, 2 bdrms. Small child crk.  
 Newly decorated. Water paid. \$150.  
 \$100 Dn. & lake over prmts. 01/10/71  
 one 3-BR., 2 bath, 1 carport.  
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 Many lake children. Some lake w/la.  
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 BOTH LANDLORDS & TENANTS  
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 1 BR. 1/2 B. nice view of lake  
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 1/2 B. 1/2 B. 1/2 B. 1/2 B.  
 Water paid. 1631 South St. TO 7-1166  
 1/2 B. 1/2 B. 1/2 B. 1/2 B.  
 Mr. Alvin. 1/2 B. 1/2 B. 1/2 B.  
 Mr. Alvin. 1/2 B. 1/2 B. 1/2 B.  
 HE 4-2704; 633-0993.  
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 1/2 B. 1/2 B. 1/2 B. 1/2 B.  
 2 BDR. W. of Lk. W. 5130  
 NICE 2 BR. Fenced w/ 1 BR. Carport  
 1/2 B. 1/2 B. 1/2 B. 1/2 B.  
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 2 baths. Fenced. Near shopping  
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 NEW 2 bdrms. duplex. 1/2 B. 1/2 B.  
 Water & trash paid. Children w/la.  
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 schools & Lk. 1/2 B. 1/2 B.  
 HA 9-3145  
 1125 3 br. house. W/VP carpenter  
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 1/2 B. 1/2 B. 1/2 B. 1/2 B.

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1. *Journal of the American Medical Association*, 1997; 278: 1029-1033.

1. *Journal of the American Medical Association*, 1997; 278: 1029-1033.



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LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood GE 3-7421 HE 6-5291 GA 6-3341 ME 3-0781	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 2-7254	LONG BEACH, LAKEWOOD Holiday Ramblers—Simca 1427 and 1310 Long Beach Blvd. HE 6-9007
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S & J Chevrolet 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 8730 L. B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Paramount Chevrolet Corner Firestone at Paramount Blvds. UN 5-1276 NE 9-3060 NE 8-0523 WA 5-2251 ME 0-5866 ME 0-2181	LONG BEACH, LAKEWOOD Dossier Motors, 4005 E. Anaheim Rancho Jeep Supply, 6307 Paramount Blvd. GE 8-4560 GA 3-0568	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911
ORANGE COUNTY	LANCER	SUNBEAM
Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove HE 2-8411; JE 4-2700	LONG BEACH, LAKEWOOD, COMPTON Snively & Langford 401 N. Long Beach Blvd., Compton NE 1-6163	LONG BEACH, LAKEWOOD Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916
CHRYSLER	LINCOLN CONTINENTAL	THUNDERBIRD
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbati, 6200 N. Bellflower Blvd., L.W.D. Ray Vines, 4201 E. Willow BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy McElharr, Inc. 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington HE 2-2871 TO 7-2731 426-7301 NE 2-7171 TE 5-3131	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Courtesy Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Glen Organ Ford 220 So. Long Beach Blvd., Compton ME 3-1107 GA 6-3311 GE 8-1156 434-8461 NE 2-7145
COMET	LOTUS	TRIUMPH
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761	LONG BEACH, LAKEWOOD Briney-Gray Imports, 3515 Atlantic GA 4-0951	LONG BEACH Briney-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. COMPTON Whittier Imports Compton & Long Beach Blvd., Compton GA 4-0951 HE 2-7911 NE 1-4940
CORVAIR	MERCEDES-BENZ	VALIANT
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7421 HE 6-5291 GA 6-3341 ME 3-0781 ME 0-5866 NE 9-3060	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbati, 6200 N. Bellflower Blvd., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington 426-7301 HE 2-2871 TO 7-3731 TE 5-3131
CORVETTE	MG	VOLVO
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7421 GA 6-3341 ME 0-5866 NE 9-3060	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros., Long Beach at 29th St. Briney-Gray Imports, 3515 Atlantic Ed Barbati's Volvo 6200 N. Bellflower Blvd., Lakewood Anaheim Imports 336 So. Anaheim Blvd., Anaheim 426-7001 GA 4-0951 TO 7-2731 635-2050
DART	MERCURY	VOLKSWAGEN
LONG BEACH Verne Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower Snively & Langford 401 N. Long Beach Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim GA 4-8603 HE 4-1281 TO 6-9081 NE 1-6163 TE 4-8595	LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. GA 6-2111 HE 6-9001	LONG BEACH, LAKEWOOD Latewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood Rickells Motors, 909 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro TO 6-0741; SP 3-5351 HE 7-7449 NE 8-0455 TE 2-2624
DATSUN	MORRIS	
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943	LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	

## BONA FIDE USED CAR DEALERS DIRECTORY

A-I USED CARS 16207 Lakewood, ME 4-2946	COTTER'S WAGON TOWN 2223 Long Beach Blvd. GA 6-7041	ED JENSON 15804 Lakewood, Bellflower, TO 7-7717
L. A. ANDERSON 1842 E. Anaheim, HE 7-5614	COTTER MOTOR SALES, 2165 L. B. Blvd., HE 6-7234	LOHMEIER MOTORS 1580 L. B. Blvd., HE 6-6562
BEN RUSHING 850 L. B. Blvd., HE 5-7424	CREST MOTORS 1335 Long Beach Blvd., HE 2-2969	MANNING MOTORS 1048 L.B. Blvd., HE 7-7549
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441	DENHAM'S 2533 Lakewood Blvd., GE 3-0929	MARK THORNTON 7911 Alondra, Prmt., ME 3-0071
BOB THOMPSON AUTO SALES 2090 Long Beach Blvd. GA 7-7979	DORSA USED CARS 1001 L. B. Blvd., HE 6-7204	W. F. McPHEETERS 1450 L. B. Blvd., HE 2-5407
CABE BROS. 2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971	RAY JOHNSON 219 S. L. B. Blvd., Cpt., NE 5-8088
CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580	IMPORT USED CARS, 311 S. L.B. Bl., Cmp. NE 6-0885	WOOLFERT MOTORS 2399 E. Pacific Coast Hwy. HE 9-9960

## NEW Classified Advertising DEADLINES

A new schedule of deadlines has been established for more effective handling of your advertising in the classified section of this newspaper.

IN LONG BEACH Lakewood Bellflower Garden Grove  
HE 4-1111 ME 3-0764 TORREY 6-1721 JEFFERSON 7-9120

DAY AD RUNS	DEADLINES
Sunday & Monday	5:00 P.M. Friday
Tuesday & Wed.	5:00 P.M. Monday
Thursday	5:00 P.M. Tuesday
Friday	5:00 P.M. Wed.
Saturday	5:00 P.M. Thursday
Cancellation Deadlines	See 4 p.m. Fri. All other days 12 noon day before publication



## 'Well Hello Dolly!'

Months after scoring a smash hit on Broadway, stars of a rollicking musical comedy hear themselves for the first time.

NEW YORK (AP)—A tiny light bulb beside the bearded young conductor glowed red. The air, suddenly as hushed as atmosphere after a clap of thunder, crackled—silently—with lightning flashes of excitement. The conductor moved his baton and 40 musicians ranged around him in a horseshoe began to play "Hello Dolly, Well Hello Dolly."

Up on a stage at the end of the big room, Carol Channing, slim in peacock jump suit, and long-sleeved white blouse, stretched out her arms, wrists lovingly limp, gave a microphone a tender smile and began to sing.

Inside an engineering booth, two reels of tape were going around.

The cast of "Hello Dolly," which opened on Broadway in January to rave notices, had assembled in Greenwich Village, New York, to make the original cast recording of the show.

Within a week, 17,000 copies of the album were on sale in New York City. One week after that, 80,000 copies had been sold.

The Record Industry Association of America calls the cutting of Broadway musical albums "the biggest gamble in the business." The success of the cast album follows the success of the show, and record companies bid for rights to shows even before the start of out-of-town tryouts. Big money is involved—and lost if the show flops. RCA, for example, is the biggest single investor in the "Hello Dolly" show, putting up \$75,000 of the \$350,000 cost of production. The 10 a.m. to 10 p.m. recording cost RCA another \$35,000 just in engineering costs—they used 50,400 feet of tape—and talent—each performer received a week's salary.

Elation bubbled throughout the long day. Gower Champion, director

and choreographer of the show, didn't walk, he moved in dance steps. Tired cast members, resting in chairs at the back of the hall while somebody else sang, waved time with one foot and both hands and mouthed the words.

Everybody seemed to feel that with the show a hit, the record couldn't miss. There was no need to worry. But there was need to work, work for perfection, and against the clock.

When a song wasn't going right, anybody could cut it short. The piano player might wave the orchestra to a stop, explain, "We weren't together," and with no time wasted, a voice from the engineering booth would announce, "Sunday Clothes, take 2." The song would start again.

A playback just as quickly followed a good take. Soloists entered the engineering booth to listen. Everyone else stood among the forest of the orchestra's mikes and faced two huge stereo speakers. The album's directors, conferring with Champion and composer Jerry Herman, approved or disapproved the song on the spot. Five minutes for coffee, Coke or water, then do the song again or on to the next one.

Box lunches came in for the cast at the noon break and again between 5 and 7. By 5, the principal male singers and the women's chorus had finished their numbers and could go home. Carol Channing listened to her last playback at 9:15, and said, "I've never heard a record like this, it captures the whole feeling of the show."

Only the orchestra remained. They played the overture through. Conductor Shepherd Coleman said, "Let's put a little more lyricism and warmth into the whole thing." They did. And 12 hours after the "Hello Dolly" recording started, it was finished.

ABOVE, David Burns, Charles Reilly and Jerry Dodge sing show's title song

BELOW, Eileen, Carol and members of cast listen to recording.



IN FULL VOICE, Carol Channing, Eileen Brennan and Sondra Lee sing chorus of "Motherhood" during New York recording session.



**THE Southland's ONLY LOCAL HOME MAGAZINE**

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

**There's Something for Everyone in Southland Magazine!**

Southland is educational as well as entertaining. Study hints in "Grade Card" and the brief genealogies in "What Your Name Means" are just two of the important weekly features our family looks for.

I'm a busy college student, but I take time for the Southland. It has everything I like in one magazine—local history, book reviews, interesting stories and unbiased reports on controversial issues.

The really helpful issues of Southland are the special editions like the Garden or the Home Improvement editions. The articles tell how and what to do and the ads show where to get the materials.

To newcomers like myself, Southland is a treasure. It has helped me get acquainted with my new "home"—the community, the people and their interests. I wouldn't miss an issue!

One of the main reasons the Independent, Press-Telegram and the News readers enjoy the Sunday paper is Southland Magazine. Surveys show that it is preferred reading over any other section of the paper. Why? Because it is a quick way to keep up on people, places and things that are a part of Southland living. There's no doubt about it. Southland Magazine is a big influence in the lives of a half million people.

I'm a do-it-yourselfer. So's my wife. We enjoy the Home Workshop and the patterns offered in the Southland Magazine. For decorating and remodeling ideas we turn to "Southland Homes" and "House of the Week."

The recipes that I find in Southland keep meal planning from becoming a chore. They make me want to whip up a new dish, too! Maybe some day I'll win the "Recipe of the Week."

Southland's Travel Section has exciting suggestions for week-end or even around-the-world trips. I save all of the back issues for this reason.

**For you, too... MR. MERCHANT!**

Your ad in Southland Magazine will pre-sell 173,194\* families—one of the largest Sunday audiences in the big, booming, buying Long Beach Metropolitan Market. This covers an area from Torrance on the west to Downey on the north and Anaheim and Newport-Balboa on the east.

**CONTACT OUR DISPLAY ADVERTISING FORCE AT HEInlock 5-1161, EXT. 249**

\*Sunday circulation, January 27, 1963  
Long Beach Independent, Press-Telegram and the News



## By RICH ROBERTS

York also sandwiched the seventh and ninth races.



**Jockey Ray York Eases Colorado King Across Finish Line for Gold Cup Victory**

Dunn has Colorado King penciled in for the DeJ Mar summer meeting—owner Fritz Hawn is a DeJ Mar Holllypark's closing feature July 27.

"The greatest," Freeman replies, "and the only one."



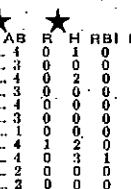
Copyright, Triangle Publications, Inc.

2300-EIGHTH RACE										3-year olds and up. Hollywood Gold Cup, 1960											
512.00 added to Gross \$162.00 To winner \$102.00, second \$30.00, third \$10.00, fourth \$1.00																					
Index		Horse		Owner		Wt.		PP		5 to 9		4 to 8		3 to 7		2 to 6		1 to 5		Odds	
7150	(120)	Colorado King	Pollex	Sla.	Bond-Freeman	118	1	61	41	54	31	14	11	11	11	11	11	11	11	11	11
7150	(120)	F. Morrison				119	10	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Native Diver	L. K. Shapira			117	9	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Mustard Plaster	Amintillano			117	9	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Drill Site	Low			118	10	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Mr. Al	Peccors			118	10	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Final Commander	Suttan			108	6	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Jalousie	Ill			108	6	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Sammy Macron	Ill			104	4	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Bold Commander				117	9	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Whisper	Ill			117	9	11	11	11	11	11	11	11	11	11	11	11	11	11	11
7150	(120)	Victor Farm	Ill			111	11	105	105	105	105	105	105	105	105	105	105	105	105	105	105
7150	(120)	Desert Chief	Ill			112	3	71	71	71	71	71	71	71	71	71	71	71	71	71	71
Time--2:29.1, 2:43.1, 1:04.1, 1:29.5, 2:00.9, 1:21.7																					
Clear, track fast.																					
<p>Colorado King, drew out to long advantage going down backstretch; weakened under pressure in stretch.</p> <p>Native Diver, broke VIKING SPIRIT's bobbed shift; having starting gate but soon required a drive to surge to the lead.</p> <p>Mustard Plaster, broke VIKING SPIRIT's bobbed shift; weakened slightly. DRILL SITE, broke VIKING SPIRIT's bobbed shift; weakened slightly. MR. AL, broke VIKING SPIRIT's bobbed shift; weakened slightly. Final Commander, broke VIKING SPIRIT's bobbed shift; weakened slightly. Jalousie, broke VIKING SPIRIT's bobbed shift; weakened slightly. Sammy Macron, broke VIKING SPIRIT's bobbed shift; weakened slightly. Bold Commander, broke VIKING SPIRIT's bobbed shift; weakened slightly. Whisper, broke VIKING SPIRIT's bobbed shift; weakened slightly. Victor Farm, broke VIKING SPIRIT's bobbed shift; weakened slightly. Desert Chief, broke VIKING SPIRIT's bobbed shift; weakened slightly.</p>																					

By **GEORGE LEDERER**

The defensive jewel of the afternoon came in the

Totals	28	3	5	3
Cubs	100	000	100	
Dodgers	100	001	01x	
DP—Dodgers 1.	LOB—Cubs			
Dodgers 3, 2B—Rodgers, Cowan,				
Davis, Willis.	1R—W. Davis,			
S—Amalfitano, Griffith, Koufax.				
	IP	H	R	ER
Jackson				
(L, 12-7)	6	4	2	2
Elston	1½	1	1	0
McDaniel	½	0	0	0
Shantz	½	0	0	0
Koufax				
(W, 14-0)	9	8	1	1
11:40 P.M.	24	32		



(Continued Page D-2, Col. 1)

## Sports on TV, Radio

**TELEVISION**  
PGA Golf, KNXT (3), 1:30 p.m.  
Auto Racing, KTLA (5), 2 p.m.  
Soccer from Mexico, KMAX (34), 8 p.m.

**RADIO**  
Angels vs. Twins, KMPC, 11:30 a.m.  
Dodgers vs. Cubs, KFI, KVIK, 1 p.m.



## FENCE HANGER

Right fielder Lou Clinton of Angels clings momentarily to the fence at Minnesota's Metropolitan Stadium Saturday in futile leap to spear Jerry Kindall's home-run drive. Angels rallied to beat Twins in 13th inning, 3-2. See story, Page D-2.

By WILL GRIMSLEY

**RUDOLPH**, who can't see a green without his thick-lens spectacles, shot a 67 and Nieporte, a former college champion, had a 68 in the 90-plus degree heat.

HE HAD proved that he no longer was a victim of the putting jitters when he once putted nine greens and three putted only two.

championships, including four



U.S. Opens, two PGAs and two Masters, he went into semi-retirement in 1955. But he showed the fans he still is a master of the game. But even his impressive shot-making mastery could not dull the magnificence of young Nichols, who refused to give quarter.

Four times the baby-face Kentuckian fell into situations that might have wrecked a lesser man. Each time he

(Continued Page D-6, Col. 3)

## Sports Calendar

Stilling-Dragon championships, quarter horse all day.

Sports Car Races-Olympic, Abbie and Sports Car Racing League, Riverside Raceway.

Baseball-Palos Verdes vs. Shiloh Acres, noon; Pleterson vs. Los Angeles, 2 p.m., both Palisades Park, N.Y.

Baseball-Dodgers vs. Cubs, doubleheader, Dodger stadium, 1 p.m.

Baseball-Lions Drag strip, elimination 1 p.m.

Auto Racing-Ascot Park, CAR, moonlight stocks, 2 p.m.; Fluore 8 stocks, 7 p.m.

Cannie Mack Baseball-San Pedro Torrance-Bullets, 3 p.m.; Ventura 4 Long Beach Blues, 3 p.m.; and Ventura 4 Long Beach Shoguns, 7 p.m.

Baseball-Field: Long Beach Blues Torrance Red Devils, 8 p.m.

Baseball-Field: Long Beach Blues All Stars, Park Ave. Field, 8:15 p.m.

## By JOHN DIXON

"But our team is very strong. In points, well, it will be 50-50. We are clearly aware of the fact that in Los Angeles we shall meet a team of much higher class than

Bell concluded, "The greatest competition I have ever

Monday, July 27, it's back to the black bread and caviar—and perhaps a hero's welcome.



# Fregosi's Homer in 13th Pays Off, 3-2

## MAJOR LEAGUE standings

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Philadelphia	42	25	.625	Baltimore	35	34	.507
San Francisco	41	26	.611	New York	34	35	.493
Cincinnati	40	27	.597	Chicago	32	37	.464
Pittsburgh	39	28	.582	Cleveland	31	38	.448
St. Louis	38	29	.568	Detroit	30	39	.435
Milwaukee	37	30	.554	Los Angeles	29	40	.421
Cubs	36	31	.538	Minnesota	28	41	.407
Chicago	35	32	.522	Kansas City	27	42	.393
Braves	34	33	.508	Washington	26	43	.379
Reds	33	34	.493				
Padres	32	35	.478				
Giants	31	36	.463				
Astros	30	37	.448				
Mariners	29	38	.433				
Twins	28	39	.418				
Angels	27	40	.403				
Yankees	26	41	.388				
Indians	25	42	.373				
Red Sox	24	43	.358				
White Sox	23	44	.343				
Blue Jays	22	45	.328				
Marlins	21	46	.313				
Braves	20	47	.298				
Phillies	19	48	.283				
Montreal	18	49	.268				
Expos	17	50	.253				
Reds	16	51	.238				
Cardinals	15	52	.223				
Pirates	14	53	.208				
Braves	13	54	.193				
Mariners	12	55	.178				
Twins	11	56	.163				
Angels	10	57	.148				
Yankees	9	58	.133				
Indians	8	59	.118				
Red Sox	7	60	.103				
White Sox	6	61	.088				
Blue Jays	5	62	.073				
Marlins	4	63	.058				
Braves	3	64	.043				
Phillies	2	65	.028				
Montreal	1	66	.013				
Expos	0	67	.000				

## Sandy's 14th Gives Dodgers 4 in Row

(Continued From Page D-1)

chance to be in the first division by sundown. Phil Ortega (3-3) and rookie lefthander Larry Miller (1-1) are this afternoon's pitchers against Dick Ellsworth (11-10) and Lew Burdette (5-2).

Ellsworth pitched a complete game, allowing only one run in the seventh and eighth innings. He struck out 11 batters and walked 10. The Dodgers scored four runs in the seventh and eighth innings, thanks to a double by Kefauver and a home run by Kefauver.

The Cubs trailed 2-1 in the eighth when Kefauver led off with a double and Joe Amalfitano sacrificed to him. Kefauver then hit a home run to tie the game. In the ninth, Kefauver hit another home run to give the Dodgers a 3-2 lead.

Still, Kefauver had a fight on his hands until the top of the ninth when he struck out Kefauver to end the game.



THROW TO NATE MUCH TOO LATE  
Billy Cowan of Cubs slides in with eighth-inning double as Dodgers' Nate Oliver awaits throw which was much too late. Hit was one of eight for Chicago but Dodgers won, 3-1.

Dodgers scored their final run in the eighth. The Cubs trailed 2-1 in the eighth when Kefauver led off with a double and Joe Amalfitano sacrificed to him. Kefauver then hit a home run to tie the game. In the ninth, Kefauver hit another home run to give the Dodgers a 3-2 lead.

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## 4th in Row Over Twins

By ROSS NEWHAN  
P.T. Staff Writer

MINNEAPOLIS-ST. PAUL—It was a sweltering Saturday in Minnesota and the only relief came from the Angels' bullpen.

Cool relief stints by Aubrey Gatewood, Bob Lee and Bob Dillba combined with a 95-degree sun to rename this city Miserabilia for the Twins and 16,076 fans.

A 13th-inning homer by Jim Fregosi converted the clutch hurling into a 3-2 victory which marked the Angels seventh in their last eight games and fourth in a row over the thundering Twins.

The Twins collected eight hits, but half of them came in the first three innings off Bo Belinsky, a cool cat who wilted in this hot house.

THUS, the Twins scraped together only four hits off the Angels' Fire Corps which doused budding blazes in the third, 11th and 12th innings.

The Angels, who have limited the potent Twins to five runs in the last 40 innings, continued to work efficiently against the dangerous trio of Tony Oliva, Harmon Killebrew and Bob Allison. They assembled only three hits in 16 at-bats while fanning five times (four by Allison).

This marked the Angels' 36th one-run engagement and they have finally reached the .500 level in such affairs while advancing to within two games of that percentage point in the league standings.

On the short end of 16 of their first 20 cardiac contests, the Angels have now captured 14 of their last 16.

THE WINNING pitcher was Dillba, who hurled the final two frames. He yielded a single by Jimmy Hall to open the 12th, but Hall became a sun-stroke candidate while awaiting a ride "home" from his mates, eventually dying at third.

The most impressive pitching performance, however, was sculptured by Gatewood, the 25-year-old right-hander who was recalled last week from Hawaii where his ERA was a none-too-brilliant 5.11.

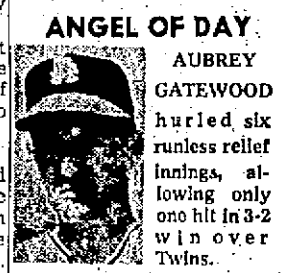
Brilliant, however, was the word for Gatewood Saturday. He came forth after Belinsky had yielded back-to-back homers to Earl Battey (8) and Jerry Kindall (3) to open the third and then back-to-back walks to Jim Kaat and Zoilo Versalles.

The latter two drowned in a puddle of perspiration as Gatewood retired 13 in a row before Hall singled in the seventh and then retired four more in order before walking Rich Rollins to open the ninth.

THAT WAS the signal for manager Bill Rigney to reward Gatewood with a refreshing shower and this time Lee applied refreshing relief. He fanned three while being nicked for but two runs in three frames.

The Angels collected 11 hits off a quartet of Twin hurlers but had difficulty putting them together. Lou Clinton's ninth homer off Kaat in the second preceded the Twins two blasts off Bobo and the score was still 2-1 at the dawn of the final frame.

Ex-Dodger Johnny Klippstein walked Clinton to open the round and then wild pitched him to second. Buck Rodgers followed with a rapid



ANGEL OF DAY  
AUBREY GATEWOOD

hurled six runless relief innings, allowing only one hit in 3-2 win over Twins.

(the noon-day sun it was just the type "bell" the doctor ordered to satisfy the Angels' thirst.)

ANGEL ANGELS: Dean Chance (7-5) and Jim Fregosi (7-5) in today's series.

Angels' bullpen: Fred Newman and Buck Rodgers each lost eight innings.

Twins' bullpen: Fred Newman, who lost seven innings, more in this game than in his entire career.

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By JERRY WYNN

Chuck Kober is a Dragonmaster. Winner of the North American Dragon Class sailing championship here a week ago, the 41-year-old Long Beach architect will represent the United States as an alternate in the Olympic sailing competition at Sagami Bay near Tokyo in October.

Kober has been sailing since he was 13 and taming Dragons since 1948. The crew-cut Stanford alumnus is serving his third year as president of the American International Dragon Association.

How would you describe a Dragon to a landlubber, Chuck?

"A Dragon is a 29-foot racing sloop. It is purely a day-racing, closed-course, stripped-out racing machine. It has no resemblance to the average family boat."

What's wrong with the average family boat?

"Nothing if you want a boat for momma and poppa. There should be boats for everyone. But dragons are my type of real-good competitive sailing. It's a man's boat, a pure racing boat."

But doesn't your wife object to a man's boat?

"No, not at all. She comes from a sailing family, and once had her own boat. But Dragons take power and quickness women don't have. It is not necessary to have a wife who can pull on the sheets, but one who can tolerate you doing it."

How did the Dragon get its name?

"I don't really know. It was designed in 1928 by Johan Anker, a Norwegian. He probably named his boat, Dragon, and it became known as the Dragon Class. It spread in Scandinavia and became an Olympic class in 1948. Now it's popular all over the world and especially here in Long Beach."

Why Long Beach?

"Because without a doubt our outer

waters are the finest sailing waters in the world. There is enough wind, but it is not squally and you are not confronted with storms. The Dragon is suited to this weather. Then, too, there was the influence of Doc Thomas and Sid Exley, the original Long Beach Dragon owners and leaders in the class."

Which country is favored to win the Dragon Class in the Olympics?

"The King of Greece was champion, but he will not defend. The Italians are very good this season. Sergio Sorrentino is their champion. Then there is a Dane, Aage Birch, who is a threat. The Australians and Canadians also are doing very well."

What other Olympic sailing classes are there?

"The 5.5 meter, Flying Dutchman, Star and Finn. The Finn Class trials are going to be held here next month. Long Beach will be the only place to host two trials."

What can Long Beach do to improve its sailing facilities?

"It would help to get the Alamitos Bay Yacht Club finished, but sailors primarily are interested in sailing. They want to know about the weather, courses and race committees. The facilities are secondary."

Do you have a goal in Dragon competition?

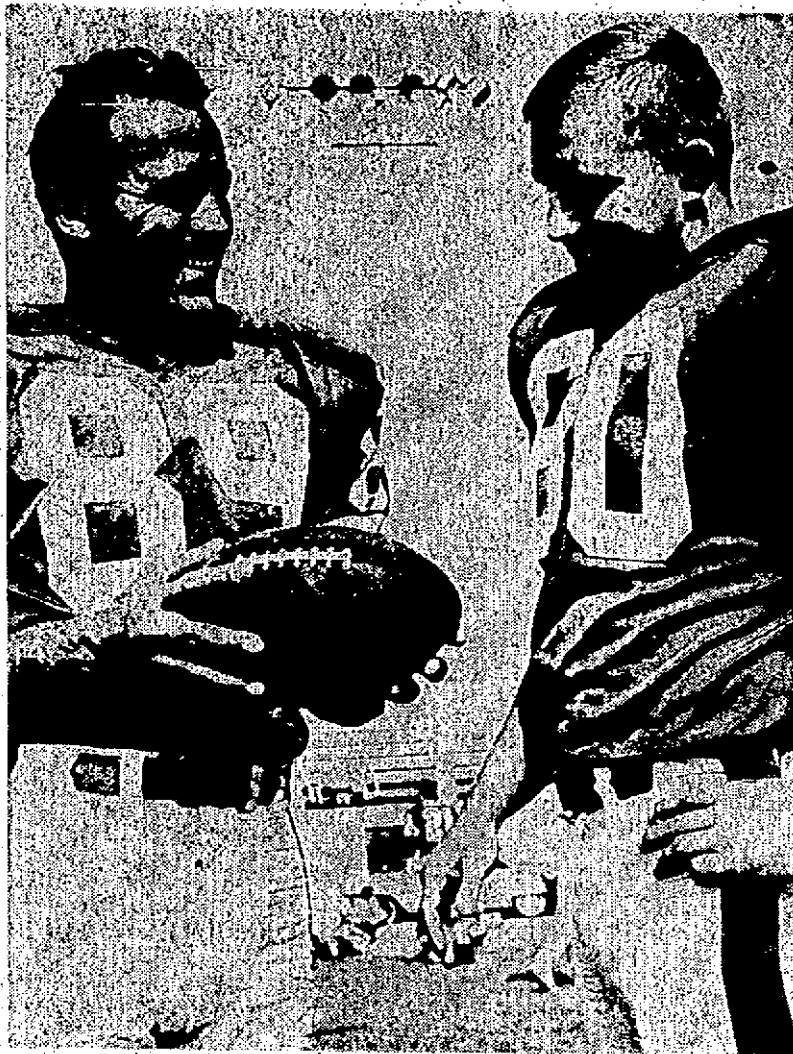
"I'm always shooting for something, but I guess my only real goal is to do as well as I possibly can in every regatta whether it's an international event or a Sunday series."

What to you is the lure of sailing?

"Competition. I enjoy competition whether it's in business or sailing. I've tried other activities such as golf and they've made me want to get back to the office. Only sailing makes me forget the office."

Dragonmaster is the name for Chuck Kober.

## WELCOME ROOKIE



CLIFF LIVINGSTON, the Rams' veteran linebacker from Long Beach, welcomes rookie linebacker Marv Harris of Stanford to practice field at Chapman College. Livingston, at 34, has 12 years in age and 11 years of pro experience over his young adversary.

## Ram 'Rooks' Many Looks

By JERRY WYNN

They come in all sizes, shapes and backgrounds, the 24 Ram rookies in training at Chapman College and in Chicago with the All-Stars.

Here is a look at some of them:

Bill Munson, 6-2, 200, quarterback from Utah State, is a young Bob Waterfield with his tall, erect carriage, a poker face and outstanding passing arm.

Terrence Michael (Terry) Monaghan, 6-5, 250, defensive end from Penn State is Irish all the way. His father's name is John L. and his brothers are Brian Dennis and Sean Patrick.

Chief is the nickname for Lloyd Powless, 6-3, 245, linebacker from Augustana College in Illinois. His father, Merville Powless, is an Iroquois Indian who played on the famous Haskell College team of 1926-28 and appropriately, the pro Boston Redskins.

MAJORS: Bob Oetting, 6-4, 254, linebacker majored in theology at Concordia of Missouri. . . John Mims, 6-4, 280, tackle from Rice is the son of a physician who is studying to become a physician. . . Tim Powell, 6-4, 241, linebacker majored in biology at Northwestern. . . Mel Profit, 230, end from UCLA, once aspired to be a sports writer and majored in journalism.

Jerry Richardson, 6-3, 195 defensive back from West Texas State is the new Del Shofner with his Texas twang and long arms and legs which have earned him the nickname "Slicks."

SPORTS: Buddy Soefker, 6-4, 234 fullback from LSU was a four-letterman in high school at Memphis—baseball, basketball, track and football. . . Roger Pillath, 6-2, 262, tackle from Wisconsin was Big 10 heavyweight wrestling champion the past two years. . . Bucky Pope, 6-5, 199, end from Catawba of No. Carolina averaged 19.1 points in basketball last season. . . Rex Benson, 6-3, 265, tackle from Miami, is a 55-foot shotputter.

Andy Von Sonn, 6-2, 235 linebacker from UCLA operates his own pizza parlor in Westwood Village.

Rivalling Ronnie Knox as the all-time all-America college changer is Bruce Gossett, 6-2, 231 place-kicker from Richmond. He attended four different colleges in five years.

## Boyd Captures 5th Dragon Race, But Still Trails North

By DAVE TAYLOR

Long Beach's Willis Boyd came off top man in a nip-and-tuck tacking duel with Lowell North of San Diego to snatch a 23-second victory in the fifth race of the U.S. Olympic Dragon class sailing

trials Saturday. Leading the 23-boat field from the start, Boyd got no real pressure until the final weather leg when North cut his lead from 35 seconds at the fifth mark to 23 at the finish in 18-22 knot winds on

choppy water off Alamitos Bay. The 1963 North American Dragon champion, winner of Monday's Olympic trials opener, was moved into second place in the series overall point standings by his vic-

tory Saturday. But, North with three first place finishes still holds an insurmountable Olympic point-lead in the scheduled seven-race series.

North, three-time world Star class champion, moved from fourth position into second after the third mark Saturday when second place Maurice Rattray Jr. of Seattle tried to take Bob Mosbacher's third place boat out in a luffing match.

After the luff North was second, Mosbacher third and Rattray was back in fifth place behind Long Beach's Sid Exley. That left the race as an issue between Boyd and North while Exley passed Mosbacher on the second weather leg to take over third place.

SATURDAY'S race suffered three casualties when Don Adams of Long Beach, Fred Schenck of Newport Beach and Morris Landon of San Diego were forced out with gear failure. Schenck broke his mast in the high winds on the Alamitos Bay Yacht Club 10.8-mile Olympic ocean racing course.

The Dragons will get the starting gun today at noon with the final race of the Olympic trial series scheduled Monday.

Name	Place	Placement	Olympic Pts.
1. Willis Boyd, Long Beach	1	6.427	
2. Lowell North, San Diego	2	4.703	
3. Bob Mosbacher, Houston, Tex.	3	3.785	
4. Alex von Weller, Long Beach	4	3.694	
5. Morris Landon, San Diego	5	3.571	
6. Charles Ross, Seattle	6	3.244	
7. Sid Exley, Long Beach	7	3.256	
8. Don Gentemann, Houston, Tex.	8	2.594	
9. Charles Boston, Ft. Clemens, Mich.	9	2.563	
10. Chuck Kober, Long Beach	10	2.562	

### ★ ★ ★ Olympic Official Gives Statement on Controversy

A U.S. Olympic Committee official, Garrett Horder, in attempt to clear up a controversy surrounding the Olympic dragon trials here, issued the following statement to the I. P.T.:

"There will be seven races . . . no other possibility has ever been contemplated by the Olympic Yachting Committee, although there has been speculation to the contrary.

"While one crew now appears the most outstanding in terms of overall performance, no selection will be made until after the seventh race, scheduled for Monday.

"The selection may not be based on point standings alone, particularly with reference to the selection of first and second alternate crews."

### PREP STARS OPEN DRILLS TODAY

## Poly's M & M Boys Key to South Grid Hopes

By DOUG IVES

Whereas M & M in the baseball world suggests power, M & M in the Shrine North-South football game in the Coliseum July 30 will represent just the opposite, namely speed and deception.

The M & M boys who will perhaps lead the South to victory in the annual charity classic are none other than Poly's sensational halfbacks Marv Motley and Earl McCullouch.

In size, this dandy duo ranks 1-2 as the smallest players for either squad, but in explosiveness they aptly fit the adage that dynamite comes in small packages.

Motley, who at 5-9 and 160 is two inches shorter and five pounds lighter than McCullouch, was, of course, the Player of the Year in Long Beach this past season and the reason for Poly's unbeaten season. The little motor scooter romped for 1,204 yards, averaging 9.4 yards per carry, and scored 18 touchdowns. He also caught 22 passes and completed two, one for a TD.

And it was in the big games that Marvellous Marv did most of his romping. He gained 188 net yards against Wilson, 164 in the playoff opener against Santa Ana and 185 against El Rancho, where he also scored four touchdowns and caught six passes.

McCullouch wasn't the workhorse Motley was but his statistics were more outstanding, if that's possible. From his wingback position, Earl averaged 12.5 yards on 30 carries, caught 11 passes for a whopping 234 yards (25.8) and scored 66 points.

In case everyone's forgotten, McCullouch was chosen on the team not for offense, but as a defensive back. Many feel, however, that he's talented enough

to see double duty. As a 9.8 sprinter and the nation's greatest prep hurdler, McCullouch is being called the fastest man ever to don a uniform in the Shrine game.

And Motley is being compared to Dick Bass, a 1955 Shrine game grad and a runner the shifty Motley emulates in many ways.

At any rate, the big buildup for Poly's M & M boys has begun, and armchair coaches everywhere



### CHEERS FOR SHRINE

Pretty Madeline Macomber will be leading cheers for both North and South squads in Shrine game July 30.

## GOOD NIGHT ROSEY



THE HEADLESS horse-man reclining here is none other than big Rosey Grier of the Rams. The 293-pound star defensive tackle caught the few winks during picture day.

### PRO GRID BRIEFS

## Colts Want Gino Back

By Associated Press

With Billy Ray Smith coming out of retirement, the Baltimore Colts are hoping that Gino Marchetti will decide to give it one more shot.

Smith's return at defensive tackle helps the Colts where they need it most. With Billy Ray Back in action, Baltimore may have a chance to win it all in the Western Conference. This kind of thinking might lure Gino back to the wars.

Colt veterans are due Wednesday at Westminster, Md.

THE CHICAGO Bears are loaded up with three No. 1 draft choices, to two for Green Bay. Everybody has an eye peeled on Dick Butkus, the Illinois linebacker who will be draft-eligible this December.

George Halas picked up Washington's No. 1 choice in the Angelo Coia deal and got Pittsburgh's last December when he stepped aside and let the Steelers pick Jim Kelly, Notre Dame end, by trading away the Bears' second round privilege.

The Packers acquired Philadelphia's No. 1 draft in the deal by which Earl Gros and Jim Ringo became Eagles.

WHEN THE Detroit Lion veterans report at their training camp July 26 at Bloomfield Hills, Mich., all players, whether signed or unsigned, must take part in all workouts.

Coach George Wilson instituted this policy a few years ago and insists there can be no such thing as a holdout on the Lions.

The rookie Lions are due to report Monday, last of the 14 NFL teams to swing into action.

FRANK GIFFORD couldn't wait until it was time for the veterans to report at the New York Giants' camp at Fairfield, Conn., and showed up early.

Jim Moran, a rookie offensive tackle from Idaho, checked in at 278 pounds, the first day in the Giants' camp.

### ★ ★ ★ \$50,000 PER YEAR J. BROWN'S PACT

CLEVELAND (UPI)—Fullback Jim Brown agreed Saturday to terms for a new two-year contract with the Cleveland Browns, to bring all veterans under contract on the eve of the start of full training at the Hiram College camp.

It was believed that Brown, who had had a two-year contract at \$30,000, would get at least \$50,000 per year under the new contract.

### 61% OF VIEWERS SAW DODGERS

## Reactions to Pay-TV Vary...It's a Success

By BOB MYERS

Associated Press Sports Writer

Closed-circuit pay television came into the parlors and patios of a selected four-square-mile section in west Los Angeles over the weekend, drawing reactions that ranged from delight to disappointment.

But the viewers were impressed by one notable absence—commercialism. The main attraction was the weekend slate of baseball games between the Dodgers and the Cubs.

Dodger at-home baseball will form the basic sports interest from now until the end of the season, according to the producing company, Subscription Television, Inc., now identified as STV.

An estimated 2,500 homes are hooked up and about 4,500 subscribers are enrolled, STV officials said.

The company plans to open operations in San Francisco Aug. 11. The San Francisco Giants will be the sports attraction there.

The debut of the Dodgers on the closed circuit, particularly for those who own color sets, was an unqualified success.

"I'm absolutely dumbfounded. It's the most beautiful thing I've ever seen," said Jerry Mook, a Los Angeles physical therapist.

There was something less than enthusiasm over other shows, such as a three-act play, a film dealing with the ancient Egyptians and one on surfing.

Company officials said about one-third of the subscribers tuned in Friday night. They had a choice of paying for one of three programs or viewing the seven regular commercial channels without charge.

Of those who watched the pay-TV programs, an estimated 61 per cent viewed the baseball game, 23 per cent watched the Broadway play and 16 per cent the colored films on

surfing. The Dodger game cost viewers \$1.50, which is the price of a bleacher seat in Dodger Stadium. The surfers could be seen for \$1 and the Egyptians for 75 cents.

A typical gathering of family and in-laws watched the Dodgers at the home of William Finn, an oil company employee.

"You can't beat the price. My wife and I go to eight or 10 Dodger games a year and each time there is not much left out of a \$10 bill after you pay for your seats, parking, hot dogs and maybe a beer or two," said Finn.

The closed telecast of the game touched off another round of controversy.

An organization known as Citizen's Committee for Free TV, which reportedly is heavily backed by theater owners, is campaigning for a ballot proposition that in effect would outlaw home pay television.



# Once Over Lightly

By DAVE LEWIS  
 Sports Editor

## Baseball Forerunner for Civil Rights

Historians looking back over the events in recent years trace integration in baseball as being one of the most important foundations of the present all-out drive for civil rights by the Negroes.

And because the man who broke the color line in professional sports, Jackie Robinson, played an important role in the proceedings, the civil rights battle at the Republican Convention the past week proved interesting from a sports standpoint.

It was Jackie who tried to keep the Negro delegates from walking out early in the convention... but after Senator Goldwater was nominated, Robinson, his hair almost white now, quit Barry's cause, too.

Robinson, in fact, has accepted the chairmanship of the "Republicans for Johnson Committee," which will seek to defeat Goldwater in November.

Jackie, of course, was closely tied in with the New York group led by Rockefeller, Keating and Javits.

J. B. Lippincott Co. has just published a new book by Jackie in which he tells the story of himself as the implement of integration in baseball.

And in one of the chapters, Branch Rickey, who defied precedent by signing Robinson as the first Negro in organized baseball history, declares that "integration in baseball started public integration on trains, in restaurants and in hotels in the South long before the issue became daily news."

"It started the spring Robinson went South wherever the players sat down to eat with a colored man among them. It created a situation for Southerners who didn't want them to eat together."

"Integration started on the blind side, which is where it should start if you want to solve the problem without violence or legislation... white and Negroes acting together under natural circumstances, in natural surroundings."

BASEBALL AND LATER ON, pro football, helped prove this was possible.

Rickey, in the book, also reveals that "at a joint meeting of the major leagues in 1946, I announced my intention of signing a Negro. You won't get the owners to even discuss the meeting. Some, in fact, weren't there. They sent their general managers or some other representatives. Fifteen of the then 16 clubs were represented though. Fourteen of them adopted a resolution opposing Negroes in big league baseball. I alone abstained."

"It was a warning to me, an admonition strongly worded. It was read to me by one of the club presidents. He was violently opposed. He warned that the physical properties of the ball clubs, the parks, would go up in smoke. 'That'll be the end of you,' I was told."

"Where is this document today? Where has it gone? Someone picked up the paper after the meeting. And if you ask about it, they'll lie."

ROBINSON'S FIRST YEARS in baseball were almost unbearable, but today some of the most revered names in the game are those of Negro stars.

As Bobby Bragan, manager of the Milwaukee Braves, says... "There isn't any color to a run on the scoreboard."

However, that is Bragan's NEW viewpoint. Bragan frankly admits that he was one of the group of Dodger players who first filed a petition against the signing of Robinson... and that he stood his ground under Rickey's cross-examination.

"Are you opposed to Robinson?" Rickey asked Bobby.

"Yes, sir," Bragan answered.

"You're against him?" Rickey asked to make sure.

"Yes, sir," Bragan said.

TODAY, BOBBY CONFESSES that integration in baseball freed him from earlier prejudices.

"I was born in Birmingham, Alabama, but I wouldn't say that I had the same ideas as some others born down South. At the time Jackie joined the Dodgers, I am sure that I wouldn't have invited him to sit down with me in a dining room or in a hotel room, whereas Ralph Branca and some of the players born up North would."

"But before the season was over, I was often in the same group with him in dining rooms, and even in card games."

"I think it's just a matter of becoming acclimated to the thing by association. I was exposed to integration daily under the shower, in the dressing room, in the next locker, on the bus, in the hotel and many conversations. The exposure of my seven brothers and sisters in the South have been limited. They can't feel the same tolerance that I feel today."

Others in baseball echo the same feeling. By daily association, under natural circumstances and in natural surrounding, they no longer think anything of it.

## TENNIS BRIEFS

### Upset Win for Harter

PHILADELPHIA (UPI)—Top-seeded Justina Bricka of St. Louis and Kathy Harter of Seal Beach, Calif., advanced to the finals of the Middle States women's grass court tennis tournament Saturday.

Miss Bricka toppled Christine Safford, 6-1, 6-1, while Miss Harter upset No. 2 seeded Carole Wright, 7-5, 6-3. Miss Harter and Kathy Blake also made it to the doubles final, upsetting Mrs. Margaret Osborne duPont and Margaret Varner, 6-4, 6-4.

Australia's men's doubles team of Roy Emerson and Tony Roche won their country's 30 Davis Cup zone sweepstakes by defeating the European zone champions, the German duo of Fred Stolle and Werner Kretzschmar, 2-1, in a five-set match at the 1964 Wimbledon Championships. The Australian pair won the first two sets, but the German duo fought back to win the next three. The match was suspended at 11 p.m. and resumed at 7 p.m. The Australians won the deciding fifth set, 6-4.

Wimbledon doubles champion Fred Stolle and Werner Kretzschmar of Germany were defeated by the Australian pair of Roy Emerson and Tony Roche, 2-3, in a five-set match at the 1964 Wimbledon Championships.

## OLYMPICS 'CHANGED OUR LIVES'

# Hal, Olga Aim for Tokyo Double

By DORIS KLEIN  
 Associated Press Writer

She was a lady discus champion from Czechoslovakia who looked like Ingrid Bergman. He was a barrel-shaped Boston Irishman who could toss the hammer better than anyone else in the world.

"We fell in love at the 1956 Olympics," said Harold Connolly. "Now, we'd like to wind up our amateur athletic careers by winning at the Tokyo Olympics this year."

It's not just a romantic notion.

"Let's face it," said Hal, "the Olympics changed our lives."

It has been eight years since Olga Fikotova, then 24, ran into Hal, 25, in an equipment shed at the Melbourne games.

Both won gold medals.

A few months later, Hal defied rules of the Iron Curtain, wooing and winning his Czechoslovakian champion in a famed international obstacle course.

By 1960, however, despite triumphing in lesser meets fame and family life took their toll. Center of world attention, the Connollys didn't even place in the Rome Olympics.

Hal still holds the world record for a hammer toss of 231-10 in 1962. He qualified for the Olympics last July 4 with a 225-4 toss at New York.

Olga, still the best in the U.S., may find it tougher in Tokyo. Her 1956 Olympic record mark of 178-1½ was



Olga and Hal Connolly Work Out in Preparation for Olympics Where Both Hope to Win Medals

beaten in 1960 by Russian Nina Ponomareva's throw of 180-8. The present world record 194-6½ was set in 1963 by Russia's 210-pound amazon, Tamara Press.

"My best mark now is about 175 in practice," Olga said.

The Connollys will get a fore-taste of Olympic com-

petition at the U.S.-Russian track meet in Los Angeles Saturday and Sunday.

Hal, however, considers Austria's Heinrich Thun his stiffest competition from Europe.

"It means a sacrifice," said Hal. "But we're going all out to win this year—and then retire. We've got

responsibilities now."

Crammed into their house in Culver City, the responsibilities include their 5-year-old son, Mark, twin son and daughter born in Finland last year, and Olga's parents, brought here from Czechoslovakia last January after a six-year battle with Communist

red tape.

You can see the Connollys training any afternoon at the UCLA athletic field.

Olga, somehow looking womanly despite the muscles rippling in her sun-tanned arms and legs, hurls the wood and metal dinner plate the Greeks named a

discus.

Hal, clenching his teeth, whirled the 16-pound ball at the end of a three-foot chain, and lets it fly.

Next stop is a gym frequented by the bicep set of Muscle Beach.

"It's a men's gym," said Olga, "but they made me an honorary member."

## Ralston, McKinley in Finals

RIVER FOREST, Ill. (UPI)—Defending champion Chuck McKinley turned on the pressure when needed to score a 7-5, 6-4, 7-5 triumph over Frank Froehling in the semifinals of the National Clay Courts tennis tournament Saturday.

McKinley, from San Antonio, Tex., thus will seek his third consecutive clay courts crown today against Dennis Ralston, second seeded in the tournament behind McKinley.

RALSTON defeated Marty Riessen earlier in the day, 6-2, 6-2, 6-4.

McKinley had numerous lapses against the much taller Froehling, but consistently bore down when his Davis Cup rival from Miami, Fla., appeared to be threatening.

Ralston, Southern California star from Bakersfield, Calif., broke the service of Riessen, from Northwestern, five times in a match which lasted a little more than an hour.

In the one women's semifinal match Saturday, defending champion Nancy Richey of Dallas routed Judy Alvarez of Tampa, Fla., 6-2, 6-0. Miss Richey will play Carole Caldwell Graebner of Santa Monica, Calif., for the women's title today.

MISS RICHEY later teamed with Mrs. Graebner to win the women's doubles crown 6-1, 6-4, over Jean Danilovich of Jackson, Calif., and Sue Shrader of Sacramento, Calif.

McKinley and Ralston teamed Saturday for a 6-2, 6-2, semifinal victory over Art Ashe of Lynchburg, Va., and Bill Bond of La Jolla, Calif.

## Sorokin Wins Drag Honors at Fontana

Mike Sorokin of Santa Monica won top eliminator honors before 4,279 fans Saturday night at Mickey Thompson's Fontana International Dragway.

Sorokin defeated Jim Dugan of Arcadia in the final round of eliminations with a time of 8.13 seconds and 185.66 mph.

## Ventura Can Clinch Mack Crown Today

Ventura can clinch the top spot in the Connie Mack Coast baseball league today by sweeping a doubleheader at Blair Field.

Wayne Newton's charges meet the Long Beach Blues at 6 p.m. and the Los Altos Shoppers at 8.



## RUSSIAN RECORD-HOLDER

Vitold Kreyer of Soviet Union is one of world's top triple jumpers. He holds meet record of 54-8½ for dual meet series against U.S. The two world powers clash again this weekend in L.A. Coliseum.

## FACE GARDENA TONIGHT

# 3 Lancers, 1 Hawk on All-Star Squad

By CHUCK MEDICK

Nick Hopkins will represent the Long Beach Nitehawks in the starting lineup as the Western Softball Congress All-Stars face the world champion Gardena Merchants tonight at 8:15 at Park Avenue Field.

The Lakewood Lancers placed three in the starting line. Dale Leach will be at third base, Ben Souder at first base, and Ben Breskovich at shortstop.

Others in the starting lineup are catcher Dick Zuccato of Etiwanda, first baseman Dale Morse of Culver City, second baseman Don Moore of Etiwanda and centerfielder Chappie Wheeler of Downey.

Manager Rodgers will be assisted by Paul Gyling of Los Alamitos and Mike Martinez of Etiwanda.

Six umpires have been assigned by Howard Sharp. There will be an ump at each base and one down each foul line. All umpires fees will go to the Charlie Hadden fund.

The pitching of K. C. Fincher, speed, defense and timely hitting are the trademark of the Merchants, who are bidding strongly to repeat in Rock Island this year.

## Salta Bows, Title Hopes at Low Ebb

Buster Mann, a 19-year-old righthander from Valley JC, hurled a six-hitter Saturday as Glendale upended Salta Pontiac, 6-2, at Blair Field.

The loss dimmed Salta's chances of overtaking Stan Musial League leader Gardena. The Long Beach nine is now 8-5, while Gardena is 10-1.

Glendale scored three runs in the third inning on four singles and added a run in the fifth on an error and two singles for a 4-0 lead.

Walt Peterson suffered his second loss in two outings for Salta.

Glendale AB R H E Salta AB R H E  
 Glendale 3 2 2 0 Salta 3 0 0 0  
 Zimmerman 2 0 0 0 Zimmerman 2 0 0 0  
 Weck 2 0 0 0 Weck 2 0 0 0  
 Brown 2 0 0 0 Brown 2 0 0 0  
 Bailey 2 0 0 0 Bailey 2 0 0 0  
 Mullins 2 0 0 0 Mullins 2 0 0 0  
 Durbin 2 0 0 0 Durbin 2 0 0 0  
 Moore 2 0 0 0 Moore 2 0 0 0  
 Peterson 2 0 0 0 Peterson 2 0 0 0  
 Totals 18 3 11 4 Totals 18 0 0 0

Glendale AB R H E Salta AB R H E  
 Glendale 3 2 2 0 Salta 3 0 0 0  
 Zimmerman 2 0 0 0 Zimmerman 2 0 0 0  
 Weck 2 0 0 0 Weck 2 0 0 0  
 Brown 2 0 0 0 Brown 2 0 0 0  
 Bailey 2 0 0 0 Bailey 2 0 0 0  
 Mullins 2 0 0 0 Mullins 2 0 0 0  
 Durbin 2 0 0 0 Durbin 2 0 0 0  
 Moore 2 0 0 0 Moore 2 0 0 0  
 Peterson 2 0 0 0 Peterson 2 0 0 0  
 Totals 18 3 11 4 Totals 18 0 0 0

# Peterson Victor Over Lynwood

By BRUCE YOUNG

Peterson Post scored six unearned runs in the bottom of the second and walked to a 7-2 victory over Lynwood behind the strong hurling of Gary Lamb Saturday at Blair Field in 19th District American Legion playoff action.

Peterson will meet the loser of today's noon game (Sunshine Acres vs. Palos Verdes) at 3 p.m. with ace left-hander Bob Wiswell slated to hurl. Lynwood is now eliminated from the playoffs, losing both to Peterson and Palos Verdes, 3-1.

Peterson, the defending national champion, scored three times in the second on errors by the Lynwood shortstop and Mac Calvin's ground out produced another one. Wiswell and Ken Becker's back-to-back doubles tallied two and put the icing on Lamb's victory cake.

Lamb was very impressive allowing only four hits, three in one inning and he had pinpoint control, striking out nine and walking one.

LAMB weakened momentarily in the fourth inning, yielding three consecutive hits for Lynwood's two runs, but the hard-throwing right-hander retired the next three men.

Wiswell was the hitting star, singling twice and doubling in four trips, while teammate Ron Henkel collected two singles. Joe Palmer led the losers with a single and a double.

J. B. Rose's two-run single to left earned Palos Verdes a 3-1 decision over Lynwood in Saturday's noon encounter.

Lynwood AB R H E Salta AB R H E  
 Lynwood 3 0 0 0 Salta 3 0 0 0  
 Barr 2 0 0 0 Barr 2 0 0 0  
 Morris 2 0 0 0 Morris 2 0 0 0  
 Peterson 2 0 0 0 Peterson 2 0 0 0  
 Totals 6 0 0 0 Totals 6 0 0 0

## Rice Javelin Star Hurls Spear 262-5

Ed Red of Rice University uncorked a javelin throw of 262-5 and John Rambo high jumped 6-9 to highlight all-comers track and field meet at Lakewood High Saturday.

John McGrath of Pasadena AA won the discus at 186-3, with Bob Humphreys second at 184-1. USC's Les Mills won the shotput at 60-11½, while Gene Gurule of San Jose State won the two-mile in 9:18.5.

Navy's pitcher Bob Kendrick, a former WSC hurler, pulled a shoulder muscle and was forced to leave the game in the sixth. The Lancers' Bunge finished out the game in centerfield for the Navy.

Navy AB R H E Lancers AB R H E  
 Navy 3 0 0 0 Lancers 3 0 0 0  
 Kendrick 2 0 0 0 Kendrick 2 0 0 0  
 Bunge 2 0 0 0 Bunge 2 0 0 0  
 Totals 4 0 0 0 Totals 4 0 0 0

## Mr. Baldy Ski Meet

MT. BALDY—More than a dozen ski jumpers will hit the artificial snow hill atop Mt. Baldy today at 2 p.m. in the Alf Engen Cup meet.

## Hawks Drub Culver City for 16th Win

The Long Beach Nitehawks drubbed Culver City for the second night in a row Saturday, pounding out 18 hits en route to a 12-1 Western Softball League win on Comets' field.

Long Beach won 10-5 on 16 hits Friday night.

Nick Hopkins led the Nitehawks' onslaught with two doubles and two singles, while Roger Hull and Red Meairs had three hits apiece as L.B. ran its record to 16-8.

Jack Randall and Bob Bomar pitched the win, the latter making his seasonal debut with a no-hit, 6-strikeout effort for 4½ innings.

Nitehawks AB R H E Culver City AB R H E  
 Nitehawks 12 1 18 0 Culver City 1 0 1 0  
 Smith 2 0 0 0 Smith 2 0 0 0  
 Sullivan 2 0 0 0 Sullivan 2 0 0 0  
 Hummel 2 0 0 0 Hummel 2 0 0 0  
 Hopkins 2 0 0 0 Hopkins 2 0 0 0  
 Bomer 2 0 0 0 Bomer 2 0 0 0  
 Goyette 2 0 0 0 Goyette 2 0 0 0  
 Murphy 2 0 0 0 Murphy 2 0 0 0  
 Randall 2 0 0 0 Randall 2 0 0 0  
 Totals 18 1 18 0 Totals 6 0 1 0

Lakewood AB R H E Culver City AB R H E  
 Lakewood 12 1 18 0 Culver City 1 0 1 0  
 Smith 2 0 0 0 Smith 2 0 0 0  
 Sullivan 2 0 0 0 Sullivan 2 0 0 0  
 Hummel 2 0 0 0 Hummel 2 0 0 0  
 Hopkins 2 0 0 0 Hopkins 2 0 0 0  
 Bomer 2 0 0 0 Bomer 2 0 0 0  
 Goyette 2 0 0 0 Goyette 2 0 0 0  
 Murphy 2 0 0 0 Murphy 2 0 0 0  
 Randall 2 0 0 0 Randall 2 0 0 0  
 Totals 18 1 18 0 Totals 6 0 1 0

## Lakewood Sinks Navy

It was Navy Night at Mayfair Park Saturday as the Lakewood Lancers of the Western Softball Congress played host to nine Terminal Island sailors. The Lancers proved poor hosts, tripping the visitors 4-0.

The Navy was no match for Art Bunge nor George Pearson as the two combined their pitching talents and held the Navy to only two hits.

Bunge pitched three innings, striking out six while Pearson fanned 10 of the 12 men he faced.

Navy's pitcher Bob Kendrick, a former WSC hurler, pulled a shoulder muscle and was forced to leave the game in the sixth. The Lancers' Bunge finished out the game in centerfield for the Navy.

Navy AB R H E Lancers AB R H E  
 Navy 3 0 0 0 Lancers 3 0 0 0  
 Kendrick 2 0 0 0 Kendrick 2 0 0 0  
 Bunge 2 0 0 0 Bunge 2 0 0 0  
 Totals 4 0 0 0 Totals 4 0 0 0

## Mr. Baldy Ski Meet

MT. BALDY—More than a dozen ski jumpers will hit the artificial snow hill atop Mt. Baldy today at 2 p.m. in the Alf Engen Cup meet.











# Saga of Big John, the \$100 Pitcher

TACOMA (AP)—Big John Pregonzer is putting a little extra into every pitch these days—he's in a hurry to get back to the San Francisco Giants and his fan club.

"I'll be back," he says confidently. "I guess—I hope—they'll be waiting."

John Arthur Pregonzer, a 6-foot-5, 220-pound school teacher, is perhaps the only player ever to have a fan

club before he pitched an inning in the major leagues.

It happened when Novella O'Hara, a roving photographer and feature writer for the San Francisco Chronicle, read that the Giants had bought Pregonzer from the Pocatello club for \$100.

She didn't know big, strong athletes could be bought so cheaply. So she telephoned Chub Feeney,

vice president of the Giants, and offered him \$125 for the pitcher—a 25 per cent profit.

"He's not for sale," Feeney said, a bit shaken by the incident. "This man is no freak. Don't make a character out of him."

Miss O'Hara could not be deterred. Unable to buy the pitcher, she did the next best thing. She formed a Pregonzer Fan Club, which

mushroomed with thousands of members, including such prominent people as Pierre Salinger and Pete Rozelle.

There was one trouble. He couldn't make it with the Giants. He pitched in six games without a decision. Then he was shipped to Tacoma.

Before his departure, however, the Pregonzer Fan Club honored its hero with

a dinner. The main course was squash under glass.

Big John liked this. He decided that San Francisco was the place for him. He finished the season at Tacoma, where he pitched in 62 games and had a 6-2 record. So far this year he has an earned run average under 3.00.

The Giants wouldn't mind having John back. He was well-liked on the club, a butt of jokes.

Once last year, arriving at Philadelphia airport, Willie Mays started up the down escalator and convinced Pregonzer that he should do the same. Another time, after manager Alvin Dark ordered the big reliever to the bullpen, he found Pregonzer returning to the dugout.

"What's the matter?" Dark asked.

"I forgot my glove," Pregonzer replied.

## Greta Set for Atlantic Marathon Swim Tuesday

ATLANTIC CITY, N.J. (AP)—Herman Willemse, the swimming Dutch school teacher, defends his Atlantic City title Tuesday but competition is expected to be keen in the 11th annual 26-mile marathon swim around Absecon Island.

Willemse, 30, of Utrecht, Holland, an easy winner in the last four swims here, is expected to be pushed hard by Maj. Abdel Latif Abou-Heif, 35, of Alexandria, Egypt, runnerup here last year. They are considered the leading male distance swimmers in the world.

Another former winner—Cliff Lumsden, 33, of New Toronto, Ont., Canada—will also be in the field of 22 set for the race, officially called the Atlantic City World's Championship Professional Long Distance Swim. Lumsden won in 1956 and 1959.

There also is expected to be a battle for first place in the women's division of the race as Greta Anderson, 35, of Los Alamitos, Calif., and her leading challenger, Marly Sinn, 21, of Ann Arbor, Mich., compete for top honors.

## Fog Once Again Delays Finals in America's Cup

NEWPORT, R. I. (UPI)—America's Cup Observation Trials ended anti-climactically Saturday when fog prevented racing for the second day in a row.

The pea soup fog over Rhode Island Sound reduced visibility to less than 150 feet, and the boats never got under way. Today's pairings pits unbeaten American Eagle

against second-ranked Constellation, her only serious threat, and the Massachusetts-built Neferitifi against the veteran Columbia.

No further races are scheduled in the Observation Trials, regarded as the "spring training" of Cup competition.

Five yachts took part in the trials, which began July 8. The fifth, Easterner, had been scheduled for a day off.

The next competition, the America's Cup Selection Trials, will begin here Aug. 17.

### BRUISER MAKES TAG TEAM DEBUT

Dick the Bruiser, making his debut as a tag team grappler, teams with The Ripper Tuesday night in the Municipal Auditorium wrestling feature.

They'll oppose the Oriental twosome of Mr. Moto and his protege, Little Tokyo.

### International League

Toronto 6, Syracuse 5  
Rochester 4, Buffalo 3  
Jacksonville 4, Allegheny 3  
Columbus 4, Richmond 3

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6.00x15 Tubeless Blackwalls

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6.70x15 Tubeless Blackwalls

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**\$13**

Plus Fed. tax and old tire off your car regardless of condition.

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6.50x15 Tubeless Whitewalls

7.50x14 Tube-type Whitewalls

7.10x15 Tubeless Blackwalls

8.00x14 Tubeless Whitewalls

6.00x13 Tubeless Blackwalls

Fits Chevrolets, Dodges, Fords, and many, many compacts.

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6.70x15 Tube-type Blackwalls

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Fits Fords, Chevrolets, Plymouths, Dodges, and many, many others. Also fits compacts.

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8.00x14 Tubeless Whitewalls

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\*Exchange price is regular retail price plus Federal Excise Tax less trade-in at time of return.

## EX-GLAMOR GIRLS OF FLEET

# 'Old Gray Ladies Still Pin-ups to Battleship Association Men

By EV HOSKINGS

The old battleship Navy may be a thing of the past, but to some 900 members of the American Battleship Association the ex-glamor girls of the fleet continue to be their pin-ups.

The ABA is trying to get all old battleship sailors who sailed aboard the old gray ladies to come to San Diego for a reunion Aug. 6-9.

to swap yarns about the days of old.

Dave Graham, senior signman at the San Diego Naval Training Center and chairman of the ABA, has this to say about the old battleships that were a familiar sight to Long Beach residents prior to World War II: "They were demoted to the role of lady-in-waiting to the aircraft carrier and then scrapped after the Korean War."

War.

"Any old timer who saw duty in the battleship Navy will tell you, only the ship has gone, not the men who sailed her."

Since last October Graham has received more than 3000 inquiries for more detailed information on the battleship association.

"They've come from all over the U.S. and some from abroad. We have learned that

several men served on eight or more battleships that they reported aboard as apprentice seamen and stayed there long enough to make chief petty officer."

Graham says that he is pleased at the results that he has had from the announcement of the reunion to be held at San Diego's El Cortez Hotel.

"From all indications," Graham said, "the reunion should

bring together some 1500 officers and men."

The Navy has had a total of 59 battleships, and, by coincidence, the year 1959 saw the battleship Navy come to an end.

The era began in 1895 and 64 years later, the last battleship to be decommissioned was the Wisconsin, BB 64.

The only one of the old gaunt, gray juggernauts still in commission is the USS Ar-

izona, sunk at Pearl Harbor. She will remain on the active duty rolls forever as a memorial to the men who died upon her.

Six battleships silently ride at anchor in the Nation's harbors. They have no crews and wait on "the final decision" to send them to the scrap heap, unless they are rescued as memorials by their respective states.

The old Alabama and Mis-

souri are at Bremerton, Wash., the Massachusetts is at Norfolk, Va., and the Philadelphia Navy yard is the home of the Iowa, New Jersey and Wisconsin.

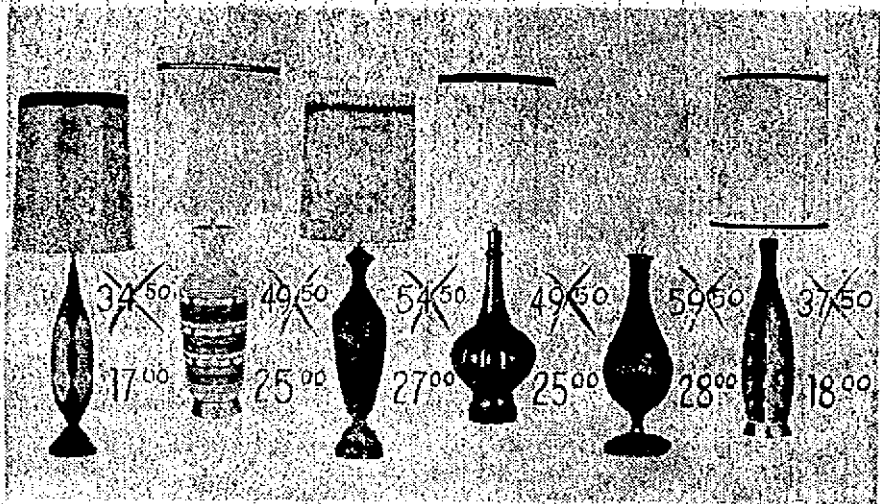
Navy officials would like to see their respective states claim them as memorials, but moving and maintaining them is expensive and the states aren't sure they want to foot the tab. However, Graham hopes that the reunion of the

battleship sailors may help straighten out the problems of the unwanted ladies.

Another problem Graham hopes to solve is to find members who were aboard the USS Maine from 1895 to 1898; aboard the USS Texas, 1895-1911; USS Ohio, 1904-1923; and the USS Mississippi, 1908 to 1914.

Anyone who can help Graham in his battleship campaign is asked to write the ABA at P.O. Box 11199, San Diego.

IF YOU VALUE time — save lots of it by doing your apartment-hunting in Classified ads. To find the place you want, turn to classification 106 today.



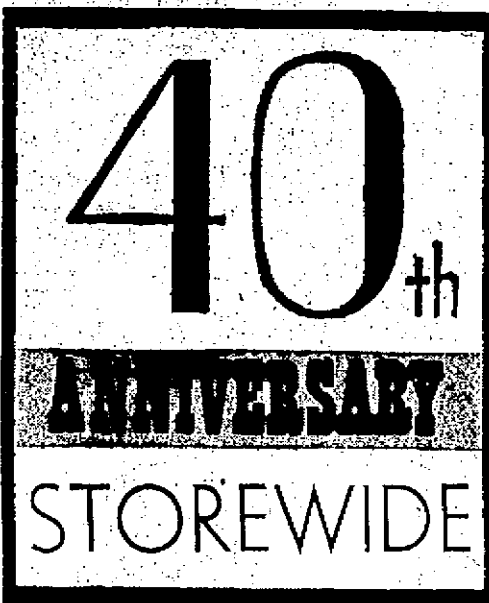
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AT  $1\frac{1}{2}$  PRICE

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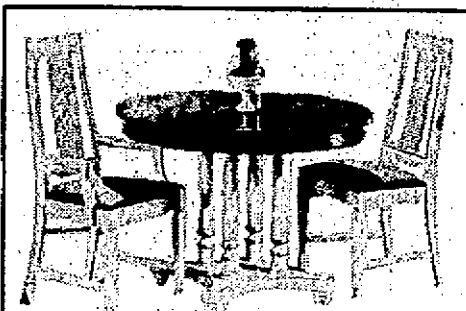


FINER QUALITY CUSTOM SOFAS

Twenty of our finest Oriental, Transitional, Mediterranean and Contemporary designs.

\$394.50 to \$729.50 values on sale \$280. to \$500.

Illustrated . . . \$729.50, 108" down filled cushion sofa in heavy gold and olive green cover \$500.

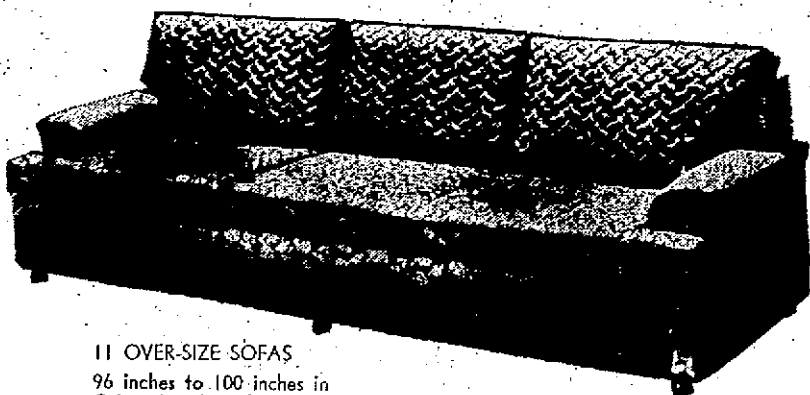


ITALIAN ELEGANCE

Fruitwood top, white pedestal base extension table plus 4 high cane back chairs. 324.50 on sale 250.00.

15 OTHER DINING SETS

In Oriental, Danish, Italian, Spanish in Walnut, Teak, Black, Fruitwood. By Basic-Witz, Scandiline, Thomasville, others. \$229.50-\$944.50 on sale \$165.00-\$700.00.



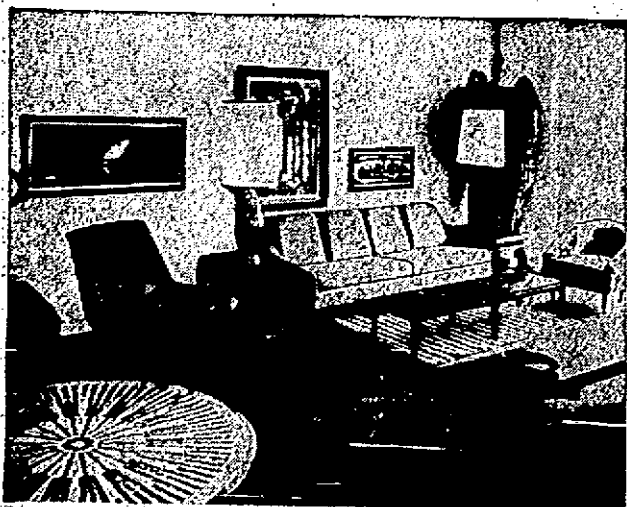
11 OVER-SIZE SOFAS

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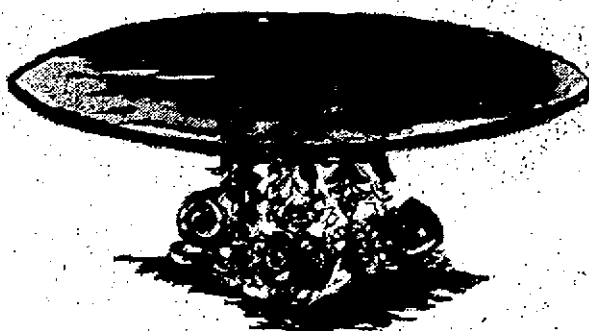
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CONTEMPORARY  
LIVING ROOM  
DINING ROOM  
BEDROOM  
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42-inch round travertine top on magnificent white and gold Authentic Acanthus Leaf Base.

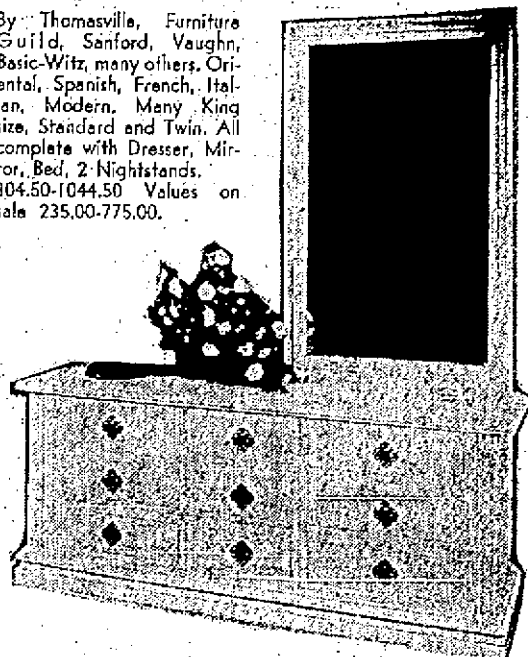
159.50 Value  
on sale **89.50**

125 OTHER TABLES

In marble, glass, gold leaf, Walnut, Teak, and Black by Lane, Thomasville, Gordon, John, Widdicombe, Albright, Zimmerman, others. Save 20%-50%.

25 BEDROOM SETS

By Thomasville, Furniture Guild, Sanford, Vaughn, Basic-Witz, many others. Oriental, Spanish, French, Italian, Modern. Many King size, Standard and Twin. All complete with Dresser, Mirror, Bed, 2 Nightstands. 304.50-1044.50 Values on sale 235.00-775.00.



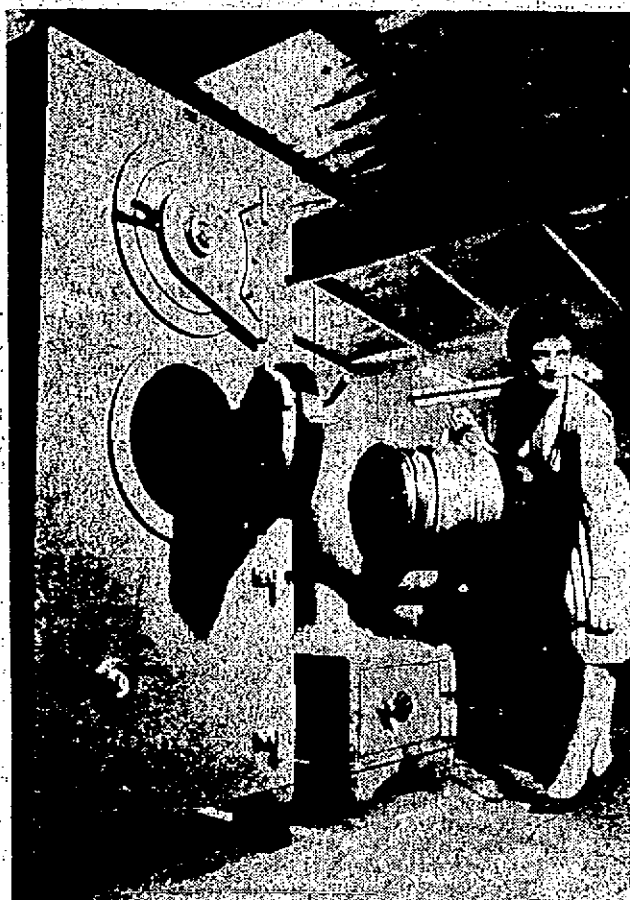
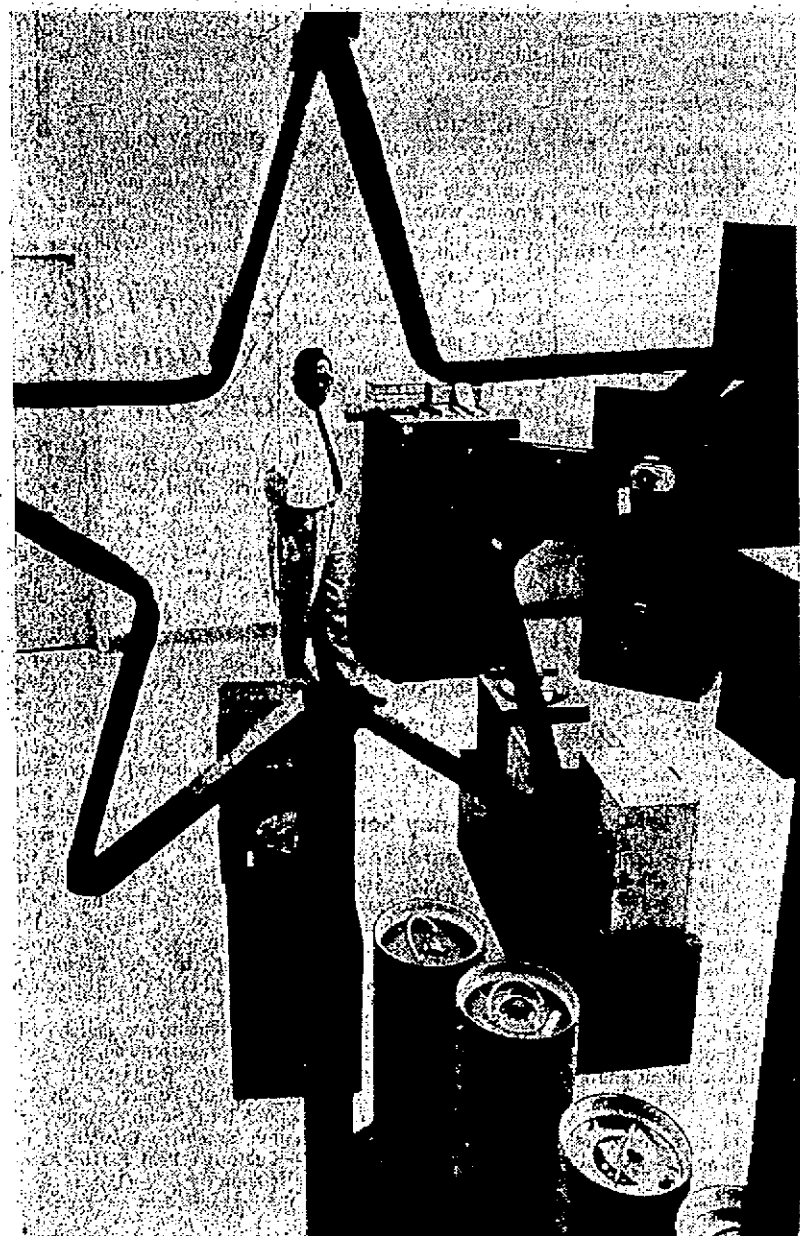




IT'S a pretty safe bet that Glenn E. Halls has discovered the winning combination for business success. Halls is founder and inventor of the original Star Safe and is president of the Star Safe Manufacturing Co. at 16720 S. Garfield Ave., Paramount. He is shown at left toying with dial of one of his safes. His firm moved from Compton to Paramount a few months ago, occupying a new plant designed by Halls. He started his business 16 years ago in a garage. Peering through open safe door at right is Clinton Strong, in charge of sales and customer relations. Star Safe employs about 40 persons and has an annual payroll of a quarter of a million dollars. It manufactures all types of safes, suitable for homes or supermarkets. In fact, the firm introduced a type of safe in 1958, which now is used by more Southern California markets than any other safe. —(By Vern Anthony, Progress editor.)



## They've Got the Winning Combination

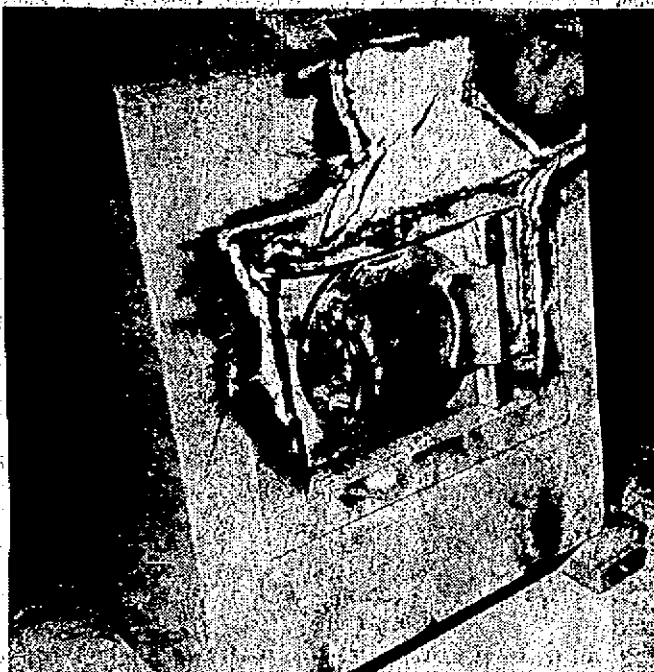


BARBARA VARNER, secretary at Star Safe Co., opens door of old-type safe. Contrast it with late model at left such as used by big business operations. Larger safes weigh up to more than three tons and cost more than \$3,000. Halls' plant has service department for opening or repairing any kind of safe. It is largest safe plant in western U. S.

PICTURED THROUGH symbolic star is Star Safe company's sales chief Clinton Strong. Photo also shows some of kinds of safes made at plant. Round safes in foreground are typical in-the-floor type model used in both homes and business establishments. Strong thinks it might be a good idea for house builders to install safes as part of the regular equipment in their tract developments over Southland.

BUSINESS  
INDUSTRY  
REAL ESTATE  
TRAVEL & RESORTS

Independent Press-Telegram  
**Progress**  
LONG BEACH, CALIF., SUNDAY, JULY 19, 1964



YEGGS TRIED, but they were unable to open this safe. Attempts to blow it open failed. This damaged safe will be made as good as new again at Paramount plant. Conference room in new plant is available for seminars enabling law enforcement officers to learn how safes work and how better to solve burglaries by safe-crackers.

Photos by  
Roger Coar  
and  
Kent Henderson

### BRITISH SHIPPING NOTABLES VISIT AREA

## Cargo Handling Changes Due

By LOU JOBST

Vast and "spectacular changes" in cargo handling methods must be made in the near future to curb rising costs of ocean shipping.

This is the viewpoint of Sir Arthur Kirby, chairman of the British Transport Docks Board.

Sir Arthur and Stanley Johnson, assistant general manager of the English Maritime Authority, toured the Port of Long Beach last week at the midway point of a visit to 13 U.S. and Canadian cities.

THE DOCKS Authority, a government organization, operates 25 active ports in England, including Southampton, the world's largest passenger harbor.

Sir Arthur says the Authority has control of about one-third of the total waterfront in the United Kingdom. The Authority, which was set up in 1962, has proved the government is capable of running a business and making a profit, explains the British official. The Docks Authority last year, he asserts, showed a profit of \$4½ million.

SIR ARTHUR said the

purpose of his trip is to look into new techniques for handling cargo and waterfront automation in general. Long Beach is probably the nation's most up-to-date port, and the two English dock leaders toured the port's iron ore

bulk loader, grain terminal and Sea-Land, Inc., container ship operation.

They also were shown plans for additional automated terminals including a fully automated banana terminal under construction on Pier A.

"We are still handling general cargo today in much the way it was handled when the Phoenicians took stuff out of Carthage," said Sir Arthur. He insisted "spectacular

(Continued Page R-2, Col. 7)

## Matson Sale Clears Up Anti-Trust Action

Purchase of majority ownership of Matson Navigation Co. was announced jointly last week by Alexander & Baldwin, Inc., of Honolulu and Matson.

C. C. Cadagan, president of A & B, said at San Francisco that arrangements are being finalized by A & B to acquire the stock of three Hawaii corporations: Castle & Cooke, Inc.; C. Brewer & Co.; and American Factors, Ltd.

These companies in combination own 40.67 per cent of Matson's outstanding stock.

THE PURCHASE represents an investment of approximately \$23 million, Cadagan said.

With A & B's present 33.18 per cent ownership, this action will increase A & B's holdings in Matson to 73.85 per cent.

The transaction also settles an anti-trust suit filed some months ago by the Department of Justice against Matson and its four principal island owners.

"WE ARE PLEASED that the anti-trust action will be settled in a manner that assures a continuation of Matson's regular service to the entire state," Cadagan said.

"We're gratified that this assures a continuation of the present Matson management and its policy of taking advantage of new shipping methods for the improvement

of the service between here and the mainland," Cadagan said. "The rapid expansion of Matson's containerized service resulting in reduced freight rates, less damage and lower insurance rates, is an example of the beneficial results of this policy."

FINAL DETAILS of the purchase are expected to be worked out in the next few days.

Stanley Powell Jr., president of Matson, said the purchase "is an event of major significance for Hawaii and Matson."

"First, it is assurance of continued, responsible island ownership of the state's principal ocean transportation

(Continued Page R-2, Col. 6)

## Grove Freeway Strip in Use at Beach Blvd.

Another major Orange County traffic intersection received congestion relief this week with the partial opening of a second section of the Garden Grove Freeway.

Affected is the intersection of Garden Grove and Beach boulevards, a historic interchange of west-east and north-south vehicular traffic dating back to the time the surrounding area consisted only of agriculture and dairy land.

Motorists moving toward Beach Boulevard on Garden Grove Boulevard from the west and intending to turn south on Beach may now utilize the freeway's on-ramp on their right, off of Garden Grove Boulevard, and the off-ramp into Beach Boulevard a little less than a mile ahead.

NORTHBOUND BEACH BOULEVARD drivers destined for Garden Grove Boulevard west toward Long Beach, now may take the freeway's circling on-ramp and use the expressway to the Garden Grove Boulevard intersection.

The first completed section of the 11.3-mile freeway, lying between Main and Placentia streets, was opened late last year. It is 1.9 miles in length.

Now under construction to the west is another section between Placentia and Brookhurst of 3.9 miles.

Bids for the next connecting section to the west—a stretch of 1.2 miles between Brookhurst and Newland—will be asked shortly.

Also under construction is the 2.6-mile section between Garden Grove Boulevard and the intersection of the San Diego Freeway.

Under the auspices of the State Division of Highways, Boy Scouts last week began the distribution of informational leaflets on two Southland freeway projects.

LEAFLETS, describing the \$6.6 million San Gabriel River Freeway project between the Orange County line and 183rd Street in Dairy Valley were being distributed on a door-to-door basis by Scouts of the Long Beach Area Council.

In Santa Ana, Orange Empire Area Council Scouts were passing leaflets describing the \$4.1 million section of the Garden Grove Freeway lying between Brookhurst Street and Harbor Boulevard.

Each of the leaflets contains a detailed map of freeway ramps and interchange locations.

## \$29,035 Average Set in Area Realty Sales

Real estate sales during the first six months of 1964 showed an increase of 60 per cent for Walker & Lee's three Newport Harbor area offices, according to William C. Thagard, vice president of the real estate firm.

"The average sale now stands at \$29,035," states Thagard, "showing a marked increase over a comparable period in 1963. Property values continue to rise some 4 per cent a year."

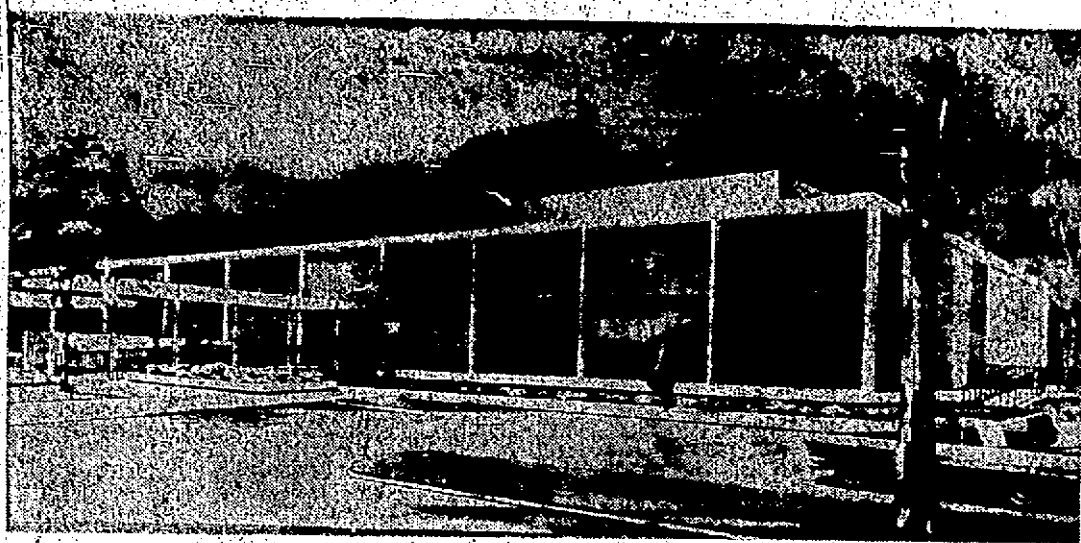
"The reasons for this surge in activity," stated Thagard, "are the ideal climatic conditions of the Costa Mesa-Newport Beach-Corona del Mar area as well as the proximity to all the new industrial centers, the University of California at Irvine and some of

Orange County's highest academically rated elementary, junior high and high schools."

"FURTHER contributing to this increased sales activity is Walker & Lee's fully staffed, fully trained sales force of 36 people dedicated to outstanding service to the client."

Top sales people for the three Harbor area offices for this six-month period are: (from the Costa Mesa office) Merle Rottman, Hal Pinchin and Clyde Nelson; (Corona del Mar office) Ralph Freese, Mickell MacDonald and Jaclyn Grendycke; and (from the Newport Beach office) Jerry O'Brien, Charles Colworthy and Jean Rolfe.





SKETCH SHOWS HOW NEW LOS ALTOS MEDICAL CENTER WILL LOOK

## Start Work on Medical Office Unit Near Los Altos Hospital

Construction is under way on a \$750,000 medical office building to be known as Los Altos Medical Center.

It is located adjacent to Long Beach's newest general medical and surgical facility—Los Altos Hospital—on a seven-acre site at the intersection of Wardlow Road and Palo Verde Avenue on Los Coyotes Diagonal.

The hospital opened last October. Completion date for the new construction is set for December of this year.

**DIRECT COVERED** communication will lead from the medical center through landscaped gardens to Los Altos Hospital.

This proximity of medical facilities is a unique feature. Doctors who have offices in

the new medical center will have access, with only a few seconds' walk, to modern facilities in the hospital. Included are surgeries, x-ray, medical laboratories, emergency room, physical therapy department and pharmacy, plus a new brain-wave tracing instrument to aid in the study of neurological disorders.

Closeness of the two medical buildings also will save time for doctors making their rounds of patients in the hospital.

**THE MEDICAL CENTER** will accommodate approximately 20 doctors. Several tenants already have contracted for space in the 25,000 square foot, two-story structure. Suites of offices will be

customized for them, and for others leasing in the future. In addition to the offices for the medical profession the center will have an attractive lobby with terrazo floors and vinyl wall covering. The public entrance is designed to show vistas of surrounding gardens.

**THE BUILDING** will be of steel frame with concrete floor slab. Exterior finishes will be primarily glass with aluminum trim and masonry. There will be elevator service to the upper floor.

Los Altos Medical Center will be supplied with a completely filtered, multi-zoned cooling system. Thermostats in various locations in individual suites will enable tenants to have temperature control at their fingertips. Lighting installations also will be according to tenant needs and individual requirements.

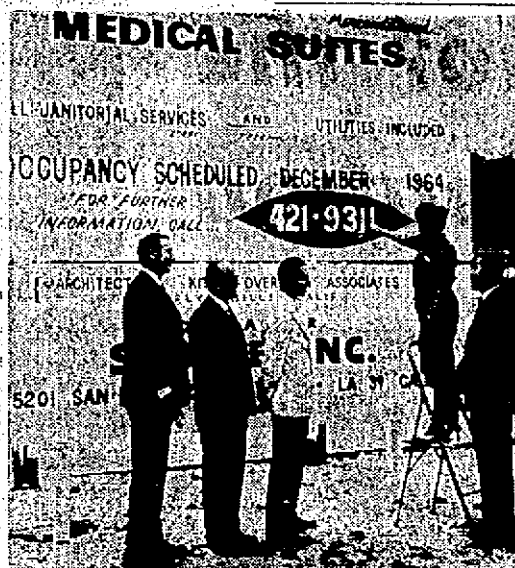
All walls between suites and all plumbing walls will be sound insulated. A music system is planned. Janitor services and utilities will be included for all tenants. Each suite will have its own parking area.

**THE CURRENT** building program includes a coffee shop located in a separate building connected to the medical center by a covered walkway.

Construction of the medical center is the second phase of planned expansion that started with a 99-bed, \$1,600,000 hospital and has as its goal a \$3-million development for "total patient care."

The master plan calls for the building of a 120-bed convalescent hospital and a nurses' residence, with construction dates to be announced later.

The architectural firm of Kite & Overpeck Associates was retained for the design of the entire Los Altos Medical complex.



### \$750,000 PROJECT UNDER WAY

Long Beach Chamber of Commerce and Los Altos Hospital representatives join in heralding start of construction of \$750,000 Medical Center adjacent to hospital. From left: John Regan, acting manager of chamber; G. R. Biz, hospital administrator; Dr. Francis Foresta, chief of staff; Shirley Morrison, hospital employee; and Ernest W. LaBelle, chamber Area Development Committee chairman.

Stolte, Inc., is the general contractor for the medical center.

### Builders to Get Tips on Soil Problems

How to overcome soil, earthquake and foundation problems of developing subdivisions and building homes in both hillside and flat areas in Southern California will be reviewed by Don V. Roberts, consultant in applied earth science, at the dinner meeting of the Young Home Builders Council Monday, 7 p.m., at the Young Auditorium, Los Angeles.

Ralph Garland, YHBC president, said, "a social hour will precede the dinner."

The YHBC is the educational arm of the Home Builders Association of Los Angeles, Orange and Ventura Counties.

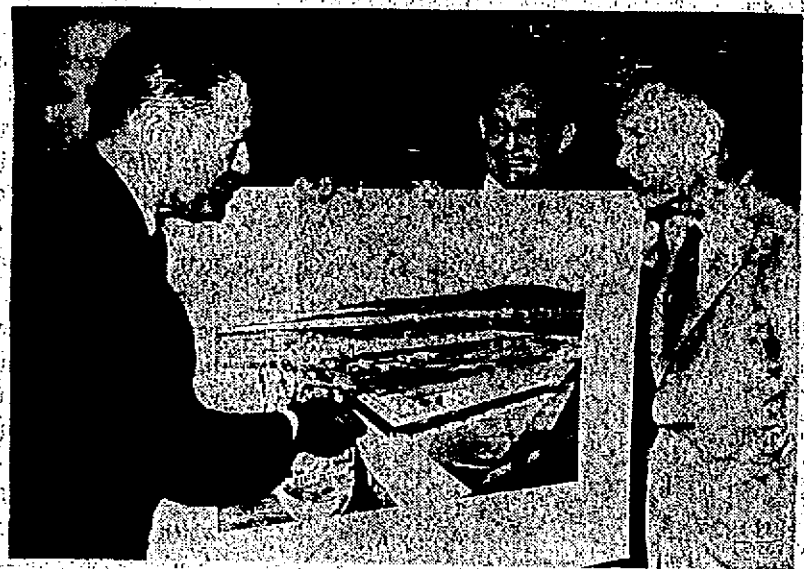
## Port Bank to Open Friday

Bank of America's new Port of Long Beach branch at 930 Van Camp St. will open for business Friday, Manager Roger Ahlforth has announced.

Ahlforth said he and his staff will host an open house at the branch from 10 a.m. to 6 p.m. on the first day of business.

"We hope that many of the business personnel in the port area will come by opening day and join us for refreshments," he said.

A two week long treasure chest contest also will be held in conjunction with the opening.



### AUTOMATION—EVEN FOR BANANAS

Long Beach Harbor general manager C. L. Vickers (left) shows English visitors a drawing of automated banana terminal under construction in harbor. Visitors are Stanley Johnson, assistant general manager of the British Transport Docks Board (center), and Sir Arthur Kirby, chairman of the Docks Board.

## Matson Line Deal Made

(Continued from Page R-1)

service," Powell said. "Second, the resulting settlement of the anti-trust suit should, finally, resolve the problems of misunderstanding that have resulted from the previous ownership pattern."

Powell said the assumption by A & B of the major ownership role in Matson affairs does not foreshadow any basic change in Matson policy.

## Tidewater Seeks Gold in Bolivia

LA PAZ, Bolivia—Tidewater Oil Co. announced today that it has completed an agreement with Bol-Inca Mining Corp. of Atherton, Calif., and the government of Bolivia under which a Tidewater subsidiary will explore gold mining areas previously discovered by Bol-Inca.

The concessions cover approximately 65,000 acres on 160 miles of river valley in the Department of La Paz, Bolivia. Bol-Inca obtained an operating franchise in 1957, and Tidewater has now obtained a new 25-year operating franchise dating from 1964.

Tidewater plans to begin a detailed geological exploration and core drilling program in 1964. Any subsequent mining operations will be dependent upon the results of the exploration program.

Keep, read, and follow instruction booklets on your new home equipment and appliances. The National Association of Home Builders says the booklets are valuable both as guides to maintenance and in reordering parts.

## 'Startling Changes' Due in Cargo Handling

(Continued from Page R-1)

changes" including wholesale automation of both shipboard and shoreside operations are needed.

**HE SAID** this will necessitate a re-education of virtually everyone concerned with trade movements, beginning with the point of origin of a raw commodity at the plantation and working its way up through all levels of the industry to the retail store where the finished product is sold.

He said that many cargoes now carried in pieces and packaged, could be moved by bulk, a process which is much less expensive and more efficient.

Sir Arthur said that in England lumber is dumped on the docks unpackaged and unsorted by size while in contrast all lumber in the U.S. is delivered in packages of similar length.

This eliminates tedious, time-consuming dock sorting and stacking.

**SIR ARTHUR**, prior to taking over the Docks Authority, spent 40 years

### L.B. Agency Sends 12 to Conference

A 12-man delegation from the Prudential Insurance Company's Long Beach agency at 3836 Atlantic Ave. attended the firm's Regional Business Conference in Vancouver, Canada, July 15-18.

Heading the delegation was agency manager John E. Griffith. Others were: Donald L. Benton, Robert W. Bowden, Lester Eagle, Marshall R. Gaskins, Ronald J. Hinkle, Gifford R. Hanson, Schacker and Wilbur H. Sells.

in overseas service mainly in Africa and the Middle East. He once was manager of the Hejas R.R., the line across the desert to Mecca that Lawrence of Arabia frequently blew up.

Johnson is the former director of the port of Singapore and was in charge of restoring that Far Eastern harbor after World War II.

## Leitch Talks Wednesday at Lynwood

Arthur S. Leitch of San Diego, president of the California Real Estate Association, will be honored speaker at a breakfast meeting of the Compton-Lynwood Board of Realtors to be held at Bala-Hall, 11331 Ernestine, Lynwood, Wednesday, at 8 a.m.

This will be the annual combined meeting of the Compton-Lynwood Realtors and the Downey Board of Realtors, and the Compton-Lynwood board will host the session.

Leitch is the 57th president of CREA. He is the owner of Art Leitch, Realtors, San Diego firm he established in 1945 and which has since grown to 10 offices in the San Diego area. He is a member of the San Diego, La Mesa, El Cajon and Escondido real estate boards.

Accompanying Leitch will be H. Jackson Pontius, state secretary, Regional Vice-President Albert C. Sykes, and Burt Smith, member of the Executive Committee of California Real Estate Association.

## WILDWOOD Island Estates

A beautiful wooded smog free wilderness retreat only 20 minutes east of Fresno that is an all year vacation land right on the Kings River with fishing at your back door and a private lake full of trout at your front door. All this just 4 hours from home. 100-foot lake or river lots, all utilities, just minutes away from all types of recreation, water skiing at its very best just minutes to Pine Flat Lake and only 40 minutes to Kings Canyon Park, at western entrance to Sequoia.

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**INDOOR-OUTDOOR LIVING:** Individual patios, lawns and large plate glass windows allow California Living at its best.

**LUXURY AND TASTE:** Dramatically designed 1500 square foot, 2-and-1-story units, and lovely grounds make Cerritos Circle a luxury home. Created for people with taste, carpets and drapes are provided to harmonize with any interior.

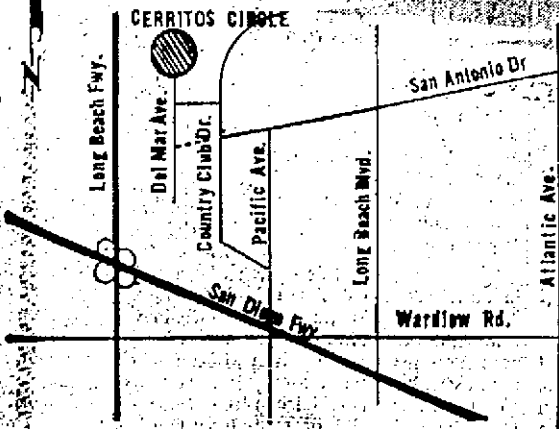
**CONTEMPORARY CONVENIENCE:** The fully equipped Gold Medallion Kitchens with natural walnut cabinets also include dishwashers, disposals and built-in range and ovens. Two bedrooms, 2½ baths, spacious living and dining areas with air-conditioning, 2-car garages; make living easy and comfortable.

**PRIVACY, YET ACCESSIBILITY:** Located in an exclusive area of Long Beach, each unit stands alone and elegant. Private patio entrances set the tone for an individual life. Although secluded, accessibility to all Los Angeles County via the freeway complex.

**SALES FROM \$50,000-\$52,500.** Rentals from \$225.00 monthly. Is available via the freeway complex.

Cerritos Circle  
Duplex Garden Estates

LONG BEACH, CALIFORNIA





# To Build Eight-Acre Shopping Center At Redondo Ave., and Anaheim St, Site

By KEN CHILCOTE  
Business Editor

An eight-acre shopping center to serve east Long Beach is to be developed at Redondo Ave. and Anaheim St., with construction slated to start before the end of the month.

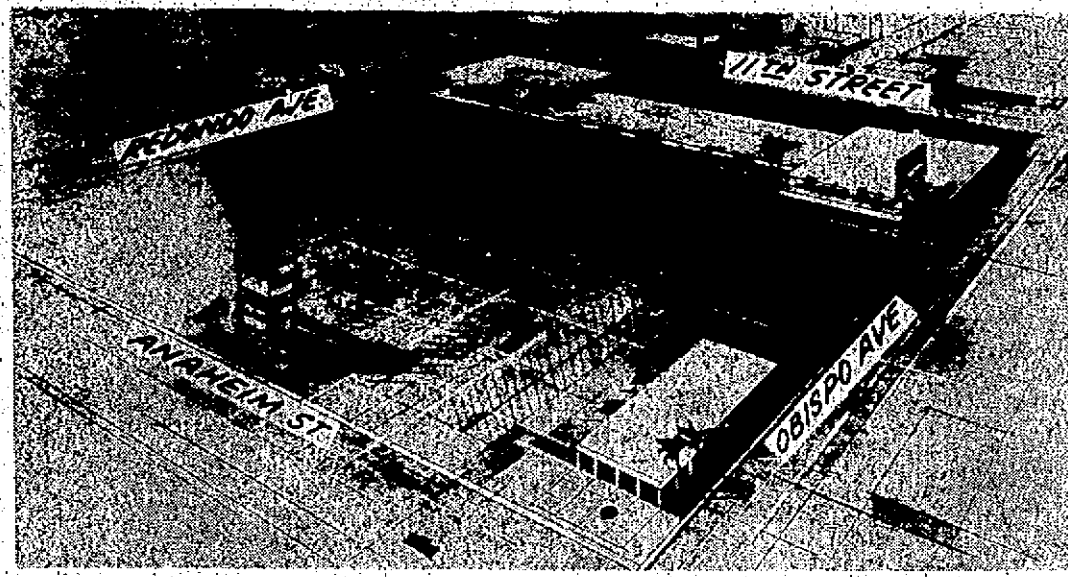
Except for a pie-shaped triangle at the southwest corner of the intersection, the development will run from Redondo west to Obispo Ave., and from Anaheim south to Eleventh St.

Jay L. Ambrose, head of Ambrose Properties Inc., Santa Monica, the developer, said the project will cost approximately \$3 million, and three of the major structures already have been leased.

**THE MARKET BASKET** will place one of its super-markets in a 22,477 square foot building at the Eleventh St. and Obispo Ave., corner of the eight acres and Thrifty Drug Stores will occupy a 18,090 square foot store for at least 10 other stores to be located between the market and drug store.

Near the corner of Anaheim St. and Obispo Ave., opposite the Farmers and Merchants Bank branch, a 4,000 square foot restaurant will be erected at once. It has been leased to the Fiddlers Three, a local restaurant chain.

Most of the property already has been cleared while some of it is the old Pacific Electric Railway right-of-way.



## SHOPPING CENTER INSIDE CITY

This rendering shows the eight-acre Belmont Center which will be constructed at Anaheim Street and Redondo Avenue by Ambrose Properties Inc. Thrifty Drug Stores will occupy the large building at Redondo and Eleventh Street and the Market Basket will be in the larger building at Eleventh Street and Obispo Avenue. A restaurant will occupy the structure at the lower right.

AMBROSE SAID 222,000 square feet of paved parking will be provided to serve the stores and sheltered walkways from the parking area to the stores will be provided. There will be a separate parking area for employees.

The development will be known as Belmont Center. Ambrose said a survey showed a population of 98,000 resided in 1960 within

a two mile radius of the center and there has been a big increase in the development of multi-unit dwellings in the area in recent years.

The Sheldon Pollack Construction Co., will build the major portion of the center with the McCull Construction Co., of Long Beach building the new restaurant. Norbert Pieper is the architect. Leases are being arranged by Ambrose Properties from their office at 3200 Olympic Blvd. in Santa Monica.

## 5 Counties Have State's Richest

Did you know that more than half of all the families in California earning \$25,000 and over reside in five counties—Los Angeles, Orange, Riverside, San Bernardino and Ventura?

That the number of cars and passengers entering Southern California set an all-time record last year? Or that the Los Angeles area has jumped from 19th place in 1919 to third place in 1962 in industrial growth?

If you weren't aware of such facts, chances are you haven't seen the 1964 edition of "The Researcher," the only publication covering the diversified economy of the Los Angeles Five-County Area. Published by the Los Angeles Chamber of Commerce, the new publication contains the latest available information on agriculture, construction and real estate, education, employment and earnings, finance, income, industrial growth, mineral production, population, retail and wholesale trade, transportation and traffic, utilities and communications and world trade.

Copies of the new publication can be obtained by contacting the Chamber's Research Dept., phone 482-4010, ext. 252.

## Business Tabloids

Wesley A. Lane of 8502 Quinn St., Downey, has been named plant manager of the Los Angeles plant of the American Bridge Division.



WESLEY LANE CHARLES DAY  
United States Steel Corp., including Vernon and Maywood facilities. He joined U.S. Steel in 1948 as a machinist.

CHARLES DAY of Long Beach has been named a district manager for Brown-Vincent Co., according to Ferdie Falk, Western Division chief. Day has been a prominent athlete, holding records as a long distance swimmer. He won the Alonzo Stagg Award and has been active in the late President Kennedy's physical fitness program.

ARTHUR S. HUNTER, who has completed 42 years of service with Texaco, Inc., will retire from the company's Comptroller's Department at Long Beach, Aug. 1. It has been announced by W. F. O'Brien, chief accountant. Hunter's home is at 3650 Ceritos Ave.

ARTHUR E. WOODMAN of 3853 Weston Place, Long Beach, has been elected president of the Stucco Manufacturers Association. Woodman is an executive with Mission Stucco Co., pioneer manufacturing firm located in Paramount.

SIDNEY GIBBINS of Long Beach was among panel speakers recently in New Orleans at the 1964 Leaders Conference of the American National Insurance Co.

TELL THE PUBLIC about the dance, raffle, or rummage sale through an inexpensive Classified ad.

# Ban on Private Wells Opposed

The right of individuals and suburban communities to choose a source of water supply is seriously jeopardized by a proposed "model law," reports the Water Systems Council, the national trade association representing leading pump manufacturers.

The proposed law, drafted by the U.S. Public Health Service, calls for a virtual ban on the use of private wells by suburban homeowners. If the "model law" is accepted in final form, it will be recommended to all 50 state legislatures for passage.

"If passed, the law would constitute federal and state prohibition of individual water supplies from drilled wells," declared James Richard, council president.

"THIS PROPOSAL not only takes away the privilege of choice, but it also diverts the planning and control of land development from private enterprise to government jurisdiction."

"The water supply industry firmly supports reasonable regulation, but it cannot accept ill-conceived prohibition," Richard added.

The proposals and actions to date by the Public Health Service are a result of a report issued last year by an Advisory Commission on Intergovernmental Affairs. On the basis of limited research, the commission recommended enforced action to minimize and limit the use of private wells to exceptional situations.

REFERRING to the position of the council, Richard said, "Certainly we recognize the fact that a private water system is not the final answer in all areas. But where it is practical and possible, we see no reason why the individual homeowner should not be free to choose his source of water."

"We are greatly concerned over this threat against suburban homeowners' further use of private wells. To give government the power to abolish private water systems, to regulate the development of land, to determine which acreage shall first be developed and how it shall be developed with respect to water supplies, is comparable to amputation where a band-aid would suffice," Richard stated.

## Long Career in Telephone Work Ended

A man who worked closely with the telephone growth of the Long Beach area has retired after 42 years with General Telephone.

Fred Burgess, 1655 E. Market St., who retired as outside plant construction foreman, began his telephone career with the New York Bell Telephone Co. in 1916. One year later, at 18, he joined the U.S. Army

and served overseas with the 107th Infantry, 27th Division.

He subsequently served in major battles such as the La Salles River, Jan De Mar Ridge, St. Maurice River, Hindenberg Line and the Dicken Busch sector. He received his honorable discharge in 1919.

After the war he returned to New York Bell as a lineman. He then moved to California and in 1922 joined the Pomona Valley Telephone Co. (later General) as a lineman. In 1934 Burgess transferred to General's Long Beach office. He held subsequent positions as light crew foreman, heavy crew foreman, crew foreman and construction foreman.



FRED BURGESS

# APL Asks Bids on 8 New Cargo Ships

Bids have been invited by American President Lines for construction of the first five of eight new cargo liners that will be in the forefront of a fully automated U.S. flag merchant fleet, it was announced last week by George Killian, APL president. Total expenditure for the eight-ship project will be in excess of \$100 million.

Major shipyards throughout the country were asked to submit sealed bids to the Federal Maritime Administration, Washington D.C., by Aug. 25, when the contract will be awarded to the low bidder.

Contracts for the second set of three ships will be awarded by mid-1966, and all eight new cargo liners are scheduled to be delivered to American President Lines by 1968.

THE EIGHT SHIPS will replace vessels now in the APL fleet and are scheduled for use in the Atlantic Straits

service carrying cargoes and passengers between the east and west coasts of the United States and ports in the Orient and southeast Asia.

As each ship is launched it will be given the name of a President of the United States.

Design of the new APL cargo liners is a significant step forward in ship construction and will include a number of new and progressive features including the latest mechanical and automated equipment, some of which never before has been used in marine application.

INCREASED CAPACITY and flexibility of cargo handling and stowage are the main features stressed in this new and different design.

The eight ships will be the first merchant vessels ever to use extensive amounts of high-tensile steel in hull construction.

The ships also will be the first to have a single boiler power plant with central controls that permit operation of the speed and direction of the ship from the bridge.

Luxurious passenger accommodations and public areas for a capacity of 12 are of the highest standard and completely air-conditioned, rivaling those of the latest passenger liners. The decor of the staterooms, lounges and dining areas is "psychologically attuned" to the special requirements of a small complement of passengers who will call the ship home for a matter of weeks.

THE DESIGN of the cargo liners includes multiple hatch openings and highly improved and mechanized cargo gear that will increase gang operation at each hatch and improve cargo loading and discharge practices. The cargo booms are increased in capacity and flexibility over standard liners.

The eight APL cargo liners will be the largest and fastest cargo ships operating from the west coast of the United States.

The ships, designated C4-S-69a, will be 572 feet long, 82 feet wide, with 21,200 tons displacement and a draft of 31 feet, 7 inches. The total cargo capacity, including refrigerated space, will be 818,858 cubic feet, larger than any U.S. flag cargo ship.

Statistics show that some 150,000 executives will move this year as the result of company transfers, according to housing authorities. Past records also show that half of these will be transferred again within five years.

## Contractor Group Moves to Expand

Inauguration of plans for the further extension of the membership of Associated General Contractors in all of the 11 southern counties of California have been announced by Robert H. Johnson, president of the Southern California chapter.

H. Vinson Grice and R. N. Simpson, co-chairmen of the organization's membership

committee, will head the program. The Southern California chapter of Associated General Contractors now has more than 700 members in the 11 southern counties of the state. Nearly 50 additional members were added during the first six months of the year.

Organization's membership

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have huge master bedrooms  
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# GARDEN PARK Estates

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VETERANS NOTHING DOWN (except costs and imposts) Excellent Conventional Terms Cal-Vet Approved

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- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many other outstanding luxury features!

Built by **S.S. Pride of Quality** Interior Decor by C. Tony Perlera Internationally Known Decorator



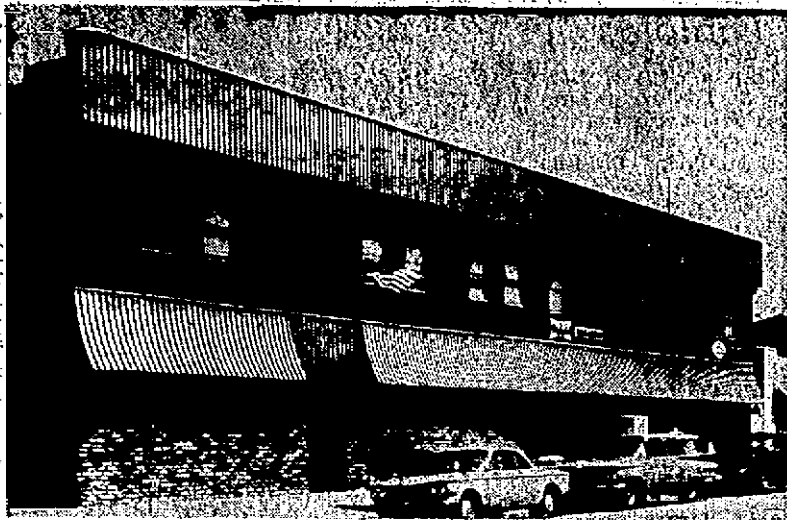
JOHN ANDERSON  
Speaks Tuesday

## CPAs to Hear Tax Specialist

Long Beach-Orange County CPAs (certified public accountants) will hear discussions of the new 1964 rules on taxation of personal holding companies at their regular monthly dinner meeting Tuesday evening at the Jolly Roger restaurant on Katella Avenue in Anaheim.

The guest speaker is John E. Anderson, partner in the law firm of Kindel & Anderson. Anderson also is a CPA and a professor of law at Loyola University. He is a specialist in the field of income taxation and is a prominent lecturer on tax subjects.

The meeting Tuesday continues the local CPA chapter's policy of bringing in specialists in the various fields of accounting and taxation, to keep the members current on new developments in the profession.



Donna Hotel, 1090 Obispo Ave., has received one of top awards from Long Beach Chamber of Commerce in its 1964 sponsorship of "Beautification" and Aesthetic Development of the City of Long Beach." Hotel is owned by Glenn Crabtree, president of Crabtree Corriers, Inc., Real Estate. Major revamping and design was done by T. H. Liken & Sons, 3700 E. Seventh St.

Rex L. Hodges Realty Co. has announced appointment of Robert Bauer as branch manager for the company's Belmont Shore sales center, according to Robert C. Westmyer, firm president.

The Board of Directors of Thriftmart, Inc., has declared the regular quarterly dividend of 30c per share on the Class A and Class B stocks payable Sept. 1 to shareholders of record Aug. 10. This is the 123rd consecutive cash dividend declared by the company.



An unusual scene in the Long Beach construction picture occurred last week as concrete was pumped up one story to make a 13-inch floor slab in a four-story own-your-own apartment project at 2033 E. Third St.

Unable to use a crane to lift the concrete to the first story slab, the builders—J. L. Clarkson, Joseph Maitlingiy and R. W. Randall—called in the services of three pumps and fleet of concrete hauling trucks to make the 600-yard pour.

All the pumps were kept in action. Pistons forced the mix through big hoses, which had to be held by several men because of the weight and pressure.

## THE GROUND LEVEL

floor of the 45,830 square foot building is for garage purposes, so the second floor slab actually is a "continuous beam" base floor for the apartments.

The 30-unit building, to be called the Bixby Royal, will cost half a million dollars and was designed by Joe W. Passero.



—Staff Photos by BOB SHUMWAY

## THREE BUILDERS WATCH

Looking on during concrete pour at 2033 E. Third St. apartment project last week were these three building partners (from left): Joseph Mattingly, R. W. Randall and J. L. Clarkson.

Moore Realty, specialists in supervising your own and cooperative sales, will be exclusive sales agents with Joe Yaffe sales

Concrete flows from truck into hopper of pumping machine, where piston action forces mix through big hose to pour area. This was part of action during pouring of slab for Third Street apartment project.

A Broker's Institute panel presentation will highlight the Tuesday breakfast meeting of the Long Beach District Board of Realtors, according to Melvin L. Mould, program chairman.

Mould is local representative of the National Association of Real Estate Boards Brokers' Institute.

He said speakers and their topics would be Barbara Moss, "How to Show;" Mildred Stanley, "How to Sell Your Sellers;" and Edmund Shaheen, "Real Estate as a Pro-

Breakfast time is 7:15 a.m.  
at the Crown Cafeteria.

At their Thursday breakfast meeting, the North Long Beach Real Estate Club will see a color-sound film entitled "Our American Heritage," provided by the Continental Insurance Companies.

The club will meet at 8 a.m. at its new address, the Crown Bowl, 1301 E. Artesia Blvd.



## HARD TO HOLD

Big hose with concrete spewing out under pump pressure is more of a job than one man wants to handle, so several workers were manning this and two other hoses during pouring of slab for 30-unit own-your-own apartment at 2033 E. Third St. last week. Men were working on large first floor area, pouring 13-inch slab. Floor below, on ground level, will be used for parking cars.

## 'On-Site' Power Generation Set for San Pedro High Rise

**SAN PEDRO**—The Westgey plant was signed by principals of San Sebastian Development Corp. and Uni-Plant Corp.

was announced here last week.

Electrical power for the 11-story Pacific Trade Center in San Pedro will be generated

The contract calls for Uni-Plant, a subsidiary of Pacific Lighting Corp., to install, own, and maintain the on-site generation equipment.

tallest building ever erected in the Port of Los Angeles.

Last year, Pacific Light Corp. (parent company Southern Counties and

As explained by C. T. Dierker, manager of operations for Uni-Plant, natural gas engines driving generators will furnish the required

This is the first time in West Coast construction his-

tory that an office building will manufacture its own energy needs on-site from a single fuel.

CONTRACT for Pacific  
Trade Center's "Total Ener-

Uni-Plant will provide energy for a single customer and its services can encompass, exclusively or in various combinations, chilled and hot water, air conditioning, electricity, and compressed air.



## SIGNING CONTRACT

Keith Smith (center), president of San Sebastian Development Corp., signs contract providing for on-site generation of electricity from natural gas at Pacific Trade Center, San Pedro. Looking on are E. B. Patterson, Harbor Division manager for Southern Counties Gas Co., and C. T. Dierker, manager of operations for Uni-Plant Corp., which will supply the "Total Energy" system for the high-rise office building overlooking the Port of Los Angeles.

**GRAND  
OPENING  
TODAY**



3, 4 & 5 Bedrooms • 2 & 3 Baths  
1 & 2 Story Homes

# LAKE PARK



From Los Angeles Area: Take Santa Ana Freeway to Valley View Interch. South on Valley View to Lincoln, turn right (west) to Moody, then left to Model Home.

**Veterans—No Down Payment  
Best FHA & Conventional Terms  
Priced from \$21,950-\$25,950**





## Await Action on Proposed 750-Foot Spire at Anaheim

ANAHEIM — Engineering studies were being made by Disneyland the past week to determine its policy toward a proposed 750-foot high "Angel Spire" restaurant south of the Magic Kingdom, according to Ed Ettinger, director of marking for Walt Disney.

A conditional use permit for construction of the Spire has been asked of the Anaheim Planning Commission, which is due to review the request Aug. 3.

Disneyland in the past has opposed several high rise building proposals on the grounds of "visual intrusion" on its "other-world concept." The Anaheim City Council has been considering rules and regulations to control this.

Sponsors of the spire project, however, say it would coincide more with the Disneyland fantasy theme than would a regular type building.

DAVID S. COLLINS, Anaheim Realtor, and Arnold A. Karos, president of Saddleback Development Co., filed the permit application.

No detailed floor plans were submitted with the drawing and application for permit, but the application showed the restaurant would be 550 feet up the structure supported on steel beams encased in concrete.

The development would be on what is now orange grove property on the east side of West Street north of Orange-thorpe Boulevard, less than a mile south of Disneyland, and west of Harbor Boulevard.

COST OF the structure, to be called "Angel Spire," is set at \$5 million. It would be constructed by Kaiser Engineers, subsidiary of the Henry J. Kaiser Co.

The Spire would be serviced by four acres of parking and three elevators would be able to ascend to the top in one minute, accommodating crowds up to 20,000 a day.

The proposed site for the Spire is just south of where it is planned to build a large convention center complex. If the project is approved, it is planned to start construction this fall.

## Southland Business Strong Despite Dip

Business activity in the Southern California area for the month of June dipped slightly from the record high of the previous month, but the economy continues to operate at more than 7 per cent above year-ago levels, according to L. H. Showalter, vice president and manager of Security First National Bank's Long Beach office.

The local economy, as measured by the bank's business index, declined to 143 (preliminary) from the all-time high of 143.5 recorded in May.

Showalter said the drop was due to a decline in bank clearings and construction activity after adjusting for seasonal influences. In terms of actual volume, both of these business components were up from May, however.

LATEST DATA showed that both employment and unemployment increased in the major Southland metropolitan areas in May. The labor force numbered 4,214,700 in May, compared with 4,091,300 for May, 1963.

Unemployment as a per cent of the labor force was 5.7 per cent, just below that of a year ago.

ALL OTHER components

## Offers Kern River Lots

Moore Realty has been appointed exclusive sales representative in Long Beach, Lakewood and Orange County areas for Wildwood Island Estates, a beautiful wooded smog-free wilderness retreat on the King's River.

These 100-ft. river or lake lots have all utilities and are in the all-year vacation land 20 minutes east of Fresno minutes away from all types of recreation from the west entrance to Sequoia. Liberal terms on the lots, priced from \$4,700 to \$8,000, include only 10% down and easy monthly payments.

Jesse Shackleton of Moore Realty office at 3745 Long Beach Blvd. is the local representative. Air charter trips from the Long Beach airport may be arranged for those wishing to visit the property.

## Talking Drivers May Boost Gate

NEW YORK (AP)—The baseball Yankees needed more people to attend their games. Taxi drivers deal with a lot of people who might be talked into going to a baseball game.

So, the Yankees gave away 20,000 tickets to cab drivers to spur their interest in the club and presumably start talking it up to their passengers.

## Wins Navy Air Fuel Tank Job

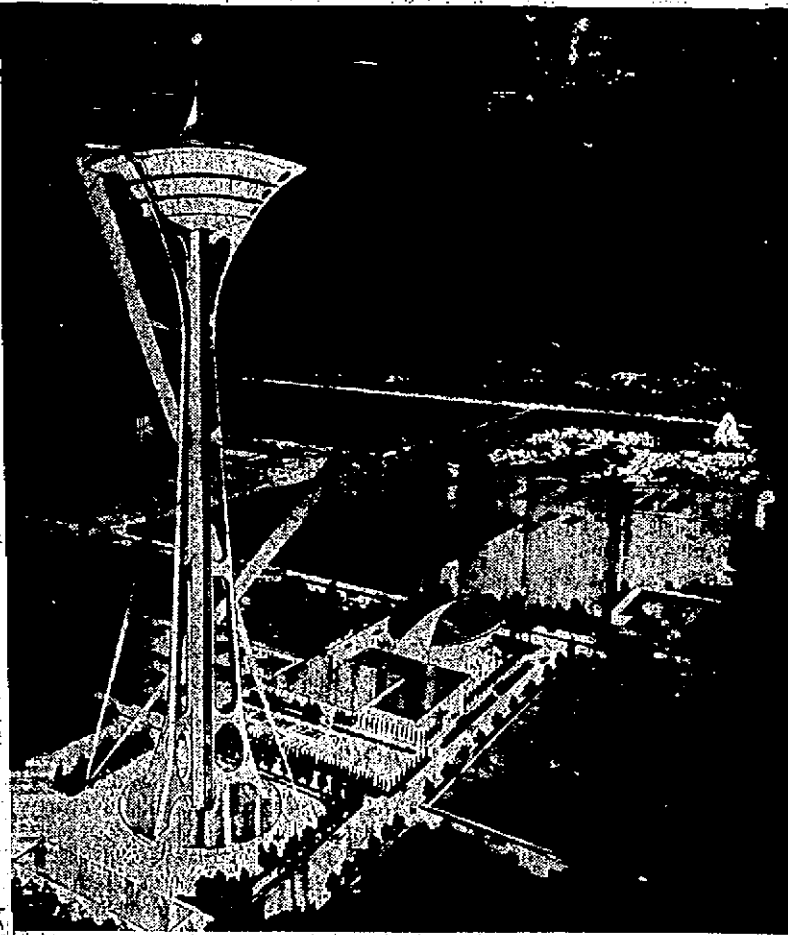
Royal Industries, Inc. has received two Navy contracts totaling \$4,000,000 for 370 and 600 gallon external fuel tanks for the Tri-Service F-3 Phantom airplane being built by McDonnell Aircraft, announced J. R. Johnson, company president.

One of the contracts is for \$1,300,000, and the other is for \$2,700,000, Johnson said.

In addition, Royal has received contracts for \$700,000 for components and services for nuclear control rod drive mechanisms for the Navy; and a contract for \$200,000 from Douglas Aircraft Corp. for landing gear components.

THE NAVY contracts for the fuel tanks will be fulfilled by the firm's Royal Jet division in Alhambra. The other contracts will be completed at the Vard division in Pasadena, California.

Royal Industries currently reports a record backlog of over \$19,000,000 against \$17,000,000 a year ago, after receipt of these contracts which total approximately \$5,000,000.



### PROPOSED 'ANGEL SPIRE'

Plans have been bared at Anaheim proposing construction of this 750-foot restaurant tower near Disneyland. It would be called "Angel Spire" and be located between Harbor Boulevard and West Street to the south of Katella Avenue. Proposed Anaheim convention center would be just north of the Spire, fronting on Katella. Disneyland's mountain is at far right.

### Tahoe Tavern Resort Spot to Be Redeveloped

Purchase and planned redevelopment of the internationally known Tahoe Tavern resort property has been announced by the United States Plywood Corp. and the Moana Development Co.

The Tavern is located on a 38-acre knoll studded with cedars and fir trees on the west shore of 6,200-foot-high Lake Tahoe.

Situated one-half mile south of Tahoe City, Calif., it is one of the few remaining privately-owned shoreline parcels of any substantial size.

A master plan is now being prepared for the property, envisioning low level condominium units clustered around recreation focal points such as the beach and lagoons; tennis courts, swimming pool, a well-protected marina and possibly a par-3 golf course.

Emphasis will be on retaining much of the acreage in its natural state. Construction will begin this fall.

The Spire would be serviced by four acres of parking and three elevators would be able to ascend to the top in one minute, accommodating crowds up to 20,000 a day.

## Live in the big country



The Capistrano

# LAGUNA REAL

in the coastal foothills of Laguna



Laguna Real... a place of breathtaking natural beauty. Bold, impressive new homes amid the rolling coastal foothills of the Laguna Mountains. Here you'll discover homes of exceptional spaciousness... the average is 2200 sq. ft. Imaginative plans are offered with 3, 4 and 5 bedrooms, family room, formal dining room, upstairs bonus room and 3 large baths. See the beauty, style, elegance and unsurpassed value of the new Laguna Real homes today!

**\$27,600 to \$31,550—ONLY \$695 DOWN**

**5 Furnished Models Open Daily 'til Dark**



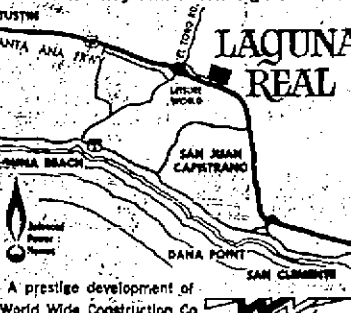
The Pamplona  
Two story, 4 bedrooms, dining room, family room, 3 baths



The Ramona  
3 bedrooms, family room, bonus room, 2 baths

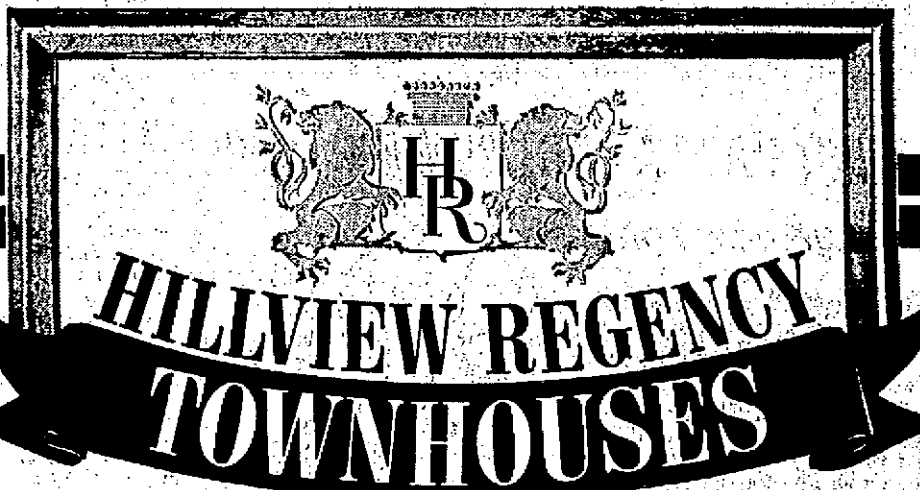
**FEATURES:**  
Fenced rear yards • Deluxe built-ins including dishwasher • Natural hardwood kitchen cabinets • Fireplaces • 100% Nylon wall to wall carpeting • Elegant decorator wallpapers • Over-size wardrobes with mirrored doors • Marbeline pullman tops!

**DIRECTIONS:** Take Santa Ana Fwy. south to El Toro Rd. turnoff, then left under freeway and follow signs.

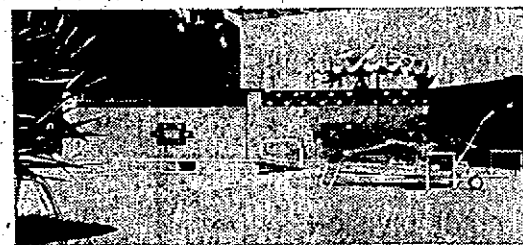


A prestige development of World Wide Construction Co.

# NOW! 95% FINANCING!



**COUNTRYSIDE ATMOSPHERE WITH A METROPOLITAN ADDRESS!**



**CHOOSE A LUXURY WAY OF LIFE**  
• 1 OR 2-STORY HOMES • 2 OR 3-BEDROOM, CARPETED AND DRAPED • 2 MARBLE PULLMAN BATHS • 1100 TO 1300 SQ. FT. LIVING AREA • 350 SQ. FT. FENCED PATIO • SUNKEN LIVING ROOM WITH 100% NYLON CARPETING • DECORATOR CO-ORDINATED DRAPES • G. E. AIR CONDITIONER • G. E. DISHWASHER • CALORIC RANGE AND OVEN • FORCED AIR HEAT • HUGE WARDROBE CLOSETS • VINYL TILE FLOORS

**HILLVIEW REGENCY OFFERS TRUE TOWN AND COUNTRY LIVING**

Now you can live the leisurely Country-Squire-Life in a spacious new home amid lush orange groves... with complete privacy, secluded from noisy thoroughfares. Yet, you enjoy the close-in convenience of an UP TOWN location just three blocks North of East 17th Street, the "Wilshire Boulevard" of Santa Ana. Civic Center, schools and shopping are just a few short blocks away.

**YOU OWN EVERYTHING EXCEPT THE MAINTENANCE AND YARDWORK**

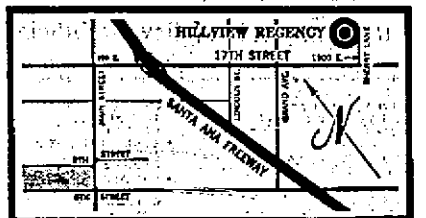
At Hillview Regency you have the security of absolute ownership of your home with full title... a Grant Deed and Policy of Title Insurance. You finance individually and reserve the right to sell or refinance at any time. A separate monthly payment covers insurance, gardening and maintenance of exteriors, the common areas and the recreational facilities. All you do is enjoy life.

**YOU SHARE OWNERSHIP OF A 3-ACRE RECREATION AREA**

Your Grant Deed gives you a pro-rata share of ownership of the common grounds and recreation facilities. Three landscaped acres that include a 50-foot swimming pool and large sun deck, a nine-hole putting course complete with sand traps; shuffle board courts; a beautiful Country Club building providing a lounge, billiard room, card room, ping-pong, a giant circular fireplace for barbecuing, a party kitchen, Sauna Baths for men and women, and bathhouse facilities.

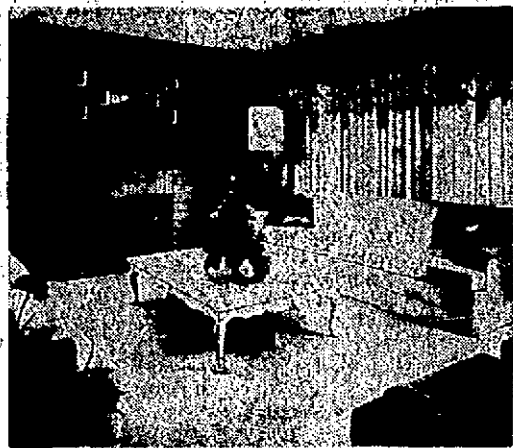
**\$17,900** Full Price  
From  
**As low as 5% down**  
**\$90.30** Per month  
(Principal and Interest)

PROUDLY PRESENTED BY KRIC ENTERPRISES, INC.  
400 West Katella Avenue, Anaheim, California



**FROM LONG BEACH**  
East on 7th Street to Beach Blvd.  
South to Westminster (17th Street)  
East on 17th to Sherry Lane.

## Classic Elegance Provided in Home



### EL DORADO PARK ESTATE

Elegant living room in popular two-story home in walled community of El Dorado Park Estates in Long Beach is pictured here.

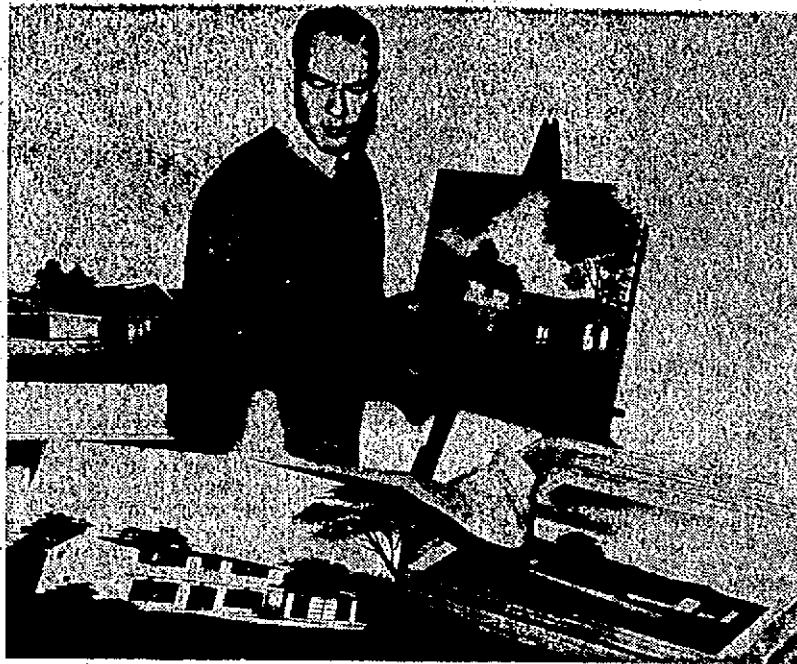
A classical architectural concept of elegance is visible in the executive homes of El Dorado Park Estates in Long Beach, a spokesman stated.

Luxurious interiors and distinctive exteriors create the sum total of tasteful elegance, with a definite appeal to discerning buyers. He added: "Our homes are ideal for successful and dynamic families seeking the unusual."

Three, four and five-bedroom plans are available in one-story, two-story, split-level and split-level models, with rooms scaled to the multiple needs of busy residents.

THE BUILDERS have succeeded in providing homes that combine the entire spectrum of home requirements. The spacious floor plans can comfortably house large families for big bargains.

## Artist Commissioned to Paint Colorful Laguna Real Setting



### ARTIST AT WORK

Artist Harland Young is painting 16 scenic oils on canvas, depicting the homes offered at Laguna Real, Laguna Hills. The paintings will be gallery-displayed in the sales pavilion, each specially lighted. Artist Young is depicting the beauty of the Laguna Real site, a 567-acre planned community, to comprise 2,000 homes.

In keeping with the Laguna atmosphere, Lou Laramore, president, World Wide Construction Co. commissioned artist Harland Young to execute 16 scenic oil paintings for Laguna Real, 2000-home residential development now under construction in the Laguna Hills.

The 16 canvases portray the colorful rolling hills setting, and the many architectural styles offered at the 567-acre development. They will be gallery-displayed in the

Spanish architecture sales homes are set on 6000-sq. ft. varied level lots. Curving streets and block-wall fences add to the harmonious atmosphere of the residence styles.

Prices at Laguna Real are \$27,600 to \$31,550 with monthly costs under \$200. Model homes are nearly completed, and the first unit is well underway. Although not yet officially opened, salesmen are on hand daily at the model home plaza, for convenience of the many pre-opening visitors attracted to the development.

To reach Laguna Real, take El Toro turnoff from Santa Ana Freeway, across from Leisure World, Laguna Hills. Square Engine BOBLINGEN, Germany (UPL) — Gerhart Mitter of DKW has designed an unusual 2-cycle racing engine that is square — two blocks of two cylinders driving two separate crankshafts geared to a common output shaft.

NATURALLY SLOPING terrain of the 567-acres is being carefully retained, and

## Award-Winning Apartment Will Be Opened Today

Architect C. S. Jones Jr. has been awarded the Long Beach Independent Press-Telegram's Merit Award of 1964 for his design of Cerritos Circle Garden Apartments, Long Beach, which will be open today.

The award cited Jones, "for creating a new concept of living that fully meets today's needs."

The project, which contains 42 contemporary garden-type buildings, was designed by Jones and built by Long Beach Construction Co.

According to Jones: "A new design concept was employed at Cerritos Circle to create a sophisticated and architecturally significant pair of homes under one roof with privacy for each. By proper land planning, it was possible to put each building on an individual lot. By so positioning, community space was created with a 'social promenade.' With these buildings it was also necessary to create a customized home development that would fit into the surroundings of one of Long Beach's best single-family areas, Jones said.



### I, P-T PLAQUE HONORS ARCHITECT

Merit Award plaque honoring him for designing Cerritos Circle Duplex Garden Estates apartments is presented to Clifton S. Jones Jr., architect (left), by Murray McDonald of Independent Press-Telegram advertising department. Cerritos Circle is at north end of Del Mar Avenue, near Virginia Country Club.

The project is located at Terrylyn Place and Del Mar Ave. in the exclusive Los Cerritos area of Long Beach. Adjacent to Del Mar is Country Club Drive which terminates near the intersection of the Long Beach and San Diego Freeways.

## Low Move-in Terms on Showcase Homes



### HAS GROWING ROOM

Two-story Showcase homes, now offering a move-in plan that requires only \$99 down, feature a growing room, adaptable to the purchaser's needs. Under this plan, homes may have up to six bedrooms and three baths.

Showcase Homes, featuring the popular "growing room," are continuing their special move-in terms for another week's period, builder William Krueger announces.

Under these terms, buyers may move into the Orange County homes for as little as \$99 and get all the features that have made these homes so popular.

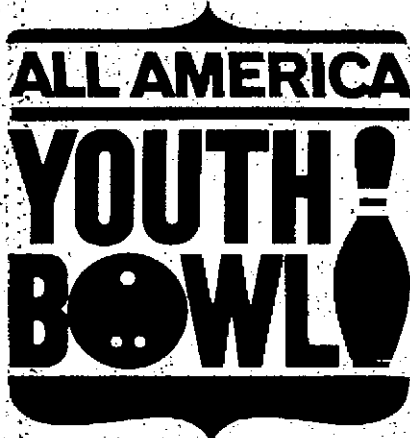
The development, east of Brookhurst St. and south of Bolsa Ave. features one and two-story homes, and the latter models contain an unfinished "growing room" which may be developed by the purchaser according to the needs of his family. Thus, the two-story plans may contain as many as six bedrooms and three baths. Options with models start at three bedrooms and two baths.

Showcase Homes "extras" include family-dining room, rear yard fencing, front yard landscaped, wall-to-wall carpeting, Medallion kitchens with built-in ranges, wide ovens, automatic dishwashers and garbage disposers; and architecturally-designed fireplaces.

Prices of Showcase Homes start at \$22,750.

## HEY KIDS! HAVE A COOL SUMMER BOWL!

SIGN UP NOW FOR



co-sponsored by

AND Independent Press Telegram

LONG BEACH

THOUSANDS OF TROPHIES • EMBLEMS • PLAQUES WILL BE AWARDED

Plus GALA AWARDS BANQUET AND 4 LUCKY BOYS & GIRLS WILL WIN WORLD'S FAIR TRIPS VIA AMERICAN AIRLINES

### 8 AGE DIVISIONS:

- PREP Girls & Boys (12 and under)
- SENIOR Boys & Girls (16 thru 18)
- JUNIOR Boys & Girls (13 thru 15)
- VARSITY Girls & Boys (high school graduates or college students thru 18)

QUALIFYING STARTS JULY 1st

FOR COMPLETE DETAILS READ THIS NEWSPAPER

Sign up at any of the following Official YOUTH BOWL Centers:

- RED FOX LANES 5428 Long Beach Blvd. Long Beach
- JAYA LANES 3001 E. Pacific Coast Hwy. Long Beach
- DUTCH VILLAGE 5225 E. 54th St. Long Beach
- CAL BOWL 2401 E. Carson Blvd. Long Beach
- GARDEN SQUARE BOWL 7501 Garden Grove Blvd. Garden Grove
- HUNTINGTON LANES 1925 Sunset Blvd. Huntington Beach
- CASA VERIDA BOWL 1127 Atlantic Caperon
- CLARK CENTER BOWL 7331 E. Atlantic Belmont
- COMPTON BOWLING CENTER 1512 E. Rosemead Compton
- KONA LANES 2091 Highway 101 Costa Mesa
- CRYSTAL BOWL 1045 Garden Grove Blvd. Garden Grove
- LAKEMONT CENTER BOWL 444 Pacific Lakewood
- CIRCLE BOWL 1735 Ximena Ave. Long Beach
- MARINA LANES 2531 E. Atlantic Long Beach
- PLAZA LANES, INC. 6115 East Spring St. Long Beach
- SANTA FE BOWL 2100 Santa Fe Ave. Long Beach
- STARK CENTER LANES U.S. Naval Station Long Beach
- LAY BOWL 401 W. 9th St. Long Beach
- BOWL O' GROME 3191 S. Western Ave. Long Beach
- FORT MACARTHUR BOWL Fort MacArthur San Pedro

## BUILDER'S CLOSE OUT!

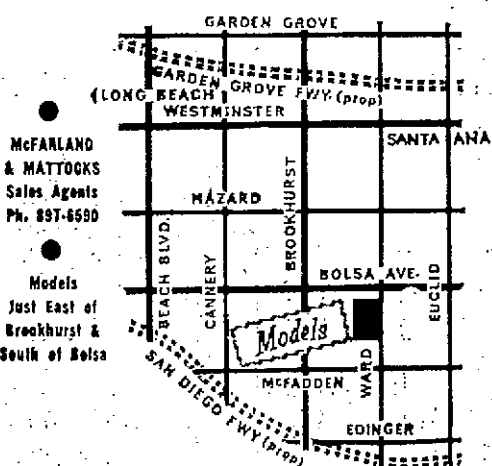
2-STORY SHOWCASE HOMES THAT FEATURE THE EXCLUSIVE GROWING ROOM

GROWING ROOM in 2-story plans with as many as 6 bedrooms and 3 baths. Also 3 and 4 bedrooms with 2 baths. Family/Dining room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

NOW \$99 MOVES YOU IN

ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE FULL PRICE FROM \$22,750

Exteriors enhanced with stone, used brick, colonial brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble pullman in baths. Oversize linen closet.



SHOWCASE HOMES

Models Just East of Brookhurst and South of Bolsa

An Exclusive Walled Community Within the City of Long Beach

TWO STORY TRI-LEVEL SPLIT-LEVEL ONE STORY BERRY RESIDENCES

3-4-5 BEDROOMS Family Rooms 2 and 3 Baths

FROM \$27,450 TO \$40,400

CONVENTIONAL FINANCING

A great FIRST for Long Beach! All Units Underground NO UNGHASTLY POLES

El Dorado Park ESTATES

Models Just East of Brookhurst and South of Bolsa



## Computer Helps Correct Maps

WEST LONG BRANCH, N. J. (UPI)—The electronic computer has been trained by Electronic Associates, Inc., here to correct the photographic errors in aerial maps made with cameras by high-flying aircraft.

## REAL ESTATE LOANS FHA—VA

Low interest life insurance funds now available. Financing for residential, commercial and industrial properties.

**C/S CITY & M/C SUBURBAN**  
Mortgage Company

363 E. 1st, Long Beach  
HY 7-0887 ST 5-2842  
1823 E. 17th, Santa Ana  
547-0859

## IN SPLIT-LEVEL HOME

This view is found in one of Lake Park's split-level homes offered in Phase II of the development. The large living room has a sliding glass wall leading to the patio and garden area.

## Lake Park's Near Employ Newest Unitment Areas

An appeal rarely found in new residential developments is credited to Lake Park, Phase II, the \$40 million, 2,000-home community near Lakewood; it was noted by Michael L. Tenzer, vice president and marketing director of Larvin Co. "Lake Park is close to all centers of employment—commercial and industrial," he said. "This has been a prime sales factor in the success of the community." Tenzer added that value and location are praised most often by prospective home owners. "But in addition, Lake Park not only offers the widest selection of two-story homes in Orange County, but also the lowest-priced two-story models in that area."

**PRICED FROM \$21,950.** Lake Park offers three, four and five-bedroom homes with two and three baths. Twelve, all new exteriors with three floor plans, including a den or family room and fireplace, are included.

Enthusiastically applauded is the Gramercy, two-story model, with five bedrooms, three baths, fireplace, master bedroom suite with private terrace and large family room. All models include break-

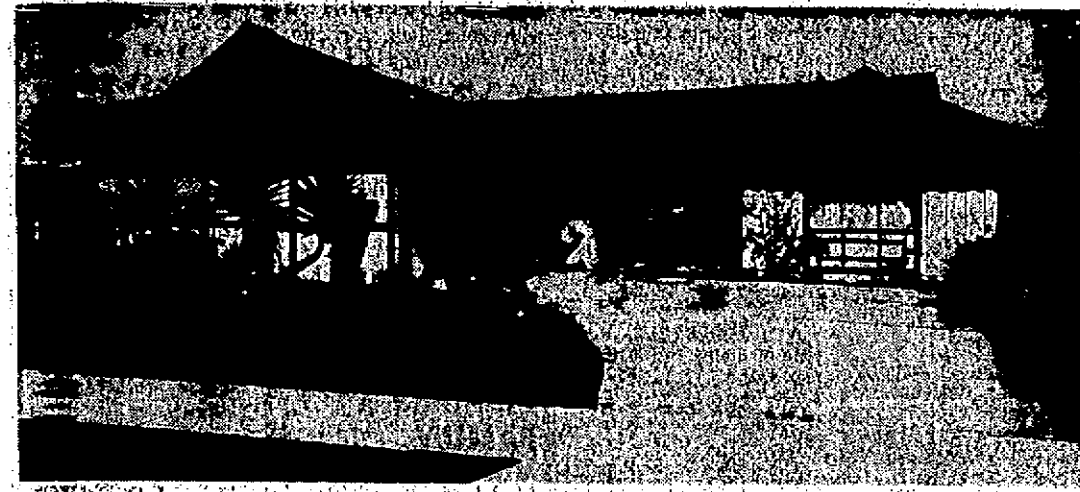
fast bars, built-in kitchen appliances, disposals, double sinks, ceramic tile, sliding glass patio doors, wood-grained paneling and natural shingle roofs or optional hand-split cedar shakes.

**LAKE PARK HOMES** are available through VA, FHA and conventional financing programs, with Cal-Vet terms also offered.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson (which becomes Lincoln Blvd.) to the model home east of Moody.

Sales office is open from 10 a.m. to 9 p.m. daily.

## Garden Park Estates Location Has Great Appeal to Home Buyer



### A. GARDEN PARK ESTATE

Finished one-story home in model display at Garden Park Estates in close-in Garden Grove is pictured here. The homes are priced from \$20,450 and yet need nothing down.

It is the firm belief of Garden Park Estates' officials that location is as important as top quality construction and attention to detail. "This is why we have concentrated our building activities in areas close to broader employment possibilities," said a spokesman. Garden Park Estates are located in convenient Garden Grove. Modern industrial and electronic firms have been moving to Orange County and surrounding areas recently, providing further job opportunities. Many are within a few minutes drive of Garden Park Estates.

**CLIMATIC CONDITIONS** in Orange County are known to be healthy with balmy ocean breezes keeping temperatures from soaring to unbearable heights. Beautiful Pacific Coast beaches and fashionable coastal resorts can be quickly reached by residents, say the officials.

With an eye to providing the discerning family the best possible home in an excellent location, imaginative architects were retained and their creations are handsome one and two story homes with three, four and five bedrooms and two baths.

A **STERLING** reputation earned by the builders stands behind Garden Park Estates and residents enjoy the assurance that they have pledged to provide years of home comfort to individual homeowners.

Priced from \$20,450 to \$27,300, veterans can move in with nothing down, except costs and impounds. Non-veterans can use lowest FHA terms on thirty and thirty-five year loans.

## Horace Heidt's \$45,000 Ranch Now \$4 Million Realty Project

By JACK QUIGG  
NORTH HOLLYWOOD  
(AP)—Twenty years ago band leader Horace Heidt bought a ranch in the San Fernando Valley for \$45,000.

Today, he says, he wouldn't take \$4 million for it. Of course, it's no longer a ranch.

Its 13 acres include 11 apartments, clustered groups styled in the fashion of such exotic spots: Hawaii and Palm Spring 10 plush houses, each with garden and swimming pool; lush tropic landscaping laced with artificial rivers and waterfalls and, here and there, cages of brilliant birds and bizarre animals.

Not to mention several large swimming pools, a golf course that winds among the apartments, underground parking for 144 cars; a recreation hall, theater and resident movie stars.

AT 63, WITH two decades as a big-time bandman behind him, Heidt has found security through real estate development—and now is thinking of taking up the baton again.

He still is possessed of the boyish grin and genial manner that made him a favorite on radio, as a touring dance band and, later, on television. Remember "Horace Heidt for America" with the triple-toned trumpeters? The Pot of Gold show, pioneer among the giveaways? The original youth opportunity show, Springboard for Amateurs?

Since a heart attack a few years ago, Heidt has concentrated on making his property pay off.

**HORACE LIVES** with his second wife, Dorothy, in a big house at the heart of the development. Together,



Out of show business several years, band leader Horace Heidt puts drama into his unusual real estate development in San Fernando Valley. Heidt holds one of the tropical birds which are among the attractions of his 13-acre "Country Club Estates." There are also 170 apartments, 10 houses with swimming pools, other large swimming pools, an 18-hole golf course, a theater, waterfalls and rivers. (Ad Newsfeatures Photo)

they boss a staff of 10. He offers a brisk social program, another lure. A recent month's calendar lists bridge and gin rummy tournaments; three golf championships supervised by a pro; a professional stage presentation of "The Hasty Heart"; several dances, and "An Evening in Space," featuring a physicist from an aerospace company.

Heidt says he interviews each potential tenant personally. "I look for people who are stable and will fit our way of life. I try to make certain quotas, to have about 30 single women, for instance. But I like active professional women, not elderly ladies who might sit and pine away."

## Express Money Order Will Have 'New Look'

The historic American Express Money Order will have a new look this fall, according to an announcement made by W. K. Reynolds, vice president. The change involves the paper on which this financial instrument is printed.

American Express will use magnetically inscribed paper instead of the punch card forms which are currently being sold at more than 30,000 retail outlets throughout the country.

This innovation will enable the money orders to be sorted and processed more efficiently and economically, by the high-speed electronic equipment now increasingly employed by banks across the

country. It will mean better service for the consumer public and the banking community.

Approximately the size of a personal check, the new money order form will be supplied to American Express by the Todd Division of the Burroughs Corporation. It will have E-13 magnetic ink type, which is the officially recognized common coding language of the American banking industry.

### Renting More Cars

Car rental business is booming in the United States. Gas stations and discount department stores are handling rentals now, in some areas,

## Homebuyer's Bargain

### "CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN



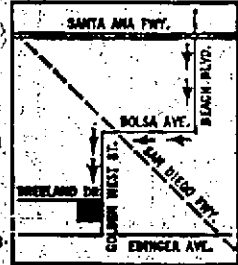
Full Price as low as \$17,995  
**HUNTINGTON BEACH**

3 Bedrooms, 2 baths  
with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

Model Home—  
15441 Jolliffe  
Huntington Beach  
For information call:  
Dey 857-4318  
(Ext.) 857-4227

Bring Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa Ave. West on Bolsa to Golden West St. South on Golden West St. to Broadway Dr. Follow signs to model home.



**SUNSHINE HOMES**

# GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT-BUILDER

MODEL 1080  
THREE BEDROOMS—ONE BATH

Whether you are interested in a new home to live in or want \$100, \$200, \$300 or more "extra" income from your vacant back, front or side multiple-zoned lot, YOU CAN'T BEAT GUARANTEED HOMES OR APARTMENTS FOR PRICE AND QUALITY...! (If you don't own a vacant lot, buy a level one and come see us...!) We'll tell you 2, 3 and 4-bedroom, one and two-bath homes and apartment units for what a similar home costs most other builders. We have a standard home or apartment plan to fit your need... please call us or come in and see.

**\$6195\*** ON YOUR LOT

MODEL 944—STUDIO ONE DUPLEX  
LOWER FLOORS  
UPPER FLOORS

**\$6695\*** PER UNIT ON YOUR LOT

**NO \$ DOWN 100% FINANCING**

**FREE ESTIMATES—**  
**VISIT THE OFFICE NEAR YOU...!**

**BELLFLOWER** 9717 E. Compton Blvd.  
Torrey 6-9791

**COMPTON** 12800 Atlantic Ave.  
Newmark 9-1223

**LONG BEACH** 1081 Atlantic Ave.  
Hemlock 7-0967

**GENTLEMEN:** LB-7-19

I own a lot \_\_\_\_\_ feet in size.  
Please send me information on building a home or income unit on my lot.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PHONE \_\_\_\_\_

☐ Please send me full information on Guaranteed Homes and Income Units

☐ Please have a Building Consultant contact me regarding plans and prices

**MAIL TO**  
**GUARANTEED HOMES**  
Box 2237, Costa Mesa, California

Free Brochure



Lucien Linder photo.  
With Eurailpass tourists travel when, where they wish in 13 West European countries, first class, on railroads.

## Try Eurailpass

IF YOU plan to be in Europe a few weeks this year, give your travel budget a break by getting acquainted with Eurailpass, a new concept of Continental unity that offers unlimited gadding on railroads throughout 13 Western European countries for one, two or three-month periods.

Eurailpass is exactly what the name implies, a handy wallet-size pass that eliminates long and complicated railroad tickets. You need only to show it to the conductor to travel first class anywhere, at any time, and as you like during its validity period through Austria, France, Germany, Holland, Italy, Luxembourg, Norway, Portugal, Spain, Sweden and Switzerland.

IN ADDITION, it now can be used for free transportation on many buses, steamers, ferries and boats. As an example, in Austria, the river made famous by the Strauss Waltz, Blue Danube, can be crossed from Passau, Germany, to Vienna, and in Denmark, you can use it to go by boat from Gedser to Grossenbode Kai, Germany.

If you make up your own itinerary, Eurailpass is convenient because you can get on and off the train at any stop. Another advantage is that it overcomes language difficulties that frequently arise at ticket counters. And it may be purchased with reservations included at no extra cost.

The cost? A one-month ticket, \$130; two months, \$175; three months, \$205.

## AROUND THE WORLD WITH DELAPLANE

"We are planning a ship cruise in the Pacific—(if we can afford it). Would appreciate any information on how to start."

BETTER shop the prices first. Travel agents have the comparative prices. Then there's the question of time and space—Pacific cruise ships are booked full in summer season. The winter cruise to the South Pacific needs advance reservations, too. If you can plan a year ahead, I think you do better.

You could look into freighters, though I only know one travel agent who specializes in this special kind of travel. Freighters are usually limited to 12 passengers. Not much social life but maybe more relaxed.

"How many cigarettes are we allowed to take into England and France? How much do they cost in Europe?"

TWO CARTONS into England. Five into France. American brands cost \$7 a carton in England, \$5 in France, \$1 a package in Greece. Stock up on airplanes at free port rates between countries.

On American lines, you may have to ask the steward. But European air lines run a cart of cigarettes, liquor and perfume down the aisle.

"We will be in Mexico but wonder about mosquitoes as I am very allergic to insect bites."

YOU COULD get a repellent like "6-12." Both in spray can and rub-on stick. However, this is just steak sauce to those little biting flies on the Caribbean coast. You can't see them and they go right through screens, netting and repellent.

If you are going to the coast, stay on a hill and as far from the water as you can. Buy a bug bomb and spray your room morning and evening.

"We would like any shopping advice for good buys in Europe."

THESE ARE getting harder to find. On a lot of imports, the prices are just about as good here at home. And since Europe exports the best, we often get better quality. For example, cashmere sweaters now are only a dollar or so less in England than here.

Still good buys are: Swiss watches in Switzerland; French perfume in France; Italian shoes and gloves in Italy. Generally, Japanese

cameras, binoculars, and radios are better buys in the U. S. than the German makes bought in Germany.

You can reduce prices further in France and Italy by using traveler's checks. And ASKING for a discount. (Not always. But often enough that it's worthwhile to ask. Most tourist shops have a markup to take care of this. Just ask: "Is there a discount for traveler's checks? For cash? For personal checks?" They usually find one.)

"How do we get to see the changing of the Guard at the Palace in London? Is there a charge?"

NO CHARGE—be the queen's guest. The front page of the London telephone directory has a number to call for a recorded list of the day's events—including time of the Guard change. (As I remember, it's ASK 9211. But look it up to be sure.)

There are usually some good service numbers in the front of all phone directories. Paris has several. London phones will give you a wake-up call. You find some odd listings in newspaper classified pages in Europe—Paris papers run a free message service for people on vacations.



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# TRAVEL and RESORTS

R-64 Sunday, July 19, 1964

## When in Japan

By Fred Taylor Kraft  
(Travel Editor)

THE AUTUMN travel spotlight, definitely on the Pacific, is centered on Japan, a nation going all-out to make way for the October Olympics. The Games, staged for the first time in Asia, represent tremendous national prestige and the Japanese, proud and more prosperous than at any time in their history, are determined to show the world the biggest, fastest and newest of everything.

Tokyo, easily the world's biggest city (10.6 million) will dazzle travelers from the moment they arrive. At the ultramodern Tokyo International Airport, for instance, they will board a monorail which begins as a subway beneath the terminal and emerges high above roads and waterways to speed the eight miles downtown in a scant 15 minutes.

On that trip, visitors will get a pretty good idea of what's in store for them: scenic views, newly completed expressways stretching in every direction, shiny skyscrapers, some of them hotels—and immense traffic on every hand.

Relatively few Japanese, including taxi drivers, speak English so it is well to know a few fundamental rules that may well make the visit more pleasant and less expensive.

**TIPPING:** Do not tip taxi drivers, bellboys, doormen, waiters—only the baggageman at the airport. This "no tipping" system is a practice adopted by the Tourist Industry Bureau, Japan Hotel Association, Japan Restaurant Association and other important groups.

**INSURANCE:** By custom, a Japanese proprietor isn't considered liable in case of accident on his premises. If a hotel guest or restaurant patron falls or is injured, the manager may apologize, send flowers, and pay the doctor bills. At the Olympics, signs which read "Watch Your Step" are considered adequate.

**CLOTHING:** Autumn temperatures in Japan are somewhat similar to those of Southern California. Ordinarily, that is. The mercury may dip to the middle 40s on rare occasions; at night, soar into the high 70s, during the day. Let this be your guide to the clothing you'll

want. But be certain you include an overcoat and a raincoat. Japan gets from 10 to 18 inches of rain each month of Autumn.

**TAXES:** Until Dec. 31, overseas visitors will be exempt from paying the 10.25 per cent taxes normally levied on all hotel and restaurant bills.

All important tax exemption forms called "Record of Purchase of Commodities Tax-Exempt for Export" are usually obtained at the customs office upon entry, are being made available at scores of retail shops throughout Japan. With this form, the visitor can save 20 to 25 per cent on many purchases, such as cameras, pearls, and other popular gift items. Visitors, to obtain a form at a store, must show his passport (proof of eligibility) and agree not to sell any of the purchases within Japan.

Travelers who don't have reservations for accommodations before they leave the States may be in deep trouble on arrival. Up-to-date guidebooks, available at many book stores, magazine stands, and at travel agents, offer ideas on entertainment, restaurants, communications and, importantly, currency. (Visitors will find, soon enough, the monetary unit is the yen, and 360 yen equals one American dollar.)

One final suggestion. The Japanese are friendly, helpful and courteous. Those who return the favor will reap dividends.

### Travel Bug!

More than 3,500,000 Spaniards went abroad for their vacations in 1963, representing an increase of some 800,000 over the previous year. Visitors to Spain were overwhelming—8,668,722, with less than three quarters of a million persons who could be considered in transit.

### IN THE TRAVEL SPOTLIGHT

## Snowbirds Take Off

One of California's major sailing events—at least from the standpoint of attendance—takes place at 1:30 p.m. next Sunday with the annual Flight of the Snowbirds at Newport Harbor.

About 150 entries are expected. Starting point of this "biggest little regatta" is the Pavilion. The "flight" continues on a course through the bay.

While any age may participate, the preponderance of the entries are youngsters who compete for prizes in their cat-rigged sailboats. One year, the youngest "skippers" were twin girls 7 years old.

Those who like water sports also are waiting for the Olympic Sailing Trials to be held in Long Beach, where waters closely duplicate conditions expected at Sagami Bay, south of Tokyo, where the Olympics will be sailed in October. Two of the five Olympic trials, the Dragon and Finn classes, will be sailed, the Dragons July 31-Aug. 20 and the Finns Aug. 22-30.

Chino holds its RCA rodeo next Saturday and Sunday, with cowboys competing in bull and bronc riding, steer wrestling and

call roping. The event will be held at the fairgrounds. Farther away, Lake Hughes holds 49er Days Friday through Sunday. Sunday's program will include a parade in the 49er motif.

Mission San Luis Rey near Oceanside, holds its annual fiesta Saturday and Sunday. The program will feature Mexican and Spanish entertainment.

A COMPLETELY new type of dining car featuring microwave cooking and other innovations is being tested by Canadian National Railways.

The experimental meal service car is one of the most revolutionary tried by a Canadian railway. Meals are precooked and placed under refrigeration. The microwaves oven can bring them up to serving temperature within a matter of seconds.

Each person is served at

his table with a tray laid out with knife, fork, serviette, rolls, butter and his selection of appetizer, and choice of three main courses. Disposable plastic plates and glassware are used, but china cups for tea and coffee, and stainless steel cutlery are retained.

The car also features an attractive new interior, and the usual straight-back chairs have given way to modern comfortable chairs upholstered in bright red.

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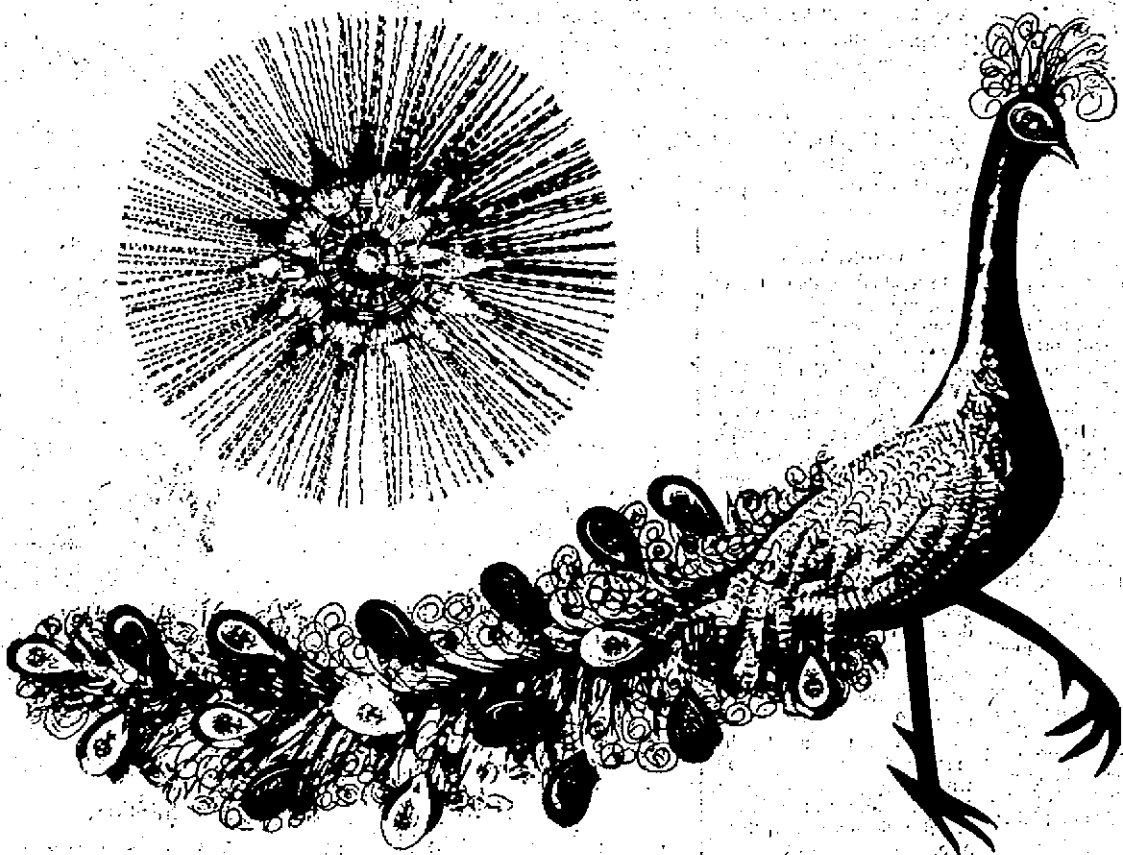
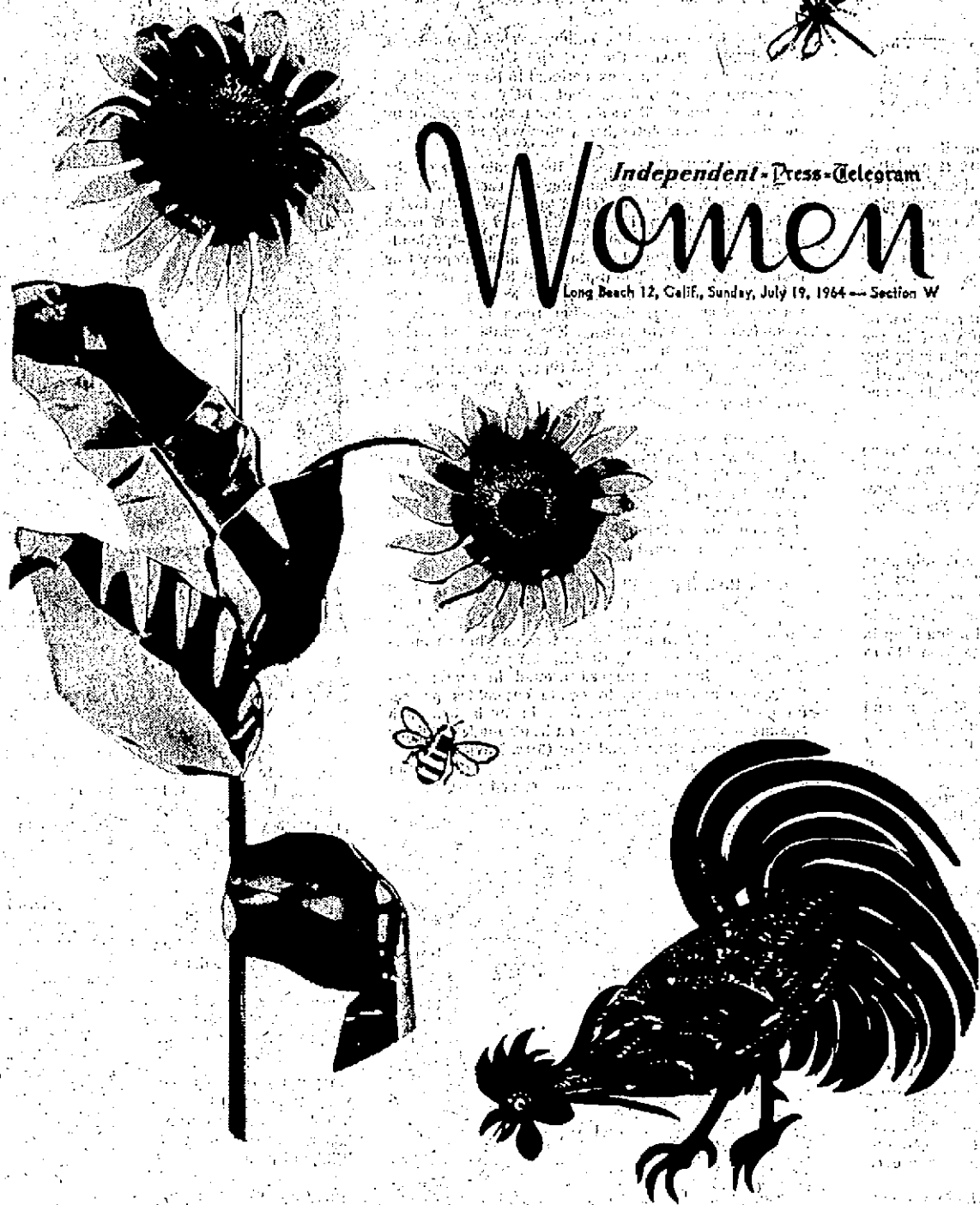
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# Women

Long Beach 12, Calif., Sunday, July 19, 1964 — Section W



Photos by ROGER COAR

PAT CUMMINGS (above, right) stands beside panel of rivers made from tin cans. At lower right (top) curling process, tools (below) twisting technique.

## Tin Cans— and Talent

By ELISE EMERY

When pretty Pat Cummings, 18821 La Reina, Downey, looks at her stockpile of tin cans, her green eyes sparkle and designs dance in her head.

In her mind, the cans — from tiny, silver, one-sized ones to the gold-colored 30-pound capacity giants — are being transformed into art pieces.

She has created handsome wall decorations — pressing peacocks 4 feet long, gorgeous sunbursts 30 inches in diameter, huge magnolia and daisy sprays, fighting cocks. There are elegant pieces of miniature furniture, tiny beer, gleaming candlesticks, rivers, and Christmas angels.

"I make my own designs, but patterns are everywhere," says Mrs. Cummings. "A leaf from the garden, a stick, a superlative design can be used if you don't want to do your own."

In demand by artists and clubs to demonstrate her tin can art, she points out one of its great attractions: "It costs practically nothing! Barbers and restaurants usually will give away the 30-pound cans, and the others are everywhere."

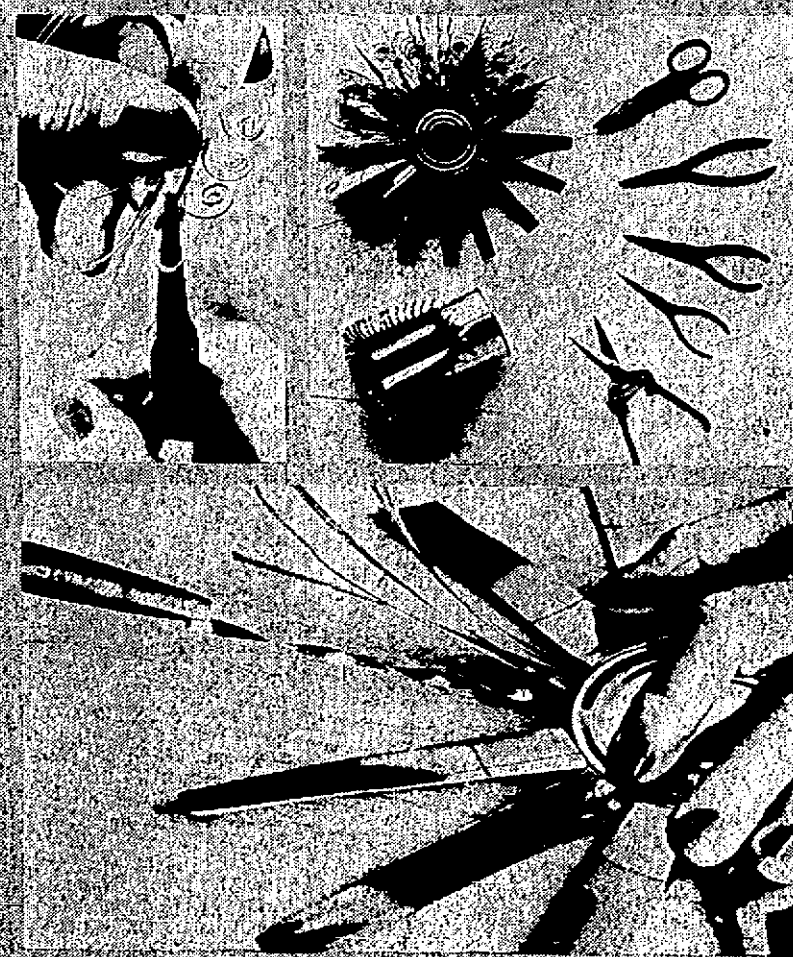
Take one sheet and inexpensive, lobster shears (these may have to be sharpened as they are strong, for when a small ball pen hammer, and

you begin by breaking through the rim of the clean, empty can with the duck-bill pliers, the lobster shears to cut the rim off as far as the seam, then cut across the seam with tin snips. Cut down each side of the seam with the shears, pull the seam back with the duck-bill pliers — never use your fingers — and break the seam off. Finish cutting off the top rim.

THEY CAN MAY do one of two things. If you want a piece of art like a piece of variegated to cut designs from, take off the bottom rim and flatten the metal. Cut-out forms like petals and leaves may be shaped by pounding gently with the hammer.

If you are going to use the can as the base for a piece like a sunburst, cut the sides in even strips down to the bottom rim and flatten them out in a radiating pattern. Fine strips may be curled by grasping them at the edge with the fine needle-nose pliers and rolling them up like pin curls. Or strips may be twisted by turning them from the end with the duck-bill pliers. These are the basic techniques. Use an epoxy adhesive to join parts. Experiment with spray paints for color. Add stones from junk jewelry for decoration.

Just let your imagination go to work. Create your own tin can art.





# Not Only Night—but Days of the Iguana

By Iola Masterson  
I, P-T Women's Editor

WHAT ARE Dee and Dr. Bob Gosin doing up in a tree? And if they aren't in a tree (below) I'm looking out the wrong side of my specs.



Tree climbing—a necessary hobby this week.

It's a long story. So it behooves a begin at the beginning. It has to do, not only with the night of the iguana—but several days of the iguana as well. Make it double—iguana.

The start—an annual adventure trip. Bob, in company with Dr. Geza Kremple, Virgil ("Mac") McCormack, Pete Beltram, Lazlo Kovacs, Don Kenner (owner of King's Pet Shop and organizer of jaunts) and Jim Springer, who pilots fellows to destination in his private plane, all returned from another of their exciting journeys to British Honduras.

This gang goes thataway every year for skin diving (main purpose of junkies) underwater movie making and animal gathering. Well, at least Bob animal gathered an iguana to bring back for the children, Bob, Larry and Dick. A three and a half footer. It is an awesome sight for the non-lizard fan types. This week it escaped.

Because the iggies generally head for the highest tree (natural habitat), Dee and Bob are trying to capture the rascal before it arrives in some neighbor's yard and scares them into next county.

"Mac" McCormack also owned an iguana, which the Gosins kindly offered to "babysit" for him while he and family were away. Poor thing. It pined away and is deceased as of this week.

Sidebar: Iguanas are supposed to exist very nicely on one can of baby food a day. Seems to me there has been evidence otherwise, with one gone to greener pastures and the other up in higher trees.

SUCCESS—high and heady—is Dixie (Mrs. Noble) Millie's. She received her multi-engine pilot rating

## Wild Waves Say...

last week, achieved with flying colors, needless to say. She was checked out in a Cessna 310 (I model)—and it was the first time she had ever flown this particular plane! The Millie's own motor bird was undergoing repairs and this was a quick loaner for the check. Dixie will soon have her bona fide Federal Aviation Agency new license and official ticket attesting to her skill at stick.

CLANG BELLS, took whistles and put an anchor on "Sut" Kunkel before he floats blissfully off in the blue. Wife Joan and he became parents of a baby boy at Community Tuesday. He was promptly, properly, poetically named Sutter Edward Kunkel II. Mama and son will be home by today.

AT THE "CAN'T WAIT" stage for trip to Europe are Luella and Steve Pace and daughters, Diane and Stephanie. They're within hailing distance (figuratively speaking) of take off date for five weeks of touring the continent.

NON-PARTICIPATING friends think a certain gang of travel mates all have holes in their heads (or ice water coursing through their veins)! Every year the crowd makes a mid-summer jaunt to Lake Mohave in Arizona for a week of water skiing and living it up in constant heat wave. Temperatures range from 115 to 120 degrees at the lake usually.

Ready and eager to "warm up" are Glenda and Earl Barnes, Maurcen and Jim Cone, Marjorie and Gordon Johnson, Patty and Don Callender, Ruth and Don Grisham, "Jo" and Al McConville, "Jo" and Gordon Sulter, Jeri and Harry Effinger, Flo and Don Boster and Jan and Mitch Dion.

They'll tow four boats for water sporting. Even when not skiing they live in the water. Have to. Put chairs right into the aqua; even play their bridge games semi-immersed.

YOU CAN tramp Pine Ave. for a week, never see a familiar face. But go far away and, zounds, you'll spot a friend somewhere in the strange crowd.

LaVern and Jim Spencer, back from optometric conventioning, were at the fair in New York and ran into Walt and Carol Hooker. Spencers, in addition to the big city proper, toured upper NY State as well as Washington, D.C. and the historical places of Colonial U.S.

FASCINATING trip for later this summer is "in the works" for Patty and Ed Coyne and sons, Chris, 11, and Greg, 9. They'll fly to New York and then on to Egypt. Ed wants to see the Aswan Dam area and its ancient temples before they are obliterated by the rising waters. Ed has been a fan of Egyptology ever since King Tut. How time flies!

In addition to land of the Pharaohs, the family will tour in Jordan and Israel before winging their way home in time for school.

TO SAY proud as peacocks or proud as punch won't fill the bill. Veronica and Bill Conley are proud as people. Daughter, Jo, was awarded one of the two John F. Kennedy Fellowships given at USC—first time they've been given—to study in her senior year at Troyanville. Her major is in education for mentally

retarded, but educable, children. This summer she is studying at Pacific Coast Hospital in Pomona.

Not only was it most exceptional to be awarded the fellowship as an undergraduate, BUT Jo will have most of credits she'll need for her master's degree by the time she completes her senior year at SC.

HERE'S ONE that knocks the needle out of the syringe on Pill Hill. The daughter of a certain MD and his wife in Park Estates felt a little fever, looked a little rashy and Pop, The Doc diagnosed it as German measles. Throughout the weekend, as usual, friends and neighbors dropped in. Sunday night Poppa Doc took a closer look at dötter. Wups! Scarlet fever!

Not only alarmed, but most contrite, he set up a waiting room, shot dispensing room and recovery room (complete with candy). Every child had a shot (that very night new diagnosis was made) and each adult was given a prescription type gum to keep them from becoming carriers as fast as they could be rounded up and invited back.

ALL AT SEA and loving it have been Thisba Mitchell and Lola Carter who have been aboard the President Cleveland enroute to Japan. They were met in Yokohama by Harriett Moore who made all arrangements for a great stay. After this Hong Kong and Honolulu for additional vacationing. They'll return late in August aboard the Lurline.

RICK RACKERS will have a posh garden luncheon and fashion show at the home of Mary (Mrs. Bob) Lintz Thursday. Well, mostly posh. Part of the day will be devoted to pure hokey fashion nip-ups interspersed with the stylish (legitimate) parade.

Members have rummaged around in rummage—their own and others—to create ensembles perfect for no time but Halloween. Seen below in just such rigs are tongue-in-cheek, hats-on-heads models Shirley (Mrs. Douglas) Dalton and Kay (Mrs. David) Berg.

Joan (Mrs. John) Knight is chairmanning the fun and sun summer social for members and guests.



To model designer fashions with a rummage flair.



Mrs. G. Todd Jagerson

## Lt. Todd Jagerson, Miss Gillis in Rite

In an exquisite formal wedding gown of peau de soie, richly trimmed with Alencon lace, Sheryl Lynn Gillis became the bride of Lt. Gordon Todd Jagerson Saturday in California Heights Methodist Church.

The bride, daughter of Mr. and Mrs. William J. Gillis, 213 Rivo Alto Canal, wore a pillbox of white silk trimmed with pearls to hold her silk illusion veil and for her flowers she carried an arrangement of white butterfly orchids and stephanotis.

IN THE entourage were Mrs. Reynold Bloom, the bride's sister, matron of honor, and attendants Mrs. William Hawkins and Misses Sharon McNew, Ann Vignolo, Carol Coffman and Susan Boswell.

Lt. Jagerson, son of Mr. and Mrs. George S. Jagerson, 1911 Marshall Place, asked his brother, Terry, to stand with him as best man.

THE FORMER Miss Gillis, a graduate of Wilson High where she was a member of Fidelis, attended both Oregon State University and California Polytechnic at San Luis Obispo. At Oregon she pledged Pi Beta Phi.

The bridegroom, a graduate of Poly High where he affiliated with Comus, attended the University of Colorado, where he was a member of Kappa Sigma. He graduated from the U.S. Air Force Academy in Colorado.

Following a honeymoon trip to Northern California, Oregon and Washington, the newlyweds will make their home after Aug. 20 in Selma, Ala., where the bridegroom is stationed.

## Hospitality Offered With Luncheons, Coffees, Desserts

### MONDAY

Lady McDonald Lodge 779, Daughters of Scolia, meets for luncheon, cards and games at noon at the Garden Room, Third St. and Alamitos Ave.

### TUESDAY

Dr. Margaret Clark Sunshine Circle, noon luncheon followed by business meeting and cards, Colonial Hall. Mrs. Mabel Howard, chairman, will be assisted by Mmes. Arthur T. Hesse,

### Calendar of Clubwomen

Hazel Reed Wells and Alta Stipp.

Mrs. George Bartlow will

preside at the meeting of Pacific Hospital Guild at 10 a.m. Mrs. Gilbert Newhall will assist during the coffee

## Fraternal, Patriotic Events on Calendar

### MONDAY

Wide Awake Rebekah Lodge 71, instructions for officers by Sally Reasor, District 98 deputy president, 8 p.m., Machinists Hall, Flora Stubbs will preside; Frances Thomas, chairman.

Ladies Auxiliary 791, Fraternal Order of Eagles, 8 p.m., Eagles Hall, 2821 E. Anaheim St. Gwyn Avocian will preside.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. salad luncheon marking tent's 47th birthday, 12:30 p.m. business meeting with courtesy officers presiding, Veterans Memorial Building.

Searchlight Chapter 435, OES, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Mabel Jackson and Dale Daugherty will preside; Minerva Kifer, chairman. Dancing will follow.

Chapter 4, Widows of World War I Veterans, 5:30 p.m. sandwich supper, Veterans Memorial Building. Leora Ottele will preside during picnic planning session.

Social Club, Nazareth Shrine 8, paid luncheon, noon, home of Mr. and Mrs. Fred S. J. Hancock, 810 Obispo Ave.

TUESDAY Arthur L. Peterson Unit 27, American Legion Auxiliary, reports from state convention delegates, 8 p.m., Veterans Memorial Building.

Myrtle Hines, 19th District press chairman, won first place press award during conclave.

Social Club 173, OES, dessert meeting and cards, Garden Room, Third St. and Alamitos Ave. Members and visitors are welcome. Dorothy Kimball will preside; Helen DeRoo, hostess.

Review 15, Woman's Benefit Association, noon covered dish luncheon, 1 p.m. business session led by Mrs. Peter Licursi, vice president, Machinists Hall. Past presidents meet at 11:30 a.m. WBA Friendship Club meets at 10:30 a.m. July 30.

Abraham Lincoln Circle 44, Ladies of GAR, noon refreshments and card party, Veterans Memorial Building. Regular business session and covered dish luncheon, 11:30 a.m. Wednesday, honors department officers: Florence Tallman, Ofa Ona Nelson, Dr. Mabel Conger and Mabel Fischer.

WEDNESDAY William McKinley Auxiliary 27, USWV, noon pot luck luncheon, 1 p.m. business, Veterans Memorial Building. Harriet Spuhler will preside.

Palos Verdes Court 69, Order of Amaranth, dessert card party, 7:30 p.m., Garden Room.

THURSDAY Auxiliary 71, USWV, card party, noon, Veterans Memorial Building. Freda Sophy is chairman.

hour. Drs. Todd M. Mulford and Paul T. Southgate will speak on "Medicare." Guests are invited.

Lord Kitchener Chapter, Daughters of the British Empire, 12:30 p.m. luncheon at the home of Mrs. Robert Wright, 2709 E. 218th St. The hostess will be assisted by Mmes. Allen Bridges and Mathew Panek.

Jubilee Grandmothers Club 75, 11 a.m., Veteran's Clubhouse, 2801 Pine Ave. with Marjorie Haston presiding.

### WEDNESDAY

Lisa Lindsay, daughter of western musician Stuart Hamblin, will be guest speaker at the luncheon meeting of Christian Women's Club at 12:15 p.m. at Lakewood Country Club. She will entertain with some of her original musical arrangements. Mrs. Jeanne McReynolds, an airline representative, will give a wardrobe packing demonstration.

All homemakers are welcome to attend the non-denominational luncheon. No membership or dues are required and nursery service for a nominal fee will be provided.

Reservations must be made before noon Monday with Mrs. J. T. Anderson, 1036 E. 46th St., or Mrs. Minetta Plesscher, 430 Olena Ave.

Christian Women's Club will have no meetings in August but will meet the first Tuesday of each month beginning in September.

Long Beach Senior Citizens Democratic Council meets at 11 a.m. at 208 Linden Ave. with dessert lunch to follow at 12:30 p.m. All Democratic senior citizens are invited to attend.

Claretian Guild invites friends and visitors to attend

a dessert card party at noon at 728 Elm Ave. Mrs. James Musick will be in charge.

### THURSDAY

Long Beach Chapter of the National Cystic Fibrosis Research Foundation meets at 8 p.m. in the auditorium of Long Beach Community Hospital. A film on cigarette smoking, "Too Tough to Care," will be shown.

Dr. Jack Lieberman, medical advisor of the chapter, will give a summary of a meeting on cystic fibrosis that he attended in Seattle. All interested persons are invited.

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## Island Trip for Newlywed Pair

Hawaii is the honeymoon destination for Mr. and Mrs. Hugh Conover Distelhurst Jr., (Sharon Maureen Holloway) whose wedding took place Saturday in First Congregational Church. They will reside in an Nuyss upon their return.

The bride, who lived most of her life in Long Beach, has been residing recently in Van Nuys. She is the daughter of Robert Holloway Jr., Long Beach, and Mrs. Raymond Fitzsimmons, San Diego. The bridegroom's parents are Mr. and Mrs. H. C. Distelhurst of Clear Lake Oaks, Calif.

MRS. RONALD Miller was matron of honor, while bridesmaids were Nancy Jacobs, Sandra Kelly and Francine Eldridge, all in pink crepe full length gowns.

J. Willard Holland was best man, Martin Bogdanovich, Michael Allon and Frank Spain ushered.

A champagne reception followed at the Officers Club in Allen Center.

Both were graduated from Chadwick School of Rolling Hills and the bride also attended Whittier College.



Mrs. Hugh C. Distelhurst Jr.

## They Plan Wedding Dates

### Miller-Nixon

Mr. and Mrs. Gerald E. Miller of Long Beach are announcing the engagement of their daughter, Marion, to Gary Linn Nixon, son of Mr. and Mrs. Linn W. Nixon, also of Long Beach.

Miss Miller was graduated from Wilson High School where she was a Delta Phi Kappa and president of Delta Gamma Omega. At Long Beach City College she was a member of Kappa and president of Ramayana. She is also a member of Beta Sigma Phi.

Her fiancé was a member of the Varsity Club at Millikan High School and of Tilsman at LBCC. Currently he is studying architecture at Cal Poly in San Luis Obispo.

No date has been set for the wedding.

### Bowman-Crilly

Engaged to marry are Patricia Ellen Bowman, daughter of Mr. and Mrs. Cecil A. Bowman, Long Beach, and G. John Crilly, son of Mr. and Mrs. Samuel M. Crilly, also of Long

Beach. No date has been announced for the ceremony.

Miss Bowman was graduated from Poly High School and LBCC where she affiliated with Ramayana and Kappa and was a chairman on the advisory board for Associated Women Students.

Her fiancé was graduated from Millikan High School and is attending California State College at Long Beach.

### Sauve-Reep

To marry on Oct. 10 are Lea Rae Sauve and Lt. (j.g.) Roger F. Reep.

Daughter of Mr. and Mrs. Ray A. Sauve of Long Beach, the bride-to-be was graduated from St. Anthony High School and attended LBCC where she was a member of Entre Nous. She is also a member of Bachelorettes.

The prospective bridegroom, son of Mr. and Mrs. R. T. Reep, ML Vernon, Wash., was graduated from Pacific Lutheran University. He is serving in the Navy with the fleet training group in San Diego.

### Pogue-DeWeese

A wedding ceremony Aug. 8 at St. Anthony's Church in Ft. Lauderdale, Fla., will unite Eileen Patricia Pogue, daughter of Mrs. Vivien Pogue of Ft. Lauderdale, and Robert Bruce DeWeese, son of Mr. and Mrs. Homer D. DeWeese of Long Beach.

Miss Pogue received a BS degree in medical technology from Loyola University, New Orleans, and is a member of Tri Phi.

After graduation from Wilson High School, DeWeese received his BS and MA degrees in biology from CSLB. He is a member of Sigma Alpha Epsilon.

### Davis-Johnson

Anne H. Davis and James W. Johnson have set June, 1955, as the time for their wedding. She is the daughter of Mr. and Mrs. Harvey M. Davis and he is the son of Mr. and Mrs. Wesley K. Johnson, all of Long Beach.

Both were students at CSLB and the bridegroom-elect was graduated from LBCC.

### Phipps-Guthrie

At a recent dinner party in their La Marina Estates home, Mr. and Mrs. Robert Preston Phipps announced the engagement of their daughter Mary Catherine (Cathy), to Lt. Clifton William Guthrie, USMC, of San Antonio, Tex.

Lt. Guthrie's parents, Mr. and Mrs. George Clifton Guthrie, flew from Texas for the occasion. Immediate members of the family attended the dinner, including the paternal grandmother of the bride-elect, Mrs. Ruby Phipps of Los Alamitos.

Now a teacher in the Santa Ana School District, Miss Phipps was graduated from Wilson High School and California State Polytechnic College, San Luis Obispo.

Lt. Guthrie was graduated from Oklahoma A and M where he was associated with Pi Eta Sigma, Phi Epsilon and Sigma Tau. He is currently stationed with the Marine Corps at El Toro.

No date has been set as yet.

## Bells Ring for Bridal Quartet

### Lewis-Pierce

St. Sebastian Chapel in Frankfurt, Germany, was setting for the marriage of Valerie Ann Pierce, daughter of Mrs. Gladys Watson Atkins of Long Beach, and Ward Bigelow Lewis, son of Mrs. B. Lewis of Los Angeles and the late Mr. Lewis.

A white peau de sole sheath was worn by the bride with a mantilla of re-embroidered Alencon lace.

Mrs. Kenneth Husted was matron of honor and Paul C. Van Wart, best man, Peter Fleming acted as guests.

A reception followed the ceremony at Union International Club.

The bride is a graduate of St. Anthony's High School and Immaculate Heart College, where she was a member of Theta Iota Pi. Her husband was graduated from USC where he affiliated with Sigma Alpha Epsilon.

The newlyweds will honeymoon at the French Riviera in the fall and reside in Frankfurt.

The new Mrs. Lewis is a seventh generation native Californian and a great, great-granddaughter of Dona Maria Dolores Dominguez of Rancho San Pedro, a Spanish land grant of 1784.

The couple married in a civil ceremony in Basel, Switzerland, July 15.

### Duthie-Older

Honeymooning in Mexico City and Acapulco are Mr. and Mrs. Richard Brent Duthie (the former Carolyn Marie Older) following their wedding Saturday at Lakewood Village Community Church.

Attired in a silk organza over taffeta gown, the bride wore a fingertip length mantilla of Alencon lace and carried a bouquet of pink roses and white orchids.

Sandra Hughes and Lowell Duane Taylor were the honor attendants. Other members of the bridal party included Louise Elena Hoff, Christina Duthie, Janet Boles, Walter Woods, Joseph Kelly and Archie Allison.

A graduate of Lakewood High School and California State College, Long Beach, the bride affiliated with Alpha Mu Gamma. She is a past honored queen of Jobs Daughters Bethel 240.

### Superfluous Hair

Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

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BEAUTY STUDIO

Consultation without charge

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### Duthie-Older

Duthie graduated from Western High School and Long Beach City College.

### Caristi-West

Lakewood Village Community Church was chosen for the Friday marriage of Jean Arlene West, daughter of Mr. and Mrs. Daniel A. West, and Charles Anthony Caristi, son of Mr. and Mrs. Dominich Caristi.

The bride wore a formal Chantilly lace gown. Her sister-in-law, Mrs. Carl West, was her matron of honor. Jack Angus served the bridegroom as best man.

Other members of the wedding party included Rosie Angus, Sue Queen, Judy Peyton, Sue Ann Hines, Wayne and Jack Caristi, Carl West and Jack Votaw.

The newlyweds are graduates of Lakewood High School.

### Grossen-Gillespie

Melissa Ann Gillespie and George Grossen were married in a Friday afternoon ceremony at Garfield Baptist Church.

Parents of the couple are Mr. and Mrs. Arthur Grossen of East Palestine, Ohio, Mrs. James Morris of Long Beach and the late Harold Gillespie.

The bride wore an ensemble of light beige. Honor attendants were Susan Osborn and Edwin Kopf.

Mrs. Grossen is a Polytechnic High School graduate.

The couple will honeymoon in Avalon and reside in Buena Park.

INDEPENDENT PRESS-TELEGRAM—W-3

Long Beach 12 Calif., Sunday, July 19, 1954

Senior Citizens

National League of Senior Citizens will meet Monday at noon for a dessert lunch.

con at Machinist Hall, 728 Elm Ave. A speaker at 1:30 p.m. will follow.

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Italian Imports \$4.90 to \$9.90  
7.95 to 15.95 values

LARGE SELECTION  
Handbags  
Reduced UP TO 1/2 AND more

## Oswald Jacoby Thought--but Too Late

South wasted no thought in winning the first trick with dummy's ace of spades. Then he started to think.

He was in dummy for what would probably be the last time and he had a choice between two finesses. Which should he take?

As you can see the trump finesse works and the club finesse doesn't. South wasn't looking at the East-West cards and chose the club finesse because, as he pointed out later, the trump finesse would do him no good if trumps were going to break 4-1.

North accepted that explanation but pointed out rather bitterly that if South had taken time to think before playing to trick one, he would not have been faced with that choice between finesses.

NORTH suggested that South should have won the

first trick in his own hand and played ace and queen of clubs. Then he could have won the second spade in dummy and discarded a losing spade or diamond on the jack of clubs. After that, he could have taken the heart finesse and made his contract with an overtrick.

Needless to say, North was correct in his analysis. Of course, that play would not have worked against a 6-2 club break, but a suit will break either 4-4 or 5-3 just about 80 per cent of the time. A finesse will work only half the time.

NORTH 18	
▲ A 9 4	
♥ Q 8	
♦ B 4 3 2	
♣ J 8 5	
WEST	
▲ Q J 10 8	
♥ B 4 2	
♦ K J 7	
♣ K 10 7	
EAST	
▲ 6 5 3	
♥ K 9	
♦ Q 10 5	
♣ B 4 3 2	
SOUTH (D)	
▲ K 7 2	
♥ A J 10 7 5 3	
♦ A 8	
♣ A Q	
North and South vulnerable	
South West North East	
1 ♥ Pass 1 N.T. Pass	
3 ♥ Pass 4 ♥ Pass	
Pass Pass	
Opening lead—A Q.	

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JULY 20th, at 7:30 p.m.

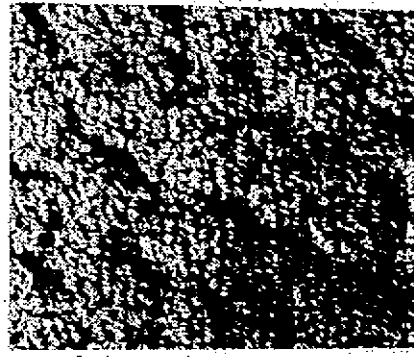
Previewing our collection of exquisite bridal and attendant gowns and dresses for the entire wedding party. Immediately after the showing, you are invited to make an appointment with our Bridal Consultant who will assist you with all details of your wedding.

Admission by ticket only. Call the Bridal Gift Registry or Bridal Salon for ticket reservations.

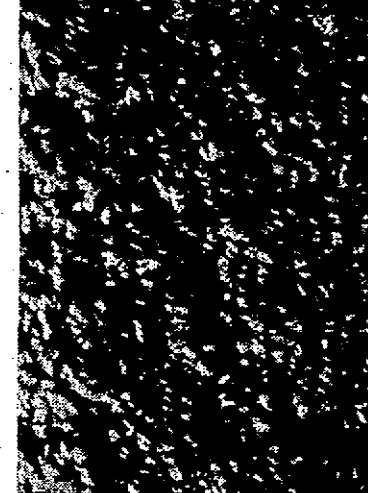


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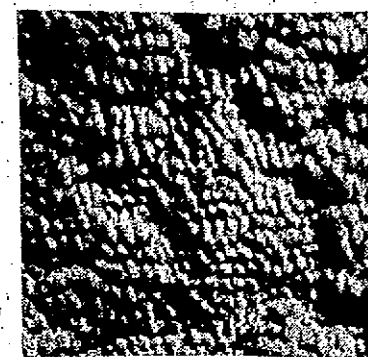
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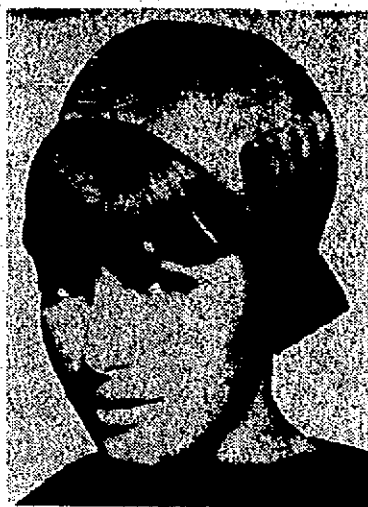
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## The Snood...



## The Hood...



and...

Some of fall's fashion excitement previewed at Millinery Institute dinner during recent press showings by New York Couture Group.



# 'My Fair Lady'—Tops for Fall

By MARY ELLIS CARLTON  
I, P-T Fashion Editor

NEW YORK—Chin straps have gone glamorous for fall. Instead of holding up sagging faces, this season they're holding on fashionable chapeaux.

Besides that, there are helmets and hoods, stocking caps and snoods—even ear flaps.

In fact, previews of fall-winter millinery collections produced a quantity of headgear to tie, drape and wrap at will.

EMME, ONE pace-setting New York designer, attached both ear flaps and chin tie to one of her roller brimmed chapeaux in deep velvet. John Fredericks made head-hugging helmets with chin ties.

Many of the new hats envelop the hair completely. Take Adolfo's snood hats, for instance. They had rounded, uncrowned crowns and straight brims much like a Boy Scout's hat, most often worn tilted forward on

the brow. At the back: gathered satin snoods. Sally Victor did some of the snoods too, with wide, rolled brim velours. Bands and head-hugging backs were in tricolor knits.

MOST IMPORTANT millinery influence of the season, however, comes from chapeaux worn by Audrey Hepburn in the film version of "My Fair Lady." One designer even copied Professor Higgins' hat and muffler.

Many MFL hats are black and white—some are blousy turbans that completely cover the hair. Others are wide-brimmed and ultra-feminine.

And to turn "My Fair Lady" out in the finest feathers ever, there's a lot of fuss about fluttery trims—especially ostrich.

Chapeaux for fall and winter are the prettiest and most feminine in many a season. In fact, if the new styles don't put American women back in hats, I'll eat mine.

And I may have help. Fashion's newest feather trim is, of all things, the vulture!



1—Adolfo gives city-country look to Royal Mountie hat. 2—Tawny suede calot by John Fredericks fastens under chin. 3—"My Fair Lady" profile brim flies with white vulture feathers. By Emme. 4—Adolfo's adaptation of Professor Higgins' hat worn by Rex Harrison in "My Fair Lady." 5—Black satin envelope snood by Ruby Art. 6—Miss Alice's wig hat in processed chinchilla. 7—MFL deep cloche by Hattie Carnegie is banded in black leather.

## YW Offers Classes in Golf, Art

Ray Gallahue will give golf instructions in a course offered by the YWCA at 7:30 p.m. Wednesday evenings beginning July 22.

The six-session course is made available to those who were unable to start with the opening of the summer classes. Instruction will include fundamentals of grip, stance and swing. Clubs will

be furnished. The class is open to both adults and high school students.

Also being offered by the YW is an art class for children ages 8 to 14 which opens at 1 p.m. July 20 with Barbara Whitesel as instructor. The class will include painting, sculpture and drawing.

A CLASS for adults in tile craft dealing with learning to place ceramic tile on ash trays, plates, table tops and murals will be held once a week for six weeks on Wednesday at 1 p.m. starting July 22. Barbara Whitesel is instructor.

Further information may be obtained by calling the YWCA, 550 Pacific Ave.

## Typographical Group Meets

Mrs. H. F. McLaughlin will be hostess to the Long Beach Typographical Auxiliary Tuesday noon in her home, 5409 Keynote St.

Members will bid bon voyage to Mrs. Don Austin who will accompany her husband to Hawaii in August to represent the auxiliary at the International Typographical convention. Mr. Austin is a delegate from Long Beach Typographical Union.

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# Debs Will Bow At Gala Ball

Their own midsummer night's dream will come true Saturday for 15 ecstatic Long Beach girls when they make their bow to society, family and friends. A presentation ball in their honor will attract families and admirers to the International Ballroom of Lafayette Hotel that night.

This year's glamorous event is the fifth sponsored by Assistance League of Long Beach. The debutantes, to be presented by their fathers, are daughters or granddaughters of Assistance League or Las Hermanas, auxiliary of the League.

Their youthful white gowns softly brushing the floor, the young women will be presented at 8 p.m. Dinner will follow the ceremony.



Mrs. Joseph Hindley

## Nuptial Mass Unites Pair

Anne Marie Ferrario, daughter of Dr. and Mrs. Angelo A. Ferrario of Santa Barbara, exchanged wedding vows with Joseph Clarence Hindley, son of Mrs. Joseph H. Hindley of Long Beach and the late Mr. Hindley, at a Nuptial Mass at Our Lady of Sorrows Catholic Church in Santa Barbara Saturday.

The bride wore a gown of silk organza with a bell skirt trimmed with imported lace. Her bouffant veil was held by a crystal and pearl crown.

Barbara Lepak attended the bride as maid of honor. The bridegroom's brother, Vincent H. Hindley, was best man.

OTHER MEMBERS of the bridal party included Christine and Catherine Ferrario, Judith Pahler, Mary Jo Duffy, Thomas Savage, Frank Buchman, Richard Kujawa, Robert Galvin, Phillip Lathrop and James Fisher.

A reception followed the wedding at the Santa Barbara Biltmore.

The former Miss Ferrario attended Santa Barbara City College and Immaculate Heart College.

On their return from a wedding trip in Northern California, the couple will reside in Long Beach.

money, and the gala evening will continue with dancing to Joe Moshay and his orchestra.

DEBUTANTES to be presented include:

Mary Jane Barden, daughter of Mr. and Mrs. Reginald Hutchison Barden, and granddaughter of the late Mr. and Mrs. Frank Bowen, and Vincent Henry Barden and the late Mrs. Barden. Her mother is a member of Assistance League. She will be a sophomore at University of Arizona where she is studying business administration. Her escort will be Michael Henry Miller.

Nancy Elizabeth Barden, daughter of Mr. and Mrs. Donald Vincent Barden, and granddaughter of Vincent Henry Barden and the late Mrs. Barden. Her mother is a League provisional. To be escorted by Lawrence Larry Reed, Nancy will attend Whittier College and is interested in social work.

Susan Marie Berkaw, daughter of Dr. and Mrs. Kenneth Albert Berkaw and granddaughter of Mrs. Walter E. Brown, Ridgeview, Ontario, Can., and the late Mr. and Mrs. George R. Berkaw. Her mother is an Assistance League member. She will pursue a business course at Long Beach City College.

PEGGY JANE Dreckman, daughter of Mr. and Mrs. Harold Gene Dreckman, and granddaughter of Mrs. Clyde Carter Grigsby and the late Mr. Grigsby, and Mr. and Mrs. Harold Arthur Dreckman. Her mother is a member of Las Hermanas auxiliary. Peggy will attend University of California, Santa Barbara.

Kathleen Faye Gilmore, daughter of Mr. and Mrs. Glenn Milton Gilmore, and granddaughter of Mrs. Walter John Cleveland and the late Dr. Cleveland, and Mr. and Mrs. Courtland Palmer Gilmore. Her mother is affiliated with Las Hermanas. Interested in elementary teaching, Kathleen plans to attend Whittier College. John Windon Merchant will be her escort.

Laurel Lynn Gilmore, daughter of Mr. and Mrs. Glenn Milton Gilmore, and granddaughter of Mrs. Walter John Cleveland and the late Dr. Cleveland, and Mr. and Mrs. Courtland Palmer Gilmore. She will attend Long Beach City College and her escort will be Gregory Thomas Guest.

MARGARET JANE LaMasney, daughter of Mr. and Mrs. James Keith LaMasney, and granddaughter of the late Mr. and Mrs. Louis Robert Gallegos, and the late Mr. and Mrs. James William LaMasney. Her mother was a member of Rick Rackers and now is a member of Assistance League. Peggy will attend San Jose State College where she will major in home economics. Her escort will be Christopher Gray.

Kathleen Nancy Nesbitt, daughter of Mr. and Mrs. William Alexander Nesbitt, and granddaughter of Mrs. Edwin Kammerer and the late Mr. Kammerer, and Joseph Nesbitt, and Mrs. Beatrice Sears. Her mother is a member of Assistance League. The deb will attend UC, Berkeley, majoring in international relations and minoring in journalism. Elliott Reynolds Severson will be her escort.

Pamela Suzette Nolan, daughter of Dr. and Mrs. Joseph Charles Nolan, and granddaughter of Mr. and Mrs. Noel Gainer Hauswirth and Mr. and Mrs. Charles Alva Nolan. Her mother was a member of Rick Rackers and is now with the League. Interested in medical technician work, Pamela will attend Pepperdine College. Her escort will be Stephen Dalton.

SUSAN MAE Nutter, daughter of Mr. and Mrs. Don Leroy Nutter, and granddaughter of the late Mr. and Mrs. Frank Owen Neal, Belleville, Kan., and Mr. and Mrs. Grafton George Nutter. Her mother is a member of Assistance League. She will study to become a dental assistant at Orange Coast College. Gregory Douglass Shuff will be her escort.

Virginia Corrine Peek, daughter of Mr. and Mrs. Samuel Edward Peek, and granddaughter of Mrs. Winifred Virginia Campbell and the late Melvin Leslie Campbell, and Lon Earl Peek, and the late Mrs. P. G. Cummings. Her mother was a Rick Racker and her grandmother, Mrs. Campbell, is the founder of Long Beach Assistance League. Virginia will attend Orange Coast College for her first college year, majoring in speech and drama, and will then attend USC. Her escort will be

Harold Vollmer.

Antonia Thomas, daughter of Mrs. Robert Carlton McClure and David Virgil Thomas, and granddaughter of Mrs. John Richard Williams and the late Mr. Will Glenn Elliott Thomas of Long Beach. Her grandmother, Mrs. Lillian Thomas, is a charter member of Assistance League. Antonia will attend Long Beach City College. She is interested in becoming an airline stewardess. Her escort will be Dennis Edward Neushutz.

SHERILL Lee Walker, daughter of Mr. and Mrs. John Dickson Walker Jr., and granddaughter of Mr. and Mrs. Philip X. Daniels and Mrs. John Dickson Walker and the late Mr. Walker. Her mother is a member of Assistance League. Aliming toward an education major, she will attend Fresno State College. Escorting her to the ball will be John Patrick Cannon.

Carol Ann Webb, daughter of Mr. and Mrs. William Ernest Webb, and granddaughter of the late Dr. and Mrs. John Briggs Bray and the late Mr. and Mrs. Jesse Ernest Webb. Her mother is a member of Las Hermanas. Preparing for a teaching career, Carol will study at USC. Her escort will be John Edson Ingram.

Virginia Louise Wright, daughter of Mr. and Mrs. William Odie Wright Jr., and granddaughter of Mrs. Percy Frederick Griffin Jr., and the late Mr. Griffin, and Mrs. William Odie Wright and the late Mr. Wright. Her mother is a member of Assistance League. To be escorted to the ball by Norman Leslie Wilky, she will attend Pomona College where she will study speech and drama.

Young men invited as guests of the Assistance League to be members of the stag line include Peter F. Anderson, William Vincent Bardon, Joseph James Blake, Gregg Jon Barnett, William James Cheney, Raymond Wayne Chivers, Thomas Boss Clemo, Roger Craig, Cleveland, Eric Forrest Conn, John Charles Davies and David Thorpe Farrell.

Also Stewart Reed Ford, Bruce Allan Hoskett, William Winfield Johnston, Joseph Keith Kellogg, Raymond William Kelso, Lawrence Alan Lloyd, E. Blaine Mansfield, Thomas Francis Merrick and John Ross Millie.

Plus Michael John Montgomery, Michael Hugh Mullarky, Kim Robert Redfern, Gary Lee Roberts, Robert Norman Scott, Mark Andrew Taylor, William Avery Thompson, James Hoffman Watkins, William Dexter Whitcomb, Craig Wolfe and Jeffery Lee White.



Mr. and Mrs. Claude Jenkins

## Open House to Honor 50-Year-Wed Jenkins

In celebration of their golden wedding anniversary, Mr. and Mrs. Claude Jenkins, 3951 Fairman St., Lakewood, will be honored at an open house from 2 to 5 p.m. next Sunday.

The event will take place in the home of their daughter, Mrs. Norman Scott, 4444 Graywood Ave. The goldenweds also have a son, Claude Lowell Jenkins of Long Beach, and seven grandchildren.

resided in Colorado, Utah and Hawaii, prior to their move to Long Beach in 1936. He was employed by Bank of America and for the past 20 years has been operator, with his son, of Standard Weatherstripping here.

Mr. and Mrs. Jenkins are members of Church of Jesus Christ of Latter-day Saints.

THE JENKINS were married July 26, 1914 in St. Anthony, Idaho, and Mr. Jenkins drove a stage coach in Yellowstone Park when they were newlyweds. They

### Picnic in Park

Under the big, lacy trees of Bixby Park, members of Golden Age Club will meet Tuesday for pot luck picnic and cards. Informal summer event will begin at 10 a.m., continue until 2 p.m.



Shop Hopping with Sandy

WHICH WOMEN WEAR WIGS? Morning-rushed... sports-minded... party-time... appearance-conscious... practical-minded... just all sorts of women for all sorts of reasons. Whether you need another wig or want to try that first one, the consultants at HOLIDAY WIGS will help you select to exact taste. One that meets a variety of needs, and occasions is the TURBAN WIG... custom matched and styled to your own hair (available in all colors—also frosted), many colored bands with the latest design, enabling you to detach and wear the wiglet without the turban... a wise "first" or excellent wig wardrobe complement, it's regularly \$69.95, currently \$49.95 at HOLIDAY WIGS, 3331 East Second, Belmont Shore.

CARPET in the living room. CARPET on the stairs... CARPET in the bath? CARPET in the bedroom! Why not? See them all (wall to wall, decorators, fine imports, hand-hooked rugs) at BIXBY KNOLLS CARPET COMPANY—most important see the new Acrilan, man-made fabric, really does look and feel like wool. If you're thinking of the very best (which is wise when you consider both the attraction and the investment for your home), you'll think of LEES—featured for over 12 years at BIXBY KNOLLS CARPET COMPANY, 4354 Atlantic.

SHOPPERS' DELIGHT — a car with abundance of space that's also economical and easy to park... M. G. SPORTS SEDAN. Trunk arranged like an "above knee-high" shelf; holds large grocery sacks vertically—9 cubic feet of space. Generous parcel shelves under dash and over back seat (accommodates two adults comfortably with lots of head room). Conically curved windshield and large, large windows let one see around like no other car I've been in—makes parking this 147-inch-long car all the easier, and safer. COST, \$1895. MILEAGE, 30 plus. Additionally, it has power, road-handling ability and design that make it so much sportier, funner and safer, the only way you'll believe it is to see at JAMESTOWN, 1350 Long Beach Blvd.

C'EST MAGNIFIQUE! A complete line of French perfumes at the EGYPTIAN—many famous names in fragrance such as the ever elusive GOLLIWOG (see illustration) by Vigny, packaged and sealed in France. They're something new for men — ROYALL LYME. Made in Bermuda, it is a delightful essence blended from sweet oil of native limes... so fresh and cool whether used as an after-shave lotion or body cologne. Soap is available in the same fragrance. The EGYPTIAN specializes in imports of elegance for men and women; they also feature many "difficult to find" classic items such as Jorgnettes, pearl-handled opera glasses... false eye lashes made from real hair and mink, from \$3.95 to \$10... false finger nails, including the new Slimline Tinted in assorted pastel shades, \$2.95. EGYPTIAN PHARMACY, 5128 East Second, Belmont Shore.

PINK SENSATION—name of some roses I bought on "special 99c dozen" last week... no "gimmick," these were longer stemmed and prettier than many I've gotten regularly. ALL OCCASION FLORIST is just opening... Owner Liz Langan plans to watch for real specials on the market (great for us who like fresh flowers all the time) while emphasizing artistic design (had floral schooling in Dayton, O., and specialized with Orchids in Miami, Fla.) in arrangements for... as the name indicates... ALL OCCASION FLORIST, 3700 East Anaheim, L.B.

EAST SIDE, WEST SIDE, all at... etc. That's far as it goes... there's nothing etc. about SHOP HOPPING in and around Long Beach. Any direction one goes there's an abundance of fine products and friendly services available. Any you (readers and/or advertisers) think would be of interest, call HEmlock 5-1161, ext. 249.

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**Pardon Us** for intruding on your swimming, sailing, picnicking, vacationing and gardening and bringing up **Christmas**. It's something you may not have been thinking about **IN JULY** as you've been barbecuing, camping, patio lounging, going to baseball games, getting a tan, reading paperbacks and cycling. But...



... here's an opportunity to help a needy child receive year-around medical care and at the same time banish the Christmas card blues. Auxiliary to Long Beach Children's Clinic members are now taking orders for their annual sale of Christmas cards and will come right to your home with their sample books to take your order. If you place a large order, they'll even address them for you! For further information, rouse yourself from that garden chaise and call Mmes. Preston Johnson, president, 3939 California Ave.; Lynn L. Evans, 3918 Marron Ave.; Charles M. Bell, 5319 Brittain St.; or Earle F. Prater, 1431 Josie Ave.



Artists who contributed designs for Children's Clinic Christmas cards include Marna Redmayne, "Stained Glass Madonna" (upper left); Helen De Tarre, "California Watercolor" (above); and Sandy Gill, "Smear Faced Kid" (left).

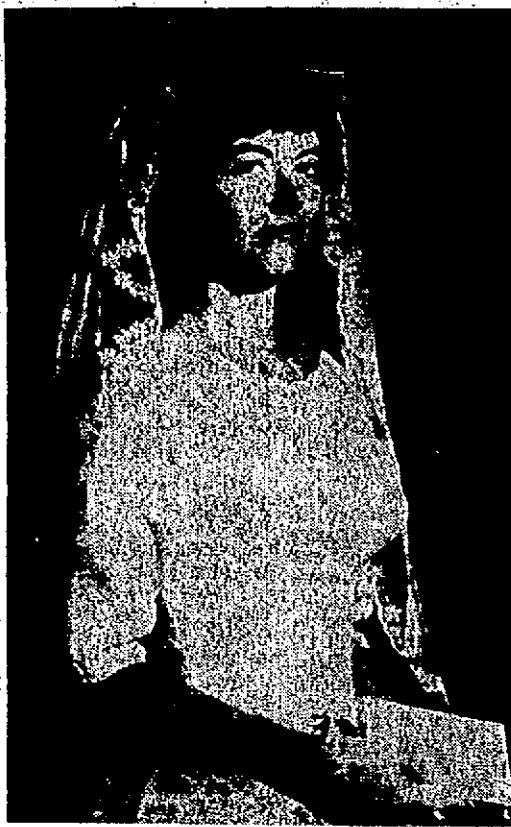


## Elizabethan Concert Is Tribute to Shakespeare

A program of Elizabethan instrumental and vocal music will be presented by California State College at Long Beach Monday at 4:30 p.m. in the patio of Soroptimist House on campus. Complimentary tickets for the public are available in the summer session office. The instrumental music features three selections on the harpsichord played by Robert Huestis. The Shakespearean Sing-

ers and eight soloists, under the direction of Frank Pooler, CSCLB music professor, will present four centuries of Shakespearean song for the second part of the program.

GUEST singers are Mrs. Max Eselman, soloist with the Roger Wagner Chorus; Robert Collins, choral director for Long Beach Polytechnic High School; and Frank Allen, choral director at Stanford Junior High School in Long Beach.



Mrs. William Tinley Brooks

## William T. Brooks, Bride in Tahiti

Airborne on a honeymoon to Tahiti and Hawaii are Mr. and Mrs. William Tinley Brooks (Candace Wolf Carleton) whose marriage took place Thursday evening in Emmanuel Episcopal Church, Mercer Island, Wash. Following their return in mid-August, the couple will establish residence in Woodside, Calif.

The new Mrs. Brooks is the daughter of Mr. and Mrs. William H. Carleton of Mercer Island, and the bridegroom is the son of Mr. and Mrs. John W. Brooks of Anaheim, formerly of Long Beach.

FOR THE double ring ceremony the bride was attired in an ivory Irish linen gown with dome skirt. Gulpure lace encircled the waist. She wore a mantilla of Chantilly and carried a white prayer book covered with white catalpa orchids, garnet roses and stephanotis.

In blue Irish linen with petit point ribbon belts were

the attendants, Mrs. William T. Rhodes, matron of honor, and Susan E. Wade and Penelope Carleton, bridesmaids. Their bouquets were of blue and white carnations and yellow garnet roses.

Leland D. Stephenson was chosen to serve as best man, while the 400 guests were seated by John W. Brooks Jr. and John P. Lehotsky.

A RECEPTION at the Tennis Club in Seattle followed the ceremony.

The bride was graduated from Stanford University with a BS degree in anthropology in 1963. She spent a year of graduate work at Yale and will complete work on her MA degree at Stanford this fall in her field.

The bridegroom was graduated from Stanford with a BA in history in 1962 and will complete his final year at Stanford Law School in 1965.

## VFW Unit to Install

Mrs. William Miller will take office as president of Past Presidents Club, Veterans of Foreign Wars Auxiliary, in an 8 p.m. ceremony Monday in Veterans Memorial Building.

Joining her on the executive board are Mmes. S. H. Bell, Mildred Stetson, Jessie Buckler, James Butler, Ida Loudon, Edward Schelly and Sidney Charter.

Arranging the event, to which the public is invited, are Mmes. Elmer Malmberg and Charter.

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## Ladies of Elks

Ladies of the Elks will meet for a card party at 12:30 p.m. Wednesday in the Elks Lodge, 4101 E. Willow St. Mmes. John J. Wright and J. B. Mosher will greet guests. Prizes will be awarded. Members and visiting Lady Elks may participate in a no-host luncheon at the club preceding the card playing.

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**The World's Most**  
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# Shifts, Sheaths Get Alpha Gam Nod



"SORTA CROOKED, TERI," stoutly maintains Christopher Pascal, 6, observing Teri Lynn Miller's balancing attempt as Carol Courtney, 5, learns the ropes of successful modeling. Seven-year-old Teri's mother, Mrs. Roy Miller (the lone adult above), will commentate the summer-fall fashion show Saturday at Hawaiian Restaurant given by Alpha Gamma Delta Alumnae Club of Long Beach.

# Tea Lures New Members

The impressive home of Mr. and Mrs. Thomas A. Shaheen Jr., 4681 Virginia Road, will provide the setting Tuesday for a summer membership tea given by the Peninsula Chapter of the Mary and Joseph League.

Elaborate plans call for use of the League's blue and white colors to be used as accents around the pool and entrance to the residence. A special attraction will be a guided tour of the Shaheen home with its magnificent antiques and period furniture.

Mrs. Ned Washington, League president, and Mrs. Benjamin Kuhn, Peninsula chapter president, will greet guests at the door, as will Mes. Frederick Spearman, Robert Ziebarth, Robert Phillips, Jerry Lewis, Barron Hilton and George Byrnes.

SERVING IN other prominent capacities will be Mes. William Darling, refreshments; Alfred Green, program, and Joseph Fogarty, public relations and press, plus Mes. Wallace Opheim, John Hebert, E. Hearn Simpson, James Dean, Theodore Jung, W. Kenneth Scott, Joseph Kellogg and James B. Kitt.

Object of the Mary and Joseph League fund raising activity is the building program of the Daughters of the Mary and Joseph Center, 5300 Crest Road, Palos Verdes Peninsula, where the sisters direct a training and educational program for their young teaching sisters as well as a retreat center

# Card Party Set by Court Marian

A card party will be given by Court Marian 1669, Catholic Daughters of America, Wednesday at 8 p.m. at Woodman of the World Hall, 11 W. Plymouth Ave. Pinochle, bridge, canasta and 500 will be played. Mrs. Edward Richardson and her committee will serve refreshments. The public is invited.

# The Country Day School

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SUMMER CAMP

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DELIGHTED OVER the prospect of enthusiastic new members, Mrs. Joseph K. Kellogg and Mrs. James B. Kitt (from left) discuss the summer membership tea being planned for Tuesday by the Peninsula Chapter of the Mary and Joseph League in the Los Cerritos home of Mr. and Mrs. Thomas A. Shaheen Jr. Tour of home will be a feature of event.

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Embracing two seasons, Alpha Gamma Delta Alumnae Club of Long Beach will present "Summer Shifts to Autumn Sheaths" in a fashion showing and buffet luncheon Saturday at the Hawaiian Restaurant.

Fashions for every age group will be shown by specialty shops from the Belmont Shore area after members and guests heap their plates from a buffet table laden with Cantonese, Hawaiian and American delicacies.

THE SAND PAIL set will be represented by, among others, Teri Lynn Miller, daughter of Mr. and Mrs. Roy Miller Jr., 72 Prospect Ave., Carol Courtney, daughter of Mr. and Mrs. Frank Courtney Jr., 3435 Julian Ave., and Christopher Pascal, son of Mr. and Mrs. Peter Pascal, 11841 Reagan St., Los Alamitos.

Mrs. Pascal is general chairman of the showing event, and Mrs. Miller will commentate.

Mrs. George Cain has charge of hostesses to welcome the throng expected, while Mrs. John Williams heads a committee gathering door awards from national and local businesses.

PROCEEDS from the merry afternoon will aid crippled children of Long Beach. The alumnae club has given many hours of volunteer work at the Crippled Children's Society in addition to purchasing mechanical aids.

For reservations and additional information, persons wishing to attend the luncheon and show may contact the reservations chairman Mrs. Frank Courtney, 3435 Julian Ave. Deadline for reservations is Tuesday.

# Free Film Programs on Schedule

Long Beach branch libraries continue their summer film offerings this week with three full-length films. Monday at 7:30 p.m., Bret Harté Branch Library, 1595 W. Willow St., will present "The Silent World."

This record of an underwater adventure has been an all-time favorite with local audiences.

Bay Shore Branch Library, 195 Bay Shore Ave., will show the science film, "Of Stars and Men," at 7:30 p.m. Tuesday. In it man's place in the universe of atoms, stars and galaxies is explored.

AT DUSK Thursday, the patio of Burnett Branch Library, 560 E. Hill St., will provide a setting for an evening of Spanish gypsy dancing which was photographed in color against authentic backgrounds.

# July Only!

Regis \$25  
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LONG BEACH

# Hurry! Tonight Is Cook Book Deadline!

It's Cook Book deadline tonight! Each year the Independent, Press-Telegram publishes a cook book made up entirely of favorite recipes of readers. This year's—our ninth—will be published Sunday, Sept. 6th.

Grand prize will be a de luxe O'Keefe & Merritt Contempo gas range. And there will be three cash prizes in each of 40 classifications of the book.

Here are the contest rules:

Type, print or write legibly your recipe or recipes. Use one side of paper only.

List ingredients completely, giving accurate measurements.

Make your directions clear, concise and complete. Indicate classification in which you wish to enter your recipe.

Be sure to include your NAME, ADDRESS and TELEPHONE number on EACH recipe.

Mail your entry to:

Mildred K. Flanery

Independent, Press-Telegram

Long Beach 12, Calif.

Entries must be postmarked not later than MIDNIGHT tonight. In case the same recipe is submitted by two or more contestants, the one bearing the earliest postmark will be the only one considered. All recipes become the property of the Independent, Press-Telegram, and may be reproduced in the Cook Book.

Names and addresses of contestants will be published with recipes. None will be returned. Decision of judges will be final.

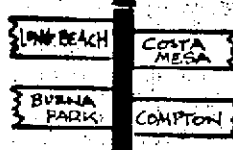
Employees of The Independent, Press-Telegram and their families are not eligible to enter the contest.

# Radio-Isotope Study Offered

Registration is open for a three-unit radio-isotope course to be given during the fall semester at Los Angeles City College, 855 N. Vermont St.

Consisting of classroom study and laboratory procedures, the class will meet from 7 to 10 p.m. Thursday evenings under the instruction of Dr. Ralph Adams, Los Angeles, and Clayton Douglas, Long Beach.

The college may be contacted for further information.



# SENSATIONAL DRESS SALE!



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Washable, cool  
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Perfect for hot  
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# Ebell Brunch

Brunch will be served at 11 a.m. and again at 11:45 a.m. on Wednesday at Ebell Club in the series of July and August brunch events. Mrs. Clifford O. Yankie is chairman of Group A which will serve. Door awards will be given. Brunch reservations may be made with Mrs. Cleda G. John, ways and means chairman.

# SUMMER VACATION

# Bonanza

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Long Beach man  
wins \$1000

Don Lorton of Long Beach won \$1000 in cash and an all expense paid trip to Washington, D.C. for him and his wife for a black-and-white picture of his people in last year's Snapshot Contest!

Amateur Photographers! Just One Snapshot May

# WIN \$1,000.00 FOR YOU!

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in the Newspaper National

# SNAPSHOT CONTEST

Sponsored by the Independent, Press-Telegram

Any black-and-white or color print taken after July 1, 1963, is eligible. Put your name, address and classification on the back of your snapshots. Address them to Snapshot Contest Editor, Independent, Press-Telegram, 604 Pine Avenue, Long Beach, Calif. 90801. Send no more than 4 prints each week. SEND YOUR CONTEST ENTRIES NOW!

Judging for the first week's contest will be conducted on Monday, July 27. All photos received by that date will be entered in the first week's contest. Winners will be announced each week in Southland Magazine starting Sunday, August 2, and continuing each Sunday thereafter to and including Sunday, Sept. 6—a period of 6 weeks.

# SNAPSHOT CONTEST RULES

# CLASSES

1—The contest is strictly for amateur photographers. Anyone is eligible excepting employees of this newspaper, or employees of any newspaper participating in the Newspaper National Snapshot Awards, employees of the sponsors and their families, and individuals who, personally, or any members whose families are engaged in the manufacture, sale commercial finishing or professional use of photographic goods.

2—Pictures that have been made after July 1, 1963 are eligible. Black-and-white and color PRINTS accepted only.

3—Black-and-white snapshots may be made from any brand of negative type black-and-white film, but not from color transparencies. Color prints may be made from any brand of color film. Any make of camera may be used. Its print, enlargement or transparency more than 10 inches in the longer dimension will be accepted. No art work or retouching is permitted on prints or on the negative from which they are made or on transparencies. No composite pictures, such as multiple printing or montages are eligible. Pictures should NOT be mounted or framed.

4—To enter the contest, mail no more than four prints each week, as you desire, within the contest dates, to the newspaper's "Amateur Snapshot Contest Editor." On the back of each picture print your name and address clearly in ink, and the class in which you wish the picture entered. (See classes).

5—Photographs entered in the Snapshot Contest become the property of the Independent, Press-Telegram and The Orange County Evening News and NO BLACK-AND-WHITE OR COLOR PRINTS WILL BE RETURNED. Do not submit negatives with your prints. Keep negatives of color or black-and-white prints until requested by the Amateur Snapshot Contest Editor. (Only original negatives and transparencies accepted.) This newspaper and the sponsors of the Newspaper National Snapshot Awards assume no responsibility for negatives, prints or transparencies.

6—At the close of the contest, this newspaper will submit eight pictures (one in each class chosen by its judges as the best entered in its contest, in the Newspaper National Snapshot Awards, where they will compete with entries from other participating newspapers for cash prizes totaling a minimum of \$11,000.

7—All pictures shall be judged in the Newspaper National Snapshot Awards on general interest and/or appeal. Photographic quality, although important, may not necessarily be the deciding factor. The decision of the judges shall be accepted as final.

8—It is not permissible to enter pictures in the contest of more than one newspaper participating in the twenty-sixth annual (1964) Newspaper National Snapshot Awards.

9—Before receiving the newspaper's final prizes in one of more than eight classifications, the entrant must submit the original negative with print and sign a statement that his picture, or any closely similar picture of the same subject or situation, has not been and will not be entered by him in any snapshot contest, exhibit, or sale where prizes are awarded . . . other than the one conducted by this newspaper, and has not been and will not be offered for publication in any manner.

# CLASSES

A—BABIES AND CHILDREN—One or more youngsters to be judged for cuteness, expression of character, or mood. Subjects may be engaged in any activity or interest. Adults may appear if they are not the principal interest.

B—ACTIVITIES—Teen-agers or adults. They may be engaged in any activities outdoors or indoors, at any season: occupations, hobbies, sports, and recreations; any picture that tells a story of an interesting phase of everyday life. Children may appear if they are not the principal interest.

C—SCENES AND "TABLETOPS"—Judged for scenic or pictorial appeal—landscapes, marine views, historic spots, street scenes, buildings or unusual "still-life" subjects including "tabletop" or miniature arrangements.

D—ANIMAL LIFE—Household pets, farm animals, forest wild life, zoo animals, etc.; any situation in which the aforesaid subjects are of principal interest.

COLOR ENTRIES WILL BE JUDGED IN THE SAME FOUR CLASSES LISTED ABOVE

IMPORTANT: If you snap a picture which you expect to enter in the contest and in which a person or persons appear, be sure to get their names and addresses. This is necessary because, before your picture can become eligible for entry in the Newspaper National Snapshot Awards, the written consent of such recognizable person or persons to the use of the picture for advertising purposes must be obtained.

## Actors' Company to Debut Friday

The newly formed Actors' Company of Seal Beach will make its debut at 8:30 p.m. Friday in the Peppermint Playhouse, 124 Main St., Seal Beach.

The opener for the group will be Larry Johns' three-act comedy, "Summer of Yesterday," which Johns also is directing.

Johns wrote the play in the '30s and revised it for the Seal Beach group, which has been trying to organize a playhouse for the past five years. It finally has established itself in the 60-seat Peppermint Playhouse, which, during the day, is operated by Mrs. Kay Carroll as a nursery and dancing school for children.

JOHNS describes the work as a dramatic comedy dealing with the Greenwich Village artists who showed their work on the streets in the 1930s.

Plotwise, the play deals with an American and a German soldier wounded during WWI who becomes friends and it probes the art renaissance of the 1930s.

"The work was tried out in 1938 in New Jersey for a two week period—nearly every night of which it

rained and we couldn't get anyone out to see it," said Johns, who has written half-a-dozen plays. Some have been produced in the east.

"I originally came to Long Beach to direct with the idea that I'd have some time for play writing," said Johns. "But it's only since leaving Community Playhouse in Long Beach that I've found the time to get back to this work."

THE ACTORS' Company's acting president is Darlene Chaffee, who is in the cast of the first production. Others active in getting the group on its feet include Ron Albertson, also in the cast; Ann Cyphard, secretary; Virginia Felte, publicity and Mrs. Carroll, sponsor.

The cast also includes Paul Teschke, Ken Harkey, Mary Lou Grubb, Don Reese, Ed Christensen, Maxine Miner, Molly Boyd, Bob Bunting, Mary Bryan, Don Daniels, Marilyn Herman, Carl Goodwin, Celeste Clinton, Sharon and Val Rodriguez, Ray Carpenter and Zoran Vidanovic.

"Summer of Yesterday" will play Friday and Saturday nights through Aug. 15.



### IN OPENING SHOW

Darlene Chaffee, Ken Harkey and Paul Teschke (right) appear in "Summer of Yesterday," opening show for the new Actors Company making its debut with the Larry Johns original Friday in Seal Beach.

## Prize Memories of Artists

(Continued from last week)

By RACHEL MORTON  
L. P. T. Music Critic

Last week I announced in this column the beginning of my eighth year as music critic and author of Major & Minor Notes for the Independent Press-Telegram. This is an continuation of the column which touched briefly on some of my interviews with the great celebrities of the music world.

CONDUCTOR Georg Solti entered the room like a bolt of lightning! Never have I met such a dynamic person and the interview proved equally stimulating.

I prize the inscription on my picture of conductor Igor Markevitch: "To Rachel Morton, who understands so well my art," for he is a

### Classical, Pops Music for Bowl

First Hollywood Bowl performance of Serge Prokofiev's "Piano Concerto No. 5" will be played by American pianist Lorin Hollander Tuesday night. Stanislaw Skrowaczewski, permanent conductor of the Minneapolis Symphony Orchestra, will lead the Los Angeles Philharmonic Orchestra for his debut in the outdoor amphitheatre.

Skrowaczewski, Polish conductor, will return to the podium Thursday night with Ruggiero Ricci, violinist, in another "first" in the Bowl—Paganini's "Concerto No. 2 for Violin." Symphonies to be conducted by Skrowaczewski will be the "Brahms' No. 4" on Tuesday and Schumann's No. 14 Thursday.

Rounding out the week's entertainment are Connie Francis, popular recording star-Friday night with Peter Nero, pianist and the 20th annual Gershwin Concert for the Saturday "Pops" concert. All of the concerts begin at 8:30 p.m.

AMONG the numbers on the Gershwin concert, which will be conducted by Skitch Henderson, are the "Rhapsody in Blue," which was premiered 40 years ago by Paul Whiteman (who commissioned the work), with Whiteman at the piano. Abbott Lee Ruskin, young pianist from New York, will perform the Rhapsody Saturday night.

The Gershwin concerts in the past 19 seasons have attracted more than 328,000 persons, or an average of more than 17,000 every concert.

### Major and Minor Notes

poet among conductors.

I interviewed the famous German conductor, Hans Schmidt-Isserstedt, in Laguna Beach when the sun was setting on the white beach and he made me stand at the window to watch it. On his photo he has written: "In memory of a red sunset on Laguna Beach."

Lauritz Melchior received me in his beautiful home, high among the mountains on Mulholland Drive. He showed with pride his wonderful trophies from his hunting expeditions and he wore on his wrist an elephant's hair taken from the one who charged him and nearly killed him.

AFTER HEARING Joan Sutherland for the first time in her amazing performance of "Lucia di Lammermoor" I nearly swooned when the next day a voice over the phone said: "Rachel Morton, this is Joan Sutherland." (I had written her asking if her teacher in London, Clive Carey, was the same person who had accompanied my lessons in Jean de Reszke's studio.) She called to say he was the same man and add-

ed: "I think it would be very nice if you would come see me and we could have a little chat." We had two happy and intimate visits together.

Mary Costa, whose meteoric rise to fame was nothing short of phenomenal, has become my dear friend and a large photo of her stands on my piano.

THESE ARE some of the famous ones I have interviewed and written up for my readers' information, and I hope, pleasure.

Conductors: Dr. Bruno Walter, Zubin Mehta, John Barbirolli, Igor Markevitch, Eugene Ormandy, Thomas Schippers, Erich Leinsdorf, Paul Kletzki, Georg Solti, Hans Schmidt-Isserstedt, George Barati, Richard Bonyne.

Singers: Mary Costa, Joan Sutherland, Rosa Raisa, Elizabeth Schwartzkopf, Amelita Galli-Curci, Dorothy Kirsten, Marilyn Horne, Jeannette MacDonald, Sando Konya, Renato Cioni, Richard Tucker, Lauritz Melchior, Giorgio Tozzi, Geraint Evans, Richard Lewis, Nelson Eddy.

Instrumentalists: Jascha Heifetz, Gregor Piatigorsky, Joseph Szigeti, Myra Hess, Leonard Pennario, Jorge Bolet, Lili Krauss, Gary Grafman, Eugene Istomin, Grant Johansen, Gabriel Barnat.

These are the great names in the musical world.

## Summer Tent Theater Ends With Repertory

The second summer tent theater at California State College at Long Beach closes with the final week of performances to be repeated in repertory, a novel feature of this year's festival of international comedies.

The green chautauqua tent on campus is the location for the three comedies "Clarembard" Monday and Tuesday; "Hay Fever" Tuesday and Friday; and "Waltz of the Foresters" Wednesday and Saturday.

With true repertory, a company retains a number of plays and performs a different one each night. Repertory is usually too costly because of nightly changes of scenery, but the drama department at CSCLB has solved this problem by playing in the round in a tent on the grass. After every evening's performance the props are changed for the

following night. Actors who play a lead in one play will be on the prop or light crew the next night, and several players must keep major roles in two plays fresh in their minds.

STUDENTS in the drama department, under the supervision of Dr. John Green, chairman of the department, and directors Dr. David Sievers, Dr. Stanley Kahan, and guest professor Bert Holland from Santa Monica City College, are responsible for the festival's production.

HIGH SCHOOL students who completed their junior year were invited to participate in the plays and were able to earn college credit.

For all three plays Mrs. Margaret Holland designed the costumes, Marguerite Seethaler designed the sets and Fred Kobus served as stage technician.

## Invitation to Fiesta

By ELISE EMERY  
Art Editor

All California artists are invited to participate in the eighth annual open air fine arts and crafts exhibition at the Old Spanish Days Fiesta Aug. 16 in Santa Barbara.

All art forms will be acceptable and unless otherwise marked, all work will be considered as being offered for sale. No commission is involved. There is an entry fee of \$5.

Each exhibitor will be given 10 feet of space and will be responsible for hanging and displaying his own work. The exhibition area is the ocean front sidewalk along West Beach on Cabrillo Blvd. Demonstrations by artists and craftsmen are encouraged.

Registration for the one-day exhibit will take place at 9 a.m. the day of the fiesta. Displays will close at 6 p.m.

Further information may

be had by writing to Old Spanish Days Fiesta, P.O. Box 1587, Santa Barbara.

FRANCIS L. WOODHILL will lecture and demonstrate the art of seascape painting when Lakewood Art Association meets Thursday at 7:30 p.m. in Mayfair Park Clubhouse.

ATELIER 7, 3316 E. Seventh St., is showing drawings, prints and paintings by Judy Leiker. The show will hang through Aug. 15; hours are 1 to 11 p.m. seven days a week.

LOS ANGELES Printmaking Society's current exhibit, "Serigraphs," closes Thursday in the gallery, 818 S. Spring St., Los Angeles. Hours are 10 a.m. to 4 p.m. Tuesday and Thursday, Sunday 1 to 5 p.m.

ORIGINALS and copies of historically important pictures and photographic

equipment are a part of a display at Los Angeles County Museum, "The Daguerreotype."

This comprehensive exhibit of the photographic art of 100 years ago is a George Eastman House traveling exhibition augmented by work from private collections and from the museum.

THE ANNUAL summer sale of original art will continue through Aug. 31 at Long Beach Art Association gallery, 800 E. Ocean Blvd. No item is priced above \$50. The gallery is open from 1 to 5 p.m. daily except Mondays.

AWARD-WINNING paintings, sculptures and graphics from the June All City Outdoor Art Festival in Barnsdall Park, Los Angeles, are on display in the Tower Gallery of Los Angeles City Hall. They will remain on view through Aug. 12.

Nearly 60,000 persons visited the festival. The art competition drew 3,000 amateur and professional entrants who vied for \$7,200 in purchase and cash awards. Jurors were James Elliott, Robert Frame, Paul Lauritz and Curt Opliger.

## Tworok Retrospective at Pasadena Museum

By VIRGINIA LADDEY

The Pasadena Art Museum, 48 N. Los Robles Ave. (just above Colorado) is offering the first retrospective exhibit of the works of Jack Tworok. The exhibit of works done since 1948 originated at the Whitney Museum in New York in March, and travels to five other major museums.

Tworok, who came here from Poland at the age of 13, has worked in art for 35 years. He is an artist's artist. Only those who constantly seek and ruthlessly discard every means of understanding what art is can appreciate Tworok's achievements.

TWOROK, having first immersed himself, roughly, in American painting in the 1920s and then in the post-impressionist school of Paris in the 1930s, was one of the progenitors of the indelibly American statement (a declaration of independence) of abstract expressionism. Yet, his forms include definite reference to the human figure and to landscape situations. He refuses to limit himself to any dogma in a rigid sense.

THE 60 WORKS in the present exhibit begin with two paintings from 1948, a seated woman, "Opeveva," and a still life, which are transitional, leading the viewer into the more enigmatic, boldly brushed, larger, and highly colored works of recent years. There are also around 10 drawings in the show; some are preliminary notes for paintings, others are immensely accurate, quick sketches from

the figure, some are drawings in themselves.

The more recent works are done in bright, broad strokes of vermilion with green or blue and white, emphasized by areas of more neutral color.

TWOROK, chairman of the Yale University School of Art and Architecture, reflects in his creative odyssey, contemporary man who lives his life far from his native environment, whose honesty refuses him the comfort of past traditions, whose concern is finding a truth for himself in this day. Tworok finds his home in the community of artists.

The exhibit, which may be seen in the Pasadena Museum until Aug. 16—week-days (except Monday) from 10 a.m. to 5 p.m., Tuesdays until 9 p.m., and Sundays from 2 until 5 p.m.—will provide many insights into Tworok's journey and the directions taken by his colleagues.



### AT GREEK

Johnny Mathis heads a tuneful, entertaining production which will play at Greek Theater, Los Angeles, Monday through next Sunday evenings. Appearing with him are the Young Americans, 36 talented high school and college students from the Southern California area.



Gordon and Sheila MacRae

## 'Bells Are Ringing' on Melodyland Stage

"The Pajama Game" closes its two-week run tonight at Melodyland Theater and will be followed on Tuesday by "Bells Are Ringing," starring Gordon and Sheila MacRae.

Betty Comden and Adolph Green wrote the lyrics and book for "Bells Are Ring-

ing," and Jule Styne, the music. The attraction is a happy, swinging musical comedy with a warm story about a nosy girl operator in a Manhattan telephone-answering service who mixes into the business of some of her clients. Successfully, too.

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THE MACRAES play the leads, with Sheila portraying Ella Peterson, the little "Miss Fix-it," and Gordon appearing as a young, but lazy playwright. Comedian Ben Lessy, of the team of Patti Moore and Ben Lessy, has the role of Sando, the bookie.

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A hosted party with explanations of Japanese dining and sake drinking customs! And Geisha house games, 3 hours of authentic and enchanting feasting including a 9-course dinner cooked at your table. Groups of 6 to 30. \$4.75 per person week nights; \$5.75 Saturday nights.

Small Dinner Groups  
The Teahouse accepts reservations for dinners for groups up to five in number on Sunday only. Enjoy this authentic Japanese 6-course dinner served at your private table for only \$2.75 per person.

**The Teahouse**  
(RESERVATIONS ONLY)  
5730 East Second St.  
GA 7-8804



# Hippocrates, Where Art Thou?

DEAR ABBY: My mother became ill, so I called the doctor. He examined her and said coldly, "She's sick." (I knew that or I wouldn't have called him.) He prescribed some medicine and told me to keep her in bed. After two weeks in bed she just grew weaker and she was not eating enough to keep a bird alive. I called the doctor again and told him my mother seemed to be slipping. He said, "There is nothing I can do. What do you expect from a 73-year-old woman?" Two days later she was just lying there like a wax statue and I honestly didn't know if she had gone into a coma or if the life had gone out of her, so I called the doctor and asked him to come right over. He calmly said, "If she is gone, you don't need ME. Call the undertaker of your choice and have him contact me to sign the death certificate." After all, Abby, I am NOT a registered nurse so how am I supposed to know if my mother is dead or in a coma? She died the next morning. I thought doctors were supposed to be dedicated? If I want to report this to the American Medical Association, how do I go about it? We live in a very small town.—DISSAPPOINTED IN DRS.



ABBY

DEAR ABBY: My father was a taxidermist and as a boy I learned the trade from him. I use it only as a hobby, however, as I am in the insurance business. The young woman I am presently going with is a devout lover of animals and she can't stand to be around stuffed animals or birds. My apartment is filled with beautiful stuffed owls,

now when this "creative" being comes home she is tired, irritable, and has no creative energy for her home, children or husband. What do you say?—FRUSTRATED.

DEAR FRUSTRATED: A mother with school-age children who seeks a career outside her home for any reason other than because she just plain NEEDS THE MONEY, deserves a good boot in the bustle. And a husband who would let her get away with it deserves two.

DEAR ABBY: What would you think if after you received an invitation to the wedding of your friend's 18-year-old daughter, her mother called and said, "If you are going to send our daughter a wedding gift, please don't give her anything with a monogram or an initial because you know how

young folks are nowadays—you never know how long the marriage will last."—ABSOLUTELY SPEECHLESS.

DEAR ABSOLUTELY: I would think the same thoughts you undoubtedly thought. And I would heed the advice. P.S. Let's hope the daughter has better sense than her mother.

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 69700, Los Angeles, Calif. 90069.

## Navy Wives Party

Florence Ross Navy Wives Club 123 will sponsor a noon luncheon and card party Monday in the home of Mrs. Henry Hill, 4029 Lugo Ave. Navy wives and guests are welcome and may make reservations with Mrs. Henry Hill.

## No Slow Summer for L.B. Kappa Deltas

A pleasant mixture of summer fun and business has been lined up for July and August by Kappa Delta alumnae of Long Beach.

On Monday, Mrs. John Hanna and Mrs. C. B. Brotherton will be co-hostesses at a business meeting at 8 p.m. in the Hanna home, 730 Daisy Ave. KD's in the area wishing to attend may contact Mrs. Hanna.

College Night, on Aug. 1, will find many Kappa Deltas in the Hollywood Bowl audience for a Rodgers and Hammerstein concert. The luncheon for a Rodgers and Hammerstein concert. The luncheon for a Rodgers and Hammerstein concert.

LATER IN August the Sunset Beach home of Mrs. Arthur de Heras will be the scene of the annual beach party for children and grandchildren of alumnae.

Other events in the near future will be a barbecue for members and their husbands in the home of the president, Mrs. Roland Wedemeyer, and a dinner party at the Papa Di Carlo restaurant, Los Angeles.

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Harry P. Petersen

## CHEF OF THE WEEK

### Made a Success of Jaywalking

By MILDRED K. FLANARY  
L.P.T. Food Editor

"You sollice, we washee" could well be the slogan of today's Chef of the Week, Harry P. Petersen, partner-manager of Nuway Laundry & Cleaners, Inc.

Born in Twin Falls, Idaho, Petersen's career actually started while he was still in school. He worked evenings and vacations as a janitor-washman, filling-in on vacation routes, etc. After that he operated a commercial flat plant in Twin Falls.

In 1941, he moved to Long Beach and went to work for I. M. Stevens of the Queen City Laundry. He started as washroom superintendent, worked up to the position of superintendent, and eventually to assistant manager. In 1946, he moved across the street and became superintendent of the Nuway Laundry. And thus began the greatest game of jaywalking ever to take place in Long Beach. It lasted five years.

By 1951, he had become manager of the plant, so he joggled back across the street again, this time to PURCHASE the Queen City Laundry and Dry Cleaners for Nuway.

But he didn't stop there. He moved the business across the street, operated them both under one location—as one production—but as two selling organizations.

In 1957, he did a bit more hopping, and purchased the Long Beach Peoples Ice Co., also for Nuway. At that time it included a butcher shop and cold storage lockers. But presently, but presently, only the ice routes have been continued. Petersen also became a partner in the ice portion of the company, at the time of purchase.

But his biggest "crossing" occurred in 1958. After working 12 years for the company, he bought out his boss and became a partner and general manager-secretary-treasurer of the Nuway Laundry, Queen City Laundry and the Long Beach Peoples Ice Co.

EVEN THEN he didn't stop. In May of 1960, Petersen purchased the business of the Harbor Laundry and consolidated it into his present routes.

In the interim, by July of '59, he had already gone into the rental business, starting the Nuway Linen Supply with Custom Linen Rentals, to restaurants and hotels. At the same time he instituted the Nuway Industrial Uniform Rentals with uniforms for all types of business, from Manhattan dress shirts and wool dress trousers for the executives, to the continuous roller towels for restrooms. Today he operates 20 trucks, as well as a drive-in car-hop service for laundry and dry cleaning.

A ROTARIAN, Petersen is a member of the Executive Association of Long Beach, and an immediate past president. He serves on the Board of Directors of the Better Business Bureau.

of the California Laundry and Linen Supply Association, and of the Executives Association of Long Beach.

According to his pals, Petersen is the hardest working guy in Long Beach. Also they agree that he does everything well, but it's best NEVER to turn him loose in a boat. He knows more about the workings of the washing machine, it seems. Mrs. Petersen, Jeannine, contends our "chef" is good at general cooking but when it comes to baking, he calls a halt.

And coffee companies take note! He'd make an excellent walking advertisement for your company. He just never feels set-up without a cup of coffee in his hand—when in any room of the house, or even when he's riding in a car. Today, he's tending "Petersen's Bar-B-Q."

- PETERSEN'S BAR-B-Q:**  
Fry together in 2 tblsp. fat  
6 stalks celery, diced  
2 onions, chopped  
1 large green pepper, sliced  
Add to above mixture  
1 large bottle catsup  
1 can tomato soup  
1 tblsp. mustard  
1 tblsp. chili powder  
1 tblsp. salt  
1/2 cup sugar  
1/4 cup vinegar  
Add combined above mixture to: gravy from roast.  
Add cubed meat—pork, beef, veal or lamb may be used.  
Serve over buns.



## MARRIED

Shirley K. Emery, daughter of Mr. and Mrs. Alex Emery Jr. of La Porte, Tex., exchanged wedding vows with William V. Miller, son of Mrs. Jane O. Miller of Long Beach, Saturday at La Porte Community Church. Honor attendants were Mrs. D. G. Stevens, sister of the bride, and George P. Miller, the bridegroom's brother. The couple will reside in Houston.

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Follow the Charts for Fashion Savings... Here's How It Works:  
Except for advertised items which have been sale tagged, we have posted MARK-DOWN CHARTS throughout our store listing ALL other sale prices. This NEW sale idea means more shopping FUN and EXTRA SAVINGS too. Bring a pencil and figure your own savings.  
Top Name Brands: Our top name labels reflecting superb styling, craftsmanship and the ultimate in good taste assure you of satisfaction PLUS extra value.  
Spread the Word! Please don't keep the GOOD SALE NEWS a secret... call your friends... make up a party and come SALE-ing. You'll love this fashion sale.

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# Marriage Is for Keeps... Forget Him

DEAR MRS. MAYFIELD: I'm almost 17 and in love with a married man who is 18.

Before he got married, we went together for a long time. I don't know why but I broke up with him. I know I hurt him and soon I was sorry I'd done it but, too proud to let him know.

Not long ago, he married a girl who was pregnant although the baby isn't his. She's a good friend of the family, was in trouble, so he married her. He has told several people that he still loves me but what can we do now?

Don't tell me to forget him—I've tried and I can't.—ALONE AND SORRY

DEAR ALONE:

Marriage is (or should be) final. He's out of your reach. I'm afraid you will just have to accept it and go on from there. What else?

You can blame your own pride and arrogance even though I don't think his marrying the other girl without loving her was right. You two have certainly made a mess of things!

You won't forget him but time will dim the hurt unless you feed the fire by seeing him, talking to him

and brooding. Keep busy, try to make new friends and cultivate the ones you have. The next time you fall in love think twice before you deliberately make someone suffer.—M.M.

DEAR MRS. MAYFIELD:

While I was hospitalized last summer I met a real nice guy (technician). We are from different towns and I don't see him often, but when I do he is real friendly. A friend of mine says he comes from a very nice family.

How can I get better acquainted with him? Trying to stay in the hospital gets pretty expensive.—LENOIR

DEAR LENOIR:

Unless you get real brave and make the advances, you'll just have to wait and hope he gets interested enough to ask for a date.

Or how about becoming a nurse's aid?

You could enlist your "friend" to further your acquaintance.

I just hope you can succeed without spending more time in the hospital!—M.M.

DEAR MRS. MAYFIELD:

We live near a very nice family, except for the mother. The husband is a good

man and provides well for his wife and four children.

The mother drinks and curses her husband and children; she never gives them a kind word. On Sunday she takes her Bible and goes to church but the minute she gets home she starts yelling and cursing again.

Her children are always embarrassed and unhappy.

We try to be nice to her but it's almost impossible. Whenever anyone starts to talk to her she flies off with her cursing. Is there anything we can do? NOT A MEDDLER—JUST A FRIEND

DEAR FRIEND:

This is a family affair and brooks no interference from outsiders. It's her husband's problem and if he won't do anything, you certainly can't.

Do what you can to make life more pleasant for the children (without discussing their mother) but give the mother a wide berth. If trying to be friendly brings on screaming and cursing, just give up the idea and avoid her.—M.M.

Dear Mottly Mayfield

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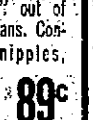
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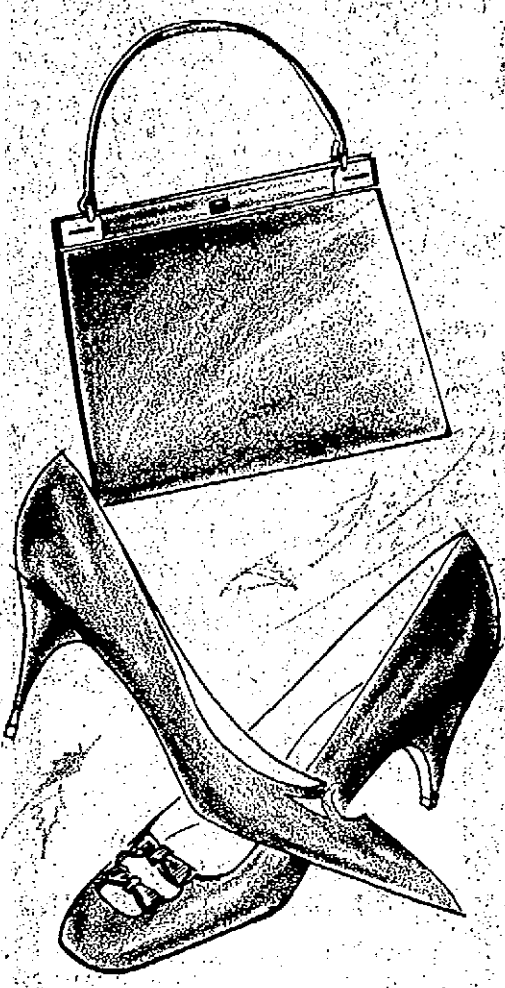
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# Parade

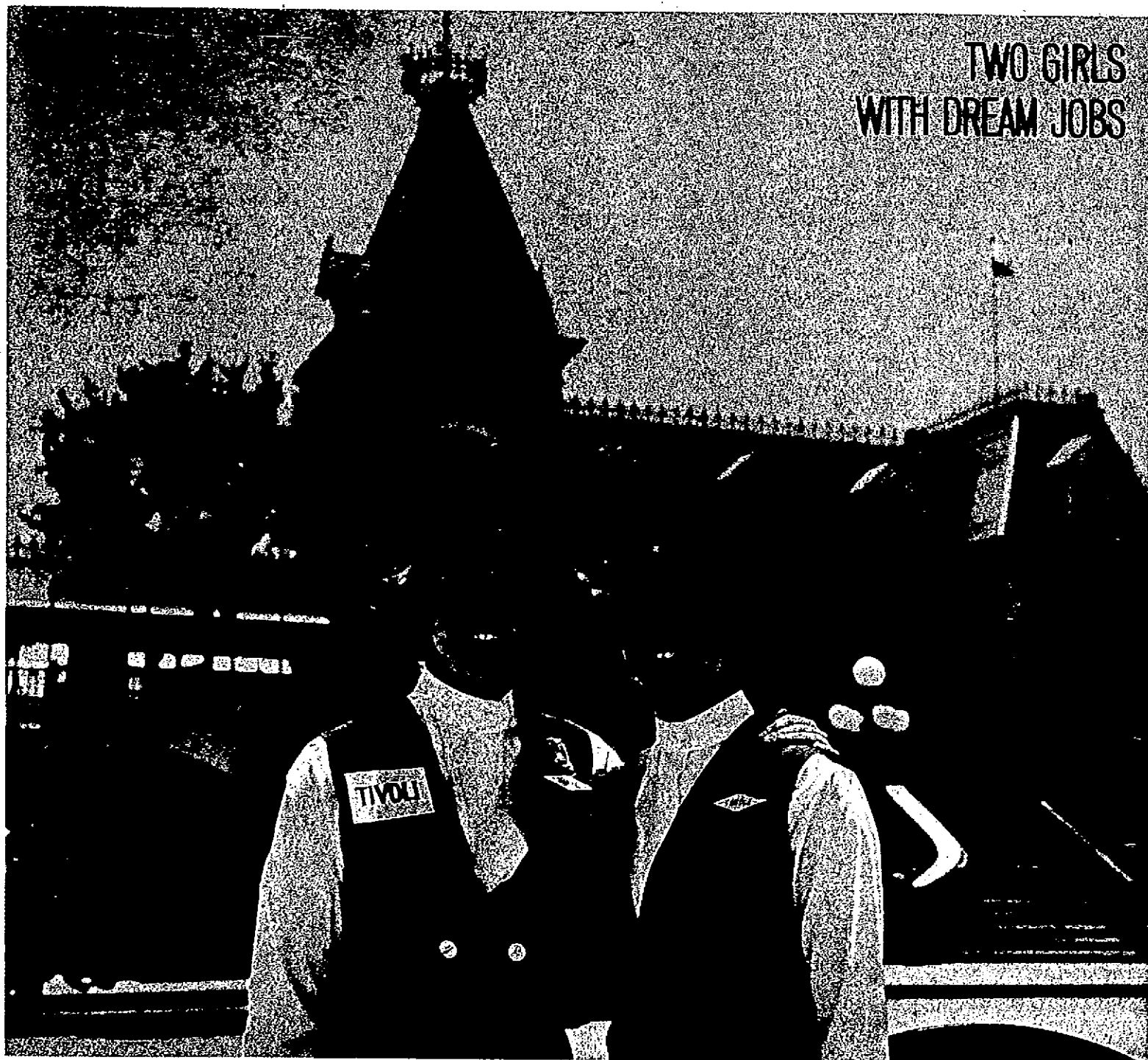
AN IMPORTANT MEDICAL REPORT

## LIFE IN THE DEEP FREEZE

by LLOYD SHEARER

*THE NEWS & Independent - Press - Telegram*

TWO GIRLS  
WITH DREAM JOBS



July 19, 1984

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** I understand that Joseph P. Kennedy was responsible for getting Lyndon Johnson on the Democratic ticket as vice-president in 1960. I also am told that Lady Bird Johnson was strongly against her husband running for vice-president under any circumstances. What is the truth?—L.T., Washington, D.C.

**A.** On July 14, 1960, in Los Angeles, Joseph Kennedy suggested to his sons, John and Robert, that Lyndon Johnson would make the best vice-president and would do more to help the Democratic ticket than any of the other leading vice-presidential possibilities: Sen. Stuart Symington, Sen. Henry Jackson, Gov. Orville Freeman of Minnesota. Jack Kennedy decided that his father was right. Next day he suggested to Lyndon Johnson a Kennedy-Johnson ticket. Lady Bird was against it, but two of Johnson's closest friends and advisers, the late Speaker of the House, Sam Rayburn, and the late Oklahoma Senator, Bob Kerr, were for it; so Johnson agreed to run for the vice-presidency.



**Q.** Bettina, close friend of the late Aly Kahn, generally comes up with a new beau every year. Who's the lucky man this season?—K.H., Los Angeles, Calif.



**A.** Maurice Jacquelin, son of a wealthy French businessman, has been dating Bettina at St. Tropez.

**Q.** Is it true that Marlon Brando is thinking of going into exile in Tahiti with his two sons?—Linda Lee, Vancouver, Wash.

**A.** Brando visits Tahiti regularly, sees a lady friend there, recently took his son by Anna Kashfi to Papete.

**Q.** What is the connection between underworld czar Frank Costello and Joseph Schoenbrun of the Internal Revenue Service?—T.Y., New York, N.Y.

**A.** Schoenbrun, one-time IRS employee, has reportedly been a long-time Costello lieutenant.



**Q.** Will Queen Elizabeth visit Russia in 1965?—Dan Anderson, Portland, Ore.

**A.** The Queen will visit Ethiopia and West Germany in 1965, but no British monarch has set foot on Russian soil since 1917. Moreover, the Soviet

government has not as yet extended an invitation to the Queen, although several years ago Premier Nikita Khrushchev personally invited Prince Philip to Moscow.

**Q.** Who owns the Picasso portrait of Shakespeare, and how much is it worth?—L. Michaels, Miami, Fla.

**A.** It is owned by Dr. Roland Penrose of London, a close friend of Picasso's; is worth between \$2,000 and \$3,000.



**Q.** Ringo Starr, the Beatle—is he secretly married to Maureen Cox?—Helene Richardson, Raleigh, N.C.

**A.** Ringo, 23, has employed Maureen, 18, as his personal secretary, recently took her on a holiday to the British West Indies,

says, "She is not my sweetheart, and we are not married."

**Q.** What's happened to the songbird of yesteryear, Ruth Etting?—Lee Clark, Chicago, Ill.

**A.** Retired, she lives in Las Vegas, Nev.

**Q.** Is it true that during her pregnancy Mary Ann Fischer, mother of quintuplets, went from 140 to 240 lbs.?—Ann Isaacs, Baltimore, Md.

**A.** No. She jumped in weight from 140 to 193 lbs.

**Q.** When Happy Murphy married Gov. Nelson Rockefeller, did she or did she not relinquish custody of her

four children to their father, Dr. James Murphy?—R.P., Syracuse, N.Y.

**A.** Dr. Murphy was granted legal custody, with the mother seeing them whenever she wished.



**Q.** The late Indian leader, Nehru—was he an Oxford or a Cambridge man?—Ben Carver, Ithaca, N.Y.

**A.** Cambridge.

**Q.** I read that when Marlene Dietrich performed in Russia a few weeks ago, she got 39 curtain calls. I saw her in Las Vegas a few years ago, and she was awful. My question is, did she put on the same act in Moscow as in Vegas?—Pearl Mishalevsky, Newark, N.J.

**A.** Approximately the same act.

**Q.** Why has TV star Richard Boone left Hollywood?—Claire Hallenbrook, Columbus, Ohio.

**A.** One reason is that he feels his 10-year-old son "is subject to the wrong kind of pressures in Hollywood ... having famous parents gives a kid an erroneous set of values. It's different in Hawaii. People are accepted for what they are."

**Q.** Is there a feud between Sen. Paul Douglas of Illinois and Sen. Willis Robertson of Virginia? Do they really hate each other?—B.T., Alexandria, Va.

**A.** No personal feud, only a legislative one. Douglas is a leader of the liberal bloc in the Senate, Robertson of the conservative bloc.

**Q.** Zsa Zsa Gabor claims to have a 15-year-old daughter by hotel-owner Conrad Hilton. In all the official biographies handed out on Hilton, no mention is ever made of any daughter. What does Hilton have to say about the discrepancy?—T.T., Oakland, Calif.

**A.** Hilton prefers that replies to all such inquiries come from Miss Gabor.

**Q.** Is actor Herbert Marshall still alive? If so, how old?—Bertha Okun, Little Rock, Ark.

**A.** Alive and 72.

**Q.** Who said: "When you have no basis for an argument, abuse the plaintiff"? Was it Justice Holmes?—Vivian Dobrin, Denver, Colo.

**A.** It was Marcus Tullius Cicero, 106-43 B.C., Roman orator and statesman.

## Parade

THE SUNDAY  
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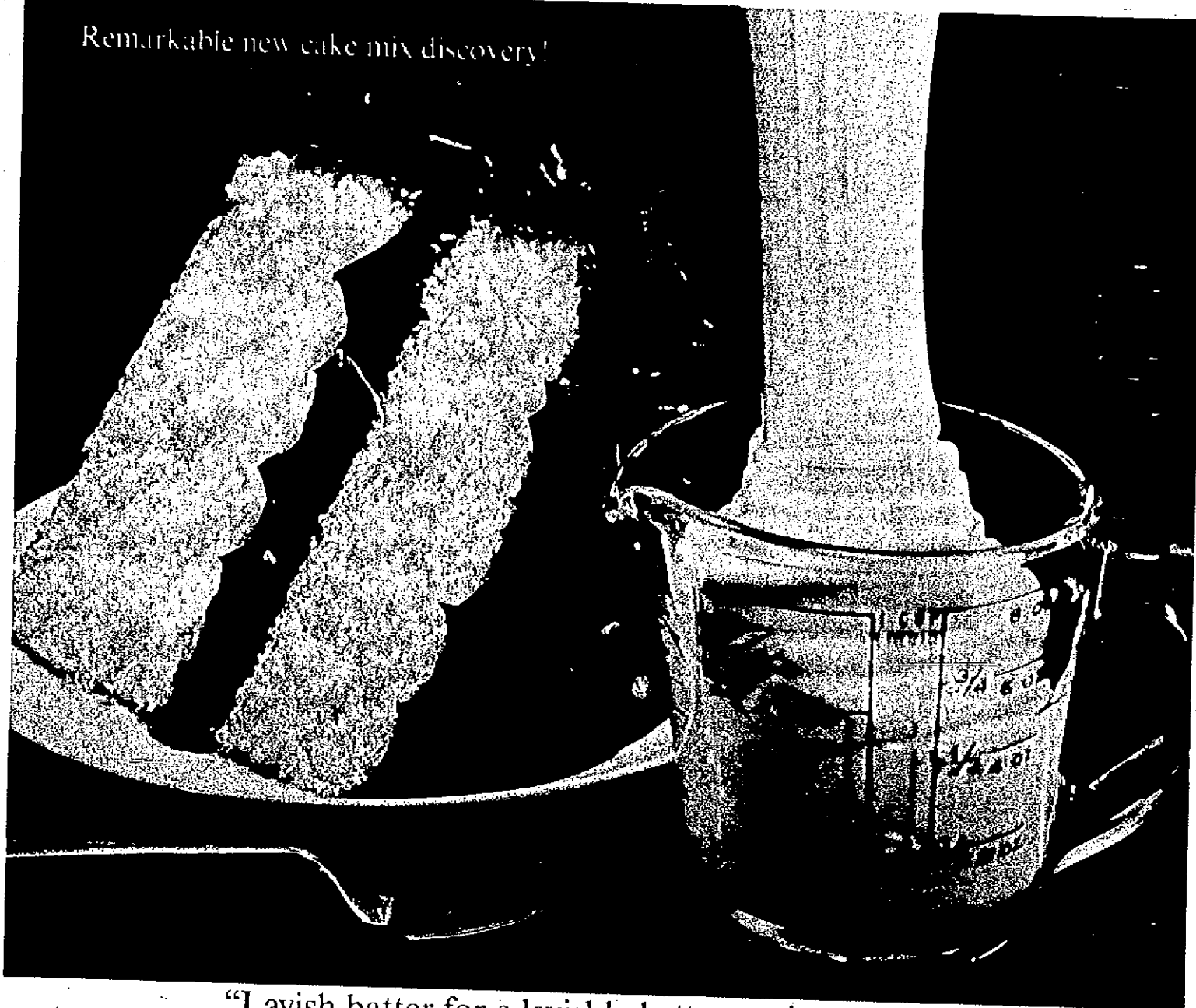
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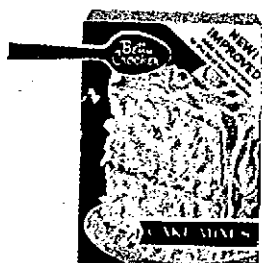
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# LIFE IN THE

## A remarkable scientific breakthrough

**O**ne out of every 330 men in this country is born sterile. Such men cannot father children.

For the most part, these males learn of their physical inadequacy—generally caused by a chromosomal aberration, an inherited deficiency called Klinefelter's Syndrome—only after they are married.

Other men acquire sterility because of disease and accident.

A third group of husbands does not produce a sufficient number of motile sperm cells at a given time to impregnate their wives.

What do such men do when they and their wives want children?

One ready answer is child adoption, a sometimes complicated legal and extralegal problem.

Another, in the case of non-Catholics, is artificial insemination—a procedure whereby a physician takes the live sperm of a donor and by syringe injects it into the female.

Artificial insemination, endorsed by the American Medical Association, is practiced thousands of times each year with fresh sperm cells.

Now comes a promising, relatively new method—artificial insemination via frozen sperm cells, sperm cells stored for long periods at subzero temperatures.

For example, 4 women, artificially inseminated with human semen, 5½ months old and frozen at minus 196 degrees centigrade, have already given birth to normal, healthy infants. Six more women, all in Philadelphia, are currently pregnant by the same frozen sperm method.

The originator of this freezing procedure, which has tremendous implications for the indefinite storage of human reproductive cells, is Dr. Jerome K. Sherman, 40, a modest, gray-eyed, brilliant, Brooklyn-born cellular physiologist who did his undergraduate work at Brown University, got his master's degree at Western Reserve, his Ph.D. at the State University of Iowa.

Teaching and researching at the University of Arkansas Medical School, Dr. Sherman is a recognized authority on the methods of preserving human sperm by freezing and freeze-drying.

He takes sperm cells from healthy men; mixes the ejaculation with a 10 per cent solution of glycerol, which protects these cells from the adverse effects of freezing and thawing; then bottles the mixture in ampules which are suspended over nitrogen vapor in a container at -196°C.

Thus placed in cold storage, 70 per cent of the sperm cells can be preserved perhaps indefinitely. Sherman has on hand at the University of Arkansas Medical Center in Little Rock sperm cells which have been frozen for five years. In thawing samples of these, he loses approximately 30 per cent of the sperm cells,

but the 70 per cent which survive retain their power of motility and fertility.

Now, just for a moment consider the possibilities in this storage of frozen sperm cells.

A soldier struck down on the battlefield in the prime of his youth might yet perpetuate his line if, prior to battle, he deposits some of his sperm cells in a cold storage sperm bank.

A pilot killed in an airline crash might very well help to spawn, via frozen spermatozoa, the three children he and his wife always wanted.

Frozen semen not only makes possible life after death—it also extends the reproductive capability of man to old age. A man of 70 or 75 might conceivably have his 40-year-old wife impregnated with semen frozen when he was 35 or 40.

It is generally held by science that a man's reproductive cells are more fertile, more motile, more capable of doing the job they were destined to do when he's young. But many young couples do not want or cannot afford to have children in the early years of their marriage. Suppose a newlywed husband deposits his spermatozoa in a frozen sperm bank when he's 23. Suppose when he's 40 and financially successful, he wants more children. He may very well have a better chance if his wife uses the more potent sperm cells of his youth.

### INSURANCE FOR THE FUTURE

Another possibility. Suppose this same young husband of 23, after depositing his sperm cells, suffers an illness which brings on sterility. He is still capable of fathering children, via his stored semen.

It is estimated that from 10 per cent to 25 per cent of all married couples suffer infertility problems at one time or another. Some of these couples can and have been helped by the use of stored semen. In these cases 4 or 5 consecutive inseminations with concentrated spermatozoa—sperm cells collected and frozen over a period of several months, then thawed, pooled and centrifuged so that the resultant sperm count is 8 or 10 times higher than the original count in any possible single ejaculation—resulted in pregnancies.

Take the following case in point. A friend of Dr. Sherman's was married to a lovely girl who through illness had lost one ovary. Her husband suffered from an infertile count of sperm cells. For years the couple tried to beget a child. They had no success.

Dr. Sherman discussed the case with the couple, and they agreed to try the frozen sperm method. Dr. Sherman collected and froze the husband's semen over a period of four months. Taking the semen, a good 10 times as much as the husband could have produced on any single occasion, he thawed it, got rid of all the extraneous fluids by centrifuge and produced a semen with a very high, concentrated sperm count.

This he turned over to the wife's doctor. The phy-

sician injected it on those days he thought most likely to coincide with the woman's ovulation. The wife became pregnant.

"Today," says Sherman with a modest degree of satisfaction, "that couple has a very happy, healthy, normal child."

Although millions of dairy cattle throughout the world have been bred with frozen semen without any increase in the abnormality of the offspring, Dr. Sherman is frequently asked if freezing human sperm cells is dangerous. Does the freezing damage or alter the chromosomal structure? Does a woman who submits to artificial insemination via once-frozen semen increase her chances of giving birth to a child who is defective?

Dr. Sherman says no. "Over two dozen children



Pioneer in deep-freezing of human sperm, Dr. Jerome



# DEEP FREEZE

## brings new hope to childless couples

have been produced with frozen human spermatazoa to date," he points out. "Aside from one case of umbilical strangulation and one toxemia of pregnancy, both of which have nothing to do with spermatazoa, all these births have been normal."

### HIGH POTENTIAL

Dr. Leo Szilard, one of the greatest, most versatile scientists of this century, without whom we might never have built the atomic bomb or developed atomic energy, told me a few weeks before his recent death: "The possibilities which lie in Dr. Sherman's work are superb."

"Nowadays," Szilard explained, "when a woman decides on artificial insemination, she consults her doctor. To get a supply of semen, the doctor usually

goes to a young hospital resident or an intern, maybe a third-year medical student—the supply of donors is extremely limited. The woman in question never knows anything about the donor, except that he's a healthy man.

"If we had banks of human frozen sperm cells scattered throughout the country," Szilard continued, "which is a definite possibility under Sherman's system—because I understand he himself has such a bank in Little Rock—just think what that would mean."

"The woman who has agreed to artificial insemination calls at the sperm bank headquarters. She asks for the master catalog. She sits down with her husband. Together they look at the unnamed color photographs and the vital statistics of the men who have their frozen sperm on file.

"The wife says to her husband, 'This fellow has your hair color, your eyes, your build, the same general background. What do you think?'

"Maybe the husband says, 'Look, so long as you're going to do this, why don't I give my child a good legacy? Why don't we endow him with characteristics of mind and body better than mine? Why don't we give him or her the best that there is?' And maybe the couple goes ahead and picks out the most intelligent and most handsome candidate.

"In any event," Szilard declared, "this system gives a couple a germinal choice of parental selection. Just imagine if today we had a bank containing the frozen sperm of Albert Einstein, Jack Kennedy, Douglas MacArthur, George Gershwin, Albert Schweitzer. We could certainly improve the human breed. Just look at the tremendous strides made by farmers and cattlemen in improving their cattle. I know it sounds harsh and clinical, but with human beings it can be very much the same."

Dr. Herman J. Muller, the Nobel-Prize-winning geneticist from Indiana University, entertains a similar belief. Muller hopes that the concept of parental selection may one day extend beyond couples with one sterile or infertile member, that it may be practiced by those fertile couples who wish to improve upon the genetic constitutions of their offspring.

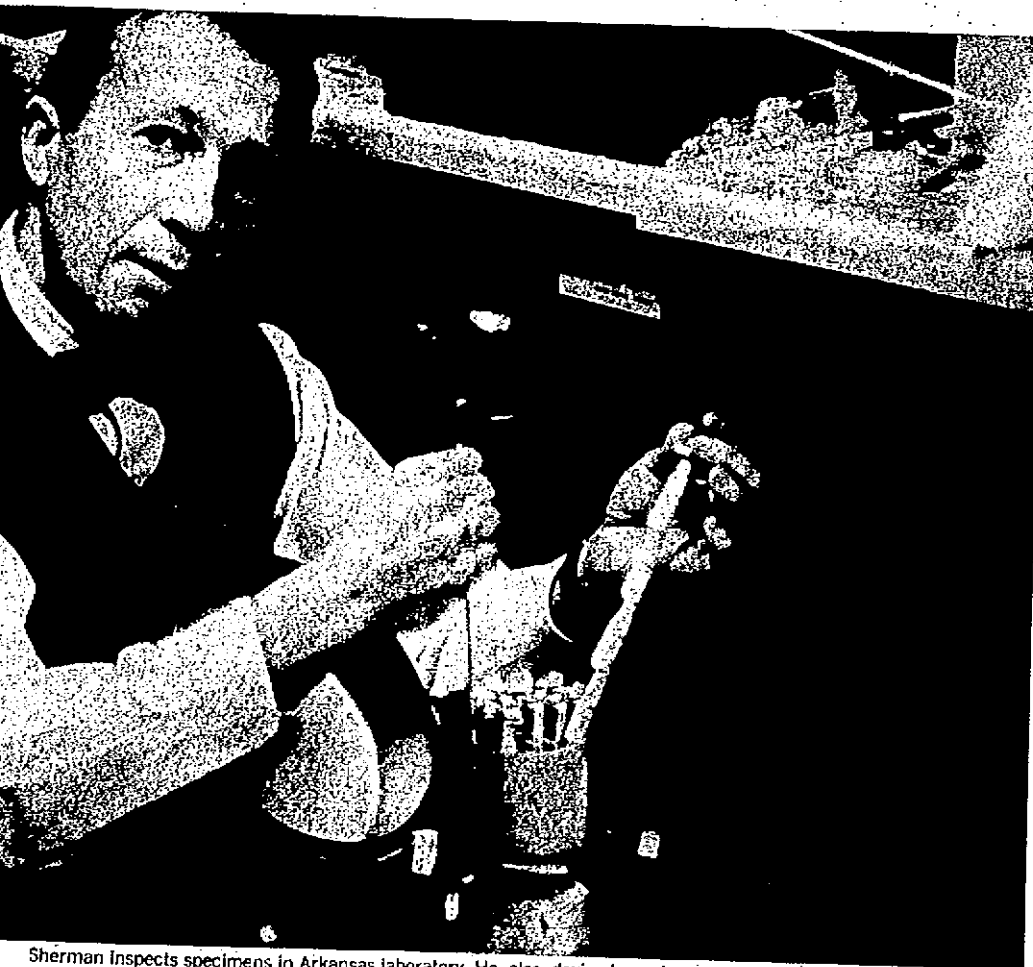
### FILLING A NEED

Dr. Sherman, who gets no money, no government grants for his research on frozen sperm, says: "I'm no physician, and I'm not trying to play God with this work. Many people of certain religious beliefs want nothing to do with it, and I can understand that. But still there's a need to help competent physicians pursue a long-range, scientific program based on my work. And that's the need I'd like to fill."

"I can envision a program whereby 5 or 10 semen banks are set up at medical centers throughout the country for use by doctors who will keep complete scientific records.

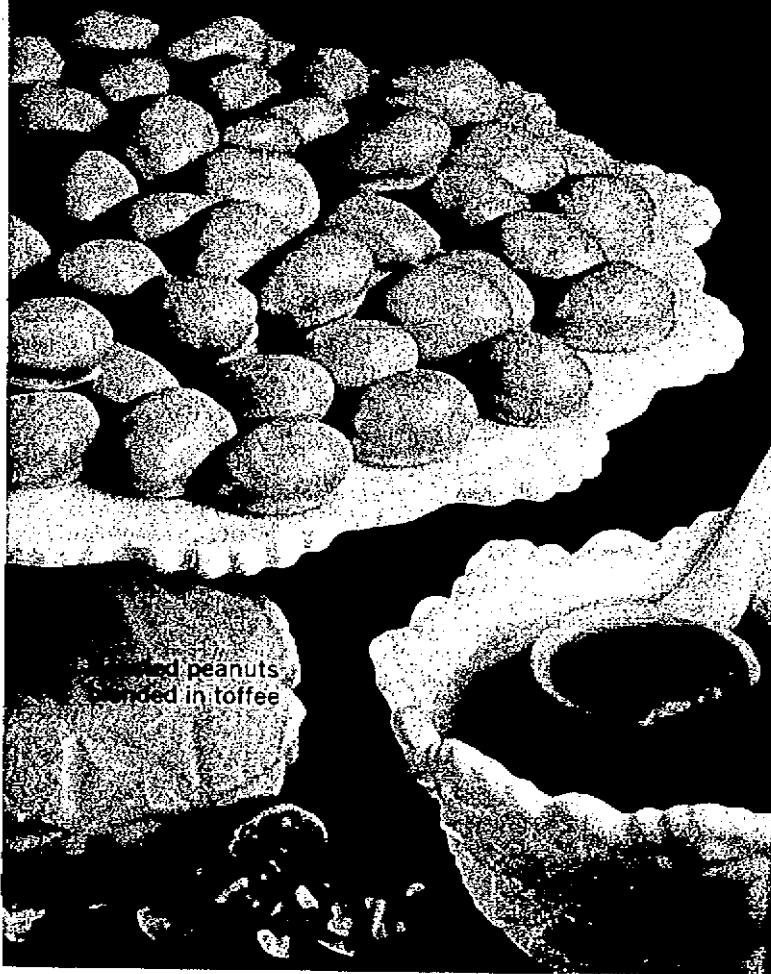
"Right now, I'm convinced that we can freeze human sperm in liquid nitrogen. These sperm cells retain from 45 per cent to 100 per cent of their original motility and are capable of successfully fertilizing ova. We've had four pregnancies by this method and four apparently completely normal children. Another six women are currently pregnant by the same method. On the basis of experience with a relatively small number of human pregnancies and a great number of lower species pregnancies, congenital abnormalities resulting from insemination with frozen sperm are not to be expected.

"Before definitive conclusions can be drawn, we'll have to get many more cases. What I've done, I think, is to open a door. From here on in, the doctors will have to run with the ball. Several have already started."



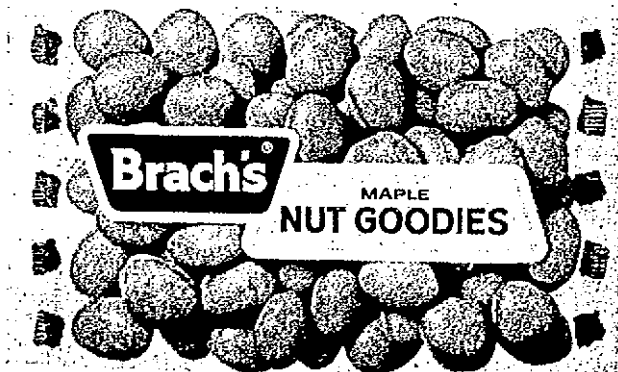
Sherman inspects specimens in Arkansas laboratory. He also devised previous technique, which employed dry ice.

# BRACH'S CANDY OF THE MONTH



## BRACH'S NUT GOODIES

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Disneyland's Carole Tully (l.) Introduces Hanne Plath, Tivoli guide, to Mickey Mouse.

Ten years ago, when Walt Disney, then a 52-year-old boy, was ready to open Disneyland, he said to his army of visitors, "The only thing I can promise you is that this amusement park will never be finished. Each year we'll try to add something new, something better."

Ever on the lookout for improvements, Walt began last year an exchange program between his constantly expanding playground and Tivoli, possibly the most famous amusement park in Europe and Denmark's number-one tourist attraction.

The idea was to fly a Tivoli hostess to Disneyland, let her study the layout, then ask her for suggestions. "What, for example," Disney asks, "do you have in Tivoli that we don't have here?"

A month later the Tivoli hostess flies back to Copenhagen accompanied by a Disneyland hostess. The Disneyland hostess studies Tivoli and then offers suggestions for that playground's improvement.

This summer the lucky exchange hostesses (see cover) are Hanne Plath from Copenhagen and Carole Tully, a native of Canada who came to the United States in 1952, is a graduate of Woodrow Wilson High School in Long Beach, Calif., and has been a Disneyland Tour Guide for almost two years.

The differences between these two girls, who hold down what they both call "dream jobs," are striking.

Hanne at 23 is married, soft-spoken, mature, introverted, well-educated. Like many Danish girls she speaks several foreign languages—

English, French, German—fluently. She moves slowly, listens carefully, is impressed by the honest, frank, natural ways of the American.

"Everyone who comes to Disneyland," she says, "regardless of their age, seems happy. They say whatever they think. They dress however they like. They bring a marvelous friendly atmosphere. It's the atmosphere Americans take wherever they go."

"In Tivoli," she explains, "most of our foreign visitors are Swedes. They're quiet and reserved. The second-largest number of tourists are Americans, and always they're gay, curious and smiling."

Tivoli employs only two girl information guides—Hanne is one of them—and pays each approximately \$200 a month. Hanne works from 10 A.M. to 5 P.M. six days a week.

### OLD-WORLD CHARM

Although Tivoli is much smaller than Disneyland, it's also much older—it was erected in 1843—and boasts an old-world charm Disneyland cannot yet match. For example, Tivoli contains 20 restaurants, a concert hall, theaters, handstands, pantomime, ballet, cabarets, dancing halls, rides of all kinds, games of chance, roller coasters—practically any basic amusement you can think of. Open from May 1 to mid-September, it's located smack in the center of Copenhagen, the one tourist attraction practically all visitors to Denmark patronize.

Hanne Plath has no suggestions for the improvement of Disneyland. "It's the most fabulous place I have ever



# TWO GIRLS WITH DREAM JOBS

by ARNO JOHANSEN

seen," she declares. "So clean—they don't sell gum or peanuts." But what she would like to introduce to Tivoli is the Disneyland system of girl guides. "I know that Disneyland is 10 times larger than Tivoli," she says, "that it has more of a need for guides, but still we could use some in Tivoli. I think many tourists miss things because they don't know where and when to see them."

In contrast to the two hostesses employed at Tivoli Gardens, Disneyland each summer employs from 25 to 70 girl guides, pays them \$2.20 an hour for an 8-hour day.

Carole Tully, 20 and single, oldest of 7 children, began work as a

ticket-seller in Disneyland on her 18th birthday. "I merely went up to the personnel office one day," she says, "and applied for a job. They asked me if I could sell tickets, and I said, 'Sure.' Later I became a tour guide. I've taken John Glenn, the astronaut, and his family around the park; also Joanne Woodward and Dr. Norman Vincent Peale. I've helped guide the King and Queen of Afghanistan and also the President of India. It's one of the most fascinating jobs any girl can have, especially if she likes meeting people."

## AN ALL-AMERICAN GIRL

Carole is typical of the Disneyland guide in that she's polite, cheerful, extroverted, vivacious, as American as Mickey Mouse. She loves to ski, surf and dance, speaks only one language, hopes to study further by taking night courses at Fullerton Junior College.

Why she was chosen as Disney's exchange guide to Tivoli this summer, she has no idea. What she does know, however, is that "no girl has ever had a better time. Scandinavian Airlines System," she points out, "flew me to Copenhagen, all around Denmark, to Stockholm, to Kiruna, the land of the midnight sun. Then they flew me to London, Paris, Rome, Vienna. I'm telling you, they really rolled out the red carpet for me. When I went to work at Disneyland, I had no idea that I was going to see the world. Believe me, the best job for any teenager is to work for Walt Disney. You can never tell what that man will do next."



Visiting Kiruna, 100 miles north of Arctic Circle, the girls wear Lapp hats.



## *The most important minutes of your summer day*

When hot weather makes you feel tense, irritable, headachy, two Bayer® Aspirin and a short rest can help you feel better fast!

It happens to most of us on a hot, humid summer day, when the pressures of daily living mount up. By midafternoon we feel so headachy and edgy that the simplest chore, the smallest disturbance becomes an irritation. We're in no mood to enjoy life or the company of others.

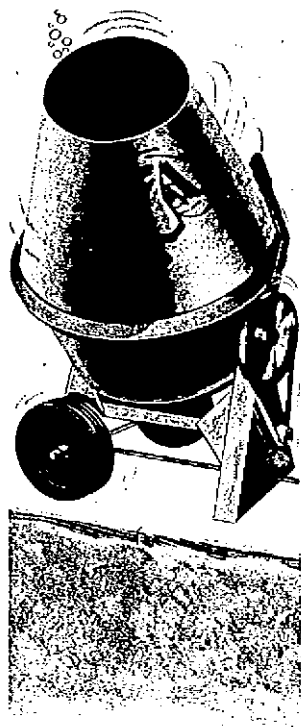
Here's how to turn that mood around: just take two Bayer Aspirin for your headache, sit down for a few minutes and relax. These few minutes can make a world of difference in the way you feel and act. You'll enjoy being with people, and they'll enjoy being with you.

Whenever you get tense, headachy and out of sorts on a hot summer afternoon, set aside a few minutes for two Bayer Aspirin tablets and a brief rest. You'll find these can be the most important minutes of your summer day.



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—THE BAYER TIN



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When you have an upset stomach from overeating, acid indigestion or heartburn, take pleasant liquid-quick Alka-Seltzer.



The Roses take a last look at New York City.

# Cruise ship for two

## 2ND HONEYMOON ON A 'PRIVATE' LINER



Jane and Earl Rose trot over deserted deck of *M/S Italia*. They were the only passengers.

Earl and Jane Rose, of Old Bridge, N.J., always said they had no desire to take a cruise "unless we could go first class." Then came an opportunity more first class than anything they could have imagined. They sailed from New York to Miami on a luxury liner accommodating 700 passengers and a crew of 500—and had the whole ship to themselves!

The Roses had their pick of the most sumptuous cabins on their leisurely three-day cruise aboard the *M/S Italia*. At every meal they dined at the table of Capt. Giovanni Ruffini. They could take a dip in any of four unoccupied swimming pools. In the evenings, they skimmed over the ballroom floor without any danger of bumping another dancing couple. Aside from the 100 members of a skeleton crew, there was no one else on board.

### JOURNEY'S END

While the trip on a "private" liner was regal and tranquilizing for the Roses, there was a sad side to the voyage. The *Italia* was ending an honorable career at sea that began in 1928. It had been purchased from the Home Lines by Canaveral International Corp., which will use it as a floating hotel, the Imperial Bahama, at Freeport, Grand Bahama Island.

The Roses had learned that Canaveral president Daniel S. Dubbin, with whom they were acquainted, planned to send the vessel to Miami for special outfitting. They asked if they might ride along, on a second honeymoon.

When Dubbin agreed, Rose took time off from his job as an electronics engineer. The couple arranged for the care of their two children, Kim, 11, and Kenneth, 7, and set sail on the cruise of a lifetime.

"Bored? Oh, never!" Mrs. Rose exclaims. "It was like a dream, a wonderful vacation from household responsibilities. Earl loved it, too. He was all over the ship, looking at the radar, talking to the crew. He even steered. I can't forget the long meals—lunch from 1:30 to 3, dinner, 8:30 to 10:30. It was so restful, we didn't mind having no fellow passengers."

"I'm glad we waited to go first class."



Alone on the dance floor, lucky couple glide along dreamily with eyes closed.



Earl takes helm of the *Italia* as Captain Ruffini explains use of gauges, apparatus.



A pause to gaze at the sea. Soon couple will step ashore, back to crowds and reality.





Either she has a very bad cold or she loves our new floral boxes.

Let's start with the happier possibility. Here's a lady who went to the market, spotted Crown Chiffon's five new floral boxes, and flipped. (You can see why.) But then she began to wonder. How would the pink chrysanthemums look in the dressing room? The lilac chrysanthemums in the bathroom? The aqua chrysanthemums in the kitchen? Which would go best in the bedroom—

the white or the yellow daisies? So because she couldn't make up her mind, she decided to buy them all. (Faced with the same pleasant problem, mightn't you?) Of course, maybe our tissue-laden friend simply has a bad cold. If so, she has the right facial tissue to go with it. Crown Chiffon tissue. (You should have it so soft.)

*Crown*  
**Chiffon**

John Garrison of Garrison-Ramon Salons, New York and Chicago, uses color to personalize hair design



This world-famous hairdresser tells why

why you should use a special colorfast shampoo if you color or lighten your hair

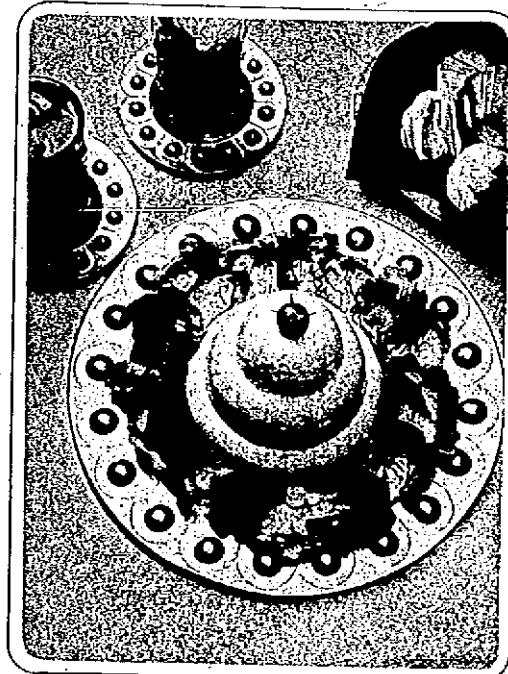
"Naturally, when you've found the hair color you're happiest with, you don't want to see it changed by shampooing," says John Garrison. "Using the right shampoo—colorfast shampoo—is especially important for the soft, muted colors most women prefer now. And Clairol is the colorfast shampoo—it won't change hair color." Very different from other leading shampoos, colorfast shampoo by Clairol was specifically created for women who color or lighten their hair. Two unique formulas: Clairol Blue for all light delicate blonde shades of lightened and toned hair. Clairol Green for all red, brown and black shades of tints and lasting rinses. At leading beauty salons and cosmetic counters.



BLUE—for blondes and lightest tones GREEN—for reds and lasting-rinse uses

**CLAIROL® SHAMPOO**  
the colorfast shampoo

© Clairol Inc. 1964



## cool summer lunch

by **Beth Merriman**  
PARADE FOOD EDITOR

Wonderfully refreshing on a warm day, this tall, cool, molded salad is the star attraction of a summer lunch. Begin meal with a hot, clear soup. If you like, serve thin slices of cold roast meat or meat loaf with salad, plus hot rolls and relishes. For dessert offer a choice of fresh fruit and a beverage, hot or iced.

- 2 envelopes unflavored gelatine
- 2 cups milk
- 2 cups (1 pint) cottage cheese
- 2 cups (1 pint) dairy sour cream
- 1 teaspoon Worcestershire sauce
- ¼ teaspoon bottled hot pepper sauce
- 2 cups grated carrots
- 1 tablespoon grated onion
- 1 tablespoon parsley flakes
- 2 tablespoons snipped chives

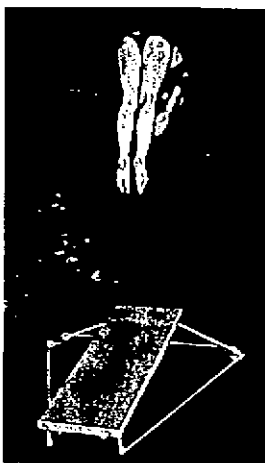
Sprinkle gelatine on milk in 2½-qt. saucepan; stir to blend. Place over moderate heat, stirring constantly until gelatine is dissolved, about 8 minutes. Remove from heat; cool. Stir in remaining ingredients. Turn into 6-cup mold. Chill until firm. Top with tiny cherry tomato. Makes 8 servings.

FROM PARADE'S TEST KITCHEN



# parade of progress

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN

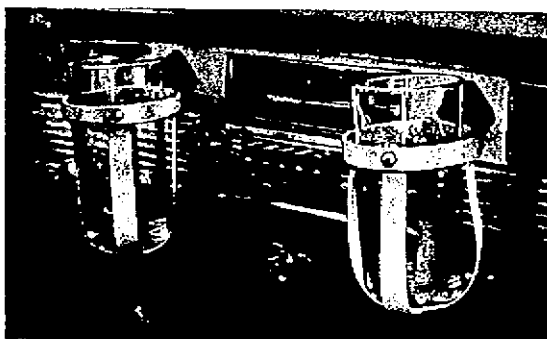


**Portable diving board:** Employing special torsion springs, this new diving board (above left) provides the springing action of a 14-foot conventional board, yet is only 42 inches long, weighs only 42 lb.—and needs no anchoring or fastening. You can remove it during poolside entertaining, tote it along in the car for diving from boat dock or raft. \$69.95 in stores. *Bostrom, Dept. PP, 133 W. Oregon, Milwaukee, Wis.*

**Hostess table:** You can use this table (above right) for buffet service indoors or out—and as coffee table, portable bar and even for study or reading because of the shadow-free lighting. It's 30 inches in diameter, 19 or 29 inches high, has a central electric light, colored slip-on light diffusers, Lazy Susan upper tray, top bowl for chips, mounted lower tray, holders for 6 bottles and 11 glasses. In choice of laminated plastics: mahogany, walnut, cherry, green Irish linen, gold-flecked white or silver-flecked red. From \$39.75. Details: *Preston Fixtures, Dept. PP, 1429 Oregon, Berkeley, Calif. 94702.*

**Acid eaters:** Simple way to reduce car battery corrosion is with little chemically treated fiberglass pads you slip under the cable clamps. They're said to help keep battery in full-power condition, feature a built-in color indicator that turns red when chemical neutralizers are spent. 69¢ a pair. *Rutward, Dept. PP, 1630 Bryant Rd., Columbia Station, Ohio.*

**Dashboard beverage holder:** Here's a drink butler (below) that will securely hold a glass, bottle, cup or can in car or boat. It has a separate mounting bracket backed with adhesive for attachment to any flat metal, wood, glass or tile surface. The 3-inch diameter, anodized aluminum ring with vinyl straps goes on and off bracket easily. \$1.25. *Falcon, Dept. PP, Box 331, 27 E. Okeechobee Rd., Hialeah, Fla. 33011.*



Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will consider your new ideas but regrets that it is unable to correspond about them.



BRINGING UP BABY,®  
HINTS COLLECTED  
BY MRS. DAN GERBER  
MOTHER OF FIVE



## cool ways for hot days

In the good old summertime, a mother's big concern is keeping baby cool and comfy. While you can't temper the temperature, there are ways to outwit the heat:

- Extra, "waist-up" sponge-downs with tepid (not cold) water are refreshing and revitalizing. A bit of baking soda in the water helps prevent prickly heat.
- If your baby carriage-naps outdoors, he should be parked in a shady nook so sun won't oven-ize the carriage. For night slumber, baby will be more comfy with an airy, absorbent nightie than just a diaper.
- Bottle feeding takes effort and babies often perspire profusely. A cotton shirt, to soak up perspiration, will keep baby relatively cool. Sponging face and back of neck provides welcome relief.

### More cooling systems

Babies, like adults, need more liquids in summer. (Be amazed how often a baby fusses because he's thirsty, rather than hungry.) Gerber Fruit Juices are ideal cooling quenchers... give baby a nutritional bonus, too. All nine are equally rich in vitamin C. Among those especially popular with the crib-'n'-bib set are Gerber Apple Juice, Apple-Cherry and Orange-Apple. Wonderful freshets of flavor, they're pleasantly mild, not overly sweet.

### Footnote from Dan Gerber

"It may interest you to know that Gerber Apple Juice was specially developed to meet the special needs of babies. Before this product was introduced, our research department

tested 17 different varieties of apple juice for sugar and acid content to find those best suited to a baby's delicate palate. Then, several processing methods were tested to find the one which would produce a clear, flavorful juice... a favorable proportion of sugar in relation to acid."

### Travel plans

Vacationing via car this summer? A few hints for happier driving: (1) Baby will fuss less, fare better if you do the bulk of your driving in the cool of the morning and evening. (2) A supply of Gerber Fruit Juices\* will take care of the thirst dept. (3) A sweater kept handy is good insurance against a temperature topple.

\*In addition to the apple-based juices, Gerber offers Orange Juice, Orange-Pineapple, Pineapple-Grapefruit, Orange-Apple, Prune-Orange, Mixed Fruit.



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For jiffy-fast relief from annoying "Older Age" Itch—dry skin itch and raw, fiery itch caused by chafing, scales, rashes—other Itch troubles, get D.D.D. Prescription. Soothing, cooling, antiseptic... helps prevent infection... aids healing. Don't scratch—don't suffer. Ask druggist for D.D.D. liquid or cream.

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PARADE'S SPECIAL

## INTELLIGENCE REPORT

**CRIME SYNDICATE.** The Chicago crime syndicate, long involved in gambling, prostitution, the illegal sale of narcotics and the corruption of local officials, is muscling its miserable way into the restaurant business. Lloyds of London, which used to insure many of Chicago's top eating places, is reluctant to insure any new Windy City restaurants. In the past 29 months, 63 such establishments have gone up in flames or been fire-damaged. Since 1919, 976 gangland-type killings have taken place in the Chicago area, an average of 23 per year. Only two have been cleared up by the arrest and conviction of the killers. Underworld executioners in Chicago enjoy odds of 500 to 1 against being caught and convicted. Now the police are worried about the gangster arsonists. They feel strongly that the Cosa Nostra hoods are burning rival and respectable restaurants out of business. Four years ago El Rancho Vegas, one of the leading gambling casinos in Las Vegas, was destroyed by fire a few hours after one of Chicago's top **Mafiosi** was thrown off the premises. To date, the casino has not been rebuilt.

**FACT OF RELIGION.** There are 210 different religious faiths in the U.S., each having more than 50,000 members.

**DON QUIXOTE.** For the last five years, in between other chores, Orson Welles has been filming **Don Quixote** in Spain. Work starts up whenever Welles can find a new backer. Playing the role of Sancho Panza in the unfinished epic is the Hollywood character actor, Akim Tamiroff, who hopes the motion picture will be finished by 1970.

**ADVICE FOR THE UNMARRIED.** The Family Planning Association of Great Britain has decided to

set up Youth Advisory Centers at which unmarried youngsters can obtain medical advice on sex problems, including birth control information. Explained Mrs. Sylvia Ponsonby, London member: "The new pattern of sexual behavior has come to stay and is widespread in all classes. Unless these developments are matched with more birth control advice, which we alone can give, the already appalling figures of illegitimacy will increase." Approximately one of every nine births in London finds the mother unmarried.

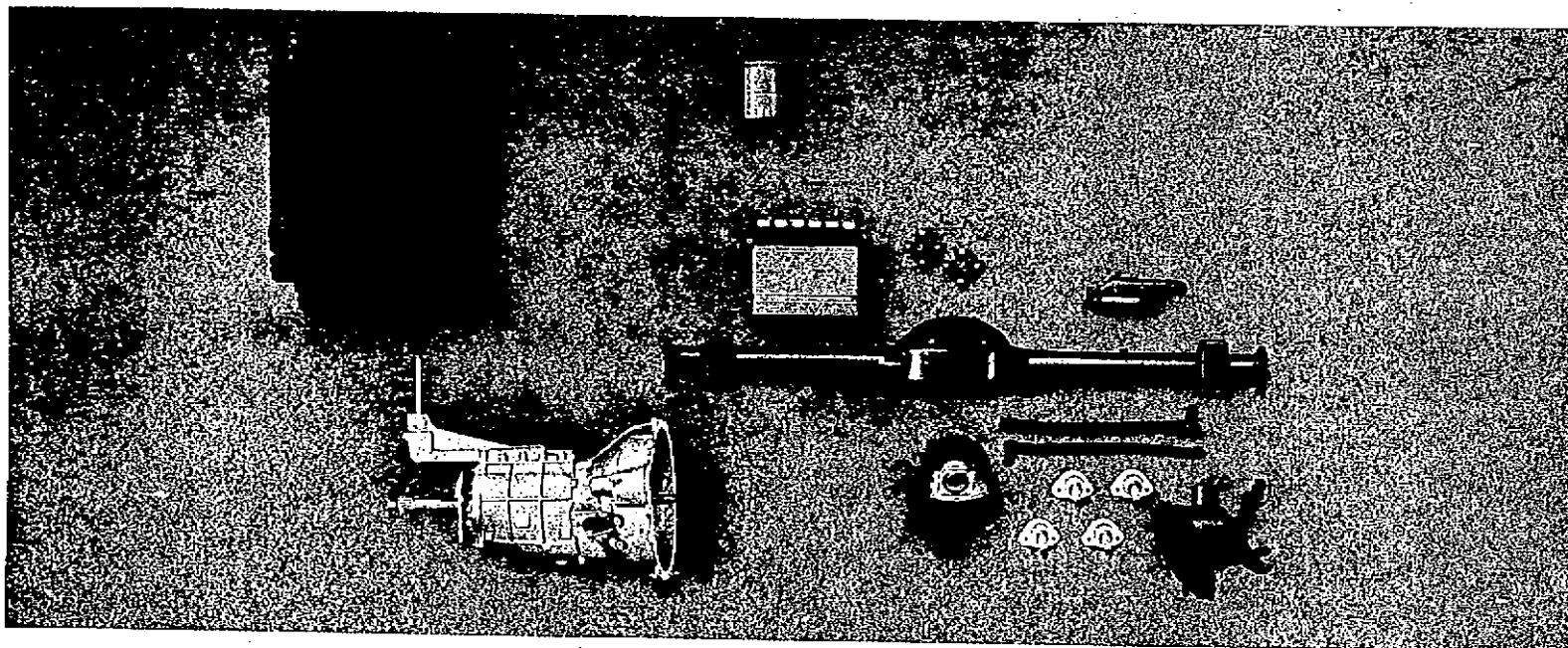


HAND TO HEAD, DE GAULLE FIGHTS FATIGUE.

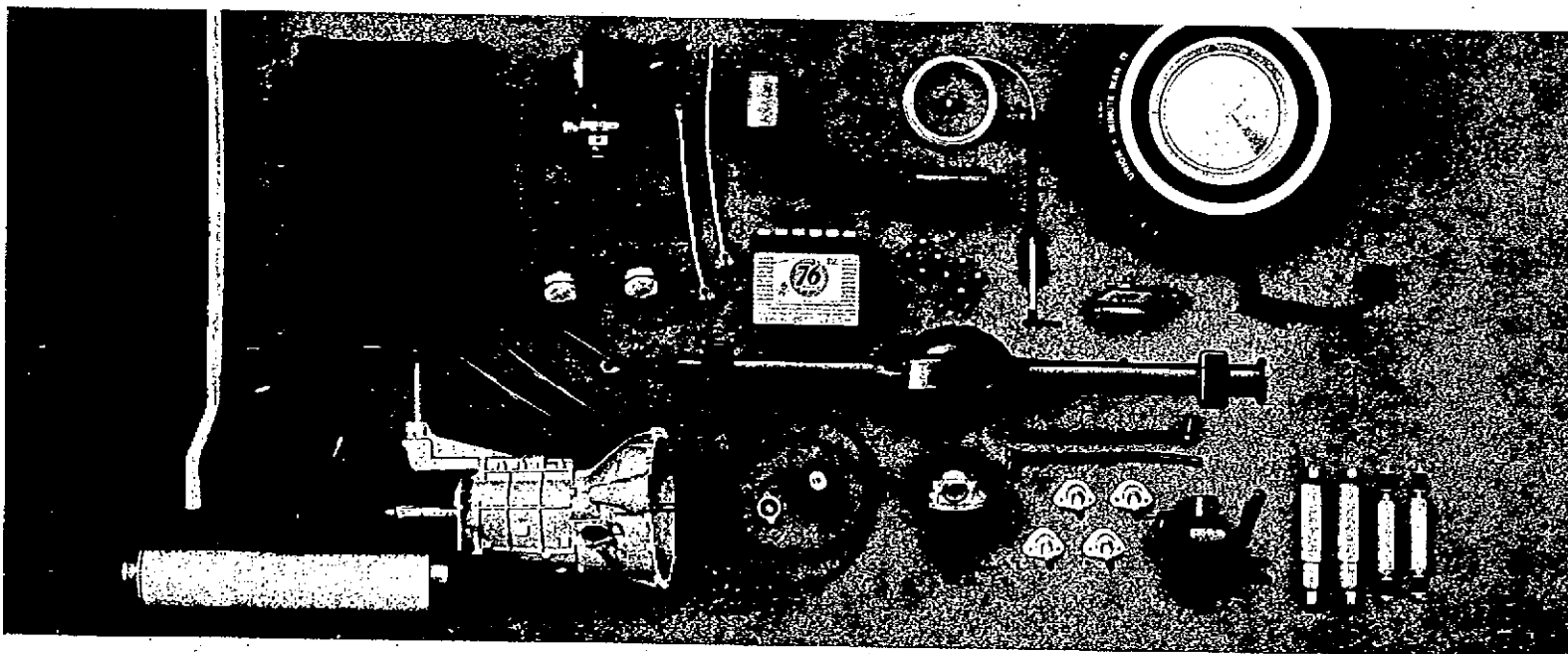
**CENSORSHIP.** Many French newspapers now refuse to print any photographs of Gen. Charles de Gaulle which show him as he really is -- tired, haggard, worn-out, not yet fully recovered from his prostrate gland operation. The idea is to perpetuate the "superman" myth, the legend that De Gaulle is perennially youthful. No paper in France, except one antigovernment weekly, would publish the photo above when it was offered to them.

Because of volume of mail received, PARADE regrets it is unable to answer queries about this column.





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## my favorite jokes

by Robert Q. Lewis

**EDITOR'S NOTE:** Robert Q. Lewis, born on Manhattan's upper East Side nearly 50 years ago, broke into show business operating kids' theaters on the lawn of his family's summer home on Long Island. He majored in drama and radio production at the University of Michigan in the late 1930s, then got his first job at station WTRY, in Troy, N.Y. Following an Army hitch, Lewis became a staff announcer at WNEW in New York, gradually worked his way up the network ladder. A summer replacement for Arthur Godfrey, he was hired as a pinch-hitting emcee on many of the top panel shows: *The Price Is Right*, *What's My Line?*, *Password* and many others. A few years ago Lewis made his debut as a night club performer in Las Vegas, followed that up with a tour of major nite spots, then played in summer stock. Recently he completed a co-starring role with Jack Lemmon in the film, *Good Neighbor Sam*. Herewith some of Lewis' favorite funnies:

My neighbor's 15-year-old daughter has been begging for one of those glamour wigs all the other teenage girls are wearing. However, her mother has consistently said no. But last week the youngster was invited to a super-duper party, and she finally got her mother to give in by crying. "Oh, Mother—I'll be the only girl there with her own hair!"

A Hollywood film star admitted to an interviewer that when he first entered show business he was so nervous that he used to chew his nails down to the quick.

"I imagine," ventured the scribe, "that success has changed all that. You don't bite your nails now, do you?"

"Of course not," declared the star, "Now I can afford to have somebody come in once a week and do it for me!"

A couple of beer-drinking pals were discussing marriage in general and henpecked husbands in particular.

"I have a cousin," said one, "who is without a doubt the most henpecked husband in the world. Not only does his wife check to make sure he's wearing his wedding ring whenever he leaves the house, but in cold weather he has to wear it outside his glove."

A 5-year-old in our neighborhood is a precocious kid, exceptionally mature for his age. After he had spent his first day in school, I asked him how he liked kindergarten.

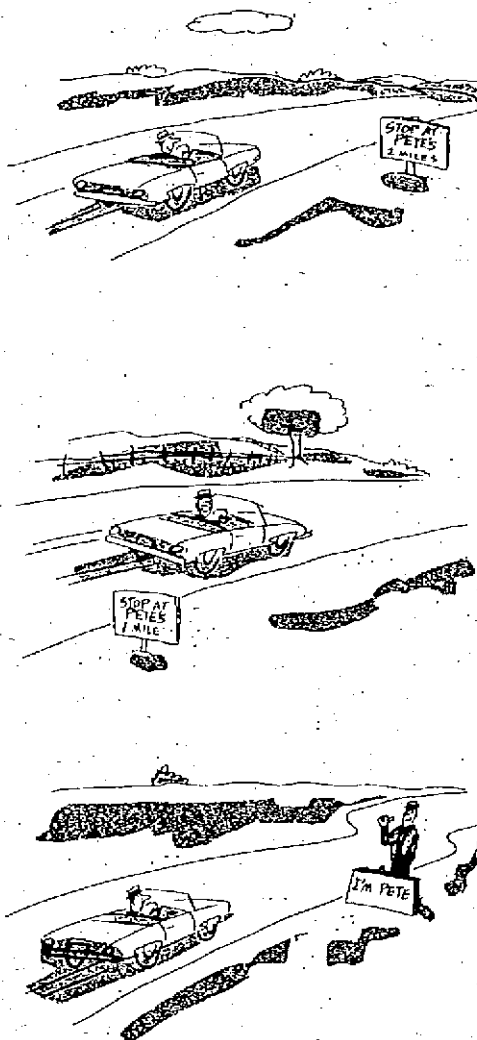
"I don't think of it as kindergarten," he replied disdainfully. "I like to consider it as an institution of lower learning."

A minister once sneaked off on a Sunday to play golf, leaving his assistant to preach the sermon. An angel spotted the minister on the golf course and pointed him out to St. Peter, whereupon St. Peter said: "I'll take care of him. I'll fix his wagon good."

The minister stepped up to the first tee and smacked the ball 350 yards down the fairway. Elated by his fast start, the minister continued enthusiastically and played the best game of his lifetime, winding up with a sub-par 68. The angel was shocked and went to complain to St. Peter. "I thought you were going to punish him," he scolded, "and instead you gave him the greatest day of golf he'll ever have. You know he's never even broken 100 before!"

St. Peter smiled. "You forget," he said softly, "that he can't ever tell anybody about a golf game he played on Sunday."

## For Pete's Sake!



by Brad Anderson

## ANECDOTE OF THE WEEK



■ The Duke and Duchess of Windsor attended a performance recently of a hit Broadway musical. The show over, they were escorted backstage to meet the stars and greet the other members of the cast. As the celebrated couple departed, one chorus girl asked another if she had seen the Duchess close up. "You bet," was the reply. "Not only did I see the Duchess, I also saw her husband, the Dutch."



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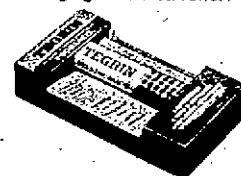
Psoriasis symptoms—13 common trouble spots:

(1) scalp	(7) chest
(2) neck	(8) back
(3) shoulders	(9) mid areas
(4) elbows	(10) knees
(5) arms	(11) thighs
(6) hands	(12) legs
	(13) feet

But no matter where itching and scaling of psoriasis strike,

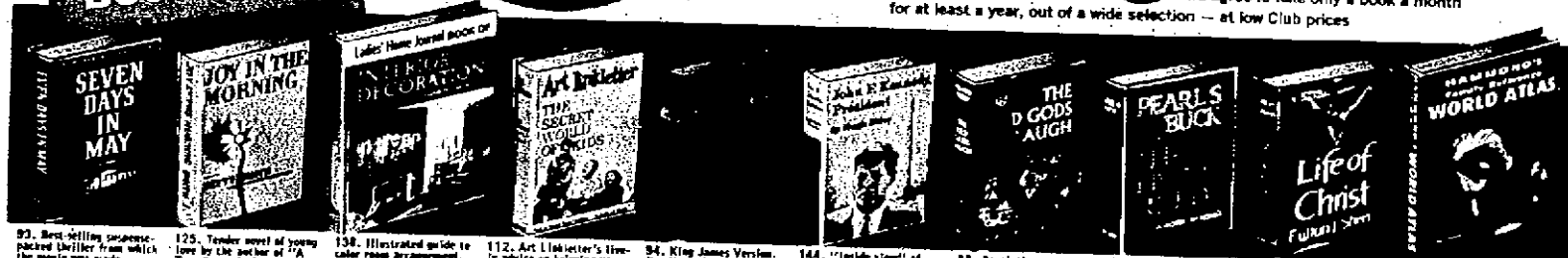
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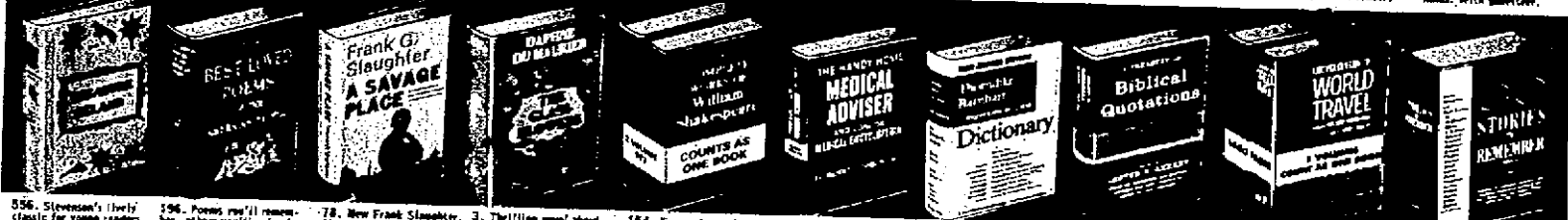


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# Southland

Sunday, July 19, 1964

MEN ON TOP OF THEIR WORK

## Drafting Table Contortionists

Turn to Page 9

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



They're Anything But Square . . . See Page 7

Color photography by Roger Caim



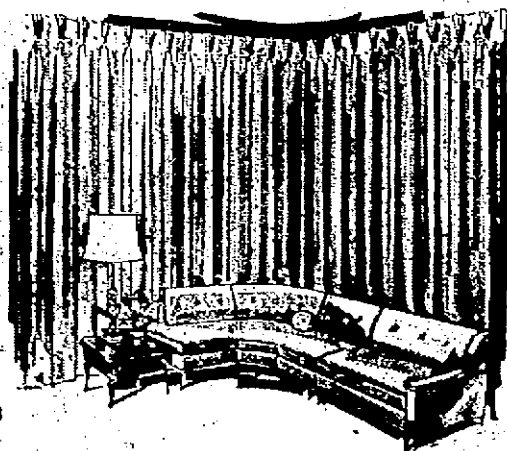
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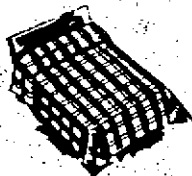
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# Southland

Sunday, July 19, 1964

## OUR COVER



For today's cover picture in full color, Southland's chief photographer Roger Coar focused on a kaleidoscope of square dance couples, a few of the 20,000 who, from Wednesday through next Sunday, will make Long Beach the square dance capital of the world. They'll arrive from all over the United States and some foreign countries for the 13th annual National Square

Dance Convention. Wearing bright costumes on the order of those shown on the cover—Western attire for men, fluffy skirts and petticoats for the women—they'll dance morning, noon and night. More about the square dance convention on Page 7.

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## NIGHT WEEK

Twenty years ago, the Long Beach Cinema Club was organized to promote local interest in amateur movie-making. Now widely known, the organization participates in many philanthropic pursuits which include the making of service films. Carefully planned and executed, the club's films have the mark of the professional. Southland tells you all about the Long Beach Cinema Club next week.

Fred Taylor Kraft, Editor

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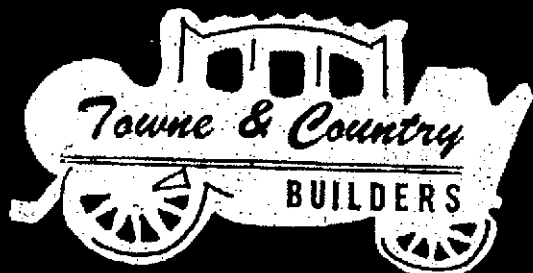
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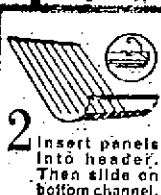
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# CHECKMATE

—A short story by Harry Karns—

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June 2, 1964

Pay To The

Order of *Square Deal Car Company* \$2,792.<sup>74</sup>/<sub>100</sub>

*Two Thousand Seven Hundred Ninety Two and 74/100* Dollars

*John M. Selby*

## CITIZENS NATIONAL BANK

Beachtown, Calif.

No. 96

June 3, 1964

Pay To The

Order of *Speedy Trip Driving Training School* \$60.<sup>71</sup>/<sub>100</sub>

*sixty and 71/100* Dollars

*John M. Selby*

## CITIZENS NATIONAL BANK

Beachtown, Calif.

No. 112

July 10, 1964

Pay To The

Order of *Speedy Trip Driving Training School* \$350.<sup>00</sup>/<sub>100</sub>

*Three hundred and no* Dollars

*John M. Selby*

## CITIZENS NATIONAL BANK

Beachtown, Calif.

No. 114

July 13, 1964

Pay To The

Order of *Tracie Rudy and Heister Shop* \$110.<sup>40</sup>/<sub>100</sub>

*One Hundred and Ten and 40/100* Dollars

*John M. Selby*

## CITIZENS NATIONAL BANK

Beachtown, Calif.

No. 115

July 14, 1964

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Order of *Beachtown Neurological Clinic* \$14.<sup>00</sup>/<sub>100</sub>

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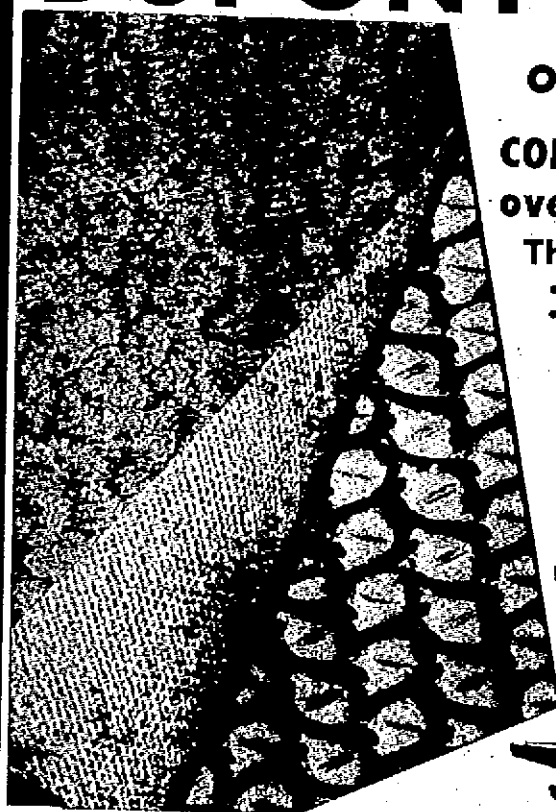
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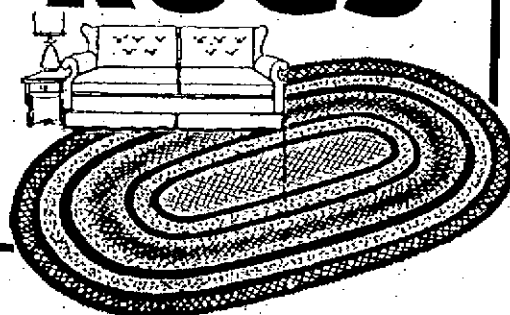
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Approx.  
9'x12'

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# Painter for the Air Force

By Irma McCall

**A**N INVITATION to fly to the loveliest spots in Alaska would thrill most travelers. The United States Air Force recently offered such a trip to Watson Cross—provided he would paint pictures of its installations.

Watson's art teachers in Long Beach schools predicted that he would go far. Miss Jane Gibbs at Jefferson Junior High School and Ruth Burdick at Wilson encouraged him to make art his life work. For 20 years Cross has been a popular and enthusiastic instructor at Chouinard Art Institute in Los Angeles. He lives with his wife and two daughters in West Covina.

His works have been widely exhibited in important galleries in California, the Midwest, and New York City. Mastery of various mediums was demonstrated in a current exhibition in the Newport Beach City Hall featuring oils, water colors, charcoal studies, line drawings—some traditional and others brilliant, imaginative, impressionistic paintings.

CROSS EAGERLY accepted



Watson Cross pictured at work on a canvas. Cross sent on a tour of Alaska to paint for the U. S. Air Force.

the invitation to visit the 49th state. He found his first jet flight, a three-hour hop from Seattle to Anchorage, exciting when patches of iridescent jewels marking hamlets and cities spangled the eerie blackness. Elmendorf Air Force Base in Anchorage was his headquarters, but when he flew to new locations

sometimes his orders had to be confirmed by a Pentagon telegram.

At Nome, he sketched a White-Alice microwave station, important in the Alaskan communication system. His drawings are accurate in detail as well as creative and artistic. During his 10-day (Continued on Page 17)

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Did You Ever See  
Such a Shindig?

# They're Anything But Square

By  
Vera  
Williams



Roger Coar Photos

Square dancing adds up to tired feet and brow mopping, but it's great fun. Norman and Jean Holloway (above) are chairmen of the square dance convention opening this week.



## "DANCE on Our Shore in '64."

That's the invitation that brings to Long Beach the largest aggregation of square dancers in the world.

Upwards of 20,000 square dancers, coming from all 50 states of the Union, plus Canada and European countries, will be in Long Beach for the "lucky" 13th annual National Square Dance Convention Thursday through next Sunday.

They'll take over the Arena, the Municipal Auditorium, a 40,000-square-foot platform to be built outside the Arena, Lido and Cinderella Ballrooms, Veterans Memorial Stadium and quite a few park clubhouses.

They'll dance from 12:30 p. m. to midnight in the downtown locations; then from 12:30 a. m. to 2 a. m. in the clubhouses. The final event will be a party from 1:30 a. m. to 6:30 a. m. next Sunday at Disneyland.

and workshops during the convention.

**BILL AND JEAN Munson**, 3687 Palo Verde Ave., will be assistant general chairmen.

Walter Baumann of Yucaipa and Bob Van Antwerp of Long Beach will be in charge of square dance program and education and Albert and Helen Peterson of Montebello will be in charge of round dance program and education.

Spectators will be welcome in the balconies, so long as seats are available.

Bob Osgood, publisher of *Sets in Order*, square dance publication of Los Angeles, will give the keynote address at 10 a. m. Thursday in the Municipal Auditorium.

A press luncheon is slated for Saturday in the Petroleum Club.

**TEEN AND PRE-TEEN** dances will have an important part on the program.

Although 60 per cent of the square dancing fraternity are past 40 years old, they range widely in age. Dancers at the convention will include Harriet Blohm of Hollywood, who admits to 75 years, and 9-year-old David Paul Affa of Redondo Beach.

The first national square dance convention was in 1952 in Riverside. Since then they have been in St. Paul, Kansas City, Dallas, Oklahoma City, St. Louis, Louisville, Denver, Des Moines, De-

troit, Miami Beach and San Diego.

THE 1965 convention will be in Dallas. Bids will be received here for the 1966 convention.

Tours are being planned for Disneyland, Marineland, Knott's Berry Farm, the Wax Museum,

Hollywood studios and the Huntington Art Gallery and Library.

The convention will be sponsored by the South Coast Association of Square Dance Clubs of which C. C. (Red) Hager is president, with the 15 square dance associations and federations of the state serving as hosts.



Photo by JASPER NUTTER

Square dancing finds its devotees in private groups, at recreation centers, like this at a Long Beach park, and in impromptu get-togethers.

**SPECIAL TRAINS** will bring dancers from Texas and Oklahoma; there will be two plane loads from Canada, and a trailer caravan from Colorado. Veterans Memorial Stadium will be converted into a trailer park for the occasion.

A mammoth parade of dancers, bands and floats is scheduled for 7 p. m. Wednesday, the line of march along Ocean Boulevard from Alamitos Avenue to Pine Avenue, then south to the Arena parking lot.

Fashion shows of square dance clothes are slated for 2 to 4 p. m. Friday and Saturday in the Municipal Auditorium. Men wear Western clothes; women wear full skirts, many petticoats, low-heeled shoes.

Many new square dance and round dance routines and new music will be introduced at the convention, according to Norman and Jean Holloway, 5829 Oakbrook St., general chairmen. The routines will be taught at clinics.

There's more than champagne to launching a ship

# A Lady Takes to the Sea

By Lou Jobst



Slipping down a canyon of steel and timber, the hull of a new freighter "hits the drink." Launching a ship is a complicated business that begins the very day a keel is laid. Note long ways down which ship slides.

**IT TAKES** more than roses and champagne to get a ship, traditionally "she," into the sea. Band playing, speech-making and the bubbly stuff aside, there is more to sending an oceanic behemoth sliding down the ways than meets the eye and the ear.

The ship launching, an event repeated more than 200 times in Long Beach-Los Angeles during the past 10 years and 2,000 times each year around the world, is, in reality, a long, complicated and largely unseen ritual.

It is a problem in engineering that begins the day a ship's keel is laid. This is a bottom's-eye view of this intriguing event:

**SHIPS ARE BUILT**, as everyone knows, on flat platforms called ways. The ways are tilted, sloping upward from the water edge to the ship's bow.

The flat-bottomed keel is laid first and it is supported about five feet above the ways by a

series of wooden blocks in a metal box filled with sand. These are called keel blocks.

A network of timbers and wedges called shores and cribs is added as bottom plating is attached to the keel, acting as pillars do in a house.

The growing hull is kept from sliding down the inclined ways by welding big steel clips to the bottom. Spur shores, made of heavy timbers, are jammed between the bottom clips and a recess in the construction slab, pinioning the hull in place.

As the ship grows so does the framework of cribbing and shoring, giving the effect of building the vessel in the air.

**TO BRING THE SHIP** down to earth, ground ways, two or more wide tracks, are built. A sled-like vehicle, often called a cradle, is built on the tracks under the ship.

The cradle, shaped to the contour of the hull, will carry the ship down the lubricated tracks and

into the water moments after the christening.

Since the bottom of the ship is higher than the cradle, the opening is packed with wood blocks, sheet steel and planking until a tight, but flexible fit is obtained.

As if this Rube Goldberg-like launch device was not complicated enough, the builders must now construct a device called a poppet.

There is no packing at the stern and bow ends of the ship because there is very little bottom (almost all sides) at these points. To support these fore and aft sections the builder passes steel bands under the bottom and up the sides. The bands are supported by steel girders set into the cradle. Concrete is pumped between the bands and the hull, to form a snug fit, a support and the poppet.

**THE SHIP** and its building-launch assembly is now poised like a leveled gun above the briny. All that remains is to build a trigger and fire it.

The "trigger" is made of four-inch steel plate which is pivoted into the ground ways with a vertical lip projecting through a space in the sliding ways. There are several triggers, all located in the stern, which are released simultaneously by either a manual or hydraulic mechanism.

There are safety devices to make sure the trigger isn't fired inadvertently.

Now the launch. Even before the official party of VIPs mounts the banner bedecked platform, the real launch party, composed of about 100 men, begins to work and gets down to the actual business of putting the ship in the water.

On the day before the launching these men knock out the blocks and remove the shores to expose the shoring wedges. Then they paint the bottom, heretofore inaccessible.

**THEY PULL OUT** grease irons which were put between the ways to keep the lubricant from squeezing out.

The launch crew then begins to ram the wedges, driving them between the sliding ways and the wedge rider and forcing the packing against the bottom. Then they remove the shores.

About 24 hours later the ways are cleaned and greased and all but the bilge cribs, spur and dog shores are removed. The keel blocks are also removed by pulling a plug in each box, allowing the sand to run out and the blocks to settle away from the keel.

The ship now rests on the cradle with all its great weight.

Ninety minutes before the launch the bilge cribs are removed and the ship is ready to slide down the ways on her sled.

Men thoughtfully and carefully ease off the dog shores and others knock out the spur shores.

The ship settles back against the triggers, and when the crash of glass on steel is heard above, the trigger mechanism is hit and the ship grandly slides into the sea.



—Associated Press Photos

Crowds of shipyard workers leave a vessel under fitting out for luncheon break. It takes more than 100 men to launch such a craft, a project that the casual observer thinks of as the breaking of a bottle of champagne.



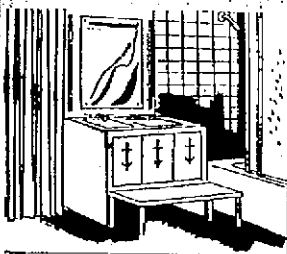
# Drafting Table Contortionists

Sunday, July 19, 1964



So you think teenagers assume absurd positions while they talk on the phone, study, or just plain loaf. Well, observe these draftsmen, photographed by Jack B. Kemmerer without them knowing it. They at

ways must be on top of their work, literally, as they make exacting drawings for parts for new auto models. In the process they become free-wheeling contortionists, torsos, legs moving with head and hands.



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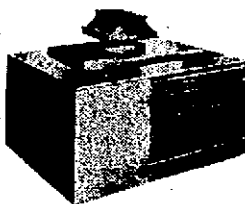
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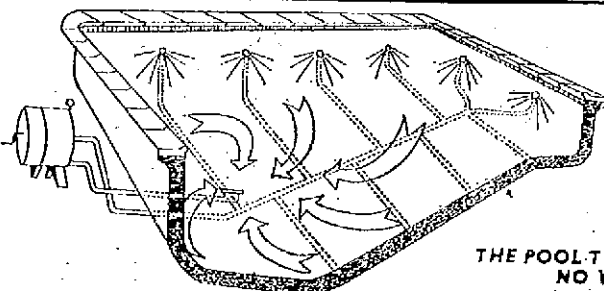
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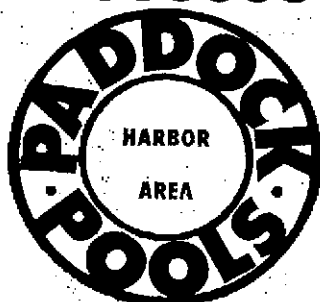
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## MOVIES

# Debut in a Cake



Statuesque Venus arising from a sea of cake is Italian beauty Virna Lisi, filmed in "How to Murder Your Wife."

**MAMMA MIA!** That was the day that was!

The day that was, when they sprayed the almost nude body of Virna Lisi with shaving cream and pumped her out of a banquet cake.

Signorina Lisi, the green-eyed, blonde Italian movie star imported to Hollywood to star with Jack Lemmon (non-Italian) in a Murder, Inc., comedy film titled "How to Murder Your Wife," a United Artists release in color and Panavision.

And all Virna had to do on her first day of work was to emerge from a five-foot tall cake in a bachelor's stag banquet scene and kiss leading man Lemmon.

**FOR THE RECORD**, the cake was all plaster, Miss Lisi was all woman and the shaving cream was all over Lemmon when the scene was finished.

The sequence marked Miss Lisi's debut in an American film. She has made 25 movies in her native Italy and in France where, she says, no one ever thought of asking her to pop out of a chicken wire and plaster cake.

One must say for Miss Lisi that she was a good sport about all aspects of the rather frothy debut.

First step was to don one of the briefest bikinis ever seen this side of the Italian Riviera. Let it be sufficient to say that the actress filled it in the way a bikini is meant to be filled.

Then, seconds before the scene was to be filmed, Virna emerged from her dressing room and stood on a small stool while dress designer Moss Mabry covered the bikini with a popular brand shaving spray.

**THE OBJECT** was to make it look like pastry cream. Mabry explained they couldn't use the real stuff because it wouldn't stick on. And that it had to do.

With the shaving cream adhering, two muscular prop men lifted the actress gingerly onto the top of the prop cake.

"Let 'er down, Sam!" yelled director Quine to the studio special effects man who operated a hydraulic elevator lift within the cake.

"Going down—basement level!" yelled back the technician.

"ARE YOU READY?" yelled Quine when the actress' head had disappeared into the basement level. "Pronto!" replied Miss Lisi.

"Roll 'em," cried Quine.

The cameras rolled. Quine gave a signal and Sam pressed the "up" button. Miss Lisi emerged from the depths with a smile on her face and shaving cream intact in the right places. She jumped from the cake and threw her arms around leading man Lemmon.

"Gulp," said Lemmon.

"Cut," said Quine.

"Hokay?" queried Miss Lisi.

"Wonderful, darling. Just what I wanted," assured Quine. "Now you can go take a bath."



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# NEWSPAPER NATIONAL SNAPSHOT CONTEST

Sponsored by the  
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Any black-and-white or color print taken after July 1, 1963 is eligible. Put your name, address and classification on the back of your snapshot. (READ COMPLETE RULES BELOW) Address them to Snapshot Contest Editor, Independent, Press-Telegram, 604 Pine Avenue, Long Beach, Calif. 90801. Send no more than 4 prints each week. SEND YOUR CONTEST ENTRIES NOW! Judging for the 1st week's contest will be conducted on Monday July 27. All photos received by that date will be entered in the 1st week's contest. Winners will be announced each week in Southland Magazine starting Sunday, August 2 and continuing each Sunday thereafter and including Sunday, Sept. 6... a period of 6 weeks.

**EXPENSE-PAID TRIP TO WASHINGTON!**  
Winners of each of the 8 top awards in the U.S. will receive \$1,000 each and will be flown to Washington, D.C., with one member of the family, all expenses paid, for the final awards luncheon. In addition, there will be special sight-seeing tours, receptions, dinners and accommodations at one of the Capital's finest hotels.

## PRIZES: More Than \$31,000 Awarded!

A \$25 U.S. Savings Bond will be awarded by the Independent, Press-Telegram and the Evening News to each winner in each of the 8 categories every week during the 6-weeks' contest... a total of 48 prizes! The eight best-of-winners photos will be entered in the Eastman Kodak Co. National Snapshot Contest in Washington, D.C., where they will compete for a total of \$31,000 in cash awards. Top prizes in each of 8 categories... 4 in black-and-white and 4 in color... (1) Babies and children; (2) Teen-ager and adult activities; (3) Scenes and special compositions; (4) Animals and pets, will be \$1,000 in cash; second prize winners will receive \$500; third prize winners, \$250. In addition, 120 Special Merit Awards of \$50 and \$25 will be given.



### Long Beach Man wins \$1000

Don Larson of Long Beach won \$1000 in cash and an all-expense-paid trip to Washington, D.C. for him and his wife for a black-and-white picture of his poodle in last year's Snapshot Contest!



## Read These Rules and Send Your Entries Right Away!

1. The contest is strictly for amateur photographers. Anyone is eligible excepting employees of this newspaper, or employees of any newspaper participating in the Newspaper National Snapshot Awards, employees of the sponsors and their families, and individuals who, personally, or any members of whose families are engaged in the manufacture, sale, commercial finishing or professional use of photographic goods.
2. Pictures that have been made after July 1, 1963, are eligible, black-and-white and color PRINTS accepted only.
3. Black-and-white snapshots may be made from any brand of negative type black-and-white film, but not from color transparencies. Color prints may be made from any brand of color film. Any make of camera may be used. No print, enlargement or transparency more than 10 inches in the longer dimension will be accepted. No art work or retouching is permitted on prints or on the negative from which they are made—or on transparencies. No composite pictures, such as multiple, printing or montages are eligible. Pictures should not be mounted or framed.
4. To enter the contest, mail no more than four prints each week as you desire, within the contest dates, to this newspaper's "Amateur Snapshot Contest Editor." On the back of each picture print your name and address clearly in ink, and the class in which you wish the picture entered. (See classes.)
5. Photographs entered in the Snapshot Contest become the property of the Independent, Press-Telegram and The Orange County Evening News, and NO BLACK-AND-WHITE OR COLOR PRINTS WILL BE RETURNED.

Do not submit negatives with your print. Keep negatives of color or black-and-white prints until requested by the Amateur Snapshot Contest Editor. (Only original negatives and transparencies accepted.) This newspaper and the sponsors of the Newspaper National Snapshot Awards assume no responsibility for negatives, prints or transparencies.

6. At the close of contest, this newspaper will submit eight pictures (one in each class) chosen by its judges as the best entered in its contest, in the Newspaper National Snapshot Awards, where they will compete with entries from other participating newspapers for cash prizes totaling a minimum of \$31,000.
7. All pictures shall be judged in the Newspaper National Snapshot Awards on general interest and/or appeal. Photographic quality, although important, may not necessarily be the deciding factor. The decision of the judges shall be accepted as final.
8. It is not permissible to enter pictures in the contest of more than one newspaper participating in the twenty-sixth annual (1964) Newspaper National Snapshot Awards.
9. Before receiving the newspaper's final prizes in one of more than eight classifications, the entrant must submit the original negative with print and sign a statement that his picture, or any closely similar picture of the same subject or situation, has not been and will not be entered by him in any snapshot contest, exhibit, or salon where prizes are awarded, other than the one conducted by this newspaper, and has not been and will not be offered for publication in any manner.

### CLASSES

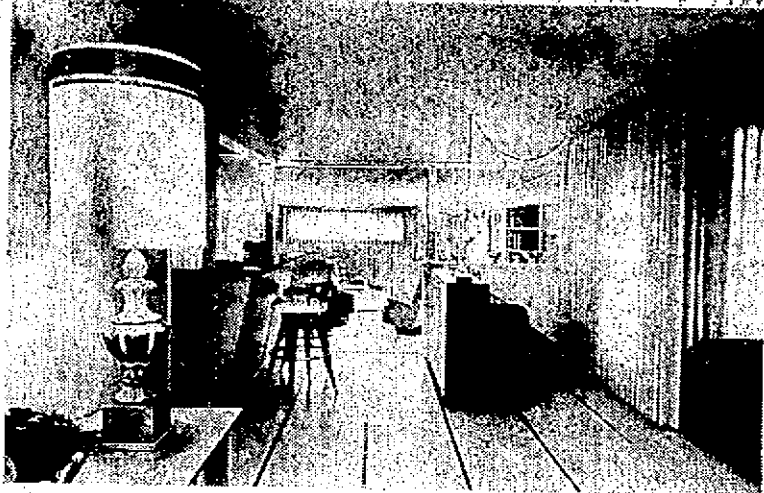
- A. BABIES AND CHILDREN**—One or more youngsters to be judged for cuteness, expression of character, or mood. Subjects may be engaged in any activity or interest. Adults may appear if they are not the principal interest.
- B. ACTIVITIES**—Teen-agers or adults. They may be engaged in any activity outdoors or indoors, at any season; occupations, hobbies, sports, and recreations; any picture that tells a story of an interesting phase of everyday life. Children may appear if they are not the principal interest.
- C. SCENES AND "TABLETOPS"**—Judged for scenic or pictorial appeal—landscapes, marine views, historical spots, street scenes, buildings; or unusual "still-life" subjects including "tabletop" or miniature arrangements.
- D. ANIMAL LIFE**—Household pets, farm animals, forest wild life, zoo animals, etc.; any situation in which the aforesaid subjects are of principal interest.

Color Entries Will be Judged in the Same Four Classes Listed Above

**IMPORTANT:** If you snap a picture which you expect to enter in the contest and in which a person or persons appear, be sure to get their names and addresses. This is necessary because, before your picture can become eligible for entry in the Newspaper National Snapshot Awards, the written consent of such recognizable person or person to the use of the picture for advertising purposes must be obtained.

**SNAPSHOT CONTEST Sponsored by the Independent, Press-Telegram & The News**

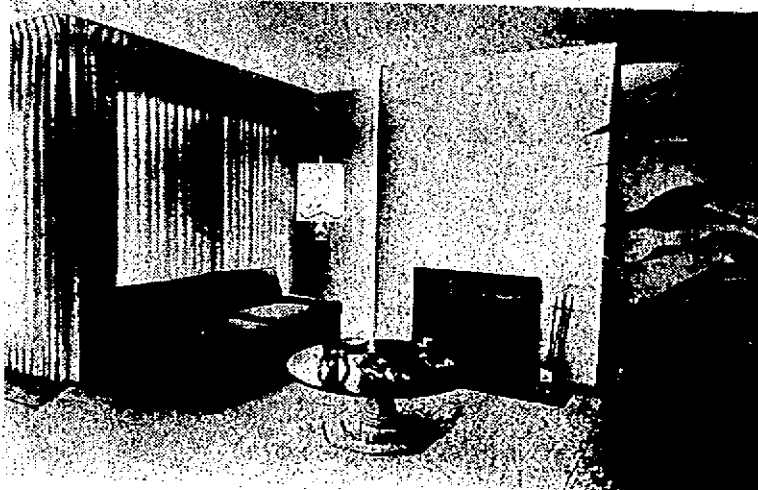
# Change Was Welcomed Here



From the front door of the revitalized Gordon Wright family home, view above, invites further inspection. New family room is at rear.



At right, the small living room has been lightened and made to seem roomier than the original size. View continues photo at top left.



**L**OCATION OF THEIR Lakewood Plaza home was to the liking of Mr. and Mrs. Gordon Wright, 2541 Nipomo Ave., because of the proximity of schools, churches, stores and principal streets, but some of the features of the house failed to measure up to their standards. Their living room was small and dark, the house had a "closed-in feeling," and living area generally they considered restricted.

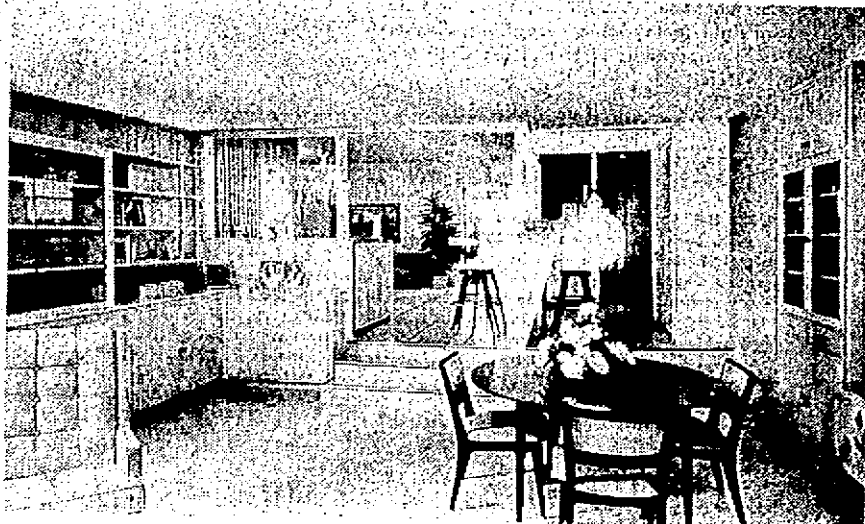
Of the two alternatives of selling out and finding another home that was up to measure or remodeling, the Wrights chose the latter. The results are amazing.

Specifically, they added on a large family room in the rear, made the service porch part of the kitchen, and had interior designer Helen Kern decorate the entire areas. From the front door, the view

By Stella George

Photos by Bob Shumway

A new bar (above) seats six persons comfortably. The bar angles inward toward floor, to provide leg room.



Built-ins add to function of new family room. View above looks toward kitchen.



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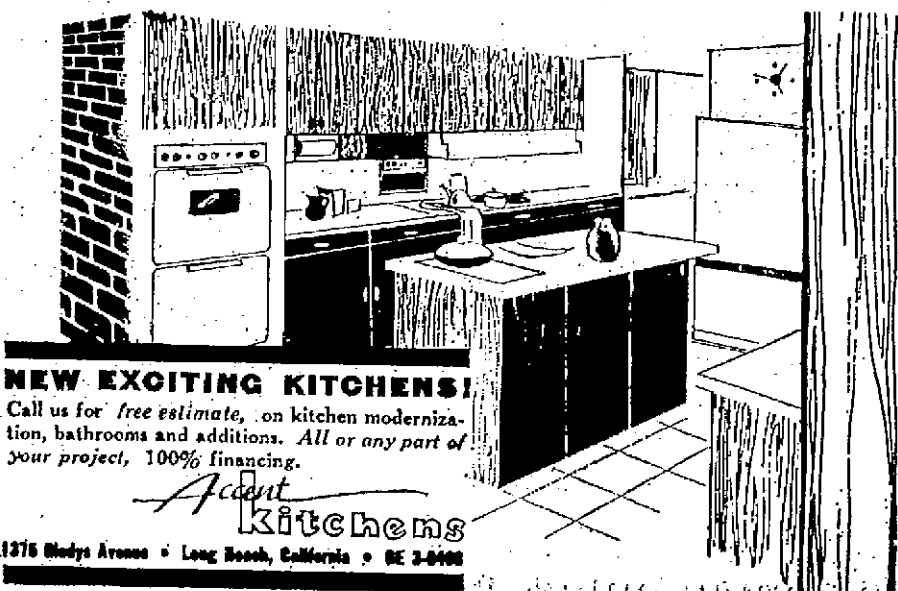


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Sofa and matching rug are at the far end of the new family room. Sofa is done in shades of blue and green.

Looking back to the new family room is one of gracious, and very spacious and liveable hospitality.

A SMALL, formal living room divides itself from the rest of the same room with curved carpeting meeting the off-white corlon. Length was "added" to the room with long bands of gold on the corlon. In the formal area, gold sofas face one another, with a round pecan wood coffee table in the center, in front of the white fireplace. A French scene painting behind one sofa has touches of scarlet, royal blue, green, and olive, colors picked up in throw pillows on the sofas. A tall white lamp with gold and white tassels is at the end of one sofa, a large green plant decorating the area at the end of the sofa across the room.

A wide bar which seats six comfortably is at the top of the steps which lead to the family room. Facing the bar, in a small alcove, is a spinet piano. Above this is an ornate and handsome chandelier.

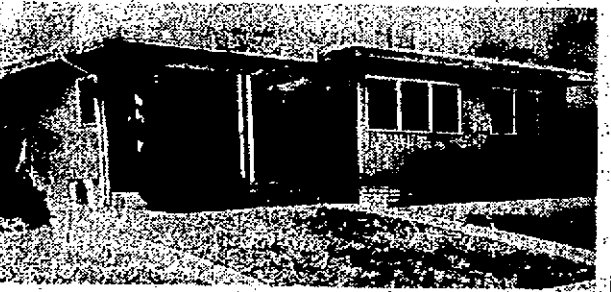
BUILT-IN UNITS on both sides of the family room provide plenty of storage space for everything from knickknacks and china to photography equipment. Built-ins are ornamental and the glass enclosed cupboards add a decorative touch.

Near the kitchen is a Danish modern dining set in low, Continental height. A sofa, done in peacock shades of blues and greens, is on one side of the room. A thick, wool turf rug was custom made to match the sofa. Two large and inviting lounge chairs and matching hassock are done in bright turquoise, and may be moved at will to face the sofa or the TV in the corner of the room. A tall green lamp stands near the sofa, a hanging lamp is placed over the dinette table. Paneling in the room is off-white, a color which adds to the spacious feeling. Glass doors in the room lead to the patio.

The kitchen was attractive and functional to begin with, and alterations are minor: a built-in desk in the corner taking the place of a former built-in dinette unit. A powder room is off the kitchen.

THE MASTER bedroom is done in rose. The two Wright girls' rooms are made to appear larger and more spacious with white sectional units which provide dressing table, chest of drawers and desk areas. Donna's room has a fuchsia carpet and bedspread with roses to match. Carol's room is done in lilac.

The new ideas which have been incorporated in this home were planned and executed carefully and the house itself has welcomed the new ideas to the extent that there is no added-on feeling. Rather, it would seem as if the home were intended to be this way from the very start. It is hard to imagine that there was ever such a thing as a small dark living room where now everything is bright, cheerful, and comfortable.



Remodeling has added new interest to the Wright home.

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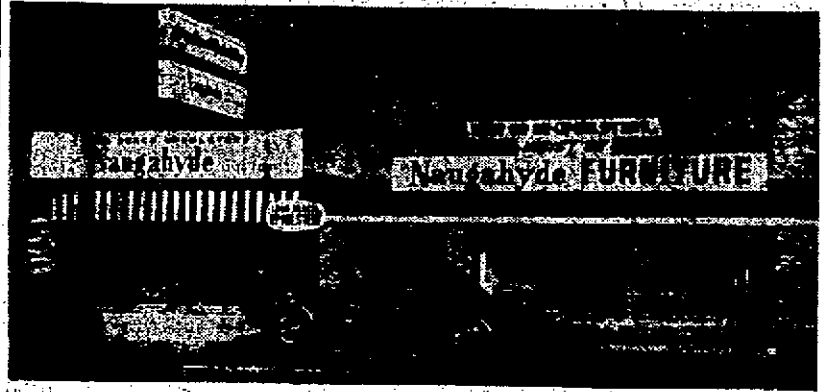
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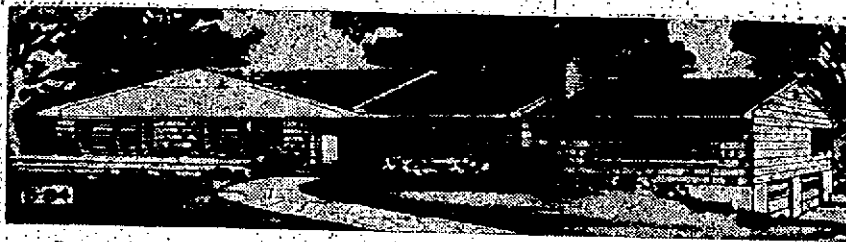
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Designed for a family of 6 with a yen for comfort and a bent for stylish entertaining, this luxurious, 3-bedroom, ranch style dwelling offers hospitality and ample room. Wood and brick finish exterior. The windows are handsome, functional.

## HOUSE OF THE WEEK

# Its Features Include Four 'Living Rooms'

By Jules Loh

touches besides its comfortable living arrangement which makes it well worth investigating.

**FOR DISCRIMINATING** moderns with a bent for entertaining, this luxurious ranch offers the opportunity to do it in style.

There are no less than four rooms in this home suitable for formal or informal entertaining; and it's possible for the parents to have company at the same time the kids have the gang over, with never a moment of intrusion

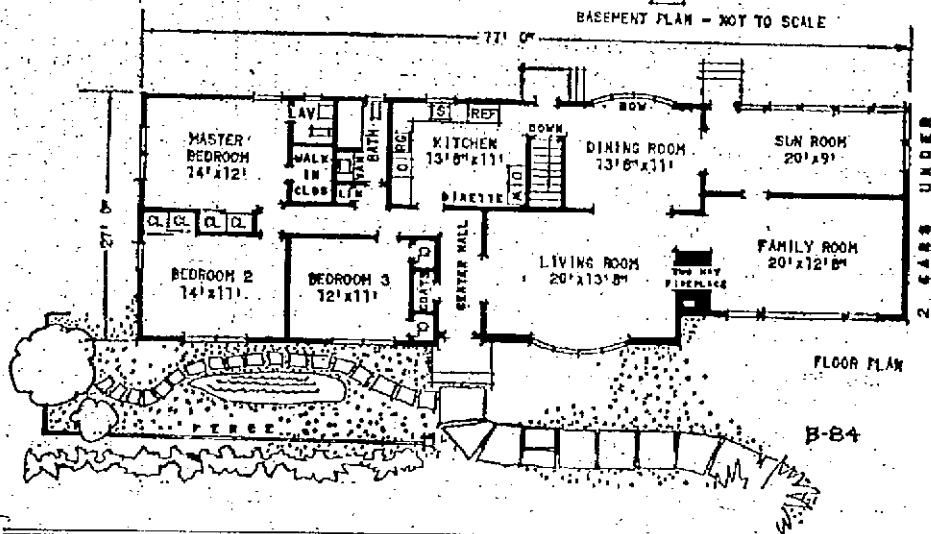
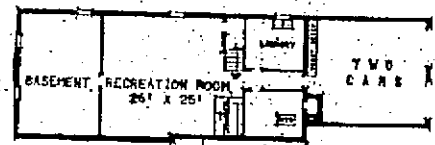
by either group on the other.

Lester Cohen, architect and designer of B-84 in the House of the Week series, said this was the specific problem he aimed to solve with this plan.

The house is not small—1,960 square feet. But if your budget can stand it, this house has some exquisite

**THE FORMAL** living room off the central hall is a grand 20 feet by 13 feet 8 inches, with a bow window and a two-way fireplace shared with the equally spacious 20 feet by 12 feet 8 inches family room. Both rooms flow together, but the large, brick

Four separate rooms in this home are suitable for formal or informal entertaining. A basement recreation room could be finished at later date. (Note: basement plan is not drawn to scale.) The dwelling has 1,960 square feet of living area.



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Its authoritative information was developed by Anthony, based on the building of over 24,000 pools.

In the pictures and text it describes the way modern pools are constructed. The growing use of high-speed automatic equipment for excavation and gunite cementing has kept the price of Anthony pools low while prices in general have gone up. A modern pool is just about the biggest bargain you can get these days.

It is important that you choose a builder large enough to offer you modern speed and economy.

During the first four months of this year Anthony has built more pools in the greater Los Angeles area than the next three largest pool builders combined. This is a dramatic

endorsement of Anthony's value, service, and reputation.

Kit also describes such Anthony exclusive accessories as Hida-Sweep automatic pool cleaner—it is never removed from the pool—and Antho-Pure, the automatic pool purifier that holds up to six months' supply of Gardex.

Other sub-assemblies and accessories manufactured in Anthony's 15-acre plant and sold direct to the pool buyer help keep Anthony's price low.

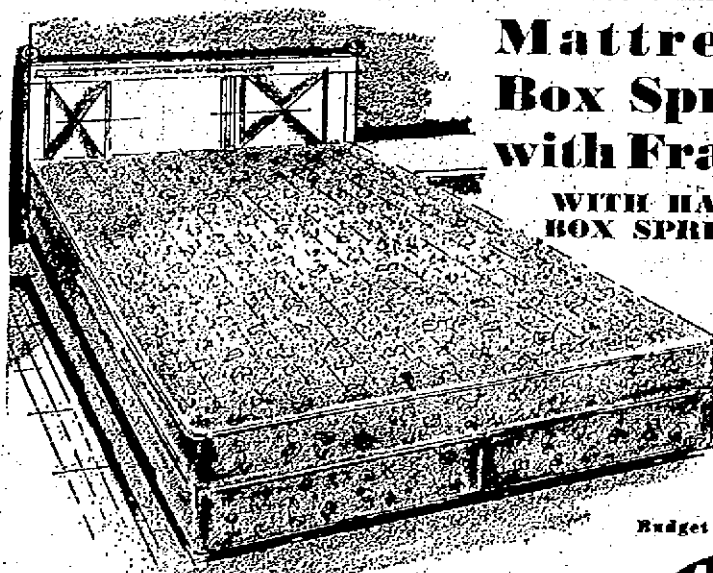
Anthony Pools' stock is listed on the American and Pacific Coast Stock exchanges.

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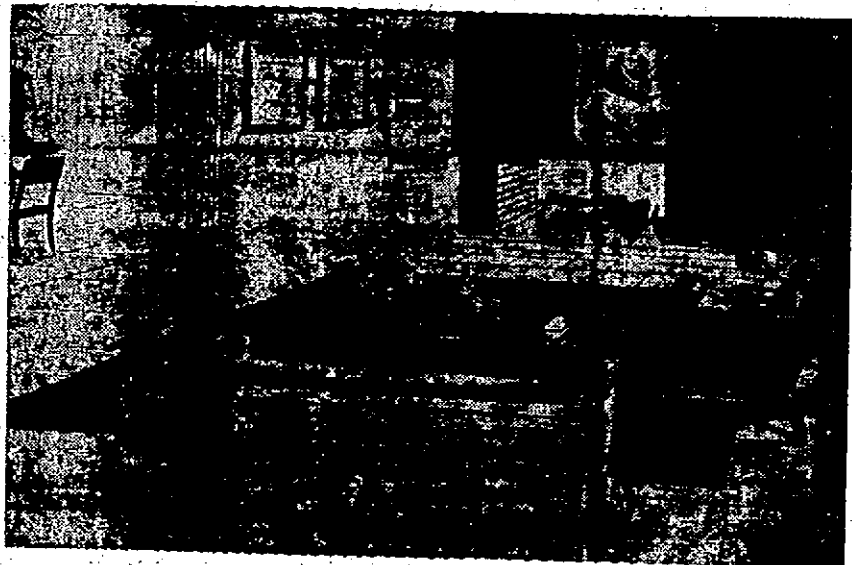
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Two-way fireplace, which also serves family room, provides the separation, as well as elegance, that guarantees privacy for the formal entertaining area (above).

fireplace preserves the essential privacy of each.

Adjoining both the family room and the formal dining room is a modern version of the old time sun room—a 20x9-foot relaxing area with jalousies on two sides.

The fourth entertaining area is the basement recreation room, 650 square feet of privacy which could, of course, be completed at some future date.

The three bedrooms are of a comfortable size for a family of six. Cohen said the closet space, bath and lavatory also are geared to serve this size family, but with a degree of comfort and convenience most families of six aren't accustomed to.

**DIMENSIONS** of the house are 27 feet deep by 77 feet wide, which could be put on a 100-foot lot in many areas. The double garage was put in the basement, an economical move which in this case doesn't encroach on the living area.

A sun room is an unusual feature in present day house

design. With its excellent size and separate outdoor entrance, however, this one probably will be one of the most-used rooms in the home—excellent as a play room, summertime relaxing area or wintertime informal dining area.

For formal dining, the 13-foot 8-inch by 11-foot dining room is given added graciousness by a bow window. A bow window overlooking the front garden also lends charm to the formal living room.

**THE KITCHEN** of B-84, a comfortable 13-8x11-foot, has room enough for a breakfast dinette plus a washer-dryer (though the basement has ample laundry facilities). The kitchen work area is the efficient L-shaped design, with more than 30 feet of hanging and counter cabinets.

Notice how the plumbing is localized in one area of this house, an important feature economically. Incidentally, if a stall shower is desired in the lavatory off the master bedroom, enough space for it could be stolen from the large closet adjoin-

ing it. There is plenty of other closet space in the room.

In fact, closet space is abundant throughout the house—and, where needed, they are so arranged to provide sound insulation.

Cohen designed the basement of B-84 as carefully as he planned the main floor. Laundry room and heater are completely separated from the 25x26-foot recreation room, but all three are convenient to the cellar stairs. A separate area is provided in the basement for the storage space a house this size normally requires.

The exterior of B-84 is a pleasing contrast of brick and wood siding with windows as attractive as they are functional. Cohen suggests a wood fence with corner lamp would add a homey touch.

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## LA REINA RULE

# WHAT YOUR NAME MEANS

Send your name to *La Reina Rule* in care of *Southland Magazine*, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** What data have you on MURPHY?—B.M., Los Alamitos.  
B.M.: MURPHY was formerly the Irish clan name O'Murchadha, meaning "sons of the sea warrior." Murphys were important in Tyrone, North Ireland, beginning in the 9th century. They also owned estates on Sligo Bay in Wexford. The Murphy shield is divided into four sections. The upper left and lower right ones are silver; the others, red. On each section is a rampant lion, tinted silver on the red background, red on the silver background. Across the center of the Murphy shield is a black stripe engraved with three gold wheat sheaves. James Murphy is listed as a south Pennsylvania land owner in 1741.

**DEAR MISS RULE:** What is the origin of CHITTICK?—J.C., Long Beach.

J.C.: CHITTICK is English, derived from the town where the remote progenitor lived. Chittick began as Chitt-wick meaning "the judge's farmstead." No shield is accessible for Chittick.

**DEAR MISS RULE:** Kindly give data on LAURIE.—K.G., Lakewood.

K.G.: LAURIE is Scottish, originating in Dumfriesshire. The family estate was at Maxwelltown in that Scottish county, a place made famous by Annie Laurie of the world-renowned song. The remote Gaelic ancestor was called Laurie, shortened from Laurence, meaning "laurel-crowned one." This significance was handed down in all of Britain from Roman times when victors in games and sports were crowned with a laurel wreath. The family shield is black, emblazoned with two green laurel branches and a garland of laurel, all

issuing out of a silver cup in the center.

**DEAR MISS RULE:** Would like brief data on MEHLER.—M.M., Long Beach.

M.M.: MEHLER, when traced back many centuries to its German origin, is found to be a dialectical occupation term: Mehler-mann, the source phrase, meant "flour-seller." No shield is available for this family.

**DEAR MISS RULE:** Kindly analyze WETHERELL.—K.G., Lakewood.

K.G.: WETHERELL emerged in the early Middle Ages as a surname development of a town-name. Wetheral, in Cumberland, England. Wetheral was an ancient Norse-English geographical term from Wether-hall, meaning "wether-sheep hill-slope." Adam de Wetherhale, by occupation a "horner," or maker of objects of horn and bone, is listed as a Freeman of Yorkshire in 1310. The Wetherell shield is silver, decorated with two black lions placed below three covered silver cups on a black stripe.

**DEAR MISS RULE:** What have you on PIERSON.—S.P., Bellflower.

S.P.: PIERSON or "son of Pier," began as the nickname Pier from Peter meaning "rock." Remote English forefathers include John Pereson of York in 1379. The Pierson shield granted in 1577 is silver, emblazoned with two black chevrons.

**DEAR MISS RULE:** Please give genealogy on MCGUIRE.—M.S., Downey.

M.S.: MCGUIRE and McGuire are from the old Gaelic clan-name MacUidir, deciphered as "sons of the pale complexioned one." This family were natives of Ferimanagh, Ireland, where they are recorded as early as A.D. 956. The clan shield is green, decorated with a knight in silver armor and plumed helmet on a white horse with gold trappings.

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# Painter

(Continued from Page 6)  
stay he took several hundred slides and made numerous sketches to be converted into

paintings in his home studio and these will be displayed throughout the United States to show the work of the Air Force and to encourage enlistments.

AN ABANDONED plane, the ancient Tin Goose, once

the mainstay of Alaskan transportation, caught his attention in the Nome airport and he sketched the lonely wreck, which Eskimoos had stripped to a skeleton with a few cloth shreds flapping in the arctic winds.

"I'll always remember a

fascinating train ride from Anchorage to Fairbanks," Cross said. "Gorgeous scenery—everywhere I saw expanses of mountains, valleys, and lakes blue-green from melted glaciers. The diesel-driven train stopped for a particularly good view and to let off fish-

ermen. I saw rivers that are gigantic by California standards but I can't find them in any atlas."

The Air Force Public Information Office sends artists to any country where it has operations. Cross would like to visit Japan.

Sunday, July 19, 1964



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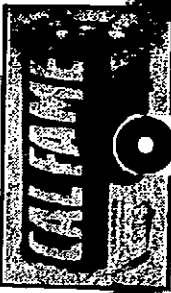
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**TREASURE CAVE BLUE CHEESE SOUVENIR FOLDER**—Story of the famous Treasure Caves. Step by step through this underground cave. Send for this interesting folder and recipes. Treasure Cave, Dept. IF, Faribault, Minn.

**EASY ABC'S OF ARCHERY**—20-page step-by-step instructional book for archery beginners. Shakespeare Co., Dept. IF, Kalamazoo, Mich.

**HINTS TO THE HANDY-MAN**—66 Ideas on Home Improvements and other home handyman projects. Masonite Corporation, Dept. IF, Home Service Bureau, 29 N. Wacker Drive, Chicago 6, Ill.

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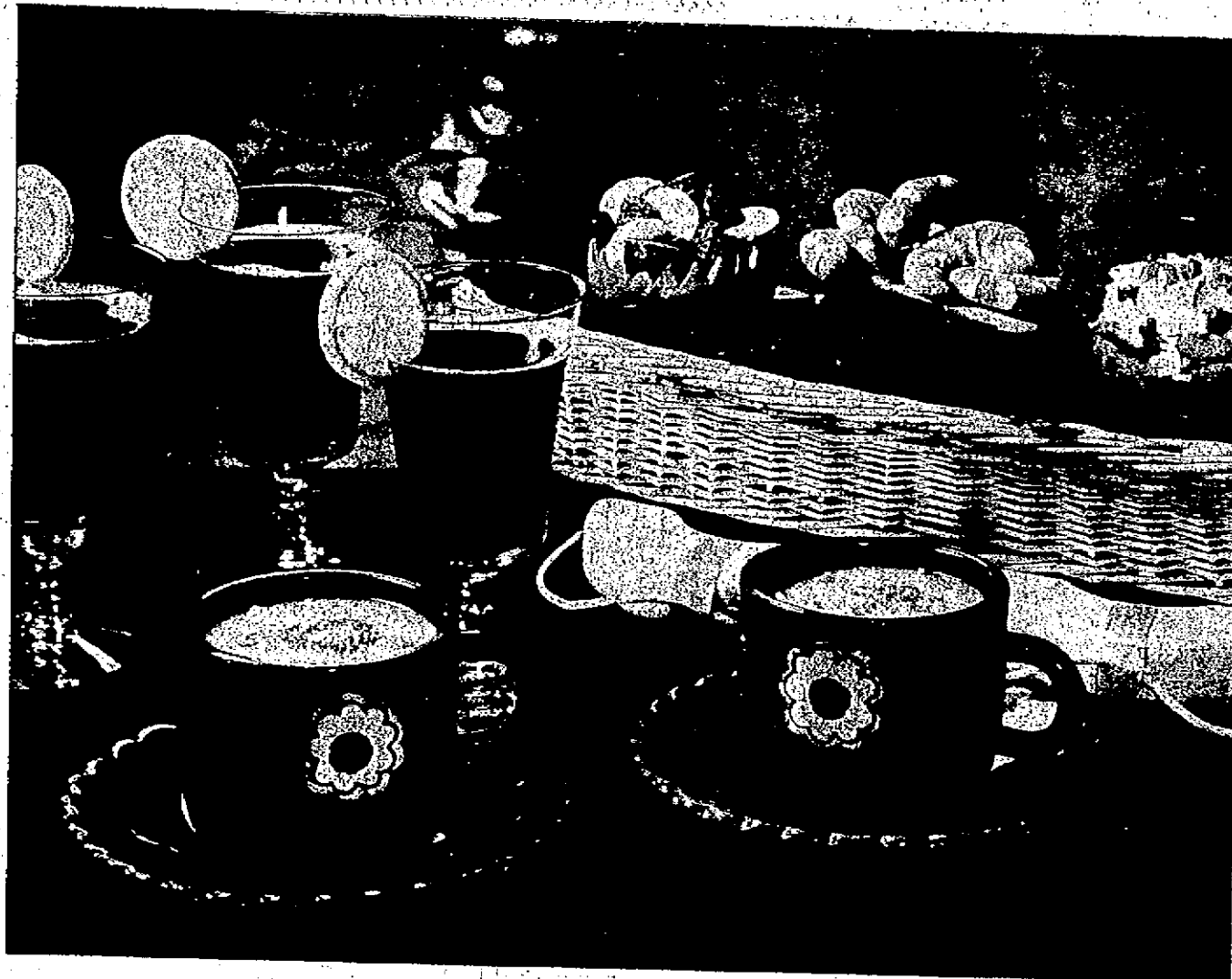
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Information Free, Box 511, Ironwood, Mich.





Inviting as a dip in the pool, delicious soup drinks and garden fresh salads make for inspired summer eating. Chilled beef

broth touched with lemon juice is a low-calorie partner for a summer salad meal. Tarragon flavored creamed chicken another.

# Soups Go to a Poolside Party

By Mildred K. Flanary

Southland Magazine Home Economics Editor

**OUTDOOR DINING** has acquired a sparkling new look—thanks to the influence of versatile foods and beverages. And heading the list of open air favorites are hot or cold alfresco soups.

Cooking and eating in the open air dates back to the days of the caveman. Since a cave wasn't exactly conducive to turning out culinary masterpieces, this fabled primitive and his spouse became expert by necessity in the "cave-yard barbecue."

Along came civilization, and with it the kitchen. Inside we went. Now, you can probably guess what happened next. We're right back outside where it all began.

Alfresco soups can be served piping hot or icy cold, depending on mood and/or the weather. They need only 4 hours in the refrigerator for chilling or 4 minutes in the saucepan for hot soup fans. From cave yard to back yard we've come a long way—but one thing is certain—hot or cold alfresco soups are here to stay.

## Frisky Sour

2 cans (10½ ounces each) condensed beef broth  
½ soup can water  
3 to 4 tablespoons lemon juice  
8 ice cubes  
Put all ingredients into a shaker. Cover and shake. Garnish each serving with a slice of lemon. Makes 6 to 8 servings.

## Golden Splash

2 cans (10½ ounces each) condensed cream of chicken soup  
1 soup can milk  
1 soup can water  
¼ teaspoon dried tarragon  
Shredded carrot

In saucepan, stir soup until smooth; add remaining ingredients except carrot. Heat, stirring now and then; but do not boil. Garnish with carrot. Makes 4 to 6 servings.

To serve this recipe as a cold soup, prepare as for hot soup. Place in refrigerator three to four hours or until thoroughly chilled. Serve in chilled bowls.

## Caveman Cooler

1 can (10½ ounces) condensed black bean soup  
¾ cup ice water  
½ cup chilled orange juice  
Grated orange rind  
Chill soup in refrigerator 3 to 4 hours. Just before serving, mix soup, water and orange juice. Serve in stemmed wine glasses with a garnish of orange rind. Makes 3 servings.

## Orange Berry Cup

2 large oranges  
1 cup berries in season  
1 small banana, sliced  
Lemon juice  
2 tablespoons confectioner's sugar  
½ cup sour cream  
¼ cup mayonnaise  
Cut oranges in half across, and scallop edges with sharp knife. Cut out orange sections and combine with berries; toss gently; spoon into orange cups. Dip banana slices into lemon juice. Arrange among other fruits. Serve with mayonnaise and sour cream blended until smooth. Makes 4 servings.

## Avocado-Shrimp

2 ripe avocados  
2 tablespoons lemon juice  
1 pound cooked shrimp  
Cut avocados in half lengthwise; brush with lemon juice. Fill cavities with shrimp. Chill. Serve with sunset dressing.

## Tomatoes Stuffed With Rice

4 medium tomatoes  
1 cup diced cooked chicken  
1 cup cooked rice  
½ cup minced celery  
¼ cup salad dressing  
2 tablespoons chopped pimiento  
2 teaspoons vinegar  
½ teaspoon salt  
Generous dash pepper  
Generous dash thyme  
Slice off tomato tops; scoop out loose pulp and seeds. Sprinkle cavities with salt; drain and chill. Combine remaining ingredients; chill. Just before serving, fill tomato cups with rice mixture. Makes 4 servings.

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# HOW YOUR CHILD LEARNS Make It Pertinent

By Howard E. Kent

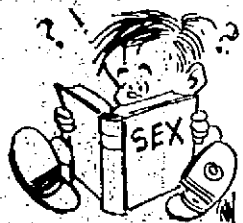
**QUESTION:** What should we tell a young child who asks about sex?

**ANSWER:** As much as he specifically asks about and is capable of understanding.

It is a mistake, when the child expresses curiosity about sex, to respond with exhaustive detail. He is not asking you for a review of the Kinsey report.

Give him the answer to the question he asks. Give it as simply as possible and in a matter-of-fact way. Attempt to give him a complete course in biology and you'll only succeed in confusing him. He neither wants nor can absorb as much information at one time as some parents feel obliged to give.

Don't tell him how to manufacture a clock when all he asked was the time of day.



**QUESTION:** What can you say to a child to give him a sense of responsibility?

**ANSWER:** Not much.

Young people seem to learn very little from the torrents of advice that pour over them.

If you want to teach a child responsibility, give him something to be responsible for: a puppy, for example, or a chore around the house.

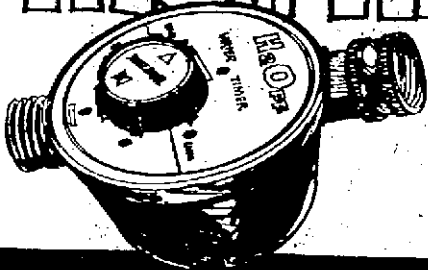
The responsibility should fit the child's age level. A child of 8 is old enough to feed and water a pet but usually not old enough to be held fully responsible for doing the dishes.

Best results are obtained by starting a child with small responsibilities and increasing them as he matures, until finally he is capable of standing on his own feet.

When he finally begins volunteering to take on responsibilities, your battle is won.

The person who as a child was taught to be responsible tends to meet life with more confidence, than someone who was never expected—or trusted—to shoulder tasks.

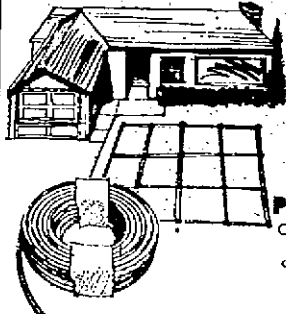
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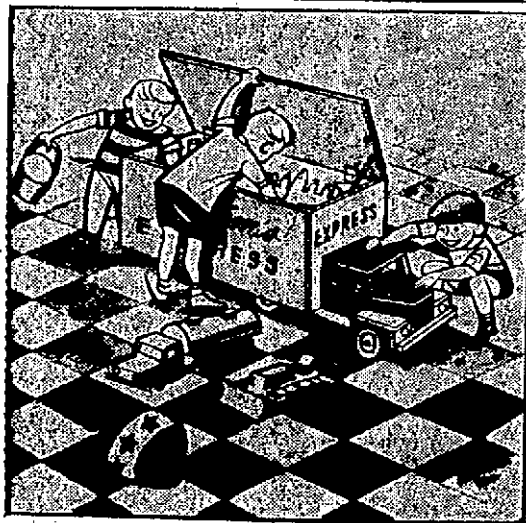
ROOM ADDITIONS

ROOM ADDITIONS

ROOM ADDITIONS



# Home Workshop



Toy storage, in the form of a moving van, intrigues the youngsters. It's mobile and easy to move when loaded.

By Bill Meyerriecks

**T**RAINING a child to be neat around the home is a patient, consistent job for any parent. In the particular area of his toys, especially in these days of the multi-pieced plastic toys, Sketchbook offers a very practical encouragement. It is the play project design idea S-168, the "Moving Van Toy Box." Dad can take a few hours and build this unit.

The chest itself is the van section, 17½ inches wide, 36 inches long and 20¼ inches deep on the inside. It has a hinged top. The cab increases overall length another 14½ inches to make the total just

over 4 feet. The project requires no special tools and utilizes ¾ inches thick scrap pine and plywood or a solid wood panel called Widewood.

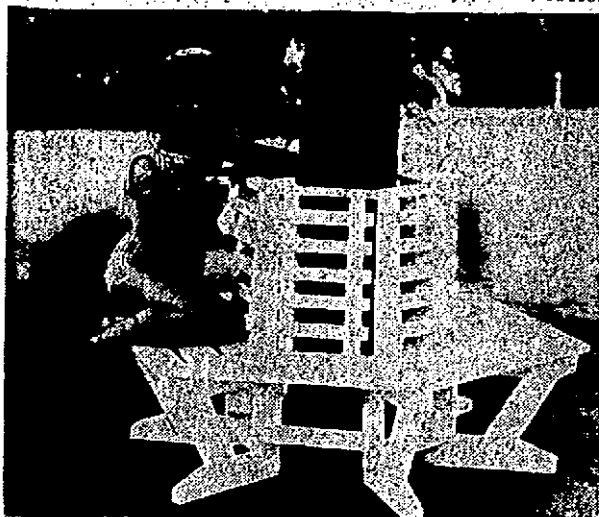
The 6-inch wheels do more than increase realism. They make a moving toy of the toy box itself and also will make it much easier to roll the box into its proper parking place when it's carrying a full load of toys.

**TO ORDER,** specify Moving Van Toy Box Plan S-168 and send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812.

## Perfect for a Pause

**W**ARM SUMMER days turn a shade-giving tree into a focal point in many yards, and there is no substitute for a pause in the open air and in the shade for a cool drink or a bit of reflection. Today's project, easy to do, with a full-sized pattern and rewarding with its long service at your pleasure, is a tree seat. It is

built in two sections and joined together. The pattern is designed to provide for a fit with any sized tree. Just trace parts on wood, saw them out and assemble. To obtain the full-sized tree seat pattern No. 352, send \$1 in currency, check, or money order with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



Jo Anne Lawrence of NBC takes time out for refreshment on a tree seat that's easily built and installed.

### Gardening

Garden culture is a year-around activity in the Long Beach area. Read the helpful garden columns weekly in Sunday's

Southland Magazine

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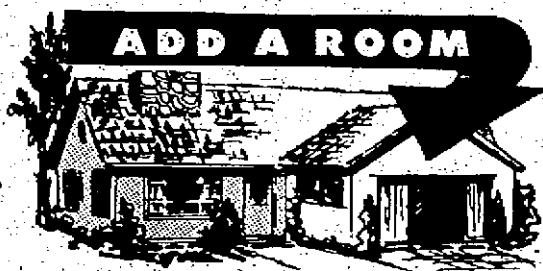
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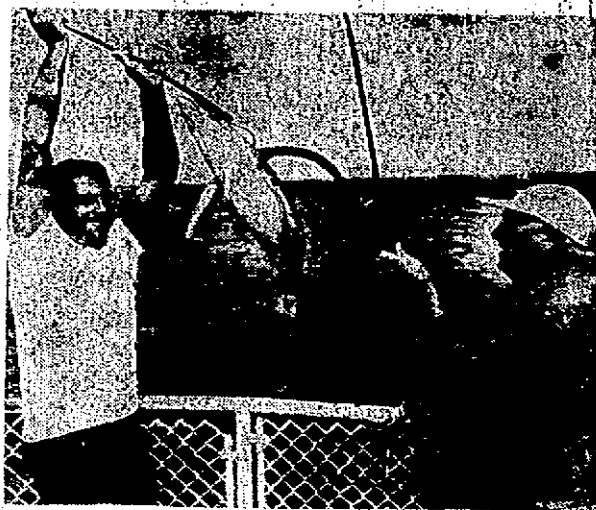
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Personal Landing Photo

Gaffed albacore is swung aboard to brighten the day for fishermen aboard Long Beach sports fishing boat.

## By Terry Sattoria

**A**LBACORE is more than a fish. It's a way of life. When the summer sun begins to warm the ocean and the albacore begin to slip into channel water, two things are

bound to happen:

1. Sports fishermen go into a frenzy.
  2. Commercial fishermen go to work—in earnest.
- Albacore, one of the gam-

est of fish, annually attract thousands of visitors to Southland waters.

Commercially it is an abundant and profitable fish and fleets venture long distances to seek them out.

Each year, from 20 to 30 million pounds of albacore are landed at coastal ports from San Diego to Eureka.

**ALBACORE** fishing is so important that the California Department of Fish and Game has developed a program of research and survey in order to keep track of this profitable resource.

The albacore study, headed by marine biologist William Craig, is a year-around job that hits its peak of activity between June and August. Several studies are made simultaneously, including the annual albacore "survey," conducted between May and June. This program attempts to predict the time when the albacore will arrive in local waters and the size and number of fish that will be passing through.

Biologists and the men who man the ships go down to the sea in an adventure-filled, 30-day cruise that takes them from halfway to Hawaii due west of the California-Oregon border to Guadalupe Island.

**THE PROGRAM** was inaugurated in 1957 as an attempt to get the jump on the albacore migration and give an edge to the commercial fishermen. It has, since that time, proved highly successful as a benefit to fishermen in the area who depend upon this important fish for their livelihood as well as yielding valuable information to the state conservation experts.

Some findings benefit the

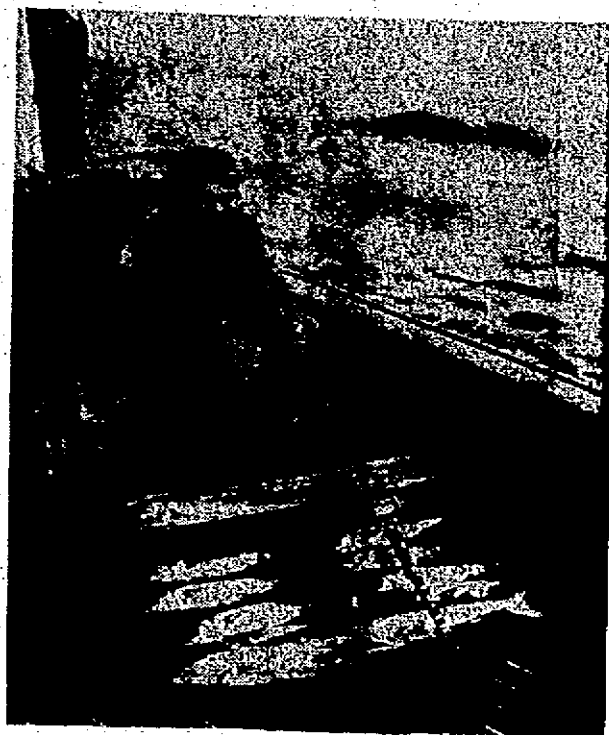


Photo by Jim Arthur

Cold, damp and 300 miles out, a bearded biologist, James Phelan, shows mackerel and a blue shark among fish taken in fish and game research, survey cruise.

department directly and others are used by the United States Weather Bureau and the U. S. Navy. The object of the trip is to intercept the migrating albacore as they make their yearly trip from the shores of Japan, across the Pacific, to the California coast, in an attempt to determine their migratory route.

By intercepting the schools of fish and then following

them, it is possible to get some idea of the speed at which they are moving, the age group of the fish that are migrating, and a rough idea of the numbers that will invade California fishing grounds.

**THE BIOLOGISTS** and crew also gather data on the weather, which is utilized by the U. S. Weather Bureau, and conduct temperature studies at various depths of the ocean. But the most important study is the attempt to successfully intercept the migrating schools of albacore and make observations on the environmental conditions in which they are traveling. Such things as water temperature, salinity content of the water, and the abundance of food present are studied. The information garnered from these activities it is hoped will ultimately allow the biologist to accurately predict by observation of environmental conditions where and when these fish will appear.

Albacore fishing reached its peak in 1950 when some 3,000 commercial fishing boats were active in this lucrative field. Since that time the commercial aspects of the industry have dwindled somewhat due to the fact that large quantities of albacore are being imported from Japan. But last year some 80,000 anglers in the Southland area, and some 900 to 1,000 commercial vessels piled the local fishing grounds to land a total of 30 million pounds of fish amounting to between \$5 and \$6 million to the fishermen. The industry is still large, and one which the California Department of Fish and Game thinks merits extensive research in the interests of conservation.

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# Ear Surgery Implants Cleared

By Ben Zinser

Southland Magazine Medical-Science Writer

**TEFLON**, polyethylene and stainless steel implants used in ear operations to improve hearing do not appear likely to cause cancer, a new study shows.

Medical investigators at St. Joseph's Research Laboratory in St. Paul implanted these materials in the inner ear and abdomens of a strain of laboratory rats highly susceptible to tumor development.

Six implants were performed in each of 151 rats. Only five rats developed tumorous growths, and these were at abdominal implant sites of large Teflon discs. There was no other sign that the materials would cause cancer.

The study practically rules out the possibility that these substances, when implanted in the ear, can cause cancer, the doctors reported to a meeting of the American Otological Society.

**MEANWHILE**, a doctor cautions against the indiscriminate use of silicones in plastic surgery.

Silicone products are considered by some doctors to be the ideal compounds for tissue implants in plastic and reconstructive surgery.

But Dr. Franklin L. Ashley of UCLA Medical Center says: "It (silicone) appears to be safe but we can't be certain yet. . . . We can't say it is carcinogenic (cancer-causing), but on the other hand we can't say that it isn't."

The silicones come in a variety of forms, ranging from hard solids through soft solids to fluids. They can be carved like soap or injected by syringe. Use of fluid silicones is regarded as "a highly experimental technique."

**LEAD POISONING** can appear disguised as many diseases to make diagnosis difficult, says Alan A. Moncrieff, professor of child health at London University.

Sometimes it manifests itself as a change in behavior in children, he says in Archives of Disease in Childhood.

"When a child becomes irritable, withdrawn, nervous, disobedient or has crying spells, lead poisoning should always be considered," he says.

In another report, in the AMA Journal, a researcher notes that lead poisoning still is a common and serious disease of the very young. Ordinarily it results from the easy availability of flaky house paint containing lead.

**A SENSATIONAL** new anti-malarial drug, heretofore known only by a code designation, CI-501, has been given a name: Camolar.

A single intramuscular injection can protect man from at least two types of malaria for long periods of time, government researchers report.

Studies of the drug are being conducted among inmate volunteers in the U. S. Penitentiary in Atlanta, Ga. It has been shown to be effective against two types of malaria—vivax and falciparum.

Researchers are so enthusiastic about Camolar that they say it has the potential to eradicate these types of malaria from the earth.

Two reports on research with Camolar appear in the American Journal of Tropical Medicine and Hygiene.

**CAPSULES:** Neither climate nor altitude offers any benefit in asthma, says Dr. F. Guebelle in the journal Revue Medicale de Liege. . . . On Taiwan, 55 per cent of all human tumors are cancers of the nose and throat; no one knows why. . . . An antibiotic little known to the general public—mithramycin—is being tested against a variety of human cancers. Benefits so far have been of short duration, but researchers are working at finding ways of increasing dosage of the drug without increasing adverse side effects. . . . Cleaehing agents are most usually the cause of skin disorders on the hands of housewives, a University of Wisconsin doctor says.



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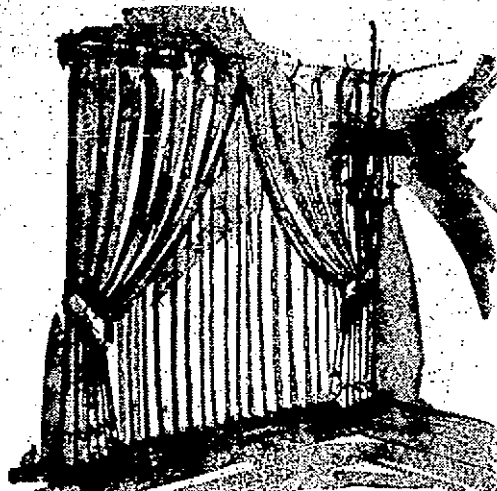
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# Long Beach: 1889

By Charlie Jackson

**B**ILLIARDS AND bath houses, milk shakes and reading rooms, a free employment service, and books for sale at the corner drug store: All these were a part of life in the sixth-class city of Long Beach in June 1889, just 17 months after its first incorporation.

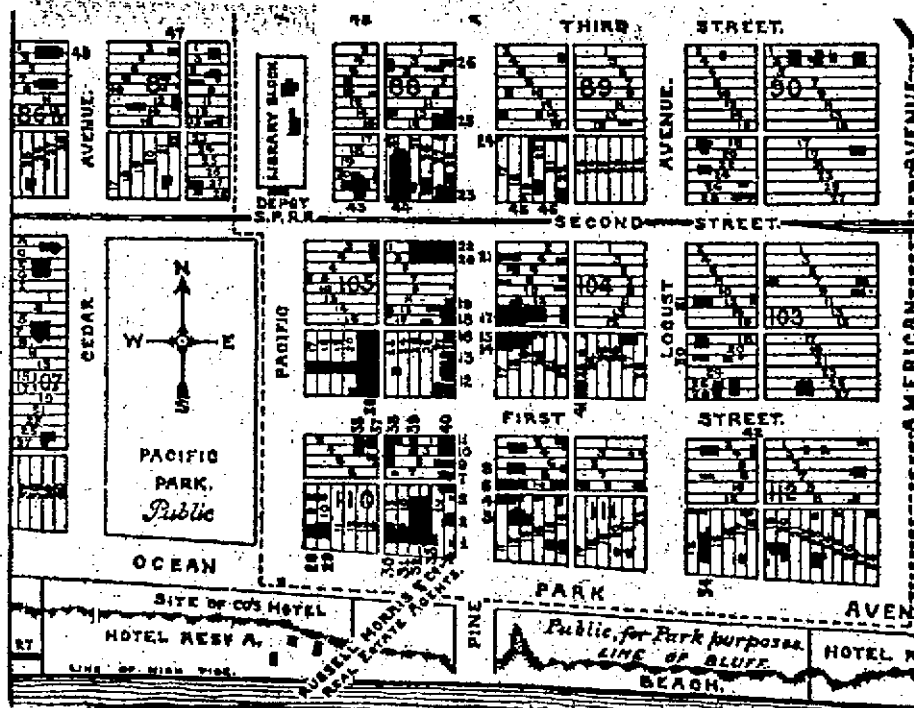
That's the date of Morris's Pocket Map and Visitors' Guide to the City of Long Beach (2nd edition). It also lists three hotels and a sporting goods store in its classified section, indicating the city's early popularity as a year around resort.

Drawn by a civil engineer

from England, the map is part of the Long Beach collection, literature and history department, of the main public library.

**PUBLISHED** by Russell Morris and Co., pioneer real estate and insurance firm, the small-print folder gave sharp-eyed buyers their nickel's worth. It purportedly shows "all buildings (cloth structures excepted, but every stable and barn included) within the city limits south of Anaheim St."

Capt. C. T. Healey, California's first licensed surveyor, laid out the original town site. His map shows farm lots from



Long Beach's business, social and residential center in 1889 was in the area shown above. Dark areas indicate buildings. Numbers in streets were visitor guide keys.

Courtesy Long Beach Public Library.



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10th Street to Anaheim. According to Morris, the city's corporate limits included 80-acre blocks between Anaheim and Hill Streets. These aren't shown on his map, probably because they contained only nine houses. In general, current terms, the city's southern boundary was the ocean, Alamitos Avenue was the eastern boundary, and the western boundary was the Los Angeles River. Present day street

names are used throughout this article.

Four churches are named in the guide: Congregational, Friends, Methodist and Presbyterian. Most prominent were the Methodists, whose Tabernacle at Third Street and Locust Avenue was a center of social and religious activity for years.

The grammar school, "way out" on the corner of Sixth Street and Pine Avenue, was the only school in town. Books for Prof. G. S. Trowbridge's classes were available at G. A. Wood's drug store, First Street and Pine Avenue, where the telephone office was located.

**BATHING SUITS** were sold at C. Elkan's Pine Avenue shop, perhaps for wear at the Long Beach Development Co's 100-room bath house at the foot of Cedar Avenue. Mrs. Sherney's, "the favorite bathing place," was at Elm Avenue and the ocean. Admission: ten cents—or a quarter if she furnished the suit.

Among the nation's first milk shakes were those served by E. J. Pratt at his confectionery and news depot on Pine Avenue near First Street. "Temperance" drinks could be had at M. E. Laney's First Street billiard hall.

W. W. Lowe, listed in the guide as a notary public, is better remembered as the town's first general store proprietor, and as its first postmaster.

Three hotels are advertised in Morris's guide: The Delmonico, Broadway near Pacific Avenue; Ocean House, a "second-class house," on Long Beach Boulevard between Ocean Boulevard and First, and the Bay View.

Reportedly Long Beach's first hotel, the Bay View's size and location are in dispute. In his "History of Long Beach and Vicinity," Walter H. Case states the Bay View was a 12-room, two-story structure on Pine between Third and Fourth Streets. He quotes another source that

places it about a block further south. The Morris map shows it to be a 32-room building on the east side of Pine between First and Broadway.

J. H. SMITH ran a reading and writing room (admission five cents) and a circulating library next door to his Pine Avenue hardware store. The YMCA and WCTU jointly sponsored a free reading room on First Street.

The ubiquitous Morris, who found guests for boarding houses, acted as agent for major land companies and rented camp sites, also maintained an employment bureau with "no charges to either party."

Cooperation among businessmen began early in Long Beach. W. C. Bowers, a Pine Avenue grocer who also sold boots and shoes, took orders for Yuen Chung's Fourth Street laundry. E. J. Pratt accepted calls for Davies Brothers, expressmen. Bailey and Malin, whose main business was hardware and sporting goods, acted as agent for another expressman, C. W. Cosaboom.

Only one member of Long Beach's "first family" is mentioned in the guide. For print jobs, Morris refers the reader to Amos Bixby, publisher of the Long Beach Journal on Ocean Boulevard. Copies of the Journal, Long Beach's first newspaper, can also be examined in the local collection at the library. Among them is the first issue, dated Jan. 27, 1888.

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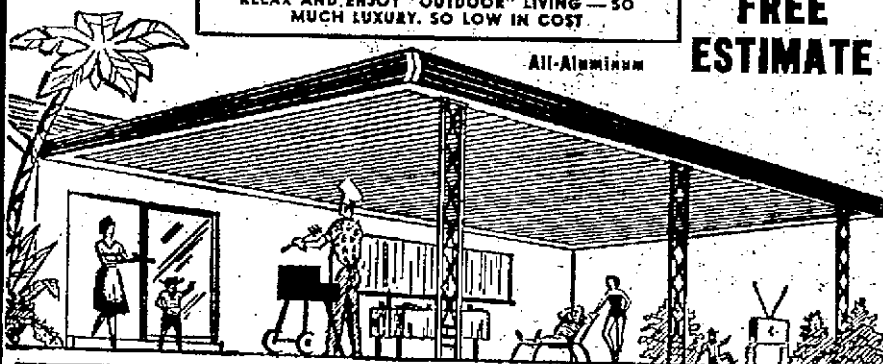
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# The Book That CIA Didn't Like



PAUL HOGARTH'S DRAWING of the first London office of the East India Company in Leadenhall Street is from the jacket of William Letwin's new book, "THE ORIGINS OF SCIENTIFIC ECONOMICS" (Doubleday, \$5.75). The author is associate professor of industrial history at Massachusetts Institute of Technology.

By Vera Williams  
Southland Magazine Book Editor

REPORTED attempt by the Central Intelligence Agency to suppress—by buying up the entire first edition—a book by two Washington correspondents sharply critical of U.S. secret intelligence operations has created extraordinary interest in the book itself.

Newspapers, the wire services and columnist Marquis Childs quoted a Random House spokesman as saying CIA officials tried to pressure changes in "THE INVISIBLE GOVERNMENT" (\$5.95) by Thomas Ross and David Wise.

The book charges the CIA not only has overstepped the original purpose for which it was created by President Truman but operates an autonomous foreign policy and all kinds of political warfare up to and including "full-scale invasion."

In documenting the Bay of Pigs; the U-2 affair (they wrote an entire book about two years ago); the hitherto-secret techniques used by intelligence agents; and political maneuvering in Southeast Asia and Guatemala, among other places, the authors reveal information which they say "the public has a right to know" but which the CIA contends is classified.

The CIA has charged 120 violations, specifically the identity of agents and of operations now in progress. The book claims, however, that the CIA and allied super-secret agencies, in fighting the cold war, stray far beyond presidential control and congressional monitoring, into jurisdictions never authorized, especially in the field of foreign policy.

Ross and Wise believe the "special operations" of the secret government have "be-

come so unwieldy that they are irreconcilable with the kind of society that has launched them." And to this they attribute the Bay of Pigs disaster.

In that context, they charge that Richard Nixon wanted Bay of Pigs before the 1960 election; both Nixon and John Kennedy were aware of invasion preparations when they batted the issue around in the campaign; and Adlai Stevenson, too, was aware the invasion was planned when he denied it in the United Nations.

"The Invisible Government" will have a large readership, including Russian intelligence agents.

HE WAS BORN a nomad, this Ibn Saud; home to him, was a black tent, or a series of black tents. He became a desert warrior without peer; when he stormed hostile walls with, literally a dagger between his teeth, he may have reminded one of Rudolph Valentino, but this was for real, and in his battles with the Turks he created a new nation—Saudi Arabia.

Ibn Saud's story is told by David Howarth in "THE DESERT KING" (McGraw-Hill \$6.50). It is a stormy life that Howarth celebrates. This man who fought wars with Biblical tactics came to be the absolute monarch of a fabulously oil-rich desert land. Oil made him the most powerful political figure in the Middle East. So powerful that in World War II he came aboard a U.S. destroyer to confer with Franklin D. Roosevelt, at Roosevelt's invitation. He brought aboard a vast retinue, his own near-priceless rugs, and live sheep enough to feed the ship's entire crew.

At the end, Ibn Saud, blind and in a wheelchair, sadly knew that the oil riches the desert had yielded to him had

demoralized many of his numerous sons.

This was a man out of the Arabian Nights, the husband of 300 wives, the man who to whom the Alladin's genie of the oil wells brought a half million dollars every day. David Howarth shows how the hawk-nosed Ibn Saud's reign was the strangest in modern times.

STALINGRAD was the turning point of World War II's eastern front. Many a military analyst regards it as the single most important battle of the war. Marshal Vasilii I. Chuikov, the commander of the 62nd (Siberian) Army presents, in "THE BATTLE FOR STALINGRAD" (Holt, Rinehart and Winston, \$5.95) a detailed, blow-by-blow account, in the sober manner of the military man, of the breaking of the Germans' back in the East.

Chuikov sees the German defeat as due not to the terrible winter climate, nor the out-manning of the Germans, but to the bravery of the Russian soldier, and to the greater tactical skill of the Russian generals (which in the case of Stalingrad he easily proves). Chuikov was not Col. Blimp when it came to fighting a war; he broke up the traditional military units, created small, flexible storm groups which fought house-to-house.

He quotes diaries and letters of Germans and Russians to evoke the hell that was Stalingrad—the fighting in sewers, on the frozen earth, in the ruins of buildings.

Chuikov's chronicle is the most detailed yet of the epic battle of Stalingrad; as a primer of strategy and tactics it is invaluable. It is also of interest as an example of the way in which Soviet, and indeed all Communist chroniclers, rewrite and manipulate history to suit the current party line. Had the book been written in, say 1948, there would be a myriad of references to Stalin. As it is, there are but three, two in footnotes and one quoting the Germans, mere mentions of the name. Again, had the book been written in 1948, there would have been few mentions of Khrushchev, who in this book rates many references, replete with heroic and "historic" words.

THE FULL SWEEP of mineralogy, from the atom to the collection of actual specimens, and the intricacies of the how, where and why of crystals will be found in "MINERALOGY FOR AMATEURS" by John Sinkankas (Van Nostrand, \$12.50). More than 130 photographs by the author, an experienced mineralogist and lapidary, and 191 line drawings closely supplement the text.

Some 250 minerals are covered; a description of each species is accompanied by photographs of typical specimens and drawings which in-

dicates their faces and the angles they make to each other. Descriptions include derivations of mineral names, pronunciations, distinctive features and tests by which the amateur can identify unknowns.

"WALNUT GROVE" is a first novel by Jane Gilmore Rushing (Doubleday, \$4.50) a gripping story of a West Texas pioneer town at the turn of the century, when cotton was beginning to take the place of cattle. When the railroad comes through it creates prosperity for some and conflict, hate and fear for many others.



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Porpoises may talk, but what do they talk about?

## Will Navy Enlist Porpoises?

By Ralph Dighton

**AN ATTEMPT** to control a school of porpoises swimming free in the open sea will be made this summer off the island of Oahu in Hawaii.

Dr. Kenneth Norris, University of California at Los Angeles zoologist, has trained six of the playful seagoing mammals in a salt-water lagoon and plans to release them in the Pacific.

Norris believes he can control the porpoises with underwater sound signals audible to them—over distances of several hundred yards.

If he succeeds, the experiment could lead to an understanding at last of how these warm-blooded, air-breathing creatures are able to survive depths far below the reach of human divers with the latest equipment.

**IF HE FAILS**, the porpoises will swim to freedom in the ocean and Norris will have to start over again, training more porpoises.

Additionally, the potential military value of porpoises under man's control has whetted scientific imagination for years. The Navy currently is conducting secret tests with them in a lagoon at Point Mugu, Calif., headquarters of the Pacific missile range.

These experiments reportedly are aimed at establishing ultimately a language between men and porpoises—with porpoises mimicking the human voice or men imitating porpoise clicks and whistles by mechanical means.

But Norris and Dr. Ron

Turner, also of UCLA report that men still have a lot to learn about winning friends among the porpoises.

They used a female named Alice, borrowed from the Navy, in an effort to determine how finely porpoises' famed sonar (echo location system) can discriminate between objects.

**ALICE, KEPT** in a 24-foot diameter tank on the campus, got a fish every time she tripped a lever underneath the larger of two spheres side by side in the water.

Her sonar, which enables her to distinguish instantly between natural prey and debris even in murky water, is something the Navy would like to copy, human-made sonar frequently mistakes whales for submarines and vice versa.

Turner trained Alice down to a point where, blindfolded, she could distinguish between ball bearings, two inches and three-quarters of an inch in diameter.

Then she balked. "For some reason—we don't know yet why—she turned off her sonar," Norris says. "She went foodless for days, not even trying, and we were afraid she was going to starve herself."

**"WE REVIVED** her interest in the project by putting fish behind the ball bearings. She turned her sonar back on and was soon doing as well as ever, picking out the larger sphere whether a fish was there or not."

Norris hasn't figured out yet whether Alice was temporarily confused

or just tired of the whole thing.

Discriminating between ball bearings is not Alice's only task. Norris has taught her to respond to sounds—he won't say what kind—that would be audible hundreds of feet in the open sea.

This month he's going to try the same thing on six porpoises of the Oceanics Institute in a lagoon near Diamond Head on Oahu.

"If we find we can control them in the lagoon, we'll turn them loose in the ocean," he says. "It's an exciting prospect. If it works it means we'll be able for the first time to manage porpoises in their own environment."

Norris and Turner can't talk about what the Navy is doing at Point Mugu, but it is known that the tests there are under the direction of the Naval Ordinance Test Station at Pasadena.

If a porpoise could be taught to communicate with people, it also might make a fine spy, reporting the movements of enemy ships and submarines.

How would we know they are enemies? Teach him to recognize the difference in engine sounds made by vessels built in different countries.

Suppose he were captured by the enemy? After all, a porpoise will do anything for a fish?

"There's no need to worry for a while," says a language expert. "We're having a hard enough time teaching porpoises English. Russian and Chinese are much more difficult."

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# You Ask We Answer

By Haskin

**Q.** Is there a meaning attached to many kinds of flowers, as "pansies for thoughts"? N.V.

**A.** At one time there was an extensive "language of flowers," but only a few of the meanings have survived—such as rosemary for remembrance, orange blossom and white lily for purity, sweet violet for modesty. The now dead "language" included (in print, if not in actual use) such meanings as: red carnation, "Alas! for my poor heart"; ice plant, "Your looks freeze me"; petunia, "Your presence soothes me"; wild pansy, "I declare war against you."

**Q.** Are the pigeons that roll over in the air taught to do this?—R.P.

**A.** Roller pigeons ("Birmingham rollers") are born with the instinct to roll over and over, and seem to enjoy doing so. Some have performed in the air for hours at a time. The most famous strain of roller pigeons is the Pensom strain developed by William H. Pensom of Smethwick, near Birmingham, England.

**Q.** Where did Italy's Fascism under Benito Mussolini get its name? F.W.

**A.** This totalitarian system derived its name from ancient Rome's symbol of power and unity, the fasces. The fasces were cylindrical bundles of bound wooden rods from which an ax blade projected at one end. Guardsmen, called lictors, carried them before consuls, praetors, and emperors.

**Q.** Please list some trite phrases to avoid in public speaking. D.J.

**A.** Needs no introduction, sumptuous repast, favor with a selection, enjoyable occasion, point with pride, view with alarm, abysmal ignorance, slow but sure, sadder but wiser, too numerous to mention, doomed to disappointment, last but not least, words fail me.

**Q.** What causes crazing of the glazing in some dishes? D.H.

**A.** Crazing, the development of hundreds of tiny cracks, usually occurs in body of this ware is softer than the glaze. The glaze contracts and causes the surface to break into a network of fine cracks.

**Q.** How much does a hippopotamus weigh?—E. G.

**A.** A hippopotamus weighs as much as 4 tons. It is 4½ feet high at the shoulder, and its head and body length is 12 feet. The tail may add an additional foot.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

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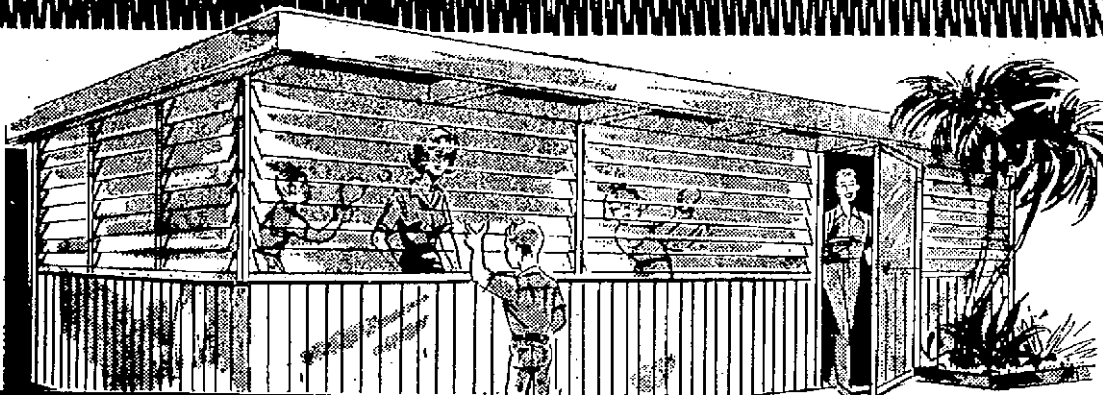
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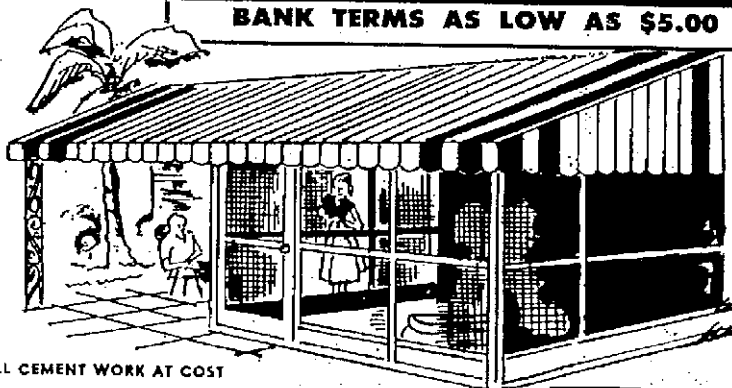
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**PET PARADE**

# Dos and Don'ts for Dog Days

By Eleanor Avery Price

**THESE ARE** dog days, a phrase referring to the hot part of the summer, a time when pets face many unpleasant and unhealthy situations. It is up to the individual pet owner to keep his charge as comfortable as possible.

Always have plenty of fresh, cool water available. The only exception to this rule is if you have been unwise enough to exercise your dog heavily in the heat of the day. Then water should be rationed right at first until the dog has calmed down. The dog needs brisk walks and some play during the evening to increase his circulation, to help him keep up his stamina, and to tone up skin and coat. Round off such exercise with a hand massage.

A loss of 20 per cent body water content can be fatal. Extra salt and even some sugar (not candy) will help keep the water balance at a normal level during excretion of water through kidneys, lungs, skin, and bowels. Try offering the dog ice cubes. He will probably enjoy them.

**CHECK THE** dog's coat often for possible sore areas and pests. Skin disorders rapidly worsen unless the right cure is found quickly. You quite likely will need the help of a veterinarian. If nothing seems to help him, try mixing drugstore sulphur to the consistency of toothpaste with bacon grease and applying to sores. Also give the pet a spoonful or two to swallow. If he licks off most of the grease, it won't hurt him but may cause some diarrhea.

Some dogs respond to a dusting of B.F.I. on moist summer itch.

A dog suffering from skin disorders may be given a mild sedative recommended by a veterinarian. Be careful about freely administering aspirin, especially to a cat. Your veterinarian should be consulted.

The dog may not be very hungry during summer, but feed him correctly regardless. Keep the pet's living quarters clean. Air the bedding every day. Keep down flea population with a safe disinfectant recommended by a veterinarian.

Never leave a pet in an automobile parked in the sun. Coming events: July 24, Samoyed evening specialty at Del Mar Hotel, Santa Barbara; July 25, Ventura dog event at Houser Field, Oxnard; July 26, Santa Barbara show and trial at the Polo Club.

Cat show today at Burbank National Guard Armory sponsored by Presidio Cat Club and Short Hair Society of



Shade-seeking cat and observing parti-colored cocker are pets of Louise Van der Meid, Torrance photographer.

Southern California.

Entries will close early for German Shepherd Dog Club of Orange County match Aug. 2, as only 200 conformation entries and 100 obedience entries will be accepted. Telephone number to call is LE 9-7207.

Hub Poodle Club will hear a talk by Mrs. George Dow of Thornlea Kennels of Massachusetts at 8 p.m. Thursday at El Dorado Park, 2800 Studebaker Rd. Mrs. Dow is an author and breeder and judge of poodles. She also will judge poodles at Santa Barbara's dog show July 26.

**COLLIE CLUB** of America seeks hero collies for awards. Include in story names, dates, places of the heroic incident. The account must be nota-

rized, then sent to A. W. Kelley, Box 291, Hightstown, N.J.

Children from 6 to 16 years of age are eligible to participate in an all-bred junior dog handling match today at La Palma Park, Anaheim. Entrants will be judged in their handling of dogs beginning at 12:30 p.m. Entries will be taken starting at 9 a.m. and Boxer Club of Santa Ana Valley is sponsor.

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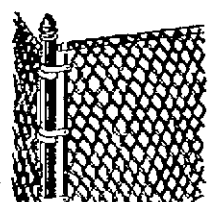
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No corral in sight but it's an OK gunfight in a front lawn showdown.



"Self defense, Sheriff," says Fast Draw as he draws and plugs his foe.

# Showdown at Sundown

By Jerome Hall

**A** SHOWDOWN at sundown. There isn't a corral in sight, but that doesn't stop them. They've got to settle once and for all (for today) just who is the fastest gun in the West—or at least on the west side of the street.

"All right, Tex," says Rex. "Make your move."

"Say your prayers, Rex," says Tex, "'cause I'm gonna do you in for what you did to my pa."

Quick as a flash, they draw. "Ya got me," says Rex.

"Sorry I had to do that," says Tex. "That's the showdown at sundown (well, after naps, anyway)."



Photos by the Author



"Ya got me..." This is the way the fastest gun in the west—west side of the street, that is—is decided. At least, for this time. Like the TV westerns, there'll be a re-run, and a re-run and then more re-runs!

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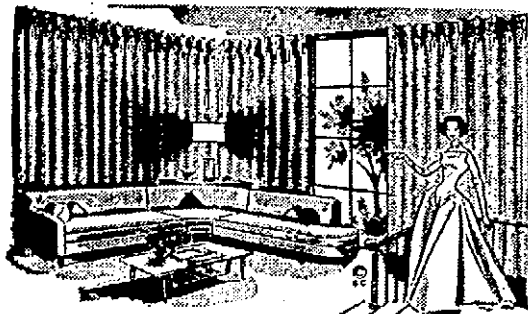
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## Recipe of the Week

**F**RUIT COCKTAIL fills a pie crust in this week's \$5 prizewinning recipe submitted by Fay Kas, 11252 Lampson Ave., Apt. 3, Garden Grove. The recipe:

### Fruit Cocktail Pie

1 graham cracker crust baked for 8 minutes

Filler:

1 qt. can of fruit cocktail, drained

1 large carton of sour cream

½ cup sugar

1 tsp. vanilla

Combine ingredients and pour into crust and bake 25 minutes.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.



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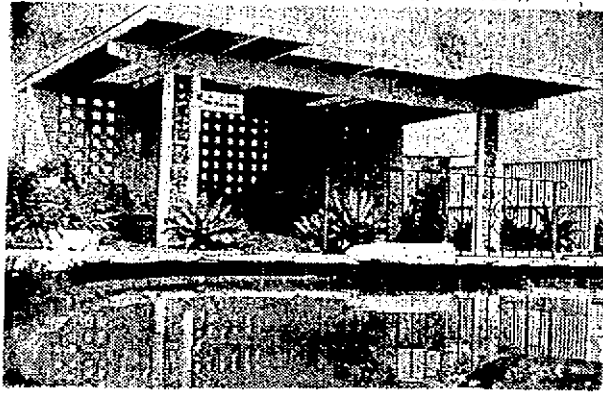
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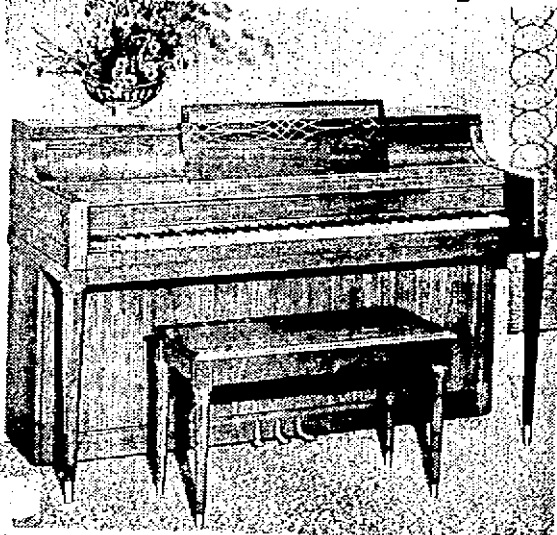
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# A Desk Set That You Can Make

By Lorena Fleissig

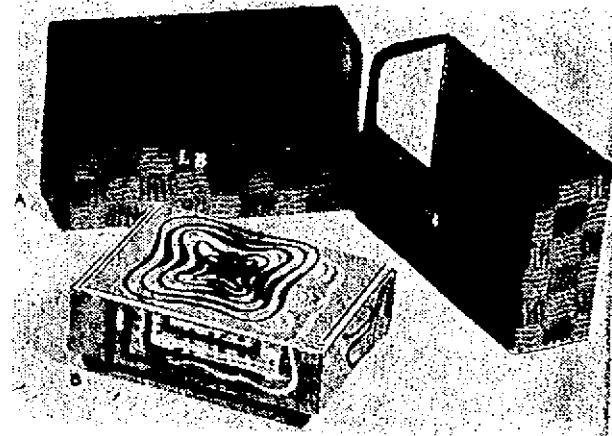
**E**VERY desk could use containers for the incoming and outgoing mail plus an accompanying chest for the address book, stamps, etc. To do all this is a simple job for three sturdy cigar boxes. When covered with red and gold wallpaper (or other combinations) in tones or patterns that mix and match, they make a large contribution in smartness to the modern desk.

The two boxes marked "A" are to keep the mail sorted and are set on the side like files. To make the files, cut or break away the front of the boxes and only half of the bottom of the boxes. Use a ruler and a stout razor blade to make clean cuts and lightly trim and sand the edges until smooth. Note: The bottom happens to be thinner and easier to cut than the lid which is firmer.

**MEASURE** the lid or draw around it on the back of the paper and cut enough pieces to cover the inside and outside of the two lids (four pieces).

A pinking or scalloping shears to cut the paper gives an interesting trim but is not necessary. Before pasting with white liquid glue, trim off all loose pieces of paper from the boxes.

Spread the white glue over the insides of the box lids. Dampen the backs of the wall-



—LARRY REICHNER STUDIO PHOTO

Letter files and a desk storage box for odds and ends can be made handily from 3 cigar boxes and wallpaper.

paper and apply to the lids, smoothing with a cloth.

Nail the lids to the boxes with a couple of small nails or use the glue along the sides of the lids. Allow time to dry before handling.

**THE EASY PART** now is to cut paper to fit each side of the box, no running the paper around the corners if a tight neat appearance is wished. Instead have the paper meet at the corners. Remember to dampen the back of the paper lightly for smooth application. Cover the inside areas of the boxes if the paper is not in good condition. Usually just wiping with a damp cloth is enough to freshen the inside surfaces.

When the paper has been applied the boxes lose completely their original identity.

In case they are to be made as a gift, a nice touch would be to add gold initials, available at stationery counters.

The "B" item is a cigar box covered with paper that is different in pattern but has the same colors as the red and gold files.

To prepare, remove all loose paper and sand spots smooth. Remove the lid of the box and cover with paper inside and out. Fasten a big wooden bead to the center. If it has a shank like a button, force the shank through the lid and secure it with a stiff wire pushed through. Glue four wooden beads to the bottom corners of each box. Or rubber door guards with tacks may be used. These boxes can give a lot of service and remain handsome.

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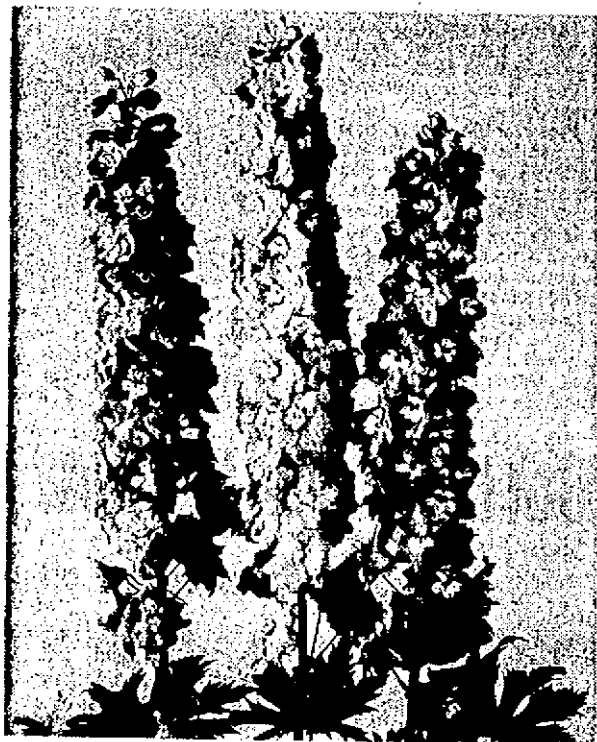
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# Summer Accent Is on Watering



Delphiniums are among perennials which may be sown now for bloom next spring. They will grow easily from seed.

By John Ronson

**NEWCOMERS** to California learn in a hurry that they can't rely on rain as they did in the East for a good part of the summer-care program in the garden. In California, we seldom see such phenomenon as summer showers except in mountain areas and in some parts of the desert. In California, the sprinkler becomes

the most important accessory a gardener can buy.

Lawns are quick to show neglect from the hose. They respond to water even more than to fertilizer and therein lies the secret of their enjoyment. In hot desert areas and in our inland valleys lawn may need soaking every couple of days and at the least twice a week. Along the coast, where fog tempers the mid-summer sun, you can get by usually with one watering a week—but make it a good one.

Annuals, perennials and shallow rooted shrubs such as azaleas and camellias like frequent doses of moisture in summer. In the hottest parts of California, they may need

it every day, but this is an extreme and only for the warmest spells when they hit. Here again, coastal gardeners have it easier than their inland brethren, but twice a week is not too often for watering the above even along the coast.

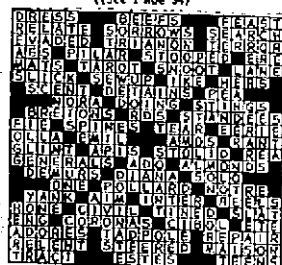
**WISE GARDENERS** can cut their watering time in half or even better than that by the use of mulches around shrubs. Steer manure and/or peat moss and bark in good thick layers will preserve moisture in the soil and add days to the time a plant can go without watering. The California Association of Nurserymen suggests that a two-inch mulch is twice as good as a one-inch mulch and that a three-inch mulch is twice as effective as a two-inch mulch so don't be shy about spreading it on thick.

Summer planting is a leisurely occupation designed primarily to make up for an earlier oversight and get a blooming plant in without further delay. Roses are a bloom in nursery containers and may be transplanted to your garden for some instant color and cut flowers. For shaded spots, especially in north coastal areas, fuchsias make colorful transplants from the nursery, and you can always find color from such standbys as geraniums, lantana and hibiscus when you visit a nursery in July.

Aside from the instant-color planting mentioned above, there are certain plants that are best planted this month and others that need planting now if they are to bloom in the fall.

**CITRUS** and other subtropical fruits like warm weather

**SOLUTION TO TODAY'S PUZZLE**  
(See Page 34)



# Colorful Daisy With a Poetic Name



W. Alice Burpee Photo

Gerberas perform satisfactorily in soil plantings or pot culture and are rewarding plants for cut flowers.

By Murtha Hurley

ACCORDING to early legends, one of the first plants to be noted by man was a little herb that bore a bounteous crop of blossoms having yellow centers and white or pink petals. The flowers were round, the petals arranged like the spokes of a wheel around a central disk. It was discovered the flower closed its petals at night and opened them again in the morning. It soon acquired the name, "daeges cage," meaning "eye

of the day," in Anglo Saxon. In medieval times the spelling became "dayeseye." Today we call it "daisy."

Botanically, the daisy belongs to the large Compositae family, grown in gardens the world over. Many members of the interesting daisy family come from semi-arid sections which have a climate similar to that of the Southland. They hail from the Mediterranean regions, from Australia, from Chile and from South Africa. And many are

charming wildings in the fields and meadows of our own land.

IN SOUTH AFRICA, the daisy is poetically called the "Star of the Veldt" and the most handsome of these is the "Transvaal daisy," *Gerbera jamesoni*, pronounced ger-BEAR-ee-uh, and commonly called gerbera. There is hardly a more satisfactory perennial, if it is grown right, although, somehow, it has acquired the reputation of being hard to grow.

In the mild Southland climate, no plant has a comparable long blooming period and requires so little care. The secret is to give the plants the right start. Special needs are simple but must be gratified: Good drainage, consistent watering but not drowning and planting with the crowns (thick knobs where leaves and flowers grow out from the upper side, roots below) set a half inch above the soil surface. Where soil is heavy with clay or of the adobe type, fill a trench 18 inches deep and some 18 to 24 inches wide with a mixture of half top soil, half coarse gravel, a 10-inch planting pot full of well-rotted steer manure and several tablespoons of hydrated lime. Do NOT use leaf mold, acid peat or acid compost because gerberas need the lime.

IN COASTAL AREAS, full sun is tolerable to the plants; further inland, some protection from mid-day sun should be provided.

Plants are primarily pest and disease free, although ants are sometimes a problem and can be controlled with chlordane spray. A little bone meal scratched into the surface and a mulch of well-rotted steer manure applied

in the summer usually suffices as a fertilizer.

Divide the clumps in from 3 to 5 years and replant, trimming back tops.

For pot culture, follow the same rules.

Flowers bloom for nearly 10 months of the year when gerberas are properly planted and tended. Stems are 18 to 24 inches tall and erect and flowers will bloom 10 to 20 at a time, measuring 3 to 5 inches in diameter. Plants stand temperatures down to 18 degrees, show some foliage deterioration in fall and winter and are best divided in fall. Colors are in a wide variety.



Photo by the Author

Among the interesting and showy shrubs, Bottle Brush is hardy and a repeater as a bloomer. It also can be trained to form as a tree.

## Bottle Brush Is Showy

By Joe Littlefield

CALLISTEMON pronounced (kal-lis-tee'mon) is one of a showy group of flowering shrubs and trees that belong to the Myrtle family. The dense spikes of red flowers look like brushes that have been used in cleaning bottles, hence the name "Bottle Brush."

One of several interesting varieties of Bottle Brush is *Callistemon lanceolatus*, a good, husky shrub that seemingly tolerates various soil conditions. Once well established in the ground, it provides showy red flowers, grows fairly dense, and is considered drought resistant.

Some have been trained as small trees.

San Gabriel's official flower-tree is the Bottle Brush. Recently, the City of Azusa has planted this variety of

Bottle Brush, tree-trained, along Foothill Boulevard.

A Bottle Brush is likely to have more flowers again, if you cut back branches with faded blooms to just below the old flowers, and apply a balanced plant food. The trimming back also helps force more branch growth and shapes the plant.

So far, callistemon plants seem to be pest free.

## Tips on Gardening

Garden tips for the week . . . Just about now you wish you had a good selection of shade trees in your garden. Fruitless mulberry, ash, elm and many others are now available in cans at nurseries. Planting now would give a good start for next year.

Tuberous begonias have built-in indicators to signal their need of food. If the leaves have a dark green, almost bluish tinge, they are fine, so let them rest. Light green, or yellow-tinged leaves mean they need a feeding. Use liquid fish fertilizer in the standard dilution.

Dahlias should be fastened to stakes now to avoid any breakage of the stalks by the heavy flowers. Be sure to feed the plants at regular periods.

Note that plants and shrubs in containers require more frequent watering and feeding than those planted in the ground, says California's Association of Nurserymen.

Sow seeds of perennials and biennials for color next year.

Take a few seconds to cut back your summer-blooming perennials after they have bloomed. Be sure to leave some foliage at the base of the plant.

Pick faded blooms off all your favorite plants. This will encourage additional flowers to bloom and conserve the strength of your plant.

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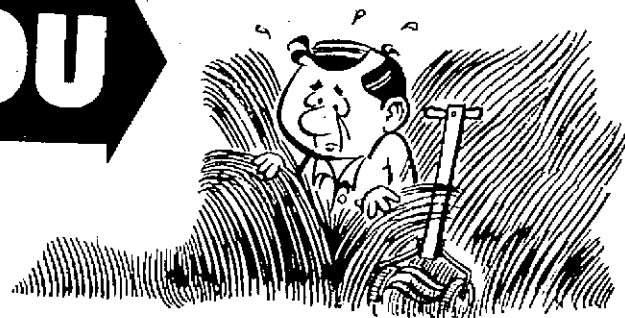
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This is to certify that the entire 5-acre nursery stock owned by Stanton Nursery Co., Inc., consisting of Trees, Shrubs, Ornamentals, etc., are being placed on sale as follows: There will be no limits of amounts purchased by any one customer, either private party or dealer. All dealers must bring resale number. Prices listed are subject to 4% State Sales Tax.

## TREES

- Silk Oak 5-gal. **\$2.90**
- Evergreen Ash 5-gal. **\$2.90**
- SILVER DOLLAR Eucalyptus 5-gal. **\$2.75**
- Magnolia 5-gal. **\$2.90**
- Monterey Pine 5-gal. **\$2.90**

## JUNIPERS

- Tams 1-gal. **58c**
- Tams 5-gal. **\$2.88**
- Andorra 1-gal. **58c**
- Armstrong 1-gal. **66c**
- Armstrong 5-gal. **\$2.97**
- Hollywood 1-gal. **77c**
- Hollywood 5-gal. **\$2.97**
- Italian Cypress 5-gal. **\$3.00**
- Canary Isle Pine 5-gal. **\$3.00**

DO WHOM IT MAY CONCERN:-

This is to certify that every price on every line in the 5 acres of Nursery stock, owned by Stanton Nursery Inc., has been artistically reduced for immediate sale. It is the opinion that these are priced at or below most wholesale prices. We have for many years operated the largest retail nursery in the entire Orange County area. As further evidence of the magnitude of this tremendous sale, and the prices that make this possible, is the fact that Stanton Nursery Inc. has given approximately 60% of the stock to be disposed of. Every line in this huge nursery must go.

*[Signature]*  
J. J. GIBBS, President  
STANTON NURSERY, INC.

**AFFIDAVIT GENERAL**

State of California, County of LOS ANGELES  
D. N. MC DONALD  
Before me this \_\_\_\_\_ day of \_\_\_\_\_, 1964, I, \_\_\_\_\_, a Notary Public in and for the County of \_\_\_\_\_, State of California, do hereby certify that the attached document was signed in his presence by J. J. Gibbs, known to me to be President of Stanton Nursery, Inc.

*[Signature]*  
Notary Public in and for the County of \_\_\_\_\_, State of California.

## ORNAMENTALS

- OLEANDERS **60c**
- GLADIOLAS **3 for 1.00**
- DAY LILIES (In Bloom) **70c**
- CORAL TREES **68c**
- BOTTLE BRUSH **55c**
- CHINESE HOLLY **84c**
- VEITCHI GARDENIAS **66c**
- RAPHIOLEPSIS INDICA **60c**
- PYRACANTHA (Red) **65c**
- ENGLISH BOXWOOD **68c**
- PINEAPPLE GUAVA **54c**
- HIBISCUS **60c**
- ACACIA FLORIBUNDA **57c**
- WASHINGTON FAN PALM 1-gal. **66c**
- WASHINGTON FAN PALM 5-gal. **2.88**
- BRUNSFELSIA **66c**
- (Yesterday — Today — Tomorrow)  
Podocarpus Macrophylla **74c**
- PURPLE HOPSEED **77c**
- VIBURNUM JAPONICA **64c**
- COQUAT **64c**

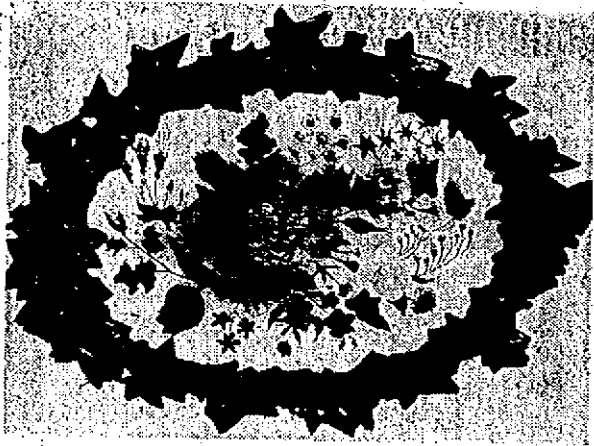
## TROPICALS

- RED BANANA 5-gal. **2.85**
- GREEN BANANA 5-gal. **2.60**
- PHILODENDRON SELLOUM 5-gal. **2.85**
- PHILODENDRON SELLOUM 1-gal. **64c**
- ELEPHANT EARS **58c**
- DWARF GINGER **64c**
- FUCHSIAS **54c**
- HONEYBUSH **74c**
- TREE FERN **74c**
- SCHEFELLERA **77c**
- SPIDER PLANT **74c**
- PASSION VINE **70c**
- GIANT BIRD OF PARADISE **84c**
- AGAPANTHUS (LILY OF THE NILE) **66c**
- RED FLAX **66c**
- RED FLAX 5-gal. **2.90**
- SPRINGERII FERN **74c**
- GOLD DUST **74c**
- NANDINA **58c**

# Stanton NURSERY

3730 W. BALL ROAD -- ANA.  
2 MILES WEST OF HIGHWAY 39  
BETWEEN KNOTT & VALLEY VIEW





Example of the hobbycraft of probably the early 19th century, this "glass picture" evokes great interest.

By Helen L. Gillum

**O**BJECT of special interest in the apartment of Mrs. Catherine C. Batelaan, 2075 Appleton St., is a handsome "glass picture" of ancient vintage.

This unique bit of old Americana, while adding interest and beauty to a Long Beach home, presents a bit of a mystery, too. For its long-ago creator, with great skill and precision, incorporated not one, but several

types of home hobbycraft in the construction of the floral design, including the use of artistically inlaid colored glass fragments.

"Under glass" or "reverse painting"—a method that had its beginning in antiquity—was employed on this piece to form many of the flowers, including bright tulips, fuchsias and leaves and stems. This type of decoration was executed on the back or "underside" of a sheet of clear glass, so that the painting could be seen through the glass.

"TINSEL WORK," wherein tinsel or metallic paper was crumpled, flattened, and placed behind a previously painted design in transparent colors under glass, was the

## ANTIQUES

# Object of an Old-Time Craft

technique used in the formation of a huge pink rose in the center of the picture and smaller blossoms. As backing for the flowers, the tinsel reflects light through the transparent colors of the blooms in a quaint, old-fashioned manner.

Bits of colored glass, ingeniously inlaid in a plaque of grayish-white wax or clay-like material, made brilliantly-hued grapes, violets and other flowers. This plaque was, then placed

against the decorated back of the glass. The composite result of all this artwork was a delightfully lifelike floral scene.

**THE PICTURE**, possibly dating from early in the 19th century, shows certain signs of age. But this does not detract from its beauty, and the elegant, 2-inch-wide, black cast-iron frame in grape and leaf design contrasts with and enhances the still pretty colors. A thick, age-

darkened material, possibly hardwood, backs the piece, and is so durably constructed as a whole that Mrs. Batelaan has never attempted to take it apart to learn more about its composition.

Mrs. Batelaan purchased the 14 by 18 inch wallpiece in an antique shop in New Hampshire many years ago. The dealer from whom she acquired it obtained it from the original owners, who had cherished it as a family keepsake of several generations.

## Southland

## CROSSWORD PUZZLE

Solution to Puzzle on Page 31

### ACROSS

By Cora Goodman

1 Formal

6 Complaints

11 Treat

16 Pertain

18 Afflictions

20 Kind of

21 Side-stepped

22 Name of two

23 Unruly child

24 Ancient bronze

25 Character in

27 Condescended

29 Before

30 Rugs

32 Old playing

34 Nose

35 Norman

36 Smooth

38 Complete a

40 Nickname of a

41 Belonging to

42 Fragrance

44 Holds back

46 Kind of jacket

47 Ibsen heroine

49 Acting

50 Smarts

53 Popular hats

56 Roads; Abbr.

57 Subject of controversy at the Met.

59 Shame

60 Thorns

62 Rind

64 Weird

65 Spanish pot

67 Man's name

68 Beloved radio character

70 Talk wildly

71 Shine

73 Sacred bull

75 Pithy

77 East Indian herb

78 Arnold and Patton; for instance

80 Fame

82 Popular now

84 Takes exception

85 Goddess of the wood

87 Aria

88 Unit

89 Animal that has cast its

91 Our Fr.

94 American soldier

96 Coal

97 Bury

99 Winds

101 Sharpen

102 Courteous

104 Having prongs

106 Sudden gust of wind

107 English Abbr.

108 Prismatic discs around the sun or moon

110 Welch onion

112 Summer; Fr.

113 Worship

115 Polka

117 Mend

119 Softer in temper

120 Piloted

121 House; Fr.

122 Religious leaflet

123 Scenic park

124 Age group

DOWN

1 Idle fancies

2 Disclosure

3 Flexible

4 Melancholy

5 Short distance

6 On — Time

7 Silkworm

8 Periods of time

9 Receptacles for holy water

10 Fainting

11 Provender

12 Spikes of corn

13 Behind in payment

14 Derides

15 " — Lives," Gertrude Stein's first work

17 Prepare for print

18 Looked fixedly

19 Baby radio character

20 Printing direction

26 Them; Sp.

28 Originator of the detective story

31 Stage setting

33 Private teachers

35 Hero's lover

37 Pipe hitch, for instance

39 Remunerated

41 German poet noted for wit and irony

43 Figure of speech

45 This month; Abbr.

46 Initials of a school group

48 Elk

50 Meanders

51 Ambassador to Germany, 1913

52 Nets

53 Furnished with a statement

54 Repair the inside of a coat

55 Clips

57 American island group

58 Bribe

59 Jules Verne character

61 Prophet

63 Consume

66 Wind-flower

69 Original name of the disciple Peter

72 Thorax

74 Lateen

75 Voiced

76 Sadness

79 Exist

81 Modern painter

83 Memoranda

85 Command

86 Non-fiction pieces

89 Turns on a point

90 Disavowed

92 Put before the public

93 Joy

94 Over there

95 African state

96 Tune

98 "Johnny —"

100 The rear parts of ships

101 Symbol of Valentine's Day

102 Price

103 Put cargo aboard a ship

105 Student's name for his home building

108 Penny

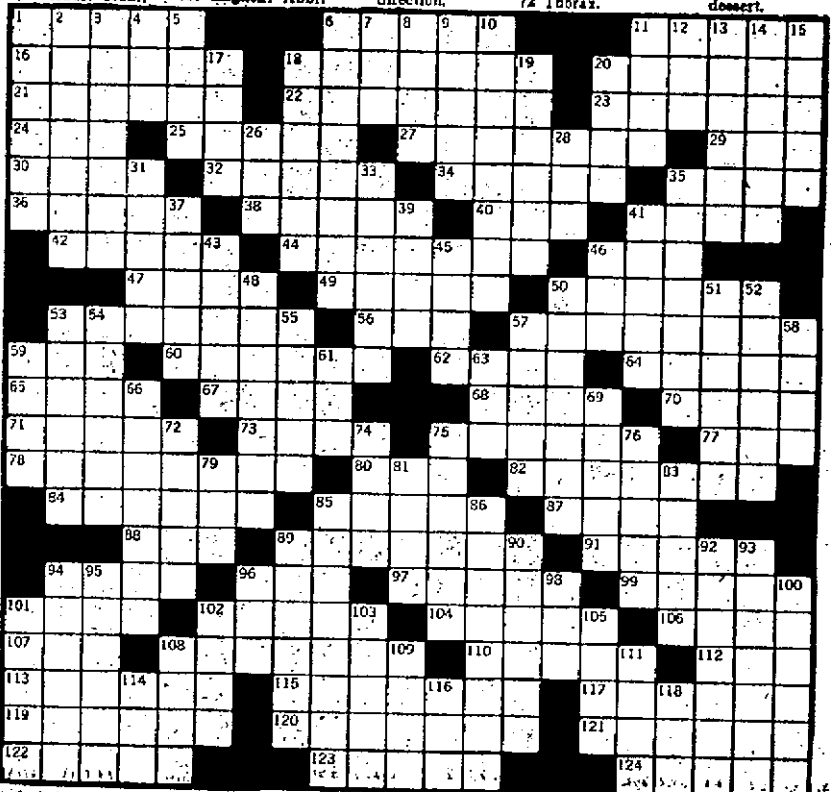
109 Small

111 Artificial

113 Acknowledgment of payment; Abbr.

116 Mineral bearing rock

118 Favorite American desert



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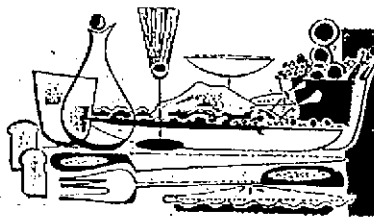
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# GOURMET'S GUIDE

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A NEW STONE  
DECORATED EXTERIOR  
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**King Arthur's**  
**STEAK HOUSE**  
COCKTAILS  
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PARTY & BANQUET  
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meet your  
host



—Caricature by Pete Willeite  
**JOHN APOSTLE**  
A Kingly Throne

HOW WOULD you like to  
be a king or queen for  
a couple of hours? How would  
you like to have that regal  
feeling, sitting on a throne  
while pretty ladies-in-waiting  
hastened to fulfill your every  
whim?

Then by all means visit the  
King's Throne Room at King  
Arthur's Steak House, 5511 E.  
Spring St. This is a large  
combined dining room and  
banquet room equipped with  
unique, high-backed, oh-so-  
comfortable chairs which  
look very much like kingly  
thrones. Each table has four  
such magnificent chairs.  
When drawn together, the  
tall thrones form a protective  
wall around the diners. Chil-  
dren are enchanted by the  
novelty. Executives are also  
impressed, because the chairs  
provide complete privacy for  
high-level business chats dur-  
ing luncheon or dinner.

The King's Throne Room  
is merely one of the elegant  
touches at King Arthur's,  
owned by John Apostle, a  
pink-cheeked, curly-haired  
gentleman who delights in  
giving his guests the finest  
in food and service at a mod-  
est price. Decorated like a  
posh Olde English castle, the  
restaurant is one of the finest  
in the Long Beach area. The  
cuisine, prepared with pa-  
tient care, is as superlative  
as the surroundings. Among  
the features are choice, ten-  
der top sirloin and New York  
steaks, marvelous prime rib  
au-jus (\$3.15 for the English  
cut) and such sea food pleas-  
ures as the Fisherman's Haui  
variety; broiled halibut, and  
the generous Shore Dinner  
(lobster, shrimp, scallops,  
sole). Also served are such  
succulent treats as southern-  
style fried chicken, roast tur-  
key and the King's Feast  
(sirloin steak and lobster.)  
Priced from \$2.65, the din-  
ners include relishes, scrump-  
tious salad, giant baked pota-  
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World Famous  
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DELICIOUS FOOD  
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SENSIBLE PRICES  
**JONES'**  
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Luncheon  
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Saturday  
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LONG BEACH GA 2-1225

Thirty-five

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**CLEARANCE!**  
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8'9" x 9'9" ROXBURY STARBURST 100% DuPont Continuous filament "501" nylon. Deep popcorn texture. Soft green tone. Roll No. 5064. Value \$99.95 **\$34**

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**NO FREE DELIVERY**

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EARLY BIRD SPECIAL 12'x7'2" BIGELOW AMINSTER. 100% wool in an asymmetrical weave. Abstract beige design with touches of pumpkin. Roll No. 6115. Value \$100 **\$19**

EARLY BIRD SPECIAL 12'x12'3" GENERAL SALEM. 100% rayon blend in a beige and off white tweed. Roll No. 6111. Value \$30 **\$10**

15'x12'11" MAGEE PARKVIEW 100% continuous filament nylon. Green. Deep, luxurious texture. Roll No. 214. Value \$199.95 **\$79**

12'x10'2" BIGELOW LUXURIOUS 100% wool in a luxurious cut pile texture. Deep and dense pile. Slightly soiled. Champagne color. Roll No. 800. Value \$169.95 if perfect **\$35**

**SORRY NO REFUNDS**

11'7" x 12'7" BIGELOW ENDOWED. 100% cut pile wool. Turquoise color. Roll No. 761. Value \$169.95 **\$68**

EARLY BIRD SPECIAL 12'x20" BIGELOW DOREIGH 100% nylon in a deep beige tone. Loop texture for longer wear. Commercial type. Roll No. 5219. Value \$169.95 **\$69**

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12'x11'5" MOHAWK Wilton. 100% wool woven through the back. Soft green color in a beautiful leaf pattern. Roll No. 6185. Value \$169.95 **\$59**

**SORRY NO EXCHANGES**

12'x14'4" JAMES LEES FIRST LOVE 100% wool cut and uncut pile, extra thick quality, beige color. Roll No. 834. Value \$179.95 **\$99**

EARLY BIRD SPECIAL 12'x10'7" MOHAWK MARLWOOD. 100% duPont continuous filament nylon. Beige tweed. Woven thru the back. Roll No. 0741. Val. \$189.95 **\$69**

9'8" x 15'7" ROXBURY 100% wool Wilton high-low beige tweed. Roll No. 1252. Value \$159.95 **\$69**

**55 HOLDS ANY RUG 1 WK.**

12'x12'2" ARTLOOM 100% wool Wilton. High-low texture. Nutria texture. Roll No. 277. Value \$159.95 **\$69**

12'x12'9" WEINDORF AND SWANSON SONORA 100% wool popcorn high low texture. Gold and beige tweed. Roll No. 7346. Value \$149.95 **\$69**

EARLY BIRD SPECIAL 12'x23'6" GENERAL 100% DAN RIVER color. Lovely beige color. Cut pile texture. Enough for 2 rooms. Roll No. 8175. Value \$180.00 **\$69**

EARLY BIRD SPECIAL 12'x15'9" BIGELOW LONDONARY. 100% wool. Tufted construction. Orange color. Roll No. 204. Value \$179.95 **\$69**

10'6" x 10'5" ROXBURY MINUET. 100% wool Wilton one inch thick, extra dense cut pile. Martini color. Roll No. 1590. Value \$150.00 **\$75**

11'x11'4" BIGELOW MARGATE. 100% wool Wilton. cut and uncut pile. Orange and brown tweed. Roll No. 828. Value \$169.95 **\$79**

**ALL SALES FINAL**

12'x9'5" BIGELOW VENDOROME. 100% "501" duPont continuous filament nylon. High-low popcorn texture. Cocoa color. Roll No. 496. Value \$129.95 **\$75**

EARLY BIRD SPECIAL 11'3" x 10'0" CONTINENTAL. 100% virgin wool. Tufted construction. Lovely gold color. Roll No. 5476. Value \$59.95 **\$22**

11'3" x 15'8" BIGELOW ROYAL SOUBRETTE. 100% wool commercial grade. Tightly woven level loop pile. Sage green color. Roll No. 762. Value \$149.95 **\$69**

11'9" x 13'4" GULISTAN WHEATLEY HILLS. 100% wool Wilton. (slightly irregular). Roll No. 384. Value \$159.95 **\$49**

12'x15'2" MOHAWK FRIEZE. 100% wool Wilton. Nutria color. Commercial grade. Very short and very closely twisted. Will wear indefinitely. \$269.95 **\$94**

11'3" x 9'10" JAMES LEES two frame Wilton 100% wool beige tone-on-tone. Roll No. 546. Value \$129.95 **\$59**

12'x10'5" ROYAL WEVE BY MAND. 100% continuous filament nylon. extremely tightly woven. brown and beige tweed. Roll No. 1104. Value \$99.95 **\$49**

**CREDIT AVAILABLE**

12'x12'5" CORONET. 100% continuous filament nylon. Sandalwood & beige tweed. Roll No. 169. Value \$149.95 **\$79**

12'x12'4" BIGELOW INDIAN ORCHARD. 100% wool Wilton treebark texture. Honey beige color. Roll No. 274. Value \$199.95 **\$89**

EARLY BIRD SPECIAL 10'6" x 10'5" ROXBURY JUNEAU. 100% wool woven thru the back. Level loop texture. Light gold. Roll No. 118. Value \$139.95 **\$49**

12'x20'11" MOHAWK DEL MAR. 100% acrilan in a beautifully dramatic orange rust color. High-low texture in a cut and uncut combination. Enough for 2 rooms. Roll No. 753. Value \$309.95 **\$129**

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925-5044**





### BERT'S EYE VIEW

## Ratings Didn't Call Bob, So He Called Them

By BERT RESNIK  
TV and Radio Editor

Bob Crane has it made.

He has a daily program on radio station KNX, portrays the regular series role of Dave Kelsey on ABC-TV's "The Donna Reed Show," and has an agent who is kept busy turning down offers for his client's multi-talents.

In 1956 Bob didn't have it made.

He was a newcomer to Southern California and the ratings on his radio show were lower than the 1929 stock market.

"As far as I knew," said Bob, "the only guy listening to me was someone who kept knocking the show."

"I'd get a daily postcard from him and he never failed to call me an 'idiotic imbecile.'"

HIS BOSS kept bugging him about the low ratings so Bob decided to do something about it.

On the air he told his audience:

"I'll bet none of you have ever been called by the ratings service."

"So you call them and tell them you're listening to me."

Bob gave the phone number of the most prominent ratings survey company and waited for results.

The first result came via the boss. He summoned Bob to his office after the program.

"That isn't the way the ratings game is played," the boss raged at Bob. "You're an idiotic imbecile."

Bob, at any rate, found out who was the author of the daily postcards sent to his show.

HIS RATINGS' approach out of the picture, he decided to find a cause to promote and hoped the cause would promote him.

The cause he decided upon—it seemed the only one left that nobody had tried—was to kill flies.

Bob went on the air and urged each of his listeners to kill 10 flies a day.

"So I know you're really killing them," said Bob, "mail them to me."

One listener called while he was on the air and said he didn't think he could find



BOB CRANE

10 flies a day around his place.

"Try your next-door neighbor," suggested Bob. "Or you can uncover your garbage can."

But the call that most disturbed the radio host came after the show. It was from Otto Olson, then postmaster for most of the Southern California area.

Olson pointed out that it

was against the law to mail flies.

"Also," he added, "do you know what our stamping machines would do to those dead flies?"

BOB GOT the idea that his campaign would be a mashing success.

Somewhat contrite, he invited the postmaster to appear on his show the follow-

ing day and Olson accepted.

On the air the postmaster read the law barring the mailing of flies, principally because they might carry diseases.

"What," interjected Bob, "if you boil them?"

The postmaster was taken aback.

"You mean sterilize them?"

(Continued on Page 4)

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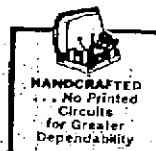
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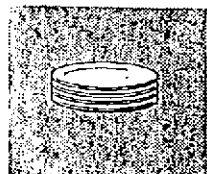
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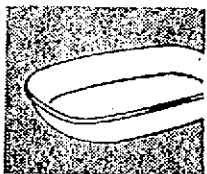
Dessert/Fruit Bowls  
regularly 85c  
sale price..... **39c**



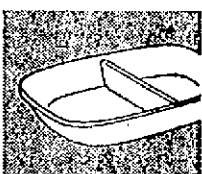
Cup and Saucer Set  
regularly \$2.00  
sale price..... **68c**



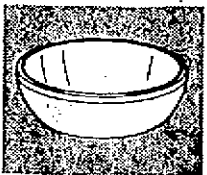
Cereal Bowls, 13-oz.  
regularly \$1.00  
sale price..... **59c**



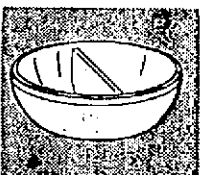
Serving Bowl, 28-oz.  
regularly \$2.40  
sale price..... **99c**



Divided Vegetable  
regularly \$2.40  
sale price..... **\$1.49**



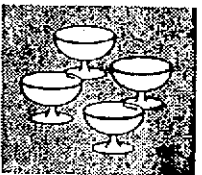
Serving Bowl, 56-oz.  
regularly \$2.75  
sale price..... **\$1.49**



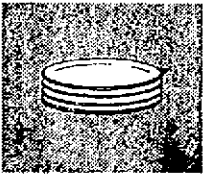
Divided Bowl, 56-oz.  
regularly \$2.75  
sale price..... **79c**



Stemmed Goblets  
regularly 75c  
sale price..... **29c**



Stemmed Sherberts  
regularly 75c  
sale price..... **29c**



Sandwich Plates  
regularly \$1.25  
sale price..... **59c**

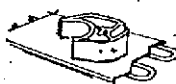


Individual Salads, 12-oz.  
regularly \$1.00  
sale price..... **29c**

# You Get more from Amana®

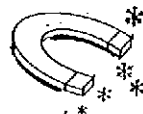


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Amana Contact Freezing is faster—up to 2½ times faster than ordinary methods. All foods are stored on or below a prime freezing surface with coils fastened directly to solid aluminum shelves and in cabinet top and bottom.

## more CONVENIENCE FEATURES!



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Model FF-15—15 cu. ft. . . holds 525 lbs. Features both 2½ times faster Contact Freezing and Frost Magnet that stops frost before it starts. Matches the Amana R-15 Stor-Mor Refrigerator. Only 32" wide. Glide-out basket included.

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Free replacement or repair by an authorized Dealer, at his option, including related labor, of parts found defective under normal use as to workmanship or material within five years after delivery to the original retail purchaser. The owner is responsible for normal maintenance service such as adjustment of gasket seal, hinges, leveling of cabinet, removal of frost (except Free-O-Frost Models), and in addition on Free-O-Frost Models, motor lubrication, and cleaning of condensing unit and drain tube for replacement of service items such as gaskets, rubber or plastic parts, light bulbs, and accessories; and for normal deterioration of appearance items due to wear or exposure. This warranty does not cover local cottage or travel expense incurred in performance, nor does it apply to any product subjected to accident, misuse, negligence, abuse, falsification of serial number plate, or repaired or altered by unauthorized personnel so as to affect adversely its performance or reliability.

This warranty shall be effective only within the United States and when the product is purchased from authorized Distributors or their Dealers. Purchasers from other sources, if any, may obtain service from authorized Distributors or their Dealers upon payment of their regular scheduled charges therefor.

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FREEZER PRICES  
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FREE Delivery, Service and Guarantee

# 188<sup>88</sup>

BERT'S EYE VIEW

# Bob's Listeners Mailed Flies

(Continued from Page 1)

he asked Bob.  
"That's the idea," replied the radio emcee.

The postmaster thought about it for a moment, then said:

"I suppose that would be alright. However, in order to prove that the flies are effectively sterilized, you'd have to get an affidavit from the Bureau of Etymology in Washington."

Bob wanted to know how his listeners could get their flies to the Washington bureau.

"Mail them," advised the postmaster.

Then, realizing what he'd said, the postmaster broke into laughter at his self-contradiction. Still laughing, he exited.

THE RESULT of the fly campaign was 13 letters. Eleven of the letters had flies, all mashed. One letter had a spider because the writer said he lived in exclusive West-

wood and there weren't any flies permitted. The remaining letter had a zipper from an old suit.

His ratings went up but they really zoomed when Bob started interviewing Hollywood celebrities about 1958.

His first name guest was Fred Astaire and Bob asked him:

"Do you really sit at home in your bedroom drumming to records?"

The question, and Bob knew the answer was in the affirmative, was gleaned from a show-biz column he had read.

"Fred fell apart laughing," said Bob, "and from then on we were in."

The "in" included a drum battle between Fred and Bob, who formerly drummed with the Connecticut Symphony Orchestra.

"The battle was a draw," said Bob. "He ended up doing a tap dance and I gave up."

BUT HE DIDN'T give up

the idea of interviewing celebrities and listening to his program has now become a "must" among most show-business people.

Bob doesn't like to call them interviews.

"It's really more like two guys talking at lunch," he said.

"The basic thing is to have fun with them, but not at their expense."

One thing is certain, Bob, himself, is having fun.

"I'm having a ball," he said. "I can't wait to get on."

"The station hasn't set any bounds on me and I'm releasing all my inhibitions — and making money, too."

"There aren't any scripts for the show. We make it up as we go along. It's bad enough learning lines for the Donna Reed shows."

About those offers he's refused. They're mostly for him to head quiz shows on television. Although the money involved would be more than he's making with his radio program, he enjoys it too much to give it up.

Someday, however, he hopes to get offers to do a Jack Lemmon-type movie or Dick Van Dyke-type television series.

In the meantime, he's a very busy boy keeping up with his program and "The Donna Reed Show."

There are no flies on him.

## William Inge Scripts Drama for Hope

The first drama written expressly for television by playwright William Inge will be a highlight of next season's "Bob Hope-Chrysler Theatre" color series.

Titled "Out on the Outskirts of Town," Inge's full-hour play will be supervised personally by series executive producer Dick Berg, who also announced that both Rod Serling and Stirling Silliphant have been signed to write original dramas for the 1964-65 season.

Serling's will be based on his own experiences as a paratrooper during World War II.



SHIRLEY MacLAINE is on the set as "Hollywood and the Stars" repeats its visitation to "What a Way to Go!" production stages at 9:30 p. m. Monday, channel 4.

# TeleVues

FOR THE WEEK BEGINNING JULY 19, 1964

Bert's Eye View	4
Television Movie Tips	11
Pan and Fan	17
Week's Top Shows	17
FM Highlights	19
Radio	19

BERT RESNIK, EDITOR

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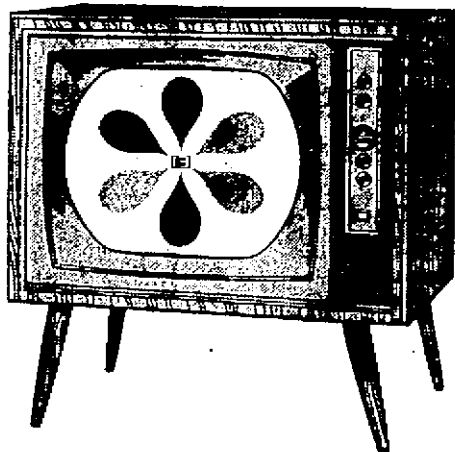


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SATURDAY 9:30 A. M.-5:30 P. M.  
SUNDAY 12 NOON TILL 5 P. M.



# VIDEO 'CATERING' TO TEENS?

By VERNON SCOTT

HOLLYWOOD (UPI)—The truth is that Bob Barker does not dig teenagers, and the consequences are that they will resent his speaking out against them.

Barker, the handsome emcee of NBC-TV's daytime "Truth or Consequences" show, thinks video caters too much to teens and pre-teens.

"Why the heck does everyone worry about teenagers these days," he asks. "Nobody worried about us when I was a teenager. We were expected to please our parents. Now it's the other way around."

After eight years and almost 2,000 segments of his audience—participation show, Barker has become a keen student of human nature, including teenagers. Because his show is seen at mid-day five days a week when ages 6-18 are in school, Barker doesn't have to appeal to the little, er, ah, darlings.

FOR THIS he is grateful.

"When I was a kid the worst thing we did was steal a watermelon, or maybe climb on somebody's horse for a free ride," he said. "Now they get on a subway and knife somebody."

"Because they have a great deal of money to spend and



BOB BARKER

have become an important market, teenagers can be found on almost every television series. Music is turned out strictly for them. Single recordings, in fact, are aimed at girls 12 years old."

Barker, a native of Mission, S. D., grew up in Springfield, Mo. He and his wife have no children.

"If I did have," said the 38-year-old emcee, "I'd be an old-fashioned father. I'd see that my teenagers didn't have zip guns unless they earned the money themselves."

"And I'd make sure they

kept all their hubcaps in the garage, not in the house."

BARKER DOESN'T write off all kids. During the summer months teenagers comprise a sizeable segment of his studio audience. From time to time they participate in the stunts and games in the show.

"Some of the youngsters we've had on the show have been wonderful examples of well-mannered, bright kids," he said.

"If children are instilled with a proper sense of values and a respect for their parents and home, there's no reason why they shouldn't sail through teens without any trouble."

In his own way Barker has a solution to the problem. Instead of raising children he and his wife are bringing up three flop-eared Bassett hounds. So far not one of them has brought home a zip gun or pilfered hubcap.

## Contract

HOLLYWOOD (UPI) — Laura Devon, a member of Richard Boone's television repertory company, has signed a contract with Twentieth Century Fox. Her first film, under terms of the multiple picture agreement, will be "Goodbye Charlie" with Tony Curtis.



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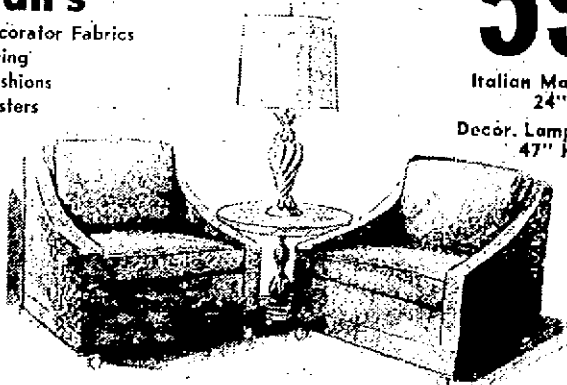
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Gourmet Quality USDA Graded Choice or Our Own Selected Custom-Fed  
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Avg. wt. 275 to 325 lbs.—Shop our price ... compare ... and you'll buy your Swift Pro-Ten Beef at your Center Meat Co. 65¢ lb. elsewhere ... Top save 10¢ on every lb.  
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or Stock Your Freezer, 20 lbs. 4.89

# SUNDAY

July 19, 1964

## ★ PAID ADVERTISEMENT

7:00 A.M.

- 4 Mr. Wizard, Don Herbert: "Pendulums That Bounce"
- 11 White Hunter, R. Reason
- 13 Christophers: "Pasteur"

7:30

- 4 (Color) Journey of Lifetime
- 11 Highway Patrol, Crawford
- 13 TV Gospel Time (relig.)

7:45

- 9 Jr. All-Stars (little league)

8:00 A.M.

- 2 Lamp Unto My Feet: "He Could Make a Big Impression Here," John Megna. Boy searches for God at the World's Fair
- 4 Movie: "Baron of Arizona," Vincent Price ('50)
- 5 In God We Trust (Protest.)
- 7 Sunday Story Time (relig.) "Story of St. Paul"
- 11 Great Churches: Emmanuel Reformed Church
- 13 Gospel Favorites (music)

8:30

- 2 Look Up & Live: "Blues for Mr. Charlie," Diana Sands, Pat Hingle. Scenes from James Baldwin's Broadway production, with original cast
- 5 Herald of Truth (relig.)
- 7 Movie: "Slightly French," Dorothy Lamour ('49)
- 9 King and Odie (cartoons)

9:00 A.M.

- 2 Camera Three: "Collette by Herself," Dorothy Sands. Dramatization of the French authoress' last invalid years
- 5 The Adventist Hour
- 9 Youth Wants to Know
- 11 The Gale Storm Show
- 13 Variedades, R. Iglesias
- 34 Vidas Cruzadas (serial)

9:30

- 2 Light of Faith (Methodist)
- 4 Christophers: "Library"
- 9 Foreign Legionaire
- 11 Cartoon Festival

10:00 A.M.

- 2 Learning '64: "Yacht Regatta"
- 4 This Is the Life (Luth.)
- 5 Movie: "Tom Sawyer," Tommy Kelly ('38)
- 7 Movie: "Heaven Only Knows," Robert Cummings ('47)
- 9 Movie: "Naked in the Sun," James Craig ('57)
- 11 Superman, George Reeves
- 13 Panorama Latino (Span.)

10:25

- 8 Baseball (see sports box)

10:30

- 2 Love to Read, Jean Alexander: "How Tall?"
- 4 Frontiers of Faith: "The Christian Idea of the Church" (3rd part in series on Paul, the Apostle)
- 13 (Color) Faith for Today

11:00 A.M.

- 2 Science Unlimited, Dr. Mariella: "Smog Problem" Relation to geography and auto exhausts
- 4 Movie: "Framed," Glenn Ford, Janis Carter ('47)
- 10 Baseball (see sports box)
- 11 Wonderama, Al Lohman
- 13 Church in the Home

11:30

- 2 Amer. Musical Theatre: Gilbert and Sullivan
- 5 HOME BUYERS' GUIDE—Paul Langford visits new homes throughout So. Calif.
- 9 (Chr) Movie: "2 Tickets to Broadway," Tony Martin
- 34 Vivimos en Una Estrella

12:00 NOON

- 2 Viewpoint, Jere Witter with composer Roy Harris
- 7 Movie: "For You Alone," Leslie Brook (Br. '45)
- 13 Rev. Oral Roberts (relig.)

12:30

- 2 Face the Nation (see box)
- 4 (Chr) Journey of Lifetime
- 5 Movie: "Woman of the Town," Claire Trevor ('43)
- 13 Social Security in Action Bettye (Dr. Casey) Ackerman shows her sketches including several of hubby Sam Jaffe

- 1:00 P.M.
- 2 Political Primer, Maury Green: "What the Convention Did"
- 4 World Artists Concert Hall: "Memorable Moments of Symphony"
- 11 Movie: "Claudia," Dorothy McGuire, Robert Young
- 13 Voice of Calvary (relig.)

1:30

- 2 PGA Championships (see sports box)
- 4 (Color) Confrontation: "Why Do Atheists Study Religion?"
- 9 (Chr) Movie: "2 Tickets to Broadway," (see 11:30 a.m.)
- 13 Cal's Corral (to 4 p.m.)

2:00 P.M.

- 4 Film: "Poverty Is People," look at the Triangle section of Harlem
- 5 Championship Auto Racing
- 7 The Tom Ewell Show
- 34 Un Canto de Mexico

2:30

- 4 Movie: "Chain Lightning," Humphrey Bogart ('50)
- 7 Discovery '64: "Animal Senses" (repeat). Bat's sonar, birds' navigation, snake's smelling abilities
- 34 Arriba El Norte

3:00 P.M.

- 2 Movie: "Wings for the Eagle," Ann Sheridan
- 7 Issues and Answers (box)
- 11 "WAR ZONE"—movie
- ★ Pres. by UNION MORTGAGE "Sahara," Humphrey Bogart, Dan Duryea ('43)
- 34 Guitarras (guitarists)

3:30

- 7 770 on TV, Carl George
- 9 Jungle Jim Movies: "The Lost Tribe," Johnny Weissmuller ('49)
- 34 Voces de Mexico

4:00 P.M.

- 4 (Chr) Existence, Jim Todd
- 7 Press Conference, B. Ward
- 13 Newsroom, Don Rose
- 34 Cita con Aldo Monti

4:30

- 2 Movie: "The Highwayman," Charles Coburn
- 4 (Color) College Report: "Shakespeare in Stone"
- 5 Boots & Saddles, Pickard
- 7 Zoorama (San Diego)
- 13 Movie: "SOS Coast Guard," Ralph Byrd ('42)
- 34 La Hora de Bellas Artes

5:00 P.M.

- 4 Sunday, Frank Blair. Interviews with North Vietnam President and Army general, plus director John Huston, color report on Boston Arts Festival
- 5 Blue Angels, Don Gordon
- 7 Eisenhower Reviews the GOP Convention (see box)
- ★ ALLSTATE MORTGAGE pres.
- ★ Pirates! Pirates! Pirates! "The Boy and the Pirate," Charles Herbert, Susan Gordon ('60 color)

- 11 "CHILLER" PRESENTED
- ★ BY UNION MORTGAGE "Incredible Petrified World," John Carradine
- 5:30
- 5 The Invisible Man
- 34 La Hora Catolica (Cath.)

6:00 P.M.

- 2 The 20th Century, Walter Cronkite (repeat). "The Plots Against Hitler" (pt. 2). The 1944 plot to kill Hitler at his Wolf's Lair headquarters in East Prussia
- 4 (Color) Meet the Press
- 5 POLKA PARADE—LIVE!
- ★ Join the Family Fun FARMER JOHN PRODUCTS
- 7 Miss World Beauty Pageant (see box)
- 13 (Color) Rocky & Friends
- 34 Teatro Fantastico (childn.)

6:30

- 2 Mr. Ed, Alan Young (repeat). Ed insists that he has the mumps
- 4 SURVEY '64—Bob Wright
- ★ "WHICH CAMPUS?"—Unique pictorial guide of 5 campuses of U. of C. Included are plans for the new UC-Irvine campus in Orange County
- 9 Maverick, James Garner

## ★ Sports Today

BASEBALL, 10:25 a.m., ch. 8 (San Diego), has the Yankees-Indians game from Yankee Stadium. Whitey Ford is Dizzy Dean's pre-game guest.

BASEBALL, 11 a.m. ch. 10 (San Diego), has the Minnesota Twins hosting the L. A. Angels in the opener of a doubleheader.

PGA TOURNAMENT, 1:30 p.m., ch. 2 and 8, has the last 4 holes of the final day's action at the 46th annual tournament, with all winners from 1946 (Ben Hogan) to 1963 (Jack Nicklaus) in the field. Cary Middlecoff and Vic Ghezzi join Chris Schenkel's staff, mikeside. (Preempts "Sunday Sports Spectacular")

11 "SALUTE to the MARINES" ★ —WALLACE BEERY— with Fay Bainter ('43)

13 (Color) Rod Rocket Show

7:00 P.M.

2 Lassie, John Provost (repeat). Lassie manages to establish communications with a colt, born blind, and due to be put away

4 Bill Dana Show (repeat). Jose aids a chambermaid's romance with her hometown boyfriend

5 Movie: "Mr. Scoutmaster," Clifton Webb, Edmond Gwenn ('53)

13 The Outlaws, Don Collier, Walter Slezak. Artist uses his talent to fool a town and rob a bank

34 TV Musical Ossart

7:30

2 My Favorite Martian, Ray Walston (repeat). Tim is suspected of doing away with Uncle Martin when sun spots render the latter powerless and invisible

4 (Color) Disney's Wonderful World of Color (repeat): "Ballad of Hector the Stowaway Dog," Craig Hill, Eric Pohlmann, Guy Stockwell (pt. 1). Dog proves hero on circus ship, then helps trap jewel thieves

7 (Color) Empire, Richard Egan, James Gregory. Sharecropper's new-found wealth brings tragedy to his children

9 "OUR MISS BROOKS" ★ EVE ARDEN—ISI RUN Gale Gordon, Robert Rockwell ('56). Eve gets Mr. Boynton in this movie version

34 Estudio Pedro Vargas

8:00 P.M.

2 Ed Sullivan Show (repeat), with The Singing Nun (Sœur Sourire), Jane Powell, Keely Smith, Count Basie and his orchestra, Marcelo's Spanish ballet

13 (Color) Adventure Tomorrow, Dr. Klein: "Life Among the Bees"

34 Futbol (soccer matches)

8:30

4 Grindle, Imogene Coca (repeat). Murder trial jury is stalemated when Grindle believes the accused innocent, and tries a ruse to prove it

7 Arrest and Trial, Ben Gazzara, Chuck Connors, Richard Conte, Diane McBain (repeat). Underworld contract to eliminate retired gang lord involves is hindered by cupid's darts

11 —"THE TEXAN"—Pres. ★ by RELIABLE MORTGAGE

13 Harbor Command, W. Corey

9:00 P.M.

2 THE CELEBRITY GAME STARRING CARL REIMER Coddled sons, handling of

family money and TV are discussed by Nanette Fabray, Rhonda Fleming, George Jessel, Carolyn Jones, Art Linkletter, Sal Mineo, Martin Milner, Alan Sherman and Jane Wyman

4 (Color) Bonanza, Lorne Greene, Robert H. Harris. The three Cartwright sons vow vengeance when they believe Pa has been murdered

5 "A PERILOUS JOURNEY" ★ D. Brian, S. Brady, H. Emerson and Virginia Grey ('52). Dull costume melodrama

11 —"M SQUAD"—Pres. ★ by RELIABLE MORTGAGE

13 Harrigan and San

9:30

2 Brenner, Edward Binns, James Broderick, Lee Krieger, Hildy Parks. Lt. Brenner's dedication to his work interferes with his romance

9 People Are Funny

11 "WANTED DEAD OR ALIVE" ★ Pres. by RELIABLE MTGE.

13 Dan Smoot Reports

9:45

13 Capitol Report, D. Jackson

10:00 P.M.

2 Candid Camera, Durward Kirby, Allen Funt (repeat). Jack Paar guests as a soft-hearted traffic officer who tries to be talked out of giving tickets

4 Show of Week (see box)

7 Movie: "The Wayward Bus," Dan Dailey, Joan Collins, Jayne Mansfield ('57). John Steinbeck story of passengers on a hectic ride during a storm

9 RAW ACTION! RUGGED! ★ Jack Palance—Lee Marvin

"ATTACK"

Pres. by RELIABLE MTGE. Eddie Albert ('56). Moving story of cowardice and heroism during Battle of the Bulge

11 News, Burrell and Coates

13 JOHN ROBERT POWERS & ★ LAPINAL—"THE NEW YOU" with Florence Whipple

34 Estudio "A" (musical)

10:30

2 What's My Line? J. Daly

Guest: Allen Ludden

5 Business Opportunities

11 The Best of Groucho

13 Movie: "Duke of the Navy," Ralph Byrd ('42)

34 Tiempos y contrastes

11:15

2 Movie: "Wilson," Alexander Knox, Geraldine Fitzgerald ('42). A "must"

4 Movie: "Robbery Under Arms," Peter Finch (Br. '57)

11:30

9 Viewpoint... Washington

11 Under Discussion, Max Frankel: "Foreign Policies: Myths or Realities?"

11:55

7 Southland, Carl George.

12:00

13 Movie: "Jungle Man," Buster Crabbe ('41)

1:00

2 Movie: "Great Impersonation," Ralph Bellamy ('42)

11:00 P.M.

2 Sunday News, Bill Stout

4 KNBC NEWS—DICK

★ JOHN—LEE BIRDOUX and CHUCK SHULL. IN COLOR

5 Open End, David Susskind "Hugging, Tapping and Peeping—Is Big Brother Watching You?" Private eyes, lawyers and legal experts look at the current invasion of privacy by employers, competitors, etc.



JANE WYMAN is featured during "Celebrity Game" at 9 p. m. Sunday, channel 2.

11:00 P.M.

2 Sunday News, Bill Stout

4 KNBC NEWS—DICK

★ JOHN—LEE BIRDOUX and CHUCK SHULL. IN COLOR

5 Open End, David Susskind "Hugging, Tapping and Peeping—Is Big Brother Watching You?" Private eyes, lawyers and legal experts look at the current invasion of privacy by employers, competitors, etc.

11 Opinion in the Capitol Sen. Margaret Chase Smith (R-Me.) and Sen. George Aiken (R-Vt.) look ahead at GOP.

34 Danzas de Espana (ballet)

11:15

2 Movie: "Wilson," Alexander Knox, Geraldine Fitzgerald ('42). A "must"

4 Movie: "Robbery Under Arms," Peter Finch (Br. '57)

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9 Viewpoint... Washington

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## SPECIAL

FACE THE NATION—Alabama Gov. George Wallace, whose name on the Presidential ballot could take Democratic votes from LBJ and extremist votes from Goldwater, will be interviewed at 12:30 p.m., ch. 2.

ISSUES & ANSWERS—Denison Kitchell, Sen. Barry Goldwater's campaign manager, joins with two other Goldwater friends and aides in discussion the Republican nominee's strategy for the November election. With Kitchell, at 3 p.m., ch. 7, are Sen. Carl Curtis (Neb.) and Rep. John Rhodes (Ariz.)

EISENHOWER REVIEWS GOP Convention—The 34th President, ABC's on-the-air consultant during the Republican Convention, looks back at the week just concluded at the Cow Palace. The general is joined during the 5 p.m., ch. 7, taped hour by his former press secretary James C. Hagerty, now ABC veep, and political editor William H. Lawrence.

MEET THE PRESS—Rep. William E. Miller (R-N.Y.), Republican Vice Presidential nominee, is interviewed at 6 p.m., in color, ch. 4.

MISS WORLD Beauty Pageant—Miss Los Angeles and Miss California are crowned in contest preliminary to the London pageant, seen at 6 p.m., ch. 7, as taped at the World Beauty Fair, L.A. Sports Arena.

SHOW OF WEEK—A behind-the-scenes look at the world-famous circus family whose dangerous 7-person pyramid act has been dogged by tragedy, is narrated by Frank McGee as "High Wire: The Great Wallendas" is repeated at 10 p.m., ch. 4. Filmed at Sarasota, Fla., and Fort Worth, Tex., hour captures an accidental rehearsal fall, and the act's eventual successful performance.



# They Take Their Heroes Where They Find Them

By RICK DU BROW

HOLLYWOOD (UPI)—Any one who has ever written critical remarks about Dick Clark, The Beatles and other television idols of teen-agers is aware of extraordinarily impassioned letters that soon pour in.

The criticisms of these performers are, of course, based only on judgments of their performances. Yet when one looks at the network shows that the parents of these teen-agers help sustain, and when one notes how little decent programming there is for intelligent teen-agers, it is not hard to sympathize with the fact that often they have to take their heroes where they can find them. It is difficult to idolize someone who isn't available.

TEEN-AGE idols are an old and honored tradition, and there is certainly no harm in a Richard Chamberlain being hero-worshipped. Television

and the Beatles because many of them feel that these performers are interested in them. The core of most television programming, however, is unreality—a retreat from human attachments.

THE VIDEO hucksters are interested only in selling their products. They look at the

teen-ager only as a person who is coming into a greater proportion of the nation's spending money. They see no responsibility in helping to seriously mold the generation that will someday take over the running of the nation.

Because the teen-ager is not yet tired of life, he (or she) is a tougher, sharper and

more demanding audience than the detached, pooped adult.

What, then, is television saying to teen-agers? Nothing, really, except for the occasional melodramas of a "Mr. Novak." What must many teen-agers think of parents who respond to the inane shows and juvenile com-

mercials? Is it any wonder that a James Dean or a Sal Mineo in a "Rebel Without A Cause" struck home with the youngsters? They cared. They were not detached. I personally have no stomach for the poor, misunderstood punk stereotype. But if I were a teen-ager, I would find my heroes somewhere.



JAMES DEAN  
Struck Home

offers the usual quality of performer in this line. Yet by and large, video prime-time programs are designed mostly for the tired businessman mentality and the exhausted housewife. Just as the networks have badly neglected significant, key-hour programming for grade school youngsters, so have they also ignored their duty of responsibility to the increasingly important teen-age populace. "Mr. Novak," the series about a high school teacher, is a pittance in this direction, and a superficial one at that.

There is an important difference in what the adult and teen-age audiences look for in general in a television show. Most adults are looking for detachment. Most teen-agers, if their letters are any indication, are looking for attachment. They are not tired of life; they are eager for more of it. They love Dick Clark



DICK CLARK  
TV Idol

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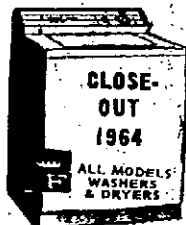
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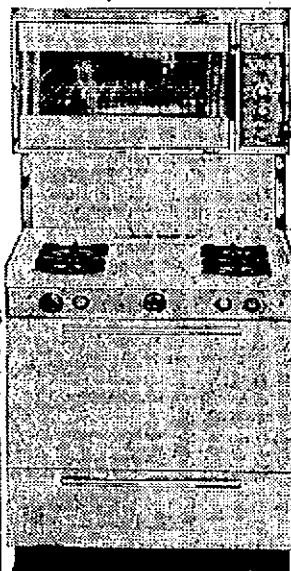
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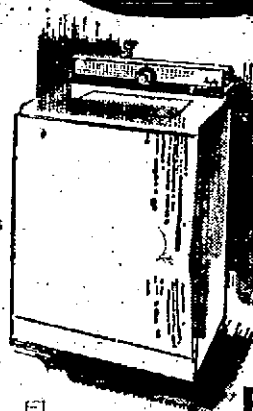
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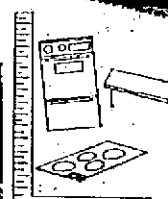
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TO 6-3766

# MONDAY

July 20, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
 2 Introd'n to Space Science  
**6:30**  
 2 The Seekers: "Isolation"  
 4 Evolution of an Image: "Personal Ideals" (first in "Personal Ideals" (first in 5-part series on liberal arts background for nurses).  
 7 Guidelines: Mathematics  
**7:00 A.M.**  
 2 Capt. Kangaroo: Farms  
 4 Today, Hugh Downs with Dave Brubeck Quartet, review of S. F. week  
 7 Scope: "Earthquakes"  
 11 Meaning of Communism  
**7:30**  
 7 Cartoon Capers  
 11 Kukla and Ollie  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 Guest: Hoyt Axton  
 7 I Married Joan, J. Davis  
 9 Pancake Man, Hal Smith  
 11 The Chucko Show  
**8:30**  
 7 The Count Marco Show  
 9 Big Babysitter (cartoons)  
**9:00 A.M.**  
 2 News with Mike Wallace  
 4 Make Room for Daddy  
 5 Romper Room, Miss Sally  
 7 The Pamela Mason Show  
 Guest: Jacques Foti  
 11 The Jack LaLanne Show  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Word for Word  
 11 Movie: "4 Men & a Prayer," Loretta Young  
 13 Morning News  
**10:00 A.M.**  
 2 The McCoys, W. Brennan  
 4 Concentration, Hugh Downs  
 5 Brave Stallion (Fury)  
 7 Girl Talk, Virginia Graham  
 9 Movie: "Hatchet Man," Edw. G. Robinson (32)  
 13 Bomba Movie: "Safari Drums," J. Sheffield (53)  
**10:30**  
 2 Pete and Gladys  
 4 (Clr) Jeopardy, Art Fleming  
 5 Medie, Richard Boone  
 7 Price Is Right, Bill Cullen

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11:00 A.M.

- 2 The Love of Life  
 4 (Clr) Say When, Art James  
 5 The Cheaters, John Ireland  
 7 Get the Message, Frank Buxton: Lauren Bacall, Ann Sheridan, Wally Cox, Roddy McDowall  
**11:30**  
 2 Search for Tomorrow  
 4 (Clr) Truth-Consequences  
 5 Peter Gunn, Craig Stevens  
 7 Missing Links, Dick Clark  
 Woody Allen joins Tom Poston, Milt Kamen  
 9 Spectrum: "Profits"  
 11 Sheriff John, John Rovick  
 13 The Ann Sothern Show  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) Let's Make a Deal  
 5 Thin Man, Peter Lawford  
 7 Father Knows Best, Young  
 9 En France: "The Metro"  
 13 Movie: "Confession," Dennis O'Keefe (57)  
**12:30**  
 2 As the World Turns  
 4 Loretta Young Theatre  
 5 Trouble with Father  
 7 Tennessee Ernie Ford  
 Guest: Louis Nye  
 9 Movie: "Quicksand," Mickey Rooney (50)  
 11 Movie: "Marriage Is a Private Affair," Lana Turner (44)  
**1:00 P.M.**  
 2 Password, Allen Ludden, Skitch Henderson, Kitty Carlisle are guests.  
 4 The Doctors, J. Pritchett  
 5 Movie: "No Minor Vices," Dana Andrews (48)  
 7 The Mike Douglas Show  
 Carol Lawrence, Ronnie Martin  
**1:30**  
 2 Art Linkletter House Party  
 4 Another World, L. Janney  
 13 Robin Hood, R. Greene  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 (Color) You Don't Say! (see box)  
 9 Movie: "The Persuader," William Talman (57)  
 13 Mantovani: "Waltz"  
**2:15**  
 11 Movie: "Live, Love and



**STELLA ADLER**, drama coach exponent of the Stanislavsky "Method" acting technique, is the subject of an hour-long documentary at 8:30 p. m. Monday, channel 5.

Learn," Robt. Montgomery, Rosalind Russell (37)  
**2:30**

- 2 The Edge of Night  
 4 Match Game, G. Rayburn  
 Abe Burrows, Carol Lawrence are captains.  
 5 Movie: "Good Luck, Mr. Yates," Claire Trevor (43)  
 7 Day in Court: Homicide  
 13 The Ann Sothern Show  
**3:00 P.M.**

- 2 The Secret Storm  
 4 Bachelor Father, Forsythe  
 7 Gen'l Hospital, J. Berardino  
 13 Rocky and His Friends  
**3:15**

- 13 Felix the Cat (cartoons)  
**3:30**

- 2 My Little Margie, G. Storm  
 4 Movie: "Man from God's Country," Geo. Montgomery (58-1st run)  
 7 Queen for a Day, J. Bailey  
 3:45  
 9 Feature Page, Joe Dolan  
**4:00 P.M.**

- 2 Life of Riley, Wm. Bendix  
 5 Restless Gun, John Payne  
 7 Trailmaster, Ward Bond  
 9 (Color) Mighty Hercules  
 11 Sheriff John's Club Time  
 13 (Color) Courageous Cat  
**4:30**

- 2 Movie: "Her Jungle Love," Dorothy Lamour, Ray Milland (38)  
 5 Just for Fun, Tom Hatten  
 13 Escuela KMEX (English)  
**5:00 P.M.**

- 7 Hawaiian Eye, A. Easley  
 9 (Color) Engineer Bill Show  
 11 Superman, George Reeves  
 13 The Lloyd Thaxton Show  
 34 Novela: "Primo Basilio"  
**5:30**

- 5 Whirlybirds, Ken Tobey  
 11 The Mickey Mouse Club  
 34 Sucesos de la Semana  
**5:45**

- 4 (Color) KNBC News  
 13 Bill Johns, News  
**6:00 P.M.**

- 2 Big News, Jerry Dunphy  
 4 (Clr) KNBC News, Latham  
 5 You Asked for It, J. Smith  
 7 News Hour, Baxter Ward  
**9 TALK OF THE TOWN!**

- ★ '9th St. W.—Sam Riddle  
 11 The Texan, Rory Calhoun  
 13 (Color) Touche Turtle  
 34 Mi Mujer y Yo (serial)  
**6:30**

- 4 Huntley-Brinkley Report  
 5 The News, Joseph Benti  
 9 Bowery Boys Movie: "Fighting Trouble," Huntz Hall (49)  
 11 George Putnam & News  
 13 Woody Woodpecker  
 34 Noticiario 34 (News)  
**6:45**

- 7 Ron Cochran, News  
**7:00 P.M.**

- 2 Walter Cronkite News  
 4 (Clr) Golden Voyage, Jack Douglas: "Motoring thru Southern France." From Biarritz to Mt. Blanc.  
 5 Leave It to Beaver  
 7 I'm Dickens, He's Fenster  
 11 Wide Country, Earl Holliman, Steve Forrest. Rodeo star has secret reason for seeming cowardice.  
 13 (Clr) Wild Cargo: "Africa." Vultures, antelope, crocodiles, hippos  
 34 Tres Caras de Mujer  
**7:30**

- 2 To Tell the Truth, Collyer  
 Guest: Carol Channing  
 4 (Color) Movie: "Treasure of the Golden Condor," Cornel Wilde, Anne Bancroft (53). Search for Mayan treasure.  
 5 Zane Grey Th'rt: "A Gun for My Bride," Eddie Albert  
**7:30**

- 7 Outer Limits: "The Special One," Flip Mark, Macdonald Carey, Richard Ney (repeat). Young teenager is being tutored for a special mission by a being from another planet.  
 9 Our Miss Brooks, E. Arden  
 13 (Color) Holiday, Bill Burrud: "Ken Murray's Holiday," in Jackson Hole Wyoming (repeat). The Murrays narrate highlights of their visit.  
 34 Un Canto de Mexico  
**8:00 P.M.**

- 2 I've Got a Secret, Garry Moore (repeat): Jack E. Leonard  
 5 Seven Keys, Jack Narz  
 9 **EXPLOSIVE!**  
 ★ **THE LAWLESS!—TV-9 1st**

- Macdonald Carey, Gail Russell, John Hoyt, Lalo Rios (50). Racial violence in California town where most of the citizens are of Mexican descent.  
 11 Movie: "Broken Star," Howard Duff, Lita Baron  
 13 Stoney Burke, Jack Lord  
 34 Vidas Cruzadas (serial)  
**8:30**

- 2 Vacation Playhouse: "He's All Yours," Eve Arden, Jeremy Lloyd. American woman, in London to take over as manager of a travel agency, soon learns her biggest job will be handling the owner's bumbling nephew with his harebrained scheme for a new South Seas tour.  
 5 Stella Adler (see box)  
 7 (Color) Wagon Train, John McIntire, Larry Pennell, Audrey Dalton, John Lupton (repeat). Terror that struck town after unmotivated slayings spreads to train when refugees join.  
 34 Festival de Canciones  
**9:00 P.M.**

- 2 Danny Thomas Show (repeat). Talented Italian girl (Piccola Pupa) dogs Danny's steps in Venice, trying to get auditions for her various relatives.  
 13 (Clr) Treasure: "Riddle of the Guardian Ghost" in Arizona adobe ruins.  
 34 Vivimos en Una Estrella  
**9:30**

- 2 Andy Griffith Show (repeat). Andy suspects a connection between an at-large bootlegger and the realistic "ghosts" in a deserted house.  
 4 Hollywood & the Stars, Joseph Cotten (repeat): "What a Way to Go!"—extravaganza in the making. Behind-the-scenes look at the filming of the MacLaine-Newman-Mitchum-Martin comedy.  
 5 Take It from Me, Wink Martindale. Game show.  
**11:00 P.M.**

- 2 News: Dunphy-Udell Story (Udell reports on self-protection for women.)  
 4 (Clr) KNBC News, Latham  
 5 The News, Joseph Benti  
 7 Bob Young: News Final  
 11 Movie: "Blonde Bombshell," Jean Harlow (33). Note: Harlow movies will be seen in this slot all week.  
**11:15**

- 4 (Color) Tonight, Skitch  
 Bob Crosby, Beers family.  
 5 Steve Allen Show, with composers John Green, Elmer Bernstein, Prof. Julius Sumner Miller, Jimmy Witherspoon and press conference by Gene Kelly on his goodwill tour of Africa  
**11:30**

- 2 Movie: "Josette," Simone  
 Simon, Don Ameche, Robt. Young (38-1st run)  
 7 (Clr) Laramie, John Smith  
 34 Noticiario 34 (News)  
**12:00**

- 13 Movie: "Lady Possessed."  
**12:15**  
 9 Cléte Roberts, News  
**12:30**

- 7 Movie: "7th Survivor," Austin Trevor (Br. 45)  
 9 Movie: "Hatchet Man," Edw. G. Robinson (32)  
**1:15**

- 2 Movie: "Hello, Everybody," Kate Smith, Randolph Scott (33)

## SPECIAL

**YOU DON'T SAY!**—Host-ess Tom Kennedy turns his microphone over to his older brother Jack Narz (Kennedy's real name is Jim Narz) for the week, as he joins Peter Lawford, Abby Dalton and Pat Carroll in an all-celebrity series for the benefit of the John F. Kennedy Memorial Library. All prize money won this week, at 2 p.m., in color, ch. 4, will be contributed to the fund.

**STELLA ADLER**—Joseph Benti visits the famous dramatic coach of New York actors, now conducting Stanislavsky method classes in L. A., during a film-and-tape hour at 8:30 p.m., ch. 5. Highlights of Miss Adler's years in the theatre are recapped during a question-and-answer interview.

- 13 (Clr) Vagabond, Bill Burrud: "Land of the Bayou." Evangeline's grave, Lafayette's home.  
 34 Comicos y Canciones  
**9:45**

- 9 Cléte Roberts, News  
**10:00 P.M.**

- 2 East Side/West Side, Geo. C. Scott, Alex Viespi, Vincent Gardenia (repeat). Paraplegic becomes obsessed with the idea that a course of experimental hospital treatments will enable him to walk again. But the doctor needs money.  
 4 (Color) Sing Along with Mitch (repeat). Peanut vendors, ballerinas, shoemakers and umbrella men receive musical salutes.  
 5 Roaring 20's, Donald May. Eccentric producer.  
 7 Breaking Point, Edward Franz, Bradford Dillman, Diane Foster (repeat). Promising young internist, suddenly blinded in car accident, must learn to continue his career with a guide dog.  
 9 Movie: "Action in the North Atlantic," Humphrey Bogart (43)  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 Box de Mexico (boxing)  
**10:30**

- 13 Movie: "Home of the Brave," James Edwards, Frank Lovejoy (39)  
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 5 Steve Allen Show, with composers John Green, Elmer Bernstein, Prof. Julius Sumner Miller, Jimmy Witherspoon and press conference by Gene Kelly on his goodwill tour of Africa  
**11:30**

- 2 Movie: "Josette," Simone  
 Simon, Don Ameche, Robt. Young (38-1st run)  
 7 (Clr) Laramie, John Smith  
 34 Noticiario 34 (News)  
**12:00**

- 13 Movie: "Lady Possessed."  
**12:15**  
 9 Cléte Roberts, News  
**12:30**

- 7 Movie: "7th Survivor," Austin Trevor (Br. 45)  
 9 Movie: "Hatchet Man," Edw. G. Robinson (32)  
**1:15**

- 2 Movie: "Hello, Everybody," Kate Smith, Randolph Scott (33)

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# 'That's Was the Week That Was' Will Be Different

By JACK GAVER

NEW YORK (UPI)—Leland Hayward, veteran Broadway producer and owner-boss of the American version of television's "That Was the Week That Was," said in the beginning that if this weekly satiric review of current events and personalities didn't arouse controversy, it would be wasting air time.

Having just wound up its first season on the NBC airwaves, the program seems to have succeeded by Hayward's standard because the boss himself has a bone to pick with the program.

"I never liked the setting," said the executive producer, who assumed active charge of the show in its final weeks.

"It was dull, sombre, discouraging. I kept trying to get it changed, but somehow we just kept going along with the original design."

"I promise you that we'll have a different setup next fall."

★ ★ ★

IN LOOKING BACK at the first skeln of 25 shows, Hayward feels that there must be some other changes when the program resumes Sept. 22, moving from Friday to the 9:30-10 p.m. spot Tuesday.

"I think we used the bludgeon too often," he said. "We need more of the rapier. We need to handle our subjects with more wit. We will try to correct that through writing, direction and acting. We need short, snappy segments throughout. It's a rare topic to which we can afford to give four or five minutes."

"The show must be fun, be entertaining as well as illuminating and critical."

"ONE THING surprised me in the public reaction. I thought responses to the same material would be different in different parts of the country. Our mail indicates that this isn't so. If a certain thing is liked or disliked in one section, chances are that is the universal reaction."

"I feel that we kept within the bounds of good taste most of the time. This is something we always have to watch closely. But there is the constant risk that your audiences listen too fast or miss key points for various reasons and accuse you of having done something you wouldn't dream of doing."

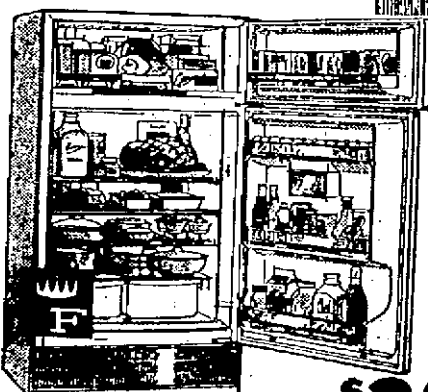
Hayward said that the greatest fans of the program seem to be among the younger people, especially college and post-college types.

"They are at the rebel age," he said. "They like things that are critical of 'The Establishment.' We find that in some colleges students have formed groups that listen to the program and then hold post-mortems."

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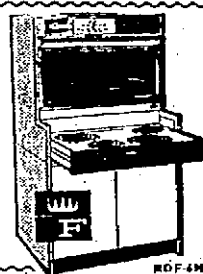


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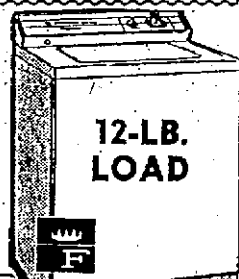
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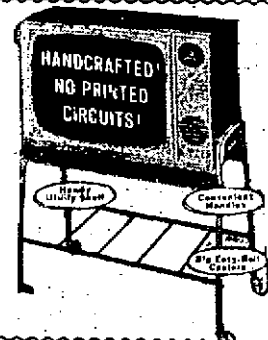
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DANCER Jill Ireland portrays an alcoholic nursery-school teacher during the "Ben Casey" repeat at 9 p. m. Wednesday, channel 7. She keeps her drinking a secret until an accident puts her into the hospital and cuts off her liquor supply.

★ ★ ★

# TUESDAY

July 21, 1964

6:00 A.M.

- 2 Modern Comparat. drama
- 3:30
- 2 The Seekers: "Doctors"
- 4 Evolution of an Image: "Meeting Needs of Others"
- 7 Guidelines: Mathematics

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs with international guides from World's Fair, report on the Cloisters
- 7 Scope: "Earthquakes"
- 11 Meaning of Communism

7:30

- 7 Cartoon Capers
- 11 Kukla and Ollie

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show

8:30

- 7 The Count Marco Show
- Advice on Beatles
- 5 Bib Babysitter (cartoons)

8:45

- 5 For Kids Only (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Double Wedding," Wm. Powell ('37)
- 13 Morning News

10:00 A.M.

- 2 The McCays, W. Brennan
- 4 Concentra'n, Hugh Downs
- 5 Brave Stallion (Jury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Kisses for Breakfast," Dennis Morgan
- 13 Movie: "Sabu and the Magic Ring," Sabu ('58)

10:30

- 2 Pete and Gladys
- 4 (Clr) Jeopardy, A. Fleming
- 5 High Road: Tanganyika
- 7 Price Is Right, Bill Cullen
- Guest: Gretchen Wyler

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Say When, Art James
- 5 Douglas Fairbanks Th'ler
- 7 Get the Message, F. Buxton

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- Guest: Al Kelly
- 9 Spectrum: Income Distribution
- 11 Sheriff John, John Roviak
- 13 Bitter End, Don Rose

11:45

- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 Youth Wants to Know
- 13 Teledrama: "Homeward Bound," Linda Darnell

12:30

- 2 As the World Turns
- 4 Loreta Young Theatre
- 5 Trouble With Father
- 7 Tennessee Ernie Ford
- 9 Movie: "Ruthless," Zachary Scott ('48)
- 11 Movie: "Last Gangster," Edw. G. Robinson ('37)

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Return of Wildfire," Richard Arlen ('48)
- 7 The Mike Douglas Show
- Carol Lawrence, Tim Conway

1:30

- 2 Art Linkletter House Party
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 Movie: "Arizona Mission," Montovani, John Conte

2:15

- 11 Movie: "Alias a Gentleman," Wallace Beery ('48)

2:30

- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "So Long at the Fair," Jean Simmons
- 7 Day in Court: Homicide
- 13 The Ann Sothern Show

3:00 P.M.

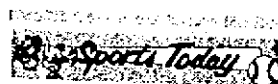
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Rocy and His Friends

3:15

- 13 Felix the Cat (cartoons)
- 2 My Little Margie, G. Storm
- 7 Queen for a Day, J. Bailey



ESTHER WILLIAMS conducts a musical swimming tour of Florida's Cypress Gardens during a repeat hour-long special at 10 p. m. Tuesday, channel 2.



ROLLER SKATING championship, 9 p.m., ch. 5, with Dick Lane at the Olympic.

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat

4:30

- 2 Movie: "My Heart Belongs to Daddy," Martha O'Driscoll ('42-1st run)
- 5 Just for Fun, Tom Ilaten
- 34 Escuela KMXE (English)

5:00 P.M.

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Snow
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela: "Primo Basilio"

5:30

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Seguro Social (soc. sec.)

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 La Hora de la Marina

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 9th St. West, Sam Riddle
- Guest: Ed Ames
- 11 The Texan, Rory Calhoun
- 13 (Color) Touche Turtle
- 34 Mi Mujer y Yo (serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 9 Sugarfoot, Will Hutchins
- 11 George Putnam, News
- 13 Huckleberry Hound (cartoon)
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran and News
- 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas
- "An Actor Abroad," Hugh O'Brian at leisure during filming in Vienna, London
- 5 Leave It to Beaver
- 7 Battleline: "Paris"
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World: "Petticoats of Portugal"

34 Tres Caras de Mujer

7:30

- 2 Ralph Story's Los Angeles Death, divorce and moves cause a need for updating on maps to movie stars' homes. Story compares several, and looks at Rustic Canyon, plus a forthcoming battle with the Russians.

- 4 Mr. Novak, James Francis, Pat Crowley, Tommy Kirk (repeat). Novak finds himself in competition with a student when he woos a pretty teacher.

- 5 Zane Grey Th'lr: "King of the Valley," W. Pidgeon

- 7 Combat! Vic Morrow, Ronald Howard (repeat). British captain, refusing to retreat, orders Saunders' squad to remain with him.

- 9 Our Miss Brooks, E. Arden
- 13 (Color) Wanderlust, Bill Burrud: "Great Cities of Germany"

- 34 Arriba el Norte (folklore)

8:00 P.M.

- 2 High Advntr. with Lowell Thomas (repeat): "Morocco." Ancient casbahs, desert oasis festival, lofty mountains, market-place fire-eaters, native harem girls with the Dance of the Seven Veils, the skyscrapers of Casablanca.

- 5 Seven Keys, Jack Narz
- 9 Movie: "The Lawless," Macdonald Carey ('50)

- 11 The Untouchables, Robt. Stack, Frank Gorshin.
- 13 (Clr) Adventure Theater: "Magic Walls of Caracassonne" and "Isles of Wonder."

8:30

- 34 Vidas Cruzadas (serial)

- 4 Moment of Fear: "Get-away Car," Mike Connors, John McIntire, Wallace Ford. An abandoned car is CHP's only means of tracing bank robbers.

- 5 Stump the Stars, Mike Stokely, Amanda Blake and Jack Ging guest.

- 7 McHale's Navy, Ernest Borgnine, Tim Conway, Herb Vigrum (repeat). A chapter of Parker's war novel is published in his hometown newspaper as fact, triggering an attack on Turutupa by Japanese.

- 13 Expedition! Col. Craig: "Journey to the Roof of the World," 1955 Himalaya expedition.

- 34 Cases y Cosas de Casa

9:00 P.M.

- 2 Petticoat Junction, Bea Benaderet (repeat). Kate goes into action with an overnight charm course in convert her bookish daughter into a glamour girl. Miss Benaderet's son, Jack Bannon, is featured.

- 4 The Richard Boone Show: "Big Mitch," Boone, Bethel Leslie (repeat). Clifford Odets original story of a man brought down to earth from his dream world by the impending marriage of his daughter to a man he doesn't approve.

- 5 Roller Skating Championships (see sports box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Red Buttons, Bruce Dern, Marianna Hill (repeat). Slate hires team from defunct carnival, and gets their marital troubles too.

- 11 87th Precinct, Robt. Lansing, Victor Jory
- 13 (Color) Hot Spots '64: "Afghanistan"

## SPECIAL

ESTHER WILLIAMS at Cypress Gardens — Nearly a dozen musical and swimming ballet members, plus water skiing and diving specialties and a production by 12 (under 5) Aquahabes are highlights of the repeat book musical at 10 p.m., ch. 2. Fernando Lamas and Joey Bishop as plot revolves around an Aqua-Spec star, her press agent, and a visiting Oriental potentate complete with wives and retinue.

A MAN NAMED MAYS—The story of Willie Mays, the San Francisco Giants' center-fielder, is reviewed via action shots from 1951 through the 1964 season at 10 p.m., ch. 4. Narrated by long-time friend Charles Einstein, repeat hour features comments by Alvin Dark, Casey Stengel, Len DuRocher, Stan Musial and other baseball figures. New film footage shows Mays' feats this season.

- 34 Vivimos en Una Estrella

- 2 Jack Benny Program (repeat). Guest Connie Francis plays the wife of composer Stephen Foster (Benny), who accidentally discovers a unique method for writing tunes.

- 13 Mike Hammer, McGavin
- 34 Premier Orfeon (musical)

9:45--

- 9 Cleto Roberts, News

10:00 P.M.

- 2 Esther Williams at Cypress Gardens (see box)
- 4 A Man Named Mays (box)

- 7 The Fugitive, David Janssen, Barry Morse, Frank Overton, Nancy Wickwire (repeat). Badly burned trapped rescuers of flaming school bus, Kimble is cared for in the home of the local sheriff.

- 9 (Color) Movie: "Folies Bergere," Jeanmarie, Eddie Constantine (Fr. '57). GI and Folies girl.

- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheries (musical)

10:30

- 13 Movie: "Man or Gun," Macdonald Carey ('58)
- 34 Canciones del Recuerdo

11:00 P.M.

- 2 News: Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young, News Final
- 11 Movie: "China Seas," Jean Harlow, Clark Gable

11:15

- 4 (Color) Tonight. Pat Boone plays host during the third week of Carson's 4-week Las Vegas engagement. Guests are Frank Gorshin, Jack Palance, Debbie Reynolds.

- 5 Steve Allen Show, with Dayton Allen, The Wom-enfolk, Lou Rawls

- 2 Movie: "Criminal Lawyer," Pat O'Brien, Jane Wyatt ('51)
- 7 Stagecoach West, R. Bray
- 34 Noticiero 34 (News)

12:00

- 9 Cleto Roberts, News
- 13 Movie: "Faces in the Fog," Jane Withers, Paul Kelly

- 9 Movie: "Kisses for Breakfast," Dennis Morgan ('41)

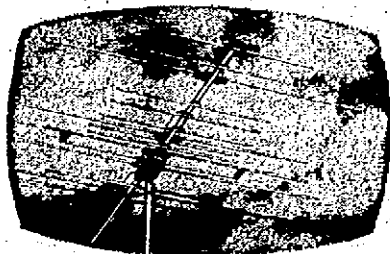
- 7 Movie: "Desperate Chance for Ellory Queen," Wm. Gargan ('42)

1:00

- 11 Movies: "After the Thin Man," "Love Crazy" and "Arsene Lupin Returns"

- 2 Movie: "Seventh Heaven," James Stewart, Simone Simon ('37)

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# Television Movie Tips

## SUNDAY

**OUR MISS BROOKS**—7:30 p.m. on channel 9. The forerunner of the television series, this 1936 movie stars Eve Arden, Robert Rockwell and Nick Adams. It is, of course, about a teacher.

**ATTACK**—10 p.m. on channel 9. Excellent 1956 movie about the Korean War. Stars Jack Palance, Eddie Albert and Lee Marvin.

**WILSON**—11:15 p.m. on channel 2. Story of the life of President Woodrow Wilson. A 1944 production starring Alexander Knox and Geraldine Fitzgerald. Excellent.

**ROBBERY UNDER ARMS**—11:15 p.m. on channel 4. A 1957 English production about cattle rustling.

## MONDAY

**TREASURE OF THE GOLDEN CONDOR**—7:30 p.m. in COLOR on channel 4. A 1953 hidden-treasure movie starring Cornel Wilde and Anne Bancroft.

**THE LAWLESS**—8 p.m. and nightly on channel 9. A

1950 movie about bigotry against Mexican-Americans in a small California town. A murder is involved. Stars Macdonald Carey and Gail Russell.

**HOME OF THE BRAVE**—10:30 p.m. on channel 13. A 1940 movie about racial discrimination among GIs during World War II. Stars Lloyd Bridges, Frank Lovejoy and James Edward. Excellent.

**JOSETTE**—11:30 p.m. on channel 2. A 1938 movie starring Simone Simon, Don Ameche and Robert Young. Two sons go to New Orleans to rescue their father from a wicked woman.

## TUESDAY

**CRIMINAL LAWYER**—11:30 p.m. on channel 2. A 1951 movie with Pat O'Brien, Jane Wyatt and Mike Muzurki. Brilliant criminal lawyer takes to drink because colleagues accuse him of being unethical.

## THURSDAY

**A CERTAIN SMILE**—8:30 p.m. in COLOR on channel 5. A 1958 movie starring Rossano Brazzi, Joan Fontaine and Christine Carere. Young Parisian-girl finds herself undecided between young student and older man.

## FRIDAY

**CHEAPER BY THE DOZEN**—7 p.m. on channel 11. A

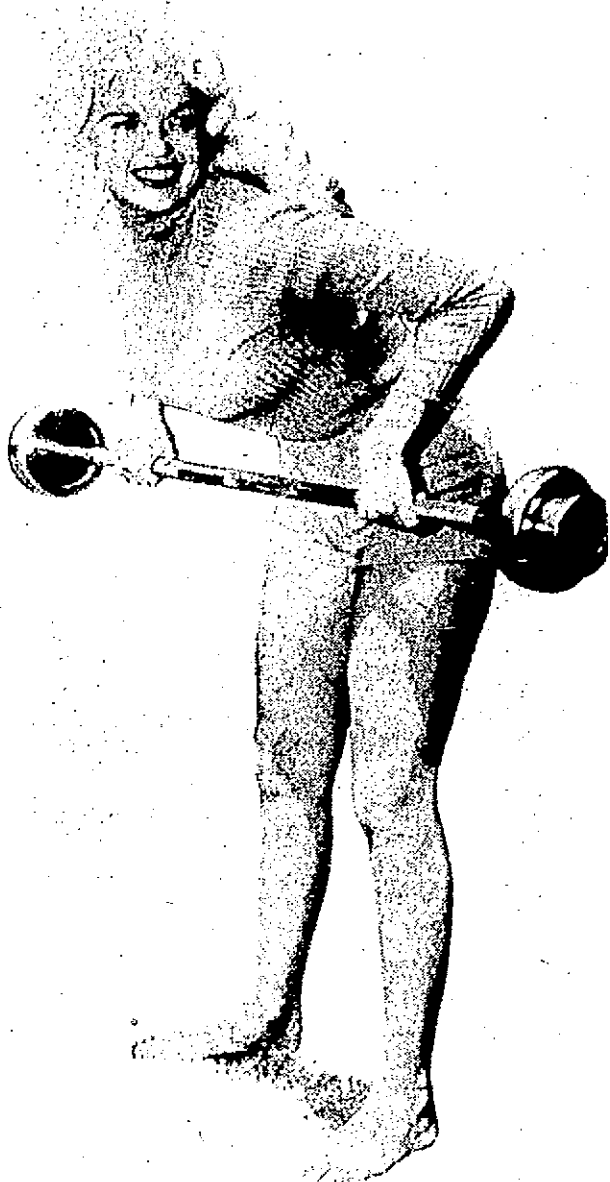
1950 movie starring Clifton Webb, Jeanne Crain and Myrna Loy. An efficiency expert and his wife use timesaving methods to raise their 12 children. Excellent comedy-drama.

**THAT LADY IN ERMINE**—7:30 p.m. in COLOR on channel 13. A 1948 movie starring Betty Grable, Douglas Fairbanks Jr. and Cesar Romero. Musical comedy about the princess of a kingdom who decides to charm the commander of an invading army.

**SWEET SMELL OF SUCCESS**—10 p.m. on channel 9. A 1957 movie starring Burt Lancaster, Tony Curtis, Susan Harrison and Martin Milner. About a domineering gossip columnist who wants to end his sister's romance.

THE LATE Jean Harlow will be featured in five nightly movies starting 11 p.m. Monday on channel 11.

JEANMAIRE portrays a French dancer with whom an American GI falls in love during the 1957 movie "Folies-Bergere" at 10 p.m. Tuesday in COLOR on channel 9.



**NO ACTING DUMBBELL**, Jayne Mansfield is starred in the 1957 movie "The Wayward Bus" airing 10 p.m. today (Sunday) on channel 7. Adapted from a John Steinbeck novel, the film is about passengers caught in a storm. Miss Mansfield plays an exotic dancer.



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SATURDAY 9:30 A.M. TILL 5:30 P.M.  
MON. THRU FRI 9:30 A.M. 9:30 P.M.

# WEDNESDAY

July 22, 1964

6:00 A.M.

- 2 Intro'd'n to Space Science 6:30
- 2 Seekers: "Executive Badge"
- 4 Evolution of an Image: "Cultural Interests"
- 7 Guidelines: "Mathematics"

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs with actor Robert Taylor
- 7 Scope: Dead Sea scrolls
- 11 Meaning of Communism 7:30

7:30

- 7 Cartoon Capers
- 11 Kukla and Ollie 7:45

9:00 A.M.

- 2 Panorama Pacific, R. Rowe with Ferrante & Teicher
- 7 I Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show 8:30

8:30

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show 9:30

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Calling Dr. Gillespie," Lionel Barrymore
- 13 Morning News 9:45

9:45

- 13 Soc. Security in Action

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Brave Stallion (Fury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Lady With Red Hair," Claude Rains (40)
- 13 Bomba Movie 10:30

10:30

- 2 Pete and Gladys
- 4 (Cir) Jeopardy, Art Fleming
- 5 Medic, Richard Boone
- 7 Price Is Right, Bill Cullen

11:00 A.M.

- 2 The Love of Life
- 4 (Cir) Say When, Art James
- 5 The Cheaters, John Ireland
- 7 Get the Message, F. Buxton 11:30

11:30

- 2 Search for Tomorrow
- 4 (Cir) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- 9 Roots: Roberta Sherwood
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show 11:45

11:45

- 2 The Guiding Light
- 4 Burns and Allen Show
- 4 (Cir) Let's Make a Deal
- 5 Thin Man, Peter Lawford

- 7 Father Knows Best, Young Guest: Duke Snider
- 11 Championship Bridge
- 13 Movie: "My Sister Eileen," Rosalind Russell (42) 12:30

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble with Father
- 7 Tennessee Ernie Ford
- 9 Movie: "Caught," James Mason (49)
- 11 Movie: "Romance of Rosy Ridge," Van Johnson (47) 1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Lady Wants Mink," Ruth Hussey (52)
- 7 The Mike Douglas Show
- 9 Carol Lawrence, Carlos Montoya, Steve DePass 1:30

- 2 Art Linkletter House Party
- 4 Guest: Danielle Aubry
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene 2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 Movie: "Sudden Fear," Joan Crawford, Jack Palance (52). Well acted thriller.
- 13 Mantovani: "Films" 2:15

- 11 Movie: "Stranger in Town," Frank Morgan (43) 2:30
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "Adventure in Manhattan," Jean Arthur, Joel McCrea (36)

- 7 Day in Court: Neglect
- 13 The Ann Sothern Show 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Beradino
- 13 Rocky and His Friends 3:15

- 13 My Little Margie, G. Storm
- 4 Movie: "Knight Without Armor," Marlene Dietrich, Korda suspense film.
- 7 Queen for a Day, J. Bailey 3:45
- 9 Feature Page, Joe Dolan 4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat 4:30

- 2 Movie: "Hour Before the Dawn," Franchot Tone, Veronica Lake (44)
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English) 5:00 P.M.

- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela: "Primo Basilio" 5:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 9 Follow the Sun, Lockwood

## SPECIAL

**TO SLAY A WHITE HORSE**  
—Edmond O'Brien narrates a stirring documentary tracing the aims, methods and results of the Synanon Foundation, praised in Nevada and maligned in California, and looked upon by drug addicts as their final hope. The "horse" of the 7 p.m., ch. 7, story is heroin, with film portraying the addict's struggle to kick his habit.

**CBS REPORTS** — The explosive issue of regulating the ownership of all firearms is probed by Robert Trout at 7:30 p.m., ch. 2. The case histories of two guns used in major crimes are highlighted, with Chief Parker and Sheriff Pitchess among those interpreting the Constitutional guarantee in the Second Amendment.

**IN THE THURBER ROOM**  
—Two one-act drawing room comedies by James Thurber are dramatized on "Repertoire Workshop" at 8:30 p.m., ch. 2. Starring five performers, chosen from open auditions, "The Case of Dimity Ann" deals with a man who hates cats, while "The Cane in the Corridor" tells of a man seeking revenge because his hospitalized friend had failed to visit him when he was ill.

**BACKSTAGE AT THE CIRCUS**—The arrival of the circus train at Union Station, its move to the Sports Arena and the complex preparations there, are seen on ch. 13 at 8:30 p.m., as the tapes are edited down for the special hour. Bill Burrud, Alan Sloane and circus ringmaster Henry Ronk describe the elaborate rigging of high wire and trapeze, the preparation of animals including scrubbing the elephants with wire brushes, and the multiplicity of other activities involved in getting ready to open on the same day of arrival.

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Club de Hogar (women) 5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News 6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Cir) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 9th St. West, Sam Riddle
- 11 The Texan, Rory Calhoun
- 13 (Color) Touche Turtle
- 34 Mi Mujer y Yo (serial) 6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 9 Follow the Sun, Lockwood

- 11 George Putnam, News
- 13 (Color) Rod Rocket Show
- 34 Noticiero 34 (News) 6:45

- 7 Ron Cochran, News 7:00 P.M.
- 2 Walter Cronkite, News
- 4 Death Valley Days: "Bloodline," Paul Richards, Abraham Sofaer, Frontier doctor fights prejudice to prove the value of blood transfusions

- 5 Leave It to Beaver
- 7 To Slay a White Horse (See box)
- 11 Thriller, Boris Karloff: "Grim Reaper," Sm. Shatner, Painting seems responsible for mystery deaths.

- 13 (Cir) This Exciting World: "Cornwall's Granite Coast"
- 34 Tres Caras de Mujer 7:30

- 2 CBS Reports: "Murder & the Right to Bear Arms" (see box)
- 4 (Color) The Virginian, Lee J. Cobb, Pat O'Brien, Ann Doran, Julia Montgomery (repeat). Newly-rich rubs falls into the hands of a pretty Chicago gold-digger.

- 5 Zane Grey Thr: "Badge of Honor," Gray Merrill
- 7 Ozzie & Harriet (repeat) June wants to go with Dave to a lawyers' convention.
- 9 Our Miss Brooks, E. Arden
- 13 Crusade in the Pacific: "Pacific in Eruption"
- 34 Un Canto de Mexico 8:00 P.M.

- 5 Seven Keys, Jack Narz
- 7 Patty Duke Show (repeat) Patty flunks a magazine self-test, and decides to enroll in a modeling school to improve herself.
- 9 Movie: "The Lawless," MacDonald Carey (50)
- 11 Mac Benedict, Edmond O'Brien, Vera Miles, Woman learns that her beloved father embezzled nearly \$150,000 before his sudden death.

- 13 High and Wild: "Owyhee." Four boat crews make a 40-mile drift through the hazardous waters of the Owyhee River canyon in southeast Oregon.
- 34 Vidas Cruzadas (serial) 8:30

- 2 Repertoire Workshop: "In the Thurber Room" (box)
- 5 Stamp the Stars, Stacey
- 7 Farmer's Daughter, Inger Stevens (repeat). Katy takes the sickly son (Michael Pettit) of a foreign prince under her wing
- 13 Backstage at the Greatest Show on Earth (see box)
- 34 Miercoles Musical 9:00 P.M.

- 2 Beverly Hillsbillies, Buddy Ebsen (repeat). Deciding a mother is needed to

- 4 Espionage: "Once a Spy," William Lucas, Millcent Martin (repeat). British intelligence agent is duped into effecting the escape of an African politician.
- 5 Wrestling (sports box)
- 7 Ben Casey, Vincent Edwards, Jill Ireland, Cheryl Lee, Betsy Jones-Moreland (repeat). Alcoholic school teacher has strange yearning for the companionship of children
- 11 I Search for Adventure: "Jungle Trails"
- 34 Vivimos en Una Estrella 9:30

- 2 Dick Van Dyke Show (repeat). Bob reminisces about his bizarre wartime honeymoon with Laura.
- 11 Bold Journey, Jack Douglas: "Flight of Blue Bird"
- 13 Silents Please: "Clown Princes," Chaplin, Lloyd, Chase, Turpin, etc. 9:45

- 9 Clete Roberts, News 10:00 P.M.
- 2 On Broadway Tonight, Rudy Vallee, Allan Sherman and the Four Seasons are guest celebrities, with young performers including Dave Astor, Vi Velasco, Judy Henske, Mike Minor and Charlie Colas
- 4 The 11th Hour, Ralph Bellamy, Diana Hyland, Elsa Lanchester, Donald Mad-den (repeat). Visiting the daughter of a friend while in L.A. on a convention, Dr. Starke gets involved in zany incidents and lands in jail.

- 7 77 Sunset Strip, Roger Smith. Residents of once-fine mansion on skid row are caught in squeeze
- 9 Movie: "Dr. Ehrlich's Magic Bullet," Edw. G. Robinson (40)
- 11 George Putnam, News
- 13 News, Johns and Fishman 10:30

- 13 Movie: "Black Tide," John Ireland (Br. 56) 11:00 P.M.
- 2 News: Dunphy-Udell-Stout
- 4 (Cir) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: News Final
- 11 Movie: "Libeled Lady," Jean Harlow, Wm. Powell 11:15

- 4 (Color) Tonight, Pat Boone with Red Foley, Eydie Gorme, Steve Lawrence, Carl Ballantine, Dave Barry
- 5 Steve Allen Show, with Stan Getz, Dorothy Lamour, Bobby Ramsen, 11:30
- 2 Movie: "Charge of the Lancers," Paulette Goddard, Jean Pierre Aumont
- 7 (Cir) Laramie, John Smith
- 34 Noticiero 34 (News) 12:00

- 9 Clete Roberts, News
- 13 Movie: "Buried Alive," Beverly Roberts (40) 12:15
- 9 Movie: "Lady with Red Hair," Miriam Hopkins, 12:30
- 7 Movie: "Gentleman Misbehaves," Osa Massen 1:00

- 11 Movies: "Man from Dakota," "Killer McCoy" and "Mortal Storm" 1:15
- 2 Movie: "5 of a Kind," Jean Hersholt, Dionne Quintis (38)



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**WRESTLING**, 9 p.m., ch 5, with Dick Lane at Olympic

# SOLDIER OF FORTUNE

## TV 'Adventure' Skipper Works as Deckhand

**HOLLYWOOD (UPI)**—Two years ago Gardner McKay fulfilled a dream most men harbor in their souls—he kicked over the traces and became a soldier of fortune for 24 months.

No office, no neckties, no bills, no tax collectors. Also, no wife. Not even a fiancée.

McKay had starred for a few years in "Adventures in Paradise," a television series that launched him as a major Hollywood personality. But when the show folded Gardner took off. (The series, in repeat form, currently airs 6:30 p.m. Thursdays on Channel 9).

He spent 11 months cruising the Caribbean on a schooner, working as a deckhand. He sailed up the rivers of South America—just to see what they looked like. He hied off to the water spas of Europe and paid a visit to Egypt. He went where he chose, when he chose and answered to no man, no government and, perhaps more importantly, no female.

"I WANTED to get away from it all and enjoy," McKay said. He was lean, relaxed and between scenes of "The Pleasure Seekers" at 20th Century-Fox where he is making his movie debut.

"I was running away from all the static of civilization. And fortunately, I could afford to do it.

"I couldn't take all that quick fame and the insincerity of the applause that went with it. I couldn't stand being loved for doing the

same thing over and over again. There was no accomplishment.

"There were places I visited where nobody ever heard of Gardner McKay, and they could not have cared less. In a couple of South American countries I was taken for a murderer looking for a place to hide."

**MOST OF THE TIME** McKay wore a flowing beard and was burned to a dark brown by the sun. He took trading goods—mirrors, fish hooks, combs and red cloth—far up the Amazon and Orinoco Rivers as a means of exchange with the natives who gave him food and shelter in their huts.

"Now that I'm back at work I feel I belong in show business," he said, "but I came into it sideways with that series. I want to get squared away by doing some good movies.

"While I was gone money kept pouring in from residuals of 'Adventures in Paradise.' But I let it pile up in the bank.

"I didn't need much money because I worked as a member of the crew on the boats I sailed. One of them was an old booze-smuggling boat going back to World War I.

"A few one-hundred-dollar bills managed to see me through when I went broke from time to time. But I could only cash them in the larger cities. In the jungle there was absolutely no need for any kind of money.

"Those two years gave me more happiness than I've ever known before. And the sick thing is that the wanderlust is still with me. I'd like to go right back to doing the same thing."



GARDNER MCKAY . . . Sailed From Civilization

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**GUY STOCKWELL** has the role of Max Reiner during "Disney's Wonderful World of COLOR" two-part repeat starting 7:30 p.m. today (Sunday) on channel 4. The presentation is entitled "The Ballad of Hector, the Stowaway Dog." It's about an air-dale aboard a freighter bound for Europe.

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# THURSDAY

July 23, 1964

## ★ PAID ADVERTISEMENT

6:00 A.M.

2 Modern Comparat. Drama

6:30

2 The Seelers: "Virus"

4 Evolution of an Image: "Scientific Information"

7 Guidelines: "Mathematics"

7:00 A.M.

2 Capt. Kangaroo: Crafts

4 Today, Hugh Downs with Prince Abdul Rahman, (Malaysia), report on N.Y.'s new Verrazano-Narrows Bridge

7 Scope: Dead Sea scrolls

11 Meaning of Communism: "Changing Problem"

7:30

7 Cartoon Capers

11 Kukla and Ollie

7:45

9 Cartoonville

8:00 A.M.

2 Panorama Pacific, R. Rowe

Guests: Alan Young,

10:30

2 Pete and Gladys

4 (Clr) Jeopardy, Art Fleming

5 High Road, John Gunther

7 Price Is Right, Bill Cullen

11:00 A.M.

2 The Love of Life

4 (Clr) Say When, Art James

5 Douglas Fairbanks Th'r

7 Get the Message, F. Buxton

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Peter Gunn, Craig Stevens

7 Missing Links, Dick Clark

Guest: Constance Bennett

9 Collective Bargaining

11 Sheriff John, John Kovick

13 Bitter End, Don Rose

11:45

2 The Guiding Light

12:00 NOON

2 Burns and Allen Show

4 (Color) Let's Make a Deal

5 Thin Man, Peter Lawford

7 Father Knows Best, Young

9 En France: "The Metro"

13 Movie: "Romance & Rhythm," Kenny Baker

12:30

2 As the World Turns

4 Loretta Young Theatre

5 Trouble with Father

7 Tennessee Ernie Ford

Guest: Charlotte McCarthy

9 Movie: "Dark Mirror," Olivia DeHavilland ('46)

11 Movie: "Somewhere I'll Find You," Clark Gable

1:00 P.M.

2 Password, Allen Ludden

4 The Doctors, J. Pritchett

5 Movie: "Confirm or Deny," Don Ameche ('41)

7 The Mike Douglas Show, Carol Lawrence, Roddy McDowall, Sid Melton

1:30

2 Art Linkletter House Party

Guest: Shellah Graham

4 Another World, L. Janney

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Collyer

4 (Color) You Don't Say!

9 (Color) Movie: "Drums in the Deep South," James Craig, Guy Madison ('51)

13 Mantovani: "Latin"

2:15

11 Movie: "Violent Stranger," Zachary Scott (Br.'58)

2:30

2 Edge of Night

4 Match Game, G. Rayburn

5 Movie: "Mr. Moto Takes a Vacation," Peter Lorre

2:45

7 The Count Marco Show

9 Big Babysitter (cartoons)

8:45

5 Supermarket Review

9:00 A.M.

2 News with Mike Wallace

4 Make Room for Daddy

5 Romper Room, Miss Sally

7 The Pamela Mason Show

11 The Jack LaLanne Show

9:30

2 I Love Lucy, Lucille Ball

4 (Color) Word for Word

11 Movie: "For Me and My Gal," Judy Garland ('42)

13 Morning News

9:45

13 Mr. Merchandising

Gerald Jerome

7, I Married Joan, J. Davis

9 Pancake W'n, Hal Smith

11 The Clucko Show

8:30

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9:45

13 Mr. Merchandising

10:00 A.M.

2 The McCoy's, W. Brennan

4 Concentra'n, Hugh Downs

5 Brave Stallion (Fury)

7 Girl Talk, Virginia Graham

9 Movie: "Marked Woman," Bette Davis ('37)

13 Bomba Movie: "Hidden City," J. Sheffield ('50)

10:30

2 Pete and Gladys

4 (Clr) Jeopardy, Art Fleming

5 High Road, John Gunther

7 Price Is Right, Bill Cullen

11:00 A.M.

2 The Love of Life

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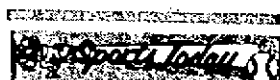
11 The Jack LaLanne Show

9:30

2 I Love Lucy, Lucille Ball



SUZY PARKER guests on the "Steve Allen Show" at 11:15 p. m. Thursday, channel 5.



NFL FOOTBALL, 9 p.m., ch. 13, has Don Paul with all action films of the 1963 game between the Green Bay Packers and the Baltimore Colts.

7 Day in Court: Persecution. Rachel Ames is defendant.

13 The Ann Southern Show

3:00 P.M.

2 The Secret Storm

4 Bachelor Father, Forsythe

7 Gen'l Hospital, J. Beradino

13 Rocky and His Friends

3:15

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "Hell Drivers," Herbert Lom (Br.'57)

7 Queen for Day, Jack Bailey

3:45

5 Tricks-Treats, Corris Guy: Prize-winning sandwiches

9 Feature Page, Joe Dolan

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Restless Gun, John Payne

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

11 Sheriff John's Club Time

13 (Color) Courageous Cat

4:30

2 Movie: "Cripple Creek," George Montgomery ('52)

5 Just for Fun, Tom Hatten

13 Escuela KMEX (English)

4:45

13 Rocky and His Friends

5:00 P.M.

7 Laramie, John Smith

9 (Color) Engineer Bill Show

11 Superman, George Reeves

13 The Lloyd Thaxton Show

34 Novela: "Primo Basilio"

5:30

5 Whirlybirds, Ken Tobey

11 The Mickey Mouse Club

34 Pasos a Su Futuro

5:45

4 (Color) KNBC News

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 9th St. West, Sam Riddle

11 The Texan, Rory Calhoun

13 (Color) Touche Turtle

34 Mi Mujer y Yo (serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

9 Adventures in Paradise

11 George Putnam, News

13 Yogi Bear (cartoons)

34 Noticiero 34 (News)

6:45

7 Ron Cochran, News

7:00 P.M.

2 Walter Cronkite, News

4 (Color) Happy Wanderers: "Oak Creek Canyon" in Arizona. Series shifts from KCOP.

5 Leave It to Beaver

7 Fractured Flickers

11 Cheyenne, Clint Walker

13 (Color) Passport to Travel, Hal Sawyer: "Egypt"

34 Tres Caras de Mujer

7:30

2 Password, Allen Ludden

Carol Burnett and Alan King are guests.

4 Temple Houston, Jeff Hunter, Douglas Fowley, Wm. Fawcett (repeat). Three oldtimers want Houston to help them rearrange the map of Texas.

5 Zane Grey Th'r: "Bury Him Dead," Barry Sullivan

7 (Clr) The Flintstones (repeat). Fred organizes a quartet for a TV contest, but finds Barney's tenor is confined to the bathtub.

9 Our Miss Brooks, E. Arden

13 (Color) True Adventure, Bill Burrud: "Safari"

34 La Rueda Tricolor (games)

8:00 P.M.

2 Rawhide, Eric Fleming, Dan Duryea, Patty McCormack (repeat). Ruthless wolf-hunter proves almost as bad as

# Pat Boone Croons Car-Cleaning \$ Tune



PAT BOONE . . . Soap Hopes

By JOSEPH FINNIGAN  
HOLLYWOOD (UPI) — Singer Pat Boone is going into the automobile-washing business, hoping to clean up.

But don't expect to see Boone scrubbing down grimey cars. He's an executive in the firm which plans to franchise and build a chain of coin-operated wash racks. (on television Pat will host the nightly "Tonight" show for a week starting 11:15 p.m. Tuesday, channel 4.)

For 25 cents a motorist with a dirty car can get the old

heap scrubbed up in a hurry. It's not unreasonable to assume that maybe Pat Boone records will be blaring forth during the cleansing process.

"WE'RE delighted," said Pat of his new business venture, one which he believes will return the initial investment during the first year of operation.

Many stars moonlight with outside jobs, looking to the day when their income from movies and television might dip. Boone is apparently the only one who's gone into the car-wash business with a big splash.

It's one of many business interests with which Pat is connected. They range from the sale of portraits of the Beatles to acreage in Arizona.

He's also partnered in convalescent hospitals, a music publishing company, recording firm and movie and television production.

BOONE admires entertainer Art Linkletter, a star who has amassed a fortune through diverse business holdings.

Pat has had his share of business flops. He's also managed to turn an occasional profit.

"I can't take credit for this," he said of his business

deals. "People just come to me with these things. I have to say 'yes' to some and 'no' to others. I have to be shown that they have a good chance of being successful."

Occasionally Pat makes the wrong decision and money he earned through singing and acting goes down the drain in a bad business deal.

"I've been stung enough times," he admitted on the set of his new picture "Good-bye Charlie."

"Fortunately they were small stings, investing in oil wells that were dry holes. That's how you learn."

Successful entertainers command huge salaries. They are salaries from which Uncle Sam then commands huge taxes. Business ventures are a way to financial security that might not be found in

show business, even by highly paid stars.

"Anybody in entertainment or sports who makes a lot of gross dollars must figure a way how to make that money work for him," Pat said. "A lot of it goes into taxes. If you can make it work, you slowly build up assets."

## EXCITING OUTINGS

NEW PUBLICATION:  
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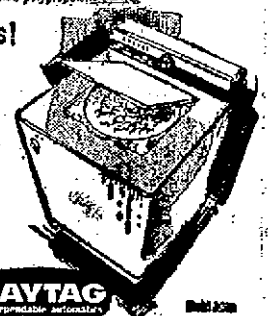
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Pat Boone is not affiliated with this business. He is only a spokesman for it.

# FRIDAY

July 24, 1964

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Intro'n to Space Science 6:30
- 2 Seekers: "Nuclear Doctor"
- 4 Evolution of an Image: "Integrative Process"
- 7 Guidelines: "Slide Rule"

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs with feature from World's Fair Oregon pavillion
- 7 Scope: "Paleontology"
- 11 Meaning of Communism: 7:30
- 7 Cartoon Capers
- 11 Kukin and Ollie

8:00 A.M.

- 2 Panorama Pacific, R. Rowe with singer Danny Cox, Miss U's Miss Australia
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show 8:30
- 7 The Count Marco Show Guest: Virginia Graham
- 9 Big Babysitter (cartoons) 8:45
- 5 For Kids Only (cartoons) 9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show 9:30
- 2 I Love Lucy, Lucille Ball (Color) Word for Word
- 11 Movie: "Hoodlum Saint," William Powell (45)
- 13 Morning News

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 Concentra'n, Hugh Downs
- 5 Brave Stallion (Pony)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Backfire," Virginia Mayo, Gordon MacRae (50)
- 13 Essentially Sex, Suzy Gluck: "Divorce Preparation for Crisis" 10:30

- 2 Pete and Gladys
- 4 (Clr) Jeopardy, Art Fleming
- 5 Medic, Richard Boone
- 7 Price Is Right, Bill Cullen
- 13 Movie: "Bomba, Jungle Boy," J. Sheffield (49)

11:00 A.M.

- 2 Love of Life
- 4 (Clr) Say When, Art James
- 5 The Cheaters, John Ireland
- 7 Get the Message, F. Buxton 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark

(Advertisement)

## DENTAL HELP FOR O.A.S. PENSIONERS

Pensioners of this area will find complete information about the O.A.S. dental care program is readily available at the Downtown Long Beach dental office of Dr. H. Leo Rowan.

Since 1930, Dr. Rowan managed the Dr. Cowen Dental Office at 107 West Broadway, corner of Pine, and the same office is now under his individual ownership. He extends to O.A.S. Pensioners a cordial invitation to come in anytime; no advance appointment is needed.

Immediate service, on the very first visit, is provided for pensioners who need X-ray dental examination, or repair or adjustment of their old dental plates. The O.A.S. Identification Card must be presented.

If new dental plates are needed, the O.A.S. rules require that an authorization be obtained from the Department of Social Welfare, and the staff at the Dr. Rowan office is at your service to assist in making the application.

The Dr. Rowan Dental Office is open 9 a.m. to 6 p.m. daily (closed Saturday), at the corner of Broadway and Pine, opposite Buffums, in Downtown Long Beach. The telephone is HE 6-7241.



DR. H. L. ROWAN  
Member of Cowen  
Dental Association

- 9 Gross National Products
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show 11:45

12:00 NOON

- 2 The Guiding Light
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 Quest: Roger Smith
- 9 Hour of St. Francis (relig.)
- 13 Movie: "Song Parade," John Carroll (50)

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble With Father
- 7 Tennessee Ernie Ford
- 9 Guest: John Gary
- 9 Movie: "Magic Town," James Stewart (47)
- 11 Movie: "Sea of Grass," Spencer Tracy, Katharine Hepburn (46)

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "My Dog Shep," Tom Neal, Flame (48)
- 7 The Mike Douglas Show
- 9 Carol Lawrence, Roddy McDowall, Jerry Lester, Frankie Avalon 1:30

- 2 Art Linkletter House Party
- 4 Guest: Anne Baxter
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene 2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 (Color) Movie: "Mutiny," Mark Stevens (52)
- 13 Manóvani: "Flamenco" 2:30

- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "7th Veil," James Mason, Ann Todd (Br. 46)
- 7 Day in Court: Custody
- 9 Paul Winchell, Charles Herbert and Isabel Randolph are featured.
- 13 The Ann Sothern Show 3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 9 Gen'l Hospital, J. Berardino
- 13 Rocky and His Friends 3:15

- 13 Felix the Cat (cartoons) 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "His Butler's Sister," Deanna Durbin (43)
- 7 Queen for Day, Jack Bailey
- 11 The Gale Storm Show 3:45

- 9 Feature Page, Joe Dolan 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Sheriff John's Club Time



MAUREEN ARTHUR  
moves in as a neighbor  
to "Bachelor Father" at  
7 p. m. Friday, channel 4.

## SPECIAL

ON PARADE — Tony Bennett is seen in a one-man show with orchestra at 9:30 p.m., ch. 4. Show is second in a series of 9 CBC musical-variety specials, produced in the elaborate style of Broadway musicals. Songs include "Just in Time," "San Francisco," "Make Someone Happy" and "One More for the Road."

- 13 (Color) Courageous Cat 4:30
- 2 Movie: "Give Me a Sailor," Bob Hope, Martha Raye
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English) 5:00 P.M.

- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela: "Primo Basilio" 5:30

- 5 Baseball Bufts, B. Brundige
- 11 The Mickey Mouse Club
- 34 Usted y su Salud (health) 5:45
- 4 (Color) KNBC News
- 5 Angels Warmup, D. Wells
- 13 Bill Johns, News 6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 Baseball (see sports box)
- 7 News Hour, Baxler Ward
- 9 9th St. West, Sam Riddle
- 11 The Texan, Rory Calhoun
- 13 (Color) Touche Turtle
- 34 Mi Mujer y Yo (serial) 6:30

- 4 Huntley-Brinkley Report
- 9 Maverick, James Garner
- 11 George Putnam, News
- 13 (Color) Magilla Gorilla
- 34 Noticiero 34 (News) 6:45

- 7 Ron Cochran and the News 7:00 P.M.
- 2 Walter Cronkite, News
- 4 Bachelor Father, Forsythe
- 7 (Clr) Lee Marvin Presents

- 11 (Color) Movie: "Cheaper by the Dozen," Clifton Webb, Myrna Loy (50)
- 13 Ripcord, Larry Pennell
- 34 Tres Caras de Mujer 7:30

- 2 Great Adventure, Russell Johnson: "Testing of Sam Houston," Robert Culp, Victor Jory, Mario Alcalde, Katherine Crawford, Robt. Emhardt (repeat). Early career of the famed soldier-politician, from War of 1812, through his election as Tenn. governor, an unhappy marriage and trial by Congress.
- 4 International Showtime, Don Ameche (repeat): "Trolle's Wild West Show," a la Sweden
- 7 Destry, John Gavin, Charles McGraw (repeat). Destry sets out in pursuit of bandits who killed his employer.
- 9 Our Miss Brooks, E. Arden
- 13 (Clr) Movie: "That Lady in Ermine," Betty Grable, Cesar Romero (48). Entertaining musical comedy by Ernst Lubitsch.
- 34 Un Canto de Mexico 8:00 P.M.

- 9 Movie: "The Lawless," Macdonald Carey (50)
- 34 Vidas Cruzadas (serial) 8:30

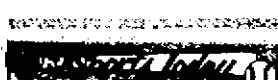
- 2 Route 66, Martin Milner, George Maharis, Suzanne Pleshette (repeat). Pretty fleeing hitchhiker leads Tod and Buz into a year-old murder case.
- 4 (Color) Chrysler Theatre: "7 Miles of Bad Road," Eleanor Parker, Jeff Hunter, Neville Brand (repeat). Jobless actor, hitchhiking to Hollywood, finds romance and trouble when he meets the flirtatious wife of a tobacco town sheriff.

- 7 BURKE'S LAW
- ★ STARRING GENE BARRY
- Mickey Rooney, Elizabeth Montgomery, Telly Savalas, Linda Darnell and Sheldon Leonard are among suspects in slaying of fake duke over fake jewelry (repeat).
- 34 Voces de Mexico (folklore) 9:00 P.M.

- 5 Leave It to Beaver
- 11 Russian-U.S. Track Meet Preview (see sports box)
- 13 Human Jungle, H. Lom
- 34 Vivimos en una Estrella 9:30

- 2 Twilight Zone, Rod Serling: "Probe 7, Over and Out," Richard Basehart, Antoinette Bower (repeat). Serling's futuristic version of Adam and Eve deals with a space traveler, who missed Earth's hydrogen war, who crash-lands his ship on a strange planet where he meets a girl who's the only survivor of her world. The two, naturally, set out to build a new world of their own.
- 4 On Parade (see box)
- 5 Movie: "The Thief," Ray Milland, Rita Gam (52)
- 7 The Price Is Right, Bill Cullen; Roddy McDowall
- 34 La Hora de Raul Astor 9:45

- 9 Cleto Roberts, News



BASEBALL, 6 p.m., ch. 5, finds the Kansas City Athletics hosting the L.A. Angels, in first of 2 games this weekend to be telecast.

TRACK PREVIEW, 9 p.m., ch. 11, as Bill Welsh looks at arrival of Russian track team and preparations for the sixth U.S.-USSR dual meet at the Coliseum this weekend, whose ABC telecast will be blacked out locally.

FIGHT OF WEEK, 10 p.m., ch. 7, has tapes of tonight's 10-round welterweight Garden bout between Jose Stable and Gabriel Terronex.

MAKE THAT SPARE, 10:45 p.m., ch. 7, has Jerry McKoy of Ft. Worth challenging the Schroeder-Collins winner.

10:00 P.M.

- 2 Alfred Hitchcock (repeat): "Nothing Ever Happens in Linyale," Gary Merrill, Phyllis Thaxter, Fess Parker. Widow is frightened by the strange nocturnal "gardening" of her next-door neighbor, right after his wife's mysterious disappearance.
- 4 (Clr) Jack Paar Program (repeat), with Shirley Booth, Jackie Vernon and Mrs. Rhena Eckert. Latter looks at Paar's films of his visit with Dr. Albert Schweitzer, her father, at his jungle hospital.
- 5 Seven Keys, Jack Narz
- 7 Fight of Week (sports box)
- 9 Movie: "Sweet Smell of Success," Burt Lancaster, Tony Randall (57). Powerful columnist determines to break up his sister's romance.

- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Automex Presenta 10:30

- 5 You Asked for It, J. Smith
- 13 Movie: "Fighting Chance," Rod Cameron, Julie London (55)
- 34 Marco Musical (music) 10:45

- 7 Make That Spare! Johnny Johnston (see sports box) 11:00 P.M.
- 2 News: Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: News Final
- 11 Movie: "Saratoga," Jean Harlow, Clark Gable, Walter Pidgeon (37) Harlow's final film.
- 34 Musica de Ayer (musical) 11:15

- 4 (Clr) Tonight, Pat Boone
- 5 Steve Allen Show, with Carolyn Jones, Don Adams, Ron Husmann, "way out" dancer Toni Basil 11:30
- 2 Movie: "Drums of Tahiti," Dennis O'Keefe (54)
- 7 (Clr) Laramie, John Smith
- 34 Noticiero 34 (News) 11:45

- 9 Cleto Roberts, News 12:00
- 9 Movie: "Backfire," Gordon MacRae (50)
- 13 Movie: "I'd Give My Life," Tom Brown (36) 12:30
- 7 Movie: "Lone Wolf Strikes," Warren William (40) 1:00

- 4 Movie: "Force of Evil," John Garfield (48)
- 11 Movies: "Dancing Co-Ed," "Double Wedding" and "Design for Scandal" 1:15
- 2 Movie: "Broadway thru a Keyhole," Constance Cummings, Russ Columbo (33) 1:35
- 9 Movie: "Marked Woman," Belte Davis (37)

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RAQUEL WELCH, who enjoys her job as billboard girl for ABC-TV's Saturday's "Hollywood Palace," has a ball wherever she goes.

# Pan and Fan Mail

You stated Paul Whiteman is 83. The World's Almanac gives his birthdate as 1890. He lived in Denver. His father was supervisor of music. He is the same age as my brother who went to East Denver High with him. Brother is 73.

Mary Wheeler, Long Beach

A long and happy life to both of them, Mary, and you, too.

\*\*\*\*\*

Would you please try and find out what happened to Michael Bradley, the all-night disc jockey on radio station KEZY? One night he was on and the next time we listened he was off. Has something happened to him?

Alice and Judy Johnson, Long Beach

KEZY says Michael has left the station. As to whether it was his or their idea, a station spokesman said: "Sorry, but we can't give out that type of information."

They don't know where he went, but the last they heard he was in good health.

Format of "Burke's Law" is rather far-fetched, but it is one of the most entertaining shows on TV. The dialogue is always sharp and fast.

One has only to see Gene Barry in action to realize how much the talented fellow enjoys playing the part of Captain Burke.

We recall Barry in the Bat Masterson series where he also seemed to be living the part he played.

J. Paul Gleason, Long Beach  
True, but Bal didn't have a chauffeur for his horse and the pulchritude is thicker on "Burke's Law."

\*\*\*\*\*

Please tell me why Tom

Kennedy has been replaced as emcee on Polka Parade?

When was Julie Hand married to whom?

Mrs. Walker, Bellflower

Tom Kennedy, who did the commercials for "Polka Parade," left to head up his own NBC-TV network series, "You Don't Say."

Julie Hand, who has been married about two years, wed Jim Tuynne, a loan company executive.

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## WEEK'S TOP SHOWS

**Sunday**—"Eisenhower Reviews the GOP Convention" at 5 p.m. on channel 7 is an hour special with the former President.

**Monday**—Stella Adler, a drama coach who follows the Stanislavsky "method" school of acting, demonstrates her techniques during an hour special at 8:30 p.m. on channel 5.

**Tuesday**—Esther Williams, Joey Bishop and Fernando Lamas star in an aquatic musical-comedy taped at Cypress Gardens, Fla. The hour-long special, which airs 10 p.m. on channel 2, originally was shown in 1960.

**Wednesday**—Two one-act comedies adapted from James Thurber stories are presented in a half-hour "Repertoire Workshop" at 8:30 p.m., channel 2.

**Thursday**—Steve McNally, Telly Savalas, Peter Brown and Ulla Jacobson star in an excellent drama about an escaping prisoner-of-war. It's a repeat on "Suspense Theater" at 10 p.m. in COLOR on channel 4.

**Friday**—Bill Welsh looks over preparations at the Coli-

seum for the U. S.-USSR track meet. Airing at 9 p.m. on channel 11, it's an hour-long special.

**Saturday**—An hour-long special about the end of the Polo Grounds in New York airs at 9:30 p.m. on channel 7.

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## 8 Insurance question of the week?



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# SATURDAY

July 25, 1964

## ★ PAID ADVERTISEMENT 7:30

- 2 Modern Comparat. Drama
- 5 Design for Learning
- 11 Kukla and Ollie
- 8:00 A.M.
- 2 Captain Kangaroo
- 4 Ivanhoe, Roger Moore
- 9 Hopalong Cassidy, B. Boyd
- 9 From the Ground Up
- 11 Mr. Wishbone, Jim Allan

- 4 (Color) Ruff and Reddy
- 7 Cartoon Capers
- 9 Movie: "Escape in the Sun," John Bentley ('57)
- 8:45
- 13 Sacred Heart Program

- 9:00 A.M.
- 2 Alvin Show (cartoons)
- 4 (Color) Hector Heathcote
- 7 Movie: "Michael O'Halloran," Scotty Beckett ('48)
- 11 Movie: "Lancer Spy," Dolores Del Rio, George Sanders ('37)
- 13 Panorama Latino (Span.)
- 34 Brindis Senorial (music)

- 9:30
- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL-5 (puppets)
- 5 Movie: "Silver Star," Jimmy Wakely ('55)
- 34 Variedades (musical)

- 10:00 A.M.
- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 9 Best of West: "Cole Younger, Gunfighter," Frank Lovejoy ('58)
- 34 Comicos y Canciones
- 10:25
- 8 Baseball (see sports box)
- 10:30
- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 Magic Land of AllaKazam
- 11 Movie: "Call of the Wild," Clark Gable, Loretta Young ('35)
- 34 Cine Mexicano (movie)

- 11:00 A.M.
- 2 Rin-Tin-Tin, Lee Aaker
- 4 (Color) Bullwinkle Show
- 5 Movie: "Manila Calling," Lloyd Nolan ('42)
- 7 The New Casper Show
- 13 Variedades, R. Iglesias
- 11:30
- 2 The Roy Rogers Show
- 4 Movie: "Black Magic," Orson Welles ('44)
- 7 Beany & Cecil (cartoons)
- 9 King and Odie (cartoons)
- 10 Baseball (see sports box)
- 12:00 NOON
- 2 Sky King, Kirby Grant
- 7 The Bugs Bunny Show
- 9 Movie: "The Lawless," Macdonald Carey ('50)

- 11 Builders' Showcase; Movie (12:05): "10 Gentlemen From West Point," Geo. Montgomery ('42)
- 13 Money in Real Estate
- 12:30
- 2 CBS News, Robert Trout
- 5 Movie: "Pawnee," George Montgomery ('57)
- 7 American Bandstand, Dick Clark with all-Beatles show, including film clips of their new movie.
- 13 Fore Golfers
- 34 Tres Caras de Mujer

- 12:45
- 2 Time Out for Sports
- 1:00 P.M.
- 2 As Others See Us, Foreign students discuss ways of the American press.
- 4 American Quiz, Arnold Pike: "Pre-War History"
- 13 Bowling with Art Parra

- 1:30
- 2 International Hour, E. G. Marshall: "Night of the Gods," Autochthonus Ballet company in Mexico.
- 4 International Zone (UN)
- 11 Movie: "Steamboat 'round the Bend," Will Rogers
- 13 Movie: "Dust Be My Destiny," John Garfield
- 2:00 P.M.
- 4 Movie: "He Ran All the Way," John Garfield ('51)
- 5 Movie: "Tampico," Edw. G. Robinson ('44)
- 9 Movie: "Women of Pitcairn Island," James Craig ('57)

- 2:30
- 2 Repertoire Workshop: "The Little Man," Clayton Campbell. St. Louis-produced original comedy of a man who conforms so closely to statistical averages he loses his individuality.
- 34 Baseball de Mexico
- 3:00 P.M.
- 2 Movie: "Ladies' Man," Eddie Bracken, Cass Daley
- 13 Movie: "Paper Bullets," Alan Ladd ('41)
- 3:30
- 4 Profile (San Diego State) "The Stutterers"
- 5 Californians, R. Coogan
- 7 Movie: "She's Dangerous," Walter Pidgeon
- 9 Championship Bowling: Lee Jouglaard vs. Jim Schroeder

- 4:00 P.M.
- 4 Teacher '64: "Renaissance Period in Art"
- 5 Bowling Tournament: Al Horn-Eddie Joseph
- 11 Pro Tennis, Jack Kramer
- 4:30
- 2 Post Parade, Bill Keene

## Sports Today

**BASEBALL, 10:25 a.m., ch. 8 (San Diego),** has the Phillies-Cardinals game from Connie Mack Stadium. Pitcher Jim Bunning is Dizzy Dean's pre-game guest.

**BASEBALL, 11:30 a.m., ch. 10 (San Diego),** with the Detroit Tigers hosting the N.Y. Yankees, Joe Garagiola mike-side.

**HOLLYPARK Feature Race, 5 p.m., ch. 2,** winds up its telecasts with the 25th running of the \$100,000-added Hollywood Juvenile Championship for 2-year-olds.

**WIDE WORLD OF Sports, 5 p.m., ch. 7, via tape,** has Stirling Moss with the Grand Prix of Europe (Brands Hatch, England), Bill Flemming with the U.S.-Czechoslovakia gymnastics meet (Elizabeth, N.J.) and Bill Veck commenting on baseball from Tokyo.

**SPORTS SPECIAL, 5:30 p.m., in color, ch. 4,** films a water sports show from Cypress Gardens, including a water-ski kite-flying contest, a surfing race and a high-diving exhibition.

- 4 (Color) Agriculture USA: "Agricultural Education"
- 9 Roy Rogers Movie: "The Golden Stallion," Trigger
- 13 Movie: "Waterfront," J. Carol Naish ('44)

- 5:00 P.M.
- 2 Hollywood Park Feature Race (see sports box)
- 4 (Color) City at Play, Lee Giroux: "Municipal Recreation"
- 5 Movie: "Mummy's Hand," George Zucco ('40)
- 7 ABC's Wide World of Sports (see sports box)
- 11 Wrestling from Bridgeport
- 34 Lucha Libre (wrestling)

- 5:30
- 2 Movie: "Man Who Wouldn't Talk," Lloyd Nolan ('40—1st run)
- 4 (Clr) Sports Special, Bud Palmer (see sports box)

- 6:00 P.M.
- 4 (Color) KNBC News
- ★ SURF'S UP! COLOR!
- ★ WALT PHILLIPS & GUESTS
- 13 (Color) Rocky & Friends
- 34 Reloj Musical (variety)

- 6:30
- 4 (Color News Conference
- 5 Folk World of Jimmie Rodgers: Dale Monroe
- 7 Talk Back, Carl George. Opinions on topless swim suits, women presidents, public necking, talking to strangers.
- 9 Movie: "Riders to the Stars," Wm. Lundigan, Herbert Marshall ('54)
- 11 Movie: "Mark of the Vampire," Bela Lugosi, Lionel Barrymore ('34). Not for the squeamish—or children.
- 13 Bourbon Street Beat
- 34 La Familia Piripitin (puppets)

- 6:45
- 2 Jerry Dunphy, News
- 7:00 P.M.
- 2 Sea Hunt, Lloyd Bridges. Smugglers force Mike to

- seek narcotics on ocean floor.
- 4 Biography, Mike Wallace: "Wendell Willkie"
- 5 The Jack Barry Show
- 7 Have Gun, Will Travel, Richard Boone
- 34 Teatro Familiar (drama)
- 7:30
- 2 Lucy-Desi Comedy Hour "Lucy Meets Milton Berle" (repeat). Lucy's ruse to land Berle to head her PTA benefit show backfires when the volatile Ricky's jealousy is aroused
- 4 The Lieutenant, Gary Lockwood, Leslie Parrish (repeat). Rice is startled when at a party an actress announces she is going to marry him.
- 7 Hootenanny, Jack Linkletter (repeat), with the Chad Mitchell Trio, the Tarriers, Eddy Arnold, Judy Collins, Glenn Yarbrough, Gaslight Singers and comedian Mill Kamen at Annapolis.
- 13 Deadline, Paul Stewart

- 8:00 P.M.
- 5 Leave It to Beaver
- ★ GLADIATOR'S TALE—COLOR
- ★ VENGANCE OF URSUS! Samson Burke (Ital. '60)
- 11 Movie: "Danger Island," Peter Lorre as Mr. Moto.
- 13 Movie: "Savage Horde," William Elliott ('49)
- 34 To Be Announced

- 8:30
- 2 The Defenders, E. G. Marshall, Carroll O'Connor, Frank Overton, Jean Stapleton (repeat). Preston questions his own morality in winning client's acquittal on murder charge when he's suspected in identical crime committed later.
- 4 (Color) Joey Bishop Show (repeat). Buddy Hackett plays a practical joke on Joey the night the sponsor is invited to dinner.
- 5 Movie: "Sutter's Gold," Edward Arnold, Binnie Barnes ('36)
- 7 The Lawrence Welk Show
- 34 Un Canto de Mexico

- 9:00 P.M.
- 4 Movie: "Until They Sail," Paul Newman, Jean Simmons, Joan Fontaine ('57). Dual impact of war, and the presence of U.S. Marines, on lives of New Zealand sisters, James A. Michener story.
- 34 Corrida de Toros (bull-fights from Tijuana)
- 9:30
- 2 Summer Playhouse: "The Miss and Missiles," Gisele MacKenzie, John Forsythe. Comedy-romance between a magazine writer career woman and a handsome Air Force test pilot she's assigned to interview.
- 7 The Polo Grounds: Requiem for an Arena (see box). Note: The U.S.-USSR track meet, seen elsewhere on net at this hour, is blacked out locally.
- 11 One Step Beyond, J. Newland

- 10:00 P.M.
- 2 Gunsmoke, James Arness, Lois Nettleton, William Windom (repeat). Rancher's plot to frame his wife with a hired hand switches to revenge when he finds



**HORACE McMahon** narrates for the hour-long special "The Polo Grounds: Requiem for an Arena," airing 9:30 p. m. Saturday on channel 7.

## SPECIAL

**THE POLO GROUNDS: Requiem for an Arena**—Actor Horace McMahon is narrator for a touching farewell documentary recapturing the rich memories of baseball's immortal Coogan's Bluff at 9:30 p.m., ch. 7. The fabulous past of the Polo Grounds, where everything but Polo was played, is recalled by Jack Dempsey, Frankie Frisch, Carl Hubbell, Leo Durocher, Willie Mays, Bobby Thompson and others.

- they have fallen in love.
- 5 Dan Smoot Reports
- 9 RABLE—LANCASTER
- ★ 'RUN SILENT, RUN DEEP' 1958 film of sub warfare off water of Japan. (Michael Jackson returns next Sat.)
- 11 News, Burrell and Coates
- 13 Jeepers' Creepers: "Be-ware Spooks!" Joe E. Brown, Mary Carlisle ('39)
- 10:15
- 5 Dean Manion Forum
- 10:30
- 5 Movie: "Dragonfly Squadron," John Hodiak ('54)
- 7 (Color) Movie: "East of Sumatra," Jeff Chandler, Marilyn Maxwell, Anthony Quinn ('53-1st run)
- 11 The Joe Pyne Show (2½ hr.)

- 11:00 P.M.
- 2 Jerry Dunphy Report
- 34 Aqui Alex Prada
- 11:15
- 2 Movie: "Welcome Stranger," Bing Crosby, Barry Fitzgerald ('47)
- 4 (Color) KNBC News
- 11:30
- 13 Men of Annapolis
- 11:45
- 4 Movie: "Steel Helmet," Gene Evans ('51)
- 9 Movie: "House Across the Street," Wayne Morris
- 12:00
- 5 Movie: "Buckskin Frontier," Richard Dix, Lee J. Cobb ('43)
- 13 Movie: "Tovarich," Claudette Colbert, Charles Boyer ('37)
- 12:15
- 7 Movie: "Light Fingers," Guy Rolfe (Br.)
- 1:00
- 11 Movies: "Fingers at the Window," "Dr. Gillespie's New Assistant" and "Judge Hardy and Son"
- 1:15
- 2 Movie: "The Brave Don't Cry," John Gregson (Br. '52)
- 2:00
- 13 Movie: "Sweethearts on Parade," Ray Middleton, Lucille Norman ('52)

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full price	+ parts

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# RADIO

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KAL-1430 KFI-640 KGFJ-1230 KLAG-870 KRLA-1110  
KBLA-1450 KFOX-1260 KGL-1260 KNPC-110 KWLZ-1480  
KDAY-1500 KFWB-880 KGLM-740 KNX-1870 KWKW-1300  
KLZY-1180 KGSS-1020 KHL-830 KPOL-1540 XTRA-690

SUNDAY, JULY 19, 1964

## SPECIAL BROADCASTS—

10:55 a.m., KMPC—Baseball: Angels at Twins (double).  
12:55 p.m., KFI—Baseball: Cubs at Dodgers (double)

### 7:00 A.M.

KFI—News, Radio Pulpit  
KABC—American Farmer  
KFI—A.W. See II  
KFI—News  
KFOX—Hugh Cherry  
KGER—Jim Tice  
11:11  
KNX—The Plant Doctor  
7:30  
KFI—Home Town  
KABC—Paul Condylis  
KHL—Lilaith Dialogue  
KWLZ—Church of the Air  
KGER—Hour of Faith

### 12:00 NOON

KABC—News  
KABC—Sunday Line, Allin  
State (to 3:30)  
12:30  
KFI—News; Darter Up  
KGER—Rev. Victor Stern  
12:35  
KFI—Baylor, Chicago  
Cub at Dodgers  
(doubleheader)  
1:00 P.M.  
KABC—News; Flair Report  
KHL—Sinatra, Compton  
and Strinos (to 5)  
KFOX—Western Cavalcade  
KGER—Rev. Oral Roberts

### 7:00 P.M.

KFI—The American Way;  
KABC—News; Edwin D.  
Compton, Flair Report  
KGER—Gordon Palmer  
7:30  
KFI—News; G. P. Mac  
Gregor Show (7:35)  
Reflections in a Cloud  
ed Glass; Tommy Cook  
KABC—Religion on Line  
KFWB—Inside Govern-  
ment; John Babcock  
KGER—Bible Crusaders  
KGER—Bible Hour  
8:00 P.M.  
KLAC—Meditation Magaz.  
KFI—News; "Youth Forum  
(8:05): "Youth Behavior"  
KFI—Meet the Press;  
Rep. William E. Miller  
8:45  
KGER—Sunshine Mission

7:45  
KFI—Christian Science  
KXN—World Watch (7:55)  
8:00 A.M.  
KFI—News; Chang's Times  
KABC—News; Flair Report  
KHL—Sinatra, Compton  
and Strinos (to 5)  
KWLZ—Church of the Air  
KGER—Hour of Faith  
8:15  
KFI—News; Chang's Times  
KABC—News; Flair Report  
KHL—Sinatra, Compton  
and Strinos (to 5)  
KWLZ—Church of the Air  
KGER—Hour of Faith  
8:30  
KFI—Al Home w/Music  
KXN—Salt Lake Tabernacle  
KGER—World Lit. Crusade  
9:00 A.M.  
KFI—Music; Home Folks  
KABC—News; The Week  
KHL—Sinatra, Compton  
and Strinos (to 5)  
KWLZ—Church of the Air  
KGER—Hour of Faith  
9:15  
KFI—Al Home w/Music  
KXN—Salt Lake Tabernacle  
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KHL—Sinatra, Compton  
and Strinos (to 5)  
KFOX—Western Cavalcade  
KGER—Rev. Oral Roberts

1:15  
KABC—Allin State  
1:30  
KGER—Hour of Faith  
2:00 P.M.  
KABC—News; Business  
KGER—Marching Truth  
2:15  
KABC—Allin State  
2:30  
KGER—Forward in Faith  
3:00 P.M.  
KABC—Headlines  
KGER—Full Gospel  
3:15  
KABC—Allin State  
3:30  
KABC—Harry Lime, Orson  
Welles  
KGER—Revival Time  
4:00 P.M.  
KABC—Theatre Royal;  
The Teller (Conrad),  
Ralph Richardson  
KGER—Revival Hour  
4:15  
KABC—Black Museum  
KGER—Family Bible Study  
5:00 P.M.  
KABC—News; Quincy Howe  
KHL—The Shadow  
KGER—Hour of Decision  
5:15  
KABC—Top Story; Harmon  
KHL—The Green Hornet  
KGER—Rev. C. Walberg  
6:00 P.M.  
KFI—Scoreboard; News  
KABC—News; Voices in the  
Headlines (6:05)  
KHL—Brass, Ballads &  
Blues, Cal Milled (to 11)  
KFOX—News; Student Ra-  
dio Workshop  
KGER—Rescue Mission  
KFI—Ying America Sings  
KABC—News; A. J. Kitchell;  
Denison Kitchell, Sen.  
Carl Curtis (R-Neb.), Rep.  
John Rhodes (R-Ariz.)

10:00 P.M.  
KABC—Exploring Higher  
Education: "Protestant  
View"  
KNX—News  
10:15  
KNX—Science Editor:  
"Gravity Theories"  
10:30  
KFI—Words, Live By  
KABC—Message of Israel  
KNX—KNX Sun. Forum:  
"Planning for Marriage"  
11:00 P.M.  
KFI—Song Follows  
KABC—Christian in Action  
KHL—World in Review  
KNX—Face the Nation;  
Gov. George Wallace  
(D-Ala.)  
KHL—World in Review  
KGER—Palm Lane Church  
11:30  
KFI—Interfaith's Best  
KABC—Pilgrimage  
KHL—News Final  
KNX—Univ. Explorer (rot)  
KGER—Circle Master

MONDAY, JULY 20, 1964

### 7:00 A.M.

KFI—Pal Bishop Report  
KABC—Frank Hamiltonway  
KXN—World News Round-  
up; The World News  
KGER—Christ Faith Mission  
7:15  
KFI—Hit the Road  
KABC—News; Sports  
KHL—Red McVaine, to 10  
(George Fenneman subs)  
KXN—Bob Crane Show  
KGER—Sky Pilot  
7:30  
KABC—News Around World  
KHL—News; Leo Butcher  
Red McVaine (7:40)  
KNX—News; Russ Powell  
7:45  
KFI—News; Southland  
KABC—Sports; News  
KXN—Bob Crane Show  
KGER—Heaven & Home  
8:00 A.M.  
KFI—News; Hit the Road  
KABC—News; Paul Harvey  
KXN—News; Special  
KGER—Wilbur Nelson  
8:15  
KABC—P.M. Multitask; Sol.  
KXN—Bob Crane Show  
8:30  
KFI—Report; News  
KABC—Frank Hamiltonway  
KGER—Voice of China  
8:45  
KFI—Financial Weather  
KABC—Sports; Business  
KGER—World Missions  
9:00 A.M.  
KFI—Hit the Road  
KABC—Bill Croop; News  
KXN—News  
KGER—Lutheran Hour  
9:15  
KABC—Myron J. Bennett  
KXN—Bob Crane Show  
9:30  
KGER—John Brown Hour  
9:45  
KABC—Wendell Noble  
KXN—Ask Miss Fickett  
KGER—News

### 10:00 A.M.

KFI—News; Ladies Day  
KABC—News; Brian Cub  
KHL—Art Kevin, News  
KXN—News; Arthur God-  
frey with Richard  
Hayes  
KFOX—Lee Ross (to 12:30)  
KGER—Rescue Mission  
10:15  
KHL—Paul Compton (to 11)  
KFI—Emphasis; The  
Swinging Years (to 11)  
KGER—Overcoming Life  
10:30  
KGER—Rev. LeRoy Koo  
11:00 A.M.  
KABC—Bill Croop; News  
KXN—News; Art Linkletter  
KGER—Bible Institute  
11:15  
KABC—Carlton Fiedler  
11:30  
KNX—Dear Abby; Garry  
Moore Show (11:35)  
KGER—Sunshine Mission  
11:45  
KFI—Pal Bishop; Sports  
KXN—Ruth and Pal Show  
KGER—Rev. C.T. Walberg  
12:00 NOON  
KFI—News; Farm Reporter  
KABC—News; Paul Harvey  
KXN—News; News  
KGER—Hill Top Bible  
12:15  
KABC—Panella Mason  
KFI—Call, Agric. (12:20)  
12:30  
KFI—News; Ed Hart  
KFOX—Chillie Stone  
KGER—Dr. Orr, B. Hile  
12:55  
KNX—In Hollywood  
1:00 P.M.  
KFI—News; Emphasis;  
Diversions (1:10)  
KABC—News  
KHL—Wayne Thomas, nws  
KXN—News; News  
KGER—Alvin Ford, God  
1:15  
KABC—Open Line, J. Wells  
KHL—Bruce Hayes (to 4)  
KGER—News in Revelation  
1:30  
KFOX—Ask and Tell

KGER—Christian Crusade  
1:45  
KGER—News  
1:55  
KABC—Flair Report  
KXN—Woman's World  
2:00 P.M.  
KABC—News; J. C. Swartz  
KXN—News; News  
KFOX—Bill Collier (to 5)  
KGER—Social Security;  
Peter Sisk cron (12:05)  
2:15  
KABC—Open Line, J. Wells  
KXN—The Story Line  
2:30  
KGER—George McLain  
2:45  
KGER—Life Line  
2:55  
KABC—Flair Report  
KXN—Emil Head Notes  
3:00 P.M.  
KABC—Dob Ferris, News  
KXN—News  
KGER—Dan Pike Show  
3:15  
KABC—Open Line, J. Wells  
KXN—The Story Line  
3:30  
KFI—Music Time, C. Cecil  
KABC—Personal Clasp;  
The Story Line (3:35)  
4:00 P.M.  
KFI—News; Dave Shaw  
KABC—News; Alex Dreier  
KHL—Allan Moll, News  
KXN—News  
4:15  
KFI—Music Time, C. Cecil  
KABC—News; News  
KHL—Jim Coy (to 7)  
KXN—The Story Line  
KGER—World Missions  
4:30  
KABC—Bob Constables  
KXN—Harmon Sports;  
KHL—Charles Colling-  
wood; The Story Line  
4:45  
KGER—Rev. Abe Schneider  
KFI—Chet Humble (4:40)  
KFI—Music Time; Sports  
KGER—Christian Counselor  
KABC—About Music  
KXN—Tom Kelly (4:55)

## FM STATIONS

KLON 44.1 KGGK 94.3 KNOB 97.9 KLAC 102.7  
KXLU 44.7 KRHA 94.7 KOFB 97.9 KBLG 102.7  
KFFX 45.7 KABC 95.5 KPH 99.5 KBIG 104.3  
KFLX 46.1 KRCO 96.3 KMLA 100.3 KBCA 105.1  
KXN 46.5 KXLF 97.1 KXLA 101.3 KFRS 105.9  
KXN 47.1 KXLU 97.5 KXLA 101.3 KFRS 105.9  
KXN 47.5 KXLU 97.5 KXLA 101.3 KFRS 105.9



ZIVA RODANN figures in a post-World War II drama on the "Dick Powell Theater" at 8 p. m. Thursday, channel 13. Entitled "Out of the Night," it's about an American bomber captain forced to bail out during a raid over Italy. He was given refuge by the citizens of the community, but their compassion for his plight cost many of their lives. The late Dick Powell has the role of the pilot.

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**FM Highlights**

**TODAY**  
"Jazz Goes to Church" at 7 a.m. on KNOB. . . Elmer Bernstein at 8 a.m. on KBIG. . . Peter Nero in multiplex at 8:30 a.m. on KRHM. . . Dave Brubeck at 10 a.m. on KBIG. . . Latin Hour in multiplex at 11 a.m. on KGGK. . . Hollywood Bowl Symphony at noon on KRHM. . . "Irma La Douce" in multiplex at 1 p.m. on KMLA. . . Frank Sinatra at 2 p.m. on KBIG. . . Buffy St. Marie in multiplex at 3 p.m. on KGGK. . . Andre Kostelanetz in multiplex at 4 p.m. on KMLA. . . Dukes of Ireland in multiplex at 5 p.m. on KRHM. . . Doris Day at 6 p.m. on KRHM. . . Terry Snyder in multiplex at 7 p.m. on KGGK. . . Clebanoff Strings at 8 p.m. on KMLA. . . Fox's Den at 9 p.m. on KNOB. . . Paul Desmond in multiplex at 10 p.m. on KRHM. . . Art Kassel in multiplex at 11 p.m. on KGGK. . . Alan Freed at midnight on KNOB.

**MONDAY**  
Rex Stewart at 7 a.m. on KNOB. . . Peter Nero at 8 a.m. on KBIG. . . Bach Harpsichord Concert at 10 a.m. on KPFK. . . Count Basie at 11 a.m. on KNOB. . . Manuel in multiplex at noon on KGGK. . . Benny Goodman at 1 p.m. on KBIG. . . Percy Faith at 2 p.m. on KBIG. . . Lena Horne in multiplex at 3 p.m. on KMLA.

**Drama for Dinah**  
Miss Dinah Shore, who has signed up with ABC-TV for next season as hostess of some night-time entertainment specials and some daytime drama-documentaries for women, will do one of the latter on the subject of "The Menace of Age," for Dec. 10, says a network spokesman. He adds that one of the stars will be Marjorie Lord, the long-time wife on Danny Thomas' weekly CBS-TV series, which is retiring from the prime-time airwaves. Other performers are Jeanette Nolan, of the canceled Richard Boone anthology series for NBC-TV, and Arthur O'Connell, who works as brilliantly as he does steadily.

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Left Over From More Than 12 Months of  
Special Order Installations, to Be Cleared at  
**COST! NEAR COST!  
BELOW COST!**

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### Here Is Our Realistic Pricing Policy:

Our expert installation is \$1.25 per yard and the finest 50-oz. rubberized felt pad is \$1.00 per yard. The Red Cushionaire pad is \$2.00 per yard.

Just a Few Examples  
from a Selection of Hundreds!

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SIZE	DESCRIPTION	Sells Elsewhere per Sq. Yd.	Willbanks' Price per Sq. Yd.
12x22.11 = 30 5/9	Alexander Smith—Cont. Filament	\$ 9.95	\$4.95
12x27.4 = 36 4/9	Cumtall Nylon, Mint Green	\$ 9.95	\$4.95
15x18.9 = 31 1/4	Alexander Smith—Cont. Filament	\$ 9.95	\$4.95
15x22.5 = 37 1/3	Nylon (501) Festive Gold	\$ 9.95	\$4.95
12x24.6 = 32 2/3	Alexander Smith—Cont. Filament	\$ 9.95	\$4.95
12x23.7 = 31 4/9	Nylon (501) Ancho	\$ 9.95	\$4.95
12x23.1 = 30 2/3	Alexander Smith—Cont. Filament	\$10.95	\$4.95
12x22.0 = 29 1/3	Nylon (501) Sandalwood	\$ 9.95	\$4.95
12x25.4 = 33 7/9	Alexander Smith—Cont. Filament	\$ 7.95	\$4.95
12x21.9 = 28	Cumtall Nylon, Blue	\$10.95	\$6.50
12x33.6 = 44 2/3	Gulistan—Herculon	\$11.95	\$7.95
12x24.3 = 32 1/3	Gold Tones	\$10.95	\$6.95
12x20.8 = 27 5/9	Loes—Wool	\$ 9.95	\$5.95
12x30.9 = 41	Brown, Beige Toned	\$ 9.95	\$5.95
12x31.8 = 42 2/9	Gulistan—Wool	\$ 9.95	\$5.95
12x26.9 = 35 2/3	Gardenia White	\$ 9.95	\$5.95
12x21 = 28	Reebury—Acrylic	\$ 9.95	\$5.95
12x32 = 42 2/3	Rose Beige	\$ 9.95	\$5.95
15x22.6 = 37 1/3	Gulistan—Continuous Filament	\$ 9.95	\$5.95
	Nylon (501) Brown Tweed	\$ 9.95	\$5.95
	Monarch—Acrylic	\$ 9.95	\$5.95
	Cot Pile	\$ 9.95	\$5.95
	Monarch—Herculon	\$ 9.95	\$5.95
	Baseone	\$ 9.95	\$5.95
	H. E. Deere—Continuous	\$ 9.95	\$5.95
	Filament Nylon (501) Avocado	\$ 9.95	\$5.95
	Morawk—Continuous Filament	\$ 9.95	\$5.95
	Nylon, Gold Tweed	\$ 8.95	\$4.95
	Alexander Smith—Continuous	\$11.95	\$5.95
	Filament Nylon (501) Turquoise	\$ 8.95	\$4.95
	Morawk—Acrylic	\$ 8.95	\$4.95
	Beige Toned	\$ 8.95	\$4.95
	Morawk—Wool	\$ 8.95	\$4.95
	Beige	\$ 8.95	\$4.95
	Loes—Continuous Filament	\$ 8.95	\$4.95
	Nylon (501) Seagay White	\$ 8.95	\$4.95

### REMNANTS

SIZE	DESCRIPTION	Sells Elsewhere	Willbanks' Price
12x12.3 = 16 1/3	Gulistan—Wool	\$147	\$ 99
12x10.4 = 13 7/9	Loes—Continuous Filament	\$ 97	\$ 69
12x16 = 21 1/3	Nylon (501) Vibrant Green	\$213	\$159
12x17.9 = 23 2/3	Alexander Smith—Wool	\$216	\$159
	Amminster, Beige and Gold		
	Loes—Wool		
	Beige Tweed		

### Continuous Filament

**NYLON**  
200 Yards each of  
honey beige or sandal-  
wood. **388** sq. yd.

### Acrylic Pile, 240 Yards Only CANDY STRIPE

Gorgeous array of col-  
ors! Woven to wear for  
years and years under  
heavy use! **495** sq. yd.

### Herculon Close Out!

Gulistan's "Western  
Springs," 450 Yards  
Only... in eggshell  
and green, honey pecan  
or sandalwood. **577** sq. yd.

### GULISTAN CLOSE OUT! Wool & Acrylic 1000 Yds. Only. In 12' & 15' Widths

Random sheared loop pile creates a  
decorative effect guaranteed to please  
everyone! Exquisite an-  
tique white only! Per-  
formance rated for  
heavier traffic!

WAS \$10.00 YD.  
**695** sq. yd.

Hours: Monday thru Friday, 10  
A.M. to 9 P.M. Saturdays and  
Sundays, 10 A.M. to 5:30 P.M.

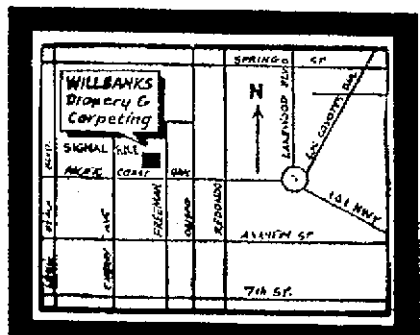


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Samples and Decorator Consultation in Your Home  
**GE 4-0901**  
ORANGE COUNTY  
CALL JA 7-0112

**36 Months to Pay**  
**NO MONEY DOWN**

**WILLBANKS**  
**DRAPERIES & CARPETING**

**GE 4-0901 1879 Freeman Ave., Signal Hill**





NANCY

By Ernie Bushmiller



Advertisement

Advertisement

Still messing around with ice trays?

Then look at this

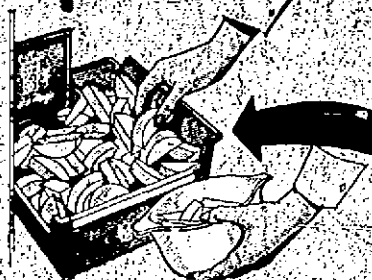


Whirlpool

Refrigerator-Freezer with the IceMagic® automatic ice maker that replaces every ice cube you use... and does it automatically!

SEE IT AT YOUR NEAREST RCA WHIRLPOOL DEALER

© 1964 RCA WHIRLPOOL CORP. Model ELB-1000





# MARK TRAIL

by

THE NEWEST BREED OF SPORTING DOG IN NORTH AMERICA IS THE WEIMARANER.

A LITTLE OVER A CENTURY AGO THIS HANDSOME HUNTER REACHED HIS PRESENT FORM IN GERMANY.

DESCENDED FROM THE SCHWEISSHUND, THE OLD-WORLD BLOODHOUND, THE WEIMARANER WAS BRED TO HUNT LARGE GAME AND WAS LATER USED AS A POINTER AND RETRIEVER OF UPLAND GAME BIRDS.

FOR YEARS THE BREED WAS JEALOUSLY GUARDED AGAINST EXPLOITATION AND KEPT EXCLUSIVELY A GERMAN PRODUCT.

FINALLY IN THE 1920'S THIS ALL-ROUND SPORTING DOG REACHED THE UNITED STATES...

WHERE HIS STRIKING APPEARANCE, SMOOTH GAIT, AND EVEN COLORING MADE HIM A POPULAR BREED.

WHILE HIS STEALTH IN THE FIELD HAS EARNED HIM THE NAME OF 'GREY GHOST'.

## ABBIE AN' SLATS

By Raeburn Van Buren

ACCORDIN' T' STATISTICS COLLECTED BY BUDDIE'S O' MINE, THERE ARE 1,456,743 UNATTACHED TOMATOES IN THIS COUNTRY PRACTICALLY DYIN' ON TH' VINE. NOT ALL OF 'EM BELONGS IN TH' KNOCK-OUT CLASS, MIND YER--

BUT THERE'S ENOUGH GOOD-LOOKIN' GALS T' MAKE IT WORTH YER TIME AND TALENTS. SO YOUR JOB IS AS FOLLOWS--

AS REPRESENTATIVES O' THE GROGGINS CORPS, YER DUTY MAKES THESE UNATTACHED GALS BETTER CITIZENS BY PROVIN' THE MALE POPULATION O' THEIR COUNTRY IS INTERESTED IN THEIR FUTURE.

IN THAT WAY THESE 'BABES' WORK HARDER, PRODUCE MORE GOODS 'FOR OUR COUNTRY' T' SELL AND GENERALLY IMPROVE OUR ECONOMY.

YOU MEAN THAT BY OFFERING OURSELVES TO THESE GORGEOUS FEMALES WE RATE AS PATRIOTIC CITIZENS?

RIDICULOUS BUT (QUIVER) TRUE!

O.K., BOYS--YOU ALL GOT YER ASSIGNMENTS. NOW ALL YOU GOT T' DO IS CALL ON AN UNATTACHED GIRL, AND MAKE HER FEEL THAT SHE'S THE MOST IMPORTANT PART O' HER COUNTRY'S PEACE POWER.

I DREW A MISS GWENDOLYN GRETCHMEYER, AND GOT HER AGE, HOBBIES--AND (SHIVER) MEASUREMENTS!

U.S. PAT. OFF.—All rights reserved. 1944 by United Feature Syndicate, Inc.

THE 'GROGGINS CORPS' COULD CHANGE THE WHOLE COMPLEXION OF A NATION'S SCHEME OF NATIONAL DEFENSE. IT COULD, BUT--MORE NEXT WEEK.

## JOE PALOOKA

By Ham Fisher

KEEP YOUR RIG MOVING UP AND DOWN OFF THE BOTTOM, JERRY. LIKE THIS...

IT'S A CINCH!

I GOT ONE!!

HERE'S TH' BAG!

THERE'S ANOTHER!

TRY THIS SIDE, JERRY!

IT MUST BE THIS RIG!

THEY'RE JUST ALIKE BUT LET'S TRADE, ANYHOW, GEE, I WISH YOU'D HAVE SOME LUCK!

WE BEEN HERE FER HOURS!

I GOT ONE!!...OH...UH...NO...H-HE'S GONE...

EASY, JERRY!!

ALMOST TIME TO GO HOME...

JOE! I GOT ONE!! I GOT 'IM FER SURE!!

I DON'T MEAN TO LAUGH, JERRY... BUT AT LEAST YOU WON'T GO HOME EMPTY-HANDED!

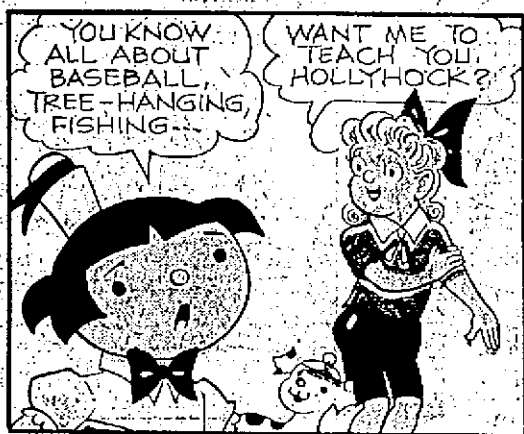
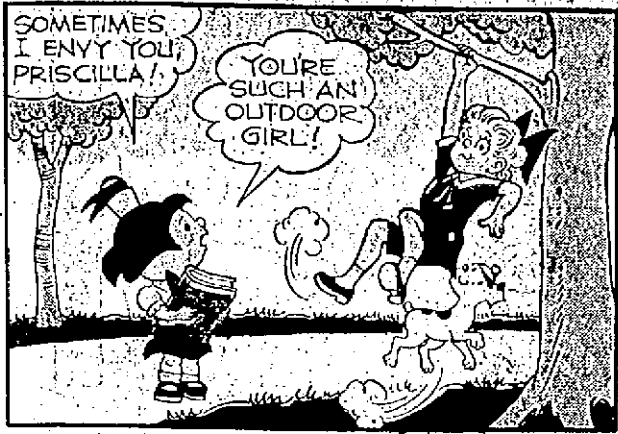
OH, YA THINK NOT?!

...THAT BOTTLE WAS NO DEPOSIT, NO RETURN!!



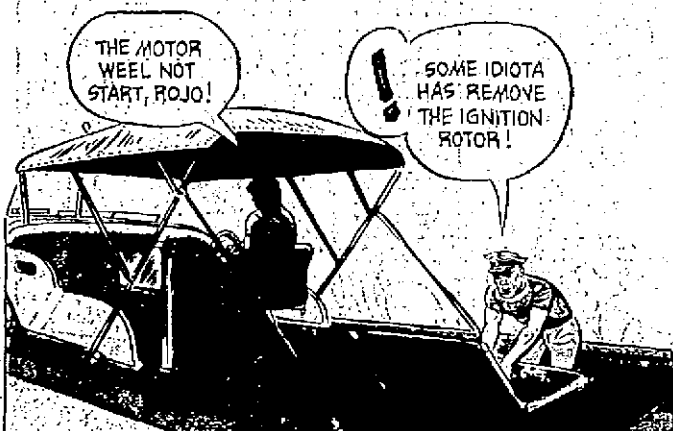
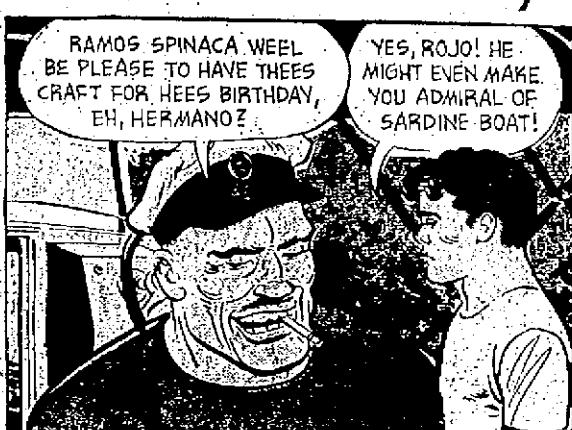
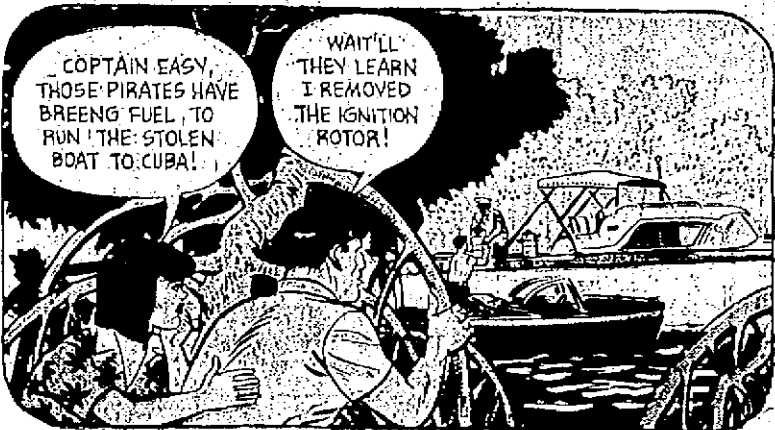
# PRISCILLA'S POP

By Al Vermeer

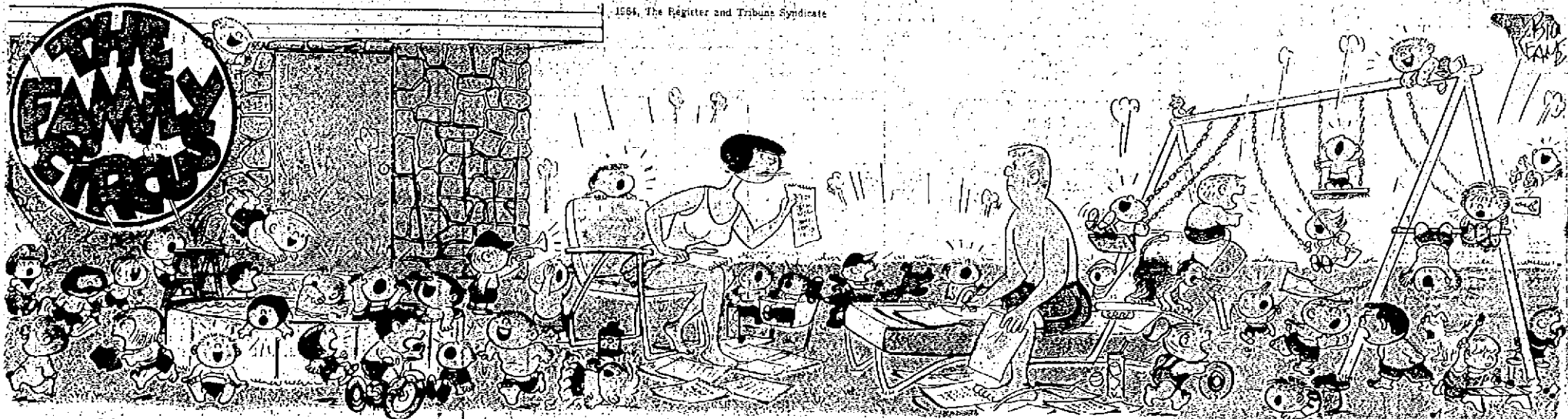


# CAPTAIN EASY

By Leslie Turner



1964, The Register and Tribune Syndicate



### Sideshow

**A FOOT RULE**

PAUL SCHIEFER  
211 SOUTH SECOND ST.  
MADISON, WIS.

**NET RESULTS**

OTA MOSES  
SYLVESTER  
W. VA.

**CLUB MEETING**

LUCKY BECKETT  
1381 WESTERN DR.  
OAK HARBOR, WASH.

**AN ELEPHANT CHOKE**

DENISE ROBILARD  
7611 BURNSIDE RD. W.  
VICTORIA, B.C.

**HIGH DEN SEEK**

PATRICK A. DONAHUE, ESQ.  
31 SOUTH HAWTHORNE LANE  
INDIANAPOLIS, IND.

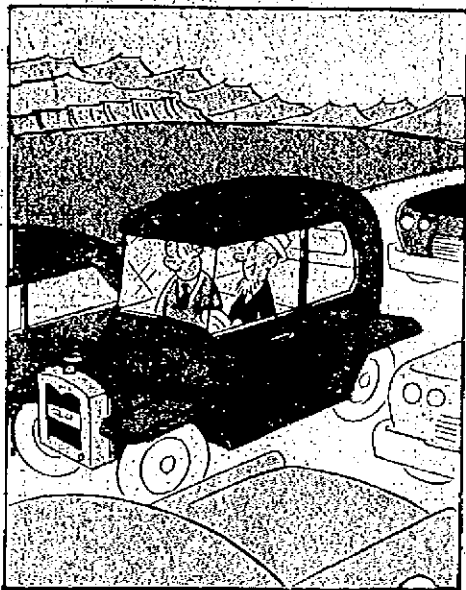
**A KASHMIR SWEATER**

HOWARD THALER  
80-47 263 RD ST.  
FLORAL PARK, N.Y.

**THIS IS THE LAST STRAW**

HEIDI HOWALT  
3 FAIRBANKS RD.  
LEXINGTON, MASS.

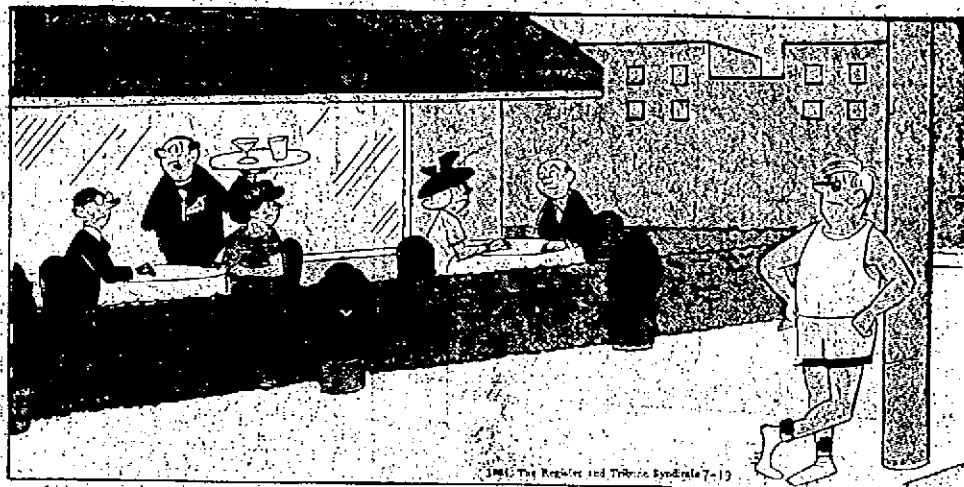
# OFF THE RECORD



"I can't tell one car from another--they all look alike."



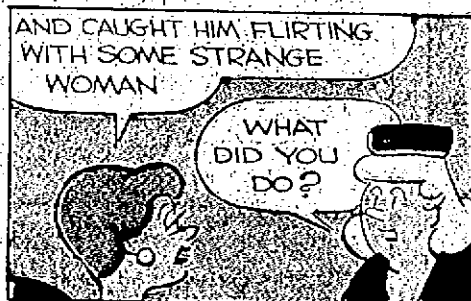
"Don't wake me until I finish breakfast."



"He goes after the customers who leave without paying their checks--"



"I WENT BY MY HUSBAND'S OFFICE TO ASK HIM FOR TEN DOLLARS"



"AND CAUGHT HIM FLIRTING WITH SOME STRANGE WOMAN"

"WHAT DID YOU DO?"



"ASKED HIM FOR FIFTY DOLLARS?"

## THERE OUGHTA BE A LAW!

By Harry Shorten



"TOO BAD WE HAVE TO WORK TODAY! I SURE WOULD LIKE TO SEE THE BIG BALL GAME!"

"I'M GONNA SEE IT, CARBUNCLE!"



"HUH?"

"OBSERVE THIS INNOCENT LOOKING BIRTHDAY GIFT BOX..."



"...PRESTO! A SECRET FLAP LIFTS UP, AND INSIDE... A TINY TELEVISION SET!"



"CARDLEY, THE BOSS HAS STRICT RULES! IF HE FINDS OUT, HE'LL FIRE YOU!"

"BUT HE'S GOTTA FIND OUT FIRST!"



"WHAT'S ALL THIS WHISPERING ABOUT? DON'T TELL ME YOU LADS REMEMBERED MY BIRTHDAY!"

"B-BIRTHDAY?"



"YOU DID REMEMBER! YOU GOT ME A GIFT!"

"B-BUT, BOSS-- THAT'S--ER--"



"JUST WHAT I WANTED! EGAD! I'M ALL CHOKED UP!"

"ME, TOO!"



"IT'S A LONG FLY BALL TO RIGHT FIELD..."

"I'M GLAD SOMEBODY'S ENJOYING THE GAME!"

"THE LEAST YOU GUYS COULD DO IS CHIP IN FOR HIS PRESENT!"

## OVER \$1,000,000 PAID IN



ACCIDENT

Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of \$5,000.00 FREEWAY COVERAGE

BENEFITS PAID FOR	Railway, Passenger, Car, Wreck	Freeway, Expressway, Streetcar, Subway Wreck	Auto, Truck, Bus, Taxi, Bike, Wreck, Pedestrian, etc.	Accidents at home, on the street, or school, etc.
LOSS OF LIFE or DOUBLE DISMEMBERMENT	\$70,000.00	\$5,000.00	\$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, or FOOT, or SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability Benefits up to monthly rate of	\$600.00	\$400.00	\$300.00	\$180.00
Hospital Expenses up to \$100.00	\$100.00	\$100.00	\$100.00	\$100.00
Ambulance Expenses up to \$20.00	\$20.00	\$20.00	\$20.00	\$20.00
X-Ray Expenses up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$430.00	\$410.00
FOR MINOR ACCIDENTS				
Doctor Bill Expenses up to \$30.00	\$30.00	\$30.00	\$30.00	\$30.00
X-Ray Expenses up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$40.00	\$40.00	\$40.00	\$40.00

\*Benefits increase 1% each month to maximum of 50%.

ELIGIBILITY—Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Benefits—except Doctor Bill and X-Ray—expire—reduced one-half after 60th birthday. No reduction in benefits first year.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy NM 7445-U. Does not cover accidents in a motor vehicle on a road or street except as long-paying passenger; working on a road, bridge, etc.

This is only a partial description of the principal terms and provisions in the policy.

65¢ each month

Get Registrar Agent  
National Casualty Co., care of:  
Independent Press-Telegram  
604 Pine Ave.  
Long Beach, California, 70801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65¢ per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money, pay carrier 65¢ each month at the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM

Applicant's Full Name (Print given name like "Helen M." and last name)  
Age (1 to 79) Phone No.  
Address (Street and No. or RFD) (City and State)  
Name one beneficiary, either a blood relation, family member or "Estate"  
Name of Beneficiary (Print given name like "Helen M.") Relationship

Independent, Press-Telegram



# Dennis

## The MENACE

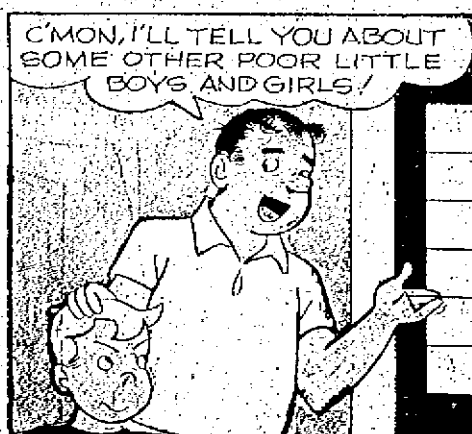
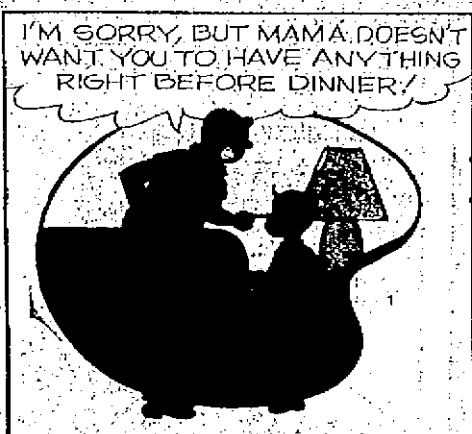
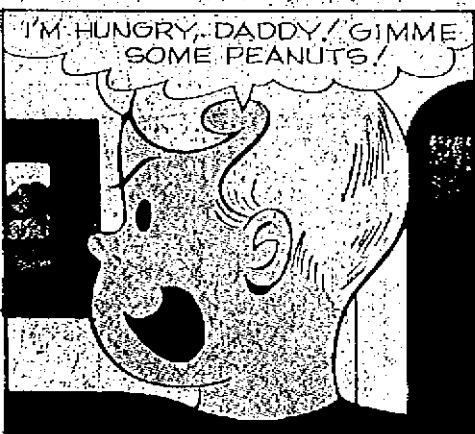
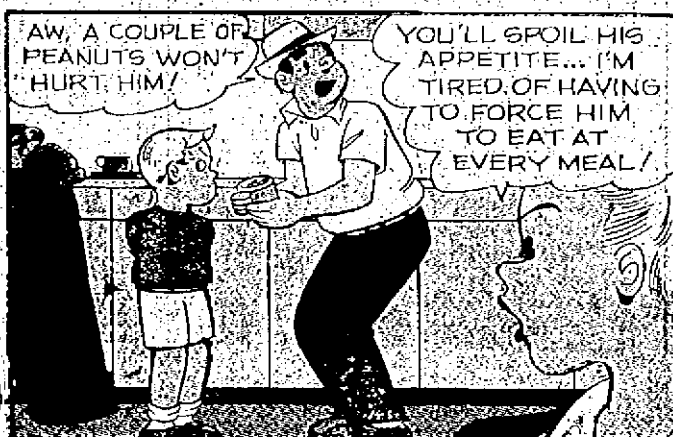
by Hank Ketcham



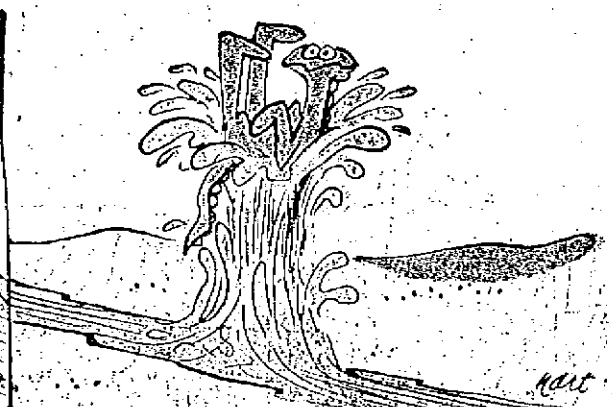
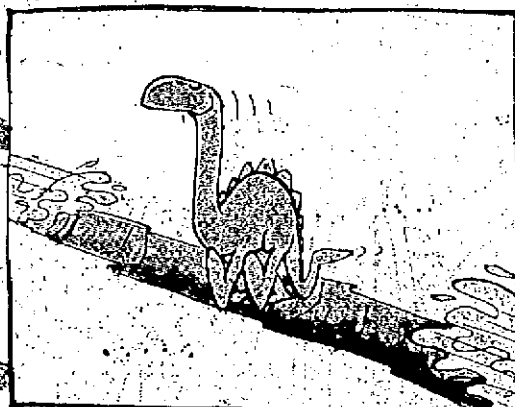
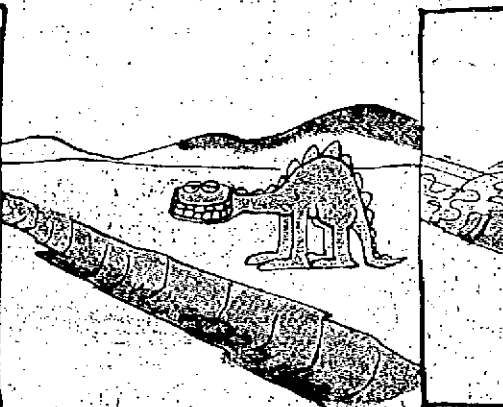
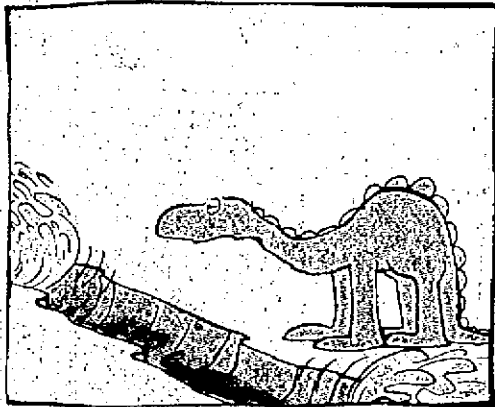
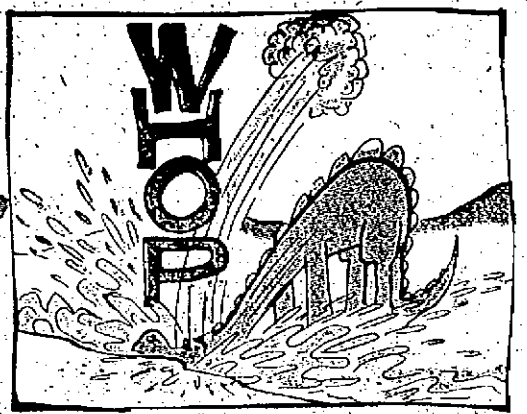
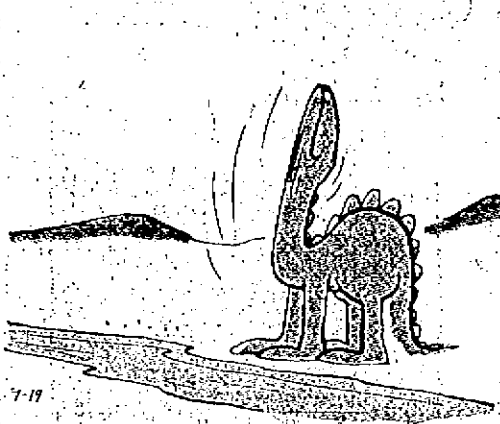
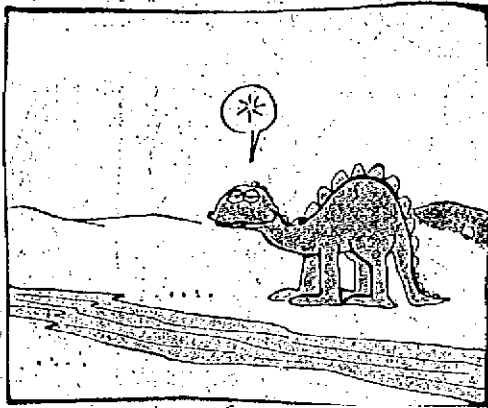
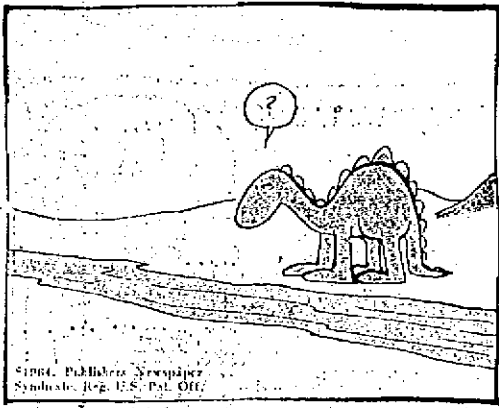
# THE DINKS

by CARL GRUBERT

PETER! DON'T YOU DARE GIVE JIMMIE ANYTHING BEFORE DINNER!

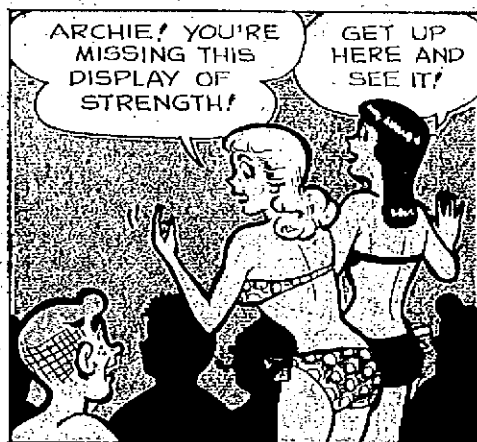
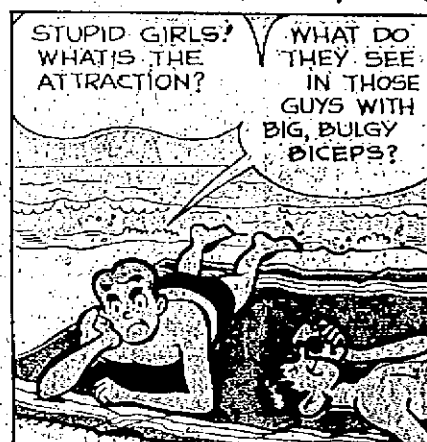
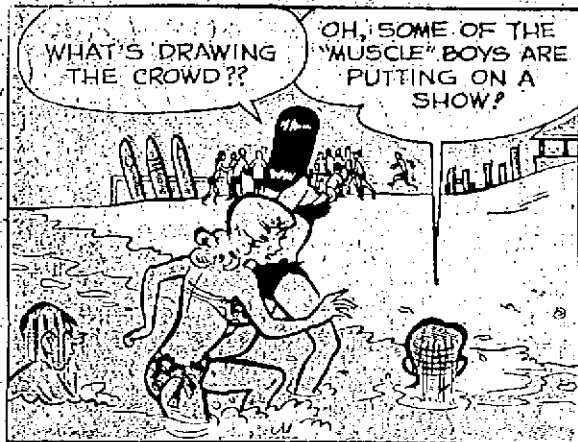






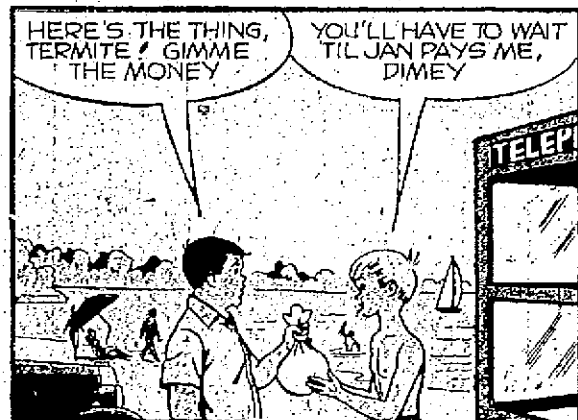
## AIRCHIE

by BOB MONTANA



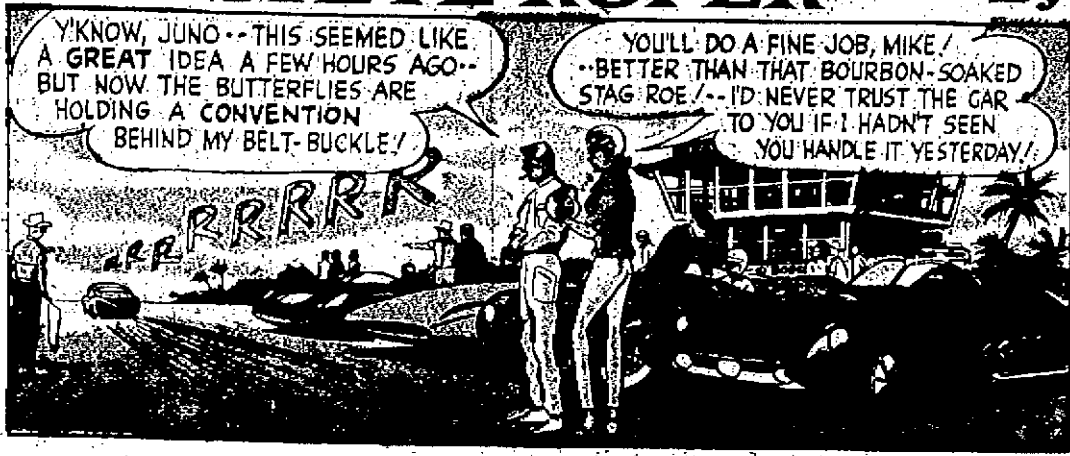
## THE JACKSON TWINS

By Dick Brooks



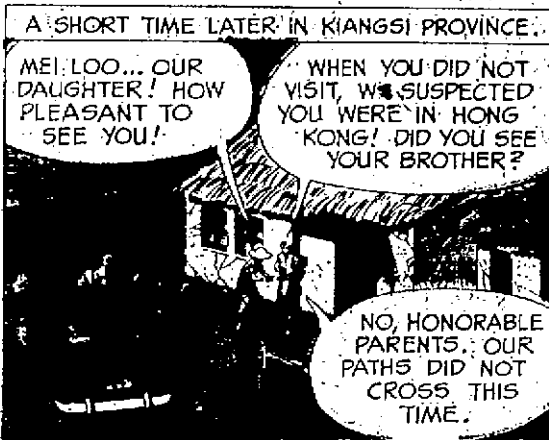
# STEVE ROPER

By Saunders and Overgard



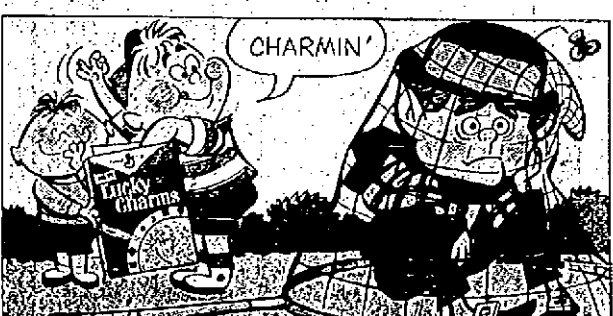
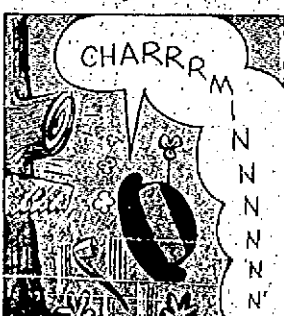
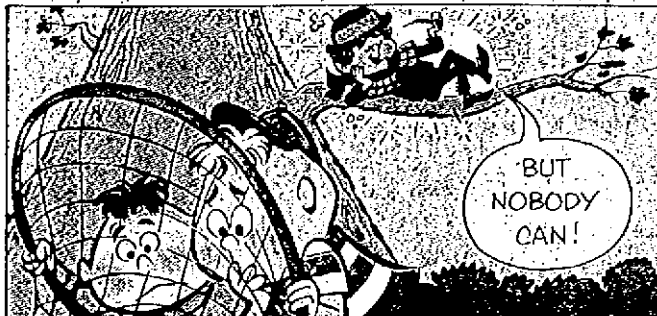
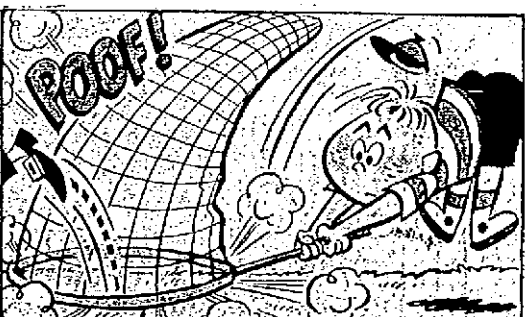
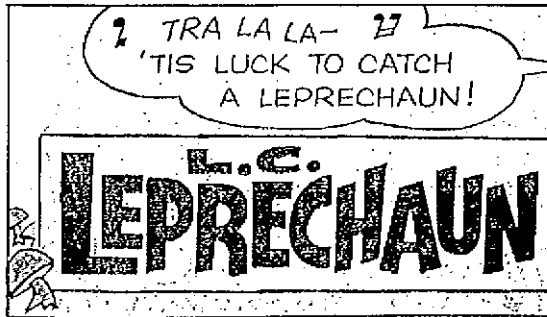
# Dan Flagg

by DON SHERWOOD



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**LUCKY CHARMS**  
NEW TOASTED OAT CEREAL WITH MARSHMALLOW BITS IN LUCKY SHAPES!

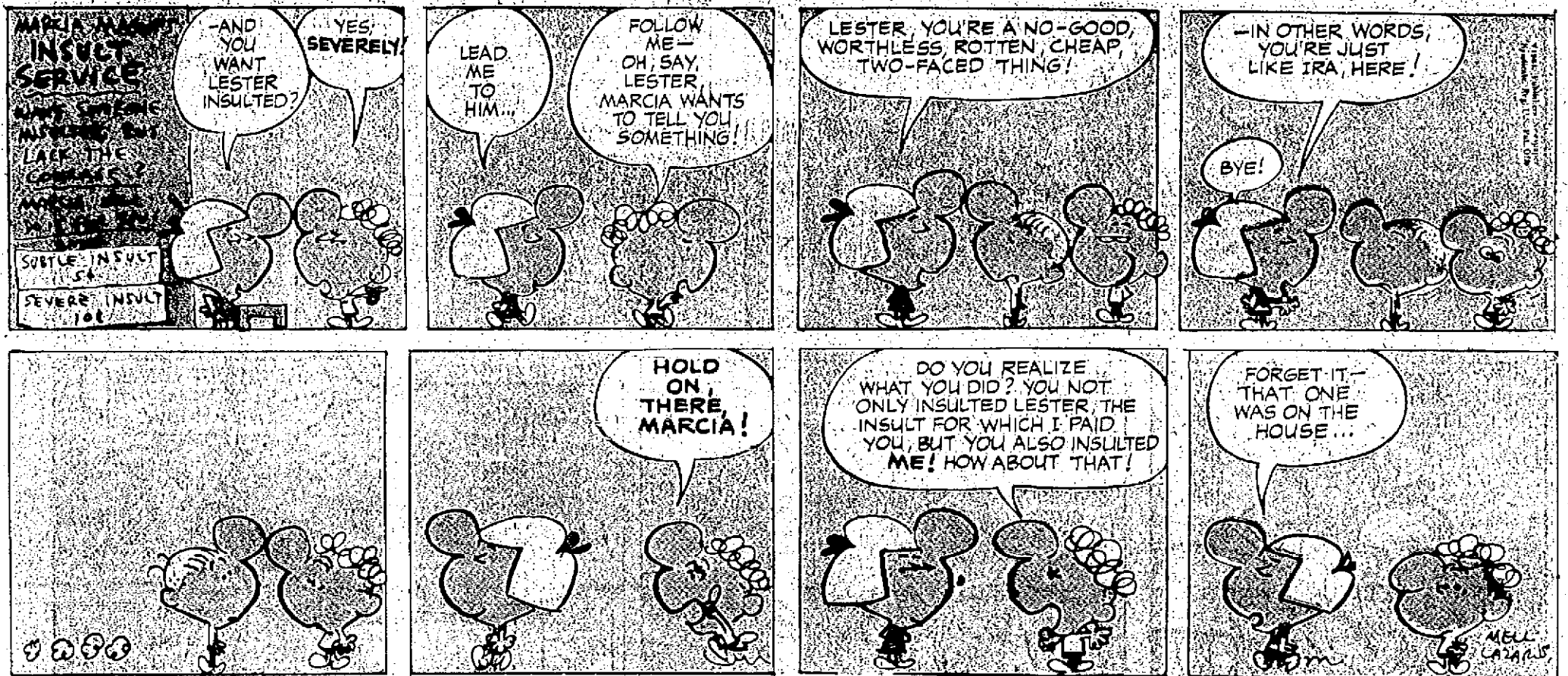
'TIS A CHARMIN' CEREAL... SIMPLY CHARMIN'

General Mills  
**NEW! Lucky Charms**



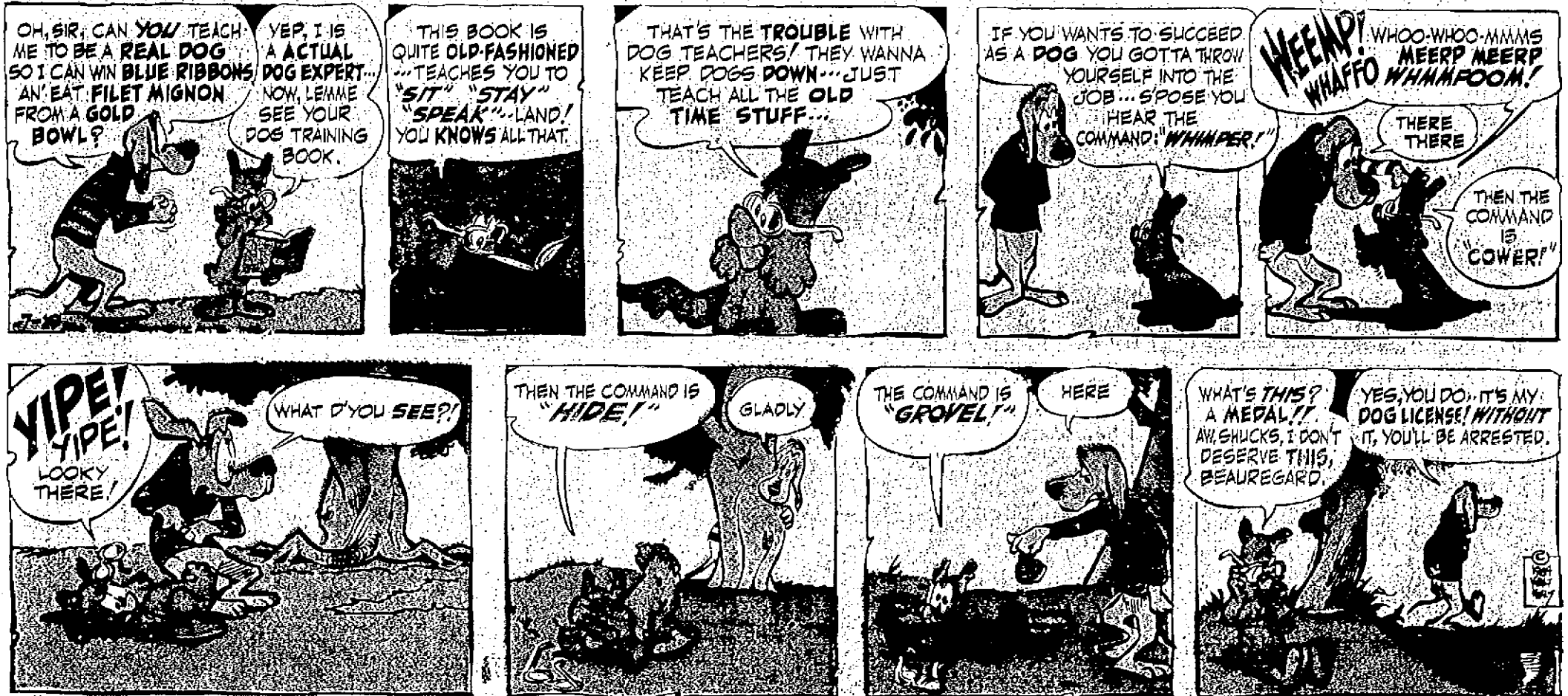
# MISS PEACH

By Mell



# POGO

By Walt Kelly



# ALLEY OOP

By V. T. Hamlin

